## PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS May 27-30, 2010 NEWS INTEREST INDEX OMNIBUS SURVEY FINAL TOPLINE $N{=}1,\!001$

## **ASK ALL:**

PEW.1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, [INSERT ITEM; RANDOMIZE] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]

a.	Reports about the condition of the U.S. economy	Very closely	Fairly closely	Not too closely	Not at all closely	(VOL.) DK/ <u>Refused</u>
a.	May 27-30, 2010	43	29	13	15	*
	May 20-23, 2010	40	35	13	11	*
	May 13-16, 2010	49	32	11	8	1
	May 7-10, 2010	42	34	11	12	*
	April 30-May 3, 2010	32	37	17	14	1
	April 23-26, 2010	42	31	13	14	*
	April 16-19, 2010	40	32	14	14	0
	April 9-12, 2010	40	32	15	13	*
	April 1-5, 2010	33	34	14	19	*
	March 19-22, 2010	41	32	14	13	*
	March 12-15, 2010	41	35	12	12	*
	March 5-8, 2010	40	34	12	13	*
	February 26-March 1, 2010	31	33	17	19	*
	February 19-22, 2010	38	34	15	12	*
	February 12-15, 2010	35	34	15	16	*
	February 5-8, 2010	43	36	13	9	*
	January 29-February 1, 2010	45	32	13	10	*
	January 22-25, 2010	41	34	14	10	*
	January 15-18, 2010	37	38	14	11	*
	January 8-11, 2010	39	33	15	12	*
	December 18-21, 2009	45	31	14	10	0
	December 11-14, 2009	42	31	14	13	*
	December 4-7, 2009	41	36	13	9	1
	November 13-16, 2009	38	33	14	15	*
	October 30-November 2, 2009	34	32	17	16	*
	October 23-26, 2009	44	30	15	10	1
	October 9-12, 2009	41	29	16	13	*
	October 2-5, 2009	44	30	15	11	0
	September 25-28, 2009	44	37	10	10	*
	September 18-21, 2009	44	34	15	7	*
	September 11-14, 2009	45	32	14	9	*
	September 3-6, 2009	41	31	15	13	*
	August 28-31, 2009	45	30	13	12	1
	August 21-24, 2009	50	27	13	10	1
	August 14-17, 2009	41	37	11	12	*
	August 7-10, 2009	42	34	13	10	*
	July 31-August 3, 2009	46	34	11	8	*
	July 24-27, 2009	45	35	12	8	*
	July 17-20, 2009	43	35	11	11	1
	July 10-13, 2009	37	38	13	11	*
	July 2-5, 2009	38	35	15	12	*

PEW.1 CONTINUED					(VOL.)
TEW.T CONTINUED	Very	Fairly	Not too	Not at all	DK/
	<u>closely</u>	closely	closely	closely	Refused
June 19-22, 2009	42	33	15	10	*
June 12-15, 2009	41	35	12	12	*
June 5-8, 2009	41	34	11	14	*
May 29-June 1, 2009	43	37	11	8	*
May 21-24, 2009	44	35	13	9	*
May 15-18, 2009	44	35	12	8	*
May 8-11, 2009	42	34	12	12	*
May 1-4, 2009	47	36	11	5	1
April 17-20, 2009	52	30	10	7	1
April 9-13, 2009	48	29	13	10	0
March 27-30, 2009	48	32	10	10	*
March 20-23, 2009	52	34	8	6	*
March 13-16, 2009	48	33	9	10	*
February 27-March 2, 2009	56	30	8	6	*
February 13-16, 2009	55	29	10	6	*
January 30-February 2, 2009	52	31	12	5	*
January 23-26, 2009	57	30	8	5	0
January 16-19, 2009	43	35	13	9	*
January 2-4, 2009	42	36	15	7	*
December 12-15, 2008	51	33	9	7	*
December 5-8, 2008	42	38	13	7	*
November 21-24, 2008	59	24	9	8	*
November 14-17, 2008	56	29	9	6	*
November 7-10, 2008	54	31	8	7	*
October 31-November 3, 2008	63	27	6	4	*
October 24-27, 2008	52	35	7	5	1
October 17-20, 2008	62	29	6	3	*
October 10-13, 2008	65	25	7	3	*
October 3-6, 2008	69	23	5	3	*
September 26-29, 2008	70	22	5	3	*
September 19-22, 2008	56	27	12	5	*
September 5-8, 2008	44	33	16	7	*
August 29-31, 2008	41	34	13	11	1
August 15-18, 2008	39	36	15	10	*
August 8-11, 2008	39	35	16	10	*
August 1-4, 2008	47	34	11	8	0
July 25-28, 2008	46	32	10	12	*
July 18-21, 2008	45	33	13	9	*
July 11-14, 2008	44	33	12	10	1
June 27-30, 2008	49	31	12	7	1
June 13-16, 2008	42	33	14	11	*
May 9-12, 2008	45	31	13	11	*
May 2-5, 2008	43	31	15	10	1
April 18-21, 2008	41	35	13	10	1
April 4-7, 2008	39	37	12	12	*
March 28-31, 2008	42	36	14	8	*
March 20-24, 2008	45	33	13	9	*
February 29-March 3, 2008	38	35	15	11	1
February 15-18, 2008	37	36	11	16	8
February 1-4, 2008	40	37	14	8	1
January 18-21, 2008	42	31	16	11	*
January 11-14, 2008	36	32	15	16	1
November 2-5, 2007	27	37	16	19	1

PEW.1 CONTINUED	Very	Fairly	Not too	Not at all	(VOL.) DK/
	<u>closely</u>	<u>closely</u>	closely	closely	Refused
October 19-22, 2007	25	34	20	21	*
August 10-13, 2007	28	36	18	18	*
Mid-November, 2006	31	40	17	11	1
December, 2005	35	35	18	11	1
Early November, 2005	35	39	17	9	*
Mid-May, 2005	30	39	19	11	1
January, 2005	35	41	17	7	*
Mid-October, 2004	30	43	16	10	1
Early September, 2004	39	34	15	11	1
Mid-January, 2004	37	41	15	7	*
December, 2003	35	38	14	11	2
November, 2003	40	34	15	10	1
October, 2003	32	39	16	12	1
September, 2003	39	30	18	12	1
March, 2003	40	35	16	8	1
February, 2003	42	33	15	10	*
December, 2002	38	34	17	10	1
February, 2002	35	40	15	9	1
January, 2002	30	44	16	9	1
December, 2001	37	40	13	8	2
Mid-November, 2001	41	36	15	7	1
June, 2001	24	41	18	16	1
May, 2001	34	36	15	15	0
April, 2001	36	34	16	13	1
February, 2001	30	39	18	12	1
January, 2001	32	38	17	11	2
June, 1995	26	41	22	11	*
March, 1995	27	45	19	9	*
February, 1995	23	41	22	13	1
December, 1994	28	43	20	9	*
October, 1994	27	40	20	12	1
June, 1994	25	42	23	10	*
May, 1994	33	40	16	10	1
January, 1994	34	39	16	10	1
Early January, 1994	36	44	13	7	*
December, 1993	35	41	15	8	1
October, 1993	33	38	20	9	*
September, 1993	37	40	14	8	1
Early September, 1993	39	39	14	9	*
August, 1993	41	36	14	9	*
May, 1993	37	38	18	6	1
February, 1993	49	36	10	5	*
January, 1993	42	39	12	7	*
September, 1992	43	37	13	6	1
May, 1992	39	39	15	6	1
March, 1992	47	38	11	4	*
February, 1992	47	37	10	6	*
January, 1992	44	40	11	5	*
October, 1991	36	38	16	9	1

	W.1 CONTINUED	Very <u>closely</u>	Fairly closely	Not too closely	Not at all closely	(VOL.) DK/ Refused
b.	A major oil leak in the Gulf of Mexico	•	•	•	•	
	May 27-30, 2010	55	26	11	7	*
	May 20-23, 2010: An oil leak in the Gulf of					
	Mexico threatening the coast of several states	47	35	11	7	*
	May 13-16, 2010	58	29	9	4	*
	May 7-10, 2010	46	33	11	10	*
	April 30-May 3, 2010: Oil leaking into the					
	ocean near the Louisiana coast after an off-	4.4	2-		4.0	d.
	shore oil rig explosion	44	35	11	10	*
	April 23-26, 2010: An explosion on an off-	21	25	22	22	ala.
	shore oil rig near the coast of Louisiana	21	35	22	23	*
	TRENDS FOR COMPARISON:					
	April 1-5, 2010: President Obama's proposal	20	2.4	21	22	1
	to allow offshore oil and gas drilling	20	24	21	33	1
	July 25-28, 2008: A major oil spill into the	1.4	10	25	41	1
	Mississippi River	14	19	25	41	1
	December 4-8, 2002: The large oil spill	1.5	20	20	27	1
	polluting the coast of Spain May 4-7, 1989: The Alaska oil spill	15 52	29 37	28 7	27 4	1
	May 4-7, 1909. The Auska on spin	32	31	,	7	
c.	Barack Obama announcing plans to send 1,200					
	National Guard troops to the Mexican border					
	May 27-30, 2010	29	25	18	26	1
	TRENDS FOR COMPARISON:					
	May 7-10, 2010: A new Arizona law that gives					
	police more authority to question people they					
	suspect might be illegal immigrants	38	27	13	21	1
	April 30-May 3, 2010	36	31	13	20	*
	March 19-22, 2010: News about drug-related					
	violence in Mexico	12	21	26	40	1
	March 27-30, 2009: Hillary Clinton's recent					
	trip to Mexico to discuss drug violence near the				•	
	border	14	24	23	39	*
	February 27-March 2, 2009: News about	10	20	22	21	.14
	growing drug-related violence in Mexico	18	28	23	31	ক
	August 14-17, 2009: President Obama's trip to	0	20	26	4.4	*
	Mexico	9	20	26	44	*
	October 12-15, 2007: The issue of immigration	23	29	19	29	~
	June 29-July 2, 2007: The debate in Congress	26	20	21	23	*
	over new immigration policy	24	30 28	22	23 26	*
	June 22-25, 2007 June 15-18, 2007	22	32	21	26 25	*
	June 8-11, 2007	24	29	20	26	1
	May 24-27, 2007	27	31	22	20 19	1
	April 12-16, 2007: The issue of immigration	21	29	24	26	*
	August, 2006	34	40	24 16	9	1
	June, 2006	36	41	15	7	1
	May, 2006	44	33	13	9	1
	April, 2006	39	34	16	10	1

PE	W.1 CONTINUED	Very closely	Fairly closely	Not too	Not at all closely	(VOL.) DK/ <u>Refused</u>
	December, 1994: Passage of Proposition 187, the California law that bars education, health and welfare benefits from illegal immigrants and their children	26	32	22	20	*
d.	Tensions between North Korea and South Korea May 27-30, 2010 TREND FOR COMPARISON:	19	24	24	32	1
	June 19-22, 2009: New military threats from North Korea May 29-June 1, 2009: Reports about North	27	31	21	21	*
	Korea testing nuclear weapons and missiles April 3-6, 2009: North Korea's plans to test a	34	36	17	13	*
	long range missile June 27-30, 2008: North Korea takes steps	23	31	19	27	*
	to halt its nuclear weapons program February 16-19, 2007: Recent negotiations to shut down North Korea's nuclear weapons	19	30	26	24	1
	program  Late October, 2006: North Korea's	15	31	22	31	1
	announcement that it recently tested a nuclear weapon February, 2005: North Korea's nuclear	45	33	13	8	1
	weapons program	22	34	22	22	*
	September, 2003	19	32	27	21	1
	May, 2003	27	40	22	11	*
	March, 2003	34	34	19	12	1
	February, 2003	33	34	18	13	2
	January, 2003 Late October, 2002: North Korea's admission that it has been secretly developing nuclear	33	34	18	14	1
	weapons June, 1994: Reports about North Korea's building of nuclear weapons and refusal to	25	31	23	20	1
	allow U.N. inspections	27	33	26	14	*
e.	Congressional debate over whether to repeal the "Don't Ask Don't Tell" policy concerning gays in the military					
	May 27-30, 2010 <b>TREND FOR COMPARISON:</b> February 5-8, 2010: Military leaders saying they support allowing gays to serve openly in	16	22	24	37	1
	the military July 29-August 1, 1993: Bill Clinton's decision	19	31	26	24	*
	to ease the ban on homosexuals in the military February 20-23, 1993: Bill Clinton's attempts to	44	37	13	5	1
	lift the ban on gays in the military	45	35	14	6	*

PE	W.1 CONTINUED	Very closely	Fairly closely	Not too	Not at all closely	(VOL.) DK/ <u>Refused</u>
f.	Unrest in Jamaica after attempts to arrest a major					
	drug dealer					
	May 27-30, 2010	9	17	22	52	1
	TRENDS FOR COMPARISON:					
	March 19-22, 2010: News about drug-related					
	violence in Mexico	12	21	26	40	1
	February 27-March 2, 2009: News about					
	growing drug-related violence in Mexico	18	28	23	31	*
	September, 1989: The war between the					
	Columbian government and the major drug					
	traffickers	34	43	15	7	1

## **ASK ALL:**

PEW.2 Which ONE of the stories I just mentioned have you followed most closely, or is there another story you've been following MORE closely? [DO NOT READ LIST. ACCEPT ONLY ONE RESPONSE.]

May 27-30	
2010	
58	A major oil leak in the Gulf of Mexico
11	Reports about the condition of the U.S. economy
7	Barack Obama announcing plans to send 1,200 National Guard troops to the Mexican border
3	Tensions between North Korea and South Korea
	Congressional debate over whether to repeal the "Don't Ask Don't Tell" policy concerning gays in
3	the military
1	Unrest in Jamaica after attempts to arrest a major drug dealer
7	Some other story (VOL.)
9	Don't know/Refused (VOL.)