# PEW RESEARCH CENTER FOR THE PEOPLE \& THE PRESS <br> NOVEMBER 2012 ELECTION WEEKEND SURVEY <br> FINAL TOPLINE <br> October 31-November 3, 2012 <br> $\mathrm{N}=3,815$ 

ASK ALL:
THOUGHT
How much thought have you given to the coming presidential election...Quite a lot or only a little?

|  | Quite | (VOL.) | Only a | (VOL.) | (VOL.) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2012 Election | a lot | Some | little | None | DK/Ref |
| Oct 31-Nov 3, 2012 | 81 | 2 | 14 | 2 | 1 |
| Oct 24-28, 2012 | 78 | 3 | 15 | 3 | 1 |
| Oct 4-7, 2012 | 73 | 3 | 21 | 2 | 1 |
| Sep 12-16, 2012 | 70 | 4 | 23 | 2 | 1 |
| Jul 16-26, 2012 | 61 | 5 | 28 | 6 | 1 |
| Jun 28-Jul 9, 2012 | 65 | 3 | 29 | 3 | * |
| Jun 7-17, 2012 | 67 | 1 | 30 | 2 | 1 |
| May 9-Jun 3, 2012 | 61 | 2 | 33 | 3 | 1 |
| Apr 4-15, 2012 | 64 | 2 | 30 | 4 | 1 |
| Mar 7-11, 2012 | 66 | 2 | 30 | 1 | 1 |
| 2008 Election |  |  |  |  |  |
| November, 2008 | 81 | 3 | 13 | 2 | 1 |
| Late October, 2008 | 81 | 3 | 13 | 2 | 1 |
| Mid-October, 2008 | 81 | 3 | 13 | 3 | * |
| Early October, 2008 | 81 | 2 | 14 | 2 | 1 |
| Late September, 2008 | 80 | 3 | 14 | 2 | 1 |
| Mid-September, 2008 | 78 | 4 | 14 | 3 | 1 |
| August, 2008 | 74 | 6 | 17 | 2 | 1 |
| July, 2008 | 74 | 2 | 20 | 3 | 1 |
| June, 2008 | 72 | 2 | 23 | 2 | 1 |
| Late May, 2008 | 75 | 4 | 17 | 3 | 1 |
| April, 2008 | 77 | 7 | 13 | 2 | 1 |
| March, 2008 | 78 | 3 | 15 | 3 | 1 |
| Late February, 2008 | 74 | 3 | 19 | 2 | 2 |
| 2004 Election |  |  |  |  |  |
| November, 2004 | 82 | 3 | 12 | 2 | 1 |
| Mid-October, 2004 | 76 | 5 | 15 | 3 | 1 |
| Early October, 2004 | 74 | 4 | 19 | 2 | 1 |
| September, 2004 | 71 | 3 | 22 | 3 | 1 |
| August, 2004 | 69 | 2 | 26 | 2 | 1 |
| July, 2004 | 67 | 2 | 28 | 2 | 1 |
| June, 2004 | 58 | 3 | 36 | 2 | 1 |
| May, 2004 | 59 | 6 | 30 | 4 | 1 |
| Late March, 2004 | 60 | 4 | 31 | 4 | 1 |
| Mid-March, 2004 | 65 | 2 | 31 | 2 | * |
| 2000 Election |  |  |  |  |  |
| November, 2000 | 72 | 6 | 19 | 2 | 1 |
| Late October, 2000 | 66 | 6 | 24 | 4 | * |
| Mid-October, 2000 | 67 | 9 | 19 | 4 | 1 |
| Early October, 2000 | 60 | 8 | 27 | 4 | 1 |
| September, 2000 | 59 | 8 | 29 | 3 | 1 |
| July, 2000 | 46 | 6 | 45 | 3 | * |
| June, 2000 | 46 | 6 | 43 | 5 | * |
| May, 2000 | 48 | 4 | 42 | 5 | 1 |
| April, 2000 | 45 | 7 | 41 | 7 | * |

## THOUGHT CONTINUED...

## 1996 Election

November, 1996
Quite (VOL.) Only a (VOL.) (VOL.)
a lot Some little None DK/Ref

October, 1996

| 67 | 8 | 22 | 3 | $*$ |
| :---: | :---: | :---: | :---: | :---: |
| 65 | 7 | 26 | 1 | 1 |
| 61 | 7 | 29 | 2 | 1 |
| 56 | 3 | 36 | 4 | 1 |
| 55 | 3 | 41 | 1 | $*$ |
| 50 | 5 | 41 | 3 | 1 |
| 77 | 5 | 16 | 1 | 1 |
| 69 | 3 | 26 | 1 | 1 |
| 72 | 4 | 23 | 1 | $*$ |
| 63 | 6 | 29 | 1 | 1 |
| 73 | 8 | 17 | 2 | 0 |
| 69 | 9 | 20 | 2 | 0 |
| 57 | 18 | 23 | 2 | 0 |
| 61 | 10 | 27 | 2 | 0 |

## ASK ALL:

CAMPNII
How closely have you been following news about candidates for the 2012 presidential election... very closely, fairly closely, not too closely, or not at all closely?

BASED ON REGISTERED VOTERS [ $\mathrm{N}=3,151$ ]:

| 2012 Election |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Oct 31-Nov 3, 2012 | 55 | 31 | 8 | 5 | 1 |
| Oct 24-28, 2012 | 61 | 27 | 8 | 3 | $*$ |
| Oct 4-7,2012 | 47 | 33 | 13 | 5 | 1 |
| Sep 12-16, 2012 | 44 | 34 | 15 | 7 | $*$ |
| Jun 7-17, 2012 |  |  |  |  |  |
| 2008 Election | 37 | 35 | 18 | 9 | $*$ |
| November, 2008 <br> Late October, 2008 | 56 | 33 | 8 | 3 | $*$ |
| Mid-October, 2008 <br> Mid-September, 2008 | 53 | 33 | 9 | 4 | 1 |
| 2004 Election <br> November, 2004 | 54 | 35 | 7 | 4 | $*$ |
| 2000 Election <br> November, 2000 <br> 1996 Election | 50 | 38 | 8 | 4 | $*$ |
| November, 1996 <br> 1992 Election <br> October, 1992 | 52 | 36 | 8 | 4 | $*$ |

[^0]
## ASK ALL:

> REG Which of these statements best describes you? Are you ABSOLUTELY CERTAIN that you are registered to vote at your current address, are you PROBABLY registered, but there is a chance your registration has lapsed, or are you NOT registered to vote at your current address?

## ASK IF NOT REGISTERED (REG=3,4,9):

NREG Have you previously been registered to vote, or have you never been registered?
ASK ALL REGISTERED VOTERS (REG=1) AND PROBABLY REGISTERED (REG=2):
STATEREG Are you registered to vote in [INSERT STATE FROM SAMPLE], or in another state?
IF REGISTERED IN ANOTHER STATE: And what state is that?
ASK ALL NON-REGISTERED VOTERS (REG=3,4,9):
STATENV Do you live in [INSERT STATE FROM SAMPLE], or in another state? IF LIVE IN
ANOTHER STATE: And what state is that?
IF STATENV IS "DAY OF STATE" AND REG=3, 4, 9
PLANREG Do you plan to register so that you can vote in the upcoming election?
A PERSON IS COUNTED AS "REGISTERED" (REGFINAL=1) IF ANY OF THE FOLLOWING:

1) ANSWERED ABSOLUTELY CERTAIN TO REG (REG=1)
2) ANSWERED PROBABLY TO REG (REG=2) AND STATEREG IS "DAY OF" STATE
3) ANSWERED "YES" TO PLANREG (PLANREG=1)
4) STATEREG OR STATENV IS NORTH DAKOTA

ALL OTHER RESPONDENTS ARE "NOT REGISTERED" (REGFINAL=2)
REGFINAL Voter registration, based on total [ $\mathbf{N}=\mathbf{3 , 8 1 5}$ ]:

| Oct31-Nov 3 <br> $\frac{2012}{76}$ <br> 24 |  |
| :---: | :--- |
|  | Total registered voters |
|  | Total not registered |

ASK ALL REGISTERED VOTERS (REGFINAL=1):
PRECINCT Have you ever voted in your precinct or election district?
BASED ON REGISTERED VOTERS [ $\mathrm{N}=3,151$ ]:

| Oct 31-Nov 3 |  |
| :---: | :--- |
| $\frac{2012}{83}$ | Yes |
| 17 | No |
| $*$ | Don't know/Refused (VOL.) |

ASK ALL REGISTERED VOTERS (REGFINAL=1):
OFTVOTE How often would you say you vote... [READ]
BASED ON REGISTERED VOTERS [ $\mathrm{N}=3,151$ ]:

|  | Always | Nearly always | Part of the time | Seldom | (VOL.) Never vote | (VOL.) Other | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Oct 31-Nov 3, 2012 | 62 | 23 | 7 | 5 | 2 | 1 | * |
| Oct 24-28, 2012 | 59 | 24 | 8 | 5 | 3 | 1 | * |
| Oct 4-7, 2012 | 67 | 20 | 6 | 4 | 1 | 1 | 0 |
| Sep 12-16, 2012 | 64 | 22 | 7 | 4 | 2 | 1 | * |
| Jun 7-17, 2012 | 64 | 24 | 6 | 4 | 1 | * | * |
| Apr 4-15, 2012 | 57 | 29 | 8 | 4 | 1 | * | * |
| Jan 4-8, 2012 | 60 | 24 | 8 | 6 | 1 | 1 | * |
| Feb 22-Mar 14, 2011 | 62 | 24 | 8 | 4 | 1 | * | * |
| Oct 27-30, 2010 | 58 | 24 | 11 | 5 | 2 | 1 | * |
| Oct 13-18, 2010 | 57 | 27 | 10 | 4 | 2 | 1 | * |
| Aug 25-Sep 6, 2010 | 59 | 26 | 9 | 4 | 1 | * | * |
| June 16-20, 2010 | 52 | 31 | 11 | 5 | 1 | 1 | 1 |
| Mar 31-Apr 6, 2009 | 62 | 23 | 7 | 5 | 1 | 1 | 1 |

OFTVOTE CONTINUED...

|  | Always | Nearly always | Part of the time | Seldom | (VOL.) <br> Never vote | (VOL.) <br> Other | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| November, 2008 | 60 | 23 | 8 | 5 | 2 | 2 | * |
| Late October, 2008 | 57 | 26 | 8 | 5 | 3 | 1 | * |
| Mid-October, 2008 | 57 | 27 | 7 | 5 | 3 | 1 | * |
| Early October, 2008 | 53 | 27 | 9 | 6 | 3 | 1 | 1 |
| Late September, 2008 | 55 | 27 | 9 | 6 | 2 | 1 | * |
| Mid-September, 2008 | 54 | 28 | 10 | 5 | 2 | 1 | * |
| August, 2008 | 55 | 29 | 9 | 4 | 2 | 1 | * |
| July, 2008 | 53 | 30 | 10 | 4 | 1 | 1 | 1 |
| January, 2007 | 58 | 29 | 9 | 3 | 1 | * | * |
| November, 2006 | 58 | 26 | 8 | 5 | 2 | 1 | * |
| Late October, 2006 | 58 | 27 | 9 | 4 | 1 | 1 | * |
| Early October, 2006 | 47 | 36 | 10 | 3 | 2 | 1 | 1 |
| September, 2006 | 56 | 28 | 9 | 6 | 1 | * | * |
| May, 2006 | 60 | 26 | 8 | 4 | 1 | * | 1 |
| December, 2005 | 60 | 24 | 9 | 4 | 2 | 1 | 1 |
| December, 2004 | 64 | 22 | 8 | 4 | 1 | * | 1 |
| November, 2004 | 62 | 21 | 7 | 6 | 3 | 1 | * |
| Mid-October, 2004 | 63 | 22 | 7 | 5 | 2 | 1 | * |
| Early October, 2004 | 58 | 25 | 9 | 4 | 2 | 1 | 1 |
| September, 2004 | 58 | 27 | 9 | 5 | 2 | 1 | 1 |
| August, 2004 | 56 | 28 | 9 | 5 | 2 | * | 1 |
| July, 2004 | 54 | 31 | 9 | 4 | 1 | * | * |
| June, 2004 | 57 | 29 | 7 | 5 | 1 | 1 | 1 |
| May, 2004 | 56 | 27 | 10 | 4 | 2 | 1 | 1 |
| April, 2004 | 55 | 29 | 9 | 5 | 1 | 1 | 1 |
| Late March, 2004 | 50 | 31 | 11 | 6 | 1 | * | 1 |
| Mid-March, 2004 | 55 | 30 | 9 | 5 | 1 | * | * |
| February, 2004 | 55 | 29 | 12 | 3 | * | * | * |
| January, 2004 | 54 | 30 | 10 | 4 | 2 | 1 | * |
| August, 2003 | 53 | 30 | 10 | 5 | 1 | * | * |
| June, 2003 | 48 | 36 | 11 | 3 | 1 | * | 0 |
| Early November, 2002 | 52 | 30 | 11 | 6 | 1 | 0 | 1 |
| Early October, 2002 | 50 | 33 | 11 | 4 | * | 1 | 1 |
| Early September, 2002 | 59 | 25 | 11 | 4 | 1 | * | * |
| August, 2002 | 53 | 32 | 10 | 4 | 1 | * | * |
| May, 2002 | 53 | 31 | 9 | 5 | 1 | * | 1 |
| Early November, 2000 | 57 | 26 | 8 | 6 | 2 | 1 | * |
| Late October, 2000 | 52 | 30 | 9 | 6 | 1 | 2 | 0 |
| Mid-October, 2000 | 54 | 27 | 10 | 6 | * | 3 | * |
| Early October, 2000 | 51 | 29 | 10 | 6 | 3 | 1 | * |
| September, 2000 | 61 | 21 | 9 | 7 | 2 | * | * |
| July, 2000 | 48 | 30 | 13 | 6 | 2 | 1 | * |
| June, 2000 | 58 | 26 | 10 | 4 | 1 | 1 | * |
| May, 2000 | 52 | 29 | 12 | 6 | 1 | 1 | * |
| April, 2000 | 50 | 30 | 12 | 6 | 2 | 1 | * |
| March, 2000 | 49 | 34 | 12 | 4 | 1 | 1 | 0 |
| February, 2000 | 53 | 32 | 10 | 4 | 1 | 0 | * |
| January, 2000 | 50 | 34 | 12 | 4 | 1 | * | * |
| October, 1999 | 39 | 47 | 9 | 2 | 1 | * | * |
| Late September, 1999 | 40 | 47 | 9 | 3 | 1 | * | * |
| Late October, 1998 | 56 | 28 | 10 | 5 | 1 | * | * |
| Early October, 1998 | 50 | 32 | 11 | 5 | 1 | 1 | * |
| Early September, 1998 | 53 | 33 | 9 | 4 | - | 1 | * |
| Late August, 1998 | 48 | 35 | 13 | 4 | * | 0 | * |
| June, 1998 | 49 | 33 | 12 | 5 | - | 1 | 0 |

OFTVOTE CONTINUED...

|  | Always | Nearly always | Part of the time | Seldom | (VOL.) <br> Never vote | (VOL.) <br> Other | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| May, 1998 | 52 | 29 | 12 | 6 | , | 1 | * |
| November, 1997 | 42 | 44 | 10 | 3 | 1 | * | * |
| October, 1997 | 62 | 26 | 8 | 3 | 1 | * | * |
| June, 1997 | 54 | 30 | 10 | 4 | 1 | * | * |
| November, 1996 | 55 | 28 | 8 | 6 | 2 | 1 | * |
| October, 1996 | 52 | 30 | 9 | 5 | 2 | 2 | * |
| Late September, 1996 | 52 | 31 | 10 | 4 | 2 | 1 | * |
| Early September, 1996 | 53 | 29 | 12 | 4 | 1 | * | * |
| July, 1996 | 52 | 33 | 8 | 5 | 1 | 1 | * |
| June, 1996 | 52 | 33 | 9 | 4 | 1 | 1 | * |
| Late April, 1996 | 44 | 37 | 11 | 5 | 1 | 1 | 1 |
| Early April, 1996 | 49 | 35 | 10 | 5 | 1 | * | * |
| February, 1996 | 42 | 41 | 11 | 4 | 1 | 1 | * |
| October, 1995 | 53 | 35 | 7 | 4 | 1 | * | * |
| April, 1995 | 53 | 34 | 9 | 4 | * | * | * |
| November, 1994 | 58 | 28 | 8 | 5 | * | 1 | 0 |
| Late October, 1994 | 55 | 32 | 10 | 3 | * | * | * |
| July, 1994 | 52 | 34 | 10 | 4 | * | * | * |
| May, 1993 | 57 | 31 | 7 | 4 | 1 | 1 | * |
| Early October, 1992 | 54 | 33 | 8 | 4 | * | 1 | * |
| September, 1992 | 52 | 33 | 8 | 5 | 1 | 1 | * |
| June, 1992 | 60 | 29 | 7 | 3 | 1 | * | * |
| May, 1992 | 50 | 35 | 10 | 4 | 1 | * | * |
| Early May, 1992 | 49 | 35 | 10 | 4 | 1 | * | * |
| March, 1992 | 47 | 36 | 11 | 6 | * | * | * |
| February, 1992 | 50 | 36 | 9 | 4 | * | -- | 2 |
| January 1992 (GP) ${ }^{2}$ | 40 | 35 | 11 | 11 | 4 | -- | * |
| November, 1991 | 46 | 41 | 9 | 4 | * | * | * |
| May, 1990 | 42 | 42 | 11 | 4 | 1 | * | * |
| January, 1989 (GP) | 45 | 30 | 10 | 8 | 6 | 1 | * |
| Gallup: November, 1988 | 57 | 26 | 10 | 4 | 2 | 1 | * |
| October, 1988 | 51 | 37 | 8 | 3 | 1 | * | * |
| May, 1988 | 43 | 41 | 11 | 3 | 2 | 1 | * |
| January, 1988 | 49 | 39 | 9 | 2 | 1 | * | * |
| September, 1988 | 51 | 40 | 6 | 2 | * | 1 | * |
| May, 1987 | 43 | 43 | 9 | 3 | 1 | 1 | * |

ASK ALL REGISTERED VOTERS (REGFINAL=1):
WHERE Do you happen to know where people in your area go to vote?
BASED ON REGISTERED VOTERS [N=3,151]:
(VOL.)
(VOL.)
Vote absentee or
Vote early at a central polling place
(VOL.) by mail
Oct 31-Nov 3, 2012
Oct 24-28, 2012
$\begin{array}{lc}\frac{\text { Yes }}{86} & \frac{\text { No }}{10} \\ 87 & 10 \\ 86 & 10 \\ 88 & 9\end{array}$
Oct 27-30, $2010^{3}$

[^1]
## WHERE CONTINUED...

November, 2008

| Yes | No/DK/Ref |
| :---: | :---: |
| 85 | 15 |
| 83 | 17 |
| 84 | 16 |
| 86 | 14 |
| 88 | 12 |
| 85 | 15 |
| 88 | 12 |
| 84 | 16 |
| 90 | 10 |
| 87 | 13 |
| 88 | 12 |
| 85 | 15 |
| 93 | 7 |
| 89 | 11 |
| 86 | 14 |

## NO QUESTIONS 1-4

## ASK ALL REGISTERED VOTERS (REGFINAL=1):

Q. 5 If the presidential election were being held TODAY, would you vote for [READ AND RANDOMIZE REPUBLICAN AND DEMOCRATIC TICKETS FIRST AND RANDOMIZE JOHNSON AND STEIN
LAST WHERE APPLICABLE] for the Republican ticket of Mitt Romney and Paul Ryan, for the Democratic ticket of Barack Obama and Joe Biden, for the Libertarian Party ticket headed by Gary Johnson or the Green Party ticket headed by Jill Stein ${ }^{4}$ ?

## ASK IF OTHER OR DK (Q.5=5,8,9):

Q.5a As of TODAY, do you LEAN more to [READ IN SAME ORDER AS Q.5]?

ASK IF CHOSE ROMNEY OR OBAMA IN Q. 5 (Q.5=1-2) ASK:
Q.5b Do you support [INSERT LAST NAME OF PRESIDENTIAL CANDIDATE CHOSEN IN Q.5; DO NOT READ VP CHOICE] strongly or only moderately? ${ }^{5}$

BASED ON REGISTERED VOTERS [ $\mathbf{N}=3,151$ ]:

|  | Romney | Strongly | Only mod | $\underline{D K}$ | Obama | Strongly | Only mod | DK | Johnson | Stein | Other/ <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Oct 31-Nov 3, 2012 | 42 | 30 | 12 | * | 49 | 37 | 12 | * | 3 | 1 | 5 |
| Oct 24-28, 2012 | 45 | 30 | 15 | * | 47 | 32 | 15 | * | 2 | 1 | 5 |
| Oct 4-7, 2012 | 46 | 31 | 14 | * | 46 | 32 | 15 | * | n/a | n/a | 8 |
| Sep 12-16, 2012 | 42 | 24 | 18 | * | 51 | 35 | 16 | * | n/a | n/a | 7 |
| Jul 16-26, $2012^{6}$ | 41 |  |  |  | 51 |  |  |  | n/a | n/a | 7 |
| Jun 28-Jul 9, 2012 | 43 | 15 | 28 | 1 | 50 | 32 | 18 | * | n/a | n/a | 6 |
| Jun 7-17, 2012 | 46 | 17 | 27 | 1 | 50 | 30 | 20 | * | n/a | n/a | 5 |
| May 9-Jun 3, 2012 | 42 |  |  |  | 49 |  |  |  | n/a | n/a | 9 |
| Apr 4-15, 2012 | 45 |  |  |  | 49 |  |  |  | n/a | n/a | 6 |
| Mar 7-11, 2012 | 42 |  |  |  | 54 |  |  |  | n/a | n/a | 4 |
| Feb 8-12, 2012 | 44 |  |  |  | 52 |  |  |  | n/a | n/a | 4 |
| Jan 11-16, 2012 | 45 |  |  |  | 50 |  |  |  | n/a | n/a | 6 |
| Nov 9-14, 2011 | 47 |  |  |  | 49 |  |  |  | n/a | n/a | 4 |
| Sep 22-Oct 4, 2011 | 48 |  |  |  | 48 |  |  |  | n/a | n/a | 4 |

TREND FOR COMPARISON:
BASED ON REGISTERED VOTERS:

|  | McCain | Strongly | Only mod | DK | Obama | Strongly | Only <br> mod | DK | Nader | Barr | Other/ DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| November, 2008 | 39 | 21 | 18 | * | 50 | 35 | 14 | 1 | 1 | 1 | 9 |
| Late October, 2008 | 36 | 20 | 15 | 1 | 52 | 39 | 12 | 1 | 3 | 1 | 8 |

[^2]
## Q.5-Q.5b TRENDS FOR COMPARISON CONTINUED...

Other/

|  | Bush | Strongly | Only <br> mod | DK | Kerry | Strongly | Only mod | DK | Nader | Other/ <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| November, 2004 | 45 | 34 | 11 | * | 46 | 29 | 16 | 1 | 1 | 8 |
| Mid-October, 2004 | 45 | 32 | 13 | * | 45 | 28 | 16 | 1 | 1 | 9 |
| Early October, 2004 | 48 | 35 | 12 | 1 | 41 | 24 | 17 | * | 2 | 9 |
| September, 2004 | 49 | 33 | 15 | 1 | 43 | 22 | 20 | 1 | 1 | 7 |
| August, 2004 | 45 | 32 | 13 | * | 47 | 28 | 19 | * | 2 | 6 |
| July, 2004 | 44 |  |  |  | 46 |  |  |  | 3 | 7 |
| June, 2004 | 46 |  |  |  | 42 |  |  |  | 6 | 6 |
| May, 2004 | 43 |  |  |  | 46 |  |  |  | 6 | 5 |
| Late March, 2004 | 44 |  |  |  | 43 |  |  |  | 6 | 7 |
| Mid-March, 2004 | 42 |  |  |  | 49 |  |  |  | 4 | 5 |
| Two-way trial heats: |  |  |  |  |  |  |  |  |  |  |
| June, 2004 | 48 |  |  |  | 46 |  |  |  | n/a | 6 |
| May, 2004 | 45 |  |  |  | 50 |  |  |  | n/a | 5 |
| Late March, 2004 | 46 |  |  |  | 47 |  |  |  | n/a | 7 |
| Mid-March, 2004 | 43 |  |  |  | 52 |  |  |  | n/a | 5 |
| Late February, 2004 | 44 |  |  |  | 48 |  |  |  | n/a | 8 |
| Early February, 2004 | 47 |  |  |  | 47 |  |  |  | n/a | 6 |
| Early January, 2004 | 52 |  |  |  | 41 |  |  |  | n/a | 7 |
| October, 2003 | 50 |  |  |  | 42 |  |  |  | n/a | 8 |


|  | Bush | Strongly | Only mod | DK | Gore | Strongly | Only mod | DK | Nade | Buchanan | Other/ <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| November, 2000 | 41 | 26 | 15 | * | 45 | 25 | 19 | 1 | 4 | 1 | 9 |
| Late October, 2000 | 45 | 29 | 16 | * | 43 | 24 | 19 | * | 4 | 1 | 7 |
| Mid-October, 2000 | 43 | 25 | 18 | * | 45 | 22 | 23 | * | 4 | 1 | 7 |
| Early October, 2000 | 43 | 26 | 17 | * | 44 | 22 | 22 | * | 5 | * | 8 |
| September, 2000 | 41 | 21 | 19 | 1 | 47 | 25 | 21 | 1 | 2 | 1 | 9 |
| July, 2000 | 42 |  |  |  | 41 |  |  |  | 6 | 2 | 9 |
| Late June, 2000 | 42 |  |  |  | 35 |  |  |  | 2 | 2 | 19 |
| Mid-June, 2000 | 41 |  |  |  | 42 |  |  |  | 4 | 3 | 10 |
| January, 2000 | 51 |  |  |  | 39 |  |  |  | n/a | 4 | 6 |
| September, 1999 | 49 |  |  |  | 35 |  |  |  | n/a | 10 | 6 |
| Two-way trial heats: |  |  |  |  |  |  |  |  |  |  |  |
| July, 2000 | 48 |  |  |  | 46 |  |  |  | n/a | n/a | 6 |
| Mid-June, 2000 | 45 | 20 | 25 | * | 46 | 18 | 27 | 1 | n/a | n/a | 9 |
| May, 2000 | 46 |  |  |  | 45 |  |  |  | n/a | n/a | 9 |
| March, 2000 | 43 |  |  |  | 49 |  |  |  | n/a | n/a | 8 |
| February, 2000 | 46 | 19 | 27 | * | 45 | 18 | 26 | 1 | n/a | n/a | 9 |
| December, 1999 | 55 |  |  |  | 40 |  |  |  | n/a | n/a | 5 |
| October, 1999 | 54 |  |  |  | 39 |  |  |  | n/a | n/a | 7 |
| September, 1999 | 54 |  |  |  | 39 |  |  |  | n/a | n/a | 7 |
| July, 1999 | 53 |  |  |  | 42 |  |  |  | n/a | n/a | 5 |
| March, 1999 | 54 |  |  |  | 41 |  |  |  | n/a | n/a | 5 |
| January, 1999 | 50 |  |  |  | 44 |  |  |  | n/a | n/a | 6 |
| Early September, 1998 | 53 |  |  |  | 40 |  |  |  | n/a | n/a | 7 |

## Q.5-Q.5b TRENDS FOR COMPARISON CONTINUED...

| ( |  |  | Only |  |  |  | Only |  |  | Other/ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Dole | Strongly | mod | DK | Clinton | Strongly | mod | DK | Perot | DK/Ref |
| November, 1996 | 32 | 17 | 15 | * | 51 | 26 | 24 | 1 | 9 | 8 |
| October, 1996 | 34 | 17 | 16 | 1 | 51 | 25 | 26 | * | 8 | 7 |
| Late September, 1996 | 35 | 16 | 18 | 1 | 51 | 26 | 25 | * | 7 | 7 |
| Early September, 1996 | 34 | 17 | 17 | * | 52 | 26 | 26 | 0 | 8 | 6 |
| July, 1996 | 34 |  |  |  | 44 |  |  |  | 16 | 6 |
| March, 1996 | 35 |  |  |  | 44 |  |  |  | 16 | 5 |
| September, 1995 | 36 |  |  |  | 42 |  |  |  | 19 | 3 |
| July, 1994 | 36 |  |  |  | 39 |  |  |  | 20 | 5 |
| -way trial heats: |  |  |  |  |  |  |  |  |  |  |
| July, 1996 | 42 | 11 | 30 | * | 53 | 20 | 31 | 1 | n/a | 5 |
| June, 1996 | 40 | 13 | 23 | 1 | 55 | 22 | 29 | 1 | n/a | 5 |
| April, 1996 | 40 |  |  |  | 54 |  |  |  |  | 6 |
| March, 1996 | 41 |  |  |  | 53 |  |  |  |  | 6 |
| February, 1996 | 44 |  |  |  | 52 |  |  |  |  | 4 |
| January, 1996 | 41 |  |  |  | 53 |  |  |  |  | 6 |
| July, 1994 | 49 |  |  |  | 46 |  |  |  |  | 5 |


|  | Bush Sr. | Strongly | Only mod | DK | Clinton | Strongly | Only mod | DK | Perot | Other/ <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Late October, 1992 | 34 | 20 | 14 | -- | 44 | 26 | 18 | -- | 19 | 3 |
| Early October, 1992 | 35 | 14 | 21 | -- | 48 | 23 | 25 | -- | 8 | 9 |
| June, 1992 | 31 |  |  |  | 27 |  |  |  | 36 | 6 |
| Two-way trial heats: |  |  |  |  |  |  |  |  |  |  |
| September, 1992 | 38 | 14 | 21 | -- | 53 | 25 | 28 | -- | n/a | 9 |
| August, 1992 | 37 | 14 | 23 | -- | 57 | 24 | 33 | -- | n/a | 6 |
| June, 1992 | 46 | 13 | 33 | -- | 41 | 9 | 32 | -- | n/a | 13 |
| May, 1992 | 46 | 15 | 31 | -- | 43 | 10 | 33 | -- | n/a | 11 |
| Late March, 1992 | 50 | 19 | 31 | -- | 43 | 9 | 34 | -- | n/a | 7 |
|  | Bush Sr. | Stronaly | Only mod | DK | Dukakis | Stronaly | Only mod | DK |  | Other/ DK/Ref |
| October, 1988 | 50 | 24 | 26 | -- | 42 | 20 | 22 | -- |  | 8 |
| September, 1988 | 50 | 26 | 24 | -- | 44 | 19 | 25 | -- |  | 6 |
| May, 1988 | 40 | 12 | 28 | -- | 53 | 14 | 39 | -- |  | 7 |

## ASK ALL REGISTERED VOTERS (REGFINAL=1):

Q. 5 If the presidential election were being held TODAY, would you vote for [READ AND RANDOMIZE REPUBLICAN AND DEMOCRATIC TICKETS FIRST AND RANDOMIZE JOHNSON AND STEIN LAST WHERE APPLICABLE] for the Republican ticket of Mitt Romney and Paul Ryan, for the Democratic ticket of Barack Obama and Joe Biden, for the Libertarian Party ticket headed by Gary Johnson or the Green Party ticket headed by Jill Stein ${ }^{7}$ ?

## ASK IF OTHER OR DK ( $\mathbf{Q} .5=5,8,9$ ):

Q.5a As of TODAY, do you LEAN more to [READ IN SAME ORDER AS Q.5]?

ASK IF CHOOSE ROMNEY (Q.5=1 OR Q.5a=1):
Q.5c Would you say that your choice is more a vote FOR Mitt Romney or more a vote AGAINST Barack Obama?
ASK IF CHOOSE OBAMA (Q.5=2 OR Q.5a=2):
Q.5d Would you say that your choice is more a vote FOR Barack Obama or more a vote AGAINST Mitt Romney?

BASED ON REGISTERED VOTERS [ $\mathbf{N}=3,151$ ]:

|  | Romney | ProRomney | AntiObama | DK | Obama | ProObama | AntiRomney | DK | Other/ <br> DK/Ref ${ }^{8}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Oct 31-Nov 3, 2012 | 42 | 25 | 16 | 2 | 49 | 38 | 10 | 1 | 9 |
| Oct 24-28, 2012 | 45 | 25 | 17 | 2 | 47 | 34 | 11 | 2 | 8 |
| Oct 4-7, 2012 | 46 |  |  |  | 46 |  |  | * | 8 |
| Sep 12-16, 2012 | 42 | 19 | 22 | 1 | 51 | 38 | 11 | 2 | 7 |
| Jul 16-26, 2012 | 41 |  |  |  | 51 |  |  |  | 7 |
| Jun 28-Jul 9, 2012 | 43 |  |  |  | 50 |  |  |  | 6 |
| Jun 7-17, 2012 | 46 |  |  |  | 50 |  |  |  | 5 |
| May 9-Jun 3, 2012 | 42 | 16 | 24 | 2 | 49 | 35 | 11 | 3 | 9 |
| Apr 4-15, 2012 | 45 |  |  |  | 49 |  |  |  | 6 |
| Mar 7-11, 2012 | 42 |  |  |  | 54 |  |  |  | 4 |
| Feb 8-12, 2012 | 44 |  |  |  | 52 |  |  |  | 4 |
| Jan 11-16, 2012 | 45 |  |  |  | 50 |  |  |  | 6 |
| Nov 9-14, 2011 | 47 |  |  |  | 49 |  |  |  | 4 |
| Sep 22-Oct 4, $2011{ }^{9}$ | 48 | 15 | 33 | 1 | 48 | 33 | 11 | 3 | 4 |

## TREND FOR COMPARISON:

BASED ON REGISTERED VOTERS:

|  | McCain | ProMcCain | AntiObama | DK | Obama | ProObama | AntiMcCain | DK | Nader ${ }^{10}$ | Barr | Other/ <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| November, 2008 | 39 |  |  |  | 50 |  |  |  | 1 | 1 | 9 |
| Late October, 2008 | 36 |  |  |  | 52 |  |  |  | 3 | 1 | 8 |
| Mid-October, 2008 | 38 | 24 | 12 | 2 | 52 | 40 | 10 | 2 | n/a | n/a | 10 |
| Early October, 2008 | 40 |  |  |  | 50 |  |  |  | n/a | n/a | 10 |
| Late September, 200 | 0842 |  |  |  | 49 |  |  |  | n/a | n/a | 9 |
| Mid-September, 2008 | 0844 | 29 | 13 | 2 | 46 | 32 | 11 | 3 | n/a | n/a | 10 |
| August, 2008 | 43 | 25 | 16 | 2 | 46 | 33 | 12 | 1 | n/a | n/a | 11 |
| July, 2008 | 42 | 25 | 14 | 3 | 47 | 32 | 12 | 3 | n/a | n/a | 11 |
| June, 2008 | 40 |  |  |  | 48 |  |  |  | n/a | n/a | 12 |
| Late May, 2008 | 44 | 28 | 14 | 2 | 47 | 35 | 11 | 1 | n/a | n/a | 9 |
| April, 2008 | 44 |  |  |  | 50 |  |  |  | n/a | n/a | 6 |
| March, 2008 | 43 |  |  |  | 49 |  |  |  | n/a | n/a | 8 |
| Late February, 2008 | 43 | 27 | 14 | 2 | 50 | 38 | 10 | 2 | n/a | n/a | 7 |
|  | Bush | $\begin{array}{r} \text { Pro- } \\ \text { Bush } \\ \hline \end{array}$ | Anti- <br> Kerry | DK | Kerry | ProKerry | AntiBush | DK | Nader | Fourth party | Other/ DK/Ref |
| November, 2004 | 45 | 34 | 9 | 2 | 46 | 20 | 23 | 3 | 1 | n/a | 8 |
| Mid-October, 2004 | 45 | 32 | 10 | 3 | 45 | 18 | 24 | 3 | 1 | n/a | 9 |

[^3]|  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Bush | Bush | Kerry | DK | Kerry | Kerry | $\begin{aligned} & \text { Anti- } \\ & \text { Bush } \end{aligned}$ | DK | Nader | party | Other/ <br> DK/Ref |
| Early October, 2004 | 48 | 36 | 10 | 2 | 41 | 15 | 23 | 3 | 2 | n/a | 9 |
| September, 2004 | 49 | 38 | 9 | 2 | 43 | 15 | 26 | 2 | 1 | n/a | 7 |
| August, 2004 | 45 | 34 | 8 | 3 | 47 | 20 | 24 | 3 | 2 | n/a | 6 |
| July, 2004 | 44 |  |  |  | 46 |  |  |  | 3 | n/a | 7 |
| June, 2004 | 46 |  |  |  | 42 |  |  |  | 6 | n/a | 6 |
| May, 2004 | 43 |  |  |  | 46 |  |  |  | 6 | n/a | 5 |
| Late March, 2004 | 44 |  |  |  | 43 |  |  |  | 6 | n/a | 7 |
| Mid-March, 2004 | 42 |  |  |  | 49 |  |  |  | 4 | n/a | 5 |
| Two-way trial heats |  |  |  |  |  |  |  |  |  |  |  |
| June, 2004 | 48 | 35 | 11 | 2 | 46 | 17 | 27 | 2 | n/a | n/a | 6 |
| May, 2004 | 45 | 33 | 10 | 2 | 50 | 15 | 32 | 3 | n/a | n/a | 5 |
| Late March, 2004 | 46 | 36 | 8 | 2 | 47 | 17 | 27 | 3 | n/a | n/a | 7 |
| Mid-March, 2004 | 43 | 34 | 7 | 2 | 52 | 21 | 29 | 2 | n/a | n/a | 5 |
| Late February, 2004 | 44 |  |  |  | 48 |  |  |  | n/a | n/a | 8 |
| Early February, 2004 | 47 | 39 | 6 | 2 | 47 | 15 | 30 | 2 | n/a | n/a | 6 |
| Early January, 2004 | 52 |  |  |  | 41 |  |  |  | n/a | n/a | 7 |
| October, 2003 | 50 |  |  |  | 42 |  |  |  | n/a | n/a | 8 |
|  | Bush | ProBush | AntiGore | DK | Gore | Pro- <br> Gore | Anti- <br> Bush | DK | Nader | Buchanan | Other/ <br> DK/Ref |
| November, 2000 | 41 | 27 | 12 | 2 | 45 | 29 | 14 | 2 | 4 | 1 | 9 |
| Late October, 2000 | 45 |  |  |  | 43 |  |  |  | 4 | 1 | 7 |
| Mid-October, 2000 | 43 |  |  |  | 45 |  |  |  | 4 | 1 | 7 |
| Early October, 2000 | 43 |  |  |  | 44 |  |  |  | 5 | * | 8 |
| September, 2000 | 41 | 24 | 14 | 3 | 47 | 30 | 14 | 3 | 2 | 1 | 9 |
| July, 2000 | 42 |  |  |  | 41 |  |  |  | 6 | 2 | 9 |
| Late June, 2000 | 42 |  |  |  | 35 |  |  |  | 2 | 2 | 19 |
| Mid-June, 2000 | 41 |  |  |  | 42 |  |  |  | 4 | 3 | 10 |
| January, 2000 | 51 |  |  |  | 39 |  |  |  | n/a | 4 | 6 |
| September, 1999 | 49 |  |  |  | 35 |  |  |  | n/a | 10 | 6 |
| Two-way trial heats |  |  |  |  |  |  |  |  |  |  |  |
| July, 2000 | 48 |  |  |  | 46 |  |  |  | n/a | n/a | 6 |
| Mid-June, 2000 | 45 |  |  |  | 46 |  |  |  | n/a | n/a | 9 |
| May, 2000 | 46 |  |  |  | 45 |  |  |  | n/a | n/a | 9 |
| March, 2000 | 43 |  |  |  | 49 |  |  |  | n/a | n/a | 8 |
| February, 2000 | 46 |  |  |  | 45 |  |  |  | n/a | n/a | 9 |
| December, 1999 | 55 |  |  |  | 40 |  |  |  | n/a | n/a | 5 |
| October, 1999 | 54 |  |  |  | 39 |  |  |  | n/a | n/a | 7 |
| September, 1999 | 54 |  |  |  | 39 |  |  |  | n/a | n/a | 7 |
| July, 1999 | 53 |  |  |  | 42 |  |  |  | n/a | n/a | 5 |
| March, 1999 | 54 |  |  |  | 41 |  |  |  | n/a | n/a | 5 |
| January, 1999 | 50 |  |  |  | 44 |  |  |  | n/a | n/a | 6 |
| September, 1998 | 53 |  |  |  | 40 |  |  |  | n/a | n/a | 7 |


|  | Dole | Pro- <br> Dole | Antiother | DK | Clinton | ProClinton | Antiother | DK | Perot | ProPerot | Antiother | DK | Other/ <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| November, 1996 | 32 | 15 | 15 | 2 | 51 | 33 | 15 | 3 | 9 | 4 | 5 | * | 8 |
| October, 1996 | 34 | 15 | 18 | 1 | 51 | 33 | 16 | 2 | 8 | 4 | 4 | * | 7 |
| Late September, 1996 | 35 |  |  |  | 51 |  |  |  | 7 |  |  |  | 7 |
| Early September, 1996 | 34 | 16 | 17 | 1 | 52 | 35 | 15 | 2 | 8 | 3 | 5 | 0 | 6 |
| July, 1996 | 34 |  |  |  | 44 |  |  |  | 16 |  |  |  | 6 |
| March, 1996 | 35 |  |  |  | 44 |  |  |  | 16 |  |  |  | 5 |
| September, 1995 | 36 |  |  |  | 42 |  |  |  | 19 |  |  |  | 3 |
| July, 1994 | 36 |  |  |  | 39 |  |  |  | 20 |  |  |  | 5 |
| Two-way trial heats: |  |  |  |  |  |  |  |  |  |  |  |  |  |
| July, 1996 | 42 |  |  |  | 53 |  |  |  | n/a |  |  |  | 5 |
| June, 1996 | 40 |  |  |  | 55 |  |  |  | n/a |  |  |  | 5 |
| April, 1996 | 40 |  |  |  | 54 |  |  |  | n/a |  |  |  | 6 |
| March, 1996 | 41 | 15 | 25 | 1 | 53 | 30 | 20 | 3 | n/a |  |  |  | 6 |

Q.5/Q.5a/Q.5c/Q.5d TRENDS FOR COMPARISON CONTINUED...


ASK IF DID NOT CHOOSE ROMNEY IN Q. 5 OR Q.5a (Q.5=2,3,4 OR Q.5a=2,3,4,5,8,9):
Q. 6 Do you think there is a chance that you might vote for Mitt Romney in November, or have you definitely decided not to vote for him?

## BASED ON REGISTERED VOTERS [ $\mathrm{N}=3,151$ ]:

## Romney

Oct 31-Nov 3, 2012
Oct 24-28, 2012
$\begin{gathered}\text { Chance might } \\ \text { vote for }\end{gathered} \begin{gathered}\text { Decided not } \\ \text { to vote for }\end{gathered}$
(VOL.)
DK/Ref

Oct 4-7, 2012
Sep 12-16, 2012
Jun 28-Jul 9, 2012
Jun 7-17, 2012
Apr 4-15, 2012

| 49 | $4=58 \%$ |
| :--- | :--- |
| 45 | $5=55 \%$ |
| 42 | $4=54 \%$ |
| 45 | $5=58 \%$ |
| 44 | $4=57 \%$ |
| 42 | $3=54 \%$ |
| 40 | $5=55 \%$ |

TRENDS FOR COMPARISON:
McCain

| November, 2008 | 7 | 47 | $7=61 \%$ |
| :--- | :---: | :---: | :---: |
| Late October, 2008 | 7 | 51 | $6=64 \%$ |
| Mid-October, 2008 | 9 | 47 | $6=62 \%$ |
| Early October, 2008 | 10 | 45 | $5=60 \%$ |
| Late September, 2008 | 10 | 42 | $6=58 \%$ |
| Mid-September, 2008 | 9 | 40 | $7=56 \%$ |
| August, 2008 | 14 | 37 | $6=57 \%$ |
| July, 2008 | 13 | 38 | $7=58 \%$ |
| June, 2008 | 12 | 41 | $7=60 \%$ |
| Bush |  |  |  |
| November, 2004 | 6 | 44 | $5=55 \%$ |
| Mid-October, 2004 | 5 | 43 | $7=55 \%$ |
| Early October, 2004 | 9 | 39 | $4=52 \%$ |
| September, 2004 | 9 | 38 | $4=51 \%$ |
| August, 2004 | 10 | 42 | $3=55 \%$ |
| July, 2004 | 10 | 41 | $5=56 \%$ |

## Q. 6 TRENDS FOR COMPARISON CONTINUED...

| Chance might <br> vote for | Decided not <br> to vote for |  | (VOL.) <br> 9 |
| :---: | :---: | :---: | :---: |
| 9 | 41 | DK/Ref <br> $2=52 \%$ |  |
| 11 | 42 | $4=55 \%$ |  |
| 11 | 40 | $3=54 \%$ |  |
| 10 | 44 | $2=57 \%$ |  |
| 10 | 43 | $3=56 \%$ |  |
| 8 | 44 | $2=53 \%$ |  |
| 10 | 41 | $7=59 \%$ |  |
| 12 | 40 | $4=55 \%$ |  |
| 11 | 39 | $5=57 \%$ |  |
| 15 | 38 | $7=57 \%$ |  |
| 15 | 33 | $6=59 \%$ |  |
|  |  | $6=54 \%$ |  |
| 8 | 54 | $6=68 \%$ |  |
| 11 | 51 | $4=66 \%$ |  |
| 16 | 44 | $5=65 \%$ |  |
| 14 | 47 | $5=66 \%$ |  |
| 15 | 40 | $3=58 \%$ |  |
|  |  |  |  |
| 11 | 53 | $2=66 \%$ |  |
| 13 | 46 | $6=65 \%$ |  |
| 12 | 44 | $6=62 \%$ |  |
| 15 | 45 | $4=64 \%$ |  |
| 8 | 40 | $5=53 \%$ |  |

ASK IF DID NOT CHOOSE OBAMA IN Q. 5 OR Q.5a (Q.5=1,3,4 OR Q.5a=1,3,4,5,8,9):
Q. 7 Do you think there is a chance that you might vote for Barack Obama in November, or have you definitely decided not to vote for him?

## BASED ON REGISTERED VOTERS [ $\mathrm{N}=3,151$ ]:

|  | Chance might <br> vote for | Decided not <br> to vote for | (VOL.) <br> DK/Ref |
| :--- | :---: | :---: | :---: |
| Obama | 4 | 43 |  |
| Oct 31-Nov 3, 2012 | 4 | 45 | $4=51 \%$ |
| Oct 24-28, 2012 | 5 | 45 | $4=53 \%$ |
| Oct 4-7, 2012 | 7 | 45 | $3=54 \%$ |
| Sep 12-16, 2012 | 6 | 39 | $4=49 \%$ |
| Jun 28-Jul 9, 2012 | 6 | 41 | $3=50 \%$ |
| Jun 7-17, 2012 | 6 | 42 | $2=50 \%$ |
| Apr 4-15, 2012 | 6 | 42 | $3=51 \%$ |
| November, 2008 | 7 | 38 | $6=50 \%$ |
| Late October, 2008 | 8 | 35 | $6=48 \%$ |
| Mid-October, 2008 | 7 | 35 | $5=48 \%$ |
| Early October, 2008 | 8 | 38 | $5=50 \%$ |
| Late September, 2008 | 11 | 37 | $6=51 \%$ |
| Mid-September, 2008 | 12 | 38 | $5=54 \%$ |
| August, 2008 | 12 | 36 | $6=54 \%$ |
| July, 2008 | 14 | 34 | $7=53 \%$ |
| June, 2008 |  | 32 | $6=52 \%$ |
| TRENDS FOR COMPARISON: |  |  |  |
| Kerry | 6 |  |  |
| November, 2004 | 6 | 43 | $5=54 \%$ |
| Mid-October, 2004 | 9 | 42 | $7=55 \%$ |
| Early October, 2004 |  | 45 | $5=59 \%$ |

## Q. 7 TRENDS FOR COMPARISON CONTINUED...

|  | Chance might <br> vote for | Decided not <br> to vote for | (VOL.) <br> DK/Ref |
| :--- | :---: | :---: | :---: |
| September, 2004 | 11 | 42 | $4=57 \%$ |
| August, 2004 | 11 | 39 | $3=53 \%$ |
| July, 2004 | 13 | 36 | $5=54 \%$ |
| June, 2004 ${ }^{12}$ | 10 | 41 | $3=54 \%$ |
| May, 2004 | 11 | 35 | $4=50 \%$ |
| Late March, 2004 | 13 | 37 | $3=53 \%$ |
| Mid-March, 2004 | 13 | 32 | $3=48 \%$ |
| Late February, 2004 | 13 | 36 | $3=52 \%$ |
| Early February, 2004 | 15 | 33 | $5=53 \%$ |
| Gore |  |  |  |
| November, 2000 | 8 | 41 | $6=55 \%$ |
| Late October, 2000 | 9 | 44 | $4=57 \%$ |
| Mid-October, 2000 | 10 | 40 | $5=55 \%$ |
| Early October, 2000 | 11 | 38 | $7=56 \%$ |
| September, 2000 | 13 | 35 | $5=53 \%$ |
| June, 2000 | 14 | 34 | $6=54 \%$ |
| Clinton |  |  |  |
| November, 1996 | 6 | 37 | $6=49 \%$ |
| October, 1996 | 10 | 35 | $4=49 \%$ |
| Late September, 1996 | 11 | 35 | $3=49 \%$ |
| Early September, 1996 | 10 | 34 | $4=48 \%$ |
| July, 1996 | 8 | 36 | $4=48 \%$ |
| Late October, 1992 | 11 | 43 | $2=56 \%$ |
| Early October, 1992 | 14 | 32 | $6=52 \%$ |
| September, 1992 | 12 | 28 | $6=46 \%$ |
| August, 1992 | 14 | 26 | $3=43 \%$ |
| May, 1992 | 11 | 38 | $6=55 \%$ |

ASK ALL NON-VOTERS (REGFINAL=2):
Q. 8 If the presidential election were being held TODAY, who would you like to see win [READ AND RANDOMIZE]?
ASK IF OTHER OR DK ( $Q .8=3,9)$ :
Q.8a As of TODAY, do you LEAN more to [READ IN SAME ORDER AS Q.8]?

BASED ON NON-VOTERS [N=664]:

| Oct 31-Nov 3 | Oct 24-28 |  |
| :---: | :--- | :---: |
| $\frac{2012}{23}$ | Mitt Romney, the Republican | $\underline{2012}$ |
| 65 | Barack Obama, the Democrat | 19 |
| 2 | Other candidate (VOL.) | 65 |
| 11 | Don't know/Refused (VOL.) | 3 |
|  |  | 13 |

## ASK ALL REGISTERED VOTERS (REGFINAL=1):

PLAN1 Do you plan to vote in the presidential election, have you ALREADY voted, or don't you plan to vote? ASK IF VOTED EARLY (PLAN1=2):
EARLY1 Did you vote in person or did you mail in your ballot?
ASK IF PLAN TO VOTE (PLAN1=1):
PLAN3 How certain are you that you will vote? Are you absolutely certain, fairly certain, or not certain?

BASED ON REGISTERED VOTERS [N=3,151]:

| Oct 31-Nov 3 |  | Oct 24-28 | Nov | Late Oct |
| :---: | :---: | :---: | :---: | :---: |
| $\frac{2012}{69}$ | Plan to vote | $\frac{2012}{81}$ | $\frac{2008}{72}$ | $\frac{2008}{81}$ |
| 64 | Absolutely certain | 74 | 67 | 75 |
| 5 | Fairly certain | 6 | 5 | 6 |
| $*$ | Not certain | $*$ | $*$ | $*$ |
| 1 | Don't know/Refused (VOL.) | $*$ | $*$ | $*$ |
| 28 | Already voted | 16 | 26 | 15 |
| 15 | Voted in person | 6 | -- | -- |
| 13 | Mailed in ballot | 9 | -- | -- |
| $*$ | Other way (VOL.) | -- | - |  |
| $*$ | Don't know/Refused (VOL.) | 0 | -- | -- |
| 2 | Don't plan to vote | 2 | 1 | 3 |
| 1 | Don't know/Refused (VOL.) | 1 | 1 | 1 |

## TREND FOR COMPARISON:

ASK ALL REGISTERED VOTERS:
Do you yourself plan to vote in the election this November?
ASK IF PLAN TO VOTE:
How certain are you that you will vote? Are you absolutely certain, fairly certain, or not certain?

BASED ON REGISTERED VOTERS:

|  | Yes, plan | Absolutely | Fairly | Not | No, don't | (VOL.) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2012 Election | to vote | certain | certain | certain $^{13}$ | plan to | DK/Ref |
| Oct 4-7, $2012{ }^{14}$ | 96 | 89 | 6 | * | 3 | 2 |
| Sep 12-16, 2012 | 97 | 89 | 7 | 1 | 2 | 1 |
| Jun 7-17, 2012 | 97 | 86 | 10 | * | 2 | 1 |
| 2010 Election |  |  |  |  |  |  |
| Aug 25-Sep 6, 2010 | 94 | -- | -- | -- | 4 | 3 |
| Jul 21-Aug 5, $2010{ }^{15}$ | 91 | 70 | 17 | 3 | 7 | 2 |
| Jun 16-20, 2010 | 90 | 69 | 19 | 2 | 8 | 2 |
| Mar 11-21, 2010 | 91 | 69 | 20 | 2 | 6 | 3 |
| 2008 Election |  |  |  |  |  |  |
| Mid-October, 2008 | 97 | 92 | 5 | * | 2 | 1 |
| Early October, 2008 | 97 | 92 | 4 | 1 | 2 | 1 |
| Late September, 2008 | 97 | 91 | 6 | * | 2 | 1 |
| Mid-September, 2008 | 97 | 90 | 6 | 1 | 2 | 1 |
| August, 2008 | 97 | -- | -- | -- | 2 | 1 |
| July, 2008 | 97 | -- | -- | -- | 2 | 1 |
| June, 2008 | 95 | 85 | 8 | 2 | 2 | 3 |
| 2006 Election |  |  |  |  |  |  |
| November, 2006 | 90 | -- | -- | -- | 8 | 2 |
| Late October, 2006 | 94 | -- | -- | -- | 3 | 3 |

[^4]| PLAN1/PLAN3 TREND FOR CO | OMPARIS <br> Yes, plan to vote | ON CONTI Absolutely certain | NUED... <br> Fairly certain | Not certain | No, don't plan to | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Early October, 2006 | 93 | 75 | 17 | 1 | 4 | 3 |
| Early September, 2006 | 92 | -- | -- | -- | 5 | 3 |
| 2004 Election |  |  |  |  |  |  |
| November, 2004 | 97 | -- | -- | -- | 2 | 1 |
| Mid-October, 2004 | 98 | -- | -- | -- | 1 | 1 |
| Early October, 2004 | 98 | 91 | 6 | 1 | 1 | 1 |
| September, 2004 | 98 | 91 | 6 | 1 | 1 | 1 |
| August, 2004 | 98 | 89 | 8 | 1 | 2 | * |
| June, 2004 | 96 | 85 | 10 | 1 | 2 | 2 |
| 2002 Election |  |  |  |  |  |  |
| Early November, 2002 | 90 | -- | -- | -- | 8 | 2 |
| Early October, 2002 | 95 | -- | -- | -- | 3 | 2 |
| 2000 Election |  |  |  |  |  |  |
| Early November, 2000 | 96 | -- | -- | -- | 3 | 1 |
| Late October, 2000 | 97 | -- | -- | -- | 2 | 1 |
| Mid-October, 2000 | 96 | -- | -- | -- | 2 | 2 |
| Early October, 2000 | 97 | 87 | 9 | 1 | 2 | 1 |
| September, 2000 | 95 | 84 | 10 | 1 | 3 | 2 |
| June, 2000 | 95 | 84 | 10 | 1 | 2 | 3 |
| 1998 Election |  |  |  |  |  |  |
| Late October, 1998 | 91 | -- | -- | -- | 6 | 3 |
| Early October, 1998 | 92 | -- | -- | -- | 4 | 4 |
| Early September, 1998 | 95 | -- | -- | -- | 2 | 3 |
| Late August, 1998 | 93 | 75 | 17 | 1 | 3 | 4 |
| June, 1998 | 95 | 74 | 19 | 2 | 3 | 2 |
| 1996 Election |  |  |  |  |  |  |
| November, 1996 | 96 | -- | -- | -- | 2 | 2 |
| October, 1996 | 98 | 87 | 10 | 1 | 1 | 1 |
| Late September, 1996 | 98 | 89 | 8 | 1 | 1 | 1 |
| Early September, 1996 | 96 | 83 | 11 | 2 | 2 | 2 |
| July, 1996 | 95 | 82 | 12 | 1 | 3 | 2 |
| June, 1996 | 96 | 84 | 11 | 1 | 2 | 2 |
| 1994 Election |  |  |  |  |  |  |
| November, 1994 | 93 | -- | -- | -- | 5 | 2 |
| October, 1994 | 95 | -- | -- | -- | 3 | 2 |
| 1992 Election |  |  |  |  |  |  |
| October, 1992 | 98 | 91 | 6 | 1 | 1 | 1 |
| September, 1992 | 98 | 85 | 11 | 2 | 1 | 1 |
| August, 1992 | 97 | 89 | 8 | * | 1 | 2 |
| June, 1992 | 97 | 88 | 8 | 1 | 1 | 2 |
| 1988 Election |  |  |  |  |  |  |
| Gallup: November, 1988 | 87 | 87 | 9 | 1 | 2 | 1 |
| October, 1988 | 98 | -- | -- | -- | 1 | 1 |

## ASK ALL REGISTERED VOTERS (REGFINAL=1):

PLAN1 Do you plan to vote in the presidential election, have you ALREADY voted, or don't you plan to vote? ASK IF YES IN PLAN1 (PLAN1=1):
PLAN2 Do you plan to cast your vote BEFORE Election Day or ON Election Day?

## BASED ON REGISTERED VOTERS [N=3,151]:

| Oct $31-$ Nov 3 |  | Oct 24-28 | Nov | Late Oct |
| :---: | :---: | :---: | :---: | :---: |
| $\frac{2012}{59}$ | Plan to vote on Election Day | $\underline{2012}$ | $\underline{2008}$ | $\underline{2008}$ |
| 37 | Plan to vote early/Already voted | 58 | 62 | 64 |
| 9 | Will vote before Election Day | 36 | 35 | 31 |
| 28 | Already voted | 20 | 9 | 16 |
| 1 | Plan to vote but don't know when | 16 | 26 | 15 |
| 3 | Don't plan to vote/Don't know/Refused (VOL.) | 3 | 1 | 1 |
|  |  | 3 | 2 | 4 |

## NO QUESTIONS 9-13

## ASK ALL:

Thinking more generally...
FOLGOV Would you say you follow what's going on in government and public affairs [READ]?
BASED ON REGISTERED VOTERS [N=3,151]:

|  | Most of <br> the time | Some of <br> the time | Only now <br> and then | Hardly <br> at all | (VOL.) <br> DK/Ref |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Oct 31-Nov 3,2012 | 69 | 21 | 7 | 3 | $*$ |
| Oct 24-28, 2012 | 58 | 26 | 10 | 5 | $*$ |
| Oct 4-7,2012 | 65 | 23 | 8 | 4 | $*$ |
| Sep 12-16, 2012 | 60 | 26 | 10 | 4 | $*$ |
| Sep 22-Oct 4, 2011 | 55 | 28 | 11 | 5 | 1 |
| Feb 22-Mar 14, 2011 | 57 | 28 | 11 | 4 | $*$ |
| Oct 27-30, 2010 | 56 | 29 | 10 | 5 | 1 |
| Oct 13-18, 2010 | 59 | 27 | 10 | 4 | $*$ |
| Aug 25-Sep 6, 201016 | 62 | 25 | 9 | 4 | $*$ |
| January, 2007 | 61 | 27 | 8 | 4 | $*$ |
| November, 2006 | 58 | 26 | 10 | 6 | $*$ |
| Late October, 2006 | 57 | 30 | 8 | 5 | $*$ |
| December, 2005 | 54 | 29 | 12 | 5 | 0 |
| December, 2004 | 49 | 35 | 12 | 4 | $*$ |
| November, 2004 | 61 | 27 | 9 | 3 | $*$ |
| Mid-October, 2004 | 63 | 26 | 8 | 3 | $*$ |
| June, 2004 | 49 | 35 | 11 | 4 | $*$ |
| August, 2003 | 56 | 31 | 10 | 3 | $*$ |
| November, 2002 | 57 | 26 | 11 | 6 | 1 |
| August, 2002 | 60 | 29 | 8 | 2 | 0 |
| March, 2001 | 55 | 26 | 11 | 7 | 1 |
| Early November, 2000 | 51 | 32 | 12 | 5 | $*$ |
| September, 2000 | 51 | 34 | 10 | 4 | 1 |
| June, 2000 | 45 | 31 | 15 | 8 | $*$ |
| Late September, 1999 | 46 | 32 | 17 | 5 | $*$ |
| August, 1999 (GP) | 40 | 35 | 17 | 8 | $*$ |
| November, 1998 | 52 | 27 | 11 | 9 | $*$ |
| Late October, 1998 | 57 | 29 | 10 | 4 | $*$ |
| Early October, 1998 | 51 | 33 | 11 | 5 | $*$ |
| Early September, 1998 | 52 | 33 | 11 | 4 | $*$ |
| June, 1998 | 42 | 33 | 18 | 7 | $*$ |

[^5]
## FOLGOV CONTINUED...

November, 1997
November, 1996
October, 1996
June, 1996
October, 1995
April, 1995
November, 1994
October, 1994
July, 1994
May, 1990
February, 1989 (GP)
October, 1988
May, 1988 (GP)
January, 1988
November, 1987 (GP)
May, 1987
July, 1985

| Most of the time | Some of the time | Only now and then | Hardly at all | (VOL.) DK/Ref |
| :---: | :---: | :---: | :---: | :---: |
| 47 | 34 | 14 | 4 | * |
| 52 | 32 | 12 | 4 | * |
| 43 | 37 | 13 | 6 | 1 |
| 47 | 34 | 14 | 5 | * |
| 52 | 34 | 11 | 4 | * |
| 49 | 34 | 13 | 4 | * |
| 57 | 30 | 10 | 3 | * |
| 52 | 34 | 10 | 4 | 0 |
| 51 | 32 | 13 | 4 | * |
| 43 | 36 | 15 | 6 | * |
| 47 | 34 | 14 | 4 | 1 |
| 52 | 33 | 12 | 3 | * |
| 37 | 37 | 17 | 6 | 3 |
| 42 | 35 | 17 | 5 | 2 |
| 49 | 32 | 14 | 4 | 1 |
| 47 | 35 | 13 | 5 | 1 |
| 41 | 34 | 18 | 7 | 1 |

## ASK FORM 1 REGISTERED VOTERS (REGFINAL=1 AND FORM=1):

Q.14F1 In your opinion, is the outcome of this presidential election especially important, or is it no more important than any other presidential election?

BASED ON FORM 1 REGISTERED VOTERS [ $\mathbf{N}=1,592$ ]:

| Oct 31-Nov 3 |  | Nov | Late Oct | Nov | Nov | Nov |
| :---: | :--- | :---: | :---: | :---: | :---: | :---: |
| $\underline{2012}$ |  | $\underline{2008}$ | $\underline{2008}$ | $\underline{2004}$ | $\underline{2000}$ | $\underline{1996}$ |
| 81 | Especially important | 84 | 81 | $\frac{84}{64}$ | 67 | 61 |
| 18 | No more important than the others | 15 | 18 | 15 | 31 | 38 |
| 1 | Don't know/Refused (VOL.) | 1 | 1 | 1 | 2 | 1 |

ASK ALL FORM 2 REGISTERED VOTERS (REGFINAL=1 AND FORM=2):
Q.15F2 Regardless of who you might support, who do you think is most likely to win the presidential election? [READ AND RANDOMIZE]?

| BASED ON FORM 2 | REGISTERED VOTERS [N=1,559]: |
| :--- | :---: | :---: | :---: | :---: |

[^6]
## Q.15F2 CONTINUED...

|  | Republican |  | Democrat |  | Other/DK |
| :---: | :---: | :---: | :---: | :---: | :---: |
| September, 2004 | 60 | Bush | 22 | Kerry | 18 |
| August, 2004 | 44 | Bush | 37 | Kerry | 19 |
| July, 2004 | 42 | Bush | 38 | Kerry | 20 |
| June, 2004 | 51 | Bush | 35 | Kerry | 14 |
| May, 2004 | 52 | Bush | 31 | Kerry | 17 |
| Early February, 2004 | 56 | Bush | 32 | Dem Candidate | 12 |
| Mid-January, 2004 | 61 | Bush | 21 | Dem Candidate | 18 |
| September, 2003 | 47 | Bush | 34 | Dem Candidate | 19 |
| June, 2003 | 66 | Bush | 22 | Dem Candidate | 12 |
| 2000 Election |  |  |  |  |  |
| November, 2000 | 43 | Bush | 32 | Gore | 25 |
| Late October, 2000 | 48 | Bush | 38 | Gore | 14 |
| Early October, 2000 | 33 | Bush | 46 | Gore | 21 |
| June, 2000 | 51 | Bush | 33 | Gore | 16 |
| October, 1999 | 70 | Bush | 23 | Gore | 7 |
| 1996 Election |  |  |  |  |  |
| Late September, $1996{ }^{19}$ | 12 | Dole | 79 | Clinton | 9 |
| Early September, 1996 | 16 | Dole | 75 | Clinton | 9 |
| July, 1996 | 19 | Dole | 72 | Clinton | 9 |
| 1992 Election |  |  |  |  |  |
| October, 1992 | 30 | Bush, Sr. | 61 | Clinton | 9 |
| March, 1992 | 72 | Bush, Sr. | 20 | Dem Candidate | 8 |
| February, 1992 | 66 | Bush, Sr. | 25 | Dem Candidate | 9 |
| October, 1991 | 78 | Bush, Sr. | 11 | Dem Candidate | 11 |

NO QUESTIONS 16-22

## RANDOMIZE ORDER OF Q. 23 AND Q. 24

## ASK ALL REGISTERED VOTERS (REGFINAL=1):

Q. 23 Which word best describes how you would feel if Barack Obama were to win the election on

Tuesday? Would you feel [READ; READ IN REVERSE ORDER FOR HALF SAMPLE]? [INTERVIEWER INSTRUCTION: IF RESPONDENT VOLUNTEERS THAT THEY ARE INDIFFERENT OR WOULDN'T CARE, CODE IN PUNCH 8]

BASED ON REGISTERED VOTERS [ $\mathrm{N}=3,151$ ]:

## Oct 31-Nov 3

$\underline{2012}$
25 Excited
26 Relieved
30 Disappointed
10 Angry
6 None/Other/Indifferent (VOL.)
3 Don't know/Refused (VOL.)

## RANDOMIZE ORDER OF Q. 23 AND Q. 24

## ASK ALL REGISTERED VOTERS (REGFINAL=1):

Q. 24 Which word best describes how you would feel if Mitt Romney were to win the election on Tuesday? Would you feel [READ; READ IN SAME ORDER AS Q.23]? [INTERVIEWER INSTRUCTION: IF RESPONDENT VOLUNTEERS THAT THEY ARE INDIFFERENT OR WOULDN'T CARE, CODE IN PUNCH 8]

BASED ON REGISTERED VOTERS [ $\mathrm{N}=3,151$ ]:
Oct 31-Nov 3
$\underline{2012}$
19 Excited
23 Relieved
35 Disappointed
13 Angry
6 None/Other/Indifferent (VOL.)
4 Don't know/Refused (VOL.)
ASK ALL:
Q. 25

Do you approve or disapprove of the way Barack Obama is handling the impact of Hurricane Sandy?
Oct 31-Nov 3, 2012

| General <br> public | Registered <br> voters |  |
| :---: | :---: | :--- |
| 66 | 67 | Approve |
| 15 | 16 | Disapprove |
| 19 | 17 | Don't know/Refused (VOL.) |

TREND FOR COMPARISON:
Do you approve or disapprove of the way George W. Bush is handling...[INSERT ITEM, RANDOMIZE]
The impact of Hurricane Katrina on New Orleans and the Gulf Coast?
BASED ON GENERAL PUBLIC

| Mar <br> $\underline{2006}$ <br> 32 | Approve | Sep <br> $\mathbf{2 0 0 5}$ <br> 58 |
| :---: | :--- | :---: |
| Disapprove | 38 |  |
| 10 | Don't know/Refused (VOL.) | 52 |
|  |  | 10 |

ASK ALL:
PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or independent?
ASK IF INDEP/NO PREF/OTHER/DK/REF (PARTY=3,4,5,9):
PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?
BASED ON LIKELY VOTERS [ $\mathbf{N}=\mathbf{2}, 709$ ]:

|  | Republican | Democrat | Independent | (VOL.) | (VOL.) | (VOL.) | $\begin{aligned} & \text { Lean } \\ & \text { Rep } \end{aligned}$ | $\begin{aligned} & \text { Lean } \\ & \text { Dem } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | No | Other |  |  |  |
|  |  |  |  | reference | party | DK/Ref |  |  |
| Oct 31-Nov 3, 2012 | 32 | 36 | 29 | 1 | 1 | 2 | 14 | 12 |
| Oct 24-28, 2012 | 34 | 35 | 27 | 2 | * | 1 | 14 | 12 |
| Oct 4-7, 2012 | 36 | 31 | 30 | 1 | 1 | 1 | 14 | 14 |
| Sep 12-16, 2012 | 29 | 39 | 30 | 1 | * | 2 | 14 | 13 |

BASED ON REGISTERED VOTERS [N=3,151]:

|  | Republican | Democrat | Independent | (VOL.) <br> No preference | (VOL.) <br> Other <br> party | (VOL.) <br> DK/Ref | $\begin{aligned} & \text { Lean } \\ & \text { Rep } \end{aligned}$ | $\begin{aligned} & \text { Lean } \\ & \text { Dem } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Oct 31-Nov 3, 2012 | 30 | 35 | 30 | 2 | 1 | 3 | 13 | 13 |
| Oct 24-28, 2012 | 33 | 34 | 29 | 2 | * | 1 | 13 | 13 |
| Oct 4-7, 2012 | 33 | 32 | 31 | 1 | 1 | 1 | 14 | 14 |
| Sep 12-16, 2012 | 28 | 37 | 31 | 1 | * | 2 | 14 | 13 |
| Jul 16-26, 2012 | 25 | 38 | 33 | 2 | 1 | 2 | 15 | 12 |
| Jun 28-Jul 9, 2012 | 27 | 36 | 34 | 1 | * | 2 | 15 | 15 |
| Jun 7-17, 2012 | 28 | 35 | 35 | 1 | * | 1 | 17 | 14 |
| May 9-Jun 3, 2012 | 28 | 35 | 31 | 2 | * | 3 | 13 | 12 |
| Apr 4-15, 2012 | 28 | 34 | 35 | 1 | * | 1 | 16 | 12 |
| Mar 7-11, 2012 | 28 | 38 | 31 | 1 | 1 | 1 | 15 | 14 |
| Feb 8-12, 2012 | 32 | 34 | 31 | 1 | * | 1 | 13 | 15 |
| Jan 11-16, 2012 | 24 | 33 | 38 | 2 | * | 2 | 17 | 14 |
| Jan 4-8, 2012 | 31 | 32 | 32 | 3 | * | 2 | 15 | 12 |

BASED ON GENERAL PUBLIC [ $\mathrm{N}=3,815$ ]:
(VOL.) (VOL.)


## PARTY/PARTYLN CONTINUED...

BASED ON GENERAL PUBLIC:

|  | Republican | Democrat | Independent | (VOL.) | (VOL.) | (VOL.) | Lean | Lean |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | No | Other |  |  |  |
|  |  |  |  | preference | party | DK/Ref | Rep | Dem |
| 2001 | 29.0 | 33.2 | 29.5 | 5.2 | . 6 | 2.6 | 11.9 | 11.6 |
| 2001 Post-Sept 11 | 30.9 | 31.8 | 27.9 | 5.2 | . 6 | 3.6 | 11.7 | 9.4 |
| 2001 Pre-Sept 11 | 27.3 | 34.4 | 30.9 | 5.1 | . 6 | 1.7 | 12.1 | 13.5 |
| 2000 | 28.0 | 33.4 | 29.1 | 5.5 | . 5 | 3.6 | 11.6 | 11.7 |
| 1999 | 26.6 | 33.5 | 33.7 | 3.9 | . 5 | 1.9 | 13.0 | 14.5 |
| 1998 | 27.9 | 33.7 | 31.1 | 4.6 | . 4 | 2.3 | 11.6 | 13.1 |
| 1997 | 28.0 | 33.4 | 32.0 | 4.0 | . 4 | 2.3 | 12.2 | 14.1 |
| 1996 | 28.9 | 33.9 | 31.8 | 3.0 | . 4 | 2.0 | 12.1 | 14.9 |
| 1995 | 31.6 | 30.0 | 33.7 | 2.4 | . 6 | 1.3 | 15.1 | 13.5 |
| 1994 | 30.1 | 31.5 | 33.5 | 1.3 | -- | 3.6 | 13.7 | 12.2 |
| 1993 | 27.4 | 33.6 | 34.2 | 4.4 | 1.5 | 2.9 | 11.5 | 14.9 |
| 1992 | 27.6 | 33.7 | 34.7 | 1.5 | 0 | 2.5 | 12.6 | 16.5 |
| 1991 | 30.9 | 31.4 | 33.2 | 0 | 1.4 | 3.0 | 14.7 | 10.8 |
| 1990 | 30.9 | 33.2 | 29.3 | 1.2 | 1.9 | 3.4 | 12.4 | 11.3 |
| 1989 | 33 | 33 | 34 | -- | -- | -- | -- | -- |
| 1987 | 26 | 35 | 39 | -- | -- | -- | -- | -- |

## ASK ALL REGISTERED VOTERS (REGFINAL=1):

TEAPARTY2 From what you know, do you agree or disagree with the Tea Party movement, or don't you have an opinion either way?

|  | Agree | Disagree | No opinion either way | (VOL.) Haven't heard of | (VOL.) <br> Refused | Not heard of/ DK |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Oct 31-Nov 3, 2012 (RVs) ${ }^{20}$ | 19 | 29 | 47 | heard of | 3 | DK |
| Oct 4-7, 2012 | 19 | 25 | 52 | 2 | 2 | -- |
| Sep 12-16, 2012 | 18 | 26 | 53 | 2 | 2 | -- |
| Jul 16-26, 2012 | 16 | 27 | 54 | 2 | 1 | -- |
| Jun 28-Jul 9, 2012 | 19 | 27 | 49 | 3 | 2 | -- |
| Jun 7-17, 2012 | 21 | 25 | 52 | 2 | 1 | -- |
| May 9-Jun 3, 2012 | 16 | 25 | 54 | 2 | 3 | -- |
| Apr 4-15, 2012 | 20 | 26 | 50 | 3 | 2 | -- |
| Mar 7-11, 2012 | 19 | 29 | 48 | 2 | 2 | -- |
| Feb 8-12, 2012 | 18 | 25 | 53 | 2 | 2 | -- |
| Jan 11-16, 2012 | 20 | 24 | 52 | 2 | 2 | -- |
| Jan 4-8, 2012 | 18 | 25 | 52 | 2 | 3 | -- |
| Dec 7-11, 2011 | 19 | 27 | 50 | 2 | 2 | -- |
| Nov 9-14, 2011 | 20 | 27 | 51 | 1 | 1 | -- |
| Sep 22-Oct 4, 2011 | 19 | 27 | 51 | 2 | 1 | -- |
| Aug 17-21, 2011 | 20 | 27 | 50 | 1 | 1 | -- |
| Jul 20-24, 2011 | 20 | 24 | 53 | 1 | 1 | -- |
| Jun 15-19, 2011 | 20 | 26 | 50 | 3 | 2 | -- |
| May 25-30, 2011 | 18 | 23 | 54 | 2 | 2 | -- |
| Mar 30-Apr 3, 2011 | 22 | 29 | 47 | 1 | 1 | -- |
| Mar 8-14, 2011 | 19 | 25 | 54 | 1 | 1 | -- |
| Feb 22-Mar 1, 2011 | 20 | 25 | 52 | 2 | 2 | -- |
| Feb 2-7, $2011{ }^{21}$ | 22 | 22 | 53 | 2 | 2 | -- |
| Jan 5-9, 2011 | 24 | 22 | 50 | 2 | 1 | -- |
| Dec 1-5, 2010 | 22 | 26 | 49 | 2 | 2 | -- |
| Nov 4-7, 2010 | 27 | 22 | 49 | 1 | 1 | -- |

[^7][^8]
## TEAPARTY2 CONTINUED...

|  | Agree | Disagree | No opinion either way | (VOL.) <br> Haven't heard of | (VOL.) <br> Refused | Not heard of/ DK |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Oct 27-30, 2010 (RVs) | 29 | 25 | 32 | -- | 1 | 13 |
| Oct 13-18, 2010 (RVs) | 28 | 24 | 30 | -- | 1 | 16 |
| Aug 25-Sep 6, 2010 (RVs) | 29 | 26 | 32 | -- | 1 | 13 |
| Jul 21-Aug 5, 2010 | 22 | 18 | 37 | -- | 1 | 21 |
| Jun 16-20, 2010 | 24 | 18 | 30 | -- | * | 27 |
| May 20-23, 2010 | 25 | 18 | 31 | -- | 1 | 25 |
| Mar 11-21, 2010 | 24 | 14 | 29 | -- | 1 | 31 |

## ASK ALL:

PVOTE08A In the 2008 presidential election between Barack Obama and John McCain, did things come up that kept you from voting, or did you happen to vote?
ASK IF YES (PVOTE08A=1):
PVOTE08B Did you vote for Obama, McCain or someone else?
BASED ON REGISTERED VOTERS [ $\mathbf{N}=3,151$ ]:
(VOL.)
Don't remember/

Oct 31-Nov 3, 2012
Oct 24-28, 2012
Oct 4-7, 2012
Sep 12-16, 2012
Jun 7-17, 2012
Sep 22-Oct 4, 2011
Aug 17-21, 2011
Mar 8-14, 2011
Nov 4-7, 2010
Oct 27-30, 2010
Oct 13-18, 2010
Aug 25-Sep 6, 2010
Jan 6-10, 2010
Mar 31-Apr 21, 2009
Feb 4-8, 2009
Jan 7-11, 2009
December, 2008

| Voted | Obama | McCain | Other candidate | (VOL.) <br> DK/Ref | Did not vote | (VOL.) <br> Don't remember/ Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 86 | 46 | 33 | 5 | 2 | 13 | 2 |
| 84 | 43 | 35 | 3 | 3 | 15 | * |
| 85 | 42 | 37 | 4 | 3 | 14 | 1 |
| 86 | 47 | 32 | 4 | 3 | 13 | 1 |
| 88 | 45 | 33 | 7 | 3 | 11 | 1 |
| 88 | 46 | 32 | 5 | 4 | 12 | * |
| 89 | 46 | 33 | 6 | 5 | 11 | 1 |
| 88 | 46 | 32 | 5 | 5 | 12 | * |
| 89 | 45 | 33 | 6 | 4 | 11 | 1 |
| 88 | 44 | 35 | 4 | 5 | 10 | 2 |
| 89 | 45 | 35 | 4 | 4 | 10 | 1 |
| 89 | 46 | 34 | 4 | 4 | 10 | 1 |
| 92 | 44 | 37 | 4 | 6 | 8 | * |
| 93 | 47 | 34 | 5 | 7 | 7 | * |
| 93 | 48 | 33 | 4 | 8 | 7 | * |
| 93 | 48 | 35 | 4 | 6 | 7 | * |
| 93 | 50 | 32 | 3 | 9 | 7 | * |

## ASK ALL REGISTERED VOTERS (REGFINAL=1):

[IF RESPONDENT HAS ALREADY VOTED (PLAN1=2 AND EARLY1=1,2,3), CODE AS "10"]
SCALE10
I'd like you to rate your chance of voting in November on a scale of 10 to 1 . If TEN represents a person who definitely will vote and ONE represents a person who definitely will NOT vote, where on this scale of 10 to 1 would you place yourself?

## BASED ON REGISTERED VOTERS [ $\mathbf{N}=3,151$ ]:

|  | Definitely <br> will vote |  |  |  |  |  | Definitely <br> will not vote (VOL.) |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2012 Election | $\underline{10}$ | $\underline{9}$ | $\underline{8}$ | $\underline{7}$ | $\underline{6}$ | $\underline{5}$ | $\underline{4}$ | $\underline{3}$ | $\underline{2}$ | $\underline{1}$ | $\underline{\text { DK/Ref }}$ |  |  |
| Oct 31-Nov 3, 2012 22 | 88 | 3 | 2 | 1 | 1 | 2 | $*$ | $*$ | $*$ | 1 | 1 |  |  |
| Oct 24-28, 2012 | 84 | 4 | 4 | 2 | 1 | 2 | $*$ | $*$ | $*$ | 2 | $*$ |  |  |
| Oct 4-7,2012 | 85 | 4 | 3 | 2 | 1 | 1 | $*$ | 1 | $*$ | 2 | 2 |  |  |
| Sep 12-16, 2012 | 84 | 5 | 4 | 2 | 1 | 2 | $*$ | $*$ | $*$ | 1 | 1 |  |  |

[^9]
## SCALE10 CONTINUED...

| D | Definit will vo |  |  |  |  |  |  |  |  | not | (VOL.) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 10 | 9 | 8 | 7 | $\underline{6}$ | $\underline{5}$ | 4 | $\underline{3}$ | $\underline{2}$ | 1 | DK/Ref |
| Oct 27-30, 2010 | 72 | 6 | 5 | 4 | 1 | 4 | * | 1 | 1 | 3 | 1 |
| Oct 13-18, 2010 | 71 | 8 | 7 | 3 | 2 | 2 | 1 | 1 | * | 4 | 1 |
| Aug 25-Sep 6, 2010 | 71 | 9 | 7 | 3 | 2 | 4 | 1 | 1 | * | 2 | 1 |
| 2008 Election |  |  |  |  |  |  |  |  |  |  |  |
| November, 2008 | 86 | 5 | 3 | 1 | * | 2 | * | * | * | 2 | 1 |
| Late October, 2008 | 86 | 5 | 2 | 1 | * | 2 | * | * | * | 3 | 1 |
| Mid-October, 2008 | 86 | 5 | 3 | 1 | 1 | 1 | * | * | * | 2 | 1 |
| Mid-September, 2008 | 84 | 6 | 3 | 1 | 1 | 2 | 0 | * | 1 | 1 | 1 |
| August, 2008 | 80 | 6 | 5 | 2 | 1 | 2 | * | 1 | * | 2 | 1 |
| July, 2008 | 80 | 7 | 4 | 2 | 1 | 3 | * | 1 | * | 2 | 0 |
| 2006 Election |  |  |  |  |  |  |  |  |  |  |  |
| November, 2006 | 72 | 7 | 5 | 3 | 2 | 4 | * | 1 | 1 | 4 | 1 |
| Late October, 2006 | 71 | 8 | 9 | 4 | 2 | 3 | * | 1 | * | 1 | 1 |
| Early October, 2006 | 68 | 10 | 9 | 4 | 1 | 4 | * | 1 | * | 2 | 1 |
| September, 2006 | 67 | 9 | 9 | 2 | 2 | 5 | 1 | 1 | 1 | 2 | 1 |
| 2004 Election |  |  |  |  |  |  |  |  |  |  |  |
| November, 2004 | 87 | 4 | 3 | 1 | 1 | 1 | * | * | * | 2 | 1 |
| Mid-October, 2004 | 87 | 4 | 3 | 1 | 1 | 1 | * | * | * | 2 | 1 |
| 2002 Election |  |  |  |  |  |  |  |  |  |  |  |
| Early November, 2002 | 66 | 9 | 9 | 3 | 1 | 4 | 1 | 1 | 1 | 5 | 1 |
| Early October, 2002 | 64 | 10 | 10 | 4 | 3 | 4 | 1 | * | * | 2 | 2 |
| 2000 Election |  |  |  |  |  |  |  |  |  |  |  |
| Early November, 2000 | 80 | 6 | 5 | 2 | 1 | 3 | * | * | * | 3 | 1 |
| Late October, 2000 | 83 | 5 | 5 | 1 | 1 | 2 | * | 1 | 1 | 1 | * |
| Mid-October, 2000 | 80 | 7 | 4 | 3 | 1 | 3 | 1 | * | * | 1 | 1 |
| Early October, 2000 | 78 | 7 | 5 | 2 | 2 | 2 | * | 1 | 1 | 1 | 1 |
| 1998 Election |  |  |  |  |  |  |  |  |  |  |  |
| Late October, 1998 | 70 | 6 | 7 | 4 | 1 | 4 | 1 | 1 | 1 | 4 | 1 |
| Early October, 1998 | 64 | 9 | 10 | 4 | 2 | 4 | 1 | 2 | 1 | 2 | 1 |
| 1996 Election |  |  |  |  |  |  |  |  |  |  |  |
| November, 1996 | 77 | 7 | 7 | 2 | 1 | 2 | * | 1 | * | 2 | 1 |
| October, 1996 | 77 | 9 | 7 | 2 | 2 | 2 | * | * | * | 1 | * |
| Late September, 1996 | 78 | 10 | 6 | 2 | 1 | 1 | * | * | * | 1 | 1 |
| 1994 Election |  |  |  |  |  |  |  |  |  |  |  |
| November, 1994 | 67 | 9 | 8 | 2 | 2 | 4 | 1 | 1 | 1 | 3 | 2 |
| Late October, 1994 | 66 | 10 | 9 | 4 | 2 | 4 | 1 | 1 | * | 2 | 1 |
| 1992 Election |  |  |  |  |  |  |  |  |  |  |  |
| Gallup: September, 1992 | 77 | 5 | 4 | 3 | 2 | 4 | * | 1 | * | 4 | * |
| 1988 Election |  |  |  |  |  |  |  |  |  |  |  |
| Gallup: November, 1988 | 77 | 7 | 6 | 2 | 1 | 3 | * | * | * | 2 | 2 |
| Gallup: October, 1988 | 73 | 8 | 7 | 3 | 2 | 3 | 1 | * | * | 1 | 2 |

ASK IF DK OR REF TO Q.5a (Q.5a=8,9):
One last question ...
Q. 30 I have been asked to try to get a choice for president from everyone I interview. Even though you may not have made up your mind, could you make a guess so I will have something to put down?
The candidates are [READ AND RANDOMIZE REPUBLICAN AND DEMOCRATIC TICKETS FIRST
AND RANDOMIZE JOHNSON AND STEIN LAST WHERE APPLICABLE]? [INTERVIEWER INSTRUCTION: Do not need to read entire list if respondent indicates a clear preference for one of the candidates]
PROGRAMMING NOTE: PLEASE PROGRAM WHICH CANDIDATES WILL BE READ BASED ON THOSE THAT APPEAR ON THE BALLOT IN THEIR STATE USING RESPONSES TO STATEREG/STATENV (IF DK/REF TO STATEREG/STATENV, USE SAMPLE STATE).

BASED ON REGISTERED VOTERS WHO DK/REF TO Q.5a [N=156]:

| Oct 31-Nov 3, 2012 | $\frac{\text { Romney }}{15}$ | $\frac{\text { Obama }}{20}$ | $\frac{\text { Johnson }}{2}$ | $\frac{\text { Stein }}{2}$ | Other/ <br> DK/Ref |
| :--- | :---: | :---: | :---: | :---: | :---: |
| 61 |  |  |  |  |  |

ASK IF CHOOSE JOHNSON, STEIN, OR OTHER (Q.5=3,4 OR Q.5a=3,4,5):
One last question ...
Q. 31 Earlier you mentioned you support [INSERT NAME OF CANDIDATE MENTIONED IN Q.5/Q.5a (Gary Johnson/Jill Stein/Another candidate)], but if it came down to [RANDOMIZE: Barack Obama AND Mitt Romney] who would you rather see win the election? [IF NECESSARY READ IN SAME ORDER: (Barack Obama or Mitt Romney)?]

BASED ON REGISTERED VOTERS WHO CHOSE JOHNSON/STEIN/OTHER IN Q.5/Q.5a [N=100]:

Oct 31-Nov 3
$\underline{2012}$
41 Barack Obama
25 Mitt Romney
15 Other (VOL.)
19 Don't know/Refused (VOL.)


[^0]:    1 For June 7-17, 2012, question was asked as part of a list.

[^1]:    $2 \quad$ Trends for January 1992 and January 1989 are based on general public.
    In October, 2010 half the sample was asked about "people in your neighborhood," the other half was asked about "people in your area." No significant differences were found; combined data is shown here. For November 2008 and earlier, question asked about "people in your neighborhood."

[^2]:    $4 \quad$ Each respondent was asked about the candidates on the ballot in his or her state.
    5 Those who lean to a candidate are included in "Only moderately."
    Those who lean to a candidate are included in "Only moderately."
    After July 2012, August 2008, June 2004, July 2000, July 1996, June 1992, and June 1988 the question specified vice presidential candidates.

[^3]:    7 Each respondent was asked about the candidates on the ballot in his or her state.
    Includes Johnson and Stein in October 24-28, 2012 survey. See Q5/Q5a/Q5b earlier for vote choice for these candidates
    Pro- and Anti- percentages for October 2011 may not sum to candidate's overall percentage, because they were asked only of half-sample.
    10 The question regarding whether a vote was more for one's candidate of choice or more against his opponents was not asked of Nader or Barr supporters in 2008, Nader supporters in 2004, or Nader or Buchanan supporters in 2000.

[^4]:    13 Don't know responses to PLANTO2 not shown.
    In October 2012, Mid-October 2008 and from Mid-October 2004 to November 2006 and in Early November 2002, the "Yes, Plan to vote" category also includes people who volunteered that they already voted.
    From March 11-21, 2010 to July 21-August 5, 2010, question asked "Thinking ahead to November, do you yourself plan to vote in the Congressional election this November, or not?" In November 2006, Early November 2002, Early November, 2000, Late October 1998, November 1996 and November 1994 the question was worded: "Do you yourself plan to vote in the election this Tuesday, or not?"

[^5]:    16 In the Aug. 25-Sept. 6, 2010 survey, a wording experiment was conducted with one half of respondents asked the question wording shown above, the other half was asked: "Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ..." No significant differences were found between questions and the combined results are shown above. All surveys prior to Sept. 2010 used the longer question wording.

[^6]:    17 In March 2012, this question was asked both about Mitt Romney/Barack Obama and Rick Santorum/Barack Obama, and read: "Regardless of who you might support, who do you think is most likely to win the presidential election if it is between..."
    18 In March and April 2008, this question was asked both about John McCain/Barack Obama and John McCain/Hillary Clinton, and read: "Regardless of who you might support, who do you think is most likely to win the presidential election if it is between..."

[^7]:    20

[^8]:    Trends based on general public except in current survey and where noted.
    In the February 2-7, 2011 survey and before, question read "...do you strongly agree, agree, disagree or strongly disagree with the Tea Party movement..." In October 2010 and earlier, question was asked only of those who had heard or read a lot or a little about the Tea Party. In May 2010 through October 2010, it was described as: "the Tea Party movement that has been involved in campaigns and protests in the U.S. over the past year." In March 2010 it was described as "the Tea Party protests that have taken place in the U.S. over the past year."

[^9]:    22 In Oct 31-Nov 3, 2012, Oct 24-28, 2012, Oct 4-7, 2012, Oct 27-30, 2010, Oct 13-18, 2010, Late October, Mid-October and November 2008, November 2006, November 2004 and Early November 2002, the "10 - definitely will vote" category also includes people who volunteered that they already voted.

