

PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS
MID-OCTOBER 2008 POLITICAL SURVEY
FINAL TOPLINE
October 16-19, 2008
N=3,016

ASK ALL:

THOUGHT How much thought have you given to the coming presidential election . . . Quite a lot or only a little?

BASED ON REGISTERED VOTERS [N=2599]:

		Quite	(VOL.)	Only a	(VOL.)	(VOL.)
		<u>A lot</u>	<u>Some</u>	<u>Little</u>	<u>None</u>	<u>DK/</u>
						<u>Ref.</u>
2008	Mid-October, 2008	81	3	13	3	*=100
	Early October, 2008	81	2	14	2	1=100
	Late September, 2008	80	3	14	2	1=100
	Mid-September, 2008	78	4	14	3	1=100
	August, 2008	74	6	17	2	1=100
	July, 2008	74	2	20	3	1=100
	June, 2008	72	2	23	2	1=100
	Late May, 2008	75	4	17	3	1=100
	April, 2008	77	7	13	2	1=100
	March, 2008	78	3	15	3	1=100
	Late February, 2008	74	3	19	2	2=100
2004	November, 2004	82	3	12	2	1=100
	Mid-October, 2004	76	5	15	3	1=100
	Early October, 2004	74	4	19	2	1=100
	September, 2004	71	3	22	3	1=100
	August, 2004	69	2	26	2	1=100
	July, 2004	67	2	28	2	1=100
	June, 2004	58	3	36	2	1=100
	May, 2004	59	6	30	4	1=100
	Late March, 2004	60	4	31	4	1=100
	Mid-March, 2004	65	2	31	2	*=100
2000	November, 2000	72	6	19	2	1=100
	Late October, 2000	66	6	24	4	*=100
	Mid-October, 2000	67	9	19	4	1=100
	Early October, 2000	60	8	27	4	1=100
	September, 2000	59	8	29	3	1=100
	July, 2000	46	6	45	3	*=100
	June, 2000	46	6	43	5	*=100
	May, 2000	48	4	42	5	1=100
	April, 2000	45	7	41	7	*=100
1996	November, 1996	67	8	22	3	*=100
	October, 1996	65	7	26	1	1=100
	Late September, 1996	61	7	29	2	1=100
	Early September, 1996	56	3	36	4	1=100
	July, 1996	55	3	41	1	*=100
	June, 1996	50	5	41	3	1=100
1992	Early October, 1992	77	5	16	1	1=100
	September, 1992	69	3	26	1	1=100
	August, 1992	72	4	23	1	*=100
	June, 1992	63	6	29	1	1=100
1988	Gallup: November, 1988	73	8	17	2	0=100

THOUGHT CONTINUED...

	Quite <u>A lot</u>	(VOL.) <u>Some</u>	Only a <u>Little</u>	(VOL.) <u>None</u>	(VOL.) <u>DK/ Ref.</u>
Gallup: October, 1988	69	9	20	2	0=100
Gallup: August, 1988	61	10	27	2	0=100
Gallup: September, 1988	57	18	23	2	0=100

NO QUESTION 1

ASK ALL:

Q.2 How closely have you been following news about candidates for the 2008 presidential election ... very closely, fairly closely, not too closely, or not at all closely?

	Mid-Sept <u>2008</u>
48 Very closely	44
35 Fairly closely	38
10 Not too closely	12
7 Not at all closely	6
* Don't know/Refused (VOL.)	*
<u>100</u>	<u>100</u>

ASK ALL:

REGIST These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

IF RESPONDENT ANSWERED '1' YES IN REGIST ASK:

REGICERT Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

83 Yes, Registered
81 Absolutely certain
2 Chance registration has lapsed
* Don't know/Refused (VOL.)
16 No, not registered
<u>1</u> Don't know/Refused (VOL.)
<u>100</u>

ASK ALL REGISTERED VOTERS (REGICERT=1):

PRECINCT Have you ever voted in your precinct or election district?

BASED ON REGISTERED VOTERS [N=2599]:

	Early <u>Oct</u> <u>2008</u>	Late-Sept <u>2008</u>	Mid-Sept <u>2008</u>	Aug <u>2008</u>	July <u>2008</u>
83 Yes	84	86	86	88	87
17 No	16	14	14	12	13
* Don't know/Refused (VOL.)	*	*	*	*	*
<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>

ASK ALL REGISTERED VOTERS (REGICERT=1):
OFTVOTE How often would you say you vote... (READ)¹

BASED ON REGISTERED VOTERS [N=2,599]:

	Always	Nearly Always	Part of The time	Seldom	Never Vote	(VOL.) Other	(VOL.) DK/Ref.
Mid-October, 2008	57	27	7	5	3	1	*=100
Early October, 2008	53	27	9	6	3	1	1=100
Late September, 2008	55	27	9	6	2	1	*=100
Mid-September, 2008	54	28	10	5	2	1	*=100
July, 2008	53	30	10	4	1	1	1=100
November, 2004	62	21	7	6	3	1	*=100
Mid-October, 2004	63	22	7	5	2	1	*=100
November, 2000	57	26	8	6	2	1	*=100
Late October, 2000	52	30	9	6	1	2	0=100
Mid-October, 2000	54	27	10	6	*	3	*=100
Early October, 2000	51	29	10	6	3	1	*=100
November, 1996	55	28	8	6	2	1	*=100
October, 1996	52	30	9	5	2	2	*=100
Early October, 1992	54	33	8	4	*	1	*=100
October, 1988	51	37	8	3	1	*	*=100

ASK ALL REGISTERED VOTERS (REGICERT=1):

Q.3 If the presidential election were being held TODAY, would you vote [READ AND ROTATE] [for the Republican ticket of John McCain and Sarah Palin] OR [for the Democratic ticket of Barack Obama and Joe Biden]?

IF OTHER OR DK (Q.3 =3,9), ASK:

Q.3a As of TODAY, do you LEAN more to [READ, ROTATE IN SAME ORDER AS Q.3]?

IF CHOSE MCCAIN OR OBAMA IN Q.3 (Q.3=1,2), ASK:

Q.3b Do you support (INSERT PRESIDENTIAL CHOICE FROM Q.3—LAST NAME ONLY) strongly or only moderately?

BASED ON REGISTERED VOTERS [N=2599]:

	Mc-Cain	Strongly	Only Mod ²	DK	Obama	Strongly	Only Mod	DK	Third party	Fourth party	Other/Don't know
Mid-October, 2008	38	21	16	1	52	36	16	*	n/a	n/a	10=100
Early October, 2008	40	21	18	1	50	36	14	*	n/a	n/a	10=100
Late September, 2008	42	23	19	*	49	33	15	1	n/a	n/a	9=100
Mid-September, 2008 ³	44	25	19	*	46	30	15	1	n/a	n/a	10=100
August, 2008	43	17	26	*	46	27	19	*	n/a	n/a	11=100
July, 2008	42	17	24	1	47	24	22	1	n/a	n/a	11=100
June, 2008	40	14	26	*	48	28	19	1	n/a	n/a	12=100
Late May, 2008	44				47				n/a	n/a	9=100
April, 2008	44				50				n/a	n/a	6=100
March, 2008	43				49				n/a	n/a	8=100
Late February, 2008	43				50				n/a	n/a	7=100

¹ Complete trend for OFTVOTE not shown; comparable election year trends are presented.

² Includes those who say they lean to the Republican or Democratic candidate.

³ Prior to Mid-September, 2008, July, 2004, September, 2000, September, 1996, August, 1992, and September, 1988 the question did not specify vice presidential candidates.

Q.3/Q.3a/Q.3b CONTINUED...

	Bush	<i>Strongly</i>	<i>Only Mod</i>	<i>DK</i>	Kerry	<i>Strongly</i>	<i>Only Mod</i>	<i>DK</i>	Nader	Fourth party	Other/ Don't know
November, 2004	45	34	11	*	46	29	16	1	1	n/a	8=100
Mid-October, 2004	45	32	13	*	45	28	16	1	1	n/a	9=100
Early October, 2004	48	35	12	1	41	24	17	*	2	n/a	9=100
September, 2004	49	33	15	1	43	22	20	1	1	n/a	7=100
August, 2004	45	32	13	*	47	28	19	*	2	n/a	6=100
July, 2004	44				46				3	n/a	7=100
June, 2004	46				42				6	n/a	6=100
May, 2004	43				46				6	n/a	5=100
Late March, 2004	44				43				6	n/a	7=100
Mid-March, 2004	42				49				4	n/a	5=100
Two-way trial heats:											
June, 2004	48				46				n/a	n/a	6=100
May, 2004	45				50				n/a	n/a	5=100
Late March, 2004	46				47				n/a	n/a	7=100
Mid-March, 2004	43				52				n/a	n/a	5=100
Late February, 2004	44				48				n/a	n/a	8=100
Early February, 2004	47				47				n/a	n/a	6=100
Early January, 2004	52				41				n/a	n/a	7=100
October, 2003	50				42				n/a	n/a	8=100
Bush Gore Nader Buchanan											
November, 2000	41	26	15	*	45	25	19	1	4	1	9=100
Late October, 2000	45	29	16	*	43	24	19	*	4	1	7=100
Mid-October, 2000	43	25	18	*	45	22	23	*	4	1	7=100
Early October, 2000	43	26	17	*	44	22	22	*	5	*	8=100
September, 2000	41	21	19	1	47	25	21	1	2	1	9=100
July, 2000	42				41				6	2	9=100
Late June, 2000	42				35				2	2	19=100
Mid-June, 2000	41				42				4	3	10=100
January, 2000	51				39				n/a	4	6=100
September, 1999	49				35				n/a	10	6=100
Two-way trial heats:											
July, 2000	48				46				n/a	n/a	6=100
Mid-June, 2000	45	20	25	*	46	18	27	1	n/a	n/a	9=100
May, 2000	46				45				n/a	n/a	9=100
March, 2000	43				49				n/a	n/a	8=100
February, 2000	46	19	27	*	45	18	26	1	n/a	n/a	9=100
December, 1999	55				40				n/a	n/a	5=100
October, 1999	54				39				n/a	n/a	7=100
September, 1999	54				39				n/a	n/a	7=100
July, 1999	53				42				n/a	n/a	5=100
March, 1999	54				41				n/a	n/a	5=100
January, 1999	50				44				n/a	n/a	6=100
Early September, 1998	53				40				n/a	n/a	7=100
Dole Clinton Perot											
November, 1996	32	17	15	*	51	26	24	1	9	n/a	8=100
October, 1996	34	17	16	1	51	25	26	*	8	n/a	7=100
Late September, 1996	35	16	18	1	51	26	25	*	7	n/a	7=100
Early September, 1996	34	17	17	*	52	26	26	0	8	n/a	6=100
July, 1996	34				44				16	n/a	6=100

Q.3/Q.3a/Q.3b CONTINUED...

	Dole	Strongly	Only Mod	DK	Clinton	Strongly	Only Mod	DK	Perot	Fourth party	Other/ Don't know	
March, 1996	35				44				16	n/a	5=100	
September, 1995	36				42				19	n/a	3=100	
July, 1994	36				39				20	n/a	5=100	
Two-way trial heats:												
July, 1996	42	11	30	*	53	20	31	1	n/a	n/a	5=100	
June, 1996	40	13	23	1	55	22	29	1	n/a	n/a	5=100	
April, 1996	40				54						6=100	
March, 1996	41				53						6=100	
February, 1996	44				52						4=100	
January, 1996	41				53						6=100	
July, 1994	49				46						5=100	
	Bush, Sr.				Clinton				Perot			
Late October, 1992	34	20	14	--	44	26	18	--	19	n/a	3=100	
Early October, 1992	35	14	21	--	48	23	25	--	8	n/a	9=100	
June, 1992	31				27				36	n/a	6=100	
Two-way trial heats:												
September, 1992	38	14	21	--	53	25	28	--	n/a	n/a	9=100	
August, 1992	37	14	23	--	57	24	33	--	n/a	n/a	6=100	
June, 1992	46	13	33	--	41	9	32	--	n/a	n/a	13=100	
May, 1992	46	15	31	--	43	10	33	--	n/a	n/a	11=100	
Late March, 1992	50	19	31	--	43	9	34	--	n/a	n/a	7=100	
	Bush, Sr.				Dukakis							
October, 1988	50	24	26	--	42	20	22	--	n/a	n/a	8=100	
September, 1988	50	26	24	--	44	19	25	--	n/a	n/a	6=100	
May, 1988	40	12	28	--	53	14	39	--	n/a	n/a	7=100	

ASK ALL REGISTERED VOTERS (REGICERT=1):

Q.3 If the presidential election were being held TODAY, would you vote [READ AND ROTATE] [for the Republican ticket of John McCain and Sarah Palin OR [for the Democratic ticket of Barack Obama and Joe Biden?

IF OTHER OR DK (Q.3 =3,9), ASK:

Q.3a As of TODAY, do you LEAN more to [READ, ROTATE IN SAME ORDER AS Q.3]?

IF RESPONDENT CHOSE JOHN MCCAIN (1 IN Q.3 OR 1 IN Q.3a):

Q.4a Would you say that your choice is more a vote FOR John McCain or more a vote AGAINST Barack Obama?

IF RESPONDENT CHOSE BARACK OBAMA (2 IN Q.3 OR 2 IN Q.3a):

Q.4b Would you say that your choice is more a vote FOR Barack Obama or more a vote AGAINST John McCain?

BASED ON REGISTERED VOTERS [N=2599]:

	Mc-Cain	Pro-McCain	Anti-Obama	DK	Obama	Pro-Obama	Anti-McCain	DK	Third party	Fourth party	Other/ Don't know
Mid-October, 2008	38	24	12	2	52	40	10	2	n/a	n/a	10=100
Mid-September, 2008	44	29	13	2	46	32	11	3	n/a	n/a	10=100
August, 2008	43	25	16	2	46	33	12	1	n/a	n/a	11=100
July, 2008	42	25	14	3	47	32	12	3	n/a	n/a	11=100
June, 2008	40				48				n/a	n/a	12=100
Late May, 2008	44	28	14	2	47	35	11	1	n/a	n/a	9=100
April, 2008	44				50				n/a	n/a	6=100

Q.3/Q.3a/Q.4a/Q.4b CONTINUED...

	<u>Mc-Cain</u>	<u>Pro-McCain</u>	<u>Anti-Obama</u>	<u>DK</u>	<u>Obama</u>	<u>Pro-Obama</u>	<u>Anti-McCain</u>	<u>DK</u>	<u>Third party</u>	<u>Fourth party</u>	<u>Other/Don't know</u>
March, 2008	43				49				n/a	n/a	8=100
Late February, 2008	43	27	14	2	50	38	10	2	n/a	n/a	7=100
	<u>Bush</u>	<u>Pro-Bush</u>	<u>Anti-Kerry</u>	<u>DK</u>	<u>Kerry</u>	<u>Pro-Kerry</u>	<u>Anti-Bush</u>	<u>DK</u>	<u>Nader⁴</u>	<u>Fourth party</u>	<u>Other/Don't know</u>
November, 2004	45	34	9	2	46	20	23	3	1	n/a	8=100
Mid-October, 2004	45	32	10	3	45	18	24	3	1	n/a	9=100
Early October, 2004	48	36	10	2	41	15	23	3	2	n/a	9=100
September, 2004	49	38	9	2	43	15	26	2	1	n/a	7=100
August, 2004	45	34	8	3	47	20	24	3	2	n/a	6=100
July, 2004	44				46				3	n/a	7=100
June, 2004	46				42				6	n/a	6=100
May, 2004	43				46				6	n/a	5=100
Late March, 2004	44				43				6	n/a	7=100
Mid-March, 2004	42				49				4	n/a	5=100
Two-way trial heats:											
June, 2004	48	35	11	2	46	17	27	2	n/a	n/a	6=100
May, 2004	45	33	10	2	50	15	32	3	n/a	n/a	5=100
Late March, 2004	46	36	8	2	47	17	27	3	n/a	n/a	7=100
Mid-March, 2004	43	34	7	2	52	21	29	2	n/a	n/a	5=100
Late February, 2004	44				48				n/a	n/a	8=100
Early February, 2004	47	39	6	2	47	15	30	2	n/a	n/a	6=100
Early January, 2004	52				41				n/a	n/a	7=100
October, 2003	50				42				n/a	n/a	8=100
	<u>Bush</u>	<u>Pro-Bush</u>	<u>Anti-Gore</u>	<u>DK</u>	<u>Gore</u>	<u>Pro-Gore</u>	<u>Anti-Bush</u>	<u>DK</u>	<u>Nader⁵</u>	<u>Buchanan</u>	<u>Other/Don't know</u>
November, 2000	41	27	12	2	45	29	14	2	4	1	9=100
Late October, 2000	45				43				4	1	7=100
Mid-October, 2000	43				45				4	1	7=100
Early October, 2000	43				44				5	*	8=100
September, 2000	41	24	14	3	47	30	14	3	2	1	9=100
July, 2000	42				41				6	2	9=100
Late June, 2000	42				35				2	2	19=100
Mid-June, 2000	41				42				4	3	10=100
January, 2000	51				39				n/a	4	6=100
September, 1999	49				35				n/a	10	6=100
Two-way trial heats:											
July, 2000	48				46				n/a	n/a	6=100
Mid-June, 2000	45				46				n/a	n/a	9=100
May, 2000	46				45				n/a	n/a	9=100
March, 2000	43				49				n/a	n/a	8=100
February, 2000	46				45				n/a	n/a	9=100

⁴ The question regarding whether a vote was more for one's candidate of choice or more against his opponents was not asked of Nader supporters in 2004.

⁵ The question regarding whether a vote was more for one's candidate of choice or more against his opponents was not asked of Nader supporters or Buchanan supporters in 2000.

Q.3/Q.3a/Q.4a/Q.4b CONTINUED...

	<u>Bush</u>	<u>Pro-Bush</u>	<u>Anti-Gore</u>	<u>DK</u>	<u>Gore</u>	<u>Pro-Gore</u>	<u>Anti-Bush</u>	<u>DK</u>	<u>Nader</u> ⁶	<u>Buchanan</u>	<u>Other/Don't know</u>
December, 1999	55				40				n/a	n/a	5=100
October, 1999	54				39				n/a	n/a	7=100
September, 1999	54				39				n/a	n/a	7=100
July, 1999	53				42				n/a	n/a	5=100
March, 1999	54				41				n/a	n/a	5=100
January, 1999	50				44				n/a	n/a	6=100
Early September, 1998	53				40				n/a	n/a	7=100

	<u>Dole</u>	<u>Pro-Dole</u>	<u>Anti-Other</u>	<u>DK</u>	<u>Clinton</u>	<u>Pro-Clinton</u>	<u>Anti-Other</u>	<u>DK</u>	<u>Perot</u>	<u>Pro-Perot</u>	<u>Anti-Other</u>	<u>DK</u>	<u>Other/DK</u>
November, 1996	32	15	15	2	51	33	15	3	9	4	5	*	8=100
October, 1996	34	15	18	1	51	33	16	2	8	4	4	*	7=100
Late Sept, 1996	35				51				7				7=100
Early Sept., 1996	34	16	17	1	52	35	15	2	8	3	5	0	6=100
July, 1996	34				44				16				6=100
March, 1996	35				44				16				5=100
September, 1995	36				42				19				3=100
July, 1994	36				39				20				5=100

Two-way trial heats:

July, 1996	42				53				n/a				5=100
June, 1996	40				55				n/a				5=100
April, 1996	40				54				n/a				6=100
March, 1996	41	15	25	1	53	30	20	3	n/a				6=100
February, 1996	44				52				n/a				4=100
January, 1996	41				53				n/a				6=100
July, 1994	49				46				n/a				5=100

	<u>Bush Sr.</u>	<u>Pro-Bush</u>	<u>Anti-Other</u>	<u>DK</u>	<u>Clinton</u>	<u>Pro-Clinton</u>	<u>Anti-Other</u>	<u>DK</u>	<u>Perot</u>	<u>Pro-Perot</u>	<u>Anti-Other</u>	<u>DK</u>	<u>Other/DK</u>
Late October, 1992	34	19	13	2	44	25	17	2	19	10	7	2	3=100
Early October, 1992	35	19	13	3	48	23	22	3	8	3	5	*	9=100
June, 1992	31				27				36				6=100

Two-way trial heats:

September, 1992	38	20	16	2	53	21	29	3	n/a				9=100
August, 1992	37	20	16	1	57	27	28	2	n/a				6=100
June, 1992	46				41				n/a				13=100
May, 1992	46				43				n/a				11=100
Late March, 1992	50	33	15	2	43	13	28	2	n/a				7=100

	<u>Bush Sr.</u>	<u>Pro-Bush</u>	<u>Anti-Dukakis</u>	<u>DK</u>	<u>Du-kakis</u>	<u>Pro-Dukakis</u>	<u>Anti-Bush</u>	<u>DK</u>	<u>Third party</u>	<u>Fourth party</u>	<u>Other/Don't know</u>
October, 1988	50	31	16	3	42	23	15	4	n/a	n/a	8=100
September, 1988	50	31	15	4	44	21	19	4	n/a	n/a	6=100
May, 1988	40	26	11	3	53	23	26	4	n/a	n/a	7=100

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The question regarding whether a vote was more for one's candidate of choice or more against his opponents was not asked of Nader supporters or Buchanan supporters in 2000.

**IF RESPONDENT DID NOT CHOOSE MCCAIN IN Q.3/3a (Q.3=2 OR Q.3a=2,3,9) ASK:
ROTATE Q.5 AND Q.6**

Q.5 Do you think there is a chance that you might vote for John McCain in November, or have you definitely decided not to vote for him?

BASED ON REGISTERED VOTERS [N=2599]:

		Chance might <u>vote for</u>	Decided not <u>to vote for</u>	Don't know/ <u>Refused</u>
McCain	Mid-October, 2008	9	47	6=62%
	Early October, 2008	10	45	5=60%
	Late September, 2008	10	42	6=58%
	Mid-September, 2008	9	40	7=56%
	August, 2008	14	37	6=57%
	July, 2008	13	38	7=58%
	June, 2008	12	41	7=60%
Bush	November, 2004	6	44	5=55%
	Mid-October, 2004	5	43	7=55%
	Early October, 2004	9	39	4=52%
	September, 2004	9	38	4=51%
	August, 2004	10	42	3=55%
	July, 2004	10	41	5=56%
	June, 2004 ⁷	9	41	2=52%
	May, 2004	9	42	4=55%
	Late March, 2004	11	40	3=54%
	Mid-March, 2004	11	44	2=57%
	Late February, 2004	10	43	3=56%
Early February, 2004	10	41	2=53%	
Bush	November, 2000	8	44	7=59%
	Late October, 2000	10	41	4=55%
	Mid-October, 2000	12	40	5=57%
	Early October, 2000	11	39	7=57%
	September, 2000	15	38	6=59%
	Mid-June, 2000	15	33	6=54%
Dole	November, 1996	8	54	6=68%
	October, 1996	11	51	4=66%
	Late September, 1996	16	44	5=65%
	Early September, 1996	14	47	5=66%
	July, 1996	15	40	3=58%
Bush, Sr	Late October, 1992	11	53	2=66%
	Early October, 1992	13	46	6=65%
	September, 1992	12	44	6=62%
	August, 1992	15	45	4=64%
	May, 1992	8	40	5=53%

⁷

In June 2004, May 2004, Late March 2004, Mid-March 2004, Mid-June 2000 and July 1996 the head-to-head match-up was asked both as a three-way and a two-way trial heat. In those surveys, this question followed the two-way trial heat.

**IF RESPONDENT DID NOT CHOOSE OBAMA IN Q.3/3a (Q.3=1 OR Q.3a=1,3,9) ASK:
ROTATE Q.5 AND Q.6**

Q.6 Do you think there is a chance that you might vote for Barack Obama in November, or have you definitely decided not to vote for him?

BASED ON REGISTERED VOTERS [N=2599]:

		Chance might <u>vote for</u>	Decided not <u>to vote for</u>	Don't know/ <u>Refused</u>
Obama	Mid-October, 2008	8	35	5=48%
	Early October, 2008	7	38	5=50%
	Late September, 2008	8	37	6=51%
	Mid-September, 2008	11	38	5=54%
	August, 2008	12	36	6=54%
	July, 2008	12	34	7=53%
	June, 2008	14	32	6=52%
Kerry	November, 2004	6	43	5=54%
	Mid-October, 2004	6	42	7=55%
	Early October, 2004	9	45	5=59%
	September, 2004	11	42	4=57%
	August, 2004	11	39	3=53%
	July, 2004	13	36	5=54%
	June, 2004 ⁸	10	41	3=54%
	May, 2004	11	35	4=50%
	Late March, 2004	13	37	3=53%
	Mid-March, 2004	13	32	3=48%
	Late February, 2004	13	36	3=52%
	Early February, 2004	15	33	5=53%
Gore	November, 2000	8	41	6=55%
	Late October, 2000	9	44	4=57%
	Mid-October, 2000	10	40	5=55%
	Early October, 2000	11	38	7=56%
	September, 2000	13	35	5=53%
	June, 2000	14	34	6=54%
Clinton	November, 1996	6	37	6=49%
	October, 1996	10	35	4=49%
	Late September, 1996	11	35	3=49%
	Early September, 1996	10	34	4=48%
	July, 1996	8	36	4=48%
Clinton	Late October, 1992	11	43	2=56%
	Early October, 1992	14	32	6=52%
	September, 1992	12	28	6=46%
	August, 1992	14	26	3=43%
	May, 1992	11	38	6=55%

⁸

In June 2004, May 2004, Late March 2004, Mid-March 2004, Mid-June 2000 and July 1996 the head-to-head match-up was asked both as a three-way and a two-way trial heat. In those surveys, this question followed the two-way trial heat.

ASK ALL FORM 1 REGISTERED VOTERS (REGICERT=1):

Q.7F1 If John McCain were to win the presidency, do you think he would continue George W. Bush's policies, or would he take the country in a different direction? **[IF DEPENDS PROBE ONCE WITH: Just in general, do you think John McCain would continue George W. Bush's policies or take the country in a different direction?]**

BASED ON FORM 1 REGISTERED VOTERS [N=1299]:

	Late Sept <u>2008</u>	Mid-Sept <u>2008</u>	June <u>2008</u>	Late May <u>2008</u>	March <u>2008</u>
44 Continue Bush's policies	41	45	46	44	46
45 Take country in a different direction	46	44	42	45	43
<u>11</u> Don't know/Refused (VOL.)	<u>13</u>	<u>11</u>	<u>12</u>	<u>11</u>	<u>11</u>
100	100	100	100	100	100

NO QUESTIONS 8-10

ASK ALL REGISTERED VOTERS (REGICERT=1):

PLANTO1 Do you yourself plan to vote in the election this November?

IF YES IN PLANTO1 (PLANTO1=1), ASK:

PLANTO2 How certain are you that you will vote? Are you absolutely certain, fairly certain, or not certain?

BASED ON REGISTERED VOTERS [N=2,599]:

	<u>Yes, Plan To Vote</u>	<u>Absolutely Certain</u>	<u>Fairly Certain</u>	<u>Not Certain</u>	<u>No, Don't Plan To</u>	<u>Don't know/ Refused</u>
Mid-October, 2008 ⁹	97	92	5	*	2	1=100
Early October, 2008	97	92	4	1	2	1=100
Late September, 2008	97	91	6	*	2	1=100
Mid-September, 2008	97	90	6	1	2	1=100
August, 2008	97	--	--	--	2	1=100
July, 2008	97	--	--	--	2	1=100
June, 2008	95	85	8	2	2	3=100
November, 2006*	90	--	--	--	8	2=100
Late October, 2006*	94	--	--	--	3	3=100
Early October, 2006*	93	75	17	1	4	3=100
Early September, 2006*	92	--	--	--	5	3=100
November, 2004	97	--	--	--	2	1=100
Mid-October, 2004	98	--	--	--	1	1=100
Early October, 2004	98	91	6	1	1	1=100
September, 2004	98	91	6	1	1	1=100
August, 2004	98	89	8	1	2	*=100
June, 2004	96	85	10	1	2	2=100
Early November, 2002*	90	--	--	--	8	2=100
Early October, 2002*	95	--	--	--	3	2=100
Early November, 2000	96	--	--	--	3	1=100
Late October, 2000	97	--	--	--	2	1=100
Mid-October, 2000	96	--	--	--	2	2=100
Early October, 2000	97	87	9	1	2	1=100

⁹ In Mid-October 2008 and from Mid-October 2004 to November 2006 and in Early November 2002, the "Yes, Plan to vote" category also includes people who volunteered that they already voted. In November 2006, Early November 2002, Early November, 2000, Late October 1998, November 1996 and November 1994 the question was worded: "Do you yourself plan to vote in the election this Tuesday, or not?"

PLANTO1/PLANTO2 CONTINUED...

	Yes, Plan To Vote	Absolutely Certain	Fairly Certain	Not Certain	No, Don't Plan To	Don't know/ Refused
September, 2000	95	84	10	1	3	2=100
June, 2000	95	84	10	1	2	3=100
Late October, 1998*	91	--	--	--	6	3=100
Early October, 1998*	92	--	--	--	4	4=100
Early September, 1998*	95	--	--	--	2	3=100
Late August, 1998*	93	75	17	1	3	4=100
June, 1998*	95	74	19	2	3	2=100
November, 1996	96	--	--	--	2	2=100
October, 1996	98	87	10	1	1	1=100
Late September, 1996	98	89	8	1	1	1=100
Early September, 1996	96	83	11	2	2	2=100
July, 1996	95	82	12	1	3	2=100
June, 1996	96	84	11	1	2	2=100
November, 1994*	93	--	--	--	5	2=100
October, 1994*	95	--	--	--	3	2=100
October, 1992	98	91	6	1	1	1=100
September, 1992	98	85	11	2	1	1=100
August, 1992	97	89	8	*	1	2=100
June, 1992	97	88	8	1	1	2=100
Gallup: November, 1988	97	87	9	1	2	1=100
October, 1988	98	--	--	--	1	1=100

* Non-Presidential elections

IF YES IN PLANTO1 (PLANTO1=1), ASK:

PLANTO3 Do you plan to cast your vote BEFORE Election Day, ON Election Day, OR have you already cast your vote?

BASED ON ALL REGISTERED VOTERS [N=2599]:

	Late Nov 2006 ¹⁰	Early Oct 2006	Mid- Nov 2004	Early Oct 2004	Sept 2004	June 2004
24 BEFORE Election Day	6	15	14	9	16	13
66 ON Election Day	71	74	77	75	78	84
7 Already voted ¹¹	12	2	*	13	3	*
1 Don't know/Refused	1	3	2	*	1	1
<u>2</u> Don't plan to vote/Don't know (IN PLANTO1)	<u>10</u>	<u>6</u>	<u>7</u>	<u>3</u>	<u>2</u>	<u>2</u>
100	100	100	100	100	100	100

¹⁰ In June 2004, the question was worded: "...do you plan to vote BEFORE Election Day, that is through the mail or with an absentee ballot, or will you probably vote at your polling place on Election Day?" That wording was maintained in Early September 2004, but a volunteered category for "already voted" was added. From mid-October 2004 through November, 2006, the question was worded "Do you plan to vote BEFORE Election Day, OR will you probably vote at your polling place ON Election Day OR have you already cast your vote," making "already voted" an offered category.

¹¹ This category includes those who volunteer they already have voted in response to PLANTO1. From November 2004 through November 2006, this category included only those who both volunteered that they voted early in PLANTO1 and verified in a follow-up question that they had voted early. Those who said they intended to vote early in the follow-up question were included in the category "before Election Day."

ASK FORM 1 REGISTERED VOTERS ONLY (REGICERT=1):

Q.11F1 Regardless of who you might support, who do you think is most likely to win the presidential election?
[READ AND ROTATE]?

BASED ON FORM 1 REGISTERED VOTERS [N=1299]:

	<u>John McCain</u>	<u>Barack Obama</u>	<u>(VOL.) Other/DK</u>
Mid-October, 2008	17	61	22=100
Mid-September, 2008	39	39	22=100
June, 2008	27	53	20=100
April, 2008	42	47	11=100
March, 2008	38	50	12=100
2004 Election			
November, 2004	48 <i>Bush</i>	27 <i>Kerry</i>	25=100
Mid-October, 2004	54 <i>Bush</i>	27 <i>Kerry</i>	19=100
Early October, 2004	61 <i>Bush</i>	27 <i>Kerry</i>	12=100
September, 2004	60 <i>Bush</i>	22 <i>Kerry</i>	18=100
August, 2004	44 <i>Bush</i>	37 <i>Kerry</i>	19=100
July, 2004	42 <i>Bush</i>	38 <i>Kerry</i>	20=100
June, 2004	51 <i>Bush</i>	35 <i>Kerry</i>	14=100
May, 2004	52 <i>Bush</i>	31 <i>Kerry</i>	17=100
Early February, 2004	56 <i>Bush</i>	32 <i>Dem Candidate</i>	12=100
Mid-January, 2004	61 <i>Bush</i>	21 <i>Dem Candidate</i>	18=100
September, 2003	47 <i>Bush</i>	34 <i>Dem Candidate</i>	19=100
June, 2003	66 <i>Bush</i>	22 <i>Dem Candidate</i>	12=100
2000 Election			
November, 2000	43 <i>Bush</i>	32 <i>Gore</i>	25=100
Late October, 2000	48 <i>Bush</i>	38 <i>Gore</i>	14=100
Early October, 2000	33 <i>Bush</i>	46 <i>Gore</i>	21=100
June, 2000	51 <i>Bush</i>	33 <i>Gore</i>	16=100
October, 1999	70 <i>Bush</i>	23 <i>Gore</i>	7=100
1996 Election			
Late September, 1996 ¹²	12 <i>Dole</i>	79 <i>Clinton</i>	9=100
Early September, 1996	16 <i>Dole</i>	75 <i>Clinton</i>	9=100
July, 1996	19 <i>Dole</i>	72 <i>Clinton</i>	9=100
1992 Election			
October, 1992	30 <i>Bush, Sr.</i>	61 <i>Clinton</i>	9=100
March, 1992	72 <i>Bush, Sr.</i>	20 <i>Dem Candidate</i>	8=100
February, 1992	66 <i>Bush, Sr.</i>	25 <i>Dem Candidate</i>	9=100
October, 1991	78 <i>Bush, Sr.</i>	11 <i>Dem Candidate</i>	11=100

NO QUESTION 12

¹²

In 1996 and October 1992, the question also asked about Ross Perot. Results here are included in the "Other/DK" category.

ASK ALL FORM 2:

Q.13F2 As far as making progress on the important issues facing the country is concerned, does it really matter who wins the 2008 presidential election, or will things be pretty much the same regardless of who is elected president?

*General Public
Opinion Research
Corporation*

BASED ON FORM 2 REGISTERED VOTERS [N=1300]:

		Mid-Sept <u>2008</u>	June <u>2008</u>	June <u>2004</u>	Mid- March <u>2004</u>	June <u>2000</u>	Aug <u>1976</u>
72	Really matters who wins the 2008 presidential election	70	63	67	70	50	45
24	Things will pretty much be the same regardless	24	32	29	26	44	46
<u>4</u>	Don't know/Refused (VOL.)	<u>6</u>	<u>5</u>	<u>4</u>	<u>4</u>	<u>6</u>	<u>9</u>
100		100	100	100	100	100	100

ASK FORM 2 REGISTERED VOTERS ONLY (REGICERT=1):

Q.14F2 Have the presidential candidates been talking about the issues that are important to you in this campaign, or not?

BASED ON FORM 2 REGISTERED VOTERS [N=1300]:

		Mid-Sept <u>2008</u>	Sept <u>2004</u>	Sept <u>2000</u>	Oct <u>1996</u>
79	Yes	72	64	72	59
18	No	23	31	22	35
<u>3</u>	Don't know/Refused (VOL.)	<u>5</u>	<u>5</u>	<u>6</u>	<u>6</u>
100		100	100	100	100

ASK FORM 2 REGISTERED VOTERS (REGICERT=1):

ROTATE Q.15F2 WITH Q.16F2

Q.15F2 As I name some traits, please tell me whether you think each one describes Barack Obama. First, [INSERT FIRST ITEM; RANDOMIZE] do you think of Barack Obama as [FIRST ITEM] or not? Do you think of Obama as [NEXT ITEM] or not? [INTERVIEWER INSTRUCTION: IF RESPONDENT SAYS THEY DON'T KNOW CANDIDATE WELL ENOUGH ENTER AS DON'T KNOW AND EMPHASIZE THAT THAT IS A LEGITIMATE ANSWER]

BASED ON FORM 2 REGISTERED VOTERS [N=1300]:

		Yes, describes <u>Obama</u>	<u>No</u>	Don't Know/ <u>Refused</u>
a.F2	Patriotic			
	Mid-October, 2008	67	26	7=100
	Mid-September, 2008	65	29	6=100
	April, 2008	61	32	7=100
	March, 2008	64	27	9=100
b.F2	Honest			
	Mid-October, 2008	63	29	8=100
	Mid-September, 2008	64	28	8=100
	April, 2008	61	30	9=100
	March, 2008	65	25	10=100

Q.15F2 CONTINUED...

		Yes, describes		Don't Know/
		<u>Obama</u>	<u>No</u>	<u>Refused</u>
c.F2	Down-to-earth			
	Mid-October, 2008	71	25	4=100
	Mid-September, 2008	65	30	5=100
	April, 2008	60	35	5=100
	March, 2008	67	25	8=100
d.F2	Inspiring			
	Mid-October, 2008	71	26	3=100
	Mid-September, 2008	71	26	3=100
	April, 2008	66	31	3=100
	March, 2008	70	26	4=100
e.F2	Well-qualified			
	Mid-October, 2008	53	42	5=100
	Mid-September, 2008	47	48	5=100
f.F2	Risky			
	Mid-October, 2008	49	46	5=100
	Mid-September, 2008	51	44	5=100
g.F2	Having poor judgment			
	Mid-October, 2008	29	62	9=100

ASK FORM 2 REGISTERED VOTERS (REGICERT=1):

ROTATE Q.15F2 WITH Q.16F2

Q.16F2 As I name some traits, please tell me whether you think each one describes John McCain. First, [INSERT FIRST ITEM; RANDOMIZE] do you think of John McCain as [FIRST ITEM] or not? Do you think of McCain as [NEXT ITEM] or not? [INTERVIEWER INSTRUCTION: IF RESPONDENT SAYS THEY DON'T KNOW CANDIDATE WELL ENOUGH ENTER AS DON'T KNOW AND EMPHASIZE THAT THAT IS A LEGITIMATE ANSWER]

BASED ON FORM 2 REGISTERED VOTERS [N=1300]:

		Yes, describes		Don't Know/
		<u>McCain</u>	<u>No</u>	<u>Refused</u>
a.F2	Patriotic			
	Mid-October, 2008	89	7	4=100
	Mid-September, 2008	91	6	3=100
	April, 2008	90	7	3=100
b.F2	Honest			
	Mid-October, 2008	61	32	7=100
	Mid-September, 2008	62	30	8=100
	April, 2008	65	26	9=100
c.F2	Down-to-earth			
	Mid-October, 2008	54	42	4=100
	Mid-September, 2008	56	39	5=100
	April, 2008	60	33	7=100

Q.16F2 CONTINUED...

		Yes, describes <u>McCain</u>	<u>No</u>	Don't Know/ <u>Refused</u>
d.F2	Inspiring			
	Mid-October, 2008	37	59	4=100
	Mid-September, 2008	43	53	4=100
	April, 2008	39	55	6=100
e.F2	Well-qualified			
	Mid-October, 2008	72	23	5=100
	Mid-September, 2008	75	20	5=100
f.F2	Risky			
	Mid-October, 2008	49	47	4=100
	Mid-September, 2008	46	48	6=100
g.F2	Having poor judgment			
	Mid-October, 2008	41	53	6=100

ASK ALL FORM 2:

Q.17F2 Now a different kind of question about how conservative, moderate, or liberal the candidates are. From what you've read and heard, would you say [INSERT NAME, RANDOMIZE] is very conservative, conservative, moderate, liberal, or very liberal? How about [NEXT NAME]? [IF NECESSARY: From what you've read and heard, would you say [NAME] is very conservative, conservative, moderate, liberal, or very liberal?]

BASED ON FORM 2 [N=1500]:

							(VOL.)
		Very <u>Conservative</u>	<u>Conservative</u>	<u>Moderate</u>	<u>Liberal</u>	Very <u>Liberal</u>	Don't <u>Know</u>
a.F2	Barack Obama						
	Mid-October, 2008	5	11	23	33	19	9=100
	April, 2008	4	11	21	33	20	11=100
	January, 2008	4	10	23	33	13	17=100
b.F2	John McCain						
	Mid-October, 2008	12	41	24	7	4	12=100
	April, 2008	10	38	27	8	4	13=100
	January, 2008	7	35	27	10	2	19=100
c.F2	Sarah Palin						
	Mid-October, 2008	24	31	16	7	4	18=100
d.F2	Joe Biden						
	Mid-October, 2008	3	11	30	28	9	19=100

ASK FORM 1 REGISTERED VOTERS (REGICERT=1):

Q.18F1 Regardless of who you support, which one of the presidential candidates — **[ROTATE ORDER OF CANDIDATES]** John McCain or Barack Obama — do you think would do the best job of **[INSERT ITEM; RANDOMIZE; OBSERVE QUARTER FORM SPLITS]**?

And who do you think would do the best job of **[INSERT NEXT ITEM]**?

IF RESPONDENT MENTIONS ANYONE OTHER THAN MCCAIN OR OBAMA PROBE ONCE:

"If you had to choose between McCain and Obama. . . "?

BASED ON FORM 1 REGISTERED VOTERS [N=1299]:		John <u>McCain</u>	Barack <u>Obama</u>	(VOL.) <u>Neither</u>	(VOL.) <u>DK/Ref.</u>
a.F1	Improving economic conditions				
	Mid-October, 2008	32	53	5	10=100
	Late September, 2008	33	51	6	10=100
	Mid-September, 2008	38	47	5	10=100
	July, 2008	32	47	7	14=100
	June, 2008	31	51	8	10=100
	Late May, 2008	36	51	4	9=100
	April, 2008	33	53	8	6=100
Bush/Kerry	Mid-October, 2004	40	47	4	9=100
	Early October, 2004	40	46	5	9=100
	September, 2004	42	45	4	9=100
	August, 2004	37	52	3	8=100
Bush/Kerry	May, 2004	38	48	5	9=100
	Late March, 2004	39	44	6	11=100
	Mid-March, 2004	37	53	2	8=100
Bush/Gore	Mid-October, 2000	37	49	3	11=100
	Early October, 2000	35	47	6	12=100
	September, 2000	38	46	5	11=100
	June, 2000	38	41	5	16=100
	March, 2000	42	46	4	8=100
Dole/Clinton	September, 1996	35	49	8	8=100
	July, 1996	38	45	8	9=100
	TREND FOR COMPARISON	<u>Bush</u>	<u>Clinton</u>	<u>Perot</u>	<u>Neither</u>
Bush/Clinton	October, 1992	26	41	16	5 12=100
b.F1	Making wise decisions about what to do in Iraq	John <u>McCain</u>	Barack <u>Obama</u>	(VOL.) <u>Neither</u>	(VOL.) <u>DK/Ref.</u>
	Mid-October, 2008	42	48	2	8=100
	Late September, 2008	48	43	3	6=100
	Mid-September, 2008	48	41	4	7=100
	July, 2008	44	41	3	12=100
	June, 2008	47	41	4	8=100
	Late May, 2008	46	43	2	9=100
	April, 2008	50	38	5	7=100
Bush/Kerry	Mid-October, 2004	47	41	4	8=100
	Early October, 2004	50	40	2	8=100
	September, 2004	51	39	3	7=100
	August, 2004	44	46	3	7=100
	May, 2004	44	41	4	11=100
	Late March, 2004	49	37	4	10=100
	Mid-March, 2004	47	45	2	6=100

Q.18F1 CONTINUED...

BASED ON FORM 1a		John	Barack	(VOL.)	(VOL.)
REGISTERED VOTERS: [N=651]		<u>McCain</u>	<u>Obama</u>	<u>Neither</u>	<u>DK/Ref.</u>
c.F1a	Making wise decisions about foreign policy				
	Mid-October, 2008	45	44	1	10=100
	Late September, 2008	49	42	2	7=100
	Mid-September, 2008	51	40	2	7=100
	July, 2008	43	42	2	13=100
Bush/Kerry	September, 2004	53	37	3	7=100
	August, 2004	43	47	2	8=100
	May, 2004	43	42	4	11=100
	Late March, 2004	44	38	4	14=100
	Mid-March, 2004	44	45	3	8=100
Bush/Gore	March, 2000	40	46	4	10=100
Dole/Clinton	Early September, 1996	39	44	7	10=100
	July, 1996	42	42	5	11=100
	TREND FOR COMPARISON	<u>Bush</u>	<u>Clinton</u>	<u>Perot</u>	<u>Neither</u>
Bush/Clinton	October, 1992	53	27	6	3
					11=100

BASED ON FORM 1
REGISTERED VOTERS: [N=1299]

		John	Barack	(VOL.)	(VOL.)
		<u>McCain</u>	<u>Obama</u>	<u>Neither</u>	<u>DK/Ref.</u>
d.F1	Defending the country from future terrorist attacks				
	Mid-October, 2008	49	38	3	10=100
	Late September, 2008	53	36	3	8=100
	Mid-September, 2008	56	31	4	9=100
	July, 2008	48	33	5	14=100
	June, 2008	55	31	5	9=100
	April, 2008	63	26	5	6=100
Bush/Kerry	Mid-October, 2004	53	35	4	8=100
	Early October, 2004	57	32	3	8=100
	September, 2004	58	31	3	8=100
	August, 2004	49	39	4	8=100
	May, 2004	52	33	5	10=100
	Late March, 2004	53	29	4	14=100
	Mid-March, 2004	57	32	4	7=100
e.F1	Dealing with the nation's energy problems				
	Mid-October, 2008	34	53	4	9=100
	Late September, 2008	36	52	4	8=100
	Mid-September, 2008	40	46	4	10=100
	Late May, 2008	33	51	5	11=100
f.F1	Dealing with taxes				
	Mid-October, 2008	35	50	5	10=100
	Late-September, 2008	36	49	6	9=100
	Mid-September, 2008	39	44	5	12=100
	June, 2008	36	47	6	11=100
	Late May, 2008	44	39	5	12=100

Q.18F1 CONTINUED...		John <u>McCain</u>	Barack <u>Obama</u>	(VOL.) <u>Neither</u>	(VOL.) <u>DK/Ref.</u>	
Bush/Gore	Late October, 2000	45	41	5	9=100	
	Mid-October, 2000	41	42	5	12=100	
	Early October, 2000	39	42	6	13=100	
	September, 2000	41	41	5	13=100	
	June, 2000	41	34	7	18=100	
	March, 2000	40	44	5	11=100	
TREND FOR COMPARISON						
Cutting taxes						
Dole/Clinton	September, 1996	42	34	14	10=100	
	July, 1996	42	35	12	11=100	
TREND FOR COMPARISON						
	Not increasing taxes	<u>Bush</u>	<u>Clinton</u>	<u>Perot</u>	<u>Neither</u>	<u>DK/Ref.</u>
Bush/Clinton	October, 1992	35	25	8	16	16=100
g.F1	Reflecting your views on social issues like abortion and gay rights	John <u>McCain</u>	Barack <u>Obama</u>	(VOL.) <u>Neither</u>	(VOL.) <u>DK/Ref.</u>	
	Mid-October, 2008	36	51	4	9=100	
	Mid-September, 2008	39	45	5	11=100	
	Late May, 2008	34	48	5	13=100	
BASED ON FORM 1a						
REGISTERED VOTERS: [N=651]						
h.F1a	Improving education					
	Mid-October, 2008	27	56	4	13=100	
	Mid-September, 2008	32	51	5	12=100	
Bush/Kerry	September, 2004	43	43	5	9=100	
	August, 2004	36	53	3	8=100	
	May, 2004	35	50	5	10=100	
	Late March, 2004	39	43	5	13=100	
	Mid-March, 2004	36	52	3	9=100	
Bush/Gore	Late-October, 2000	41	45	4	10=100	
	Mid-October, 2000	40	46	3	11=100	
	Early October, 2000	41	43	6	10=100	
	September, 2000	39	45	4	12=100	
	June, 2000	34	44	5	17=100	
	March, 2000	42	44	3	11=100	
Dole/Clinton	September, 1996	29	57	5	9=100	
	July, 1996	28	55	6	11=100	
TREND FOR COMPARISON						
Bush/Clinton	October, 1992	<u>Bush</u>	<u>Clinton</u>	<u>Perot</u>	<u>Neither</u>	<u>DK/Ref.</u>
		28	46	9	5	12=100
i.F1a	Dealing with environmental issues					
	Mid-October, 2008	28	57	3	12=100	
	Mid-September, 2008	32	53	5	10=100	
TREND FOR COMPARISON						
Protecting the environment						
Bush/Gore	September, 2000	24	58	4	14=100	
	March, 2000	24	61	4	11=100	
Dole/Clinton	July, 1996	24	58	6	12=100	
TREND FOR COMPARISON						
Bush/Clinton	October, 1992	<u>Bush</u>	<u>Clinton</u>	<u>Perot</u>	<u>Neither</u>	<u>DK/Ref.</u>
		24	50	5	6	16=100

Q.18F1 CONTINUED...

BASED ON FORM 1b		John	Barack	(VOL.)	(VOL.)
REGISTERED VOTERS: [N=648]		<u>McCain</u>	<u>Obama</u>	<u>Neither</u>	<u>DK/Ref.</u>
j.F1b	Improving the health care system				
	Mid-October, 2008	27	57	6	10=100
	Mid-September, 2008	31	52	7	10=100
	Late May, 2008	32	49	6	13=100
Bush/Kerry	Early October, 2004	31	49	8	12=100
	September 22-26, 2004	32	48	7	13=100
	Early September, 2004	32	50	8	10=100
	August, 2004	29	55	5	11=100
	May, 2004	29	51	7	13=100
	Late March, 2004	33	46	6	15=100
	Mid-March, 2004	29	57	4	10=100
Bush/Gore	Late-October, 2000	38	47	5	10=100
	Mid-October, 2000	37	48	4	11=100
	Early October, 2000	36	49	5	10=100
	September, 2000	32	51	6	11=100
	June, 2000	31	44	6	19=100
	March, 2000	31	51	6	12=100
k.F1b	Dealing with immigration				
	Mid-October, 2008	38	42	7	13=100
	Mid-September, 2008	39	38	8	15=100
	Late May, 2008	44	39	7	10=100
l.F1b	Reducing the influence of lobbyists and special interest groups in Washington				
	Mid-October, 2008	34	45	8	13=100
	Mid-September, 2008	36	40	9	15=100
	June, 2008	26	51	10	13=100
BASED ON FORM 1a					
REGISTERED VOTERS: [N=651]					
m.F1a	Reducing the budget deficit				
	Mid-October, 2008	30	50	9	11=100
Dole/Clinton	September, 1996	41	38	11	10=100
	July, 1996	39	40	11	10=100
BASED ON FORM 1b					
REGISTERED VOTERS: [N=648]					
n.F1b	Selecting justices to serve on the Supreme Court				
	Mid-October, 2008	41	46	3	10=100
Bush/Gore	Early October, 2000	37	39	4	20=100

ASK FORM 1 REGISTERED VOTERS (REGICERT=1):

Q.19F1 Which candidate do you think could best address the current problems with financial institutions and markets? [READ AND ROTATE]

BASED ON FORM 1 REGISTERED VOTERS [N=1299]:

		Early Oct <u>2008</u>	Late-Sept <u>2008</u> ¹³	-NII GP- Sept. 19-22 <u>2008</u> ¹⁴
46	Barack Obama	47	46	47
34	John McCain	33	33	35
8	Neither (VOL. DO NOT READ)	6	7	8
3	Both/Either (VOL. DO NOT READ)	3	3	3
<u>9</u>	Don't know/Refused (VOL. DO NOT READ)	<u>11</u>	<u>11</u>	<u>7</u>
100		100	100	100

ASK FORM 1 REGISTERED VOTERS (REGICERT=1):

ROTATE ORDER OF Q.20F1 AND Q.21F1

Q.20F1 What grade would you give Barack Obama as to how good a job he is doing in convincing you to vote for him? Would you grade his election campaign: A, B, C, D, or F?

BASED ON FORM 1 REGISTERED VOTERS [N=1299]:

		<i>Obama</i> June <u>2008</u>	----- <i>Kerry</i> ----- Mid-Oct <u>2004</u> June <u>2004</u>		<i>Gore</i> June <u>2000</u>	----- <i>Clinton</i> ----- Sept <u>1996</u> July <u>1996</u> Sept <u>1992</u>		
32	A	23	15	6	9	18	9	21
33	B	33	31	25	26	32	28	37
14	C	18	21	30	31	23	30	24
7	D	11	12	16	13	8	12	7
11	F	12	18	18	16	16	18	7
<u>3</u>	Don't know/Refused (VOL.)	<u>3</u>	<u>3</u>	<u>5</u>	<u>5</u>	<u>3</u>	<u>3</u>	<u>4</u>
100		100	100	100	100	100	100	100

¹³ In the Late September, 2008 survey the question was worded: "Which candidate do you think could best address the current problems involving investment banks and companies with ties to the housing market?"

¹⁴ In the Sept. 19-22, 2008, News Interest Index the question was worded: "Regardless of which candidate you prefer, which candidate do you think could best address the problems investment banks and companies with ties to the house market are having?"

**ASK FORM 1 REGISTERED VOTERS (REGICERT=1):
ROTATE ORDER OF Q.20F1 AND Q.21F1**

Q.21F1 What grade would you give John McCain as to how good a job he is doing in convincing you to vote for him? Would you grade his election campaign: A, B, C, D, or F?

BASED ON FORM 1 REGISTERED VOTERS [N=1299]:

		<i>McCain</i>	<i>----- Bush -----</i>		<i>Bush</i>	<i>----- Dole -----</i>		<i>Bush, Sr.</i>
		June	Mid-Oct	June	June	Sept	July	Sept
		<u>2008</u>	<u>2004</u>	<u>2004</u>	<u>2000</u>	<u>1996</u>	<u>1996</u>	<u>1992</u>
10	A	5	16	13	10	8	3	14
24	B	27	26	26	30	21	19	24
27	C	35	22	23	29	30	36	27
18	D	16	12	12	13	18	19	15
19	F	14	20	23	13	19	20	16
<u>2</u>	Don't know/Refused (VOL.)	<u>3</u>	<u>2</u>	<u>3</u>	<u>5</u>	<u>4</u>	<u>3</u>	<u>4</u>
100		100	100	100	100	100	100	100

**ASK ALL REGISTERED VOTERS (REGICERT=1):
ROTATE ORDER OF R.1 AND R.2**

R.1 In the presidential campaign so far, do you think Barack Obama has been too personally critical of John McCain, or not?

BASED ON REGISTERED VOTERS [N=2599]:

	Too Personally	Not too	(VOL.)
	<u>Critical</u>	Personally	Don't know/
		<u>Critical</u>	<u>Refused</u>
Mid-October, 2008	26	69	5=100
Early October, 2008	22	69	9=100
Mid-September, 2008	28	65	7=100
June, 2008	19	73	8=100
Kerry Critical of Bush			
September, 2004	52	45	3=100
June, 2004	44	48	8=100
Mid-March, 2004	48	46	6=100
Gore Critical of Bush			
Early October, 2000	29	61	10=100
Clinton Critical of Dole			
Late September, 1996	21	70	9=100
Dukakis Critical of Bush, Sr.			
October, 1988	45	50	5=100

**ASK ALL REGISTERED VOTERS (REGICERT=1):
ROTATE ORDER OF R.1 AND R.2**

R.2 In the presidential campaign so far, do you think John McCain has been too personally critical of Barack Obama, or not?

BASED ON REGISTERED VOTERS [N=2599]:

	Too Personally <u>Critical</u>	Not too Personally <u>Critical</u>	(VOL.) Don't know/ <u>Refused</u>
Mid-October, 2008	56	39	5=100
Early October, 2008	48	44	8=100
Mid-September, 2008	42	52	6=100
June, 2008	26	65	9=100
Bush Critical of Kerry			
September, 2004	49	47	4=100
June, 2004	33	58	9=100
Mid-March, 2004	33	58	9=100
Bush Critical of Gore			
Early October, 2000	40	50	10=100
Dole Critical of Clinton			
Late September, 1996	53	40	7=100
Bush, Sr. Critical of Dukakis			
October, 1988	52	43	5=100

ASK ALL REGISTERED VOTERS (REGICERT=1):

Q.22 So far in this presidential campaign, have you... (INSERT IN ORDER), or not? Have you [NEXT ITEM] or not? [INTERVIEWER INSTRUCTION: IF RESPONDENT ASKS, CLARIFY THAT WE MEAN ASIDE FROM THE CURRENT CALL]

BASED ON REGISTERED VOTERS [N=2599]:

	<u>Yes</u>	<u>No</u>	<u>DK/</u> <u>Ref</u>
a. Received MAIL about one or more of the candidates			
Mid-October, 2008	46	52	2=100
March, 2008	36	62	2=100
November, 2007	29	69	2=100
NO ITEM b			
c. Been VISITED AT HOME by someone talking about the campaign			
Mid-October, 2008	9	91	*=100
November, 2007	2	98	*=100
d. Received PRE-RECORDED telephone calls about the campaign			
Mid-October, 2008	37	62	1=100
March, 2008	39	60	1=100
November, 2007	25	74	1=100
e. Received a phone call from a LIVE PERSON about the campaign			
Mid-October, 2008	24	75	1=100
March, 2008	16	83	1=100
November, 2007	9	90	1=100

Q.22 CONTINUED...

TREND FOR COMPARISON

Recently, have you been contacted over the phone by any candidates, campaigns or other groups urging you to vote in a particular way in the upcoming elections?

	Nov <u>2004</u>	Mid-Oct <u>2004</u>	Nov <u>2000</u>
Yes	34	26	26
No	65	73	73
Don't know/Refused	<u>1</u>	<u>1</u>	<u>1</u>
	100	100	100

	<u>Yes</u>	<u>No</u>	<u>DK/ Ref</u>
f. Contributed money to any of the presidential candidates			
Mid-October, 2008	15	85	*=100
March, 2008	9	91	*=100
November, 2007	8	91	1=100

TRENDS FOR COMPARISON

Over the past 12 months, have you contributed money to any of the presidential candidates or not?

BASED ON REGISTERED VOTERS

June <u>2008</u>	
13	Yes
86	No
<u>1</u>	Don't Know/Refused (VOL.)
100	

Did you, yourself contribute money to a campaign in support of one of the presidential candidates this year, or not?

BASED ON VOTERS

Post-Election <u>2004</u>	
15	Yes
84	No
<u>1</u>	Don't Know/Refused (VOL.)
100	

g. Attended a campaign event			
Mid-October, 2008	11	89	*=100
March, 2008	8	92	0=100
November, 2007	4	96	*=100

ASK ALL REGISTERED VOTERS (REGICERT=1):

Q.23 How confident are you that your vote will be accurately counted in the upcoming election? **[READ]**

BASED ON REGISTERED VOTERS [N=2599]:

		Nov <u>2006</u>	Early Oct <u>2006</u>	Mid-Oct <u>2004</u>
57	Very confident	57	58	62
31	Somewhat confident	28	29	26
6	Not too confident	8	9	7
4	Not at all confident	4	3	4
<u>2</u>	Don't know/Refused (VOL.)	<u>3</u>	<u>1</u>	<u>1</u>
100		100	100	100

ASK ALL REGISTERED VOTERS (REGICERT=1):

Q.24 How much, if anything, have you heard about the accuracy of voter registration records and concerns about voter fraud or voter suppression?

BASED ON REGISTERED VOTERS [N=2599]:

43	A lot
41	A little
15	Nothing at all
<u>1</u>	Don't know/Refused (VOL.)
100	

ASK ALL REGISTERED VOTERS (REGICERT=1):

Q.25 Some have said that **[INSERT ITEM, ROTATE]** do you think this will be a major problem, a minor problem, or not a problem in the upcoming election? **[READ]**

BASED ON REGISTERED VOTERS [N=2599]:

		<u>Major Problem</u>	<u>Minor Problem</u>	<u>Not a Problem</u>	<u>(VOL.) DK/Ref</u>
a.	There are people trying to prevent eligible voters from voting by removing them from rolls or challenging their eligibility at the polls Mid-October, 2008	26	41	27	6=100
b.	People who are not eligible to vote may cast votes anyway or that some voters may vote multiple times Mid-October, 2008	33	40	23	4=100

ASK ALL FORM 1:

Q.26F1 Now I'd like your views on some people. As I read some names, please tell me if you have a favorable or unfavorable opinion of each person. (First, **INSERT NAME; RANDOMIZE**) would you say your overall opinion of... **[INSERT ITEM]** is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? How about **(NEXT NAME)? [IF NECESSARY: would you say your overall opinion of [NAME] is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?[INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE."]**

BASED ON FORM 1 [N=1516]:

		-----Favorable-----			-----Unfavorable-----			(VOL.) Never	(VOL.) Can't
		<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	heard of	rate/Ref
a.F1	John McCain								
	Mid-October, 2008	51	17	34	44	17	27	*	5=100
	Late September, 2008	55	19	36	38	14	24	*	7=100
	Mid-September, 2008	58	20	38	38	16	22	*	4=100
	Late May, 2008	46	12	34	44	20	24	1	9=100
	April, 2008	48	11	37	40	17	23	2	10=100
	March, 2008	45	8	37	41	16	25	2	12=100
	Late February, 2008	48	12	36	38	14	24	1	13=100
	Early February, 2008	53	12	41	31	10	21	3	13=100
	January, 2008	55	14	41	31	9	22	3	11=100
	Late December, 2007	46	8	38	34	10	24	7	13=100
	August, 2007	47	8	39	29	8	21	12	12=100
	December, 2006	51	13	38	26	6	20	10	13=100
	April, 2006	54	14	40	26	7	19	8	12=100
	Late October, 2005	56	15	41	19	5	14	10	15=100
	Late March, 2005	59	15	44	17	4	13	8	16=100
	July, 2001	51	14	37	22	5	17	13	14=100
	January, 2001	59	18	41	15	3	12	9	17=100
	May, 2000	54	14	40	20	5	15	11	15=100
b.F1	Barack Obama								
	Mid-October, 2008	66	33	33	28	13	15	*	6=100
	Late September, 2008	65	33	32	30	11	19	*	5=100
	Mid-September, 2008	62	28	34	34	15	19	*	4=100
	Late May, 2008	51	23	28	40	21	19	*	9=100
	April, 2008	52	21	31	42	21	21	*	6=100
	March, 2008	56	21	35	34	18	16	1	9=100
	Late February, 2008	57	24	33	34	16	18	1	8=100
	Early February, 2008	58	19	39	30	13	17	2	10=100
	January, 2008	56	20	36	33	13	20	3	8=100
	Late December, 2007	54	16	38	30	12	18	5	11=100
	August, 2007	48	14	34	26	10	16	13	13=100
c.F1	Sarah Palin								
	Mid-October, 2008	42	18	24	48	27	21	2	8=100
	Early Oct., 2008 (callback)	49	19	30	43	20	23	1	7=100
	Late September, 2008	47	18	29	40	21	19	4	9=100
	Mid-September, 2008	50	25	25	34	15	19	6	10=100

Q.26F1 CONTINUED...

		-----Favorable-----			-----Unfavorable-----			(VOL.)	(VOL.)
		<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	Never heard of	Can't rate/Ref
d.F1	Joe Biden								
	Mid-October, 2008	55	20	34	35	10	19	6	10=100
	Early Oct., 2008 (callback)	61	20	41	30	10	20	1	8=100
	Late September, 2008	49	15	34	30	10	20	8	13=100
	Mid-September, 2008	48	14	34	30	11	19	8	14=100
	April, 2006	28	7	21	20	5	15	38	14=100
	Late October, 2005	21	4	17	20	6	14	43	16=100
	September, 1987	22	4	18	15	4	11	25	38=100

ASK IF FORM 1 AND IF RESPONDENT CHOSE JOHN MCCAIN (1 IN Q.3 OR 1 IN Q.3a):

Q.27F1 If Barack Obama were to win the election this fall, how would you feel about it? Would you feel [INSERT ITEM; RANDOMIZE WITH ITEM a. ALWAYS FIRST] or not? Would you feel [NEXT ITEM] or not?

BASED ON FORM 1 REGISTERED VOTERS WHO SUPPORT JOHN MCCAIN [N=531]:

		<u>Yes</u>	<u>No</u>	<u>Don't know</u>
a.F1	Disappointed Mid-October, 2008	78	20	2=100
b.F1	Worried Mid-October, 2008	69	30	1=100
c.F1	Angry Mid-October, 2008	18	80	2=100
d.F1	Depressed Mid-October, 2008	17	81	2=100

ASK FORM 1 AND IF RESPONDENT CHOSE BARACK OBAMA (2 IN Q.3 OR 2 IN Q.3a):

Q.28F1 If John McCain were to win the election this fall, how would you feel about it? Would you feel [INSERT ITEM; RANDOMIZE WITH ITEM a. ALWAYS FIRST] or not? Would you feel [NEXT ITEM] or not?

BASED ON FORM 1 REGISTERED VOTERS WHO SUPPORT BARACK OBAMA [N=660]:

		<u>Yes</u>	<u>No</u>	<u>Don't know</u>
a.F1	Disappointed Mid-October, 2008	80	18	2=100
b.F1	Worried Mid-October, 2008	74	25	1=100
c.F1	Angry Mid-October, 2008	37	62	1=100
d.F1	Depressed Mid-October, 2008	33	65	2=100

Q.28F1 CONTINUED...

TREND FOR COMPARISON

ASKED OF THOSE WHO DID NOT VOTE FOR BUSH

How do you feel about George W. Bush winning the election? Do you feel [INSERT ITEM; RANDOMIZE WITH ITEM a. ALWAYS FIRST] or not? Do you feel [NEXT ITEM] or not?

BASED ON REGISTERED VOTERS WHO SUPPORTED JOHN KERRY

		<u>Yes</u>	<u>No</u>	<u>Don't know</u>
a.	Disappointed Post-Election, 2004	88	12	*=100
b.	Worried Post-Election, 2004	74	25	1=100
c.	Angry Post-Election, 2004	35	64	1=100
d.	Depressed Post-Election, 2004	29	70	1=100

ASK FORM 1 REGISTERED VOTERS (REGICERT=1):

Q.29F1 Do you feel John McCain is too old to be president, or not?

BASED ON FORM 1 REGISTERED VOTERS [N=1299]:

	<u>Yes</u>	<u>No</u>	<u>Don't know/ Refused</u>
Mid-October 2008	34	64	2=100
Mid-September 2008	23	73	4=100
June 2008	21	76	3=100
Late February 2008	26	72	2=100

TREND FOR COMPARISON

Bob Dole (CNN/USA Today/Gallup Poll)

Mid-October 1996 (Likely voters)	32	67	1=100
Early October 1996 (RVs)	32	66	2=100
Mid-August 1996 (RVs)	28	71	1=100
Early August 1996 (RVs)	32	64	4=100
July 1996 (General population)	31	66	3=100
March 1996 (General population)	25	72	3=100
February 1996 (General population)	27	67	6=100

ASK FORM 1 REGISTERED VOTERS (REGICERT=1):

Q.30F1 Thinking about the people you know...Do you personally know anyone who will not vote for Barack Obama because he is black?

BASED ON FORM 1 REGISTERED VOTERS [N=1299]:

21	Yes, know someone
78	No, do not know someone
<u>1</u>	Don't know/Refused (VOL.)
100	

ASK ALL FORM 1:

R.3F1 Now, thinking about Barack Obama’s religious beliefs... Do you happen to know what Barack Obama’s religion is? Is he Christian, Jewish, Muslim, Buddhist, Hindu, atheist, agnostic, or something else?
[INTERVIEWERS: IF DON’T KNOW PROBE: “Is that because you’ve heard different things about his religion, or because you just don’t know enough about him?”]

BASED ON FORM 1[N=1516]:

		Mid-Sept <u>2008</u>	(RVs) June <u>2008</u>	March <u>2008</u>
51	Christian (include volunteers of: Protestant, Church of Christ, Trinity Church, Baptist, Methodist, etc.)	48	57	47
*	Jewish	1	1	*
12	Muslim (include Islam/Islamic)	12	12	12
*	Buddhist	*	*	*
0	Hindu	*	*	*
*	Atheist	*	*	*
*	Agnostic	*	*	*
1	Something else	4	2	1
13	Don’t know - Heard different things (VOL.)	18	10	10
20	Don’t know - Haven’t heard enough (VOL.)	15	15	27
<u>3</u>	Refused (VOL.)	<u>2</u>	<u>3</u>	<u>3</u>
100		100	100	100

ASK FORM 2 REGISTERED VOTERS (REGICERT=1):

Now I’d like to ask about how important some issues are to you...

Q.31F2 In making your decision about who to vote for this fall, will the issue of **[INSERT ITEM; RANDOMIZE]** be very important, somewhat important, not too important, or not at all important? How about **[NEXT ITEM]**? **[IF NECESSARY: How important will the issue of [ITEM] be to you in making your decision about who to vote for this fall?]** **[INTERVIEWER: PLEASE RE-READ RESPONSE OPTIONS AS NECESSARY TO REMIND RESPONDENTS OF OPTIONS]**

BASED ON FORM 2 REGISTERED VOTERS [N=1300]:

		Very <u>Important</u>	Somewhat <u>Important</u>	Not too <u>Important</u>	Not at all <u>Important</u>	Don’t Know/ <u>Refused</u>
a.F2	The economy					
	Mid-October, 2008	91	7	2	*	*=100
	August, 2008	87	12	1	*	*=100
	Late May, 2008	88	9	1	1	1=100
	October, 2007	79	18	1	1	1=100
	June, 2007	74	22	2	1	1=100
	Mid-October, 2004	78	18	3	1	*=100
	August, 2004	76	22	1	1	*=100
b.F2	Iraq					
	Mid-October, 2008	71	22	5	2	*=100
	August, 2008	72	21	4	2	1=100
	Late May, 2008	72	20	4	2	2=100
	October, 2007	76	18	2	2	2=100
	June, 2007	73	20	3	3	1=100
	Mid-October, 2004	74	20	3	2	1=100
	August, 2004	70	24	3	2	1=100

Q.31F2 CONTINUED...

		<u>Very</u> <u>Important</u>	<u>Somewhat</u> <u>Important</u>	<u>Not too</u> <u>Important</u>	<u>Not at all</u> <u>Important</u>	<u>Don't Know/</u> <u>Refused</u>
c.F2	Terrorism					
	Mid-October, 2008	69	20	7	3	1=100
	August, 2008	72	20	5	2	1=100
	Late May, 2008	68	23	6	2	1=100
	October, 2007	69	22	5	3	1=100
	June, 2007	69	24	4	2	1=100
	Mid-October, 2004	77	17	3	2	1=100
	August, 2004	75	19	3	2	1=100
d.F2	Gay marriage					
	Mid-October, 2008	28	21	21	27	3=100
	August, 2008	28	20	18	32	2=100
	Late May, 2008	28	21	19	29	3=100
	October, 2007	22	21	21	32	4=100
	Mid-October, 2004	32	22	19	24	3=100
	August, 2004	34	19	15	30	2=100
e.F2	Taxes					
	Mid-October, 2008	71	24	3	1	1=100
	Late May, 2008	68	24	5	2	1=100
	October, 2007	63	28	6	1	2=100
	June, 2007	62	29	7	2	*=100
	Mid-October, 2004	59	31	7	2	1=100
f.F2	Abortion					
	Mid-October, 2008	41	29	16	12	2=100
	August, 2008	39	26	17	15	3=100
	Late May, 2008	40	27	15	15	3=100
	October, 2007	39	26	17	13	5=100
	June, 2007	40	30	13	14	3=100
	Mid-October, 2004	47	27	12	11	3=100
	August, 2004	45	25	13	14	3=100
g.F2	Energy					
	Mid-October, 2008	78	18	3	1	*=100
	August, 2008	77	19	2	1	1=100
	Late May, 2008	77	20	2	*	1=100
	October, 2007	65	28	3	2	2=100
	June, 2007	61	32	4	2	1=100
	Mid-October, 2004	54	37	6	2	1=100
	August, 2004	53	40	6	*	1=100
h.F2	Health care					
	Mid-October, 2008	77	19	2	1	1=100
	August, 2008	73	21	5	1	*=100
	Late May, 2008	78	17	3	2	*=100
	October, 2007	76	18	4	1	1=100
	June, 2007	71	23	4	2	*=100
	Mid-October, 2004	73	22	4	1	*=100
	August, 2004	72	21	5	2	*=100

Q.31F2 CONTINUED...

		Very <u>Important</u>	Somewhat <u>Important</u>	Not too <u>Important</u>	Not at all <u>Important</u>	Don't Know/ <u>Refused</u>
i.F2	Education					
	Mid-October, 2008	73	21	4	2	*=100
	August, 2008	73	20	5	1	1=100
	Late May, 2008	78	17	3	1	1=100
	October, 2007	75	21	2	1	1=100
	Mid-October, 2004	75	20	3	2	*=100
	August, 2004	70	26	3	1	*=100
j.F2	The environment					
	Mid-October, 2008	57	31	8	3	1=100
	August, 2008	59	31	6	3	1=100
	Late May, 2008	62	27	8	3	*=100
	October, 2007	58	31	8	2	1=100
	June, 2007	55	36	6	3	*=100
	Mid-October, 2004	53	37	7	2	1=100
	August, 2004	55	35	7	3	*=100
k.F2	Jobs					
	Mid-October, 2008	80	15	2	2	1=100
	Late May, 2008	78	17	3	1	1=100
	October, 2007	71	23	3	2	1=100
	Mid-October, 2004	76	19	4	1	*=100
l.F2	Immigration					
	Mid-October, 2008	49	32	13	5	1=100
	August, 2008	52	33	10	4	1=100
	Late May, 2008	54	32	9	3	2=100
	October, 2007	56	31	7	4	2=100
	June, 2007	54	34	7	3	2=100
m.F2	Trade policy					
	Mid-October, 2008	49	38	8	2	3=100
	August, 2008	49	38	8	2	3=100
	Late May, 2008	51	38	6	1	4=100

ASK ALL FORM 2 [N=1500]:

Q.32F2 As you may know, the government is investing billions to try to keep financial institutions and markets secure. Do you think this is the right thing or the wrong thing for the government to be doing?

		-NII-	
		Late Sept <u>2008¹⁵</u>	Sept. 19-22 <u>2008</u>
47	Right thing	45	57
37	Wrong thing	38	30
<u>16</u>	Don't know/Refused (VOL.)	<u>17</u>	<u>13</u>
100		100	100

¹⁵

In Late September 2008 and in the Sept. 19-22 *News Interest Index* the question was worded, "As you may know, the government is potentially investing billions to try to keep financial institutions and markets secure. Do you think this is the right thing or the wrong thing for the government to be doing?" In Late September 2008, an experiment testing the word "committing" instead of "investing" showed no difference in the results. Results for the two versions have been combined.

ASK FORM 2 REGISTERED VOTERS (REGICERT=1) ONLY:

Q.33F2 All in all, do you favor or oppose [INSERT ITEM; RANDOMIZE]? Do you favor or oppose [NEXT ITEM]?

BASED ON FORM 2 REGISTERED VOTERS [N=1300]

		<u>Favor</u>	<u>Oppose</u>	<u>(VOL.) DK/Ref</u>
a.F2	The U.S. government guaranteeing health insurance for all citizens, even if it means raising taxes Mid-October, 2008	58	35	7=100
b.F2	Allowing gays and lesbians to marry legally? Mid-October, 2008	41	46	13=100
c.F2	Providing a way for illegal immigrants currently in the country to gain legal citizenship if they pass background checks, pay fines, and have jobs? Mid-October, 2008	66	30	4=100
d.F2	Allowing more offshore oil and gas drilling in U.S. waters Mid-October, 2008	70	24	6=100

ASK ALL FORM 2 ONLY [N=1500]:

Q.34F2 Do you think abortion should be (READ)

(PLEASE READ CATEGORIES IN REVERSE ORDER FOR HALF THE SAMPLE)

	<u>Legal in all cases</u>	<u>Legal in most cases</u>	<u>Illegal in most cases</u>	<u>Illegal in all cases</u>	<u>(VOL.) DK/Ref</u>
Mid-October, 2008	19	38	22	14	7=100
August, 2008	17	37	26	15	5=100
June, 2008	19	38	24	13	6=100
November, 2007	18	33	29	15	5=100
October, 2007	21	32	24	15	8=100
August, 2007	17	35	26	17	5=100
March, 2007 Pew Social Trends	15	30	30	20	5=100
February, 2006 Associated Press/Ipsos-Poll	19	32	27	16	6=100
December 2005 ABC/Washington Post	17	40	27	13	3=100
April 2005 ABC/Washington Post	20	36	27	14	3=100
December 2004 ABC/Washington Post	21	34	25	17	3=100
May 2004 ABC/Washington Post	23	31	23	20	2=99
January 2003 ABC/Washington Post	23	34	25	17	2=100
August 2001 ABC/Washington Post	22	27	28	20	3=100
June 2001 ABC/BeliefNet Poll	22	31	23	20	4=100
January 2001 ABC/Washington Post	21	38	25	14	1=99
September 2000 (RVs) ABC/Washington Post	20	35	25	16	3=99
July 2000 ABC/Washington Post	20	33	26	17	4=100
September 1999 ABC/Washington Post	20	37	26	15	2=100
March 1999 ABC/Washington Post	21	34	27	15	3=100
July 1998 ABC/Washington Post	19	35	29	13	4=100
August 1996 ABC/Washington Post	22	34	27	14	3=100
June 1996 ABC/Washington Post	24	34	25	14	2=99
October 1995 ABC/Washington Post	26	35	25	12	3=100
September 1995 ABC/Washington Post	24	36	25	11	4=100
July 1995 ABC/Washington Post	27	32	26	14	1=100

ASK ALL FORM 2 ONLY [N=1500]:

Q.35F2 Which comes closer to your view about the tax cuts passed under President Bush over the past few years?
[READ IN ORDER]

		-RVs-						
		Early		Early		Early		
		Nov	Oct	Nov	Oct	April	Dec	Sept
		<u>2007</u>	<u>2007</u>	<u>2006</u>	<u>2006</u>	<u>2006</u>	<u>2004</u>	<u>2004</u>
25	All of the tax cuts should be made permanent	30	24	30	26	25	28	27
37	Tax cuts for the wealthy should be repealed, while others stay in place, OR	38	31	34	36	36	35	31
25	All of the tax cuts should be repealed	22	30	22	26	28	25	28
<u>13</u>	Don't know/Refused (VOL. DO NOT READ)	<u>10</u>	<u>15</u>	<u>14</u>	<u>12</u>	<u>11</u>	<u>12</u>	<u>14</u>
100		100	100	100	100	100	100	100

ASK ALL FORM 2 ONLY:

Q.36F2 Do you think the U.S. made the right decision or the wrong decision in using military force against Iraq?

BASED ON FORM 2 [N=1500]:

	<u>Right</u> <u>decision</u>	<u>Wrong</u> <u>decision</u>	(VOL.) <u>DK/Ref</u>
Mid-October, 2008	40	54	6=100
Mid-September, 2008	43	50	7=100
June, 2008	39	55	6=100
April, 2008	37	57	6=100
Late February, 2008	38	54	8=100
Late December, 2007	36	56	8=100
October, 2007	39	54	7=100
September, 2007	42	50	8=100
July, 2007	41	53	6=100
June, 2007	40	51	9=100
April, 2007	45	47	8=100
March, 2007	43	49	8=100
February, 2007	40	54	6=100
Mid-January, 2007	40	51	9=100
Early January, 2007	40	53	7=100
December, 2006	42	51	7=100
Mid-November, 2006	41	51	8=100
Early November, 2006 (RVs)	45	48	7=100
Late October, 2006	43	47	10=100
Early October, 2006	45	47	8=100
Early September, 2006	49	43	8=100
August, 2006	45	46	9=100
July, 2006	44	50	6=100
June, 2006	49	44	7=100
April, 2006	47	46	7=100
March, 2006	45	49	6=100
February, 2006	51	44	5=100
January, 2006	45	47	8=100
December, 2005	47	48	5=100
Late October, 2005	48	45	7=100
Early October, 2005	44	50	6=100
Mid-September, 2005	49	44	7=100
July, 2005	49	44	7=100
June, 2005	47	45	8=100

Q.36F2 CONTINUED...

	<u>Right decision</u>	<u>Wrong decision</u>	<u>(VOL.) DK/Ref</u>
February, 2005	47	47	6=100
January, 2005	51	44	5=100
December, 2004	49	44	7=100
November, 2004 (RVs)	48	41	11=100
Mid-October, 2004	46	42	12=100
Early October, 2004	50	39	11=100
September, 2004	53	39	8=100
August, 2004	53	41	6=100
July, 2004	52	43	5=100
June, 2004	55	38	7=100
May, 2004	51	42	7=100
Late April, 2004	54	37	9=100
Early April, 2004	57	35	8=100
Mid-March, 2004	55	39	6=100
Late February, 2004	60	32	8=100
Early February, 2004	56	39	5=100
Mid-January, 2004	65	30	5=100
Early January, 2004	62	28	10=100
December, 2003	67	26	7=100
October, 2003	60	33	7=100
September, 2003	63	31	6=100
August, 2003	63	30	7=100
Early July, 2003	67	24	9=100
May, 2003	74	20	6=100
April 10-16, 2003	74	19	7=100
April 8-9, 2003	74	19	7=100
April 2-7, 2003	72	20	8=100
March 28-April 1, 2003	69	25	6=100
March 25-27, 2003	74	21	5=100
March 23-24, 2003	74	21	5=100
March 20-22, 2003	71	22	7=100
Late January, 1991	77	15	8=100

ASK ALL FORM 2 ONLY:

Q.37F2 How well is the U.S. military effort in Iraq going? **[READ IN ORDER]**

BASED ON FORM 2 [N=1500]:

	<u>Very well</u>	<u>Fairly well</u>	<u>Not too well</u>	<u>Not at all well</u>	<u>(VOL.) DK/ Refused</u>
Mid-October, 2008	17	40	26	12	5=100
September, 2008	19	39	24	13	5=100
June, 2008	10	34	31	21	4=100
April, 2008	10	34	28	24	4=100
Late February, 2008	12	36	25	23	4=100
Late December, 2007	11	30	31	23	5=100
November, 2007	11	37	29	19	4=100
October, 2007	10	34	29	22	5=100
September, 2007	9	32	30	24	5=100
July, 2007	8	28	34	25	5=100
June, 2007	7	27	33	28	5=100
April, 2007	7	31	34	25	3=100
March, 2007	10	30	32	24	4=100

Q.37F2 CONTINUED...

	Very <u>well</u>	Fairly <u>well</u>	Not too <u>well</u>	Not at all <u>well</u>	(VOL.) DK/ <u>Refused</u>
February, 2007	5	25	38	29	3=100
Mid-January, 2007	7	28	32	30	3=100
December, 2006	4	28	37	27	4=100
Mid-November, 2006	6	26	34	30	4=100
Early November, 2006 (RVs)	7	30	32	27	4=100
Late October, 2006	5	30	34	25	6=100
Early October, 2006	8	29	33	25	5=100
Early September, 2006	8	39	28	20	5=100
August, 2006	8	33	32	23	4=100
June, 2006	16	37	25	18	4=100
April, 2006	13	34	29	21	3=100
March, 2006	9	34	30	21	6=100
February, 2006	13	38	29	17	3=100
January, 2006	12	39	27	17	5=100
December, 2005	14	37	29	17	3=100
Early October, 2005	9	35	31	22	3=100
Mid-September, 2005	12	41	26	18	3=100
July, 2005	14	38	27	17	4=100
June, 2005	9	41	27	19	4=100
February, 2005	14	40	25	17	4=100
January, 2005	9	39	29	20	3=100
December, 2004	10	40	28	18	4=100
Mid-October, 2004	13	38	26	17	6=100
September, 2004	12	40	26	18	4=100
August, 2004	12	41	28	16	3=100
July, 2004	13	42	26	16	3=100
June, 2004	16	41	25	14	4=100
May, 2004	10	36	32	19	3=100
Late April, 2004	12	43	26	15	4=100
Early April, 2004	14	43	26	13	4=100
Mid-March, 2004	16	45	26	11	2=100
Early February, 2004	17	46	23	11	3=100
Mid-January, 2004	22	51	18	6	3=100
Early January, 2004	23	47	18	7	5=100
December, 2003	28	47	16	6	3=100
October, 2003	16	44	25	11	4=100
September, 2003	15	47	26	9	3=100
August, 2003	19	43	24	11	3=100
Early July, 2003	23	52	16	5	4=100
<i>April 10-16, 2003</i>	<i>61</i>	<i>32</i>	<i>3</i>	<i>1</i>	<i>3=100</i>
<i>April 8-9, 2003</i>	<i>60</i>	<i>32</i>	<i>3</i>	<i>3</i>	<i>2=100</i>
<i>April 2-7, 2003</i>	<i>55</i>	<i>37</i>	<i>3</i>	<i>2</i>	<i>3=100</i>
<i>March 25-April 1, 2003</i>	<i>39</i>	<i>46</i>	<i>8</i>	<i>2</i>	<i>5=100</i>
<i>March 23-24, 2003</i>	<i>45</i>	<i>41</i>	<i>6</i>	<i>2</i>	<i>6=100</i>
<i>March 20-22, 2003</i>	<i>65</i>	<i>25</i>	<i>2</i>	<i>1</i>	<i>7=100</i>

ASK ALL FORM 2 ONLY:

Q.38F2 Do you think the U.S. should keep military troops in Iraq until the situation has stabilized, or do you think the U.S. should bring its troops home as soon as possible?

BASED ON FORM 2 [N=1500]:

	Keep troops <u>in Iraq</u>	Bring troops <u>home</u>	(VOL.) <u>DK/ Ref</u>
Mid-October, 2008	45	51	4=100
Mid-September, 2008	45	50	5=100
June, 2008	43	52	5=100
April, 2008	41	56	3=100
Late February, 2008	47	49	4=100
Late December, 2007	40	54	6=100
November, 2007	41	54	5=100
October, 2007	42	54	4=100
September, 2007	39	54	7=100
July, 2007	39	54	7=100
June, 2007	39	56	5=100
April, 2007	41	53	6=100
March, 2007	43	52	5=100
February, 2007	42	53	5=100
Mid-January, 2007	46	48	6=100
Early January, 2007	41	53	6=100
December, 2006	44	50	6=100
Mid-November, 2006	46	48	6=100
Early November, 2006 (RVs)	49	44	7=100
Late October, 2006	46	47	7=100
Early October, 2006	47	47	6=100
Early September, 2006	47	47	6=100
August, 2006	48	46	6=100
June, 2006	50	45	5=100
April, 2006	48	48	4=100
March, 2006	44	50	6=100
February, 2006	50	46	4=100
January, 2006	48	48	4=100
December, 2005	49	46	5=100
Early October, 2005	47	48	5=100
Mid-September, 2005	51	45	4=100
July, 2005	52	43	5=100
June, 2005	50	46	4=100
February, 2005	55	42	3=100
January, 2005	54	41	5=100
December, 2004	56	40	4=100
Mid-October, 2004	57	36	7=100
September, 2004	54	40	6=100
August, 2004	54	42	4=100
July, 2004	53	43	4=100
June, 2004 ¹⁶	51	44	5=100
May, 2004	53	42	5=100
Late April, 2004	53	40	7=100
Early April, 2004	50	44	6=100

¹⁶

In June 2004 and earlier, the question was worded: "Do you think the U.S. should keep military troops in Iraq until a stable government is established there, or do you think the U.S. should bring its troops home as soon as possible?"

Q.38F2 CONTINUED...

	Keep troops in Iraq	Bring troops home	(VOL.) DK/ Ref
Early January, 2004	63	32	5=100
October, 2003	58	39	3=100
September, 2003	64	32	4=100

ASK ALL:

Just in general...

Q.39 Do you go online to use the Internet, at least occasionally?

		Dec 2007
74	Yes	70
26	No	30
*	Don't know/Refused (VOL.)	*
<u>100</u>		<u>100</u>

ASK ALL:

Q.40 Do you send or receive email, at least occasionally?

		Dec 2007
71	Yes	66
29	No	34
*	Don't know/Refused (VOL.)	*
<u>100</u>		<u>100</u>

ASK ALL INTERNET USERS (Q.39=1 OR Q.40=1) [N=2347]:

Q.41 Have you sent or received e-mails about the candidates or campaigns with friends, family or other personal acquaintances, or not?

Internet			---Dec 2007---		
Total	Users		Total	Users	
33	43	Yes	16	22	
44	57	No	57	78	
*	*	Don't know (VOL.)	*	*	
<u>23</u>	<u>--</u>	Not an internet user	<u>27</u>	<u>--</u>	
100	100		100	100	

ASK ALL INTERNET USERS (Q.39=1 OR Q.40=1) [N=2347]:

Q.42 Have you received e-mails about the candidates or campaigns from any groups or political organizations, or not?

Internet			---Dec 2007---		
Total	Users		Total	Users	
23	30	Yes	14	20	
53	69	No	58	79	
1	1	Don't know (VOL.)	1	1	
<u>23</u>	<u>--</u>	Not an internet user	<u>27</u>	<u>--</u>	
100	100		100	100	

ASK ALL INTERNET USERS (Q.39=1 OR Q.40=1) [N=2347]:

Q.43 Thinking about this year's elections, have you [INSERT ITEM; RANDOMIZE a THRU d, WITH e AND f ALWAYS LAST] on the internet, or not? Have you [NEXT ITEM] or not?

a. Watched any video of the candidate debates

			---Dec 2007----	
Internet			Internet	
<u>Total</u>	<u>Users</u>		<u>Total</u>	<u>Users</u>
22	28	Yes	12	16
55	72	No	61	84
*	*	Don't know (VOL.)	*	*
<u>23</u>	--	Not an internet user	<u>27</u>	--
100	100		100	100

b. Watched any video of interviews with candidates

			---Dec 2007----	
Internet			Internet	
<u>Total</u>	<u>Users</u>		<u>Total</u>	<u>Users</u>
25	33	Yes	13	18
52	67	No	60	82
*	*	Don't know (VOL.)	*	*
<u>23</u>	--	Not an internet user	<u>27</u>	--
100	100		100	100

c. Watched any campaign commercials

			---Dec 2007----	
Internet			Internet	
<u>Total</u>	<u>Users</u>		<u>Total</u>	<u>Users</u>
20	26	Yes	12	17
57	74	No	61	83
*	*	Don't know (VOL.)	*	*
<u>23</u>	--	Not an internet user	<u>27</u>	--
100	100		100	100

d. Watched any video of candidate speeches or announcements

			---Dec 2007----	
Internet			Internet	
<u>Total</u>	<u>Users</u>		<u>Total</u>	<u>Users</u>
26	34	Yes	13	18
51	66	No	60	82
*	*	Don't know (VOL.)	*	*
<u>23</u>	--	Not an internet user	<u>27</u>	--
100	100		100	100

Q.43 CONTINUED...

e. Visited any of the candidates' websites

			---Nov 2007----	
Internet			Internet	
<u>Total</u>	<u>Users</u>		<u>Total</u>	<u>Users</u>
21	27	Yes	15	19
56	73	No	62	81
*	*	Don't know (VOL.)	0	0
<u>23</u>	--	Not an internet user	<u>23</u>	--
100	100		100	100

f. Read blogs about politics and the campaign

Internet		
<u>Total</u>	<u>Users</u>	
25	32	Yes
52	68	No
*	*	Don't know (VOL.)
<u>23</u>	--	Not an internet user
100	100	

ASK ALL INTERNET USERS (Q.39=1 OR Q.40=1) [N=2347]:

Q.44 Do you ever use online social networking sites like MySpace or Facebook?

			---Dec 2007----	
Internet			Internet	
<u>Total</u>	<u>Users</u>		<u>Total</u>	<u>Users</u>
28	36	Yes	22	30
49	64	No	51	70
*	*	Don't know (VOL.)	0	0
<u>23</u>	--	Not an internet user	<u>27</u>	--
100	100		100	100

ASK SOCIAL NETWORKING SITE USERS (Q.44=1) [N=654]:

Q.45 Have you gotten any campaign or candidate information on social networking sites like Facebook or MySpace, or not?

				-----Dec 2007-----		
Internet		Social Networking		Social Networking		
<u>Total</u>	<u>Users</u>	<u>Site Users</u>		<u>Total</u>	<u>Users</u>	<u>Site Users</u>
8	10	29	Yes	7	10	33
19	25	70	No	15	20	67
1	1	1	Don't know (VOL.)	0	0	0
23	--	--	Not an internet user	27	--	--
<u>49</u>	<u>64</u>	--	Online, but not a social networking site user	<u>51</u>	<u>70</u>	--
100	100	100		100	100	100

ASK SOCIAL NETWORKING SITE USERS (Q.44=1) [N=654]:

Q.46 Have you signed up as a “friend” of any candidates on a social networking site, or not?

				-----Dec 2007-----		
Social				Social		
Internet Networking				Internet Networking		
Total	Users	Site Users		Total	Users	Site Users
3	4	12	Yes	3	4	12
25	32	88	No	19	26	88
*	*	*	Don't know (VOL.)	0	0	0
23	--	--	Not an internet user	27	--	--
<u>49</u>	<u>64</u>	<u>--</u>	Online, but not a social networking site user	<u>51</u>	<u>70</u>	<u>--</u>
100	100	100		100	100	100

ASK ALL:

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

IF ANSWERED 3, 4, 5 OR 9 IN PARTY, ASK:

PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

				(VOL.)	(VOL.)	(VOL.)		
	Republican	Democrat	Independent	No Preference	Other Party	DK/Ref	Lean Rep	Lean Dem
Mid-October, 2008	27	35	31	4	*	3=100	9	16
Early October, 2008	26	36	31	4	*	3=100	11	15
Late September, 2008	25	35	34	3	1	2=100	13	15
Mid-September, 2008	28	35	32	3	*	2=100	12	14
August, 2008	26	34	34	4	*	2=100	12	17
July, 2008	24	36	34	3	*	3=100	12	15
June, 2008	26	37	32	3	*	2=100	11	16
Late May, 2008	25	35	35	2	*	3=100	13	15
April, 2008	24	37	31	5	1	2=100	11	15
March, 2008	24	38	29	5	*	4=100	9	14
Late February, 2008	24	38	32	3	*	3=100	10	17
Early February, 2008	26	35	31	5	*	3=100	11	14
January, 2008	24	33	37	4	*	2=100	12	18
Yearly Totals								
2007	25.4	32.9	33.7	4.6	.4	3.1=100	10.7	16.7
2006	27.6	32.8	30.3	5.0	.4	3.9=100	10.2	14.5
2005	29.2	32.8	30.3	4.5	.3	2.8=100	10.2	14.9
2004	29.5	33.1	30.0	4.0	.4	3.0=100	11.8	13.6
2003	29.8	31.4	31.2	4.7	.5	2.5=100	12.1	13.0
2002	30.3	31.2	30.1	5.1	.7	2.7=100	12.6	11.6
2001	29.2	33.6	28.9	5.1	.5	2.7=100	11.7	11.4
2001 Post-Sept 11	30.9	31.8	27.9	5.2	.6	3.6=100	11.7	9.4
2001 Pre-Sept 11	28.2	34.6	29.5	5.0	.5	2.1=100	11.7	12.5
2000	27.5	32.5	29.5	5.9	.5	4.0=100	11.6	11.6
1999	26.6	33.5	33.7	3.9	.5	1.9=100	13.0	14.5
1998	27.5	33.2	31.9	4.6	.4	2.4=100	11.8	13.5
1997	28.2	33.3	31.9	4.0	.4	2.3=100	12.3	13.8
1996	29.2	32.7	33.0	5.2=100			12.7	15.6
1995	31.4	29.7	33.4	5.4=100			14.4	12.9
1994	29.8	31.8	33.8	4.6=100			14.3	12.6
1993	27.4	33.8	34.0	4.8=100			11.8	14.7
1992	27.7	32.7	35.7	3.9=100			13.8	15.8
1991	30.9	31.4	33.2	4.5=100			14.6	10.8

PARTY/PARTYLN CONTINUED...

<i>Yearly Totals</i>				(VOL.)	(VOL.)	(VOL.)		
	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	No Preference	Other Party	DK/Ref	<i>Lean Rep</i>	<i>Lean Dem</i>
1990	31.0	33.1	29.1	6.8=100			12.4	11.3
1989	33	33	34=100					
1987	26	35	39=100					

ASK ALL REGISTERED VOTERS (REGICERT=1):

SCALE10 I'd like you to rate your chance of voting in November on a scale of 10 to 1. If TEN represents a person who definitely will vote and ONE represents a person who definitely will NOT vote, where on this scale of 10 to 1 would you place yourself?

BASED ON REGISTERED VOTERS [N=2599]:

	Definitely will vote										Definitely will not vote		(VOL.)
	10	9	8	7	6	5	4	3	2	1	2	1	DK/Ref
Mid-October, 2008	86	5	3	1	1	1	*	*	*	2			1=100
Mid-September, 2008	84	6	3	1	1	2	0	*	1	1			1=100
August, 2008	80	6	5	2	1	2	*	1	*	2			1=100
July, 2008	80	7	4	2	1	3	*	1	*	2			0=100
November, 2006 ¹⁷	72	7	5	3	2	4	*	1	1	4			1=100
Late October, 2006	71	8	9	4	2	3	*	1	*	1			1=100
Early October, 2006	68	10	9	4	1	4	*	1	*	2			1=100
September, 2006	67	9	9	2	2	5	1	1	1	2			1=100
November, 2004	87	4	3	1	1	1	*	*	*	2			1=100
Mid-October, 2004	87	4	3	1	1	1	*	*	*	2			1=100
Early November, 2002	66	9	9	3	1	4	1	1	1	5			1=100
Early October, 2002	64	10	10	4	3	4	1	*	*	2			2=100
Early November, 2000	80	6	5	2	1	3	*	*	*	3			1=100
Late October, 2000	83	5	5	1	1	2	*	1	1	1			*=100
Mid-October, 2000	80	7	4	3	1	3	1	*	*	1			1=100
Early October, 2000	78	7	5	2	2	2	*	1	1	1			1=100
Late October, 1998	70	6	7	4	1	4	1	1	1	4			1=100
Early October, 1998	64	9	10	4	2	4	1	2	1	2			1=100
November, 1996	77	7	7	2	1	2	*	1	*	2			1=100
October, 1996	77	9	7	2	2	2	*	*	*	1			*=100
Late September, 1996	78	10	6	2	1	1	*	*	*	1			1=100
November, 1994	67	9	8	2	2	4	1	1	1	3			2=100
October, 1994	66	10	9	4	2	4	1	1	*	2			1=100
Gallup: September, 1992	77	5	4	3	2	4	*	1	*	4			*=100
Gallup: November, 1988	77	7	6	2	1	3	*	*	*	2			2=100
Gallup: October, 1988	73	8	7	3	2	3	1	*	*	1			2=100

¹⁷

In November 2006, November 2004 and Early November 2002, the "10 – definitely will vote" category also includes people who volunteered that they already voted.

ASK ALL REGISTERED VOTERS (REGICERT=1):

PRIMARY In this year's presidential primary election, did you have a chance to vote in your state's primary or caucus, or did things come up that kept you from voting?

BASED ON REGISTERED VOTERS [N=2599]:

62 Voted
 35 Did not vote
 2 Don't remember if voted (VOL.)
1 Refused (VOL.)
 100

ASK ALL:

PVOTE04A In the 2004 presidential election between George W. Bush and John Kerry, did things come up that kept you from voting, or did you happen to vote?

ASK IF VOTED IN PRIMARY (PRIMARY=1) AND DID NOT VOTE IN 2004 (PVOTE04A=2-9):

FIRST1 Had you voted before this year's primary, or was this the FIRST time you voted?

ASK IF DID NOT VOTE IN PRIMARY (PRIMARY=2, 8, 9) AND DID NOT VOTE IN 2004 (PVOTE04A = 2-9):

FIRST2 Have you voted before, or would this election be your first time voting?

BASED ON REGISTERED VOTERS [N=2599]:

10 First time voter this year
 3 First time in primary/caucus
 7 First time in general
 89 Voted previously
1 Don't know/Refused (VOL.)
 100

TREND FOR COMPARISON

FIRST Will this election be the FIRST time that you have voted, or have you voted before?

BASED ON ALL REGISTERED VOTERS

	Oct <u>2006</u>	Nov <u>2004</u>	Mid- Oct <u>2004</u> ¹
First time	5	13	11
Have voted before	88	87	89
Don't Know/Refused	0	*	*
Already Voted (3 IN PLANTO1)	*	--	--
Don't plan to vote/Don't know (2, 9 IN PLANTO1)	<u>7</u>	--	--
	100	100	100

1 In Mid-October 2004, the question was asked as part of a series of items about whether they applied to the respondent.