PEW RESEARCH CENTER FEBRUARY 23-26, 2012 NEWS INTEREST INDEX FINAL TOPLINE N=1,005

ASK ALL:

PEW.1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, [INSERT ITEM; RANDOMIZE;] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]

| | | Very <u>closely</u> | Fairly <u>closely</u> | Not too closely | Not at all closely | (VOL.) DK/Ref |
|----|------------------------------------|------------------------|--------------------------|--------------------|-----------------------|------------------|
| a. | Reports about the condition of the | | | | | |
| | U.S. economy | | | | | |
| | February 23-26, 2012 | 37 | 33 | 14 | 15 | 1 |
| | February 16-20, 2012 | 33 | 32 | 16 | 17 | 1 |
| | February 9-12, 2012 | 42 | 30 | 14 | 13 | 1 |
| | February 2-5, 2012 | 38 | 32 | 16 | 13 | 1 |
| | January 26-29, 2012 | 35 | 31 | 16 | 19 | * |
| | January 19-22, 2012 | 35 | 30 | 16 | 19 | 1 |
| | January 12-15, 2012 | 33 | 32 | 14 | 20 | 1 |
| | January 5-8, 2012 | 39 | 31 | 15 | 15 | * |
| | December 15-18, 2011 | 36 | 32 | 14 | 16 | 1 |
| | December 8-11, 2011 | 41 | 29 | 13 | 16 | 1 |
| | December 1-4, 2011 | 40 | 33 | 13 | 13 | 1 |
| | November 17-20, 2011 | 35 | 33 | 16 | 15 | 1 |
| | November 10-13, 2011 | 39 | 31 | 15 | 14 | * |
| | November 3-6, 2011 | 37 | 31 | 15 | 17 | 1 |
| | October 27-30, 2011 | 38 | 33 | 14 | 15 | 1 |
| | October 20-23, 2011 | 38 | 32 | 14 | 16 | 1 |
| | October 13-16, 2011 | 39 | 32 | 14 | 14 | * |
| | October 6-9, 2011 | 43 | 28 | 14 | 14 | 1 |
| | September 29-October 2, 2011 | 46 | 26 | 14 | 14 | * |
| | September 22-25, 2011 | 44 | 33 | 11 | 11 | * |
| | September 8-11, 2011 | 40 | 30 | 15 | 14 | 1 |
| | September 1-4, 2011 | 44 | 30 | 11 | 15 | * |
| | August 25-28, 2011 | 44 | 28 | 14 | 13 | 1 |
| | August 18-21, 2011 | 44 | 29 | 12 | 14 | 1 |
| | August 4-7, 2011 | 46 | 30 | 11 | 13 | 1 |
| | July 28-31, 2011 | 43 | 30 | 13 | 13 | * |
| | July 21-24, 2011 | 41 | 32 | 13 | 13 | 1 |
| | July 14-17, 2011 | 41 | 30 | 14 | 14 | 1 |
| | July 7-10, 2011 | 36 | 30 | 15 | 18 | 1 |
| | June 30-July 3, 2011 | 38 | 32 | 13 | 16 | 1 |
| | June 23-26, 2011 | 37 | 29 | 15 | 19 | * |
| | June 16-19, 2011 | 39 | 33 | 14 | 13 | * |
| | June 9-12, 2011 | 39 | 30 | 15 | 16 | 1 |
| | June 2-5, 2011 | 35 | 34 | 17 | 14 | * |
| | May 19-22, 2011 | 33 | 34 | 17 | 16 | * |
| | May 12-15, 2011 | 32 | 32 | 17 | 18 | 2 |
| | May 5-8, 2011 | 40 | 35 | 15 | 9 | 1 * |
| | April 21-25, 2011 | 41 | 33 | 12 | 14 | |
| | April 14-17, 2011 | 44 | 30 | 14 | 12 | 1 * |
| | April 7-10, 2011 | 46 | 30 | 14 | 10 | |
| | March 31-April 3, 2011 | 42 | 31 | 16 | 11 | 0 * |
| | March 17, 20, 2011 | 36 | 32 | 17 17 | 15 13 | * |
| | March 17-20, 2011 | 38 | 32 | 17 | 13 | * |
| | March 3 (2011 | 40 | 30 | 16 | 13 | |
| | March 3-6, 2011 | 37 | 31 | 17 | 13 | 1 * |
| | February 24-27, 2011 | 49 | 29 | 11 | 10 | * |
| | February 17-20, 2011 | 35 | 33 | 14 | 17 | ^ |

PEW.1 CONTINUED...

| PE | W.1 CONTINUED | | | | | |
|----|---|------------------------|--------------------------|---------------------------|------------------------------|------------------|
| | | Very <u>closely</u> | Fairly <u>closely</u> | Not too <u>closely</u> | Not at all <u>closely</u> | (VOL.) DK/Ref |
| | February 10-13, 2011 | 36 | 34 | 13 | 16 | * |
| | February 3-6, 2011 | 35 | 37 | 14 | 14 | * |
| | January 20-23, 2011 | 37 | 33 | 14 | 15 | 1 |
| | January 13-16, 2011 | 37 | 29 | 15 | 18 | 1 |
| | January 6-9, 2011 | 39 | 37 | 11 | 12 | 1 |
| | SEE TRENDS FOR PREVIOUS YEARS: http:// | //www.people | e-press.org/fi | les/2011/11/ | NII-Economy-T | rends.pdf |
| | | | | | | |
| b. | Protests in Afghanistan after NATO personnel | | | | | |
| | burned copies of the Koran | | | | | _ |
| | February 23-26, 2012 | 17 | 22 | 24 | 36 | 1 |
| | TRENDS FOR COMPARISON: | | | | | |
| | April 1-3, 2011: Deadly protests in | | | | | |
| | Afghanistan after a Florida pastor burned a | | | | | |
| | Koran | 15 | 19 | 29 | 36 | 1 |
| | September 9-12, 2010: Controversy over a | | | | | |
| | Florida pastor's plan, later cancelled, to | | | | | |
| | burn copies of the Koran on September | | | | | |
| | 11th ¹ | 33 | 25 | 15 | 25 | 1 |
| | June, 2005: Newsweek's retraction of a | | | | | |
| | story about flushing the Koran down a | | | | | |
| | toilet as part of prisoner interrogation | 20 | 29 | 21 | 29 | 1 |
| | tollet as part of prisoner interrogation | 20 | 27 | 21 | 27 | į. |
| C. | Shortages of drugs to treat cancer and other | | | | | |
| | conditions | | | | | |
| | February 23-26, 2012 | 18 | 20 | 24 | 38 | 1 |
| | , | | | | | |
| d. | Political violence in Syria | | | | | |
| | February 23-26, 2012 | 18 | 24 | 21 | 35 | 1 |
| | February 9-12, 2012 | 17 | 23 | 23 | 36 | * |
| | January 12-15, 2012 | 12 | 17 | 26 | 45 | 1 |
| | TRENDS FOR COMPARISON: | | | | | |
| | August 4-7, 2011: Political violence | | | | | |
| | following uprisings in Syria | 10 | 19 | 26 | 44 | 1 |
| | May 5-8, 2011 | 14 | 27 | 30 | 28 | 1 |
| | June 2-5, 2011: Anti-government protests | | 27 | 30 | 20 | • |
| | and violence in some Middle Eastern | | | | | |
| | countries | 18 | 25 | 25 | 32 | * |
| | | 18 | | 25 | 27 | 1 |
| | April 28-May 1, 2011 | 10 | 29 | 25 | 21 | ı |
| | February 3-6, 2011: Anti-government | | | | | |
| | protests in Egypt and other Middle Eastern | 0.0 | 0.5 | 4. | 10 | * |
| | countries | 32 | 35 | 16 | 18 | |
| | January 27-30, 2011 | 17 | 26 | 21 | 35 | * |
| e. | Recent debates over social issues such as gay | | | | | |
| О. | marriage and contraception | | | | | |
| | February 23-26, 2012 | 21 | 24 | 22 | 32 | 1 |
| | rebluary 23-20, 2012 | 21 | 24 | 22 | 32 | 1 |
| f. | News about candidates for the 2012 | | | | | |
| | presidential elections | | | | | |
| | February 23-26, 2012 | 28 | 29 | 18 | 24 | 1 |
| | February 16-20, 2012 | 25 | 29 | 19 | 25 | 2 |
| | February 9-12, 2012 | 25 35 | | 19 | 20 | 1 |
| | | | 25 27 | | | |
| | February 2-5, 2012 | 30 | 27 | 20 | 21 | 1 |
| | January 26-29, 2012 | 28 | 30 | 21 | 21 | 1 * |
| | January 19-22, 2012 | 28 | 30 | 17 | 24 | |
| | January 12-15, 2012 | 29 | 29 | 18 | 23 | 1 |
| | | | | | | |

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On the first night of the field period (September 9) the item was worded: "Plans by a Florida pastor to burn copies of the Koran on September 11th."

PEW.1 CONTINUED...

| | Very | Fairly | Not too | Not at all | (VOL.) |
|-------------------------------|----------------|----------------|----------------|----------------|--------|
| | <u>closely</u> | <u>closely</u> | <u>closely</u> | <u>closely</u> | DK/Ref |
| January 5-8, 2012 | 29 | 30 | 16 | 25 | * |
| December 15-18, 2011 | 26 | 24 | 20 | 29 | 1 |
| December 8-11, 2011 | 27 | 27 | 18 | 28 | * |
| December 1-4, 2011 | 25 | 28 | 20 | 26 | 1 |
| November 17-20, 2011 | 24 | 31 | 21 | 23 | 1 |
| November 3-6, 2011 | 22 | 31 | 20 | 26 | 1 |
| October 27-30, 2011 | 21 | 26 | 21 | 30 | 1 |
| October 20-23, 2011 | 21 | 28 | 22 | 28 | 1 |
| October 13-16, 2011 | 26 | 29 | 22 | 23 | 1 |
| October 6-9, 2011 | 25 | 25 | 23 | 27 | 1 |
| September 29-October 2, 2011 | 27 | 26 | 21 | 25 | * |
| September 22-25, 2011 | 25 | 26 | 23 | 25 | 1 |
| September 15-18, 2011 | 24 | 28 | 21 | 27 | 1 |
| September 8-11, 2011 | 22 | 26 | 21 | 31 | * |
| September 1-4, 2011 | 22 | 23 | 22 | 32 | 1 |
| August 25-28, 2011 | 22 | 22 | 22 | 33 | 1 |
| August 18-21, 2011 | 27 | 26 | 19 | 28 | 1 |
| August 11-14, 2011 | 19 | 24 | 20 | 36 | 1 |
| August 4-7, 2011 | 18 | 21 | 22 | 37 | 1 |
| July 28-31, 2011 | 17 | 27 | 21 | 35 | 1 |
| July 21-24, 2011 | 17 | 22 | 28 | 32 | * |
| July 14-17, 2011 | 18 | 26 | 27 | 28 | 1 |
| July 7-10, 2011 | 16 | 23 | 27 | 33 | 1 |
| June 30-July 3, 2011 | 21 | 28 | 24 | 25 | 2 |
| June 23-26, 2011 | 19 | 26 | 24 | 31 | * |
| June 16-19, 2011 | 23 | 29 | 23 | 25 | * |
| June 9-12, 2011 | 18 | 30 | 22 | 30 | 1 |
| June 2-5, 2011 | 21 | 31 | 22 | 26 | * |
| May 26-29, 2011 | 20 | 27 | 24 | 28 | * |
| May 19-22, 2011 | 15 | 27 | 24 | 32 | 1 |
| May 12-15, 2011 | 15 | 22 | 26 | 35 | 1 |
| May 5-8, 2011 | 16 | 24 | 27 | 32 | 1 |
| April 21-25, 2011 | 18 | 26 | 23 | 32 | 1 |
| April 14-17, 2011 | 20 | 23 | 29 | 27 | 1 |
| March 24-27, 2011 | 13 | 19 | 26 | 41 | 1 |
| March 10-13, 2011 | 15 | 21 | 26 | 38 | 0 |
| February 10-13, 2011 | 16 | 19 | 24 | 40 | * |
| February 3-6, 2011 | 15 | 20 | 23 | 42 | * |
| CEE TRENDS FOR PREVIOUS VEARS | | - 46 | | <u>-</u> | |

SEE TRENDS FOR PREVIOUS YEARS: http://www.people-press.org/files/2011/11/NII-Election-Trends.pdf

ASK ALL:

PEW.2 Which ONE of the stories I just mentioned have you followed most closely, or is there another story you've been following MORE closely? [DO NOT READ LIST. ACCEPT ONLY ONE RESPONSE.]

| Feb 23-26 2012 | |
|-------------------|--|
| 24 | News about candidates for the 2012 presidential elections |
| 20 | Reports about the condition of the U.S. economy |
| 7 | Recent debates over social issues such as gay marriage and contraception |
| 6 | Shortages of drugs to treat cancer and other conditions |
| 5 | Protests in Afghanistan after NATO personnel burned copies of the Koran |
| 4 | Political violence in Syria |
| 10 | Some other story (VOL.) |
| 24 | Don't know/Refused (VOL.) |
| | |

PEW.3-PEW.4 AND PEWWP.1 HELD FOR FUTURE RELEASE