

PEW RESEARCH CENTER
July 19-22, 2012 OMNIBUS
FINAL TOPLINE
N=1,001

ASK ALL:

PEW.1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, [INSERT ITEM; RANDOMIZE;] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]

PEW.1a-e HELD FOR FUTURE RELEASE

| | <u>Very closely</u> | <u>Fairly closely</u> | <u>Not too closely</u> | <u>Not at all closely</u> | (VOL.) DK/Ref |
|---|-------------------------|---------------------------|----------------------------|-------------------------------|--------------------------|
| f. The shooting at a movie theater near Denver, Colorado July 20-22, 2012 ¹ | 48 | 25 | 15 | 11 | 1 |
| TRENDS FOR COMPARISON: | | | | | |
| April 5-8, 2012: A shooting at a small college in Oakland, California, that killed seven people | 21 | 28 | 25 | 25 | 2 |
| March 1-4, 2012: A deadly school shooting near Cleveland | 26 | 31 | 22 | 19 | 1 |
| December 8-11, 2011: Deadly shootings at Virginia Tech University | 20 | 27 | 29 | 24 | 1 |
| August 7-10, 2011: A shooting at a fitness club in Pennsylvania | 13 | 28 | 25 | 34 | 1 |
| June 12-15, 2009: A deadly shooting at the Holocaust Memorial Museum in Washington, D.C. | 26 | 34 | 17 | 23 | * |
| January 13-16, 2011: News about a Congresswoman and others shot in Tucson, Arizona | 49 | 28 | 12 | 11 | 1 |
| April 3-6, 2009: A shooter killing several people at an immigration services center in Binghamton, New York | 26 | 32 | 19 | 23 | * |
| March 13-16, 2009: A shooting spree in Alabama that resulted in the death of 11 people | 18 | 33 | 24 | 25 | * |
| February 15-18, 2008: The shootings at Northern Illinois University that resulted in the death of 7 people | 26 | 40 | 19 | 15 | 0 |
| February 8-11, 2008: A shooting at a city council meeting in Missouri where six people were killed | 13 | 28 | 25 | 33 | 1 |
| December 14-17, 2007: Shootings at two religious centers in Colorado | 17 | 31 | 24 | 27 | 1 |
| December 7-10, 2007: A shooting at a shopping mall in Omaha, Nebraska where eight people were killed | 30 | 36 | 18 | 15 | 1 |
| October 12-15, 2007: The shooting at a high school in Cleveland, Ohio | 22 | 32 | 25 | 20 | 1 |
| April 20-23, 2007: The shootings at Virginia Tech University that resulted in the death of 33 people | 45 | 37 | 13 | 5 | * |
| October, 2006: Recent shootings at schools in Pennsylvania and other states | 46 | 33 | 12 | 8 | 1 |
| March, 2000: The shooting of a 6-year-old girl at a Michigan school | 40 | 38 | 15 | 7 | * |

¹ Item was asked from July 20-22, 2012 only. N=780.

PEW.1 CONTINUED...

| | <u>Very closely</u> | <u>Fairly closely</u> | <u>Not too closely</u> | <u>Not at all closely</u> | (VOL.) DK/Ref |
|--|-------------------------|---------------------------|----------------------------|-------------------------------|--------------------------|
| September, 1999: <i>The shootings in a Jewish community center in Los Angeles</i> | 29 | 34 | 22 | 14 | 1 |
| Late April, 1999: <i>The shooting of students and teachers by two students at a Colorado high school</i> | 68 | 24 | 6 | 2 | * |
| June, 1998: <i>The shooting at a high school in Springfield, Oregon</i> | 46 | 36 | 14 | 4 | * |
| March, 1998: <i>The shooting at a middle school in Jonesboro, Arkansas</i> | 49 | 33 | 12 | 5 | 1 |

NO QUESTION PEW.2**PEW.3-PEW.5 HELD FOR FUTURE RELEASE**