

PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS
OCTOBER 2007 POLITICAL SURVEY
FINAL TOPLINE
October 17-23, 2007
N=2007

Q.1 All in all, are you satisfied or dissatisfied with the way things are going in this country today?

| | Satis- <u>fied</u> | Dis- <u>satisfied</u> | No <u>Opinion</u> | | Satis- <u>fied</u> | Dis- <u>satisfied</u> | No <u>Opinion</u> |
|------------------------------|-----------------------|--------------------------|----------------------|---------------------------------------|-----------------------|--------------------------|----------------------|
| October, 2007 | 28 | 66 | 6=100 | April, 2000 | 48 | 43 | 9=100 |
| February, 2007 | 30 | 61 | 9=100 | August, 1999 | 56 | 39 | 5=100 |
| Mid-January, 2007 | 32 | 61 | 7=100 | January, 1999 | 53 | 41 | 6=100 |
| Early January, 2007 | 30 | 63 | 7=100 | November, 1998 | 46 | 44 | 10=100 |
| December, 2006 | 28 | 65 | 7=100 | Early September, 1998 | 54 | 42 | 4=100 |
| Mid-November, 2006 | 28 | 64 | 8=100 | Late August, 1998 | 55 | 41 | 4=100 |
| Early October, 2006 | 30 | 63 | 7=100 | Early August, 1998 | 50 | 44 | 6=100 |
| July, 2006 | 30 | 65 | 5=100 | February, 1998 | 59 | 37 | 4=100 |
| May, 2006 | 29 | 65 | 6=100 | January, 1998 | 46 | 50 | 4=100 |
| March, 2006 | 32 | 63 | 5=100 | September, 1997 | 45 | 49 | 6=100 |
| January, 2006 | 34 | 61 | 5=100 | August, 1997 | 49 | 46 | 5=100 |
| Late November, 2005 | 34 | 59 | 7=100 | January, 1997 | 38 | 58 | 4=100 |
| Early October, 2005 | 29 | 65 | 6=100 | July, 1996 | 29 | 67 | 4=100 |
| July, 2005 | 35 | 58 | 7=100 | March, 1996 | 28 | 70 | 2=100 |
| Late May, 2005 | 39 | 57 | 4=100 | October, 1995 | 23 | 73 | 4=100 |
| February, 2005 | 38 | 56 | 6=100 | June, 1995 | 25 | 73 | 2=100 |
| January, 2005 | 40 | 54 | 6=100 | April, 1995 | 23 | 74 | 3=100 |
| December, 2004 | 39 | 54 | 7=100 | July, 1994 | 24 | 73 | 3=100 |
| Mid-October, 2004 | 36 | 58 | 6=100 | March, 1994 | 24 | 71 | 5=100 |
| July, 2004 | 38 | 55 | 7=100 | October, 1993 | 22 | 73 | 5=100 |
| May, 2004 | 33 | 61 | 6=100 | September, 1993 | 20 | 75 | 5=100 |
| Late February, 2004 | 39 | 55 | 6=100 | May, 1993 | 22 | 71 | 7=100 |
| Early January, 2004 | 45 | 48 | 7=100 | January, 1993 | 39 | 50 | 11=100 |
| December, 2003 | 44 | 47 | 9=100 | January, 1992 | 28 | 68 | 4=100 |
| October, 2003 | 38 | 56 | 6=100 | November, 1991 | 34 | 61 | 5=100 |
| August, 2003 | 40 | 53 | 7=100 | Late February, 1991 (<i>Gallup</i>) | 66 | 31 | 3=100 |
| <i>April 8, 2003</i> | <i>50</i> | <i>41</i> | <i>9=100</i> | August, 1990 | 47 | 48 | 5=100 |
| January, 2003 | 44 | 50 | 6=100 | May, 1990 | 41 | 54 | 5=100 |
| November, 2002 | 41 | 48 | 11=100 | January, 1989 | 45 | 50 | 5=100 |
| September, 2002 | 41 | 55 | 4=100 | September, 1988 (<i>RVs</i>) | 50 | 45 | 5=100 |
| Late August, 2002 | 47 | 44 | 9=100 | May, 1988 | 41 | 54 | 5=100 |
| May, 2002 | 44 | 44 | 12=100 | January, 1988 | 39 | 55 | 6=100 |
| March, 2002 | 50 | 40 | 10=100 | | | | |
| Late September, 2001 | 57 | 34 | 9=100 | | | | |
| Early September, 2001 | 41 | 53 | 6=100 | | | | |
| June, 2001 | 43 | 52 | 5=100 | | | | |
| March, 2001 | 47 | 45 | 8=100 | | | | |
| February, 2001 | 46 | 43 | 11=100 | | | | |
| January, 2001 | 55 | 41 | 4=100 | | | | |
| October, 2000 (<i>RVs</i>) | 54 | 39 | 7=100 | | | | |
| September, 2000 | 51 | 41 | 8=100 | | | | |
| June, 2000 | 47 | 45 | 8=100 | | | | |

Q.2 Do you approve or disapprove of the way George W. Bush is handling his job as president? [**IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH:** Overall do you approve or disapprove of the way George W. Bush is handling his job as president? **IF STILL DEPENDS ENTER AS DK**]

| | <u>App-rove</u> | <u>Dis-approve</u> | <u>Don't know</u> | | <u>App-rove</u> | <u>Dis-approve</u> | <u>Don't know</u> |
|----------------------|-----------------|--------------------|-------------------|-------------------------------|-----------------|--------------------|-------------------|
| October, 2007 | 30 | 63 | 7=100 | Mid-January, 2004 | 56 | 34 | 10=100 |
| September, 2007 | 31 | 59 | 10=100 | Early January, 2004 | 58 | 35 | 7=100 |
| August, 2007 | 31 | 59 | 10=100 | December, 2003 | 57 | 34 | 9=100 |
| July, 2007 | 29 | 61 | 10=100 | November, 2003 | 50 | 40 | 10=100 |
| June, 2007 | 29 | 61 | 10=100 | October, 2003 | 50 | 42 | 8=100 |
| April, 2007 | 35 | 57 | 8=100 | September, 2003 | 55 | 36 | 9=100 |
| March, 2007 | 33 | 58 | 9=100 | Mid-August, 2003 | 56 | 32 | 12=100 |
| February, 2007 | 33 | 56 | 11=100 | Early August, 2003 | 53 | 37 | 10=100 |
| Mid-January, 2007 | 33 | 59 | 8=100 | Mid-July, 2003 | 58 | 32 | 10=100 |
| Early January, 2007 | 33 | 57 | 10=100 | Early July, 2003 | 60 | 29 | 11=100 |
| December, 2006 | 32 | 57 | 11=100 | June, 2003 | 62 | 27 | 11=100 |
| Mid-November, 2006 | 32 | 58 | 10=100 | May, 2003 | 65 | 27 | 8=100 |
| Early October, 2006 | 37 | 53 | 10=100 | <i>April 10-16, 2003</i> | 72 | 22 | <i>6=100</i> |
| September, 2006 | 37 | 53 | 10=100 | <i>April 9, 2003</i> | 74 | 20 | <i>6=100</i> |
| August, 2006 | 37 | 54 | 9=100 | <i>April 2-7, 2003</i> | 69 | 25 | <i>6=100</i> |
| July, 2006 | 36 | 57 | 7=100 | <i>March 28-April 1, 2003</i> | 71 | 23 | <i>6=100</i> |
| June, 2006 | 36 | 54 | 10=100 | <i>March 25-27, 2003</i> | 70 | 24 | <i>6=100</i> |
| April, 2006 | 33 | 56 | 11=100 | <i>March 20-24, 2003</i> | 67 | 26 | <i>7=100</i> |
| Early April, 2006 | 35 | 55 | 10=100 | March 13-16, 2003 | 55 | 34 | 11=100 |
| March, 2006 | 33 | 57 | 10=100 | February, 2003 | 54 | 36 | 10=100 |
| February, 2006 | 40 | 52 | 8=100 | January, 2003 | 58 | 32 | 10=100 |
| January, 2006 | 38 | 54 | 8=100 | December, 2002 | 61 | 28 | 11=100 |
| December, 2005 | 38 | 54 | 8=100 | Late October, 2002 | 59 | 29 | 12=100 |
| Early November, 2005 | 36 | 55 | 9=100 | Early October, 2002 | 61 | 30 | 9=100 |
| Late October, 2005 | 40 | 52 | 8=100 | Mid-September, 2002 | 67 | 22 | 11=100 |
| Early October, 2005 | 38 | 56 | 6=100 | Early September, 2002 | 63 | 26 | 11=100 |
| September 8-11, 2005 | 40 | 52 | 8=100 | Late August, 2002 | 60 | 27 | 13=100 |
| September 6-7, 2005 | 40 | 52 | 8=100 | August, 2002 | 67 | 21 | 12=100 |
| July, 2005 | 44 | 48 | 8=100 | Late July, 2002 | 65 | 25 | 10=100 |
| June, 2005 | 42 | 49 | 9=100 | July, 2002 | 67 | 21 | 12=100 |
| Late May, 2005 | 42 | 48 | 10=100 | June, 2002 | 70 | 20 | 10=100 |
| Mid-May, 2005 | 43 | 50 | 7=100 | April, 2002 | 69 | 18 | 13=100 |
| Late March, 2005 | 49 | 46 | 5=100 | Early April, 2002 | 74 | 16 | 10=100 |
| Mid-March, 2005 | 45 | 46 | 9=100 | February, 2002 | 78 | 13 | 9=100 |
| February, 2005 | 46 | 47 | 7=100 | January, 2002 | 80 | 11 | 9=100 |
| January, 2005 | 50 | 43 | 7=100 | Mid-November, 2001 | 84 | 9 | 7=100 |
| December, 2004 | 48 | 44 | 8=100 | Early October, 2001 | 84 | 8 | 8=100 |
| Mid-October, 2004 | 44 | 48 | 8=100 | Late September, 2001 | 86 | 7 | 7=100 |
| August, 2004 | 46 | 45 | 9=100 | Mid-September, 2001 | 80 | 9 | 11=100 |
| July, 2004 | 46 | 46 | 8=100 | Early September, 2001 | 51 | 34 | 15=100 |
| June, 2004 | 48 | 43 | 9=100 | August, 2001 | 50 | 32 | 18=100 |
| May, 2004 | 44 | 48 | 8=100 | July, 2001 | 51 | 32 | 17=100 |
| Late April, 2004 | 48 | 43 | 9=100 | June, 2001 | 50 | 33 | 17=100 |
| Early April, 2004 | 43 | 47 | 10=100 | May, 2001 | 53 | 32 | 15=100 |
| Late March, 2004 | 47 | 44 | 9=100 | April, 2001 | 56 | 27 | 17=100 |
| Mid-March, 2004 | 46 | 47 | 7=100 | March, 2001 | 55 | 25 | 20=100 |
| February, 2004 | 48 | 44 | 8=100 | February, 2001 | 53 | 21 | 26=100 |

QUESTIONS 3-5 HELD FOR FUTURE RELEASE

NO QUESTION 6

ASK ALL:

Q.7 How much thought, if any, have you given to candidates who may be running for president in 2008?
[READ]

| | | Sept <u>2007</u> | July <u>2007</u> | June <u>2007</u> | April <u>2007</u> | March <u>2007</u> | Feb <u>2007</u> | Dec <u>2006</u> |
|----------|---------------------------------------|---------------------|---------------------|---------------------|----------------------|----------------------|--------------------|--------------------|
| 30 | A lot | 27 | 30 | 29 | 26 | 24 | 24 | 23 |
| 37 | Some | 33 | 38 | 34 | 34 | 36 | 34 | 36 |
| 17 | Not much | 21 | 16 | 20 | 21 | 20 | 22 | 20 |
| 14 | None at all | 17 | 15 | 16 | 17 | 18 | 18 | 20 |
| <u>2</u> | Don't know/Refused (VOL. DO NOT READ) | <u>2</u> | <u>1</u> | <u>1</u> | <u>2</u> | <u>2</u> | <u>2</u> | <u>1</u> |
| 100 | | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

Q.8 If there is a primary election or caucus in your state early next year, how likely is it that you will vote in either the Republican or Democratic primary for President?¹ [READ IN ORDER]

| | | Sept <u>2007</u> | Feb ² <u>2000</u> |
|----------|---------------------------|---------------------|---------------------------------|
| 59 | Very likely | 56 | 60 |
| 18 | Somewhat likely | 19 | 18 |
| 5 | Not too likely | 6 | 7 |
| 12 | Not at all likely | 13 | 11 |
| 1 | No primary (VOL.) | 1 | 1 |
| <u>5</u> | Don't know/Refused (VOL.) | <u>5</u> | <u>3</u> |
| 100 | | 100 | 100 |

ASK FORM 1 ONLY [N=1008]:

Q.9F1 Generally speaking would you say that you personally care a good deal WHO wins the 2008 presidential election or that you don't care very much who wins?

| | | Feb <u>2007</u> | Oct <u>2003</u> ³ | Feb <u>1999</u> | Oct <u>1995</u> | Oct <u>1991</u> | May <u>1987</u> |
|----------|----------------------|--------------------|---------------------------------|--------------------|--------------------|--------------------|--------------------|
| 84 | Care a good deal | 83 | 77 | 83 | 78 | 73 | 76 |
| 14 | Don't care very much | 14 | 21 | 16 | 19 | 22 | 20 |
| <u>2</u> | Don't know/Refused | <u>3</u> | <u>2</u> | <u>1</u> | <u>3</u> | <u>5</u> | <u>4</u> |
| 100 | | 100 | 100 | 100 | 100 | 100 | 100 |

1 The word "either" was added to the question in October 2007.

2 In February 2000, the question read, "If there is a primary election in your state this year, how likely is it that you will vote in either the Republican or Democratic primary for president?"

3 In October 2003, the question referred to the 2004 presidential election; in 1999, it referred to the 2000 presidential election; in 1995, it referred to the 1996 presidential election; in 1991, it referred to the 1992 presidential election; in 1987, it referred to the 1988 presidential election.

ASK FORM 2 ONLY [N=999]:

Q.10F2 Generally speaking would you say that you personally care a good deal WHICH PARTY wins the 2008 presidential election or that you don't care very much which party wins?

| | | Feb <u>2007</u> | Oct <u>2003</u> | Feb <u>1999</u> | Oct <u>1995</u> | Oct <u>1991</u> | May <u>1987</u> |
|----------|----------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| 63 | Care a good deal | 62 | 62 | 61 | 61 | 55 | 54 |
| 33 | Don't care very much | 35 | 36 | 36 | 36 | 39 | 40 |
| <u>4</u> | Don't know/Refused | <u>3</u> | <u>2</u> | <u>3</u> | <u>3</u> | <u>6</u> | <u>6</u> |
| 100 | | 100 | 100 | 100 | 100 | 100 | 100 |

NO QUESTION 11

ROTATE Q.12 AND Q.13

ASK FORM 1 ONLY [N=1008]:

Q.12F1 Overall, what's your impression of the candidates running for the DEMOCRATIC presidential nomination? AS A GROUP, would you say they are excellent candidates, good candidates, fair candidates or poor candidates?⁴

| | | Feb <u>2004</u> | Mid- Jan <u>2004</u> | Sept <u>2003</u> | Feb <u>1992</u> | Oct <u>1991</u> | Jan <u>1988</u> |
|----------|--------------------|--------------------|----------------------------|---------------------|--------------------|--------------------|--------------------|
| 8 | Excellent | 5 | 4 | 3 | 3 | 2 | 3 |
| 32 | Good | 40 | 27 | 27 | 31 | 18 | 27 |
| 36 | Fair | 37 | 40 | 39 | 51 | 38 | 44 |
| 16 | Poor | 12 | 17 | 15 | 9 | 15 | 17 |
| <u>8</u> | Don't know/Refused | <u>6</u> | <u>12</u> | <u>16</u> | <u>6</u> | <u>27</u> | <u>9</u> |
| 100 | | 100 | 100 | 100 | 100 | 100 | 100 |

ASK FORM 2 ONLY [N=999]:

Q.12F2 Overall, what's your impression of the candidates running for the DEMOCRATIC presidential nomination? AS A GROUP, would you say they are excellent candidates, good candidates, only fair candidates or poor candidates?

| | |
|----------|--------------------|
| 9 | Excellent |
| 38 | Good |
| 32 | Only fair |
| 14 | Poor |
| <u>7</u> | Don't know/Refused |
| 100 | |

4 Question was asked in September 2007, but only of Democrats and Independents. Those data are not shown.

ASK FORM 1 ONLY [N=1008]:

Q.13F1 Overall, what's your impression of the candidates running for the REPUBLICAN presidential nomination? As a group, would you say they are excellent candidates, good candidates, fair candidates or poor candidates?⁵

| | | Oct | Jan |
|-----------|--------------------|-------------|-------------|
| | | <u>1995</u> | <u>1988</u> |
| 4 | Excellent | 3 | 3 |
| 27 | Good | 29 | 34 |
| 38 | Fair | 46 | 42 |
| 20 | Poor | 18 | 11 |
| <u>11</u> | Don't know/Refused | <u>4</u> | <u>10</u> |
| 100 | | 100 | 100 |

ASK FORM 2 ONLY [N=999]:

Q.13F2 Overall, what's your impression of the candidates running for the REPUBLICAN presidential nomination? As a group, would you say they are excellent candidates, good candidates, only fair candidates or poor candidates?

| | |
|-----------|--------------------|
| 4 | Excellent |
| 29 | Good |
| 41 | Only fair |
| 16 | Poor |
| <u>10</u> | Don't know/Refused |
| 100 | |

NO QUESTIONS 14-19

5 Question was asked in September 2007, but only of Republicans and Independents. Those data are not shown.

ASK ALL:

ROTATE ORDER OF DEMOCRATIC (Q20-Q21) AND REPUBLICAN (Q23-Q24) SERIES:

Q.20 I'm going to read you the names of some DEMOCRATIC presidential candidates. Who would you most like to see nominated as the Democratic Party's candidate for president in 2008? **[READ AND RANDOMIZE. ACCEPT VOLUNTEERED RESPONSE IF OFFERED BEFORE FULL LIST IS READ. IF 98 'DON'T KNOW' PROBE ONCE: Is there anyone you are leaning toward as of today?]**

BASED ON DEMOCRATIC AND DEMOCRATIC LEANING REGISTERED VOTERS [N=837]:

| | | | | | | WITHOUT GORE^ | | |
|------------|--|-------------|-------------|-------------|-------------|----------------------|-------------|-------------|
| | | Sept | July | April | Mar | Jul | Apr | Mar |
| | | <u>2007</u> | <u>2007</u> | <u>2007</u> | <u>2007</u> | <u>2007</u> | <u>2007</u> | <u>2007</u> |
| 45 | Hillary Clinton | 42 | 40 | 34 | 35 | 44 | 39 | 39 |
| 24 | Barack Obama | 25 | 21 | 24 | 26 | 24 | 27 | 28 |
| 12 | John Edwards | 14 | 11 | 18 | 16 | 13 | 21 | 19 |
| 4 | Dennis Kucinich | 2 | 2 | 1 | * | 2 | 1 | * |
| 2 | Bill Richardson | 3 | 2 | 1 | 1 | 3 | 2 | 2 |
| 2 | Joe Biden | 2 | 2 | 1 | 1 | 3 | 1 | 2 |
| 1 | Chris Dodd | 1 | 1 | * | * | 1 | * | * |
| n/a | Al Gore^ | n/a | 12 | 14 | 12 | -- | -- | -- |
| * | Other (VOL.) [SPECIFY] | 1 | 1 | * | 0 | 1 | * | * |
| 3 | None of them (VOL.) | 2 | 2 | 5 | 3 | 3 | 5 | 4 |
| 7 | Don't know/Haven't thought about it (VOL.) | 8 | 6 | 2 | 5 | 6 | 3 | 5 |
| * | Refused (VOL.) | * | 0 | * | 1 | 0 | 1 | 1 |
| <u>100</u> | | <u>100</u> | <u>100</u> | <u>100</u> | <u>100</u> | <u>100</u> | <u>100</u> | <u>100</u> |

^ Al Gore not included on list beginning in September. Trends recalculated by substituting in Gore supporters' second choice.

IF HAS A FIRST CHOICE (1-96 IN Q.20) ASK:

Q.21 And who would be your SECOND choice? **[READ REMAINING NAMES IF NECESSARY]**

| <u>1st</u> <u>choice</u> | <u>2nd</u> <u>choice</u> | <u>Com-</u> <u>bined</u> | |
|--|--|-----------------------------|--|
| 45 | 21 | 66 | Hillary Clinton |
| 24 | 28 | 52 | Barack Obama |
| 12 | 19 | 31 | John Edwards |
| 2 | 3 | 5 | Bill Richardson |
| 4 | 2 | 6 | Dennis Kucinich |
| 2 | 3 | 5 | Joe Biden |
| 1 | 1 | 2 | Chris Dodd |
| * | * | | Other (VOL.) [SPECIFY] |
| 3 | 6 | | None of them (VOL.) |
| 7 | 6 | | Don't know/Haven't thought about it (VOL.) |
| * | 1 | | Refused (VOL.) |
| <u>n/a</u> | <u>10</u> | | <i>No first choice</i> |
| <u>100</u> | <u>100</u> | | |

NO QUESTION 22.

ASK ALL:

Q.23 I'm going to read you the names of some REPUBLICAN presidential candidates. Who would you most like to see nominated as the Republican Party's candidate for president in 2008? **[READ AND RANDOMIZE. ACCEPT VOLUNTEERED RESPONSE IF OFFERED BEFORE FULL LIST IS READ. IF 98 'DON'T KNOW' PROBE ONCE: Is there anyone you are leaning toward as of today?]**

BASED ON REPUBLICAN AND REPUBLICAN-LEANING REGISTERED VOTERS [N=648]:

| | | | | | | WITHOUT GINGRICH^^ | | | |
|-----|--|-------------|-------------|-------------|-------------|---------------------------|-------------|-------------|-------------|
| | | Sept | July | April | Mar | Sept | Jul | Apr | Mar |
| | | <u>2007</u> | <u>2007</u> | <u>2007</u> | <u>2007</u> | <u>2007</u> | <u>2007</u> | <u>2007</u> | <u>2007</u> |
| 31 | Rudy Giuliani | 32 | 27 | 32 | 33 | 33 | 29 | 33 | 35 |
| 18 | John McCain | 15 | 16 | 23 | 22 | 16 | 16 | 25 | 24 |
| 17 | Fred Thompson | 21 | 18 | 10 | n/a | 22 | 20 | 12 | n/a |
| 9 | Mitt Romney | 9 | 10 | 8 | 8 | 10 | 12 | 10 | 9 |
| n/a | Newt Gingrich | 6 | 8 | 9 | 7 | -- | -- | -- | -- |
| 8 | Mike Huckabee | 4 | 1 | 3 | 2 | 4 | 1 | 3 | 2 |
| n/a | Sam Brownback | 2 | 1 | * | 2 | 3 | 1 | 1 | 2 |
| 3 | Ron Paul | 1 | 2 | n/a | n/a | 1 | 3 | n/a | n/a |
| 1 | Tom Tancredo | 1 | 1 | n/a | n/a | 1 | 1 | n/a | n/a |
| n/a | Tommy Thompson | n/a | 1 | 2 | 3 | n/a | 1 | 2 | 3 |
| n/a | Jim Gilmore | n/a | n/a | * | 3 | n/a | n/a | * | 3 |
| n/a | Duncan Hunter | n/a | n/a | 1 | 1 | n/a | n/a | 1 | 1 |
| 1 | Other (VOL. DO NOT READ) | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 3 |
| 4 | None of them (VOL. DO NOT READ) | 2 | 3 | 3 | 5 | 2 | 4 | 3 | 6 |
| 8 | Don't know/Haven't thought about it (VOL.) | 6 | 11 | 8 | 12 | 7 | 11 | 9 | 12 |
| 0 | Refused (VOL. DO NOT READ) | * | * | * | * | * | * | * | * |
| 100 | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

^^ Newt Gingrich not included on list beginning in October Trends recalculated by substituting in Gingrich's supporters' second choice.

IF HAS A FIRST CHOICE (1-96 IN Q.23) ASK:

Q.24 And who would be your SECOND choice? **[READ REMAINING NAMES IF NECESSARY]**

| <u>1st</u> <u>choice</u> | <u>2nd</u> <u>choice</u> | <u>Com-</u> <u>bined</u> | |
|--|--|-----------------------------|--|
| 31 | 20 | 51 | Rudy Giuliani |
| 17 | 15 | 32 | Fred Thompson |
| 18 | 19 | 37 | John McCain |
| 9 | 11 | 20 | Mitt Romney |
| 8 | 5 | 13 | Mike Huckabee |
| 3 | 3 | 6 | Ron Paul |
| 1 | 2 | 3 | Tom Tancredo |
| 1 | * | | Other (VOL.) |
| 4 | 7 | | None of them (VOL.) |
| 8 | 6 | | Don't know/Haven't thought about it (VOL.) |
| 0 | * | | Refused (VOL. DO NOT READ) |
| <u>n/a</u> | <u>12</u> | | <i>No first choice</i> |
| 100 | 100 | | |

NO QUESTIONS 25-29

ASK ALL:

Q.30 Now suppose the 2008 general election were being held today and you had to choose between [ROTATE: Rudy Giuliani as the Republican candidate] and [Hillary Clinton as the Democratic candidate] who would you vote for?

IF OTHER OR DK (Q.30 = 3,9), ASK:

Q.30a As of TODAY, do you LEAN more to [READ, ROTATE IN SAME ORDER AS Q.30]?

BASED ON REGISTERED VOTERS [N=1607]:

| | <i>Giuliani/ <u>Lean Giuliani</u></i> | <i>Clinton/ <u>Lean Clinton</u></i> | <i>Other/ Don't <u>know</u> 6=100</i> |
|---------------|---|---|---|
| October, 2007 | 43 | 51 | |

TREND FOR COMPARISON:(Based on registered voters)⁶

| | <i>Bush/ <u>Lean Bush</u></i> | <i>Kerry/ <u>Lean Kerry</u></i> | <i>Nader/ <u>Lean Nader</u></i> | <i>Other/ Don't <u>Know</u></i> |
|-----------------------|-----------------------------------|-------------------------------------|-------------------------------------|---|
| November, 2004 | 45 | 46 | 1 | 8=100 |
| Mid-October, 2004 | 45 | 45 | 1 | 4=100 |
| Early October, 2004 | 48 | 41 | 2 | 9=100 |
| September 22-26, 2004 | 48 | 40 | 2 | 10=100 |
| September 17-21, 2004 | 45 | 42 | 3 | 10=100 |
| Early September, 2004 | 49 | 43 | 1 | 7=100 |
| September 11-14 | 46 | 46 | 1 | 7=100 |
| September 8-10 | 52 | 40 | 1 | 7=100 |
| August, 2004 | 45 | 47 | 2 | 6=100 |
| July, 2004 | 44 | 46 | 3 | 7=100 |
| June, 2004 | 46 | 42 | 6 | 6=100 |
| May, 2004 | 43 | 46 | 6 | 5=100 |
| Late March, 2004 | 44 | 43 | 6 | 7=100 |
| Mid-March, 2004 | 42 | 49 | 4 | 5=100 |

| | <i>Bush/ <u>Lean Bush</u></i> | <i>Gore/ <u>Lean Gore</u></i> | <i>Nader/ <u>Lean Nader</u></i> | <i>Other/ Don't <u>Know</u></i> |
|-----------------------------|-----------------------------------|-----------------------------------|-------------------------------------|---|
| November, 2000 ⁷ | 41 | 45 | 4 | 10=100 |
| Late October, 2000 | 45 | 43 | 4 | 8=100 ⁸ |
| Mid-October, 2000 | 43 | 45 | 4 | 8=100 |
| Early October, 2000 | 43 | 44 | 5 | 8=100 |
| September, 2000 | 41 | 47 | 2 | 10=100 |
| July, 2000 | 42 | 41 | 6 | 11=100 |

6 In 2004, 2000, 1996 and 1992, third-party candidates were offered as explicit choices.

7 From July through November 2000 the question asked explicitly about voting for, "the Green Party ticket headed by Ralph Nader."

8 For trends from 2000, results for "The Reform Party ticket headed by Pat Buchanan" are included in the "Other/DK" category.

Q.30/30a CONTINUED...

| | Bush/ <u>Lean Bush</u> | Gore/ <u>Lean Gore</u> | Nader/ <u>Lean Nader</u> | Other/ Don't <u>Know</u> |
|--------------------------|---------------------------|---------------------------|-----------------------------|--------------------------------|
| Late June, 2000 | 42 | 35 | 2 | 21=100 |
| Mid-June, 2000 | 41 | 42 | 4 | 13=100 |
| September, 1999 | 53 | 41 | n/a | 6=100 |
| July, 1999 | 53 | 42 | n/a | 5=100 |
| March, 1999 ⁹ | 54 | 41 | n/a | 5=100 |
| January, 1999 | 50 | 44 | n/a | 6=100 |
| Early Sept, 1998 | 53 | 40 | n/a | 7=100 |

| | Dole/ <u>Lean Dole</u> | Clinton/ <u>Lean Clinton</u> | Perot/ <u>Lean Perot</u> | Other/ Don't <u>know</u> |
|-----------------------|---------------------------|---------------------------------|-----------------------------|--------------------------------|
| November, 1996 | 32 | 51 | 9 | 8=100 |
| October, 1996 | 34 | 51 | 8 | 7=100 |
| Late September, 1996 | 35 | 51 | 7 | 7=100 |
| Early September, 1996 | 34 | 52 | 8 | 6=100 |
| July, 1996 | 34 | 44 | 16 | 6=100 |

| | Bush Sr./ <u>Lean Bush, Sr.</u> | Clinton/ <u>Lean Clinton</u> | Perot/ <u>Lean Perot</u> | Other/ Don't <u>know</u> |
|---------------------|------------------------------------|---------------------------------|-----------------------------|--------------------------------|
| Late October, 1992 | 34 | 44 | 19 | 3=100 |
| Early October, 1992 | 35 | 48 | 8 | 9=100 |
| June, 1992 | 31 | 28 | 36 | 5=100 |

| | Bush Sr./ <u>Lean Bush Sr.</u> | Dukakis <u>Lean Dukakis</u> | Other/ Don't <u>know</u> |
|-----------------|-----------------------------------|--------------------------------|--------------------------------|
| October, 1998 | 50 | 42 | 8=100 |
| September, 1998 | 50 | 44 | 6=100 |
| May, 1998 | 40 | 53 | 7=100 |

IF GIULIANI OR CLINTON (1,2 IN Q.30 OR Q.30a), ASK:

Q.31 Would you say that your choice is more a vote FOR [INSERT NAME CHOSEN FROM Q.30 OR Q.30a] or more a vote AGAINST [INSERT NAME NOT CHOSEN FROM Q30 OR Q30A]?

BASED ON REGISTERED VOTERS [N=1607]:

| | ----- CLINTON----- | | | | ----- GIULIANI----- | | | | Other/ DK |
|--------------------|--------------------|-----------------|------------------------|----|---------------------|-----------------------|------------------|----|---------------------|
| | Total | Pro- Clinton | Anti- Giuli- ani | DK | Total | Pro- Giuli- ani | Anti- Clinton | DK | |
| 2007 Oct | 51 | 39 | 10 | 2 | 43 | 20 | 21 | 2 | 6=100 |

9 In March 1999 and previous months, the question asked about: "Suppose the 2000 presidential election were being held TODAY, and the candidates were Al Gore, the Democrat and Texas Governor George W. Bush, the Republican. Who would you vote for?"

Q.31 CONTINUED...

| ----- <i>KERRY</i> ----- | | | | | ----- <i>BUSH</i> ----- | | | | |
|--------------------------|--------------|--------------|-------------|-----------|-------------------------|-------------|--------------|-----------|---------------|
| | | Pro- | Anti- | | | Pro- | Anti- | | Other/ |
| 2004 | Total | Kerry | Bush | DK | Total | Bush | Kerry | DK | DK |
| Nov | 46 | 20 | 23 | 3 | 45 | 34 | 9 | 2 | 9=100 |
| Mid-Oct | 45 | 18 | 24 | 3 | 45 | 32 | 10 | 3 | 10=100 |
| Early Oct | 41 | 15 | 23 | 3 | 48 | 36 | 10 | 2 | 11=100 |
| Early Sept | 43 | 15 | 26 | 2 | 49 | 38 | 9 | 2 | 8=100 |
| 9/11-14 | 46 | 16 | 28 | 2 | 46 | 35 | 8 | 3 | 8=100 |
| 9/8-10 | 40 | 14 | 23 | 3 | 52 | 40 | 10 | 2 | 8=100 |
| Aug | 47 | 20 | 24 | 3 | 45 | 34 | 8 | 3 | 8=100 |
| June | 46 | 17 | 27 | 2 | 48 | 35 | 11 | 2 | 6=100 |
| May | 50 | 15 | 32 | 3 | 45 | 33 | 10 | 2 | 5=100 |
| Late Mar | 47 | 17 | 27 | 3 | 46 | 36 | 8 | 2 | 7=100 |
| Mid-Mar | 52 | 21 | 29 | 2 | 43 | 34 | 7 | 2 | 5=100 |
| Feb | 47 | 15 | 30 | 2 | 47 | 39 | 6 | 2 | 6=100 |

| ----- <i>GORE</i> ----- | | | | | ----- <i>BUSH</i> ----- | | | | |
|-------------------------|--------------|-------------|-------------|-----------|-------------------------|-------------|-------------|-----------|---------------|
| | | Pro- | Anti- | | | Pro- | Anti- | | Other/ |
| 2000 | Total | Gore | Bush | DK | Total | Bush | Gore | DK | DK |
| Nov | 45 | 29 | 14 | 2 | 41 | 27 | 12 | 2 | 14=100 |
| Sept | 47 | 30 | 14 | 3 | 41 | 24 | 14 | 3 | 12=100 |

| ----- <i>CLINTON</i> ----- | | | | | ----- <i>DOLE</i> ----- | | | | ----- <i>PEROT</i> ----- | | | | | |
|----------------------------|--------------|----------------|--------------|-----------|-------------------------|-------------|--------------|-----------|--------------------------|--------------|--------------|-----------|--|--------------|
| | | Pro- | Anti- | | | Pro- | Anti- | | | Pro- | Anti- | | | Other/ |
| 1996 | Total | Clinton | other | DK | Total | Dole | other | DK | Total | Perot | Other | DK | | DK |
| Nov | 51 | 33 | 15 | 3 | 32 | 15 | 15 | 2 | 9 | 4 | 5 | * | | 8=100 |
| Oct | 51 | 33 | 16 | 2 | 34 | 15 | 18 | 1 | 8 | 4 | 4 | * | | 7=100 |
| Sept | 52 | 35 | 15 | 2 | 34 | 16 | 17 | 1 | 8 | 3 | 5 | 0 | | 6=100 |
| Mar | 53 | 30 | 20 | 3 | 41 | 15 | 25 | 1 | -- | -- | -- | -- | | 6=100 |

| ----- <i>CLINTON</i> ----- | | | | | ----- <i>BUSH, Sr.</i> ----- | | | | ----- <i>PEROT</i> ----- | | | | | |
|----------------------------|--------------|----------------|--------------|-----------|------------------------------|-------------|--------------|-----------|--------------------------|--------------|--------------|-----------|--|--------------|
| | | Pro- | Anti- | | | Pro- | Anti- | | | Pro- | Anti- | | | Other/ |
| 1992 | Total | Clinton | other | DK | Total | Bush | other | DK | Total | Perot | Other | DK | | DK |
| Late Oct | 44 | 25 | 17 | 2 | 34 | 19 | 13 | 2 | 19 | 10 | 7 | 2 | | 3=100 |
| Early Oct | 48 | 23 | 22 | 3 | 35 | 19 | 13 | 3 | 8 | 3 | 5 | * | | 9=100 |
| Sept | 53 | 21 | 29 | 3 | 38 | 20 | 16 | 2 | -- | -- | -- | -- | | 9=100 |
| Aug | 57 | 27 | 28 | 2 | 37 | 20 | 16 | 1 | -- | -- | -- | -- | | 6=100 |
| Mar | 44 | 13 | 29 | 2 | 49 | 32 | 15 | 2 | -- | -- | -- | -- | | 7=100 |

| ----- <i>DUKAKIS</i> ----- | | | | | ----- <i>BUSH, Sr.</i> ----- | | | | |
|----------------------------|--------------|----------------|-------------|-----------|------------------------------|-------------|----------------|-----------|--------------|
| | | Pro- | Anti- | | | Pro- | Anti- | | Other/ |
| 1988 | Total | Dukakis | Bush | DK | Total | Bush | Dukakis | DK | DK |
| Oct | 42 | 23 | 15 | 4 | 50 | 31 | 16 | 3 | 8=100 |
| Sept | 44 | 21 | 19 | 4 | 50 | 31 | 15 | 4 | 6=100 |
| May | 53 | 23 | 26 | 4 | 40 | 26 | 11 | 3 | 7=100 |

IF GIULIANI OR CLINTON (1,2 IN Q.30 OR Q.30a), ASK:

Q.32 What do you like most about (INSERT NAME CHOSEN FROM Q.30 OR Q.30a) — (his/her) personality, (his/her) leadership ability, (his/her) experience, or (his/her) stand on issues?

BASED ON REGISTERED VOTERS WHO CHOSE GIULIANI OR CLINTON IN Q.30/30a [N=1505]:

| | | <u>Personality</u> | <u>Leadership</u> | <u>Experience</u> | <u>Stand on issues</u> | <u>Don't know</u> | |
|------------------------|----------------------------------|--------------------|-------------------|-------------------|------------------------|-------------------|----------------|
| Hillary Clinton | | 7 | 27 | 24 | 35 | 7=100 | (N=785) |
| Rudy Giuliani | | 7 | 46 | 22 | 15 | 10=100 | (N=720) |
| John Kerry | | | | | | | |
| | September, 2004 | 8 | 16 | 13 | 52 | 11=100 | |
| | June, 2004 | 7 | 20 | 16 | 45 | 12=100 | |
| George W. Bush | | | | | | | |
| | September, 2004 | 8 | 41 | 4 | 42 | 5=100 | |
| | June, 2004 | 8 | 33 | 4 | 49 | 6=100 | |
| Gore | | | | | | | |
| | Late October, 2000 | 4 | 16 | 27 | 48 | 5=100 | |
| | Mid-October, 2000 | 8 | 16 | 29 | 44 | 3=100 | |
| | Early October, 2000 | 6 | 16 | 23 | 49 | 6=100 | |
| | September, 2000 | 9 | 15 | 22 | 48 | 6=100 | |
| | June, 2000 | 7 | 13 | 29 | 42 | 9=100 | |
| | May, 2000 | 10 | 13 | 30 | 40 | 7=100 | |
| | March, 2000 | 10 | 14 | 28 | 40 | 8=100 | |
| | October, 1999 | 8 | 11 | 32 | 43 | 6=100 | |
| Bush | | | | | | | |
| | Late October, 2000 | 10 | 21 | 5 | 59 | 5=100 | |
| | Mid-October, 2000 | 13 | 18 | 9 | 55 | 5=100 | |
| | Early October, 2000 | 8 | 20 | 7 | 58 | 7=100 | |
| | September, 2000 | 9 | 19 | 9 | 55 | 8=100 | |
| | June, 2000 | 10 | 19 | 11 | 50 | 10=100 | |
| | May, 2000 | 12 | 22 | 8 | 51 | 7=100 | |
| | March, 2000 | 14 | 24 | 10 | 42 | 10=100 | |
| | October, 1999 | 13 | 25 | 11 | 42 | 9=100 | |
| Clinton | Early September, 1996 | 14 | 24 | 6 | 49 | 7=100 | |
| Dole | Early September, 1996 | 3 | 25 | 33 | 35 | 4=100 | |
| Clinton | Late October, 1992 ¹⁰ | 11 | 13 | 4 | 68 | 4=100 | |
| Bush, Sr. | Late October, 1992 | 15 | 26 | 35 | 19 | 5=100 | |
| Perot | Late October, 1992 | 12 | 25 | 9 | 53 | 1=100 | |

10 In 1992, results were based on respondents who said their vote was pro-candidate, rather than anti-candidate. Category was worded "personality and character."

IF GIULIANI OR CLINTON (1,2 IN Q.30 OR Q.30a), ASK:

Q.32 What do you like most about (INSERT NAME CHOSEN FROM Q.30 OR Q.30a) — (his/her) personality, (his/her) leadership ability, (his/her) experience, or (his/her) stand on issues?

IF ANSWER GIVEN (1-4 IN Q.32) ASK:

Q.33 What is it about (INSERT NAME CHOSEN FROM Q.30 OR Q.30a)'s [INSERT RESPONSE FROM Q.32] that you like? [OPEN END: ACCEPT MULTIPLE RESPONSES BUT DO NOT PROBE FOR ADDITIONAL]

BASED ON REGISTERED VOTERS WHO SAID GIULIANI OR CLINTON IN Q.30/30a:

**(Support Giuliani)
GIULIANI (N=720)**

68% Leadership/Experience

- 29 Works well in crises/9/11
- 18 Cleaned up NYC/Lead NYC/Political experience
- 6 Decisive/Stands up for issues/What is right/Strong
- 6 Gets things done/Makes things happen/Takes charge
- 4 Honest/Straight forward/Blunt/Trustworthy
- 3 Gets people to listen/Knows how to talk/Charisma
- 2 Good manager/administrator/Good at delegating
- 1 National defense/Terrorism/Foreign policy

15% Stand on issues

- 4 No nonsense/Says what he thinks/Trustworthy
- 1 Experience as NYC mayor/with 9/11
- 1 Foreign policy/Iraq/War on Terror
- 1 Protecting the country/Keeping us safe/National defense
- 1 He's a Republican/He's not Hillary Clinton
- 1 Not overly conservative/Middle-of-road Republican
- 1 Conservative
- 1 Immigration

7% Personality

- 1 Open/Friendly/Down-to-earth/Jovial/Funny/Humor
- 1 Speaks his mind/Straight forward
- 1 Good leader/Good worker
- 1 Handled pressure before/after 9/11
- 1 Honest/Credible/Character
- 1 Outgoing/Commanding/Confident

**(Support Clinton)
CLINTON (N=785)**

51% Leadership/Experience

- 15 Has First Lady experience
- 7 Been in politics forever/politically skilled
- 4 Can get the job done/Would be good pres.
- 4 Tough/Strong/Forceful
- 3 Firm in her stands/commitments/Not afraid
- 3 Knows what she's talking about/Articulate
- 2 Works for/empathizes w/poor/Cares for country
- 2 Experience in the Senate
- 2 No nonsense/Direct
- 2 Smart/Intelligent
- 2 Health-care reform efforts
- 2 Woman/Time for woman president/Mother
- 1 Iraq War

35% Stand on issues

- 9 Health care
- 5 Iraq War/Desire to end it
- 3 Sticks to her guns/Consistent
- 3 Not for the rich/For the middle class/poor
- 2 Her opinions are close to mine
- 1 Abortion/Women's rights/issues
- 1 Woman/Related to her being a woman
- 1 Liberal/Progressive/Democrat
- 1 Civil rights/Gay rights
- 1 Sincere/Honest
- 1 Economics
- 1 Bill Clinton could advise/Might be like him
- 1 Education
- 1 Fair/Open-minded

7% Personality

- 2 Good/True/Genuine/Integrity/Honest
- 2 Friendly/Nice/Relates to people/Well spoken
- 1 Competent/Knowledgeable
- 1 Woman
- 1 Outspoken/Spunk/Outstanding/Clever/Forward

IF GIULIANI OR CLINTON (1,2 IN Q.30 OR Q.30a), ASK:

Q.34 What, if anything, do you like LEAST about (INSERT NAME NOT CHOSEN FROM Q.30 OR Q.30a)
— (his/her) personality, (his/her) leadership ability, (his/her) experience, or (his/her) stand on issues?

**BASED ON REGISTERED VOTERS WHO CHOSE GIULIANI OR CLINTON IN Q.30/30a
[N=1505]:**

| | | <u>Personality</u> | <u>Leadership</u> | <u>Experience</u> | <u>Stand on Issues</u> | <u>Nothing in particular/ Don't know</u> | |
|--|---------------------|--------------------|-------------------|-------------------|------------------------|--|---------|
| Hillary Clinton (based on Giuliani voters) | | 21 | 9 | 10 | 42 | 18=100 | (N=720) |
| Rudy Giuliani (based on Clinton voters) | | 21 | 10 | 9 | 27 | 33=100 | (N=785) |
| John Kerry | | | | | | | |
| | September, 2004 | 16 | 12 | 8 | 53 | 11=100 | |
| | June, 2004 | 16 | 11 | 6 | 52 | 15=100 | |
| George W. Bush | | | | | | | |
| | September, 2004 | 13 | 28 | 4 | 46 | 9=100 | |
| | June, 2004 | 12 | 35 | 3 | 41 | 9=100 | |
| Gore | | | | | | | |
| | Late October, 2000 | 27 | 15 | 6 | 43 | 9=100 | |
| | Mid-October, 2000 | 27 | 18 | 5 | 43 | 7=100 | |
| | Early October, 2000 | 26 | 14 | 4 | 44 | 12=100 | |
| | September, 2000 | 17 | 17 | 7 | 48 | 11=100 | |
| | June, 2000 | 17 | 19 | 6 | 43 | 15=100 | |
| | May, 2000 | 22 | 22 | 6 | 41 | 9=100 | |
| | March, 2000 | 22 | 20 | 5 | 43 | 10=100 | |
| | October, 1999 | 24 | 22 | 5 | 39 | 10=100 | |
| Bush | | | | | | | |
| | Late October, 2000 | 21 | 14 | 15 | 37 | 13=100 | |
| | Mid-October, 2000 | 18 | 16 | 15 | 43 | 8=100 | |
| | Early October, 2000 | 25 | 11 | 15 | 37 | 12=100 | |
| | September, 2000 | 20 | 12 | 11 | 43 | 14=100 | |
| | June, 2000 | 26 | 13 | 10 | 34 | 17=100 | |
| | May, 2000 | 25 | 13 | 13 | 35 | 14=100 | |
| | March, 2000 | 33 | 8 | 13 | 35 | 11=100 | |
| | October, 1999 | 19 | 11 | 13 | 41 | 16=100 | |

IF GIULIANI OR CLINTON (1,2 IN Q.30 OR Q.30a), ASK:

Q.34 What, if anything, do you like LEAST about (INSERT NAME NOT CHOSEN FROM Q.30 OR Q.30a) — (his/her) personality, (his/her) leadership ability, (his/her) experience, or (his/her) stand on issues?

IF ANSWER GIVEN (1-4 IN Q.34) ASK:

Q.35 What is it about (INSERT NAME NOT CHOSEN FROM Q.30 OR Q.30a)'s [INSERT RESPONSE FROM Q.34] that you don't like? [OPEN END: ACCEPT MULTIPLE RESPONSES BUT DO NOT PROBE FOR ADDITIONAL]

BASED ON REGISTERED VOTERS WHO SAID GIULIANI OR CLINTON IN Q.30/30a:

**(Support Clinton)
GIULIANI (N=785)**

27% Stand on issues

- 4 Republican/Conservative/I'm a Democrat
- 3 Flip flops/inconsistent/doesn't have clear stands
- 2 Everything/Just don't like him
- 2 Iraq War
- 1 Abortion
- 1 For the rich/Against the poor/middle class

21% Personality

- 4 Arrogant/Cocky/Abrasive/Just don't like him
- 2 Divorce/Marital and family troubles
- 2 Not trustworthy/Fake/Phony
- 2 Aggressive/Inflexible
- 1 Not quite presidential

19% Leadership/Experience

- 5 Not proven leader/Mayor of NY not enough
- 3 Lacks international/national experience
- 1 Not presidential material/Not ready
- 1 Too liberal/Untrustworthy/No stands

**(Support Giuliani)
CLINTON (N=720)**

42% Stand on issues

- 6 Flip flops/Waffles
- 6 Health care
- 5 Everything/Just don't like her
- 4 Liberal/Too liberal/Radical
- 4 Supports big government/Socialist
- 3 Tax issues/Spending tax money
- 2 Abortion
- 1 She lies/I distrust her/Opportunist
- 1 Iraq War
- 1 Morals/Ethics
- 1 Gay issues
- 1 She's a Democrat/I'm a Republican

21% Personality

- 3 Fake/Dishonest/Insincere
- 3 Attitude/Presence/Way she carries herself
- 3 Arrogant/Cocky/Strong/Pushy/Abrasive
- 1 Husband Bill Clinton/Stayed with Bill Clinton
- 1 Background/because she's a Clinton
- 1 Know-it-all/Bull-headed/Snob
- 1 Woman/Related to her being a woman
- 1 Morals/Ethics

19% Leadership/Experience

- 7 Doesn't have much/enough experience
- 2 Don't think she can handle it/No leadership
- 1 Association with Bill Clinton/Riding coattails
- 1 Backs down on issues/Flip flops
- 1 Phony/Not trustworthy/Don't like her
- 1 Woman/related to her being a woman

Q.36 Now suppose the 2008 election is between Rudy Giuliani and Hillary Clinton, and a third party candidate is also running who holds more conservative positions on social issues like abortion and gay rights. Would you consider voting for a third party candidate like this, or not?

BASED ON REGISTERED VOTERS [N=1607]:

33 Yes, would consider
 61 No, would not
6 Don't know/Refused (VOL.)
 100

ASK ALL:

Q.37 Apart from your feelings about Hillary Clinton in particular, do you think it would be a good thing or a bad thing to elect a woman to be president, or don't you think it matters?

33 Good thing
 9 Bad thing
 55 Don't think it matters
3 Don't know/Refused (VOL.)
 100

ASK ALL:

And thinking about some issues...

Q.38 In making your decision about who to vote for in next year's election, will the issue of **[INSERT ITEM, RANDOMIZE WITH EVERY RESPONDENT RECEIVING ITEMS a. AND b. AS WELL AS A RANDOM SEVEN OF ITEMS c. THRU p.]** be very important, somewhat important, not too important, or not at all important? ... How important will the issue of **[NEXT ITEM]** be? **[INTERVIEWER: PLEASE RE-READ RESPONSE OPTIONS EVERY THREE OR FOUR ITEMS]**

BASED ON REGISTERED VOTERS [N=1607]:

| | | Very <u>Important</u> | Somewhat <u>Important</u> | Not too <u>Important</u> | Not at all <u>Important</u> | Don't Know/ <u>Refused</u> |
|----|-------------------|--------------------------|------------------------------|-----------------------------|--------------------------------|-------------------------------|
| a. | The economy | 79 | 18 | 1 | 1 | 1=100 (N=1607) |
| | June, 2007 | 74 | 22 | 2 | 1 | 1=100 |
| | Mid-October, 2004 | 78 | 18 | 3 | 1 | *=100 |
| | August, 2004 | 76 | 22 | 1 | 1 | *=100 |
| b. | Iraq | 76 | 18 | 2 | 2 | 2=100 (N=1607) |
| | June, 2007 | 73 | 20 | 3 | 3 | 1=100 |
| | Mid-October, 2004 | 74 | 20 | 3 | 2 | 1=100 |
| | August, 2004 | 70 | 24 | 3 | 2 | 1=100 |
| c. | Terrorism | 69 | 22 | 5 | 3 | 1=100 (N=823) |
| | June, 2007 | 69 | 24 | 4 | 2 | 1=100 |
| | Mid-October, 2004 | 77 | 17 | 3 | 2 | 1=100 |
| | August, 2004 | 75 | 19 | 3 | 2 | 1=100 |
| d. | Abortion | 39 | 26 | 17 | 13 | 5=100 (N=833) |
| | June, 2007 | 40 | 30 | 13 | 14 | 3=100 |
| | Mid-October, 2004 | 47 | 27 | 12 | 11 | 3=100 |
| | August, 2004 | 45 | 25 | 13 | 14 | 3=100 |

Q.38 CONTINUED...

| | | Very <u>Important</u> | Somewhat <u>Important</u> | Not too <u>Important</u> | Not at all <u>Important</u> | Don't Know/ <u>Refused</u> |
|----|----------------------------|--------------------------|------------------------------|-----------------------------|--------------------------------|-------------------------------|
| e. | Immigration | 56 | 31 | 7 | 4 | 2=100 (N=785) |
| | June, 2007 | 54 | 34 | 7 | 3 | 2=100 |
| f. | Energy | 65 | 28 | 3 | 2 | 2=100 (N=786) |
| | June, 2007 | 61 | 32 | 4 | 2 | 1=100 |
| | Mid-October, 2004 | 54 | 37 | 6 | 2 | 1=100 |
| | August, 2004 | 53 | 40 | 6 | * | 1=100 |
| g. | Taxes | 63 | 28 | 6 | 1 | 2=100 (N=850) |
| | June, 2007 | 62 | 29 | 7 | 2 | *=100 |
| | Mid-October, 2004 | 59 | 31 | 7 | 2 | 1=100 |
| h. | Health care | 76 | 18 | 4 | 1 | 1=100 (N=808) |
| | June, 2007 | 71 | 23 | 4 | 2 | *=100 |
| | Mid-October, 2004 | 73 | 22 | 4 | 1 | *=100 |
| | August, 2004 | 72 | 21 | 5 | 2 | *=100 |
| i. | The environment | 58 | 31 | 8 | 2 | 1=100 (N=769) |
| | June, 2007 | 55 | 36 | 6 | 3 | *=100 |
| | Mid-October, 2004 | 53 | 37 | 7 | 2 | 1=100 |
| | August, 2004 | 55 | 35 | 7 | 3 | *=100 |
| j. | Moral values | 61 | 26 | 7 | 4 | 2=100 (N=797) |
| | Mid-October, 2004 | 63 | 23 | 8 | 4 | 2=100 |
| | August, 2004 | 64 | 25 | 6 | 4 | 1=100 |
| k. | The federal budget deficit | 61 | 28 | 8 | 1 | 2=100 (N=788) |
| | Mid-October, 2004 | 57 | 32 | 7 | 3 | 1=100 |
| | August, 2004 | 55 | 35 | 7 | 3 | *=100 |
| l. | Education | 75 | 21 | 2 | 1 | 1=100 (N=775) |
| | Mid-October, 2004 | 75 | 20 | 3 | 2 | *=100 |
| | August, 2004 | 70 | 26 | 3 | 1 | *=100 |
| m. | Jobs | 71 | 23 | 3 | 2 | 1=100 (N=823) |
| | Mid-October, 2004 | 76 | 19 | 4 | 1 | *=100 |
| n. | Gay marriage | 22 | 21 | 21 | 32 | 4=100 (N=795) |
| | Mid-October, 2004 | 32 | 22 | 19 | 24 | 3=100 |
| | August, 2004 | 34 | 19 | 15 | 30 | 2=100 |
| o. | Stem cell research | 35 | 35 | 16 | 8 | 6=100 (N=814) |
| | Mid-October, 2004 | 43 | 31 | 14 | 7 | 5=100 |
| p. | Social Security | 68 | 25 | 5 | 2 | *=100 (N=803) |
| | Mid-October, 2004 | 65 | 27 | 6 | 2 | *=100 |

ASK LANDLINE SAMPLE ONLY [N=1507]:

Thinking more generally about the political parties...

Q.39 Please tell me if you think each phrase I read better describes the REPUBLICAN Party and its leaders or the DEMOCRATIC Party and its leaders. (First,) which party do you think (**INSERT ITEM; RANDOMIZE**)

| | | | (VOL.) | (VOL.) | (VOL.) | |
|----|--|--------------|----------------|----------------|------------|--------|
| | Republican | Democratic | Both | (VOL.) | DK/ | |
| | <u>Party</u> | <u>Party</u> | <u>equally</u> | <u>Neither</u> | <u>Ref</u> | |
| a. | Can better manage the federal government | 32 | 44 | 5 | 9 | 10=100 |
| | March, 2007 | 31 | 47 | 3 | 8 | 11=100 |
| | Early October, 2006 | 34 | 44 | 3 | 9 | 10=100 |
| | April, 2006 ¹¹ | 35 | 39 | 3 | 15 | 8=100 |
| | January, 2006 | 34 | 40 | 4 | 12 | 10=100 |
| | Early October, 2005 | 35 | 41 | 3 | 13 | 8=100 |
| | July, 2004 | 37 | 40 | 4 | 9 | 10=100 |
| | Early September, 1998 | 37 | 32 | 8 | 12 | 11=100 |
| | August, 1997 | 39 | 33 | 4 | 16 | 8=100 |
| | July, 1996 | 45 | 32 | 4 | 12 | 7=100 |
| | April, 1995 | 49 | 30 | 3 | 13 | 5=100 |
| | July, 1994 | 43 | 31 | 4 | 17 | 5=100 |
| | May, 1993 | 36 | 32 | 2 | 17 | 13=100 |
| | July, 1992 | 30 | 36 | 1 | 23 | 10=100 |
| | May, 1990 | 28 | 20 | 12 | 31 | 9=100 |
| | May, 1988 | 33 | 30 | 10 | 17 | 10=100 |
| | January, 1988 | 30 | 28 | 12 | 20 | 10=100 |
| | May, 1987 | 24 | 25 | 13 | 28 | 10=100 |
| b. | Governs in a more honest and ethical | 26 | 40 | 6 | 19 | 9=100 |
| | March, 2007 | 25 | 43 | 4 | 18 | 10=100 |
| | Early October, 2006 | 27 | 41 | 4 | 18 | 10=100 |
| | April, 2006 ¹² | 28 | 36 | 4 | 23 | 9=100 |
| | January, 2006 | 30 | 37 | 4 | 19 | 10=100 |
| | Early October, 2005 | 30 | 40 | 6 | 18 | 6=100 |
| | July, 2004 | 34 | 37 | 5 | 15 | 9=100 |
| | Early September, 1998 | 31 | 28 | 6 | 23 | 12=100 |
| | March, 1998 | 28 | 32 | 7 | 24 | 9=100 |
| | August, 1997 | 28 | 33 | 5 | 26 | 8=100 |
| | July, 1996 | 38 | 37 | 2 | 18 | 5=100 |
| | April, 1995 | 35 | 36 | 4 | 19 | 6=100 |
| | July, 1994 | 32 | 35 | 6 | 21 | 6=100 |

11 In April 2006 and earlier, the question was worded: "Which party do you think is better described by the phrase.... Able to manage the federal government well."

12 In April 2006 and earlier, the question was worded: "Which party do you think is better described by the phrase... Governs in an honest and ethical way."

Q.39 CONTINUED...

| | Republican <u>Party</u> | Democratic <u>Party</u> | (VOL.) Both <u>equally</u> | (VOL.) <u>Neither</u> | (VOL.) DK/ <u>Ref</u> |
|--|----------------------------|----------------------------|----------------------------------|--------------------------|-----------------------------|
| c. Can bring about the kind of changes the country needs | 26 | 48 | 5 | 11 | 10=100 |
| March, 2007 | 26 | 52 | 4 | 9 | 9=100 |
| Early October, 2006 | 28 | 48 | 4 | 10 | 10=100 |
| April, 2006 | 32 | 47 | 2 | 12 | 7=100 |
| Early October, 2005 | 32 | 48 | 4 | 9 | 7=100 |
| July, 2004 | 35 | 46 | 3 | 7 | 9=100 |
| Early September, 1998 | 34 | 40 | 7 | 8 | 11=100 |
| March, 1998 | 32 | 45 | 7 | 8 | 8=100 |
| August, 1997 | 38 | 40 | 4 | 11 | 7=100 |
| July, 1996 | 39 | 46 | 2 | 7 | 6=100 |
| April, 1995 | 51 | 34 | 4 | 7 | 4=100 |
| July, 1994 | 39 | 42 | 4 | 10 | 5=100 |
| May, 1993 | 30 | 49 | 2 | 10 | 9=100 |
| July, 1992 | 24 | 47 | 2 | 16 | 11=100 |
| May, 1990 | 27 | 31 | 13 | 18 | 11=100 |
| May, 1988 | 27 | 43 | 9 | 11 | 10=100 |
| January, 1988 | 28 | 37 | 14 | 11 | 10=100 |
| May, 1987 | 26 | 36 | 14 | 14 | 10=100 |
| d. Is more concerned with the needs of people like me | 25 | 54 | 4 | 8 | 9=100 |
| March, 2007 | 26 | 55 | 2 | 7 | 10=100 |
| Early October, 2006 | 27 | 55 | 3 | 8 | 7=100 |
| April, 2006 ¹³ | 28 | 52 | 3 | 10 | 7=100 |
| Early October, 2005 | 30 | 52 | 5 | 7 | 6=100 |
| July, 2004 | 30 | 50 | 5 | 8 | 7=100 |
| Early September, 1998 | 31 | 46 | 5 | 9 | 9=100 |
| March, 1998 | 30 | 51 | 4 | 8 | 7=100 |
| August, 1997 | 31 | 49 | 3 | 10 | 7=100 |
| July, 1996 | 35 | 50 | 2 | 7 | 6=100 |
| April, 1995 | 39 | 49 | 2 | 7 | 3=100 |
| July, 1994 | 35 | 49 | 4 | 8 | 4=100 |
| May, 1990 | 21 | 42 | 12 | 18 | 7=100 |
| May, 1988 | 23 | 51 | 8 | 11 | 7=100 |
| January, 1988 | 22 | 47 | 11 | 13 | 7=100 |
| e. Selects better candidates for office ¹⁴ | 32 | 41 | 6 | 10 | 11=100 |
| March, 1998 | 32 | 33 | 12 | 12 | 11=100 |
| July, 1994 | 40 | 36 | 6 | 13 | 5=100 |
| May, 1990 | 32 | 22 | 21 | 17 | 8=100 |
| May, 1988 | 28 | 30 | 13 | 19 | 10=100 |
| January, 1988 | 31 | 24 | 18 | 18 | 9=100 |
| May, 1987 | 27 | 26 | 25 | 13 | 9=100 |

13 In April 2006 and earlier, the question was worded: "Is concerned with the needs of people like me."

14 In March 1998 and earlier, the question was worded "selects good candidates for office."

IF VERY OR SOMEWHAT LIKELY TO VOTE IN PRIMARIES (1,2 IN Q.8) ASK [N=1069]

Q.40 Thinking again about the primaries or caucuses in your state early next year – do you think you’ll vote in the Republican or Democratic primary in your state?

- 36 Republican primary or caucus
- 52 Democratic primary or caucus
- 12 Don’t know/Refused (VOL.)
- 100

IF ‘REPUBLICAN PRIMARY’ (1 IN Q.40) [N=405]:

Q.41 What’s more important to you as you think about the Republicans who are running for president [READ AND ROTATE]

- 65 A candidate who stands up for traditional conservative positions
OR
- 25 A candidate who has the best chance of winning against a Democrat
- 5 (VOL. DO NOT READ) Both equally
- 5 (VOL. DO NOT READ) Don’t know/Refused
- 100

NO QUESTIONS 42-43

ASK ALL IN LANDLINE SAMPLE ONLY [N=1507]:

Now I have a different kind of question...

ROTATE QUESTION BLOCKS 44-45 AND 46-47

Q.44 As I name some traits, please tell me whether you think they describe Hillary Clinton. (First/Next.)
[INSERT ITEM; RANDOMIZE] do you think of Hillary Clinton as [ITEM] or not? [INTERVIEWER INSTRUCTION: IF RESPONDENT SAYS THEY DON’T KNOW HER WELL ENOUGH ENTER AS DON’T KNOW AND EMPHASIZE THAT THAT IS A LEGITIMATE ANSWER]

BASED ON REGISTERED VOTERS [N=1249]:

| | | <u>Yes</u> | <u>No</u> | Don’t <u>know</u> |
|----|---------------|------------|-----------|----------------------|
| a. | Ambitious | 93 | 5 | 2=100 |
| b. | Tough | 78 | 17 | 5=100 |
| c. | Outspoken | 84 | 13 | 3=100 |
| d. | Trustworthy | 49 | 41 | 10=100 |
| e. | Down-to-earth | 47 | 47 | 6=100 |
| f. | Compassionate | 58 | 34 | 8=100 |

AFTER Q.44 IS COMPLETE, ASK ONLY FOR TRAITS a-c THAT DESCRIBE CLINTON:

Q.45 You said that Hillary Clinton is [INSERT ITEM; RANDOMIZE]. Is that some thing that you like about her or something that you dislike about her? [REPEAT FULL QUESTION FOR EACH ITEM a-c THAT DESCRIBES CLINTON]

BASED ON REGISTERED VOTERS WHO ANSWERED “YES” (1) TO a/b/c IN Q.44:

| | | <u>Like</u> | <u>Dislike</u> | <u>Don't know</u> | |
|----|-----------|-------------|----------------|-------------------|----------|
| a. | Ambitious | 72 | 21 | 7=100 | (N=1171) |
| b. | Tough | 81 | 13 | 6=100 | (N=967) |
| c. | Outspoken | 68 | 26 | 6=100 | (N=1048) |

ASK ALL IN LANDLINE SAMPLE ONLY [N=1507]:

Q.46 As I name some traits, please tell me whether you think they describe Rudy Giuliani. (First/Next,) [INSERT ITEM; RANDOMIZE] do you think of Rudy Giuliani as [ITEM] or not? [INTERVIEWER INSTRUCTION: IF RESPONDENT SAYS THEY DON'T KNOW HIM WELL ENOUGH ENTER AS DON'T KNOW AND EMPHASIZE THAT THAT IS A LEGITIMATE ANSWER]

BASED ON REGISTERED VOTERS [N=1249]:

| | | <u>Yes</u> | <u>No</u> | <u>Don't know</u> |
|----|---------------|------------|-----------|-------------------|
| a. | Ambitious | 78 | 11 | 11=100 |
| b. | Tough | 68 | 18 | 14=100 |
| c. | Outspoken | 66 | 21 | 13=100 |
| d. | Trustworthy | 48 | 32 | 20=100 |
| e. | Down-to-earth | 53 | 31 | 16=100 |
| f. | Compassionate | 58 | 24 | 18=100 |

AFTER Q.46 IS COMPLETE, ASK ONLY FOR TRAITS a-c THAT DESCRIBE GIULIANI:

Q.47 You said that Rudy Giuliani is [INSERT ITEM; RANDOMIZE]. Is that some thing that you like about him or something that you dislike about him? [REPEAT FULL QUESTION FOR EACH ITEM a-c THAT DESCRIBES GIULIANI]

BASED ON REGISTERED VOTERS WHO ANSWERED “YES” (1) TO a/b/c IN Q.46:

| | | <u>Like</u> | <u>Dislike</u> | <u>Don't know</u> | |
|----|-----------|-------------|----------------|-------------------|----------|
| a. | Ambitious | 73 | 18 | 9=100 | (N=1008) |
| b. | Tough | 85 | 9 | 6=100 | (N=878) |
| c. | Outspoken | 73 | 18 | 9=100 | (N=845) |

ASK FORM 1 OF LANDLINE SAMPLE ONLY [N=752]:

Q.48F1 If Hillary Clinton were to win the 2008 election, do you, personally, LIKE or DISLIKE the idea of Bill Clinton being back in the White House?

| | |
|----------|-------------------------------|
| 45 | Like |
| 33 | Dislike |
| 18 | Neither/Doesn't matter (VOL.) |
| <u>4</u> | Don't know/Refused (VOL.) |
| 100 | |

ASK FORM 2 OF LANDLINE SAMPLE ONLY [N=755]:

Q.49F2 If Hillary Clinton were to win the 2008 election, do you think Bill Clinton would have a positive or negative influence on the way she does her job?

| | |
|----------|---------------------------|
| 64 | Positive influence |
| 19 | Negative influence |
| 9 | No influence (VOL.) |
| <u>8</u> | Don't know/Refused (VOL.) |
| 100 | |

ASK FORM 1 OF LANDLINE SAMPLE ONLY [N=752]:

Q.50F1 On the issues, do you think Hillary Clinton is more liberal than Bill Clinton, more conservative than Bill Clinton, or about the same?

| | |
|----------|---------------------------|
| 23 | More liberal |
| 16 | More conservative |
| 54 | About the same |
| <u>7</u> | Don't know/Refused (VOL.) |
| 100 | |

ASK FORM 2 OF LANDLINE SAMPLE ONLY [N=755]:

Q.51F2 Do you think the way Hillary Clinton would govern the country would be generally similar, or generally different from the way Bill Clinton governed?

IF 'SIMILAR' OR 'DIFFERENT' (1,2 IN Q.51) ASK:

Q.52F2 And is that a good thing or a bad thing?

| | |
|----------|---------------------------|
| 48 | Similar |
| 29 | Good thing |
| 14 | Bad thing |
| 3 | Mixed/Neither (VOL.) |
| 2 | Don't know (VOL.) |
| 45 | Different |
| 31 | Good thing |
| 8 | Bad thing |
| 3 | Mixed/Neither (VOL.) |
| 3 | Don't know (VOL.) |
| <u>7</u> | Don't know/Refused (VOL.) |
| 100 | |

QUESTIONS 53 AND 54 HELD FOR FUTURE RELEASE

ASK ALL:

On a different subject...

Q.55 Which comes closer to your view about the tax cuts passed under President Bush over the past few years?

[READ IN ORDER]

| | | -RVs- | | | | |
|-----------|---|--------------|-------------|-------------|-------------|-------------|
| | | Early | Early | | | Early |
| | | Nov | Oct | April | Dec | Sept |
| | | <u>2006</u> | <u>2006</u> | <u>2006</u> | <u>2004</u> | <u>2004</u> |
| 24 | All of the tax cuts should be made permanent | 30 | 26 | 25 | 28 | 27 |
| 31 | Tax cuts for the wealthy should be repealed, while others stay in place, OR | 34 | 36 | 36 | 35 | 31 |
| 30 | All of the tax cuts should be repealed | 22 | 26 | 28 | 25 | 28 |
| <u>15</u> | Don't know/Refused (VOL. DO NOT READ) | <u>14</u> | <u>12</u> | <u>11</u> | <u>12</u> | <u>14</u> |
| 100 | | 100 | 100 | 100 | 100 | 100 |

Q.56 Do you think abortion should be **[READ IN ORDER ON FORM 1, REVERSE ORDER OF OPTIONS ON FORM 2]**

| | Legal in | Legal in | Illegal | Illegal | (VOL.) |
|---|------------------|-------------------|----------------------|---------------------|---------------|
| | <u>all cases</u> | <u>most cases</u> | <u>in most cases</u> | <u>in all cases</u> | <u>DK/Ref</u> |
| October, 2007 | 21 | 32 | 24 | 15 | 8=100 |
| August, 2007 | 17 | 35 | 26 | 17 | 5=100 |
| March, 2007 Pew Social Trends | 15 | 30 | 30 | 20 | 5=100 |
| February, 2006 <i>Associated Press/Ipsos-Poll</i> | 19 | 32 | 27 | 16 | 6=100 |
| December 2005 <i>ABC/Washington Post</i> ² | 17 | 40 | 27 | 13 | 3=100 |
| April 2005 <i>ABC/Washington Post</i> | 20 | 36 | 27 | 14 | 3=100 |
| December 2004 <i>ABC/Washington Post</i> | 21 | 34 | 25 | 17 | 3=100 |
| May 2004 <i>ABC/Washington Post</i> | 23 | 31 | 23 | 20 | 2=99 |
| January 2003 <i>ABC/Washington Post</i> | 23 | 34 | 25 | 17 | 2=100 |
| August 2001 <i>ABC/Washington Post</i> | 22 | 27 | 28 | 20 | 3=100 |
| June 2001 <i>ABC/BeliefNet Poll</i> | 22 | 31 | 23 | 20 | 4=100 |
| January 2001 <i>ABC/Washington Post</i> | 21 | 38 | 25 | 14 | 1=99 |
| September 2000 (RVs) <i>ABC/Washington Post</i> | 20 | 35 | 25 | 16 | 3=99 |
| July 2000 <i>ABC/Washington Post</i> | 20 | 33 | 26 | 17 | 4=100 |
| September 1999 <i>ABC/Washington Post</i> | 20 | 37 | 26 | 15 | 2=100 |
| March 1999 <i>ABC/Washington Post</i> | 21 | 34 | 27 | 15 | 3=100 |
| July 1998 <i>ABC/Washington Post</i> | 19 | 35 | 29 | 13 | 4=100 |
| August 1996 <i>ABC/Washington Post</i> | 22 | 34 | 27 | 14 | 3=100 |
| June 1996 <i>ABC/Washington Post</i> | 24 | 34 | 25 | 14 | 2=99 |
| October 1995 <i>ABC/Washington Post</i> | 26 | 35 | 25 | 12 | 3=100 |
| September 1995 <i>ABC/Washington Post</i> | 24 | 36 | 25 | 11 | 4=100 |
| July 1995 <i>ABC/Washington Post</i> | 27 | 32 | 26 | 14 | 1=100 |

Thinking about Iraq...

ON FORM 2, ASK Q.59/60/61 BEFORE Q.57 AND Q.58

Q.57 Do you think the U.S. made the right decision or the wrong decision in using military force against Iraq?

| | <u>Right decision</u> | <u>Wrong decision</u> | <u>DK/ Ref</u> |
|-----------------------|---------------------------|---------------------------|----------------|
| October, 2007 | 39 | 54 | 7=100 |
| September, 2007 | 42 | 50 | 8=100 |
| July, 2007 | 41 | 53 | 6=100 |
| June, 2007 | 40 | 51 | 9=100 |
| April, 2007 | 45 | 47 | 8=100 |
| March, 2007 | 43 | 49 | 8=100 |
| February, 2007 | 40 | 54 | 6=100 |
| Mid-January, 2007 | 40 | 51 | 9=100 |
| Early January, 2007 | 40 | 53 | 7=100 |
| December, 2006 | 42 | 51 | 7=100 |
| Mid-November, 2006 | 41 | 51 | 8=100 |
| Late October, 2006 | 43 | 47 | 10=100 |
| Early October, 2006 | 45 | 47 | 8=100 |
| Early September, 2006 | 49 | 43 | 8=100 |
| August, 2006 | 45 | 46 | 9=100 |
| July, 2006 | 44 | 50 | 6=100 |
| June, 2006 | 49 | 44 | 7=100 |
| April, 2006 | 47 | 46 | 7=100 |
| March, 2006 | 45 | 49 | 6=100 |
| February, 2006 | 51 | 44 | 5=100 |
| January, 2006 | 45 | 47 | 8=100 |
| December, 2005 | 47 | 48 | 5=100 |
| Late October, 2005 | 48 | 45 | 7=100 |
| Early October, 2005 | 44 | 50 | 6=100 |
| Mid-September, 2005 | 49 | 44 | 7=100 |
| July, 2005 | 49 | 44 | 7=100 |
| June, 2005 | 47 | 45 | 8=100 |
| February, 2005 | 47 | 47 | 6=100 |
| January, 2005 | 51 | 44 | 5=100 |
| December, 2004 | 49 | 44 | 7=100 |
| November, 2004 (RVs) | 48 | 41 | 11=100 |
| Mid-October, 2004 | 46 | 42 | 12=100 |
| Early October, 2004 | 50 | 39 | 11=100 |
| Early September, 2004 | 53 | 39 | 8=100 |
| August, 2004 | 53 | 41 | 6=100 |
| July, 2004 | 52 | 43 | 5=100 |
| June, 2004 | 55 | 38 | 7=100 |
| May, 2004 | 51 | 42 | 7=100 |
| Late April, 2004 | 54 | 37 | 9=100 |
| Early April, 2004 | 57 | 35 | 8=100 |
| Mid-March, 2004 | 55 | 39 | 6=100 |
| Late February, 2004 | 60 | 32 | 8=100 |
| Early February, 2004 | 56 | 39 | 5=100 |
| Mid-January, 2004 | 65 | 30 | 5=100 |
| Early January, 2004 | 62 | 28 | 10=100 |
| December, 2003 | 67 | 26 | 7=100 |

Q.57 CONTINUED...

| | <u>Right decision</u> | <u>Wrong decision</u> | <u>DK/ Ref</u> |
|-------------------------------|---------------------------|---------------------------|----------------|
| October, 2003 | 60 | 33 | 7=100 |
| September, 2003 | 63 | 31 | 6=100 |
| August, 2003 | 63 | 30 | 7=100 |
| Early July, 2003 | 67 | 24 | 9=100 |
| May, 2003 | 74 | 20 | 6=100 |
| <i>April 10-16, 2003</i> | 74 | 19 | 7=100 |
| <i>April 8-9, 2003</i> | 74 | 19 | 7=100 |
| <i>April 2-7, 2003</i> | 72 | 20 | 8=100 |
| <i>March 28-April 1, 2003</i> | 69 | 25 | 6=100 |
| <i>March 25-27, 2003</i> | 74 | 21 | 5=100 |
| <i>March 23-24, 2003</i> | 74 | 21 | 5=100 |
| <i>March 20-22, 2003</i> | 71 | 22 | 7=100 |
| Late January, 1991 | 77 | 15 | 8=100 |

Q.58 How well is the U.S. military effort in Iraq going? [READ IN ORDER]

| | <u>Very well</u> | <u>Fairly well</u> | <u>Not too well</u> | <u>Not at all well</u> | <u>DK/ Ref</u> |
|-----------------------|----------------------|------------------------|-------------------------|----------------------------|----------------|
| October, 2007 | 10 | 34 | 29 | 22 | 5=100 |
| September, 2007 | 9 | 32 | 30 | 24 | 5=100 |
| July, 2007 | 8 | 28 | 34 | 25 | 5=100 |
| June, 2007 | 7 | 27 | 33 | 28 | 5=100 |
| April, 2007 | 7 | 31 | 34 | 25 | 3=100 |
| March, 2007 | 10 | 30 | 32 | 24 | 4=100 |
| February, 2007 | 5 | 25 | 38 | 29 | 3=100 |
| Mid-January, 2007 | 7 | 28 | 32 | 30 | 3=100 |
| December, 2006 | 4 | 28 | 37 | 27 | 4=100 |
| Mid-November, 2006 | 6 | 26 | 34 | 30 | 4=100 |
| Late October, 2006 | 5 | 30 | 34 | 25 | 6=100 |
| Early October, 2006 | 8 | 29 | 33 | 25 | 5=100 |
| Early September, 2006 | 8 | 39 | 28 | 20 | 5=100 |
| August, 2006 | 8 | 33 | 32 | 23 | 4=100 |
| June, 2006 | 16 | 37 | 25 | 18 | 4=100 |
| April, 2006 | 13 | 34 | 29 | 21 | 3=100 |
| March, 2006 | 9 | 34 | 30 | 21 | 6=100 |
| December, 2005 | 14 | 37 | 29 | 17 | 3=100 |
| Early October, 2005 | 9 | 35 | 31 | 22 | 3=100 |
| Mid-September, 2005 | 12 | 41 | 26 | 18 | 3=100 |
| July, 2005 | 14 | 38 | 27 | 17 | 4=100 |
| June, 2005 | 9 | 41 | 27 | 19 | 4=100 |
| February, 2005 | 14 | 40 | 25 | 17 | 4=100 |
| January, 2005 | 9 | 39 | 29 | 20 | 3=100 |
| December, 2004 | 10 | 40 | 28 | 18 | 4=100 |
| Mid-October, 2004 | 13 | 38 | 26 | 17 | 6=100 |
| Early September, 2004 | 12 | 40 | 26 | 18 | 4=100 |
| August, 2004 | 12 | 41 | 28 | 16 | 3=100 |
| July, 2004 | 13 | 42 | 26 | 16 | 3=100 |
| June, 2004 | 16 | 41 | 25 | 14 | 4=100 |
| May, 2004 | 10 | 36 | 32 | 19 | 3=100 |

QUESTION 58 CONTINUED...

| | Very <u>well</u> | Fairly <u>well</u> | Not too <u>well</u> | Not at all <u>well</u> | <u>DK/ Ref</u> |
|-------------------------------|---------------------|-----------------------|------------------------|---------------------------|----------------|
| Late April, 2004 | 12 | 43 | 26 | 15 | 4=100 |
| Early April, 2004 | 14 | 43 | 26 | 13 | 4=100 |
| Mid-March, 2004 | 16 | 45 | 26 | 11 | 2=100 |
| Early February, 2004 | 17 | 46 | 23 | 11 | 3=100 |
| Mid-January, 2004 | 22 | 51 | 18 | 6 | 3=100 |
| Early January, 2004 | 23 | 47 | 18 | 7 | 5=100 |
| December, 2003 | 28 | 47 | 16 | 6 | 3=100 |
| October, 2003 | 16 | 44 | 25 | 11 | 4=100 |
| September, 2003 | 15 | 47 | 26 | 9 | 3=100 |
| August, 2003 | 19 | 43 | 24 | 11 | 3=100 |
| Early July, 2003 | 23 | 52 | 16 | 5 | 4=100 |
| <i>April 10-16, 2003</i> | <i>61</i> | <i>32</i> | <i>3</i> | <i>1</i> | <i>3=100</i> |
| <i>April 8-9, 2003</i> | <i>60</i> | <i>32</i> | <i>3</i> | <i>3</i> | <i>2=100</i> |
| <i>April 2-7, 2003</i> | <i>55</i> | <i>37</i> | <i>3</i> | <i>2</i> | <i>3=100</i> |
| <i>March 25-April 1, 2003</i> | <i>39</i> | <i>46</i> | <i>8</i> | <i>2</i> | <i>5=100</i> |
| <i>March 23-24, 2003</i> | <i>45</i> | <i>41</i> | <i>6</i> | <i>2</i> | <i>6=100</i> |
| <i>March 20-22, 2003</i> | <i>65</i> | <i>25</i> | <i>2</i> | <i>1</i> | <i>7=100</i> |

Q.59 Do you think the U.S. should keep military troops in Iraq until the situation has stabilized, or do you think the U.S. should bring its troops home as soon as possible?

| | Keep troops <u>in Iraq</u> | Bring troops <u>home</u> | <u>DK/ Ref</u> |
|-----------------------|-------------------------------|-----------------------------|----------------|
| October, 2007 | 42 | 54 | 4=100 |
| September, 2007 | 39 | 54 | 7=100 |
| July, 2007 | 39 | 54 | 7=100 |
| June, 2007 | 39 | 56 | 5=100 |
| April, 2007 | 41 | 53 | 6=100 |
| March, 2007 | 43 | 52 | 5=100 |
| February, 2007 | 42 | 53 | 5=100 |
| Mid-January, 2007 | 46 | 48 | 6=100 |
| Early January, 2007 | 41 | 53 | 6=100 |
| December, 2006 | 44 | 50 | 6=100 |
| Mid-November, 2006 | 46 | 48 | 6=100 |
| Late October, 2006 | 46 | 47 | 7=100 |
| Early October, 2006 | 47 | 47 | 6=100 |
| Early September, 2006 | 47 | 47 | 6=100 |
| August, 2006 | 48 | 46 | 6=100 |
| June, 2006 | 50 | 45 | 5=100 |
| April, 2006 | 48 | 48 | 4=100 |
| March, 2006 | 44 | 50 | 6=100 |
| February, 2006 | 50 | 46 | 4=100 |
| January, 2006 | 48 | 48 | 4=100 |
| December, 2005 | 49 | 46 | 5=100 |
| Early October, 2005 | 47 | 48 | 5=100 |
| Mid-September, 2005 | 51 | 45 | 4=100 |
| July, 2005 | 52 | 43 | 5=100 |
| June, 2005 | 50 | 46 | 4=100 |
| February, 2005 | 55 | 42 | 3=100 |

Q.59 CONTINUED...

| | Keep troops <u>in Iraq</u> | Bring troops <u>home</u> | <u>DK/ Ref</u> |
|--------------------------|-------------------------------|-----------------------------|----------------|
| January, 2005 | 54 | 41 | 5=100 |
| December, 2004 | 56 | 40 | 4=100 |
| Mid-October, 2004 | 57 | 36 | 7=100 |
| Early September, 2004 | 54 | 40 | 6=100 |
| August, 2004 | 54 | 42 | 4=100 |
| July, 2004 | 53 | 43 | 4=100 |
| June, 2004 ¹⁵ | 51 | 44 | 5=100 |
| May, 2004 | 53 | 42 | 5=100 |
| Late April, 2004 | 53 | 40 | 7=100 |
| Early April, 2004 | 50 | 44 | 6=100 |
| Early January, 2004 | 63 | 32 | 5=100 |
| October, 2003 | 58 | 39 | 3=100 |
| September, 2003 | 64 | 32 | 4=100 |

IF “KEEP TROOPS IN IRAQ” (1 IN Q.59) ASK [N=897]:

Q.60 Do you think the U.S. should or should not set a timetable for when troops will be withdrawn from Iraq?^

| | Should set a <u>timetable</u> | Should not set <u>timetable</u> | <u>DK/ Refused</u> |
|-----------------------|-------------------------------------|---------------------------------------|------------------------|
| October, 2007 | 15 | 26 | 1=42% |
| September, 2007 | 13 | 25 | 1=39% |
| June, 2007 | 13 | 25 | 1=39% |
| April, 2007 | 11 | 28 | 2=41% |
| March, 2007 | 14 | 27 | 2=43% |
| Mid-January, 2007 | 19 | 26 | 1=46% |
| December, 2006 | 17 | 25 | 2=44% |
| Mid-November, 2006 | 17 | 27 | 2=46% |
| Late October, 2006 | 15 | 29 | 2=46% |
| Early October, 2006 | 15 | 30 | 2=47% |
| Early September, 2006 | 13 | 32 | 2=47% |
| August, 2006 | 16 | 30 | 2=48% |
| June, 2006 | 16 | 32 | 1=50% |
| April, 2006 | 14 | 32 | 1=48% |
| March, 2006 | 14 | 29 | 1=44% |
| January, 2006 | 16 | 30 | 2=48% |
| December, 2005 | 17 | 30 | 2=49% |
| Early October, 2005 | 15 | 31 | 1=47% |
| Mid-September, 2005 | 19 | 30 | 2=51% |
| July, 2005 | 16 | 34 | 2=52% |

^ Trend note: Question previously asked of all respondents. Results shown here are limited to those who said we should “keep troops in Iraq until the situation has stabilized.” The small number who volunteered that the U.S. should “get out now” in previous surveys have been grouped with supporters of a timetable.

15 In June 2004 and earlier, the question was worded: “Do you think the U.S. should keep military troops in Iraq until a stable government is established there, or do you think the U.S. should bring its troops home as soon as possible?”

IF “BRING TROOPS HOME” (2 IN Q.59) ASK [N=1018]:

Q.61 Should the U.S. remove all troops from Iraq immediately, or should the withdrawal of troops be gradual over the next year or two?

| | Remove all troops <u>immediately</u> | Gradual <u>withdrawal</u> | DK/ <u>Refused</u> |
|--------------------|--|------------------------------|-----------------------|
| October, 2007 | 18 | 35 | 1=54% |
| September, 2007 | 18 | 34 | 2=54% |
| July, 2007 | 21 | 31 | 2=54% |
| June, 2007 | 20 | 35 | 1=56% |
| April, 2007 | 17 | 34 | 2=53% |
| March, 2007 | 18 | 33 | 1=52% |
| February, 2007 | 16 | 35 | 2=53% |
| Mid-January, 2007 | 16 | 30 | 2=48% |
| December, 2006 | 18 | 32 | *=50% |
| Mid-November, 2006 | 16 | 31 | 1=48% |
| August, 2006 | 15 | 30 | 1=46% |
| April, 2006 | 18 | 29 | 1=48% |
| January, 2006 | 14 | 32 | 2=48% |
| December, 2005 | 17 | 28 | 1=46% |

ASK ALL IN LANDLINE SAMPLE ONLY [N=1507]:

Q.62 Regardless of what you think about the original decision to use military force in Iraq, do you now believe that the United States will definitely succeed, probably succeed, probably fail, or definitely fail in achieving its goals in Iraq?

| | Sept <u>2007</u> | July <u>2007</u> | April <u>2007</u> | Feb <u>2007</u> | Nov <u>2006</u> | Mid- Sept <u>2006</u> | Aug <u>2006</u> | July <u>2005</u> |
|-----------|---------------------|---------------------|----------------------|--------------------|--------------------|-----------------------------|--------------------|---------------------|
| 11 | 8 | 9 | 9 | 7 | 12 | 13 | 14 | 17 |
| 35 | 34 | 34 | 36 | 40 | 41 | 44 | 40 | 43 |
| 31 | 32 | 32 | 30 | 34 | 28 | 26 | 28 | 25 |
| 13 | 15 | 17 | 16 | 12 | 13 | 9 | 12 | 8 |
| <u>10</u> | <u>11</u> | <u>8</u> | <u>9</u> | <u>7</u> | <u>6</u> | <u>8</u> | <u>6</u> | <u>7</u> |
| 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

Q.63 Which concerns you more... [READ AND ROTATE]

| | That the U.S. will leave Iraq before a stable <u>democracy is in place</u> | That the U.S. will wait too long to withdraw <u>its troops from Iraq</u> | (VOL) <u>Neither</u> | DK/ <u>Ref</u> |
|---------------------|--|--|-------------------------|-------------------|
| October, 2007 | 37 | 51 | 3 | 9=100 |
| June, 2007 | 31 | 58 | 3 | 8=100 |
| February, 2007 | 35 | 55 | 2 | 8=100 |
| Mid-November, 2006 | 33 | 55 | 3 | 9=100 |
| March, 2006 | 30 | 61 | 3 | 6=100 |
| Early October, 2005 | 32 | 55 | 4 | 9=100 |
| July, 2005 | 34 | 50 | 9 | 7=100 |
| Early April, 2004 | 36 | 52 | 2 | 10=100 |
| Mid-January, 2004 | 41 | 48 | 5 | 6=100 |

ASK ALL:

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

IF ANSWERED 3, 4, 5 OR 9 IN PARTY, ASK:

PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

| | <u>Republican</u> | <u>Democrat</u> | <u>Independent</u> | (VOL.) <u>No Preference</u> | (VOL.) <u>Other Party</u> | <u>DK/Ref</u> | <i>Lean Rep</i> | <i>Lean Dem</i> |
|-----------------------|-------------------|-----------------|--------------------|--------------------------------|------------------------------|---------------|-----------------|-----------------|
| October, 2007 | 25 | 37 | 33 | 3 | * | 2=100 | 11 | 17 |
| September, 2007 | 27 | 32 | 32 | 6 | * | 3=100 | 8 | 16 |
| August, 2007 | 26 | 32 | 32 | 5 | 1 | 4=100 | 10 | 16 |
| July, 2007 | 27 | 32 | 34 | 4 | * | 3=100 | 11 | 17 |
| June, 2007 | 25 | 34 | 32 | 6 | * | 3=100 | 10 | 17 |
| April, 2007 | 25 | 28 | 40 | 5 | * | 2=100 | 13 | 17 |
| March, 2007 | 25 | 36 | 33 | 3 | * | 3=100 | 12 | 16 |
| February, 2007 | 25 | 34 | 34 | 4 | * | 3=100 | 10 | 18 |
| Mid-January, 2007 | 24 | 35 | 34 | 3 | * | 4=100 | 12 | 18 |
| Early-January, 2007 | 23 | 31 | 39 | 4 | * | 3=100 | 12 | 18 |
| December, 2006 | 25 | 35 | 32 | 5 | * | 3=100 | 11 | 17 |
| Mid-November, 2006 | 25 | 36 | 32 | 4 | * | 3=100 | 9 | 18 |
| Late October, 2006 | 26 | 32 | 33 | 5 | 1 | 3=100 | 10 | 16 |
| Early October, 2006 | 27 | 34 | 33 | 3 | * | 3=100 | 12 | 15 |
| Early September, 2006 | 30 | 34 | 30 | 3 | * | 3=100 | 10 | 14 |
| August, 2006 | 30 | 33 | 30 | 4 | * | 3=100 | 12 | 14 |
| July, 2006 | 29 | 33 | 31 | 4 | 1 | 2=100 | 11 | 14 |
| June, 2006 | 29 | 34 | 31 | 4 | * | 2=100 | 11 | 16 |
| April, 2006 | 29 | 32 | 30 | 5 | * | 4=100 | 10 | 14 |
| Early April, 2006 | 29 | 32 | 33 | 3 | * | 3=100 | 12 | 16 |
| March, 2006 | 28 | 34 | 30 | 4 | * | 4=100 | 11 | 15 |
| February, 2006 | 30 | 33 | 31 | 3 | * | 3=100 | 11 | 16 |
| January, 2006 | 28 | 32 | 32 | 5 | * | 3=100 | 10 | 15 |
| Yearly Totals | | | | | | | | |
| 2006 | 27.6 | 32.8 | 30.3 | 5.0 | .4 | 3.9=100 | 10.2 | 14.5 |
| 2005 | 29.2 | 32.8 | 30.3 | 4.5 | .3 | 2.8=100 | 10.2 | 14.9 |
| 2004 | 29.5 | 33.1 | 30.0 | 4.0 | .4 | 3.0=100 | 11.8 | 13.6 |
| 2003 | 29.8 | 31.4 | 31.2 | 4.7 | .5 | 2.5=100 | 12.1 | 13.0 |
| 2002 | 30.3 | 31.2 | 30.1 | 5.1 | .7 | 2.7=100 | 12.6 | 11.6 |
| 2001 | 29.2 | 33.6 | 28.9 | 5.1 | .5 | 2.7=100 | 11.7 | 11.4 |
| 2001 Post-Sept 11 | 30.9 | 31.8 | 27.9 | 5.2 | .6 | 3.6=100 | 11.7 | 9.4 |
| 2001 Pre-Sept 11 | 28.2 | 34.6 | 29.5 | 5.0 | .5 | 2.1=100 | 11.7 | 12.5 |
| 2000 | 27.5 | 32.5 | 29.5 | 5.9 | .5 | 4.0=100 | 11.6 | 11.6 |
| 1999 | 26.6 | 33.5 | 33.7 | 3.9 | .5 | 1.9=100 | 13.0 | 14.5 |
| 1998 | 27.5 | 33.2 | 31.9 | 4.6 | .4 | 2.4=100 | 11.8 | 13.5 |
| 1997 | 28.2 | 33.3 | 31.9 | 4.0 | .4 | 2.3=100 | 12.3 | 13.8 |
| 1996 | 29.2 | 32.7 | 33.0 | 5.2=100 | | | 12.7 | 15.6 |
| 1995 | 31.4 | 29.7 | 33.4 | 5.4=100 | | | 14.4 | 12.9 |
| 1994 | 29.8 | 31.8 | 33.8 | 4.6=100 | | | 14.3 | 12.6 |
| 1993 | 27.4 | 33.8 | 34.0 | 4.8=100 | | | 11.8 | 14.7 |
| 1992 | 27.7 | 32.7 | 35.7 | 3.9=100 | | | 13.8 | 15.8 |
| 1991 | 30.9 | 31.4 | 33.2 | 4.5=100 | | | 14.6 | 10.8 |
| 1990 | 31.0 | 33.1 | 29.1 | 6.8=100 | | | 12.4 | 11.3 |
| 1989 | 33 | 33 | 34=100 | | | | | |
| 1987 | 26 | 35 | 39=100 | | | | | |

ASK REPUBLICANS AND REPUBLICAN LEANERS ONLY (PARTY=1 OR PARTYLN=1) IN LANDLINE SAMPLE [N=588]:

REPJOB How good a job is the Republican Party doing these days in standing up for its traditional positions on such things as reducing the size of government, cutting taxes and promoting conservative social values — would you say the Party is doing an excellent job, a good job, only a fair job or a poor job?

| | | Late | | Mid- | Late | | (RVs) | | | | |
|----------|--------------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| | | Nov | June | April | Sept | March | July | Aug | May | May | Sept |
| | | 2006 | 2006 | 2006 | 2005 | 2005 | 2004 | 2003 | 2002 | 2001 | 2000 |
| 5 | Excellent | 7 | 6 | 6 | 4 | 8 | 12 | 6 | 6 | 10 | 6 |
| 31 | Good | 35 | 36 | 41 | 44 | 43 | 49 | 51 | 49 | 50 | 43 |
| 49 | Only fair | 41 | 44 | 41 | 41 | 36 | 33 | 37 | 38 | 32 | 44 |
| 13 | Poor | 15 | 10 | 10 | 8 | 9 | 4 | 5 | 5 | 5 | 5 |
| <u>2</u> | Don't know/Refused | <u>2</u> | <u>4</u> | <u>2</u> | <u>3</u> | <u>4</u> | <u>2</u> | <u>1</u> | <u>2</u> | <u>3</u> | <u>2</u> |
| 100 | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

ASK DEMOCRATS AND DEMOCRATIC LEANERS ONLY (PARTY=2 OR PARTYLN=2) IN LANDLINE SAMPLE [N=778]:

DEMJOB How good a job is the Democratic Party doing these days in standing up for its traditional positions on such things as protecting the interests of minorities, helping the poor and needy, and representing working people — would you say the Party is doing an excellent job, a good job, only a fair job or a poor job?

| | | Late | | Mid- | Late | | (RVs) | | | | |
|----------|--------------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| | | Nov | June | April | Sept | March | July | Aug | May | May | Sept |
| | | 2006 | 2006 | 2006 | 2005 | 2005 | 2004 | 2003 | 2002 | 2001 | 2000 |
| 4 | Excellent | 6 | 4 | 5 | 3 | 3 | 6 | 5 | 5 | 8 | 11 |
| 35 | Good | 37 | 30 | 35 | 32 | 30 | 43 | 33 | 39 | 39 | 52 |
| 48 | Only fair | 45 | 51 | 48 | 49 | 51 | 40 | 51 | 43 | 40 | 32 |
| 9 | Poor | 7 | 13 | 11 | 14 | 14 | 8 | 9 | 10 | 7 | 4 |
| <u>4</u> | Don't know/Refused | <u>5</u> | <u>2</u> | <u>1</u> | <u>2</u> | <u>2</u> | <u>3</u> | <u>2</u> | <u>3</u> | <u>6</u> | <u>1</u> |
| 100 | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

ASK ALL:

INVEST

Which of the following best describes your level of investment in the stock market? [READ IN ORDER ON FORM 1, REVERSE ORDER OF OPTIONS ON FORM 2]

| | | Sept |
|----------|--|----------|
| | | 2007 |
| 6 | I trade stocks and other funds pretty regularly | 7 |
| 43 | I have some long-term investments like retirement accounts, but don't trade stocks regularly | 45 |
| 47 | I don't have any money in the stock market | 44 |
| <u>4</u> | Don't know/Refused | <u>4</u> |
| 100 | | 100 |

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OCTOBER 2007 OMNIBUS SURVEY
FINAL TOPLINE
October 18-22, 2007
N=2013

ASK FORM 1 ONLY:

Q.1F1 Now a question about politics. Please tell me whether the following traits are things you personally LIKE or DISLIKE in FEMALE political leaders. (First/Next,) [INSERT ITEM; RANDOMIZE] do you generally like or dislike female political leaders who are [ITEM]?

BASED ON REGISTERED VOTERS [N=845]:

| | | <u>Like</u> | <u>Dis- like</u> | <u>Neither/ know</u> | <u>Don't</u> |
|----|---------------|-------------|----------------------|--------------------------|--------------|
| a. | Ambitious | 75 | 16 | 5 | 4=100 |
| b. | Tough | 73 | 14 | 8 | 5=100 |
| c. | Outspoken | 71 | 16 | 9 | 4=100 |
| d. | Down-to-earth | 89 | 5 | 3 | 3=100 |

ASK FORM 2 ONLY:

Q.2F2 Now a question about politics. Please tell me whether the following traits are things you personally LIKE or DISLIKE in MALE political leaders. (First/Next,) [INSERT ITEM; RANDOMIZE] do you generally like or dislike male political leaders who are [ITEM]?

BASED ON REGISTERED VOTERS [N=801]:

| | | <u>Like</u> | <u>Dis- like</u> | <u>Neither/ depends</u> | <u>Don't</u> |
|----|---------------|-------------|----------------------|-----------------------------|--------------|
| a. | Ambitious | 70 | 19 | 8 | 3=100 |
| b. | Tough | 68 | 19 | 9 | 4=100 |
| c. | Outspoken | 68 | 21 | 8 | 3=100 |
| d. | Down-to-earth | 92 | 3 | 3 | 2=100 |