## ABOUT THE SURVEY

Results for the survey are based on telephone interviews conducted under the direction of Princeton Survey Research Associates among a nationwide sample of 1,263 (997 registered voters) adults , 18 years of age or older, during the period October 18-22, 2000. For results based on the total sample, one can say with $95 \%$ confidence that the error attributable to sampling and other random effects is plus or minus 3 percentage points. For results based on registered voters ( $\mathrm{N}=997$ ), the sampling error is plus or minus 3.5 percentage points. For results based on likely voters ( $\mathrm{N}=663$ ), the sampling error is plus or minus 4.5 percentage points. For results based on either Form 1 $(\mathrm{N}=484)$ or Form $2(\mathrm{~N}=513)$ registered voters, the sampling error is plus or minus 5 percentage points.

PEW RESEARCH CENTER FOR THE PEOPLE \& THE PRESS MID-OCTOBER 2000 POLITICAL SURVEY FINAL TOPLINE<br>October 18-22, 2000<br>N = 1,263 General Public<br>N = 997 Registered Voters

## NOTE: ALL NUMBERS IN SURVEY, INCLUDING TREND FIGURES, ARE BASED ON REGISTERED VOTERS EXCEPT WHERE NOTED

Q. 1 All in all, are you satisfied or dissatisfied with the way things are going in this country today?

|  | Satisfied | Dissatisfied | No Opinion |
| :---: | :---: | :---: | :---: |
| Mid-October, 2000 | 54 | 39 | $7=100$ |
| September, 2000 | 52 | 42 | $6=100$ |
| June, 2000 | 47 | 46 | $7=100$ |
| April, 2000 | 47 | 44 | $9=100$ |
| August, 1999 | 58 | 38 | $4=100$ |
| January, 1999 | 53 | 40 | $7=100$ |
| July, 1996 | 29 | 67 | $4=100$ |
| October, 1995 | 24 | 72 | $4=100$ |
| September, 1988 | 50 | 45 | $5=100$ |
| May, 1988 | 40 | 55 | $5=100$ |
| January, 1988 | 38 | 56 | $6=100$ |

Q. 2 How much thought have you given to the coming Presidential election . . . quite a lot or only a little?

|  | Quite | (VOL.) | Only a | (VOL.) | DK/ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | A lot | Some | $\underline{\text { Little }}$ | None | Ref. |
| Mid-October, 2000 | 67 | 9 | 19 | 4 | 1=100 |
| Early October, 2000 | 60 | 8 | 27 | 4 | $1=100$ |
| September, 2000 | 59 | 8 | 29 | 3 | $1=100$ |
| July, 2000 | 46 | 6 | 45 | 3 | *=100 |
| June, 2000 | 46 | 6 | 43 | 5 | *=100 |
| May, 2000 | 48 | 4 | 42 | 5 | $1=100$ |
| November, 1996 | 67 | 8 | 22 | 3 | * $=100$ |
| October, 1996 | 65 | 7 | 26 | 1 | $1=100$ |
| Late September, 1996 | 61 | 7 | 29 | 2 | $1=100$ |
| Early September, 1996 | 56 | 3 | 36 | 4 | $1=100$ |
| July, 1996 | 55 | 3 | 41 | 1 | * $=100$ |
| June, 1996 | 50 | 5 | 41 | 3 | $1=100$ |

## Q. 2 CONTINUED ...

October, 1992
September, 1992
August, 1992
June, 1992
Gallup: November, 1988

| Quite | (VOL.) <br> A lot | Only a <br> Some | Little <br> (VOL.) | DK/ <br> None |
| :---: | :---: | :---: | :---: | :---: |
| Ref. |  |  |  |  |
| 69 | 3 | 16 | 1 | $1=100$ |
| 72 | 4 | 23 | 1 | $1=100$ |
| 63 | 6 | 29 | 1 | $*=100$ |
| 73 | 8 | 17 | 2 | $0=100$ |
| 69 | 9 | 20 | 2 | $0=100$ |
| 61 | 10 | 27 | 2 | $0=100$ |
| 57 | 18 | 23 | 2 | $0=100$ |

Q. 3 Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this story very closely, fairly closely, not too closely, or not at all closely. [INSERT ITEM; ROTATE ITEMS]

|  | Very closely | Fairly closely | Not too Not at all (VOL.) closely closely DK/Ref. |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| News about the presidential election campaign | 40 | 37 | 15 | 8 | *=100 |
| Early October, 2000 | 42 | 36 | 15 | 6 | $1=100$ |
| September, 2000 | 27 | 46 | 18 | 8 | $1=100$ |
| July, 2000 ${ }^{1}$ | 25 | 40 | 19 | 15 | $1=100$ |
| June, 2000 | 27 | 34 | 22 | 16 | 1=100 |
| April, 2000 | 21 | 36 | 25 | 18 | *=100 |
| Early April, 2000 | 22 | 43 | 20 | 15 | *=100 |
| March, 2000 | 30 | 43 | 16 | 10 | $1=100$ |
| November, 1996 | 34 | 45 | 15 | 6 | *=100 |
| Early September, 1996 | 29 | 39 | 19 | 13 | *=100 |
| July, 1996 | 25 | 42 | 21 | 11 | $1=100$ |
| October, 1992 | 55 | 36 | 7 | 2 | $0=100$ |
| September, 1992 | 47 | 36 | 11 | 6 | *=100 |
| August, 1992 | 36 | 51 | 11 | 2 | $0=100$ |
| July, 1992 | 23 | 48 | 24 | 5 | *=100 |
| October, 1988 | 43 | 44 | 11 | 2 | *=100 |
| August, 1988 | 39 | 45 | 13 | 3 | *=100 |

ITEMS b-d BASED ON TOTAL VOTING AGE POPULATION: [N=1,263]
b. Continued violence in the Middle East between

| the Palestinians and the Israelis | 30 | 38 | 18 | 13 | $1=100$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Early October, $2000^{2}$ | 21 | 30 | 27 | 21 | $1=100$ |
| ${\text { January, } 1997^{3}}^{\text {May, } 1988^{4}}$ | 12 | 23 | 29 | 35 | $1=100$ |
|  | 18 | 37 | 34 | 9 | $2=100$ |

[^0]
## Q. 3 CONTINUED ...

c. The terrorist attack on the navy warship USS Cole
d. Recent major ups and downs in the U.S. stock market April, 2000
Early April, 2000
March, 2000
March, 1999
January, 1999
Early September, 1998
Mid-August, 1998
January, 1998
November, $1997^{5}$
September, 1997
April, 1997
February, 1996
$\begin{array}{cccc}\begin{array}{c}\text { Very } \\ \text { closely }\end{array} & \begin{array}{c}\text { Fairly } \\ \text { closely }\end{array} & \begin{array}{c}\text { Not too Not at all (VOL.) } \\ \text { (V) }\end{array} & \frac{c}{12} \\ \text { closely } \\ \text { closely }\end{array} \frac{\text { DK/Ref. }}{*} \begin{array}{llll}*=100\end{array}$

| 20 | 26 | 23 | 31 | $1=100$ |
| :--- | :--- | :--- | :--- | :--- |
| 18 | 28 | 23 | 31 | $*=100$ |
| 19 | 29 | 20 | 32 | $*=100$ |
| 23 | 29 | 21 | 26 | $1=100$ |
| 18 | 29 | 22 | 31 | $*=100$ |
| 24 | 28 | 19 | 28 | $1=100$ |
| 32 | 31 | 20 | 17 | $*=100$ |
| 17 | 23 | 21 | 39 | $*=100$ |
| 21 | 25 | 23 | 31 | $*=100$ |
| 25 | 36 | 18 | 20 | $1=100$ |
| 14 | 22 | 23 | 40 | $1=100$ |
| 17 | 21 | 22 | 40 | $*=100$ |
| 12 | 20 | 25 | 42 | $1=100$ |

Q. 4 These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register... Are you NOW registered to vote in your precinct or election district, or haven't you been able to register so far?

## IF RESPONDENT ANSWERED '1' YES IN Q.4, ASK:

Q.4a Are you absolutely certain you are registered to vote, or is there a chance your registration has lapsed because you moved or for some other reason?

BASED ON TOTAL VOTING AGE POPULATION: [ $\mathbf{N}=\mathbf{1 , 2 6 3 ]}$

Mid-October, 2000
Early October, 2000
September, 2000
June, 2000
Late September, 1999
Early September, 1998
Late August, 1998
June, 1998
November, 1997
September, 1997
November, 1996
June, 1996
October, 1995
April, 1995
December, 1994
November, 1994
Late October, 1994
Early October, 1994
July, 1994
May, 1993
June, 1992
November, 1990

| Yes, | Absolutely | Chance |  | No, Not |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered | Certain | Lapsed | DK/Ref | Registered | DK/Ref. |
| 80 | 77 | 2 | , | 20 | *=100 |
| 77 | 72 | 4 | 1 | 23 | *=100 |
| 75 | 69 | 5 | 1 | 25 | *=100 |
| 79 | 75 | 4 | * | 21 | *=100 |
| 74 | 69 | 5 | * | 24 | $2=100$ |
| 77 | 74 | 3 | * | 22 | $1=100$ |
| 78 | 75 | 3 | * | 22 | *=100 |
| 78 | 73 | 4 | 1 | 22 | *=100 |
| 80 | 75 | 4 | 1 | 20 | *=100 |
| 79 | 76 | 3 | * | 20 | $1=100$ |
| 76 | 69 | 2 | * | 24 | *=100 |
| 79 | 75 | 4 | 0 | 21 | *=100 |
| 76 | 73 | 3 | * | 23 | $1=100$ |
| 76 | 74 | 2 | 0 | 23 | $1=100$ |
| 74 | 70 | 3 | 1 | 24 | $2=100$ |
| 73 | 70 | 2 | 1 | 26 | $1=100$ |
| 77 | 74 | 3 | 0 | 22 | $1=100$ |
| 76 | 72 | 4 | * | 23 | $1=100$ |
| 79 | 75 | 4 | 0 | 20 | $1=100$ |
| 82 | - | - | - | 17 | $1=100$ |
| 76 | 73 | 3 | 0 | 23 | $1=100$ |
| 80 | - | - | - | 20 | $0=100$ |

Now a different kind of question...

## [ROTATE Q.5a AND Q.5b]

Q.5a Please tell me what one word best describes your impression of Al Gore. Tell me just the ONE best word that describes him. (OPEN-END. PROBE ONCE IF RESPONDENT ANSWERS "DON'T KNOW". ACCEPT UP TO TWO RESPONSES, BUT DO NOT PROBE FOR SECOND RESPONSE).
Q.5b Please tell me what one word best describes your impression of George W. Bush. Tell me just the ONE best word that describes him. (OPEN-END. PROBE ONCE IF RESPONDENT ANSWERS "DON'T KNOW". ACCEPT UP TO TWO RESPONSES, BUT DO NOT PROBE FOR SECOND RESPONSE).

| Top Gore Descriptions | Frequency* | Top Bush Descriptions Fre | Frequency* |
| :---: | :---: | :---: | :---: |
| Liar | 36 | Honest | 47 |
| Honest | 24 | Good | 28 |
| Good | 24 | OK/Okay | 19 |
| Arrogant | 21 | Sincere | 17 |
| Intelligent | 18 | Arrogant | 13 |
| OK/Okay | 17 | Fair | 13 |
| Untrustworthy/Don't trust | 17 | Alright/He's alright | 13 |
| Dishonest | 16 | Dislike him/Don't like him | 12 |
| Fair | 16 | Leader | 12 |
| Competent | 16 | Untrustworthy/Not trustworthy | hy 12 |
| Experience/Experienced | 14 | Trustworthy | 11 |
| Boring | 13 | President | 11 |
| Politician | 12 | Inexperienced | 11 |
| Fake | 11 | Conservative | 10 |
| Liberal | 11 | Reference to Father | 9 |
| Capable | 11 | Republican(s) | 9 |
| Alright/He's alright | 8 | Liar | 9 |
| Great | 8 | Boring | 9 |
| President/Presidential | 8 | I like him | 8 |
| Dislike | 8 | Good man/guy | 8 |
| Qualified | 8 | Stupid | 8 |

* Q.5a/5b The "Frequency" column is the number of respondents who offered each response; the numbers are not percentages.
Q. 6 Have you ever voted in your precinct or election district?

|  |  | Early Oct | Late Oc | Early Oct | Nov | Late Sept | Nov |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\underline{2000}$ | 1998 | $\underline{1998}$ | 1996 | 1996 | 1994 |
| 82 | Yes | 84 | 86 | 87 | 85 | 85 | 91 |
| 18 | No | 16 | 14 | 13 | 15 | 15 | 9 |
| $\frac{0}{10 n}$ | Don't know/Refused | $\stackrel{*}{100}$ | $\stackrel{*}{100}$ | $\stackrel{*}{100}$ | $\stackrel{*}{100}$ | $\stackrel{*}{100}$ | $\stackrel{*}{100}$ |
| 100 |  | 100 | 100 | 100 | 100 | 100 | 100 |

Q.6a How often would you say you vote... (READ)
(VOL.)

Mid-October, 2000
Early October, 2000
September, 2000
June, 2000
Late September, 1999
Early September, 1998
June, 1998
September, 1997
November, 1996
October, 1996
Late September, 1996
June, 1996
February, 1996
October, 1995
April, 1995
November, 1994
October, 1994
July, 1994
June, 1992
May, 1992
November, 1991
May, 1990
Gallup: November, 1988
Gallup: October, 1988
May, 1988
January, 1988
May, 1987

| Always | Nearly | Part of |  |
| :---: | :---: | :---: | :---: |
|  | Always | The time | Seldom |
| 54 | 27 | 10 | 6 |
| 51 | 29 | 10 | 6 |
| 61 | 21 | 9 | 7 |
| 58 | 26 | 10 | 4 |
| 40 | 47 | 9 | 3 |
| 53 | 33 | 9 | 4 |
| 49 | 33 | 12 | 5 |
| 62 | 26 | 8 | 3 |
| 55 | 28 | 8 | 6 |
| 52 | 30 | 9 | 5 |
| 52 | 31 | 10 | 4 |
| 52 | 33 | 9 | 4 |
| 42 | 41 | 11 | 4 |
| 53 | 35 | 7 | 4 |
| 53 | 34 | 9 | 4 |
| 58 | 28 | 8 | 5 |
| 55 | 32 | 10 | 3 |
| 52 | 34 | 10 | 4 |
| 60 | 29 | 7 | 3 |
| 50 | 35 | 10 | 4 |
| 46 | 41 | 9 | 4 |
| 42 | 42 | 11 | 4 |
| 57 | 26 | 10 | 4 |
| 56 | 26 | 12 | 4 |
| 43 | 41 | 11 | 3 |
| 49 | 39 | 9 | 2 |
| 43 | 43 | 9 | 3 |

(VOL.) Never

| Other | Vote | DK/Ref. |
| :---: | :---: | :---: |
| * | 3 | *=100 |
| 3 | 1 | *=100 |
| * | 2 | *=100 |
| 1 | 1 | *=100 |
| * | 1 | *=100 |
| 1 | 0 | *=100 |
| 1 | 0 | $0=100$ |
| * | 1 | *=100 |
| 1 | 2 | *=100 |
| 2 | 2 | *=100 |
| 1 | 2 | *=100 |
| 1 | 1 | *=100 |
| 1 | 1 | *=100 |
| * | 1 | *=100 |
| * | * | *=100 |
| 1 | * | $0=100$ |
| * | * | *=100 |
| * | * | *=100 |
| 1 | * | *=100 |
| * | 1 | *=100 |
| 0 | * | *=100 |
| * | 1 | *=100 |
| 2 | 1 | *=100 |
| 1 | 1 | *=100 |
| 1 | 2 | *=100 |
| * | 1 | *=100 |
| 1 | 1 | *= |

Q.7F1/Q.8F2 If the presidential election were being held TODAY, would you vote for the Democratic ticket of Al Gore and Joe Lieberman, for the Republican ticket of George W. Bush and Dick Cheney, for the Green Party ticket headed by Ralph Nader, or for the Reform Party ticket headed by Pat Buchanan?
Q.10F1/Q.11F2 As of TODAY, do you LEAN more to Gore the Democrat, more to Bush the Republican, more to Nader of the Green Party or more to Buchanan the Reform party candidate?
Q. 9 Do you support (INSERT PRESIDENTIAL CHOICE FROM Q.7/Q.8, DO NOT READ VP CHOICE) strongly or only moderately?

|  |  |  | Early Oct | Sept | July | Late June |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | Mid-June

## IF RESPONDENT DID NOT CHOOSE GORE IN Q.7/8 OR Q.10/11, ASK: [N=558]

Q. 12 Do you think there is a chance that you might vote for Al Gore in November or have you definitely decided not to vote for him?

|  |  | Early Oct | Sept | June | Clinton |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2000 | $\underline{2000}$ | $\underline{2000}$ | Oct 1996 |
| 10 | Chance might vote for him | 11 | 13 | 14 | 10 |
| 40 | Decided not to vote for him | 38 | 35 | 34 | 35 |
| $\underline{5}$ | Don't know/Refused | 7 | $\underline{5}$ | $\underline{6}$ | 4 |
| 55\% |  | 56\% | 53\% | 54\% | 49\% |

## IF RESPONDENT DID NOT CHOOSE BUSH IN Q.7/8 OR Q.10/11 ASK: [N=553]

Q. 13 Do you think there is a chance that you might vote for George W. Bush in November or have you definitely decided not to vote for him?

|  |  | $\begin{gathered} \text { Early Oct } \\ \underline{2000} \end{gathered}$ | $\begin{array}{r} \text { Sept } \\ 2000 \\ \hline \end{array}$ | $\begin{aligned} & \text { June } \\ & 2000 \\ & \hline \end{aligned}$ | Dole <br> Oct 1996 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 12 | Chance might vote for him | 11 | 15 | 15 | 11 |
| 40 | Decided not to vote for him | 39 | 38 | 33 | 51 |
| $\underline{5}$ | Don't know/Refused | 7 | 6 | $\underline{6}$ | 4 |
| 57\% |  | 57\% | 59\% | 54\% | 66\% |

## IF RESPONDENT CHOSE A CANDIDATE IN Q.7/8 OR Q.10/11, ASK:

Q. 14 What do you like most about (INSERT FROM Q.7/8 OR Q.10/11), his personality, his leadership ability, his experience or his stand on issues?

|  | Personality | Leadership | Experience | Stand on issues | Don't know |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Al Gore | 8 | 16 | 29 | 44 | 3=100 | $(\mathrm{N}=439)$ |
| Early October, 2000 | 6 | 16 | 23 | 49 | $6=100$ |  |
| September, 2000 | 9 | 15 | 22 | 48 | $6=100$ |  |
| June, 2000 | 7 | 13 | 29 | 42 | $9=100$ |  |
| May, 2000 | 10 | 13 | 30 | 40 | $7=100$ |  |
| March, 2000 | 10 | 14 | 28 | 40 | $8=100$ |  |
| October, 1999 | 8 | 11 | 32 | 43 | $6=100$ |  |
| George W. Bush | 13 | 18 | 9 | 55 | $5=100$ | $(\mathrm{N}=444)$ |
| Early October, 2000 | 8 | 20 | 7 | 58 | $7=100$ |  |
| September, 2000 | 9 | 19 | 9 | 55 | $8=100$ |  |
| June, 2000 | 10 | 19 | 11 | 50 | $10=100$ |  |
| May, 2000 | 12 | 22 | 8 | 51 | $7=100$ |  |
| March, 2000 | 14 | 24 | 10 | 42 | $10=100$ |  |
| October, 1999 | 13 | 25 | 11 | 42 | $9=100$ |  |
| Ralph Nader | 6 | 13 | 6 | 63 | $12=100$ | ( $\mathrm{N}=44$ ) |
| Early October, 2000 | 0 | 4 | 5 | 84 | $7=100$ |  |
| September, 2000 | 6 | 4 | 9 | 80 | $1=100$ |  |
| Pat Buchanan | n/a | n/a | n/a | n/a |  | ( $\mathrm{N}=6$ ) |
| Early October, 2000 | n/a | n/a | n/a | n/a |  |  |
| September, 2000 | n/a | n/a | n/a | n/a |  |  |

## IF RESPONDENT CHOSE BUSH IN Q.7/8 OR Q.10/11, ASK:

Q. 15 What do you like LEAST about Al Gore, his personality, his leadership ability, his experience or his stand on issues?

|  | Personality | Leadership | Experience | Stand on Issues | Don't know |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Al Gore | 27 | 18 | 5 | 43 | $7=100$ | $(\mathrm{N}=444)$ |
| Early October, 2000 | 26 | 14 | 4 | 44 | $12=100$ |  |
| September, 2000 | 17 | 17 | 7 | 48 | $11=100$ |  |
| June, 2000 | 17 | 19 | 6 | 43 | $15=100$ |  |
| May, 2000 | 22 | 22 | 6 | 41 | $9=100$ |  |
| March, 2000 | 22 | 20 | 5 | 43 | $10=100$ |  |
| October, 1999 | 24 | 22 | 5 | 39 | $10=100$ |  |

IF RESPONDENT CHOSE GORE IN Q.7/8 OR Q.10/11 ASK:
Q. 16 What do you like LEAST about George W. Bush, his personality, his leadership ability, his experience or his stand on issues?

|  | Personality | Leadership | Experience | Stand on Issues | Don't know |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| George W. Bush | 18 | 16 | 15 | 43 | 8=100 | $(\mathrm{N}=439)$ |
| Early October, 2000 | 25 | 11 | 15 | 37 | $12=100$ |  |
| September, 2000 | 20 | 12 | 11 | 43 | $14=100$ |  |
| June, 2000 | 26 | 13 | 10 | 34 | $17=100$ |  |
| May, 2000 | 25 | 13 | 13 | 35 | $14=100$ |  |
| March, 2000 | 33 | 8 | 13 | 35 | $11=100$ |  |
| October, 1999 | 19 | 11 | 13 | 41 | $16=100$ |  |

## ASK ALL:

Q. 17 Do you yourself plan to vote in the election this November?

|  | Yes, Plan To Vote | No, Don't Plan To | Can’t Say/ <br> Don't know |
| :---: | :---: | :---: | :---: |
| Mid-October, 2000 | 96 | 2 | $2=100$ |
| Early October, 2000 | 97 | 2 | $1=100$ |
| September, 2000 | 95 | 3 | $2=100$ |
| June, 2000 | 95 | 2 | $3=100$ |
| Late October, $1998{ }^{6} \dagger$ | 91 | 6 | $3=100$ |
| Early October, 1998† | 92 | 4 | $4=100$ |
| Early September, 1998† | 95 | 2 | $3=100$ |
| Late August, 1998† | 93 | 3 | $4=100$ |
| June, 1998† | 95 | 3 | $2=100$ |
| November, 1996 | 96 | 2 | $2=100$ |
| October, 1996 | 98 | 1 | $1=100$ |
| Late September, 1996 | 98 | 1 | $1=100$ |
| Early September, 1996 | 96 | 2 | $2=100$ |
| July, 1996 | 95 | 3 | $2=100$ |
| June, 1996 | 96 | 2 | $2=100$ |
| November, 1994 $\dagger$ | 93 | 5 | $2=100$ |
| October, 1994 $\dagger$ | 95 | 3 | $2=100$ |
| October, 1992 | 98 | 1 | $1=100$ |
| September, 1992 | 98 | 1 | $1=100$ |
| August, 1992 | 97 | 1 | $2=100$ |
| June, 1992 | 97 | 1 | $2=100$ |
| Gallup: November, 1988 | 97 | 2 | $1=100$ |
| Gallup: October, 1988 | 98 | 1 | $1=100$ |

Q. 18 I'd like you to rate your chance of voting in November on a scale of 10 to 1 . If 10 represents a person who definitely will vote and 1 represents a person who definitely will not vote, where on this scale of 10 to 1 would you place yourself?

| Definitely | Definitely |
| :---: | :--- |
| will vote | will not vote |

Mid-October, 2000
Early October, 2000
Late October, 1998
Early October, 1998
November, 1996
October, 1996
Late September, 1996
November, 1994
October, 1994
Gallup: September, 1992
Gallup: November, 1988
Gallup: October, 1988

| $\frac{10}{80}$ | $\frac{9}{7}$ | $\frac{8}{4}$ | $\frac{7}{3}$ | $\frac{6}{1}$ | $\frac{5}{3}$ | $\frac{4}{1}$ | $\frac{3}{*}$ | $\frac{2}{*}$ | $\frac{1}{1}$ | $\frac{\text { DK/Ref }}{1=100}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 78 | 7 | 5 | 2 | 2 | 2 | $*$ | 1 | 1 | 1 | $1=100$ |
| 70 | 6 | 7 | 4 | 1 | 4 | 1 | 1 | 1 | 4 | $1=100$ |
| 64 | 9 | 10 | 4 | 2 | 4 | 1 | 2 | 1 | 2 | $1=100$ |
| 77 | 7 | 7 | 2 | 1 | 2 | $*$ | 1 | $*$ | 2 | $1=100$ |
| 77 | 9 | 7 | 2 | 2 | 2 | $*$ | $*$ | $*$ | 1 | $*=100$ |
| 78 | 10 | 6 | 2 | 1 | 1 | $*$ | $*$ | $*$ | 1 | $1=100$ |
| 67 | 9 | 8 | 2 | 2 | 4 | 1 | 1 | 1 | 3 | $2=100$ |
| 66 | 10 | 9 | 4 | 2 | 4 | 1 | 1 | $*$ | 2 | $1=100$ |
| 77 | 5 | 4 | 3 | 2 | 4 | $*$ | 1 | $*$ | 4 | $*=100$ |
| 77 | 7 | 6 | 2 | 1 | 3 | $*$ | $*$ | $*$ | 2 | $2=100$ |
| 73 | 8 | 7 | 3 | 2 | 3 | 1 | $*$ | $*$ | 1 | $2=100$ | election this Tuesday, or not?"

On another subject...
ASK FORM 1 ONLY: [ $\mathrm{N}=484$ ]
Q.19F1 As I read a list of phrases, tell me if you think each phrase better describes George W. Bush or Al Gore.
(READ AND ROTATE)
a. Would use good judgment in a crisis

Early October, 2000
September, 2000
June, 2000
b. Personally likable

Early October, 2000
September, 2000
June, 2000
c. Honest and truthful

Early October, 2000
September, 2000
June, 2000
d. Cares about people like me

Early October, 2000
September, 2000
e. A strong leader

Early October, 2000
September, 2000
f. Can get things done

Early October, 2000
September, 2000
June, 2000
g. Willing to take a stand, even if it's unpopular

Early October, 2000
September, 2000
June, 2000
h. Personally qualified to be president

Early October, 2000
June, 2000
i A typical politician
September, 2000
June, 2000
j. Has new ideas

June, 2000
k. Connects well with ordinary Americans June, 2000
(VOL.)
(VOL.) Both
Neither Equally DK/Ref.

| W. Bush | Al Gore | Neither | Equally | DK/Ref. |
| :---: | :---: | :---: | :---: | :---: |
| 40 | 42 | 5 | 8 | 5=100 |
| 36 | 43 | 4 | 10 | $7=100$ |
| 38 | 44 | 3 | 8 | $7=100$ |
| 44 | 37 | 5 | 6 | $8=100$ |
| 44 | 38 | 5 | 9 | $4=100$ |
| 41 | 38 | 4 | 12 | $5=100$ |
| 37 | 44 | 3 | 12 | $4=100$ |
| 42 | 36 | 7 | 9 | $6=100$ |
| 38 | 30 | 19 | 6 | $7=100$ |
| 36 | 32 | 17 | 8 | $7=100$ |
| 35 | 37 | 13 | 9 | $6=100$ |
| 35 | 31 | 19 | 7 | $8=100$ |


| 40 | 42 | 7 | 7 | $4=100$ |
| :--- | :--- | :--- | :--- | :--- |

$35 \quad 44 \quad 11 \quad 5 \quad 5=100$

| 31 | 47 | 9 | 7 | $6=100$ |
| :--- | :--- | :--- | :--- | :--- |

41
44

| 41 | 39 | 6 | 8 | $6=100$ |
| :--- | :---: | :---: | :---: | :---: |
| 37 | 38 | 5 | 11 | $9=100$ |
| 40 | 40 | 4 | 8 | $8=100$ |
| 43 | 33 | 8 | 6 | $10=100$ |
|  |  |  |  |  |
| 49 | 35 | 6 | 5 | $5=100$ |
| 43 | 35 | 8 | 6 | $8=100$ |
| 45 | 37 | 8 | 5 | $5=100$ |
| 46 | 32 | 9 | 5 | $8=100$ |
|  |  |  |  |  |
| 35 | 45 | 6 | 9 | $5=100$ |
| 31 | 49 | 5 | 11 | $4=100$ |
| 37 | 37 | 10 | 10 | $6=100$ |
|  |  |  |  |  |
| 29 | 45 | 3 | 19 | $4=100$ |
| 37 | 37 | 2 | 20 | $4=100$ |
| 34 | 37 | 1 | 22 | $7=100$ |
|  |  |  |  |  |
| 42 | 33 | 11 | 8 | $6=100$ |
| 38 | 32 | 14 | 7 | $9=100$ |
|  |  |  |  |  |
| 45 | 39 | 6 | 7 | $3=100$ |
| 40 | 39 | 7 | 7 | $7=100$ |

## ASK FORM 2 ONLY: [N=513]

Q.20F2 Regardless of who you support, which one of the presidential candidates - Al Gore or George W. Bush do you think would do the best job of (INSERT ITEM; ROTATE. NOTE: ITEM a SHOULD
ALWAYS COME FIRST, ITEM j SHOULD ALWAYS COME LAST. IF RESPONDENT MENTIONS ANYONE OTHER THAN GORE OR BUSH PROBE ONCE: "IF YOU HAD TO CHOOSE BETWEEN GORE AND BUSH. . . " ) ?
a. Improving the health care system

Early October, 2000
September, 2000
June, 2000
March, 2000
George
(VOL.)

| W. Bush | Al Gore | Neither | DK/Ref. |
| :---: | :---: | :---: | :---: |
| 37 | 48 | 4 | 11=100 |
| 36 | 49 | 5 | $10=100$ |
| 32 | 51 | 6 | $11=100$ |
| 31 | 44 | 6 | $19=100$ |
| 31 | 51 | 6 | $12=100$ |

b. Making wise decisions about the country's defense policy

Early October, 2000
September, 2000
June, 2000
45
43
46
42

| 41 | 3 | $11=100$ |
| :--- | :--- | :--- |
| 40 | 6 | $11=100$ |
| 40 | 4 | $10=100$ |
| 36 | 6 | $16=100$ |

c. Keeping Social Security and Medicare
financially sound
Early October, 2000
September, 2000
June, 2000
March, 2000
d. Keeping the economy strong

Early October, 2000
September, 2000
June, 2000
March, 2000
e. Dealing with taxes

Early October, 2000
September, 2000
June, 2000
March, 2000
f. Improving education

Early October, 2000
September, 2000
June, 2000
March, 2000

| 49 | 5 | $10=100$ |
| :--- | :--- | :--- |
| 46 | 5 | $11=100$ |
| 49 | 4 | $11=100$ |
| 43 | 5 | $16=100$ |
| 49 | 5 | $11=100$ |
|  |  |  |
| 49 | 3 | $11=100$ |
| 47 | 6 | $12=100$ |
| 46 | 5 | $11=100$ |
| 41 | 5 | $16=100$ |
| 46 | 4 | $8=100$ |
|  |  |  |
| 42 | 5 | $12=100$ |
| 42 | 6 | $13=100$ |
| 41 | 5 | $13=100$ |
| 34 | 7 | $18=100$ |
| 44 | 5 | $11=100$ |
|  |  |  |
| 46 | 3 | $11=100$ |
| 43 | 6 | $10=100$ |
| 45 | 4 | $12=100$ |
| 44 | 5 | $17=100$ |
| 44 | 3 | $11=100$ |

g. Representing your views on America's role in world affairs

Early October, 2000

| 46 | 3 | $12=100$ |
| :--- | :--- | :--- |
| 44 | 5 | $15=100$ |
| 44 | 3 | $14=100$ |

Q.20F2 CONTINUED ...
h. Representing your views on the role of the federal government in solving problems

Early October, 2000
i. Reducing partisan bickering and conflict in Washington

June, 2000
j. Making prescription drugs more affordable for seniors Early October, 2000

| George <br> W. Bush | Al Gore | (VOL.) <br> Neither |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
| 40 | 42 | 5 |  | $13=100$ |
| 41 | 40 | 6 | $13=100$ |  |

$39 \quad 32 \quad 16 \quad 13=100$
$30 \quad 27 \quad 20 \quad 23=100$
[ROTATE Q. 21 AND Q.22]
Q. 21 Now I'd like to read a few concerns critics of Vice President Al Gore have raised during the campaign. Have you heard critics say that... [READ AND ROTATE.]
IF RESPONDENT HAS HEARD STATEMENT, ASK... Would you say this has made you LESS likely to vote for Gore, or hasn't this had any effect on your vote?

Of Those Who Heard Statement

| (NET) |  |  | (VOL.) | Have |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Have | Less likely | No | More likely | NOT | DK/ |
| Heard | to support | Effect | to support | Heard | Ref. |
| 68 | 24 | 43 | 1 | 30 | $2=100$ |
| 54 | 21 | 32 | 1 | 43 | $3=100$ |
| 58 | 15 | 42 | 1 | 40 | $2=100$ |

Q. 22 Now I'd like to read a few concerns critics of Governor George W. Bush have raised during the campaign. Have you heard critics say that... [READ AND ROTATE.]
IF RESPONDENT HAS HEARD STATEMENT, ASK... Would you say this has made you LESS likely to vote for Bush, or hasn't this had any effect on your vote?
a. Bush is not qualified to be the President
b. Bush has a poor record in Texas on such issues as health care and the environment 72

42
2
$262=100$
c. Bush cares more about the rich than he does about other Americans

|  |  | (NET) <br> Have <br> Heard | Less likely to support | No Effect | (VOL.) <br> More likely to support | Have NOT <br> Heard | DK/ Ref. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| a. | Bush is not qualified to be the President | 61 | 15 | 44 | 2 | 37 | $2=100$ |
| b. | Bush has a poor record in Texas on such issues as health care and the environment | 72 | 28 | 42 | 2 | 26 | $2=100$ |
| C. | Bush cares more about the rich than he does about other Americans | 75 | 29 | 44 | 2 | 23 | $2=100$ |

Of Those Who Heard Statement

## ASK FORM 1 ONLY: [N=484]

Q.23F1 Finally, which candidate for president would be best able to handle a crisis in the Middle East or some other world trouble spot - George W. Bush or Al Gore?

```
4 1 \text { George W. Bush}
43 Al Gore
5 Both (VOL.)
N Neither (VOL.)
* Other (VOL.)
7 Don't Know/Refused (VOL.)
100
```


## ASK FORM 2 ONLY: [N=513]

Q.24F2 Finally, which candidate for president would be best able to handle a significant downturn in the national economy - George W. Bush or Al Gore?

| 35 | George W. Bush |
| :---: | :--- |
| 44 | Al Gore |
| 1 | Both (VOL.) |
| 9 | Neither (VOL.) |
| $*$ | Other (VOL.) |
| $\frac{11}{100}$ | Don't Know/Refused (VOL.) |

## ASK ALL:

Now, I'd like to ask you a few questions for statistical purposes only...
Q. 25 Do you use a computer at your workplace, at school, at home, or anywhere else on at least an occasional basis?

Mid-October, 2000

| $\frac{\text { Yes }}{72}$ | $\frac{\text { No }}{28}$ | DK/Ref. |
| :---: | :---: | :---: |
| 73 | 27 | $*=100$ |
| 72 | 28 | $0=100$ |

IF YES (USE A COMPUTER), ASK:
Q. 26 Do you ever go online to access the Internet or World Wide Web or to send and receive email?

BASED ON TOTAL REGISTERED VOTERS:
Mid-October, 2000
Early October, 2000
September, 2000

| Goes Online | Doesn't Go Online | DK/Ref. |
| :---: | :---: | :---: |
| 60 | 40 | $0=100$ |
| 62 | 38 | $0=100$ |
| 60 | 40 | $0=100$ |


[^0]:    1 In March through July 2000 the question was worded "News about candidates for the 2000 presidential election."

    2
    In Early October 2000 the question was worded "Renewed violence in the Middle East between the Palestinians and the Israelis."

    3 In January 1997 the story was listed as "Renewed tensions between Israelis and Palestinians over Hebron."
    4
    In May 1988 the story was listed as "The conflict in the Middle East between the Palestinians and the Israelis in the occupied territories."

