# PEW RESEARCH CENTER / AP / AOL LANDLINE AND CELLULAR PHONE STUDY <br> FINAL TOPLINE <br> March 8-28, 2006 <br> Total $\mathbf{N}=1,503$ <br> Landline RDD Sample N=752 <br> Cell Phone RDD Sample N=751 

## Sample Size Table

This table reports the sample size and margin of sampling error for each comparison group (column) on questions asked of all respondents and questions asked only of respondents who own cell phones.

Several questions were asked of more narrowly-defined groups. The sample sizes for these questions are reported in the body of the topline directly below the results.

|  | Comparison Groups |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
|  | Landline RDD | Landline plus | Landline | Both lan cell rea | e and by... | Cell- |
| Sample sizes for questions asked of | sample | Cell-only | only | Landline | Cell | only |
| All respondents | 752 | 952 | 217 | 534 | 552 | 200 |
| margin of error (+/-) | 4\% | 4\% | 8\% | 5\% | 5\% | 8\% |
| Cell phone owners | 535 | 734 | 0 | 534 | 552 | 200 |
| margin of error (+/-) | 5\% | 4\% |  | 5\% | 5\% | 8\% |

## Introduction for Cellular RDD Sample:

Hello, I am $\qquad$ calling for the Associated Press news service. I know I'm calling you on your cell phone, but we are conducting a very brief survey of a random sample of Americans, and we'd like to send you $\$ 10$ for helping us out. This is not a sales call. Are you in a place where it is safe to talk?

## Voice Mail Message for Cellular RDD Sample (Leave Only Once)

I am calling for the Associated Press news service. We're conducting a very brief survey of a random sample of Americans, and we'd like to send you $\$ 10$ for helping us out. The survey will only take about 10 minutes. This is not a sales call. Please call us at 1-800-XXX-XXXX between 9am and 9pm Eastern and ask for study number XXXX. Thank you very much.

## Introduction for Landline RDD Sample:

Hello, I am $\qquad$ calling for the Associated Press news service. We're conducting a very brief survey of a random sample of Americans. I'd like to ask a few questions of the YOUNGEST MALE, 18 years of age or older, who is now at home. [IF NO MALE, ASK: May I please speak with the YOUNGEST FEMALE, 18 years of age or older, who is now at home?]
Q.A Are you at least 18 years old?

## ASK ALL

Q. 1 How do you feel about computers and technology... do you like them, dislike them, or do you have mixed feelings about them?

|  | Weighted figures for |  | -------- Unweighted figures for ------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline | Both landline and cell reached by... |  | Cell |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Like | 64 | 65 | 46 | 72 | 75 | 81 |
| Dislike | 7 | 7 | 15 | 4 | 2 | 2 |
| Mixed feelings | 23 | 22 | 27 | 22 | 22 | 16 |
| Don't know | 5 | 5 | 12 | 3 | 1 | 2 |

## ASK LANDLINE SAMPLE ONLY:

Q. 2 Do you happen to have a cell phone or not?

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline | Both landline and cell reached by... |  | Cell |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Yes | 72 | 71 | 0 | 100 |  |  |
| No | 28 | 29 | 100 | 0 |  |  |
| Don't know | 0 | 0 | 0 | 0 |  |  |
|  | ( $\mathrm{N}=752$ ) | ( $\mathrm{N}=752$ ) | ( $\mathrm{N}=217$ ) |  |  |  |

CELL PHONE OWNER
(IF CELL SAMPLE OR ANSWERED ‘1’ IN Q. 2 ASK)
Q. 3 Here are a few statements - for each one please tell me if this does or does not apply to you.
[READ AND RANDOMIZE]

|  |  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Landline RDD sample | Landline plus Cell-only | $\begin{aligned} & \text { Landline } \\ & \text { only } \end{aligned}$ | Both landline and cell reached by... |  | Cell- <br> only |
|  |  |  |  |  | Landline | Cell |  |
|  |  | \% | \% | \% | \% | \% | \% |
| a. I make most of my cell phone calls during hours when the minutes are free. | Yes, applies | 45 | 44 |  | 42 | 39 | 46 |
|  | No | 53 | 54 |  | 56 | 61 | 54 |
|  | Don't know | 2 | 2 |  | 2 | 1 | 1 |
| b. I often make cell phone calls to fill up my free time while I'm traveling or waiting for someone. | Yes, applies | 41 | 43 |  | 37 | 47 | 63 |
|  | No | 59 | 57 |  | 63 | 53 | 38 |
|  | Don't know | 0 | 0 |  | 0 | * | 0 |
| c. I sometimes don't drive as safely as I should because I am talking on my cell phone. | Yes, applies | 28 | 28 |  | 29 | 36 | 33 |
|  | No | 72 | 72 |  | 71 | 64 | 67 |
|  | Don't know | 0 | * |  | 0 | 0 | 1 |
| d. I often feel like I have to answer my cell phone even when it interrupts a meeting or a meal. | Yes, applies | 22 | 23 |  | 19 | 31 | 29 |
|  | No | 77 | 77 |  | 80 | 68 | 71 |
|  | Don't know | 1 | 1 |  | 1 | * | 1 |



## ASK ALL

Q. 4 How often do you encounter people using their cell phone in a loud or annoying manner in public? [READ]

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | $\begin{gathered} \text { Landline } \\ \text { only } \end{gathered}$ | Both landline and cell reached by.. |  | Cell |
|  | sample | Cell-only |  | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Frequently | 51 | 50 | 52 | 48 | 44 | 40 |
| Occasionally | 31 | 32 | 20 | 38 | 41 | 44 |
| Rarely | 10 | 10 | 11 | 10 | 12 | 13 |
| Never | 6 | 6 | 11 | 4 | 2 | 3 |
| Don't know | 2 | 2 | 7 | * | * | 1 |

## CELL PHONE OWNER

(IF CELL SAMPLE OR ANSWERED '1' IN Q. 2 ASK)
Q. 5 In the past few months have you, yourself, drawn criticism or dirty looks because of the way you used your cell phone in public?

|  | Weighted figures for |  | -------- Unweighted figures for ------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline | Both landline and cell reached by... |  | Cell- |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Yes | 7 | 8 |  | 6 | 9 | 13 |
| No | 92 | 92 |  | 93 | 91 | 87 |
| Don't know | * | * |  | * | * | 1 |

CELL PHONE OWNER
(IF CELL SAMPLE OR ANSWERED '1' IN Q. 2 ASK)
Q. 6 Please tell me if you use your cell phone to do each of the following activities, or not. Do you use your cell phone to...[INSERT ITEM, RANDOMIZE]
[IF 'NO' ASK] Is this something that you would like to do, or not?

|  |  |  |  | Unweighted figures for |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Landline Landline <br> RDD plus <br> sample Cell-only |  | Landline only | Both landline and cell reached by... |  | Cell |
|  |  | Landline | Cell |  | only |
|  |  | \% | \% | \% | \% | \% | \% |
| a. Take still pictures | Yes |  |  | 26 | 27 |  | 22 | 36 | 48 |
|  | No, would like this | 22 | 22 |  | 24 | 15 | 16 |
|  | No, would not like this | 52 | 51 |  | 54 | 49 | 36 |
|  | Don't know | * | * |  | * | * | 1 |
| b. Play music or MP3 files | Yes | 6 | 7 |  | 5 | 7 | 11 |
|  | No, would like this | 23 | 22 |  | 22 | 16 | 20 |
|  | No, would not like this | 70 | 70 |  | 72 | 76 | 69 |
|  | Don't know | 1 | 1 |  | 1 | * | 1 |
| c. Record video clips | Yes | 4 | 5 |  | 4 | 9 | 12 |
|  | No, would like this | 22 | 22 |  | 22 | 12 | 15 |
|  | No, would not like this | 73 | 73 |  | 74 | 79 | 73 |
|  | Don't know | 1 | 1 |  | 1 | * | 1 |
| d. Play games | Yes | 20 | 21 |  | 15 | 24 | 36 |
|  | No, would like this | 17 | 16 |  | 18 | 6 | 4 |
|  | No, would not like this | 63 | 63 |  | 67 | 70 | 61 |
|  | Don't know | * | * |  | * | 0 | 0 |
| e. Use the internet | Yes | 14 | 15 |  | 13 | 16 | 24 |
|  | No, would like this | 19 | 19 |  | 20 | 14 | 16 |
|  | No, would not like this | 67 | 66 |  | 67 | 69 | 59 |
|  | Don't know | * | * |  | * | 0 | 1 |

## CELL PHONE OWNER

(IF CELL SAMPLE OR ANSWERED '1' IN Q. 2 ASK)
Q.6g Have your personalized your cell phone by changing the wallpaper or ringtone?

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline$\frac{\text { only }}{\%}$ | Both landline and cell reached by... |  | Cell |
|  | sample | Cell-only |  | Landline | Cell | only |
|  | \% | \% |  | \% | \% | \% |
| Yes | 63 | 64 |  | 59 | 72 | 82 |
| No | 37 | 36 |  | 41 | 27 | 18 |
| Don't know | 0 | 0 |  | 0 | * | 0 |

## CELL PHONE OWNER

(IF CELL SAMPLE OR ANSWERED '1' IN Q. 2 ASK)
Q. 7 Thinking about your cell phone, do you think you could live without it, is it something you would miss having but could probably do without, or something you can't imagine living without?

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline | Both landline and cell reached by... |  | Cell |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Could live without | 32 | 30 |  | 33 | 22 | 14 |
| Would miss but could do without | 45 | 44 |  | 45 | 47 | 40 |
| Can't live without | 22 | 25 |  | 21 | 31 | 47 |
| Don't know | * | * |  | 1 | * | 0 |

## CELL PHONE OWNER

(IF CELL SAMPLE OR ANSWERED '1' IN Q. 2 ASK)
Q. 8 Have you ever received unsolicited text messages on your cell phone from advertisers?

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline | Both la cell rea | e and by... | Cell |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Yes | 16 | 17 |  | 16 | 21 | 24 |
| No | 83 | 83 |  | 84 | 79 | 76 |
| Don't know | * | * |  | * | * | 0 |

## CELL PHONE OWNER

(IF CELL SAMPLE OR ANSWERED '1' IN Q. 2 ASK)
Q. 9 Have you ever used your cell phone or a text messaging to vote in some kind of contest that has been shown on television, like "American Idol" or "Dancing with the Stars"?

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline | Both landline and cell reached by... |  | Cell |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Yes | 6 | 7 |  | 5 | 9 | 16 |
| No | 94 | 93 |  | 95 | 91 | 85 |
| Don't know | 0 | 0 |  | 0 | 0 | 0 |

CELL PHONE OWNER
(IF CELL SAMPLE OR ANSWERED '1' IN Q. 2 ASK)
Q. 10 Now I'd like to get your thoughts on some newer technologies. For each one please tell me if it is something that you would like to do on your cell phone or not. If you do it already, just tell me that. First...[ INSERT ITEM, RANDOMIZE; KEEP ITEMS a,b,c AS A BLOCK WITH ITEM a ALWAYS FIRST AND ITEM b ALWAYS SECOND] Is this something that you would like to do, or not? How about [INSERT NEXT ITEM]?

|  |  | Weighted figures for |  | Unweighted figures for |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Landline <br> RDD sample | Landline plus Cell-only | Landline only | Both landline and cell reached by... |  | Cellonly |
|  |  | Landline |  |  | Cell |  |
|  |  | \% | \% | \% | \% | \% | \% |
| a. Send and receive text messages | Do this already |  | 36 | 37 |  | 30 | 40 | 57 |
|  | Would like to do this | 11 | 12 |  | 12 | 14 | 19 |
|  | Would NOT like to do this | 53 | 50 |  | 58 | 46 | 24 |
|  | Don't know | * | * |  | * | 0 | 1 |
| b. Send and receive instant messages through AOL's A-I-M or Yahoo | Do this already | 8 | 8 |  | 6 | 8 | 11 |
|  | Would like to do this | 10 | 11 |  | 9 | 15 | 17 |
|  | Would NOT like to do this | 81 | 81 |  | 84 | 77 | 72 |
|  | Don't know | 1 | 1 |  | 1 | * | 1 |
| c. Have desktop instant messages forwarded to your phone | Do this already | 3 | 3 |  | 2 | 4 | 7 |
|  | Would like to do this | 17 | 17 |  | 16 | 20 | 20 |
|  | Would NOT like to do this | 79 | 79 |  | 81 | 75 | 73 |
|  | Don't know | 1 | 1 |  | 1 | 1 | 1 |
| d. Send and receive email | Do this already | 9 | 9 |  | 8 | 12 | 12 |
|  | Would like to do this | 22 | 23 |  | 22 | 29 | 32 |
|  | Would NOT like to do this | 68 | 67 |  | 69 | 60 | 57 |
|  | Don't know | 1 | 1 |  | 1 | * | 0 |
| e. Watch video or TV programs | Do this already | 2 | 2 |  | 1 | 2 | 4 |
|  | Would like to do this | 13 | 14 |  | 12 | 17 | 21 |
|  | Would NOT like to do this | 85 | 84 |  | 87 | 81 | 75 |
|  | Don't know | * | * |  | * | * | 0 |
| f. Use mobile search features for movie listings, weather, stock quotes, etc. | Do this already | 6 | 7 |  | 6 | 8 | 17 |
|  | Would like to do this | 26 | 26 |  | 25 | 27 | 30 |
|  | Would NOT like to do this | 68 | 67 |  | 70 | 65 | 54 |
|  | Don't know | 0 | 0 |  | 0 | 1 | 0 |
| g. Use mobile maps for driving directions | Do this already | 5 | 6 |  | 5 | 3 | 7 |
|  | Would like to do this | 45 | 45 |  | 44 | 53 | 54 |
|  | Would NOT like to do this | 49 | 48 |  | 50 | 44 | 39 |
|  | Don't know | 1 | 1 |  | 1 | * | 0 |

CELL PHONE OWNER
(IF CELL SAMPLE OR ANSWERED '1' IN Q. 2 ASK)
Q.11a If it were possible to have desktop instant messages AUTOMATICALLY forwarded to your phone but only from selected friends and family, would you use that feature?

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline$\frac{\text { only }}{\%}$ | Both landline and cell reached by... |  | Cell- |
|  | sample | Cell-only |  | Landline | Cell | only |
|  | \% | \% |  | \% | \% | \% |
| Yes | 33 | 35 |  | 33 | 44 | 49 |
| No | 61 | 59 |  | 61 | 48 | 46 |
| (VOL) It depends/Maybe | 5 | 5 |  | 5 | 7 | 6 |
| Don't know (Vol.) | 1 | 1 |  | 1 | 1 | 0 |

## IF ANSWERED '1’ IN Q11a ASK

Q.11b How about having instant messages from EVERYONE automatically forwarded to your phone, would you use that feature?

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline | Both landline and cell reached by... |  | Cell- |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Yes | 21 | 22 |  | 17 | 26 | 31 |
| No | 78 | 77 |  | 82 | 71 | 64 |
| (VOL) It depends/Maybe | 1 | 1 |  | 1 | 3 | 5 |
| Don't know | 0 | 0 |  | 0 | * | 0 |
|  | ( $\mathrm{N}=174$ ) | ( $\mathrm{N}=272$ ) |  | ( $\mathrm{N}=174$ ) | ( $\mathrm{N}=243$ ) | ( $\mathrm{N}=98$ ) |

## LANDLINE RESPONDENTS WHO OWN A CELL PHONE

(IF ANSWERED '1’ IN Q2 ASK)
Q. 12 Did I reach you on a cell phone for this call?

|  | Weighted figures for |  | -------- Unweighted figures for ------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline | Both landline and cell reached by.. |  | Cell |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Yes | 1 | 1 |  | 1 |  |  |
| No | 99 | 99 |  | 99 |  |  |
| Don't know | 0 | 0 |  | 0 |  |  |
|  | ( $\mathrm{N}=535$ ) | ( $\mathrm{N}=535$ ) |  | ( $\mathrm{N}=534$ ) |  |  |

CELL SAMPLE \& L-LINE REACHED ON CELL
(IF CELL SAMPLE OR '1' IN Q12 ASK)
Q. 13 Is the cell phone your only phone or do you also have a regular telephone at home?

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Both landline and <br> Landline cell reached by... |  |  | Cell- |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Cell is only phone |  | 94 |  |  | 0 | 100 |
| Has regular phone at home |  | 6 |  |  | 100 | 0 |
| Don't know |  | 0 |  |  | 0 | 0 |
|  |  | ( $\mathrm{N}=204$ ) |  |  | ( $\mathrm{N}=552$ ) | ( $\mathrm{N}=200$ |

## CELL PHONE ONLY

(IF ANSWERED '1' IN Q13 ASK)
Q. 14 When was the last time you had a regular telephone at home? Was it...[READ]

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline | Both landline and cell reached by... |  | Cell- |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Within the last six months |  |  |  |  |  | 22 |
| Within the last twelve month |  |  |  |  |  | 12 |
| More than a year ago |  |  |  |  |  | 63 |
| (VOL) Never had a regular telephone |  |  |  |  |  | 3 |
| Don't know (Vol.) |  |  |  |  |  | 1 |

## CELL PHONE OWNER

(IF CELL SAMPLE OR ANSWERED ‘1’ IN Q. 2 ASK)
Q. 15 Do any other people age 18 or older regularly ANSWER your cell phone, or just you?

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline | Both landline and cell reached by.. |  | Cell |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Yes, others | 15 | 15 |  | 16 | 16 | 15 |
| No, just respondent | 85 | 85 |  | 84 | 84 | 86 |
| Don't know | 0 | 0 |  | 0 | 0 | 0 |

## SHARES PHONE

(IF ANSWERED '1' IN Q15 ASK)
Q. 16 How many other people age 18 or older answer your cell phone?

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD sample | Landline plus Cell-only | $\begin{gathered} \text { Landline } \\ \text { only } \end{gathered}$ | Both landline and cell reached by... |  | Cell- |
|  |  |  |  | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| 1 other person | 69 | 69 |  | 72 | 63 | 62 |
| 2 other people | 20 | 20 |  | 18 | 17 | 21 |
| 3+ other people | 12 | 11 |  | 10 | 19 | 17 |
| Don't know | * | 0 |  | 0 | 1 | 0 |
|  | ( $\mathrm{N}=83$ ) | ( $\mathrm{N}=112$ ) |  | ( $\mathrm{N}=83$ ) | ( $\mathrm{N}=90$ ) | ( $\mathrm{N}=29$ |

CELL PHONE OWNER
(IF CELL SAMPLE OR ANSWERED ‘1’ IN Q. 2 ASK)
Q. 17 Are there other cell phones that you use regularly, or is it just the one?

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD sample | Landline plus Cell-only | Landline only | Both landline and cell reached by... |  | Cell- |
|  |  |  |  | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Yes, use other cell phones | 13 | 13 |  | 13 | 18 | 19 |
| No | 87 | 87 |  | 87 | 82 | 81 |
| Don't know | 0 | 0 |  | 0 | 0 | 0 |

## MULTIPLE CELL PHONE USER

(IF ANSWERED '1' IN Q17 ASK)
Q. 18 How many other cell phones do you use regularly?

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Both landline and <br> Landline <br> cell reached by... |  |  | Cell |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| 1 other cell phone | 63 | 65 |  | 60 | 77 | 76 |
| 2 other cell phones | 23 | 22 |  | 25 | 13 | 18 |
| 3 or more | 14 | 13 |  | 15 | 10 | 5 |
|  | ( $\mathrm{N}=72$ ) | ( $\mathrm{N}=110$ ) |  | ( $\mathrm{N}=72$ ) | ( $\mathrm{N}=102$ ) | ( $\mathrm{N}=38$ |

L-LINE AND CELL USER
(IF [CELL SMPL \& Q13=2] OR [L-LINE SMPL \& Q2=1] ASK)
Q. 19 Thinking about all the phone calls you make, do you make more calls with your cell phone or more calls with your regular home phone?

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline only \% | Both landline and cell reached by... |  | $\begin{aligned} & \text { Cell- } \\ & \frac{\text { only }}{\%} \end{aligned}$ |
|  | sample | Cell-only |  | Landline | Cell |  |
|  | \% | \% |  | \% | \% |  |
| More with cell phone | 44 | 43 |  | 42 | 62 |  |
| More with home phone | 46 | 47 |  | 48 | 29 |  |
| (VOL) About equal | 9 | 9 |  | 10 | 8 |  |
| Don't know | 1 | 1 |  | 1 | * |  |
|  | ( $\mathrm{N}=535$ ) | ( $\mathrm{N}=535$ ) |  | ( $\mathrm{N}=534$ ) | ( $\mathrm{N}=552$ ) |  |

## USE CELL PHONE MORE

(IF ANSWERED '1’ IN Q19 ASK)
Q.20a Would that be a LOT MORE or just a FEW more with your cell phone?

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline <br> RDD | Landline plus | Landline | Both landline and cell reached by... |  | Cell- |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| A lot more | 33 | 33 |  | 31 | 46 |  |
| A few more | 10 | 10 |  | 11 | 16 |  |
| Don't know | $\underline{1}$ | $\stackrel{*}{-}$ |  | * | $\underline{0}$ |  |
|  | 44 | 43 |  | 42 | 62 |  |
|  | ( $\mathrm{N}=225$ ) | ( $\mathrm{N}=225$ ) |  | ( $\mathrm{N}=224$ ) | ( $\mathrm{N}=344$ ) |  |

## USE REGULAR PHONE MORE

## (IF ANSWERED ‘2’ IN Q19 ASK)

Q.20b Would that be a LOT MORE or just a FEW more with your regular home phone?

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline | Both landline and cell reached by... |  | Cell |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| A lot more | 32 | 32 |  | 33 | 18 |  |
| A few more | 13 | 14 |  | 14 | 11 |  |
| Don't know | $\underline{1}$ | $\underline{1}$ |  | 1 | * |  |
|  | 46 | 47 |  | 48 | 29 |  |
|  | ( $\mathrm{N}=256$ ) | ( $\mathrm{N}=256$ ) |  | ( $\mathrm{N}=256$ ) | ( $\mathrm{N}=162$ ) |  |

## LANDLINE USER

(IF [L-LINE SAMPLE] OR [Q13=2] ASK)
Q. 21 How likely are you to stop using your regular home phone and switch instead to using only a cell phone. Are you... [READ]

|  | Weighted figures for |  | -------- Unweighted figures for ------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD sample | $\begin{array}{c}\text { Landline } \\ \text { plus } \\ \text { Cell-only }\end{array}$ | Landline | Both lan cell reac | ne and by... | Cell |
|  |  |  | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Very likely | 8 | 8 | 3 | 8 | 17 |  |
| Somewhat likely | 17 | 17 | 9 | 19 | 24 |  |
| Not that likely | 23 | 23 | 16 | 28 | 26 |  |
| Not likely at all | 51 | 51 | 71 | 44 | 32 |  |
| Don't know | 1 | 1 | 1 | 1 | 1 |  |
|  | ( $\mathrm{N}=752$ ) | ( $\mathrm{N}=752$ ) | ( $\mathrm{N}=217$ ) | ( $\mathrm{N}=534$ ) | ( $\mathrm{N}=552$ ) |  |

CELL PHONE OWNER
(IF CELL SAMPLE OR ANSWERED '1’ IN Q. 2 ASK)
Q. 22 How often is your cell phone turned on? Would you say... [READ]

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline | Both landline and cell reached by... |  | Cell |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Always | 53 | 56 |  | 49 | 57 | 79 |
| Most of the time | 22 | 21 |  | 24 | 31 | 19 |
| Some of the time | 15 | 13 |  | 14 | 9 | 2 |
| Rarely | 4 | 4 |  | 5 | 1 | 0 |
| Only when you make a call | 6 | 5 |  | 7 | 1 | 1 |
| (VOL) Never | * | * |  | * | 0 | 0 |
| Don't know | * | * |  | * | * | 0 |

Now just a few questions to find out how you feel about some issues facing the country. First....

## ASK ALL

Q. 23 Do you approve or disapprove of the way George W. Bush is handling his job as president? [IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH Overall do you approve or disapprove of the way George W. Bush is handling his job as president? IF STILL DEPENDS ENTER AS DK]

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline | Both landline and cell reached by... |  | Cell |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Approve | 32 | 33 | 29 | 38 | 35 | 35 |
| Disapprove | 54 | 53 | 55 | 49 | 55 | 58 |
| Don’t know | 14 | 13 | 15 | 13 | 11 | 7 |

Q. 24 Here are a few statements. For each one just tell me if you agree or disagree with it. The first statement is...
[INSERT FIRST ITEM; RANDOMIZE]. Do you agree or disagree with that? How about [INSERT NEXT ITEM]?

|  |  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Landline RDD sample | Landline plus Cell-only | Landline only | Both landline and cell reached by... |  | Cell |
|  |  |  |  |  | Landline | Cell | only |
|  |  | \% | \% | \% | \% | \% | \% |
| a. Government regulation of business usually does more harm than good. | Agree | 45 | 46 | 47 | 46 | 54 | 47 |
|  | Disagree | 32 | 32 | 23 | 35 | 36 | 40 |
|  | Don't know | 22 | 22 | 30 | 20 | 11 | 13 |
| b. The government should help more needy people even if it means going deeper in debt. | Agree | 50 | 51 | 53 | 45 | 54 | 62 |
|  | Disagree | 36 | 36 | 30 | 43 | 37 | 33 |
|  | Don't know | 14 | 13 | 18 | 12 | 9 | 6 |
| c. I am generally satisfied with the way things are going for me financially | Agree | 65 | 65 | 59 | 72 | 71 | 64 |
|  | Disagree | 32 | 32 | 37 | 25 | 28 | 36 |
|  | Don't know | 3 | 3 | 4 | 3 | 1 | 1 |


| Q. 24 CONTINUED... |  | Weighted figures for |  | -------- Unweighted figures for ------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Landline RDD sample | Landline plus Cell-only | Landline only | Both landline and cell reached by... |  | Cell- |
|  |  |  |  |  | Landline | Cell | only |
| d. Gays and lesbians should be allowed | Agree | 37 | 37 | 33 | 36 | 42 | 51 |
| to marry legally. | Disagree | 51 | 51 | 58 | 51 | 49 | 42 |
|  | Don't know | 12 | 12 | 9 | 13 | 9 | 7 |

Q. 25 Do you think the U.S. made the right decision or the wrong decision in using military force against Iraq?

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline <br> RDD | Landline plus | Landline | Both landline and cell reached by... |  | Cell |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Right decision | 39 | 40 | 32 | 45 | 43 | 44 |
| Wrong decision | 44 | 44 | 50 | 40 | 47 | 46 |
| Don’t know | 16 | 16 | 18 | 15 | 9 | 11 |

Q. 26 If the 2006 elections for U.S. Congress were being held TODAY, would you vote for the Republican Party's candidate or the Democratic Party's candidate for Congress in your district?

## IF ANSWERED ‘3' OTHER OR '9' DON’T KNOW IN Q.26, ASK

Q.26a As of TODAY, do you LEAN more to the Republican or the Democrat?

## BASED ON REGISTERED VOTERS

|  | Weighted figures for |  | -------- Unweighted figures for ------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Both landline and Landline cell reached by... |  |  | Cell- |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Rep./Lean Rep. | 37 | 37 | 29 | 43 | 40 | 30 |
| Dem./Lean Dem. | 47 | 47 | 57 | 41 | 49 | 53 |
| Would not vote | 2 | 2 | 1 | 2 | 2 | 3 |
| Other/Don't know | 13 | 13 | 13 | 14 | 10 | 14 |
|  | ( $\mathrm{N}=622$ ) | ( $\mathrm{N}=760$ ) | ( $\mathrm{N}=173$ ) | ( $\mathrm{N}=448$ ) | ( $\mathrm{N}=452$ ) | ( $\mathrm{N}=139$ ) |

## ASK ALL

Q. 27 Do you happen to know which party has the most members in the House of Representatives in Washington right now?

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline <br> RDD | Landline plus | Landline | Both landline and cell reached by... |  | Cell |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Republicans | 54 | 54 | 50 | 61 | 64 | 51 |
| Democrats | 6 | 6 | 5 | 6 | 5 | 6 |
| (VOL) Other | 1 | 1 | * | 1 | 0 | 0 |
| Don’t know | 40 | 40 | 44 | 32 | 31 | 43 |

Now, just a few questions for statistical purposes only.
SEX
[ENTER RESPONDENT'S SEX:]

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline | Both landline and cell reached by... |  | Cell |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Male | 48 | 48 | 46 | 49 | 55 | 55 |
| Female | 52 | 52 | 54 | 51 | 45 | 46 |

## NO QUESTIONS 28 THROUGH 39

Q.40a Do you use the internet, at least occasionally?

|  | Weighted figures for |  | -------- Unweighted figures for ------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline | Both landline and cell reached by... |  | Cell |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Yes | 74 | 74 | 46 | 85 | 90 | 84 |
| No | 25 | 26 | 54 | 14 | 10 | 16 |
| Don't know | 1 | 1 | 0 | 1 | 0 | 0 |

Q.40b Do you send or receive email, at least occasionally?

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline | Both landline and cell reached by... |  | Cell |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Yes | 67 | 67 | 41 | 80 | 83 | 77 |
| No | 32 | 32 | 59 | 19 | 17 | 24 |
| Don't know | 1 | 1 | 0 | 1 | 0 | 0 |

## INTERNET USERS

Q. 41 Did you happen to use the internet or email YESTERDAY?
(IF [Q40a=1] OR [Q40b=1] ASK)

|  | Weighted figures for |  | -------- Unweighted figures for ------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline | Both landline and cell reached by... |  | Cell- |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Yes, used the Internet yesterday | 71 | 71 | 64 | 75 | 72 | 70 |
| No, did not use the internet yesterday | 29 | 28 | 36 | 24 | 27 | 30 |
| Don't know | 1 | 1 | 1 | * | * | 0 |
|  | ( $\mathrm{N}=564$ ) | ( $\mathrm{N}=733$ ) | ( $\mathrm{N}=107$ ) | ( $\mathrm{N}=456$ ) | ( $\mathrm{N}=498$ ) | ( $\mathrm{N}=170$ |

INTERNET USERS
(IF [Q40a=1] OR [Q40b=1] ASK):
MODEM Do you connect to the internet from home? [IF YES: Does the computer you use at home connect to the Internet through a dial-up telephone line, or do you have some other type of connection, such as a DSLenabled phone line, a cable TV modem, a wireless connection, or a T-1 or fiber optic connection?]

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline | Both landline and cell reached by... |  | Cell- |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Dial-up telephone line | 28 | 27 | 37 | 27 | 23 | 6 |
| DSL-enabled phone line | 29 | 27 | 21 | 29 | 34 | 15 |
| Cable modem | 25 | 26 | 19 | 28 | 28 | 39 |
| Wireless connection (either land-based or satellite) | 2 | 2 | 0 | 2 | 2 | 5 |
| T-1 or fiber optic connection | 1 | 1 | 0 | 1 | 1 | 1 |
| Other | 1 | 1 | 1 | 1 | * | 1 |
| No, does not connect to internet from home | 12 | 13 | 21 | 9 | 10 | 31 |
| Don't know | 3 | 3 | 0 | 3 | 2 | 2 |
|  | ( $\mathrm{N}=564$ ) | ( $\mathrm{N}=733$ ) | ( $\mathrm{N}=107$ ) | ( $\mathrm{N}=456$ ) | ( $\mathrm{N}=498$ ) | ( $\mathrm{N}=170$ ) |

## ASK ALL:

AGE What is your age?

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline | Both landline and cell reached by... |  | Cell |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| 18-24 | 12 | 12 | 5 | 7 | 17 | 31 |
| 25-34 | 16 | 17 | 11 | 14 | 17 | 32 |
| 35-44 | 20 | 20 | 11 | 21 | 22 | 17 |
| 45-54 | 19 | 19 | 16 | 23 | 21 | 8 |
| 55-64 | 13 | 13 | 14 | 16 | 14 | 10 |
| 65+ | 17 | 17 | 41 | 15 | 9 | 4 |
| Don't know | 3 | 2 | 2 | 4 | 1 | 1 |

EDUC What is the last grade or class that you completed in school? [DO NOT READ]

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline | Both landline and cell reached by... |  | Cell |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Less than high school | 12 | 12 | 18 | 6 | 7 | 8 |
| High school grad | 37 | 36 | 36 | 25 | 28 | 32 |
| Some college | 24 | 24 | 18 | 27 | 27 | 33 |
| College grad | 26 | 26 | 25 | 41 | 38 | 28 |
| Don't know | 2 | 2 | 2 | 2 | * | 0 |

HISP Are you, yourself, of Hispanic origin or descent, such as Mexican, Puerto Rican, Cuban, or some other Spanish background?

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus plus | Landline | Both landline and cell reached by... |  | Cell |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Yes | 10 | 10 | 6 | 5 | 9 | 14 |
| No | 88 | 88 | 93 | 92 | 90 | 86 |
| Don't know | 2 | 2 | 1 | 2 | * | 0 |

[INTERVIEWER: IF RESPONDENT ANSWERED 1 ‘HISPANIC’ IN HISP, ASK: Are you white Hispanic, black Hispanic, or some other race? IF NON-HISPANIC ASK:]
RACE What is your race? Are you white, black, Asian, or some other?

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline | Both landline and cell reached by... |  | Cell |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| White | 74 | 75 | 82 | 79 | 75 | 73 |
| Black | 11 | 11 | 10 | 10 | 13 | 15 |
| Asian | 3 | 3 | 1 | 2 | 3 | 3 |
| Other or mixed race | 8 | 8 | 5 | 5 | 8 | 9 |
| Don't know | 4 | 3 | 2 | 4 | 1 | 2 |

MARITAL Are you married, divorced, separated, widowed, or never been married?

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline | Both landline and cell reached by... |  | Cell- |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Married | 52 | 51 | 45 | 59 | 58 | 25 |
| Divorced | 12 | 12 | 13 | 12 | 10 | 15 |
| Separated | 2 | 2 | 1 | 1 | 3 | 4 |
| Widowed | 9 | 9 | 20 | 8 | 3 | 2 |
| Never been married | 23 | 24 | 19 | 17 | 25 | 55 |
| Don't know | 3 | 2 | 1 | 3 | * | 0 |

PARENT Are you the parent or guardian of any children under 18 now living in your household?

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline | Both landline and cell reached by... |  | Cell |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Yes | 33 | 32 | 20 | 35 | 43 | 26 |
| No | 65 | 66 | 79 | 62 | 57 | 75 |
| Don't know | 2 | 2 | 1 | 3 | 1 | 0 |

INCOME Last year, that is in 2005, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. [READ]

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline | Both landline and cell reached by... |  | Cell |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Less than \$10,000 | 6 | 7 | 12 | 2 | 5 | 18 |
| 10 to under \$20,000 | 13 | 13 | 21 | 7 | 8 | 17 |
| 20 to under \$30,000 | 9 | 10 | 11 | 8 | 9 | 19 |
| 30 to under \$40,000 | 11 | 11 | 10 | 10 | 10 | 8 |
| 40 to under \$50,000 | 10 | 11 | 10 | 11 | 10 | 13 |
| 50 to under \$75,000 | 13 | 13 | 9 | 16 | 19 | 14 |
| 75 to under \$100,000 | 7 | 7 | 3 | 10 | 11 | 4 |
| \$100 to under \$150,000 | 7 | 7 | 3 | 10 | 11 | 3 |
| \$150,000 or more | 4 | 4 | 0 | 6 | 8 | 3 |
| Don't know | 20 | 18 | 22 | 20 | 10 | 4 |

REGIST Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline | Both landline and cell reached by... |  | Cell- |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Yes, registered | 79 | 78 | 80 | 84 | 82 | 70 |
| No, not registered | 18 | 19 | 18 | 13 | 17 | 29 |
| Don't know | 3 | 3 | 2 | 3 | 1 | 2 |

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline | Both landline and cell reached by... |  | Cell- |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Republican | 26 | 26 | 24 | 31 | 26 | 27 |
| Democrat | 32 | 32 | 40 | 27 | 34 | 33 |
| Independent | 30 | 30 | 29 | 30 | 32 | 33 |
| (VOL) No preference | 4 | 4 | 2 | 4 | 5 | 7 |
| (VOL) Other party | * | * | 0 | * | 1 | 1 |
| Don't know | 8 | 7 | 6 | 8 | 3 | 2 |

IF ANSWERED 3, 4, 5 OR 9 IN PARTY, ASK:
PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline | Both landline and cell reached by... |  | Cell |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Republican | 19 | 20 | 9 | 24 | 32 | 21 |
| Democrat | 31 | 31 | 34 | 32 | 35 | 35 |
| Other/Don't know/Refused | 50 | 48 | 57 | 44 | 33 | 44 |

ASK ALL:
IDEO
In general, would you describe your political views as... [READ]

|  | Weighted figures for |  | -------- Unweighted figures for -------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline RDD | Landline plus | Landline | Both landline and cell reached by... |  | Cell- |
|  | sample | Cell-only | only | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Very conservative | 3 | 3 | 5 | 4 | 6 | 6 |
| Conservative | 30 | 30 | 30 | 32 | 24 | 23 |
| Moderate | 38 | 38 | 34 | 40 | 45 | 37 |
| Liberal | 12 | 12 | 12 | 10 | 14 | 24 |
| Very liberal | 4 | 4 | 4 | 3 | 5 | 5 |
| Don't know | 13 | 13 | 14 | 11 | 6 | 7 |

OWNRENT Do you own or rent your home?

|  | Weighted figures for |  | -------- Unweighted figures for ------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Landline <br> RDD sample | Landline plus Cell-only | $\begin{gathered} \text { Landline } \\ \text { only } \end{gathered}$ | Both landline and cell reached by... |  | Cell- |
|  |  |  |  | Landline | Cell | only |
|  | \% | \% | \% | \% | \% | \% |
| Own | 66 | 64 | 68 | 73 | 68 | 24 |
| Rent | 25 | 28 | 26 | 19 | 23 | 65 |
| (VOL.) Other arrangement | 3 | 4 | 3 | 3 | 7 | 9 |
| Don't know | 5 | 4 | 3 | 5 | 2 | 2 |

