## PEW RESEARCH CENTER FOR THE PEOPLE \& THE PRESS May 27-30, 2010 NEWS INTEREST INDEX OMNIBUS SURVEY FINAL TOPLINE <br> $\mathrm{N}=1,001$

ASK ALL:
PEW. 1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, [INSERT ITEM; RANDOMIZE] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]

|  | Very closely | Fairly closely | Not too closely | Not at all closely |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| a. Reports about the condition of the U.S. economy |  |  |  |  |  |
| May 27-30, 2010 | 43 | 29 | 13 | 15 | * |
| May 20-23, 2010 | 40 | 35 | 13 | 11 | * |
| May 13-16, 2010 | 49 | 32 | 11 | 8 | 1 |
| May 7-10, 2010 | 42 | 34 | 11 | 12 | * |
| April 30-May 3, 2010 | 32 | 37 | 17 | 14 | 1 |
| April 23-26, 2010 | 42 | 31 | 13 | 14 | * |
| April 16-19, 2010 | 40 | 32 | 14 | 14 | 0 |
| April 9-12, 2010 | 40 | 32 | 15 | 13 | * |
| April 1-5, 2010 | 33 | 34 | 14 | 19 | * |
| March 19-22, 2010 | 41 | 32 | 14 | 13 | * |
| March 12-15, 2010 | 41 | 35 | 12 | 12 | * |
| March 5-8, 2010 | 40 | 34 | 12 | 13 | * |
| February 26-March 1, 2010 | 31 | 33 | 17 | 19 | * |
| February 19-22, 2010 | 38 | 34 | 15 | 12 | * |
| February 12-15, 2010 | 35 | 34 | 15 | 16 | * |
| February 5-8, 2010 | 43 | 36 | 13 | 9 | * |
| January 29-February 1, 2010 | 45 | 32 | 13 | 10 | * |
| January 22-25, 2010 | 41 | 34 | 14 | 10 | * |
| January 15-18, 2010 | 37 | 38 | 14 | 11 | * |
| January 8-11, 2010 | 39 | 33 | 15 | 12 | * |
| December 18-21, 2009 | 45 | 31 | 14 | 10 | 0 |
| December 11-14, 2009 | 42 | 31 | 14 | 13 | * |
| December 4-7, 2009 | 41 | 36 | 13 | 9 | 1 |
| November 13-16, 2009 | 38 | 33 | 14 | 15 | * |
| October 30-November 2, 2009 | 34 | 32 | 17 | 16 | * |
| October 23-26, 2009 | 44 | 30 | 15 | 10 | 1 |
| October 9-12, 2009 | 41 | 29 | 16 | 13 | * |
| October 2-5, 2009 | 44 | 30 | 15 | 11 | 0 |
| September 25-28, 2009 | 44 | 37 | 10 | 10 | * |
| September 18-21, 2009 | 44 | 34 | 15 | 7 | * |
| September 11-14, 2009 | 45 | 32 | 14 | 9 | * |
| September 3-6, 2009 | 41 | 31 | 15 | 13 | * |
| August 28-31, 2009 | 45 | 30 | 13 | 12 | 1 |
| August 21-24, 2009 | 50 | 27 | 13 | 10 | 1 |
| August 14-17, 2009 | 41 | 37 | 11 | 12 | * |
| August 7-10, 2009 | 42 | 34 | 13 | 10 | * |
| July 31-August 3, 2009 | 46 | 34 | 11 | 8 | * |
| July 24-27, 2009 | 45 | 35 | 12 | 8 | * |
| July 17-20, 2009 | 43 | 35 | 11 | 11 | 1 |
| July 10-13, 2009 | 37 | 38 | 13 | 11 | * |
| July 2-5, 2009 | 38 | 35 | 15 | 12 | * |



## PEW. 1 CONTINUED...

| October 19-22, 2007 | 25 | 34 | 20 | 21 | * |
| :---: | :---: | :---: | :---: | :---: | :---: |
| August 10-13, 2007 | 28 | 36 | 18 | 18 | * |
| Mid-November, 2006 | 31 | 40 | 17 | 11 | 1 |
| December, 2005 | 35 | 35 | 18 | 11 | 1 |
| Early November, 2005 | 35 | 39 | 17 | 9 | * |
| Mid-May, 2005 | 30 | 39 | 19 | 11 | 1 |
| January, 2005 | 35 | 41 | 17 | 7 | * |
| Mid-October, 2004 | 30 | 43 | 16 | 10 | 1 |
| Early September, 2004 | 39 | 34 | 15 | 11 | 1 |
| Mid-January, 2004 | 37 | 41 | 15 | 7 | * |
| December, 2003 | 35 | 38 | 14 | 11 | 2 |
| November, 2003 | 40 | 34 | 15 | 10 | 1 |
| October, 2003 | 32 | 39 | 16 | 12 | 1 |
| September, 2003 | 39 | 30 | 18 | 12 | 1 |
| March, 2003 | 40 | 35 | 16 | 8 | 1 |
| February, 2003 | 42 | 33 | 15 | 10 | * |
| December, 2002 | 38 | 34 | 17 | 10 | 1 |
| February, 2002 | 35 | 40 | 15 | 9 | 1 |
| January, 2002 | 30 | 44 | 16 | 9 | 1 |
| December, 2001 | 37 | 40 | 13 | 8 | 2 |
| Mid-November, 2001 | 41 | 36 | 15 | 7 | 1 |
| June, 2001 | 24 | 41 | 18 | 16 | 1 |
| May, 2001 | 34 | 36 | 15 | 15 | 0 |
| April, 2001 | 36 | 34 | 16 | 13 | 1 |
| February, 2001 | 30 | 39 | 18 | 12 | 1 |
| January, 2001 | 32 | 38 | 17 | 11 | 2 |
| June, 1995 | 26 | 41 | 22 | 11 | * |
| March, 1995 | 27 | 45 | 19 | 9 | * |
| February, 1995 | 23 | 41 | 22 | 13 | 1 |
| December, 1994 | 28 | 43 | 20 | 9 | * |
| October, 1994 | 27 | 40 | 20 | 12 | 1 |
| June, 1994 | 25 | 42 | 23 | 10 | * |
| May, 1994 | 33 | 40 | 16 | 10 | 1 |
| January, 1994 | 34 | 39 | 16 | 10 | 1 |
| Early January, 1994 | 36 | 44 | 13 | 7 | * |
| December, 1993 | 35 | 41 | 15 | 8 | 1 |
| October, 1993 | 33 | 38 | 20 | 9 | * |
| September, 1993 | 37 | 40 | 14 | 8 | 1 |
| Early September, 1993 | 39 | 39 | 14 | 9 | * |
| August, 1993 | 41 | 36 | 14 | 9 | * |
| May, 1993 | 37 | 38 | 18 | 6 | 1 |
| February, 1993 | 49 | 36 | 10 | 5 | * |
| January, 1993 | 42 | 39 | 12 | 7 | * |
| September, 1992 | 43 | 37 | 13 | 6 | 1 |
| May, 1992 | 39 | 39 | 15 | 6 | 1 |
| March, 1992 | 47 | 38 | 11 | 4 | * |
| February, 1992 | 47 | 37 | 10 | 6 | * |
| January, 1992 | 44 | 40 | 11 | 5 | * |
| October, 1991 | 36 | 38 | 16 | 9 | 1 |

b. A major oil leak in the Gulf of Mexico

May 27-30, 2010
May 20-23, 2010: An oil leak in the Gulf of Mexico threatening the coast of several states
May 13-16, 2010
May 7-10, 2010
April 30-May 3, 2010: Oil leaking into the ocean near the Louisiana coast after an offshore oil rig explosion
April 23-26, 2010: An explosion on an offshore oil rig near the coast of Louisiana
TRENDS FOR COMPARISON:
April 1-5, 2010: President Obama's proposal to allow offshore oil and gas drilling
July 25-28, 2008: A major oil spill into the Mississippi River
December 4-8, 2002: The large oil spill polluting the coast of Spain
May 4-7, 1989: The Alaska oil spill

| Very <br> closely | Fairly <br> closely | Not too <br> closely | Not at all <br> closely | (VOL.) <br> DK/ <br> Refused |
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| 55 | 26 | 11 | 7 | $*$ |
| 47 | 35 | 11 | 7 | $*$ |
| 58 | 29 | 9 | 4 | $*$ |
| 46 | 33 | 11 | 10 | $*$ |
|  |  |  | 11 | 10 |
| 44 | 35 | 22 | 23 | $*$ |
| 21 | 35 | 21 | 33 | 1 |
| 20 | 24 | 25 | 41 | 1 |
| 14 | 19 | 25 | 27 | 1 |
| 15 | 29 | 28 | 7 | 4 |

c. Barack Obama announcing plans to send 1,200

National Guard troops to the Mexican border May 27-30, 201029
TRENDS FOR COMPARISON:
May 7-10, 2010: A new Arizona law that gives police more authority to question people they suspect might be illegal immigrants
April 30-May 3, 2010
38
March 19-22, 2010: News about drug-related violence in Mexico
March 27-30, 2009: Hillary Clinton's recent trip to Mexico to discuss drug violence near the border
February 27-March 2, 2009: News about growing drug-related violence in Mexico
August 14-17, 2009: President Obama's trip to Мехісо
October 12-15, 2007: The issue of immigration June 29-July 2, 2007: The debate in Congress over new immigration policy
June 22-25, 2007
June 15-18, 2007
28

June 8-11, 2007
32

May 24-27, 2007
April 12-16, 2007: The issue of immigration
August, 2006
31
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June, 2006
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May, 2006
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April, 2006
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December, 1994: Passage of Proposition 187, the California law that bars education, health and welfare benefits from illegal immigrants and their children
d. Tensions between North Korea and South Korea May 27-30, 2010
TREND FOR COMPARISON:
June 19-22, 2009: New military threats from North Korea
May 29-June 1, 2009: Reports about North Korea testing nuclear weapons and missiles April 3-6, 2009: North Korea's plans to test a long range missile
June 27-30, 2008: North Korea takes steps to halt its nuclear weapons program
February 16-19, 2007: Recent negotiations to shut down North Korea's nuclear weapons program
Late October, 2006: North Korea's announcement that it recently tested a nuclear weapon
February, 2005: North Korea's nuclear weapons program
September, 2003
May, 2003
March, 2003
February, 2003
January, 2003
Late October, 2002: North Korea's admission that it has been secretly developing nuclear weapons
June, 1994: Reports about North Korea's building of nuclear weapons and refusal to allow U.N. inspections
e. Congressional debate over whether to repeal the "Don't Ask Don't Tell" policy concerning gays in the military

May 27-30, 2010
TREND FOR COMPARISON:
February 5-8, 2010: Military leaders saying they support allowing gays to serve openly in the military
July 29-August 1, 1993: Bill Clinton's decision to ease the ban on homosexuals in the military February 20-23, 1993: Bill Clinton's attempts to lift the ban on gays in the military
Very
closely

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f. \begin{tabular}{lccccc}
Unrest in Jamaica after attempts to arrest a major <br>
drug dealer <br>
May 27-30, 2010

$\quad$

Very <br>
closely

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Fairly <br>
closely

$\quad$

Not too <br>
closely

$\quad$

Not at all <br>
closely

$\quad$

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Refused
\end{tabular}

## ASK ALL:

PEW. 2 Which ONE of the stories I just mentioned have you followed most closely, or is there another story you've been following MORE closely? [DO NOT READ LIST. ACCEPT ONLY ONE RESPONSE.]

May 27-30
$\underline{2010}$

A major oil leak in the Gulf of Mexico
Reports about the condition of the U.S. economy
Barack Obama announcing plans to send 1,200 National Guard troops to the Mexican border
Tensions between North Korea and South Korea
Congressional debate over whether to repeal the "Don't Ask Don't Tell" policy concerning gays in the military
Unrest in Jamaica after attempts to arrest a major drug dealer
Some other story (VOL.)
Don't know/Refused (VOL.)

