

PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS
MARCH 2008 POLITICAL SURVEY
FINAL TOPLINE
March 19-22, 2008
N=1,503

ASK ALL:

Q.1 All in all, are you satisfied or dissatisfied with the way things are going in this country today?

	Satis- <u>fied</u>	Dis- <u>satisfied</u>	No <u>Opinion</u>		Satis- <u>fied</u>	Dis- <u>satisfied</u>	No <u>Opinion</u>
March, 2008	22	72	6=100	October, 2000 (RVs)	54	39	7=100
Early February, 2008	24	70	6=100	September, 2000	51	41	8=100
Late December, 2007	27	66	7=100	June, 2000	47	45	8=100
October, 2007	28	66	6=100	April, 2000	48	43	9=100
February, 2007	30	61	9=100	August, 1999	56	39	5=100
Mid-January, 2007	32	61	7=100	January, 1999	53	41	6=100
Early January, 2007	30	63	7=100	November, 1998	46	44	10=100
December, 2006	28	65	7=100	Early September, 1998	54	42	4=100
Mid-November, 2006	28	64	8=100	Late August, 1998	55	41	4=100
Early October, 2006	30	63	7=100	Early August, 1998	50	44	6=100
July, 2006	30	65	5=100	February, 1998	59	37	4=100
May, 2006	29	65	6=100	January, 1998	46	50	4=100
March, 2006	32	63	5=100	September, 1997	45	49	6=100
January, 2006	34	61	5=100	August, 1997	49	46	5=100
Late November, 2005	34	59	7=100	January, 1997	38	58	4=100
Early October, 2005	29	65	6=100	July, 1996	29	67	4=100
July, 2005	35	58	7=100	March, 1996	28	70	2=100
Late May, 2005	39	57	4=100	October, 1995	23	73	4=100
February, 2005	38	56	6=100	June, 1995	25	73	2=100
January, 2005	40	54	6=100	April, 1995	23	74	3=100
December, 2004	39	54	7=100	July, 1994	24	73	3=100
Mid-October, 2004	36	58	6=100	March, 1994	24	71	5=100
July, 2004	38	55	7=100	October, 1993	22	73	5=100
May, 2004	33	61	6=100	September, 1993	20	75	5=100
Late February, 2004	39	55	6=100	May, 1993	22	71	7=100
Early January, 2004	45	48	7=100	January, 1993	39	50	11=100
December, 2003	44	47	9=100	January, 1992	28	68	4=100
October, 2003	38	56	6=100	November, 1991	34	61	5=100
August, 2003	40	53	7=100	Late February, 1991 (Gallup)	66	31	3=100
April 8, 2003	50	41	9=100	August, 1990	47	48	5=100
January, 2003	44	50	6=100	May, 1990	41	54	5=100
November, 2002	41	48	11=100	January, 1989	45	50	5=100
September, 2002	41	55	4=100	September, 1988 (RVs)	50	45	5=100
Late August, 2002	47	44	9=100	May, 1988	41	54	5=100
May, 2002	44	44	12=100	January, 1988	39	55	6=100
March, 2002	50	40	10=100				
Late September, 2001	57	34	9=100				
Early September, 2001	41	53	6=100				
June, 2001	43	52	5=100				
March, 2001	47	45	8=100				
February, 2001	46	43	11=100				
January, 2001	55	41	4=100				

ASK ALL:

Q.2 Do you approve or disapprove of the way George W. Bush is handling his job as president? **[IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way George W. Bush is handling his job as president? IF STILL DEPENDS ENTER AS DK]**

	<u>App-rove</u>	<u>Dis-approve</u>	<u>Don't know</u>		<u>App-rove</u>	<u>Dis-approve</u>	<u>Don't know</u>
March, 2008	28	63	9=100	June, 2004	48	43	9=100
Late February, 2008	33	59	8=100	May, 2004	44	48	8=100
Early February, 2008	31	62	7=100	Late April, 2004	48	43	9=100
January, 2008	31	59	10=100	Early April, 2004	43	47	10=100
Late December, 2007	31	60	9=100	Late March, 2004	47	44	9=100
November, 2007	30	59	11=100	Mid-March, 2004	46	47	7=100
October, 2007	30	63	7=100	February, 2004	48	44	8=100
September, 2007	31	59	10=100	Mid-January, 2004	56	34	10=100
August, 2007	31	59	10=100	Early January, 2004	58	35	7=100
July, 2007	29	61	10=100	December, 2003	57	34	9=100
June, 2007	29	61	10=100	November, 2003	50	40	10=100
April, 2007	35	57	8=100	October, 2003	50	42	8=100
March, 2007	33	58	9=100	September, 2003	55	36	9=100
February, 2007	33	56	11=100	Mid-August, 2003	56	32	12=100
Mid-January, 2007	33	59	8=100	Early August, 2003	53	37	10=100
Early January, 2007	33	57	10=100	Mid-July, 2003	58	32	10=100
December, 2006	32	57	11=100	Early July, 2003	60	29	11=100
Mid-November, 2006	32	58	10=100	June, 2003	62	27	11=100
Early October, 2006	37	53	10=100	May, 2003	65	27	8=100
September, 2006	37	53	10=100	<i>April 10-16, 2003</i>	72	22	6=100
August, 2006	37	54	9=100	<i>April 9, 2003</i>	74	20	6=100
July, 2006	36	57	7=100	<i>April 2-7, 2003</i>	69	25	6=100
June, 2006	36	54	10=100	<i>March 28-April 1, 2003</i>	71	23	6=100
April, 2006	33	56	11=100	<i>March 25-27, 2003</i>	70	24	6=100
Early April, 2006	35	55	10=100	<i>March 20-24, 2003</i>	67	26	7=100
March, 2006	33	57	10=100	March 13-16, 2003	55	34	11=100
February, 2006	40	52	8=100	February, 2003	54	36	10=100
January, 2006	38	54	8=100	January, 2003	58	32	10=100
December, 2005	38	54	8=100	December, 2002	61	28	11=100
Early November, 2005	36	55	9=100	Late October, 2002	59	29	12=100
Late October, 2005	40	52	8=100	Early October, 2002	61	30	9=100
Early October, 2005	38	56	6=100	Mid-September, 2002	67	22	11=100
September 8-11, 2005	40	52	8=100	Early September, 2002	63	26	11=100
September 6-7, 2005	40	52	8=100	Late August, 2002	60	27	13=100
July, 2005	44	48	8=100	August, 2002	67	21	12=100
June, 2005	42	49	9=100	Late July, 2002	65	25	10=100
Late May, 2005	42	48	10=100	July, 2002	67	21	12=100
Mid-May, 2005	43	50	7=100	June, 2002	70	20	10=100
Late March, 2005	49	46	5=100	April, 2002	69	18	13=100
Mid-March, 2005	45	46	9=100	Early April, 2002	74	16	10=100
February, 2005	46	47	7=100	February, 2002	78	13	9=100
January, 2005	50	43	7=100	January, 2002	80	11	9=100
December, 2004	48	44	8=100	Mid-November, 2001	84	9	7=100
Mid-October, 2004	44	48	8=100	Early October, 2001	84	8	8=100
August, 2004	46	45	9=100	Late September, 2001	86	7	7=100
July, 2004	46	46	8=100	Mid-September, 2001	80	9	11=100

Q.2 CONTINUED...

	<u>App-rove</u>	<u>Dis-approve</u>	<u>Don't know</u>
Early September, 2001	51	34	15=100
August, 2001	50	32	18=100
July, 2001	51	32	17=100
June, 2001	50	33	17=100
May, 2001	53	32	15=100
April, 2001	56	27	17=100
March, 2001	55	25	20=100
February, 2001	53	21	26=100

ASK ALL:

THOUGHT How much thought have you given to the coming presidential election ... quite a lot, or only a little?

BASED ON REGISTERED VOTERS [N=1,248]:

	<u>Quite A lot</u>	<u>(VOL.) Some</u>	<u>Only a Little</u>	<u>(VOL.) None</u>	<u>DK/Ref.</u>
	78	3	15	3	1=100
2004	74	3	19	2	2=100
March, 2008	82	3	12	2	1=100
Late February, 2008	76	5	15	3	1=100
November, 2004	74	4	19	2	1=100
Mid-October, 2004	68	4	23	4	1=100
Early October, 2004	66	4	25	4	1=100
September 22-26, 2004	71	3	22	3	1=100
September 17-21, 2004	69	3	23	4	1=100
Early September, 2004	73	3	21	2	1=100
<i>September 11-14</i>	69	2	26	2	1=100
<i>September 8-10</i>	67	2	28	2	1=100
August, 2004	58	3	36	2	1=100
July, 2004	59	6	30	4	1=100
June, 2004	60	4	31	4	1=100
May, 2004	65	2	31	2	*=100
Late March, 2004	72	6	19	2	1=100
Mid-March, 2004	66	6	24	4	*=100
2000	67	9	19	4	1=100
November, 2000	60	8	27	4	1=100
Late October, 2000	59	8	29	3	1=100
Mid-October, 2000	46	6	45	3	*=100
Early October, 2000	46	6	43	5	*=100
September, 2000	48	4	42	5	1=100
July, 2000	45	7	41	7	*=100
June, 2000	67	8	22	3	*=100
May, 2000	65	7	26	1	1=100
April, 2000	61	7	29	2	1=100
1996	56	3	36	4	1=100
November, 1996	55	3	41	1	*=100
October, 1996	50	5	41	3	1=100
Late September, 1996					
Early September, 1996					
July, 1996					
June, 1996					

THOUGHT CONTINUED.....

1992	Early October, 1992	77	5	16	1	1=100
	September, 1992	69	3	26	1	1=100
	August, 1992	72	4	23	1	*=100
	June, 1992	63	6	29	1	1=100
1988	Gallup: November, 1988	73	8	17	2	0=100
	Gallup: October, 1988	69	9	20	2	0=100
	Gallup: August, 1988	61	10	27	2	0=100
	Gallup: September, 1988	57	18	23	2	0=100

ASK ALL:

REGIST These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

IF RESPONDENT ANSWERED '1' YES IN REGIST ASK:

REGICERT Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

- 80 Yes, Registered
- 77 Absolutely certain
- 3 Chance registration has lapsed
- * Don't know/Refused
- 19 No, Not registered/Don't know
- 1 Don't know/Refused
- 100

ASK ALL:

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

IF ANSWERED 3, 4, 5 OR 9 IN PARTY, ASK:

PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

				(VOL.)	(VOL.)		Lean	Lean
	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>No Preference</u>	<u>Other Party</u>	<u>DK/Ref</u>	<u>Rep</u>	<u>Dem</u>
March, 2008	24	38	29	5	*	4=100	9	14
Late February, 2008	24	38	32	3	*	3=100	10	17
Early February, 2008	26	35	31	5	*	3=100	11	14
January, 2008	24	33	37	4	*	2=100	12	18
Late December, 2007	25	32	36	4	*	3=100	12	18
November, 2007	28	33	32	4	1	2=100	9	16
October, 2007	25	37	33	3	*	2=100	11	17
September, 2007	27	32	32	6	*	3=100	8	16
August, 2007	26	32	32	5	1	4=100	10	16
July, 2007	27	32	34	4	*	3=100	11	17
June, 2007	25	34	32	6	*	3=100	10	17
April, 2007	25	28	40	5	*	2=100	13	17
March, 2007	25	36	33	3	*	3=100	12	16
February, 2007	25	34	34	4	*	3=100	10	18
Mid-January, 2007	24	35	34	3	*	4=100	12	18
Early-January, 2007	23	31	39	4	*	3=100	12	18

PART/PARTYLN CONTINUED...

	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	(VOL.) <u>No</u> <u>Preference</u>	(VOL.) <u>Other</u> <u>Party</u>	<u>DK/</u> <u>Ref</u>	<i>Lean</i> <u>Rep</u>	<i>Lean</i> <u>Dem</u>
Yearly Totals								
2007	25.4	32.9	33.7	4.6	.4	3.1=100	10.7	16.7
2006	27.6	32.8	30.3	5.0	.4	3.9=100	10.2	14.5
2005	29.2	32.8	30.3	4.5	.3	2.8=100	10.2	14.9
2004	29.5	33.1	30.0	4.0	.4	3.0=100	11.8	13.6
2003	29.8	31.4	31.2	4.7	.5	2.5=100	12.1	13.0
2002	30.3	31.2	30.1	5.1	.7	2.7=100	12.6	11.6
2001	29.2	33.6	28.9	5.1	.5	2.7=100	11.7	11.4
2001 <i>Post-Sept 11</i>	30.9	31.8	27.9	5.2	.6	3.6=100	11.7	9.4
2001 <i>Pre-Sept 11</i>	28.2	34.6	29.5	5.0	.5	2.1=100	11.7	12.5
2000	27.5	32.5	29.5	5.9	.5	4.0=100	11.6	11.6
1999	26.6	33.5	33.7	3.9	.5	1.9=100	13.0	14.5
1998	27.5	33.2	31.9	4.6	.4	2.4=100	11.8	13.5
1997	28.2	33.3	31.9	4.0	.4	2.3=100	12.3	13.8
1996	29.2	32.7	33.0	5.2=100			12.7	15.6
1995	31.4	29.7	33.4	5.4=100			14.4	12.9
1994	29.8	31.8	33.8	4.6=100			14.3	12.6
1993	27.4	33.8	34.0	4.8=100			11.8	14.7
1992	27.7	32.7	35.7	3.9=100			13.8	15.8
1991	30.9	31.4	33.2	4.5=100			14.6	10.8
1990	31.0	33.1	29.1	6.8=100			12.4	11.3
1989	33	33	34=100					
1987	26	35	39=100					

ASK ALL:

Q.3 So far in the primary campaign, have you... **(INSERT IN ORDER)** or not? Have you **[NEXT ITEM]** or not? Have you **[NEXT ITEM]** or not?

	<u>Yes</u>	<u>No</u>	<u>DK/</u> <u>Ref</u>
a. Received MAIL about one or more of the candidates November, 2007	32 26	65 72	3=100 2=100
b. Received PRE-RECORDED telephone calls about the campaign November, 2007	34 22	65 76	1=100 2=100
c. Received a phone call from a LIVE PERSON about the campaign November, 2007	14 8	85 91	1=100 1=100
d. Contributed money to any of the presidential candidates November, 2007	7 7	92 93	1=100 *=100
e. Attended a campaign event November, 2007	7 3	93 97	*=100 *=100

ASK ALL:

Q.4 Now I'd like your views on some people. As I read some names, please tell me if you have a favorable or unfavorable opinion of each person. (First, **INSERT NAME**) would you say your overall opinion of... **[INSERT ITEM; RANDOMIZE; ASK ITEM "e" last]** is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? How about (**NEXT NAME**)? **[IF NECESSARY:** would you say your overall opinion of **[NAME]** is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? **[INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE."]**

		-----Favorable-----			----Unfavorable----			(VOL)	(VOL)
		Total	Very	Mostly	Total	Very	Mostly	Never	Can't
								Heard of	rate/Ref
a.	George W. Bush	34	8	26	61	37	24	0	5=100
	Late February, 2008	35	10	25	60	39	21	0	5=100
	Early February, 2008	34	9	25	61	39	22	*	5=100
	January, 2008	36	11	25	60	37	23	0	4=100
	Late December, 2007	33	10	23	63	41	22	0	4=100
	August, 2007	40	12	28	57	34	23	*	3=100
	December, 2006	39	12	27	57	34	23	*	4=100
	April, 2006	40	15	25	57	35	22	*	3=100
	Late October, 2005	46	17	29	51	29	22	*	3=100
	July, 2005	51	22	29	46	25	21	0	3=100
	Late March, 2005	53	23	30	45	27	18	0	2=100
	Mid-October, 2004 (RVs)	56	26	30	42	23	19	*	2=100
	Early October, 2004 (RVs)	57	27	30	40	20	20	0	3=100
	Early September, 2004	52	25	27	43	24	19	*	5=100
	August, 2004	58	27	31	39	22	17	0	3=100
	June, 2004	52	19	33	45	22	23	*	3=100
	Early February, 2004	53	21	32	44	25	19	0	3=100
	Gallup: January 29-February 1, 2004	52	--	--	47	--	--	--	1=100
	Gallup: January 2-5, 2004	65	--	--	35	--	--	--	*=100
	Gallup: October 6-8, 2003	60	--	--	39	--	--	--	1=100
	Gallup: June 9-10, 2003	66	--	--	33	--	--	--	1=100
	April, 2003	72	37	35	25	11	14	0	3=100
	January, 2003	70	28	42	28	10	18	0	2=100
	December, 2002	68	35	33	27	11	16	0	5=100
	July, 2001	61	22	39	35	14	21	*	4=100
	January, 2001	60	24	36	33	12	21	0	7=100
	May, 2000	58	18	40	31	12	19	1	10=100
	March, 1999 ¹	61	21	40	21	7	14	4	14=100
	November, 1997	54	13	41	18	6	12	9	19=100
b.	John McCain	45	8	37	41	16	25	2	12=100
	Late February, 2008	48	12	36	38	14	24	1	13=100
	Early February, 2008	53	12	41	31	10	21	3	13=100
	January, 2008	55	14	41	31	9	22	3	11=100
	Late December, 2007	46	8	38	34	10	24	7	13=100
	August, 2007	47	8	39	29	8	21	12	12=100
	December, 2006	51	13	38	26	6	20	10	13=100
	April, 2006	54	14	40	26	7	19	8	12=100
	Late October, 2005	56	15	41	19	5	14	10	15=100

1 In March 1999 and November 1997 the category was listed: "Texas Governor George W. Bush."

Q. 4 CONTINUED...

		-----Favorable-----			-----Unfavorable-----			(VOL)	(VOL)
		<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	Never	Can't
								Heard of	rate/Ref
	Late March, 2005	59	15	44	17	4	13	8	16=100
	July, 2001	51	14	37	22	5	17	13	14=100
	January, 2001	59	18	41	15	3	12	9	17=100
	May, 2000	54	14	40	20	5	15	11	15=100
c.	Hillary Clinton	50	16	34	44	23	21	*	6=100
	Late February, 2008	51	19	32	44	23	21	0	5=100
	Early February, 2008	52	20	32	42	24	18	*	6=100
	January, 2008	52	20	32	44	25	19	*	4=100
	Late December, 2007	50	21	29	44	26	18	*	6=100
	August, 2007	55	21	34	39	21	18	2	4=100
	December, 2006	56	22	34	39	21	18	*	5=100
	April, 2006	54	20	34	42	21	21	1	3=100
	Late October, 2005	56	20	36	38	19	19	1	5=100
	Late March, 2005	57	22	35	36	17	19	*	7=100
	December 2002	47	15	32	44	23	21	1	8=100
	July, 2001	53	20	33	42	23	19	1	4=100
	January, 2001	60	25	35	35	16	19	*	5=100
	May, 2000	49	15	34	42	22	20	1	8=100
	Early December, 1998	66	32	34	31	15	16	*	3=100
	Early October, 1998 (RVs)	58	24	34	36	18	18	*	6=100
	Early September, 1998	64	24	40	31	13	18	0	5=100
	Late August, 1998	63	25	38	34	13	21	*	3=100
	March, 1998	65	26	39	31	14	17	*	4=100
	January, 1997	57	17	40	40	17	23	*	3=100
	June, 1996	53	13	40	43	17	26	*	4=100
	April, 1996	49	12	37	46	19	27	0	5=100
	February, 1996	42	14	28	54	27	27	0	4=100
	January, 1996	42	10	32	54	26	28	0	4=100
	October, 1995	58	14	44	38	14	24	--	4=100
	August, 1995	49	16	33	47	22	25	*	4=100
	December, 1994	50	17	33	45	20	25	1	4=100
	July, 1994	57	19	38	40	18	22	1	2=100
	May, 1993	60	19	41	29	11	18	1	10=100
d.	Barack Obama	56	21	35	34	18	16	1	9=100
	Late February, 2008	57	24	33	34	16	18	1	8=100
	Early February, 2008	58	19	39	30	13	17	2	10=100
	January, 2008	56	20	36	33	13	20	3	8=100
	Late December, 2007	54	16	38	30	12	18	5	11=100
	August, 2007	48	14	34	26	10	16	13	13=100
e.	Ben Bernanke, chairman of the Federal Reserve	24	4	20	20	7	13	31	25=100

ASK ALL REGISTERED VOTERS (REGICERT=1):

ROTATE IN BLOCKS; Q.5-Q.7 WITH Q.8-Q.10

Q.5 Now, suppose the 2008 presidential election were being held TODAY. If you had to choose between [READ AND ROTATE]—who would you vote for?

IF OTHER OR DK (Q.5 =3,9):

Q.5a As of TODAY, do you LEAN more to [READ, ROTATE IN SAME ORDER AS Q. 5]?

IF Q.5=1 (McCAIN) ASK:

Q.6 Are you certain you would vote for McCain over Clinton, or is there a chance you might change your mind?

IF Q.5=2 (CLINTON) ASK:

Q.7 Are you certain you would vote for Clinton over McCain, or is there a chance you might change your mind?

BASED ON REGISTERED VOTERS [N=1,248]:

	----- MCCAIN-----				----- CLINTON-----				Other/ DK
	<u>Total</u>	<u>Cain</u>	<u>Mind</u>	<u>DK</u>	<u>Total</u>	<u>ton</u>	<u>Mind</u>	<u>DK</u>	
March, 2008	44	37	7	*	49	41	8	*	7=100
Late Feb, 2008	45	--	--	--	50	--	--	--	5=100

ASK ALL REGISTERED VOTERS (REGICERT=1):

ROTATE IN BLOCKS; Q.5-Q.7 WITH Q.8-Q.10

Q.8 Now, suppose the 2008 presidential election were being held TODAY. If you had to choose between [READ AND ROTATE]—who would you vote for?

IF OTHER OR DK (Q.8 =3,9):

Q.8a As of TODAY, do you LEAN more to [READ, ROTATE IN SAME ORDER AS Q. 8]?

IF Q.8=1 (McCAIN) ASK:

Q.9 Are you certain you would vote for McCain over Obama, or is there a chance you might change your mind?

IF Q.8=2 (OBAMA) ASK:

Q.10 Are you certain you would vote for Obama over McCain, or is there a chance you might change your mind?

BASED ON REGISTERED VOTERS [N=1,248]:

	----- MCCAIN-----				----- OBAMA-----				Other/ DK
	<u>Total</u>	<u>Cain</u>	<u>Mind</u>	<u>DK</u>	<u>Total</u>	<u>ama</u>	<u>Mind</u>	<u>DK</u>	
March, 2008	43	34	9	*	49	40	9	*	8=100
Late Feb, 2008	43	--	--	--	50	--	--	--	7=100

NO QUESTION 11

ASK OF DEMOCRATS AND DEMOCRATIC LEANING RVs [(PARTY=2 OR PARTYLN=2) AND REGICERT=1] ONLY:

Thinking about the Democratic nomination....

Q.12 Which of the following Democratic candidates would be your first choice for president? (READ AND ROTATE) [IF "Don't know" PROBE ONCE WITH: "Just as of today, would you say you LEAN toward...(READ). IF STILL DK, ENTER.]

BASED ON DEMOCRATS AND DEMOCRATIC-LEANING REGISTERED VOTERS [N=618]:

Mar 2008		Late	Early	WITHOUT GORE								WITH GORE		
		Feb 2008	Feb 2008	Jan 2008	Dec 2007	Nov 2007	Oct 2007	Sept 2007	July 2007^	Apr 2007^	Mar 2007^	July 2007	April 2007	Mar 2007
49	Barack Obama	49	38	31	26	23	24	25	24	27	28	21	24	26
39	Hillary Clinton	40	46	46	46	45	45	42	44	39	39	40	34	35
n/a	John Edwards	n/a	n/a	13	14	12	12	14	13	21	19	18	16	*
n/a	Dennis Kucinich	n/a	n/a	4	3	1	4	2	3	1	*	2	1	*
n/a	Bill Richardson	n/a	n/a	n/a	3	3	2	3	3	2	2	2	1	1
n/a	Joe Biden	n/a	n/a	n/a	2	3	2	2	3	1	2	2	1	1
n/a	Chris Dodd	n/a	n/a	n/a	*	1	1	1	1	*	*	1	*	*
n/a	Mike Gravel	n/a	n/a	n/a	0	*	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
n/a	Al Gore^	n/a	n/a	n/a	n/a	n/a	n/a	n/a	--	--	--	12	14	12
0	Other (VOL.)	0	1	*	*	2	*	1	1	*	*	1	*	0
1	None of them (VOL.)	2	1	1	2	1	3	2	3	5	4	2	5	3
9	Don't know (VOL.)	8	12	4	3	9	7	8	6	3	5	6	2	5
<u>2</u>	Refused (VOL.)	<u>1</u>	<u>2</u>	<u>1</u>	<u>1</u>	<u>*</u>	<u>*</u>	<u>*</u>	<u>0</u>	<u>1</u>	<u>1</u>	<u>0</u>	<u>*</u>	<u>1</u>
100		100	100	100	100	100	100	100	100	100	100	100	100	100

^March-July trends recalculated by substituting in Al Gore supporters' second choice.

ASK OF DEMOCRATS AND DEMOCRATIC LEANING RVs [(PARTY=2 OR PARTYLN=2) AND REGICERT=1] ONLY:

Q.13 Regardless of who you might support, who do you think is most likely to win the Democratic presidential nomination [READ AND ROTATE]

BASED ON DEMOCRATS AND DEMOCRATIC LEANING REGISTERED VOTERS [N=618]:

		Late Feb 2008
28	Hillary Clinton [or]	17
57	Barack Obama	70
<u>15</u>	Other/Can't say/Don't know/Refused (VOL. DO NOT READ)	<u>13</u>
100		100

**ASK OF DEMOCRATS AND DEMOCRATIC LEANING RVs [(PARTY=2 OR PARTYLN=2) AND
REGICERT=1] ONLY:
ROTATE 14 AND 15**

Q.14 If Hillary Clinton were to win the Democratic nomination, would you like to see her pick Barack Obama as her vice presidential running mate, or not?

BASED ON DEMOCRATS AND DEMOCRATIC LEANING REGISTERED VOTERS [N=618]:

66	Yes
27	No
<u>7</u>	Don't know/Refused (VOL.)
100	

**ASK OF DEMOCRATS AND DEMOCRATIC LEANING RVs [(PARTY=2 OR PARTYLN=2) AND
REGICERT=1] ONLY:
ROTATE 14 AND 15**

Q.15 If Barack Obama were to win the Democratic nomination, would you like to see him pick Hillary Clinton as his vice presidential running mate, or not?

BASED ON DEMOCRATS AND DEMOCRATIC LEANING REGISTERED VOTERS [N=618]:

59	Yes
34	No
<u>7</u>	Don't know/Refused (VOL.)
100	

**ASK OF DEMOCRATS AND DEMOCRATIC LEANING RVs [(PARTY=2 OR PARTYLN=2) AND
REGICERT=1] ONLY:**

Q.16 Do you think the fact that the contest between Clinton and Obama has not yet been decided is a good thing or a bad thing for the Democratic Party?

BASED ON DEMOCRATS AND DEMOCRATIC LEANING REGISTERED VOTERS [N=618]:

		Late Feb
		<u>2008</u>
44	Good thing	57
41	Bad thing	27
<u>15</u>	Don't know/Refused (VOL.)	<u>16</u>
100		100

ASK OF DEMOCRATS AND DEMOCRATIC LEANING RVs [(PARTY=2 OR PARTYLN=2) AND REGICERT=1] ONLY:

Q.17 If it turns out that neither Hillary Clinton nor Barack Obama wins enough support in the primaries and caucuses to get the nomination, the decision could be made by a group of party leaders called “super delegates.” If this happens, what do you think these party leaders should do? **[READ AND ROTATE]**

BASED ON DEMOCRATS AND DEMOCRATIC LEANING REGISTERED VOTERS [N=618]:

		Late Feb <u>2008</u>
63	Should they vote for the candidate who won the most support in the primaries and caucuses [OR]	63
30	Should they vote for the candidate they personally think is best	32
<u>7</u>	Don't know/Refused (VOL. DO NOT READ)	<u>5</u>
100		100

ASK OF DEMOCRATS AND DEMOCRATIC LEANING RVs [(PARTY=2 OR PARTYLN=2) AND REGICERT=1] ONLY:

ROTATE Q.18 AND Q.19

Q.18 If Hillary Clinton wins the Democratic nomination, do you think the Democratic Party will unite solidly behind her or do you think that differences and disagreements within the party will keep many Democrats from supporting Clinton?

BASED ON DEMOCRATS AND DEMOCRATIC LEANING REGISTERED VOTERS [N=618]:

64	Solidly unite
28	Keep many from supporting
<u>8</u>	Don't know/Refused (VOL.)
100	

ASK OF DEMOCRATS AND DEMOCRATIC LEANING RVs [(PARTY=2 OR PARTYLN=2) AND REGICERT=1] ONLY:

ROTATE Q.18 AND Q.19

Q.19 If Barack Obama wins the Democratic nomination, do you think the Democratic Party will unite solidly behind him or do you think that differences and disagreements within the party will keep many Democrats from supporting Obama?

BASED ON DEMOCRATS AND DEMOCRATIC LEANING REGISTERED VOTERS [N=618]:

66	Solidly unite
25	Keep many from supporting
<u>9</u>	Don't know/Refused (VOL.)
100	

TREND FOR COMPARISON:

	Dem/Dem Leaning Registered Voters	
	<i>John Kerry</i> ²	<i>Bill Clinton</i>
	July	July
	<u>2004</u>	<u>1992</u>
Solidly unite	71	45
Keep many from supporting	15	38
Don't know (VOL.)	<u>14</u>	<u>17</u>
	100	100

ASK OF DEMOCRATS AND DEMOCRATIC LEANING RVs [(PARTY=2 OR PARTYLN=2) AND REGICERT=1] ONLY:

Q.20 What's your impression...do Barack Obama and Hillary Clinton take different positions on the issues, or are they pretty similar in their positions on the issues?

BASED ON DEMOCRATS AND DEMOCRATIC LEANING REGISTERED VOTERS [N=618]:

27	Different positions
65	Pretty similar positions
<u>8</u>	Don't know/Refused (VOL.)
100	

ASK REPUBLICAN AND REPUBLICAN LEANING REGISTERED VOTERS [(PARTY=1 OR PARTYLN=1) AND REGICERT=1]:

Q.21 Do you think the Republican Party will unite solidly behind John McCain or do you think that differences and disagreements within the party will keep many Republicans from supporting McCain?

BASED ON REPUBLICAN AND REPUBLICAN LEANING REGISTERED VOTERS [N=472]:

		Late Feb	<i>Bob Dole</i>
		<u>2008</u>	July
			<u>1996</u>
64	Solidly united	58	46
22	Keep many from supporting	32	39
<u>14</u>	Don't know (VOL.)	<u>10</u>	<u>15</u>
100		100	100

ASK ALL REGISTERED VOTERS (REGICERT=1)[N=1,248]:

Q.22 If John McCain were to win the presidency, do you think he would continue George W. Bush's policies, or would he take the country in a different direction? [IF DEPENDS PROBE ONCE WITH: Just in general, do you think John McCain would continue George W. Bush's policies or take the country in a different direction?]

BASED ON REGISTERED VOTERS [N=1,248]:

46	Continue Bush's policies
43	Take country in a different direction
<u>11</u>	Don't know/Refused (VOL.)
100	

2 Asked about Bill Clinton and John Kerry after the Democratic nominations had been settled.

ASK ALL REGISTERED VOTERS (REGICERT=1) [N=1,217]:³

ROTATE Q.23 AND Q.24

Q.23 Regardless of who you might support, who do you think is most likely to win the presidential election if it is between [READ AND ROTATE]?

BASED ON REGISTERED VOTERS [N=1,217]::

	John <u>McCain</u>	Hillary <u>Clinton</u>	(VOL) <u>Other/DK</u>
March, 2008	46	42	12=100

ASK ALL REGISTERED VOTERS (REGICERT=1) [N=1,217]:

ROTATE Q.23 AND Q.24

Q.24 Regardless of who you might support, who do you think is most likely to win the presidential election if it is between [READ AND ROTATE]?

BASED ON REGISTERED VOTERS [N=1,217]:

	John <u>McCain</u>	Barack <u>Obama</u>	(VOL) <u>Other/DK</u>
March, 2008	38	50	12=100

TREND FOR COMPARISON:

	<u>Republican</u>		<u>Democrat</u>	(VOL) <u>Other/DK</u>	
November, 2004	48	<i>Bush</i>	27	<i>Kerry</i>	25=100
Mid-October, 2004	54	<i>Bush</i>	27	<i>Kerry</i>	19=100
Early October, 2004	61	<i>Bush</i>	27	<i>Kerry</i>	12=100
Early September, 2004	60	<i>Bush</i>	22	<i>Kerry</i>	18=100
August, 2004	44	<i>Bush</i>	37	<i>Kerry</i>	19=100
July, 2004	42	<i>Bush</i>	38	<i>Kerry</i>	20=100
June, 2004	51	<i>Bush</i>	35	<i>Kerry</i>	14=100
May, 2004	52	<i>Bush</i>	31	<i>Kerry</i>	17=100
Early February, 2004	56	<i>Bush</i>	32	<i>Dem Candidate</i>	12=100
Mid-January, 2004	61	<i>Bush</i>	21	<i>Dem Candidate</i>	18=100
September, 2003	47	<i>Bush</i>	34	<i>Dem Candidate</i>	19=100
June, 2003	66	<i>Bush</i>	22	<i>Dem Candidate</i>	12=100
November, 2000	43	<i>Bush</i>	32	<i>Gore</i>	25=100
Late October, 2000	48	<i>Bush</i>	38	<i>Gore</i>	14=100
Early October, 2000	33	<i>Bush</i>	46	<i>Gore</i>	21=100
June, 2000	51	<i>Bush</i>	33	<i>Gore</i>	16=100
October, 1999	70	<i>Bush</i>	23	<i>Gore</i>	7=100
Late September, 1996 ⁴	12	<i>Dole</i>	79	<i>Clinton</i>	9=100
Early September, 1996	16	<i>Dole</i>	75	<i>Clinton</i>	9=100
July, 1996	19	<i>Dole</i>	72	<i>Clinton</i>	9=100
October, 1992	30	<i>Bush, Sr.</i>	61	<i>Clinton</i>	9=100

3 Number of respondents is smaller for Questions Q.23 and Q.24 because some Form 2 respondents were not asked these questions due to a programming error.

4 In 1996 and October 1992, the question also asked about Ross Perot. Results here are included in the "Other/DK" category.

Q.24 TREND CONTINUED...

	<u>Republican</u>		<u>Democrat</u>	<u>(VOL)</u>
March, 1992	72	<i>Bush, Sr.</i>	20	<i>Dem Candidate</i> 8=100
February, 1992	66	<i>Bush, Sr.</i>	25	<i>Dem Candidate</i> 9=100
October, 1991	78	<i>Bush, Sr.</i>	11	<i>Dem Candidate</i> 11=100

NO QUESTIONS 25-47

Now I have a different kind of question.

ROTATE Q.48/49/50 SERIES WITH Q.51/52/53 SERIES IN BLOCKS

ASK ALL REGISTERED VOTERS (REGICERT=1):

Q.48 As I name some traits, please tell me whether you think each one describes Hillary Clinton. First, **[INSERT FIRST ITEM; RANDOMIZE; ASK ITEM f LAST]** do you think of Hillary Clinton as **[FIRST ITEM]** or not? Do you think of Clinton as **[NEXT ITEM]** or not? **[INTERVIEWER INSTRUCTION: IF RESPONDENT SAYS THEY DON'T KNOW CANDIDATE WELL ENOUGH ENTER AS DON'T KNOW AND EMPHASIZE THAT IS A LEGITIMATE ANSWER]**

BASED ON REGISTERED VOTERS [N=1,248]:

		Yes, describes		Don't Know/
		<u>Clinton</u>	<u>No</u>	<u>Refused</u>
a.	Patriotic	76	19	5=100
b.	Phony	46	50	4=100
c.	Honest	48	46	6=100
d.	Inspiring	49	47	4=100
e.	Down-to-earth	45	50	5=100
f.	Hard to like	51	45	4=100

ASK ALL REGISTERED VOTERS (REGICERT=1):

Q.49 Has Hillary Clinton ever made you feel **[INSERT FIRST ITEM; RANDOMIZE; ASK ITEM d ALWAYS LAST]** or not?

BASED ON REGISTERED VOTERS [N=1,248]:

		<u>Yes</u>	<u>No</u>	Don't Know/ <u>Refused</u>
a.	Hopeful	44	53	3=100
b.	Proud	40	58	2=100
c.	Angry	42	57	1=100
d.	Uneasy	42	56	2=100

IF YES TO HARD TO LIKE (Q.48f=1) AND NOT REPUBLICAN (PARTY>1) ASK [N=405]:

Q.50 You mentioned that Hillary Clinton is “hard to like”. Just in your opinion, what is it about Hillary Clinton that you find hard to like? [OPEN END: PROBE FOR SPECIFICITY BY ASKING RESPONDENT TO BE SPECIFIC, AS APPROPRIATE; PROBE ONCE FOR ADDITIONAL: Is there anything else that you don’t like about her? RECORD UP TO THREE ITEMS.]

BASED ON DEMOCRATS AND DEMOCRATIC LEANING REGISTERED VOTERS WHO SAY CLINTON IS HARD TO LIKE [N=240]:

- 21 Personality
- 11 Too much baggage/Clinton administration/Bill Clinton
- 10 Too ambitious/Will say or do anything to get elected
- 6 Dishonest/Liar/Untrustworthy
- 6 Phony/Fake
- 5 She’s a woman
- 5 Campaign tactics
- 5 Positions on issues
- 4 Out of touch
- 18 Other
- 19 Don’t know/Refused

* Total adds to more than 100% because some respondents gave more than one answer.

ROTATE Q.48/49/50 SERIES WITH Q.51/52/53 SERIES IN BLOCKS

ASK ALL REGISTERED VOTERS (REGICERT=1):

Q.51 As I name some traits, please tell me whether you think each one describes Barack Obama. First, [INSERT FIRST ITEM; RANDOMIZE; ASK ITEM f LAST] do you think of Barack Obama as FIRST ITEM] or not? Do you think of Obama as [NEXT ITEM] or not? [INTERVIEWER INSTRUCTION: IF RESPONDENT SAYS THEY DON’T KNOW CANDIDATE WELL ENOUGH ENTER AS DON’T KNOW AND EMPHASIZE THAT THAT IS A LEGITIMATE ANSWER]

BASED ON REGISTERED VOTERS [N=1,248]:

		Yes, describes		Don’t Know/
		<u>Obama</u>	<u>No</u>	<u>Refused</u>
a.	Patriotic	64	27	9=100
b.	Phony	27	66	7=100
c.	Honest	65	25	10=100
d.	Inspiring	70	26	4=100
e.	Down-to-earth	67	25	8=100
f.	Hard to like	17	78	5=100

ASK ALL REGISTERED VOTERS (REGICERT=1):

Q.52 Has Barack Obama ever made you feel [INSERT FIRST ITEM; RANDOMIZE; ASK ITEM d ALWAYS LAST] or not? Has Obama ever made you feel [NEXT ITEM] or not?

BASED ON REGISTERED VOTERS [N=1,248]:

		<u>Yes</u>	<u>No</u>	<u>Don't Know/ Refused</u>
a.	Hopeful	54	43	3=100
b.	Proud	42	53	5=100
c.	Angry	26	71	3=100
d.	Uneasy	38	60	2=100

IF YES TO UNEASY (Q.52d=1) AND NOT REPUBLICAN (PARTY>1) ASK [N=296]:

Q.53 Just in your opinion, what is it about Barack Obama that makes you uneasy? [OPEN END: PROBE FOR SPECIFICITY BY ASKING RESPONDENT TO BE SPECIFIC, AS APPROPRIATE; PROBE ONCE FOR ADDITIONAL: Is there anything else that makes you uneasy about Barack Obama? RECORD UP TO THREE ITEMS.]

BASED ON DEMOCRATS AND DEMOCRATIC LEANING REGISTERED VOTERS WHO SAY OBAMA MAKES THEM UNEASY [N=170]:

25	Inexperienced/Naivety
21	CONTROVERSIAL ADVISERS (NET)
16	Rev. Wright
6	Controversial advisers (general)
13	RACIAL, ETHNIC, AND RELIGIOUS BACKGROUND (NET)
7	Background/Race/Name
6	Religious beliefs/background
13	No substance/All talk/Vague
11	Wrong on ideology/issues
7	Statements/actions about race
5	Dishonest
4	Unpatriotic/Unamerican
14	Other
10	Don't know/Refused

* Total adds to more than 100% because some respondents gave more than one answer. Individuals who list more than one item in a category are counted only once for the category's net calculation.

ASK ALL REGISTERED VOTERS (REGICERT=1):

ROTATE Q.53a AND Q.53b

Q.53a If Barack Obama is the Democratic Party nominee for president, do you think his being African-American will help him, hurt him, or won't it make a difference to voters?

BASED ON REGISTERED VOTERS [N=1,248]:

		Jan 2008	Sept 2007 Racial Attitudes Survey
21	Will help him	20	18
21	Will hurt him	25	27
49	Won't make a difference to voters	51	45
<u>9</u>	Don't know/Refused (VOL. DO NOT READ)	<u>4</u>	<u>10</u>
100		100	100

ASK ALL REGISTERED VOTERS (REGICERT=1):

ROTATE Q.53a AND Q.53b

Q.53b If Barack Obama is the Democratic Party nominee for president, do you think his being relatively new to national politics will help him, hurt him, or won't it make a difference to voters?

BASED ON REGISTERED VOTERS [N=1,248]:

		Jan 2008	Sept 2007 Racial Attitudes Survey
22	Will help him	20	16
39	Will hurt him	47	41
32	Won't make a difference to voters	29	33
<u>7</u>	Don't know/Refused (VOL. DO NOT READ)	<u>4</u>	<u>10</u>
100		100	100

ASK ALL:

Q.54 Now, thinking about Barack Obama's religious beliefs... Do you happen to know what Barack Obama's religion is? Is he Christian, Jewish, Muslim, Buddhist, Hindu, atheist, agnostic, or something else?

[INTERVIEWERS: IF DON'T KNOW PROBE: "IS THAT BECAUSE YOU'VE HEARD DIFFERENT THINGS ABOUT HIS RELIGION, OR BECAUSE YOU JUST DON'T KNOW ENOUGH ABOUT HIM?"]

47	Christian (include volunteers of: Protestant, Church of Christ, Trinity Church, Baptist, Methodist, etc.)
*	Jewish
12	Muslim (include Islam/Islamic)
*	Buddhist
*	Hindu
*	Atheist
*	Agnostic
1	Something else
10	Don't know - Heard different things (VOL.)
27	Don't know - Haven't heard enough (VOL.)
<u>3</u>	Refused (VOL.)
100	

NO QUESTIONS 55-58

ASK ALL:

ROTATE Q.59/59a/60 AND Q.61/62 IN BLOCKS

Thinking now about the nation's economy....

Q.59 How would you rate economic conditions in this country today... as excellent, good, only fair, or poor?

	<u>Excellent</u>	<u>Good</u>	<u>Only Fair</u>	<u>Poor</u>	<u>Don't Know/ Refused</u>
March, 2008	1	10	32	56	1=100
Early February, 2008	1	16	36	45	2=100
January, 2008	3	23	45	28	1=100
November, 2007	3	20	44	32	1=100
September, 2007	3	23	43	29	2=100
June, 2007	6	27	40	25	2=100
February, 2007	5	26	45	23	1=100
December, 2006	6	32	41	19	2=100
Early November, 2006 (RVs)	9	35	37	17	2=100
Late October, 2006	6	27	40	25	2=100
September, 2006	5	32	41	20	2=100
March, 2006	4	29	44	22	1=100
January, 2006	4	30	45	19	2=100
Early October, 2005	2	23	45	29	1=100
Mid-September, 2005	3	28	44	24	1=100
Mid-May, 2005	3	29	47	20	1=100
January, 2005	3	36	45	15	1=100
December, 2004	3	33	43	20	1=100
Early November, 2004 (RVs)	5	31	37	26	1=100
Mid-September, 2004	4	34	40	20	2=100
August, 2004	3	30	45	21	1=100
Late April, 2004	4	34	38	22	2=100
Late February, 2004	2	29	42	26	1=100
February 9-12, 2004 (Gallup)	2	31	46	21	0=100
January 12-15, 2004 (Gallup)	3	34	42	21	0=100
January 2-5, 2004 (Gallup)	3	40	41	16	*=100
December 11-14, 2003 (Gallup)	3	34	44	19	*=100
November 3-5, 2003 (Gallup)	2	28	49	21	*=100
October 24-26, 2003 (Gallup)	2	24	44	30	*=100
October 6-8, 2003 (Gallup)	2	20	50	27	1=100
September 8-10, 2003 (Gallup)	1	20	49	30	*=100
August 4-6, 2003 (Gallup)	1	24	52	23	*=100
February 17-19, 2003 (Gallup)	1	17	48	34	*=100
February 4-6, 2002 (Gallup)	2	26	55	16	1=100
March 5-7, 2001 (Gallup)	3	43	43	10	1=100
January 7-10, 2000 (Gallup)	19	52	23	5	1=100
January 15-17, 1999 (Gallup)	14	55	27	4	*=100
March 20-22, 1998 (Gallup)	20	46	27	7	*=100
Jan 31 - Feb 2, 1997 (Gallup)	4	38	43	15	*=100
March 15-17, 1996 (Gallup)	2	31	48	18	1=100
May 11-14, 1995 (Gallup)	2	27	50	20	1=100
January 15-17, 1994 (Gallup)	*	22	54	24	*=100
February 12-14, 1993 (Gallup)	*	14	46	39	1=100
January 3-6, 1992 (Gallup)	*	12	46	41	1=100

IF ‘ONLY FAIR’ OR ‘POOR (3,4 IN Q.59) ASK:

Q.59a Do you think the U.S. economy is just having a few problems, is in a recession, or is in a depression?

BASED ON TOTAL [N=1,503]

11 Excellent/Good
 88 Only Fair/Poor
 14 Just having a few problems
 56 In a recession
 15 In a depression
 3 Don't know/refused (VOL.)
 1 Don't know/Refused (VOL.)
 100

ASK ALL:

ROTATE Q.59/59a/60 AND Q.61/62 IN BLOCKS

Q.60 A year from now, do you expect that economic conditions in the country as a whole will be better than they are at present, or worse, or just about the same as now?

	Don't Know/			
	Better	Worse	Same	Refused
March, 2008	33	22	39	6=100
January, 2008	20	26	48	6=100
September, 2007	19	23	53	5=100
June, 2007	16	24	55	5=100
February, 2007	17	20	58	5=100
December, 2006	22	18	56	4=100
September, 2006	16	25	55	4=100
January, 2006	20	22	55	3=100
Early October, 2005	20	32	45	3=100
Mid-September, 2005	18	37	43	2=100
Mid-May, 2005	18	24	55	3=100
January, 2005	27	18	52	3=100
August, 2004	36	9	47	8=100
Late February, 2004	39	12	41	8=100
September, 2003	37	17	43	3=100
May, 2003	43	19	35	3=100
Late March, 2003	33	23	37	7=100
January, 2003	30	20	44	6=100
January, 2002	44	17	36	3=100
January, 2001 <i>Newsweek</i>	18	33	44	5=100
June, 2000	15	24	55	6=100
Early October, 1998 (RVs)	16	22	57	5=100
Early September, 1998	18	17	61	4=100
May, 1990	18	31	45	6=100
February, 1989	25	22	49	4=100
September, 1988 (RVs)	24	16	51	9=100
May, 1988	24	20	46	10=100
January, 1988	22	26	45	7=100
January, 1984 <i>Newsweek</i> (RVs)	35	13	49	3=100

ASK ALL:**ROTATE Q.59/59a/60 AND Q.61/62 IN BLOCKS**

Now thinking about your own personal finances...

Q.61 How would you rate your own personal financial situation? Would you say you are in excellent shape, good shape, only fair shape or poor shape financially?

	<u>Excellent</u>	<u>Good</u>	<u>Only Fair</u>	<u>Poor</u>	<u>Don't Know/ Refused</u>
March, 2008	8	39	34	17	2=100
Early February, 2008	9	36	37	16	2=100
January, 2008	10	39	34	15	2=100
November, 2007	9	41	34	15	1=100
September, 2007	10	38	34	16	2=100
February, 2007	8	41	36	14	1=100
December, 2006	8	40	35	16	1=100
Late October, 2006	9	40	33	16	2=100
March, 2006	9	39	36	15	1=100
January, 2006	7	39	37	15	2=100
Mid- May, 2005	7	37	39	16	1=100
January, 2005	10	41	34	14	1=100
August, 2004	9	42	34	14	1=100
September, 2003	10	38	36	15	1=100
Late March, 2003	10	43	31	12	4=100
January, 2003	7	38	39	15	1=100
Early October, 2002	7	39	37	16	1=100
June, 2002	5	40	37	16	2=100
Late September, 2001	7	40	37	14	2=100
June, 2001	6	38	39	16	1=100
June, 2000	9	43	35	11	2=100
August, 1999	6	43	41	9	1=100
May, 1997	7	43	38	11	1=100
September, 1996 (RVs)	8	47	34	10	1=100
February, 1995	8	39	38	14	1=100
March, 1994	5	41	40	13	1=100
December, 1993	5	34	45	15	1=100
January, 1993 <i>U.S. News & World Report</i>	4	33	46	16	1=100
October, 1992 <i>U.S. News & World Report</i>	6	34	40	19	1=100
August, 1992 <i>U.S. News & World Report</i>	5	30	47	17	1=100
May, 1992 <i>U.S. News & World Report</i>	4	35	45	15	1=100
January, 1992 <i>U.S. News & World Report</i>	4	32	45	18	1=100

ASK ALL:

ROTATE Q.59/59a/60 AND Q.61/62 IN BLOCKS

Q.62 Over the course of the next year, do you think the financial situation of you and your family will improve a lot, improve some, get a little worse or get a lot worse?

	Improve <u>A lot</u>	Improve <u>Some</u>	Get a <u>Little Worse</u>	Get a lot <u>Worse</u>	Stay the Same (VOL.)	Don't Know/ <u>Refused</u>
March, 2008	10	45	20	7	13	5=100
January, 2008	11	49	16	6	14	4=100
September, 2007	10	52	14	4	16	4=100
February, 2007	11	52	12	3	19	3=100
December, 2006	10	57	13	3	14	3=100
January, 2006	10	51	14	5	16	4=100
Mid-May, 2005	10	51	15	5	15	4=100
January, 2005	10	54	14	4	15	3=100
August, 2004	13	57	9	3	12	6=100
September, 2003	11	53	15	4	14	3=100
Late March, 2003	12	51	15	4	11	7=100
January, 2003	9	51	18	5	13	4=100
Early October, 2002	10	54	13	5	12	6=100
June, 2002	11	55	15	4	11	4=100
January, 2002	12	53	15	5	11	4=100
Late September, 2001	9	46	16	4	17	8=100
June, 2001	11	52	15	4	14	4=100
January, 2001	11	46	18	9	12	4=100
January, 1999	17	55	7	3	14	4=100
May, 1997	12	56	10	2	17	3=100
February, 1995	11	53	13	3	17	3=100
March, 1994	10	57	11	3	16	3=100
October, 1992 <i>U.S. News & W. Report</i>	9	51	14	3	15	8=100
August, 1992 <i>U.S. News & W. Report</i>	6	50	20	5	14	5=100
May, 1992 <i>U.S. News & W. Report</i>	8	49	22	4	13	4=100
January, 1992 <i>U.S. News & W. Report</i>	9	46	19	5	16	5=100

ASK ALL:

Q.63 How much, if anything, have you heard about recent major problems in the nation's financial markets involving large investment banks? **[READ]**

47	A lot
33	A little OR
18	Nothing at all
<u>2</u>	Don't know/Refused [VOL. DO NOT READ]
100	

IF 'A LOT' OR 'A LITTLE' (1,2 IN Q.63) ASK [N=1,280]:

Q.64 From what you've read and heard, would you say the government is doing an excellent, good, only fair, or poor job of addressing problems in the nation's financial markets?

2	Excellent
15	Good
39	Only fair
41	Poor
<u>3</u>	Don't know/Refused (VOL.)
100	

ASK ALL:

Q.65 As you think about your OWN financial situation, which of the following economic issues worries you MOST right now? [READ AND RANDOMIZE]

14	Problems in the financial markets
12	Declining real estate values
49	Rising prices
19	The job situation
2	Other (VOL. DO NOT READ)
2	None / not worried about any (VOL. DO NOT READ)
<u>2</u>	Don't know/Refused (VOL. DO NOT READ)
100	

NO QUESTIONS 66-81

ASK ALL:

Q.82 Here are a few statements on some different topics. For each statement, please tell me if you completely agree with it, mostly agree with it, mostly DISagree with it or completely disagree with it. The first one is...
[INSERT ITEM; RANDOMIZE] [INTERVIEWER INSTRUCTION: IF RESPONDENT INDICATES ONLY THAT THEY AGREE OR DISAGREE, PROBE “DO YOU COMPLETELY (DIS)AGREE OR MOSTLY (DIS)AGREE?”]⁵

		-----AGREE-----			-----DISAGREE----			Don't Know
		Net	Com- pletely	Mostly	Net	Com- pletely	Mostly	
a.	We have gone too far in pushing equal rights in this country	34	12	22	61	32	29	5=100
b.	I think it's all right for blacks and whites to date each other	79	52	27	16	8	8	5=100
c.	Women should return to their traditional roles in society	18	6	12	76	49	27	6=100
d.	In general, men are better leaders than women	26	7	19	69	38	31	5=100
e.	We all should be willing to fight for our country, whether it is right or wrong	57	28	29	37	16	21	6=100
f.	The growing number of newcomers from other countries are a threat to traditional American customs and values	45	19	26	50	20	30	5=100

ASK REGISTERED VOTERS (REGICERT=1):

Q.83 How much, if anything, have you read or heard about sermons delivered by Reverend Jeremiah Wright, the former pastor at Barack Obama's church in Chicago? **[READ]**

BASED ON REGISTERED VOTERS [N=1,248]:

37	A lot
38	A little
24	Nothing at all
<u>1</u>	Don't know/Refused (VOL.)
100	

⁵ Items a-c, e, and f were asked in January 2007, but these trends are not shown here due to contextual differences between the surveys.

IF “A LOT” OR “A LITTLE” (1,2 IN Q.83) ASK [N=989]:

Q.84 Have Reverend Wright’s statements affected your opinion of Obama?

IF YES (Q.84=1), ASK:

Q.85 Do they make you feel more favorable or less favorable towards Obama?

36	Yes
	1 More favorable
	35 Less favorable
	* Don’t know/refused (VOL.)
62	No
<u>2</u>	Don’t know/refused (VOL.)
100	

TREND FOR COMPARISON:

[BASED ON THOSE WHO HEARD OR READ A LOT, SOME, OR NOT MUCH ABOUT CONTROVERSY OVER STATEMENTS MADE BY DR. JEREMIAH WRIGHT.

78% OF REGISTERED VOTERS]

Have Wright’s statements affected your opinion of Obama? (IF YES) Do they make you feel more favorable or less favorable towards Obama?

	<i>CBS News</i>
	March 16-17,
	<u>2008</u>
Yes, more favorable	2
Yes, less favorable	30
No difference	65
DK/NA	<u>3</u>
	100

IF “A LOT” OR “A LITTLE” (1,2 IN Q.83) ASK [N=989]:

Q.86 How well has Barack Obama done in handling the controversy about his former pastor... would you say he has done an excellent, good, only fair, or poor job?

23	Excellent
28	Good
27	Only fair
15	Poor
<u>7</u>	Don’t know/Refused (VOL.)
100	

IF “A LOT” OR “A LITTLE” (1,2 IN Q.83) ASK [N=989]:

Q.87 From what you’ve seen and read, were you personally offended by what Reverend Wright said, or not?

54	Yes
39	No
<u>7</u>	Don’t know/refused (VOL.)
100	

ASK ALL:

FINSIT How would you describe your household's financial situation? Would you say you (**READ**)

- 39 Live comfortably
 - 31 Meet your basic expenses with a little left over for extras
 - 21 Just meet your basic expenses
 - 7 Don't even have enough to meet basic expenses
 - 2 Don't know/Refused (**VOL. -DO NOT READ**)
- 100

PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS
MARCH 20-24, 2008 NEWS INTEREST INDEX OMNIBUS SURVEY
TOPLINE
N=1,015

Q.1 Apart from who you support, which presidential candidate have you heard the most about in the news in the last week or so? [OPEN-END. RECORD FIRST MENTION ONLY.]

		March 14-17, <u>2008</u>	March 7-10, <u>2008</u>
70	Barack Obama	57	38
15	Hillary Clinton	26	37
3	John McCain	4	6
1	Other (SPECIFY)	2	4
<u>11</u>	Don't know/Refused	<u>11</u>	<u>15</u>
100		100	100

Q.2 Thinking about [INSERT CANDIDATE; ROTATE]. In the past few days, have you come to have a MORE favorable opinion of (him/her), a LESS favorable opinion, or hasn't your opinion of (him/her) changed lately?

	<u>More favorable</u>	<u>Less favorable</u>	<u>Opinion has not changed</u>	<u>Don't know</u>
a. Hillary Clinton	16	25	57	2=100
b. Barack Obama	22	30	46	2=100
c. John McCain	18	18	61	3=100

Q.3 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, [INSERT ITEM; RANDOMIZE ITEMS] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]

	<u>Very Closely</u>	<u>Fairly Closely</u>	<u>Not too Closely</u>	<u>Not at all Closely</u>	<u>DK/ Refused</u>
a. The buyout of Wall Street investment bank Bear Stearns	21	26	21	32	*=100
b. Violent protests in Tibet against the Chinese government	12	27	26	35	*=100
c. News about the current situation and events in Iraq	30	38	19	13	*=100
d. The debate in Washington over U.S. policy in Iraq	21	29	25	25	*=100
e. Reports about the condition of the U.S. economy	45	33	13	9	*=100
f. News about candidates for the 2008 presidential election	34	37	18	11	*=100

Q.4 Which ONE of the stories I just mentioned have you followed most closely, or is there another story you've been following MORE closely? **[DO NOT READ LIST. ACCEPT ONLY ONE RESPONSE.]**

- 32 News about candidates for the 2008 presidential election
- 24 Reports about the condition of the U.S. economy
- 11 The current situation and events in Iraq
- 6 The buyout of Wall Street investment bank Bear Sterns
- 4 Violent protests in Tibet against the Chinese government
- 3 The debate in Washington over U.S. policy in Iraq
- 6 Some other story (**SPECIFY**)
- 14 Don't know/Refused
- 100

On another subject...

Q.5 How do you get most of your news about the presidential campaign? From television, from newspapers, from radio, from magazines, or from the internet? **[ACCEPT TWO ANSWERS: IF ONLY ONE RESPONSE IS GIVEN, PROBE FOR ONE ADDITIONAL RESPONSE]**

NOTE: Totals may exceed 100% because of multiple responses.

	<u>Tele- vision</u>	<u>News- papers</u>	<u>Radio</u>	<u>Maga- zines</u>	<u>Inter- net</u>	<u>Other</u>	<u>DK/Ref</u>
March 20-24, 2008	72	25	12	3	26	1	1

IF '1' TELEVISION AS EITHER 1ST OR 2ND RESPONSE IN Q.5 ASK:

Q.6 On television, do you get most of your campaign news from **[READ AND RANDOMIZE. ACCEPT MULTIPLE ANSWERS BUT DO NOT PROBE FOR ADDITIONAL]**

BASED ON TOTAL:

- 19 Local news programming
- 26 Network news, like ABC, CBS and NBC
- 22 CNN cable news
- 10 MSNBC cable news
- 18 The Fox News cable channel
- 1 Other (**VOL-DO NOT READ**)
- 1 DK/Ref. (**VOL-DO NOT READ**)

Thinking about the presidential campaign...

Q.6A Would you say the press has been too easy, too tough or fair in the way it has covered [INSERT NAME; RANDOMIZE]?

		<u>Too easy</u>	<u>Too tough</u>	<u>Fair</u>	<u>DK/ Refused</u>
a.	Hillary Clinton	21	17	55	7=100
	February 29-March 3, 2008	19	18	58	5=100
	February 1-4, 2008	24	20	48	8=100
b.	Barack Obama	23	15	55	7=100
	February 29-March 3, 2008	28	8	58	6=100
	February 1-4, 2008	23	8	61	8=100
c.	John McCain	18	9	62	11=100
	February 29-March 3, 2008	14	14	64	8=100
	February 1-4, 2008	14	9	63	14=100

Q.7 How much if anything have you heard about each of the following? Have you heard a lot, a little or nothing at all? [READ ITEMS. ROTATE ALL BUT ITEM e.]

		<u>A lot</u>	<u>A little</u>	<u>Nothing at all</u>	<u>DK/ Refused</u>
a.	Barack Obama's recent speech about race and politics	54	31	15	*=100
	NO ITEM b.				
c.	John McCain's recent trip to Iraq and the Middle East	22	49	28	1=100
d.	John McCain incorrectly suggesting that Iran is supplying weapons to Al Qaeda	17	39	43	1=100
e.	Videos of sermons by Reverend Jeremiah Wright, the former pastor of Barack Obama's church in Chicago	51	28	21	*=100
	TREND FOR COMPARISON:				
	March 14-17, 2008: Videos of the pastor of Barack Obama's church in Chicago preaching to the congregation	31	36	33	*=100

IF Q.7e=1,2 ASK (ALL OTHERS SKIP TO Q.11) [N=782]:

Q.8 Have you seen any video of these sermons or not? [IF YES, ASK: Where have you seen the videos: on television, on the internet or both?]

BASED ON TOTAL:

37	Yes, on television
2	Yes, on internet
10	Yes, Both
0	Other (VOL.)
29	No, haven't seen videos
0	Don't know/Refused
<u>22</u>	Haven't heard about sermons
100	

NO QUESTIONS 9-10.

IF Q.7a=1,2 ASK: [N=830]

Q.11 You mentioned that you heard something about Barack Obama's speech about race and politics. Did you actually watch his speech, or did you just hear or see reports about it in the news? **[IF YES, ASK]:** Did you watch the speech on television or on the Internet?

BASED ON TOTAL:

39	Watched on television
7	Watched on the internet
3	Watched Both [VOL. DO NOT READ]
2	Other [SPECIFY]
33	Just heard or saw reports about the speech
*	Don't know/refused
<u>16</u>	Haven't heard about Obama's speech
100	