

PEW RESEARCH CENTER/USA TODAY
February 27-March 2, 2014 OMNIBUS
FINAL TOPLINE
N=1,002

PEW.1 HELD FOR FUTURE RELEASE**ASK ALL:**

PEW.2 Would you like to see Hillary Clinton run for president in 2016, or not?

(U)
 Feb 27-Mar 2
2014
 51 Yes
 43 No
 7 Don't know/Refused **(VOL.)**

TREND FOR COMPARISON:

Would you like to see Hillary Clinton run for high political office someday or not?

Dec
1998
 38 Yes
 56 No
 5 Don't know/Refused **(VOL.)**

ASK ALL:

PEW.3 How much of a chance is there that you would vote for Hillary Clinton if she is a candidate for president in 2016 — is there a good chance, some chance, or no chance?

(U)
 Feb 27-Mar 2
2014
 35 Good chance
 24 Some chance
 38 No chance
 3 Don't know/Refused **(VOL.)**

ASK ALL:

PEW.4 As I name some traits, please tell me whether you think each one describes Hillary Clinton. First, **[INSERT ITEM; RANDOMIZE]** do you think of Hillary Clinton as **[FIRST ITEM]** or not? Do you think of Hillary Clinton as **[NEXT ITEM]** or not?

		Yes, describes <u>Clinton</u>	No	(VOL.) <u>DK/Ref</u>
a.	Honest			
	February 27-March 2, 2014 (U)	56	35	9
	April, 2008 (RVs)	42	51	7
	March, 2008 (RVs)	48	46	6
b.	Tough			
	February 27-March 2, 2014 (U)	69	26	5
	April, 2008 (RVs)	76	22	2
c.	Having new ideas			
	February 27-March 2, 2014 (U)	49	40	11
d.	Hard to like			
	February 27-March 2, 2014 (U)	36	57	7
	April, 2008 (RVs)	53	45	2
	March, 2008 (RVs)	51	45	4

RANDOMIZE PEW.5 AND PEW.6**ASK ALL:**

PEW.5 Thinking about Hillary Clinton's career, what one thing do you have the most negative view of?
[OPEN END; IF "DON'T KNOW" PROMPT ONCE "It can be anything she was involved with that you didn't like." PROBE FOR CLARITY ACCEPT MULTIPLE RESPONSES BUT DO NOT PROBE FOR ADDITIONAL]?

(U)	
Feb 27-Mar 2	
<u>2014</u>	
15	Benghazi
9	Bill Clinton/Husband's affair
3	Democrat/Policy positions
3	Dislike/General negative
2	Dishonest
2	Secretary of State/Foreign policy
2	Career politician
2	Career generally/Performance
1	Gender/Woman
1	2008 campaign
1	Health care
1	First Lady/White House
1	Whitewater
1	Age
1	NY Senate
1	Everything
7	Other
18	Nothing
33	Don't know/Refused (VOL.)

Figures add to more than 100% because of multiple responses.

RANDOMIZE PEW.5 AND PEW.6**ASK ALL:**

PEW.6 Thinking about Hillary Clinton's career, what one thing do you have the most positive view of? **[OPEN END; IF "DON'T KNOW" PROMPT ONCE "It can be anything she was involved with that you liked." PROBE FOR CLARITY ACCEPT MULTIPLE RESPONSES BUT DO NOT PROBE FOR ADDITIONAL]?**

(U)	
Feb 27-Mar 2	
<u>2014</u>	
12	Secretary of State/Foreign affairs
8	Being Bill Clinton's wife/Dealing with Lewinsky affair
5	Being a woman in politics
3	Health care policy
3	First Lady
2	Intelligence
2	Experience/Qualifications
1	Presidential campaign
1	Women's issues
1	Good mother/family person
1	Strength
1	Senator
1	Foreign policies (specific)
1	Economic policies
1	Toughness
1	Benghazi
19	Other
11	Nothing
30	Don't know/Refused (VOL.)

Figures add to more than 100% because of multiple responses.

ASK ALL

PEW.7 Just your best guess, how old is Hillary Clinton? [**OPEN END; IF "DON'T KNOW" PROMPT ONCE**
"Just your best guess."]

(U)

Feb 27-Mar 2

2014

6	Younger than 50
31	50-59
57	60-69
46	60-65
2	66 (<i>correct</i>)
9	67-69
3	70 or older
4	Don't know/Refused

60 Mean age

60 Median age

PEW.7 TREND FOR COMPARISON:

Just your best guess, how old is Hillary Clinton?

*Gallup/USA Today*Feb 2008

2	Younger than 44
26	44-53
40	54-59
18	60 (<i>correct</i>)
8	61-63
4	64 or older
3	Don't know/Refused

56 Mean age

56 Median age

ASK ALL:

PEW.8 Overall, do you approve or disapprove of the job Hillary Clinton did as Secretary of State?

(U)

Feb 27-Mar 2

2014

67	Approve
25	Disapprove
8	Don't know/Refused (VOL.)

RANDOMIZE Q.9 AND Q.10**ASK ALL:**

PEW.9 If Hillary Clinton decides to run for president in 2016, do you think her involvement in Bill Clinton's administration would help her, hurt her, or wouldn't it make a difference?

(U)

Feb 27-Mar 2

2014

42	Would help her
17	Would hurt her
39	Wouldn't make a difference
2	Don't know/Refused (VOL.)

TREND FOR COMPARISON:

If Hillary Clinton is the Democratic Party nominee for president, do you think her involvement in Bill Clinton's administration will help her, hurt her, or won't it make a difference to voters?

Jan

2008

42	Will help her
29	Will hurt her
25	Won't make a difference to voters
4	Don't know/Refused (VOL.)

RANDOMIZE Q.9 AND Q.10**ASK ALL:**

PEW.10 If Hillary Clinton decides to run for president in 2016, do you think the fact that she is a woman would help her, hurt her, or wouldn't it make a difference?

(U)

Feb 27-Mar 2

2014

33	Would help her
20	Would hurt her
44	Wouldn't make a difference
3	Don't know/Refused (VOL.)

TREND FOR COMPARISON:

If Hillary Clinton is the Democratic Party nominee for president, do you think the fact that she is a woman will help her, hurt her, or won't it make a difference to voters?

Jan

2008

24	Will help her
35	Will hurt her
36	Won't make a difference to voters
5	Don't know/Refused (VOL.)

PEW.11-PEW.23 HELD FOR FUTURE RELEASE**Key to Pew Research trends noted in the topline:**

(U) Pew Research Center/USA Today polls