

PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS
OCTOBER 2007 POLITICAL SURVEY
FINAL TOPLINE
October 17-23, 2007
N=2007

Q.1 All in all, are you satisfied or dissatisfied with the way things are going in this country today?

	Satis- <u>fied</u>	Dis- <u>satisfied</u>	No <u>Opinion</u>		Satis- <u>fied</u>	Dis- <u>satisfied</u>	No <u>Opinion</u>
October, 2007	28	66	6=100	April, 2000	48	43	9=100
February, 2007	30	61	9=100	August, 1999	56	39	5=100
Mid-January, 2007	32	61	7=100	January, 1999	53	41	6=100
Early January, 2007	30	63	7=100	November, 1998	46	44	10=100
December, 2006	28	65	7=100	Early September, 1998	54	42	4=100
Mid-November, 2006	28	64	8=100	Late August, 1998	55	41	4=100
Early October, 2006	30	63	7=100	Early August, 1998	50	44	6=100
July, 2006	30	65	5=100	February, 1998	59	37	4=100
May, 2006	29	65	6=100	January, 1998	46	50	4=100
March, 2006	32	63	5=100	September, 1997	45	49	6=100
January, 2006	34	61	5=100	August, 1997	49	46	5=100
Late November, 2005	34	59	7=100	January, 1997	38	58	4=100
Early October, 2005	29	65	6=100	July, 1996	29	67	4=100
July, 2005	35	58	7=100	March, 1996	28	70	2=100
Late May, 2005	39	57	4=100	October, 1995	23	73	4=100
February, 2005	38	56	6=100	June, 1995	25	73	2=100
January, 2005	40	54	6=100	April, 1995	23	74	3=100
December, 2004	39	54	7=100	July, 1994	24	73	3=100
Mid-October, 2004	36	58	6=100	March, 1994	24	71	5=100
July, 2004	38	55	7=100	October, 1993	22	73	5=100
May, 2004	33	61	6=100	September, 1993	20	75	5=100
Late February, 2004	39	55	6=100	May, 1993	22	71	7=100
Early January, 2004	45	48	7=100	January, 1993	39	50	11=100
December, 2003	44	47	9=100	January, 1992	28	68	4=100
October, 2003	38	56	6=100	November, 1991	34	61	5=100
August, 2003	40	53	7=100	Late February, 1991 (<i>Gallup</i>)	66	31	3=100
<i>April 8, 2003</i>	<i>50</i>	<i>41</i>	<i>9=100</i>	August, 1990	47	48	5=100
January, 2003	44	50	6=100	May, 1990	41	54	5=100
November, 2002	41	48	11=100	January, 1989	45	50	5=100
September, 2002	41	55	4=100	September, 1988 (<i>RVs</i>)	50	45	5=100
Late August, 2002	47	44	9=100	May, 1988	41	54	5=100
May, 2002	44	44	12=100	January, 1988	39	55	6=100
March, 2002	50	40	10=100				
Late September, 2001	57	34	9=100				
Early September, 2001	41	53	6=100				
June, 2001	43	52	5=100				
March, 2001	47	45	8=100				
February, 2001	46	43	11=100				
January, 2001	55	41	4=100				
October, 2000 (<i>RVs</i>)	54	39	7=100				
September, 2000	51	41	8=100				
June, 2000	47	45	8=100				

Q.2 Do you approve or disapprove of the way George W. Bush is handling his job as president? [IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way George W. Bush is handling his job as president? IF STILL DEPENDS ENTER AS DK]

	<u>App-rove</u>	<u>Dis-approve</u>	<u>Don't know</u>		<u>App-rove</u>	<u>Dis-approve</u>	<u>Don't know</u>
October, 2007	30	63	7=100	Mid-January, 2004	56	34	10=100
September, 2007	31	59	10=100	Early January, 2004	58	35	7=100
August, 2007	31	59	10=100	December, 2003	57	34	9=100
July, 2007	29	61	10=100	November, 2003	50	40	10=100
June, 2007	29	61	10=100	October, 2003	50	42	8=100
April, 2007	35	57	8=100	September, 2003	55	36	9=100
March, 2007	33	58	9=100	Mid-August, 2003	56	32	12=100
February, 2007	33	56	11=100	Early August, 2003	53	37	10=100
Mid-January, 2007	33	59	8=100	Mid-July, 2003	58	32	10=100
Early January, 2007	33	57	10=100	Early July, 2003	60	29	11=100
December, 2006	32	57	11=100	June, 2003	62	27	11=100
Mid-November, 2006	32	58	10=100	May, 2003	65	27	8=100
Early October, 2006	37	53	10=100	April 10-16, 2003	72	22	6=100
September, 2006	37	53	10=100	April 9, 2003	74	20	6=100
August, 2006	37	54	9=100	April 2-7, 2003	69	25	6=100
July, 2006	36	57	7=100	March 28-April 1, 2003	71	23	6=100
June, 2006	36	54	10=100	March 25-27, 2003	70	24	6=100
April, 2006	33	56	11=100	March 20-24, 2003	67	26	7=100
Early April, 2006	35	55	10=100	March 13-16, 2003	55	34	11=100
March, 2006	33	57	10=100	February, 2003	54	36	10=100
February, 2006	40	52	8=100	January, 2003	58	32	10=100
January, 2006	38	54	8=100	December, 2002	61	28	11=100
December, 2005	38	54	8=100	Late October, 2002	59	29	12=100
Early November, 2005	36	55	9=100	Early October, 2002	61	30	9=100
Late October, 2005	40	52	8=100	Mid-September, 2002	67	22	11=100
Early October, 2005	38	56	6=100	Early September, 2002	63	26	11=100
September 8-11, 2005	40	52	8=100	Late August, 2002	60	27	13=100
September 6-7, 2005	40	52	8=100	August, 2002	67	21	12=100
July, 2005	44	48	8=100	Late July, 2002	65	25	10=100
June, 2005	42	49	9=100	July, 2002	67	21	12=100
Late May, 2005	42	48	10=100	June, 2002	70	20	10=100
Mid-May, 2005	43	50	7=100	April, 2002	69	18	13=100
Late March, 2005	49	46	5=100	Early April, 2002	74	16	10=100
Mid-March, 2005	45	46	9=100	February, 2002	78	13	9=100
February, 2005	46	47	7=100	January, 2002	80	11	9=100
January, 2005	50	43	7=100	Mid-November, 2001	84	9	7=100
December, 2004	48	44	8=100	Early October, 2001	84	8	8=100
Mid-October, 2004	44	48	8=100	Late September, 2001	86	7	7=100
August, 2004	46	45	9=100	Mid-September, 2001	80	9	11=100
July, 2004	46	46	8=100	Early September, 2001	51	34	15=100
June, 2004	48	43	9=100	August, 2001	50	32	18=100
May, 2004	44	48	8=100	July, 2001	51	32	17=100
Late April, 2004	48	43	9=100	June, 2001	50	33	17=100
Early April, 2004	43	47	10=100	May, 2001	53	32	15=100
Late March, 2004	47	44	9=100	April, 2001	56	27	17=100
Mid-March, 2004	46	47	7=100	March, 2001	55	25	20=100
February, 2004	48	44	8=100	February, 2001	53	21	26=100

ASK FORM 1 ONLY [N=1008]:

Q.3F1 Do you approve or disapprove of the job the Democratic leaders in Congress are doing? **[IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the job the Democratic leaders in Congress are doing? IF STILL DEPENDS ENTER AS DK]**

	<u>Approve</u>	<u>Disapprove</u>	<u>Don't know</u>
October, 2007	31	54	15=100
July, 2007	33	54	13=100
June, 2007	34	49	17=100
April, 2007	36	43	21=100
March, 2007 ¹	37	42	21=100
February, 2007	41	36	23=100
Mid-January, 2007	39	34	27=100
Early October, 2006	35	53	12=100
June, 2006	32	50	18=100
March, 2006	34	46	20=100
January, 2006	34	48	18=100
Early November, 2005	36	44	20=100
Early October, 2005	32	48	20=100
Mid-September, 2005	36	45	19=100
Mid-May, 2005	39	41	20=100
Mid-March, 2005	37	44	19=100
Early February, 2004	38	42	20=100
June, 2002	47	36	17=100
May, 2002	42	37	21=100
February, 2002	49	30	21=100
Early September, 2001	49	30	21=100
June, 2001	50	28	22=100

ASK FORM 2 ONLY [N=999]:

And thinking about Congress...

Q.4F2 Compared to recent Congresses, would you say THIS Congress has accomplished more, accomplished less, or accomplished about the same amount?

	<u>More</u>	<u>Less</u>	<u>Same amount</u>	<u>Don't know</u>
October, 2007	5	43	42	10=100
October, 2006	6	39	47	8=100
Early September, 2006	7	37	49	7=100
June, 2006	7	43	42	8=100
April, 2006	8	38	48	6=100
Early November, 2002 (RVs)	11	27	54	8=100
June, 2002	16	22	56	6=100
July, 2000	21	15	55	9=100
August, 1999	15	20	60	5=100
Early October, 1998(RVs)	24	23	49	4=100
Early September, 1998	25	15	55	5=100
Early August, 1998	18	15	60	7=100
November, 1997	23	12	59	6=100
April, 1997	10	22	59	9=100
Gallup, October, 1994	10	36	51	3=100

1 In March 2007 the question was worded: "Do you approve or disapprove of the policies and proposals of the Democratic leaders in Congress?"

ASK IF “LESS” (2 IN Q.4F2) [N=447]:

Q.5F2 Who do you think is most to blame for this **[READ AND ROTATE]**?

	Republican <u>leaders</u>	Democratic <u>leaders</u>	(VOL.) <u>Both</u>	(VOL.) Neither/ <u>Someone else</u>	(VOL.) Don't <u>know</u>
October, 2007	30	26	34	5	5=100
October, 2006	59	10	21	4	6=100
June, 2006	56	16	22	2	4=100
April, 2006	58	13	21	4	4=100

NO QUESTION 6

ASK ALL:

Q.7 How much thought, if any, have you given to candidates who may be running for president in 2008?
[READ]

	Sept <u>2007</u>	July <u>2007</u>	June <u>2007</u>	April <u>2007</u>	March <u>2007</u>	Feb <u>2007</u>	Dec <u>2006</u>
30 A lot	27	30	29	26	24	24	23
37 Some	33	38	34	34	36	34	36
17 Not much	21	16	20	21	20	22	20
14 None at all	17	15	16	17	18	18	20
<u>2</u> Don't know/Refused (VOL. DO NOT READ)	<u>2</u>	<u>1</u>	<u>1</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>1</u>
100	100	100	100	100	100	100	100

Q.8 If there is a primary election or caucus in your state early next year, how likely is it that you will vote in either the Republican or Democratic primary for President?² **[READ IN ORDER]**

	Sept <u>2007</u>	Feb ³ <u>2000</u>
59 Very likely	56	60
18 Somewhat likely	19	18
5 Not too likely	6	7
12 Not at all likely	13	11
1 No primary (VOL.)	1	1
<u>5</u> Don't know/Refused (VOL.)	<u>5</u>	<u>3</u>
100	100	100

2 The word “either” was added to the question in October 2007.

3 In February 2000, the question read, “If there is a primary election in your state this year, how likely is it that you will vote in either the Republican or Democratic primary for president?”

ASK FORM 1 ONLY [N=1008]:

Q.9F1 Generally speaking would you say that you personally care a good deal WHO wins the 2008 presidential election or that you don't care very much who wins?

		Feb <u>2007</u>	Oct <u>2003⁴</u>	Feb <u>1999</u>	Oct <u>1995</u>	Oct <u>1991</u>	May <u>1987</u>
84	Care a good deal	83	77	83	78	73	76
14	Don't care very much	14	21	16	19	22	20
<u>2</u>	Don't know/Refused	<u>3</u>	<u>2</u>	<u>1</u>	<u>3</u>	<u>5</u>	<u>4</u>
100		100	100	100	100	100	100

ASK FORM 2 ONLY [N=999]:

Q.10F2 Generally speaking would you say that you personally care a good deal WHICH PARTY wins the 2008 presidential election or that you don't care very much which party wins?

		Feb <u>2007</u>	Oct <u>2003</u>	Feb <u>1999</u>	Oct <u>1995</u>	Oct <u>1991</u>	May <u>1987</u>
63	Care a good deal	62	62	61	61	55	54
33	Don't care very much	35	36	36	36	39	40
<u>4</u>	Don't know/Refused	<u>3</u>	<u>2</u>	<u>3</u>	<u>3</u>	<u>6</u>	<u>6</u>
100		100	100	100	100	100	100

NO QUESTION 11

ROTATE Q.12 AND Q.13

ASK FORM 1 ONLY [N=1008]:

Q.12F1 Overall, what's your impression of the candidates running for the DEMOCRATIC presidential nomination? AS A GROUP, would you say they are excellent candidates, good candidates, fair candidates or poor candidates?⁵

		Feb <u>2004</u>	Mid- Jan <u>2004</u>	Sept <u>2003</u>	Feb <u>1992</u>	Oct <u>1991</u>	Jan <u>1988</u>
8	Excellent	5	4	3	3	2	3
32	Good	40	27	27	31	18	27
36	Fair	37	40	39	51	38	44
16	Poor	12	17	15	9	15	17
<u>8</u>	Don't know/Refused	<u>6</u>	<u>12</u>	<u>16</u>	<u>6</u>	<u>27</u>	<u>9</u>
100		100	100	100	100	100	100

4 In October 2003, the question referred to the 2004 presidential election; in 1999, it referred to the 2000 presidential election; in 1995, it referred to the 1996 presidential election; in 1991, it referred to the 1992 presidential election; in 1987, it referred to the 1988 presidential election.

5 Question was asked in September 2007, but only of Democrats and Independents. Those data are not shown.

ASK FORM 2 ONLY [N=999]:

Q.12F2 Overall, what's your impression of the candidates running for the DEMOCRATIC presidential nomination?
AS A GROUP, would you say they are excellent candidates, good candidates, only fair candidates or poor candidates?

9	Excellent
38	Good
32	Only fair
14	Poor
<u>7</u>	Don't know/Refused
100	

ASK FORM 1 ONLY [N=1008]:

Q.13F1 Overall, what's your impression of the candidates running for the REPUBLICAN presidential nomination?
As a group, would you say they are excellent candidates, good candidates, fair candidates or poor candidates?⁶

		Oct	Jan
		<u>1995</u>	<u>1988</u>
4	Excellent	3	3
27	Good	29	34
38	Fair	46	42
20	Poor	18	11
<u>11</u>	Don't know/Refused	<u>4</u>	<u>10</u>
100		100	100

ASK FORM 2 ONLY [N=999]:

Q.13F2 Overall, what's your impression of the candidates running for the REPUBLICAN presidential nomination?
As a group, would you say they are excellent candidates, good candidates, only fair candidates or poor candidates?

4	Excellent
29	Good
41	Only fair
16	Poor
<u>10</u>	Don't know/Refused
100	

NO QUESTIONS 14-19.

6 Question was asked in September 2007, but only of Republicans and Independents. Those data are not shown.

ASK ALL:

ROTATE ORDER OF DEMOCRATIC (Q20-Q21) AND REPUBLICAN (Q23-Q24) SERIES:

Q.20 I'm going to read you the names of some DEMOCRATIC presidential candidates. Who would you most like to see nominated as the Democratic Party's candidate for president in 2008? **[READ AND RANDOMIZE. ACCEPT VOLUNTEERED RESPONSE IF OFFERED BEFORE FULL LIST IS READ. IF 98 'DON'T KNOW' PROBE ONCE: Is there anyone you are leaning toward as of today?]**

BASED ON DEMOCRATIC AND DEMOCRATIC LEANING REGISTERED VOTERS [N=837]:

		Sept	July	April	Mar	WITHOUT GORE^		
		<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>	Jul	Apr	Mar
		<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>
45	Hillary Clinton	42	40	34	35	44	39	39
24	Barack Obama	25	21	24	26	24	27	28
12	John Edwards	14	11	18	16	13	21	19
4	Dennis Kucinich	2	2	1	*	2	1	*
2	Bill Richardson	3	2	1	1	3	2	2
2	Joe Biden	2	2	1	1	3	1	2
1	Chris Dodd	1	1	*	*	1	*	*
n/a	Al Gore^	n/a	12	14	12	--	--	--
*	Other (VOL.) [SPECIFY]	1	1	*	0	1	*	*
3	None of them (VOL.)	2	2	5	3	3	5	4
7	Don't know/Haven't thought about it (VOL.)	8	6	2	5	6	3	5
*	Refused (VOL.)	*	0	*	1	0	1	1
100		100	100	100	100	100	100	100

^ Al Gore not included on list beginning in September. Trends recalculated by substituting in Gore supporters' second choice.

IF HAS A FIRST CHOICE (1-96 IN Q.20) ASK:

Q.21 And who would be your SECOND choice? **[READ REMAINING NAMES IF NECESSARY]**

<u>1st</u>	<u>2nd</u>	<u>Com-</u>	
<u>choice</u>	<u>choice</u>	<u>bined</u>	
45	21	66	Hillary Clinton
24	28	52	Barack Obama
12	19	31	John Edwards
2	3	5	Bill Richardson
4	2	6	Dennis Kucinich
2	3	5	Joe Biden
1	1	2	Chris Dodd
*	*		Other (VOL.) [SPECIFY]
3	6		None of them (VOL.)
7	6		Don't know/Haven't thought about it (VOL.)
*	1		Refused (VOL.)
<u>n/a</u>	<u>10</u>		<i>No first choice</i>
100	100		

NO QUESTION 22.

ASK ALL:

Q.23 I'm going to read you the names of some REPUBLICAN presidential candidates. Who would you most like to see nominated as the Republican Party's candidate for president in 2008? **[READ AND RANDOMIZE. ACCEPT VOLUNTEERED RESPONSE IF OFFERED BEFORE FULL LIST IS READ. IF 98 'DON'T KNOW' PROBE ONCE: Is there anyone you are leaning toward as of today?]**

BASED ON REPUBLICAN AND REPUBLICAN-LEANING REGISTERED VOTERS [N=648]:

						WITHOUT GINGRICH^^			
		Sept	July	April	Mar	Sept	Jul	Apr	Mar
		<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>
31	Rudy Giuliani	32	27	32	33	33	29	33	35
18	John McCain	15	16	23	22	16	16	25	24
17	Fred Thompson	21	18	10	n/a	22	20	12	n/a
9	Mitt Romney	9	10	8	8	10	12	10	9
n/a	Newt Gingrich	6	8	9	7	--	--	--	--
8	Mike Huckabee	4	1	3	2	4	1	3	2
n/a	Sam Brownback	2	1	*	2	3	1	1	2
3	Ron Paul	1	2	n/a	n/a	1	3	n/a	n/a
1	Tom Tancredo	1	1	n/a	n/a	1	1	n/a	n/a
n/a	Tommy Thompson	n/a	1	2	3	n/a	1	2	3
n/a	Jim Gilmore	n/a	n/a	*	3	n/a	n/a	*	3
n/a	Duncan Hunter	n/a	n/a	1	1	n/a	n/a	1	1
1	Other (VOL. DO NOT READ)	1	1	1	2	1	1	1	3
4	None of them (VOL. DO NOT READ)	2	3	3	5	2	4	3	6
8	Don't know/Haven't thought about it (VOL.)	6	11	8	12	7	11	9	12
0	Refused (VOL. DO NOT READ)	*	*	*	*	*	*	*	*
100		100	100	100	100	100	100	100	100

^^ Newt Gingrich not included on list beginning in October Trends recalculated by substituting in Gingrich's supporters' second choice.

IF HAS A FIRST CHOICE (1-96 IN Q.23) ASK:

Q.24 And who would be your SECOND choice? **[READ REMAINING NAMES IF NECESSARY]**

<u>1st</u>	<u>2nd</u>	<u>Com-</u>	
<u>choice</u>	<u>choice</u>	<u>bined</u>	
31	20	51	Rudy Giuliani
17	15	32	Fred Thompson
18	19	37	John McCain
9	11	20	Mitt Romney
8	5	13	Mike Huckabee
3	3	6	Ron Paul
1	2	3	Tom Tancredo
1	*		Other (VOL.)
4	7		None of them (VOL.)
8	6		Don't know/Haven't thought about it (VOL.)
0	*		Refused (VOL. DO NOT READ)
<u>n/a</u>	<u>12</u>		<i>No first choice</i>
100	100		

NO QUESTIONS 25-29

ASK ALL:

Q.30 Now suppose the 2008 general election were being held today and you had to choose between **[ROTATE: Rudy Giuliani as the Republican candidate]** and **[Hillary Clinton as the Democratic candidate]** who would you vote for?

IF OTHER OR DK (Q.30 = 3,9), ASK:

Q.30a As of TODAY, do you LEAN more to **[READ, ROTATE IN SAME ORDER AS Q.30]?**

BASED ON REGISTERED VOTERS [N=1607]:

	<i>Giuliani/ <u>Lean Giuliani</u></i>	<i>Clinton/ <u>Lean Clinton</u></i>	<i>Other/ Don't <u>know</u></i>
October, 2007	43	51	6=100

TREND FOR COMPARISON:(Based on registered voters)⁷

	<i>Bush/ <u>Lean Bush</u></i>	<i>Kerry/ <u>Lean Kerry</u></i>	<i>Nader/ <u>Lean Nader</u></i>	<i>Other/ Don't <u>Know</u></i>
November, 2004	45	46	1	8=100
Mid-October, 2004	45	45	1	4=100
Early October, 2004	48	41	2	9=100
September 22-26, 2004	48	40	2	10=100
September 17-21, 2004	45	42	3	10=100
Early September, 2004	49	43	1	7=100
<i>September 11-14</i>	<i>46</i>	<i>46</i>	<i>1</i>	<i>7=100</i>
<i>September 8-10</i>	<i>52</i>	<i>40</i>	<i>1</i>	<i>7=100</i>
August, 2004	45	47	2	6=100
July, 2004	44	46	3	7=100
June, 2004	46	42	6	6=100
May, 2004	43	46	6	5=100
Late March, 2004	44	43	6	7=100
Mid-March, 2004	42	49	4	5=100

	<i>Bush/ <u>Lean Bush</u></i>	<i>Gore/ <u>Lean Gore</u></i>	<i>Nader/ <u>Lean Nader</u></i>	<i>Other/ Don't <u>Know</u></i>
November, 2000 ⁸	41	45	4	10=100
Late October, 2000	45	43	4	8=100 ⁹
Mid-October, 2000	43	45	4	8=100
Early October, 2000	43	44	5	8=100
September, 2000	41	47	2	10=100
July, 2000	42	41	6	11=100

7 In 2004, 2000, 1996 and 1992, third-party candidates were offered as explicit choices.

8 From July through November 2000 the question asked explicitly about voting for, "the Green Party ticket headed by Ralph Nader."

9 For trends from 2000, results for "The Reform Party ticket headed by Pat Buchanan" are included in the "Other/DK" category.

Q.30/30a CONTINUED...

	<u>Bush/ Lean Bush</u>	<u>Gore/ Lean Gore</u>	<u>Nader/ Lean Nader</u>	<i>Other/ Don't Know</i>
Late June, 2000	42	35	2	21=100
Mid-June, 2000	41	42	4	13=100
September, 1999	53	41	n/a	6=100
July, 1999	53	42	n/a	5=100
March, 1999 ¹⁰	54	41	n/a	5=100
January, 1999	50	44	n/a	6=100
Early Sept, 1998	53	40	n/a	7=100

	<u>Dole/ Lean Dole</u>	<u>Clinton/ Lean Clinton</u>	<u>Perot/ Lean Perot</u>	<i>Other/ Don't know</i>
November, 1996	32	51	9	8=100
October, 1996	34	51	8	7=100
Late September, 1996	35	51	7	7=100
Early September, 1996	34	52	8	6=100
July, 1996	34	44	16	6=100

	<u>Bush Sr./ Lean Bush, Sr.</u>	<u>Clinton/ Lean Clinton</u>	<u>Perot/ Lean Perot</u>	<i>Other/ Don't know</i>
Late October, 1992	34	44	19	3=100
Early October, 1992	35	48	8	9=100
June, 1992	31	28	36	5=100

	<u>Bush Sr./ Lean Bush Sr.</u>	<u>Dukakis/ Lean Dukakis</u>	<i>Other/ Don't know</i>
October, 1998	50	42	8=100
September, 1998	50	44	6=100
May, 1998	40	53	7=100

IF GIULIANI OR CLINTON (1,2 IN Q.30 OR Q.30a), ASK:

Q.31 Would you say that your choice is more a vote FOR [INSERT NAME CHOSEN FROM Q.30 OR Q.30a] or more a vote AGAINST [INSERT NAME NOT CHOSEN FROM Q30 OR Q30A]?

BASED ON REGISTERED VOTERS [N=1607]:

2007	Total	<i>----- CLINTON-----</i>			<i>----- GIULIANI-----</i>				Other/ DK
		<u>Clinton</u>	<u>Pro- Giuli- ani</u>	<u>DK</u>	Total	<u>ani</u>	<u>Clinton</u>	<u>DK</u>	
Oct	51	39	10	2	43	20	21	2	6=100

10 In March 1999 and previous months, the question asked about: "Suppose the 2000 presidential election were being held TODAY, and the candidates were Al Gore, the Democrat and Texas Governor George W. Bush, the Republican. Who would you vote for?"

Q.31 CONTINUED...

----- <i>KERRY</i> -----					----- <i>BUSH</i> -----				
	<u>Total</u>	Pro- <u>Kerry</u>	Anti- <u>Bush</u>	<u>DK</u>	<u>Total</u>	Pro- <u>Bush</u>	Anti- <u>Kerry</u>	<u>DK</u>	Other/ DK
2004									
Nov	46	20	23	3	45	34	9	2	9=100
Mid-Oct	45	18	24	3	45	32	10	3	10=100
Early Oct	41	15	23	3	48	36	10	2	11=100
Early Sept	43	15	26	2	49	38	9	2	8=100
9/11-14	46	16	28	2	46	35	8	3	8=100
9/8-10	40	14	23	3	52	40	10	2	8=100
Aug	47	20	24	3	45	34	8	3	8=100
June	46	17	27	2	48	35	11	2	6=100
May	50	15	32	3	45	33	10	2	5=100
Late Mar	47	17	27	3	46	36	8	2	7=100
Mid-Mar	52	21	29	2	43	34	7	2	5=100
Feb	47	15	30	2	47	39	6	2	6=100

----- <i>GORE</i> -----					----- <i>BUSH</i> -----				
	<u>Total</u>	Pro- <u>Gore</u>	Anti- <u>Bush</u>	<u>DK</u>	<u>Total</u>	Pro- <u>Bush</u>	Anti- <u>Gore</u>	<u>DK</u>	Other/ DK
2000									
Nov	45	29	14	2	41	27	12	2	14=100
Sept	47	30	14	3	41	24	14	3	12=100

----- <i>CLINTON</i> -----					----- <i>DOLE</i> -----				----- <i>PEROT</i> -----				
	<u>Total</u>	Pro- <u>Clinton</u>	Anti- <u>other</u>	<u>DK</u>	<u>Total</u>	Pro- <u>Dole</u>	Anti- <u>other</u>	<u>DK</u>	<u>Total</u>	Pro- <u>Perot</u>	Anti- <u>Other</u>	<u>DK</u>	Other/ DK
1996													
Nov	51	33	15	3	32	15	15	2	9	4	5	*	8=100
Oct	51	33	16	2	34	15	18	1	8	4	4	*	7=100
Sept	52	35	15	2	34	16	17	1	8	3	5	0	6=100
Mar	53	30	20	3	41	15	25	1	--	--	--	--	6=100

----- <i>CLINTON</i> -----					----- <i>BUSH, Sr.</i> -----				----- <i>PEROT</i> -----				
	<u>Total</u>	Pro- <u>Clinton</u>	Anti- <u>other</u>	<u>DK</u>	<u>Total</u>	Pro- <u>Bush</u>	Anti- <u>other</u>	<u>DK</u>	<u>Total</u>	Pro- <u>Perot</u>	Anti- <u>Other</u>	<u>DK</u>	Other/ DK
1992													
Late Oct	44	25	17	2	34	19	13	2	19	10	7	2	3=100
Early Oct	48	23	22	3	35	19	13	3	8	3	5	*	9=100
Sept	53	21	29	3	38	20	16	2	--	--	--	--	9=100
Aug	57	27	28	2	37	20	16	1	--	--	--	--	6=100
Mar	44	13	29	2	49	32	15	2	--	--	--	--	7=100

----- <i>DUKAKIS</i> -----					----- <i>BUSH, Sr.</i> -----				
	<u>Total</u>	Pro- <u>Dukakis</u>	Anti- <u>Bush</u>	<u>DK</u>	<u>Total</u>	Pro- <u>Bush</u>	Anti- <u>Dukakis</u>	<u>DK</u>	Other/ DK
1988									
Oct	42	23	15	4	50	31	16	3	8=100
Sept	44	21	19	4	50	31	15	4	6=100
May	53	23	26	4	40	26	11	3	7=100

IF GIULIANI OR CLINTON (1,2 IN Q.30 OR Q.30a), ASK:

Q.32 What do you like most about (INSERT NAME CHOSEN FROM Q.30 OR Q.30a) — (his/her) personality, (his/her) leadership ability, (his/her) experience, or (his/her) stand on issues?

BASED ON REGISTERED VOTERS WHO CHOSE GIULIANI OR CLINTON IN Q.30/30a [N=1505]:

	<u>Personality</u>	<u>Leadership</u>	<u>Experience</u>	<u>Stand on issues</u>	<u>Don't know</u>	
Hillary Clinton	7	27	24	35	7=100	(N=785)
Rudy Giuliani	7	46	22	15	10=100	(N=720)
John Kerry						
September, 2004	8	16	13	52	11=100	
June, 2004	7	20	16	45	12=100	
George W. Bush						
September, 2004	8	41	4	42	5=100	
June, 2004	8	33	4	49	6=100	
Gore						
Late October, 2000	4	16	27	48	5=100	
Mid-October, 2000	8	16	29	44	3=100	
Early October, 2000	6	16	23	49	6=100	
September, 2000	9	15	22	48	6=100	
June, 2000	7	13	29	42	9=100	
May, 2000	10	13	30	40	7=100	
March, 2000	10	14	28	40	8=100	
October, 1999	8	11	32	43	6=100	
Bush						
Late October, 2000	10	21	5	59	5=100	
Mid-October, 2000	13	18	9	55	5=100	
Early October, 2000	8	20	7	58	7=100	
September, 2000	9	19	9	55	8=100	
June, 2000	10	19	11	50	10=100	
May, 2000	12	22	8	51	7=100	
March, 2000	14	24	10	42	10=100	
October, 1999	13	25	11	42	9=100	
Clinton						
Early September, 1996	14	24	6	49	7=100	
Dole						
Early September, 1996	3	25	33	35	4=100	
Clinton						
Late October, 1992 ¹¹	11	13	4	68	4=100	
Bush, Sr.						
Late October, 1992	15	26	35	19	5=100	
Perot						
Late October, 1992	12	25	9	53	1=100	

11 In 1992, results were based on respondents who said their vote was pro-candidate, rather than anti-candidate. Category was worded "personality and character."

IF GIULIANI OR CLINTON (1,2 IN Q.30 OR Q.30a), ASK:

Q.32 What do you like most about (INSERT NAME CHOSEN FROM Q.30 OR Q.30a) — (his/her) personality, (his/her) leadership ability, (his/her) experience, or (his/her) stand on issues?

IF ANSWER GIVEN (1-4 IN Q.32) ASK:

Q.33 What is it about (INSERT NAME CHOSEN FROM Q.30 OR Q.30a)'s [INSERT RESPONSE FROM Q.32] that you like? [OPEN END: ACCEPT MULTIPLE RESPONSES BUT DO NOT PROBE FOR ADDITIONAL]

BASED ON REGISTERED VOTERS WHO SAID GIULIANI OR CLINTON IN Q.30/30a:

**(Support Giuliani)
GIULIANI (N=720)**

68% Leadership/Experience

- 29 Works well in crises/9/11
- 18 Cleaned up NYC/Lead NYC/Political experience
- 6 Decisive/Stands up for issues/What is right/Strong
- 6 Gets things done/Makes thing happen/Takes charge
- 4 Honest/Straight forward/Blunt/Trustworthy
- 3 Gets people to listen/Knows how to talk/Charisma
- 2 Good manager/administrator/Good at delegating
- 1 National defense/Terrorism/Foreign policy

15% Stand on issues

- 4 No nonsense/Says what he thinks/Trustworthy
- 1 Experience as NYC mayor/with 9/11
- 1 Foreign policy/Iraq/War on Terror
- 1 Protecting the country/Keeping us safe/National defense
- 1 He's a Republican/He's not Hillary Clinton
- 1 Not overly conservative/Middle-of-road Republican
- 1 Conservative
- 1 Immigration

7% Personality

- 1 Open/Friendly/Down-to-earth/Jovial/Funny/Humor
- 1 Speaks his mind/Straight forward
- 1 Good leader/Good worker
- 1 Handled pressure before/after 9/11
- 1 Honest/Credible/Character
- 1 Outgoing/Commanding/Confident

**(Support Clinton)
CLINTON (N=785)**

51% Leadership/Experience

- 15 Has First Lady experience
- 7 Been in politics forever/politically skilled
- 4 Can get the job done/Would be good pres.
- 4 Tough/Strong/Forceful
- 3 Firm in her stands/commitments/Not afraid
- 3 Knows what she's talking about/Articulate
- 2 Works for/empathizes w/poor/Cares for country
- 2 Experience in the Senate
- 2 No nonsense/Direct
- 2 Smart/Intelligent
- 2 Health-care reform efforts
- 2 Woman/Time for woman president/Mother
- 1 Iraq War

35% Stand on issues

- 9 Health care
- 5 Iraq War/Desire to end it
- 3 Sticks to her guns/Consistent
- 3 Not for the rich/For the middle class/poor
- 2 Her opinions are close to mine
- 1 Abortion/Women's rights/issues
- 1 Woman/Related to her being a woman
- 1 Liberal/Progressive/Democrat
- 1 Civil rights/Gay rights
- 1 Sincere/Honest
- 1 Economics
- 1 Bill Clinton could advise/Might be like him
- 1 Education
- 1 Fair/Open-minded

7% Personality

- 2 Good/True/Genuine/Integrity/Honest
- 2 Friendly/Nice/Relates to people/Well spoken
- 1 Competent/Knowledgeable
- 1 Woman
- 1 Outspoken/Spunk/Outstanding/Clever/Forward

IF GIULIANI OR CLINTON (1,2 IN Q.30 OR Q.30a), ASK:

Q.34 What, if anything, do you like LEAST about (INSERT NAME NOT CHOSEN FROM Q.30 OR Q.30a) — (his/her) personality, (his/her) leadership ability, (his/her) experience, or (his/her) stand on issues?

**BASED ON REGISTERED VOTERS WHO CHOSE GIULIANI OR CLINTON IN Q.30/30a
[N=1505]:**

	<u>Personality</u>	<u>Leadership</u>	<u>Experience</u>	<u>Stand on Issues</u>	<u>Nothing in particular/ Don't know</u>	
Hillary Clinton (based on Giuliani voters)	21	9	10	42	18=100	(N=720)
Rudy Giuliani (based on Clinton voters)	21	10	9	27	33=100	(N=785)
John Kerry						
September, 2004	16	12	8	53	11=100	
June, 2004	16	11	6	52	15=100	
George W. Bush						
September, 2004	13	28	4	46	9=100	
June, 2004	12	35	3	41	9=100	
Gore						
Late October, 2000	27	15	6	43	9=100	
Mid-October, 2000	27	18	5	43	7=100	
Early October, 2000	26	14	4	44	12=100	
September, 2000	17	17	7	48	11=100	
June, 2000	17	19	6	43	15=100	
May, 2000	22	22	6	41	9=100	
March, 2000	22	20	5	43	10=100	
October, 1999	24	22	5	39	10=100	
Bush						
Late October, 2000	21	14	15	37	13=100	
Mid-October, 2000	18	16	15	43	8=100	
Early October, 2000	25	11	15	37	12=100	
September, 2000	20	12	11	43	14=100	
June, 2000	26	13	10	34	17=100	
May, 2000	25	13	13	35	14=100	
March, 2000	33	8	13	35	11=100	
October, 1999	19	11	13	41	16=100	

IF GIULIANI OR CLINTON (1,2 IN Q.30 OR Q.30a), ASK:

Q.34 What , if anything, do you like LEAST about (INSERT NAME NOT CHOSEN FROM Q.30 OR Q.30a) — (his/her) personality, (his/her) leadership ability, (his/her) experience, or (his/her) stand on issues?

IF ANSWER GIVEN (1-4 IN Q.34) ASK:

Q.35 What is it about (INSERT NAME NOT CHOSEN FROM Q.30 OR Q.30a)'s [INSERT RESPONSE FROM Q.34] that you don't like? [OPEN END: ACCEPT MULTIPLE RESPONSES BUT DO NOT PROBE FOR ADDITIONAL]

BASED ON REGISTERED VOTERS WHO SAID GIULIANI OR CLINTON IN Q.30/30a:

**(Support Clinton)
GIULIANI (N=785)**

27% Stand on issues

- 4 Republican/Conservative/I'm a Democrat
- 3 Flip flops/inconsistent/doesn't have clear stands
- 2 Everything/Just don't like him
- 2 Iraq War
- 1 Abortion
- 1 For the rich/Against the poor/middle class

21% Personality

- 4 Arrogant/Cocky/Abrasive/Just don't like him
- 2 Divorce/Marital and family troubles
- 2 Not trustworthy/Fake/Phony
- 2 Aggressive/Inflexible
- 1 Not quite presidential

19% Leadership/Experience

- 5 Not proven leader/Mayor of NY not enough
- 3 Lacks international/national experience
- 1 Not presidential material/Not ready
- 1 Too liberal/Untrustworthy/No stands

**(Support Giuliani)
CLINTON (N=720)**

42% Stand on issues

- 6 Flip flops/Waffles
- 6 Health care
- 5 Everything/Just don't like her
- 4 Liberal/Too liberal/Radical
- 4 Supports big government/Socialist
- 3 Tax issues/Spending tax money
- 2 Abortion
- 1 She lies/I distrust her/Opportunist
- 1 Iraq War
- 1 Morals/Ethics
- 1 Gay issues
- 1 She's a Democrat/I'm a Republican

21% Personality

- 3 Fake/Dishonest/Insincere
- 3 Attitude/Presence/Way she carries herself
- 3 Arrogant/Cocky/Strong/Pushy/Abrasive
- 1 Husband Bill Clinton/Stayed with Bill Clinton
- 1 Background/because she's a Clinton
- 1 Know-it-all/Bull-headed/Snob
- 1 Woman/Related to her being a woman
- 1 Morals/Ethics

19% Leadership/Experience

- 7 Doesn't have much/enough experience
- 2 Don't think she can handle it/No leadership
- 1 Association with Bill Clinton/Riding coattails
- 1 Backs down on issues/Flip flops
- 1 Phony/Not trustworthy/Don't like her
- 1 Woman/related to her being a woman

Q.36 Now suppose the 2008 election is between Rudy Giuliani and Hillary Clinton, and a third party candidate is also running who holds more conservative positions on social issues like abortion and gay rights. Would you consider voting for a third party candidate like this, or not?

BASED ON REGISTERED VOTERS [N=1607]:

33 Yes, would consider
 61 No, would not
 6 Don't know/Refused (VOL.)
 100

ASK ALL:

Q.37 Apart from your feelings about Hillary Clinton in particular, do you think it would be a good thing or a bad thing to elect a woman to be president, or don't you think it matters?

33 Good thing
 9 Bad thing
 55 Don't think it matters
 3 Don't know/Refused (VOL.)
 100

ASK ALL:

And thinking about some issues...

Q.38 In making your decision about who to vote for in next year's election, will the issue of [INSERT ITEM, RANDOMIZE WITH EVERY RESPONDENT RECEIVING ITEMS a. AND b. AS WELL AS A RANDOM SEVEN OF ITEMS c. THRU p.] be very important, somewhat important, not too important, or not at all important? ... How important will the issue of [NEXT ITEM] be? [INTERVIEWER: PLEASE RE-READ RESPONSE OPTIONS EVERY THREE OR FOUR ITEMS]

BASED ON REGISTERED VOTERS [N=1607]:

		Very <u>Important</u>	Somewhat <u>Important</u>	Not too <u>Important</u>	Not at all <u>Important</u>	Don't Know/ <u>Refused</u>
a.	The economy	79	18	1	1	1=100 (N=1607)
	June, 2007	74	22	2	1	1=100
	Mid-October, 2004	78	18	3	1	*=100
	August, 2004	76	22	1	1	*=100
b.	Iraq	76	18	2	2	2=100 (N=1607)
	June, 2007	73	20	3	3	1=100
	Mid-October, 2004	74	20	3	2	1=100
	August, 2004	70	24	3	2	1=100
c.	Terrorism	69	22	5	3	1=100 (N=823)
	June, 2007	69	24	4	2	1=100
	Mid-October, 2004	77	17	3	2	1=100
	August, 2004	75	19	3	2	1=100
d.	Abortion	39	26	17	13	5=100 (N=833)
	June, 2007	40	30	13	14	3=100
	Mid-October, 2004	47	27	12	11	3=100
	August, 2004	45	25	13	14	3=100

Q.38 CONTINUED...

		Very <u>Important</u>	Somewhat <u>Important</u>	Not too <u>Important</u>	Not at all <u>Important</u>	Don't Know/ <u>Refused</u>
e.	Immigration	56	31	7	4	2=100 (N=785)
	June, 2007	54	34	7	3	2=100
f.	Energy	65	28	3	2	2=100 (N=786)
	June, 2007	61	32	4	2	1=100
	Mid-October, 2004	54	37	6	2	1=100
	August, 2004	53	40	6	*	1=100
g.	Taxes	63	28	6	1	2=100 (N=850)
	June, 2007	62	29	7	2	*=100
	Mid-October, 2004	59	31	7	2	1=100
h.	Health care	76	18	4	1	1=100 (N=808)
	June, 2007	71	23	4	2	*=100
	Mid-October, 2004	73	22	4	1	*=100
	August, 2004	72	21	5	2	*=100
i.	The environment	58	31	8	2	1=100 (N=769)
	June, 2007	55	36	6	3	*=100
	Mid-October, 2004	53	37	7	2	1=100
	August, 2004	55	35	7	3	*=100
j.	Moral values	61	26	7	4	2=100 (N=797)
	Mid-October, 2004	63	23	8	4	2=100
	August, 2004	64	25	6	4	1=100
k.	The federal budget deficit	61	28	8	1	2=100 (N=788)
	Mid-October, 2004	57	32	7	3	1=100
	August, 2004	55	35	7	3	*=100
l.	Education	75	21	2	1	1=100 (N=775)
	Mid-October, 2004	75	20	3	2	*=100
	August, 2004	70	26	3	1	*=100
m.	Jobs	71	23	3	2	1=100 (N=823)
	Mid-October, 2004	76	19	4	1	*=100
n.	Gay marriage	22	21	21	32	4=100 (N=795)
	Mid-October, 2004	32	22	19	24	3=100
	August, 2004	34	19	15	30	2=100
o.	Stem cell research	35	35	16	8	6=100 (N=814)
	Mid-October, 2004	43	31	14	7	5=100
p.	Social Security	68	25	5	2	*=100 (N=803)
	Mid-October, 2004	65	27	6	2	*=100

ASK LANDLINE SAMPLE ONLY [N=1507]:

Thinking more generally about the political parties...

Q.39 Please tell me if you think each phrase I read better describes the REPUBLICAN Party and its leaders or the DEMOCRATIC Party and its leaders. (First,) which party do you think **(INSERT ITEM; RANDOMIZE)**

			(VOL.)	(VOL.)	(VOL.)	
	Republican	Democratic	Both	DK/		
	Party	Party	equally	Neither	Ref	
a.	Can better manage the federal government	32	44	5	9	10=100
	March, 2007	31	47	3	8	11=100
	Early October, 2006	34	44	3	9	10=100
	April, 2006 ¹²	35	39	3	15	8=100
	January, 2006	34	40	4	12	10=100
	Early October, 2005	35	41	3	13	8=100
	July, 2004	37	40	4	9	10=100
	Early September, 1998	37	32	8	12	11=100
	August, 1997	39	33	4	16	8=100
	July, 1996	45	32	4	12	7=100
	April, 1995	49	30	3	13	5=100
	July, 1994	43	31	4	17	5=100
	May, 1993	36	32	2	17	13=100
	July, 1992	30	36	1	23	10=100
	May, 1990	28	20	12	31	9=100
	May, 1988	33	30	10	17	10=100
	January, 1988	30	28	12	20	10=100
	May, 1987	24	25	13	28	10=100
b.	Governs in a more honest and ethical	26	40	6	19	9=100
	March, 2007	25	43	4	18	10=100
	Early October, 2006	27	41	4	18	10=100
	April, 2006 ¹³	28	36	4	23	9=100
	January, 2006	30	37	4	19	10=100
	Early October, 2005	30	40	6	18	6=100
	July, 2004	34	37	5	15	9=100
	Early September, 1998	31	28	6	23	12=100
	March, 1998	28	32	7	24	9=100
	August, 1997	28	33	5	26	8=100
	July, 1996	38	37	2	18	5=100
	April, 1995	35	36	4	19	6=100
	July, 1994	32	35	6	21	6=100

12 In April 2006 and earlier, the question was worded: "Which party do you think is better described by the phrase.... Able to manage the federal government well."

13 In April 2006 and earlier, the question was worded: "Which party do you think is better described by the phrase... Governs in an honest and ethical way."

Q.39 CONTINUED...

	Republican <u>Party</u>	Democratic <u>Party</u>	(VOL.) Both <u>equally</u>	(VOL.) <u>Neither</u>	(VOL.) DK/ <u>Ref</u>
c. Can bring about the kind of changes the country needs	26	48	5	11	10=100
March, 2007	26	52	4	9	9=100
Early October, 2006	28	48	4	10	10=100
April, 2006	32	47	2	12	7=100
Early October, 2005	32	48	4	9	7=100
July, 2004	35	46	3	7	9=100
Early September, 1998	34	40	7	8	11=100
March, 1998	32	45	7	8	8=100
August, 1997	38	40	4	11	7=100
July, 1996	39	46	2	7	6=100
April, 1995	51	34	4	7	4=100
July, 1994	39	42	4	10	5=100
May, 1993	30	49	2	10	9=100
July, 1992	24	47	2	16	11=100
May, 1990	27	31	13	18	11=100
May, 1988	27	43	9	11	10=100
January, 1988	28	37	14	11	10=100
May, 1987	26	36	14	14	10=100
d. Is more concerned with the needs of people like me	25	54	4	8	9=100
March, 2007	26	55	2	7	10=100
Early October, 2006	27	55	3	8	7=100
April, 2006 ¹⁴	28	52	3	10	7=100
Early October, 2005	30	52	5	7	6=100
July, 2004	30	50	5	8	7=100
Early September, 1998	31	46	5	9	9=100
March, 1998	30	51	4	8	7=100
August, 1997	31	49	3	10	7=100
July, 1996	35	50	2	7	6=100
April, 1995	39	49	2	7	3=100
July, 1994	35	49	4	8	4=100
May, 1990	21	42	12	18	7=100
May, 1988	23	51	8	11	7=100
January, 1988	22	47	11	13	7=100
e. Selects better candidates for office ¹⁵	32	41	6	10	11=100
July, 1998	34	33	9	12	12=100
March, 1998	32	33	12	12	11=100
July, 1994	40	36	6	13	5=100
May, 1990	32	22	21	17	8=100
May, 1988	28	30	13	19	10=100
January, 1988	31	24	18	18	9=100

14 In April 2006 and earlier, the question was worded: "Is concerned with the needs of people like me."

15 In March 1998 and earlier, the question was worded "selects good candidates for office."

Q.39 CONTINUED...

			(VOL.)	(VOL.)
	Republican	Democratic	Both	(VOL.)
	<u>Party</u>	<u>Party</u>	<u>equally</u>	<u>Neither</u>
May, 1987	27	26	25	13
				9=100

IF VERY OR SOMEWHAT LIKELY TO VOTE IN PRIMARIES (1,2 IN Q.8) ASK [N=1069]

Q.40 Thinking again about the primaries or caucuses in your state early next year – do you think you’ll vote in the Republican or Democratic primary in your state?

36	Republican primary or caucus
52	Democratic primary or caucus
<u>12</u>	Don’t know/Refused (VOL.)
100	

IF ‘REPUBLICAN PRIMARY’ (1 IN Q.40) [N=405]:

Q.41 What’s more important to you as you think about the Republicans who are running for president [READ AND ROTATE]

65	A candidate who stands up for traditional conservative positions
	OR
25	A candidate who has the best chance of winning against a Democrat
5	(VOL. DO NOT READ) Both equally
<u>5</u>	(VOL. DO NOT READ) Don’t know/Refused
100	

NO QUESTIONS 42- 43

ASK ALL IN LANDLINE SAMPLE ONLY [N=1507]:

Now I have a different kind of question...

ROTATE QUESTION BLOCKS 44-45 AND 46-47

Q.44 As I name some traits, please tell me whether you think they describe Hillary Clinton. (First/Next.) [INSERT ITEM; RANDOMIZE] do you think of Hillary Clinton as [ITEM] or not? [INTERVIEWER INSTRUCTION: IF RESPONDENT SAYS THEY DON’T KNOW HER WELL ENOUGH ENTER AS DON’T KNOW AND EMPHASIZE THAT THAT IS A LEGITIMATE ANSWER]

BASED ON REGISTERED VOTERS [N=1249]:

		<u>Yes</u>	<u>No</u>	<u>Don’t know</u>
a.	Ambitious	93	5	2=100
b.	Tough	78	17	5=100
c.	Outspoken	84	13	3=100
d.	Trustworthy	49	41	10=100
e.	Down-to-earth	47	47	6=100
f.	Compassionate	58	34	8=100

AFTER Q.44 IS COMPLETE, ASK ONLY FOR TRAITS a-c THAT DESCRIBE CLINTON:

Q.45 You said that Hillary Clinton is [INSERT ITEM; RANDOMIZE]. Is that some thing that you like about her or something that you dislike about her? [REPEAT FULL QUESTION FOR EACH ITEM a-c THAT DESCRIBES CLINTON]

BASED ON REGISTERED VOTERS WHO ANSWERED “YES” (1) TO a/b/c IN Q.44:

		<u>Like</u>	<u>Dislike</u>	<u>Don't know</u>	
a.	Ambitious	72	21	7=100	(N=1171)
b.	Tough	81	13	6=100	(N=967)
c.	Outspoken	68	26	6=100	(N=1048)

ASK ALL IN LANDLINE SAMPLE ONLY [N=1507]:

Q.46 As I name some traits, please tell me whether you think they describe Rudy Giuliani. (First/Next,) [INSERT ITEM; RANDOMIZE] do you think of Rudy Giuliani as [ITEM] or not? [INTERVIEWER INSTRUCTION: IF RESPONDENT SAYS THEY DON'T KNOW HIM WELL ENOUGH ENTER AS DON'T KNOW AND EMPHASIZE THAT THAT IS A LEGITIMATE ANSWER]

BASED ON REGISTERED VOTERS [N=1249]:

		<u>Yes</u>	<u>No</u>	<u>Don't know</u>
a.	Ambitious	78	11	11=100
b.	Tough	68	18	14=100
c.	Outspoken	66	21	13=100
d.	Trustworthy	48	32	20=100
e.	Down-to-earth	53	31	16=100
f.	Compassionate	58	24	18=100

AFTER Q.46 IS COMPLETE, ASK ONLY FOR TRAITS a-c THAT DESCRIBE GIULIANI:

Q.47 You said that Rudy Giuliani is [INSERT ITEM; RANDOMIZE]. Is that some thing that you like about him or something that you dislike about him? [REPEAT FULL QUESTION FOR EACH ITEM a-c THAT DESCRIBES GIULIANI]

BASED ON REGISTERED VOTERS WHO ANSWERED “YES” (1) TO a/b/c IN Q.46:

		<u>Like</u>	<u>Dislike</u>	<u>Don't know</u>	
a.	Ambitious	73	18	9=100	(N=1008)
b.	Tough	85	9	6=100	(N=878)
c.	Outspoken	73	18	9=100	(N=845)

ASK FORM 1 OF LANDLINE SAMPLE ONLY [N=752]:

Q.48F1 If Hillary Clinton were to win the 2008 election, do you, personally, LIKE or DISLIKE the idea of Bill Clinton being back in the White House?

45	Like
33	Dislike
18	Neither/Doesn't matter (VOL.)
<u>4</u>	Don't know/Refused (VOL.)
100	

ASK FORM 2 OF LANDLINE SAMPLE ONLY [N=755]:

Q.49F2 If Hillary Clinton were to win the 2008 election, do you think Bill Clinton would have a positive or negative influence on the way she does her job?

64	Positive influence
19	Negative influence
9	No influence (VOL.)
<u>8</u>	Don't know/Refused (VOL.)
100	

ASK FORM 1 OF LANDLINE SAMPLE ONLY [N=752]:

Q.50F1 On the issues, do you think Hillary Clinton is more liberal than Bill Clinton, more conservative than Bill Clinton, or about the same?

23	More liberal
16	More conservative
54	About the same
<u>7</u>	Don't know/Refused (VOL.)
100	

ASK FORM 2 OF LANDLINE SAMPLE ONLY [N=755]:

Q.51F2 Do you think the way Hillary Clinton would govern the country would be generally similar, or generally different from the way Bill Clinton governed?

IF 'SIMILAR' OR 'DIFFERENT' (1,2 IN Q.51) ASK:

Q.52F2 And is that a good thing or a bad thing?

48	Similar
29	Good thing
14	Bad thing
3	Mixed/Neither (VOL.)
2	Don't know (VOL.)
45	Different
31	Good thing
8	Bad thing
3	Mixed/Neither (VOL.)
3	Don't know (VOL.)
<u>7</u>	Don't know/Refused (VOL.)
100	

ASK ALL IN LANDLINE SAMPLE ONLY [N=1507]:

Thinking about Congress..

Q.53 Are you happy or unhappy that the Democratic Party won control of Congress in last year's election?¹⁶

		Mid-			-----Republican Party-----				
		July	March	Nov	Dec	Nov	April	March	Dec
		<u>2007</u>	<u>2007</u>	<u>2006</u>	<u>2002¹⁷</u>	<u>1998</u>	<u>1995</u>	<u>1995</u>	<u>1994</u>
54	Happy	50	54	60	48	47	52	55	57
29	Unhappy	35	32	24	34	32	36	31	31
<u>17</u>	Don't know/Refused	<u>15</u>	<u>14</u>	<u>16</u>	<u>18</u>	<u>21</u>	<u>12</u>	<u>14</u>	<u>12</u>
100		100	100	100	100	100	100	100	100

Q.54 Do you think Democratic leaders in Congress are going too far or not far enough in challenging George W. Bush's policies in Iraq, or are they handling this about right?

		Sept	July	June	March
		<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>
21	Too far	22	29	22	23
47	Not far enough	42	38	41	40
23	About right	25	24	25	30
<u>9</u>	Don't know/Refused	<u>11</u>	<u>9</u>	<u>12</u>	<u>7</u>
100		100	100	100	100

ASK ALL:

On a different subject...

Q.55 Which comes closer to your view about the tax cuts passed under President Bush over the past few years?

[READ IN ORDER]

		-RVs-				
		Early	Early			Early
		Nov	Oct	April	Dec	Sept
		<u>2006</u>	<u>2006</u>	<u>2006</u>	<u>2004</u>	<u>2004</u>
24	All of the tax cuts should be made permanent	30	26	25	28	27
31	Tax cuts for the wealthy should be repealed, while others stay in place, OR	34	36	36	35	31
30	All of the tax cuts should be repealed	22	26	28	25	28
<u>15</u>	Don't know/Refused (VOL. DO NOT READ)	<u>14</u>	<u>12</u>	<u>11</u>	<u>12</u>	<u>14</u>
100		100	100	100	100	100

16 The phrase "in last November's election" was added to the question in July 2007. It was changed to "in last year's election in October 2007.

17 In December 2002, the question was worded: "In general, are you happy or unhappy that the Republican Party won control of the U.S. Senate?" In November 1998, the question was worded: "Are you happy or unhappy that the Republican Party maintained control of the U.S. Congress? In April 1995 and before, the question was worded: "Generally, are you happy or unhappy that the Republican Party won control of the U.S. Congress."

Q.56 Do you think abortion should be **[READ IN ORDER ON FORM 1, REVERSE ORDER OF OPTIONS ON FORM 2]**

	<u>Legal in all cases</u>	<u>Legal in most cases</u>	<u>Illegal in most cases</u>	<u>Illegal in all cases</u>	(VOL.) DK/Ref
October, 2007	21	32	24	15	8=100
August, 2007	17	35	26	17	5=100
March, 2007 Pew Social Trends	15	30	30	20	5=100
February, 2006 <i>Associated Press/Ipsos-Poll</i>	19	32	27	16	6=100
December 2005 <i>ABC/Washington Post</i> ²	17	40	27	13	3=100
April 2005 <i>ABC/Washington Post</i>	20	36	27	14	3=100
December 2004 <i>ABC/Washington Post</i>	21	34	25	17	3=100
May 2004 <i>ABC/Washington Post</i>	23	31	23	20	2=99
January 2003 <i>ABC/Washington Post</i>	23	34	25	17	2=100
August 2001 <i>ABC/Washington Post</i>	22	27	28	20	3=100
June 2001 <i>ABC/BeliefNet Poll</i>	22	31	23	20	4=100
January 2001 <i>ABC/Washington Post</i>	21	38	25	14	1=99
September 2000 (RVs) <i>ABC/Washington Post</i>	20	35	25	16	3=99
July 2000 <i>ABC/Washington Post</i>	20	33	26	17	4=100
September 1999 <i>ABC/Washington Post</i>	20	37	26	15	2=100
March 1999 <i>ABC/Washington Post</i>	21	34	27	15	3=100
July 1998 <i>ABC/Washington Post</i>	19	35	29	13	4=100
August 1996 <i>ABC/Washington Post</i>	22	34	27	14	3=100
June 1996 <i>ABC/Washington Post</i>	24	34	25	14	2=99
October 1995 <i>ABC/Washington Post</i>	26	35	25	12	3=100
September 1995 <i>ABC/Washington Post</i>	24	36	25	11	4=100
July 1995 <i>ABC/Washington Post</i>	27	32	26	14	1=100

Thinking about Iraq...

ON FORM 2, ASK Q.59/60/61 BEFORE Q.57 AND Q.58

Q.57 Do you think the U.S. made the right decision or the wrong decision in using military force against Iraq?

	<u>Right decision</u>	<u>Wrong decision</u>	<u>DK/Ref</u>
October, 2007	39	54	7=100
September, 2007	42	50	8=100
July, 2007	41	53	6=100
June, 2007	40	51	9=100
April, 2007	45	47	8=100
March, 2007	43	49	8=100
February, 2007	40	54	6=100
Mid-January, 2007	40	51	9=100
Early January, 2007	40	53	7=100
December, 2006	42	51	7=100
Mid-November, 2006	41	51	8=100
Late October, 2006	43	47	10=100
Early October, 2006	45	47	8=100
Early September, 2006	49	43	8=100
August, 2006	45	46	9=100
July, 2006	44	50	6=100
June, 2006	49	44	7=100
April, 2006	47	46	7=100

Q.57 CONTINUED...

	<u>Right decision</u>	<u>Wrong decision</u>	<u>DK/ Ref</u>
March, 2006	45	49	6=100
February, 2006	51	44	5=100
January, 2006	45	47	8=100
December, 2005	47	48	5=100
Late October, 2005	48	45	7=100
Early October, 2005	44	50	6=100
Mid-September, 2005	49	44	7=100
July, 2005	49	44	7=100
June, 2005	47	45	8=100
February, 2005	47	47	6=100
January, 2005	51	44	5=100
December, 2004	49	44	7=100
November, 2004 (RVs)	48	41	11=100
Mid-October, 2004	46	42	12=100
Early October, 2004	50	39	11=100
Early September, 2004	53	39	8=100
August, 2004	53	41	6=100
July, 2004	52	43	5=100
June, 2004	55	38	7=100
May, 2004	51	42	7=100
Late April, 2004	54	37	9=100
Early April, 2004	57	35	8=100
Mid-March, 2004	55	39	6=100
Late February, 2004	60	32	8=100
Early February, 2004	56	39	5=100
Mid-January, 2004	65	30	5=100
Early January, 2004	62	28	10=100
December, 2003	67	26	7=100
October, 2003	60	33	7=100
September, 2003	63	31	6=100
August, 2003	63	30	7=100
Early July, 2003	67	24	9=100
May, 2003	74	20	6=100
<i>April 10-16, 2003</i>	<i>74</i>	<i>19</i>	<i>7=100</i>
<i>April 8-9, 2003</i>	<i>74</i>	<i>19</i>	<i>7=100</i>
<i>April 2-7, 2003</i>	<i>72</i>	<i>20</i>	<i>8=100</i>
<i>March 28-April 1, 2003</i>	<i>69</i>	<i>25</i>	<i>6=100</i>
<i>March 25-27, 2003</i>	<i>74</i>	<i>21</i>	<i>5=100</i>
<i>March 23-24, 2003</i>	<i>74</i>	<i>21</i>	<i>5=100</i>
<i>March 20-22, 2003</i>	<i>71</i>	<i>22</i>	<i>7=100</i>
Late January, 1991	77	15	8=100

Q.58 How well is the U.S. military effort in Iraq going? **[READ IN ORDER]**

	Very <u>well</u>	Fairly <u>well</u>	Not too <u>well</u>	Not at all <u>well</u>	DK/ Ref
October, 2007	10	34	29	22	5=100
September, 2007	9	32	30	24	5=100
July, 2007	8	28	34	25	5=100
June, 2007	7	27	33	28	5=100
April, 2007	7	31	34	25	3=100
March, 2007	10	30	32	24	4=100
February, 2007	5	25	38	29	3=100
Mid-January, 2007	7	28	32	30	3=100
December, 2006	4	28	37	27	4=100
Mid-November, 2006	6	26	34	30	4=100
Late October, 2006	5	30	34	25	6=100
Early October, 2006	8	29	33	25	5=100
Early September, 2006	8	39	28	20	5=100
August, 2006	8	33	32	23	4=100
June, 2006	16	37	25	18	4=100
April, 2006	13	34	29	21	3=100
March, 2006	9	34	30	21	6=100
December, 2005	14	37	29	17	3=100
Early October, 2005	9	35	31	22	3=100
Mid-September, 2005	12	41	26	18	3=100
July, 2005	14	38	27	17	4=100
June, 2005	9	41	27	19	4=100
February, 2005	14	40	25	17	4=100
January, 2005	9	39	29	20	3=100
December, 2004	10	40	28	18	4=100
Mid-October, 2004	13	38	26	17	6=100
Early September, 2004	12	40	26	18	4=100
August, 2004	12	41	28	16	3=100
July, 2004	13	42	26	16	3=100
June, 2004	16	41	25	14	4=100
May, 2004	10	36	32	19	3=100
Late April, 2004	12	43	26	15	4=100
Early April, 2004	14	43	26	13	4=100
Mid-March, 2004	16	45	26	11	2=100
Early February, 2004	17	46	23	11	3=100
Mid-January, 2004	22	51	18	6	3=100
Early January, 2004	23	47	18	7	5=100
December, 2003	28	47	16	6	3=100
October, 2003	16	44	25	11	4=100
September, 2003	15	47	26	9	3=100
August, 2003	19	43	24	11	3=100
Early July, 2003	23	52	16	5	4=100
<i>April 10-16, 2003</i>	<i>61</i>	<i>32</i>	<i>3</i>	<i>1</i>	<i>3=100</i>
<i>April 8-9, 2003</i>	<i>60</i>	<i>32</i>	<i>3</i>	<i>3</i>	<i>2=100</i>
<i>April 2-7, 2003</i>	<i>55</i>	<i>37</i>	<i>3</i>	<i>2</i>	<i>3=100</i>
<i>March 25-April 1, 2003</i>	<i>39</i>	<i>46</i>	<i>8</i>	<i>2</i>	<i>5=100</i>
<i>March 23-24, 2003</i>	<i>45</i>	<i>41</i>	<i>6</i>	<i>2</i>	<i>6=100</i>
<i>March 20-22, 2003</i>	<i>65</i>	<i>25</i>	<i>2</i>	<i>1</i>	<i>7=100</i>

Q.59 Do you think the U.S. should keep military troops in Iraq until the situation has stabilized, or do you think the U.S. should bring its troops home as soon as possible?

	Keep troops <u>in Iraq</u>	Bring troops <u>home</u>	<u>DK/ Ref</u>
October, 2007	42	54	4=100
September, 2007	39	54	7=100
July, 2007	39	54	7=100
June, 2007	39	56	5=100
April, 2007	41	53	6=100
March, 2007	43	52	5=100
February, 2007	42	53	5=100
Mid-January, 2007	46	48	6=100
Early January, 2007	41	53	6=100
December, 2006	44	50	6=100
Mid-November, 2006	46	48	6=100
Late October, 2006	46	47	7=100
Early October, 2006	47	47	6=100
Early September, 2006	47	47	6=100
August, 2006	48	46	6=100
June, 2006	50	45	5=100
April, 2006	48	48	4=100
March, 2006	44	50	6=100
February, 2006	50	46	4=100
January, 2006	48	48	4=100
December, 2005	49	46	5=100
Early October, 2005	47	48	5=100
Mid-September, 2005	51	45	4=100
July, 2005	52	43	5=100
June, 2005	50	46	4=100
February, 2005	55	42	3=100
January, 2005	54	41	5=100
December, 2004	56	40	4=100
Mid-October, 2004	57	36	7=100
Early September, 2004	54	40	6=100
August, 2004	54	42	4=100
July, 2004	53	43	4=100
June, 2004 ¹⁸	51	44	5=100
May, 2004	53	42	5=100
Late April, 2004	53	40	7=100
Early April, 2004	50	44	6=100
Early January, 2004	63	32	5=100
October, 2003	58	39	3=100
September, 2003	64	32	4=100

18 In June 2004 and earlier, the question was worded: "Do you think the U.S. should keep military troops in Iraq until a stable government is established there, or do you think the U.S. should bring its troops home as soon as possible?"

IF “KEEP TROOPS IN IRAQ” (1 IN Q.59) ASK [N=897]:

Q.60 Do you think the U.S. should or should not set a timetable for when troops will be withdrawn from Iraq?^

	Should set a <u>timetable</u>	Should not set <u>timetable</u>	DK/ <u>Refused</u>
October, 2007	15	26	1=42%
September, 2007	13	25	1=39%
June, 2007	13	25	1=39%
April, 2007	11	28	2=41%
March, 2007	14	27	2=43%
Mid-January, 2007	19	26	1=46%
December, 2006	17	25	2=44%
Mid-November, 2006	17	27	2=46%
Late October, 2006	15	29	2=46%
Early October, 2006	15	30	2=47%
Early September, 2006	13	32	2=47%
August, 2006	16	30	2=48%
June, 2006	16	32	1=50%
April, 2006	14	32	1=48%
March, 2006	14	29	1=44%
January, 2006	16	30	2=48%
December, 2005	17	30	2=49%
Early October, 2005	15	31	1=47%
Mid-September, 2005	19	30	2=51%
July, 2005	16	34	2=52%

^ Trend note: Question previously asked of all respondents. Results shown here are limited to those who said we should “keep troops in Iraq until the situation has stabilized.” The small number who volunteered that the U.S. should “get out now” in previous surveys have been grouped with supporters of a timetable.

IF “BRING TROOPS HOME” (2 IN Q.59) ASK [N=1018]:

Q.61 Should the U.S. remove all troops from Iraq immediately, or should the withdrawal of troops be gradual over the next year or two?

	Remove all troops <u>immediately</u>	Gradual <u>withdrawal</u>	DK/ <u>Refused</u>
October, 2007	18	35	1=54%
September, 2007	18	34	2=54%
July, 2007	21	31	2=54%
June, 2007	20	35	1=56%
April, 2007	17	34	2=53%
March, 2007	18	33	1=52%
February, 2007	16	35	2=53%
Mid-January, 2007	16	30	2=48%
December, 2006	18	32	*=50%
Mid-November, 2006	16	31	1=48%
August, 2006	15	30	1=46%
April, 2006	18	29	1=48%
January, 2006	14	32	2=48%
December, 2005	17	28	1=46%

ASK ALL IN LANDLINE SAMPLE ONLY [N=1507]:

Q.62 Regardless of what you think about the original decision to use military force in Iraq, do you now believe that the United States will definitely succeed, probably succeed, probably fail, or definitely fail in achieving its goals in Iraq?

		Sept 2007	July 2007	April 2007	Feb 2007	Nov 2006	Mid- Sept 2006	Aug 2006	July 2005
11	Definitely succeed	8	9	9	7	12	13	14	17
35	Probably succeed	34	34	36	40	41	44	40	43
31	Probably fail	32	32	30	34	28	26	28	25
13	Definitely fail	15	17	16	12	13	9	12	8
<u>10</u>	Don't know/Refused (VOL.)	<u>11</u>	<u>8</u>	<u>9</u>	<u>7</u>	<u>6</u>	<u>8</u>	<u>6</u>	<u>7</u>
100		100	100	100	100	100	100	100	100

Q.63 Which concerns you more... [READ AND ROTATE]

	That the U.S. will leave Iraq before a stable democracy is in place	That the U.S. will wait too long to withdraw its troops from Iraq	(VOL) Neither	DK/ Ref
October, 2007	37	51	3	9=100
June, 2007	31	58	3	8=100
February, 2007	35	55	2	8=100
Mid-November, 2006	33	55	3	9=100
March, 2006	30	61	3	6=100
Early October, 2005	32	55	4	9=100
July, 2005	34	50	9	7=100
Early April, 2004	36	52	2	10=100
Mid-January, 2004	41	48	5	6=100

ASK ALL:

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

IF ANSWERED 3, 4, 5 OR 9 IN PARTY, ASK:

PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

	Republican	Democrat	Independent	(VOL.) No Preference	(VOL.) Other Party	DK/ Ref	Lean Rep	Lean Dem
October, 2007	25	37	33	3	*	2=100	11	17
September, 2007	27	32	32	6	*	3=100	8	16
August, 2007	26	32	32	5	1	4=100	10	16
July, 2007	27	32	34	4	*	3=100	11	17
June, 2007	25	34	32	6	*	3=100	10	17
April, 2007	25	28	40	5	*	2=100	13	17
March, 2007	25	36	33	3	*	3=100	12	16
February, 2007	25	34	34	4	*	3=100	10	18
Mid-January, 2007	24	35	34	3	*	4=100	12	18
Early-January, 2007	23	31	39	4	*	3=100	12	18
December, 2006	25	35	32	5	*	3=100	11	17
Mid-November, 2006	25	36	32	4	*	3=100	9	18
Late October, 2006	26	32	33	5	1	3=100	10	16
Early October, 2006	27	34	33	3	*	3=100	12	15

PARTY/PARTYLN CONTINUED...

				(VOL.)	(VOL.)			
	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	No Preference	Other Party	DK/Ref	<i>Lean Rep</i>	<i>Lean Dem</i>
Early September, 2006	30	34	30	3	*	3=100	10	14
August, 2006	30	33	30	4	*	3=100	12	14
July, 2006	29	33	31	4	1	2=100	11	14
June, 2006	29	34	31	4	*	2=100	11	16
April, 2006	29	32	30	5	*	4=100	10	14
Early April, 2006	29	32	33	3	*	3=100	12	16
March, 2006	28	34	30	4	*	4=100	11	15
February, 2006	30	33	31	3	*	3=100	11	16
January, 2006	28	32	32	5	*	3=100	10	15

Yearly Totals

2006	27.6	32.8	30.3	5.0	.4	3.9=100	10.2	14.5
2005	29.2	32.8	30.3	4.5	.3	2.8=100	10.2	14.9
2004	29.5	33.1	30.0	4.0	.4	3.0=100	11.8	13.6
2003	29.8	31.4	31.2	4.7	.5	2.5=100	12.1	13.0
2002	30.3	31.2	30.1	5.1	.7	2.7=100	12.6	11.6
2001	29.2	33.6	28.9	5.1	.5	2.7=100	11.7	11.4
2001 Post-Sept 11	30.9	31.8	27.9	5.2	.6	3.6=100	11.7	9.4
2001 Pre-Sept 11	28.2	34.6	29.5	5.0	.5	2.1=100	11.7	12.5
2000	27.5	32.5	29.5	5.9	.5	4.0=100	11.6	11.6
1999	26.6	33.5	33.7	3.9	.5	1.9=100	13.0	14.5
1998	27.5	33.2	31.9	4.6	.4	2.4=100	11.8	13.5
1997	28.2	33.3	31.9	4.0	.4	2.3=100	12.3	13.8
1996	29.2	32.7	33.0	5.2=100			12.7	15.6
1995	31.4	29.7	33.4	5.4=100			14.4	12.9
1994	29.8	31.8	33.8	4.6=100			14.3	12.6
1993	27.4	33.8	34.0	4.8=100			11.8	14.7
1992	27.7	32.7	35.7	3.9=100			13.8	15.8
1991	30.9	31.4	33.2	4.5=100			14.6	10.8
1990	31.0	33.1	29.1	6.8=100			12.4	11.3
1989	33	33	34=100					
1987	26	35	39=100					

ASK REPUBLICANS AND REPUBLICAN LEANERS ONLY (PARTY=1 OR PARTYLN=1) IN LANDLINE SAMPLE [N=588]:

REPJOB How good a job is the Republican Party doing these days in standing up for its traditional positions on such things as reducing the size of government, cutting taxes and promoting conservative social values — would you say the Party is doing an excellent job, a good job, only a fair job or a poor job?

												(RVs)
		Late Nov	June	April	Mid-Sept	Late March	July	Aug	May	May	Sept	
		<u>2006</u>	<u>2006</u>	<u>2006</u>	<u>2005</u>	<u>2005</u>	<u>2004</u>	<u>2003</u>	<u>2002</u>	<u>2001</u>	<u>2000</u>	
5	Excellent	7	6	6	4	8	12	6	6	10	6	
31	Good	35	36	41	44	43	49	51	49	50	43	
49	Only fair	41	44	41	41	36	33	37	38	32	44	
13	Poor	15	10	10	8	9	4	5	5	5	5	
<u>2</u>	Don't know/Refused	<u>2</u>	<u>4</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>2</u>	<u>1</u>	<u>2</u>	<u>3</u>	<u>2</u>	
100		100	100	100	100	100	100	100	100	100	100	

ASK DEMOCRATS AND DEMOCRATIC LEANERS ONLY (PARTY=2 OR PARTYLN=2) IN LANDLINE SAMPLE [N=778]:

DEMJOB How good a job is the Democratic Party doing these days in standing up for its traditional positions on such things as protecting the interests of minorities, helping the poor and needy, and representing working people — would you say the Party is doing an excellent job, a good job, only a fair job or a poor job?

		Late		Mid-	Late		(RVs)				
		Nov	June	April	Sept	March	July	Aug	May	May	Sept
		<u>2006</u>	<u>2006</u>	<u>2006</u>	<u>2005</u>	<u>2005</u>	<u>2004</u>	<u>2003</u>	<u>2002</u>	<u>2001</u>	<u>2000</u>
4	Excellent	6	4	5	3	3	6	5	5	8	11
35	Good	37	30	35	32	30	43	33	39	39	52
48	Only fair	45	51	48	49	51	40	51	43	40	32
9	Poor	7	13	11	14	14	8	9	10	7	4
<u>4</u>	Don't know/Refused	<u>5</u>	<u>2</u>	<u>1</u>	<u>2</u>	<u>2</u>	<u>3</u>	<u>2</u>	<u>3</u>	<u>6</u>	<u>1</u>
100		100	100	100	100	100	100	100	100	100	100

ASK ALL:

INVEST Which of the following best describes your level of investment in the stock market? **[READ IN ORDER ON FORM 1, REVERSE ORDER OF OPTIONS ON FORM 2]**

		Sept
		<u>2007</u>
6	I trade stocks and other funds pretty regularly	7
43	I have some long-term investments like retirement accounts,	45
47	but don't trade stocks regularly	44
<u>4</u>	I don't have any money in the stock market	<u>4</u>
100	Don't know/Refused	100

PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS
LATE DECEMBER, 2007 POLITICAL COMMUNICATIONS STUDY
FINAL TOPLINE
December 19- December 30, 2007
N=1430

Q.1 All in all, are you satisfied or dissatisfied with the way things are going in this country today?

	Satis- fied	Dis- satisfied	No Opinion		56	39	5=100
				August, 1999	Satis- fied	Dis- satisfied	No Opinion
Late December, 2007	27	66	7=100				
October, 2007	28	66	6=100	January, 1999	53	41	6=100
February, 2007	30	61	9=100	November, 1998	46	44	10=100
Mid-January, 2007	32	61	7=100	Early September, 1998	54	42	4=100
Early January, 2007	30	63	7=100	Late August, 1998	55	41	4=100
December, 2006	28	65	7=100	Early August, 1998	50	44	6=100
Mid-November, 2006	28	64	8=100	February, 1998	59	37	4=100
Early October, 2006	30	63	7=100	January, 1998	46	50	4=100
July, 2006	30	65	5=100	September, 1997	45	49	6=100
May, 2006	29	65	6=100	August, 1997	49	46	5=100
March, 2006	32	63	5=100	January, 1997	38	58	4=100
January, 2006	34	61	5=100	July, 1996	29	67	4=100
Late November, 2005	34	59	7=100	March, 1996	28	70	2=100
Early October, 2005	29	65	6=100	October, 1995	23	73	4=100
July, 2005	35	58	7=100	June, 1995	25	73	2=100
Late May, 2005	39	57	4=100	April, 1995	23	74	3=100
February, 2005	38	56	6=100	July, 1994	24	73	3=100
January, 2005	40	54	6=100	March, 1994	24	71	5=100
December, 2004	39	54	7=100	October, 1993	22	73	5=100
Mid-October, 2004	36	58	6=100	September, 1993	20	75	5=100
July, 2004	38	55	7=100	May, 1993	22	71	7=100
May, 2004	33	61	6=100	January, 1993	39	50	11=100
Late February, 2004	39	55	6=100	January, 1992	28	68	4=100
Early January, 2004	45	48	7=100	November, 1991	34	61	5=100
December, 2003	44	47	9=100	Late February, 1991 (<i>Gallup</i>)	66	31	3=100
October, 2003	38	56	6=100	August, 1990	47	48	5=100
August, 2003	40	53	7=100	May, 1990	41	54	5=100
<i>April 8, 2003</i>	<i>50</i>	<i>41</i>	<i>9=100</i>	January, 1989	45	50	5=100
January, 2003	44	50	6=100	September, 1988 (<i>RVs</i>)	50	45	5=100
November, 2002	41	48	11=100	May, 1988	41	54	5=100
September, 2002	41	55	4=100	January, 1988	39	55	6=100
Late August, 2002	47	44	9=100				
May, 2002	44	44	12=100				
March, 2002	50	40	10=100				
Late September, 2001	57	34	9=100				
Early September, 2001	41	53	6=100				
June, 2001	43	52	5=100				
March, 2001	47	45	8=100				
February, 2001	46	43	11=100				
January, 2001	55	41	4=100				
October, 2000 (<i>RVs</i>)	54	39	7=100				
September, 2000	51	41	8=100				
June, 2000	47	45	8=100				
April, 2000	48	43	9=100				

Q.2 Do you approve or disapprove of the way George W. Bush is handling his job as president? [IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way George W. Bush is handling his job as president? IF STILL DEPENDS ENTER AS DK]

	App- rove	Dis- approve	Don't know		App- rove	Dis- approve	Don't know
Late December, 2007	31	60	9=100	February, 2004	48	44	8=100
November, 2007	30	59	11=100	Mid-January, 2004	56	34	10=100
October, 2007	30	63	7=100	Early January, 2004	58	35	7=100
September, 2007	31	59	10=100	December, 2003	57	34	9=100
August, 2007	31	59	10=100	November, 2003	50	40	10=100
July, 2007	29	61	10=100	October, 2003	50	42	8=100
June, 2007	29	61	10=100	September, 2003	55	36	9=100
April, 2007	35	57	8=100	Mid-August, 2003	56	32	12=100
March, 2007	33	58	9=100	Early August, 2003	53	37	10=100
February, 2007	33	56	11=100	Mid-July, 2003	58	32	10=100
Mid-January, 2007	33	59	8=100	Early July, 2003	60	29	11=100
Early January, 2007	33	57	10=100	June, 2003	62	27	11=100
December, 2006	32	57	11=100	May, 2003	65	27	8=100
Mid-November, 2006	32	58	10=100	<i>April 10-16, 2003</i>	72	22	6=100
Early October, 2006	37	53	10=100	<i>April 9, 2003</i>	74	20	6=100
September, 2006	37	53	10=100	<i>April 2-7, 2003</i>	69	25	6=100
August, 2006	37	54	9=100	<i>March 28-April 1, 2003</i>	71	23	6=100
July, 2006	36	57	7=100	<i>March 25-27, 2003</i>	70	24	6=100
June, 2006	36	54	10=100	<i>March 20-24, 2003</i>	67	26	7=100
April, 2006	33	56	11=100	March 13-16, 2003	55	34	11=100
Early April, 2006	35	55	10=100	February, 2003	54	36	10=100
March, 2006	33	57	10=100	January, 2003	58	32	10=100
February, 2006	40	52	8=100	December, 2002	61	28	11=100
January, 2006	38	54	8=100	Late October, 2002	59	29	12=100
December, 2005	38	54	8=100	Early October, 2002	61	30	9=100
Early November, 2005	36	55	9=100	Mid-September, 2002	67	22	11=100
Late October, 2005	40	52	8=100	Early September, 2002	63	26	11=100
Early October, 2005	38	56	6=100	Late August, 2002	60	27	13=100
September 8-11, 2005	40	52	8=100	August, 2002	67	21	12=100
September 6-7, 2005	40	52	8=100	Late July, 2002	65	25	10=100
July, 2005	44	48	8=100	July, 2002	67	21	12=100
June, 2005	42	49	9=100	June, 2002	70	20	10=100
Late May, 2005	42	48	10=100	April, 2002	69	18	13=100
Mid-May, 2005	43	50	7=100	Early April, 2002	74	16	10=100
Late March, 2005	49	46	5=100	February, 2002	78	13	9=100
Mid-March, 2005	45	46	9=100	January, 2002	80	11	9=100
February, 2005	46	47	7=100	Mid-November, 2001	84	9	7=100
January, 2005	50	43	7=100	Early October, 2001	84	8	8=100
December, 2004	48	44	8=100	Late September, 2001	86	7	7=100
Mid-October, 2004	44	48	8=100	Mid-September, 2001	80	9	11=100
August, 2004	46	45	9=100	Early September, 2001	51	34	15=100
July, 2004	46	46	8=100	August, 2001	50	32	18=100
June, 2004	48	43	9=100	July, 2001	51	32	17=100
May, 2004	44	48	8=100	June, 2001	50	33	17=100
Late April, 2004	48	43	9=100	May, 2001	53	32	15=100
Early April, 2004	43	47	10=100	April, 2001	56	27	17=100
Late March, 2004	47	44	9=100	March, 2001	55	25	20=100
Mid-March, 2004	46	47	7=100	February, 2001	53	21	26=100

ASK FORM 1 ONLY [N=727]:

Q.3F1 I am going to read you a list of events that will occur in the coming year. As I read each one, please tell me whether or not this is an event you are especially looking forward to. The first one is...

		<u>Yes</u>	<u>No</u>	<u>Don't know/ Refused</u>
a.	The presidential election January, 1988	70 74	28 23	2=100 3=100
b.	The Olympics January, 1988	52 71	46 25	2=100 4=100
c.	The Presidential Primaries January, 1988	54 55	44 40	2=100 5=100
d.	The Super Bowl January, 1988	49 55	50 42	1=100 3=100
e.	The World Series January, 1988	38 51	61 45	1=100 4=100
f.	The Academy Awards January, 1988	34 43	65 53	1=100 4=100

ASK FORM 2 ONLY [N=703]:

Q.4F2 Looking ahead, so far as you are concerned, do you think that 2008 will be better or worse than 2007?

[PROMPT IF NECESSARY: "Just in general..."]

		----- Gallup End of Year -----													
		<u>Dec</u>	<u>Dec</u>	<u>Dec</u>	<u>Dec</u>	<u>Dec</u>	<u>Dec</u>	<u>Dec</u>	<u>Dec</u>	<u>Dec</u>	<u>Dec</u>	<u>Dec</u>	<u>Dec</u>	<u>Dec</u>	<u>Dec</u>
		<u>2006</u>	<u>1999</u>	<u>1998</u>	<u>1994</u>	<u>1993</u>	<u>1992</u>	<u>1991</u>	<u>1990</u>	<u>1986</u>	<u>1985</u>	<u>1984</u>	<u>1982</u>	<u>1981</u>	
50	Better	57	66	59	59	64	61	61	48	53	64	61	50	41	
34	Worse	28	19	25	28	20	11	31	42	25	20	20	32	44	
<u>16</u>	DK/Refused	<u>15</u>	<u>15</u>	<u>16</u>	<u>13</u>	<u>16</u>	<u>28</u>	<u>8</u>	<u>10</u>	<u>22</u>	<u>17</u>	<u>19</u>	<u>18</u>	<u>15</u>	
100		100	100	100	100	100	100	100	100	100	100	100	100	100	

Q.5F2 What do you think was the single most important news event that happened in the nation or in the world in 2007? (ACCEPT MULTIPLE RESPONSES; PROBE FOR SPECIFICITY.)

NOTE: Totals may exceed 100% because of multiple responses. Categories mentioned by fewer than 1 percent of respondents combined into "Other-Domestic" or "Other-Foreign Affairs."

		<i>TREND FOR COMPARISON</i>
		<u>December 2006</u>
23	Iraq	34 Iraq
4	Natural Disasters/Weather	12 Midterm Elections/Democratic Victory
3	Mortgage Crisis/Housing Market	3 Katrina/New Orleans Recovery
2	Gas/Oil Prices	1 Iran/Iranian Nuclear Development
2	Presidential Election	1 North Korea/Nuclear Bomb Test
2	Benazir Bhutto's Death	1 Terrorism//War on Terrorism
1	Economy	1 Gas/Oil Prices
1	Global Warming	1 Economy
1	Terrorism/War on Terrorism	1 Natural Disasters/Weather
1	Aftermath of Katrina	1 Government Corruption/Dishonesty/Scandal
1	Virginia Tech Shootings	1 Immigration/Border Security
1	Steroids in Baseball	1 Rumsfeld Resignation
1	Immigration	* School Shootings
1	Iran	10 Other
1	Minnesota Bridge Collapse	37 Don't Know/Refused
8	Other – Domestic	
3	Other – Foreign Affairs	
48	Don't know/Refused	

ASK ALL:

Q.6 How much thought, if any, have you given to candidates who may be running for president in 2008? [READ]

		Nov	Oct	Sept	July	June	April	March	Feb	Dec
		<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2006</u>
35	A lot	34	30	27	30	29	26	24	24	23
33	Some	35	37	33	38	34	34	36	34	36
13	Not much	16	17	21	16	20	21	20	22	20
18	None at all	14	14	17	15	16	17	18	18	20
<u>1</u>	DK/Ref (VOL. DO NOT READ)	<u>1</u>	<u>2</u>	<u>2</u>	<u>1</u>	<u>1</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>1</u>
100		100	100	100	100	100	100	100	100	100

NO QUESTION 7

Q.8 Now I'd like your views on some people. (First, **INSERT NAME**) would you say your overall opinion of... [**INSERT ITEM; RANDOMIZE; OBSERVE FORM SPLITS**] is very favorable, mostly favorable, mostly Unfavorable, or very unfavorable?

How about (**NEXT NAME**)? [**IF NECESSARY**: would you say your overall opinion of [**NAME**] is very favorable, mostly favorable, mostly Unfavorable, or very unfavorable? [**INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE."**]

		-----Favorable-----			-----Unfavorable-----			(VOL)	(VOL)
		Total	Very	Mostly	Total	Very	Mostly	Never	Can't
								Heard of	rate/Ref
a.	George W. Bush	33	10	23	63	41	22	0	4=100
	August, 2007	40	12	28	57	34	23	*	3=100
	December, 2006	39	12	27	57	34	23	*	4=100
	April, 2006	40	15	25	57	35	22	*	3=100
	Late October, 2005	46	17	29	51	29	22	*	3=100
	July, 2005	51	22	29	46	25	21	0	3=100
	Late March, 2005	53	23	30	45	27	18	0	2=100
	Mid-October, 2004 (RVs)	56	26	30	42	23	19	*	2=100
	Early October, 2004 (RVs)	57	27	30	40	20	20	0	3=100
	Early September, 2004	52	25	27	43	24	19	*	5=100
	August, 2004	58	27	31	39	22	17	0	3=100
	June, 2004	52	19	33	45	22	23	*	3=100
	Early February, 2004	53	21	32	44	25	19	0	3=100
	January 29-February 1, 2004	52	--	--	47	--	--	--	1=100
<i>Gallup:</i>	January 2-5, 2004	65	--	--	35	--	--	--	*=100
<i>Gallup:</i>	October 6-8, 2003	60	--	--	39	--	--	--	1=100
<i>Gallup:</i>	June 9-10, 2003	66	--	--	33	--	--	--	1=100
	April, 2003	72	37	35	25	11	14	0	3=100
	January, 2003	70	28	42	28	10	18	0	2=100
	December, 2002	68	35	33	27	11	16	0	5=100
	July, 2001	61	22	39	35	14	21	*	4=100
	January, 2001	60	24	36	33	12	21	0	7=100
	May, 2000	58	18	40	31	12	19	1	10=100
	March, 1999 ¹⁹	61	21	40	21	7	14	4	14=100
	November, 1997	54	13	41	18	6	12	9	19=100
b.	Rudy Giuliani	44	9	35	40	14	26	5	11=100
	August, 2007	54	12	42	28	9	19	8	10=100
	April, 2006	70	26	44	14	4	10	10	6=100
	Late October, 2005	63	22	41	17	6	11	10	10=100
	Late March, 2005	60	20	40	17	5	12	7	16=100
	May, 2000	37	9	28	18	6	12	26	19=100

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In March 1999 and November 1997 the category was listed: "Texas Governor George W. Bush."

Q. 8 CONTINUED...

		-----Favorable-----			-----Unfavorable-----			(VOL) Never	(VOL) Can't
		<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Heard of</u>	<u>rate/Ref</u>
c.	Mitt Romney	29	4	25	35	11	24	17	19=100
	August, 2007	28	5	23	24	7	17	29	19=100
d.	John McCain	46	8	38	34	10	24	7	13=100
	August, 2007	47	8	39	29	8	21	12	12=100
	December, 2006	51	13	38	26	6	20	10	13=100
	April, 2006	54	14	40	26	7	19	8	12=100
	Late October, 2005	56	15	41	19	5	14	10	15=100
	Late March, 2005	59	15	44	17	4	13	8	16=100
	July, 2001	51	14	37	22	5	17	13	14=100
	January, 2001	59	18	41	15	3	12	9	17=100
	May, 2000	54	14	40	20	5	15	11	15=100
e.	Mike Huckabee	27	7	20	32	11	21	19	22=100
f.	Hillary Clinton	50	21	29	44	26	18	*	6=100
	August, 2007	55	21	34	39	21	18	2	4=100
	December, 2006	56	22	34	39	21	18	*	5=100
	April, 2006	54	20	34	42	21	21	1	3=100
	Late October, 2005	56	20	36	38	19	19	1	5=100
	Late March, 2005	57	22	35	36	17	19	*	7=100
	December 2002	47	15	32	44	23	21	1	8=100
	July, 2001	53	20	33	42	23	19	1	4=100
	January, 2001	60	25	35	35	16	19	*	5=100
	May, 2000	49	15	34	42	22	20	1	8=100
	Early December, 1998	66	32	34	31	15	16	*	3=100
	Early October, 1998 (RVs)	58	24	34	36	18	18	*	6=100
	Early September, 1998	64	24	40	31	13	18	0	5=100
	Late August, 1998	63	25	38	34	13	21	*	3=100
	March, 1998	65	26	39	31	14	17	*	4=100
	January, 1997	57	17	40	40	17	23	*	3=100
	June, 1996	53	13	40	43	17	26	*	4=100
	April, 1996	49	12	37	46	19	27	0	5=100
	February, 1996	42	14	28	54	27	27	0	4=100
	January, 1996	42	10	32	54	26	28	0	4=100
	October, 1995	58	14	44	38	14	24	--	4=100
	August, 1995	49	16	33	47	22	25	*	4=100
	December, 1994	50	17	33	45	20	25	1	4=100
	July, 1994	57	19	38	40	18	22	1	2=100
	May, 1993	60	19	41	29	11	18	1	10=100
g.	John Edwards	47	10	37	33	12	21	5	15=100
	August, 2007	47	10	37	29	10	19	11	13=100
	Early April, 2006	47	10	37	27	9	18	11	15=100
	Late October, 2005	50	12	38	23	6	17	10	17=100
	Mid-October, 2004 (RVs)	58	18	40	31	13	18	1	10=100
	Early October, 2004 (RVs)	50	16	34	28	11	17	2	20=100
	Early September, 2004	49	16	33	31	11	20	3	17=100
	August, 2004	58	22	36	24	6	18	4	14=100
	Early February, 2004	42	9	33	24	7	17	8	26=100
	January, 2003	22	4	18	14	4	10	43	21=100

Q. 8 CONTINUED...

		-----Favorable-----			-----Unfavorable-----			(VOL) Never	(VOL) Can't
		<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Heard of</u>	<u>rate/Ref</u>
h.	Barack Obama	54	16	38	30	12	18	5	11=100
	August, 2007	48	14	34	26	10	16	13	13=100
i.	Nancy Pelosi	25	6	19	38	19	19	20	17=100
	December, 2006	32	9	23	27	13	14	26	15=100
	December, 1994 ²⁰ <i>Gingrich</i>	25	7	18	28	15	13	30	17=100
j.F1	Bill Clinton	54	22	32	40	20	20	0	6=100
	December, 2006	63	29	34	33	16	17	1	3=100
	April, 2006	61	27	34	36	18	18	0	3=100
	Late October, 2005	62	26	36	34	18	16	*	4=100
	Late March, 2005	64	24	40	32	13	19	0	4=100
	December, 2002	46	17	29	49	27	22	*	5=100
	July, 2001	50	20	30	46	27	19	0	4=100
	January, 2001	64	23	41	34	17	17	0	2=100
	May, 2000	48	17	31	47	28	19	*	5=100
	March, 1999	55	21	34	42	23	19	*	3=100
	December, 1998	55	23	32	43	24	19	0	2=100
	Early October, 1998 (RVs)	52	15	37	44	24	20	0	4=100
	Early September, 1998	57	18	39	41	23	18	0	2=100
	Late August, 1998	54	18	36	44	24	20	0	2=100
	March, 1998	62	22	40	35	16	19	*	3=100
	November, 1997	63	19	44	35	14	21	0	2=100
	October, 1997	62	15	47	36	16	20	*	2=100
	September, 1997	62	18	44	35	14	21	0	3=100
	August, 1997	61	16	45	38	17	21	0	1=100
	April, 1997	61	17	44	37	16	21	*	2=100
	January, 1997	66	17	49	32	14	18	*	2=100
	October, 1996 (RVs)	57	12	45	41	19	22	0	2=100
	June, 1996	61	16	45	37	14	23	*	2=100
	April, 1996	57	16	41	40	16	24	0	3=100
	February, 1996	55	20	35	43	21	22	0	2=100
	January, 1996	56	13	43	42	15	27	0	2=100
	August, 1995	49	13	36	49	20	29	0	2=100
	February, 1995	55	14	41	42	17	25	0	3=100
	December, 1994	51	17	34	46	22	24	0	3=100
	July, 1994	58	15	43	41	16	25	*	1=100
	May, 1993	60	18	42	35	12	23	0	5=100
	July, 1992	59	17	42	34	9	25	0	7=100
	June, 1992	46	10	36	47	14	33	1	6=100
	May, 1992	53	11	42	42	10	32	*	5=100
	March, 1992	53	10	43	40	11	29	1	6=100
	February, 1992	59	15	44	31	7	24	2	8=100
	January, 1992	37	9	28	15	4	11	27	21=100
	November, 1991	30	5	25	10	2	8	39	21=100

20 In December 1994 the question asked about Speaker-elect "Newt Gingrich."

Q. 8 CONTINUED...

		-----Favorable-----			-----Unfavorable-----			(VOL) Never	(VOL) Can't
		<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Heard of</u>	<u>rate/Ref</u>
k.F2	Laura Bush	54	19	35	29	13	16	3	14=100
	August, 2004	70	35	35	18	8	11	2	10=100
	December, 2002	71	33	38	12	5	7	2	15=100
	July, 2001	64	21	43	17	5	12	1	18=100
	May 2000 ²¹	41	10	31	11	4	7	16	32=100

ASK ALL:

Q.9 How have you been getting most of your news about the presidential election campaign? From television, from newspapers, from radio, from magazines, or from the internet? [**ACCEPT TWO ANSWERS: IF ONLY ONE RESPONSE IS GIVEN, PROBE ONCE:** Is there a second source where you get a lot of campaign news?"]

NOTE: Totals may exceed 100% because of multiple responses.

	<u>Tele- vision</u>	<u>News- papers</u>	<u>Radio</u>	<u>Maga- zines</u>	<u>Inter- net</u>	<u>Other</u>	<u>DK/Ref</u>
Late December, 2007	71	30	13	4	26	3	2
November, 2006 ²²	69	34	17	2	15	6	3
November, 2004	78	39	17	3	18	4	2
Mid-October, 2004	76	28	15	2	10	3	2
Early September, 2004	80	41	18	3	17	3	1
Early January, 2004	79	39	15	2	13	2	2
November, 2002	66	33	13	1	7	7	2
November, 2000 (RVs)	70	39	15	4	11	1	*
June, 2000	65	27	11	2	5	2	2
February, 2000	73	33	15	2	7	2	1
January, 2000	75	31	12	3	6	3	1
November, 1996 (RVs)	72	60	19	11	3	4	1
September, 1996	75	44	14	5	2	2	1
April, 1996	81	48	21	6	2	3	1
February, 1996	85	56	21	5	2	1	1
November, 1992 (RVs)	82	57	12	9	n/a	6	1
September, 1992	83	49	13	5	n/a	4	1
June, 1992	84	55	18	7	n/a	4	*
May, 1992	86	51	17	6	n/a	3	1
March, 1992	83	48	14	4	n/a	3	*
February, 1992	80	49	18	4	n/a	3	1

21 In May 2000, the category was listed as "George W. Bush's wife, Laura Bush."

22 November trends are from the Pew Internet & American Life Project.

IF RESPONDENT ANSWERED '1' TELEVISION AS EITHER 1ST OR 2ND RESPONSE IN Q.9 ASK Q.10. IF NOT, SKIP TO Q.11

Q.10 Do you get most of your news about the presidential election campaign from [READ, RANDOMIZE ITEMS 2 THRU 4 AND 5 THRU 7 SEPARATELY, AND RANDOMIZE SETS OF ITEMS (LOCAL; NETWORK; CABLE). ACCEPT MULTIPLE ANSWERS BUT DO NOT PROBE FOR ADDITIONAL]

BASED ON TOTAL:

		Mid Oct <u>2004</u>	Early Sept <u>2004</u>	Early Jan <u>2004</u>
13	Local news programming	16	16	17
12	ABC network news	9	11	15
9	CBS network news	7	8	11
12	NBC network news	10	13	14
18	CNN cable news	11	18	22
7	MSNBC cable news	2	5	7
17	The Fox News cable channel	15	19	20
3	(VOL-DO NOT READ) Other	2	2	3
4	(VOL-DO NOT READ) DK/Ref.	4	5	3

ASK ALL:

Q.11 And how much do you enjoy keeping up with political news about campaigns and elections – a lot, some, not much, or not at all?

		Early Jan <u>2004</u>
26	A lot	17
39	Some	37
23	Not much	29
11	Not at all	16
<u>1</u>	Don't know/Refused	<u>1</u>
100		100

REGIST These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

IF RESPONDENT ANSWERED '1' YES IN REGIST ASK:

REGICERT Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

77	Yes, Registered
73	Absolutely certain
4	Chance registration has lapsed
*	Don't know/Refused
22	No, Not registered/Don't know
<u>1</u>	Don't know/Refused
100	

ASK ALL:

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

IF ANSWERED 3, 4, 5 OR 9 IN PARTY, ASK:

PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	(VOL.) <u>No</u>	(VOL.) <u>Other</u>	<u>DK/</u> <u>Ref</u>	<i>Lean</i> <u>Rep</u>	<i>Lean</i> <u>Dem</u>
Late December, 2007	25	32	36	4	*	3=100	12	18
November, 2007	28	33	32	4	1	2=100	9	16
October, 2007	25	37	33	3	*	2=100	11	17
September, 2007	27	32	32	6	*	3=100	8	16
August, 2007	26	32	32	5	1	4=100	10	16
July, 2007	27	32	34	4	*	3=100	11	17
June, 2007	25	34	32	6	*	3=100	10	17
April, 2007	25	28	40	5	*	2=100	13	17
March, 2007	25	36	33	3	*	3=100	12	16
February, 2007	25	34	34	4	*	3=100	10	18
Mid-January, 2007	24	35	34	3	*	4=100	12	18
Early-January, 2007	23	31	39	4	*	3=100	12	18
Yearly Totals								
2007	25.4	32.9	33.7	4.6	.4	3.1=100	10.7	16.7
2006	27.6	32.8	30.3	5.0	.4	3.9=100	10.2	14.5
2005	29.2	32.8	30.3	4.5	.3	2.8=100	10.2	14.9
2004	29.5	33.1	30.0	4.0	.4	3.0=100	11.8	13.6
2003	29.8	31.4	31.2	4.7	.5	2.5=100	12.1	13.0
2002	30.3	31.2	30.1	5.1	.7	2.7=100	12.6	11.6
2001	29.2	33.6	28.9	5.1	.5	2.7=100	11.7	11.4
2001 Post-Sept 11	30.9	31.8	27.9	5.2	.6	3.6=100	11.7	9.4
2001 Pre-Sept 11	28.2	34.6	29.5	5.0	.5	2.1=100	11.7	12.5
2000	27.5	32.5	29.5	5.9	.5	4.0=100	11.6	11.6
1999	26.6	33.5	33.7	3.9	.5	1.9=100	13.0	14.5
1998	27.5	33.2	31.9	4.6	.4	2.4=100	11.8	13.5
1997	28.2	33.3	31.9	4.0	.4	2.3=100	12.3	13.8
1996	29.2	32.7	33.0	5.2=100			12.7	15.6
1995	31.4	29.7	33.4	5.4=100			14.4	12.9
1994	29.8	31.8	33.8	4.6=100			14.3	12.6
1993	27.4	33.8	34.0	4.8=100			11.8	14.7
1992	27.7	32.7	35.7	3.9=100			13.8	15.8
1991	30.9	31.4	33.2	4.5=100			14.6	10.8
1990	31.0	33.1	29.1	6.8=100			12.4	11.3
1989	33	33	34=100					
1987	26	35	39=100					

ASK OF REGISTERED VOTERS (REGICERT=1) [N=1,137]:

Q.12 If there is a primary election or caucus in your state early next year, how likely is it that you will vote in either the Republican or Democratic primary for President? **[READ IN ORDER]**

		Nov <u>2007</u>	Oct <u>2007</u> ²³	Sept <u>2007</u>	Feb <u>2000</u> ²⁴
64	Very likely	68	69	67	73
19	Somewhat likely	17	16	16	15
7	Not too likely	6	4	5	4
8	Not at all likely	6	7	7	5
*	No primary (VOL.)	1	1	1	1
<u>2</u>	Don't know/Refused (VOL.)	<u>2</u>	<u>3</u>	<u>4</u>	<u>2</u>
100		100	100	100	100

ASK OF DEMOCRATS AND DEMOCRATIC LEANING RVs [(PARTY=2 OR PARTYLN=2) AND REGICERT=1] ONLY:

Q.13 I'm going to read you the names of some DEMOCRATIC presidential candidates. Which one of the following Democratic candidates would be your first choice for president? **(READ AND RANDOMIZE)**
[IF "Don't know" PROBE ONCE WITH: "Just as of today, would you say you LEAN toward ... (READ). IF STILL DK, ENTER.]

BASED ON DEMOCRATIC AND DEMOCRATIC LEANING REGISTERED VOTERS [N=556]:

Dec <u>2007</u>		WITH AL GORE								
		July <u>2007</u> [^]	April <u>2007</u> [^]	Mar <u>2007</u> [^]	Nov <u>2007</u>	Oct <u>2007</u>	Sept <u>2007</u>	July <u>2007</u>	April <u>2007</u>	Mar <u>2007</u>
46	Hillary Clinton	44	39	39	45	45	42	40	34	35
26	Barack Obama	24	27	28	23	24	25	21	24	26
14	John Edwards	13	21	19	12	12	14	11	18	16
3	Dennis Kucinich	2	1	*	1	4	2	2	1	*
3	Bill Richardson	3	2	2	3	2	3	2	1	1
2	Joe Biden	3	1	2	3	2	2	2	1	1
*	Chris Dodd	1	*	*	1	1	1	1	*	*
0	Mike Gravel	n/a	n/a	n/a	*	n/a	n/a	n/a	n/a	n/a
n/a	Al Gore [^]	--	--	--	n/a	n/a	n/a	12	14	12
*	Other (VOL.) [SPECIFY]	1	*	*	2	*	1	1	*	0
2	None of them (VOL.)	3	5	4	1	3	2	2	5	3
3	Don't know/Haven't thought about it (VOL.)	6	3	5	9	7	8	6	2	5
<u>1</u>	Refused (VOL.)	<u>0</u>	<u>1</u>	<u>1</u>	<u>*</u>	<u>*</u>	<u>*</u>	<u>0</u>	<u>*</u>	<u>1</u>
100		100	100	100	100	100	100	100	100	100

[^]March-July trends recalculated by substituting in Gore supporters' second choice.

23 The word "either" was added to the question in October 2007.

24 In February 2000, the question read, "If there is a primary election in your state this year, how likely is it that you will vote in either the Republican or Democratic primary for president?"

IF HAS A FIRST CHOICE (1-96 IN Q.13) ASK:

Q.14 And which of the Democratic candidates would be your second choice? [RE-READ RANDOMIZED LIST, IF NECESSARY– EXCLUDE NAME CITED IN Q.13]

BASED ON DEMOCRATIC AND DEMOCRATIC LEANING REGISTERED VOTERS [N=556]:

<u>1st choice</u>	<u>2nd choice</u>	<u>Com- bined</u>	
46	19	65	Hillary Clinton
26	29	55	Barack Obama
14	26	40	John Edwards
3	3	6	Bill Richardson
3	2	5	Dennis Kucinich
2	3	5	Joe Biden
*	2	2	Chris Dodd
0	0	0	Mike Gravel
*	*		Other (VOL.) [SPECIFY]
2	5		None of them (VOL.)
3	5		DK/Haven't thought about it (VOL.)
1	0		Refused (VOL.)
<u>n/a</u>	<u>6</u>		<i>No first choice</i>
100	100		

IF NAMED CANDIDATE GIVEN (1 thru 8 in Q.13) ASK:

Q.15 Do you support (INSERT RESPONSE FROM Q.13) strongly or only moderately?

BASED ON DEMOCRATIC AND DEMOCRATIC LEANING REGISTERED VOTERS [N=556]:

	<u>1st Choice</u>	<u>Strongly</u>	<u>Only moderately/ Don't know</u>
Hillary Clinton	46	29	17
November, 2007	45	27	18
Barack Obama	26	16	10
November, 2007	23	13	10
John Edwards	14	5	9
November, 2007	12	3	9
Dennis Kucinich	3	2	1
November, 2007	1	1	0
Bill Richardson	3	2	1
November, 2007	3	1	2
Joe Biden	2	1	1
November, 2007	3	1	2
Chris Dodd	*	0	*
November, 2007	1	*	1
Mike Gravel	0	0	0
November, 2007	*	*	0

ASK OF REPUBLICAN AND REPUBLICAN LEANING RVs [(PARTY=1 OR PARTYLN=1) AND REGICERT=1] ONLY:

Q.16 I'm going to read you the names of some REPUBLICAN presidential candidates. Which one of the following Republican candidates would be your first choice for president? **(READ AND RANDOMIZE)** **[IF "Don't know" PROBE ONCE WITH: "Just as of today, would you say you LEAN toward (READ). IF STILL DK, ENTER.]**

BASED ON REPUBLICAN AND REPUBLICAN-LEANING REGISTERED VOTERS [N=471]:

Dec 2007		WITH NEWT GINGRICH									
		Sept 2007 [^]	July 2007 [^]	April 2007 [^]	Mar 2007 [^]	Nov 2007	Oct 2007	Sept 2007	July 2007	April 2007	Mar 2007
22	John McCain	16	16	25	24	19	18	15	16	23	22
20	Rudy Giuliani	33	29	33	35	26	31	32	27	32	33
17	Mike Huckabee	4	1	3	2	10	8	4	1	3	2
12	Mitt Romney	10	12	10	9	13	9	9	10	8	8
9	Fred Thompson	22	20	12	n/a	12	17	21	18	10	n/a
4	Ron Paul	1	3	n/a	n/a	4	3	1	2	n/a	n/a
1	Duncan Hunter	n/a	n/a	1	1	1	n/a	n/a	n/a	1	1
n/a	Tom Tancredo	1	1	n/a	n/a	*	1	1	1	n/a	n/a
n/a	Sam Brownback	3	1	1	2	n/a	n/a	2	1	*	2
n/a	Newt Gingrich	--	--	--	--	n/a	n/a	6	8	9	7
n/a	Tommy Thompson	n/a	1	2	3	n/a	n/a	n/a	1	2	3
n/a	Jim Gilmore	n/a	n/a	*	3	n/a	n/a	n/a	n/a	*	3
1	Other (VOL. DO NOT READ)	1	1	1	3	*	1	1	1	1	2
2	None of them (VOL. DO NOT READ)	2	4	3	6	3	4	2	3	3	5
10	DK/Haven't thought about it (VOL)	7	11	9	12	12	8	6	11	8	12
2	Refused (VOL. DO NOT READ)	*	*	*	*	*	0	*	*	*	*
100		100	100	100	100	100	100	100	100	100	100

[^]March-September trends recalculated by substituting in Gingrich's supporters' second choice.

IF HAS A FIRST CHOICE (1-96 IN Q.16) ASK:

Q.17 And which of the Republican candidates would be your second choice? **[RE-READ RANDOMIZED LIST, IF NECESSARY- EXCLUDE NAME CITED IN Q.16]**

BASED ON REPUBLICAN AND REPUBLICAN-LEANING REGISTERED VOTERS [N=xxx]:

1 st choice	2 nd choice	Com- bined	
22	17	39	John McCain
20	19	39	Rudy Giuliani
12	16	28	Mitt Romney
17	11	28	Mike Huckabee
9	6	15	Fred Thompson
4	3	7	Ron Paul
1	1	2	Duncan Hunter
1	2		Other (VOL.)
2	2		None of them (VOL.)
10	8		Don't know/Haven't thought about it (VOL.)
2	1		Refused (VOL. DO NOT READ)
n/a	14		No first choice
100	100		

IF NAMED CANDIDATE GIVEN (1 thru 8 in Q.16) ASK:

Q.18 Do you support (INSERT RESPONSE FROM Q.16) strongly or only moderately?

BASED ON REPUBLICAN AND REPUBLICAN-LEANING REGISTERED VOTERS [N=471]:

	1 st <u>Choice</u>	<u>Strongly</u>	Only moderately/ <u>Don't know</u>
John McCain	22	9	13
November, 2007	19	6	13
Rudy Giuliani	20	8	12
November, 2007	26	11	15
Mike Huckabee	17	10	7
November, 2007	10	5	5
Mitt Romney	12	6	6
November, 2007	13	4	9
Fred Thompson	9	5	4
November, 2007	12	5	7
Ron Paul	4	2	2
November, 2007	4	1	3
Duncan Hunter	1	1	*
November, 2007	1	0	1

ASK OF REPUBLICAN AND REPUBLICAN LEANING RVs [(PARTY=1 OR PARTYLN=1) AND REGICERT=1] ONLY:

Q.19 (From what you've read and heard,) Which of the leading Republican candidates, if any, is [INSERT ITEM; RANDOMIZE] [OPEN END; ACCEPT ONLY ONE NAME; IF RESPONDENT NAMES A DEMOCRAT PROMPT ONCE "In terms of the REPUBLICAN candidates, is there any one who seems...?"]

BASED ON REPUBLICAN AND REPUBLICAN-LEANING REGISTERED VOTERS [N=471]:

a. The most supportive of government programs for struggling families

14	Giuliani
13	Huckabee
10	McCain
7	Romney
2	Thompson
2	Paul
*	Hunter
1	Other
20	None/All are about the same
<u>31</u>	Don't know/Refused
100	

Q.19 CONTINUED...

b. The most sympathetic to immigrants

14	Giuliani
12	McCain
8	Huckabee
3	Romney
2	Paul
1	Thompson
1	Hunter
1	Other
21	None/All are about the same
<u>37</u>	Don't know/Refused
100	

c. The least conservative when it comes to social issues like gay marriage and abortion

29	Giuliani
7	Romney
5	Huckabee
5	McCain
4	Paul
3	Thompson
1	Hunter
1	Other
19	None/All are about the same
<u>26</u>	Don't know/Refused
100	

NO QUESTION 20

ASK ALL:

Now I have a few questions about the news...

Q.21 Thinking about the different kinds of political news available to you, what do you prefer ...**[READ, ROTATE]**

		April <u>2006</u>	Early Jan <u>2004</u>
23	Getting news from sources that share YOUR political point of view	23	25
	OR		
67	Getting news from sources that DON'T have a particular political point of view	68	67
<u>10</u>	Don't know/Refused (VOL. DO NOT READ)	<u>9</u>	<u>8</u>
100		100	100

Q.22 Now I'd like to ask you about some specific ways in which you might be getting news about the presidential campaign. For each item that I read, please tell me how often, if ever, you LEARN SOMETHING about the PRESIDENTIAL CAMPAIGN or the CANDIDATES from this source. (First,) how often, if ever, do you LEARN SOMETHING about the PRESIDENTIAL CAMPAIGN or the CANDIDATES from (INSERT ITEM; RANDOMIZE ITEM a SHOULD ALWAYS DIRECTLY PRECEDE ITEM b; ITEM p ALWAYS COMES LAST) — regularly, sometimes, hardly ever, or never? How about [NEXT ITEM]? (Do you regularly, sometimes, hardly ever, or never learn something about the presidential campaign or candidates from [ITEM])? [INTERVIEWERS: PLEASE REINFORCE THE “LEARN SOMETHING ABOUT...” LANGUAGE OCCASIONALLY AS NEEDED THROUGH THIS LIST]

RANK ORDER SUMMARY TABLE (See trends for full question wording)

		<u>Regularly</u>	<u>Some- times</u>	<u>Hardly Ever</u>	<u>Never</u>	<u>DK/Ref/ Don't watch</u>
a.	Local TV news	40	32	12	12	4=100
c.	Cable news networks	38	31	11	14	6=100
b.	National nightly network news	32	33	13	16	6=100
d.	Your daily newspaper	31	27	15	19	8=100
e.	The internet	24	22	12	34	8=100
j.F1	Prime time TV news shows	22	31	19	22	6=100
g.F1	The morning television news shows	22	18	14	35	11=100
f.F1	National Public Radio	18	25	15	34	8=100
l.F2	Talk radio shows	16	24	17	33	10=100
n.F2	Political talk shows on cable TV	15	21	14	40	10=100
o.F2	The Sunday morning network talk shows	14	19	18	39	10=100
m.F2	Public television news shows	12	21	18	38	11=100
k.F2	News magazines	11	18	20	42	9=100
i.F1	Religious radio shows	9	14	12	55	10=100
h.F1	C-SPAN	8	15	20	44	13=100
p.	“Lou Dobbs Tonight” on CNN	7	15	13	52	13=100

TRENDS:

		<u>Regularly</u>	<u>Some- times</u>	<u>Hardly Ever</u>	<u>Never</u>	<u>DK/Ref/ Don't watch</u>
a	The local TV news about your viewing area	40	32	12	12	4=100
	Early January, 2004	42	35	8	12	3=100
	January, 2000	48	29	9	11	3=100
b.	The national nightly network news on CBS, ABC and NBC	32	33	13	16	6=100
	Early January, 2004	35	35	10	17	3=100
	January, 2000	45	29	7	16	3=100
c.	Cable news networks such as CNN, MSNBC and the FOX news cable channel	38	31	11	14	6=100
	Early January, 2004	38	37	6	15	4=100
	January, 2000 ²⁵	34	31	9	21	5=100

Q.22 CONTINUED...

		<u>Regularly</u>	Some- <u>times</u>	Hardly <u>Ever</u>	<u>Never</u>	DK/Ref/ <u>Don't watch</u>
d.	Your daily newspaper	31	27	15	19	8=100
	Early January, 2004	31	30	16	20	3=100
	January, 2000	40	26	10	16	8=100
e.	The internet	24	22	12	34	8=100
	Early January, 2004	13	20	10	50	7=100
	January, 2000	9	15	9	57	10=100
ASK FORM 1 ONLY [N=727]:						
f.F1	National Public Radio (NPR)	18	25	15	34	8=100
	Early January, 2004	14	21	12	48	5=100
	January, 2000	12	21	14	43	10=100
g.F1	The morning television shows such as <i>The Today Show</i> , <i>Good Morning America</i> or <i>The Early Show</i>	22	18	14	35	11=100
	Early January, 2004	20	26	10	39	5=100
	January, 2000	18	24	11	39	8=100
h.F1.	C-SPAN	8	15	20	44	13=100
	Early January, 2004	8	21	13	51	7=100
	January, 2000	9	21	13	46	11=100
i.F1	Religious radio shows, such as <i>Focus on the Family</i>	9	14	12	55	10=100
	Early January, 2004	5	15	13	63	4=100
	January, 2000	7	12	14	59	8=100
	April, 1996	6	12	15	67	*=100
j.F1	Prime time TV news shows, such as <i>60 Minutes</i> , <i>20/20</i> and <i>Dateline</i>	22	31	19	22	6=100
	Early January, 2004 ²⁶	25	44	11	17	3=100
	January, 2000	29	40	11	16	4=100
ASK FORM 2 [N=703]:						
k.F2	News magazines such as <i>Time</i> , <i>U.S. News</i> , and <i>Newsweek</i>	11	18	20	42	9=100
	Early January, 2004	10	21	18	45	6=100
	January, 2000	15	26	13	39	7=100
l.F2	Talk radio shows	16	24	17	33	10=100
	Early January, 2004	17	29	21	30	3=100
	January, 2000	15	29	19	31	6=100
	April, 1996	12	25	24	39	*=100
m.F2	Public television shows such as <i>The NewsHour with</i> <i>Jim Lehrer</i> and <i>Washington Week in Review</i>	12	21	18	38	11=100
	Early January, 2004	11	22	13	47	7=100
	January, 2000	12	24	14	40	10=100

Q.22 CONTINUED...

		<u>Regularly</u>	Some- <u>times</u>	Hardly <u>Ever</u>	<u>Never</u>	DK/Ref/ <u>Don't watch</u>
n.F2	Political talk shows on cable TV, such as <i>The O'Reilly Factor</i> , <i>Keith Olbermann</i> and <i>Hardball</i>	15	21	14	40	10=100
	Early January 2004 ²⁷	14	30	12	38	6=100
	January, 2000	14	25	13	39	9=100
o.F2	The Sunday morning network talk shows, such as <i>This Week</i> , and <i>Meet the Press</i> or <i>Face the Nation</i>	14	19	18	39	10=100
	Early January, 2004	13	26	12	43	6=100
	January, 2000	15	21	12	41	11=100
ASK ALL:						
p.	<i>Lou Dobbs Tonight</i> on CNN	7	15	13	52	13=100

NO QUESTION 23

ASK ALL:

On a different subject...

Q.24 As you may have heard, there is currently a writer's strike going on in Hollywood. From what you know, has the writer's strike meant that any of the shows you watch on television are no longer airing new episodes, or hasn't it affected the shows you watch?

35 Yes, some shows no longer airing new episodes

49 Hasn't affected the shows you watch

2 Hasn't affected yet, but will (VOL.)

7 Don't watch television (VOL.)

7 Don't know/Refused (VOL.)

100

Q.25 Do you happen to know if the writer's strike has affected late night comedy and talk shows like Jay Leno, David Letterman and the Daily Show, or hasn't it affected these shows?

46 Yes, has affected late night comedy shows

20 No, has not affected late night comedy shows

34 Don't know/Refused (VOL.)

100

²⁷ In January 2004 and earlier, the item read, "Political talk shows on cable TV, such as CNN's *Crossfire* and CNBC's *Hardball*."

Q.26 Most late-night comedy and talk shows have NOT been airing new episodes for the past few months because of the writer's strike. When [INSERT ITEM; ROTATE] WERE on the air prior to the strike, how often, if ever, did you learn something about the presidential campaign or candidates from these shows – regularly, sometimes, hardly ever or never? How about when [NEXT ITEM] were on prior to the strike?²⁸

	<u>Regularly</u>	<u>Some- times</u>	<u>Hardly Ever</u>	<u>Never</u>	<u>DK/Ref/ Don't watch</u>
a. Late night TV talk shows, such as <i>David Letterman</i> and <i>Jay Leno</i>	9	19	24	35	13=100
Early January, 2004	9	19	20	46	6=100
January, 2000	9	19	18	45	9=100
April, 1996	6	19	19	56	0=100
b. Comedy shows, such as <i>Saturday Night Live</i> and <i>The Daily Show</i>	8	20	22	37	13=100
Early January, 2004	8	18	12	55	7=100
January, 2000	6	19	16	48	11=100

ASK IF REGULARLY/SOMETIMES LEARN FROM LATE NIGHT OR COMEDY SHOWS (1,2 IN Q26A OR 1,2 IN Q26B) [N=486]:

Q.27 Do you feel like you are missing out on information about the campaigns because late-night comedy and talk shows are not currently on, or don't you feel this way?

28 Missing out on information
 70 Not missing out on information
2 Don't know/Refused (VOL)
 100

NO QUESTION 28

ASK ALL:

More generally,

Q.29 Have you watched any of the candidate debates this year, or haven't you had a chance to watch any of them?

IF 'YES' (1 IN Q.29)

Q.29a Did you see DEMOCRATIC debates, REPUBLICAN debates, or both?

	<u>Jan²⁹ 2004</u>	<u>Feb 1992</u>
43 Yes	20	16
8 Democratic debates		
2 Republican debates		
31 Both		
2 Don't know/Refused		
57 No	80	84
* Don't know	*	*
100	100	100

28 In early January 2004 and earlier, these two items were offered as part of the list presented in Q.22. However, because of the writer's strike, respondents in the current survey were asked to think back to when these shows were on the air prior to the strike.

29 In 2004 and 1992, the question referred only to Democratic debates.

ASK ALL:

Q.30 Have you happened to see any of the presidential candidates being interviewed or appearing as guests on news or entertainment programs, or not?

IF 'YES' (1 IN Q.30)

Q.30a Did you see interviews with DEMOCRATIC candidates, REPUBLICAN candidates, or did you see both?

		Early ³⁰
		Jan
		<u>2004</u>
57	Yes	46
7	Democratic candidates	
2	Republican candidates	
47	Both	
1	Don't know/Refused	
42	No	54
<u>1</u>	Don't know	*
100		100

ASK ALL:

Just in general...

Q.31 Do you go online to use the Internet, at least occasionally?

70	Yes
30	No
*	Don't know/Refused (VOL.)
<u>1</u>	
100	

Q.32 Do you send or receive email, at least occasionally?

66	Yes
34	No
*	Don't know/Refused (VOL.)
<u>1</u>	
100	

ASK ALL INTERNET USERS (Q31=1 OR Q32=1) [N=1,063]:

Q.33 Do you ever use online social networking sites like MySpace or Facebook?

	Internet	
<u>Total</u>	<u>Users</u>	
22	30	Yes
51	70	No
0	0	Don't know (VOL.)
<u>27</u>	<u>70</u>	Not an internet user
100	100	

30 In 2004, the question referred only to Democratic candidates.

ASK INTERNET USERS WHO GET ANY NEWS ONLINE ([Q31=1 OR Q32=1] AND Q22E=1,2) [N=639]:

Q.34 Thinking about news websites and other sources of campaign information online... Please name some of the websites where you get information about the presidential campaigns and candidates? **[OPEN END; DO NOT READ, USE PRECODES WHERE APPLICABLE; ACCEPT UP TO SIX RESPONSES AND PROBE FOR ADDITIONAL “Anyplace else?”]**

NOTE: Totals may exceed 100% because of multiple responses.

26	MSNBC/MSN/NBC News
23	CNN
22	Yahoo/Yahoo News
9	Google/Google News
9	Fox News
7	AOL/AOL News
6	New York Times
3	Drudge Report
3	ISP Homepages (AT&T, Comcast, BellSouth)
3	MySpace
2	Candidate websites
2	YouTube
2	BBC
1	Local TV/Radio websites
1	USA Today
1	Washington Post
6	Other newspapers
20	Other
12	None, haven't gotten campaign information online
4	Don't know/Refused

ASK ALL INTERNET USERS (Q31=1 OR Q32=1) [N=1,063]:

Q.35 When you use the internet, do you ever come across campaign news and information when you may have been going online for a purpose other than to get the news?

		Pew Internet & American Life Project³¹	
		Nov	Nov ³²
<u>Total</u>	<u>Internet Users</u>	<u>2006</u>	<u>2004</u>
38	52	36	51
	Yes		
35	48	62	48
	No		
*	*	12	1
	Don't know (VOL.)		
<u>27</u>	<u>--</u>	<u>--</u>	<u>--</u>
	Not an internet user		
100	100	100	100

31 Trends based on internet users.

32 In 2004, the wording was: “When you go online, do you ever encounter or come across news and information about the 2004 elections when you may have been going online for a purpose other than to get the news?”

ASK ALL INTERNET USERS (Q31=1 OR Q32=1) [N=1,063]:

Q.36 Have you sent or received e-mails about the candidates or campaigns with friends, family or other personal acquaintances, or not?

Internet		
<u>Total</u>	<u>Users</u>	
16	22	Yes
57	78	No
*	*	Don't know (VOL.)
<u>27</u>	<u>==</u>	Not an internet user
100	100	

ASK ALL INTERNET USERS (Q31=1 OR Q32=1) [N=1,063]:

Q.37 Have you received e-mails about the candidates or campaigns from any groups or political organizations, or not?

Internet		
<u>Total</u>	<u>Users</u>	
14	20	Yes
58	79	No
1	1	Don't know (VOL.)
<u>27</u>	<u>==</u>	Not an internet user
100	100	

ASK ALL INTERNET USERS (Q31=1 OR Q32=1) [N=1,063]:

Q.38 Have you gotten any campaign or candidate information from (INSERT ITEM; ROTATE), or not?

a. Websites set up by the candidates themselves

Internet		
<u>Total</u>	<u>Users</u>	
8	11	Yes
64	88	No
1	1	Don't know (VOL.)
<u>27</u>	<u>==</u>	Not an internet user
100	100	

b. News satire websites like *The Onion* or *The Daily Show*

Internet		
<u>Total</u>	<u>Users</u>	
8	11	Yes
64	88	No
1	1	Don't know (VOL.)
<u>27</u>	<u>==</u>	Not an internet user
100	100	

ASK SOCIAL NETWORKING SITE USERS (Q.33=1) [N=253]:

Q.39 Have you gotten any campaign or candidate information on social networking sites like Facebook or MySpace, or not?

	Social		
	Internet	Networking	
<u>Total</u>	<u>Users</u>	<u>Site Users</u>	
7	10	33	Yes
15	20	67	No
0	0	0	Don't know/Refused (VOL.)
27	--	--	Not an internet user
<u>51</u>	<u>70</u>	<u>--</u>	Online, but not a social networking site user
100	100	100	

ASK SOCIAL NETWORKING SITE USERS (Q.33=1) [N=253]:

Q.40 Have you signed up as a "friend" of any candidates on a social networking site, or not?

	Social		
	Internet	Networking	
<u>Total</u>	<u>Users</u>	<u>Site Users</u>	
3	4	12	Yes
19	26	88	No
0	0	0	Don't know/Refused (VOL.)
27	--	--	Not an internet user
<u>51</u>	<u>70</u>	<u>--</u>	Online, but not a social networking site user
100	100	100	

ASK ALL INTERNET USERS (Q31=1 OR Q32=1) [N=1,063]:

Q.41 Have you watched any [INSERT ITEM; RANDOMIZE] on the internet, or not?

a. Video of the candidate debates

	Internet		
<u>Total</u>	<u>Users</u>		
12	16		Yes
61	84		No
*	*		Don't know (VOL.)
<u>27</u>	<u>--</u>		Not an internet user
100	100		

b. Video of interviews with candidates

	Internet		
<u>Total</u>	<u>Users</u>		
13	18		Yes
60	82		No
*	*		Don't know (VOL.)
<u>27</u>	<u>--</u>		Not an internet user
100	100		

Q.41 CONTINUED...

c. Campaign commercials

	Internet		
<u>Total</u>	<u>Users</u>		
12	17	Yes	
61	83	No	
*	*	Don't know (VOL.)	
<u>27</u>	<u>--</u>	Not an internet user	
100	100		

d. Video of candidate speeches or announcements

	Internet		
<u>Total</u>	<u>Users</u>		
13	18	Yes	
60	82	No	
*	*	Don't know (VOL.)	
<u>27</u>	<u>--</u>	Not an internet user	
100	100		

ASK ALL:

Thinking about the news media in general...

ASK FORM 1 ONLY [N=727]:

Q.42F1 To what extent do you see political bias in news coverage? A great deal, a fair amount, not too much, or not at all?

		Early Jan <u>2004</u>	Jan <u>2000</u>	Aug <u>1989</u>
31	A great deal	30	32	25
31	A fair amount	35	37	51
25	Not too much	24	20	19
9	Not at all	9	6	3
<u>4</u>	Don't know/Refused	<u>2</u>	<u>5</u>	<u>2</u>
100		100	100	100

ASK ALL:

Q.43 In the way they have been covering the presidential race so far, do you think that news organizations are biased in favor of the Democrats, biased in favor of the Republicans, or don't you think news organizations have shown any bias one way or the other?

		Early Jan <u>2004</u>	Jan <u>2000</u>	Sept <u>1999</u>	April <u>1996</u>	Aug <u>1988</u>	Jan <u>1988</u>	Nov <u>1987</u>
25	Democratic bias	22	19	19	20	22	9	16
9	Republican bias	17	13	14	14	7	10	11
41	No bias	38	48	52	53	58	58	62
<u>25</u>	Don't know/Refused	<u>23</u>	<u>20</u>	<u>15</u>	<u>13</u>	<u>13</u>	<u>23</u>	<u>11</u>
100		100	100	100	100	100	100	100

ASK ALL INTERNET USERS (Q31=1 OR Q32=1) [N=1,063]:

Q.44 Thinking about all the news, blogs, and political websites on the INTERNET, on balance, do more websites favor Democrats, do more favor Republicans, or are there about equal numbers on both sides?

		Internet
<u>Total</u>	<u>Users</u>	
10	13	More websites favor Democrats
4	6	More websites favor Republicans
33	45	About equal numbers on both sides
26	<u>36</u>	Don't know/Refused
<u>27</u>	<u>=</u>	Not an internet user
100	100	

NO QUESTIONS 45-47

ASK ALL:

On a different subject...

ASK FORM 1 ONLY [N=727]:

Q.48F1 Thinking about immigrants who are currently living in the U.S. illegally... Do you favor or oppose providing amnesty to illegal immigrants currently in the country if they pass background checks, pay fines and have jobs?

		June
		<u>2007</u>
50	Favor	54
42	Oppose	39
<u>8</u>	DK/Refused	<u>7</u>
100		100

ASK FORM 2 ONLY [N=703]:

Q.49F2 Thinking about immigrants who are currently living in the U.S. illegally... Do you favor or oppose providing a way for illegal immigrants currently in the country to gain legal citizenship if they pass background checks, pay fines and have jobs?

		June
		<u>2007</u>
58	Favor	63
35	Oppose	30
<u>7</u>	DK/Refused	<u>7</u>
100		100

NO QUESTION 50

ASK ALL:

Now a few questions about Iraq...

Q.51 Do you think the U.S. made the right decision or the wrong decision in using military force against Iraq?

	<u>Right</u>	<u>Wrong</u>	<u>DK/Ref</u>
	<u>decision</u>	<u>decision</u>	
Late December, 2007	36	56	8=100
October, 2007	39	54	7=100
September, 2007	42	50	8=100
July, 2007	41	53	6=100

Q. 51 CONTINUED...

	<u>Right decision</u>	<u>Wrong decision</u>	<u>DK/Ref</u>
June, 2007	40	51	9=100
April, 2007	45	47	8=100
March, 2007	43	49	8=100
February, 2007	40	54	6=100
Mid-January, 2007	40	51	9=100
Early January, 2007	40	53	7=100
December, 2006	42	51	7=100
Mid-November, 2006	41	51	8=100
Late October, 2006	43	47	10=100
Early October, 2006	45	47	8=100
Early September, 2006	49	43	8=100
August, 2006	45	46	9=100
July, 2006	44	50	6=100
June, 2006	49	44	7=100
April, 2006	47	46	7=100
March, 2006	45	49	6=100
February, 2006	51	44	5=100
January, 2006	45	47	8=100
December, 2005	47	48	5=100
Late October, 2005	48	45	7=100
Early October, 2005	44	50	6=100
Mid-September, 2005	49	44	7=100
July, 2005	49	44	7=100
June, 2005	47	45	8=100
February, 2005	47	47	6=100
January, 2005	51	44	5=100
December, 2004	49	44	7=100
November, 2004 (<i>RVs</i>)	48	41	11=100
Mid-October, 2004	46	42	12=100
Early October, 2004	50	39	11=100
Early September, 2004	53	39	8=100
August, 2004	53	41	6=100
July, 2004	52	43	5=100
June, 2004	55	38	7=100
May, 2004	51	42	7=100
Late April, 2004	54	37	9=100
Early April, 2004	57	35	8=100
Mid-March, 2004	55	39	6=100
Late February, 2004	60	32	8=100
Early February, 2004	56	39	5=100
Mid-January, 2004	65	30	5=100
Early January, 2004	62	28	10=100
December, 2003	67	26	7=100
October, 2003	60	33	7=100
September, 2003	63	31	6=100
August, 2003	63	30	7=100
Early July, 2003	67	24	9=100
May, 2003	74	20	6=100
<i>April 10-16, 2003</i>	74	19	7=100
<i>April 8-9, 2003</i>	74	19	7=100
<i>April 2-7, 2003</i>	72	20	8=100
<i>March 28-April 1, 2003</i>	69	25	6=100
<i>March 25-27, 2003</i>	74	21	5=100

Q. 51 CONTINUED...

	<u>Right decision</u>	<u>Wrong decision</u>	<u>DK/Ref</u>
<i>March 23-24, 2003</i>	74	21	5=100
<i>March 20-22, 2003</i>	71	22	7=100
Late January, 1991	77	15	8=100

Q.52 How well is the U.S. military effort in Iraq going? [READ IN ORDER]

	<u>Very well</u>	<u>Fairly well</u>	<u>Not too well</u>	<u>Not at all well</u>	<u>DK/ Refused</u>
Late December, 2007	11	30	31	23	5=100
November, 2007	11	37	29	19	4=100
October, 2007	10	34	29	22	5=100
September, 2007	9	32	30	24	5=100
July, 2007	8	28	34	25	5=100
June, 2007	7	27	33	28	5=100
April, 2007	7	31	34	25	3=100
March, 2007	10	30	32	24	4=100
February, 2007	5	25	38	29	3=100
Mid-January, 2007	7	28	32	30	3=100
December, 2006	4	28	37	27	4=100
Mid-November, 2006	6	26	34	30	4=100
Late October, 2006	5	30	34	25	6=100
Early October, 2006	8	29	33	25	5=100
Early September, 2006	8	39	28	20	5=100
August, 2006	8	33	32	23	4=100
June, 2006	16	37	25	18	4=100
April, 2006	13	34	29	21	3=100
March, 2006	9	34	30	21	6=100
February, 2006	13	38	29	17	3=100
January, 2006	12	39	27	17	5=100
December, 2005	14	37	29	17	3=100
Early October, 2005	9	35	31	22	3=100
Mid-September, 2005	12	41	26	18	3=100
July, 2005	14	38	27	17	4=100
June, 2005	9	41	27	19	4=100
February, 2005	14	40	25	17	4=100
January, 2005	9	39	29	20	3=100
December, 2004	10	40	28	18	4=100
Mid-October, 2004	13	38	26	17	6=100
Early September, 2004	12	40	26	18	4=100
August, 2004	12	41	28	16	3=100
July, 2004	13	42	26	16	3=100
June, 2004	16	41	25	14	4=100
May, 2004	10	36	32	19	3=100
Late April, 2004	12	43	26	15	4=100
Early April, 2004	14	43	26	13	4=100
Mid-March, 2004	16	45	26	11	2=100
Early February, 2004	17	46	23	11	3=100
Mid-January, 2004	22	51	18	6	3=100
Early January, 2004	23	47	18	7	5=100
December, 2003	28	47	16	6	3=100
October, 2003	16	44	25	11	4=100
September, 2003	15	47	26	9	3=100
August, 2003	19	43	24	11	3=100

Q. 52 CONTINUED...

	Very <u>well</u>	Fairly <u>well</u>	Not too <u>well</u>	Not at all <u>well</u>	DK/ <u>Refused</u>
Early July, 2003	23	52	16	5	4=100
April 10-16, 200	61	32	3	1	3=100
April 8-9, 2003	60	32	3	3	2=100
April 2-7, 2003	55	37	3	2	3=100
March 25-April 1, 2003	39	46	8	2	5=100
March 23-24, 2003	45	41	6	2	6=100
March 20-22, 2003	65	25	2	1	7=100

Q.53 Do you think the U.S. should keep military troops in Iraq until the situation has stabilized, or do you think the U.S. should bring its troops home as soon as possible?

	Keep troops <u>in Iraq</u>	Bring troops <u>home</u>	DK/ Ref
Late December, 2007	40	54	6=100
November, 2007	41	54	5=100
October, 2007	42	54	4=100
September, 2007	39	54	7=100
July, 2007	39	54	7=100
June, 2007	39	56	5=100
April, 2007	41	53	6=100
March, 2007	43	52	5=100
February, 2007	42	53	5=100
Mid-January, 2007	46	48	6=100
Early January, 2007	41	53	6=100
December, 2006	44	50	6=100
Mid-November, 2006	46	48	6=100
Late October, 2006	46	47	7=100
Early October, 2006	47	47	6=100
Early September, 2006	47	47	6=100
August, 2006	48	46	6=100
June, 2006	50	45	5=100
April, 2006	48	48	4=100
March, 2006	44	50	6=100
February, 2006	50	46	4=100
January, 2006	48	48	4=100
December, 2005	49	46	5=100
Early October, 2005	47	48	5=100
Mid-September, 2005	51	45	4=100
July, 2005	52	43	5=100
June, 2005	50	46	4=100
February, 2005	55	42	3=100
January, 2005	54	41	5=100
December, 2004	56	40	4=100
Mid-October, 2004	57	36	7=100
Early September, 2004	54	40	6=100
August, 2004	54	42	4=100
July, 2004	53	43	4=100
June, 2004 ³³	51	44	5=100
May, 2004	53	42	5=100

33 In June 2004 and earlier, the question was worded: "Do you think the U.S. should keep military troops in Iraq until a stable government is established there, or do you think the U.S. should bring its troops home as soon as possible?"

Q. 53 CONTINUED...

	Keep troops <u>in Iraq</u>	Bring troops <u>home</u>	<u>DK/ Ref</u>
Late April, 2004	53	40	7=100
Early April, 2004	50	44	6=100
Early January, 2004	63	32	5=100
October, 2003	58	39	3=100
September, 2003	64	32	4=100

IF “KEEP TROOPS IN IRAQ” (1 IN Q.53) ASK:

Q.54 Do you think the U.S. should or should not set a timetable for when troops will be withdrawn from Iraq?

	Should set a <u>timetable</u>	Should not set <u>timetable</u>	<u>DK/</u> <u>Refused</u>
Late December, 2007	13	26	1=40%
November, 2007	11	29	1=41%
October, 2007	15	26	1=42%
September, 2007	13	25	1=39%
June, 2007^	13	25	1=39%
April, 2007	11	28	2=41%
March, 2007	14	27	2=43%
Mid-January, 2007	19	26	1=46%
December, 2006	17	25	2=44%
Mid-November, 2006	17	27	2=46%
Late October, 2006	15	29	2=46%
Early October, 2006	15	30	2=47%
Early September, 2006	13	32	2=47%
August, 2006	16	30	2=48%
June, 2006	16	32	1=50%
April, 2006	14	32	1=48%
March, 2006	14	29	1=44%
January, 2006	16	30	2=48%
December, 2005	17	30	2=49%
Early October, 2005	15	31	1=47%
Mid-September, 2005	19	30	2=51%
July, 2005	16	34	2=52%

^ Trend note: In June 2007 and earlier the question was asked of all respondents. Results shown here are limited to those who said we should “keep troops in Iraq until the situation has stabilized” in order to be consistent with the way the question is currently asked. The small number who volunteered that the U.S. should “get out now” in previous surveys have been grouped with supporters of a timetable.

IF “BRING TROOPS HOME” (2 IN Q.53) ASK:

Q.55 Should the U.S. remove all troops from Iraq immediately, or should the withdrawal of troops be gradual over the next year or two?

	Remove all troops <u>immediately</u>	Gradual <u>withdrawal</u>	DK/ <u>Refused</u>
Late December, 2007	18	34	2=54%
November, 2007	16	36	2=54%
October, 2007	18	35	1=54%
September, 2007	18	34	2=54%
July, 2007	21	31	2=54%
June, 2007	20	35	1=56%
April, 2007	17	34	2=53%
March, 2007	18	33	1=52%
February, 2007	16	35	2=53%
Mid-January, 2007	16	30	2=48%
December, 2006	18	32	*=50%
Mid-November, 2006	16	31	1=48%
August, 2006	15	30	1=46%
April, 2006	18	29	1=48%
January, 2006	14	32	2=48%
December, 2005	17	28	1=46%

ASK FORM 2 ONLY [N=703]:

Q.56F2 Regardless of what you think about the original decision to use military force in Iraq, do you now believe that the United States will definitely succeed, probably succeed, probably fail, or definitely fail in achieving its goals in Iraq?

	Nov <u>2007</u>	Oct <u>2007</u>	Sept <u>2007</u>	July <u>2007</u>	April <u>2007</u>	Feb <u>2007</u>	Nov <u>2006</u>	Mid- Sept <u>2006</u>	Aug <u>2006</u>	July <u>2005</u>	
10	Definitely succeed	11	11	8	9	9	7	12	13	14	17
35	Probably succeed	37	35	34	34	36	40	41	44	40	43
31	Probably fail	33	31	32	32	30	34	28	26	28	25
14	Definitely fail	13	13	15	17	16	12	13	9	12	8
<u>10</u>	Don't know/Refused (VOL.)	<u>6</u>	<u>10</u>	<u>11</u>	<u>8</u>	<u>9</u>	<u>7</u>	<u>6</u>	<u>8</u>	<u>6</u>	<u>7</u>
100		100	100	100	100	100	100	100	100	100	100

ASK FORM 1 ONLY [N=727]:

Q.57F1 Do you think the situation in Iraq will be better in 2008, worse in 2008, or will it be the same as it was in 2007?

29	Better
12	Worse
49	Same
<u>10</u>	Don't know/Refused (VOL.)
100	