

PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS
DECEMBER 2006 NEWS INTEREST INDEX
FINAL TOPLINE
December 6-10, 2006
N=1,502

QUESTIONS 1, 5 AND 6 PREVIOUSLY RELEASED

QUESTIONS 2 THROUGH 4 HELD FOR FUTURE RELEASE

Q.7 How much thought, if any, have you given to candidates who may be running for president in 2008?
[READ]

23	A lot
36	Some
20	Not much
20	None at all
<u>1</u>	Don't know/Refused
100	

ROTATE Q.8 AND Q.9

IF "A LOT" OR "SOME" (1,2 IN Q.7), ASK:

Q.8 Which REPUBLICAN candidate, if any, have you thought the most about possibly voting for? **[OPEN END; DO NOT READ OPTIONS. USE PRECODES AS APPROPRIATE; ACCEPT UP TO THREE NAMES BUT DO NOT PROBE FOR MORE THAN ONE]**

BASED ON TOTAL:

8	McCain, John
4	Giuliani, Rudy
1	Romney, Mitt
1	Rice, Condoleezza
1	Gingrich, Newt
2	Other [SPECIFY]
33	None/too early
11	Don't know/Refused

Q.9 Which DEMOCRATIC candidate, if any, have you thought the most about possibly voting for? **[OPEN END; DO NOT READ OPTIONS. USE PRECODES AS APPROPRIATE; ACCEPT UP TO THREE NAMES BUT DO NOT PROBE FOR MORE THAN ONE]**

BASED ON TOTAL:

11	Clinton, Hillary
7	Obama, Barack
1	Edwards, John
1	Kerry, John
1	Gore, Al
3	Other [SPECIFY]
26	None/too early
11	Don't know/Refused

ASK ALL:

Q.10 Now I'd like your views on some people. (First,) would you say your overall opinion of... **[INSERT ITEM; RANDOMIZE]** is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? **[INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE."]**

	-----Favorable-----			-----Unfavorable-----			(VOL)	(VOL)
	Total	Very	Mostly	Total	Very	Mostly	Never Heard of	Can't rate/Ref
a. George W. Bush	39	12	27	57	34	23	*	4=100
April, 2006	40	15	25	57	35	22	*	3=100
Late October, 2005	46	17	29	51	29	22	*	3=100
July, 2005	51	22	29	46	25	21	0	3=100
Late March, 2005	53	23	30	45	27	18	0	2=100
Mid-October, 2004 (RVs)	56	26	30	42	23	19	*	2=100
Early October, 2004 (RVs)	57	27	30	40	20	20	0	3=100
Early September, 2004	52	25	27	43	24	19	*	5=100
August, 2004	58	27	31	39	22	17	0	3=100
June, 2004	52	19	33	45	22	23	*	3=100
Early February, 2004	53	21	32	44	25	19	0	3=100
January 29-February 1, 2004	52	--	--	47	--	--	--	1=100
Gallup: January 2-5, 2004	65	--	--	35	--	--	--	*=100
Gallup: October 6-8, 2003	60	--	--	39	--	--	--	1=100
Gallup: June 9-10, 2003	66	--	--	33	--	--	--	1=100
April, 2003	72	37	35	25	11	14	0	3=100
January, 2003	70	28	42	28	10	18	0	2=100
December, 2002	68	35	33	27	11	16	0	5=100
July, 2001	61	22	39	35	14	21	*	4=100
January, 2001	60	24	36	33	12	21	0	7=100
May, 2000	58	18	40	31	12	19	1	10=100
March, 1999 ¹	61	21	40	21	7	14	4	14=100
November, 1997	54	13	41	18	6	12	9	19=100
b. Dick Cheney	35	10	25	55	28	27	2	8=100
April, 2006	36	11	25	55	29	26	3	6=100
Late October, 2005	43	12	31	46	22	24	2	9=100
Late March, 2005	48	15	33	42	20	22	2	8=100
Mid-October, 2004 (RVs)	48	17	31	46	25	21	*	6=100
Early October, 2004 (RVs)	48	14	34	41	20	21	*	11=100
Early September, 2004	43	13	30	42	23	19	2	13=100
August, 2004	47	13	34	41	20	21	2	10=100
April, 2003	60	21	39	27	12	15	3	10=100
December, 2002	59	20	39	26	10	16	5	10=100
July, 2001	58	19	39	26	6	20	6	10=100
January, 2001	62	20	42	18	5	13	2	18=100
December, 1994	42	10	32	19	5	14	21	18=100
March, 1991 ²	68	33	35	6	2	4	10	16=100
May, 1990	20	3	17	11	3	8	44	25=100

1 In March 1999 and November 1997 the category was listed: "Texas Governor George W. Bush."

2 In March 1991 and May 1990 the category was listed: "Richard Cheney."

Q.10 CONTINUED...

	-----Favorable-----			-----Unfavorable-----			(VOL)	(VOL)
	Total	Very	Mostly	Total	Very	Mostly	Never Heard of	Can't rate/Ref
c. Bill Clinton	63	29	34	33	16	17	1	3=100
April, 2006	61	27	34	36	18	18	0	3=100
Late October, 2005	62	26	36	34	18	16	*	4=100
Late March, 2005	64	24	40	32	13	19	0	4=100
December, 2002	46	17	29	49	27	22	*	5=100
July, 2001	50	20	30	46	27	19	0	4=100
January, 2001	64	23	41	34	17	17	0	2=100
May, 2000	48	17	31	47	28	19	*	5=100
March, 1999	55	21	34	42	23	19	*	3=100
December, 1998	55	23	32	43	24	19	0	2=100
Early October, 1998 (RVs)	52	15	37	44	24	20	0	4=100
Early September, 1998	57	18	39	41	23	18	0	2=100
Late August, 1998	54	18	36	44	24	20	0	2=100
March, 1998	62	22	40	35	16	19	*	3=100
November, 1997	63	19	44	35	14	21	0	2=100
October, 1997	62	15	47	36	16	20	*	2=100
September, 1997	62	18	44	35	14	21	0	3=100
August, 1997	61	16	45	38	17	21	0	1=100
April, 1997	61	17	44	37	16	21	*	2=100
January, 1997	66	17	49	32	14	18	*	2=100
October, 1996 (RVs)	57	12	45	41	19	22	0	2=100
June, 1996	61	16	45	37	14	23	*	2=100
April, 1996	57	16	41	40	16	24	0	3=100
February, 1996	55	20	35	43	21	22	0	2=100
January, 1996	56	13	43	42	15	27	0	2=100
August, 1995	49	13	36	49	20	29	0	2=100
February, 1995	55	14	41	42	17	25	0	3=100
December, 1994	51	17	34	46	22	24	0	3=100
July, 1994	58	15	43	41	16	25	*	1=100
May, 1993	60	18	42	35	12	23	0	5=100
July, 1992	59	17	42	34	9	25	0	7=100
June, 1992	46	10	36	47	14	33	1	6=100
May, 1992	53	11	42	42	10	32	*	5=100
March, 1992	53	10	43	40	11	29	1	6=100
February, 1992	59	15	44	31	7	24	2	8=100
January, 1992	37	9	28	15	4	11	27	21=100
November, 1991	30	5	25	10	2	8	39	21=100
d. Condoleezza Rice	57	19	38	30	13	17	6	7=100
April, 2006	59	26	33	27	10	17	6	8=100
Late October, 2005	60	23	37	25	9	16	6	9=100
Late March, 2005	57	22	35	28	11	17	5	10=100
e. Nancy Pelosi	32	9	23	27	13	14	26	15=100
December, 1994 ³ <i>Gingrich</i>	25	7	18	28	15	13	30	17=100
f. Harry Reid	17	3	14	20	7	13	45	18=100

Q.10 CONTINUED...

		-----Favorable-----			-----Unfavorable-----			(VOL) Never	(VOL) Can't
		<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Heard of</u>	<u>rate/Ref</u>
g.	John McCain	51	13	38	26	6	20	10	13=100
	April, 2006	54	14	40	26	7	19	8	12=100
	Late October, 2005	56	15	41	19	5	14	10	15=100
	Late March, 2005	59	15	44	17	4	13	8	16=100
	July, 2001	51	14	37	22	5	17	13	14=100
	January, 2001	59	18	41	15	3	12	9	17=100
	May, 2000	54	14	40	20	5	15	11	15=100
h.	Hillary Clinton	56	22	34	39	21	18	*	5=100
	April, 2006	54	20	34	42	21	21	1	3=100
	Late October, 2005	56	20	36	38	19	19	1	5=100
	Late March, 2005	57	22	35	36	17	19	*	7=100
	December 2002	47	15	32	44	23	21	1	8=100
	July, 2001	53	20	33	42	23	19	1	4=100
	January, 2001	60	25	35	35	16	19	*	5=100
	May, 2000	49	15	34	42	22	20	1	8=100
	Early December, 1998	66	32	34	31	15	16	*	3=100
	Early October, 1998 (RVs)	58	24	34	36	18	18	*	6=100
	Early September, 1998	64	24	40	31	13	18	0	5=100
	Late August, 1998	63	25	38	34	13	21	*	3=100
	March, 1998	65	26	39	31	14	17	*	4=100
	January, 1997	57	17	40	40	17	23	*	3=100
	June, 1996	53	13	40	43	17	26	*	4=100
	April, 1996	49	12	37	46	19	27	0	5=100
	February, 1996	42	14	28	54	27	27	0	4=100
	January, 1996	42	10	32	54	26	28	0	4=100
	October, 1995	58	14	44	38	14	24	--	4=100
	August, 1995	49	16	33	47	22	25	*	4=100
	December, 1994	50	17	33	45	20	25	1	4=100
	July, 1994	57	19	38	40	18	22	1	2=100
	May, 1993	60	19	41	29	11	18	1	10=100
i.	Robert Gates	34	7	27	18	12	6	24	24=100