PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS March 26-29, 2010 NEWS INTEREST INDEX OMNIBUS SURVEY FINAL TOPLINE N=1,018

Q.1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, [INSERT ITEM; RANDOMIZE] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]

Accent ups and downs in the stock market March 26-29, 2010 13 23 23 40 1			Very <u>closely</u>	Fairly <u>closely</u>	Not too closely	Not at all closely	DK/ <u>Refused</u>
TREND FOR COMPARISON: October 16-19, 2009: Recent gains in the stock market 15 23 19 43 * July 24-27, 2009 23 25 24 28 * March 13-16, 2009 38 31 14 17 0 March 6-9, 2009: Recent major drops in the U.S. stock market 35 31 15 19 * February 20-23, 2009 31 32 20 17 * November 21-24, 2008 50 23 15 12 * October 17-20, 2008: Recent major ups and downs in the U.S. stock market 54 31 9 6 * October 10-13, 2008: Recent major drops in the U.S. stock market 59 26 9 6 * July 3-7, 2008: Recent major ups and downs in the U.S. stock market 22 29 23 26 * March 14-17, 2008 25 31 23 21 * January 25-28, 2008 29 28 19 23 1 August 17-20, 2007 21 24 22 33 * July 27-30, 2007 15 26 21 37 1 March 2-5, 2007: The recent drop in the U.S. 21 28 25 26 * Early September, 2002: Recent major ups and downs in the U.S. stock market 27 27 18 27 1 Late July, 2002 33 33 15 18 1 March, 2001 27 27 18 27 1 Mid-October, 2000 20 26 23 31 1 April, 2000 18 28 23 31 1 April, 2000 29 29 20 32 * March, 1999 18 29 20 32 * March, 1999 18 29 20 32 * March, 1999 18 29 22 31 * March, 1999 18 29 22 31 * March, 1999 18 29 20 32 * March, 1999 24 28 19 28 1 Early November, 1997: Thinking about last 16 29 22 33 * Monday when the stock market dropped, how closely did you follow what was happening? September, 1997: Recent major ups and downs 14 22 23 40 1 in the stock market 22 24 40 *	a.						
October 16-19, 2009: Recent gains in the stock market July 24-27, 2009 23 25 24 28 * March 13-16, 2009 March 6-9, 2009: Recent major drops in the U.S. stock market J.S. J.S. J.S. J.S. J.S. J.S. J.S. J.S.			13	23	23	40	1
March 15 23 19 43 *							
July 24-27, 2009 March 13-16, 2009 March 6-9, 2009: Recent major drops in the U.S. stock market February 20-23, 2009 November 21-24, 2008 October 17-20, 2008: Recent major ups and downs in the U.S. stock market U.S. stock market October 10-13, 2008: Recent major ups and downs in the U.S. stock market U.S. stock market U.S. stock market Solution 22, 2009 October 10-13, 2008: Recent major ups and downs in the U.S. stock market Duly 3-7, 2008: Recent major ups and downs in the U.S. stock market Duly 27-30, 2007 Duly 29-20 Duly 27-30, 2007 Duly 29-20							
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March 6-9, 2009: Recent major drops in the U.S. stock market Gebruary 20-23, 2009 November 21-24, 2008 October 17-20, 2008: Recent major ups and downs in the U.S. stock market October 10-13, 2008: Recent major drops in the U.S. stock market Early September, 2002: Recent major ups and downs in the U.S. stock market U.S. Stock mar						28	*
U.S. stock market February 20-23, 2009 November 21-24, 2008 October 17-20, 2008: Recent major ups and downs in the U.S. stock market dropped, how closely did you follow what was happening? U.S. Stock market U.S		March 13-16, 2009	38	31	14	17	0
February 20-23, 2009 November 21-24, 2008 So 23 15 12 * October 17-20, 2008: Recent major ups and downs in the U.S. stock market U.S. Sto		March 6-9, 2009: Recent major drops in the					
November 21-24, 2008		U.S. stock market				19	*
October 17-20, 2008: Recent major ups and downs in the U.S. stock market Inly 3-7, 2008: Recent major ups and downs in the U.S. stock market U.S. stock market Express 2008 Express 2008 Express 2007 Express 2007 Express 21 Express 2007 Express 21 Express 2007 Express 21 Express 2008 Express 21 Express 2008 Express 22 Express 2008 Express 2007 Ex		February 20-23, 2009	31	32	20	17	*
September Sept		November 21-24, 2008	50	23	15	12	*
October 10-13, 2008: Recent major drops in the U.S. stock market July 3-7, 2008: Recent major ups and downs in the U.S. stock market 22 29 23 26 * March 14-17, 2008 25 31 23 21 * January 25-28, 2008 29 28 19 23 1 August 17-20, 2007 21 24 22 33 * July 27-30, 2007 21 24 22 33 * July 27-30, 2007 21 28 25 26 * March 2-5, 2007: The recent drop in the U.S. 21 28 25 26 * stock market Early September, 2002: Recent major ups and downs in the U.S. stock market Late July, 2002 33 33 35 15 18 1 March, 2001 27 27 18 27 1 Mid-October, 2000 20 26 23 31 1 April, 2000 18 28 23 31 * Early April, 2000 19 29 20 32 * March, 1999 18 29 20 32 * March, 1999 18 29 22 31 * Mid-August, 1998 17 23 21 39 * January, 1998 21 25 23 31 * Mid-November, 1997: Thinking about last Monday when the stock market dropped, how closely did you follow what was happening? September, 1997: Recent major ups and downs 14 22 23 40 *		October 17-20, 2008: Recent major ups and					
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July 3-7, 2008: Recent major ups and downs in the U.S. stock market March 14-17, 2008 January 25-28, 2008 August 17-20, 2007 21 January 25-30, 2007 21 July 27-30, 2007 March 2-5, 2007: The recent drop in the U.S. Stock market Early September, 2002: Recent major ups and downs in the U.S. stock market Late July, 2002 March, 2001 Mid-October, 2000 Mid-October, 2000 March, 2000 Ma		October 10-13, 2008: Recent major drops in the					
the U.S. stock market 22 29 23 26 * March 14-17, 2008 25 31 23 21 * January 25-28, 2008 29 28 19 23 1 August 17-20, 2007 21 24 22 33 * July 27-30, 2007 15 26 21 37 1 March 2-5, 2007: The recent drop in the U.S. 21 28 25 26 * stock market Early September, 2002: Recent major ups and 27 30 20 22 1 downs in the U.S. stock market Late July, 2002 33 33 15 18 1 March, 2001 27 27 18 27 1 Mid-October, 2000 20 26 23 31 1 April, 2000 18 28 23 31 * Early April, 2000 19 29 20 32 * March, 2000 23 29 21 26 1 March, 1999 18 29 22 31 * January, 1998 32 31 20 17 * Mid-November, 1997: Thinking about last<		U.S. stock market	59	26	9	6	*
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March 2-5, 2007: The recent drop in the U.S. 21 28 25 26 * stock market Early September, 2002: Recent major ups and downs in the U.S. stock market 27 30 20 22 1 Late July, 2002 33 33 15 18 1 March, 2001 27 27 18 27 1 Mid-October, 2000 20 26 23 31 1 April, 2000 18 28 23 31 * Early April, 2000 19 29 20 32 * March, 1999 18 29 22 31 * January, 1999 24 28 19 28 1 Early September, 1998 32 31 20 17 * Mid-August, 1998 17 23 21 39 * January, 1998 21 25 36 18 20 1 Early November, 1997: Thinking about last 16 29 22 33 * Monday when the stock market dropped, how closely did		August 17-20, 2007	21	24	22	33	*
Early September, 2002: Recent major ups and downs in the U.S. stock market Late July, 2002 33 33 15 18 1 1		July 27-30, 2007	15	26	21	37	1
Early September, 2002: Recent major ups and downs in the U.S. stock market Late July, 2002 33 33 33 15 18 1 March, 2001 27 27 27 18 27 1 Mid-October, 2000 20 20 26 23 31 1 April, 2000 18 28 23 31 ** Early April, 2000 19 29 20 32 ** March, 2000 23 29 21 26 1 March, 1999 18 29 20 32 ** March, 1999 18 29 20 31 ** January, 1999 24 28 19 28 1 Early September, 1998 32 31 Early September, 1998 32 January, 1998 17 23 January, 1998 21 Early November, 1997: Thinking about last Monday when the stock market dropped, how closely did you follow what was happening? September, 1997: Recent major ups and downs in the stock market April, 1997 17 21 22 40 **		March 2-5, 2007: The recent drop in the U.S.	21	28	25	26	*
Late July, 2002 33 33 15 18 1		stock market					
Late July, 2002 33 33 15 18 1		Early September, 2002: Recent major ups and	27	30	20	22	1
March, 2001 27 27 18 27 1 Mid-October, 2000 20 26 23 31 1 April, 2000 18 28 23 31 * Early April, 2000 19 29 20 32 * March, 2000 23 29 21 26 1 March, 1999 18 29 22 31 * January, 1999 24 28 19 28 1 Early September, 1998 32 31 20 17 * Mid-August, 1998 17 23 21 39 * January, 1998 21 25 23 31 * Mid-November, 1997 25 36 18 20 1 Early November, 1997: Thinking about last 16 29 22 33 * Monday when the stock market dropped, how closely did you follow what was happening? September, 1997: Recent major ups and downs 14 22 23 40 1 in the stock market 4 21							
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Mid-October, 2000 20 26 23 31 1 April, 2000 18 28 23 31 * Early April, 2000 19 29 20 32 * March, 2000 23 29 21 26 1 March, 1999 18 29 22 31 * January, 1999 24 28 19 28 1 Early September, 1998 32 31 20 17 * Mid-August, 1998 17 23 21 39 * January, 1998 21 25 23 31 * Mid-November, 1997 25 36 18 20 1 Early November, 1997: Thinking about last 16 29 22 33 * Monday when the stock market dropped, how closely did you follow what was happening? September, 1997: Recent major ups and downs 14 22 23 40 1 in the stock market April, 1997 17 21 22 40 *		· · · · · · · · · · · · · · · · · · ·	27	27	18	27	1
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Early April, 2000			18	28	23	31	*
March, 2000 23 29 21 26 1 March, 1999 18 29 22 31 * January, 1999 24 28 19 28 1 Early September, 1998 32 31 20 17 * Mid-August, 1998 17 23 21 39 * January, 1998 21 25 23 31 * Mid-November, 1997 25 36 18 20 1 Early November, 1997: Thinking about last 16 29 22 33 * Monday when the stock market dropped, how closely did you follow what was happening? September, 1997: Recent major ups and downs 14 22 23 40 1 in the stock market April, 1997 17 21 22 40 *		-	19	29	20	32	*
March, 1999 18 29 22 31 * January, 1999 24 28 19 28 1 Early September, 1998 32 31 20 17 * Mid-August, 1998 17 23 21 39 * January, 1998 21 25 23 31 * Mid-November, 1997 25 36 18 20 1 Early November, 1997: Thinking about last 16 29 22 33 * Monday when the stock market dropped, how closely did you follow what was happening? September, 1997: Recent major ups and downs 14 22 23 40 1 in the stock market 4 21 22 23 40 1 April, 1997 17 21 22 40 *			23		21	26	1
January, 1999 24 28 19 28 1 Early September, 1998 32 31 20 17 * Mid-August, 1998 17 23 21 39 * January, 1998 21 25 23 31 * Mid-November, 1997 25 36 18 20 1 Early November, 1997: Thinking about last 16 29 22 33 * Monday when the stock market dropped, how closely did you follow what was happening? September, 1997: Recent major ups and downs 14 22 23 40 1 in the stock market April, 1997 17 21 22 40 *			18	29	22	31	*
Early September, 1998 32 31 20 17 * Mid-August, 1998 17 23 21 39 * January, 1998 21 25 23 31 * Mid-November, 1997 25 36 18 20 1 Early November, 1997: Thinking about last 16 29 22 33 * Monday when the stock market dropped, how closely did you follow what was happening? September, 1997: Recent major ups and downs 14 22 23 40 1 in the stock market April, 1997 17 21 22 40 *			24	28	19	28	1
Mid-August, 1998 17 23 21 39 * January, 1998 21 25 23 31 * Mid-November, 1997 25 36 18 20 1 Early November, 1997: Thinking about last 16 29 22 33 * Monday when the stock market dropped, how closely did you follow what was happening? September, 1997: Recent major ups and downs 14 22 23 40 1 in the stock market April, 1997 17 21 22 40 *			32	31	20	17	*
January, 1998 21 25 23 31 * Mid-November, 1997 25 36 18 20 1 Early November, 1997: Thinking about last 16 29 22 33 * Monday when the stock market dropped, how closely did you follow what was happening? September, 1997: Recent major ups and downs 14 22 23 40 1 in the stock market April, 1997 17 21 22 40 *			17	23	21	39	*
Mid-November, 1997 25 36 18 20 1 Early November, 1997: Thinking about last 16 29 22 33 * Monday when the stock market dropped, how closely did you follow what was happening? 5 5 29 22 23 40 1 September, 1997: Recent major ups and downs in the stock market 14 22 23 40 1 April, 1997 17 21 22 40 *			21	25	23	31	*
Early November, 1997: Thinking about last 16 29 22 33 * Monday when the stock market dropped, how closely did you follow what was happening? September, 1997: Recent major ups and downs 14 22 23 40 1 in the stock market April, 1997 17 21 22 40 *			25		18	20	1
Monday when the stock market dropped, how closely did you follow what was happening? September, 1997: Recent major ups and downs 14 22 23 40 1 in the stock market April, 1997 17 21 22 40 *			16	29	22	33	*
closely did you follow what was happening? September, 1997: Recent major ups and downs 14 22 23 40 1 in the stock market April, 1997 17 21 22 40 *							
September, 1997: Recent major ups and downs 14 22 23 40 1 in the stock market 17 21 22 40 * April, 1997 17 21 22 40 *							
in the stock market April, 1997 17 21 22 40 *			14	22	23	40	1
April, 1997 17 21 22 40 *					-		
			17	21	22	40	*
							1

Q.	I CONTINUED	Very	Fairly	Not too	Not at all	DK/
		closely	closely	closely	closely	Refused
b.	Google's decision to stop using computer servers in China to avoid government censorship					
	March 26-29, 2010	9	16	25	49	1
	TREND FOR COMPARISON:					
	January 15-18, 2010: Google announcing that it					
	may leave China	6	16	21	57	1
c.	Reports about tensions between Israel and the					
	United States					
	March 26-29, 2010	20	27	21	31	1
	TREND FOR COMPARISON:					
	March 19-22, 2010: Reports about tensions in					
	the Middle East between Israelis and		••	25	20	
	Palestinians	15	28	27	30	1
	June 19-22, 2009: The situation between	1.5	26	20	20	
	Israelis and Palestinians	15	26	30	29	1
	January 23-26, 2009: Conflict between the	21	21	1.0	20	4
	Israeli military and Hamas forces in Gaza	31	31	18	20	*
	January 16-19, 2009	24	31	22	22	1
	January 9-12, 2009	34	35	18	13	0 *
	January 2-4, 2009	28	32	22	18	Ψ.
	March 7-10, 2008: Continued violence in the					
	Middle East between the Palestinians and the	20	22	26	21	*
	Israelis	20	33	26	21	~
	January 11-14, 2008: News about President Bush attending peace talks in Israel	16	30	23	30	1
	Nov. 30-Dec. 3, 2007: The Middle East Peace	10	30	23	30	1
	Summit in Annapolis, Maryland	11	25	24	39	1
	August, 2006: The military conflict between	11	23	24	39	1
	Israel and Hezbollah forces in Lebanon	40	34	14	10	2
	September, 2003: Continued violence in the	40	J -1	17	10	2
	Middle East between the Palestinians and the					
	Israelis	31	36	20	13	*
	June, 2003: President Bush's summit meeting	51	50	20	13	
	with world leaders and with the prime ministers					
	of Israel and the Palestinian Authority	20	36	24	19	1
	Early June, 2003: Continued <i>violence in the</i>					
	Middle East between the Palestinians and the					
	Israelis	26	40	20	13	1
	December, 2002	29	36	22	12	1
	Early October, 2002	32	39	20	8	1
	June, 2002	38	33	18	10	1
	April, 2002	38	37	14	10	1
	Early April, 2002	44	33	13	9	1
	December, 2001	31	40	19	9	1
	Early September, 2001	21	33	25	20	1
	April, 2001: Continued violence in the Middle					
	East	22	34	24	19	1
	January, 2001: Renewed efforts at reaching a					
	peace agreement in the Middle East	21	32	29	17	1
	Mid-October, 2000: Continued violence in the					
	Middle East between the Palestinians and the					
	Israelis	30	38	18	13	1

Q.1 CONTINUE	D	Very	Fairly	Not too	Not at all	DK/
		closely	closely	closely	closely	Refused
	per, 2000: Renewed violence in the					
	t between the Palestinians and the	0.1	20	27	2.1	
Israelis	The Middle East reason summit at	21	30	27	21	1
Camp David	The Middle East peace summit at	15	30	24	31	*
	u 1998: The latest Mideast peace	13	30	24	31	
	between Israel and the Palestinians	18	33	28	19	2
	per, 1998 (RVs): Renewed efforts at				-	
•	peace agreement in the Middle East	21	40	27	12	*
January, 19	97: Renewed tensions between					
	Palestinians over Hebron	12	23	29	35	1
	96: Renewed violence between					
	Palestinians on the West Bank and in	17	2.4	26	22	*
Jerusalem Santambar	1995: The latest Mideast peace	17	34	26	23	Ψ.
	between Israel and the Palestinians	11	32	29	27	1
	aber, 1993: The peace accords	11	32	2)	27	1
	ael and the PLO	23	33	24	19	1
	mber, 1993: Talks between Israel				-	
	O about Arab self-rule for the Gaza					
	e West Bank town of Jericho	19	31	23	26	1
_	93: Israel's expulsion of 400					
	damentalists following the murder					
	i soldier in the West Bank	10	25	31	33	1
	91: President Bush's decision to	1.5	25	20	20	1
	an guarantees to Israel	15	25	30	29	1
	The incident in Gaza in which a raeli killed seven Palestinians and					
	nk riots that followed	11	28	30	30	1
	The conflict in the Middle East	1.1	20	50	30	1
	Palestinians and the Israelis in the					
occupied te	rritories	18	37	34	9	2
	ealth care reform					
March 26-2		49	29	12	10	*
March 19-2		51	24	11	14	*
March 12-1		40 42	31	16 17	13	*
March 5-8,	5-March 1, 2010	42 29	27 29	17 19	15 22	*
February 19		33	28	19	19	*
	February 1, 2010	39	27	16	17	*
January 22-		41	32	15	11	*
January 15-		37	27	19	18	*
January 8-1	1, 2010	39	26	20	15	*
December 1		42	27	16	14	*
December 1		42	30	15	14	*
December 4		42	28	15	14	1
November 2		42	29	14	15	*
November (38 35	26 28	17 15	17 22	1
	-9, 2009 November 2, 2009	33 32	28 26	15 19	23	1 *
October 23-		40	20 27	16	23 17	1
October 16-		36	28	15	21	*
	•	-	-	-		

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		Very	Fairly	Not too	Not at all	DK/
	0 . 1 . 0 12 2000	closely	closely	closely	closely	Refused
	October 9-12, 2009	37	29	14	19	1
	October 2-5, 2009	39	29	16	16	*
	September 25-28, 2009	45	31	12	12	0
	September 18-21, 2009	44	26	19	11	*
	September 11-14, 2009	44	27	14	15	*
	September 3-6, 2009	40	26	16	17	0
	August 28-31, 2009	40	28	17	14	1
	August 21-24, 2009	49	24	12	15	1
	August 14-17, 2009	39	31	15	15	1
	TREND FOR COMPARISON:					
	August 7-10, 2009: Debate in Washington over					
	health care reform	40	27	17	15	1
	July 31-August 3, 2009	47	26	14	13	1
	July 24-27, 2009	44	28	15	13	*
	July 17-20, 2009	33	31	13	21	2
	July 10-13, 2009	24	29	20	27	*
	June 26-29, 2009	29	26	20	25	1
	June 19-22, 2009	28	28	20	23	*
	June 12-15, 2009	29	26	18	26	*
	May 15-18, 2009: Debate over Barack					
	Obama's health care plans	25	30	20	24	*
	March 6-9, 2009: Obama proposing a					
	\$630 billion fund for overhauling health care	41	32	13	14	*
	September, 1994: <i>The Clinton</i>		- U	10		
	administration's health care reform proposals	32	41	18	9	*
	June, 1994	34	40	19	7	*
	May, 1994	37	37	16	9	1
	January, 1994	38	38	15	9	*
	Early January, 1994	40	40	14	6	*
	December, 1993	45	35	12	7	1
	October, 1993	44	32	17	6	1
	September, 1993	4 4 49	34	11	6	1 *
	August, 1993: Reports about the White House	49	34	11	Ü	·
	task force on health care reform headed by	27	32	25	15	1
	Hillary Clinton				15	1 *
	June, 1993	28	38	19 25		
	May, 1993	30	30	25	14	1
_	Vandaliam and thursts directed at Damasanta subs					
e.	Vandalism and threats directed at Democrats who					
	voted for health care reform	26	20	20	25	1
	March 26-29, 2010	26	29	20	25	1
c	D . 1 . 1 . 37 2 1 11					
f.	Reports about the Vatican's handling of sex-					
	abuse scandals in the Catholic Church	1.7	2.4	20	20	.10
	March 26-29, 2010	17	24	28	30	*
	March 19-22, 2010	8	18	31	42	1
	TREND FOR COMPARISON:	20	2 -	4-		
	June, 2002: Reports of sexual abuses by	38	36	17	8	1
	Catholic priests				. -	_
	May, 2002: The Pope and American cardinals	27	33	21	18	1
	meeting in Rome about sexual abuse by					
	Catholic priests					

	Very	Fairly	Not too	Not at all	DK/
	closely	closely	closely	closely	Refused
Early April, 2002: Reports of sexual abuses by	27	34	25	13	1
Catholic priests					
December, 1993	18	32	31	18	1

Q.2 Which ONE of the stories I just mentioned have you followed most closely, or is there another story you've been following MORE closely? [DO NOT READ LIST. ACCEPT ONLY ONE RESPONSE.]

March 26-29 2010 66 Debate over health care reform 5 Vandalism and threats directed at Democrats who voted for health care reform 4 Reports about the Vatican's handling of sex-abuse scandals in the Catholic Church 4 Reports about tensions between Israel and the United States 3 Recent ups and downs in the stock market Google's decision to stop using servers in China to avoid government censorship 6 Some other story (VOL.) 12 Don't know/Refused (VOL.)

Q.3 Are you surprised that the health care reform bill was passed, or not surprised?

March 26-29 2010 39 Yes, surprised 58 No, not suprised 3 Don't know/Refused (VOL.)

Q.4 How well do you feel you understand how the new health care reform law will affect you and your family?

Q.5 We're interested in how people are learning about what's in the health care reform law and how it will affect people. Have you gotten information about the health reform law from each of the following, or not? [First...] [INSERT ITEM; RANDOMIZE] [ASK: "Did you get information about the health care reform law from [ITEM] or not?" AS NECESSARY]

		Yes	<u>No</u>	DK/ <u>Refused</u>
a.	The news media March 26-29, 2010	81	19	*
	Water 20-29, 2010	01	19	
b.	Family and friends			
	March 26-29, 2010	46	54	*
c.	Your employer			
	March 26-29, 2010	7	92	1
d.	Your church or religious community			
	March 26-29, 2010	7	93	1