

**PEW RESEARCH CENTER NEWS INTEREST INDEX  
AUGUST 5-8, 2010 OMNIBUS  
FINAL TOPLINE  
N=1002**

**ASK ALL:**

PEW.1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, **[INSERT ITEM; RANDOMIZE] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]**

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<b>(VOL.) DK/Ref</b>
a. Reports about the condition of the U.S. economy					
August 5-8, 2010	39	33	14	13	1
July 29-August 1, 2010	51	33	11	5	*
July 22-25, 2010	46	33	14	6	1
July 15-18, 2010	37	33	14	15	1
July 8-11, 2010	36	33	15	16	*
July 1-5, 2010	48	30	13	8	*
June 24-27, 2010	37	37	15	11	1
June 17-20, 2010	38	34	15	13	*
June 10-13, 2010	39	35	17	9	*
June 3-6, 2010	35	33	16	14	1
May 27-30, 2010	43	29	13	15	*
May 20-23, 2010	40	35	13	11	*
May 13-16, 2010	49	32	11	8	1
May 7-10, 2010	42	34	11	12	*
April 30-May 3, 2010	32	37	17	14	1
April 23-26, 2010	42	31	13	14	*
April 16-19, 2010	40	32	14	14	0
April 9-12, 2010	40	32	15	13	*
April 1-5, 2010	33	34	14	19	*
March 19-22, 2010	41	32	14	13	*
March 12-15, 2010	41	35	12	12	*
March 5-8, 2010	40	34	12	13	*
February 26-March 1, 2010	31	33	17	19	*
February 19-22, 2010	38	34	15	12	*
February 12-15, 2010	35	34	15	16	*
February 5-8, 2010	43	36	13	9	*
January 29-February 1, 2010	45	32	13	10	*
January 22-25, 2010	41	34	14	10	*
January 15-18, 2010	37	38	14	11	*
January 8-11, 2010	39	33	15	12	*
December 18-21, 2009	45	31	14	10	0
December 11-14, 2009	42	31	14	13	*
December 4-7, 2009	41	36	13	9	1
November 13-16, 2009	38	33	14	15	*
October 30-November 2, 2009	34	32	17	16	*
October 23-26, 2009	44	30	15	10	1
October 9-12, 2009	41	29	16	13	*
October 2-5, 2009	44	30	15	11	0
September 25-28, 2009	44	37	10	10	*
September 18-21, 2009	44	34	15	7	*
September 11-14, 2009	45	32	14	9	*
September 3-6, 2009	41	31	15	13	*
August 28-31, 2009	45	30	13	12	1
August 21-24, 2009	50	27	13	10	1
August 14-17, 2009	41	37	11	12	*
August 7-10, 2009	42	34	13	10	*
July 31-August 3, 2009	46	34	11	8	*

PEW.1 CONTINUED...

	Very <u>closely</u>	Fairly <u>closely</u>	Not too <u>closely</u>	Not at all <u>closely</u>	(VOL.) DK/Ref
July 24-27, 2009	45	35	12	8	*
July 17-20, 2009	43	35	11	11	1
July 10-13, 2009	37	38	13	11	*
July 2-5, 2009	38	35	15	12	*
June 19-22, 2009	42	33	15	10	*
June 12-15, 2009	41	35	12	12	*
June 5-8, 2009	41	34	11	14	*
May 29-June 1, 2009	43	37	11	8	*
May 21-24, 2009	44	35	13	9	*
May 15-18, 2009	44	35	12	8	*
May 8-11, 2009	42	34	12	12	*
May 1-4, 2009	47	36	11	5	1
April 17-20, 2009	52	30	10	7	1
April 9-13, 2009	48	29	13	10	0
March 27-30, 2009	48	32	10	10	*
March 20-23, 2009	52	34	8	6	*
March 13-16, 2009	48	33	9	10	*
February 27-March 2, 2009	56	30	8	6	*
February 13-16, 2009	55	29	10	6	*
January 30-February 2, 2009	52	31	12	5	*
January 23-26, 2009	57	30	8	5	0
January 16-19, 2009	43	35	13	9	*
January 2-4, 2009	42	36	15	7	*
December 12-15, 2008	51	33	9	7	*
December 5-8, 2008	42	38	13	7	*
November 21-24, 2008	59	24	9	8	*
November 14-17, 2008	56	29	9	6	*
November 7-10, 2008	54	31	8	7	*
October 31-November 3, 2008	63	27	6	4	*
October 24-27, 2008	52	35	7	5	1
October 17-20, 2008	62	29	6	3	*
October 10-13, 2008	65	25	7	3	*
October 3-6, 2008	69	23	5	3	*
September 26-29, 2008	70	22	5	3	*
September 19-22, 2008	56	27	12	5	*
September 5-8, 2008	44	33	16	7	*
August 29-31, 2008	41	34	13	11	1
August 15-18, 2008	39	36	15	10	*
August 8-11, 2008	39	35	16	10	*
August 1-4, 2008	47	34	11	8	0
July 25-28, 2008	46	32	10	12	*
July 18-21, 2008	45	33	13	9	*
July 11-14, 2008	44	33	12	10	1
June 27-30, 2008	49	31	12	7	1
June 13-16, 2008	42	33	14	11	*
May 9-12, 2008	45	31	13	11	*
May 2-5, 2008	43	31	15	10	1
April 18-21, 2008	41	35	13	10	1
April 4-7, 2008	39	37	12	12	*
March 28-31, 2008	42	36	14	8	*
March 20-24, 2008	45	33	13	9	*
February 29-March 3, 2008	38	35	15	11	1
February 15-18, 2008	37	36	11	16	8
February 1-4, 2008	40	37	14	8	1
January 18-21, 2008	42	31	16	11	*
January 11-14, 2008	36	32	15	16	1
November 2-5, 2007	27	37	16	19	1
October 19-22, 2007	25	34	20	21	*
August 10-13, 2007	28	36	18	18	*

**PEW.1 CONTINUED...**

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<b>(VOL.) DK/Ref</b>
Mid-November, 2006	31	40	17	11	1
December, 2005	35	35	18	11	1
Early November, 2005	35	39	17	9	*
Mid-May, 2005	30	39	19	11	1
January, 2005	35	41	17	7	*
Mid-October, 2004	30	43	16	10	1
Early September, 2004	39	34	15	11	1
Mid-January, 2004	37	41	15	7	*
December, 2003	35	38	14	11	2
November, 2003	40	34	15	10	1
October, 2003	32	39	16	12	1
September, 2003	39	30	18	12	1
March, 2003	40	35	16	8	1
February, 2003	42	33	15	10	*
December, 2002	38	34	17	10	1
February, 2002	35	40	15	9	1
January, 2002	30	44	16	9	1
December, 2001	37	40	13	8	2
Mid-November, 2001	41	36	15	7	1
June, 2001	24	41	18	16	1
May, 2001	34	36	15	15	0
April, 2001	36	34	16	13	1
February, 2001	30	39	18	12	1
January, 2001	32	38	17	11	2
June, 1995	26	41	22	11	*
March, 1995	27	45	19	9	*
February, 1995	23	41	22	13	1
December, 1994	28	43	20	9	*
October, 1994	27	40	20	12	1
June, 1994	25	42	23	10	*
May, 1994	33	40	16	10	1
January, 1994	34	39	16	10	1
Early January, 1994	36	44	13	7	*
December, 1993	35	41	15	8	1
October, 1993	33	38	20	9	*
September, 1993	37	40	14	8	1
Early September, 1993	39	39	14	9	*
August, 1993	41	36	14	9	*
May, 1993	37	38	18	6	1
February, 1993	49	36	10	5	*
January, 1993	42	39	12	7	*
September, 1992	43	37	13	6	1
May, 1992	39	39	15	6	1
March, 1992	47	38	11	4	*
February, 1992	47	37	10	6	*
January, 1992	44	40	11	5	*
October, 1991	36	38	16	9	1
b. The major oil leak in the Gulf of Mexico					
August 5-8, 2010	42	36	12	9	1
July 29-August 1, 2010	57	31	10	2	0
July 22-25, 2010	59	29	8	3	*
July 15-18, 2010	50	32	10	7	*
July 8-11, 2010	43	40	10	6	1
July 1-5, 2010	57	29	9	5	*
June 24-27, 2010	56	31	8	5	*
June 17-20, 2010	55	32	6	6	*
June 10-13, 2010	55	31	9	5	*
June 3-6, 2010	57	27	9	6	*

**PEW.1 CONTINUED...**

	Very <u>closely</u>	Fairly <u>closely</u>	Not too <u>closely</u>	Not at all <u>closely</u>	(VOL.) DK/Ref
May 27-30, 2010	55	26	11	7	*
May 20-23, 2010: <i>An oil leak in the Gulf of Mexico threatening the coast of several states</i>	47	35	11	7	*
May 13-16, 2010	58	29	9	4	*
May 7-10, 2010	46	33	11	10	*
April 30-May 3, 2010: <i>Oil leaking into the ocean near the Louisiana coast after an off-shore oil rig explosion</i>	44	35	11	10	*
April 23-26, 2010: <i>An explosion on an off-shore oil rig near the coast of Louisiana</i>	21	35	22	23	*
<b>TRENDS FOR COMPARISON:</b>					
April 1-5, 2010: <i>President Obama's proposal to allow offshore oil and gas drilling</i>	20	24	21	33	1
July 25-28, 2008: <i>A major oil spill into the Mississippi River</i>	14	19	25	41	1
December 4-8, 2002: <i>The large oil spill polluting the coast of Spain</i>	15	29	28	27	1
May 4-7, 1989: <i>The Alaska oil spill</i>	52	37	7	4	--
<b>c. The current situation and events in Iraq</b>					
August 5-8, 2010	23	35	22	18	1
May 13-16, 2010	31	34	21	13	2
March 12-15, 2010	22	36	28	14	*
March 5-8, 2010	26	34	20	20	*
January 29-February 1, 2010	23	33	27	17	*
January 15-18, 2010	20	35	28	17	*
October 16-19, 2009	23	30	24	23	*
September 11-14, 2009	21	33	30	16	*
August 21-24, 2009	25	35	22	18	1
August 14-17, 2009	19	38	23	18	*
<b>TRENDS FOR COMPARISON:</b>					
July 2-5, 2009: <i>U.S. troops withdrawing from Iraqi cities</i>	25	34	20	21	0
April 24-27, 2009: <i>The current situation and events in Iraq</i>	21	35	25	19	*
March 20-23, 2009	25	37	21	17	*
February 27-March 2, 2009: <i>Barack Obama's plan to withdraw most U.S. troops from Iraq by August 2010</i>	40	37	13	9	1
December 12-15, 2008: <i>The current situation and events in Iraq</i>	24	35	25	16	*
November 21-24, 2008	32	31	24	13	0
November 14-17, 2008	24	33	27	16	*
October 31-November 3, 2008	30	35	22	12	1
October 24-27, 2008	29	35	25	11	*
October 10-13, 2008	23	34	30	13	*
October 3-6, 2008	29	33	28	10	*
September 5-8, 2008	24	37	26	13	*
August 29-31, 2008	22	32	29	16	1
August 22-25, 2008	26	31	27	15	1
August 1-4, 2008	27	40	23	10	*
July 25-28, 2008	28	33	22	17	*
July 18-21, 2008	33	35	20	12	*
July 11-14, 2008	24	35	24	16	1
July 3-7, 2008	25	35	25	15	*
June 20-23, 2008	25	36	24	15	*
May 9-12, 2008	29	35	21	14	1
May 2-5, 2008	26	35	25	13	1

PEW.1 CONTINUED...

	Very <u>closely</u>	Fairly <u>closely</u>	Not too <u>closely</u>	Not at all <u>closely</u>	(VOL.) DK/Ref
April 25-28, 2008	29	35	23	12	1
April 18-21, 2008	29	39	20	11	1
April 11-14, 2008	25	39	20	15	1
April 4-7, 2008	25	37	23	15	*
March 28-31, 2008	29	40	19	11	1
March 20-24, 2008	30	38	19	13	*
March 14-17, 2008	29	38	23	10	*
March 7-10, 2008	28	39	18	15	*
February 29-March 3, 2008	28	40	19	13	*
February 8-11, 2008	24	35	25	16	*
February 1-4, 2008	28	39	22	11	*
January 25-28, 2008	23	35	26	16	*
January 18-21, 2008	31	33	20	15	1
January 11-14, 2008	25	38	21	16	*
January 4-7, 2008	27	38	20	15	*
December 14-17, 2007	26	32	24	18	*
December 7-10, 2007	28	37	21	14	*
November 23-26, 2007	25	37	21	16	1
November 16-19, 2007	31	37	19	12	1
November 9-12, 2007	29	38	19	13	1
November 2-5, 2007	31	35	18	15	1
October 26-29, 2007	28	37	21	13	1
October 19-22, 2007	28	37	20	15	*
October 12-15, 2007	26	36	18	19	1
October 5-8, 2007	29	33	22	16	*
September 28 – October 1, 2007	30	41	18	11	*
September 21-24, 2007	32	38	17	13	*
September 14-17, 2007	31	36	18	15	0
September 7-10, 2007	32	34	20	14	*
August 30 – September 2, 2007	31	34	18	16	1
August 24-27, 2007	34	36	18	12	*
August 17-20, 2007	33	34	18	15	*
August 10-13, 2007	36	37	14	13	*
August 3-6, 2007	29	40	19	12	*
July 27-30, 2007	28	36	19	16	1
July 20-23, 2007	28	34	21	16	1
July 13-16, 2007	25	41	17	16	1
July 6-9, 2007	36	34	18	12	*
June 29-July 2, 2007	32	35	19	13	1
June 22-25, 2007	30	36	18	15	1
June 15-18, 2007	30	37	20	13	*
June 8-11, 2007	32	38	15	14	1
June 1-4, 2007	30	36	20	13	1
May 24-27, 2007	33	36	18	12	1
May 18-21, 2007	36	34	15	14	1
May 11-14, 2007	30	34	18	17	1
May 4-7, 2007	38	37	15	10	*
April 27-30, 2007	27	35	21	16	1
April 20-23, 2007	28	35	22	15	*
April 12-16, 2007	34	33	20	13	*
April 5-9, 2007	33	39	16	11	1
March 30-April 2, 2007	34	37	16	13	*
March 23-March 26, 2007: <i>News about the current situation in Iraq</i>	31	38	18	12	1
March 16-19, 2007	34	34	17	15	*
March 9-12, 2007	34	37	16	13	*
March 2-5, 2007	37	37	16	9	1
February 23-26, 2007	36	36	15	13	*
February 16-19, 2007	30	36	19	14	1

PEW.1 CONTINUED...

	Very <u>closely</u>	Fairly <u>closely</u>	Not too <u>closely</u>	Not at all <u>closely</u>	(VOL.) DK/Ref
February 9-12, 2007	37	34	18	11	*
February 2-5, 2007	38	38	17	7	*
January 26-29, 2007	36	38	15	11	*
January 19-22, 2007	37	34	18	10	1
January 12-15, 2007	38	36	17	8	1
January, 2007	46	40	8	5	1
January 5-8, 2007	40	32	16	12	0
December, 2006	42	39	12	7	*
November 30-December 3, 2006	40	36	13	11	*
Mid-November, 2006	44	38	12	6	*
September, 2006	33	43	14	8	2
August, 2006	41	39	12	7	1
June, 2006	37	43	13	6	1
May, 2006	42	35	15	7	1
April, 2006	43	36	13	7	1
March, 2006	43	38	12	6	1
February, 2006	39	42	12	6	1
January, 2006	40	40	12	7	1
December, 2005	45	38	11	5	1
Early November, 2005	41	40	13	6	*
Early October, 2005	43	36	15	6	*
Early September, 2005	32	40	20	7	1
July, 2005	43	37	13	6	1
Mid-May, 2005	42	42	11	5	*
Mid-March, 2005	40	39	14	5	2
February, 2005	38	45	13	4	*
January, 2005	48	37	11	4	*
December, 2004	34	44	15	6	1
Mid-October, 2004	42	38	11	8	1
Early September, 2004	47	37	9	6	1
August, 2004	39	42	12	6	1
July, 2004	43	40	11	6	*
June, 2004	39	42	12	6	1
April, 2004	54	33	8	5	*
Mid-March, 2004	47	36	12	4	1
Early February, 2004	47	38	10	4	1
Mid-January, 2004	48	39	9	4	*
December, 2003	44	38	11	6	1
November, 2003	52	33	9	5	1
September, 2003	50	33	10	6	1
Mid-August, 2003	45	39	10	5	1
Early July, 2003	37	41	13	8	1
June, 2003	46	35	13	6	*
May, 2003	63	29	6	2	*
April 11-16, 2003: <i>News about the war in Iraq</i>	47	40	10	2	1
April 2-7, 2003	54	34	9	2	1
March 20-24, 2003	57	33	7	2	1
March 13-16, 2003: <i>Debate over the possibility that the U.S. will take military action in Iraq</i>	62	27	6	4	1
February, 2003	62	25	8	4	1
January, 2003	55	29	10	4	2
December, 2002	51	32	10	6	1
Late October, 2002	53	33	8	5	1
Early October, 2002	60	28	6	5	1
Early September, 2002: <i>Debate over the possibility that the U.S. will invade Iraq</i>	48	29	15	6	2

**PEW.1 CONTINUED...**

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<b>(VOL.) DK/Ref</b>
d. The planned building of an Islamic cultural center and mosque in downtown New York City August 5-8, 2010	19	19	18	42	2
e. The confirmation of Elena Kagan to the Supreme Court					
August 5-8, 2010	15	20	24	40	2
July 1-5, 2010: <i>Confirmation hearings</i>	16	24	29	29	1
May 13-16, 2010: <i>Kagan nomination</i>	22	28	23	24	3
August 7-10, 2010: <i>Confirmation of Sonia Sotomayor</i>	22	29	25	24	1
July 17-20, 2009: <i>Confirmation hearings for Sotomayor</i>	20	32	20	27	1
May 29-June 1, 2009: <i>Sotomayor nomination</i>	29	29	19	23	1
January, 2006: <i>Samuel Alito nomination</i>	14	23	25	36	2
December, 2005	14	20	31	32	3
Early November, 2005	21	28	24	25	2
Early October, 2005: <i>Confirmation of John Roberts as chief justice</i>	28	33	18	20	1
Early October, 2005: <i>Harriet Miers nomination</i>	22	33	21	23	1
Early September, 2005: <i>Roberts nomination</i>	18	26	25	29	2
August, 1993: <i>Ruth Bader Ginsburg nomination</i>	18	30	27	24	1
Mid-October, 1991: <i>Clarence Thomas nomination</i>	41	34	15	9	1
Early October, 1991	28	35	18	18	1
July, 1991	33	33	19	14	1
October, 1990: <i>David Souter's confirmation</i>	15	30	26	28	*
August, 1990: <i>Souter nomination</i>	16	27	27	29	1
September, 1987: <i>Robert Bork nomination</i>	17	23	29	29	2
f. A federal judge ruling that California's ban on same-sex marriage is unconstitutional August 5-8, 2010	21	27	22	28	2
<b>TRENDS FOR COMPARISON:</b>					
May 29-June 1, 2009: <i>CA Supreme Court upholding a ban on gay marriage</i>	22	35	19	23	1
May 8-11, 2009: <i>Steps to legalize gay marriage in ME and NH</i>	16	16	22	45	1
April 9-13, 2009: <i>Gay marriage in IA &amp; VT</i>	13	21	23	42	1
Nov. 7-10, 2008: <i>CA vote bans gay marriage</i>	18	26	24	32	*
June 20-23, 2008: <i>Same sex marriage in CA</i>	22	26	25	27	*
May 16-19, 2008: <i>CA Supreme Court ruling</i>	19	27	25	28	1
May 2004: <i>Gay marriage</i>	20	27	25	27	1
March 2004	29	33	20	17	1
Early-February 2004: <i>Debate over gay marriage</i>	26	32	22	19	1
Mid-August 2003	19	30	22	28	1

**ASK ALL:**

PEW.2 Which ONE of the stories I just mentioned have you followed most closely, or is there another story you've been following MORE closely? **[DO NOT READ LIST. ACCEPT ONLY ONE RESPONSE.]**

- 42 The major oil leak in the Gulf of Mexico
- 16 Reports about the condition of the U.S. economy
- 8 The current situation and events in Iraq
- 7 A federal judge's ruling that California's ban on same-sex marriage is unconstitutional
- 5 The planned building of an Islamic cultural center and mosque in downtown New York City
- 3 The confirmation of Elena Kagan to the Supreme Court
- 7 Some other story (VOL.)
- 13 Don't know/Refused (VOL.)

**NO QUESTION PEW.3**

**PEW.4 PREVIOUSLY RELEASED**

**ASK ALL:**

And thinking about some topics in the news ...

PEW.5 Are you hearing mostly good news about **[INSERT ITEM a]** these days, mostly bad news about **[ITEM a]** or a mix of both good and bad news? And how about **[ITEM b]**? Are you hearing mostly good news, mostly bad news, or a mix of good and bad news **[ITEM b]**?

	Hearing mostly <u>good news</u>	Hearing mostly <u>bad news</u>	A mix of good and <u>bad news</u>	(VOL.) DK/Ref
a. The economy				
August 5-8, 2010	4	38	55	3
July 1-5, 2010	3	42	54	1
June 10-13, 2010	4	30	65	1
May 7-10, 2010	4	29	66	1
April 1-5, 2010	6	28	66	*
March 5-8, 2010	4	30	66	1
February 5-8, 2010	4	35	61	*
January 8-11, 2010	5	29	65	1
December 4-7, 2009	7	33	59	1
October 30-November 2, 2009	5	31	62	2
October 9-12, 2009	6	27	66	1
September 3-6, 2009	5	27	68	1
August 7-10, 2009	11	29	59	1
July 2-5, 2009	3	41	56	*
June 12-15, 2009	4	37	59	*
May 8-11, 2009	4	31	64	1
April 9-13, 2009	4	39	56	1
March 13-16, 2009	2	51	46	1
February 13-16, 2009	2	60	37	1
January 16-19, 2009	2	67	30	1
December 5-8, 2008	1	80	19	*
b. The oil spill in the Gulf of Mexico <sup>1</sup>				
August 5-8, 2010	25	25	47	3
July 22-25, 2010	11	28	59	2
July 15-18, 2010	18	31	48	3

<sup>1</sup> In both July 22-25 and July 15-18, the question was not asked as part of a list, and read "Now thinking about the oil spill in the Gulf of Mexico, are you hearing mostly good news, mostly bad news or a mix of good and bad news about the situation in the Gulf of Mexico?"