Q.1   Do you approve or disapprove of the way Bill Clinton is handling his job as President? **[IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH:** Overall do you approve or disapprove of the way Bill Clinton is handling his job as President? **IF STILL DEPENDS ENTER AS DK]**

	Approve	Disapprove	Don't Know
January, 2000	56	35	9=100
December, 1999	55	35	10=100
October, 1999	59	34	7=100
Late September, 1999	59	33	8=100
September, 1999	56	36	8=100
August, 1999	60	32	8=100
July, 1999	58	31	11=100
June, 1999	55	35	10=100
May, 1999	56	34	10=100
April, 1999	56	38	6=100
March, 1999	62	31	7=100
February, 1999	64	30	6=100
Mid-January, 1999	66	29	5=100
January, 1999	63	30	7=100
Late December, 1998	71	27	2=100
Early December, 1998	61	32	7=100
November, 1998	65	29	6=100
September 21-22, 1998	62	33	5=100
September 19-20, 1998	55	36	9=100
Early September, 1998	61	33	6=100
Late August, 1998	62	32	6=100
Early August, 1998	63	28	9=100
June, 1998	59	32	9=100
May, 1998	62	28	10=100
April, 1998	62	28	10=100
March, 1998	65	26	9=100
Early February, 1998	71	26	3=100
January, 1998	61	30	9=100
November, 1997	58	31	11=100
September, 1997	58	29	13=100
August, 1997	59	32	9=100
June, 1997	54	34	12=100
May, 1997	57	34	9=100
April, 1997	55	34	11=100
February, 1997	60	32	8=100
Early February, 1997	57	30	13=100
January, 1997	59	31	10=100
November, 1996	57	34	9=100
July, 1996	54	38	8=100
June, 1996	54	38	8=100
April, 1996	53	39	8=100

Q.1 CONTINUED ...

	Approve	Disapprove	Don't Know
March, 1996	55	38	7=100
February, 1996	51	39	10=100
January, 1996	50	43	7=100
October, 1995	48	42	10=100
September, 1995	45	42	13=100
August, 1995	44	44	12=100
June, 1995	50	40	10=100
April, 1995	47	43	10=100
March, 1995	44	44	12=100
February, 1995	44	44	12=100
December, 1994	41	47	12=100
November, 1994	48	40	12=100
October, 1994	41	47	12=100
Early October, 1994	38	47	15=100
September, 1994	41	52	7=100
July, 1994	45	46	9=100
June, 1994	42	44	14=100
May, 1994	46	42	12=100
March, 1994	45	42	13=100
January, 1994	51	35	14=100
Early January, 1994	48	35	17=100
December, 1993	48	36	16=100
October, 1993	44	42	14=100
September, 1993	49	35	16=100
Early September, 1993	43	43	14=100
August, 1993	39	46	15=100
May, 1993	39	43	18=100
Early May, 1993	45	37	18=100
April, 1993	49	29	22=100
February, 1993	56	25	19=100

Q.2 Do you approve or disapprove of the job the Republican leaders in Congress are doing? **[IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH:** Overall do you approve or disapprove of the job the Republican leaders in Congress are doing? **IF STILL DEPENDS ENTER AS DK]**

	Approve	Disapprove	Don't Know
January, 2000	39	41	20=100
December, 1999	38	42	20=100
October, 1999	34	50	16=100
Late September, 1999	34	46	20=100
September, 1999	35	48	17=100
August, 1999	40	44	16=100
July, 1999	36	45	19=100
June, 1999	37	46	17=100
May, 1999	38	44	18=100
March, 1999	38	47	15=100
February, 1999	37	51	12=100
Mid-January, 1999	36	51	13=100

Q.2 CONTINUED ...

	Approve	Disapprove	Don't Know
January, 1999	38	50	12=100
Late December, 1998	39	56	5=100
Early December, 1998	38	49	13=100
November, 1998	41	48	11=100
September 21-22, 1998	44	44	12=100
September 19-20, 1998	46	41	13=100
Early September, 1998	44	37	19=100
Late August, 1998	48	36	16=100
Early August, 1998	43	37	20=100
June, 1998	42	38	20=100
May, 1998	40	41	19=100
April, 1998	41	40	19=100
March, 1998	43	39	18=100
January, 1998	43	41	16=100
November, 1997	41	43	16=100
August, 1997	42	44	14=100
June, 1997	33	50	17=100
May, 1997	40	44	16=100
April, 1997	40	44	16=100
February, 1997	44	42	14=100
January, 1997	38	47	15=100
November, 1996	40	43	17=100
July, 1996	38	48	14=100
June, 1996	36	50	14=100
April, 1996	39	46	15=100
March, 1996	35	51	14=100
February, 1996	33	53	14=100
January, 1996	36	54	10=100
October, 1995	36	51	13=100
September, 1995	36	50	14=100
August, 1995	38	45	17=100
June, 1995	41	45	14=100
April, 1995	44	43	13=100
March 1995	43	39	18=100
December, 1994	52	28	20=100

On another subject...

ASK FORM 1 ONLY [N=529]:

Q.3F1   In the long run, do you think the accomplishments of the Clinton Administration will outweigh its failures, or will the failures outweigh the accomplishments?

		Aug 1999	Jan 1999	Early Sept 1998	Reagan Administration May 1987	*Newsweek* Feb 1987
51	Accomplishments will outweigh failures	56	50	52	46	52
37	Failures will outweigh accomplishments	38	34	35	41	38
12	Don't know/Refused	6	16	13	13	10
100		100	100	100	100	100

ASK FORM 2 ONLY [N=562]:

Q.4F2 Now thinking about Bill Clinton's upcoming State of the Union address... Do you consider this year's State of the Union address to be MORE important than past years', LESS important, or about as important as past years'?

		Jan 1999
16	More important	27
22	Less important	16
53	Same	51
9	Don't know/Refused	6
100		100

ASK ALL:

Q.5 Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely? **[INSERT ITEM; ROTATE; OBSERVE FORM SPLITS AS INDICATED]**

		Very Closely	Fairly Closely	Not too Closely	Not at all Closely	DK (VOL)
a.	News about candidates for the 2000 presidential election	19	34	28	18	1=100
	December, 1999	16	36	24	23	1=100
	October, 1999	17	32	28	22	1=100
	September, 1999	15	31	33	20	1=100
	July, 1999	15	38	24	22	1=100
	June, 1999	11	25	29	34	1=100
b.F1	The resignation of Russian President Boris Yeltsin	11	32	33	22	2=100
c.F1	The release of hostages from a hijacked Indian Airlines passenger jet in Afghanistan	19	34	29	17	1=100
d.F2	The debate over whether a 6-year-old boy rescued at sea should be returned to his father in Cuba	39	38	14	8	1=100
e.F2	The conflict between the Russian military and the rebels in Chechnya	10	25	30	34	1=100
	December, 1999	11	22	31	34	2=100
	February, 1995[1]	10	27	27	35	1=100
f.F1	The coverage of New Year celebrations around the world	35	31	19	15	*=100
g.F2	The recent arrests of suspected terrorists in the U.S.	23	36	23	17	1=100
h.	The merger of America Online and Time Warner	17	28	27	26	2=100

---

[1] In February 1995, the story was listed as "Russia's fighting in Chechnya."

On a different subject...
ROTATE Q.6 AND Q.7
Q.6   Do you happen to know the names of any of the Republicans running for their party's presidential nomination? Who are they? **(OPEN-END; DO NOT READ RESPONSES; ACCEPT MULTIPLE RESPONSES; PROBE FOR MULTIPLE RESPONSES: "CAN YOU NAME ANY OTHERS?")**

			-- September 1999 --	
	Republican/			Republican/
Total	Lean Rep		Total	Lean Rep
59	71	George W. Bush	54	60
15	20	Steve Forbes	11	13
23	27	John McCain	7	10
4	6	Gary Bauer	2	3
4	7	Orrin Hatch	2	3
6	10	Alan Keyes	4	4
2	2	Other	2	2
*	*	Dan Quayle	7	9
2	3	Elizabeth Dole	16	22
6	5	Patrick Buchanan	7	10
--	--	Could not recall names	8	6
31	22	Don't know/Refused	29	24
	(472)			

Q.7   Do you happen to know the names of any of the Democrats running for their party's presidential nomination? Who are they? **(OPEN-END; DO NOT READ RESPONSES; ACCEPT MULTIPLE RESPONSES; PROBE FOR MULTIPLE RESPONSES: "CAN YOU NAME ANY OTHERS?")**

			-- September 1999 --	
	Democrat/			Democrat/
Total	Lean Dem		Total	Lean Dem
52	55	Al Gore	46	47
31	29	Bill Bradley	16	15
4	3	Other	2	3
42	39	Don't know/Refused	48	47
	(465)			

ROTATE BLOCK Q.8 (8, 8a, 8b) WITH BLOCK Q.9 (9 and 9a)

Now, a few more questions about the presidential race...

Q.8 I am going to read you the names of some possible candidates for the Republican nomination for President in 2000. AFTER I READ ALL THE NAMES, please tell me which one you would most like to see nominated as the Republican party's candidate for President? **(PROBE: PLEASE WAIT UNTIL I READ THE ENTIRE LIST OF NAMES BEFORE YOU RESPOND.) (READ AND ROTATE)**

Q.8a And who would be your SECOND choice? **(READ LIST AGAIN IF NEEDED) — SKIP Q.8b.**

Q.8b Well as of today, to whom do you most lean?

BASED ON REGISTERED REPUBLICANS/LEAN REPUBLICAN [N=389]:

	Jan 2000	Dec 1999	Oct 1999	Sept 1999	July 1999	Dec 1998
George W. Bush						
First Choice/Lean Bush	69	64	63	56	60	57
Second Choice	17	20	19	21	19	17
Steve Forbes						
First Choice/Lean Forbes	5	8	6	5	3	9
Second Choice	14	18	9	8	11	14
John McCain						
First Choice/Lean McCain	17	17	10	6	4	4
Second Choice	31	25	12	6	8	6
Gary Bauer						
First Choice/Lean Bauer	2	1	3	1	2	1
Second Choice	4	4	2	1	2	3
Orrin Hatch						
First Choice/Lean Hatch	1	2	2	3	1	N/A
Second Choice	6	4	1	2	4	N/A
Alan Keyes						
First Choice/Lean Keyes	2	3	1	2	N/A	N/A
Second Choice	4	6	3	2	N/A	N/A
None of them **(VOL)**						
First Choice	1	3	3	3	1	5
Second Choice	12	8	5	4	5	15
Don't know/Refused **(VOL)**						
First Choice	3	3	3	4	2	5
Second Choice	6	8	4	3	2	8

ASK ALL:

Q.9 There are now two candidates for the Democratic nomination for President in 2000, Al Gore and Bill Bradley. Please tell me which one you would most like to see nominated as the Democratic party's candidate for President?

Q.9a Well as of today, to whom do you most lean?

BASED ON REGISTERED DEMOCRATS/LEAN DEMOCRAT [N=365]:

		Dec 1999	Oct 1999	Sept 1999	July 1999
68	Al Gore/Lean Gore	53	60	58	65
24	Bill Bradley/Lean Bradley	38	31	32	29
4	None of them **(VOL)**	4	5	5	2
4	Don't know/Refused **(VOL)**	5	4	5	4
100		100	100	100	100

Q.10   Suppose the 2000 presidential election were being held TODAY, and the candidates were Al Gore, the Democrat, George W. Bush, the Republican, and Pat Buchanan of the Reform Party. Who would you vote for?

IF '4' OTHER OR '9' DON'T KNOW/REFUSED, ASK:

Q.11   As of TODAY, do you LEAN more to Gore, the Democrat, Bush, the Republican, or Buchanan of the Reform Party?

BASED ON REGISTERED VOTERS [N= 851]:

		Sept 1999
39	Gore/Lean Gore	35
51	Bush/Lean Bush	49
4	Buchanan/Lean Buchanan	10
6	Other/Don't Know/Refused	6
100		100

ASK ALL:

Q.12   If "6" represents someone who is very liberal in politics and "1" represents someone who is very conservative, where on this scale of 6 to 1 would you rate the following people and yourself? First, where would you place **(INSERT ITEM; ROTATE ITEMS, BUT ALWAYS ASK "Yourself" LAST)** ? **[IF ANSWERS "DON'T KNOW"/"NEVER HEARD OF" DO NOT PROBE.]**

Based on Those Who Could Rate

		----- Conservative ----			---- Liberal ----			DK/ Refused	(N)[2]
		1	2	3	4	5	6		
a.	Al Gore	10	7	23	22	22	16=100	16%	946
	May, 1999	11	8	17	19	22	23=100	13%	
b.	George W. Bush	13	26	30	14	10	7=100	16%	941
	May, 1999	15	24	27	15	10	9=100	15%	
c.	Bill Bradley	4	14	27	28	17	10=100	32%	756
	May, 1999	9	12	33	24	13	9=100	44%	
d.	John McCain	9	23	37	18	8	5=100	39%	681
e.	Bill Clinton	10	6	14	18	23	29=100	12%	972
	September, 1996	7	4	18	27	20	24=100	5%	
f.	Jesse Jackson	10	7	15	13	19	36=100	21%	889
	May, 1999	11	6	15	14	21	33=100	13%	
g.	Pat Buchanan[3]	36	17	16	11	9	11=100	31%	776
	May, 1999	39	15	19	14	5	8=100	28%	

---

2   Numbers listed are the number of respondents who could rate each candidate or themselves and on which all percentages are based, except the for the percentage of "Don't know/Refused" which are based on total.

3   In May 1999 the category was worded "Patrick Buchanan."

Q.12 CONTINUED ...

Based on Those Who Could Rate

		----- Conservative ----			---- Liberal ----			DK/	
		1	2	3	4	5	6	Refused	(N)
h.	Yourself	15	16	31	16	10	12=100	8%	1023
	May, 1999	13	12	30	20	11	14=100	7%	
	September, 1996	17	10	31	18	13	11=100		
	September, 1988	14	15	29	20	12	10=100		
	Newsweek: 1984	16	9	31	19	12	13=100		

On another subject...

Q.13   How have you been getting most of your news about the presidential election campaign? From television, from newspapers, from radio, from magazines or from the Internet?[4] (**ACCEPT TWO ANSWERS. IF ONLY ONE RESPONSE IS GIVEN, PROBE FOR ADDITIONAL RESPONSE**).

		Sept 1996	April 1996	Feb 1996	Sept 1992	Jun 1992	May 1992	March 1992	Feb 1992
75	Television	75	81	85	83	84	86	83	80
31	Newspapers	44	48	56	49	55	51	48	49
12	Radio	14	21	21	13	18	17	14	18
3	Magazines	5	6	5	5	7	6	4	4
6	Internet	2	2	2	n/a	n/a	n/a	n/a	n/a
3	Other	2	3	1	4	4	3	3	3
1	Don't know/Refused	1	1	1	1	*	1	*	1

IF RESPONDENT ANSWERED '1' TELEVISION IN Q.13, ASK:

Q.13a   Do you get most of your news about the presidential campaign from network TV news, from local TV news, or from cable news networks such as CNN and MSNBC?[5] (**ACCEPT TWO ANSWERS; <u>DO NOT PROBE</u>**)

BASED ON TOTAL RESPONDENTS:

		Sept 1996	April 1996
24	Network	29	39
25	Local	31	34
31	Cable	25	23
1	Other (**VOL**)	1	2
1	Don't know/Refused	1	1

---

4   In 1996 the "Internet" category was worded "computer on-line sources."

5   In previous years the question was wording was: "Do you get most of your news about the presidential campaign from network TV news, from local TV news, or from CNN?"

Q.14   Now I'd like to ask you about some specific ways in which you might be getting news about the presidential campaign. For each item that I read, please tell me how often, if ever, you LEARN SOMETHING about the PRESIDENTIAL CAMPAIGN or the CANDIDATES from this source. (First,) how often, if ever, do you LEARN SOMETHING about the PRESIDENTIAL CAMPAIGN or the CANDIDATES from **(INSERT ITEM; ROTATE ITEMS a THRU d AND e THRU r IN BLOCKS, a THRU d SHOULD <u>ALWAYS</u> COME FIRST; ITEM f SHOULD ALWAYS DIRECTLY PRECEDE ITEM g)** — regularly, sometimes, hardly ever, or never?[6]

		<u>Regularly</u>	<u>Sometimes</u>	<u>Hardly Ever</u>	<u>Never</u>	<u>DK/Refused</u>
a.	Religious radio shows, such as "Focus on the Family"	7	12	14	59	8=100
	April, 1996	6	12	15	67	*=100
b.	Talk Radio shows	15	29	19	31	6=100
	April, 1996	12	25	24	39	*=100
c.	MTV	5	9	13	61	12=100
	April, 1996	3	10	12	74	1=100
d.	Late night TV shows such as David Letterman and Jay Leno	9	19	18	45	9=100
	April, 1996	6	19	19	56	0=100
e.	The Internet	9	15	9	57	10=100
f.	The local TV news about your viewing area	48	29	9	11	3=100
g.	The national nightly network news on CBS, ABC and NBC	45	29	7	16	3=100
h.	Cable news networks such as CNN and MSNBC	34	31	9	21	5=100
i.	C-SPAN	9	21	13	46	11=100
j.	National Public Radio (NPR)	12	21	14	43	10=100
k.F1	TV News magazine shows such as 60 Minutes, 20/20 and Dateline	29	40	11	16	4=100
l.	Public television shows such as The NewsHour with Jim Lehrer and Washington Week in Review	12	24	14	40	10=100

---

[6]   In April 1996 the first part of the question was worded: "Now, I'd like to ask you about some other ways in which you might be getting news ..."

Q.14 CONTINUED ...

		Regularly	Sometimes	Hardly Ever	Never	DK/Refused
m.F2	Comedy shows such as Saturday Night Live and Politically Incorrect	6	19	16	48	11=100
n.	The morning television shows such as The Today Show and Good Morning America	18	24	11	39	8=100
o.F1	News magazines such as Time, U.S. News, and Newsweek	15	26	13	39	7=100
p.F2	Your daily newspaper	40	26	10	16	8=100
q.F1	Political talk shows on cable TV, such as CNN's Crossfire and CNBC's Hardball	14	25	13	39	9=100
r.F2	The Sunday morning network talk shows, such as ABC's This Week, and NBC's Meet the Press	15	21	12	41	11=100

Q.15   Do you use a computer at your workplace, at school or at home on at least an occasional basis?

	Yes	No	DK/Refused
January, 2000	68	32	*=100
December, 1999	67	33	*=100
October, 1999	67	33	*=100
Late September, 1999	68	32	*=100
September, 1999	70	30	*=100
August, 1999	67	33	*=100
July, 1999	68	32	*=100
June, 1999	64	35	1=100
May, 1999	66	33	1=100
April, 1999	71	29	*=100
March, 1999	68	32	*=100
February, 1999	68	32	*=100
January, 1999	69	31	*=100
Early December, 1998	64	36	*=100
Early September, 1998	64	36	*=100
Early August, 1998	66	34	*=100
April, 1998	61	39	*=100
January, 1998	65	35	*=100
November, 1997	66	34	*=100
June, 1997	60	40	0=100
Early September, 1996	56	44	*=100
July, 1996	56	44	*=100
April, 1996	58	42	*=100
March, 1996	61	39	*=100
February, 1996	60	40	0=100
January, 1996	59	41	0=100

IF YES IN Q.15, ASK:

Q.16   Do you ever go online to access the Internet or World Wide Web or to send and receive email?

BASED ON TOTAL RESPONDENTS:

	Goes Online	Doesn't Go Online	DK/Refused
January, 2000	52	48	*=100
December, 1999	53	47	0=100
October, 1999	50	50	0=100
Late September, 1999	52	48	*=100
September, 1999	53	47	0=100
August, 1999	52	48	0=100
July, 1999	49	51	0=100
June, 1999	50	50	*=100
May, 1999	48	52	0=100
April, 1999	51	49	*=100
March, 1999	49	51	*=100
February, 1999	49	51	*=100
January, 1999	47	53	*=100
Early December, 1998	42	58	0=100
November, 1998	37	63	*=100
Early September, 1998	42	58	*=100
Early August, 1998	43	57	*=100
November, 1997	36	63	1=100
July, 1996	23	77	0=100
June, 1995[7]	14	86	*=100

NO QUESTION 17 OR 18

---

[7]   The 1995 figure combines responses from two separate questions:
(1) Do you or anyone in your household ever use a modem to connect to any computer bulletin boards, information services such as CompuServe or Prodigy, or other computers at other locations? (IF YES, PROBE: Is that you, someone else or both?)
(2) Do you, yourself, ever use a computer at (work) (school) (work or school) to connect with computer bulletin boards, information services such as America Online or Prodigy, or other computers over the Internet?

ASK ALL:

On another subject...

Q.19 I'd like to ask you some questions about priorities for President Clinton and Congress this year. As I read from a list, tell me if you think the item that I read should be a priority. (First,) should **(INSERT ITEM; ROTATE; OBSERVE FORM DIFFERENCES)** be a top priority, important but lower priority, not too important, or should it not be done? (What about **(INSERT ITEM)**?)[8]

ASK ITEMS a THRU j OF FORM 1 ONLY [N=529]:

		Top Priority	Important But lower Priority	Not too Important	Should Not Be Done	DK/ Refused
a.F1	Improving the job situation	41	35	16	4	4=100
	July, 1999	54	30	10	3	3=100
	January, 1999	50	34	10	2	4=100
	January, 1998	54	32	10	3	1=100
	January, 1997	66	26	5	2	1=100
	December, 1994	64	27	5	2	2=100
b.F1	Regulating health maintenance organizations (HMOs) and managed health care plans	56	30	7	3	4=100
	July, 1999	57	29	7	4	3=100
c.F1	Reducing crime	69	24	4	1	2=100
	July, 1999	76	20	2	1	1=100
	January, 1999	70	24	3	1	2=100
	January, 1998	71	25	2	1	1=100
	January, 1997	70	25	3	2	*=100
	December, 1994	78	17	2	1	2=100
d.F1	Paying off the national debt	44	38	11	3	4=100
	July, 1999	45	41	10	2	2=100
	January, 1999	42	43	10	1	4=100
	January, 1998	46	40	9	3	2=100
e.F1	Reducing federal income taxes for the middle class	54	34	7	3	2=100
	July, 1999	57	30	8	4	1=100
	January, 1999	52	33	8	3	4=100
	January, 1998	54	33	8	3	2=100
	January, 1997	42	38	10	8	2=100
	December, 1994	53	32	9	3	3=100
f.F1	Reforming the campaign finance system	32	34	20	6	8=100
	July, 1999	28	37	23	7	5=100
	January, 1999	29	36	21	6	8=100
	January, 1998	32	34	24	5	5=100
	January, 1997	31	37	23	5	4=100

8　　In July 1999 the question was worded: "Now a few questions about national issues. As I read from a list, tell me if you think the item that I read should be a priority..."

Q.19 CONTINUED ...

		Top Priority	Important But lower Priority	Not too Important	Should Not be Done	DK/ Refused
g.F1	Dealing with the problems of families with children	52	31	8	5	4=100
	July, 1999	58	28	6	4	4=100
	January, 1999	58	30	5	3	4=100
	January, 1998	55	30	9	4	2=100
h.F1	Strengthening gun control laws	46	25	16	11	2=100
	July, 1999	51	23	11	12	3=100
i.F1	Adding prescription drug benefits to Medicare coverage	54	31	9	3	3=100
j.F1	Protecting the environment	54	37	6	2	1=100
	July, 1999	59	32	7	1	1=100
	January, 1999	52	39	7	1	1=100
	January, 1998	53	37	8	1	1=100
	January, 1997	54	35	8	2	1=100

ASK ITEMS k THRU t OF FORM 2 ONLY [N=562]:

		Top Priority	Important But lower Priority	Not too Important	Should Not be Done	DK/ Refused
k.F2	Improving the educational system	77	18	3	1	1=100
	July, 1999	74	19	4	1	2=100
	January, 1999	74	22	2	1	1=100
	January, 1998	78	17	3	2	*=100
	January, 1997	75	20	3	2	*=100
l.F2	Taking steps to make the Social Security system financially sound	69	27	2	1	1=100
	July, 1999	73	23	3	*	1=100
	January, 1999	71	24	3	1	1=100
	January, 1998	71	24	4	1	*=100
	January, 1997	75	20	2	2	1=100
m.F2	Taking steps to make the Medicare system financially sound	64	30	3	1	2=100
	July, 1999	71	24	3	1	1=100
	January, 1999	62	33	2	1	2=100
	January, 1998	64	31	3	1	1=100
	January, 1997	64	31	3	1	1=100
n.F2	Working to reduce racial tensions	46	40	10	2	2=100
	July, 1999	49	37	8	4	2=100
	January, 1999	49	35	11	3	2=100
	January, 1998	41	38	13	7	1=100
	January, 1997	50	34	9	5	2=100

13

Q.19 CONTINUED ...

		Top Priority	Important But lower Priority	Not too Important	Should Not be Done	DK/ Refused
o.F2	Dealing with the problems of poor and needy people	55	38	4	1	2=100
	July, 1999	60	33	5	1	1=100
	January, 1999	57	37	4	1	1=100
	January, 1998	57	34	6	2	1=100
	January, 1997	57	35	6	2	*=100
p.F2	Dealing with the moral breakdown in the country	48	34	9	6	3=100
	July, 1999	55	28	8	5	4=100
	January, 1999	50	31	10	5	4=100
	January, 1998	48	31	13	6	2=100
	January, 1997	52	29	10	6	3=100
q.F2	Increasing the minimum wage	34	41	16	6	3=100
r.F2	Dealing with global trade issues	30	48	14	1	7=100
s.F2	Keeping the economy strong	70	25	3	1	1=100
t.F2	Providing health insurance to the uninsured	55	32	8	2	3=100

NO QUESTION 20

ASK ALL:
Now I would like to ask you about some things that have been in the news. Not everyone will have heard about them...

Q.21   Do you happen to know which of the presidential candidates is now governor of Texas?

    68   George Bush *(correct answer)*
    2   Other answer
    30   Don't know/Refused
    100

Q.22   Do you happen to know which of the presidential candidates was formerly a senator from New Jersey?

    30   Bill Bradley *(correct answer)*
    9   Other answer
    61   Don't know/Refused
    100

Q.23   Do you happen to know which of the presidential candidates co-sponsored a campaign finance reform bill in Congress?

    17   John McCain *(correct answer)*
    10   Other answer
    73   Don't know/Refused
    100

Now, thinking about the news media again...

Q.24   To what extent do you see political bias in news coverage? A great deal, a fair amount, not too much, or not at all?

		Aug 1989
32	A great deal	25
37	A fair amount	51
20	Not too much	19
6	Not at all	3
5	Don't know/Refused	2
100		100

Q.25   In the way they have been covering the presidential race so far, do you think that news organizations are biased in favor of the Democrats, biased in favor of the Republicans, or don't you think news organizations have shown any bias one way or the other?

		Sept 1999	April 1996	Aug 1988	Jan 1988	Nov 1987
19	Democratic bias	19	20	22	9	16
13	Republican bias	14	14	7	10	11
48	No bias	52	53	58	58	62
20	Don't know/Refused	15	13	13	23	11
100		100	100	100	100	100

Q.26   Now I'm going to read you a list. Please rate how objective or biased you think each news source is in its coverage of national news. On this four point scale, "4" means the news source is completely OBJECTIVE. "1" means it is very BIASED. How would you rate (INSERT ITEM; ROTATE; ITEM a SHOULD ALWAYS DIRECTLY PRECEDE ITEM b)...

		Based on Those Able to Rate					
		Very Biased			Completely Objective		
		1	2	3	4	DK/Ref	(N)
a.	The local TV news about your viewing area	15	26	31	28=100	12%	971
b.	The national nightly network news on CBS, ABC and NBC	14	25	33	28=100	17%	921
c.	Cable news networks such as CNN and MSNBC	12	24	34	30=100	27%	825
d.	C-SPAN	13	20	32	35=100	47%	600
e.	National Public Radio (NPR)	15	28	31	26=100	44%	630
f.F1	TV news magazine shows such as 60 Minutes, 20/20 and Dateline	15	24	32	29=100	18%	443
g.	Public television shows such as The NewsHour with Jim Lehrer and Washington Week in Review	13	25	35	27=100	40%	676

Q.26 CONTINUED ...

		Based on Those Able to Rate					
		Very Biased			Completely Objective	DK/Ref	(N)
		1	2	3	4		
h.	The morning television shows such as The Today Show and Good Morning America	15	27	32	26=100	38%	694
i.F1	News magazines such as Time, U.S. News, and Newsweek	17	27	34	22=100	34%	370
j.F2	Your daily newspaper	21	34	27	18=100	19%	466
k.F1	Political talk shows on cable TV, such as CNN's Crossfire and CNBC's Hardball	20	31	30	19=100	36%	347
l.F2	The Sunday morning network talk shows, such as ABC's This Week and NBC's Meet the Press	18	25	36	21=100	43%	340

On another subject...

Q.27 People express their opinions about politics and current events in a number of ways. I'm going to read a list of some of these ways. Have you EVER... **(INSERT ITEM; ROTATE; IF <u>YES</u> IN Q.27, GO DIRECTLY TO Q.28, IF <u>NO</u> OR <u>DK</u>, GO TO NEXT ITEM.)**

		Yes	No	DK/Ref
a.	Contacted any elected official	41	59	*=100
b.	Contributed money to a candidate running for public office	24	75	1=100
	June, 1993	19	80	1=100
c.	Joined an organization in support of a particular cause	34	65	1=100
	June, 1993	21	79	*=100
d.	Attended a city or town council meeting in the community where you live	42	58	*=100
	June, 1993	30	70	*=100
e.	Attended a political party meeting or function	26	74	*=100

Q.28　Well, thinking ONLY ABOUT THE LAST 12 MONTHS, that is since January of 1999, have you...
　　　(INSERT ITEM)

		Yes	No	DK/Ref	Haven't Ever
a.	Contacted any elected official	19	22	*	59=100
b.	Contributed money to a candidate running for public office	8	16	*	76=100
	June, 1993	8	11	*	81=100
c.	Joined an organization in support of a particular cause	14	20	*	66=100
	June, 1993	9	12	*	79=100
d.	Attended a city or town council meeting in the community where you live	20	22	*	58=100
	June, 1993	14	16	0	70=100
e.	Attended a political party meeting or function	7	19	*	74=100

On a different subject...

Q.29　If (**INSERT NAME; ROTATE ITEMS**) said (he/she) was supporting a presidential candidate would you be more likely to vote for that candidate, less likely to vote for that candidate or wouldn't it make any difference?

ASK ITEMS a THRU i OF FORM 1 ONLY [N=529]; ASK ITEMS j THRU r OF FORM 2 ONLY [N=562]:

		More likely to vote	Less likely to vote	Wouldn't make a difference	DK/ Refused
a.F1	Oprah Winfrey	14	11	72	3=100
b.F1	Bill Gates	11	9	76	4=100
c.F1	Ted Turner	3	16	75	6=100
d.F1	Jesse Jackson	13	19	65	3=100
e.F1	Michael Jordan	9	9	79	3=100
f.F1	Jimmy Carter	23	8	65	3=100
g.F1	Elizabeth Dole	15	9	72	4=100
h.F1	Colin Powell	27	4	62	7=100
iF1	Your local newspaper	11	10	76	3=100
j.F2	Rosie O'Donnell	6	19	71	4=100
k.F2	Ted Kennedy	12	18	68	2=100
l.F2	Pat Robertson	4	20	69	7=100
m.F2	Nancy Reagan	14	12	71	3=100
n.F2	Jesse Ventura	9	17	70	4=100
o.F2	Labor union leaders	14	16	66	4=100
p.F2	Newt Gingrich	5	24	67	4=100
	NO ITEM q				
r.F2	Your minister, priest or rabbi	18	7	70	5=100