# PEW RESEARCH CENTER FOR THE PEOPLE \& THE PRESS OCTOBER 2010 POLITICAL SURVEY FINAL TOPLINE <br> October 13-18, 2010 <br> $\mathrm{N}=2251$ 

ASK ALL:
THOUGHT
How much thought have you given to the coming November election . . . Quite a lot or only a little?

## BASED ON REGISTERED VOTERS [ $\mathbf{N = 1 7 9 7 ] : ~}$

|  | Quite | (VOL.) | Only a | (VOL.) | (VOL.) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | a lot | Some | little | None | DK/Ref |
| Oct 13-18, 2010 | 55 | 4 | 34 | 5 | 1 |
| Aug 25-Sep 6, 2010 | 50 | 5 | 42 | 3 | 1 |
| Jul 21-Aug 5, 2010 | 44 | 5 | 44 | 6 | 1 |
| 2008 Election |  |  |  |  |  |
| November, 2008 | 81 | 3 | 13 | 2 | 1 |
| Late October, 2008 | 81 | 3 | 13 | 2 | 1 |
| Mid-October, 2008 | 81 | 3 | 13 | 3 | * |
| Early October, 2008 | 81 | 2 | 14 | 2 | 1 |
| Late September, 2008 | 80 | 3 | 14 | 2 | 1 |
| Mid-September, 2008 | 78 | 4 | 14 | 3 | 1 |
| August, 2008 | 74 | 6 | 17 | 2 | 1 |
| July, 2008 | 74 | 2 | 20 | 3 | 1 |
| June, 2008 | 72 | 2 | 23 | 2 | 1 |
| Late May, 2008 | 75 | 4 | 17 | 3 | 1 |
| April, 2008 | 77 | 7 | 13 | 2 | 1 |
| March, 2008 | 78 | 3 | 15 | 3 | 1 |
| Late February, 2008 | 74 | 3 | 19 | 2 | 2 |
| 2006 Election |  |  |  |  |  |
| November, 2006 | 61 | 5 | 28 | 4 | 1 |
| Late October, 2006 | 54 | 6 | 35 | 5 | 1 |
| Early October, 2006 | 51 | 4 | 40 | 4 | 2 |
| September, 2006 | 45 | 4 | 48 | 3 | 1 |
| 2004 Election |  |  |  |  |  |
| November, 2004 | 82 | 3 | 12 | 2 | 1 |
| Mid-October, 2004 | 76 | 5 | 15 | 3 | 1 |
| Early October, 2004 | 74 | 4 | 19 | 2 | 1 |
| September, 2004 | 71 | 3 | 22 | 3 | 1 |
| August, 2004 | 69 | 2 | 26 | 2 | 1 |
| July, 2004 | 67 | 2 | 28 | 2 | 1 |
| June, 2004 | 58 | 3 | 36 | 2 | 1 |
| May, 2004 | 59 | 6 | 30 | 4 | 1 |
| Late March, 2004 | 60 | 4 | 31 | 4 | 1 |
| Mid-March, 2004 | 65 | 2 | 31 | 2 | * |
| 2002 Election |  |  |  |  |  |
| Early November, 2002 | 52 | 6 | 35 | 6 | 1 |
| Early October, 2002 | 45 | 6 | 45 | 4 | 1 |
| Early September, 2002 | 36 | 5 | 54 | 4 | 1 |
| 2000 Election |  |  |  |  |  |
| November, 2000 | 72 | 6 | 19 | 2 | 1 |
| Late October, 2000 | 66 | 6 | 24 | 4 | * |
| Mid-October, 2000 | 67 | 9 | 19 | 4 | 1 |
| Early October, 2000 | 60 | 8 | 27 | 4 | 1 |
| September, 2000 | 59 | 8 | 29 | 3 | 1 |
| July, 2000 | 46 | 6 | 45 | 3 | * |
| June, 2000 | 46 | 6 | 43 | 5 | * |
| May, 2000 | 48 | 4 | 42 | 5 | 1 |
| April, 2000 | 45 | 7 | 41 | 7 | * |

## THOUGHT CONTINUED...

| 1998 Election | Quite a lot | (VOL.) Some | Only a little | (VOL.) None | (VOL.) DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1998 Election |  |  |  |  |  |
| Late October, 1998 | 49 | 11 | 35 | 4 | 1 |
| Early October, 1998 | 42 | 8 | 43 | 6 | 1 |
| 1996 Election |  |  |  |  |  |
| November, 1996 | 67 | 8 | 22 | 3 | * |
| October, 1996 | 65 | 7 | 26 | 1 | 1 |
| Late September, 1996 | 61 | 7 | 29 | 2 | 1 |
| Early September, 1996 | 56 | 3 | 36 | 4 | 1 |
| July, 1996 | 55 | 3 | 41 | 1 | * |
| June, 1996 | 50 | 5 | 41 | 3 | 1 |
| 1994 Election |  |  |  |  |  |
| November, 1994 | 56 | 7 | 32 | 4 | 1 |
| Late October, 1994 | 45 | 7 | 45 | 2 | 1 |
| Early October, 1994 | 44 | 2 | 50 | 3 | 1 |
| 1992 Election |  |  |  |  |  |
| Early October, 1992 | 77 | 5 | 16 | 1 | 1 |
| September, 1992 | 69 | 3 | 26 | 1 | 1 |
| August, 1992 | 72 | 4 | 23 | 1 | * |
| June, 1992 | 63 | 6 | 29 | 1 | 1 |
|  |  |  |  | (VOL.) |  |
|  | Quite | (VOL.) | Only a | None/ |  |
|  | a lot | Some | little | DK/Ref |  |
| 1990 Election |  |  |  |  |  |
| Gallup: October, 1990 (GP) ${ }^{1}$ | 43 | 7 | 46 | 4 |  |
| 1988 Election |  |  |  |  |  |
| Gallup: November, 1988 | 73 | 8 | 17 | 2 |  |
| Gallup: October, 1988 | 69 | 9 | 20 | 2 |  |
| Gallup: September, 1988 | 57 | 18 | 23 | 2 |  |
| Gallup: August, 1988 | 61 | 10 | 27 | 2 |  |
| 1982 Election |  |  |  |  |  |
| Gallup: October, 1982 (GP) | 29 | 22 | 37 | 12 |  |
| 1978 Election |  |  |  |  |  |
| Gallup: October, 1978 (GP) | 23 | 22 | 39 | 17 |  |
| Gallup: September, 1978 (GP) | ) 21 | 18 | 44 | 18 |  |

[^0]ASK ALL:
REGIST These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?
[INSTRUCTION: IF RESPONDENT VOLUNTEERS THAT THEY ARE IN NORTH DAKOTA AND DON'T HAVE TO REGISTER, PUNCH 1 FOR REGIST AND REGICERT]

## ASK IF REGISTERED (REGIST=1):

REGICERT Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

| Oct 13-18 |  |
| :---: | :--- |
| $\frac{2010}{76}$ | Yes, Registered |
| 73 | Absolutely certain |
| 3 | Chance registration has lapsed |
| $*$ | Don't know/Refused (VOL.) |
| 23 | No, not registered |
| 1 | Don't know/Refused (VOL.) |

ASK ALL:
CAMPNII
How closely have you followed news about candidates and election campaigns in your state and district? Have you followed it very closely, fairly closely, not too closely, or not at all closely?

|  | Very <br> closely | Fairly closely | Not too closely | Not at all | (VOL.) DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | closely | closely | closely | closely | DK/Ref |
| Oct 13-18, 2010 | 24 | 34 | 22 | 19 | 1 |
| Jun 16-20, 2010 | 15 | 33 | 31 | 20 | * |
| 2006 Election |  |  |  |  |  |
| Early November, 2006 | 27 | 37 | 18 | 17 | 1 |
| Late October, 2006 (RVs) | 27 | 45 | 17 | 11 | * |
| Early October, 2006 | 21 | 38 | 25 | 15 | 1 |
| Early September, 2006 | 16 | 32 | 28 | 23 | 1 |
| August, 2006 | 20 | 29 | 28 | 22 | 1 |
| June, 2006 | 18 | 30 | 29 | 21 | 2 |
| May, 2006 | 18 | 28 | 30 | 23 | 1 |
| 2002 Election |  |  |  |  |  |
| Early November, 2002 (RVs) | ) 27 | 46 | 18 | 9 | * |
| Late October, 2002 (RVs) | 28 | 34 | 24 | 13 | 1 |
| Early October, 2002 (RVs) | 21 | 46 | 22 | 10 | 1 |
| Early September, 2002 | 17 | 29 | 29 | 24 | 1 |
| 1998 Election |  |  |  |  |  |
| Late October, 1998 (RVs) | 26 | 45 | 20 | 9 | * |
| Early October, 1998 (RVs) | 21 | 43 | 24 | 11 | 1 |
| Early September, 1998 | 17 | 32 | 28 | 23 | * |
| Early August, 1998 | 13 | 30 | 28 | 23 | 1 |
| June, 1998 | 9 | 27 | 33 | 30 | 1 |
| April, 1998 | 16 | 33 | 24 | 27 | * |
| 1994 Election |  |  |  |  |  |
| November, 1994 | 18 | 42 | 25 | 15 | * |
| Late October, 1994 | 14 | 38 | 31 | 16 | 1 |
| Early October, 1994 | 23 | 34 | 23 | 19 | 1 |
| September, 1994 | 19 | 34 | 29 | 18 | * |
| 1990 Election |  |  |  |  |  |
| November, 1990 | 38 | 34 | 17 | 11 | * |
| October, 1990 | 18 | 32 | 28 | 22 | * |

## ASK ALL REGISTERED VOTERS (REGICERT=1):

PRECINCT Have you ever voted in your precinct or election district?

## BASED ON REGISTERED VOTERS [ $\mathbf{N}=1797$ ]:

| Oct 13-18 |  |
| :---: | :--- |
| $\frac{2010}{90}$ | Yes |
| 9 | No |
| $*$ | Don't know/Refused (VOL.) |

## ASK ALL:

Q. 6 Would you say you follow what's going on in government and public affairs [READ]?

|  | Most of the time | Some of the time | Only now and then | Hardly at all | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Oct 13-18, 2010 | 49 | 28 | 12 | 10 | 1 |
| Aug 25-Sep 6, $2010{ }^{2}$ | 52 | 25 | 13 | 10 | 1 |
| January, 2007 | 53 | 28 | 11 | 7 | 1 |
| November, 2006 (RVs) | 58 | 26 | 10 | 6 | * |
| Late October, 2006 (RVs) | 57 | 30 | 8 | 5 | * |
| December, 2005 | 50 | 28 | 14 | 8 | * |
| December, 2004 | 45 | 35 | 14 | 5 | 1 |
| November, 2004 (RVs) | 61 | 27 | 9 | 3 | * |
| Mid-October, 2004 (RVs) | 63 | 26 | 8 | 3 | * |
| June, 2004 | 44 | 34 | 15 | 7 | * |
| August, 2003 | 48 | 33 | 12 | 6 | 1 |
| November, 2002 | 49 | 27 | 14 | 9 | 1 |
| August, 2002 | 54 | 30 | 11 | 5 | * |
| March, 2001 | 49 | 27 | 13 | 10 | 1 |
| Early November, 2000 (RVs) | 51 | 32 | 12 | 5 | * |
| September, 2000 (RVs) | 51 | 34 | 10 | 4 | 1 |
| June, 2000 | 38 | 32 | 19 | 11 | * |
| Late September, 1999 | 39 | 32 | 20 | 9 | * |
| August, 1999 | 40 | 35 | 17 | 8 | * |
| November, 1998 | 46 | 27 | 14 | 13 | * |
| Late October, 1998 (RVs) | 57 | 29 | 10 | 4 | * |
| Early October, 1998 (RVs) | 51 | 33 | 11 | 5 | * |
| Early September, 1998 | 45 | 34 | 15 | 6 | * |
| June, 1998 | 36 | 34 | 21 | 9 | * |
| November, 1997 | 41 | 36 | 16 | 7 | * |
| November, 1996 (RVs) | 52 | 32 | 12 | 4 | * |
| October, 1996 (RVs) | 43 | 37 | 13 | 6 | 1 |
| June, 1996 | 41 | 34 | 17 | 8 | * |
| October, 1995 | 46 | 35 | 14 | 5 | * |
| April, 1995 | 43 | 35 | 16 | 6 | * |
| November, 1994 | 49 | 30 | 13 | 7 | 1 |
| October, 1994 | 45 | 35 | 14 | 6 | * |
| July, 1994 | 46 | 33 | 15 | 6 | * |
| May, 1990 | 39 | 34 | 18 | 9 | * |
| February, 1989 | 47 | 34 | 14 | 4 | 1 |
| October, 1988 (RVs) | 52 | 33 | 12 | 3 | * |
| May, 1988 | 37 | 37 | 17 | 6 | 3 |
| January, 1988 | 37 | 35 | 18 | 8 | 2 |
| November, 1987 | 49 | 32 | 14 | 4 | 1 |

[^1]
## Q. 6 CONTINUED ...

May, 1987
July, 1985

| Most of <br> the time | Some of <br> the time | Only now <br> and then | Hardly <br> at all | (VOL.) | DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 36 |  | $\frac{15}{75}$ |  | 7 <br> 36 |  |

## NO QUESTIONS 7-9

ASK ALL REGISTERED VOTERS (REGICERT=1):
OFTVOTE
How often would you say you vote... [READ]?

## BASED ON REGISTERED VOTERS [ $\mathbf{N}=1797$ ]:

Oct 13-18, 2010
Aug 25-Sep 6, 2010
June 16-20, 2010
Mar 31-Apr 6, 2009
November, 2008
Late October, 2008
Mid-October, 2008
Early October, 2008
Late September, 2008
Mid-September, 2008
August, 2008
July, 2008
January, 2007
November, 2006
Late October, 2006
Early October, 2006
September, 2006
May, 2006
December, 2005
December, 2004
November, 2004
Mid-October, 2004
Early October, 2004
September, 2004
August, 2004
July, 2004
June, 2004
May, 2004
April, 2004
Late March, 2004
Mid-March, 2004
February, 2004
January, 2004
August, 2003
June, 2003
Early November, 2002
Early October, 2002
Early September, 2002
August, 2002
May, 2002
Early November, 2000
Late October, 2000
Mid-October, 2000
Early October, 2000
September, 2000

|  | Nearly | Part of |  | Never | (VOL.) | (VOL.) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Always | always | the time | Seldom | vote | Other | DK/Ref |
| 57 | 27 | 10 | 4 | 2 | 1 | * |
| 59 | 26 | 9 | 4 | 1 | * | * |
| 52 | 31 | 11 | 5 | 1 | 1 | 1 |
| 62 | 23 | 7 | 5 | 1 | 1 | 1 |
| 60 | 23 | 8 | 5 | 2 | 2 | * |
| 57 | 26 | 8 | 5 | 3 | 1 | * |
| 57 | 27 | 7 | 5 | 3 | 1 | * |
| 53 | 27 | 9 | 6 | 3 | 1 | 1 |
| 55 | 27 | 9 | 6 | 2 | 1 | * |
| 54 | 28 | 10 | 5 | 2 | 1 | * |
| 55 | 29 | 9 | 4 | 2 | 1 | * |
| 53 | 30 | 10 | 4 | 1 | 1 | 1 |
| 58 | 29 | 9 | 3 | 1 | * | * |
| 58 | 26 | 8 | 5 | 2 | 1 | * |
| 58 | 27 | 9 | 4 | 1 | 1 | * |
| 47 | 36 | 10 | 3 | 2 | 1 | 1 |
| 56 | 28 | 9 | 6 | 1 | * | , |
| 60 | 26 | 8 | 4 | 1 | * | 1 |
| 60 | 24 | 9 | 4 | 2 | 1 | 1 |
| 64 | 22 | 8 | 4 | 1 | * | 1 |
| 62 | 21 | 7 | 6 | 3 | 1 | * |
| 63 | 22 | 7 | 5 | 2 | 1 | * |
| 58 | 25 | 9 | 4 | 2 | 1 | 1 |
| 58 | 27 | 9 | 5 | 2 | 1 | 1 |
| 56 | 28 | 9 | 5 | 2 | * | 1 |
| 54 | 31 | 9 | 4 | 1 | * | * |
| 57 | 29 | 7 | 5 | 1 | 1 | 1 |
| 56 | 27 | 10 | 4 | 2 | 1 | 1 |
| 55 | 29 | 9 | 5 | 1 | 1 | 1 |
| 50 | 31 | 11 | 6 | 1 | * | 1 |
| 55 | 30 | 9 | 5 | 1 | * | * |
| 55 | 29 | 12 | 3 | * | * | * |
| 54 | 30 | 10 | 4 | 2 | 1 | * |
| 53 | 30 | 10 | 5 | 1 | * | * |
| 48 | 36 | 11 | 3 | 2 | 1 | 0 |
| 52 | 30 | 11 | 6 | 1 | 0 | 1 |
| 50 | 33 | 11 | 4 | * | 1 | 1 |
| 59 | 25 | 11 | 4 | 1 | * | * |
| 53 | 32 | 10 | 4 | 1 | * | * |
| 53 | 31 | 9 | 5 | 1 | * | 1 |
| 57 | 26 | 8 | 6 | 2 | 1 | * |
| 52 | 30 | 9 | 6 | 1 | 2 | 0 |
| 54 | 27 | 10 | 6 | * | 3 | * |
| 51 | 29 | 10 | 6 | 3 | 1 | * |
| 61 | 21 | 9 | 7 | 2 | * | * |

## OFTVOTE CONTINUED...

July, 2000
June, 2000
May, 2000
April, 2000
March, 2000
February, 2000
January, 2000
October, 1999
Late September, 1999
Late October, 1998
Early October, 1998
Early September, 1998
Late August, 1998
June, 1998
May, 1998
November, 1997
October, 1997
June, 1997
November, 1996
October, 1996
Late September, 1996
Early September, 1996
July, 1996
June, 1996
Late April, 1996
Early April, 1996
February, 1996
October, 1995
April, 1995
November, 1994
Late October, 1994
July, 1994
May, 1993
Early October, 1992
September, 1992
June, 1992
May, 1992
Early May, 1992
March, 1992
February, 1992
January 1992 (GP) ${ }^{3}$
November, 1991
May, 1990
January, 1989 (GP)
Gallup: November, 1988
October, 1988
May, 1988
January, 1988
September, 1988
May, 1987

|  | Nearly <br> Always <br> always | Part of <br> the time |
| :---: | :---: | :---: |
| 48 | 30 | 13 |
| 58 | 26 | 10 |
| 52 | 29 | 12 |
| 50 | 30 | 12 |
| 49 | 34 | 12 |
| 53 | 32 | 10 |
| 50 | 34 | 12 |
| 39 | 47 | 9 |
| 40 | 47 | 9 |
| 56 | 28 | 10 |
| 50 | 32 | 11 |
| 53 | 33 | 9 |
| 48 | 35 | 13 |
| 49 | 33 | 12 |
| 52 | 29 | 12 |
| 42 | 44 | 10 |
| 62 | 26 | 8 |
| 54 | 30 | 10 |
| 55 | 28 | 8 |
| 52 | 30 | 9 |
| 52 | 31 | 10 |
| 53 | 29 | 12 |
| 52 | 33 | 8 |
| 52 | 33 | 9 |
| 44 | 37 | 11 |
| 49 | 35 | 10 |
| 42 | 41 | 11 |
| 53 | 35 | 7 |
| 53 | 34 | 9 |
| 58 | 28 | 8 |
| 55 | 32 | 10 |
| 52 | 34 | 10 |
| 57 | 31 | 7 |
| 54 | 33 | 8 |
| 52 | 33 | 8 |
| 60 | 29 | 7 |
| 50 | 35 | 10 |
| 49 | 35 | 10 |
| 47 | 36 | 11 |
| 50 | 36 | 9 |
| 40 | 35 | 11 |
| 46 | 41 | 9 |
| 42 | 42 | 11 |
| 45 | 30 | 10 |
| 57 | 26 | 10 |
| 51 | 37 | 8 |
| 43 | 41 | 11 |
| 49 | 39 | 9 |
| 43 | 40 | 6 |
|  | 43 | 9 |
| 2 |  |  |

(VOL.)
Never (VOL.) (VOL.)
$\frac{\text { Seldom }}{6} \frac{\text { vote }}{2}$

|  |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  | 1 |
| 6 |  | 1 |

## ASK ALL REGISTERED VOTERS (REGICERT=1):

Q. 10 If the elections for U.S. Congress were being held TODAY, would you vote for [RANDOMIZE: "the Republican Party's candidate" OR "the Democratic Party's candidate"] for Congress in your district? ASK IF ANSWERED OTHER, DON'T KNOW OR REFUSED (Q.10=3,8,9):
Q.10a As of TODAY, do you LEAN more to the [READ IN SAME ORDER AS Q.10; IF NECESSARY: "for U.S. Congress in your district"]?

BASED ON REGISTERED VOTERS [ $\mathbf{N}=1797$ ]:

|  | Rep/ <br> Lean Rep | Dem/ Lean Dem | (VOL.) Other/ DK/Ref |
| :---: | :---: | :---: | :---: |
| Oct 13-18, 2010 | 46 | 42 | 12 |
| Aug 25-Sep 6, 2010 | 44 | 47 | 9 |
| Jul 21-Aug 5, 2010 | 44 | 45 | 11 |
| Jun 16-20, 2010 | 45 | 45 | 10 |
| Mar 11-21, 2010 | 44 | 44 | 12 |
| Feb 3-9, 2010 | 42 | 45 | 13 |
| Jan 6-10, 2010 | 44 | 46 | 10 |
| Oct 28-Nov 8, 2009 | 42 | 47 | 11 |
| Aug 20-27, 2009 | 44 | 45 | 10 |
| 2008 Election |  |  |  |
| June, 2008 | 37 | 52 | 11 |
| 2006 Election |  |  |  |
| November, 2006 | 40 | 48 | 12 |
| Late October, 2006 | 38 | 49 | 13 |
| Early October, 2006 | 38 | 51 | 11 |
| September, 2006 | 39 | 50 | 11 |
| August, 2006 | 41 | 50 | 9 |
| June, 2006 | 39 | 51 | 10 |
| April, 2006 | 41 | 51 | 8 |
| February, 2006 | 41 | 50 | 9 |
| Mid-September, 2005 | 40 | 52 | 8 |
| 2004 Election |  |  |  |
| June, 2004 | 41 | 48 | 11 |
| 2002 Election |  |  |  |
| Early November, 2002 | 42 | 46 | 12 |
| Early October, 2002 | 44 | 46 | 10 |
| Early September, 2002 | 44 | 46 | 10 |
| June, 2002 | 44 | 46 | 10 |
| February, 2002 | 46 | 45 | 9 |
| Early November, 2001 | 44 | 44 | 12 |
| 2000 Election |  |  |  |
| Early November, 2000 | 42 | 48 | 10 |
| Early October, 2000 | 43 | 47 | 10 |
| July, 2000 | 43 | 47 | 10 |
| February, 2000 | 44 | 47 | 9 |
| October, 1999 | 43 | 49 | 8 |
| June, 1999 | 40 | 50 | 10 |
| 1998 Election |  |  |  |
| Late October, 1998 | 40 | 47 | 13 |
| Early October, 1998 | 43 | 44 | 13 |
| Early September, 1998 | 45 | 46 | 9 |
| Late August, 1998 | 44 | 45 | 11 |
| Early August, 1998 | 42 | 49 | 9 |
| June, 1998 | 44 | 46 | 10 |
| March, 1998 | 40 | 52 | 8 |
| February, 1998 | 41 | 50 | 9 |
| January, 1998 | 41 | 51 | 8 |
| August, 1997 | 45 | 48 | 7 |

## Q.10/Q.10a CONTINUED...

|  | Rep/ <br> Lean Rep | Dem/ <br> Lean Dem | (VOL.) <br> Other/ <br> DK/Ref |
| :--- | :---: | :---: | :---: |
| 1996 Election <br> November, 1996 (LVs) |  |  |  |
| October, 1996 | 44 | 48 | 8 |
| Late September, 1996 | 42 | 43 | 49 |
| Early September, 1996 | 43 | 51 | 9 |
| July, 1996 | 46 | 47 | 8 |
| June, 1996 | 44 | 50 | 7 |
| March, 1996 | 44 | 49 | 6 |
| January, 1996 | 46 | 47 | 7 |
| October, 1995 | 48 | 48 | 7 |
| August, 1995 | 50 | 43 | 4 |
| 1994 Election |  |  | 7 |
| November, 1994 | 45 | 43 | 12 |
| Late October, 1994 | 47 | 44 | 9 |
| Early October, 1994 | 52 | 40 | 8 |
| September, 1994 | 48 | 46 | 6 |
| July, 1994 | 45 | 47 | 8 |

## NO QUESTION 11

## ASK IF RESPONDENT CHOSE REPUBLICAN PARTY'S CANDIDATE (Q.10=1):

Q. 12 Is there a chance that you might vote for the Democratic candidate in your congressional district, or have you definitely decided not to vote for the Democratic candidate?

BASED ON REGISTERED VOTERS WHO PLAN TO VOTE REPUBLICAN [N=759]
Oct 13-18
2010
20 Chance might vote for Democratic candidate
77 Decided not to vote for the Democratic candidate 3 Don't know/Refused (VOL.)

## ASK IF RESPONDENT CHOSE DEMOCRATIC PARTY'S CANDIDATE (Q.10=2):

Q. 13 Is there a chance that you might vote for the Republican candidate in your congressional district, or have you definitely decided not to vote for the Republican candidate?

BASED ON REGISTERED VOTERS WHO PLAN TO VOTE DEMOCRATIC [N=685]
Oct 13-18
$\underline{2010}$
23 Chance might vote for Republican candidate
74 Decided not to vote for the Republican candidate 3 Don't know/Refused (VOL.)

## NO QUESTION 14

[^2]
## ASK ALL REGISTERED VOTERS (REGICERT=1):

PLAN1 Do you plan to vote in the elections this November, have you ALREADY voted, or don't you plan to vote in the elections this November?
IF YES IN PLAN1 (PLAN1=1) ASK:
PLAN2 Do you plan to cast your vote BEFORE Election Day or ON Election Day?
BASED ON REGISTERED VOTERS [ $\mathbf{N}=1797$ ]:

|  | Plan to vote | Already voted | Before election day | On election day | (VOL.) <br> DK/Ref | Don't pla to vote | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Oct 13-18, 2010 | 94 | 4 | 23 | 65 | 2 | 4 | 1 |
| November, 2008 | 98 | 26 | 9 | 62 | 1 | 1 | 1 |
| Late October, 2008 | 96 | 15 | 16 | 64 | 1 | 3 | 1 |
| Late October, 2006 | 94 | 3 | 15 | 74 | 1 | 3 | 3 |
| Early October, $2006{ }^{5}$ | 93 | * | 14 | 77 | 2 | 4 | 3 |
| November, $2004{ }^{6}$ | 97 | 12 | 9 | 75 | 1 | 2 | 1 |
| Mid-October, 2004 | 98 | 3 | 16 | 78 | 1 | 1 | 1 |
| Early September, 2004 | 98 | * | 13 | 84 | 1 | 1 | 1 |

## ASK ALL REGISTERED VOTERS (REGICERT=1):

[IF RESPONDENT HAS ALREADY VOTED (PLAN1=2), CODE AS "10"]
SCALE10 I'd like you to rate your chance of voting in November on a scale of 10 to 1. If TEN represents a person who definitely will vote and ONE represents a person who definitely will NOT vote, where on this scale of 10 to 1 would you place yourself?

## BASED ON REGISTERED VOTERS [N=1797]:



[^3]
## SCALE10 CONTINUED ...



ASK ALL REGISTERED VOTERS (REGICERT=1):
Q. 15 What will make the biggest difference in how you vote for Congress in your district - national issues, local or state issues, the candidate's political party, or the candidate's character and experience? [IF MORE THAN ONE, PROBE WITH: Well, which is most important?]

BASED ON REGISTERED VOTERS [ $\mathbf{N = 1 7 9 7 ] : ~}$
(VOL.)

## Q. 15 CONTINUED ...

|  |  |  |  |  |  | (VOL.) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | National | Local/State | Political | Character/ | (VOL.) | (VOL.) | DK/ |
|  | issues | issues | party | Experience | Other | None | Ref |
| November, 1994 | 22 | 38 | 5 | 30 | 1 | * | 4 |
| Late October, 1994 | 22 | 38 | 3 | 29 | 3 | 1 | 4 |
| Early October, 1994 | 22 | 27 | 5 | 39 | 2 | 1 | 4 |
| 1986 Election |  |  |  |  |  |  |  |
| CBS/NYT: 10/24-28, 1986 | 22 | 25 | 6 | 40 | 1 | 1 | 5 |
| CBS/NYT: 9/28-10/1, 1986 | 20 | 23 | 9 | 41 | 3 | * | 4 |

## NO QUESTION 16

## ASK ALL REGISTERED VOTERS (REGICERT=1):

Q. 17 Would you like to see your representative in Congress be re-elected in the next congressional election, or not?

## BASED ON REGISTERED VOTERS [ $\mathbf{N = 1 7 9 7 ] : ~}$

(VOL.)
Representative (VOL.)

|  | Representative (VOL.) |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Yes | No | not running | DK/Ref |
| Oct 13-18, 2010 | 47 | 32 | 1 | 20 |
| Aug 25-Sep 6, 2010 | 49 | 33 | 1 | 17 |
| Jun 16-20, 2010 | 49 | 34 | 1 | 16 |
| Mar 11-21, 2010 | 43 | 32 | 1 | 24 |
| Feb 3-9, 2010 | 49 | 31 | * | 19 |
| Oct 28-Nov 8, 2009 | 52 | 29 | 1 | 18 |
| 2008 Election |  |  |  |  |
| Late February, 2008 | 60 | 22 | 1 | 17 |
| 2006 Election |  |  |  |  |
| November, 2006 | 55 | 25 | 1 | 19 |
| Late October, 2006 | 55 | 26 | 1 | 18 |
| Early October, 2006 | 50 | 27 | 1 | 22 |
| September, 2006 | 53 | 27 | 1 | 19 |
| August, 2006 | 51 | 30 | * | 19 |
| June, 2006 | 51 | 32 | 1 | 16 |
| April, 2006 | 57 | 28 | 1 | 14 |
| February, 2006 | 59 | 28 | 1 | 12 |
| Mid-September, 2005 | 57 | 25 | 1 | 17 |
| 2002 Election |  |  |  |  |
| Early October, 2002 | 58 | 19 | 2 | 21 |
| June, 2002 | 58 | 23 | 1 | 18 |
| 2000 Election |  |  |  |  |
| Early November, 2000 | 59 | 16 | 2 | 23 |
| October, 2000 | 60 | 17 | 1 | 22 |
| July, 1999 | 66 | 23 | * | 11 |
| 1998 Election |  |  |  |  |
| Late October, 1998 | 64 | 19 | 1 | 16 |
| Early October, 1998 | 58 | 20 | 2 | 20 |
| Early September, 1998 | 63 | 20 | 1 | 16 |
| March, 1998 | 63 | 21 | 1 | 15 |
| January, 1998 | 66 | 23 | 0 | 11 |
| August, 1997 | 66 | 22 | 0 | 12 |
| 1996 Election |  |  |  |  |
| Early November, 1996 | 60 | 16 | 3 | 21 |
| October, 1996 | 62 | 19 | 2 | 17 |
| Late September, 1996 | 55 | 17 | 2 | 26 |
| Early September, 1996 | 62 | 19 | 2 | 17 |
| 1994 Election |  |  |  |  |
| November, 1994 | 58 | 25 | 1 | 16 |
| Late October, 1994 | 55 | 30 | 2 | 13 |

## Q. 17 CONTINUED ...

(VOL.)
Representative (VOL.)
Early October, 1994
1990 Election
Gallup: October, $1990 \quad 62 \quad 22 \quad 2 \quad 14$

## ASK ALL REGISTERED VOTERS (REGICERT=1):

Q. 18 Regardless of how you feel about your own representative, would you like to see most members of Congress re-elected in the next congressional election, or not?

## BASED ON REGISTERED VOTERS [N=1797]:

|  | Yes | No | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: |
| Oct 13-18, 2010 | 33 | 54 | 13 |
| Aug 25-Sep 6, 2010 | 33 | 56 | 11 |
| Jun 16-20, 2010 | 31 | 56 | 13 |
| Mar 11-21, 2010 | 27 | 57 | 15 |
| Feb 3-9, 2010 | 32 | 53 | 15 |
| Oct 28-Nov 8, 2009 | 34 | 53 | 13 |
| 2008 Election |  |  |  |
| Late February, 2008 | 36 | 49 | 15 |
| 2006 Election |  |  |  |
| November, 2006 | 37 | 46 | 17 |
| Late October, 2006 | 34 | 49 | 17 |
| Early October, 2006 | 32 | 48 | 20 |
| September, 2006 | 35 | 49 | 16 |
| August, 2006 | 36 | 49 | 15 |
| June, 2006 | 29 | 57 | 14 |
| April, 2006 | 34 | 53 | 13 |
| February, 2006 | 36 | 49 | 15 |
| September, 2005 | 36 | 48 | 16 |
| 2002 Election |  |  |  |
| Early October, 2002 | 39 | 38 | 23 |
| June, 2002 | 45 | 37 | 18 |
| 2000 Election |  |  |  |
| October, 2000 | 40 | 34 | 26 |
| July, 1999 | 41 | 47 | 12 |
| 1998 Election |  |  |  |
| Late October, 1998 | 41 | 37 | 22 |
| Early October, 1998 | 39 | 39 | 22 |
| Early September, 1998 | 46 | 37 | 17 |
| March, 1998 | 45 | 41 | 14 |
| January, 1998 | 44 | 43 | 13 |
| August, 1997 | 45 | 42 | 13 |
| 1996 Election |  |  |  |
| Early September, 1996 | 43 | 43 | 14 |
| 1994 Election |  |  |  |
| November, 1994 | 31 | 51 | 18 |
| Late October, 1994 | 31 | 56 | 13 |
| Early October, 1994 | 28 | 56 | 16 |

## ASK ALL REGISTERED VOTERS (REGICERT=1):

Q. 19 Compared to previous congressional elections, are you more enthusiastic about voting than usual, or less enthusiastic?

BASED ON REGISTERED VOTERS [ $\mathbf{N}=1797$ ]:

Oct 13-18, 2010
Jun 16-20, 2010

|  |  | (VOL.) | (VOL.) |
| :---: | :---: | :---: | :---: |
| More | $\frac{\text { Less }}{\text { (VO }}$ | Same | DK/Ref |
| 47 | 31 | 19 | 3 |
| 46 | 36 | 16 | 2 |

2006 Election
November, 2006
Late October, 2006

| 44 | 35 | 19 | 2 |
| :--- | :--- | :--- | :--- |
| 41 | 34 | 23 | 2 |
| 39 | 36 | 21 | 4 |
| 37 | 40 | 20 | 3 |
| 38 | 40 | 18 | 4 |
| 41 | 33 | 23 | 3 |
| 38 | 45 | 15 | 2 |
| 34 | 44 | 20 | 2 |

ASK ALL REGISTERED VOTERS (REGICERT=1):
Q. 20 Will the issue of which party controls Congress, the Republicans or the Democrats, be a factor in your vote for Congress this year, or not?

BASED ON REGISTERED VOTERS [ $\mathbf{N}=1797$ ]:

Oct 13-18, 2010
Aug 25-Sep 6, 2010
Jun 16-20, 2010
Feb 3-9, 2010

| Yes, will be | No, | (VOL.) |
| :---: | :---: | :---: |
| a factor | will not | DK/Ref |
| 61 | 36 | 3 |
| 56 | 41 | 3 |
| 58 | 39 | 3 |
| 48 | 45 | 6 |
| 44 | 51 | 5 |

June, 2008
2006 Election
November, 2006
Late October, 2006
Early October, 2006

| 61 | 36 | 3 |
| :--- | :--- | :--- |
| 61 | 36 | 3 |

September, 2006
57
June, 2006
55
40
3

58
41
3

April, 2006
56
39
3
2004 Election
June, 2004
4351
6
2002 Election
Early November, 2002
48

| 49 | 3 |
| :--- | :--- |
| 55 | 3 |

Early October, 2002
42

55
3
Early September, 2002

[^4]June, 2002
50
February, 2002
2000 Election
Early October, 2000
49
5
$46 \quad 50$
5

July, 2000
$46 \quad 49$

4
1998 Election

| Late October, 1998 | 46 | 50 | 4 |
| :--- | :--- | :--- | :--- |
| Early October, 1998 | 47 | 49 | 4 |
| Early September, 1998 | 41 | 56 | 3 |
| Early August, 1998 | 44 | 53 | 3 |
| June, 1998 | 45 | 51 | 4 |

## ASK ALL REGISTERED VOTERS (REGICERT=1):

Q. 21 Do you think of your vote for Congress this fall as a vote FOR Barack Obama, as a vote AGAINST Barack Obama, or isn't Barack Obama much of a factor in your vote?

BASED ON REGISTERED VOTERS [ $\mathbf{N = 1 7 9 7 ] : ~}$

Oct 13-18, 2010
Aug 25-Sep 6, 2010
Jun 16-20, 2010
Feb 3-9, 2010

| For | Against | Not a factor | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: |
| 27 | 30 | 39 | 4 |
| 25 | 30 | 42 | 3 |
| 23 | 28 | 47 | 2 |
| 24 | 20 | 51 | 5 |
| 21 | 35 | 41 | 3 |
| 20 | 37 | 38 | 5 |
| 18 | 39 | 40 | 3 |
| 20 | 36 | 40 | 4 |
| 17 | 35 | 43 | 5 |
| 15 | 38 | 44 | 3 |
| 17 | 34 | 46 | 3 |
| 18 | 31 | 47 | 4 |
| 29 | 16 | 49 | 6 |
| 30 | 20 | 44 | 6 |
| 29 | 15 | 51 | 5 |
| 34 | 9 | 50 | 7 |
| 20 | 17 | 58 | 5 |
| 19 | 23 | 52 | 6 |
| 18 | 16 | 63 | 3 |
| 20 | 17 | 61 | 2 |
| 21 | 18 | 57 | 4 |
| 20 | 18 | 57 | 5 |
| 21 | 15 | 59 | 5 |
| 24 | 18 | 51 | 7 |
| 17 | 21 | 55 | 7 |
| 17 | 21 | 57 | 5 |
| 17 | 23 | 54 | 6 |
| 19 | 15 | 61 | 6 |
| 26 | 12 | 55 | 7 |
| 26 | 16 | 51 | 7 |
| 23 | 21 | 51 | 5 |

ASK ALL REGISTERED VOTERS (REGICERT=1):
Q. 22 Generally, are you satisfied with the choices you have in the elections this year in your state, or do you wish there were other choices?

BASED ON ALL REGISTERED VOTERS [ $\mathbf{N}=1797$ ]

|  |  | Late |  | CBS/NYT |
| :---: | :--- | :---: | :---: | :---: |
| Oct 13-18 |  | Oct | Oct | Oct 28-31 |
| $\underline{2010}$ |  | $\underline{2006}$ | $\frac{1994}{51}$ | $\frac{1990}{41}$ |
| 45 | Satisfied | Wish other choices | 43 | 45 |
| 1 | Depends on race (VOL.) | 1 | 1 | 54 |
| 5 | Don't know/refused (VOL.) | 5 | 7 | 4 |

ASK ALL REGISTERED VOTERS (REGICERT=1):
Q. 23 Generally what is MORE important to you this year... [READ AND RANDOMIZE]

BASED ON REGISTERED VOTERS [ $\mathbf{N}=1797$ ]

| Oct 13-18 <br> $\frac{2010}{36}$ | Jun 16-20 <br> Having new faces in office [OR] | $\frac{2010}{41}$ | $\frac{\text { Sept }}{}$ | Oct | Oct |
| :---: | :--- | :---: | :---: | :---: | :---: |
|  | Having exp | $\frac{1998}{22}$ | $\frac{1994}{31}$ |  |  |
| 53 | know how the government works | 50 | 59 | 66 | 57 |
| 11 | Don't know/Refused (VOL.) | 8 | 11 | 12 | 12 |

## NO QUESTIONS 24-25

Thinking ahead ...

## RANDOMIZE ORDER OF Q.26F1 AND Q.27F1

ASK FORM 1 ONLY [N=1110]
Q.26F1 What one word best describes how you will feel if the Democratic Party keeps its majority in the House of Representatives after the elections are over? Just the first word that comes to mind [OPEN END; PROBE ONCE IF RESPONDENT ANSWERS "DON'T KNOW". ACCEPT MULTIPLE WORD RESPONSES BUT DO NOT PROBE FOR SECOND RESPONSE]

NOTE: The numbers listed represent the number of respondents who offered each response; the numbers are not percentages. Counts include close variations on the same word (e.g., young/youthful).

| Rep Voters |  | Dem Voters |  |
| :---: | :--- | :---: | :--- |
| 86 | Disappointed | 47 | Happy |
| 16 | Sad | 35 | Relieved |
| 15 | Bad | 33 | Good |
| 13 | Depressed | 24 | Satisfied |
| 13 | Disgusted | 15 | Pleased |
| 10 | Devastated | 12 | Great |
| 9 | Okay | 12 | Hopeful |
| 8 | Frustrated | 12 | Okay |
| 8 | Not good | 8 | Glad |
| 8 | Unhappy | 7 | Better |
| 6 | Indifferent | 7 | Ecstatic |
| 6 | Scared | 6 | Fine |
| 6 | Worried | 4 | Disappointed |
| 5 | Satisfied | 4 | Progress |
| 5 | Sick | 4 | Yes |
| 4 | Concerned | $\mathbf{( N = 3 7 9 )}$ |  |
| 4 | Doomed |  |  |
| 4 | Fine |  |  |
| 4 | Terrible |  |  |
| 4 | Trouble |  |  |
| $\mathbf{( N = 4 2 2 )}$ |  |  |  |

## RANDOMIZE ORDER OF Q.26F1 AND Q.27F1

ASK FORM 1 ONLY [N=1110]
Q.27F1 What one word best describes how you will feel if the Republican Party wins a majority in the House of Representatives after the elections are over? Just the first word that comes to mind. [OPEN END; PROBE ONCE IF RESPONDENT ANSWERS "DON'T KNOW". ACCEPT MULTIPLE WORD RESPONSES BUT DO NOT PROBE FOR SECOND RESPONSE]

NOTE: The numbers listed represent the number of respondents who offered each response; the numbers are not percentages. Counts include close variations on the same word (e.g., young/youthful).

| Rep Voters |  | Dem Voters |  |
| :---: | :--- | :---: | :--- |
| 44 | Hopeful | 38 | Disappointed |
| 43 | Happy | 17 | Sad |
| 31 | Relieved | 16 | Unhappy |
| 26 | Good | 13 | Bad |
| 20 | Great | 12 | Okay |
| 13 | Elated | 9 | Scared |
| 12 | Better | 7 | Devastated |
| 12 | Okay | 7 | Disaster |
| 12 | Satisfied | 5 | Concerned |
| 10 | Glad | 5 | Satisfied |
| 10 | Change | 5 | Worried |
| 9 | Ecstatic | 5 | Fearful |
| 6 | Excited | 5 | Upset |
| 6 | Fine | 4 | Depressed |
| 5 | Indifferent | 4 | Frustrated |
| 5 | Pleased | 4 | Indifferent |
| 4 | Optimistic | 4 | No |
| $\mathbf{( N = 4 2 2 )}$ |  | 4 | Uncertain |
|  |  | $\mathbf{( N = 3 7 9 )}$ |  |
|  |  |  |  |

NO QUESTIONS 28-29

ASK ALL REGISTERED VOTERS (REGICERT=1):
Q. 30 Here is a list of different ways that candidates and political groups contact voters during election campaigns. So far THIS year, have you... [INSERT IN ORDER], or not? Have you [NEXT ITEM] this year, or not? [INTERVIEWER INSTRUCTION: IF RESPONDENT ASKS, CLARIFY THAT WE MEAN ASIDE FROM THE CURRENT CALL] ${ }^{8}$

## BASED ON REGISTERED VOTERS [ $\mathbf{N}=1797$ ]

a. Received printed mail from candidates or political groups

Oct 13-18, 2010
71
b. Received email from candidates or political groups

Oct 13-18, 2010
26
Been visited at home by someone talking about the elections

Oct 13-18, 2010
18

55

22
76
(VOL.)
e. Received a telephone call from a live person about the elections Oct 13-18, 2010
f. Received a text message on your cell phone from candidates or political groups Oct 13-18, 2010

4
95

DK/Ref

1

2
*

1 2

1

[^5]
## Q. 30 TRENDS FOR COMPARISON:

Here are a few ways that candidates and political groups contact voters to encourage them to vote a particular way. Thinking just about the past few months, have you been contacted by any candidates or political groups [INSERT ITEM; RANDOMIZE]? Have you been contacted by any candidates or political groups [NEXT ITEM]?

| By e-mail | Yes | No | (VOL.) <br> DK/Ref |
| :--- | :---: | :---: | :---: |
| November, 2006 |  |  |  |
| Late October, 2006 | 14 | 84 | 2 |
| Early October, 2006 | 16 | 82 | 2 |
| In person by someone | 15 | 83 | 2 |
| coming to your door |  |  |  |
| November, 2006 |  |  |  |
| Late October, 2006 | 15 | 85 | $*$ |
| Early October, 2006 | 14 | 86 | $*$ |
|  | 14 | 86 | $*$ |
| Over the phone |  |  |  |
| November, 2006 | 50 | 49 | 1 |
| Late October, 2006 | 41 | 59 | $*$ |
| Early October, 2006 | 38 | 61 | 1 |
| Early November, 2002 |  |  |  |
| Early November, 2000 | 33 | 66 | 1 |
|  | 25 | 75 | $*$ |

[^6]ASK IF WAS CONTACTED (Q30a=1 OR Q30b=1 OR Q30c=1 OR Q30d=1 OR Q30e=1 OR Q30f=1)
Q. 31 When you were contacted, were you urged to vote for Democratic candidates OR Republican candidates?

BASED ON REGISTERED VOTERS [ $\mathbf{N}=1797$ ]

| Oct 13-18 <br> $\underline{2010}$ |  |  | Late | Early |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 84 | Yes, contacted (NET) | Nov 2006 |  | Oct 2006 |  |
| Oct 2006 |  |  |  |  |  |

## ASK IF RECEIVED PRE-RECORDED TELEPHONE CALL (Q30d=1):

Q. 32 Thinking about when you receive PRE-RECORDED telephone calls about the campaigns, do you usually listen to them or usually hang up?
ASK IF USUALLY HANG UP (Q32=2):
Q. 33 Would you say these pre-recorded calls make you angry, or are they just a minor annoyance?

BASED ON REGISTERED VOTERS WHO RECEIVED PRE-RECORDED CALLS [N=1077]

| Oct 13-18 |  |  |  |
| :---: | :---: | :---: | :---: |
| $\underline{2010}$ |  | Nov 2008 ${ }^{11}$ | Nov 2007 |
| 31 | Listen | 30 | 31 |
| 64 | Hang up | 65 | 66 |
| 11 | Makes me angry | 13 | 16 |
| 51 | Minor annoyance | 50 | 49 |
| 2 | Don't know/Refused (VOL.) | 2 | 1 |
| 5 | Don't know/Refused (VOL.) | 5 | 3 |

ASK IF RECEIVED PHONE CALL FROM A LIVE PERSON (Q30e=1):
Q. 34 Thinking about when you receive telephone calls from a LIVE PERSON about the campaigns, do you usually listen to them or usually hang up?

## BASED ON REGISTERED VOTERS WHO RECEIVED LIVE CALLS [N=456]

| Oct 13-18 |  |
| :---: | :--- |
| $\frac{2010}{73}$ | Listen |
| 24 | Hang up |
| 4 | Don't know/Refused (VOL.) |

[^7]
## ASK ALL REGISTERED VOTERS (REGICERT=1):

Q. 35 So far, have you seen or heard any campaign commercials for candidates running for office? [IF YES: Have you seen or heard a lot of commercials, some, or just a few?]

BASED ON REGISTERED VOTERS [ $\mathbf{N}=1797$ ]

| Oct 13-18 |  | Late Oct | Early Oct |
| :---: | :--- | :---: | :---: |
| $\frac{2010}{88}$ | Yes, have seen campaign commercials | $\underline{2006}$ | $\underline{2006}$ |
| 56 | Yes, a lot | -- | 81 |
| 14 | Yes, some | -- | 39 |
| 18 | Yes, just a few | -- | 20 |
| 11 | No, haven't seen any | 10 | 22 |
| 1 | Don't know/Refused (VOL.) | 1 | 19 |
|  |  | $*$ |  |

## ASK IF SEEN OR HEARD ADS THIS YEAR (Q.35=1,2,3)

Q. 36 This year, have you seen and heard more ads on behalf of [RANDOMIZE: Republican candidates or Democratic candidates] or about the same amount from both?

BASED ON REGISTERED VOTERS WHO HAVE SEEN OR HEARD ADS [ $\mathbf{N}=1611$ ]
Oct 13-18
2010
13 Republican candidates
6 Democratic candidates
78 About the same amount from both
4 Don't know/Refused (VOL.)

## ASK ALL REGISTERED VOTERS (REGICERT=1):

Q. 37 When you see and hear campaign ads, is it important to you to know who paid for the campaign ads, or doesn't it matter much to you who paid for the ads?

## BASED ON REGISTERED VOTERS [ $\mathrm{N}=1797$ ]

| Oct 13-18 |  |
| :---: | :--- |
| $\frac{2010}{49}$ | Important to you |
| 50 | Doesn't matter much to you |
| 2 | Don't know/Refused (VOL.) |

ASK IF SEEN OR HEARD ADS THIS YEAR (Q.35=1,2,3)
Q. 38 Has it been generally easy or generally difficult to tell who paid for the campaign ads you've seen and heard this year?

BASED ON REGISTERED VOTERS WHO HAVE SEEN OR HEARD ADS [N=1611]
Oct 13-18
$\underline{2010}$
55 Easy
32 Difficult
13 Don't know/Refused (VOL.)

## RANDOMIZE ORDER OF Q. 39 AND Q. 40

## ASK ALL REGISTERED VOTERS (REGICERT=1):

Q. 39 [First/Next], thinking about Republican campaigns this year, What do you think the REPUBLICAN candidates in your state are spending more time doing? [READ AND RANDOMIZE]

BASED ON REGISTERED VOTERS [ $\mathbf{N}=1797$ ]

| Oct 13-18 |  | CBS News |
| :---: | :--- | :---: |
| $\frac{2010}{26}$ | Explaining what they would do if elected | Oct 1998 |
| 58 | Attacking Democrats | 23 |
| 10 | Both (VOL.) | 64 |
| 7 | Don't know/Refused (VOL.) | 7 |

RANDOMIZE ORDER OF Q. 39 AND Q. 40
ASK ALL REGISTERED VOTERS (REGICERT=1):
Q. 40 [First/Next], thinking about Democratic campaigns this year, What do you think the DEMOCRATIC candidates in your state are spending more time doing? [READ AND RANDOMIZE]

BASED ON REGISTERED VOTERS [ $\mathbf{N}=1797$ ]

Oct 13-18
$\underline{2010}$
26
56
10
8 Don't know/Refused (VOL.)
Explaining what they would do if elected Attacking Republicans

CBS News
Oct 1998
32
32
54 54 7 7

## ASK ALL REGISTERED VOTERS (REGICERT=1):

Q. 41 Now, here is a list of different ways that people can get involved in the election campaigns. So far THIS year, have you... [INSERT ITEM; RANDOMIZE], or not? Have you [NEXT ITEM] this year, or not?

BASED ON REGISTERED VOTERS [ $\mathrm{N}=1797$ ]

| a. |  | Yes | No | (VOL.) DK/Ref |
| :---: | :---: | :---: | :---: | :---: |
|  | Volunteered your time to help one of the candidates or campaigns |  |  |  |
|  | Oct 13-18, 2010 | 7 | 93 | * |
|  | Late October, $2006{ }^{12}$ | 5 | 95 | * |
| b. | Contributed money to any of the candidates or campaigns |  |  |  |
|  | Oct 13-18, 2010 | 14 | 86 | * |
|  | Late October, $2006{ }^{13}$ | 10 | 90 | * |
| c. | Attended a campaign event Oct 13-18, 2010 | 11 | 89 | 0 |
| d. | Visited a candidate's website or followed a candidate through email, facebook or twitter Oct 13-18, 2010 | 19 | 81 | * |

[^8]
## Q. 41 TRENDS FOR COMPARISON

So far in this presidential campaign, have you... (INSERT IN ORDER), or not? Have you [NEXT ITEM] or not? [INTERVIEWER INSTRUCTION: IF RESPONDENT ASKS, ASIDE FROM THE CURRENT CALL]

BASED ON REGISTERED VOTERS

|  | Yes | No | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: |
| Contributed money to any of the presidential candidates |  |  |  |
| November, 2008 | 17 | 82 | 1 |
| Mid-October, 2008 | 15 | 85 | * |
| June, $2008{ }^{14}$ | 13 | 86 | 1 |
| March, 2008 | 9 | 91 | * |
| November, 2007 | 8 | 91 | 1 |
| Attended a campaign event |  |  |  |
| November, 2008 | 12 | 88 | * |
| Mid-October, 2008 | 11 | 89 | * |
| March, 2008 | 8 | 92 | 0 |
| November, 2007 | 4 | 96 | * |

Please tell me if you have ever done any of the things I mention, or not. (First,) Have you EVER... (INSERT ITEM; RANDOMIZE; IF YES ASK: Thinking ONLY ABOUT THE LAST 12 MONTHS, that is since September of 2005, have you... (INSERT ITEM) [FOR SUBSEQUENT ITEMS SIMPLIFY TO "And have you done that in the last 12 months or not"]?

| a. | Contributed money to a candidate running for public office | ------- Total | es, don Within last year | with yea | No | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |
|  | Early October, 2006 | 30 | 12 | 18 | 69 | * |
|  | Early January, 2004 | 25 | 10 | 15 | 75 | * |
|  | January, 2000 | 28 | 11 | 18 | 71 | 1 |
|  | June, 1993 (GP) | 19 | 8 | 11 | 80 | 1 |
| d. | Attended a campaign event |  |  |  |  |  |
|  | Early October, 2006 | 33 | 9 | 24 | 67 | * |
|  | Early January, 2004 | 23 | 7 | 16 | 77 | * |

[^9]
## ASK ALL:

Thinking about the political parties for a moment...
ASK FORM 1 ONLY [ $\mathrm{N}=1110$ ]:
Q.42F1 Please tell me if you think each phrase I read better describes the REPUBLICAN Party and its leaders or the DEMOCRATIC Party and its leaders (First,) which party do you think is better described by the phrase... [INSERT ITEM; RANDOMIZE] How about [NEXT ITEM]?

| a.F1 | Can better manage the federal government | Republican Party | Democratic Party |  | (VOL.) <br> Neither | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |
|  | Oct 13-18, 2010 | 43 | 36 | 2 | 11 | 8 |
|  | Aug 25-Sep 6, 2010 | 41 | 41 | 3 | 8 | 7 |
|  | Jun 16-20, 2010 | 41 | 37 | 3 | 12 | 7 |
|  | Feb 3-9, 2010 | 40 | 40 | 4 | 9 | 8 |
|  | Aug 27-30, 2009 | 34 | 38 | 4 | 14 | 10 |
|  | October, 2007 | 32 | 44 | 5 | 9 | 10 |
|  | March, 2007 | 31 | 47 | 3 | 8 | 11 |
|  | Early October, 2006 | 34 | 44 | 3 | 9 | 10 |
|  | April, $2006{ }^{15}$ | 35 | 39 | 3 | 15 | 8 |
|  | January, 2006 | 34 | 40 | 4 | 12 | 10 |
|  | Early October, 2005 | 35 | 41 | 3 | 13 | 8 |
|  | July, 2004 | 37 | 40 | 4 | 9 | 10 |
|  | Early September, 1998 | 37 | 32 | 8 | 12 | 11 |
|  | August, 1997 | 39 | 33 | 4 | 16 | 8 |
|  | July, 1996 | 45 | 32 | 4 | 12 | 7 |
|  | April, 1995 | 49 | 30 | 3 | 13 | 5 |
|  | July, 1994 | 43 | 31 | 4 | 17 | 5 |
|  | May, 1993 | 36 | 32 | 2 | 17 | 13 |
|  | July, 1992 | 30 | 36 | 1 | 23 | 10 |
|  | May, 1990 | 28 | 20 | 12 | 31 | 9 |
|  | May, 1988 | 33 | 30 | 10 | 17 | 10 |
|  | January, 1988 | 30 | 28 | 12 | 20 | 10 |
|  | May, 1987 | 24 | 25 | 13 | 28 | 10 |
| b.F1 | Can bring about the kind of changes the country needs |  |  |  |  |  |
|  | Oct 13-18, 2010 | 35 | 41 | 3 | 10 | 10 |
|  | Aug 25-Sep 6, 2010 | 35 | 46 | 4 | 8 | 6 |
|  | Jun 16-20, 2010 | 33 | 45 | 3 | 12 | 7 |
|  | Feb 3-9, 2010 | 34 | 46 | 4 | 9 | 7 |
|  | Aug 27-30, 2009 | 25 | 47 | 5 | 13 | 9 |
|  | October, 2007 | 26 | 48 | 5 | 11 | 10 |
|  | March, 2007 | 26 | 52 | 4 | 9 | 9 |
|  | Early October, 2006 | 28 | 48 | 4 | 10 | 10 |
|  | April, 2006 | 32 | 47 | 2 | 12 | 7 |
|  | Early October, 2005 | 32 | 48 | 4 | 9 | 7 |
|  | July, 2004 | 35 | 46 | 3 | 7 | 9 |
|  | Early September, 1998 | 34 | 40 | 7 | 8 | 11 |
|  | March, 1998 | 32 | 45 | 7 | 8 | 8 |
|  | August, 1997 | 38 | 40 | 4 | 11 | 7 |
|  | July, 1996 | 39 | 46 | 2 | 7 | 6 |
|  | April, 1995 | 51 | 34 | 4 | 7 | 4 |
|  | July, 1994 | 39 | 42 | 4 | 10 | 5 |
|  | May, 1993 | 30 | 49 | 2 | 10 | 9 |
|  | July, 1992 | 24 | 47 | 2 | 16 | 11 |
|  | May, 1990 | 27 | 31 | 13 | 18 | 11 |
|  | May, 1988 | 27 | 43 | 9 | 11 | 10 |
|  | January, 1988 | 28 | 37 | 14 | 11 | 10 |

[^10]
## Q.42F1 CONTINUED ...

|  |  | (VOL.) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Republican | Democratic | Both | (VOL.) | (VOL.) |
|  |  | Party | Party | equally | Neither | DK/Ref |
|  | May, 1987 | 26 | 36 | 14 | 14 | 10 |
| c.F1 | Selects better candidates for office |  |  |  |  |  |
|  | Oct 13-18, 2010 | 34 | 39 | 3 | 12 | 12 |
|  | Jun 16-20, 2010 | 35 | 43 | 4 | 10 | 7 |
|  | Feb 3-9, 2010 | 35 | 42 | 3 | 10 | 10 |
|  | Aug 27-30, 2009 | 28 | 46 | 3 | 13 | 11 |
|  | October, 2007 | 32 | 41 | 6 | 10 | 11 |
|  | July, 1998 | 34 | 33 | 9 | 12 | 12 |
|  | March, $1998{ }^{16}$ | 32 | 33 | 12 | 12 | 11 |
|  | July, 1994 | 40 | 36 | 6 | 13 | 5 |
|  | May, 1990 | 32 | 22 | 21 | 17 | 8 |
|  | May, 1988 | 28 | 30 | 13 | 19 | 10 |
|  | January, 1988 | 31 | 24 | 18 | 18 | 9 |
|  | May, 1987 | 27 | 26 | 25 | 13 | 9 |
| d.F1 | Is more concerned with the needs of people like me |  |  |  |  |  |
|  | Oct 13-18, 2010 | 36 | 46 | 2 | 8 | 9 |
|  | Aug 25-Sep 6, 2010 | 33 | 53 | 2 | 7 | 5 |
|  | Jun 16-20, 2010 | 34 | 50 | 2 | 9 | 5 |
|  | Feb 3-9, 2010 | 31 | 51 | 3 | 8 | 7 |
|  | Aug 27-30, 2009 | 27 | 51 | 4 | 10 | 7 |
|  | October, 2007 | 25 | 54 | 4 | 8 | 9 |
|  | March, 2007 | 26 | 55 | 2 | 7 | 10 |
|  | Early October, 2006 | 27 | 55 | 3 | 8 | 7 |
|  | April, $2006{ }^{17}$ | 28 | 52 | 3 | 10 | 7 |
|  | Early October, 2005 | 30 | 52 | 5 | 7 | 6 |
|  | July, 2004 | 30 | 50 | 5 | 8 | 7 |
|  | Early September, 1998 | 31 | 46 | 5 | 9 | 9 |
|  | March, 1998 | 30 | 51 | 4 | 8 | 7 |
|  | August, 1997 | 31 | 49 | 3 | 10 | 7 |
|  | July, 1996 | 35 | 50 | 2 | 7 | 6 |
|  | April, 1995 | 39 | 49 | 2 | 7 | 3 |
|  | July, 1994 | 35 | 49 | 4 | 8 | 4 |
|  | May, 1990 | 21 | 42 | 12 | 18 | 7 |
|  | May, 1988 | 23 | 51 | 8 | 11 | 7 |
|  | January, 1988 | 22 | 47 | 11 | 13 | 7 |
| e.F1 Governs in a more honest and ethical way |  |  |  |  |  |  |
|  | Oct 13-18, 2010 | 35 | 35 | 4 | 16 | 9 |
|  | Jun 16-20, 2010 | 31 | 41 | 4 | 18 | 6 |
|  | August 27-30, 2009 | 26 | 42 | 4 | 20 | 9 |
|  | October, 2007 | 26 | 40 | 6 | 19 | 9 |
|  | March, 2007 | 25 | 43 | 4 | 18 | 10 |
|  | Early October, 2006 | 27 | 41 | 4 | 18 | 10 |
|  | April, $2006{ }^{18}$ | 28 | 36 | 4 | 23 | 9 |
|  | January, 2006 | 30 | 37 | 4 | 19 | 10 |
|  | Early October, 2005 | 30 | 40 | 6 | 18 | 6 |
|  | July, 2004 | 34 | 37 | 5 | 15 | 9 |
|  | Early September, 1998 | 31 | 28 | 6 | 23 | 12 |
|  | March, 1998 | 28 | 32 | 7 | 24 | 9 |
|  | August, 1997 | 28 | 33 | 5 | 26 | 8 |
|  | July, 1996 | 38 | 37 | 2 | 18 | 5 |

In March 1998 and earlier, the item was worded: "Selects good candidates for office." In April 2006 and earlier, the item was worded: "Is concerned with the needs of people like me." In April 2006 and earlier, the item was worded: "Governs in an honest and ethical way."

## Q.42F1 CONTINUED ...

April, 1995
July, 1994

| Republican | Democratic | Both | (VOL.) | (VOL.) |
| :---: | :---: | :---: | :---: | :---: |
| Party | Party | equally | Neither | DK/Ref |
| 35 | 36 | 4 | 19 | 6 |
| 32 | 35 | 6 | 21 | 6 |

## ASK FORM 2 ONLY [N=1141]:

Q.43F2 Please tell me if you think the REPUBLICAN Party or the DEMOCRATIC Party could do a better job in each of the following areas... (First,) which party could do a better job of... [INSERT ITEM; RANDOMIZE] How about [NEXT ITEM]?

|  |  | Republican Party | Democratic Party | (VOL.) <br> Both equally | (VOL.) <br> Neither | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| a.F2 | Improving the job situation |  |  |  |  |  |
|  | Oct 13-18, 2010 | 35 | 31 | 8 | 13 | 13 |
|  | Aug 25-Sep 6, 2010 | 39 | 41 | 6 | 8 | 7 |
|  | Apr 21-26, 2010 | 36 | 37 | 8 | 9 | 10 |
|  | September, 2006 | 29 | 47 | 6 | 5 | 13 |
|  | March, 1998 | 30 | 51 | 7 | 5 | 7 |
|  | October, 1994 | 37 | 42 | 6 | 7 | 8 |
| b.F2 | Reducing the federal budget deficit Oct 13-18, 2010 | 35 | 28 | 7 | 16 | 14 |
|  | Aug 25-Sep 6, 2010 | 43 | 36 | 5 | 9 | 7 |
|  | May 20-23, 2010 | 33 | 30 | 8 | 16 | 12 |
|  | Apr 21-26, 2010 | 38 | 35 | 6 | 11 | 10 |
|  | Feb 3-9, 2010 | 42 | 36 | 6 | 8 | 7 |
|  | Aug 27-30, 2009 | 35 | 36 | 6 | 13 | 10 |
|  | September, 2006 | 27 | 47 | 4 | 8 | 14 |
|  | February, 2006 | 33 | 45 | 6 | 9 | 7 |
|  | Early October, $2005{ }^{19}$ | 29 | 47 | 6 | 10 | 8 |
|  | June, 1999 | 37 | 41 | 5 | 8 | 9 |
|  | July, 1994 | 42 | 36 | 2 | 13 | 7 |
|  | December, 1993 | 31 | 36 | -- | 18 | 15 |
| c.F2 | Dealing with health care |  |  |  |  |  |
|  | Oct 13-18, 2010 | 32 | 39 | 5 | 11 | 13 |
|  | Aug 25-Sep 6, 2010 | 36 | 46 | 5 | 7 | 6 |
|  | TREND FOR COMPARISON: Reforming the U.S. health care system |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  | Feb 3-9, 2010 | 32 | 45 | 6 | 10 | 7 |
|  | Aug 27-30, 2009 | 27 | 46 | 4 | 14 | 9 |
|  | February, 2008 | 26 | 56 | 3 | 8 | 7 |
|  | October, 2006 | 25 | 46 | 4 | 8 | 17 |
|  | September, 2006 | 24 | 48 | 5 | 10 | 13 |
|  | February, 2006 | 27 | 49 | 6 | 9 | 9 |
|  | Mid-September, 2005 | 28 | 51 | 4 | 10 | 7 |
|  | July, 2004 | 23 | 50 | 4 | 10 | 13 |
|  | Early July, 2003 | 31 | 38 | 6 | 10 | 15 |
|  | Regulating health maintenance organizations (HMOs) and managed health care plans |  |  |  |  |  |
|  | January, 2002 | 20 | 45 | -- | 6 | 29 |
|  | January, 2001 | 30 | 47 | -- | 7 | 16 |
|  | January, 1999 | 25 | 46 | -- | 7 | 22 |

[^11]
## Q.43F2 CONTINUED ...

(VOL.)
$\begin{array}{cccc}\text { Republican } \begin{array}{cl}\text { Democratic } & \text { Both } \\ \text { Party } & \text { Party }\end{array} \text { (VOL.) } & \text { (VOL.) } \\ \text { equally } & \text { Neither } & \text { DK/Ref }\end{array}$
Reforming the U.S. health care system

| Early September, 1998 | 31 | 43 | 7 | 7 | 12 |
| :--- | :--- | :--- | :---: | :---: | :---: |
| March, 1998 | 25 | 53 | 6 | 8 | 8 |
| October, 1994 <br> July, 1994 | 34 | 41 | 5 | 10 | 10 |
| $\left.\begin{array}{l}\text { forming health care } \\ \begin{array}{l}\text { December, 1993 } \\ \text { proving health care in the U.S. } \\ \text { January, 1992 }\end{array} \\ \begin{array}{l}\text { May, 1990 }\end{array} \\ \hline 24\end{array}\right) 48$ | 2 | 8 | 8 |  |  |
|  | 25 | 47 | -- | 10 | 18 |

d.F2 Dealing with taxes

Oct 13-18, 2010

| 36 | 35 | 7 | 9 | 12 |
| :---: | :---: | :---: | :---: | :---: |
| 40 | 34 | 8 | 8 | 9 |
| 38 | 37 | 4 | 11 | 11 |
| 37 | 49 | 2 | 5 | 7 |
| 32 | 40 | 5 | 7 | 16 |
| 30 | 45 | 4 | 9 | 12 |
| 35 | 46 | 5 | 6 | 8 |
| 37 | 40 | 8 | 6 | 9 |
| 38 | 38 | 5 | 7 | 12 |
| 41 | 37 | 7 | 5 | 10 |
| 39 | 40 | 6 | 7 | 8 |
| 43 | 34 | 5 | 9 | 9 |

e.F2 Dealing with the terrorist threat at home

Oct 13-18, 2010
May 20-23, 2010
Feb 3-9, 2010
38

Aug 27-30, 2009
2

February, 2008
October, 2006
September, 2006
February, 2006
Mid-September, 2005
July, 2004
Late October, 2002 (RVs)
Early October, 2002 (RVs)
Early September, 2002
January, 2002

| 13 | 9 | 14 |
| :---: | :---: | :---: |
| 12 | 10 | 13 |
| 10 | 5 | 10 |
| 10 | 9 | 12 |
| 6 | 4 | 7 |
| 7 | 6 | 15 |
| 7 | 6 | 14 |
| 8 | 7 | 9 |
| 7 | 6 | 8 |
| 6 | 6 | 13 |
| 11 | 6 | 12 |
| 7 | 5 | 16 |
| 14 | 6 | 14 |
| -- | 6 | 28 |

f.F2 Dealing with immigration

| Oct 13-18, 2010 | 35 | 28 | 9 | 12 | 16 |
| :--- | :---: | :---: | :---: | :---: | :---: |
| May 20-23, 2010 | 35 | 27 | 10 | 14 | 14 |
| Apr 21-26, 2010 | 36 | 35 | 7 | 11 | 12 |
| Aug 27-30, 2009 | 31 | 36 | 6 | 13 | 13 |
| February, 2008 | 38 | 43 | 4 | 6 | 9 |
| October, 2006 | 35 | 33 | 6 | 8 | 18 |
| September, 2006 | 32 | 37 | 5 | 10 | 16 |
| April, 2006 | 27 | 43 | 6 | 11 | 13 |
| February, 2006 | 34 | 38 | 8 | 9 | 11 |
| ling with the nation's energy problems |  |  |  |  |  |
| Oct 13-18, 2010 | 28 | 38 | 8 | 11 | 15 |
| May 20-23, 2010 | 28 | 35 | 10 | 12 | 15 |
| Apr 21-26, 2010 | 32 | 40 | 8 | 9 | 12 |
| Feb 3-9,2010 | 32 | 44 | 8 | 6 | 10 |
| Aug 27-30, 2009 | 25 | 47 | 7 | 9 | 12 |

(VOL.)

| Republican <br> Party | Democratic <br> 23 | $\frac{\text { Party }}{}$ | Both <br> equally | (VOL.) | (Veither |
| :---: | :---: | :---: | :---: | :---: | :---: |
| (VOL.) <br> DK/Ref |  |  |  |  |  |
| 27 | 47 | 5 | 5 | 10 |  |
| 32 | 45 | 4 | 7 | 15 |  |
| 31 | 44 | 6 | 7 | 10 |  |
| 36 | 34 | 6 | 8 | 11 |  |
| 28 | 44 | 5 | 7 | 13 |  |
|  |  | 54 | 17 |  |  |

NO QUESTION 44

## ASK ALL REGISTERED VOTERS (REGICERT=1):

Q. 45 How have you been getting most of your news about the election campaigns in your state and district? From [READ AND RANDOMIZE]? [ACCEPT TWO ANSWERS: IF ONLY ONE RESPONSE IS GIVEN, PROBE ONCE FOR ADDITIONAL: "Anywhere Else?"]
IF '1' TELEVISION AS EITHER 1ST OR 2ND RESPONSE IN Q. 45 ASK:
Q. 46 Have you gotten most of your news about the campaign from [READ, RANDOMIZE ITEMS 2 THRU 4 AND 5 THRU 7 SEPARATELY, AND RANDOMIZE SETS OF ITEMS (LOCAL; NETWORK; CABLE). ACCEPT MULTIPLE ANSWERS BUT DO NOT PROBE FOR ADDITIONAL]

## BASED ON REGISTERED VOTERS [ $\mathbf{N = 1 7 9 7 ]}$

| Oct 13-18 |  | Nov | Nov | Nov | Nov |
| :---: | :--- | :---: | :---: | :---: | :---: |
| $\frac{2010}{66}$ | Television | $\underline{2006}^{20}$ | $\frac{2002}{69}$ | $\frac{1996}{66}$ | $\frac{1992}{72}$ |
| 19 | Local news programming | 22 |  |  |  |
| 18 | The Fox News Cable Channel | 16 |  |  |  |
| 12 | CNN Cable news | 13 |  |  |  |
| 9 | ABC Network news | 11 |  |  |  |
| 6 | NBC Network news | 11 |  |  |  |
| 6 | MSNBC Cable news | 5 |  |  |  |
| 5 | CBS Network news | 9 |  |  |  |
| 2 | Other (VOL.) | - |  |  |  |
| 3 | Don't Know/Refused (VOL.) | 4 | 39 | 60 | 57 |
| 31 | Newspapers | 44 | 39 | 3 | - |
| 20 | Internet | 19 | 7 | 12 |  |
| 17 | Radio | 3 | 13 | 19 | 12 |
| 3 | Magazines | 6 | 5 | 11 | 9 |
| 5 | Other (VOL.) | 1 | 1 | 1 | 6 |
| 1 | Don't know/Refused (VOL.) |  |  | 1 |  |

[^12]
## ASK ALL:

Q. 47 Do you approve or disapprove of the way Barack Obama is handling his job as President? [IF DK
ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the
way Barack Obama is handling his job as President? IF STILL DEPENDS ENTER AS DK]

|  | Approve | Disapprove | (VOL.) <br> DK/Ref |  | Approve | Disapprove | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Oct 13-18, 2010 | 46 | 45 | 9 | Dec 9-13, 2009 | 49 | 40 | 11 |
| Aug 25-Sep 6, 2010 | 47 | 44 | 9 | Oct 28-Nov 8, 2009 | 51 | 36 | 13 |
| Jul 21-Aug 5, 2010 | 47 | 41 | 12 | Sep 30-Oct 4, 2009 | 52 | 36 | 12 |
| Jun 8-28, 2010 | 48 | 41 | 11 | Sep 10-15, 2009 | 55 | 33 | 13 |
| Jun 16-20, 2010 | 48 | 43 | 9 | Aug 20-27, 2009 | 52 | 37 | 12 |
| May 6-9, 2010 | 47 | 42 | 11 | Aug 11-17, 2009 | 51 | 37 | 11 |
| Apr 21-26, 2010 | 47 | 42 | 11 | Jul 22-26, 2009 | 54 | 34 | 12 |
| Apr 8-11, 2010 | 48 | 43 | 9 | Jun 10-14, 2009 | 61 | 30 | 9 |
| Mar 10-14, 2010 | 46 | 43 | 12 | Apr 14-21, 2009 | 63 | 26 | 11 |
| Feb 3-9, 2010 | 49 | 39 | 12 | Mar 31-Apr 6, 2009 | 61 | 26 | 13 |
| Jan 6-10, 2010 | 49 | 42 | 10 | Mar 9-12, 2009 | 59 | 26 | 15 |
|  |  |  |  | Feb 4-8, 2009 | 64 | 17 | 19 |

## Q. 48 HELD FOR FUTURE RELEASE

## NO QUESTION 49

## RANDOMIZE Q.50/Q. 51 IN BLOCK WITH Q.52/Q. 53 BLOCK ASK ALL:

Thinking now about the nation's economy...
Q. 50 How would you rate economic conditions in this country today... as excellent, good, only fair, or poor?

|  | Excellent | Good | Only fair | Poor | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Oct 13-18, 2010 | 1 | 7 | 38 | 54 | , |
| Aug 25-Sep 6, 2010 | 1 | 7 | 43 | 48 | 1 |
| Jun 3-6, 2010 | 1 | 8 | 48 | 43 | 1 |
| Apr 21-26, 2010 | * | 11 | 39 | 49 | 1 |
| Mar 10-14, 2010 | 1 | 6 | 39 | 53 | 1 |
| Feb 3-9, 2010 | 1 | 7 | 38 | 53 | 1 |
| Dec 9-13, 2009 | 1 | 7 | 41 | 50 | 1 |
| Oct 28-Nov 8, 2009 | * | 8 | 41 | 50 | 1 |
| Sep 30-Oct 4, 2009 | 1 | 8 | 43 | 48 | 1 |
| Aug 11-17, 2009 | * | 8 | 38 | 52 | 2 |
| Jun 10-14, 2009 | 1 | 8 | 39 | 52 | 1 |
| Mar 9-12, 2009 | * | 6 | 25 | 68 | 1 |
| Feb 4-8, 2009 | * | 4 | 24 | 71 | 1 |
| December, 2008 | * | 7 | 33 | 59 | 1 |
| November, 2008 | 1 | 6 | 28 | 64 | 1 |
| Late October, 2008 | * | 7 | 25 | 67 | 1 |
| Early October, 2008 | 1 | 8 | 32 | 58 | 1 |
| Late September, 2008 | * | 7 | 27 | 65 | 1 |
| July, 2008 | 1 | 9 | 39 | 50 | 1 |
| April, 2008 | 1 | 10 | 33 | 56 | * |
| March, 2008 | 1 | 10 | 32 | 56 | 1 |
| Early February, 2008 | 1 | 16 | 36 | 45 | 2 |
| January, 2008 | 3 | 23 | 45 | 28 | 1 |
| November, 2007 | 3 | 20 | 44 | 32 | 1 |
| September, 2007 | 3 | 23 | 43 | 29 | 2 |
| June, 2007 | 6 | 27 | 40 | 25 | 2 |
| February, 2007 | 5 | 26 | 45 | 23 | 1 |
| December, 2006 | 6 | 32 | 41 | 19 | 2 |
| Early November, 2006 (RVs) | 9 | 35 | 37 | 17 | 2 |
| Late October, 2006 | 6 | 27 | 40 | 25 | 2 |
| September, 2006 | 5 | 32 | 41 | 20 | 2 |

## Q. 50 CONTINUED ...

March, 2006
January, 2006
Early October, 2005
Mid-September, 2005
Mid-May, 2005
January, 2005

| Excellent | Good |
| :---: | :---: |
| 4 | 29 |
| 4 | 30 |
| 2 | 23 |
| 3 | 28 |
| 3 | 29 |
| 3 | 36 |
| 3 | 33 |
| 5 | 31 |
| 4 | 34 |
| 3 | 30 |
| 4 | 34 |
| 2 | 29 |


| Only <br> fair | $\frac{\text { Poor }}{22}$ | (VOL.) <br> $\frac{\text { DK/Ref }}{}$ |
| :---: | :---: | :---: |
| 45 | 19 | 2 |
| 45 | 29 | 1 |
| 44 | 24 | 1 |
| 47 | 20 | 1 |
| 45 | 15 | 1 |
| 43 | 20 | 1 |
| 37 | 26 | 1 |
| 40 | 20 | 2 |
| 45 | 21 | 1 |
| 38 | 22 | 2 |
| 42 | 26 | 1 |

## RANDOMIZE Q.50/Q. 51 IN BLOCK WITH Q.52/Q. 53 BLOCK ASK ALL:

Q. 51 A year from now, do you expect that economic conditions in the country as a whole will be better than they are at present, or worse, or just about the same as now?

Oct 13-18, 2010
Apr 21-26, 2010
Feb 3-9, 2010
Dec 9-13, 2009
Oct 28-Nov 8, 2009
Sep 30-Oct 4, 2009
Aug 11-17, 2009
Jun 10-14, 2009
Mar 9-12, 2009
Feb 4-8, 2009
December, 2008
Early October, 2008
July, 2008
March, 2008
January, 2008
September, 2007
June, 2007
February, 2007
December, 2006
September, 2006
January, 2006
Early October, 2005
Mid-September, 2005
Mid-May, 2005
January, 2005
August, 2004
Late February, 2004
September, 2003
May, 2003
Late March, 2003
January, 2003
January, 2002
January, 2001 Newsweek
June, 2000
Early October, 1998 ( RV s)
Early September, 1998
May, 1990

| Better | Worse | Same | DK/Ref |
| :---: | :---: | :---: | :---: |
| 35 | 16 | 45 | 4 |
| 42 | 19 | 36 | 3 |
| 42 | 16 | 40 | 3 |
| 42 | 17 | 38 | 3 |
| 39 | 19 | 39 | 2 |
| 45 | 15 | 38 | 3 |
| 45 | 19 | 33 | 3 |
| 48 | 16 | 34 | 2 |
| 41 | 19 | 37 | 3 |
| 40 | 18 | 38 | 4 |
| 43 | 17 | 36 | 4 |
| 46 | 16 | 30 | 8 |
| 30 | 21 | 41 | 8 |
| 33 | 22 | 39 | 6 |
| 20 | 26 | 48 | 6 |
| 19 | 23 | 53 | 5 |
| 16 | 24 | 55 | 5 |
| 17 | 20 | 58 | 5 |
| 22 | 18 | 56 | 4 |
| 16 | 25 | 55 | 4 |
| 20 | 22 | 55 | 3 |
| 20 | 32 | 45 | 3 |
| 18 | 37 | 43 | 2 |
| 18 | 24 | 55 | 3 |
| 27 | 18 | 52 | 3 |
| 36 | 9 | 47 | 8 |
| 39 | 12 | 41 | 8 |
| 37 | 17 | 43 | 3 |
| 43 | 19 | 35 | 3 |
| 33 | 23 | 37 | 7 |
| 30 | 20 | 44 | 6 |
| 44 | 17 | 36 | 3 |
| 18 | 33 | 44 | 5 |
| 15 | 24 | 55 | 6 |
| 16 | 22 | 57 | 5 |
| 18 | 17 | 61 | 4 |
| 18 | 31 | 45 | 6 |

[^13]
## Q. 51 CONTINUED ...

February, 1989
September, 1988 (RVs)
May, 1988
January, 1988
January, 1984 Newsweek (RVs)
(VOL.)

| Better | Worse | Same | DK/Ref |
| :---: | :---: | :---: | :---: |
| 25 | 22 | 49 | 4 |
| 24 | 16 | 51 | 9 |
| 24 | 20 | 46 | 10 |
| 22 | 26 | 45 | 7 |
| 35 | 13 | 49 | 3 |

## RANDOMIZE Q.50/Q. 51 IN BLOCK WITH Q.52/Q. 53 BLOCK ASK ALL:

Thinking now about your own personal finances...
Q. 52 How would you rate your own personal financial situation? Would you say you are in excellent shape, good shape, only fair shape or poor shape financially?

|  | Excellent | Good | Only fair | Poor | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Oct 13-18, 2010 | 6 | 33 | 36 | 23 | 1 |
| Aug 25-Sep 6, 2010 | 6 | 30 | 40 | 23 | 1 |
| Jun 3-6, 2010 | 6 | 32 | 38 | 20 | 4 |
| Mar 10-14, 2010 | 6 | 31 | 39 | 22 | 2 |
| Dec 9-13, 2009 | 7 | 28 | 39 | 24 | 2 |
| Oct 28-Nov 8, 2009 | 5 | 30 | 40 | 25 | 1 |
| Sep 30-Oct 4, 2009 | 6 | 32 | 38 | 22 | 1 |
| Aug 11-17, 2009 | 6 | 31 | 36 | 26 | 2 |
| Jun 10-14, 2009 | 6 | 32 | 39 | 22 | 1 |
| Feb 4-8, 2009 | 5 | 33 | 41 | 20 | 1 |
| December, 2008 | 6 | 32 | 40 | 21 | 1 |
| Early October, 2008 | 6 | 35 | 40 | 18 | 1 |
| July, 2008 | 9 | 33 | 37 | 19 | 2 |
| April, 2008 | 8 | 35 | 39 | 16 | 2 |
| March, 2008 | 8 | 39 | 34 | 17 | 2 |
| Early February, 2008 | 9 | 36 | 37 | 16 | 2 |
| January, 2008 | 10 | 39 | 34 | 15 | 2 |
| November, 2007 | 9 | 41 | 34 | 15 | 1 |
| September, 2007 | 10 | 38 | 34 | 16 | 2 |
| February, 2007 | 8 | 41 | 36 | 14 | 1 |
| December, 2006 | 8 | 40 | 35 | 16 | 1 |
| Late October, 2006 | 9 | 40 | 33 | 16 | 2 |
| March, 2006 | 9 | 39 | 36 | 15 | 1 |
| January, 2006 | 7 | 39 | 37 | 15 | 2 |
| Mid-May, 2005 | 7 | 37 | 39 | 16 | 1 |
| January, 2005 | 10 | 41 | 34 | 14 | 1 |
| August, 2004 | 9 | 42 | 34 | 14 | 1 |
| September, 2003 | 10 | 38 | 36 | 15 | 1 |
| Late March, 2003 | 10 | 43 | 31 | 12 | 4 |
| January, 2003 | 7 | 38 | 39 | 15 | 1 |
| Early October, 2002 | 7 | 39 | 37 | 16 | 1 |
| June, 2002 | 5 | 40 | 37 | 16 | 2 |
| Late September, 2001 | 7 | 40 | 37 | 14 | 2 |
| June, 2001 | 6 | 38 | 39 | 16 | 1 |
| June, 2000 | 9 | 43 | 35 | 11 | 2 |
| August, 1999 | 6 | 43 | 41 | 9 | 1 |
| May, 1997 | 7 | 43 | 38 | 11 | 1 |
| September, 1996 (RVs) | 8 | 47 | 34 | 10 | 1 |
| February, 1995 | 8 | 39 | 38 | 14 | 1 |
| March, 1994 | 5 | 41 | 40 | 13 | 1 |
| December, 1993 | 5 | 34 | 45 | 15 | 1 |
| January, 1993 U.S. News | 4 | 33 | 46 | 16 | 1 |
| October, 1992 U.S. News | 6 | 34 | 40 | 19 | 1 |
| August, 1992 U.S. News | 5 | 30 | 47 | 17 | 1 |
| May, 1992 U.S. News | 4 | 35 | 45 | 15 | 1 |
| January, 1992 U.S. News | 4 | 32 | 45 | 18 | 1 |

## RANDOMIZE Q.50/Q. 51 IN BLOCK WITH Q.52/Q. 53 BLOCK <br> ASK ALL:

Q. 53 Over the course of the next year, do you think the financial situation of you and your family will improve a lot, improve some, get a little worse or get a lot worse?

Oct 13-18, 2010
Dec 9-13, 2009
Oct 28-Nov 8, 2009
Sep 30-Oct 4, 2009
Aug 11-17, 2009
Jun 10-14, 2009

| Improve a lot |  |  | (VOL.) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Improve | Get a | Get a lot | Stay the | (VOL.) |
|  | some | little worse | worse | same | DK/Ref |
| 9 | 48 | 16 | 6 | 17 | 5 |
| 9 | 52 | 15 | 8 | 12 | 4 |
| 9 | 44 | 19 | 8 | 15 | 4 |
| 6 | 50 | 19 | 8 | 13 | 4 |
| 10 | 49 | 17 | 6 | 13 | 4 |
| 8 | 47 | 17 | 8 | 15 | 5 |
| 9 | 54 | 17 | 7 | 9 | 4 |
| 7 | 47 | 22 | 7 | 13 | 4 |
| 7 | 49 | 21 | 6 | 13 | 4 |
| 8 | 51 | 20 | 6 | 9 | 6 |
| 7 | 44 | 21 | 7 | 14 | 7 |
| 10 | 45 | 20 | 7 | 13 | 5 |
| 11 | 49 | 16 | 6 | 14 | 4 |
| 10 | 52 | 14 | 4 | 16 | 4 |
| 11 | 52 | 12 | 3 | 19 | 3 |
| 10 | 57 | 13 | 3 | 14 | 3 |
| 10 | 51 | 14 | 5 | 16 | 4 |
| 10 | 51 | 15 | 5 | 15 | 4 |
| 10 | 54 | 14 | 4 | 15 | 3 |
| 13 | 57 | 9 | 3 | 12 | 6 |
| 11 | 53 | 15 | 4 | 14 | 3 |
| 12 | 51 | 15 | 4 | 11 | 7 |
| 9 | 51 | 18 | 5 | 13 | 4 |
| 10 | 54 | 13 | 5 | 12 | 6 |
| 11 | 55 | 15 | 4 | 11 | 4 |
| 12 | 53 | 15 | 5 | 11 | 4 |
| 9 | 46 | 16 | 4 | 17 | 8 |
| 11 | 52 | 15 | 4 | 14 | 4 |
| 11 | 46 | 18 | 9 | 12 | 4 |
| 17 | 55 | 7 | 3 | 14 | 4 |
| 12 | 56 | 10 | 2 | 17 | 3 |
| 11 | 53 | 13 | 3 | 17 | 3 |
| 10 | 57 | 11 | 3 | 16 | 3 |
| 9 | 51 | 14 | 3 | 15 | 8 |
| 6 | 50 | 20 | 5 | 14 | 5 |
| 8 | 49 | 22 | 4 | 13 | 4 |
| 9 | 46 | 19 | 5 | 16 | 5 |

NO QUESTIONS 54-59

## QUESTIONS 60-64 HELD FOR FUTURE RELEASE

NO QUESTIONS 65-69
QUESTIONS 70-73 HELD FOR FUTURE RELEASE

## NO QUESTION 74

## ASK ALL REGISTERED VOTERS (REGICERT=1):

Q. 75 How much, if anything, have you heard or read about the Tea Party movement that has been involved in campaigns and protests in the U.S. over the past year? Have you heard ... [READ]

BASED ON REGISTERED VOTERS [ $\mathbf{N}=1797$ ]:

| $\begin{gathered} \text { Oct 13-18 } \\ \underline{2010} \end{gathered}$ |  | Aug 25- | Jul 21- | $\begin{gathered} \text { Jun } \\ 16-20 \end{gathered}$ | May 20-23 | Mar $11-21$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2010 | 2010 | $\underline{2010}$ | $\underline{2010}$ | $\underline{2010}^{22}$ |
| 49 | A lot | 48 | 43 | 35 | 45 | 31 |
| 35 | A little | 39 | 43 | 43 | 39 | 44 |
| 15 | Nothing at all | 12 | 14 | 21 | 16 | 25 |
| 1 | Don't know/Refused (VOL.) | * | 1 | * | 1 | 1 |

ASK IF HEARD A LOT OR A LITTLE (Q.75=1,2):
Q. 76 From what you know, do you strongly agree, agree, disagree or strongly disagree with the Tea Party movement, or don't you have an opinion either way?

BASED ON REGISTERED VOTERS [ $\mathbf{N}=1797$ ]:

|  | Aug 25- | Jul 21- | Jun | May | Mar |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Oct 13-18 |  |  |  |  |  |  |
| $\underline{2010}$ |  | Sep 6 | Aug 5 | $16-20$ | $20-23$ | $11-21$ |
| 9 | Strongly agree | $\underline{2010}$ | $\underline{2010}$ | $\underline{2010}$ | $\underline{2010}$ | $\underline{2010}$ |
| 19 | Agree | 11 | 10 | 10 | 13 | 11 |
| 11 | Disagree | 12 | 16 | 18 | 17 | 17 |
| 13 | Strongly disagree | 14 | 11 | 11 | 10 | 8 |
| 30 | No opinion either way | 32 | 36 | 10 | 11 | 9 |
| 1 | Refused (VOL.) | 1 | 1 | 30 | 31 | 30 |
| 16 | Not heard of Tea Party/Don't know | 13 | 14 | 21 | 17 | 25 |

NO QUESTIONS 77-79

ASK REGISTERED VOTERS (REGICERT=1) WHO ATTEND RELIGIOUS SERVICES AT LEAST ONCE A
MONTH (ATTEND=1-3)
Q. 80 Was information on political parties or candidates for the upcoming elections made available in your place of worship, or not?

BASED ON REGISTERED VOTERS WHO ATTEND RELIGIOUS SERVICES AT LEAST ONCE A MONTH [N=999]:

| Oct $13-18$ |  |
| :---: | :--- |
| $\frac{2010}{15}$ | Yes |
| 82 | No |
| 2 | Don't know/Refused (VOL.) |

TREND FOR COMPARISION. BASED THOSE WHO ATTEND RELIGIOUS SERVICES AT LEAST ONCE A MONTH AND REPORTED VOTING IN THE ELECTION

Was information on political parties or candidates for the recent election made available in your place of worship, or not?

|  | Nov | Nov | Nov | Nov |
| :--- | :---: | :---: | :---: | :---: |
| Yes | $\underline{2008}$ | $\underline{2004}$ | $\underline{2000}$ | $\frac{1996}{27}$ |
| No | 15 | 14 | 28 |  |
| Don't know/Refused (VOL.) | 82 | 71 | 83 | 69 |
|  | 3 | 2 | 3 | 3 |

## ASK REGISTERED VOTERS (REGICERT=1) WHO ATTEND RELIGIOUS SERVICES AT LEAST ONCE A MONTH (ATTEND=1-3)

Q. 81 And did the clergy at your place of worship or any other religious groups urge you to vote a particular way in the upcoming elections, or not?
IF '1' YES IN Q.81, ASK:
Q. 82 Were you urged to vote for Republican candidates or for Democratic candidates?

BASED ON REGISTERED VOTERS WHO ATTEND RELIGIOUS SERVICES AT LEAST ONCE A MONTH [N=999]:

```
Oct 13-18
    2010
        5 Yes
        3 Republican candidates
        D Democratic candidates
        0 Both (VOL.)
        * Other/Don't know/Refused (VOL.)
        94 No
        D Don't know/Refused (VOL.)
```


## TREND FOR COMPARISION. BASED THOSE WHO ATTEND RELIGIOUS SERVICES AT LEAST ONCE A MONTH AND REPORTED VOTING IN THE ELECTION

And did the clergy at your place of worship or any other religious groups urge you to vote a particular way in the recent election, or not?
IF YES, Were you urged to vote for Republican candidates or for Democratic candidates?

|  | Nov | Nov | Nov | Nov | Nov |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | $\underline{2008}$ | $\underline{2006}$ | $\underline{2004}$ | $\underline{2000}$ | $\underline{1996}$ |
| Yes | 8 | 7 | 11 | 6 | 7 |
| $\quad$ Republican candidates | -- | 4 | -- | -- | -- |
| $\quad$ Democratic candidates | -- | 1 | -- | -- | -- |
| $\quad$ Both (VOL.) | -- | $*$ | -- | -- | -- |
| $\quad$ Other/Don't know/Refused (VOL.) | -- | 2 | -- | -- | -- |
| No | 92 | 91 | 89 | 93 | 91 |
| Don't know/Refused (VOL.) | $*$ | 2 | $*$ | 1 | 2 |

ASK ALL:
PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or independent?
ASK IF INDEP/NO PREF/OTHER/DK/REF (PARTY=3,4,5,9):
PARTYLN
As of today do you lean more to the Republican Party or more to the Democratic Party?

|  | Republican | Democrat | Independent | (VOL.) <br> No preference | (VOL.) <br> Other <br> party | (VOL.) <br> DK/Ref | $\begin{aligned} & \text { Lean } \\ & \text { Rep } \end{aligned}$ | $\begin{aligned} & \text { Lean } \\ & \text { Dem } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Oct 13-18, 2010 | 25 | 31 | 36 | 4 | * | 3 | 16 | 13 |
| Aug 25-Sep 6, 2010 | 24 | 32 | 39 | 2 | * | 2 | 15 | 17 |
| Jul 21-Aug 5, 2010 | 26 | 33 | 34 | 4 | * | 3 | 14 | 14 |
| Jun 16-20, 2010 | 27 | 34 | 34 | 3 | 1 | 2 | 15 | 15 |
| Apr 21-26, 2010 | 26 | 33 | 36 | 3 | 1 | 3 | 16 | 13 |
| Mar 11-21, 2010 | 28 | 34 | 32 | 3 | * | 3 | 13 | 12 |
| Mar 10-14, 2010 | 22 | 33 | 37 | 6 | * | 3 | 14 | 13 |
| Feb 3-9, 2010 | 26 | 31 | 37 | 3 | * | 3 | 14 | 17 |
| Jan 6-10, 2010 | 22 | 33 | 42 | 2 | 1 | 2 | 17 | 16 |
| Yearly Totals |  |  |  |  |  |  |  |  |
| 2009 | 23.9 | 34.4 | 35.1 | 3.4 | . 4 | 2.8 | 13.1 | 15.7 |
| 2008 | 25.3 | 35.8 | 31.7 | 3.8 | . 3 | 3.1 | 10.5 | 15.4 |
| 2007 | 25.4 | 32.9 | 33.7 | 4.6 | . 4 | 3.1 | 10.7 | 16.7 |
| 2006 | 27.6 | 32.8 | 30.3 | 5.0 | . 4 | 3.9 | 10.2 | 14.5 |
| 2005 | 29.2 | 32.8 | 30.3 | 4.5 | . 3 | 2.8 | 10.2 | 14.9 |
| 2004 | 29.7 | 33.4 | 29.8 | 3.9 | . 4 | 2.9 | 11.7 | 13.4 |
| 2003 | 29.8 | 31.4 | 31.2 | 4.7 | . 5 | 2.5 | 12.1 | 13.0 |
| 2002 | 30.3 | 31.2 | 30.1 | 5.1 | . 7 | 2.7 | 12.6 | 11.6 |
| 2001 | 29.2 | 33.6 | 28.9 | 5.1 | . 5 | 2.7 | 11.7 | 11.4 |
| 2001 Post-Sept 11 | 30.9 | 31.8 | 27.9 | 5.2 | . 6 | 3.6 | 11.7 | 9.4 |
| 2001 Pre-Sept 11 | 28.2 | 34.6 | 29.5 | 5.0 | . 5 | 2.1 | 11.7 | 12.5 |
| 2000 | 27.5 | 32.5 | 29.5 | 5.9 | . 5 | 4.0 | 11.6 | 11.6 |
| 1999 | 26.6 | 33.5 | 33.7 | 3.9 | . 5 | 1.9 | 13.0 | 14.5 |
| 1998 | 27.5 | 33.2 | 31.9 | 4.6 | . 4 | 2.4 | 11.8 | 13.5 |
| 1997 | 28.2 | 33.3 | 31.9 | 4.0 | . 4 | 2.3 | 12.3 | 13.8 |
| 1996 | 29.2 | 32.7 | 33.0 | 5.2 | -- | -- | 12.7 | 15.6 |
| 1995 | 31.4 | 29.7 | 33.4 | 5.4 | -- | -- | 14.4 | 12.9 |
| 1994 | 29.8 | 31.8 | 33.8 | 4.6 | -- | -- | 14.3 | 12.6 |
| 1993 | 27.4 | 33.8 | 34.0 | 4.8 | -- | -- | 11.8 | 14.7 |
| 1992 | 27.7 | 32.7 | 35.7 | 3.9 | -- | -- | 13.8 | 15.8 |
| 1991 | 30.9 | 31.4 | 33.2 | 4.5 | -- | -- | 14.6 | 10.8 |
| 1990 | 31.0 | 33.1 | 29.1 | 6.8 | -- | -- | 12.4 | 11.3 |
| 1989 | 33 | 33 | 34 | -- | -- | -- | -- | -- |
| 1987 | 26 | 35 | 39 | -- | -- | -- | -- | -- |

## ASK REPUBLICANS AND REPUBLICAN LEANERS (PARTY=1 OR PARTYLN=1):

Q. 83 Thinking about this year's Congressional elections, do you think the Republican Party will do better, worse, or about the same as it has in recent elections?

BASED ON REPUBLICAN AND REPUBLICAN-LEANING REGISTERED VOTERS [ $\mathbf{N}=\mathbf{8 3 9}$ ]:

| Oct 13-18 |  | Early |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Jun 16-20 | Nov | Oct | Sept | June | Feb | Dec |
| $\underline{2010}$ |  | 2010 | $\underline{2006}$ | $\underline{2006}$ | $\underline{2006}$ | $\underline{2006}$ | $\underline{2006}$ | $\underline{2005}$ |
| 76 | Better | 72 | 17 | 16 | 23 | 16 | 21 | 16 |
| 1 | Worse | 2 | 29 | 21 | 22 | 17 | 17 | 21 |
| 18 | About the same | 23 | 48 | 56 | 50 | 62 | 57 | 56 |
| 4 | Don't know/Refused (VOL.) | 3 | 6 | 7 | 5 | 5 | 5 | 7 |

ASK DEMOCRATS AND DEMOCRATIC LEANERS (PARTY=2 OR PARTYLN=2):
Q. 84 Thinking about this year's Congressional elections, do you think the Democratic Party will do better, worse, or about the same as it has in recent elections?

BASED ON DEMOCRATIC AND DEMOCRATIC-LEANING REGISTERED VOTERS [ $\mathbf{N}=\mathbf{7 9 3}$ ]:

| Oct 13-18 |  | Jun $16-20$ | Nov | Oct | Sept | June | Feb | Dec |
| :---: | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\frac{2010}{26}$ | Better | $\underline{2010}$ | $\frac{2006}{29}$ | $\underline{2006}$ | $\frac{2006}{2}$ | $\underline{2006}$ | $\underline{2006}$ | $\underline{2005}$ |
| 30 | Worse | 18 | 1 | 67 | 66 | 62 | 64 | 64 |
| 39 | About the same | 48 | 22 | 26 | 1 | 2 | 2 | 1 |
| 5 | Don't know/Refused (VOL.) | 4 | 5 | 5 | 30 | 32 | 29 | 29 |

ASK ALL REGISTERED VOTERS (REGICERT=1):
PVOTE08A In the 2008 presidential election between Barack Obama and John McCain, did things come up that kept you from voting, or did you happen to vote?
ASK IF VOTED (PVOTE08A=1):
PVOTE08B Did you vote for Obama, McCain or someone else?
BASED ON REGISTERED VOTERS [ $\mathbf{N}=1797$ ]:

Oct 13-18, 2010
Aug 25-Sep 6, 2010
Jan 6-10, 2010
Mar 31-Apr 21, 2009
Feb 4-8, 2009
Jan 7-11, 2009
December, 2008

| Voted | Obama | McCain | Other candidate | (VOL.) DK/Ref | Did not vote |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 89 | 45 | 35 | 4 | 4 | 10 |
| 89 | 46 | 34 | 4 | 4 | 10 |
| 92 | 44 | 37 | 4 | 6 | 8 |
| 93 | 47 | 34 | 5 | 7 | 7 |
| 93 | 48 | 33 | 4 | 8 | 7 |
| 93 | 48 | 35 | 4 | 6 | 7 |
| 93 | 50 | 32 | 3 | 9 | 7 |

(VOL.)
Don't remember/
$\frac{\text { Ref }}{1}$
1

| 10 | 1 |
| :--- | :--- |
| 0 | 1 |


[^0]:    1 Gallup trends for 1990, 1982 and 1978 are based on general public.

[^1]:    2 In the Aug. 25-Sept. 6, 2010 survey, a wording experiment was conducted with one half of respondents asked the question wording shown above, the other half was asked: "Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ..." No significant differences were found between questions and the combined results are show above. All survey prior to Sept. 2010 used the longer question wording.

[^2]:    4 November 1996 trend based on likely voters.

[^3]:    5 In Early October 2006 the question was worded: "In the congressional election this fall, do you plan to vote BEFORE Election Day, that is through the mail or with an absentee ballot, OR will you probably vote at your polling place ON Election Day?"
    6 In November 2004, PLAN2 wording did not begin by referencing a congressional or Presidential election. In Mid-October 2004 and earlier, PLAN2 was worded: "In the presidential election this fall..." In November and Mid-October 2004, "or have you already cast your vote," was added to the question wording, but had been a volunteer option in September 2004 and was not made available in June 2004.
    7 In current survey, Late October, Mid-October and November 2008, November 2006, November 2004 and Early November 2002, the "10 - definitely will vote" category also includes people who volunteered that they already voted.

[^4]:    44

[^5]:    8 Trends for comparison from 2008 presidential election not show.

[^6]:    9 In Early November 2002 and Early November 2000 the question was worded: "Recently, have you been contacted over the phone by any candidates, campaigns or other groups urging you to vote in a particular way in the upcoming elections?"

[^7]:    10 In 2006 surveys, respondents were asked if they had been contacted "over the phone," "in person by someone coming to your door," or "by email." Percentages are based on those who said yes to one or more of those items.
    11 In Nov 2008 and before, the question asked about "the campaign."

[^8]:    12 In late October, 2006 question was not part of a list and was worded: "Have you, yourself, volunteered any of your time to help one of the election campaigns this fall or not?"
    13 In late October, 2006 question was not part of a list and was worded: "Have you, yourself, contributed money to a campaign in support of a candidate in the elections this fall, or not?"

[^9]:    14 In June, 2008 item was asked as a stand-alone question and was worded: "Over the past 12 months, have you contributed money to any of the presidential candidates or not?"

[^10]:    15 In April 2006 and earlier, the item was worded: "Able to manage the federal government well."

[^11]:    19 In Early October 2005, the item was asked as a stand alone question. In June 1999, the item was worded: "Keeping the federal budget balanced." In December 1993 the item was worded: "Reducing the budget deficit."

[^12]:    20 In Nov 2006 and earlier, Q. 45 began, "How did you get..." and Q. 46 began, "Did you get..."

[^13]:    21 Earlier trends available from Gallup.

