

PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS
JULY 2000 NEWS INTEREST INDEX
FINAL TOPLINE
July 19 - 23, 2000
N=1,204

My first question is...

Q.1 Do you approve or disapprove of the way Bill Clinton is handling his job as president? **[IF DON'T KNOW, ENTER AS DON'T KNOW. IF ANSWERS "DEPENDS," PROBE ONCE WITH: Overall, do you approve or disapprove of the way Bill Clinton is handling his job as president? IF STILL "DEPENDS," ENTER AS DON'T KNOW]**

	<u>Approve</u>	<u>Disapprove</u>	<u>Don't Know</u>
July, 2000	55	34	11=100
June, 2000	56	35	9=100
May, 2000	57	33	10=100
April, 2000	57	31	12=100
March, 2000	57	35	8=100
February, 2000	58	33	9=100
January, 2000	56	35	9=100
December, 1999	55	35	10=100
October, 1999	59	34	7=100
Late September, 1999	59	33	8=100
September, 1999	56	36	8=100
August, 1999	60	32	8=100
July, 1999	58	31	11=100
June, 1999	55	35	10=100
May, 1999	56	34	10=100
April, 1999	56	38	6=100
March, 1999	62	31	7=100
February, 1999	64	30	6=100
Mid-January, 1999	66	29	5=100
January, 1999	63	30	7=100
Late December, 1998	71	27	2=100
Early December, 1998	61	32	7=100
November, 1998	65	29	6=100
September 21-22, 1998	62	33	5=100
September 19-20, 1998	55	36	9=100
Early September, 1998	61	33	6=100
Late August, 1998	62	32	6=100
Early August, 1998	63	28	9=100
June, 1998	59	32	9=100
May, 1998	62	28	10=100
April, 1998	62	28	10=100
March, 1998	65	26	9=100
Early February, 1998	71	26	3=100
January, 1998	61	30	9=100
November, 1997	58	31	11=100
September, 1997	58	29	13=100
August, 1997	59	32	9=100
June, 1997	54	34	12=100
May, 1997	57	34	9=100
April, 1997	55	34	11=100
February, 1997	60	32	8=100

Q.1 CONTINUED ...

	<u>Approve</u>	<u>Disapprove</u>	<u>Don't Know</u>
Early February, 1997	57	30	13=100
January, 1997	59	31	10=100
November, 1996	57	34	9=100
July, 1996	54	38	8=100
June, 1996	54	38	8=100
April, 1996	53	39	8=100
March, 1996	55	38	7=100
February, 1996	51	39	10=100
January, 1996	50	43	7=100
October, 1995	48	42	10=100
September, 1995	45	42	13=100
August, 1995	44	44	12=100
June, 1995	50	40	10=100
April, 1995	47	43	10=100
March, 1995	44	44	12=100
February, 1995	44	44	12=100
December, 1994	41	47	12=100
November, 1994	48	40	12=100
October, 1994	41	47	12=100
Early October, 1994	38	47	15=100
September, 1994	41	52	7=100
July, 1994	45	46	9=100
June, 1994	42	44	14=100
May, 1994	46	42	12=100
March, 1994	45	42	13=100
January, 1994	51	35	14=100
Early January, 1994	48	35	17=100
December, 1993	48	36	16=100
October, 1993	44	42	14=100
September, 1993	49	35	16=100
Early September, 1993	43	43	14=100
August, 1993	39	46	15=100
May, 1993	39	43	18=100
Early May, 1993	45	37	18=100
April, 1993	49	29	22=100
February, 1993	56	25	19=100

Q.2 Do you approve or disapprove of the job the Republican leaders in Congress are doing? **[IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the job the Republican leaders in Congress are doing? IF STILL DEPENDS ENTER AS DK]**

	<u>Approve</u>	<u>Disapprove</u>	<u>Don't Know</u>
July, 2000	36	46	18=100
May, 2000	40	42	18=100
March, 2000	38	43	19=100
February, 2000	40	43	17=100
January, 2000	39	41	20=100
December, 1999	38	42	20=100
October, 1999	34	50	16=100
Late September, 1999	34	46	20=100
September, 1999	35	48	17=100
August, 1999	40	44	16=100
July, 1999	36	45	19=100
June, 1999	37	46	17=100
May, 1999	38	44	18=100
March, 1999	38	47	15=100
February, 1999	37	51	12=100
Mid-January, 1999	36	51	13=100
January, 1999	38	50	12=100
Late December, 1998	39	56	5=100
Early December, 1998	38	49	13=100
November, 1998	41	48	11=100
September 21-22, 1998	44	44	12=100
September 19-20, 1998	46	41	13=100
Early September, 1998	44	37	19=100
Late August, 1998	48	36	16=100
Early August, 1998	43	37	20=100
June, 1998	42	38	20=100
May, 1998	40	41	19=100
April, 1998	41	40	19=100
March, 1998	43	39	18=100
January, 1998	43	41	16=100
November, 1997	41	43	16=100
August, 1997	42	44	14=100
June, 1997	33	50	17=100
May, 1997	40	44	16=100
April, 1997	40	44	16=100
February, 1997	44	42	14=100
January, 1997	38	47	15=100
November, 1996	40	43	17=100
July, 1996	38	48	14=100
June, 1996	36	50	14=100
April, 1996	39	46	15=100
March, 1996	35	51	14=100
February, 1996	33	53	14=100
January, 1996	36	54	10=100
October, 1995	36	51	13=100
September, 1995	36	50	14=100
August, 1995	38	45	17=100
June, 1995	41	45	14=100
April, 1995	44	43	13=100

Q.2 CONTINUED ...

	<u>Approve</u>	<u>Disapprove</u>	<u>Don't Know</u>
March 1995	43	39	18=100
December, 1994	52	28	20=100

Q.3 Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely? **[INSERT ITEM; ROTATE ITEMS]**

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	(VOL.) <u>DK/Ref.</u>
a. News about candidates for the 2000 presidential election	21	38	20	20	1=100
June, 2000	23	32	23	21	1=100
April, 2000	18	33	26	23	*=100
Early April, 2000	18	39	22	20	1=100
March, 2000	26	41	19	13	1=100
February, 2000	26	36	21	17	*=100
January, 2000	19	34	28	18	1=100
December, 1999	16	36	24	23	1=100
October, 1999	17	32	28	22	1=100
September, 1999	15	31	33	20	1=100
July, 1999	15	38	24	22	1=100
June, 1999	11	25	29	34	1=100
July, 1996	22	40	23	14	1=100
July, 1992	20	45	26	9	*=100
May, 1988	22	46	23	6	3=100
b. Scientists discovering how to map the human genetic code	16	28	21	34	1=100
c. The results of the recent presidential election in Mexico	7	20	18	54	1=100
d. Reports about the AIDS epidemic in Africa	19	32	21	27	1=100
ASK FORM 1 ONLY [N=598]:					
e.F1 The Supreme Court ruling allowing the Boy Scouts to fire gay troop leaders	16	35	20	29	*=100
ASK FORM 2 ONLY [N=606]:					
f.F2 The Supreme Court ruling that a Nebraska law banning late-term abortions was unconstitutional	15	23	18	43	1=100
g. News about real-life TV series such as "Survivor" and "Big Brother"	10	14	18	57	1=100
h. The video showing Philadelphia police kicking and beating a carjacking suspect	22	32	22	23	1=100
i. The Middle East peace summit at Camp David	15	30	24	31	*=100

On another subject...

Q.4 How much thought have you given to the coming presidential election... quite a lot or only a little?

BASED ON REGISTERED VOTERS [N=918]:

		Late Early										----- Gallup -----					
		June	May	Nov	Oct	Sept	Sept	July	June	Oct	Sept	Aug	June	Nov	Oct	Aug	Sept
		<u>2000</u>	<u>2000</u>	<u>1996</u>	<u>1996</u>	<u>1996</u>	<u>1996</u>	<u>1996</u>	<u>1996</u>	<u>1992</u>	<u>1992</u>	<u>1992</u>	<u>1992</u>	<u>1988</u>	<u>1988</u>	<u>1988</u>	<u>1988</u>
46	Quite a lot	46	48	67	65	61	56	55	50	77	69	72	63	73	69	61	57
6	Some (VOL.)	6	4	8	7	7	3	3	5	5	3	4	6	8	9	10	18
45	Only a little	43	42	22	26	29	36	41	41	16	26	23	29	17	20	27	23
3	None (VOL.)	5	5	3	1	2	4	1	3	1	1	1	1	2	2	2	2
*	DK/Refused	*	<u>1</u>	*	<u>1</u>	<u>1</u>	<u>1</u>	*	<u>1</u>	<u>1</u>	<u>1</u>	*	<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
100		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Q.5 Suppose the 2000 presidential election were being held TODAY. If you had to choose between Al Gore, the Democrat; George W. Bush, the Republican; Pat Buchanan, of the Reform Party; and Ralph Nader, of the Green Party — who would you vote for?

IF '5' OTHER, OR '9' DON'T KNOW IN Q.5, ASK:

Q.5a As of TODAY, do you LEAN more to Gore, the Democrat; Bush, the Republican; Buchanan, of the Reform Party; or Nader, of the Green Party?

BASED ON REGISTERED VOTERS [N=918]:

		Late June	Mid-June
		<u>2000</u>	<u>2000</u>
41	Gore/Lean Gore	35	42
42	Bush/Lean Bush	42	41
2	Buchanan/Lean Buchanan	2	3
6	Nader/Lean Nader	2	4
<u>9</u>	Undecided/Other/DK	<u>19</u>	<u>10</u>
100		100	100

ASK ALL:

Q.6 Suppose there were only two major candidates for president and you had to choose between Al Gore, the Democrat and George W. Bush, the Republican. Who would you vote for?

IF '3' OTHER OR '9' DON'T KNOW IN Q.6, ASK:

Q.6a As of TODAY, do you LEAN more to Gore, the Democrat; or Bush, the Republican?

BASED ON REGISTERED VOTERS [N=918]:

		Mid-June <u>2000</u>	May <u>2000</u>	March <u>2000</u>	Feb <u>2000</u>	Dec <u>1999</u>	Oct <u>1999</u> ¹	Sept <u>1999</u>	Aug <u>1999</u>	July <u>1999</u>	March <u>1999</u> ²	Jan <u>1999</u>	Sept <u>1998</u>	Early Sept
46	Gore/Lean Gore	46	45	49	45	40	39	39	41	42	41	44	40	
48	Bush/Lean Bush	45	46	43	46	55	54	54	53	53	54	50	53	
<u>6</u>	Undecided/Other/DK	<u>9</u>	<u>9</u>	<u>8</u>	<u>9</u>	<u>5</u>	<u>7</u>	<u>7</u>	<u>6</u>	<u>5</u>	<u>5</u>	<u>6</u>	<u>7</u>	
100		100	100	100	100	100	100	100	100	100	100	100	100	

	<u>July 1996</u>	<u>June 1992</u>
Clinton/Lean Clinton	53	41
Dole/Lean Dole or Bush/Lean Bush	42	45
Undecided/Other/Don't know	<u>5</u>	<u>14</u>
	100	100

ASK ALL:

ROTATE Q.7/Q.8 AND Q.9/Q.10

Q.7 How much would you say you know about what Al Gore stands for? Would you say you know a lot, a little, only some, or nothing?

-- Bill Clinton--

	<u>July 1992</u>	
26	A lot	22
31	A little	39
29	Only some	32
13	Nothing	7
<u>1</u>	Don't know/Refused	<u>*</u>
100		100

¹ October 1999 results taken from the Typology re-interview survey.

² In previous months, the question asked: "Suppose the 2000 presidential election were being held TODAY, and the candidates were Al Gore, the Democrat and Texas Governor George W. Bush, the Republican..."

IF '1' A LOT, '2' A LITTLE, OR '3' ONLY SOME IN Q.7, ASK [N=1,049]:

Q.8 What comes to mind when you think about what Al Gore stands for?[ACCEPT UP TO THREE RESPONSES; PROBE ONCE] (Open-end)

9	Environment/Global Warming
8	Just like Clinton/Clinton administration
4	Honest/Trustworthy/Integrity
3	Abortion
3	He's the Democrat
3	Liberal
3	Liar/Sleazy/Phony
3	Education
3	Cares about the people, for the little guy
2	Social Security
2	Middle-class/Working-class issues
2	Democratic policies
2	Politician/Just wants to get elected/Stands for nothing
2	Health care
2	Family values/issues
1	Experience as vice president
1	Gun control
1	Medicare
1	Stand for something
1	Economy
1	Lesser of two evils
1	Senior citizens
1	Taxes
1	Civil rights/Minorities/Race relations
1	Big government
1	Left-wing/Radical left
1	Smart
1	Morals/Traditional values
1	Weak/Wimp
1	Budgets/Deficits/Surpluses
1	Technology
22	Other
24	Don't know/Refused
28	ISSUES (NET)
24	PERSONAL QUALITIES (NET)
20	POLITICAL QUALITIES (NET)
2	EXPERIENCE (NET)

ASK ALL

Q.9 How much would you say you know about what George W. Bush stands for? Would you say you know a lot, a little, only some, or nothing?

--George Bush Sr.--

July 1992

23	A lot	47
32	A little	29
31	Only some	21
13	Nothing	3
<u>1</u>	Don't know/Refused	<u>*</u>
100		100

IF '1' A LOT, '2' A LITTLE, OR '3' ONLY SOME IN Q.9, ASK [N=1,058]:

Q.10 What comes to mind when you think about what George W. Bush stands for?[ACCEPT UP TO THREE RESPONSES; PROBE ONCE] (Open-end)

7	Honest/Trustworthy
6	Just like George Bush, Sr.
6	Death penalty
5	Conservative
4	Taxes
4	Education
3	Cares more about the rich
3	He's the Republican
3	Abortion
3	Liar/Sleazy/Phony
2	Trying to be his father
2	Family values/issues
2	Big business
2	Gun Control
2	Republican policies
1	Strong leader
1	Experience as Governor
1	Morals/Traditional values
1	Crime/Law/Justice/Prisons
1	Economy
1	Politician/Just wants to be elected/Stands for nothing
1	Cares about the people, for the little guy
1	Not a continuation of Clinton administration
1	Lesser of two evils
1	Stands for something
1	Social Security
1	Middle class/Working class issues
1	Reduce government
1	Compassionate
1	Smart
22	Other
24	Don't know/Refused
29	PERSONAL QUALITITES (NET)
26	ISSUES (NET)
19	POLITICAL QUALITIES (NET)
2	EXPERIENCE (NET)

ASK ALL:

On another subject...

Q.11 If the elections for U.S. Congress were being held TODAY, would you vote for the Republican Party's candidate or the Democratic Party's candidate for Congress in your district?

IF ANSWERED '3' OTHER OR '9' DON'T KNOW IN Q.11, ASK:

Q.11a As of TODAY, do you LEAN more to the Republican or the Democrat?

BASED ON REGISTERED VOTERS [N=918]:

	Republican/ <u>Lean Rep.</u>	Democrat/ <u>Lean Dem.</u>	Other/ <u>Undecided</u>
July, 2000	43	47	10=100
February, 2000	44	47	9=100
October, 1999	43	49	8=100
June, 1999	40	50	10=100
November, 1998	42	48	10=100
Late October, 1998	40	47	13=100
Early October, 1998	43	44	13=100
Early September, 1998	45	46	9=100
Late August, 1998	44	45	11=100
Early August, 1998	42	49	9=100
June, 1998	44	46	10=100
March, 1998	40	52	8=100
February, 1998	41	50	9=100
January, 1998	41	51	8=100
August, 1997	45	48	7=100
Early November, 1996 ³	44	48	8=100
October, 1996	42	49	9=100
Late September, 1996	43	49	8=100
Early September, 1996	43	51	6=100
July, 1996	46	47	7=100
June, 1996	44	50	6=100
March, 1996	44	49	7=100
January, 1996	46	47	7=100
October, 1995	48	48	4=100
August, 1995	50	43	7=100
November, 1994	45	43	12=100
October, 1994	47	44	9=100
Early October, 1994	52	40	8=100
September, 1994	48	46	6=100
July, 1994	45	47	8=100

³

Early November 1996 trend based on likely voters.

ASK ALL:

Q.12 What will make the biggest difference in how you vote for Congress in your district — national issues, local or state issues, the candidate’s political party, or the candidate’s character or experience? **(IF MORE THAN ONE, PROBE WITH: Well, which is most important?)**

BASED ON REGISTERED VOTERS [N=918]:

	National <u>Issues</u>	State/Local <u>Issues</u>	Political <u>Party</u>	Character/ <u>Experience</u>	<u>Other</u>	<u>None</u>	DK/ <u>Ref.</u>
July, 2000	18	40	6	32	1	1	2=100
Late October, 1998	20	39	5	27	3	2	4=100
Early October, 1998	23	36	7	28	1	*	5=100
Early September, 1998	22	34	5	33	2	*	4=100
Early August, 1998	20	38	5	31	2	*	4=100
June, 1998	22	37	4	32	1	1	3=100
March, 1998	18	37	6	35	1	1	2=100
November, 1996	23	38	6	25	2	*	6=100
October, 1996	19	45	7	26	1	1	1=100
Late September, 1996	25	38	6	24	2	*	5=100
Early September, 1996	18	42	6	30	1	*	3=100
November, 1994	22	38	5	30	1	*	4=100
Late October, 1994	22	38	3	29	3	1	4=100
Early October, 1994	22	27	5	39	2	1	4=100
<i>CBS/NYT: 10/24-28, 1986</i>	22	25	6	40	1	1	5=100
<i>CBS/NYT: 9/28-10/1, 1986</i>	20	23	9	41	3	*	4=100

Q.13 Thinking about your vote for Congress this fall, will the issue of which party controls Congress, the Republicans or the Democrats, be a factor in your vote, or not?

BASED ON REGISTERED VOTERS [N=918]:

	Late Oct <u>1998</u>	Early Oct <u>1998</u>	Early Sept <u>1998</u>	Early Aug <u>1998</u>	June <u>1998</u>
46 Yes, will be a factor	46	47	41	44	45
49 No, will not	50	49	56	53	51
<u>5</u> Don't know/Refused	<u>4</u>	<u>4</u>	<u>3</u>	<u>3</u>	<u>4</u>
100	100	100	100	100	100

Thinking about the presidential election again...

Q.14 As I read each of the following items, please tell me whether you think it better describes Al Gore or George W. Bush, or whether you think it doesn't describe either candidate. The first one is **(INSERT ITEM; ROTATE)**. Do you think this better describes Gore, Bush or don't you think it describes either of them?

		<u>Al Gore</u>	<u>George W. Bush</u>	<u>Neither</u>	<u>(VOL) Both</u>	<u>DK/ Ref.</u>
a.	He has relied on family connections to get ahead	12	54	14	10	10=100
b.	He is not a serious person	21	19	44	4	12=100
c.	He reaches out to all kinds of voters, not just members of his own party	32	28	14	15	11=100
d.	He says what's popular rather than what he really believes	36	25	16	12	11=100
e.	He has been involved in scandals in the past	26	18	28	13	15=100
f.	He is experienced and knows a lot about the issues	38	25	11	18	8=100

Q. 15 What do you think about George W. Bush? Does he have different views than traditional Republican leaders or are his views similar to those of traditional Republican leaders?

21	Different
62	Similar
<u>17</u>	<u>Don't know/Refused</u>
100	

On another subject...

Q.16 Are you interested in following what happens at the upcoming Republican National Convention in Philadelphia, or aren't you that interested in the convention?

IF '1' INTERESTED IN Q.16, ASK:

Q.17 Would you say you are very interested or fairly interested?

		<u>July 1996⁴</u>	<u>July 1992⁵</u>
34	Interested	44	53
	14 Very Interested	21	26
	20 Fairly Interested/Don't know	23	27
64	Not interested	55	45
<u>2</u>	<u>Don't know</u>	<u>1</u>	<u>2</u>
100		100	100

⁴ In July 1996, the question was worded: "Are you interested in following what happens at next month's Republican National Convention in San Diego or aren't you that interested in the convention?"

⁵ In July 1992, the question was worded: "Are you interested in following what happens at next week's Democratic National Convention in New York or aren't you that interested in the convention?"

ASK ALL

Q.18 How much of the television coverage of the convention do you plan to watch... do you think you'll watch all or most of the coverage, some of it, just a little, or none of it?

13 All or most of the coverage
 28 Some of it
 30 Just a little
 28 None of it
1 Don't know/Refused
 100

Q.19 As I read some things that will happen at the Republican Convention, tell me how interested you are in each event. First, are you very interested, fairly interested, not too interested or not at all interested in **(INSERT ITEM; ROTATE)**?

		Very <u>Interested</u>	Fairly <u>Interested</u>	Not too <u>Interested</u>	Not at all <u>Interested</u>	DK/ <u>Ref.</u>
a.	Watching George W. Bush's acceptance speech July, 1992 (<i>Clinton's acceptance speech</i>)	23 25	30 32	12 20	34 22	1=100 1=100
b.	Watching the roll call of the states as they cast their ballots July, 1992 (<i>Democratic Convention</i>)	17 22	23 29	15 25	44 23	1=100 1=100
c.	Learning about the Republican Party's platform July, 1992 (<i>Democratic Party's platform</i>)	23 38	35 34	14 16	27 11	1=100 1=100
d.	Watching John McCain's speech	15	23	16	42	4=100
e.	Watching George W. Bush's wife Laura's speech	10	19	19	51	1=100
f.	Watching Bush's vice presidential nominee give his or her acceptance speech	22	30	13	33	2=100

Q.20 If George W. Bush were to name a vice presidential candidate who **(INSERT ITEM; ROTATE)**, would that make you more likely to vote for him, less likely to vote for him, or wouldn't it make a difference? [How about if he names a vice presidential candidate who...]

		More <u>Likely</u>	Less <u>Likely</u>	No <u>Difference</u>	<u>DK/Ref.</u>
a.	Supports a woman's right to choose to have an abortion	27	22	48	3=100
b.	Has a lot of experience in Washington D.C.	30	8	60	2=100
c.	Is a woman	19	7	72	2=100
d.	Has a lot of foreign policy experience	38	7	52	3=100

On a different subject...

Q.21 Generally, what's the better situation: that a president's political party also have a controlling majority in Congress, OR is it better that one party controls the White House while the other party controls the Congress... or don't you think it matters too much one way or the other?

		March <u>1998</u>	Aug <u>1997</u>	May <u>1992</u>
25	President's party also control	19	18	26
27	One party control each	34	32	23
41	Doesn't matter	40	42	40
<u>7</u>	Don't know	<u>7</u>	<u>8</u>	<u>11</u>
100		100	100	100

ASK FORM 1 ONLY [N=598]:

Q.22F1 This year, have Republicans and Democrats in Washington been working together more to solve problems, OR have they been bickering and opposing one another more than usual?

		Aug <u>1999</u>	Aug <u>1998</u>	Nov <u>1997</u>	Aug <u>1997</u>	June <u>1997</u>	Oct <u>1995</u>	Aug <u>1993</u>
21	Working together more	20	27	38	43	34	21	20
54	Opposing each other more	68	51	45	46	49	72	57
10	Same as in past (VOL.)	4	8	7	3	6	3	13
<u>15</u>	Don't know/Refused	<u>8</u>	<u>14</u>	<u>10</u>	<u>8</u>	<u>11</u>	<u>4</u>	<u>10</u>
100		100	100	100	100	100	100	100

ASK FORM 2 ONLY [N=606]:

Q.23F2 Compared to recent Congresses, would you say THIS Congress has accomplished more, accomplished less, or accomplished about the same amount?

		Aug <u>1999</u>	Early Sept <u>1998</u>	Early Aug <u>1998</u>	Nov <u>1997</u>	April <u>1997</u>
21	More	15	25	18	23	10
15	Less	20	15	15	12	22
55	Same	60	55	60	59	59
<u>9</u>	Don't know/Refused	<u>5</u>	<u>5</u>	<u>7</u>	<u>6</u>	<u>9</u>
100		100	100	100	100	100

ROTATE Q.24 AND Q.25

Q.24 Now, I will read a series of statements that MIGHT be made about Al Gore. For each statement that I read, please tell me if hearing this would make you MORE likely to vote for Gore, LESS likely to vote for Gore or wouldn't it make a difference. **(INSERT STATEMENT; ROTATE) ... OBSERVE FORM DIFFERENCES**

		More <u>Likely</u>	Less <u>Likely</u>	Wouldn't Make a <u>Difference</u>	<u>DK/Ref.</u>
ASK ITEMS a thru d OF FORM 1 ONLY [N=598]:					
a.F1	Gore has been part of a scandal-ridden Clinton administration	6	40	50	4=100
	March, 2000	5	41	52	2=100
b.F1	Gore strongly supports a woman's right to choose an abortion	36	27	34	3=100
	March, 2000	41	28	28	3=100
c.F1	Gore can carry on Clinton's successful economic policies	43	20	32	5=100
	March, 2000	45	18	35	2=100
d.F1	Gore is too much of a Washington insider	7	32	58	3=100
	March, 2000	8	32	57	3=100

ASK ITEMS e thru h OF FORM 2 ONLY [N=606]:

e.F2	Gore took part in unethical fund raising practices during the 1996 presidential campaign	6	43	47	4=100
	March, 2000	6	52	40	2=100
f.F2	Gore stretches the truth	8	49	40	3=100
g.F2	Gore is experienced and knows a lot about the issues	51	13	33	3=100
h.F2	Gore tends to say what's popular rather than what he really believes	7	52	38	3=100

Q.25 Now, I will read a series of statements that MIGHT be made about George W. Bush. For each statement that I read, please tell me if hearing this would make you MORE likely to vote for Bush, LESS likely to vote for Bush or wouldn't it make a difference. **(INSERT STATEMENT; ROTATE) ... OBSERVE FORM DIFFERENCES.**

		More <u>Likely</u>	Less <u>Likely</u>	Wouldn't Make a <u>Difference</u>	<u>DK/Ref.</u>
ASK ITEMS a thru d OF FORM 1 ONLY [N=598]:					
a.F1	Bush has too many ties to the far right wing of the Republican party	8	34	52	6=100
	March, 2000	10	38	48	4=100
b.F1	Bush mostly opposes stronger gun control measures	33	31	33	3=100
	March, 2000	35	34	28	3=100
c.F1	Bush has pledged to cut taxes	47	12	38	3=100
	March, 2000	49	15	34	2=100

Q.25 CONTINUED ...

		<u>More Likely</u>	<u>Less Likely</u>	<u>Wouldn't Make a Difference</u>	<u>DK/Ref.</u>
d.F1	Bush has improved the educational system in Texas	53	7	36	4=100
	March, 2000	52	9	35	4=100

ASK ITEMS e thru i OF FORM 2 ONLY [N=606]:

e.F2	Bush doesn't know enough about the issues to be president	7	42	47	4=100
	March, 2000	7	47	43	3=100
f.F2	Bush will bring morality and ethics back to the White House	43	14	39	4=100
	March, 2000	48	13	37	2=100
g.F2	Bush has made an effort to reach out to minorities	43	12	40	5=100
h.F2	Under Bush, Texas has used the death penalty more than any other state	25	25	46	4=100
i.F2	Bush has relied on family connections to get where he is	8	35	54	3=100

ASK ALL:

On another subject...

Q.26 As you may know, scientists have recently discovered how to map the human genetic code. In your opinion, will this mostly be a GOOD thing for our society, or are there some serious risks involved?

29 Mostly a good thing for our society
 61 Some serious risks involved
10 Don't know/Refused
 100

Q.27 Do you think this genetic research will have a LARGE effect on you and your family, only some effect, very little effect, or no effect at all?

17 Large effect
 25 Only some effect
 27 Very little effect
 27 No effect at all
4 Don't know/Refused
 100

IF “LARGE,” “ONLY SOME” OR “VERY LITTLE” IN Q.27, ASK [N=860]:

Q.28 In general, do you think the effect of this research on your life will be mostly positive or mostly negative?

64	Mostly positive
24	Mostly negative
5	Mixed (VOL.)
<u>7</u>	Don't know/Refused
100	

ASK ALL:

Q.29 How much, if anything, have you heard about how genetic mapping might lead to advances in curing diseases such as cancer? Have you heard a lot, a little or nothing at all?

26	A lot
55	A little
18	Nothing at all
<u>1</u>	Don't know/Refused
100	

IF “A LOT” OR “A LITTLE” IN Q.29, ASK [N=1001]:

Q.30 Are you VERY optimistic about the possibility of medical advances as a result of genetic research, somewhat optimistic, not too optimistic or not at all optimistic?

36	Very optimistic
44	Somewhat optimistic
11	Not too optimistic
8	Not at all optimistic
<u>1</u>	Don't know/Refused
100	

ASK ALL:

Q.31 How much, if anything, have you heard about potential problems in this area such as genetic information being used to discriminate against people in employment or health insurance, or a loss of privacy? Have you heard a lot, a little or nothing at all?

22	A lot
40	A little
37	Nothing at all
<u>1</u>	Don't know/Refused
100	

IF “A LOT” OR “A LITTLE” IN Q.31, ASK [N=775]:

Q.32 Are you VERY worried about the possibility of discrimination or loss of privacy as a result of genetic research, somewhat worried, not too worried or not at all worried?

19 Very worried
 37 Somewhat worried
 23 Not too worried
 20 Not at all worried
1 Don't know/Refused
 100

ASK ALL:

And one question about Mexico...

Q.33 As you may know, a new president was recently elected in Mexico. Do you think having a new ruling government will make Mexico more democratic, less democratic or won't it make much of a difference?

35 More democratic
 2 Less democratic
 45 Won't make much of a difference
18 Don't know/Refused
 100

Finally, I'd like to ask you a few questions for statistical purposes only ...

Q.34 Do you use a computer at your workplace, at school, at home, or anywhere else on at least an occasional basis?

	<u>Yes</u>	<u>No</u>	<u>DK/Ref</u>
July, 2000	68	31	1=100
June, 2000	68	31	1=100
April, 2000	68	32	*=100
March, 2000 ⁶	72	28	0=100
February, 2000	67	33	*=100
January, 2000	68	32	*=100
December, 1999	67	33	*=100
October, 1999	67	33	*=100
Late September, 1999	68	32	*=100
September, 1999	70	30	*=100
August, 1999	67	33	*=100
July, 1999	68	32	*=100
June, 1999	64	35	1=100
May, 1999	66	33	1=100
April, 1999	71	29	*=100
March, 1999	68	32	*=100
February, 1999	68	32	*=100
January, 1999	69	31	*=100
Early December, 1998	64	36	*=100
Early September, 1998	64	36	*=100
Late August, 1998	66	34	0=100
Early August, 1998	66	34	*=100

⁶

In March 2000, "or anywhere else" was added to the question wording.

Q.34 CONTINUED ...

	<u>Yes</u>	<u>No</u>	<u>DK/Ref</u>
April, 1998	61	39	*=100
January, 1998	65	35	*=100
November, 1997	66	34	*=100
June, 1997	60	40	0=100
Early September, 1996	56	44	*=100
July, 1996	56	44	*=100
April, 1996	58	42	*=100
March, 1996	61	39	*=100
February, 1996	60	40	0=100
January, 1996	59	41	0=100

IF '1' YES IN Q.34, ASK:

Q.35 Do you ever go online to access the Internet or World Wide Web, or to send and receive email?

BASED ON TOTAL RESPONDENTS:

	<u>Goes Online</u>	<u>Doesn't Go Online</u>	<u>DK/Ref.</u>
July, 2000	55	45	*=100
June, 2000	56	44	*=100
April, 2000	54	46	*=100
March, 2000	61	39	0=100
February, 2000	52	48	0=100
January, 2000	52	48	*=100
December, 1999	53	47	0=100
October, 1999	50	50	0=100
Late September, 1999	52	48	*=100
September, 1999	53	47	0=100
August, 1999	52	48	0=100
July, 1999	49	51	0=100
June, 1999	50	50	*=100
May, 1999	48	52	0=100
April, 1999	51	49	*=100
March, 1999	49	51	*=100
February, 1999	49	51	*=100
January, 1999	47	53	*=100
Early December, 1998	42	58	0=100
November, 1998	37	63	*=100
Early September, 1998	42	58	*=100
Late August, 1998	43	57	*=100
Early August, 1998	41	59	*=100
April, 1998	36	64	0=100
January, 1998	37	63	0=100
November, 1997	36	63	1=100
July, 1996	23	77	0=100
April, 1996	21	79	*=100
March, 1996	22	78	0=100
February, 1996	21	79	*=100
January, 1996	21	79	0=100
June, 1995 ⁷	14	86	*=100

7

The 1995 figure combines responses from two separate questions:

(1) Do you or anyone in your household ever use a modem to connect to any computer bulletin boards, information services such as CompuServe or Prodigy, or other computers at other locations? (IF YES, PROBE: Is that you, someone else or both?)

(2) Do you, yourself, ever use a computer at (work) (school) (work or school) to connect with computer bulletin boards, information services such as America Online or Prodigy, or other computers over the Internet?