## PEW RESEARCH CENTER FOR THE PEOPLE \& THE PRESS JULY 2011 POLITICAL AND MEDIA SURVEY <br> FINAL TOPLINE <br> July 20-24, 2011 <br> $\mathrm{N}=1,501$

## QUESTIONS 1-2, 4-5, 7 PREVIOUSLY RELEASED

QUESTIONS 3, 8-9, 12-16 HELD FOR FUTURE RELEASE
NO QUESTIONS 6, 10-11, 17
ASK ALL:
Thinking about the 2012 Presidential election...
Q. 18 How much thought, if any, have you given to candidates who may be running for president in 2012? [READ IN ORDER]

| Jul 20-24, 2011 | $\frac{\text { A lot }}{}$ | $\frac{\text { Some }}{}$ | Not <br> much | None <br> at all | (VOL.) <br> DK/Ref |
| :--- | :---: | :---: | :---: | :---: | :---: |
| May 25-30, 2011 | 20 | 29 | 27 | 23 | 1 |
| TREND FOR COMPARISON: | 23 | 30 | 27 | 19 | 1 |
| 2008 Presidential Election |  |  |  |  |  |
| December, 2007 | 35 | 33 | 13 | 18 | 1 |
| November, 2007 | 34 | 35 | 16 | 14 | 1 |
| October, 2007 | 30 | 37 | 17 | 14 | 2 |
| September, 2007 | 27 | 33 | 21 | 17 | 2 |
| July, 2007 | 30 | 38 | 16 | 15 | 1 |
| June, 2007 | 29 | 34 | 20 | 16 | 1 |
| April, 2007 | 26 | 34 | 21 | 17 | 2 |
| March, 2007 | 24 | 36 | 20 | 18 | 2 |
| February, 2007 | 24 | 34 | 22 | 18 | 2 |
| December, 2006 | 23 | 36 | 20 | 20 | 1 |

ASK ALL:
Q. 19 Looking ahead, would you like to see Barack Obama re-elected president in 2012 or would you prefer that a Republican candidate win the election? [INTERVIEWER: IF R SAYS "OTHER" OR "SOMEONE ELSE," PROBE ONCE: "If you had to choose, would you like to see Barack Obama reelected or would you prefer that a Republican candidate win the election?"]

Jul 20-24, 2011
May 25-30, 2011
----------------Total----------------
---------Registered Voters---------

| Obama | Prefer | (VOL.) | Obama | Prefer | (VOL.) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| re-elected | Republican | Other/DK | re-elected | Republican | Other/DK |
| 42 | 37 | 20 | 41 | 40 | 19 |
| 48 | 35 | 18 | 48 | 37 | 15 |
| 48 | 35 | 17 | 47 | 37 | 16 |

## TRENDS FOR COMPARISON:

Looking ahead to the general election in November, would you like to see George W. Bush reelected president in 2004 or would you prefer that a Democratic candidate win the election? [INTERVIEWER: IF R SAYS "OTHER"OR "SOMEONE ELSE," PROBE ONCE: "If you had to choose, would you like to see George W. Bush re-elected or would you prefer that a Democratic candidate win the election?"]

|  | Bush re-elected | Prefer Democrat | (VOL.) <br> Other/DK | Bush re-elected | Prefer Democrat | (VOL.) <br> Other/DK |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mid-January, 2004 | 44 | 40 | 16 | 48 | 38 | 14 |
| Early January, 2004 | 43 | 43 | 14 | 44 | 42 | 14 |
| December, 2003 | 47 | 38 | 15 | 49 | 37 | 14 |
| October, 2003 | 40 | 44 | 16 | 42 | 42 | 16 |
| September, 2003 | 44 | 43 | 13 | 45 | 43 | 12 |

## Q. 19 TRENDS FOR COMPARISON CONTINUED...

| Bush re-elected | Prefer Democrat | (VOL.) <br> Other/DK | Bush re-elected | Prefer Democrat | (VOL.) <br> Other/DK |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 40 | 39 | 21 | 43 | 38 | 19 |
| 45 | 37 | 18 | 47 | 37 | 16 |
| 46 | 35 | 19 | 48 | 34 | 18 |

Looking ahead, would you like to see Bill Clinton re-elected or would you prefer that a Republican candidate or an Independent candidate be elected President? ${ }^{1}$

|  | $\begin{array}{c}\text { Clinton } \\ \text { re-elected }\end{array}$ | Prefer Republican | Prefer ind. | (VOL.) <br> DK/Ref | Clinton re-elected | Prefer Republican | Prefer ind. | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| October, 1995 | 34 | 33 | 26 | 7 | 35 | 35 | 24 | 7 |
| August, 1995 | 32 | 35 | 26 | 7 | 33 | 36 | 23 | 8 |
| March, 1995 | 31 | 38 | 23 | 8 | -- | -- | -- | -- |
| December, 1994 | 433 | 40 | 18 | 9 | 33 | 43 | 16 | 9 |

Would you like to see George Bush re-elected President in November or would you prefer that a Democratic candidate win the election?

|  | G.H.W. Bush re-elected | Prefer Democrat | (VOL.) <br> Other/DK | G.H.W. Bush re-elected | Prefer <br> Democrat | (VOL.) <br> Other/DK |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| February, 1992 | 40 | 48 | 12 | 39 | 49 | 12 |
| January, 1992 | 42 | 42 | 16 | 41 | 45 | 14 |
| November, 1991 | 41 | 43 | 16 | 41 | 44 | 15 |

ASK ALL:
Q. 20 As I name some possible Republican candidates for president in 2012, please tell me which one, if any, you would most like to see nominated as the Republican Party's candidate? [READ AND RANDOMIZE] [PROBE IF NECESSARY: As of today, who would you say you LEAN toward?]

| Jul 20-24 |  | Mar 8-14 |  |
| :---: | :--- | :---: | :---: |
| $\frac{2011}{2011}$ | Nov 4-7 |  |  |
| 16 | Mitt Romney | $\frac{14}{2010^{2}}$ |  |
| 10 | Sarah Palin | 13 |  |
| 8 | Michele Bachmann | -- | 15 |
| 8 | Ron Paul | -- |  |
| 6 | Rick Perry | -- | 9 |
| 4 | Herman Cain | -- | -- |
| 3 | Newt Gingrich | 6 | 6 |
| 2 | Jon Huntsman | -- | -- |
| 2 | Tim Pawlenty | 2 | 4 |
| 1 | Rick Santorum | 2 | 2 |
| n/a | Mike Huckabee | 13 | 15 |
| n/a | Mitch Daniels | 2 | -- |
| n/a | Haley Barbour | 2 | 3 |
| n/a | Chris Christie (VOL.) | 1 | -- |
| 1 | Other (VOL.) | 1 | 4 |
| 21 | None (VOL.) | 21 | 14 |
| 5 | Too early to tell (VOL.) | 2 | -- |
| 13 | Don't know/Refused (VOL.) | 12 | 14 |

[^0]ASK IF HAS FIRST CHOICE (Q.20=1-11):
Q. 21 Who, if anyone, would be your second choice for the Republican nomination in 2012? [READ OPTIONS IF NECESSARY, ELIMINATING NAME CHOSEN IN Q.20]

| Jul 20-24, 2011 |  |  |  | Mar 8-14, 2011 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| First choice | Second choice | Total |  | First choice | Second choice | Total |
| 16 | 10 | 26 | Mitt Romney | 14 | 9 | 23 |
| 10 | 6 | 17 | Sarah Palin | 13 | 8 | 21 |
| 8 | 8 | 16 | Michele Bachmann | -- | -- | -- |
| 8 | 4 | 12 | Ron Paul | 8 | 7 | 15 |
| 6 | 4 | 9 | Rick Perry | -- | -- | -- |
| 4 | 3 | 7 | Herman Cain | -- | -- | -- |
| 3 | 3 | 6 | Newt Gingrich | 6 | 7 | 13 |
| 2 | 2 | 4 | Jon Huntsman | -- | -- | -- |
| 2 | 2 | 4 | Tim Pawlenty | 2 | 3 | 5 |
| 1 | 2 | 2 | Rick Santorum | 2 | 2 | 4 |
| n/a | n/a | n/a | Mike Huckabee | 13 | 12 | 25 |
| n/a | n/a | n/a | Mitch Daniels | 2 | 2 | 4 |
| n/a | n/a | n/a | Haley Barbour | 2 | 2 | 3 |
| n/a | n/a | n/a | Chris Christie (VOL.) | 1 | * | 1 |
| 1 | 2 | 3 | Other (VOL.) | 1 | 2 | 3 |
| 21 | 13 | 13 | None (VOL.) | 21 | 8 | 21 |
| 5 | * | * | Too early to tell (VOL.) | 2 | 1 | 2 |
| 13 | 4 | 4 | Don't know/Refused (VOL.) | 12 | 4 | 12 |
| -- | 39 | 39 | No first choice | -- | 35 | 35 |

NO QUESTIONS 22-23, 29-30, 43-44, 50-51, 55, 58-59
QUESTIONS 24-28, 31-36 PREVIOUSLY RELEASED
QUESTIONS $\mathbf{3 7 - 4 2 , ~ 4 5 - 4 9 , ~ 5 2 - 5 4 , ~ 5 6 - 5 7 , ~ 6 0 - 6 3 ~ H E L D ~ F O R ~ F U T U R E ~ R E L E A S E ~}$
ASK ALL:
PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or independent?
ASK IF INDEP / NO PREF/OTHER/DK/REF (PARTY=3,4,5,9):
PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

|  | Republican | Democrat | Independent | (VOL.) <br> No preference | (VOL.) Other party | (VOL.) DK/Ref | $\begin{aligned} & \text { Lean } \\ & \text { Rep } \end{aligned}$ | $\begin{aligned} & \text { Lean } \\ & \text { Dem } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Jul 20-24, 2011 | 24 | 32 | 38 | 4 | * | 2 | 16 | 14 |
| Jun 15-19, 2011 | 26 | 34 | 32 | 4 | * | 4 | 13 | 13 |
| May 25-30, 2011 | 24 | 33 | 38 | 3 | * | 2 | 15 | 17 |
| Mar 30-Apr 3, 2011 | 25 | 32 | 37 | 3 | * | 3 | 17 | 16 |
| Mar 8-14, 2011 | 24 | 33 | 38 | 3 | * | 2 | 17 | 15 |
| Feb 22-Mar 1, 2011 | 24 | 33 | 37 | 3 | * | 3 | 15 | 16 |
| Feb 2-7, 2011 | 24 | 31 | 39 | 3 | * | 2 | 16 | 16 |
| Jan 5-9, 2011 | 27 | 32 | 35 | 4 | * | 2 | 15 | 14 |
| Dec 1-5, 2010 | 25 | 33 | 34 | 5 | 1 | 2 | 13 | 14 |
| Nov 4-7, 2010 | 26 | 30 | 37 | 4 | * | 2 | 17 | 13 |
| Oct 27-30, 2010 | 25 | 34 | 31 | 6 | 1 | 4 | 13 | 11 |
| Oct 13-18, 2010 | 25 | 31 | 36 | 4 | * | 3 | 16 | 13 |
| Aug 25-Sep 6, 2010 | 24 | 32 | 39 | 2 | * | 2 | 15 | 17 |
| Jul 21-Aug 5, 2010 | 26 | 33 | 34 | 4 | * | 3 | 14 | 14 |
| Yearly Totals |  |  |  |  |  |  |  |  |
| 2010 | 25.2 | 32.7 | 35.2 | 3.6 | . 4 | 2.8 | 14.5 | 14.1 |
| 2009 | 23.9 | 34.4 | 35.1 | 3.4 | . 4 | 2.8 | 13.1 | 15.7 |
| 2008 | 25.7 | 36.0 | 31.5 | 3.6 | . 3 | 3.0 | 10.6 | 15.2 |
| 2007 | 25.3 | 32.9 | 34.1 | 4.3 | . 4 | 2.9 | 10.9 | 17.0 |
| 2006 | 27.8 | 33.1 | 30.9 | 4.4 | . 3 | 3.4 | 10.5 | 15.1 |
| 2005 | 29.3 | 32.8 | 30.2 | 4.5 | . 3 | 2.8 | 10.3 | 14.9 |

## PARTY/PARTYLN CONTINUED...



## ASK ALL REGISTERED VOTERS (REGICERT=1):

Q. 64 How likely are you to vote in the REPUBLICAN presidential primary or caucus in your state next year? [READ]

## BASED ON REGISTERED VOTERS [N=1,032]:

Jul 21-24
$\underline{2011}$

| $\frac{20}{45}$ | Very likely |
| :---: | :--- |
| 15 | Somewhat likely |
| 10 | Not too likely |
| 27 | Not at all likely |
| 1 | No primary (VOL.) |
| 3 | Don't know/Refused (VOL.) |

ASK ALL:
TEAPARTY2
From what you know, do you agree or disagree with the Tea Party movement, or don't you have an opinion either way?

Jul 20-24, 2011
Jun 15-19, 2011

| $\frac{\text { Agree }}{}$ | $\frac{\text { Disagree }}{}$ | No opinion <br> either way |
| :---: | :---: | :---: |
| 20 | 24 | 53 |
| 20 | 26 | 50 |
| 18 | 23 | 54 |
| 22 | 29 | 47 |
| 19 | 25 | 54 |
| 20 | 25 | 52 |
| 22 | 22 | 53 |
| 24 | 22 | 50 |
| 22 | 26 | 49 |
| 27 | 22 | 49 |

(VOL.)
Haven't heard of
1
3
2
1
1
2
2
2
2
1

Not
(VOL.) heard of/ Refused DK

May 25-30, 2011
Mar 30-Apr 3, 2011
Mar 8-14, 2011
Feb 22-Mar 1, 2011
Feb 2-7, 2011 ${ }^{3}$
Jan 5-9, 2011
Nov 4-7, 2010

In the February 2-7, 2011 survey and before, question read "...do you strongly agree, agree, disagree or strongly disagree with the Tea Party movement..."In October 2010 and earlier, question was asked only of those who had heard or read a lot or a little about the Tea Party. In May through October, it was described as: "the Tea Party movement that has been involved in campaigns and protests in the U.S. over the past year." In March it was described as "the Tea Party protests that have taken place in the U.S. over the past year."

Oct 27-30, 2010 (RVs)
Oct 13-18, 2010 (RVs)
Aug 25-Sep 6, 2010 (RVs)
Jul 21-Aug 5, 2010
Jun 16-20, 2010

| Agree | Disagree | No opinion either way | Haven't heard of | (VOL.) <br> Refused | heard of/ DK |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 29 | 25 | 32 | -- | , | 13 |
| 28 | 24 | 30 | -- | 1 | 16 |
| 29 | 26 | 32 | -- | 1 | 13 |
| 22 | 18 | 37 | -- | 1 | 21 |
| 24 | 18 | 30 | -- | * | 27 |
| 25 | 18 | 31 | -- | 1 | 25 |
| 24 | 14 | 29 | -- | 1 | 31 |

## PEW RESEARCH CENTER <br> July 21-24, 2011 OMNIBUS <br> FINAL TOPLINE <br> $\mathrm{N}=999$

ASK ALL:
PEW. 3 Thinking about possible Republican candidates for president in 2012... Regardless of whom you might prefer, which Republican candidate have you heard the most about in the news recently? [OPEN END. RECORD FIRST MENTION ONLY.] [PLEASE BE CERTAIN TO DISTINGUISH BETWEEN "JOHN MCCAIN" AND "HERMAN CAIN".]

| Jul 21-24 |  | Jun 16-19 <br> $\frac{2011}{23}$ | Michele Bachmann | Jun 2-5 <br> 23 | May 12-15 |
| :---: | :--- | :---: | :---: | :---: | :---: |
| Apr 14-17 |  |  |  |  |  |
| 13 | Mitt Romney | 2011 | $\underline{2011}$ | $\frac{2011}{*}$ |  |
| 7 | Sarah Palin | 8 | 22 | 1 | 7 |
| 4 | Donald Trump | 2 | 20 | 2 | 9 |
| 3 | Rick Perry | $*$ | 5 | 16 | 2 |
| 1 | Newt Gingrich | 5 | 2 | $*$ | $*$ |
| 1 | Ron Paul | 1 | 2 | 12 | 1 |
| 1 | Jon Huntsman | $*$ | $*$ | 2 | $*$ |
| 1 | Tim Pawlenty | $*$ | 1 | $*$ | $*$ |
| $*$ | Mike Huckabee | $*$ | 1 | 1 |  |
| 3 | Other |  |  | 2 | 2 |
| 44 | None/Don't know/Refused | 45 | 41 | 50 | 53 |

ASK ALL:
PEW. 14 Thinking about recent news coverage of some people and groups, would you say the press has been too easy, too tough or fair in the way it has covered [INSERT ITEM; RANDOMIZE ITEMS A-C AND D-F IN SEPARATE RANDOMIZED BLOCKS]?
a. Barack Obama

July 21-24, 2011
November 18-21, $2010^{4}$
September 9-12, 2010
July 15-18, 2010
April 9-12, 2010
October 3-6, 2008
April 25-28, 2008
March 20-24, 2008
February 29-March 3, 2008
February 1-4, 2008

| Too <br> easy | Too <br> tough | Fair | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: |
| 27 | 23 | 41 | 9 |
| 23 | 21 | 46 | 9 |
| 27 | 23 | 37 | 13 |
| 27 | 24 | 39 | 10 |
| 29 | 21 | 42 | 8 |
| 31 | 7 | 60 | 2 |
| 26 | 17 | 52 | 5 |
| 23 | 15 | 55 | 7 |
| 28 | 8 | 58 | 6 |
| 23 | 8 | 61 | 8 |
|  |  |  |  |
| 28 | 21 | 38 | 13 |
| 24 | 16 | 40 | 20 |
| 22 | 15 | 45 | 18 |
|  |  |  |  |
| 33 | 14 | 40 | 13 |
| 26 | 12 | 43 | 18 |
| 27 | 12 | 44 | 17 |

[^1]
## PEW. 14 CONTINUED...

d. Sarah Palin

July 21-24, 2011
July 15-18, 2010
July 10-13, 2009
October 3-6, 2008

| Too <br> easy | Too <br> tough | Fair | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: |
| 22 | 30 | 32 | 15 |
| 18 | 30 | 32 | 21 |
| 12 | 36 | 41 | 11 |
| 21 | 38 | 38 | 3 |
|  |  |  |  |
| 16 | 9 | 45 | 30 |

f. Michele Bachmann

July 21-24, 2011
16
$16 \quad 37$
31


[^0]:    1 For 1993-1995 Clinton trends, if respondent did not answer, they were prompted to say who they leaned towards. Percentages shown include leaners in each answer category.
    In November 2010, the question read, "Now I am going to read you the names of some possible candidates for the Republican nomination for President in 2012. After I read all the names, please tell me which one you would most like to see nominated as the Republican Party's candidate for President or if there is someone else you support."

[^1]:    $4 \quad$ For November 18-21, 2010 this question was not asked in a list. For all previous trends this was a list item.

