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## But Stem Cell Issue May Help Democrats GOP THE RELIGION-FRIENDLY PARTY

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## But Stem Cell Issue May Help Democrats GOP THE RELIGION-FRIENDLY PARTY

As the Republicans gather in New York to nominate George W. Bush for a second term, more Americans see the Republican Party than the Democratic Party as friendly toward religion. And most express comfort with President Bush's reliance on his religious beliefs in making policy decisions. On the issue of gay marriage, Bush and his party benefit from the strong support of religious conservatives and division among Democrats.

But a second policy debate with a strong religious linkage - embryonic stem cell research - is emerging as an issue that may help the Democrats. The stem cell controversy is growing in visibility, and a majority of the public (52\%) now

| Shifting Views on <br> Stem Cell Research |  |  |
| :--- | :---: | :---: |
|  |  |  |
| Stem cell debate: | $\frac{2002}{}$ | $\frac{2004}{\%}$ |
| Heard about... | 27 | 42 |
| A lot | 52 | 43 |
| A little | 20 | 15 |
| Nothing at all | $\underline{1}$ | $\frac{*}{10}$ |
| Don't know |  |  |
|  | $\underline{100}$ |  |
| More important to... |  |  |
| Conduct research | 43 | 52 |
| Protect embryos | 38 | 34 |
| Don't know | $\underline{19}$ | $\underline{14}$ |
|  | 100 | 100 | feels that the potential benefits of such research are more important than preserving the embryos that would be destroyed - up from 43\% in March 2002. Significantly, swing voters are much closer to John Kerry's voters than to Bush’s supporters on this issue.

The nationwide survey of 1,512 adults, conducted August 5-10 by the Pew Research Center and the Pew Forum on Religion \& Public Life, shows that in a campaign dominated by the war in Iraq, terrorism and the economy, moral issues could have a significant impact. Fully 64\% of voters say the issue of "moral values" will be very important to their vote. Kerry and Bush run about even among voters on the question of which candidate could do the best job in improving the nation's moral climate ( $45 \%$ Kerry vs. $41 \%$ Bush).

| Stem Cells, Gay Marriage and the Candidates |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Stem cell debate: |  | Vote preference* Certain Certain Swing |  |  |
|  | Total | Bush | Kerry | Voters |
| More important to... | \% | \% | \% | \% |
| Conduct research | 52 | 37 | 67 | 56 |
| Protect embryos | 34 | 52 | 21 | 30 |
| Don't know | 14 | 11 | 12 | 14 |
|  | 100 | 100 | 100 | 100 |
| Gay marriage... |  |  |  |  |
| Favor | 29 | 13 | 43 | 27 |
| Oppose | 60 | 82 | 46 | 58 |
| Don't know | 11 | $\underline{5}$ | 11 | 15 |
|  | 100 | 100 | 100 | 100 |
| *Registered voters. Total based on general public. |  |  |  |  |

At the same time, the public expresses ambivalence on general questions concerning the appropriate role for churches and other houses of worship in politics, and outright skepticism on specific issues relating to religion that have arisen during the current campaign. By nearly three-to-one (64\%-22\%), Americans say it is improper for Catholic church leaders to deny communion to Catholic politicians whose views on abortion and other "life" issues go against church teachings.

This opinion is widely shared across the religious and political spectrum, and those who place great personal importance on religion and Catholics themselves - decisively reject the idea of Catholic church leaders withholding communion from politicians whose views defy church teachings on abortion and related issues.

There also is widespread opposition, again among people of different denominations and varying levels of religious commitment, to political parties asking church members for lists of congregants so the parties can encourage them to register and vote. In a similar vein, Americans continue to oppose the idea of churches and other houses of worship endorsing political candidates. Nearly twothirds (65\%) say churches should not do this, while just 25\% find it acceptable.

| Churches, Politics and the Government |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Catholic leaders denying communion to politicians | Importance of religion in your life |  |  |  |
|  | $\frac{\text { Total }}{\%}$ | Very Fairly Not |  |  |
|  |  | \% | \% | \% |
| Proper | 22 | 28 | 16 | 13 |
| Improper | 64 | 55 | 76 | 75 |
| Don't know | 14 | 17 | 8 | $\underline{12}$ |
|  | 100 | 100 | 100 | 100 |
| Parties asking for church rosters |  |  |  |  |
| Proper | 26 | 31 | 21 | 20 |
| Improper | 69 | 63 | 74 | 76 |
| Don't know | $\underline{5}$ | $\underline{6}$ | $\underline{5}$ | $\underline{4}$ |
|  | 100 | 100 | 100 | 100 |
| Churches endorsing political candidates |  |  |  |  |
| Should | 25 | 30 | 19 | 19 |
| Should not | 65 | 61 | 72 | 69 |
| Don't know | $\underline{10} 10$ |  | $\underline{9}$ | $\frac{12}{10}$ |
|  | 100 |  |  | 100 |

The poll paints a portrait of a public comfortable with politicians who talk about their religious beliefs and who rely on religion in making decisions. Roughly seven-in-ten voters (72\%) continue to say it is important to them that a president have strong religious beliefs. Majorities feel both Bush and Kerry mention their faith the right amount.

The percentage of Americans who criticize the

| Politicians and their Faith |  |  |  |
| :--- | :--- | :--- | :---: |
| President should | Sept | Aug |  |
| have strong | $\frac{2000}{\%}$ | $\frac{2004}{\%}$ |  |
| religious beliefs | 70 | 72 |  |
| Agree | 70 | $\underline{27}$ |  |
| Disagree | 24 |  |  |
| Don't know | $\underline{3}$ | $\underline{4}$ |  |
| Based on registered voters. |  |  |  | president for discussing his religious faith too much has grown from a year ago, but this remains a minority viewpoint. In July 2003, just 14\% said the president mentioned his faith and prayer too much - today nearly a quarter (24\%) says he does, and the increase has come equally from both Democrats and independents.

But overall, most Americans are not critical of the way Bush and Kerry cite their religious faith and prayer. Bush receives more criticism than does Kerry on this front - about a third of Democrats (35\%) and independents (32\%) say Bush discusses his faith too much.

And on another church-state issue that has generated considerable controversy - the failed
effort by Alabama Chief Justice Roy Moore to display a monument to the Ten Commandments in the State Supreme Court building - a sizable majority of the public (72\%) believes that it is proper to display the commandments in public buildings; just 23\% say this is improper. More Republicans (86\%) than Democrats (64\%) say it is proper to display the Ten Commandments in government buildings. Among certain Kerry voters a majority (57\%) agree. Seculars are evenly divided on the question (45\% say it is proper, $48 \%$ improper).

| Few Critical of Presidential Candidates |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Bush mentions | $\begin{gathered} \text { July } \\ \underline{2003} \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Aug } \\ & \underline{2004} \\ & \hline \end{aligned}$ | ---Party ID--- |  |  |
|  |  |  | Rep | Dem | Ind |
| his faith... | \% | \% | \% | \% | \% |
| Too much | 14 | 24 | 6 | 35 | 32 |
| Too little | 11 | 11 | 4 | 15 | 11 |
| Right amount | 62 | 53 | 84 | 36 | 47 |
| Don't know | 13 | 12 | $\underline{6}$ | 14 | 10 |
|  | 100 | 100 | 100 | 100 | 100 |
| Kerry mentions his faith.. |  |  |  |  |  |
| Too much | -- | 10 | 9 | 8 | 15 |
| Too little | -- | 15 | 23 | 12 | 11 |
| Right amount | -- | 56 | 38 | 68 | 63 |
| Don't know |  | 19 |  | 12 |  |
|  |  | 100 | 100 | 100 | 100 |

## GOP Seen as More Friendly to Religion

While neither political party is seen as particularly unfriendly toward religion, somewhat more say the Republican Party is friendly toward religion (52\%) than the Democratic Party (40\%). There is a much bigger gap in views of whether conservatives and liberals have a favorable attitude toward religion. By roughly five-to-one ( $49 \%$ to $9 \%$ ), more say conservatives are friendly than unfriendly toward religion. Public opinion is split over liberals; 21\% say liberals are friendly toward religion, 23\% unfriendly.

Partisans on both sides see their party as the more friendly toward religion, but the divide is particularly stark on the right. Seven-in-ten Republicans say the GOP is friendly toward religion and just $27 \%$ say the same about the Democratic Party. Among Democrats, half see their own party as friendly toward religion, but $45 \%$ also say the same about the

| GOP and Conservatives Seen as More Friendly Toward Religion |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Group's attitude toward religion Friendly Neutral Unfriendly DK |  |  |  |
|  | \% | \% | \% | \% |
| The Republican Party | 52 | 24 | 10 | 14=100 |
| The Democratic Party | 40 | 34 | 13 | 13=100 |
| Conservatives | 49 | 23 | 9 | 19=100 |
| Liberals | 21 | 36 | 23 | 20=100 | Republican Party. African-Americans, who are largely Democratic in partisan affiliation, diverge somewhat from this pattern. While about half of blacks (51\%) see the Democratic Party as friendly toward religion, just $28 \%$ say the Republican Party is friendly. Three-in-ten African Americans see the GOP as unfriendly toward religion.

## The Issues: Stem Cell Research

Public awareness of the debate over stem cell research has increased markedly over the past two years. In March 2002, only about a quarter of Americans (27\%) said they had heard a lot about this issue. Today, 42\% of Americans say they have heard a lot about the stem cell debate.

Nearly all demographic groups express more familiarity with this issue than two years ago, but the shift has been particularly striking among Americans in their 50s and early 60s. Today, more than half of those age 50-64 (54\%) say they have heard a lot about the stem cell debate, far more than any other group and nearly double the number in March 2002 (29\%). Twice as many college graduates as high school graduates say

| Most Attentive, Most Supportive |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Heard about stem cell debate.. |  |  |
| More | A lot | A little | Nothing |
| important to... | \% | \% | \% |
| Conduct research | 63 | 47 | 32 |
| Not destroy embryo | 28 | 37 | 40 |
| Don't know |  | $\underline{16}$ | $\underline{28}$ |
|  | 100 | 100 | 100 | they have heard a lot about the debate over stem cell research (62\%-31\%). There are no major political or religious differences in attention to the issue, however.

## Awareness Matters

People who have heard a lot about the stem cell debate are much more supportive of research in this area than are those who have heard little or nothing. By more than two-to-one (63\%-28\%), those who have heard a great deal about the issue believe it is more important to conduct stem cell research that may result in medical cures than to not destroy the potential life of human embryos.

## Shifting Sentiment on Stem Cells

Overall, a narrow majority of Americans (52\%) now say it is more important to conduct stem cell research than to not destroy embryos, up from 43\% who expressed this view in March 2002. The shift on this issue has been broad-based, but has been particularly notable among African Americans (16 points), high school graduates ( 15 points) and those with a moderate level of religious commitment (15 points).

Education is clearly associated with opinions on stem cell research, as well as attention to the issue. However, while $61 \%$ of college graduates say it is more important to conduct such research than to

More Support for Stem Cell Research

|  | More <br> conducortant to <br> conduct research |  |  |
| :--- | :--- | :--- | :--- |
|  | $\frac{2002}{\%}$ | $\frac{2004}{\%}$ | $\underline{\text { o2-04 }} 0$ |
|  | 43 | 52 | +9 |
| Total | 46 | 54 | +8 |
| $18-29$ | 46 | 55 | +9 |
| $30-49$ | 40 | 52 | +12 |
| $50-64$ | 34 | 44 | +10 |
| $65+$ | 55 | 61 | +6 |
| College Grad | 46 | 50 | +4 |
| Some College | 34 | 49 | +15 |
| High School Grad | 36 | 47 | +11 |
| Less than HS Grad | 38 | 48 | +10 |
| White Protestant | 26 | 33 | +7 |
| -- Evangelical | 51 | 65 | +14 |
| -- Mainline | 43 | 55 | +12 |
| White Catholic | 66 | 68 | +2 |
| Secular |  |  |  |
| Religious Commitment* | 21 | 34 | +13 |
| High | 40 | 55 | +15 |
| Moderate | 61 | 66 | +5 |
| Low | 32 | 35 | +3 |
| Conserv Republican | 48 | 54 | +6 |
| Mod/Liberal Republican | 49 | 57 | +8 |
| Independent | 49 |  |  |
| Conserv/Mod Democrat | 43 | 57 | +14 |
| Liberal Democrat | 55 | 72 | +17 |
| * Combination of attendance and importance of religion. |  |  |  | not destroy embryos - more than any other education category -- there has been a bigger shift on this issue among high school graduates. In March 2002,

only about a third of high school graduates (34\%) said it was more important to pursue stem cell research than to not destroy embryos. In the current survey, nearly half (49\%) express that view.

Among religious groups, nearly two-thirds of white non-evangelical Christians (65\%) now place greater importance on conducting stem cell research than on not destroying embryos; only about half in this group (51\%) held that opinion in March 2002. White Catholics also have become much more supportive of stem cell research (55\% now, 43\% March 2002).

Majorities of white evangelical Protestants (53\%) and members of all religious denominations who have a high level of religious commitment (52\%) continue to say it is more important not to destroy embryos than to conduct stem cell research. However, there has been some movement among these groups to the view that it is more important to engage in stem cell research (seven points among white evangelical Protestants and 13 points among people with a high degree of religious commitment).

## Catholic Leaders and Communion

Catholics are even more opposed than other Americans to the idea of Catholic church leaders denying communion to politicians whose views on abortion and related issues contradict church teachings. But white evangelical Protestants are more comfortable with this practice.

Fully seven-in-ten Catholics (72\%) say it is improper for Catholic Church leaders to deny communion to politicians who defy church teachings on abortion and related issues. Opposition to this idea is widespread among various subgroups of Catholics, although male Catholics; Catholics who identify with the GOP; and those who attend church at least weekly are somewhat more supportive of Catholic leaders withholding communion from such politicians.

White evangelical Protestants also believe it is improper for Catholic leaders to deny communion to

| Catholic Leaders Denying Communion to Politicians Who Support Abortion |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Proper | Improper |  |
|  | \% | \% |  |
| Total | 22 | 64 | 14=100 |
| White |  |  |  |
| --Evangelical Prot. | 35 | 47 | 18=100 |
| --Mainline Prot. | 15 | 70 | 15=100 |
| Black Protestant | 20 | 57 | 23=100 |
| Secular | 12 | 75 | 13=100 |
| Among Catholics |  |  |  |
| All Catholics | 23 | 72 | 5=100 |
| Men | 32 | 63 | 5=100 |
| Women | 14 | 80 | 6=100 |
| Republican | 31 | 65 | 4=100 |
| Democrat | 15 | 81 | 4=100 |
| Independent | 27 | 67 | 6=100 |
| Church attendance |  |  |  |
| Weekly | 29 | 63 | 8=100 |
| Less often | 20 | 77 | 3=100 | politicians who go against church teachings on life issues, but by a much smaller margin than Catholics. A plurality of white evangelical Protestants (47\%) say this is improper, while $35 \%$ find it acceptable.

The public takes a dim view of partisan efforts to recruit church members to assist in voter registration drives. Just $26 \%$ in the poll believe it is proper for political parties to ask church members for church rosters for the purpose of encouraging parishioners to register and vote; $69 \%$ say it is improper.

Opposition to the practice is as great among Republicans as among Democrats and independents. Although slightly more white evangelicals approve of the practice (33\%), six-in-ten do not. Only among black Protestants do as many say the practice is proper as say it is improper ( $45 \%$ vs. $44 \%$, respectively).

## Religion and Politics

| Parties Asking for Church Rosters for Voter Registration Drives |  |  |  |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
|  | \% | \% | \% |
| Total | 26 | 69 | 5=100 |
| White |  |  |  |
| --Evangelical Prot. | 33 | 60 | 7=100 |
| --Mainline Prot. | 19 | 77 | 4=100 |
| --Catholic | 19 | 78 | 3=100 |
| Black Protestant | 45 | 44 | 11=100 |
| Secular | 21 | 74 | 5=100 |
| Democrat | 30 | 64 | 6=100 |
| Republican | 29 | 68 | 3=100 |
| Independent | 21 | 74 | 5=100 |
| Certain Bush | 28 | 67 | 5=100 |
| Certain Kerry | 28 | 69 | 3=100 |
| Swing | 21 |  | 8=100 |

Although the public is comfortable with political leaders who talk about their religion and use their religious beliefs to guide policymaking, they are much less comfortable when churches and other houses of worship get involved in partisan politics. A bare majority approves of churches and other houses of worship expressing their views on day-to-day social and political questions (51\%, versus $44 \%$ who think they should not). There is much less support for churches and other houses of worship endorsing political candidates; nearly two-thirds (65\%) oppose this idea.

Views about the appropriateness of churches expressing views on political questions have been relatively stable the past eight years, varying by only a few percentage points since 1996. And since last year, there has been little change in the opinion that churches should not endorse political candidates.

White evangelicals and black Protestants are much more apt than members of other religious groups to feel that churches should express their views on politics. Fully $71 \%$ of evangelicals - and $80 \%$ among those who attend church weekly - say this is appropriate, as do $64 \%$ of

| Should Churches Express Views on Political Matters? |  |  |  |
| :---: | :---: | :---: | :---: |
|  |  | $\frac{\text { No }}{\%}$ | $\frac{\mathrm{DK}}{\%}$ |
| August 2004 | 51 | 44 | $5=100$ |
| July 2003 | 52 | 44 | $4=100$ |
| March 2001 | 51 | 43 | 6=100 |
| Sept 2000* | 51 | 45 | $4=100$ |
| June 1996 | 54 | 43 | $3=100$ |
| Feb 1968** | 40 | 53 | $7=100$ |
| March 1957 | 48 | 44 | $8=100$ |
| *Asked of registered voters. In 2000 and earlier, the question did not include "and other houses of worship." **Gallup |  |  |  | black Protestants. Most white Catholics ( $60 \%$ ) and white mainline Protestants 51\% think churches should stay out of politics. Nearly six-in-ten (59\%) secular individuals agree.

But even among high-attendance white evangelicals, fewer than a majority (42\%) support the idea of churches endorsing candidates; just $32 \%$ of black Protestants agree. Only $15 \%$ of white Catholics and $20 \%$ of white mainline Protestants think this is appropriate.

## Most Want a President with Faith

By three-to-one (72\% to $24 \%$ ) most registered voters say it is important to them that the president have strong religious beliefs. This is virtually unchanged from four years ago, when 70\% said it was important, and 27\% said it was not. Roughly three-in-ten voters (31\%) say they "completely agree" that it is important for a president to have strong religious beliefs, and these voters favor George W. Bush over John Kerry by nearly two-to-one ( $60 \%$ vs. $34 \%$ ). Kerry holds a slight $52 \%$ to $40 \%$ edge among the plurality of voters who "mostly agree" that religiosity is an important quality in a president, and


## Influence of Religion on Policymaking

 decisions either a great deal (26\%) or a fair amount (38\%), most feel that the influence of religion on his policymaking is appropriate. Just $15 \%$ of Americans believe Bush relies on his religious beliefs too much in making policy - slightly more (21\%) would prefer he rely on religion more often. The majority (53\%) says Bush relies on religion about the right amount.In fact, the only respondents who are highly critical of the president's reliance on religion are those who think the president's decisions are currently not affected by his faith. Of the $28 \%$ who say the president does not rely on his own religious beliefs when making policy decisions, most (53\%) would like to see him do so more. Among those who say the president relies on religion a great deal or a fair amount, sizable majorities say it is appropriate.

By comparison, John Kerry is seen as a less religiously oriented candidate. Only one-in-ten believe Kerry, if he is elected president, will rely on his own religious beliefs a great deal in making policy decisions. Nearly half (46\%) say Kerry's faith will not influence him much at all.

## Mentions of Faith - Too Much or Not Enough?

Generally, most Americans are critical of the amount of expressions of religious faith and prayer by political leaders, but criticism is divided evenly between those who say there is too little reference to religion in political rhetoric (31\%) and those who say there is too much (27\%). This marks a clear shift from a year ago when, by a margin of two-to-one ( $41 \%$ to $21 \%$ ), more said politicians discussed their religious faith too little, not too much.

Across virtually all groups, fewer today say that there is too little discussion of faith by politicians, but the shift is most notable among white Catholics. A year ago, $37 \%$ of Catholics said there was too little discussion of personal faith by politicians, today just $16 \%$ feel this way, while the proportion saying faith and prayer are mentioned too often has risen from $20 \%$ to 30\%.

Blacks have long expressed a

| Politicians Mention <br> Their Own Faith and Religion...* |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ----- 2003 ------ ---- 2004 |  |  |  |  |  |  |
|  | Too much |  | Right mount | Too much |  | Right mount |
|  | \% | \% | \% | \% | \% | \% |
| Total | 21 | 41 | 29 | 27 | 31 | 32 |
| White | 21 | 38 | 32 | 26 | 29 | 36 |
| --Evangel. Prot | t 6 | 64 | 26 | 11 | 50 | 32 |
| --Mainline Prot | t 22 | 23 | 44 | 27 | 22 | 39 |
| --Catholic | 20 | 37 | 35 | 30 | 16 | 47 |
| Black | 18 | 62 | 14 | 22 | 43 | 19 |
| Hispanic | 18 |  | 23 | 29 | 40 | 21 |
| ${ }^{\text {Asked about politicians in general. }}$ |  |  |  |  |  |  | preference for more discussion of faith and prayer by political leaders, but the percentage backing expressing this view has declined from $62 \%$ to $43 \%$ over the past year.

The electoral implications of these attitudes are stark. By more than two-to-one ( $61 \%$ to 29\%), people who wish there was more discussion of faith by political leaders back Bush over Kerry in the 2004 election, and by a similar margin ( $63 \%$ to $32 \%$ ) people who think there is too much of it favor Kerry over Bush. And those who think there is the right amount of religious rhetoric today are divided evenly ( $50 \%$ favor Bush, $46 \%$ Kerry).

## Gay Marriage a Low Priority

The economy, terrorism, health care, Iraq, and education are the issues that voters say are most important to them this year. In contrast, gay marriage ranks as among the least important issues tested in the new survey. Roughly a third (34\%) say gay marriage will be a very important factor in their choice - about as many (30\%) say it will not be a factor at all. By comparison, twice as many voters see the economy, terrorism and Iraq - as well as health care and education - as very important to them.

But the general issue of morality may play central role in this year's election. Nearly twothirds of voters (64\%) say that the issue of "moral values" will be very important in their decision
about who to vote for. And while much of the campaign news focuses on the issues of the economy, terrorism and Iraq, voters rate the issues of health care and education just as high.

Swing voters divide over the issue of gay marriage much the way Americans do overall - 57\% oppose legalizing gay marriage, while $32 \%$ are in favor. But there is little to suggest that the issue will affect the swing vote in a substantial way. Just $26 \%$ of swing voters say the issue of gay marriage will be a very important factor for them, placing it far below any other issue included in the survey. But the issue is clearly of greater relevance to opponents

|  | Voting Priorities |  |
| :--- | :--- | :--- |
|  |  |  |
| Certain Bush | $\underline{\text { Certain Kerry }}$ | $\underline{\text { Swing Voters }}$ |
| 79 Terrorism | 88 Health care | 79 Economy |
| 78 Moral values | 87 Economy | 76 Health care |
| 67 Iraq | 80 Education | 71 Terrorism |
| 63 Economy | 78 Iraq | 68 Education |
| 58 Education | 75 Terrorism | 62 Iraq |
| 54 Abortion | 75 Environment | 58 Budget deficit |
| 52 Health care | 72 Budget deficit | 57 Moral values |
| 51 Gay marriage | 66 Energy | 55 Energy |
| 40 Energy | 55 Moral values | 46 Environment |
| 38 Environment | 36 Abortion | 42 Abortion |
| 36 Budget deficit | 23 Gay marriage | 26 Gay marriage |
| Percent ranking each as a very important issue. |  |  | than proponents, even when the analysis is limited to swing voters. Just $15 \%$ of swing voters who are in favor of legalizing gay marriage say it is very important to them, compared with $36 \%$ of swing voters who oppose legalization.

The economy, health care, terrorism and education top the list of concerns among swing voters, with two-thirds or more ranking each as a very important issue. Another $57 \%$ of swing voters say that "moral values" is very important in their thinking about the 2004 election - about the same number of committed Kerry supporters (55\%) say the same. By comparison, committed Bush supporters rank moral values at the very top of their list of important campaign issues - fully $78 \%$ rank both it and the issue of terrorism as very important concerns.

## White Evangelicals Care Most

The issue of gay marriage is of significant importance only to white evangelical Protestants, and even within this group, only those who are the most religiously active place great priority on this issue. Among white evangelicals who attend church weekly, fully two-thirds (67\%) rank gay marriage as a very important issue in this election. To put this in context, gay marriage ranks as high as the economy, higher than Iraq and just a step below terrorism in the minds of these voters, who make up $17 \%$ of registered voters. By comparison, less than half as many white evangelicals who attend church less frequently say gay marriage will be very important in their voting decision (28\%).

This latter view prevails among all other ethnic and religious groups. Barely a quarter of white mainline Protestants (26\%) rate gay marriage as a very important issue, as do only $22 \%$ of white Catholics. Among blacks, gay marriage is particularly unimportant - fully $43 \%$ say it is not important at all in their thinking about the election.

Not surprisingly, gay marriage remains far more influential for those who oppose it than for those who support it. Only $20 \%$ of gay marriage proponents say it will be a very important issue in casting their vote, while $35 \%$ say they will not consider it at all. Twice as many opponents ( $44 \%$ ) say it will be very important in casting their vote, while just $26 \%$ say it will not matter at all.

| How Important is Gay Marriage to Your Vote? |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Somewhat/ Not |  |  |  |  |
|  | Very | $\frac{\text { Not very }}{\%}$ | $\frac{\text { at all }}{\%}$ | $\frac{\mathrm{DK}}{\%}$ |
| Total | 34 | 34 | 30 | $2=100$ |
| Men | 34 | 31 | 33 | $2=100$ |
| Women | 35 | 35 | 28 | $2=100$ |
| White | 35 | 34 | 29 | $2=100$ |
| --Evangel Prot | 55 | 29 | 14 | $2=100$ |
| Attend wkly | 67 | 19 | 14 | 0=100 |
| Less often | 28 | 40 | 27 | $5=100$ |
| --Mainline Prot | 26 | 35 | 36 | 3=100 |
| --Catholic | 22 | 41 |  | $3=100$ |
| Black | 26 | 28 | 43 | $3=100$ |
| Hispanic | 30 | 36 |  | $0=100$ |
| Secular | 30 | 39 | 30 | $1=100$ |
| 18-29 | 38 | 39 | 22 | 1=100 |
| 30-49 | 34 | 35 | 29 | $2=100$ |
| 50-64 | 30 | 31 | 37 | $2=100$ |
| 65+ | 37 | 30 | 28 | $5=100$ |
| College grad | 27 | 39 | 33 | 1=100 |
| Some college | 38 | 33 | 26 | $3=100$ |
| H.S. or less | 37 | 29 | 31 | $3=100$ |
| Republican | 49 | 26 | 23 | $2=100$ |
| Democrat | 25 | 40 | 33 | $2=100$ |
| Independent | 28 | 35 | 35 | $2=100$ |
| Certain Bush | 51 | 25 | 22 | $2=100$ |
| Certain Kerry | 23 | 41 | 34 | $2=100$ |
| Swing voter | 25 | 34 | 38 | $3=100$ |
| Red states | 44 | 28 | 26 | $2=100$ |
| Blue states | 31 | 33 | 34 | $2=100$ |
| Battleground | 28 | 38 | 31 | $3=100$ |
| Attend church |  |  |  |  |
| Weekly | 50 | 26 | 22 | $2=100$ |
| Sometimes | 22 | 39 | 37 | $2=100$ |
| Seldom/Never | 25 | 37 | 36 | $2=100$ |
| Gay marriage |  |  |  |  |
| Favor | 20 | 44 | 35 | $1=100$ |
| Oppose | 44 | 28 | 26 | $2=100$ |
| Based on registered voters. |  |  |  |  |

## ABOUT THE SURVEY

Results for the August 2004 New Interest Index survey are based on telephone interviews conducted under the direction of Princeton Survey Research Associates International among a nationwide sample of 1,512 adults, 18 years of age or older, during the period August 5-10, 2004. For results based on the total sample, one can say with $95 \%$ confidence that the error attributable to sampling is plus or minus 3 percentage points. For results based on registered voters ( $\mathrm{N}=1,166$ ) the sampling error is plus or minus 3.5 percentage points. For results based on either Form 1 ( $\mathrm{N}=739$ ) or Form $2(\mathrm{~N}=773)$, the sampling error is plus or minus 4 percentage points. If based on Form 1 or Form 2 registered voters only ( $\mathrm{N}=569$ or $\mathrm{N}=597$ ), the sampling error is plus or minus 4.5 percentage points.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

## SURVEY METHODOLOGY IN DETAIL

The sample for this survey is a random digit sample of telephone numbers selected from telephone exchanges in the continental United States. The random digit aspect of the sample is used to avoid "listing" bias and provides representation of both listed and unlisted numbers (including not-yet-listed). The design of the sample ensures this representation by random generation of the last two digits of telephone numbers selected on the basis of their area code, telephone exchange, and bank number.

The telephone exchanges were selected with probabilities proportional to their size. The first eight digits of the sampled telephone numbers (area code, telephone exchange, bank number) were selected to be proportionally stratified by county and by telephone exchange within county. That is, the number of telephone numbers randomly sampled from within a given county is proportional to that county's share of telephone numbers in the U.S. Only working banks of telephone numbers are selected. A working bank is defined as 100 contiguous telephone numbers containing three or more residential listings.

The sample was released for interviewing in replicates. Using replicates to control the release of sample to the field ensures that the complete call procedures are followed for the entire sample. The use of replicates also insures that the regional distribution of numbers called is appropriate. Again, this works to increase the representativeness of the sample.

At least 10 attempts were made to complete an interview at every sampled telephone number. The calls were staggered over times of day and days of the week to maximize the chances of making a contact with a potential respondent. All interview breakoffs and refusals were re-contacted at least once in order to attempt to convert them to completed interviews. In each contacted household, interviewers asked to speak with the "youngest male 18 or older who is at home." If there is no eligible man at home, interviewers asked to speak with "the oldest woman 18 or older who is at home." This systematic respondent selection technique has been shown empirically to produce samples that closely mirror the population in terms of age and gender.

Non-response in telephone interview surveys produces some known biases in survey-derived estimates because participation tends to vary for different subgroups of the population, and these subgroups are likely to vary also on questions of substantive interest. In order to compensate for these known biases, the sample data are weighted in analysis.

The demographic weighting parameters are derived from a special analysis of the most recently available Annual Social \& Economic Supplement data from the Census Bureau (March 2003). This analysis produced population parameters for the demographic characteristics of households with adults 18 or older, which are then compared with the sample characteristics to construct sample weights. The analysis only included households in the continental United States that contain a telephone. The weights are derived using an iterative technique that simultaneously balances the distributions of all weighting parameters.
(C) 2004 Pew Research Center

VIEWS ON STEM CELL RESEARCH
----March 2002---- ----August 2004----

|  | More important to... |  |  | More important to... |  |  | Change in conduct research |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Conduct research | Not destroy embryos | DK/Ref | Conduct research | Not destroy embryos | DK/Ref |  |
|  | \% | \% | \% | \% | \% | \% |  |
| Total | 43 | 38 | $19=100$ | 52 | 34 | $14=100$ | +9 |
| Sex |  |  |  |  |  |  |  |
| Male | 47 | 35 | 18 | 53 | 33 | 14 | +6 |
| Female | 39 | 41 | 20 | 51 | 35 | 14 | +12 |
| Race |  |  |  |  |  |  |  |
| White | 44 | 38 | 18 | 53 | 34 | 13 | +9 |
| Non-white | 36 | 40 | 24 | 45 | 37 | 18 | +9 |
| Black | 31 | 43 | 26 | 47 | 34 | 19 | +16 |
| Hispanic* | 43 | 45 | 12 | 50 | 37 | 13 | +7 |
| Race and Sex |  |  |  |  |  |  |  |
| White Men | 49 | 35 | 16 | 55 | 32 | 13 | +6 |
| White Women | 40 | 41 | 19 | 52 | 35 | 13 | +12 |
| Age |  |  |  |  |  |  |  |
| Under 30 | 46 | 40 | 14 | 54 | 34 | 12 | +8 |
| 30-49 | 46 | 38 | 16 | 55 | 34 | 11 | +9 |
| 50-64 | 40 | 40 | 20 | 52 | 35 | 13 | +12 |
| 65+ | 34 | 36 | 30 | 44 | 33 | 23 | +10 |
| Sex and Age |  |  |  |  |  |  |  |
| Men under 50 | 49 | 36 | 15 | 55 | 35 | 10 | +6 |
| Women under 50 | 43 | 42 | 15 | 54 | 33 | 13 | +11 |
| Men 50+ | 43 | 35 | 22 | 50 | 30 | 20 | +7 |
| Women 50+ | 33 | 40 | 27 | 48 | 37 | 15 | +15 |
| Education |  |  |  |  |  |  |  |
| College Grad. | 55 | 32 | 13 | 61 | 27 | 12 | +6 |
| Some College | 46 | 38 | 16 | 50 | 37 | 13 | +4 |
| High School Grad. | 34 | 44 | 22 | 49 | 37 | 14 | +15 |
| < H.S. Grad. | 36 | 37 | 27 | 47 | 35 | 18 | +11 |
| Family Income |  |  |  |  |  |  |  |
| \$75,000+ | 53 | 34 | 13 | 62 | 29 | 9 | +9 |
| \$50,000-\$74,999 | 53 | 37 | 10 | 56 | 34 | 10 | +3 |
| \$30,000-\$49,999 | 43 | 40 | 17 | 50 | 38 | 12 | +7 |
| \$20,000-\$29,999 | 40 | 43 | 17 | 53 | 35 | 12 | +13 |
| <\$20,000 | 33 | 44 | 23 | 44 | 37 | 19 | +11 |

* The designation Hispanic is unrelated to the white-black categorization.

Question: All in all, which is more important.... Conducting stem cell research that might result in new medical cures OR Not destroying the potential life of human embryos involved in this research?

Continued on next page....
----March 2002----
More important to...

|  | More important to... |  |  | More important to... |  |  | Change in conduct research |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Conduct research | Not destroy embryos | DK/Ref | Conduct research | Not destroy embryos | DK/Ref |  |
|  | \% | \% | \% | \% | \% | \% |  |
| Total | 43 | 38 | $19=100$ | 52 | 34 | $14=100$ | +9 |
| Region |  |  |  |  |  |  |  |
| East | 50 | 32 | 18 | 58 | 29 | 13 | +8 |
| Midwest | 45 | 40 | 15 | 53 | 33 | 14 | +8 |
| South | 35 | 45 | 20 | 46 | 36 | 18 | +11 |
| West | 46 | 32 | 22 | 55 | 36 | 9 | +9 |
| Religious Affiliation |  |  |  |  |  |  |  |
| Total White Protestant | 38 | 43 | 19 | 48 | 38 | 14 | +10 |
| - Evangelical | 26 | 55 | 19 | 33 | 52 | 15 | +7 |
| - Non-Evangelical | 51 | 29 | 20 | 66 | 22 | 12 | +15 |
| White Catholic | 43 | 39 | 18 | 55 | 31 | 14 | +12 |
| Secular | 66 | 17 | 17 | 68 | 19 | 13 | +2 |
| Community Size |  |  |  |  |  |  |  |
| Large City | 45 | 35 | 20 | 56 | 30 | 14 | +11 |
| Suburb | 49 | 38 | 13 | 56 | 30 | 14 | +7 |
| Small City/Town | 42 | 36 | 22 | 50 | 38 | 12 | +8 |
| Rural Area | 35 | 47 | 18 | 48 | 38 | 14 | +13 |
| Party ID |  |  |  |  |  |  |  |
| Republican | 38 | 47 | 15 | 41 | 45 | 14 | +3 |
| Democrat | 45 | 37 | 18 | 60 | 26 | 14 | +15 |
| Independent | 49 | 33 | 18 | 57 | 31 | 12 | +8 |
| Party and Ideology |  |  |  |  |  |  |  |
| Conservative Republican | 32 | 54 | 14 | 35 | 53 | 12 | +3 |
| Moderate/Liberal Rep. | 48 | 38 | 14 | 54 | 32 | 14 | +6 |
| Conservative/Mod. Dem. | 43 | 39 | 18 | 58 | 29 | 13 | +15 |
| Liberal Democrat | 55 | 31 | 14 | 72 | 19 | 9 | +17 |
| Bush Approval |  |  |  |  |  |  |  |
| Approve | -- | -- | -- | 42 | 45 | 13 | -- |
| Disapprove | -- | -- | -- | 64 | 22 | 14 | -- |
| Religious Commitment |  |  |  |  |  |  |  |
| High | 21 | 59 | 20 | 34 | 53 | 13 | +13 |
| Moderate | 40 | 39 | 21 | 55 | 30 | 15 | +15 |
| Low | 61 | 23 | 16 | 66 | 20 | 14 | +5 |
| Labor Union |  |  |  |  |  |  |  |
| Union Household | 49 | 35 | 16 | 57 | 29 | 14 | +8 |
| Non-Union Household | 42 | 39 | 19 | 51 | 35 | 14 | +9 |

## RELIGION AND POLITICS CONTROVERSIES

|  | Parties asking church members for voter registration |  |  | Catholic leaders denying communion to politicians |  |  | Ten Commandments being displayed in gov't buildings |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Proper | Improper | DK/Ref | Proper | Improper | DK/ Ref | Proper | Improper | DK/Ref |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% |
| Total | 26 | 69 | $5=100$ | 22 | 64 | $14=100$ | 72 | 23 | $5=100$ |
| Sex |  |  |  |  |  |  |  |  |  |
| Male | 27 | 68 | 5 | 27 | 59 | 14 | 70 | 25 | 5 |
| Female | 26 | 69 | 5 | 18 | 67 | 15 | 74 | 22 | 4 |
| Race |  |  |  |  |  |  |  |  |  |
| White | 23 | 72 | 5 | 23 | 64 | 13 | 73 | 23 | 4 |
| Non-white | 39 | 54 | 7 | 18 | 62 | 20 | 70 | 25 | 5 |
| Black | 43 | 48 | 9 | 17 | 63 | 20 | 71 | 23 | 6 |
| Hispanic* | 31 | 65 | 4 | 28 | 62 | 10 | 66 | 34 | 0 |
| Race and Sex |  |  |  |  |  |  |  |  |  |
| White Men | 24 | 71 | 5 | 28 | 60 | 12 | 72 | 24 | 4 |
| White Women | 23 | 73 | 4 | 19 | 68 | 13 | 74 | 21 | 5 |
| Age |  |  |  |  |  |  |  |  |  |
| Under 30 | 33 | 65 | 2 | 27 | 62 | 11 | 68 | 25 | 7 |
| 30-49 | 26 | 69 | 5 | 22 | 68 | 10 | 74 | 23 | 3 |
| 50-64 | 26 | 68 | 6 | 20 | 62 | 18 | 69 | 27 | 4 |
| 65+ | 20 | 71 | 9 | 19 | 57 | 24 | 77 | 18 | 5 |
| Sex and Age |  |  |  |  |  |  |  |  |  |
| Men under 50 | 30 | 67 | 3 | 30 | 59 | 11 | 71 | 24 | 5 |
| Women under 50 | 26 | 69 | 5 | 18 | 73 | 9 | 73 | 23 | 4 |
| Men 50+ | 22 | 69 | 9 | 22 | 60 | 18 | 69 | 26 | 5 |
| Women 50+ | 25 | 70 | 5 | 18 | 59 | 23 | 76 | 19 | 5 |
| Education |  |  |  |  |  |  |  |  |  |
| College Grad. | 22 | 72 | 6 | 22 | 66 | 12 | 55 | 37 | 8 |
| Some College | 26 | 68 | 6 | 24 | 63 | 13 | 74 | 23 | 3 |
| High School Grad. | 28 | 68 | 3 | 22 | 63 | 15 | 81 | 15 | 4 |
| < H.S. Grad. | 29 | 68 | 3 | 19 | 61 | 20 | 79 | 19 | 2 |
| Family Income |  |  |  |  |  |  |  |  |  |
| \$75,000+ | 28 | 69 | 3 | 23 | 66 | 11 | 64 | 31 | 5 |
| \$50,000-\$74,999 | 28 | 68 | 4 | 18 | 72 | 10 | 74 | 20 | 6 |
| \$30,000-\$49,999 | 27 | 68 | 5 | 26 | 63 | 11 | 70 | 25 | 5 |
| \$20,000-\$29,999 | 23 | 76 | 1 | 23 | 63 | 14 | 74 | 25 | 1 |
| <\$20,000 | 28 | 65 | 7 | 19 | 64 | 17 | 80 | 16 | 4 |

* The designation Hispanic is unrelated to the white-black categorization.

Question: Do you believe it is proper or improper for political parties to ask church members for lists of people who attend their church so the parties can encourage them to register and vote?

Do you believe it is proper or improper for Catholic church leaders to deny communion to Catholic politicians whose views on abortion and other life issues go against church teachings?

Do you believe that it is proper or improper for the Ten Commandment to be displayed in a government building?

Continued on next page.

|  | Parties asking church members for voter registration |  |  | Catholic leaders denying communion to politicians |  |  | Ten Commandments being displayed in gov't buildings |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Proper | Improper | DK/Ref | Proper | Improper | DK/ Ref | Proper | Improper | DK/Ref |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% |
|  | 26 | 69 | $5=100$ | 22 | 64 | 14 | 72 | 23 | $5=100$ |
| Total |  |  |  |  |  |  |  |  |  |
| Region |  |  |  |  |  |  |  |  |  |
| East | 22 | 72 | 6 | 16 | 74 | 10 | 64 | 32 | 4 |
| Midwest | 27 | 69 | 4 | 21 | 67 | 12 | 74 | 21 | 5 |
| South | 28 | 66 | 6 | 24 | 56 | 20 | 77 | 19 | 4 |
| West | 26 | 70 | 4 | 26 | 63 | 11 | 69 | 26 | 5 |
| Religious Affiliation |  |  |  |  |  |  |  |  |  |
| Total White Protestant | 26 | 68 | 6 | 26 | 58 | 16 | 82 | 15 | 3 |
| - Evangelical | 33 | 60 | 7 | 35 | 47 | 18 | 89 | 8 | 3 |
| - Non-Evangelical | 19 | 77 | 4 | 15 | 70 | 15 | 75 | 22 | 3 |
| White Catholic | 19 | 78 | 3 | 18 | 77 | 5 | 73 | 23 | 4 |
| Secular | 21 | 74 | 5 | 12 | 75 | 13 | 45 | 48 | 7 |
| Community Size |  |  |  |  |  |  |  |  |  |
| Large City | 27 | 66 | 7 | 23 | 64 | 13 | 67 | 30 | 3 |
| Suburb | 27 | 70 | 3 | 22 | 67 | 11 | 65 | 29 | 6 |
| Small City/Town | 25 | 70 | 5 | 22 | 63 | 15 | 75 | 20 | 5 |
| Rural Area | 26 | 69 | 5 | 23 | 62 | 15 | 79 | 17 | 4 |
| Party ID |  |  |  |  |  |  |  |  |  |
| Republican | 30 | 64 | 6 | 34 | 53 | 13 | 86 | 11 | 3 |
| Democrat | 29 | 68 | 3 | 13 | 73 | 14 | 64 | 33 | 3 |
| Independent | 21 | 74 | 5 | 21 | 67 | 12 | 68 | 27 | 5 |
| Party and Ideology |  |  |  |  |  |  |  |  |  |
| Conservative Republican | 32 | 64 | 4 | 39 | 47 | 14 | 90 | 8 | 2 |
| Moderate/Liberal Rep. | 25 | 66 | 9 | 25 | 65 | 10 | 77 | 18 | 5 |
| Conservative/Mod. Dem. | 30 | 67 | 3 | 15 | 72 | 13 | 72 | 24 | 4 |
| Liberal Democrat | 27 | 71 | 3 | 10 | 80 | 10 | 39 | 60 | 1 |
| Bush Approval |  |  |  |  |  |  |  |  |  |
| Approve | 29 | 66 | 5 | 32 | 55 | 13 | 85 | 12 | 3 |
| Disapprove | 25 | 71 | 4 | 13 | 74 | 13 | 60 | 36 | 4 |
| Religious Commitment |  |  |  |  |  |  |  |  |  |
| High | 35 | 58 | 7 | 31 | 50 | 19 | 84 | 12 | 4 |
| Moderate | 24 | 73 | 3 | 20 | 67 | 13 | 78 | 18 | 4 |
| Low | 20 | 75 | 5 | 16 | 74 | 10 | 56 | 38 | 6 |
| Labor Union |  |  |  |  |  |  |  |  |  |
| Union Household | 21 | 75 | 4 | 18 | 70 | 12 | 72 | 24 | 4 |
| Non-Union Household | 27 | 68 | 5 | 22 | 63 | 15 | 72 | 23 | 5 |

## HOMOSEXUALS AND MARRIAGE

|  | Allow homosexuals to marry legally |  |  | Legal agreements with many of the same rights as marriage |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Favor | Oppose | DK/Ref | Favor | Oppose | DK/Ref | (N) |
|  | \% | \% | \% | \% | \% | \% |  |
| Total | 29 | 60 | $11=100$ | 49 | 44 | $7=100$ | (1512) |
| Sex |  |  |  |  |  |  |  |
| Male | 27 | 65 | 8 | 47 | 46 | 7 | (728) |
| Female | 32 | 55 | 13 | 50 | 42 | 8 | (784) |
| Race |  |  |  |  |  |  |  |
| White | 31 | 60 | 9 | 51 | 43 | 6 | (1230) |
| Non-white | 22 | 62 | 16 | 39 | 49 | 12 | (258) |
| Black | 21 | 64 | 15 | 34 | 50 | 16 | (162) |
| Hispanic* | 37 | 53 | 10 | 53 | 40 | 7 | (91) |
| Race and Sex |  |  |  |  |  |  |  |
| White Men | 29 | 64 | 7 | 50 | 44 | 6 | (596) |
| White Women | 32 | 57 | 11 | 51 | 43 | 6 | (634) |
| Age |  |  |  |  |  |  |  |
| Under 30 | 40 | 50 | 10 | 57 | 37 | 6 | (256) |
| 30-49 | 32 | 58 | 10 | 48 | 46 | 6 | (551) |
| 50-64 | 28 | 61 | 11 | 51 | 40 | 9 | (378) |
| 65+ | 13 | 73 | 14 | 36 | 55 | 9 | (307) |
| Sex and Age |  |  |  |  |  |  |  |
| Men under 50 | 32 | 61 | 7 | 48 | 46 | 6 | (407) |
| Women under 50 | 38 | 49 | 13 | 55 | 38 | 7 | (400) |
| Men 50+ | 20 | 69 | 11 | 46 | 45 | 9 | (317) |
| Women 50+ | 23 | 63 | 14 | 44 | 48 | 8 | (368) |
| Education |  |  |  |  |  |  |  |
| College Grad. | 41 | 50 | 9 | 64 | 32 | 4 | (561) |
| Some College | 30 | 59 | 11 | 46 | 46 | 8 | (385) |
| High School Grad. | 24 | 63 | 13 | 45 | 47 | 8 | (463) |
| < H.S. Grad. | 21 | 71 | 8 | 33 | 59 | 8 | (99) |
| Family Income |  |  |  |  |  |  |  |
| \$75,000+ | 34 | 58 | 8 | 57 | 38 | 5 | (370) |
| \$50,000-\$74,999 | 35 | 57 | 8 | 54 | 41 | 5 | (246) |
| \$30,000-\$49,999 | 30 | 60 | 10 | 52 | 41 | 7 | (312) |
| \$20,000-\$29,999 | 30 | 60 | 10 | 47 | 47 | 6 | (179) |
| <\$20,000 | 20 | 66 | 14 | 35 | 55 | 10 | (230) |

* The designation Hispanic is unrelated to the white-black categorization.

Question: Do you strongly favor, favor, oppose or strongly oppose allowing gays and lesbians to marry legally?

Do you strongly favor, favor, oppose, or strongly oppose allowing gay and lesbian couples to enter into legal agreements with each other that would give them many of the same rights as married couples?

Continued on next page..

|  | Allow Homosexuals to marry legally |  |  | Legal agreements with many of the same rights as marriage |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Favor | Oppose | DK/Ref | Favor | Oppose | DK/Ref |  |
|  | \% | \% | \% | \% | \% | \% |  |
| Total | 29 | 60 | $11=100$ | 49 | 44 | $7=100$ | (1512) |
| Region |  |  |  |  |  |  |  |
| East | 39 | 48 | 13 | 62 | 30 | 8 | (287) |
| Midwest | 27 | 62 | 11 | 47 | 47 | 6 | (349) |
| South | 25 | 66 | 9 | 41 | 51 | 8 | (544) |
| West | 31 | 57 | 12 | 52 | 41 | 7 | (332) |
| Religious Affiliation |  |  |  |  |  |  |  |
| Total White Protestant | 22 | 69 | 9 | 42 | 52 | 6 | (699) |
| - Evangelical | 12 | 81 | 7 | 26 | 67 | 7 | (367) |
| - Non-Evangelical | 32 | 56 | 12 | 61 | 34 | 5 | (332) |
| White Catholic | 35 | 54 | 11 | 60 | 33 | 7 | (262) |
| Secular | 63 | 29 | 8 | 75 | 18 | 7 | (156) |
| Community Size |  |  |  |  |  |  |  |
| Large City | 36 | 54 | 10 | 52 | 42 | 6 | (283) |
| Suburb | 30 | 58 | 12 | 54 | 39 | 7 | (391) |
| Small City/Town | 26 | 62 | 12 | 45 | 46 | 9 | (529) |
| Rural Area | 27 | 66 | 7 | 43 | 50 | 7 | (290) |
| Party ID |  |  |  |  |  |  |  |
| Republican | 16 | 77 | 7 | 38 | 56 | 6 | (505) |
| Democrat | 38 | 50 | 12 | 56 | 36 | 8 | (503) |
| Independent | 36 | 52 | 12 | 54 | 39 | 7 | (410) |
| Party and Ideology |  |  |  |  |  |  |  |
| Conservative Republican | 10 | 84 | 6 | 33 | 63 | 4 | (337) |
| Moderate/Liberal Rep. | 28 | 65 | 7 | 51 | 42 | 7 | (156) |
| Conservative/Mod. Dem. | 28 | 59 | 13 | 49 | 43 | 8 | (336) |
| Liberal Democrat | 66 | 28 | 6 | 77 | 18 | 5 | (146) |
| Bush Approval |  |  |  |  |  |  |  |
| Approve | 18 | 74 | 8 | 39 | 56 | 5 | (710) |
| Disapprove | 42 | 46 | 12 | 60 | 33 | 7 | (678) |
| Religious Commitment |  |  |  |  |  |  |  |
| High | 13 | 79 | 8 | 29 | 64 | 7 | (549) |
| Moderate | 29 | 57 | 14 | 49 | 42 | 9 | (434) |
| Low | 46 | 43 | 11 | 67 | 27 | 6 | (529) |
| Labor Union |  |  |  |  |  |  |  |
| Union Household | 28 | 63 | 9 | 52 | 42 | 6 | (211) |
| Non-Union Household | 30 | 59 | 11 | 48 | 44 | 8 | (1296) |

# PEW RESEARCH CENTER FOR THE PEOPLE \& THE PRESS <br> PEW FORUM ON RELIGION \& PUBLIC LIFE AUGUST 2004 NEWS INTEREST INDEX <br> FINAL TOPLINE <br> August 5-10, 2004 / N=1512 

Q. 1 Do you approve or disapprove of the way George W. Bush is handling his job as president? [IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way George W. Bush is handling his job as president? IF STILL DEPENDS ENTER AS DK]

|  | Approve | Disapprove | Don't know |
| :---: | :---: | :---: | :---: |
| August, 2004 | 46 | 45 | $9=100$ |
| July, 2004 | 46 | 46 | $8=100$ |
| June, 2004 | 48 | 43 | $9=100$ |
| May, 2004 | 44 | 48 | $8=100$ |
| Late April, 2004 | 48 | 43 | $9=100$ |
| Early April, 2004 | 43 | 47 | $10=100$ |
| Late March, 2004 | 47 | 44 | $9=100$ |
| Mid-March, 2004 | 46 | 47 | $7=100$ |
| February, 2004 | 48 | 44 | $8=100$ |
| Mid-January, 2004 | 56 | 34 | $10=100$ |
| Early January, 2004 | 58 | 35 | $7=100$ |
| 2003 |  |  |  |
| December, 2003 | 57 | 34 | $9=100$ |
| November, 2003 | 50 | 40 | $10=100$ |
| October, 2003 | 50 | 42 | $8=100$ |
| September, 2003 | 55 | 36 | $9=100$ |
| Mid-August, 2003 | 56 | 32 | $12=100$ |
| Early August, 2003 | 53 | 37 | $10=100$ |
| Mid-July, 2003 | 58 | 32 | $10=100$ |
| Early July, 2003 | 60 | 29 | $11=100$ |
| June, 2003 | 62 | 27 | $11=100$ |
| May, 2003 | 65 | 27 | $8=100$ |
| April 10-16, 2003 | 72 | 22 | $6=100$ |
| April 9, 2003 | 74 | 20 | $6=100$ |
| April 2-7, 2003 | 69 | 25 | $6=100$ |
| March 28-April 1, 2003 | 71 | 23 | $6=100$ |
| March 25-27, 2003 | 70 | 24 | $6=100$ |
| March 20-24, 2003 | 67 | 26 | $7=100$ |
| March 13-16, 2003 | 55 | 34 | $11=100$ |
| February, 2003 | 54 | 36 | $10=100$ |
| January, 2003 | 58 | 32 | $10=100$ |
| 2002 |  |  |  |
| December, 2002 | 61 | 28 | $11=100$ |
| Late October, 2002 | 59 | 29 | $12=100$ |
| Early October, 2002 | 61 | 30 | $9=100$ |
| Mid-September, 2002 | 67 | 22 | $11=100$ |
| Early September, 2002 | 63 | 26 | $11=100$ |
| Late August, 2002 | 60 | 27 | $13=100$ |
| August, 2002 | 67 | 21 | $12=100$ |
| Late July, 2002 | 65 | 25 | $10=100$ |
| July, 2002 | 67 | 21 | $12=100$ |

June, 2002
April, 2002
Early April, 2002
February, 2002
January, 2002
2001
Mid-November, 2001
Early October, 2001
Late September, 2001
Mid-September, 2001
Early September, 2001
August, 2001
July, 2001
June, 2001
May, 2001
April, 2001
March, 2001
February, 2001

Dis- Don't
Approve approve know

| 70 | 20 | $10=100$ |
| :--- | :--- | :--- |
| 69 | 18 | $13=100$ |

$69 \quad 18 \quad 13=100$
$74 \quad 16 \quad 10=100$
$\begin{array}{lll}78 & 13 & 9=100 \\ 80 & 11 & 9=100\end{array}$
$80 \quad 11 \quad 9=100$

| 84 | 9 | $7=100$ |
| :--- | :--- | :--- |
| 84 | 8 | $8=100$ |

$84-8 \quad 8=100$
$86 \quad 7 \quad 7=100$
$80 \quad 9 \quad 11=100$
$5134 \quad 15=100$
$50 \quad 32 \quad 18=100$
$51 \quad 32 \quad 17=100$
$50 \quad 33 \quad 17=100$
$53 \quad 32 \quad 15=100$
$56 \quad 27 \quad 17=100$
$55 \quad 25 \quad 20=100$

## QUESTION 2 RELEASED PREVIOUSLY

Q. 3 How much thought have you given to the coming presidential election... Quite a lot or only a little?

## BASED ON REGISTERED VOTERS [N=1166]:

August, 2004
July, 2004
June, 2004
May, 2004
Late March, 2004
Mid-March, 2004
2000 Early November, 2000
Late October, 2000
Mid-October, 2000
Early October, 2000
September, 2000
July, 2000
June, 2000
May, 2000
April, 2000
1996 November, 1996
October, 1996
Late September, 1996
Early September, 1996
July, 1996
June, 1996
1992 October, 1992
September, 1992
August, 1992
June, 1992
1988 Gallup: November, 1988
Gallup: October, 1988
Gallup: August, 1988
Gallup: September, 1988

| Quite <br> A lot | (VOL.) <br> Some | Only a <br> Little | (VOL.) | DK/ <br> None |
| :---: | :---: | :---: | :---: | :---: |
|  | $\frac{\text { Ref. }}{}$ |  |  |  |
| 67 | 2 | 28 | 2 | $1=100$ |
| 58 | 3 | 36 | 2 | $1=100$ |
| 59 | 6 | 30 | 4 | $1=100$ |
| 60 | 4 | 31 | 4 | $1=100$ |
| 65 | 2 | 31 | 2 | $*=100$ |
| 72 | 6 | 19 | 2 | $1=100$ |
| 66 | 6 | 24 | 4 | $*=100$ |
| 67 | 9 | 19 | 4 | $1=100$ |
| 60 | 8 | 27 | 4 | $1=100$ |
| 59 | 8 | 29 | 3 | $1=100$ |
| 46 | 6 | 45 | 3 | $*=100$ |
| 46 | 6 | 43 | 5 | $*=100$ |
| 48 | 4 | 42 | 5 | $1=100$ |
| 45 | 7 | 41 | 7 | $*=100$ |
| 67 | 8 | 22 | 3 | $*=100$ |
| 65 | 7 | 26 | 1 | $1=100$ |
| 61 | 7 | 29 | 2 | $1=100$ |
| 56 | 3 | 36 | 4 | $1=100$ |
| 55 | 3 | 41 | 1 | $*=100$ |
| 50 | 5 | 41 | 3 | $1=100$ |
| 77 | 5 | 16 | 1 | $1=100$ |
| 69 | 3 | 26 | 1 | $1=100$ |
| 72 | 4 | 23 | 1 | $*=100$ |
| 63 | 6 | 29 | 1 | $1=100$ |
| 73 | 8 | 17 | 2 | $0=100$ |
| 69 | 9 | 20 | 2 | $0=100$ |
| 61 | 10 | 27 | 2 | $0=100$ |
| 57 | 18 | 23 | 2 | $0=100$ |

Q. 4 If the presidential election were being held TODAY, would you vote [INSERT, ROTATE REPUBLICAN AND DEMOCRATIC TICKETS WITH NADER TICKET LAST] for the Republican ticket of George W. Bush and Dick Cheney, for the Democratic ticket of John Kerry and John Edwards, or for the ticket of Ralph Nader and Peter Camejo?
IF CHOSE BUSH, KERRY OR NADER IN Q.4, ASK:
Q.4a Do you support (INSERT PRESIDENTIAL CHOICE FROM Q.4, - LAST NAME ONLY, DO NOT

READ VP CHOICE) strongly or only moderately?
IF OTHER OR DK (Q.4=4,9), ASK:
Q.4b As of TODAY, do you LEAN more to [READ, ROTATE IN SAME ORDER AS Q.4]?

BASED ON REGISTERED VOTERS [N=1166]:

|  |  | July June ${ }^{1}$ May Mar Mar 20042004200420042004 |  |  |  |  | $\begin{gathered} \text { Sept July } \\ \underline{\underline{2000}} \underline{\underline{2000}} \end{gathered}$ |  | Early <br> Sept July <br> 19961996 |  | $\begin{gathered} \text { Oct June } \\ \underline{1992} 1992 \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 45 | Bush/Lean Bush | 44 | 46 | 43 | 44 | 42 | 41 | 42 Bush | 34 | 34 Dole | 35 | 31 Bush, Sr |
| 32 | Strongly |  |  |  |  |  | 21 |  | 17 |  | 14 |  |
| 13 | Only moderately |  |  |  |  |  | 19 |  | 17 |  | 21 |  |
| * | Don't know |  |  |  |  |  | 1 |  | * |  | -- |  |
| 47 | Kerry/Lean Kerry | 46 | 42 | 46 | 43 | 49 | 47 | 41 Gore | 52 | 44 Clinton | 48 | 28 Clinton |
| 28 | Strongly |  |  |  |  |  | 25 |  | 26 |  | 23 |  |
| 19 | Only moderately |  |  |  |  |  | 21 |  | 26 |  | 25 |  |
| * | Don't know |  |  |  |  |  | 1 |  | 0 |  | -- |  |
| 2 | Nader/Lean Nader | 3 | 6 | 6 | 6 | 4 | 2 | 6 Nader | 8 | 16 Perot | 8 | 36 Perot |
| $\underline{6}$ | Other/Don't know | $\underline{7}$ | $\underline{6}$ | $\underline{5}$ | 7 | $\underline{5}$ | 10 | 11 | $\underline{6}$ | $\underline{6}$ | $\underline{9}$ | $\underline{5}$ |
| 100 |  | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

## QUESTION 5 THROUGH 10 RELEASED PREVIOUSLY

## ASK ALL:

Q. 11 In making your decision about who to vote for, will the issue of [INSERT ITEM, RANDOMIZE OBSERVE FORM SPLITS] be very important, somewhat important, or not too important, or not at all important? ... How important will the issue of [NEXT ITEM] be?

## BASED ON REGISTERED VOTERS [N=1166]:

|  | Very <br> Important | Somewhat | Not too | Not at all Don't Know/ |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| a. | The economy |  | $\frac{\text { Important }}{22}$ | $\frac{\text { Dmportant }}{1}$ | $\frac{\text { Refused }}{*=100}$ |  |
| b. | Iraq | 70 | 24 | 3 | 2 | $1=100$ |
| c. | Terrorism | 75 | 19 | 3 | 2 | $1=100$ |
| d. | Gay marriage | 34 | 19 | 15 | 30 | $2=100$ |
| e. | Moral values | 64 | 25 | 6 | 4 | $1=100$ |

[^0]
## Q. 11 CONTINUED...

ASK FORM 1 ONLY [ $\mathbf{N = 5 6 9 ] : ~}$
f.F1 Abortion
g.F1 The federal budget deficit
h.F1 Energy

ASK FORM 2 ONLY [N=597]:
i.F2 Health care
j.F2 Education
k.F2 The environment

Very Somewhat Not too Not at all Don’t Know/ Important Important Important Important Refused

| 45 | 25 | 13 | 14 | $3=100$ |
| :--- | :--- | :--- | :--- | :--- |
| 55 | 35 | 7 | 3 | $*=100$ |
| 53 | 40 | 6 | $*$ | $1=100$ |

$21 \quad 5 \quad 2 \quad *=100$
$26 \quad 3 \quad 1 \quad *=100$
$\begin{array}{llll}35 & 7 & 3 & *=100\end{array}$

## QUESTION 12 THROUGH 20 RELEASED PREVIOUSLY

On a different subject...

## ASK FORM 1 ONLY [ $\mathrm{N}=739$ ]:

Q.21F1 In your opinion, should churches and other houses of worship keep out of political matters - or should they express their views on day-to-day social and political questions?

|  |  | Mid-July | March | Sept | June | - Gallup - |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\underline{2003}$ | $\underline{2001}$ | $\underline{2000}{ }^{2}$ | $\underline{1996}$ | Feb 1968 | March 1957 |
| 44 | Should keep out | 44 | 43 | 45 | 43 | 53 | 44 |
| 51 | Should express views | 52 | 51 | 51 | 54 | 40 | 48 |
| 5 | No opinion | 4 | $\underline{6}$ | 4 | $\underline{3}$ | 7 | $\underline{8}$ |
| 100 |  | 100 | 100 | 100 | 100 | 100 | 100 |

## ASK FORM 2 ONLY [N=773]:

Q.22F2 During political elections, should churches and other houses of worship come out in favor of one candidate over another, or shouldn't they do this?

|  |  | March <br> 25 |
| :--- | :--- | :---: |
| Should come out in favor of candidates | $\underline{2002}$ |  |
| 65 | Should not come out in favor of candidates | 70 |
| $\frac{10}{100}$ | No Opinion | $\underline{8}$ |

[^1]
## ASK FORM 1 ONLY [N=739]:

Q.23F1 Do you think there has been too much, too little or the right amount of expressions of religious faith and prayer by political leaders?

|  |  | Mid-July |
| :---: | :---: | :---: |
|  |  | $\underline{2003}$ |
| 27 | Too much | 21 |
| 31 | Too little | 41 |
| 32 | Right amount | 29 |
| 10 | Don't know/Refused | $\underline{9}$ |
| 100 |  | 100 |

[ROTATE Q24F2 AND Q25F2]
[ASK FORM 2 ONLY [N=773]:
Q.24F2 Do you think John Kerry mentions his religious faith and prayer too much, too little, or about the right amount?

| 10 | Too much |
| :--- | :--- |
| 15 | Too little |
| 56 | About the right amount |
| $\frac{19}{100}$ | Don't know/Refused (VOL.) |

Q.25F2 Do you think George W. Bush mentions his religious faith and prayer too much, too little, or about the right amount?

|  | Mid-July <br> $\underline{2003}$ |  |
| :--- | :--- | :---: |
| 24 | Too much | 14 |
| 11 | Too little | 11 |
| 53 | About the right amount | 62 |
| $\frac{12}{100}$ | Don't know/Refused (VOL.) | $\underline{13}$ |
| 100 |  |  |

## ASK FORM 1 ONLY [N=739]:

Q.26F1 How much do you think George W. Bush relies on his own religious beliefs in making policy decisions - a great deal, a fair amount, or not very much?

> Mid-July
$\underline{2003}$
26 A great deal 20

38 A fair amount 40
28 Not very much 31
$\underline{8}$ Don't know/Refused (VOL.) $\underline{9}$
100100
Q.27F1 Do you think he relies on his religious beliefs too MUCH, too LITTLE or about the right amount when making policy decisions?

|  | Mid-July <br> $\underline{2003}^{3}$ |  |
| :--- | :--- | :---: |
| 15 | Too much | 10 |
| 21 | Too little | 21 |
| 53 | About the right amount | 58 |
| $\frac{11}{100}$ | Don't know/Refused (VOL.) | $\underline{11}$ |

## ASK FORM 2 ONLY [N=773]:

Q.28F2 If John Kerry becomes president, how much do you think he will rely on his own religious beliefs in making policy decisions - a great deal, a fair amount, or not very much?

10 A great deal
33 A fair amount
46 Not very much
11 Don’t know/Refused (VOL.)
100

## ASK ALL:

## ROTATE Q. 29 - Q. 30 - Q. 31

Q. 29 Do you believe that it is proper or improper for political parties to ask church members for lists of people who attend their church so the parties can encourage them to register and vote?

26 Proper
69 Improper
5 Don’t know/Refused
100
Q. 30 Do you believe that it is proper or improper for Catholic church leaders to deny communion to Catholic politicians whose views on abortion and other life issues go against church teachings?

22 Proper
64 Improper
14 Don't know/Refused 100
Q. 31 Do you believe that it is proper or improper for the Ten Commandments to be displayed in a government building?

| 72 | Proper |
| :--- | :--- |
| 23 | Improper |
| $\frac{5}{100}$ | Don't know/Refused |

[^2]
## ASK FORM 1 ONLY [ $\mathrm{N}=739$ ]:

Q.32F1 Thinking again about candidates and elections...How do you feel about this statement: It makes me uncomfortable when politicians talk about how religious they are. Do you completely agree, mostly agree, mostly DISagree, or completely DISagree with it?

| $\frac{\text { Total }}{12}$ | $\frac{\text { RVs }}{14}$ | Completely Agree | Sept <br> $\underline{2000(R V s)}$ |
| :---: | :---: | :---: | :---: |
| 28 | 26 | Mostly Agree | 25 |
| 34 | 34 | Mostly Disagree | 25 |
| 22 | 22 | Completely Disagree | 26 |
| $\frac{4}{100}$ | $\frac{4}{100}$ | Don't know/Refused | 19 |
|  | $\mathbf{( N = 5 6 9 )}$ | $\underline{5}$ |  |
|  |  | 100 |  |

## ASK FORM 2 ONLY [N=773]:

Q.33F2 Thinking again about candidates and elections... How do you feel about this statement: It's important to me that a president have strong religious beliefs. Do you completely agree, mostly agree, mostly DISagree, or completely DISagree with it?

| $\frac{\text { Total }}{29}$ | $\frac{\text { RVs }}{31}$ | Completely Agree | Sept <br> $\underline{2000(R V s)}$ |
| :---: | :--- | :--- | :---: |
| 41 | 41 | Mostly Agree | 35 |
| 15 | 14 | Mostly Disagree | 35 |
| 11 | 10 | Completely Disagree | 17 |
| $\frac{4}{100}$ | $\frac{4}{100}$ | Don't know/Refused | 10 |
|  | $\mathbf{( N = 5 9 7 )}$ | $\underline{3}$ |  |
|  |  |  |  |

Q.34F2 As I name a group please tell me whether you feel that group is generally friendly toward religion, neutral toward religion, or unfriendly toward religion? Do you think ... [INSERT ITEM AND RANDOMIZE] is/are generally friendly, neutral, or unfriendly toward religion?

|  |  |  |  | Don't Know/ |
| :---: | :---: | :---: | :---: | :---: | :---: |

## NO QUESTION 35

On another subject...
Q. 36 Do you strongly favor, favor, oppose, or strongly oppose allowing gays and lesbians to marry legally?

|  |  | Early |  |  |  | Mid- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | July | March | Feb | Nov | Oct ${ }^{4}$ | July | March | June |
|  |  | $\underline{2004}$ | $\underline{2004}$ | $\underline{2004}$ | $\underline{2003}$ | $\underline{2003}$ | $\underline{2003}$ | $\underline{2001}$ | $\underline{1996}$ |
| 8 | Strongly favor | 10 | 10 | 9 | 10 | 9 | 10 | 8 | 6 |
| 21 | Favor | 22 | 22 | 21 | 20 | 21 | 28 | 27 | 21 |
| 25 | Oppose | 23 | 24 | 21 | 21 | 25 | 23 | 23 | 24 |
| 35 | Strongly oppose | 33 | 35 | 42 | 41 | 33 | 30 | 34 | 41 |
| 11 | Don't know/Ref. (VOL.) | 12 | $\underline{9}$ | $\underline{7}$ | 8 | 12 | $\underline{9}$ | 8 | 8 |
| 100 |  | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

Q. 37 Do you strongly favor, favor, oppose, or strongly oppose allowing gay and lesbian couples to enter into legal agreements with each other that would give them many of the same rights as married couples?

|  |  | July <br> March | Oct |  |
| :---: | :--- | :---: | :---: | :---: |
|  |  | $\frac{2004}{18}$ | $\frac{2004}{16}$ | $\underline{2003}$ |
| 15 | Strongly favor | 31 | 33 | 31 |
| 33 | Favor | 18 | 18 | 20 |
| 21 | Oppose | 25 | 26 | 27 |
| 24 | Strongly oppose | $\underline{8}$ | $\underline{7}$ | $\underline{8}$ |
| $\frac{7}{100}$ | Don't know/Refused (VOL.) | 100 | 100 | 100 |

## IF OPPOSE GAY MARRIAGE (3,4 IN Q.36), ASK FORM 1 ONLY:

Q.38F1 There has been a proposal to change the U.S. Constitution to ban gay marriage. Do you think amending the Constitution to ban gay marriage is a good idea, or a bad idea?

|  | July | March |  |
| :---: | :--- | :---: | :---: |
| 30 | Favor | $\frac{2004}{32}$ | $\frac{2004}{32}$ |
| 60 | Oppose | 56 | 59 |
| 35 | Good idea / Pro-Constitutional amendment | 31 | 36 |
| 22 | Bad idea / Anti-Constitutional amendment | 22 | 21 |
| 3 | Don't know/Refused (VOL.) | 3 | 2 |
| $\frac{10}{100}$ | Don't know/Refused (VOL.) | $\underline{12}$ | $\underline{9}$ |

## NO QUESTION 39

The October 2003 trend questions about gay marriage and civil unions are based on Form 1 respondents only (N=735). In an experiment, Form 2 respondents were asked the questions in the reverse order. The experiment found that the order of the questions has a significant impact on responses to the civil unions question.

## ASK ALL:

Q. 40 As you may know, the federal government has debated whether to fund certain kinds of medical research known as 'stem cell research' ... How much have you heard about this? [READ, IN ORDER]

|  |  | March |
| :--- | :--- | :---: |
| 42 | A lot | $\frac{2002}{27}$ |
| 43 | A little [OR] | 52 |
| 15 | Nothing at all | 20 |
| $*$ | Don't know/Refused (VOL.) | $\underline{1}$ |
| 100 |  | 100 |

Q. 41 All in all, which is more important... [READ, IN ORDER]

|  |  | $\begin{gathered} \text { March } \\ 2002 \end{gathered}$ |
| :---: | :---: | :---: |
| 52 | Conducting stem cell research that might result in new medical cures [OR] | 43 |
| 34 | Not destroying the potential life of human embryos involved in this research | 38 |
| 14 | Don't know/Refused [VOL, DO NOT READ] | 19 |
| 100 |  | 100 |

## NO QUESTIONS 42 THROUGH 45

## QUESTIONS 42 THROUGH 62 IN PREVIOUS RELEASE

RELIG What is your religious preference - Protestant, Roman Catholic, Jewish, Muslim, Mormon, or an orthodox church such as the Greek or Russian Orthodox Church?

57 Protestant (include Baptist, Lutheran, Methodist, Presbyterian, Episcopalian, Pentecostal, Jehovah's Witness, Church of Christ, etc.)
23 Roman Catholic
2 Jewish
2 Mormon (include Church of Jesus Christ of Latter Day Saints)
1 Orthodox Church (Greek or Russian)

* Islam/Muslim

2 Other religion (SPECIFY)
11 No religion, not a believer, atheist, agnostic
2 Don't know/Refused (VOL.) 100

IF RELIG = 1, 2, 4, 5, 7, 9 ASK [ $\mathbf{N}=1321$ ]:
BORN Would you describe yourself as a "born again" or evangelical Christian, or not?

| 42 | Yes, would |
| :--- | :--- |
| 54 | No, would not |
| $\frac{4}{100}$ | Don't know/Refused (VOL.) |

## ASK ALL:

ATTEND Aside from weddings and funerals how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

|  |  | July | March | March | Mid-Nov | March | Sept | June | June |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\underline{2003}$ | $\underline{2003}$ | $\underline{2002}$ | $\underline{2001}$ | $\underline{2001}$ | $\underline{2000}{ }^{5}$ | 1997 | 1996 |
| 13 | More than once a week | 16 | 15 | 15 | 16 | 17 | 17 | 12 | 14 |
| 25 | Once a week | 27 | 24 | 25 | 26 | 26 | 28 | 26 | 25 |
| 15 | Once or twice a month | 15 | 15 | 17 | 14 | 17 | 16 | 17 | 17 |
| 20 | A few times a year | 18 | 21 | 18 | 17 | 17 | 17 | 20 | 21 |
| 15 | Seldom | 14 | 15 | 15 | 16 | 15 | 13 | 15 | 13 |
| 11 | Never | 10 | 9 | 9 | 10 | 7 | 8 | 10 | 9 |
| 1 | Don't know/Refused | $\stackrel{*}{ }$ | 1 | 1 | 1 | 1 | 1 | * | 1 |
| 100 |  | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

RELIMP How important would you say religion is in your own life - very important, fairly important, or not very important?

August, 2004
October, 2003
Mid-July, 2003
December, 2002
March, 2002
Mid-November, 2001
March, 2001
March, 2000 (Gallup)
June, 1998 (Gallup)
June, 1996
March, 1994 (Gallup)
March, 1988 (Gallup)
March, 1984 (Gallup)
April, 1978 (Gallup)
November, 1965 (Gallup)

| Very | Fairly | Not very | Don't know/ |
| :---: | :---: | :---: | :---: |
| Important | Important | Important | Refused |
| 57 | 26 | 16 | 1=100 |
| 62 | 24 | 13 | $1=100$ |
| 61 | 24 | 14 | $1=100$ |
| 60 | 27 | 12 | $1=100$ |
| 63 | 24 | 12 | $1=100$ |
| 61 | 24 | 14 | $1=100$ |
| 64 | 23 | 12 | $1=100$ |
| 61 | 27 | 12 | *=100 |
| 62 | 25 | 12 | $1=100$ |
| 59 | 26 | 15 | *=100 |
| 59 | 29 | 11 | $1=100$ |
| 54 | 31 | 14 | $1=100$ |
| 56 | 30 | 13 | $1=100$ |
| 52 | 32 | 14 | $2=100$ |
| 70 | 22 | 7 | $1=100$ |

[^3]
[^0]:    In June 2004 and earlier, the question did not specify vice presidential candidates. In 2000 the question also asked about the candidacy of "Pat Buchanan, of the Reform Party."

[^1]:    2
    September 2000 results are based on registered voters. In 2000 and earlier, the question did not include "and other houses of worship."

[^2]:    3
    In July 2003 question worded: "In making policy decisions, do you think he relies on his religious beliefs too much, too little or about the right amount?"

[^3]:    5 September 2000 results are based on registered voters.

