

Topline for Coverage of the Death of Osama Bin Laden					
Mainstream Media Monitor	1-May	2-May	3-May	4-May	OVERALL
Terror Impact	10%	9%	10%	9%	10%
Role of Pakistan	7%	8%	10%	10%	9%
Political Fallout	13%	10%	12%	13%	11%
Details of Raid	21%	27%	23%	22%	25%
Impact on US Policy	10%	7%	7%	8%	7%
Straight Account of Events	12%	9%	8%	8%	8%
Life of bin Laden	7%	6%	6%	7%	6%
US & Global Reaction	20%	24%	24%	23%	24%
OPINIONS	477	31,147	22,665	16,580	70,869
MENTIONS	946	49,125	42,602	32,300	124,973
Twitter and Facebook Monitor	1-May	2-May	3-May	4-May	OVERALL
Conspiracy Theories/Hoaxes	18%	18%	15%	15%	17%
Humor	22%	21%	15%	14%	19%
Pro USA/Pro Troops	12%	8%	8%	6%	8%
Fear/General Unease	8%	7%	6%	5%	6%
Obama Deserves Credit	13%	9%	10%	10%	10%
Bush Deserves Credit	6%	4%	7%	7%	5%
Reports of Events	7%	13%	15%	19%	14%
Other	14%	19%	24%	23%	20%
OPINIONS	1,444	4,667,914	853,736	530,614	6,053,708
MENTIONS	1,648	5,274,316	1,019,613	619,230	6,914,807
Blogs Monitor	1-May	2-May	3-May	4-May	OVERALL
Conspiracy Theories/Hoaxes	15%	10%	11%	10%	10%
Role of Pakistan	10%	9%	10%	10%	9%
Pro USA/Pro Troops	10%	10%	9%	10%	10%
Fear/General Unease	13%	13%	13%	13%	13%
Obama Deserves Credit	7%	7%	7%	7%	7%
Bush Deserves Credit	10%	6%	7%	7%	7%
Reports of Events	10%	15%	13%	12%	14%
Impact on Economy	9%	10%	11%	10%	10%
Other	17%	19%	20%	20%	20%
OPINIONS	638	36,036	26,016	18,364	81,054
MENTIONS	840	46,271	33,527	23,754	104,392