# PEW RESEARCH CENTER FOR THE PEOPLE \& THE PRESS <br> NEWS INTEREST INDEX <br> July 1-5, 2010 ${ }^{1}$ OMNIBUS <br> FINAL TOPLINE <br> $\mathbf{N}=\mathbf{1 , 0 0 7}$ 

## PEW. 1 and PEW. 2 HELD FOR FUTURE RELEASE

## ASK ALL:

PEW. 3 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, [INSERT ITEM; RANDOMIZE] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]

|  | Very closely | Fairly closely | Not too closely | Not at all closely |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| a. Reports about the condition of the U.S. economy |  |  |  |  |  |
| July 1-5, 2010 | 48 | 30 | 13 | 8 | * |
| June 24-27, 2010 | 37 | 37 | 15 | 11 | 1 |
| June 17-20, 2010 | 38 | 34 | 15 | 13 | * |
| June 10-13, 2010 | 39 | 35 | 17 | 9 | * |
| June 3-6, 2010 | 35 | 33 | 16 | 14 | 1 |
| May 27-30, 2010 | 43 | 29 | 13 | 15 | * |
| May 20-23, 2010 | 40 | 35 | 13 | 11 | * |
| May 13-16, 2010 | 49 | 32 | 11 | 8 | 1 |
| May 7-10, 2010 | 42 | 34 | 11 | 12 | * |
| April 30-May 3, 2010 | 32 | 37 | 17 | 14 | 1 |
| April 23-26, 2010 | 42 | 31 | 13 | 14 | * |
| April 16-19, 2010 | 40 | 32 | 14 | 14 | 0 |
| April 9-12, 2010 | 40 | 32 | 15 | 13 | * |
| April 1-5, 2010 | 33 | 34 | 14 | 19 | * |
| March 19-22, 2010 | 41 | 32 | 14 | 13 | * |
| March 12-15, 2010 | 41 | 35 | 12 | 12 | * |
| March 5-8, 2010 | 40 | 34 | 12 | 13 | * |
| February 26-March 1, 2010 | 31 | 33 | 17 | 19 | * |
| February 19-22, 2010 | 38 | 34 | 15 | 12 | * |
| February 12-15, 2010 | 35 | 34 | 15 | 16 | * |
| February 5-8, 2010 | 43 | 36 | 13 | 9 | * |
| January 29-February 1, 2010 | 45 | 32 | 13 | 10 | * |
| January 22-25, 2010 | 41 | 34 | 14 | 10 | * |
| January 15-18, 2010 | 37 | 38 | 14 | 11 | * |
| January 8-11, 2010 | 39 | 33 | 15 | 12 | * |
| December 18-21, 2009 | 45 | 31 | 14 | 10 | 0 |
| December 11-14, 2009 | 42 | 31 | 14 | 13 | * |
| December 4-7, 2009 | 41 | 36 | 13 | 9 | 1 |
| November 13-16, 2009 | 38 | 33 | 14 | 15 | * |
| October 30-November 2, 2009 | 34 | 32 | 17 | 16 | * |
| October 23-26, 2009 | 44 | 30 | 15 | 10 | 1 |
| October 9-12, 2009 | 41 | 29 | 16 | 13 | * |
| October 2-5, 2009 | 44 | 30 | 15 | 11 | 0 |
| September 25-28, 2009 | 44 | 37 | 10 | 10 | * |
| September 18-21, 2009 | 44 | 34 | 15 | 7 | * |
| September 11-14, 2009 | 45 | 32 | 14 | 9 | * |

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## PEW. 3 CONTINUED...

September 3-6, 2009
August 28-31, 2009
August 21-24, 2009
August 14-17, 2009
August 7-10, 2009
July 31-August 3, 2009
July 24-27, 2009
July 17-20, 2009
July 10-13, 2009
July 2-5, 2009
June 19-22, 2009
June 12-15, 2009
June 5-8, 2009
May 29-June 1, 2009
May 21-24, 2009
May 15-18, 2009
May 8-11, 2009
May 1-4, 2009
April 17-20, 2009
April 9-13, 2009
March 27-30, 2009
March 20-23, 2009
March 13-16, 2009
February 27-March 2, 2009
February 13-16, 2009
January 30-February 2, 2009
January 23-26, 2009
January 16-19, 2009
January 2-4, 2009
December 12-15, 2008
December 5-8, 2008
November 21-24, 2008
November 14-17, 2008
November 7-10, 2008
October 31-November 3, 2008
October 24-27, 2008
October 17-20, 2008
October 10-13, 2008
October 3-6, 2008
September 26-29, 2008
September 19-22, 2008
September 5-8, 2008
August 29-31, 2008
August 15-18, 2008
August 8-11, 2008
August 1-4, 2008
July 25-28, 2008
July 18-21, 2008
July 11-14, 2008
June 27-30, 2008
June 13-16, 2008
May 9-12, 2008
May 2-5, 2008

| Very closely | Fairly closely | Not too closely | Not at all closely |  |
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| 41 | 31 | 15 | 13 | - |
| 45 | 30 | 13 | 12 | 1 |
| 50 | 27 | 13 | 10 | 1 |
| 41 | 37 | 11 | 12 | * |
| 42 | 34 | 13 | 10 | * |
| 46 | 34 | 11 | 8 | * |
| 45 | 35 | 12 | 8 | * |
| 43 | 35 | 11 | 11 | 1 |
| 37 | 38 | 13 | 11 | * |
| 38 | 35 | 15 | 12 | * |
| 42 | 33 | 15 | 10 | * |
| 41 | 35 | 12 | 12 | * |
| 41 | 34 | 11 | 14 | * |
| 43 | 37 | 11 | 8 | * |
| 44 | 35 | 13 | 9 | * |
| 44 | 35 | 12 | 8 | * |
| 42 | 34 | 12 | 12 | * |
| 47 | 36 | 11 | 5 | 1 |
| 52 | 30 | 10 | 7 | 1 |
| 48 | 29 | 13 | 10 | 0 |
| 48 | 32 | 10 | 10 | * |
| 52 | 34 | 8 | 6 | * |
| 48 | 33 | 9 | 10 | * |
| 56 | 30 | 8 | 6 | * |
| 55 | 29 | 10 | 6 | * |
| 52 | 31 | 12 | 5 | * |
| 57 | 30 | 8 | 5 | 0 |
| 43 | 35 | 13 | 9 | * |
| 42 | 36 | 15 | 7 | * |
| 51 | 33 | 9 | 7 | * |
| 42 | 38 | 13 | 7 | * |
| 59 | 24 | 9 | 8 | * |
| 56 | 29 | 9 | 6 | * |
| 54 | 31 | 8 | 7 | * |
| 63 | 27 | 6 | 4 | * |
| 52 | 35 | 7 | 5 | 1 |
| 62 | 29 | 6 | 3 | * |
| 65 | 25 | 7 | 3 | * |
| 69 | 23 | 5 | 3 | * |
| 70 | 22 | 5 | 3 | * |
| 56 | 27 | 12 | 5 | * |
| 44 | 33 | 16 | 7 | * |
| 41 | 34 | 13 | 11 | 1 |
| 39 | 36 | 15 | 10 | * |
| 39 | 35 | 16 | 10 | * |
| 47 | 34 | 11 | 8 | 0 |
| 46 | 32 | 10 | 12 | * |
| 45 | 33 | 13 | 9 | * |
| 44 | 33 | 12 | 10 | 1 |
| 49 | 31 | 12 | 7 | 1 |
| 42 | 33 | 14 | 11 | * |
| 45 | 31 | 13 | 11 | * |
| 43 | 31 | 15 | 10 | 1 |

(VOL.)

April 18-21, 2008
April 4-7, 2008
March 28-31, 2008
March 20-24, 2008
February 29-March 3, 2008
February 15-18, 2008
February 1-4, 2008
January 18-21, 2008
January 11-14, 2008
November 2-5, 2007
October 19-22, 2007
August 10-13, 2007
Mid-November, 2006
December, 2005
Early November, 2005
Mid-May, 2005
January, 2005
Mid-October, 2004
Early September, 2004
Mid-January, 2004
December, 2003
November, 2003
October, 2003
September, 2003
March, 2003
February, 2003
December, 2002
February, 2002
January, 2002
December, 2001
Mid-November, 2001
June, 2001
May, 2001
April, 2001
February, 2001
January, 2001
June, 1995
March, 1995
February, 1995
December, 1994
October, 1994
June, 1994
May, 1994
January, 1994
Early January, 1994
December, 1993
October, 1993
September, 1993
Early September, 1993
August, 1993
May, 1993
February, 1993
January, 1993
\(\left.$$
\begin{array}{ccccc}\begin{array}{c}\text { Very } \\
\text { closely } \\
41\end{array} & \begin{array}{c}\text { Fairly } \\
\text { closely }\end{array} & \begin{array}{c}\text { Not too } \\
\text { closely }\end{array} & \begin{array}{c}\text { Not at all } \\
\text { closely }\end{array} & \begin{array}{c}\text { DK/ } \\
\text { Refused }\end{array}
$$ <br>

39 \& 37 \& 13 \& 12 \& 12\end{array}\right]\)| $*$ |
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PEW. 3 CONTINUED...
(VOL.)

September, 1992
May, 1992
March, 1992
February, 1992
January, 1992
October, 1991
b. The major oil leak in the Gulf of Mexico

July 1-5, 2010
June 24-27, 2010
June 17-20, 2010
June 10-13, 2010
June 3-6, 2010
May 27-30, 2010
May 20-23, 2010 : An oil leak in the Gulf of
Mexico threatening the coast of several states
May 13-16, 2010
May 7-10, 2010
58

April 30-May 3, 2010: Oil leaking into the ocean near the Louisiana coast after an offshore oil rig explosion
April 23-26, 2010: An explosion on an offshore oil rig near the coast of Louisiana
TRENDS FOR COMPARISON:
April 1-5, 2010: President Obama's proposal to allow offshore oil and gas drilling
July 25-28, 2008: A major oil spill into the Mississippi River
December 4-8, 2002: The large oil spill
polluting the coast of Spain
May 4-7, 1989: The Alaska oil spill
c. The confirmation hearings for Supreme Court nominee Elena Kagan
July 1-5, 2010
May 13-16, 2010: Kagan nomination
August 7-10, 2010: Confirmation of Sonia
Sotomayor
July 17-20, 2009: Confirmation hearings for
Sotomayor
May 29-June 1, 2009: Sotomayor nomination
January, 2006: Samuel Alito nomination
December, 2005
Early November, 2005
Early October, 2005: Confirmation of John
Roberts as chief justice
Early October, 2005: Harriet Miers nomination
Early September, 2005: Roberts nomination
August, 1993: Ruth Bader Ginsburg
nomination
Mid-October, 1991: Clarence Thomas
nomination
Early October, 1991

| Very <br> closely <br> 43 | Fairly <br> closely | Not too <br> closely | Not at all <br> closely | DK/ <br> Refused |
| :---: | :---: | :---: | :---: | :---: |
| 39 | 39 | 13 | 6 | 1 |
| 47 | 38 | 15 | 6 | 1 |
| 47 | 37 | 11 | 4 | $*$ |
| 44 | 40 | 11 | 6 | $*$ |
| 36 | 38 | 16 | 5 | $*$ |
|  |  |  | 9 | 1 |

July, 1991
October, 1990: David Souter's confirmation August, 1990: Souter nomination
September, 1987: Robert Bork nomination
d. The issue of immigration

July 1-5, 2010
TREND FOR COMPARISON:
May 7-10, 2010: A new Arizona law that gives police more authority to question people they suspect might be illegal immigrants 38
April 30-May 3, 2010
October 12-15, 2007: The issue of immigration
June 29-July 2, 2007: The debate in Congress over new immigration policy
June 22-25, 2007
June 15-18, 2007
June 8-11, 2007
May 24-27, 2007
April 12-16, 2007: The issue of immigration
August, 2006
June, 2006
May, 2006
April, 2006

| Very <br> closely | Fairly <br> closely | Not too <br> closely | Not at all <br> closely | DK/ <br> Refused |
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| 15 | 33 | 19 | 14 | 1 |
| 16 | 30 | 26 | 28 | $*$ |
| 17 | 27 | 27 | 29 | 1 |
| 17 | 23 | 29 | 29 | 2 |

December, 1994: Passage of Proposition 187, the California law that bars education, health and welfare benefits from illegal immigrants and their children
e. The arrest of 11 suspected undercover Russian spies working in the U.S.

July 1-5, 2010
October 4-8, 2000: Nuclear scientist Wen Ho Lee being released from prison, after being suspected of spyingand his Afghanistan strategy

June 17-20, 2010: The current situation and
(VOL.) Refused
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December 11-14, 2009: The U.S. military effort in Afghanistan
December 4-7, 2009: President Obama's
decision to send more U.S. troops to
Afghanistan
November 20-23, 2009: The debate over
whether to send more troops to Afghanistan November 13-16, 2009
November 6-9, 2009: The U.S. military effort in Afghanistan
October 30-November 2, 2009
October 23-26, 2009
October 16-19, 2009
October 9-12, 2009
September 25-28, 2009: The debate over
whether to send more troops to Afghanistan
September 18-21, 2009: The U.S. military effort in Afghanistan
September 11-14, 2009
September 3-6, 2009
August 7-10, 2009
March 20-23, 2009
February 20-23, 2009: The Obama
administration's decision to send 17,000
additional U.S. troops to Afghanistan
January 30-February 2, 2009: The U.S. military
effort in Afghanistan 26
January 2-4, 2009
October 24-27, 2008
October 10-13, 2008: The military effort in
Afghanistan against Taliban fighters
September 12-15, 2008
August 29-31, 2008
July 18-21, 2008
July 11-14, 2008
July 3-7, 2008
June 20-23, 2008
Late July, 2002: The U.S. military effort in
Afghanistan
June, 2002
April, 2002
Early April, 2002
February, 2002
January, 2002
December, 2001
Mid-November, 2001
Early November, 2001
Mid-October, 2001

| Very |  |  |
| :---: | :---: | :---: |
| closely | Fairly <br> closely | Not too <br> closely |



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(VOL.)
Not at all closely DK/ Refused

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| 21 | 1 |
| 22 | $*$ |


| 16 | $*$ |
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| 21 | 1 |
| 17 | 1 |

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## ASK ALL:

PEW. 4 Which ONE of the stories I just mentioned have you followed most closely, or is there another story you've been following MORE closely? [DO NOT READ LIST. ACCEPT ONLY ONE RESPONSE.]

July 1-5

## $\underline{2010}$

52 The major oil leak in the Gulf of Mexico
13 Reports about the condition of the U.S. economy
11 The issue of immigration
6 The current situation and events in Afghanistan
3 The confirmation hearings for Supreme Court nominee Elena Kagan
2 The arrest of 11 suspected undercover Russian spies working in the U.S.
6 Some other story (VOL. SPECIFY)
7 Don’t know/Refused (VOL.)

## ASK ALL:

PEW. 5 How much if anything, have you heard about each of the following? Have you heard a lot, a little or nothing at all? [INSERT ITEM; RANDOMIZE]

| a. |  | $\underline{\text { A lot }}$ | (VOL.) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | A <br> little | Nothing at all | Don't <br> know |
|  | Congressional negotiations on a financial regulation reform bill July 1-5, 2010 | 15 | 43 | 41 | 1 |
| b. | The death of Senator Robert Byrd of West Virginia July 1-5, 2010 | 27 | 42 | 30 | 1 |
| c. | Larry King announcing he will retire from his CNN talk show in the fall |  |  |  |  |
|  | July 1-5, 2010 | 15 | 45 | 39 | 1 |
| d. | NBA teams negotiating with free-agent LeBron James July 1-5, 2010 | 24 | 30 | 45 | 1 |
| e. | A Supreme Court ruling on the constitutionality of state and local gun control laws July 1-5, 2010 | 28 | 41 | 30 | * |

ASK ALL:
Thinking about recent economic news ...
PEW. 6 Are you hearing mostly good news about the economy these days, mostly bad news about the economy or a mix of both good and bad news?

July 1-5, 2010
June 10-13, 2010
May 7-10, 2010
April 1-5, 2010
Hearin

March 5-8, 2010
February 5-8, 2010
January 8-11, 2010
December 4-7, 2009
October 30-November 2, 2009

| Hearing <br> mostly <br> good news | Hearing <br> mostly <br> bad news |
| :---: | :---: |
| 4 | 42 |
| 4 | 30 |
| 4 | 29 |
| 6 | 28 |
| 4 | 30 |
| 4 | 35 |
| 5 | 29 |
| 7 | 33 |
| 5 | 31 |


| A mix of <br> good and <br> bad news | (VOL.) <br> DK/ <br> Refused |  |
| :---: | :---: | :---: |
| 54 |  | 1 |
| 65 | 1 |  |
| 66 | 1 |  |
| 66 | $*$ |  |
| 66 | 1 |  |
| 61 | $*$ |  |
| 65 | 1 |  |
| 59 | 1 |  |
| 62 | 2 |  |

## PEW. 6 CONTINUED..

October 9-12, 2009
September 3-6, 2009
August 7-10, 2009

| Hearing <br> mostly <br> good news | Hearing <br> mostly <br> bad news | A mix of <br> good and <br> bad news | (VOL.) <br> DK/ <br> Refused |
| :---: | :---: | :---: | :---: |
| 5 | 27 | 66 | 1 <br> 5 |
| 11 | 27 | 68 | 1 |
| 3 | 41 | 59 | 1 |
| 4 | 37 | 56 | $*$ |
| 4 | 31 | 59 | $*$ |
| 4 | 39 | 64 | 1 |
| 2 | 51 | 56 | 1 |
| 2 | 60 | 46 | 1 |
| 2 | 67 | 37 | 1 |
| 1 | 80 | 30 | 1 |
| 2 |  | 19 | $*$ |

ASK ALL:
PEW. 7 Thinking about some specific aspects of the nation's economy... Please tell me if you are hearing mostly good news, mostly bad news or a mix of both good and bad news about each of the following. [READ AND RANDOMIZE]
a. The financial markets

July 1-5, 2010
May 7-10, 2010
April 1-5, 2010
March 5-8, 2010
January 8-11, 2010
October 30-November 2, 2009
August 7-10, 2009
June 12-15, 2009
b. Real estate values

| July 1-5, 2010 | 9 | 49 | 35 | 7 |
| :--- | :---: | :---: | :---: | :---: |
| May 7-10, 2010 | 12 | 41 | 42 | 5 |
| April 1-5, 2010 | 12 | 44 | 38 | 6 |
| March 5-8, 2010 | 8 | 45 | 42 | 5 |
| January 8-11, 2010 | 11 | 43 | 40 | 5 |
| October 30-November 2, 2009 | 13 | 43 | 37 | 6 |
| August 7-10, 2009 | 11 | 40 | 41 | 7 |
| June 12-15, 2009 | 11 | 45 | 40 | 3 |

c. Prices for food and consumer goods

| July 1-5, 2010 | 9 | 32 | 48 | 10 |
| :--- | :---: | :---: | :---: | :---: |
| May 7-10, 2010 | 8 | 37 | 46 | 9 |
| April 1-5, 2010 | 10 | 35 | 46 | 9 |
| March 5-8, 2010 | 9 | 34 | 50 | 7 |
| January 8-11, 2010 | 12 | 37 | 45 | 6 |
| October 30-November 2, 2009 | 12 | 39 | 42 | 7 |
| August 7-10, 2009 | 10 | 36 | 46 | 9 |
| June 12-15, 2009 | 9 | 39 | 46 | 6 |

PEW. 7 CONTINUED...

|  | Hearing <br> mostly <br> good news | Hearing <br> mostly <br> bad news | A mix of <br> good and <br> bad news | (VOL.) <br> DK/ |
| :---: | :---: | :---: | :---: | :---: |
| d. The job situation | 5 |  |  |  |
| July 1-5, 2010 |  |  |  |  |
| May 7-10, 2010 | 9 | 54 | 30 | 1 |
| April 1-5, 2010 | 9 | 52 | 38 | 2 |
| March 5-8, 2010 | 5 | 59 | 33 | 2 |
| January 8-11, 2010 | 6 | 61 | 35 | 1 |
| October 30-November 2, 2009 | 3 | 68 | 31 | 2 |
| August 7-10, 2009 | 6 | 61 | 27 | 2 |
| June 12-15, 2009 | 1 | 71 | 32 | 1 |
|  |  |  | 27 | 1 |

PEW. 8 THROUGH PEW. 18 HELD FOR FUTURE RELEASE


[^0]:    $1 \quad$ Polling was not conducted on the Independence Day holiday, July 4.

