

PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS
FEBRUARY 2004 NEWS INTEREST INDEX
FINAL TOPLINE
February 11 - 16, 2004
N=1500

Q.1 Do you approve or disapprove of the way George W. Bush is handling his job as president? [IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way George W. Bush is handling his job as president? IF STILL DEPENDS ENTER AS DK]

	<u>Approve</u>	Dis- <u>approve</u>	Don't <u>know</u>		<u>Approve</u>	Dis- <u>approve</u>	Don't <u>know</u>
February, 2004	48	44	8=100	2001			
Mid-January, 2004	56	34	10=100	Mid-November, 2001	84	9	7=100
Early January, 2004	58	35	7=100	Early October, 2001	84	8	8=100
2003				Late September, 2001	86	7	7=100
December, 2003	57	34	9=100	Mid-September, 2001	80	9	11=100
November, 2003	50	40	10=100	Early September, 2001	51	34	15=100
October, 2003	50	42	8=100	August, 2001	50	32	18=100
September, 2003	55	36	9=100	July, 2001	51	32	17=100
Mid-August, 2003	56	32	12=100	June, 2001	50	33	17=100
Early August, 2003	53	37	10=100	May, 2001	53	32	15=100
Mid-July, 2003	58	32	10=100	April, 2001	56	27	17=100
Early July, 2003	60	29	11=100	March, 2001	55	25	20=100
June, 2003	62	27	11=100	February, 2001	53	21	26=100
May, 2003	65	27	8=100				
April 10-16, 2003	72	22	6=100				
April 9, 2003	74	20	6=100				
April 2-7, 2003	69	25	6=100				
March 28-April 1, 2003	71	23	6=100				
March 25-27, 2003	70	24	6=100				
March 20-24, 2003	67	26	7=100				
March 13-16, 2003	55	34	11=100				
February, 2003	54	36	10=100				
January, 2003	58	32	10=100				
2002							
December, 2002	61	28	11=100				
Late October, 2002	59	29	12=100				
Early October, 2002	61	30	9=100				
Mid-September, 2002	67	22	11=100				
Early September, 2002	63	26	11=100				
Late August, 2002	60	27	13=100				
August, 2002	67	21	12=100				
Late July, 2002	65	25	10=100				
July, 2002	67	21	12=100				
June, 2002	70	20	10=100				
April, 2002	69	18	13=100				
Early April, 2002	74	16	10=100				
February, 2002	78	13	9=100				
January, 2002	80	11	9=100				

ASK FORM 1 ONLY [N=785]:

ROTATE Q.2 AND Q.3

Q.2F1 Do you approve or disapprove of the job the Republican leaders in Congress are doing? **[IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the job the Republican leaders in Congress are doing? IF STILL DEPENDS ENTER AS DK]**¹

	<u>Approve</u>	Dis- <u>approve</u>	Don't <u>know</u>		<u>Approve</u>	Dis- <u>approve</u>	Don't <u>know</u>
February, 2004	41	42	17=100	July, 1996	38	48	14=100
January, 2003	48	37	15=100	June, 1996	36	50	14=100
June, 2002	50	34	16=100	April, 1996	39	46	15=100
May, 2002	49	34	17=100	March, 1996	35	51	14=100
February, 2002	56	24	20=100	February, 1996	33	53	14=100
Early September, 2001	43	39	18=100	January, 1996	36	54	10=100
June, 2001	40	40	20=100	October, 1995	36	51	13=100
May, 2001	45	36	19=100	September, 1995	36	50	14=100
April, 2001	45	30	25=100	August, 1995	38	45	17=100
January, 2001	43	36	21=100	June, 1995	41	45	14=100
July, 2000	36	46	18=100	April, 1995	44	43	13=100
May, 2000	40	42	18=100	March, 1995	43	39	18=100
March, 2000	38	43	19=100	December, 1994	52	28	20=100
February, 2000	40	43	17=100				
January, 2000	39	41	20=100				
December, 1999	38	42	20=100				
October, 1999	34	50	16=100				
Late September, 1999	34	46	20=100				
August, 1999	40	44	16=100				
July, 1999	36	45	19=100				
June, 1999	37	46	17=100				
May, 1999	38	44	18=100				
March, 1999	38	47	15=100				
February, 1999	37	51	12=100				
January, 1999	38	50	12=100				
Early December, 1998	38	49	13=100				
November, 1998	41	48	11=100				
Early September, 1998	44	37	19=100				
Early August, 1998	43	37	20=100				
June, 1998	42	38	20=100				
May, 1998	40	41	19=100				
April, 1998	41	40	19=100				
March, 1998	43	39	18=100				
January, 1998	43	41	16=100				
November, 1997	41	43	16=100				
August, 1997	42	44	14=100				
June, 1997	33	50	17=100				
May, 1997	40	44	16=100				
April, 1997	40	44	16=100				
February, 1997	44	42	14=100				
January, 1997	38	47	15=100				
November, 1996	40	43	17=100				

¹ Some trends from 1998 and 1999 have been omitted.

Q.3F1 Do you approve or disapprove of the job the Democratic leaders in Congress are doing? **[IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the job the Democratic leaders in Congress are doing? IF STILL DEPENDS ENTER AS DK]**

	<u>Approve</u>	<u>Disapprove</u>	<u>Don't know</u>
February, 2004	38	42	20=100
June, 2002	47	36	17=100
May, 2002	42	37	21=100
February, 2002	49	30	21=100
Early September, 2001	49	30	21=100
June, 2001	50	28	22=100

ASK ALL:

Q.4 Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely. **[INSERT ITEM; RANDOMIZE. OBSERVE FORM SPLITS]**

	<u>Very Closely</u>	<u>Fairly Closely</u>	<u>Not too Closely</u>	<u>Not at all Closely</u>	<u>DK/Ref</u>
a. The race for the Democratic presidential nomination	29	37	20	13	1=100
Mid-January, 2004	16	30	27	26	1=100
Early January, 2004	14	32	30	23	1=100
December, 2003	16	26	27	30	1=100
November, 2003	11	26	34	28	1=100
October, 2003	12	27	28	32	1=100
September, 2003	17	25	30	27	1=100
Mid-August, 2003	12	27	27	33	1=100
May, 2003	8	19	31	41	1=100
January, 2003 ²	14	28	29	28	1=100
February, 2000	26	36	21	17	*=100
January, 2000	19	34	28	18	1=100
March, 1996	26	41	20	13	*=100
January, 1996	10	34	31	24	1=100
March, 1992	35	40	16	9	*=100
January, 1992	11	25	36	27	1=100
May, 1988	22	46	23	6	3=100
November, 1987	15	28	35	21	1=100

ASK FORM 1 ONLY [N=785]:

b.F1 News about the current situation in Iraq	47	38	10	4	1=100
Mid-January, 2004	48	39	9	4	*=100
December, 2003	44	38	11	6	1=100
November, 2003	52	33	9	5	1=100
October, 2003	38	40	14	7	1=100
September, 2003	50	33	10	6	1=100
Mid-August, 2003	45	39	10	5	1=100

² In January 2003, the story was listed as "Recent announcements by prominent Democrats about plans to run for president in 2004." In 2000, the story was listed as "News about candidates for the 2000 presidential election." In 1996, the story was listed as "News about the Republican presidential candidates." In January 1992 and 1987, the story was listed as "News about the Democratic candidates for the Presidential nomination." In 1988, the story was listed as "News about the presidential campaign in 1988."

Q.4 CONTINUED...

	Very <u>Closely</u>	Fairly <u>Closely</u>	Not too <u>Closely</u>	Not at all <u>Closely</u>	DK/Ref
Early July, 2003	37	41	13	8	1=100
June, 2003	46	35	13	6	*=100
May, 2003	63	29	6	2	*=100
April 11-16, 2003 ³	47	40	10	2	1=100
April 2-7, 2003	54	34	9	2	1=100
March 20-24, 2003	57	33	7	2	1=100
March 13-16, 2003 ⁴	62	27	6	4	1=100
February, 2003	62	25	8	4	1=100
January, 2003	55	29	10	4	2=100
December, 2002	51	32	10	6	1=100
Late October, 2002	53	33	8	5	1=100
Early October, 2002	60	28	6	5	1=100
Early September, 2002	48	29	15	6	2=100

ASK FORM 2 ONLY [N=715]:

c.F2	Recent reports that no weapons of mass destruction have been found in Iraq	37	39	14	9	1=100
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ASK FORM 1 ONLY [N=785]:

d.F1	Controversy over Janet Jackson's performance during the Super Bowl halftime show	22	27	24	26	1=100
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ASK ALL:

e.	The poison Ricin found in a Senate office building	12	30	28	29	1=100
	Mid-November, 2001 ⁵	41	41	12	5	1=100
	Early November, 2001	47	35	13	4	1=100
f.	The debate about allowing gays and lesbians to marry	26	32	22	19	1=100
	Mid-August, 2003	19	30	22	28	1=100

ASK FORM 2 ONLY [N=715]:

g.F2	Questions about President Bush's service in the National Guard during the Vietnam War	19	25	25	29	2=100
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ASK FORM 1 ONLY [N=785]:

Q.5F1 Do you happen to know which Democratic candidate won the New Hampshire primary?

		<i>Dem Primary</i> <u>Feb 2000</u>	<i>Rep Primary</i> <u>Feb 2000</u>	<i>Rep Primary</i> <u>Feb 1996</u>
59	John Kerry {correct}	46 Gore	41 McCain	62 Buchanan
2	Other/Incorrect	8	14	10
<u>39</u>	Don't know/Refused (VOL.)	<u>46</u>	<u>45</u>	<u>28</u>
100		100	100	100

³ From March 20 to April 16, 2003 the story was listed as "News about the war in Iraq."

⁴ From October 2002 to March 13-16, 2003 the story was listed as "Debate over the possibility that the U.S. will take military action in Iraq." In Early September 2002 the story was listed as "Debate over the possibility that the U.S. will invade Iraq."

⁵ In 2001 the story was listed as "Reports of Anthrax cases around the country."

ASK FORM 2 ONLY [N=715]:

Q.6F2 Do you happen to know which Democratic candidate served in Vietnam and then protested the Vietnam war when he returned home?

41	John Kerry {correct}
4	Other/Incorrect
<u>55</u>	Don't know/Refused (VOL.)
100	

ASK ALL:

Q.7 Thinking about the presidential primaries so far, generally do you think they have been a good way of determining who the best qualified nominees are or not?

		<i>Gallup</i>				<i>Newsweek</i>			
		March	March	March	Jan	June	May	Jan	March
		<u>2000</u>	<u>1996</u>	<u>1992</u>	<u>1992</u>	<u>1988</u>	<u>1988</u>	<u>1988</u>	<u>1980</u>
40	Yes	41	35	31	51	48	56	61	40
46	No	50	58	59	41	37	31	23	48
<u>14</u>	Don't know/Refused	<u>9</u>	<u>7</u>	<u>10</u>	<u>8</u>	<u>15</u>	<u>13</u>	<u>16</u>	<u>12</u>
100		100	100	100	100	100	100	100	100

Q.8 All in all, how would you rate the job the press has done in covering the presidential campaign so far: excellent, good, only fair, or poor?

		June	March	Feb	Sept	July	Feb	Sept	May	March	Feb
		<u>2000</u>	<u>2000</u>	<u>2000</u>	<u>1996</u>	<u>1996</u>	<u>1996</u>	<u>1992</u>	<u>1992</u>	<u>1992</u>	<u>1992</u>
11	Excellent	7	10	13	13	7	16	12	10	12	11
43	Good	41	46	50	44	35	45	45	44	51	45
30	Only fair	38	32	25	29	42	25	27	33	28	32
12	Poor	10	9	7	11	14	10	11	10	6	7
<u>4</u>	Don't know/Refused	<u>4</u>	<u>3</u>	<u>5</u>	<u>3</u>	<u>2</u>	<u>4</u>	<u>5</u>	<u>3</u>	<u>3</u>	<u>5</u>
100		100	100	100	100	100	100	100	100	100	100

ASK FORM 1 ONLY [N=785]:

Q.9F1 So far, do you think news organizations are giving too much coverage to the 2004 presidential campaign, too little coverage to the campaign, or the right amount of coverage?

		Oct	April	June	March	Feb	Sept	July	March	Oct	Sept	Feb	Oct	May	Nov
		<u>2003</u>	<u>2003⁶</u>	<u>2000</u>	<u>2000</u>	<u>2000</u>	<u>1999</u>	<u>1999</u>	<u>1996</u>	<u>1995</u>	<u>1992</u>	<u>1992</u>	<u>1991</u>	<u>1988</u>	<u>1987</u>
28	Too much	23	15	19	25	22	28	18	29	18	22	19	12	24	21
8	Too little	17	38	16	10	10	14	13	10	18	11	15	22	7	16
61	Right amount	51	38	60	61	63	49	59	58	60	62	62	58	62	58
<u>3</u>	DK/Refused	<u>9</u>	<u>9</u>	<u>5</u>	<u>4</u>	<u>5</u>	<u>9</u>	<u>10</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>4</u>	<u>8</u>	<u>7</u>	<u>5</u>
100		100	100	100	100	100	100	100	100	100	100	100	100	100	100

⁶ In April 2003, the question was asked as part of a list and was worded: "the race for the Democratic presidential nomination."

ASK FORM 2 ONLY [N=715]:

Q.10F2 How much influence do you think news organizations have on which candidates become the presidential nominees? Too much, too little or about the right amount?

		- Registered Voters -				-- RVs --						
		Sept	Oct	Sept	Sept	Feb	Jan	Oct	Aug	May	Jan	Nov
		<u>1999</u>	<u>1996</u>	<u>1996</u>	<u>1992</u>	<u>1992</u>	<u>1992</u> ⁷	<u>1988</u>	<u>1988</u>	<u>1988</u>	<u>1988</u>	<u>1987</u>
63	Too much	64	67	64	54	58	53	58	54	47	51	59
5	Too little	4	4	4	4	5	4	3	1	4	4	5
28	About the right amount	30	25	30	37	33	40	36	41	41	37	31
<u>4</u>	Don't know/Refused	<u>2</u>	<u>4</u>	<u>2</u>	<u>5</u>	<u>4</u>	<u>3</u>	<u>3</u>	<u>4</u>	<u>8</u>	<u>8</u>	<u>5</u>
100		100	100	100	100	100	100	100	100	100	100	100

NO QUESTIONS 11 THRU 13

ASK ALL:

Q.14 Suppose the 2004 presidential election were being held TODAY, and the candidates were [George W. Bush, the Republican or John Kerry, the Democrat? **READ, ROTATE**]. Who would you vote for?

IF OTHER OR DK (3,9 IN Q.14) ASK:

Q.14a As of TODAY, do you LEAN more to [**READ, ROTATE IN SAME ORDER AS Q.14**]?

BASED ON REGISTERED VOTERS [N=1149]:

		Early					
		Jan	Oct	Feb	Feb	March	May
		<u>2004</u>	<u>2003</u>	<u>2000</u>	<u>1996</u>	<u>1992</u>	<u>1988</u>
47	George W. Bush/Lean Bush	52	50	46 <i>Bush</i>	44 <i>Dole</i>	49 <i>Bush, Sr.</i>	40 <i>Bush, Sr.</i>
47	John Kerry/Lean Kerry	41	42	45 <i>Gore</i>	52 <i>Clinton</i>	44 <i>Clinton</i>	53 <i>Dukakis</i>
<u>6</u>	Other candidate/DK (VOL.)	<u>7</u>	<u>8</u>	<u>9</u>	<u>4</u>	<u>7</u>	<u>7</u>
100		100	100	100	100	100	100

⁷ In January 1988, May 1988 and January 1992, the question was asked: "How much influence do you feel news organizations have on which candidates become presidential nominees?" In November 1987, the question was asked: "How much influence do you feel news organizations have on which candidates become their parties' presidential nominees?" Registered voter trends from 1996, 1992 and 1988 were asked: "... which candidate becomes the president?"

THOSE WHO CHOSE JOHN KERRY (IN Q.14/14a), ASK:

Q.15 Would you say that your choice is more a vote FOR John Kerry or more a vote AGAINST George W. Bush?

THOSE WHO CHOSE GEORGE W. BUSH (IN Q.14/14a), ASK:

Q.16 Would you say that your choice is more a vote FOR George W. Bush or more a vote AGAINST John Kerry?

BASED ON REGISTERED VOTERS [N=1149]:

----- KERRY -----				----- BUSH -----				Other/ DK	
	Pro- <u>Total</u>	Anti- <u>Kerry</u>	Un- <u>Bush</u>	Un- <u>decid</u>	<u>Total</u>	Pro- <u>Bush</u>	Anti- <u>Kerry</u>	Un- <u>decid</u>	
Feb 2004	47	15	30	2	47	39	6	2	6=100

----- GORE -----				----- BUSH -----				Other/ DK	
	Pro- <u>Total</u>	Anti- <u>Gore</u>	Un- <u>Bush</u>	Un- <u>decid</u>	<u>Total</u>	Pro- <u>Bush</u>	Anti- <u>Gore</u>	Un- <u>decid</u>	
Nov 2000	45	29	14	2	41	27	12	2	14=100
Sept 2000	47	30	14	3	41	24	14	3	12=100

----- CLINTON -----				----- DOLE -----				----- PEROT -----				Other/ DK	
	Pro- <u>Total</u>	Anti- <u>Clinton</u>	Un- <u>other</u>	Un- <u>decid</u>	<u>Total</u>	Pro- <u>Dole</u>	Anti- <u>other</u>	Un- <u>decid</u>	<u>Total</u>	Pro- <u>Perot</u>	Anti- <u>Other</u>	Un- <u>decid</u>	
Nov 1996	51	33	15	3	32	15	15	2	9	4	5	*	8=100
Oct 1996	51	33	16	2	34	15	18	1	8	4	4	*	7=100
Sept 1996	52	35	15	2	34	16	17	1	8	3	5	0	6=100
Mar 1996	53	30	20	3	41	15	25	1	--	--	--	--	6=100

----- CLINTON -----				----- BUSH -----				----- PEROT -----				Other/ DK	
	Pro- <u>Total</u>	Anti- <u>Clinton</u>	Un- <u>other</u>	Un- <u>decid</u>	<u>Total</u>	Pro- <u>Bush</u>	Anti- <u>other</u>	Un- <u>decid</u>	<u>Total</u>	Pro- <u>Perot</u>	Anti- <u>Other</u>	Un- <u>decid</u>	
Oct 1992	48	23	22	3	35	19	13	3	8	3	5	*	9=100
Sept 1992	53	21	29	3	38	20	16	2	--	--	--	--	9=100
Aug 1992	57	27	28	2	37	20	16	1	--	--	--	--	6=100
Mar 1992	44	13	29	2	49	32	15	2	--	--	--	--	7=100

----- DUKAKIS -----				----- BUSH -----				Other/ DK	
	Pro- <u>Total</u>	Anti- <u>Dukakis</u>	Un- <u>Bush</u>	Un- <u>decid</u>	<u>Total</u>	Pro- <u>Bush</u>	Anti- <u>Dukakis</u>	Un- <u>decid</u>	
Oct 1988	42	23	15	4	50	31	16	3	8=100
Sept 1988	44	21	19	4	50	31	15	4	6=100
May 1988	53	23	26	4	40	26	11	3	7=100

THOSE WHO DID NOT CHOOSE KERRY, ASK:

Q.17 Do you think there is a chance that you might vote for John Kerry in November, or have you definitely decided not to vote for him?

BASED ON REGISTERED VOTERS [N=1149]:

		----- Gore 2000 -----						----- Clinton -----	
		Late	Mid-	Early				July	May
		<u>Nov</u>	<u>Oct</u>	<u>Oct</u>	<u>Oct</u>	<u>Sept</u>	<u>June</u>	<u>1996</u>	<u>1992</u>
15	Chance might vote for him	8	9	10	11	13	14	8	11
33	Decided not to vote for him	41	44	40	38	35	34	36	38
<u>5</u>	Don't know/Refused	<u>6</u>	<u>4</u>	<u>5</u>	<u>7</u>	<u>5</u>	<u>6</u>	<u>4</u>	<u>6</u>
53%		55%	57%	55%	56%	53%	54%	48%	55%

THOSE WHO DID NOT CHOOSE BUSH, ASK:

Q.18 Do you think there is a chance that you might vote for George W. Bush in November, or have you definitely decided not to vote for him?

BASED ON REGISTERED VOTERS [N=1149]:

		----- Bush 2000 -----						-- Dole--	Bush, Sr.
		Late		Mid-	Early			July	May
		<u>Nov</u>	<u>Oct</u>	<u>Oct</u>	<u>Oct</u>	<u>Sept</u>	<u>June</u>	<u>1996</u>	<u>1992</u>
10	Chance might vote for him	8	10	12	11	15	15	15	8
41	Decided not to vote for him	44	41	40	39	38	33	40	40
<u>2</u>	Don't know/Refused	<u>7</u>	<u>4</u>	<u>5</u>	<u>7</u>	<u>6</u>	<u>6</u>	<u>3</u>	<u>5</u>
53%		59%	55%	57%	57%	59%	54%	58%	53%

ASK FORM 3 ONLY: [NOTE: FORM 3 AND 4 ARE HALF SAMPLES THAT ARE INDEPENDENT (ORTHOGONAL) TO FORM 1 AND 2 USED IN OTHER QUESTIONS]:

Q.19F3 Please tell me what one word best describes your impression of John Kerry. Tell me just the ONE best word that describes him. (OPEN-END. PROBE ONCE IF RESPONDENT ANSWERS "DON'T KNOW". ACCEPT UP TO TWO RESPONSES, BUT DO NOT PROBE FOR SECOND RESPONSE).

		Gore	
<u>Feb 2004*</u>		<u>March 2000</u>	
45	Honest	24	Boring
26	Democrat	12	Good
21	Good	9	Fair
15	Liberal	9	Capable
14	Fair	9	Honest
11	Phony	8	Okay
12	Arrogant	7	Politician
10	Politician	7	Dull
10	Qualified	7	I like him
9	Intelligent	6	Dishonest
9	Knowledgeable	6	Incompetent
9	Presidential	6	Environmentalist
8	Veteran	6	Dislike
7	Sincere	6	Follower
7	Tall	5	Great
7	Competent	5	Weak
6	Experienced	5	Intelligent
6	Ambitious	5	Alright
6	Honorable	5	Mediocre
6	Charismatic	5	Fake
5	Interesting	(N=585)	
5	Truthful		

(N=752)

* The numbers listed represent the number of respondents who offered each response; the numbers are not percentages.

ASK FORM 4 ONLY:

Q.20F4 Please tell me what one word best describes your impression of George W. Bush. Tell me just the ONE best word that describes him. **(OPEN-END. PROBE ONCE IF RESPONDENT ANSWERS “DON’T KNOW”. ACCEPT UP TO TWO RESPONSES, BUT DO NOT PROBE FOR SECOND RESPONSE).**⁸

		<i>(Registered Voters)</i>							
<u>Feb 2004*</u>		<u>May 2003</u>	<u>Mid-Oct 2000</u>	<u>March 2000</u>	<u>Sept 1999</u>				
27	Honest	29	Honest	47	Honest	17	Good	63	Good
24	Fair	21	Good	28	Good	11	Okay	37	Okay
24	Leader	20	Arrogant	19	OK/Okay	10	Arrogant	27	Alright
21	Liar	16	Leader/Leadership	17	Sincere	9	Reference to father	27	Likable
17	Arrogant	13	Great	13	Arrogant	8	Honest	22	Honest
14	Strong	12	Confident	13	Fair	8	Dislike	20	Unknown
12	Christian	12	Courageous	13	Alright	7	Integrity	15	Dislike
13	Excellent	11	Aggressive	12	Dislike	6	Fair	13	Intelligent
13	Good	11	Christian	12	Leader	6	Conservative	12	Rich
12	Integrity	11	Determined	12	Untrustworthy	6	Untrustworthy	11	Conservative
9	Stupid	11	Integrity	11	Trustworthy	6	President	10	Fair
9	Incompetent	10	Patriot/Patriotic	11	President	6	Determined	10	Impressive
8	Dishonest	9	Cowboy	11	Inexperienced	5	I like him	10	Interesting
7	Confident	8	Competent	10	Conservative	5	Inexperienced	10	Politician
7	Determined	8	Decisive	9	Refer to Father	5	Great	9	Aggressive
7	Idiot	8	Idiot	9	Republican	5	Wimp	9	Arrogant
7	Patriotic	8	President	9	Liar	5	Bad	9	Leader
7	Ass	8	Strong	9	Boring	5	Cocky	8	Smart
6	Character	7	Adequate	8	I like him	5	Excellent	8	Young
6	Poor	7	Excellent	8	Good man/guy	5	Leader	7	Confident
6	Selfish	7	Fair	8	Stupid	(N=599)		(N=1205)	
(N=748)		(N=602)		(N=997)					

* The numbers listed represent the number of respondents who offered each response; the numbers are not percentages.

ASK FORM 1 ONLY:

Q.23F1 Regardless of who you might support, who do you think is most likely to win the coming presidential election? **[READ]**

BASED ON REGISTERED VOTERS [N=602]:

		George H.W. Bush					
		<u>Mid-Jan</u>	<u>Sept</u>	<u>June</u>	<u>March</u>	<u>Feb</u>	<u>Oct</u>
		<u>2004</u>	<u>2003</u>	<u>2003</u>	<u>1992</u>	<u>1992</u>	<u>1991</u>
51	George W. Bush, or	61	47	66	72	66	78
36	A Democratic candidate	21	34	22	20	25	11
<u>13</u>	Don't know/Refused	<u>18</u>	<u>19</u>	<u>12</u>	<u>8</u>	<u>9</u>	<u>11</u>
100		100	100	100	100	100	100

⁸ NOTE ON QUESTION ORDERING: In previous surveys, these “one word” questions were asked toward the beginning of the questionnaire. For George W. Bush, another trend from March 1999 is also available.

ASK FORM 2 ONLY:

Q.24F2 Regardless of who you might support, who do you think is most likely to win the coming presidential election? [READ]

BASED ON REGISTERED VOTERS [N=547]:

56 George W. Bush, or
 32 John Kerry
12 Other/Can't say/Don't know/Refused (VOL.)
 100

ASK ALL:

Q.25 Overall, what's your impression of the candidates who ran for the Democratic presidential nomination? AS A GROUP, would you say they were excellent candidates, good candidates, fair candidates or poor candidates?⁹

		<i>Democratic</i>		<i>Republican</i>	<i>-- Democratic --</i>			<i>Republican</i>
		Mid Jan	Sept	Oct	Feb	Oct	Jan	Jan
		<u>2004</u>	<u>2003</u>	<u>1995</u>	<u>1992</u>	<u>1991</u>	<u>1988</u>	<u>1988</u>
5	Excellent	4	3	3	3	2	3	3
40	Good	27	27	29	31	18	27	34
37	Fair	40	39	46	51	38	44	42
12	Poor	17	15	18	9	15	17	11
<u>6</u>	Don't know/Ref.	<u>12</u>	<u>16</u>	<u>4</u>	<u>6</u>	<u>27</u>	<u>9</u>	<u>10</u>
100		100	100	100	100	100	100	100

ROTATE Q.26-27

Q.26 Would you say the press has been too easy, too tough or fair in the way it has covered John Kerry's campaign?

		<u>Gore</u> <u>March 2000</u>
18	Too easy	17
5	Too Tough	8
67	Fair	65
<u>10</u>	Don't Know/Ref (VOL)	<u>10</u>
100		100

Q.27 Would you say the press has been too easy, too tough, or fair in the way it has covered George W. Bush over the past few months?

		<u>March 2000</u> ¹⁰
19	Too easy	14
27	Too Tough	10
49	Fair	65
<u>5</u>	Don't Know/Ref (VOL)	<u>11</u>
100		100

⁹ All trends' question wording was asked in the present tense.

¹⁰ In March 2000 the question asked about "George W. Bush's campaign."

ASK FORM 1 ONLY [N=785]:

Q.28F1 Would you say the press has been too easy, too tough, or fair in the way it has covered Howard Dean's campaign?

11	Too easy
24	Too tough
49	Fair
<u>16</u>	Don't know/Refused (VOL.)
100	

ASK FORM 2 ONLY:

Q.29F2 In your opinion, what is MORE responsible for the problems Howard Dean has had in his campaign: the way the press has covered him or Howard Dean's personal actions and views themselves?

<u>Total</u>		Based on very/fairly close attention to the Democratic race ¹¹	Based on very/fairly close attention to Clinton scandals
		<u>Feb 2004</u>	<u>Feb 1992</u>
22	Press coverage	22	48
57	Dean himself	62	40
3	Both (VOL.)	4	5
1	Neither (VOL.)	1	*
<u>17</u>	Don't know/Refused (VOL.)	<u>11</u>	<u>7</u>
100		100	100
N= (715)		(505)	(655)

ASK ALL:

Q.30 At any point in the presidential campaign, did you want Howard Dean to win the Democratic nomination?

		<i>Republican nomination</i>	
		<u>Bradley</u> <u>March 2000</u>	<u>McCain</u> <u>March 2000</u>
23	Yes	28	44
63	No	60	48
<u>14</u>	Don't know/Refused (VOL.)	<u>12</u>	<u>8</u>
100		100	100

¹¹ In February 1992 the question was worded: "In your opinion, what is MORE responsible for the problems Bill Clinton has had in his campaign so far: the way the press has covered him or Bill Clinton's personal actions and views, themselves?" The question was asked only of those who followed very or fairly closely "Charges that Arkansas Gov. Clinton has had extramarital affairs" or "Controversy about Gov. Clinton's joining ROTC to avoid the draft in 1969." To create an approximate trend for comparison, this column shows the current question about Howard Dean based only on those who followed "the race for the Democratic presidential nomination" very or fairly closely. This creates a roughly comparable pool of respondents in terms of education, attentiveness, and partisanship.

ASK FORM 1 ONLY [N=785]:

Q.31F1 As I read a list of different aspects of election campaigns, please tell me how much, if at all, each one bothers you personally. First, how much does **(INSERT AND ROTATE)** bother you -- very much, somewhat, not too much, or not at all?¹²

		<u>Very Much</u>	<u>Some- what</u>	<u>Not too much</u>	<u>Not at all</u>	<u>Don't know</u>
a.	The amount of money politicians spend on campaigns	59	17	10	13	1=100
	March, 2000	59	20	9	12	*=100
	February, 1996	56	17	13	13	1=100
	PSRA: July, 1994	69	16	7	7	1=100
b.	Political advertising on television	29	27	20	23	1=100
	March, 2000	25	27	25	22	1=100
	February, 1996	32	24	26	17	1=100
	PSRA: July, 1994	31	29	23	16	1=100
c.	What politicians say to get elected	44	31	13	10	2=100
	March, 2000	46	30	13	10	1=100
	February, 1996	53	25	11	10	1=100
	PSRA: July, 1994	61	23	9	5	2=100
d.	News coverage about campaigns	13	30	28	29	*=100
	March, 2000	13	26	31	29	1=100
	February, 1996	15	26	30	27	2=100
	PSRA: July, 1994	23	31	25	20	1=100
e.	Negative campaigning	61	20	7	11	1=100
	March, 2000	57	20	11	10	2=100
	February, 1996	60	17	11	10	2=100

¹²

In March 2000 "if at all" was added to the question wording.

ASK FORM 2 ONLY [N=715]:

Q.32F2 Thinking about the presidential candidates and what you will learn about them over the next year, please rate the importance of each of the following things. How important is it for YOU to learn about (**INSERT ITEM; ROTATE ITEMS**) — very important, somewhat important, not too important, or not at all important?

	Very Important	Somewhat Important	Not too Important	Not at all Important	(VOL.) DK/Ref
a. How well a candidate connects with average people					
June, 2000	71	22	4	2	1=100
October, 1999	67	24	4	3	2=100
	71	23	5	1	*=100
b. A candidate's voting record or policy positions in public offices he or she previously held					
June, 2000	64	27	3	5	1=100
October, 1999	60	27	6	5	2=100
	58	31	7	3	1=100
c. A candidate's reputation for honesty					
June, 2000	88	8	1	2	1=100
October, 1999	84	11	2	2	1=100
	82	13	3	1	1=100
d. A candidate's major campaign contributors					
June, 2000	39	38	13	9	1=100
October, 1999	42	29	13	13	3=100
	37	38	14	10	1=100
e. A candidate's military background					
October, 1999	21	41	22	15	1=100
	19	37	23	21	*=100
f. Whether a candidate is an active church member					
October, 1999	27	28	19	25	1=100
	25	32	21	22	*=100

ASK ALL:

Q.33 Now I'd like your views on some people and organizations. (First,) would you say your overall opinion of... [**INSERT ITEM; RANDOMIZE ITEMS IN BLOCKS (FIRST a. THRU c., THEN d. THRU f WITH ITEM g LAST; OBSERVE FORM SPLITS)**] is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? [**INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE."**]

	Very Favorable	Mostly Favorable	Mostly Unfavorable	Very Unfavorable	Never Heard Of	Can't Rate
a. The federal government in Washington						
April, 2003	10	49	25	11	*	5=100
December, 2002	14	59	17	5	0	5=100
Mid-November, 2001	11	53	20	7	*	9=100
Late October, 2000 (RVs)	17	65	12	3	0	3=100
October, 1997	7	47	30	10	*	6=100
	4	34	41	18	0	3=100

Q.33 CONTINUED...

		Very Favor- <u>able</u>	Mostly Favor- <u>able</u>	Mostly Unfavor- <u>able</u>	Very Unfavor- <u>able</u>	Never Heard <u>Of</u>	Can't <u>Rate</u>
b.	The Democratic Party	14	44	28	9	*	5=100
	June, 2003	11	43	28	10	0	8=100
	April, 2003	13	44	25	11	*	7=100
	December, 2002	15	39	27	10	*	9=100
	July, 2001	18	40	24	10	*	8=100
	January, 2001	18	42	21	9	1	9=100
	September, 2000 (RVs)	16	44	23	12	*	5=100
	August, 1999	14	45	28	9	*	4=100
	February, 1999	11	47	26	11	0	5=100
	January, 1999	14	41	26	12	0	7=100
	Early December, 1998	18	41	24	10	0	7=100
	Early October, 1998 (RVs)	11	45	29	9	*	6=100
	Early September, 1998	13	47	25	8	*	7=100
	March, 1998	15	43	26	10	*	6=100
	August, 1997	11	41	32	10	0	6=100
	June, 1997	10	51	25	8	*	6=100
	January, 1997	13	47	28	7	*	5=100
	October, 1995	9	40	37	11	0	3=100
	December, 1994	13	37	31	13	*	6=100
	July, 1994	13	49	27	7	*	4=100
	May, 1993	14	43	25	9	0	9=100
	July, 1992	17	44	24	9	*	6=100
c.	The Republican Party	14	38	26	16	*	6=100
	June, 2003	14	44	23	10	0	9=100
	April, 2003	14	49	21	10	*	6=100
	December, 2002	18	41	22	11	*	8=100
	July, 2001	11	37	27	15	*	10=100
	January, 2001	13	43	22	13	*	9=100
	September, 2000 (RVs)	11	42	28	12	0	7=100
	August, 1999	8	45	31	12	*	4=100
	February, 1999	7	37	36	15	0	5=100
	January, 1999	10	34	27	23	0	6=100
	Early December, 1998	11	35	27	20	*	7=100
	Early October, 1998 (RVs)	9	43	28	14	0	6=100
	Early September, 1998	9	47	26	11	*	7=100
	March, 1998	10	40	31	12	*	7=100
	August, 1997	9	38	36	11	*	6=100
	June, 1997	8	43	31	11	1	6=100
	January, 1997	8	44	33	10	*	5=100
	October, 1995	10	42	28	16	*	4=100
	December, 1994	21	46	19	8	*	6=100
	July, 1994	12	51	25	8	*	4=100
	May, 1993	12	42	25	10	0	11=100
	July, 1992	9	37	31	17	*	6=100

Q.33 CONTINUED...

		<u>Very Favorable</u>	<u>Mostly Favorable</u>	<u>Mostly Unfavorable</u>	<u>Very Unfavorable</u>	<u>Never Heard Of</u>	<u>Can't Rate</u>
ASK FORM 1 ONLY [N=785]:							
d.F1	George W. Bush	21	32	19	25	0	3=100
	<i>Gallup</i> : January 29 - February 1, 2004	52		47		--	1=100
	<i>Gallup</i> : January 2-5, 2004	65		35		--	*=100
	<i>Gallup</i> : October 6-8, 2003	60		39		--	1=100
	<i>Gallup</i> : June 9-10, 2003	66		33		--	1=100
	April 11-16, 2003	37	35	14	11	0	3=100
	December, 2002	35	33	16	11	0	5=100
	July, 2001	22	39	21	14	*	4=100
	January, 2001	24	36	21	12	0	7=100
	May, 2000	18	40	19	12	1	10=100
	March, 1999 ¹³	21	40	14	7	4	14=100
	November, 1997	13	41	12	6	9	19=100
ASK FORM 2 ONLY [N=715]:							
e.F2	The Bush administration	17	35	23	22	*	3=100
ASK ALL:							
f.	John Kerry	14	44	20	8	1	13=100
	January, 2003	6	24	12	4	36	18=100
ASK FORM 1 ONLY [N=785]:							
g.F1	John Edwards	9	33	17	7	8	26=100
	January, 2003	4	18	10	4	43	21=100

NO QUESTION 34

¹³ In March 1999 and November 1997 the category was listed: "Texas Governor George W. Bush."

On another subject...

ASK FORM 1 ONLY [N=785]:

Q.35F1 Do you happen to know if the federal government is spending MORE money than it is taking in this year, or spending LESS money than it is taking in?

	June <u>2001</u> ¹⁴	Feb <u>2000</u>	Aug <u>1999</u>	Feb <u>1989</u>
82 Spending more than it is taking in (<i>Correct</i>)	46	34	41	81
4 Spending less than it is taking in	19 (<i>correct</i>)	29 (<i>correct</i>)	31 (<i>correct</i>)	6
* (DO NOT READ) About equal	1	1	1	3
<u>14</u> Don't know/Refused	<u>34</u>	<u>36</u>	<u>27</u>	<u>10</u>
100	100	100	100	100

ASK FORM 2 ONLY [N=715]:

Q.36F2 When the federal government spends more than it takes in, that is called a "deficit." Do you happen to know if the deficit is CURRENTLY larger, smaller, or about the same as it was four years ago?

79	Larger
6	Smaller
5	About the same
<u>10</u>	Don't know/Refused (VOL.)
100	

ASK ALL:

Q.37 **[IF 2,3,9 IN Q.35F1 READ: Currently, the United States has a budget deficit, meaning that it is spending more than it is taking in.]** How much do you think each of the following has contributed to the current federal budget deficit? Has **[INSERT ITEM, RANDOMIZE]** added a great deal, some, not much, or not at all to the current budget deficit?

	<u>A great deal</u>	<u>Some</u>	<u>Not much</u>	<u>Not at all</u>	<u>DK/ Ref.</u>
a. Increased spending on domestic programs such as roads, health care, and aid to the poor	8	31	36	21	4=100
b. Increased spending on homeland defense	46	35	11	3	5=100
c. The costs of the war in Iraq	73	19	4	2	2=100
d. Lower government revenue as a result of recent tax cuts	21	37	23	11	8=100

Q.38 Which do you think has had the GREATEST effect on the federal budget deficit? **[READ ONLY THOSE OPTIONS CITED AS "GREAT DEAL" IN Q.37a-d]**

3	Increased spending on domestic programs such as roads, health care, and aid to the poor
8	Increased spending on homeland defense
61	The costs of the war in Iraq
8	Lower government revenue as a result of recent tax cuts
2	Multiple / all the same (VOL. DO NOT READ)
17	None contributed a great deal (FROM Q.37a-d)
<u>1</u>	Don't know/Refused (VOL. DO NOT READ)
100	

¹⁴ In 2001, 2000 and 1999, the correct answer was "spending less than it is taking in."

ASK ALL:

Q.39 I'd like your opinion of some programs and proposals being discussed in this country today. Please tell me if you strongly favor, favor, oppose, or strongly oppose each one. The first one is... **[INSERT ITEM; ITEM a ALWAYS APPEARS FIRST, FOLLOWED BY ITEMS b AND c ROTATED] ITEM b AND c FOLLOWED IMMEDIATELY BY Q61b AND Q61c, RESPECTIVELY**

	----- FAVOR -----			----- OPPOSE -----			Don't know
	Net	Strongly Favor	Favor	Net	Strongly Oppose	Oppose	
a. Allowing churches and other houses of worship to apply, along with other organizations, for government funding to provide social services such as job training or drug treatment counseling to people who need them	69	28	41	29	10	19	2=100
March, 2002	70	26	44	27	9	18	3=100
June, 2001	72	30	42	25	10	15	3=100
March, 2001	75	30	45	21	8	13	4=100
February, 2001	64	28	36	30	11	19	6=100
September, 2000 ¹⁵ (RVs)	67	32	35	29	12	17	4=100
b. Making it more DIFFICULT for a woman to get an abortion	36	17	19	58	30	28	6=100
November, 2003	35	19	16	57	29	28	8=100
August, 2003 ¹⁶	36	17	19	57	30	27	7=100
May, 1993	32	15	17	60	35	25	8=100
May, 1992	30	--	--	62	--	--	8=100
May, 1990	38	21	17	55	29	26	7=100
May, 1987	41	18	23	51	33	18	8=100
May, 1985	47	--	--	49	--	--	4=100
c. Allowing gays and lesbians to marry legally	30	9	21	63	42	21	7=100
November, 2003	30	10	20	62	41	21	8=100
October, 2003	32	9	23	59	35	24	9=100
Mid-July, 2003	38	10	28	53	30	23	9=100
March, 2001	35	8	27	57	34	23	8=100
June, 1996	27	6	21	65	41	24	8=100

ASK IMMEDIATELY AFTER Q.39b OF THOSE WHO GAVE AN OPINION:

Q.40b Would you vote for a candidate who DISAGREES with you about abortion, if they AGREE with you on most OTHER issues?

49	Yes, would
35	No, would not
6	Depends (VOL.)
4	Don't know/Refused
<u>6</u>	No opinion on abortion (FROM Q.39b)
100	

¹⁵ Based on registered voters. Item was worded: "Allowing religious organizations to apply, along with other organizations, for government funding to provide social services such as job training or drug treatment counseling to people who need them."

¹⁶ In August 2003 and earlier the question was worded: "Changing the laws to make it more difficult for a woman to get an abortion."

ASK IMMEDIATELY AFTER Q.39c OF THOSE WHO GAVE AN OPINION:

Q.40c Would you vote for a candidate who DISAGREES with you about gay marriage, if they AGREE with you on most OTHER issues?

47 Yes, would
 39 No, would not
 4 Depends (VOL.)
 3 Don't know/Refused
7 No opinion on gay marriage (FROM Q.39c)
 100

ASK ALL:

Q.41 What do you think is more important – to protect the right of Americans to own guns, OR to control gun ownership?

IF OPINION GIVEN (1,2) IN Q.41 ASK:

Q.41a Do you feel strongly about that, or not?

		<u>June</u> <u>2003</u>	<u>May</u> <u>2000</u>	<u>March</u> <u>2000</u>	<u>June</u> <u>1999</u>	<u>May</u> <u>1999</u>	<u>Dec</u> <u>1993</u>
37	Protect right of Americans to own guns	42	38	29	33	30	34
31	Yes, feel strongly						
6	No, don't feel strongly						
*	Don't know/Refused						
58	Control gun ownership	54	57	66	62	65	57
46	Yes, feel strongly						
11	No, don't feel strongly						
1	Don't know/Refused						
<u>5</u>	Don't know/Refused	<u>4</u>	<u>5</u>	<u>5</u>	<u>5</u>	<u>5</u>	<u>9</u>
100		100	100	100	100	100	100

IF OPINION GIVEN (1,2) IN Q.41 ASK:

Q.41b Would you vote for a candidate who DISAGREES with you about gun ownership, if they AGREE with you on most OTHER issues?

54 Yes, would
 33 No, would not
 5 Depends (VOL.)
 3 Don't know/Refused
5 No opinion on gun ownership (FROM Q.41)
 100

ASK FORM 1 ONLY [N=785]:

Q.42F1 In your view, should the GOVERNMENT start up programs that encourage people to get and stay married, or should the GOVERNMENT stay out of this?

		<u>March 2002</u>
20	The government should start up programs that encourage marriage	18
77	The government should stay out	79
<u>3</u>	Don't know/Refused	<u>3</u>
100		100

ASK FORM 2 ONLY [N=715]:

Q.43F2 In your view, should the GOVERNMENT start up programs that encourage people to get and stay married, or not?

42 Yes, the government should start up programs that encourage marriage
 54 No, the government should not
4 Don't know/Refused [VOL.]
 100

NO QUESTION 44 THROUGH 47

ASK ALL:

Now thinking about Iraq...

Q.48 Do you think the U.S. made the right decision or the wrong decision in using military force against Iraq?

	<u>Right decision</u>	<u>Wrong decision</u>	<u>Don't know /Ref.</u>
February, 2004	56	39	5=100
Mid-January, 2004	65	30	5 =100
Early January, 2004	62	28	10 =100
December, 2003	67	26	7 =100
October, 2003	60	33	7 =100
September, 2003	63	31	6 =100
August, 2003	63	30	7 =100
Early July, 2003	67	24	9 =100
May, 2003	74	20	6=100
<i>April 10-16, 2003</i>	<i>74</i>	<i>19</i>	<i>7 =100</i>
<i>April 8-9,2003</i>	<i>74</i>	<i>19</i>	<i>7 =100</i>
<i>April 2-7, 2003</i>	<i>72</i>	<i>20</i>	<i>8 =100</i>
<i>March 28-April 1, 2003</i>	<i>69</i>	<i>25</i>	<i>6 =100</i>
<i>March 25-27, 2003</i>	<i>74</i>	<i>21</i>	<i>5 =100</i>
<i>March 23-24, 2003</i>	<i>74</i>	<i>21</i>	<i>5 =100</i>
March 20-22, 2003	71	22	7 =100
Late January, 1991	77	15	9 =100

Q.49 How well is the U.S. military effort in Iraq going? **[READ IN ORDER]**

	<u>Very well</u>	<u>Fairly well</u>	<u>Not too well</u>	<u>Not at all well</u>	<u>Don't know /Ref.</u>
February, 2004	17	46	23	11	3=100
Mid-January, 2004	22	51	18	6	3=100
Early January,2004	23	47	18	7	5=100
December, 2003	28	47	16	6	3=100
October, 2003	16	44	25	11	4=100
September, 2003	15	47	26	9	3=100
August, 2003	19	43	24	11	3=100
Early July, 2003	23	52	16	5	4=100
<i>April 10-16, 2003</i>	<i>61</i>	<i>32</i>	<i>3</i>	<i>1</i>	<i>3=100</i>
<i>April 8-9, 2003</i>	<i>60</i>	<i>32</i>	<i>3</i>	<i>3</i>	<i>2=100</i>
<i>April 2-7, 2003</i>	<i>55</i>	<i>37</i>	<i>3</i>	<i>2</i>	<i>3=100</i>
<i>March 25-April 1, 2003</i>	<i>39</i>	<i>46</i>	<i>8</i>	<i>2</i>	<i>5=100</i>
<i>March 23-24, 2003</i>	<i>45</i>	<i>41</i>	<i>6</i>	<i>2</i>	<i>6=100</i>
<i>March 20-22, 2003</i>	<i>65</i>	<i>25</i>	<i>2</i>	<i>1</i>	<i>7=100</i>

ASK FORM 1 ONLY [N=785]:

Q.50F1 Do you think the war in Iraq has helped the war on terrorism, or has it hurt the war on terrorism?

		Dec <u>2003</u>	Sept <u>2003</u>	May <u>2003</u>	April <u>2003</u> ¹⁷	Early Oct <u>2002</u>
55	Helped	59	54	65	63	52
32	Hurt	26	31	22	22	34
7	No effect (VOL)	6	7	6	--	--
<u>6</u>	Don't know/Refused	<u>9</u>	<u>8</u>	<u>7</u>	<u>15</u>	<u>14</u>
100		100	100	100	100	100

ASK FORM 2 ONLY [N=715]:

Q.51F2 Do you think the war with Iraq has or has not contributed to the long-term security of the United States?

--- ABC/Washington Post ---

		Jan <u>2004</u>	Dec <u>2003</u>	July <u>2003</u>
56	Yes, has	59	62	62
38	No, has not	38	34	35
<u>6</u>	Don't know/Refused	<u>3</u>	<u>4</u>	<u>3</u>
100		100	100	100

ASK FORM 3 ONLY: [NOTE: FORM 3 AND 4 ARE HALF SAMPLES THAT ARE INDEPENDENT (ORTHOGONAL) TO FORM 1 AND 2 USED IN OTHER QUESTIONS] [N=752]:

Q.52F3 How worried are you that there will soon be another terrorist attack in the United States? [READ]

	Very <u>worried</u>	Somewhat <u>worried</u>	Not too <u>worried</u>	Not at all <u>worried</u>	Don't know/ <u>Refused</u>
February, 2004	13	42	28	16	1=100
Mid-January, 2004	20	45	24	10	1=100
August, 2003	13	45	29	12	1=100
March, 2003	22	42	20	14	2=100
February, 2003	34	41	17	7	1=100
January, 2003	18	50	23	8	1=100
December, 2002	31	42	18	8	1=100
Early October, 2002	20	46	22	11	1=100
Late August, 2002	16	46	25	12	1=100
June, 2002	32	44	17	7	*=100
January, 2002	20	42	28	9	1=100
December, 2001	13	39	27	19	2=100
October 15-21, 2001	29	42	18	10	1=100
October 10-14, 2001	27	40	19	12	2=100
Early October, 2001	28	45	15	11	1=100

¹⁷

In April 2003, the question was worded: "Do you think the war in Iraq will help the war on terrorism, or will it hurt the war on terrorism?" In Early October 2002 the question was worded: "If the U.S. uses military force in Iraq, do you think this will help the war on terrorism, or will it hurt the war on terrorism?"

ASK FORM 4 ONLY [N=748]:

Q.53F4 All in all, how worried are you that you or someone in your family might become a victim of a terrorist attack? Would you say you are **[READ]**

	(VOL.)					
	Very <u>Worried</u>	Somewhat <u>Worried</u>	Not too <u>Worried</u>	Not at all <u>Worried</u>	Already <u>a Victim</u>	<u>DK/Ref</u>
February, 2004	10	27	37	26	*	*=100
<i>March 28-April 1, 2003</i>	14	34	31	20	0	1=100
<i>March 25-27, 2003</i>	12	30	33	23	1	1=100
<i>March 23-24, 2003</i>	8	25	37	28	*	2=100
<i>March 20-22, 2003</i>	9	27	37	26	*	1=100
February, 2003	22	29	30	18	0	1=100
January, 2003	11	30	37	21	*	1=100
Late August, 2002	12	28	35	24	*	1=100
June, 2002	17	28	36	19	*	*=100
January, 2002	12	26	38	24	*	*=100
Early November, 2001	13	27	35	24	0	1=100
Mid-October, 2001	18	32	29	19	0	2=100
Late September, 2001	17	36	31	15	*	1=100
Gallup: 9/14-15/01 ¹⁸	18	33	35	13	*	1=100
Gallup: 9/11/01 ¹⁹	23	35	24	16	1	1=100
Gallup: August, 1998	10	22	38	29	--	1=100
Gallup: July, 1996	13	26	34	27	--	*=100
Gallup: April, 1995 ²⁰	14	28	33	24	--	1=100

¹⁸ For the September 14-15 Gallup trend the question started with "I'd like to ask you a few questions about the events that occurred this past Tuesday in New York City and Washington, DC..."

¹⁹ For the September 11 Gallup trend the question started with "I'd like to ask you a few questions about the events that occurred today in New York City and Washington, DC..."

²⁰ For the April 1995 Gallup trend the question was worded "How worried are you that you or someone in your family will become a victim of a terrorist attack similar to the bombing in Oklahoma City?"

ASK ALL:

And one last short question...

Q.54 I'd like your general impression of some parts of the country. First [INSERT ITEM; RANDOMIZED; OBSERVE FORM SPLITS – THIS IS A THREE WAY FORM SPLIT, WITH ROUGHLY 500 CASES PER FORM] – would you say your overall impression of [ITEM] is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?

		---- FAVORABLE ----			---UNFAVORABLE---			Never	Can't	(N)
		<u>NET</u>	<u>Very</u>	<u>Mostly</u>	<u>NET</u>	<u>Very</u>	<u>Mostly</u>	<u>Of</u>	<u>Rate</u>	
a.	Your State ²¹	82	40	42	15	4	11	0	*=100	(789)
b.	Massachusetts	58	12	46	19	6	13	0	23=100	(1500)
c.FA	Texas	64	18	46	20	4	16	0	16=100	(462)
d.FA	California	60	14	46	26	6	20	*	14=100	(462)
	NBC: May, 1985 ²²	63	--	--	16	--	--	--	21=100	
e.FA	Pennsylvania	64	14	50	10	3	7	0	26=100	(462)
f.FB	New York	65	18	47	20	6	14	*	15=100	(505)
g.FB	Michigan	62	13	49	14	5	9	0	24=100	(505)
	NBC: May, 1985	50	--	--	14	--	--	--	36=100	
h.FB	Georgia	66	17	49	13	5	8	*	21=100	(505)
i.FC	Illinois	65	11	54	10	3	7	*	25=100	(533)
j.FC	Florida	69	20	49	20	6	14	0	11=100	(533)
k.FC	Arizona	71	16	55	9	3	6	*	20=100	(533)

²¹ Due to a data collection error, respondents in TX, CA, PA, NY, MI, GA, IL, FL, AZ were only asked about their own state if they were assigned to the form (form A, B, or C) on which their state was listed in items c-k. To estimate an accurate national ranking for a person's own state, respondents from these states were included in the overall ratings for a person's own state, and weighted to adjust for missing data.

²² The NBC News question was worded: "Do you have a generally favorable or unfavorable opinion of..."