

PEW RESEARCH CENTER FOR THE PEOPLE AND THE PRESS
MID-OCTOBER 2004 POLITICAL SURVEY
FINAL TOPLINE
October 15-19, 2004
General Public N=1568
Registered Voter N=1307

NOTE: ALL NUMBERS IN SURVEY, INCLUDING TREND FIGURES, ARE BASED ON REGISTERED VOTERS EXCEPT WHERE NOTED

THOUGHT How much thought have you given to the coming presidential election . . . Quite a lot or only a little?

	Quite <u>A lot</u>	(VOL.) <u>Some</u>	Only a <u>Little</u>	(VOL.) <u>None</u>	DK/ <u>Ref.</u>
Mid-October, 2004	76	5	15	3	1=100
Early October, 2004	74	4	19	2	1=100
September 22-26, 2004	68	4	23	4	1=100
September 17-21, 2004	66	4	25	4	1=100
Early September, 2004	71	3	22	3	1=100
<i>September 11-14</i>	69	3	23	4	1=100
<i>September 8-10</i>	73	3	21	2	1=100
August, 2004	69	2	26	2	1=100
July, 2004	67	2	28	2	1=100
June, 2004	58	3	36	2	1=100
May, 2004	59	6	30	4	1=100
Late March, 2004	60	4	31	4	1=100
Mid-March, 2004	65	2	31	2	*=100
2000 Early November, 2000	72	6	19	2	1=100
Late October, 2000	66	6	24	4	*=100
Mid-October, 2000	67	9	19	4	1=100
Early October, 2000	60	8	27	4	1=100
September, 2000	59	8	29	3	1=100
July, 2000	46	6	45	3	*=100
June, 2000	46	6	43	5	*=100
May, 2000	48	4	42	5	1=100
April, 2000	45	7	41	7	*=100
1996 November, 1996	67	8	22	3	*=100
October, 1996	65	7	26	1	1=100
Late September, 1996	61	7	29	2	1=100
Early September, 1996	56	3	36	4	1=100
July, 1996	55	3	41	1	*=100
June, 1996	50	5	41	3	1=100
1992 October, 1992	77	5	16	1	1=100
September, 1992	69	3	26	1	1=100
August, 1992	72	4	23	1	*=100
June, 1992	63	6	29	1	1=100
1988 Gallup: November, 1988	73	8	17	2	0=100
Gallup: October, 1988	69	9	20	2	0=100
Gallup: August, 1988	61	10	27	2	0=100
Gallup: September, 1988	57	18	23	2	0=100

ASK ALL GENERAL PUBLIC:

Q.1 How have you been getting most of your news about the presidential election campaign? From television, from newspapers, from radio, from magazines, or from the Internet? **[ACCEPT TWO ANSWERS: IF ONLY ONE RESPONSE IS GIVEN, PROBE FOR ONE ADDITIONAL RESPONSE]**

BASED ON GENERAL PUBLIC: [N=1568]:

		Early Early												
		Sept	Jan	June	Feb	Jan	Sept	April	Feb	Sept	Jun	May	March	Feb
		<u>2004</u>	<u>2004</u>	<u>2000</u>	<u>2000</u>	<u>2000</u>	<u>1996</u>	<u>1996</u>	<u>1996</u>	<u>1992</u>	<u>1992</u>	<u>1992</u>	<u>1992</u>	<u>1992</u>
76	Television	80	79	65	73	75	75	81	85	83	84	86	83	80
28	Newspapers	41	39	27	33	31	44	48	56	49	55	51	48	49
15	Radio	18	15	11	15	12	14	21	21	13	18	17	14	18
2	Magazines	3	2	2	2	3	5	6	5	5	7	6	4	4
10	Internet	17	13	5	7	6	2	2	2	n/a	n/a	n/a	n/a	n/a
3	Other	3	2	2	2	3	2	3	1	4	4	3	3	3
2	Don't know/Ref.	1	2	2	1	1	1	1	1	1	*	1	*	1

IF RESPONDENT ANSWERED '1' TELEVISION AS EITHER 1ST OR 2ND RESPONSE IN Q.1 ASK Q.1a. IF NOT, SKIP TO REGIST.

Q.1a Do you get most of your news about the presidential election campaign from **[READ, RANDOMIZE ITEMS 2 THRU 4 AND 5 THRU 8 SEPARATELY, AND RANDOMIZE SETS OF ITEMS (LOCAL; NETWORK; CABLE). ACCEPT MULTIPLE ANSWERS BUT DO NOT PROBE FOR ADDITIONAL]**

BASED ON GENERAL PUBLIC [N=1568]:

		Early Sept	Early Jan
		<u>2004</u>	<u>2004</u>
16	Local news programming	16	17
9	ABC Network news	11	15
7	CBS Network news	8	11
10	NBC Network news	13	14
11	CNN Cable news	18	22
2	MSNBC Cable news	5	7
15	The Fox News Cable Channel	19	20
2	CNBC Cable news	2	3
4	Don't know/Refused (VOL.)	5	3

REGIST These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

IF RESPONDENT ANSWERED '1' YES IN REGIST ASK:

REGICERT Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

83	Yes, registered
80	Absolutely certain
2	Chance registration has lapse – SKIP TO Q.40
1	Don't know/Refused (VOL.) – SKIP TO Q.40
17	No, not registered – SKIP TO Q.40
*	Don't know/Refused (VOL.) – SKIP TO Q.40
100	

ASK ALL REGISTERED VOTERS:

PRECINCT Have you ever voted in your precinct or election district?

		Early			Early	Late	Mid-	Early	Late	Early	Late	
		Sept	Aug	Nov	Nov	Oct	Oct	Oct	Oct	Oct	Nov	Sept
		<u>2004</u>	<u>2004</u>	<u>2002</u>	<u>2000</u>	<u>2000</u>	<u>2000</u>	<u>2000</u>	<u>1998</u>	<u>1998</u>	<u>1996</u>	<u>1996</u>
79	Yes	83	88	86	83	81	82	84	86	87	85	85
21	No	17	12	14	17	19	18	16	14	13	15	15
*	Don't know/Ref.	*	0	*	*	*	0	*	*	*	*	*
<u>100</u>		<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>

FOLGOV Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election or not. Other's aren't that interested. Would you say you follow what's going on in government and public affairs most of the time, some of the time, only now and then, or hardly at all?¹

	Most of The Time	Some of the Time	Only Now and Then	Hardly at All	DK/Ref
Mid-October, 2004	63	26	8	3	*=100
June, 2004	49	35	12	4	*=100
August, 2003	56	31	10	3	*=100
Early November, 2000	51	32	12	5	*=100
November, 1996	52	32	12	4	*=100
October, 1996	43	37	13	6	1=100
October, 1988	52	33	12	3	*=100

OFTVOTE How often would you say you vote... (READ)²

					(VOL.)		
	Always	Nearly Always	Part of The time	Seldom	Never Vote	(VOL.) Other	DK/Ref.
Mid-October, 2004	63	22	7	5	2	1	*=100
Early November, 2000	57	26	8	6	2	1	*=100
Late October, 2000	52	30	9	6	1	2	0=100
Mid-October, 2000	54	27	10	6	*	3	*=100
Early October, 2000	51	29	10	6	3	1	*=100
November, 1996	55	28	8	6	2	1	*=100
October, 1996	52	30	9	5	2	2	*=100
Early October, 1992	54	33	8	4	*	1	*=100
October, 1988	51	37	8	3	1	*	*=100

NO QUESTIONS 2 THROUGH 3

¹ Complete trend for FOLGOV not shown; comparable election year trends are presented.

² Complete trend for OFTVOTE not shown; comparable election year trends are presented.

NOTE: IN 33 STATES (PLUS WASHINGTON, D.C.) WHERE NADER IS ON THE BALLOT, INCLUDE NADER. IN STATES WHERE NADER IS NOT ON THE BALLOT, NADER NOT INCLUDED.

Q.4 If the presidential election were being held TODAY, would you vote [INSERT, ROTATE REPUBLICAN AND DEMOCRATIC TICKETS WITH NADER TICKET LAST] for the Republican ticket of George W. Bush and Dick Cheney, for the Democratic ticket of John Kerry and John Edwards, or for the ticket of Ralph Nader and Peter Camejo?

IF CHOSE BUSH, KERRY OR NADER IN Q.4, ASK:

Q.4a Do you support (INSERT PRESIDENTIAL CHOICE FROM Q.4—LAST NAME ONLY, DO NOT READ VP CHOICE) strongly or only moderately?

IF OTHER OR DK (Q.4=4,9), ASK:

Q.4b As of TODAY, do you LEAN more to [READ, ROTATE IN SAME ORDER AS Q.4]?

	<i>Bush/Lean Bush</i>				<i>Kerry/Lean Kerry</i>				<i>Nader/Lean</i>	<i>Other/Don't Know</i>	
	<u>Total</u>	<u>Strongly</u>	<u>Mod.</u>	<u>DK</u>	<u>Total</u>	<u>Strongly</u>	<u>Mod.</u>	<u>DK</u>			
Mid-October, 2004	45	32	13	*	45	28	16	1	1	9=100	
Early October, 2004	48	35	12	1	41	24	17	*	2	9=100	
September 22-26, 2004	48				40				2	10=100	
September 17-21, 2004	45				42				3	10=100	
Early September, 2004	49	33	15	1	43	22	20	1	1	7=100	
<i>September 11-14</i>	46	30	15	1	46	22	24	*	1	7=100	
<i>September 8-10</i>	52	36	15	1	40	22	17	1	1	7=100	
August, 2004	45	32	13	*	47	28	19	*	2	6=100	
July, 2004	44				46				3	7=100	
June, 2004	46				42				6	6=100	
May, 2004	43				46				6	5=100	
Late March, 2004	44				43				6	7=100	
Mid-March, 2004	42				49				4	5=100	
		<i>Bush/Lean Bush</i>				<i>Gore/Lean Gore</i>				<i>Nader</i>	
Early November, 2000	41	26	15	*	45	25	19	1	4	10=100 ³	
Late October, 2000	45	29	16	*	43	24	19	*	4	8=100	
Mid-October, 2000	43	25	18	*	45	22	23	*	4	8=100	
Early October, 2000	43	26	17	*	44	22	22	*	5	8=100	
September, 2000	41	21	19	1	47	25	21	1	2	10=100	
July, 2000	42				41				6	11=100	
		<i>Dole/Lean Dole</i>				<i>Clinton/Lean Clinton</i>				<i>Perot</i>	
November, 1996	32	17	15	*	51	26	24	1	9	8=100	
October, 1996	34	17	16	1	51	25	26	*	8	7=100	
Late September, 1996	35	16	18	1	51	26	25	*	7	7=100	
Early September, 1996	34	17	17	*	52	26	26	0	8	6=100	
July, 1996	34				44				16	6=100	
		<i>Bush, Sr./Lean Bush, Sr.</i>				<i>Clinton/Lean Clinton</i>				<i>Perot</i>	
Late October, 1992	34	20	14	--	44	26	18	--	19	3=100	
Early October, 1992	35	14	21	--	48	23	25	--	8	9=100	
June, 1992	31				28				36	5=100	

³ For trends from 2000, results for "The Reform Party ticket headed by Pat Buchanan" are included in the "Other/DK" category.

THOSE WHO CHOSE KERRY/EDWARDS (Q.4/Q.4b) ASK:

Q.5a Would you say that your choice is more a vote FOR John Kerry or more a vote AGAINST George W. Bush?

THOSE WHO CHOSE BUSH/CHENEY (Q.4/Q.4b) ASK:

Q.5b Would you say that your choice is more a vote FOR George W. Bush or more a vote AGAINST John Kerry?

----- KERRY -----					----- BUSH -----				Other/ DK
2004	Total	Pro- Kerry	Anti- Bush	Un- decid	Total	Pro- Bush	Anti- Kerry	Un- decid	
Mid-Oct	45	18	24	3	45	32	10	3	10=100
Early Oct	41	15	23	3	48	36	10	2	11=100
Early Sept	43	15	26	2	49	38	9	2	8=100
9/11-14	46	16	28	2	46	35	8	3	8=100
9/8-10	40	14	23	3	52	40	10	2	8=100
Aug	47	20	24	3	45	34	8	3	8=100
June	46	17	27	2	48	35	11	2	6=100
May	50	15	32	3	45	33	10	2	5=100
Late Mar	47	17	27	3	46	36	8	2	7=100
Mid-Mar	52	21	29	2	43	34	7	2	5=100
Feb	47	15	30	2	47	39	6	2	6=100

----- GORE -----					----- BUSH -----				Other/ DK
2000	Total	Pro- Gore	Anti- Bush	Un- decid	Total	Pro- Bush	Anti- Gore	Un- decid	
Nov	45	29	14	2	41	27	12	2	14=100
Sept	47	30	14	3	41	24	14	3	12=100

----- CLINTON -----					----- DOLE -----				----- PEROT -----			Other/ DK	
1996	Total	Pro- Clinton	Anti- other	Un- decid	Total	Pro- Dole	Anti- other	Un- decid	Total	Pro- Perot	Anti- Other		Un- decid
Nov	51	33	15	3	32	15	15	2	9	4	5	*	8=100
Oct	51	33	16	2	34	15	18	1	8	4	4	*	7=100
Sept	52	35	15	2	34	16	17	1	8	3	5	0	6=100
Mar	53	30	20	3	41	15	25	1	--	--	--	--	6=100

----- CLINTON -----					----- BUSH, SR. -----				----- PEROT -----			Other/ DK	
1992	Total	Pro- Clinton	Anti- other	Un- decid	Total	Pro- Bush	Anti- other	Un- decid	Total	Pro- Perot	Anti- Other		Un- decid
Late Oct	44	25	17	2	34	19	13	2	19	10	7	2	3=100
Early Oct	48	23	22	3	35	19	13	3	8	3	5	*	9=100
Sept	53	21	29	3	38	20	16	2	--	--	--	--	9=100
Aug	57	27	28	2	37	20	16	1	--	--	--	--	6=100
Mar	44	13	29	2	49	32	15	2	--	--	--	--	7=100

----- DUKAKIS -----					----- BUSH, SR. -----				Other/ DK
1988	Total	Pro- Dukakis	Anti- Bush	Un- decid	Total	Pro- Bush	Anti- Dukakis	Un- decid	
Oct	42	23	15	4	50	31	16	3	8=100
Sept	44	21	19	4	50	31	15	4	6=100
May	53	23	26	4	40	26	11	3	7=100

IF RESPONDENT DID NOT CHOOSE KERRY IN Q.4/4b (Q.4=1,3 OR Q.4b=1,3,4,9) ASK:

Q.6a Do you think there is a chance that you might vote for John Kerry in November, or have you definitely decided not to vote for him?

	<u>Chance might vote for Kerry</u>	<u>Decided not to vote for Kerry</u>	<u>Don't know/ Refused</u>
Mid-October, 2004	6	42	7=55%
Early October, 2004	9	45	5=59%
September 22-26, 2004	14	41	5=60%
September 17-21, 2004	10	40	7=57%
Early September, 2004	11	42	4=57%
<i>September 11-14</i>	<i>11</i>	<i>38</i>	<i>5=54%</i>
<i>September 8-10</i>	<i>11</i>	<i>46</i>	<i>3=60%</i>
August, 2004	11	39	3=53%
July, 2004	13	36	5=54%
June, 2004	10	41	3=54%
May, 2004	11	35	4=50%
Late March, 2004	13	37	3=53%
Mid-March, 2004	13	32	3=48%
Late February, 2004	13	36	3=52%
Early February, 2004	15	33	5=53%
Gore: Early November, 2000	8	41	6=55%
Gore: Late October, 2000	9	44	4=57%
Gore: Mid-October, 2000	10	40	5=55%
Gore: Early October, 2000	11	38	7=56%
Gore: September, 2000	13	35	5=53%
Gore: June, 2000	14	34	6=54%
Clinton: November, 1996	6	37	6=49%
Clinton: October, 1996	10	35	4=49%
Clinton: Late September, 1996	11	35	3=49%
Clinton: Early September, 1996	10	34	4=48%
Clinton: July, 1996	8	36	4=48%
Clinton: Late October, 1992	11	43	2=56%
Clinton: Early October, 1992	14	32	6=52%
Clinton: September, 1992	12	28	6=46%
Clinton: August, 1992	14	26	3=43%
Clinton: May, 1992	11	38	6=55%

IF RESPONDENT DID NOT CHOOSE BUSH IN Q.4/4b (Q.4=2,3 OR Q.4b=2,3,4,9) ASK:

Q.6b Do you think there is a chance that you might vote for George W. Bush in November, or have you definitely decided not to vote for him?

	<u>Chance might vote for Bush</u>	<u>Decided not to vote for Bush</u>	<u>Don't know/ Refused</u>
Mid-October, 2004	5	43	7=55%
Early October, 2004	9	39	4=52%
September 22-26, 2004	10	37	5=52%
September 17-21, 2004	9	39	7=55%
Early September, 2004	9	38	4=51%
<i>September 11-14</i>	<i>8</i>	<i>41</i>	<i>5=54%</i>

Q.6b CONTINUED...

	<u>Chance might vote for Bush</u>	<u>Decided not to vote for Bush</u>	<u>Don't know/ Refused</u>
<i>September 8-10</i>	9	35	4=48%
August, 2004	10	42	3=55%
July, 2004	10	41	5=56%
June, 2004	9	41	2=52%
May, 2004	9	42	4=55%
Late March, 2004	11	40	3=54%
Mid-March, 2004	11	44	2=57%
Late February, 2004	10	43	3=56%
Early February, 2004	10	41	2=53%
Bush: Early November, 2000	8	44	7=59%
Bush: Late October, 2000	10	41	4=55%
Bush: Mid-October, 2000	12	40	5=57%
Bush: Early October, 2000	11	39	7=57%
Bush: September, 2000	15	38	6=59%
Bush: June, 2000	15	33	6=54%
Dole: November, 1996	8	54	6=68%
Dole: October, 1996	11	51	4=66%
Dole: Late September, 1996	16	44	5=65%
Dole: Early September, 1996	14	47	5=66%
Dole: July, 1996	15	40	3=58%
Bush, Sr: Late October, 1992	11	53	2=66%
Bush, Sr: Early October, 1992	13	46	6=65%
Bush, Sr: September, 1992	12	44	6=62%
Bush, Sr: August, 1992	15	45	4=64%
Bush, Sr: May, 1992	8	40	5=53%

ASKED OCTOBER 15-18 ONLY:

IF RESPONDENT NAMED A PRESIDENTIAL CANDIDATE IN Q.4/4b, ASK:

Q.7 What is the main reason why you would like to see (**CHOICE FROM Q.4/4b LAST NAME ONLY; DO NOT READ VP CHOICE**) win the presidential election? (**OPEN - END**)

	Late Sept <u>1996</u>	July <u>1996</u>
VOTERS WHO SAID THEY WOULD VOTE FOR KERRY [N=494]:		<i>Clinton</i>
59 STANDS ON ISSUES (NET)	21	14
18 Iraq/War/military	--	--
14 Economy/jobs	--	--
8 Like his stand on the issues/platform/domestic issues (general)	16	12
5 Health/medical care/medicare	--	--
4 Middle class/for the little person/in touch with the people	--	--
4 Democrat/liberal (positive)	--	--
3 Foreign policy/foreign affairs	--	--
3 Plan to move forward/will do a better job	--	--
3 Education	3	1
2 Negative on issues of other candidate	--	--
2 Environment	--	--
2 Taxes	--	--
7 Other	--	--

Q.7 CONTINUED...

		Late Sept 1996	July 1996
33	NEGATIVE COMMENT ABOUT BUSH (NET)	27	31
12	Time for a change/new start	--	--
10	Anti-Bush	17	13
6	Did poor job/made major mistakes/bad president	--	--
3	Dishonest/misleading	--	--
2	Idiot/not smart	--	--
2	Country in bad shape/wrong direction	--	--
3	Other	--	--
12	POSITIVE QUALITIES (NET)	16	26
3	Smart/Intelligent	--	--
2	Best qualified/better man/best candidate	3	7
1	Honesty/Integrity	1	*
1	Leadership/strong leader/great leader	--	--
1	Just like him	--	--
1	Moral/Christian values	--	--
1	Capable/qualified	--	--
1	Better for country	--	--
1	Other	--	--
n/a	RECORD (NET)	31	30
1	OTHER (NET)	3	3
4	DON'T KNOW/REFUSED	6	4

VOTERS WHO SAID THEY WOULD VOTE FOR BUSH [N=481]:

			<i>Dole</i>
37	STANDS ON ISSUES (NET)	33	22
10	Terrorism/Security/9-11	--	--
7	Iraq/War/military	2	1
6	Like his stand on the issues/platform/domestic issues	18	14
5	Abortion/Pro-Life	4	3
4	Taxes	9	5
3	Economy/Jobs	--	--
2	Republican/conservative	--	--
2	Foreign policy/foreign affairs	--	--
9	Other	--	--
33	POSITIVE QUALITIES (NET)	15	15
12	Moral/Christian values	--	--
5	Honesty/integrity	9	9
5	Leadership/strong leader/great leader	--	--
3	Keeps promises/man of his word/does what he stands for	--	--
3	Just like him	--	--
2	Best qualified/better man/better candidate	--	--
7	Other	--	--
23	RECORD (NET)	n/a	n/a
16	Done a good job/good president/agree with what he is doing	--	--
3	Finish the job/finish the war	--	--
3	He's been there/done the job/knows what he's doing	--	--
1	Other	--	--
16	NEGATIVE COMMENT ABOUT KERRY (NET)	47	47
6	Anti Kerry	27	22
3	Wrong time for a change/need continuity	--	--
2	Dishonest/misleading	4	6
5	Other	--	--
2	OTHER (NET)	3	--
5	DON'T KNOW/REFUSED	3	--

ASK ALL REGISTERED VOTERS:

PLANTO1 Do you yourself plan to vote in the election this November?

	Yes, Plan <u>To Vote</u>	No, Don't <u>Plan To</u>	Don't know/ <u>Refused</u>
Mid-October, 2004 ⁴	98	1	1=100
Early October, 2004	98	1	1=100
Early September, 2004	98	1	1=100
<i>September 11-14</i>	97	2	1=100
<i>September 8-10</i>	99	1	*=100
August, 2004	98	2	*=100
June, 2004	96	2	2=100
Early November, 2002 ^{5*}	90	8	2=100
Early October, 2002*	95	3	2=100
Early November, 2000	96	3	1=100
Late October, 2000	97	2	1=100
Mid-October, 2000	96	2	2=100
Early October, 2000	97	2	1=100
September, 2000	95	3	2=100
June, 2000	95	2	3=100
Late October, 1998*	91	6	3=100
Early October, 1998*	92	4	4=100
Early September, 1998*	95	2	3=100
Late August, 1998*	93	3	4=100
June, 1998*	95	3	2=100
November, 1996	96	2	2=100
October, 1996	98	1	1=100
Late September, 1996	98	1	1=100
Early September, 1996	96	2	2=100
July, 1996	95	3	2=100
June, 1996	96	2	2=100
November, 1994*	93	5	2=100
October, 1994*	95	3	2=100
October, 1992	98	1	1=100
September, 1992	98	1	1=100
August, 1992	97	1	2=100
June, 1992	97	1	2=100
October, 1988	98	1	1=100

* Non-Presidential elections

⁴ In Mid-October 2004, the volunteer category "already voted" was added and is presented in the "Yes, Plan to vote" category.

⁵ In Early November 2002, Early November, 2000, Late October 1998, November 1996 and November 1994 the question was worded: "Do you yourself plan to vote in the election this Tuesday, or not?" In Early November 2002 "Yes, Plan to Vote" category includes people who volunteered that they already voted.

SCALE10 I'd like you to rate your chance of voting in November on a scale of 10 to 1. If 10 represents a person who definitely will vote and 1 represents a person who definitely will not vote, where on this scale of 10 to 1 would you place yourself?

	Definitely will vote										Definitely will not vote	DK/Ref
	<u>10</u>	<u>9</u>	<u>8</u>	<u>7</u>	<u>6</u>	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>		
Mid-October, 2004	87	4	3	1	1	1	*	*	*	2	1=100	
Early November, 2002* ⁶	66	9	9	3	1	4	1	1	1	5	1=100	
Early October, 2002*	64	10	10	4	3	4	1	*	*	2	2=100	
Early November, 2000	80	6	5	2	1	3	*	*	*	3	1=100	
Late October, 2000	83	5	5	1	1	2	*	1	1	1	*=100	
Mid-October, 2000	80	7	4	3	1	3	1	*	*	1	1=100	
Early October, 2000	78	7	5	2	2	2	*	1	1	1	1=100	
Late October, 1998*	70	6	7	4	1	4	1	1	1	4	1=100	
Early October, 1998*	64	9	10	4	2	4	1	2	1	2	1=100	
November, 1996	77	7	7	2	1	2	*	1	*	2	1=100	
October, 1996	77	9	7	2	2	2	*	*	*	1	*=100	
Late September, 1996	78	10	6	2	1	1	*	*	*	1	1=100	
November, 1994*	67	9	8	2	2	4	1	1	1	3	2=100	
October, 1994*	66	10	9	4	2	4	1	1	*	2	1=100	
Gallup: September, 1992	77	5	4	3	2	4	*	1	*	4	*=100	
Gallup: November, 1988	77	7	6	2	1	3	*	*	*	2	2=100	
Gallup: October, 1988	73	8	7	3	2	3	1	*	*	1	2=100	

* Non-Presidential elections

IF YES IN PLANTO1, ASK:

PLANTO3 In the presidential election this fall, do you plan to vote BEFORE Election Day, that is through the mail or with an absentee ballot, or will you probably vote at your polling place ON Election Day, OR have you already cast your vote?

	Early Sept 2004	June 2004
16 Plan to vote BEFORE Election Day	13	19
78 Will vote at polling place on Election Day	84	77
3 Already voted ⁷	*	n/a
1 Don't know/Refused	1	*
<u>2</u> Don't Plan to Vote/Don't Know	<u>2</u>	<u>4</u>
100	100	100

⁶ In Early November 2002 the "10 – definitely will vote" category includes people who volunteered that they already voted.

⁷ In Mid-October 2004, "or have you already cast your vote" was added to the question wording, but had been a volunteer option in the previous month.

ASK ALL REGISTERED VOTERS:

C.1 Recently, have you been contacted over the phone by any candidates, campaigns or other groups urging you to vote in a particular way in the upcoming elections?

IF YES, ASK:

C.2 And were you urged to vote for George W. Bush and/or other Republican candidates OR John Kerry and/or other Democratic candidates?

		Nov <u>2002</u>	Early Nov <u>2000</u>
26	Yes	33	26
7	Bush/Republicans	7 <i>Republicans</i>	8 <i>Bush</i>
6	Kerry/Democrats	8 <i>Democrats</i>	6 <i>Gore</i>
2	Other (VOL.)	1	2
7	Both (VOL.)	12	6
4	Don't know/Refused	5	4
73	No	66	73
<u>1</u>	Don't know/Refused	<u>1</u>	<u>1</u>
100		100	100

ASK ALL REGISTERED VOTERS:

Q.8 From what you have heard or read, will voters in your state this November be voting on any ballot initiatives, referendums, or state constitutional amendments, or not?

42	Yes
31	No
<u>27</u>	Don't know
100	

IF 'YES' (1 IN Q.8) ASK [N=566]:

Q.9 Can you think of any particular issues on the ballot that are up for a vote in your state? **[OPEN-END, PRECODED RESPONSES BELOW, DO NOT READ. ACCEPT MULTIPLE RESPONSES BUT DO NOT PROBE FOR ADDITIONAL]**

20	Gambling / lottery / casinos
15	Gay marriage / gay rights
9	Education/Schools/school bonds
7	Taxes
5	Medical malpractice reform / tort reform
4	Other Bond issues/local development
3	Environment issues
2	Transportation
2	Stem cell research
2	Politicians/elections
2	Immigration issues
2	Health care
10	Other [SPECIFY: _____]
37	No / Don't know / No others

IF ‘YES’ (1 IN Q.8) ASK [N=566]:

Q.10 How interested are you in the ballot issues in your state this year? [READ]

41	Very interested
45	Fairly interested
11	Not too interested
2	Not at all interested
<u>1</u>	Don't know/Refused (VOL. DO NOT READ)
100	

ASK ALL REGISTERED VOTERS OCTOBER 18-19 ONLY [N=496]:

Thinking again about the presidential election...

Q.11 Regardless of who you might support, who do you think is most likely to win the coming presidential election? [READ]

	<u>George W. Bush</u>	<u>John Kerry</u>	<u>Other/DK</u>
Mid-October, 2004	54	27	19=100
Early October, 2004	61	27	12=100
Early September, 2004	60	22	18=100
August, 2004	44	37	19=100
July, 2004	42	38	20=100
June, 2004	51	35	14=100
May, 2004	52	31	17=100
Early February, 2004	56 <i>Bush</i>	32 <i>Dem Candidate</i>	12=100
Mid-January, 2004	61 <i>Bush</i>	21 <i>Dem Candidate</i>	18=100
September, 2003	47 <i>Bush</i>	34 <i>Dem Candidate</i>	19=100
June, 2003	66 <i>Bush</i>	22 <i>Dem Candidate</i>	12=100
Late October, 2000	48 <i>Bush</i>	38 <i>Gore</i>	14=100
Early October, 2000	33 <i>Bush</i>	46 <i>Gore</i>	21=100
June, 2000	51 <i>Bush</i>	33 <i>Gore</i>	16=100
October, 1999	70 <i>Bush</i>	23 <i>Gore</i>	7=100
Late September, 1996 ⁸	12 <i>Dole</i>	79 <i>Clinton</i>	9=100
Early September, 1996	16 <i>Dole</i>	75 <i>Clinton</i>	9=100
July, 1996	19 <i>Dole</i>	72 <i>Clinton</i>	9=100
October, 1992	30 <i>Bush, Sr.</i>	61 <i>Clinton</i>	9=100
March, 1992	72 <i>Bush, Sr.</i>	20 <i>Dem Candidate</i>	8=100
February, 1992	66 <i>Bush, Sr.</i>	25 <i>Dem Candidate</i>	9=100
October, 1991	78 <i>Bush, Sr.</i>	11 <i>Dem Candidate</i>	11=100

⁸

In 1996 and October 1992, the question also asked about Ross Perot. Results here are included in the "Other/DK" category.

ASK FORM 1 REGISTERED VOTERS ONLY [N=633]:

Q.12F1 What's your opinion of the presidential candidates this year? Would you say that you are very satisfied, fairly satisfied, not too satisfied, or not at all satisfied with the choices?

		June <u>2004</u>	June <u>2000</u>	March <u>2000</u>	July <u>1999</u>	Late Oct <u>1996</u>	Late Sept <u>1996</u>	June <u>1996</u>	Oct <u>1992</u>	Aug <u>1992</u>	June <u>1992</u>
23	Very satisfied	17	14	13	13	11	11	10	10	11	6
43	Fairly satisfied	48	50	47	40	48	50	37	41	42	29
22	Not too satisfied	19	22	27	25	27	26	31	33	31	36
9	Not at all satisfied	12	11	11	12	11	10	18	14	15	27
<u>3</u>	Don't know/Refused	<u>4</u>	<u>3</u>	<u>2</u>	<u>10</u>	<u>3</u>	<u>3</u>	<u>4</u>	<u>2</u>	<u>1</u>	<u>2</u>
100		100	100	100	100	100	100	100	100	100	100

ASK FORM 2 REGISTERED VOTERS ONLY [N=674]:

Q.13F2 What's your impression...do George W. Bush and John Kerry take different positions on the issues, or are they pretty similar in their positions on the issues?

		Early		----- Bush/Gore -----				
		Sept <u>2004</u>	June <u>2004</u>	Late Oct <u>2000</u>	Early Oct <u>2000</u>	Sept <u>2000</u>	June <u>2000</u>	July <u>1999</u>
80	Different	72	68	60	61	56	51	47
14	Similar	19	21	34	30	32	33	24
<u>6</u>	Don't know/Ref	<u>9</u>	<u>11</u>	<u>6</u>	<u>9</u>	<u>12</u>	<u>16</u>	<u>29</u>
100		100	100	100	100	100	100	100

ASK FORM 1 REGISTERED VOTERS ONLY [N=633]:

Q.14F1 As I read a list of phrases, tell me if you think each phrase better describes John Kerry or George W. Bush. (INSERT ITEM; RANDOMIZE)

		George <u>W. Bush</u>	John <u>Kerry</u> ⁹	(VOL.) <u>Neither</u>	(VOL.) <u>Both Equally</u>	<u>DK/Ref.</u>
a.F1	Would use good judgment in a crisis	48	41	3	2	6=100
	Early October, 2004	51	37	2	3	7=100
	Mid-September 22-26, 2004	49	36	3	3	9=100
	Early September, 2004	53	34	2	4	7=100
	September 11-13, 2004	52	33	3	4	8=100
	September 8-10, 2004	55	34	1	3	7=100
	August, 2004	50	38	2	3	7=100
	May, 2004	47	35	4	5	9=100
	Late March, 2004	46	36	2	3	13=100
	Mid-March, 2004	48	39	2	5	6=100
	Late-October, 2000	43	42	2	5	8=100
	Mid-October, 2000	40	42	5	8	5=100
	Early October, 2000	36	43	4	10	7=100
	September, 2000	38	44	3	8	7=100
	June, 2000	44	37	5	6	8=100

⁹ In 2000 the question asked about Al Gore.

Q.14F1 CONTINUED...

		George	John	(VOL.)	(VOL.)	
		<u>W. Bush</u>	<u>Kerry</u>	<u>Neither</u>	<u>Both</u>	<u>DK/Ref.</u>
					<u>Equally</u>	
b.F1	Honest and truthful	40	37	14	3	6=100
	Early October, 2004	47	34	10	3	6=100
	Mid-September 22-26, 2004	41	32	15	3	9=100
	Early September, 2004	43	35	12	4	6=100
	<i>September 11-13, 2004</i>	41	36	13	4	6=100
	<i>September 8-10, 2004</i>	44	35	12	3	6=100
	August, 2004	42	38	12	2	6=100
	May, 2004	34	36	17	4	9=100
	Late March, 2004	37	38	12	3	10=100
	Mid-March, 2004	35	39	16	5	5=100
	Late-October, 2000	43	32	15	5	5=100
	Mid-October, 2000	38	30	19	6	7=100
	Early October, 2000	36	32	17	8	7=100
	September, 2000	35	37	13	9	6=100
	June, 2000	35	31	19	7	8=100
c.F1	Cares about people like me	38	48	7	3	4=100
	Early October, 2004	41	43	7	4	5=100
	Mid-September 22-26, 2004	38	42	8	3	9=100
	Early September, 2004	41	43	6	5	5=100
	<i>September 11-13, 2004</i>	38	46	6	4	6=100
	<i>September 8-10, 2004</i>	44	41	6	5	4=100
	August, 2004	39	45	7	3	6=100
	May, 2004	34	45	8	5	8=100
	Late March, 2004	38	42	9	3	8=100
	Mid-March, 2004	34	48	8	4	6=100
	Late-October, 2000	40	43	8	5	4=100
	Mid-October, 2000	40	42	7	7	4=100
	Early October, 2000	35	44	11	5	5=100
	September, 2000	31	47	9	7	6=100
d.F1	A strong leader	50	36	5	4	5=100
	Early October, 2004	57	32	3	2	6=100
	Mid-September 22-26, 2004	54	28	5	3	10=100
	Early September, 2004	58	30	4	3	5=100
	<i>September 11-13, 2004</i>	57	30	4	4	5=100
	<i>September 8-10, 2004</i>	59	29	3	3	6=100
	August, 2004	57	34	2	3	4=100
	May, 2004	50	31	8	4	7=100
	Late March, 2004	51	33	4	2	10=100
	Mid-March, 2004	52	34	4	4	6=100
	Late-October, 2000	44	41	6	6	3=100
	Mid-October, 2000	42	39	9	6	4=100
	Early October, 2000	41	38	7	10	4=100
	September, 2000	44	38	7	6	5=100

Q.14F1 CONTINUED...

	George <u>W. Bush</u>	John <u>Kerry</u>	(VOL.) <u>Neither</u>	(VOL.) <u>Both</u> <u>Equally</u>	<u>DK/Ref.</u>
e.F1					
Willing to take a stand, even if it's unpopular	63	27	2	4	4=100
Early October, 2004	68	23	1	3	5=100
Mid-September 22-26, 2004	63	23	3	3	8=100
Early September, 2004	69	23	1	3	4=100
<i>September 11-13, 2004</i>	67	23	1	4	5=100
<i>September 8-10, 2004</i>	70	22	1	3	4=100
August, 2004	62	29	1	5	3=100
May, 2004	65	23	3	4	5=100
Late March, 2004	59	28	3	3	7=100
Mid-March, 2004	63	27	1	5	4=100
Late-October, 2000	49	35	7	4	5=100
Mid-October, 2000	49	35	6	5	5=100
Early October, 2000	43	35	8	6	8=100
September, 2000	45	37	8	5	5=100
June, 2000	46	32	9	5	8=100

ASK FORM 2 REGISTERED VOTERS ONLY [N=674]:

Q.15F2 Regardless of who you support, which one of the presidential candidates — George W. Bush or John Kerry — do you think would do the best job of **(INSERT ITEM; RANDOMIZE. IF RESPONDENT MENTIONS ANYONE OTHER THAN BUSH OR KERRY PROBE ONCE: "IF YOU HAD TO CHOOSE BETWEEN BUSH AND KERRY...")** ?

	George <u>W. Bush</u>	John <u>Kerry</u> ¹⁰	(VOL.) <u>Neither</u>	<u>DK/Ref.</u>
a.F2				
Improving economic conditions	40	47	4	9=100
Early October, 2004	40	46	5	9=100
September 22-26, 2004	39	46	5	10=100
Early September, 2004	42	45	4	9=100
<i>September 11-13, 2004</i>	40	47	4	9=100
<i>September 8-10, 2004</i>	43	44	4	9=100
August, 2004	37	52	3	8=100
May, 2004	38	48	5	9=100
Late March, 2004	39	44	6	11=100
Mid-March, 2004	37	53	2	8=100
Late-October, 2000 ¹¹	40	46	6	8=100
Mid-October, 2000	37	49	3	11=100
Early October, 2000	35	47	6	12=100
September, 2000	38	46	5	11=100
June, 2000	38	41	5	16=100
March, 2000	42	46	4	8=100
b.F2				
Improving the health care system	34	50	8	8=100
Early October, 2004	31	49	8	12=100
September 22-26, 2004	32	48	7	13=100
Early September, 2004	32	50	8	10=100

¹⁰ In 2000 the question asked about Al Gore.

¹¹ In 2000 the item was listed as "Keeping the economy strong."

Q.15F2 CONTINUED...

	George <u>W. Bush</u>	John <u>Kerry</u>	(VOL.) <u>Neither</u>	<u>DK/Ref.</u>
<i>September 11-13, 2004</i>	30	53	8	9=100
<i>September 8-10, 2004</i>	34	49	7	10=100
August, 2004	29	55	5	11=100
May, 2004	29	51	7	13=100
Late March, 2004	33	46	6	15=100
Mid-March, 2004	29	57	4	10=100
Late-October, 2000	38	47	5	10=100
Mid-October, 2000	37	48	4	11=100
Early October, 2000	36	49	5	10=100
September, 2000	32	51	6	11=100
June, 2000	31	44	6	19=100
March, 2000	31	51	6	12=100
c.F2 Making wise decisions about what to do in Iraq	47	41	4	8=100
Early October, 2004	50	40	2	8=100
September 22-26, 2004	46	38	5	11=100
Early September, 2004	51	39	3	7=100
<i>September 11-13, 2004</i>	52	40	2	6=100
<i>September 8-10, 2004</i>	52	37	4	7=100
August, 2004	44	46	3	7=100
May, 2004	44	41	4	11=100
Late March, 2004	49	37	4	10=100
Mid-March, 2004	47	45	2	6=100
d.F2 Defending the country from future terrorist attacks	53	35	4	8=100
Early October, 2004	57	32	3	8=100
September 22-26, 2004	54	30	4	12=100
Early September, 2004	58	31	3	8=100
<i>September 11-13, 2004</i>	57	31	4	8=100
<i>September 8-10, 2004</i>	59	30	3	8=100
August, 2004	49	39	4	8=100
May, 2004	52	33	5	10=100
Late March, 2004	53	29	4	14=100
Mid-March, 2004	57	32	4	7=100

ASK ALL REGISTERED VOTERS:

Q.16 In making your decision about who to vote for, will the issue of [INSERT ITEM, RANDOMIZE – OBSERVE FORM SPLITS] be very important, somewhat important, or not too important, or not at all important? ... How important will the issue of [NEXT ITEM] be?

	<u>Very</u> <u>Important</u>	<u>Somewhat</u> <u>Important</u>	<u>Not too</u> <u>Important</u>	<u>Not at all</u> <u>Important</u>	<u>Don't Know/</u> <u>Refused</u>
a. The economy	78	18	3	1	*=100
August, 2004	76	22	1	1	*=100
b. Iraq	74	20	3	2	1=100
August, 2004	70	24	3	2	1=100
c. Terrorism	77	17	3	2	1=100
August, 2004	75	19	3	2	1=100

Q.16 CONTINUED...

		Very <u>Important</u>	Somewhat <u>Important</u>	Not too <u>Important</u>	Not at all <u>Important</u>	Don't Know/ <u>Refused</u>
d.	Gay marriage	32	22	19	24	3=100
	August, 2004	34	19	15	30	2=100
e.	Moral values	63	23	8	4	2=100
	August, 2004	64	25	6	4	1=100
f.	Abortion	47	27	12	11	3=100
	August, 2004	45	25	13	14	3=100
ASK FORM 1 ONLY [N=633]:						
g.F1	The federal budget deficit	57	32	7	3	1=100
	August, 2004	55	35	7	3	*=100
h.F1	Energy	54	37	6	2	1=100
	August, 2004	53	40	6	*	1=100
ASK FORM 2 ONLY [N=674]:						
i.F2	Health care	73	22	4	1	*=100
	August, 2004	72	21	5	2	*=100
j.F2	Education	75	20	3	2	*=100
	August, 2004	70	26	3	1	*=100
k.F2	The environment	53	37	7	2	1=100
	August, 2004	55	35	7	3	*=100
ASK ALL REGISTERED VOTERS:						
l.	Stem cell research	43	31	14	7	5=100
ASK FORM 1 ONLY [N=633]:						
m.F1	Taxes	59	31	7	2	1=100
ASK FORM 2 ONLY [N=674]:						
n.F2	Jobs	76	19	4	1	*=100
ASK FORM 1 ONLY [N=633]:						
o.F1	Social Security	65	27	6	2	*=100
ASK FORM 2 ONLY [N=674]:						
p.F2	Gun control	45	31	14	8	2=100

ASK FORM 1 REGISTERED VOTERS ONLY [N=633]:

ROTATE ORDER OF Q.17 AND Q.18

Q.17F1 What grade would you give John Kerry as to how good a job he is doing in convincing you to vote for him?
Would you grade his election campaign: A, B, C, D, or F?

		June <u>2004</u>	<i>Gore</i> <u>June 2000</u>	----- <u>Sept 1996</u>	<i>Clinton</i> <u>July 1996</u>	----- <u>Sept 1992</u>
15	A	6	9	18	9	21
31	B	25	26	32	28	37
21	C	30	31	23	30	24
12	D	16	13	8	12	7
18	F	18	16	16	18	7
<u>3</u>	Don't know/Refused	<u>5</u>	<u>5</u>	<u>3</u>	<u>3</u>	<u>4</u>
100		100	100	100	100	100

Q.18F1 What grade would you give George W. Bush as to how good a job he is doing in convincing you to vote for him? Would you grade his election campaign: A, B, C, D, or F?

		June <u>2004</u>	<i>Bush</i> June 2000	----- <i>Dole</i> ----- Sept 1996	July 1996	<i>Bush, Sr.</i> Sept 1992
16	A	13	10	8	3	14
26	B	26	30	21	19	24
22	C	23	29	30	36	27
12	D	12	13	18	19	15
20	F	23	13	19	20	16
<u>2</u>	Don't know/Refused	<u>3</u>	<u>5</u>	<u>4</u>	<u>3</u>	<u>4</u>
100		100	100	100	100	100

NO QUESTIONS 19 THROUGH 22

ASK FORM 2 REGISTERED VOTERS ONLY [N=674]:

Q.23F2 How would you describe the presidential election campaign so far – is it interesting to you, or would you say it is dull?

		Early Sept <u>2004</u>	June <u>2004</u>	June <u>2000</u>	July <u>1996</u>
66	Interesting	50	35	31	21
28	Dull	42	56	63	73
5	Neither (VOL.)	6	4	4	3
<u>1</u>	Don't know/Refused	<u>2</u>	<u>5</u>	<u>2</u>	<u>3</u>
100		100	100	100	100

Q.24F2 And thus far, is the presidential election [READ AND RANDOMIZE]

		Early Sept <u>2004</u>	June <u>2004</u>	Mid-March <u>2004</u>	
a.F2	96	Important OR	90	82	83
	3	Unimportant	9	16	16
	1	Neither applies (VOL.)	*	1	*
	<u>*</u>	Don't know/Refused (VOL.)	<u>1</u>	<u>1</u>	<u>1</u>
	100		100	100	100
b.F2	73	Informative OR	63	48	54
	22	Not informative	33	47	42
	3	Neither applies (VOL.)	1	2	2
	<u>2</u>	Don't know/Refused (VOL.)	<u>3</u>	<u>3</u>	<u>2</u>
	100		100	100	100
c.F2	51	Too long OR	53	53	53
	43	Not too long	42	42	43
	3	Neither applies (VOL.)	2	2	1
	<u>3</u>	Don't know/Refused (VOL.)	<u>3</u>	<u>3</u>	<u>3</u>
	100		100	100	100
d.F2	57	Too negative OR	62	46	49
	38	Not too negative	32	46	46
	3	Neither applies (VOL.)	1	2	1
	<u>2</u>	Don't know/Refused (VOL.)	<u>5</u>	<u>6</u>	<u>4</u>
	100		100	100	100

Q.24F2 CONTINUED...

			Early Sept <u>2004</u>	June <u>2004</u>	Mid-March <u>2004</u>
e.F2	12	Hard to follow OR	21	30	25
	84	Easy to follow	75	66	72
	3	Neither applies (VOL.)	2	2	1
	<u>1</u>	Don't know/Refused (VOL.)	<u>2</u>	<u>2</u>	<u>2</u>
	100		100	100	100

ASK ALL REGISTERED VOTERS:

Q.25 All in all, how would you rate the job the press has done in covering the presidential campaign so far — excellent, good, only fair, or poor?

		Early				Early							
		June	Feb	June	Mar	Feb	Sept	July	Feb	Sept	May	Mar	Feb
		<u>2004</u>	<u>2004</u>	<u>2000</u>	<u>2000</u>	<u>2000</u>	<u>1996</u>	<u>1996</u>	<u>1996</u>	<u>1992</u>	<u>1992</u>	<u>1992</u>	<u>1992</u>
15	Excellent	9	10	8	9	14	12	7	17	11	10	13	12
39	Good	38	44	41	46	48	44	34	44	44	45	51	44
28	Only fair	34	31	38	33	26	30	40	26	29	32	28	33
16	Poor	17	13	10	10	8	12	17	11	12	11	6	7
<u>2</u>	Don't know/Ref.	<u>2</u>	<u>2</u>	<u>3</u>	<u>2</u>	<u>4</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>4</u>	<u>2</u>	<u>2</u>	<u>4</u>
100		100	100	100	100	100	100	100	100	100	100	100	100

Q.26 How much influence do you think news organizations have on which candidate becomes the president: too much, too little or about the right amount?

		<i>(GP)</i>											
		Feb	Sept	Oct	Sept	Sept	Feb	Jan	Oct	Aug	May	Jan	
		<u>2004</u> ¹²	<u>1999</u>	<u>1996</u>	<u>1996</u>	<u>1992</u>	<u>1992</u>	<u>1992</u>	<u>1988</u>	<u>1988</u>	<u>1988</u>	<u>1988</u>	
62	Too much	65	68	67	64	54	59	53	58	54	49	52	
4	Too little	4	4	4	4	4	6	4	3	1	4	4	
32	About the right amount	27	26	25	30	37	32	40	36	41	41	36	
<u>2</u>	Don't know/Refused	<u>4</u>	<u>2</u>	<u>4</u>	<u>2</u>	<u>5</u>	<u>3</u>	<u>3</u>	<u>3</u>	<u>4</u>	<u>6</u>	<u>8</u>	
100		100	100	100	100	100	100	100	100	100	100	100	

ASK FORM 1 REGISTERED VOTERS ONLY [N=633]:

ROTATE Q.27 AND Q.28

Q.27F1 Would you say the press has been fair or unfair in the way it has covered George W. Bush's election campaign?

		<i>Dole</i>		<i>Bush, Sr.</i>
		Early Oct	Early Sept	Sept
		<u>2000</u>	<u>1996</u>	<u>1992</u>
56	Fair	65	65	71
37	Unfair	25	25	22
<u>7</u>	Don't know/Refused	<u>10</u>	<u>10</u>	<u>7</u>
100		100	100	100

¹² In February 2004, September 1999, February and January 1992, May and January 1988, the question asked about: "presidential nominees."

Q.28F1 Would you say the press has been fair or unfair in the way it has covered John Kerry's election campaign?

		<i>Gore</i>	<i>---- Clinton ----</i>	
		Early Oct	Early Sept	Sept
		<u>2000</u>	<u>1996</u>	<u>1992</u>
64	Fair	74	67	74
27	Unfair	15	24	21
<u>9</u>	Don't know/Refused	<u>11</u>	<u>9</u>	<u>5</u>
100		100	100	100

ASK FORM 2 REGISTERED VOTERS ONLY [N=674]:

Q.29F2 Who do you think most newspaper reporters and TV journalists want to see win the presidential election — John Kerry or George W. Bush?

		Early Oct	Early Sept	Sept
		<u>2000</u>	<u>1996</u>	<u>1992</u>
50	Kerry	47 <i>Gore</i>	59 <i>Clinton</i>	52 <i>Clinton</i>
22	Bush	23 <i>Bush</i>	17 <i>Dole</i>	17 <i>Bush</i>
n/a	Other	n/a	1 <i>Perot</i>	-- <i>Perot</i>
6	Neither (VOL.)	6	2	5
<u>22</u>	Don't know/Refused	<u>24</u>	<u>21</u>	<u>26</u>
100		100	100	100

Q.30F2 How often do you think members of the news media let their own political preferences influence the way they report the news... often, sometimes, seldom or never?

		Early Oct	Sept
		<u>2000</u>	<u>1992</u>
58	Often	57	49
32	Sometimes	32	35
7	Seldom	8	12
1	Never	1	2
<u>2</u>	Can't say/Don't know/Refused	<u>2</u>	<u>2</u>
100		100	100

ASK ALL REGISTERED VOTERS:

On a different subject...

Q.31 How confident are you that your vote will be accurately counted in the upcoming election? [READ]

62	Very confident
26	Somewhat confident
7	Not too confident
4	Not at all confident
<u>1</u>	Don't know/Refused
100	

Q.32 Have you heard anything about some states using new technology to change how people cast their votes and the way the votes are counted in this year's election, or haven't you heard about this?

IF HEARD (1 IN Q.32) ASK:

Q.32a Do you think these changes will make things better, make things worse, or not make much difference in how accurately votes are counted?

72 Yes, heard
 24 Make things better
 12 Make things worse
 27 Not make much difference
 9 Don't know/Refused
 27 No, have not heard
 1 Don't know/Refused
 100

ASK FORM 1 REGISTERED VOTERS ONLY [N=633]:

Q.33F1 Now I'd like your views on some people. (First,) would you say your overall opinion of... [INSERT ITEM; RANDOMIZE] is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? [INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE."]

		-----Favorable-----			-----Unfavorable-----			Never	Can't
		<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Heard of</u>	<u>Rate</u>
a.F1	John Kerry	56	21	35	40	16	24	0	3=100
	Early October, 2004	53	16	37	41	16	25	*	6=100
	Early September, 2004	53	18	35	41	19	22	0	6=100
	September 11-14	54	18	36	39	19	20	0	7=100
	September 8-10	51	18	33	46	26	20	0	3=100
	August, 2004	56	25	31	39	17	22	*	5=100
	June, 2004	51	11	40	41	16	25	0	8=100
	Early February, 2004	58	14	44	29	9	20	1	12=100
	January, 2003	33	6	27	16	3	13	32	19=100
b.F1	George W. Bush	56	26	30	42	23	19	*	2=100
	Early October, 2004	57	27	30	40	20	20	0	3=100
	Early September, 2004	53	27	26	44	25	19	*	3=100
	September 11-14	50	25	25	46	28	18	0	4=100
	September 8-10	58	30	28	40	20	20	*	2=100
	August, 2004	57	30	27	41	24	17	0	2=100
	June, 2004	52	21	31	45	22	23	*	3=100
	Early February, 2004	55	23	32	44	26	18	0	1=100
	Gallup: Jan 29 - Feb 1, 2004 (GP)	52	--	--	47	--	--	--	1=100
	Gallup: January 2-5, 2004 (GP)	65	--	--	35	--	--	--	*=100
	Gallup: October 6-8, 2003 (GP)	60	--	--	39	--	--	--	1=100
	Gallup: June 9-10, 2003 (GP)	66	--	--	33	--	--	--	1=100
	April, 2003	73	40	33	24	11	13	0	3=100
	January, 2003	70	29	41	29	10	19	0	1=100
	December, 2002	69	36	33	28	11	17	0	3=100
	July, 2001	62	23	39	35	14	21	*	3=100
	January, 2001	61	27	34	32	11	21	0	7=100
	April, 2000	60	18	42	32	13	19	1	7=100

Q.33F1 CONTINUED...

		-----Favorable-----			-----Unfavorable-----			Never	Can't
		<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Heard of</u>	<u>Rate</u>
	March, 1999 ¹³	62	22	40	22	8	13	3	13=100
	November, 1997	57	13	44	18	6	12	7	18=100
c.F1	Dick Cheney	48	17	31	46	25	21	*	6=100
	Early October, 2004	48	14	34	41	20	21	*	11=100
	Early September, 2004	48	15	33	42	24	18	1	9=100
	<i>September 11-14</i>	44	15	29	43	25	18	1	12=100
	<i>September 8-10</i>	54	15	39	41	23	18	1	4=100
	August, 2004	48	14	34	43	22	21	1	8=100
	April, 2003	64	23	41	25	12	13	2	9=100
	December, 2002	62	22	39	27	10	17	3	8=100
	July, 2001	63	23	40	26	7	19	4	7=100
	January, 2001	66	22	44	18	5	13	1	15=100
	December, 1994	46	11	35	17	4	13	19	18=100
	March, 1991 ¹⁴	69	35	34	6	2	4	9	16=100
	May, 1990	23	4	19	11	3	8	40	26=100
d.F1	John Edwards	58	18	40	31	13	18	1	10=100
	Early October, 2004	50	16	34	28	11	17	2	20=100
	Early September, 2004	54	18	36	30	10	20	2	14=100
	<i>September 11-14</i>	53	18	35	31	11	20	1	15=100
	<i>September 8-10</i>	57	19	38	30	9	21	2	11=100
	August, 2004	61	24	37	25	6	19	2	12=100
	Early February, 2004	45	9	36	25	8	17	5	24=100
	January, 2003	23	4	19	14	3	11	40	23=100

ASK FORM 1 REGISTERED VOTERS ONLY [N=633]:

Q.34F1 How much of a risk to the country is there in replacing George W. Bush with John Kerry at this time? In your opinion, does this represent a major risk, a minor risk, or no risk at all?

41	Major risk
23	Minor risk
32	No risk at all
<u>4</u>	Don't know/Refused (VOL.)
100	

¹³ In March 1999 and November 1997 the category was listed: "Texas Governor George W. Bush."

¹⁴ In March 1991 and May 1990 the category was listed: "Richard Cheney."

ASK FORM 2 REGISTERED VOTERS ONLY [N=674]:

Q.35F2 How much of a risk to the country is there in replacing George W. Bush with John Kerry while the U.S. is threatened by terrorism? In your opinion, does this represent a major risk, a minor risk, or no risk at all?

44	Major risk
26	Minor risk
27	No risk at all
<u>3</u>	Don't know/Refused (VOL.)
100	

ASK FORM 1 REGISTERED VOTERS ONLY [N=633]:

ROTATE Q.36 AND Q.37

Q.36F1 Now I'd like to read a few concerns critics of Senator John Kerry have raised during the campaign. Have you heard critics say that... [READ AND ROTATE.]

IF RESPONDENT HAS HEARD STATEMENT, ASK:

Would you say this has made you LESS likely to vote for Kerry, or hasn't this had any effect on your vote?

		Of Those Who Heard Statement				Have	
		(NET)	(VOL.)			NOT	DK/
		Have	Less likely	No	More likely	Heard	Ref.
		<u>Heard</u>	<u>to support</u>	<u>Effect</u>	<u>to support</u>		
a.F1	Kerry changes his mind too much	88	37	50	1	10	2=100
b.F1	Kerry is too liberal for the country	79	28	48	3	20	2=100
c.F1	Kerry wants to bring back the era of big government	51	21	29	1	47	2=100
	(Gore) Mid-October, 2000	54	21	32	1	43	3=100

Q.37F1 Now I'd like to read a few concerns critics of President George W. Bush have raised during the campaign. Have you heard critics say that... [READ AND ROTATE.]

IF RESPONDENT HAS HEARD STATEMENT, ASK:

Would you say this has made you LESS likely to vote for Bush, or hasn't this had any effect on your vote?

		Of Those Who Heard Statement				Have	
		(NET)	(VOL.)			NOT	DK/
		Have	Less likely	No	More likely	Heard	Ref.
		<u>Heard</u>	<u>to support</u>	<u>Effect</u>	<u>to support</u>		
a.F1	Bush is unwilling to admit it when he makes a mistake	83	38	44	1	15	2=100
b.F1	Bush misled the public about the war in Iraq	92	44	46	2	7	1=100
c.F1	Bush cares more about the rich than he does about other Americans	87	41	45	1	11	2=100
	Mid-October, 2000	75	29	44	2	23	2=100

NO QUESTIONS 38 THROUGH 39

ASK ALL GENERAL PUBLIC:

Now thinking about Iraq...

Q.40 Do you think the U.S. made the right decision or the wrong decision in using military force against Iraq?

BASED ON GENERAL PUBLIC [N=1568]:

	<u>Right decision</u>	<u>Wrong decision</u>	<u>Don't know/ Refused</u>
Mid-October, 2004	46	42	12=100
Early October, 2004	50	39	11=100
Early September, 2004	53	39	8=100
August, 2004	53	41	6=100
July, 2004	52	43	5=100
June, 2004	55	38	7=100
May, 2004	51	42	7=100
Late April, 2004	54	37	9=100
Early April, 2004	57	35	8=100
Mid-March, 2004	55	39	6=100
Late February, 2004	60	32	8=100
Early February, 2004	56	39	5=100
Mid-January, 2004	65	30	5=100
Early January, 2004	62	28	10=100
December, 2003	67	26	7=100
October, 2003	60	33	7=100
September, 2003	63	31	6=100
August, 2003	63	30	7=100
Early July, 2003	67	24	9=100
May, 2003	74	20	6=100
<i>April 10-16, 2003</i>	<i>74</i>	<i>19</i>	<i>7=100</i>
<i>April 8-9, 2003</i>	<i>74</i>	<i>19</i>	<i>7=100</i>
<i>April 2-7, 2003</i>	<i>72</i>	<i>20</i>	<i>8=100</i>
<i>March 28-April 1, 2003</i>	<i>69</i>	<i>25</i>	<i>6=100</i>
<i>March 25-27, 2003</i>	<i>74</i>	<i>21</i>	<i>5=100</i>
<i>March 23-24, 2003</i>	<i>74</i>	<i>21</i>	<i>5=100</i>
<i>March 20-22, 2003</i>	<i>71</i>	<i>22</i>	<i>7=100</i>
Late January, 1991	77	15	9=100

Q.41 How well is the U.S. military effort in Iraq going? **[READ IN ORDER]**

BASED ON GENERAL PUBLIC [N=1568]:

	<u>Very well</u>	<u>Fairly well</u>	<u>Not too well</u>	<u>Not at all well</u>	<u>Don't know/ Refused</u>
Mid-October, 2004	13	38	26	17	6=100
Early September, 2004	12	40	26	18	4=100
August, 2004	12	41	28	16	3=100
July, 2004	13	42	26	16	3=100
June, 2004	16	41	25	14	4=100
May, 2004	10	36	32	19	3=100
Late April, 2004	12	43	26	15	4=100
Early April, 2004	14	43	26	13	4=100
Mid-March, 2004	16	45	26	11	2=100
Early February, 2004	17	46	23	11	3=100

Q.41 CONTINUED...

	Very <u>well</u>	Fairly <u>well</u>	Not too <u>well</u>	Not at all <u>well</u>	Don't know/ <u>Refused</u>
Mid-January, 2004	22	51	18	6	3=100
Early January, 2004	23	47	18	7	5=100
December, 2003	28	47	16	6	3=100
October, 2003	16	44	25	11	4=100
September, 2003	15	47	26	9	3=100
August, 2003	19	43	24	11	3=100
Early July, 2003	23	52	16	5	4=100
April 10-16, 2003	61	32	3	1	3=100
April 8-9, 2003	60	32	3	3	2=100
April 2-7, 2003	55	37	3	2	3=100
March 25-April 1, 2003	39	46	8	2	5=100
March 23-24, 2003	45	41	6	2	6=100
March 20-22, 2003	65	25	2	1	7=100

Q.42 Do you think the U.S. should keep military troops in Iraq until the situation has stabilized, or do you think the U.S. should bring its troops home as soon as possible?

BASED ON GENERAL PUBLIC [N=1568]:

	Early Sept <u>2004</u>	Aug <u>2004</u>	July <u>2004</u>	June ¹⁵ <u>2004</u>	May <u>2004</u>	Late April <u>2004</u>	Early April <u>2004</u>	Early Jan <u>2004</u>	Oct <u>2003</u>	Sept <u>2003</u>
57 Keep troops in Iraq	54	54	53	51	53	53	50	63	58	64
36 Bring troops home	40	42	43	44	42	40	44	32	39	32
<u>7</u> Don't know/Refused	<u>6</u>	<u>4</u>	<u>4</u>	<u>5</u>	<u>5</u>	<u>7</u>	<u>6</u>	<u>5</u>	<u>3</u>	<u>4</u>
100	100	100	100	100	100	100	100	100	100	100

ASK FORM 1 ONLY [N=772]:

Q.43F1 Do you think the war in Iraq has helped the war on terrorism, or has it hurt the war on terrorism?

BASED ON GENERAL PUBLIC:

	Early Sept <u>2004</u>	Aug <u>2004</u>	July <u>2004</u>	June <u>2004</u>	Mid- March <u>2004</u>	Late Feb <u>2004</u>	Early Feb <u>2004</u>	Dec <u>2003</u>	Sept <u>2003</u>	May <u>2003</u>	April <u>2003</u> ¹⁶	Early Oct <u>2002</u>
45 Helped	46	45	43	43	50	62	55	59	54	65	63	52
40 Hurt	40	44	45	44	37	28	32	26	31	22	22	34
6 No effect (VOL)	6	4	5	4	5	3	7	6	7	6	--	--
<u>9</u> Don't know/Refused	<u>8</u>	<u>7</u>	<u>7</u>	<u>9</u>	<u>8</u>	<u>7</u>	<u>6</u>	<u>9</u>	<u>8</u>	<u>7</u>	<u>15</u>	<u>14</u>
100	100	100	100	100	100	100	100	100	100	100	100	100

¹⁵ In June 2004 and earlier, the question was worded: "Do you think the U.S. should keep military troops in Iraq until a stable government is established there, or do you think the U.S. should bring its troops home as soon as possible?"

¹⁶ In April 2003, the question was worded: "Do you think the war in Iraq will help the war on terrorism, or will it hurt the war on terrorism?" In Early October 2002 the question was worded: "If the U.S. uses military force in Iraq, do you think this will help the war on terrorism, or will it hurt the war on terrorism?"

ASK FORM 2 ONLY [N=796]:

Q.44F2 In the long run, do you think the war in Iraq has increased the chances of terrorist attacks in the U.S., lessened the chances, or has it made no difference?

BASED ON GENERAL PUBLIC:

		Early Sept <u>2004</u>	Nov <u>2002</u> ¹⁷
36	Increased	34	45
32	Lessened	32	18
28	No difference	31	30
<u>4</u>	Don't know	<u>3</u>	<u>7</u>
100		100	100

ASK ALL GENERAL PUBLIC:

Thinking about the issue of terrorism for a moment...

Q.45 How worried are you that there will soon be another terrorist attack in the United States? **[READ]**

BASED ON GENERAL PUBLIC [N=1568]:

	<u>Very worried</u>	<u>Somewhat worried</u>	<u>Not too worried</u>	<u>Not at all worried</u>	<u>Don't know/ Refused</u>
Mid-October, 2004	17	43	27	12	1=100
August, 2004	20	44	25	10	1=100
July, 2004	17	41	26	15	1=100
June, 2004	25	42	20	12	1=100
Mid-March, 2004	20	42	25	12	1=100
Early February, 2004	13	42	28	16	1=100
Mid-January, 2004	20	45	24	10	1=100
August, 2003	13	45	29	12	1=100
March, 2003	22	42	20	14	2=100
February, 2003	34	41	17	7	1=100
January, 2003	18	50	23	8	1=100
December, 2002	31	42	18	8	1=100
Early October, 2002	20	46	22	11	1=100
Late August, 2002	16	46	25	12	1=100
June, 2002	32	44	17	7	*=100
January, 2002	20	42	28	9	1=100
December, 2001	13	39	27	19	2=100
October 15-21, 2001	29	42	18	10	1=100
October 10-14, 2001	27	40	19	12	2=100
Early October, 2001	28	45	15	11	1=100

¹⁷

The question from the November 2002 Global Attitudes survey was worded: "In the long run, do you think a war with Iraq to end Saddam Hussein's rule is likely to increase the chances of terrorist attacks in the U.S., lessen the chances, or will it make no difference?"

And one last short list...

Q.46 For each description I read, please tell me if it applies to you or not. (First)... [INSERT ITEM; ROTATE ITEMS a. THRU h. WITH ITEM i. ALWAYS LAST]

BASED ON GENERAL PUBLIC [N=1568]:

	<u>Yes</u>	<u>No</u>	<u>Don't Know</u>
a. Do you have a friend, colleague, or family member who is CURRENTLY serving in the military, reserves, or National Guard?	56	43	1=100
b. Do you happen to have any guns, rifles or pistols in your home?	39	59	2=100
Mid-July, 2003 ¹⁸	34	63	3=100
August, 2002	35	62	3=100
April, 2000	35	62	3=100
June, 1997	40	57	3=100
December, 1993	45	53	2=100
c. Are you the owner of a small business?	15	85	*=100
August, 1999	14	86	*=100
d. Do you trade stocks or bonds in the stock market?	31	68	1=100
Mid-July, 2003	29	69	2=100
August, 2002	34	65	1=100
August, 1999	25	75	*=100
e. Will this election be the FIRST time that you have voted, or not?	15	84	1=100
f. Over the past 12 months, has there been a time when you or someone in your household has been without a job and looking for work, or not?	36	63	1=100
g. Over the past 12 months, has there been a time when you have been unable to afford necessary health care for yourself or a family member, or not?	25	75	*=100
h. Are you currently paying for the costs of college tuition or student loans for yourself or someone in your family?	28	72	*=100
i. Do you have a friend, colleague, or family member who is gay?	46	52	2=100
Mid-July, 2003	45	52	3=100
August, 2002	45	53	2=100
August, 1999	39	60	1=100

¹⁸ From 1997 to 2003, the question asked about “guns or revolvers in your home.” In 1993, the question asked about “guns in this household.”

Now, just a few questions for statistical purposes only.

INT1 Do you use a computer at your workplace, at school, at home, or anywhere else on at least an occasional basis?

INT2 Do you ever go online to access the Internet or World Wide Web or to send and receive email?

BASED ON GENERAL PUBLIC [N=1568]:

Based on Total Respondents:

	<i>Computer User</i>			<i>Goes Online</i>		
	<u>Yes</u>	<u>No</u>	<u>DK/Ref</u>	<u>Yes</u>	<u>No</u>	<u>DK/Ref</u>
Mid-October, 2004	79	21	*=100	72	28	*=100
Early September, 2004	78	22	*=100	72	28	*=100
August, 2004	75	25	*=100	68	32	0=100
April, 2004	73	27	0=100	66	34	*=100
March, 2004 ¹⁹	75	25	*=100	68	32	*=100
August, 2003	77	23	*=100	67	33	*=100
Mid-July, 2003	75	25	*=100	65	35	*=100
January, 2003	76	24	0=100	67	33	*=100
December, 2002	76	24	*=100	67	33	*=100
Early October, 2002	75	25	*=100	63	37	*=100
August, 2002	78	22	*=100	69	31	*=100
June, 2002	74	26	*=100	66	34	*=100
May, 2002	75	25	*=100	66	34	*=100
April, 2002	71	29	*=100	62	38	0=100
February, 2002	71	29	*=100	62	38	0=100
January, 2002	73	27	0=100	62	38	0=100
Mid-November, 2001	73	27	0=100	62	38	0=100
Mid-September, 2001	72	28	*=100	62	38	*=100
June, 2001	72	28	*=100	62	38	0=100
May, 2001	75	25	*=100	64	36	0=100
April, 2001	72	28	*=100	62	38	0=100
February, 2001	72	28	0=100	60	40	*=100
January, 2001	71	29	*=100	61	39	0=100
July, 2000	68	31	1=100	55	45	*=100
June, 2000	68	31	1=100	56	44	*=100
April, 2000	68	32	*=100	54	46	*=100
March, 2000 ²⁰	72	28	0=100	61	39	0=100
February, 2000	67	33	*=100	52	48	0=100
January, 2000	68	32	*=100	52	48	*=100
December, 1999	67	33	*=100	53	47	0=100
October, 1999	67	33	*=100	50	50	0=100
Late September, 1999	68	32	*=100	52	48	*=100
September, 1999	70	30	*=100	53	47	0=100
August, 1999	67	33	*=100	52	48	0=100
July, 1999	68	32	*=100	49	51	0=100
June, 1999	64	35	1=100	50	50	*=100
May, 1999	66	33	1=100	48	52	0=100
April, 1999	71	29	*=100	51	49	*=100

¹⁹ Beginning in 2004, the online use question is asked of all respondents (in previous years it was asked only of those who identified themselves as computer users). This modification was made to adjust to changes in technology and means of access to the Internet, and increases the percent who are classified as Internet users by 1-2 percentage points.

²⁰ In March 2000, "or anywhere else" was added to the question wording.

INT1/INT2 CONTINUED...

Based on Total Respondents:

	<i>Computer User</i>			<i>Goes Online</i>		
	<u>Yes</u>	<u>No</u>	<u>DK/Ref</u>	<u>Yes</u>	<u>No</u>	<u>DK/Ref</u>
March, 1999	68	32	*=100	49	51	*=100
February, 1999	68	32	*=100	49	51	*=100
January, 1999	69	31	*=100	47	53	*=100
Early December, 1998	64	36	*=100	42	58	0=100
November, 1998	--	--	--	37	63	*=100
Early September, 1998	64	36	*=100	42	58	*=100
Late August, 1998	66	34	0=100	43	57	*=100
Early August, 1998	66	34	*=100	41	59	*=100
April, 1998	61	39	*=100	36	64	0=100
January, 1998	65	35	*=100	37	63	0=100
November, 1997	66	34	*=100	36	63	1=100
June, 1997	60	40	0=100	29	71	0=100
Early September, 1996	56	44	*=100	22	78	0=100
July, 1996	56	44	*=100	23	77	0=100
April, 1996	58	42	*=100	21	79	*=100
March, 1996	61	39	*=100	22	78	0=100
February, 1996	60	40	0=100	21	79	*=100
January, 1996	59	41	0=100	21	79	0=100
June, 1995 ²¹	--	--	--	14	86	*=100

IF YES (1 IN INT2) ASK:

INT3 Do you ever go online to get news or information about the 2004 elections?

BASED ON GENERAL PUBLIC [N=1568]:

		<u>March</u>	<u>Early Jan</u>	<u>Nov</u>	<u>Nov</u>	<u>Nov</u>
		<u>2004</u>	<u>2004</u>	<u>2002</u>	<u>2000</u>	<u>1998</u>
41	Yes	20	14	13	18	6
59	No/Doesn't go online	80	86	87	82	94
*	Don't know/Refused	*	*	*	*	*
<u>100</u>		<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>

²¹ The 1995 figure combines responses from two separate questions: (1) Do you or anyone in your household ever use a modem to connect to any computer bulletin boards, information services such as CompuServe or Prodigy, or other computers at other locations? (IF YES, PROBE: Is that you, someone else or both?) (2) Do you, yourself, ever use a computer at (work) (school) (work or school) to connect with computer bulletin boards, information services such as America Online or Prodigy, or other computers over the Internet?

ASK ALL GENERAL PUBLIC:

PHONE1 Do you happen to have a cell phone, or not?

ASK IF RESPONDENT HAS A CELL PHONE ['1' IN PHONE1]:

PHONE2 Over the next 12 months, how likely are you to give up your regular home telephone and just use a cell phone? Very likely, somewhat likely, or not likely?

BASED ON GENERAL PUBLIC [N=1568]:

		April 2004	June 2003	April 2002	April 2000	June ²² 1995
66	Yes	68	61	64	53	24
6	Very likely	--	6	--	--	--
8	Somewhat likely	--	7	--	--	--
52	Not likely	--	48	--	--	--
1	Don't know/Refused (VOL.)	--	*	--	--	--
33	No	32	39	36	47	76
<u>1</u>	Don't know/Refused (VOL.)	<u>*</u>	<u>*</u>	<u>*</u>	<u>*</u>	<u>*</u>
100		100	100	100	100	100

CLASS Which of the following labels best describes your household [READ ITEMS, IN ORDER]:

BASED ON GENERAL PUBLIC [N=1568]:

		Late Feb 2004	June 2003	June 2002	Feb 2002	June 2001
32	Professional or business class	32	31	31	32	29
45	Working class	47	43	47	46	47
15	OR a struggling family or household?	15	14	14	14	15
1	More than one apply (VOL)	2	3	2	2	2
4	None apply (VOL)	2	7	3	4	4
<u>3</u>	DK/Refused	<u>2</u>	<u>2</u>	<u>3</u>	<u>2</u>	<u>3</u>
100		100	100	100	100	100

²²

In 1995, the question was worded: "Do you have a car phone or cellular telephone?"