# TIMES MIRROR CENTER FOR THE PEOPLE AND THE PRESS OCTOBER 1995 TYPOLOGY SURVEY <br> -- FINAL TOPLINE-- <br> October 25-30, 1995 <br> $$
\mathrm{N}=2,000
$$ 

Hello, I am $\qquad$ calling for Princeton Survey Research Associates in Princeton, New Jersey. We are conducting a telephone opinion survey for leading newspapers and TV stations around the country. I'd like to ask a few questions of the youngest male, 18 years of age or older, who is now at home. [IF NO MALE, ASK: May I please speak with the oldest female, 18 years of age or older, who is now at home?]
Q. 1 Do you approve or disapprove of the way Bill Clinton is handling his job as president? (IF "DON'T KNOW," ENTER AS CODE 9. IF "DEPENDS," PROBE ONCE WITH: Overall, do you approve or disapprove of the way Bill Clinton is handling his job as president?)

|  |  |  |  |  |  | Early |  |  |  |  |  | Early |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sept | Aug | June | April | Feb | Dec | Oct | Sept | July | May | Mar | Jan | Jan | Dec | Oct | Sept | Aug | June | May | April |  |
| 1995 | 1995 | 1995 | 1995 | 1995 | 1994 | 1994 | 1994 | 1994 | 1994 | 1994 | 1994 | 1994 | 1994 | 1993 | 1993 | 1993 | 1993 | 1993 | 1993 | 1993 |
| 45 | 44 | 50 | 47 | 44 | 41 | 38 | 41 | 45 | 46 | 45 | 51 | 48 | 48 | 44 | 49 | 39 | 39 | 45 | 49 | 56 |
| 42 | 44 | 40 | 43 | 44 | 47 | 47 | 52 | 46 | 42 | 42 | 35 | 35 | 36 | 42 | 35 | 46 | 43 | 37 | 29 | 25 |
| 13 | 12 | 10 | 10 | 12 | 12 | 15 | 7 | 9 | 12 | 13 | 14 | 17 | 16 | 14 | 16 | 15 | 18 | 18 | 22 | 19 |
| 100 | 100 | 100 | 100 | 100 | 100 | 100 | $\overline{100}$ | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

Q.1a Do you approve or disapprove of the policies and proposals of the Republican leaders in Congress? (IF DON'T KNOW," ENTER AS CODE 9. IF "DEPENDS," PROBE ONCE WITH: Overall, do you approve or disapprove of the policies and proposals of the Republican leaders in Congress?)

|  |  | Sept | Aug | June | April | March | Dec |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\underline{1995}$ | $\underline{1995}$ | $\underline{1995}$ | $\underline{1995}$ | $\underline{1995}$ | $\underline{1994^{1}}$ |
| 36 | Approve | 36 | 38 | 41 | 44 | 43 | 52 |
| 51 | Disapprove | 50 | 45 | 45 | 43 | 39 | 28 |
| $\frac{13}{100}$ | Don't know/Refused | $\frac{14}{100}$ | $\frac{17}{100}$ | $\underline{14}$ | $\underline{13}$ | $\underline{18}$ | $\underline{100}$ |

[^0]Q. 2 All in all, are you satisfied or dissatisfied with the way things are going in this country today?

|  |  | April | $\begin{gathered} \text { July } \\ 1994 \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Mar } \\ & 1994 \end{aligned}$ | $\begin{array}{r} \text { Oct } \\ \underline{1993} \\ \hline \end{array}$ | Early Sept <br> 1993 | $\begin{aligned} & \text { June } \\ & 1993 \end{aligned}$ | $\begin{gathered} \text { Jan } \\ \underline{1993} \\ \hline \end{gathered}$ | $\begin{gathered} \text { Jan } \\ 1992 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Nov } \\ 1991 \\ \hline \end{gathered}$ | $\begin{aligned} & \text { May } \\ & 1990 \end{aligned}$ | $\begin{gathered} \text { Feb } \\ \underline{1989} \\ \hline \end{gathered}$ | $\begin{array}{r} \text { Oct } \\ 1988 \\ \hline \end{array}$ | $\begin{aligned} & \text { May } \\ & 1988 \end{aligned}$ | $\begin{gathered} \text { Jan } \\ \underline{1988} \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 23 | Satisfied | 23 | 24 | 24 | 22 | 20 | 22 | 39 | 28 | 34 | 41 | 45 | 56 | 41 | 39 |
| 73 | Dissatisfied | 74 | 73 | 71 | 73 | 75 | 71 | 50 | 68 | 61 | 54 | 50 | 40 | 54 | 55 |
| $\frac{4}{100}$ | No Opinion | $\frac{3}{100}$ | $\frac{3}{100}$ | $\frac{5}{100}$ | $\frac{5}{100}$ | $\frac{4}{100}$ | $\frac{7}{100}$ | $\frac{11}{100}$ | $\frac{4}{100}$ | $\frac{5}{100}$ | $\frac{5}{100}$ | $\frac{5}{100}$ | $\frac{4}{100}$ | $\frac{5}{100}$ | $\frac{6}{100}$ |

## ASK Q. 3 AND Q. 4 ONLY OF THOSE WHO SAY DISSATISFIED:

Q. 3 What things are you most dissatisfied with? (OPEN-ENDED: ACCEPT UP TO 3 MENTIONS)

21 The health care system/lack of health care
20 Crime

17 The political system/Washington politics
14 Taxes are too high
13 The economy
13 Moral crisis/Lack of family values/Too many babies being born out of wedlock
12 Government spends too much/Government is too big
9 Welfare reform
9 The educational system
8 Lack of jobs
8 Don't like cuts being made in social spending
8 Foreign Policy
5 The deficit

5 Race relations
5 Judicial system/Court system
2 Low wages
12 Other (SPECIFY)
3 Don't know/Refused
1 None/Nothing
21 ECONOMY (NET)
( $\mathrm{N}=1440$ )
Q. 4 Generally, who do you think is most responsible for... (IF RESPONDENT ONLY GAVE ONE ANSWER IN Q.3, INSERT "THIS"; IF MORE THAN ONE ANSWER, INSERT FIRST MENTION FROM Q.3)? (READ LIST AND ROTATE)

7 The President

35 The Congress
8 Business corporations
6 The news media

3 The entertainment industry
2 Wall Street banks and investment companies
27 The people themselves
8 Or who? (SPECIFY)
4 Don't know/Refused
100
( $\mathrm{N}=1392$ )

## (NO QUESTION 5)

NOW I'D LIKE TO ASK YOU A FEW QUESTIONS ABOUT THE 1996 ELECTIONS...
ASK FORM 1 ONLY: ( $\mathbf{N}=1021$ )
Q. 6

F1 Generally speaking, would you say that you personally care a good deal who wins the 1996 presidential election OR that you don't care very much?

| Oct | May |
| :---: | :---: |
| $\underline{1991}$ | $\underline{1987}$ |

78
Care a good deal
73
76
19
Don't care very much
22
20

3 Don't know/Refused
$\stackrel{5}{100}$
$\frac{4}{100}$

[^1]
## ASK FORM 2 ONLY: (N=979)

Q.6a

F2 Generally speaking, would you say that you personally care a good deal which party wins the 1996 presidential election OR that you don't care very much?

| Oct | May |
| :---: | :---: |
| $\underline{1991}$ |  |


| 61 | Care a good deal | 55 | 54 |
| :--- | :--- | :---: | :---: |
| 36 | Don't care very much | 39 | 40 |
| $\frac{3}{100}$ | Don't know/Refused | $\underline{6}$ | $\underline{6}$ |
| 100 |  |  |  |

## ASK ALL:

Q. 7 Looking ahead, would you like to see Bill Clinton re-elected, or would you like to see a Republican candidate, or an Independent candidate be elected President in 1996?

|  |  | Aug | March | Dec | Dec |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  |  | $\underline{1995}$ | $\underline{1995}$ | $\underline{1994}$ | $\underline{1993}$ |
| 31 | Clinton | 29 | 29 | 28 | 28 |
| 28 | Republican | 32 | 33 | 35 | 22 |
| 22 | Independent | 23 | 20 | 15 | 12 |
| $\frac{19}{100}$ | Don't know/Refused | $\underline{16}$ | $\underline{18}$ | $\underline{22}$ | $\underline{38}$ |
|  |  | 100 | 100 | 100 | 100 |

IF ANSWERED "DON'T KNOW" IN Q.7, ASK:
Q.7a Do you LEAN most to Clinton, a Republican candidate or an Independent candidate?

|  |  | Aug | March | Dec |
| :--- | :--- | :---: | :---: | :---: |
| 34 | Clinton/Lean Clinton | $\underline{1995}$ | $\underline{1995}$ | $\underline{1994}$ |
| 33 | Republican/Lean Republican | 35 | 31 | 33 |
| 26 | Independent/Lean Independent | 26 | 23 | 18 |
| $\frac{7}{100}$ | Don't know/Refused | $\frac{7}{100}$ | $\underline{100}$ | $\frac{9}{100}$ |

[^2]
## ASK ALL:

Q. 8 As I read the names of some leaders who may possibly run for President next year, tell me how much of a chance there is that you would vote for this person. First (INSERT ITEM: READ AND ROTATE), is there a good chance, some chance or no chance that you would vote for him if he is one of the candidates for president next November? What about (NEXT ITEM)... is there a good chance, some chance or no chance that you would vote for him?

|  |  | Good Chance | Some <br> Chance | No Chance | DK |
| :---: | :---: | :---: | :---: | :---: | :---: |
| a. | Bill Clinton | 30 | 25 | 44 | $1=100$ |
|  | September, 1995 | 29 | 24 | 45 | $2=100$ |
| b. | Bob Dole | 17 | 30 | 48 | $5=100$ |
|  | September, 1995 | 19 | 31 | 46 | $4=100$ |
| c. | Ross Perot | 12 | 21 | 65 | $2=100$ |
|  | September, 1995 | 11 | 20 | 68 | $1=100$ |
| d. | Colin Powell | 27 | 38 | 28 | $7=100$ |
|  | September, 1995 | 28 | 39 | 27 | $6=100$ |
| e. | Newt Gingrich | 6 | 17 | 70 | $7=100$ |
|  | September, 1995 | 7 | 18 | 70 | $5=100$ |
| f. | Patrick Buchanan | 4 | 20 | 67 | $9=100$ |
|  | September, 1995 | 3 | 17 | 71 | $9=100$ |
| g. | Phil Gramm | 5 | 20 | 61 | $14=100$ |
|  | September, 1995 | 6 | 18 | 62 | $14=100$ |

Q. 9 What one issue would you most like to hear presidential candidates talk about? (OPEN-ENDED: ACCEPT UP TO THREE MENTIONS)
Oct1991
20 Health care reform/Health care in general ..... 8
14 The economy ..... 43
14 Balancing the budget/Budget deficit/National debt ..... 8
9 Crime/Drugs ..... 5
8 The moral crisis in this country
8 Cutting taxes/Taxes ..... 6
8 Welfare reform6 The job situation/Unemployment/Protecting US jobs6 Education/Education reform
5 Foreign Policy4 Reforming/Cleaning up the political system/Term limits/Campaign finance reform2 Race relations

* Bosnia
10 Other (SPECIFY) ..... 27
6 Don't know/Refused ..... 13
3 None
28 DOWNSIZING GOVERNMENT (NET)
19
ECONOMIC CONDITIONS (NET)
26
5 FOREIGN POLICY (NET)
Q. 10 Suppose the 1996 elections for U.S. Congress were being held TODAY, would you vote for the Republican Party's candidate or the Democratic Party's candidate for Congress in your district?
Q.10a As of TODAY, do you LEAN more to the Republican or the Democrat?


## BASED ON REGISTERED VOTERS:



## ASK ALL:

## ON A DIFFERENT SUBJECT:

Q. 11 In your opinion, what is the biggest threat to people like yourself in the future... The actions of... (INSERT ITEM: READ AND ROTATE)

50 Government
13 Business corporations
15 The news media
5 The entertainment industry (OR)
8 Wall Street Banks and investment companies
3 None of the above (VOL.) (DO NOT READ)

6 Don't know/Refused
100
(NO QUESTION 12)

NOW I HAVE A FEW QUESTIONS ABOUT THE OFFICE OF THE PRESIDENCY...
Q. 13 First, I'm going to read you a list of personal characteristics or qualities. If " 5 " represents an absolutely essential quality in a President and "1" a quality that is not too important, where on this scale of 5 to 1 would you rate... (INSERT ITEM: READ AND ROTATE)

|  | $(5)$ | $\underline{(4)}$ | $\underline{(1-3)}$ | DK |  |
| :--- | :--- | :---: | :---: | :---: | :---: |
| a. | Sound judgment in crisis | 76 | 12 | 10 | $2=100$ |
| b. | High ethical standards | 67 | 18 | 13 | $2=100$ |
| c. | Compassion for the average citizen | 64 | 19 | 16 | $1=100$ |
| d. | Willingness to compromise | 34 | 29 | 35 | $2=100$ |
| e. | Experience in public office | 30 | 23 | 46 | $1=100$ |
| f. | Experience in Washington | 21 | 23 | 54 | $2=100$ |
| g. | Saying what one believes, even <br> if unpopular | 59 | 21 | 18 | $2=100$ |
| h. | Forcefulness and decisiveness | 50 | 30 | 18 | $2=100$ |
| i. | Political savvy and know-how | 31 | 26 | 41 | $2=100$ |
| j. | Having consistent positions on issues | 51 | 28 | 19 | $2=100$ |
| k. | Loyalty to one's party | 25 | 15 | 58 | $2=100$ |

IF NO QUALITIES RATED 5, GO TO Q. 18
FOR EACH QUALITY RATED 5 IN Q.13:
Q. 14 Of all the qualities you think are absolutely essential (READ BACK ALL RESPONSES WHICH WERE CODED 5 IN Q.13), which ONE would you say is the most important for a President to have?

97 MENTIONED ONE OR MORE
22 High ethical standards
19 Compassion for average citizens
18 Sound judgement in crisis
9 Saying what one believes, even if unpopular
8 Having consistent positions on issues
$6 \quad$ Forcefulness and decisiveness
5 Willingness to compromise

4 Loyalty to one's party
2 Political savvy and know-how
2 Experience in public office
2 Experience in Washington

3 Not sure/Refused
100
( $\mathrm{N}=1904$ )

## (NO QUESTION 15)

Q. 16 Thinking of the candidates who are running or may run for President in 1996, who do you most identify with (READ FIRST CHOICE, FROM Q.14)? (DO NOT READ LIST OF CANDIDATES)

23 Bill Clinton

12 Bob Dole

9 Ross Perot

22 Colin Powell

3 Newt Gingrich

2 Patrick Buchanan
$3 \quad$ Phil Gramm

* Malcolm Steve Forbes
* Richard Lugar
* Lamar Alexander

3 Other (SPECIFY)

23 Don't know/Refused
100
( $\mathrm{N}=1844$ )
(NO QUESTION 17)

ASK ALL:
Q. 18 Now, as I read from a list, tell me which ONE of the following items is the most important thing for the next President to do? Please wait until I read the entire list before you respond. (INSERT ITEM: READ AND ROTATE)
Q.18a And which should be the President's second highest priority? (READ ITEMS AGAIN, IF NECESSARY -- SAME ORDER USED IN Q.18)

|  | First <br> Priority | Second <br> Priority |
| :--- | :---: | :---: |
| Balance the budget | 20 | 14 |
| Improve the job situation | 71 | 12 |
| Reform Medicare | 14 | 10 |
| Improve the educational system | 17 | 16 |
| Deal with the moral breakdown in the country | 11 | 10 |
| Work to reduce crime | 5 | 15 |
| Deal with racial tensions | 12 | 11 |
| Deal with the problems of poor and needy people | $\underline{3}$ | $\underline{3}$ |
| Other/None/Don't know | 100 | 100 |

## ASK QUESTIONS 19, AND 19a OF FORM 1 ONLY:

Q. 19

F1 Thinking about problems such as families not staying together and children being born out of wedlock, do you think WHO is elected President can make a difference in dealing with these problems or not?

34 Yes -- GO TO Q.19a
62 No -- GO TO Q. 21
4 Don't know/Refused -- GO TO Q. 21
100
( $\mathrm{N}=1021$ )

## ASK THOSE WHO ANSWERED "YES" IN Q.19:

Q.19a

F1 In which way can the President make the biggest difference... (READ RESPONSES)
19 By drawing national attention to these problems, OR
52 By proposing policies that deal with these problems, OR
26 By serving as a role model?
3 Don't know/Refused
100
( $\mathrm{N}=357$ )

## ASK QUESTIONS 20 AND 20a OF FORM 2 ONLY:

Q. 20

F2 Thinking about problems such as low moral and ethical standards and a lack of respect for religion, do you think WHO is elected President can make a difference in dealing with these problems or not?

54 Yes -- GO TO Q.20a
40 No -- GO TO Q. 22
6 Don't know/Refused -- GO TO Q. 22
100
( $\mathrm{N}=979$ )

## ASK THOSE WHO ANSWERED "YES" IN Q.20:

Q.20a.

F2 In which way can the President make the biggest difference... (READ RESPONSES)
18 By drawing national attention to these problems, OR
33 By proposing policies that deal with these problems, OR
$47 \quad$ By serving as a role model?
2 Don't know/Refused
100
( $\mathrm{N}=532$ )

## ASK FORM 1 ONLY:

Q. 21

F1 Thinking about the problems between racial and ethnic groups, do you think WHO is elected President can make a difference in dealing with these problems or not?

54 Yes
42 No
$4 \quad$ Don't know/Refused
100
( $\mathrm{N}=1021$ )

## ASK FORM 2 ONLY:

Q. 22

F2 Thinking about the problem of the amount of violence in our society, do you think WHO is elected President can make a difference in dealing with this problem or not?

65 Yes
31 No
4 Don't know/Refused 100
( $\mathrm{N}=979$ )

## ASK ALL:

ON ANOTHER SUBJECT...
Q. 23 I'm going to read you some pairs of statements that will help us understand how you feel about a number of things. As I read each pair, tell me whether the FIRST statement or the SECOND statement comes closer to your own views -- even if neither is exactly right. The first pair is... (READ AND ROTATE) AFTER CHOICE IS MADE, PROBE: Do you feel STRONGLY about that, or not?


## Q. 23 con't ...

e. The position of blacks in American society has improved

| 69 | in recent years | 70 | 67 | 72 |
| :--- | :--- | :--- | ---: | ---: | ---: |
|  | $52 \quad$ Strongly | 52 | 50 | 52 |
|  | $17 \quad$ Not Strongly | 18 | 17 | 20 |
|  | There hasn't been much real progress for blacks in |  |  |  |
| 27 | recent years | 26 | 27 | 25 |
|  | $20 \quad$ Strongly | 19 | 20 | 18 |
|  | $7 \quad$ Not Strongly | 7 | 7 | 7 |
| $\frac{4}{4}$ | Neither/Don't know | $\underline{4}$ | $\underline{6}$ | $\underline{3}$ |
| 100 |  | 100 | 100 | 100 |

f. Racial discrimination is the main reason why many black

| 37 | people can't get ahead these days | 34 | 34 | 32 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $25 \quad$ Strongly | 21 | 24 | 20 |  |
|  | $12 \quad$ Not Strongly | 13 | 10 | 12 |
|  | Blacks who can't get ahead in this country are mostly |  |  |  |
| 53 | responsible for their own condition | 56 | 54 | 59 |
|  | $38 \quad$ Strongly | 40 | 40 | 43 |
|  | $15 \quad$ Not Strongly | 16 | 14 | 16 |
| $\frac{10}{10}$ | Neither/Don't know | $\underline{10}$ | $\underline{12}$ | $\underline{9}$ |
|  |  | 100 | 100 | 100 |

i. $36 \quad$ The best way to ensure peace is through military strength $\quad 35 \quad 40 \quad 36$

| 28 | Strongly | 27 | 32 | 28 |
| ---: | :--- | ---: | ---: | ---: |
| 8 | Not Strongly | 8 | 8 | 8 |

$59 \begin{array}{llll}\text { Good diplomacy is the best way to ensure peace } & 58 & 52 & 58\end{array}$
49 Strongly 46
10 Not Strongly
$12 \quad 9 \quad 12$
5 Neither/Don't know
100
j. We should all be willing to fight for our country,

| 49 | whether it is right or wrong | 49 | 47 | 52 |
| :--- | :--- | :---: | ---: | ---: |
| $38 \quad$ Strongly | 39 | 39 | 43 |  |
|  | $11 \quad$ Not Strongly | 10 | 8 | 9 |
|  | It's acceptable to refuse to fight in a war you believe |  |  |  |
| 48 | is morally wrong | 47 | 47 | 45 |
|  | $38 \quad$ Strongly | 38 | 37 | 35 |
|  | $10 \quad$ Not Strongly | 9 | 10 | 10 |
| $\frac{3}{100}$ | Neither/Don't know | $\underline{4}$ | $\underline{6}$ | $\frac{3}{10}$ |
|  |  | 100 | 100 | 100 |

## Q. 23 con't ...


Q. 24 Now I'd like your views on some people and things in the news. As I read from a list, please tell me which category best describes your overall opinion of who or what I name. (First,) would you say your overall opinion of... (INSERT ITEM. ROTATE ALWAYS STARTING WITH EITHER HILLARY CLINTON OR COLIN POWELL) is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? (INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND CAN'T RATE")

|  |  | Very Favorable | Mostly Favorable | Mostly <br> Unfavorable | Very Unfavorable | Never <br> Heard <br> of | Can't <br> Rate |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| a. | Hillary Clinton | 14 | 44 | 24 | 14 | - | $4=100$ |
|  | August, 1995 | 16 | 33 | 25 | 22 | * | $4=100$ |
|  | July, 1994 | 19 | 38 | 22 | 18 | 1 | $2=100$ |
|  | May, 1993 | 19 | 41 | 18 | 11 | 1 | $10=100$ |
| b. | Congress | 4 | 38 | 42 | 13 | - | $3=100$ |
|  | August, 1995 | 5 | 40 | 34 | 13 | * | $7=100$ |
|  | June, 1995 | 8 | 45 | 31 | 11 | * | $5=100$ |
|  | February, 1995 | 10 | 44 | 27 | 10 | 0 | $9=100$ |
|  | July, 1994 | 7 | 46 | 34 | 9 | * | $4=100$ |
|  | May, 1993 | 8 | 35 | 35 | 13 | 0 | $9=100$ |
|  | November, 1991 | 7 | 44 | 34 | 9 | 0 | $6=100$ |
|  | May, 1990 | 6 | 53 | 25 | 9 | 1 | $6=100$ |
|  | May, 1988 | 8 | 56 | 23 | 5 | 0 | $8=100$ |
|  | January, 1988 | 6 | 58 | 25 | 4 | 0 | $7=100$ |
|  | May, 1987 | 10 | 64 | 16 | 4 | * | $6=100$ |
|  | January, 1987 | 7 | 52 | 23 | 8 | 0 | $10=100$ |
|  | June, 1985 | 9 | 58 | 21 | 5 | * | $7=100$ |
| c. | Colin Powell | 21 | 55 | 11 | 3 | 2 | $8=100$ |
|  | August, 1995 | 26 | 36 | 12 | 5 | 7 | $14=100$ |
|  | February, 1995 | 31 | 36 | 8 | 3 | 12 | $10=100$ |
|  | December, 1994 | 31 | 38 | 7 | 2 | 11 | $11=100$ |
|  | July, 1994 | 33 | 41 | 6 | 2 | 10 | $8=100$ |
|  | June, 1992 | 30 | 35 | 11 | 4 | 10 | $10=100$ |
|  | March, 1991 | 51 | 28 | 2 | 1 | 7 | $11=100$ |
| d. | The Republican Party | 10 | 42 | 28 | 16 | * | $4=100$ |
|  | July, 1994 | 12 | 51 | 25 | 8 | * | $4=100$ |
|  | May, 1993 | 12 | 42 | 25 | 10 | 0 | $11=100$ |
|  | July, 1992 | 9 | 37 | 31 | 17 | * | $6=100$ |
| e. | The Democratic Party | 9 | 40 | 37 | 11 | - | $3=100$ |
|  | July, 1994 | 13 | 49 | 27 | 7 | * | $4=100$ |
|  | May, 1993 | 14 | 43 | 25 | 9 | 0 | $9=100$ |
|  | July, 1992 | 17 | 44 | 24 | 9 | * | $6=100$ |
| f. | Business Corporations | 6 | 54 | 29 | 7 | - | $4=100$ |
|  | July, 1994 | 8 | 62 | 19 | 5 | * | $6=100$ |
|  | November, 1991 | 8 | 57 | 22 | 6 | 0 | $7=100$ |
|  | January, 1988 | 6 | 53 | 27 | 5 | * | $9=100$ |
|  | June, 1985 | 8 | 50 | 24 | 7 | 1 | $10=100$ |

## SPLIT FORM QUESTIONS 25 AND 26.

NOW I'D LIKE TO ASK YOU TO RATE YOURSELF AND OTHER PEOPLE ON A SCALE OF 1 TO 6. FORM 1 ONLY:
Q.25/26 If "1" represents someone who believes that government programs should be cut back very much in order to lower taxes and reduce the power of government, and " 6 " represents someone who feels that government programs that help needy people and deal with important national problems should be maintained, where on the scale of 1 to 6 would you place yourself? And where on the scale would you place...? (INSERT
NAME, ROTATE b-f)

|  |  | $\underline{\text { Anti-Government }}$ | Government Activist | Don't know | Average Rating ${ }^{6}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| a. | Self | 45 | 53 | $2=100$ | 4 |
|  | August, 1995 | 45 | 53 | $2=100$ | 4 |
| b. | Bill Clinton | 36 | 61 | $3=100$ | 4 |
|  | August, 1995 | 35 | 61 | $4=100$ | 4 |
| c. | Bob Dole | 55 | 35 | $10=100$ | 3 |
|  | August, 1995 | 55 | 30 | $15=100$ | 3 |
| d. | Newt Gingrich | 62 | 27 | $11=100$ | 3 |
|  | August, 1995 | 59 | 23 | $18=100$ | 3 |
| e. | Colin Powell | 39 | 45 | $16=100$ | 4 |
|  | August, 1995 | 32 | 34 | $34=100$ | 4 |
| f. | Al Gore | 38 | 52 | $10=100$ | 4 |
|  | August, 1995 | 33 | 53 | $14=100$ | 4 |
|  |  | SUMMARY OF | SUMMARY OF | SUMMARY OF | SUMMARY OF |
|  |  | SELF vs. CLINTON | N SELF vs. DOLE | SELF vs. GINGRICH | SELF vs. POWELL |
|  |  | Oct Aug | Oct Aug | Oct Aug | Oct |
|  |  | 1995 1995 | 19951995 | 19951995 | 1995 |
| Self more "Conservative" |  | $40 \quad 40$ | $28 \quad 24$ | $23 \quad 21$ | 28 |
| Self less "Conservative" |  | $33 \quad 35$ | $44 \quad 43$ | $49 \quad 48$ | 31 |
| Self same |  | $23 \quad 19$ | $17 \quad 18$ | 1513 | 24 |
| Other |  | $\begin{array}{ll} \frac{4}{100} & \frac{6}{100} \end{array}$ | $\frac{11}{100} \quad \frac{15}{100}$ | $\frac{13}{100} \quad \frac{18}{100}$ | $\frac{17}{100}$ |

## ON ANOTHER SUBJECT:

Q. 27 Thinking about the Democratic and Republican Parties, would you say there is a great deal of difference in what they stand for, a fair amount of difference, or hardly any difference at all?

|  |  | July <br> May | May <br> 34 | A great deal |
| :--- | :--- | :---: | :---: | :---: |
| 46 | A fair amount | $\frac{1990}{24}$ | $\frac{1987}{25}$ |  |
| 18 | Hardly at all | 45 | 45 |  |
| $\frac{2}{100}$ | No opinion/Don't know | 24 | 27 | 25 |
|  |  | $\frac{2}{100}$ | $\frac{4}{100}$ | $\frac{5}{100}$ |

Q.27a This year, have Republicans and Democrats in Washington been working together more to solve problems, OR have they been bickering and opposing one another more than usual?

Aug
1993
21 Working together more 20
72 Opposing each other more 57
3 Same as in past (VOL.) 13
$\frac{4}{100} \quad$ Don't know/Refused $\quad \frac{10}{100}$

## ON A DIFFERENT SUBJECT:

Q. 28 Overall, what's your impression of the candidates running for the Republican presidential nomination? As a group, would you say they are excellent candidates, good candidates, fair candidates or poor candidates? ${ }^{7}$

| Democratic |  | Republican |
| :---: | :---: | :---: |
| Oct | Jan | Jan |
| $\underline{1991}$ | $\underline{1988}$ | $\underline{1988}$ |


| 3 | Excellent | 2 | 3 | 3 |
| :--- | :--- | :---: | :---: | :---: |
| 29 | Good | 18 | 27 | 34 |
| 46 | Fair | 38 | 44 | 42 |
| 18 | Poor | 15 | 17 | 11 |
| $\frac{4}{100}$ | Don't know/Refused | $\frac{27}{100}$ | $\frac{9}{100}$ | $\frac{10}{100}$ |

Q. 29 So far, do you think news organizations are giving too much coverage to the 1996 presidential campaign, too little coverage to the campaign, or the right amount of coverage? ${ }^{8}$

|  | Sept | Feb | Oct | May | Nov |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  |  | $\underline{1992}$ | $\underline{1992}$ | $\underline{1991}$ | $\underline{1988}$ | $\underline{1987}$ |
| 18 | Too much | 22 | 19 | 12 | 24 | 21 |
| 18 | Too little | 11 | 15 | 22 | 7 | 16 |
| 60 | Right amount | 62 | 62 | 58 | 62 | 58 |
| $\frac{4}{100}$ | Don't know/Refused | $\underline{5}$ | $\underline{4}$ | $\underline{8}$ | $\frac{7}{10}$ | $\frac{5}{10}$ |

[^3]
## ASK ONLY OF FORM 1:

Q. 30

F1 In reporting on a presidential candidate, what one factor do you think news organizations should pay the most attention to: (READ CATEGORIES 1-3)

|  |  | Oct | Nov |
| :--- | :--- | :---: | :---: |
| 9 | A candidate's personal character, | $\frac{1991}{7}$ | $\frac{1987}{9}$ |
| 66 | A candidate's stand on issues, OR | 46 | 41 |
| 24 | A candidate's past experiences and qualifications | 42 | 45 |
| $\frac{1}{100}$ | Don't Know/Refused (DO NOT READ) | $\underline{5}$ | $\underline{5}$ |
| $\mathbf{( N = 1 0 2 1 )}$ |  |  |  |

## ASK ONLY OF FORM 2:

Q.30a

F2 In reporting on a presidential candidate, what one factor do you think news organizations should pay the most attention to: (READ CATEGORIES 1-3)

6 What a candidate is like as a person,
69 What a candidate believes about important issues, OR
23 What a candidate has accomplished in the past
2 Don't know/Refused (DO NOT READ)
100
( $\mathrm{N}=979$ )

ASK ALL:
Q. 31 Thinking about the issue of crime, do you think the press exaggerates the amount of crime there is in the country these days, or do you think the press accurately reflects how much crime there is?

|  |  | March <br> $\underline{1994}$ | Jan <br> 1994 <br> 31 |
| :--- | :--- | :---: | :---: |
|  | Exaggerates | 29 | 28 |
| 64 | Accurate | 63 | 64 |
| $\frac{5}{100}$ | Don't know/Refused | $\underline{8}$ | $\underline{8}$ |
| 100 | 100 |  |  |

Q.31a Some people feel that the freedom of the press portion of the Constitution mainly protects news organizations and their interests. Others feel that the freedom of the press portion protects the people and the public interest more. Which position is closer to your opinion?

|  | Aug <br> 1989 |  |
| :--- | :--- | :---: |
| 48 | Protects news organizations more | 32 |
| 46 | Protects public interest more | 56 |
| 2 | Both equally (VOL.) | 6 |
| $\frac{4}{100}$ | Don't know | $\underline{6}$ |
|  |  | 100 |

## NOW I'D LIKE TO ASK YOU A FEW QUESTIONS ABOUT BUSINESS CORPORATIONS...

Q. 32 How much confidence do you have in business living up to its responsibility to the American public -- a great deal of confidence, some confidence, or no real confidence?

## Time-Yankelovich

Dec. 1979
10 Great deal of confidence 14
65 Some confidence 57
23 No real confidence 25
$\frac{2}{100}$ Don't know/Refused $\quad \frac{4}{100}$

## ASK FORM 1 ONLY:

Q. 33

F1 These days, whose interests do business corporations put first,...the interests of... (READ)?

$$
46 \quad \text { Their stockholders }
$$

34 Their top executives
4 Their employees
6 Their customers, OR
6 The communities they are located in?
1 None of the above (VOL. -- DO NOT READ)
3 Don't know/Refused (DO NOT READ)
100
( $\mathrm{N}=1021$ )

## ASK FORM 2 ONLY:

Q. 34

F2 In your opinion, whose interests should business corporations put FIRST,...the interests of...(READ)?
15 Their stockholders
4 Their top executives
30 Their employees
31 Their customers, OR
18 The communities they are located in?

* None of the above (VOL. -- DO NOT READ)
$\frac{2}{1100}$ Don't know/Refused (DO NOT READ)
( $\mathrm{N}=979$ )


## ASK ALL:

Q. 35 Now I'd like to ask how things are going in your personal life today. Some of these things may not apply to you. First, how satisfied are with... (INSERT ITEM: ROTATE STARTING POINT): Would you say you are very satisfied, somewhat satisfied, not too satisfied or not at all satisfied?

| a. | The amount of money you earn? | 17 | 43 | 19 | 14 | 7 | *=100 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | March, 1994 | 23 | 39 | 15 | 14 | 8 | $1=100$ |
| b. | The kind of work you do? | 46 | 28 | 6 | 4 | 16 | *=100 |
|  | March, 1994 | 45 | 25 | 5 | 5 | 20 | * $=100$ |
| c. | The amount of leisure time you have? | 36 | 36 | 18 | 9 | 1 | *=100 |
|  | March, 1994 | 41 | 32 | 16 | 10 | * | $1=100$ |
| d. | Your ability to balance your job and your family life? | 38 | 35 | 10 | 5 | 12 | *=100 |

Q. 36 Now I'd like you to think about some concerns that people may have. How concerned are you, if at all, about (INSERT ITEM: ROTATE)? Are you very concerned, somewhat concerned, not too concerned, or not at all concerned about this? What about (NEXT ITEM)...?

| Very | Somewhat | Not too | Not at | Does |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Con- | Con- | Con- | all Con- | Not | Don't |
| cerned | cerned | cerned | cerned | $\underline{\text { Apply }}$ | Know |

## ASK ITEMS a.-d. OF FORM 1 ONLY: (N=1021)

a.F1 Not having enough money for your retirement? 48

March 1994
May 1988
42
29

| 10 | 8 | 4 | $1=100$ |
| ---: | ---: | ---: | ---: |
| 14 | 12 | 3 | $1=100$ |
| 15 | 8 | 4 | $4=100$ |

b.F1 Being unable to save enough money to put a child through college?

March, 1994
May, 1988

| 44 | 19 | 9 | 12 | 15 | $1=100$ |
| ---: | ---: | ---: | ---: | ---: | ---: |
| 37 | 16 | 8 | 12 | 26 | $1=100$ |
| 23 | 22 | 11 | 11 | 29 | $4=100$ |

c.F1 Losing your home because you can't afford to keep it or Being able to own your own home

March, 1994

| 38 | 19 | 20 | 19 | 4 | $*=100$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 31 | 16 | 20 | 28 | 4 | $1=100$ |

d.F1 Losing your job or taking a cut in pay?

March, 1994
May, $1988^{9}$
34
28
18

ASK ITEMS e.-h. OF FORM 2 ONLY: (N=979)
e.F2 Becoming a victim of crime? 51

March, 1994
May, 1988
50
f.F2 Not having adequate child care when you go to work?

March, 1994
May, 1988


21
17
16
16 23

## ASK ALL:

Q. 37 On another subject, how do you think more free trade agreements with other countries, such as NAFTA, would affect the job situation here? Would they help the job situation a lot, help it a little, HURT it a little, or hurt the job situation a lot?

|  | March <br> $\underline{1994^{10}}$ |  |
| :--- | :--- | :---: |
| 9 | Help a lot | 20 |
| 27 | Help a little | 32 |
| 28 | Hurt a little | 14 |
| 27 | Hurt a lot | 18 |
| 1 | Would not affect (VOL.) | 1 |
| $\frac{8}{100}$ | Don't know/Refused | $\underline{15}$ |

1994 question was part of a series: Tell me how you think each of the following measures would affect the countries overall job situation ... more free trade agreements with other countries, such as NAFTA?
Q. 38 Now I'm going to read you some more pairs of statements. As I read each pair, tell me whether the FIRST statement or the SECOND statement comes closer to your own views -- even if neither is exactly right. The first pair is... (READ AND ROTATE) AFTER CHOICE IS MADE, PROBE: Do you feel STRONGLY about that, or not?
q. This country should do whatever it takes to protect

| 77 | the environment | 74 | 77 | 78 |
| :--- | :--- | :--- | :--- | :--- | :--- |

5 Strongly
$63 \quad 65 \quad 62$

12 Not Strongly
April Oct July
$\underline{199519941994}$

This country has gone too far in its efforts to protect the environment
$22 \quad 19 \quad 19$

13 Strongly
$15 \quad 13 \quad 12$

3 Neither/Don't know
100
r. Stricter environmental laws and regulations cost too

35 many jobs and hurt the economy $\quad 39 \quad 32$
23 Strongly $\quad 28$
12 Not Strongly
$11 \quad 9 \quad 12$
Stricter environmental laws and regulations are
61 worth the cost $\quad \begin{array}{llll}57 & 62 & 62\end{array}$
47 Strongly
14 Not Strongly
4 Neither/Don't know
$44 \quad 49 \quad 45$

100
u. Homosexuality is a way of life that should be

45 accepted by society
$47 \quad 46 \quad 46$
29 Strongly
$30 \quad 33 \quad 26$
16 Not Strongly
$17 \quad 13$
20
50 Homosexuality is a way of life that should be
50 discouraged by society
$48 \quad 48 \quad 49$
41 Strongly $\quad 40 \begin{array}{lll}41 & 41\end{array}$
$\begin{array}{lllll}9 & \text { Not Strongly } & 8 & 7 & 8\end{array}$
5 Neither/Don't know
100
v. Books that contain dangerous ideas should be
$\begin{array}{lllll}46 & \text { banned from public school libraries } & 45 & 42 & 46\end{array}$
37 Strongly $\quad 40 \quad 36$
37
$\begin{array}{lllll}9 & \text { Not Strongly } & 5 & 6 & 9\end{array}$
Public school libraries should be allowed to
52 carry any books they want
$53 \quad 55 \quad 51$
41 Stronlgy
$44 \quad 47$
39
2 Not Strongly
100
$\frac{2}{100} \quad \frac{3}{100} \quad \frac{3}{100}$

## Q. 38 con't ...

w. 84 Miracles are performed by the power of God

75 Strongly
$76 \quad 73$
84
9 Not Strongly $\quad 7 \quad 9$
12
11 There is no such thing as a miracle performed by God $\quad 12 \quad 12 \quad 12$
7 Strongly

| 7 | 8 |
| :--- | :--- |

4 Not Strongly
5 Neither/Don't know
100
x. We will all be called before God on Judgment

83 Day to answer for our sins $\quad 81808080$

| 76 | Strongly | 75 | 74 | 71 |
| :--- | :--- | :--- | :--- | :--- |

$\begin{array}{lllll}7 & \text { Not Strongly } & 6 & 6 & 9\end{array}$
I don't believe we will have to answer for our sins on Judgment Day
$14 \quad 14$
16
9 Strongly
$9 \quad 10$
9
4 Not Strongly
4 Neither/Don't know
100
$\frac{5}{100} \quad \frac{6}{100}$
$\frac{4}{100}$

## ON A DIFFERENT SUBJECT...

Q. 39 I am going to read some statements that candidates may be making next year in the election campaign. For each statement tell me whether you completely agree with it, mostly agree with it, mostly disagree with it or completely disagree with it. The first one is... (READ AND ROTATE).

| Completely | Mostly | Mostly | Completely | Don't |
| :---: | :---: | :---: | :---: | :---: |
| Agree | $\underline{\text { Agree }}$ | $\underline{\text { Disagree }}$ | $\underline{\text { Disagree }}$ | $\underline{\text { Know }}$ |

## ASK ITEMS a.-d. OF FORM 1 ONLY: (N=1021)

a.F1 There should be a limit on how many terms a person can serve in Congress.

12
8
$1=100$
November, 1991
55
b.F1 Government should play an active role in improving health care, housing and education for middle income families.

November, 1991
36
52
c.F1 A woman's right to decide about abortion should be preserved.

49
November, 1991
55
d.F1 Illegal immigrants and their children should NOT be allowed to receive education, health and welfare benefits.

29

## ASK ITEMS e.-i. OF FORM 2 ONLY: (N=979)

e.F2 Government should play an active role in improving health care, housing and education for low income families. November, 1991

35
f.F2 Everyone should be taxed at the same rate, regardless of how much money they make.

22
24
$2=100$
22
19

29
25
15
$2=100$

46
35
14

| 5 | $*=100$ |
| :--- | :--- |
| 4 | $1=100$ |

g.F2 In order to overcome the effects of past discrimination, qualified blacks, women and other minorities should be given special preferences in hiring and education.

37
25
$2=100$
Q. 39 con't ...

| Completely | Mostly | Mostly | Completely | Don't |
| :---: | :---: | :---: | :---: | :---: |
| Agree | $\underline{\text { Agree }}$ | Disagree | $\underline{\text { Disagree }}$ | $\underline{\text { Know }}$ |

h.F2 The U.S. should play a leading role in dealing with the world's problems.
i.F2 Mergers of big companies should be looked at more closely by the government.

28

49
27
8
$1=100$

20
44 -

Disagree Disagre Know

| 15 | 49 | 27 | 8 | $1=100$ |
| :--- | :--- | :--- | :--- | :--- |

4

ASK ALL:
ROTATE Q. 40 AND Q.41: ELIMINATE INTRODUCTORY CLAUSE ("THINKING ABOUT THE MAJOR PROBLEMS FACING THE COUNTRY") FOR SECOND QUESTION.
Q. 40 Thinking about the major problems facing the country, would you say President Clinton has made progress toward solving these problems, tried but failed to solve these problems, not addressed these problems, or made these problems even worse?

24 Made progress
50 Tried but failed
11 Not addressed
12 Made problems worse
3 Don't know/Refused
100
Q. 41 (Thinking about the major problems facing the country,) would you say the Republican leaders in Congress have made progress toward solving these problems, tried but failed to solve these problems, not addressed these problems, or made these problems even worse?

## 20 Made progress

40 Tried but failed
14 Not addressed

21 Made problems worse
5 Don't know/Refused
100
Q. 42 In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

|  |  | $\begin{aligned} & \text { April } \\ & 1995 \\ & \hline \end{aligned}$ | $\begin{array}{r} \text { Mar } \\ 1995 \end{array}$ | $\begin{gathered} \text { Feb } \\ \underline{1995} \\ \hline \end{gathered}$ | $\begin{gathered} \text { Dec } \\ 1994 \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Nov } \\ & 1994 \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Oct } \\ 1994 \\ \hline \end{gathered}$ | Early Oct 1994 | $\begin{gathered} \text { July } \\ 1994 \\ \hline \end{gathered}$ | $\begin{aligned} & \text { June } \\ & 1992 \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { May } \\ & 1990 \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Feb } \\ \underline{1989} \\ \hline \end{gathered}$ | $\begin{aligned} & \text { May } \\ & 1988 \end{aligned}$ | $\begin{gathered} \text { Jan } \\ \underline{1988} \end{gathered}$ | $\begin{gathered} \text { May } \\ 1987 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 30 | Republican | 30 | 35 | 33 | 35 | 28 | 31 | 33 | 29 | 28 | 28 | 31 | 28 | 27 | 25 |
| 30 | Democrat | 29 | 28 | 30 | 31 | 31 | 32 | 30 | 33 | 32 | 33 | 38 | 38 | 39 | 37 |
| 35 | Independent | 37 | 32 | 33 | 30 | 35 | 33 | 32 | 35 | 36 | 28 | 23 | 26 | 26 | 28 |
| 3 | No preference | 3 | - | - | - | 4 | 3 | - | 2 | 1 | 9 | 7 | 6 | 6 | 8 |
| * | Other party | * | 2 | 2 | 2 | * | * | 2 | * | * | * | * | * | * | * |
| $\frac{2}{100}$ | Don't know | $\frac{1}{100}$ | $\frac{3}{100}$ | $\frac{2}{100}$ | $\frac{2}{100}$ | $\frac{2}{100}$ | $\frac{1}{100}$ | $\frac{3}{100}$ | $\frac{1}{100}$ | $\frac{3}{100}$ | $\frac{2}{100}$ | $\frac{1}{100}$ | $\frac{2}{100}$ | $\frac{2}{100}$ | $\frac{2}{100}$ |

Q. 43 Do you consider yourself a STRONG Republican, or NOT a strong Republican?

| April | Oct July | June | May | Feb May | Jan | May |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\underline{1995}$ | $\underline{1994}$ | $\underline{1994}$ | $\underline{1992}$ | $\underline{1990}$ | $\underline{1989} \underline{1988}$ | $\underline{1988}$ | $\underline{1987}$ |


| 11 | Strong | 15 | 16 | 13 | 11 | 13 | 15 | 13 | 12 | 11 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $\frac{19}{30}$ | Not strong | $\frac{15}{30}$ | $\frac{15}{31}$ | $\frac{16}{29}$ | $\frac{17}{28}$ | $\frac{15}{28}$ | $\frac{16}{31}$ | $\frac{15}{28}$ | $\frac{15}{27}$ | $\frac{14}{25}$ |

Q. 44 Do you consider yourself a STRONG Democrat, or NOT a strong Democrat?

> | April | Oct July | June | May | Feb May | Jan | May |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\underline{1995}$ | $\underline{1994} \underline{1994}$ | $\underline{1992}$ | $\underline{1990}$ | $\underline{1989} \underline{1988}$ | $\underline{1988}$ | $\underline{1987}$ |

14 |  | Strong | 14 | 18 | 15 | 14 | 16 | 17 | 19 | 19 | 18 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

| $\frac{16}{30}$ | Not strong | $\frac{15}{29}$ | $\frac{14}{32}$ | $\frac{18}{33}$ | $\frac{18}{32}$ | $\frac{17}{33}$ | $\frac{21}{38}$ | $\frac{19}{38}$ | $\frac{20}{39}$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q. 45 As of TODAY, do you LEAN more to the Republican Party or the Democratic Party?

| April | Nov Oct | July | June | May Feb | May | Jan | May |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $\underline{1995}$ | $\underline{1994}$ | $\underline{1994}$ | $\underline{1994}$ | $\underline{1992}$ | $\underline{1990}$ | $\underline{1989}$ | $\underline{1988}$ |
| $\underline{1988}$ | $\underline{1987}$ |  |  |  |  |  |  |


| 14 | Republican | 18 | 13 | 14 | 17 | 14 | 13 | 9 | 12 | 11 | 13 |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 16 | Democratic | 14 | 13 | 12 | 14 | 13 | 13 | 11 | 12 | 13 | 13 |
| $\frac{10}{40}$ | Neither | $\frac{9}{41}$ | $\frac{15}{41}$ | $\frac{8}{34}$ | $\frac{7}{38}$ | $\frac{13}{40}$ | $\frac{13}{39}$ | $\frac{11}{31}$ | $\frac{10}{34}$ | $\frac{10}{34}$ | $\frac{12}{38}$ |

## ASK ALL:

Q. 46 How often, if ever, do you listen to radio shows that invite listeners to call in to discuss current events, public issues and politics... (READ)

18 Regularly

33 Sometimes

25 Rarely
24 OR never?
$\frac{*}{100} \quad$ Don't know/Refused (DO NOT READ)
(NO Q.47)
Q. 48 Some people say we should have a third major political party in this country in addition to the Democrats and Republicans. Do you agree or disagree?

|  |  | $\begin{aligned} & \text { April } \\ & 1995 \\ & \hline \end{aligned}$ | $\begin{gathered} \text { July } \\ 1994 \\ \hline \end{gathered}$ | ABC/Washington Post ${ }^{11}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Jan |  | Sept |
|  |  | $\underline{1984}$ |  | 1982 |
| 59 | Agree |  | 57 | 53 | 41 | 44 |
| 37 | Disagree |  | 38 | 43 | 48 | 44 |
| 4 | Don't know/Refused | $\underline{5}$ | 4 | 11 | 12 |
| 100 |  | 100 | 100 | 100 | 100 |

[^4]Q. 49 Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs... (READ)

|  | April | Nov | Oct | July | May | Feb | May | Jan | May |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\underline{1995}$ | $\underline{1994}$ | $\underline{1994}$ | $\underline{1994}$ | $\underline{1990}$ | $\underline{1989}$ | $\underline{1988}$ | $\underline{1988}$ | $\underline{1987}$ |  |
| 46 | Most of the time | 43 | 49 | 45 | 46 | 39 | 47 | 37 | 37 | 41 |
| 35 | Some of the time | 35 | 30 | 35 | 33 | 34 | 34 | 37 | 35 | 35 |
| 14 | Only now and then | 16 | 13 | 14 | 15 | 18 | 14 | 17 | 18 | 15 |
| 5 | Hardly at all | 6 | 7 | 6 | 6 | 9 | 4 | 6 | 8 | 7 |
| $\frac{*}{100}$ | Don't know | $\frac{*}{100}$ | $\frac{1}{100}$ | $\frac{*}{100}$ | $\frac{*}{100}$ | $\frac{*}{100}$ | $\frac{1}{100}$ | $\frac{3}{100}$ | $\frac{2}{100}$ | $\frac{2}{100}$ |

Q. 50 In the 1992 Presidential election, did things come up which kept you from voting, or did you happen to vote? IF VOTED, ASK: Did you vote for Clinton, Bush or Perot?

35 Yes, Clinton
25 Yes, Bush
11 Yes, Perot
1 Yes, other candidate
1 Yes, don't remember which candidate

22 No, didn't vote/Too young
1 Don't remember if voted
$4 \quad$ Refused
100
Q. 51 In the 1994 elections for Congress last November, did things come up which kept you from voting, or did you happen to vote?

April
$\underline{1995}$
62 Yes, voted 62
35 No, didn't vote/Too young -- GO TO Q. 43 37
$\underline{3}$ Don't Remember if voted/Refused -- GO TO Q. $43 \quad \underline{1}$
100
100

## IF RESPONDENT ANSWERED YES IN Q.51, ASK:

Q. 52 Are you absolutely certain you voted, or is there a chance you may not have?

|  | April <br> 1995 <br> 57 <br> 62 | Absolutely certain |
| :--- | :--- | :---: |
|  | Didn't vote/may not have voted -- GO TO Q.43 | $\underline{4}$ |

## IF RESPONDENT ANSWERED YES, CERTAIN, IN Q.52, ASK:

Q. 53 Did you happen to vote for a Republican candidate or a Democratic candidate for U.S. Congress in your district?

|  | April |  |
| :--- | :--- | :---: |
| 47 | Republican | $\underline{1995}$ |
| 43 | Democrat | 50 |
| 1 | Other/Independent candidate | 40 |
| $*$ | Didn't vote for Congress | 2 |
| 6 | Don't Remember which candidate | 1 |
| $\frac{3}{100}$ | Refused | 5 |
| $\mathbf{( N = 1 2 1 9 )}$ | $\frac{2}{100}$ |  |
| $\mathbf{( N = 1 1 0 1 )}$ |  |  |

## ASK ALL:

Q. 54 These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register... Are you NOW registered to vote in your precinct or election district, or haven't you been able to register so far?
Q. 55 Are you absolutely certain you are registered to vote, or is there a chance your registration has lapsed because you moved or for some other reason?


## ASK ALL:

Q. 56 If there is a primary election in your state next year, how likely is that you will vote in either the Republican or Democratic primary for President? Is it very likely, somewhat likely, not too likely, or not at all likely?

|  |  | Sept <br> $\underline{1987}$ | May <br> $\underline{1987}$ |
| :---: | :--- | :---: | :---: |
| 63 | Very likely | 60 | 65 |
| 20 | Somewhat likely | 23 | 18 |
| 6 | Not too likely | 6 | 7 |
| 8 | Not at all likely | 9 | 6 |
| 1 | No primary (VOL.) | $*$ | 1 |
| $\frac{2}{100}$ | Don't know/Refused | $\underline{100}$ | $\underline{100}$ |

Q. 57 How often would you say you vote... (READ)

|  |  | $\begin{aligned} & \text { April } \\ & 1995 \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Nov } \\ & 1994 \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Oct } \\ \underline{1994} \\ \hline \end{gathered}$ | $\begin{gathered} \text { July } \\ 1994 \\ \hline \end{gathered}$ | $\begin{aligned} & \text { June } \\ & 1992 \\ & \hline \end{aligned}$ | $\begin{gathered} \text { May } \\ 1992 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Nov } \\ 1991 \\ \hline \end{gathered}$ | $\begin{gathered} \text { May } \\ 1990 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Feb } \\ \underline{1989} \\ \hline \end{gathered}$ | $\begin{gathered} \text { Jan } \\ \underline{1988} \end{gathered}$ | $\begin{gathered} \text { May } \\ \underline{1987} \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 41 | Always | 42 | 43 | 43 | 40 | 47 | 41 | 38 | 33 | 45 | 39 | 34 |
| 32 | Nearly always | 29 | 24 | 28 | 30 | 26 | 32 | 37 | 35 | 30 | 33 | 37 |
| 12 | Part of the time | 12 | 11 | 13 | 14 | 10 | 13 | 13 | 12 | 10 | 12 | 11 |
| 11 | Seldom | 11 | 13 | 10 | 11 | 11 | 11 | 9 | 10 | 8 | 8 | 6 |
| * | (VOL.) Other | * | 1 | 5 | * | 1 | * | 0 | 1 | 1 | 1 | 2 |
| 3 | (VOL.) Never vote | 6 | 8 | 1 | 5 | 5 | 3 | 3 | 8 | 6 | 6 | 9 |
| $\frac{1}{100}$ | Don't know | $\frac{*}{100}$ | $\frac{*}{100}$ | $\frac{*}{100}$ | $\frac{*}{100}$ | $\frac{*}{100}$ | $\frac{*}{100}$ | $\frac{*}{100}$ | $\frac{1}{100}$ | $\frac{*}{100}$ | $\frac{1}{100}$ | $\frac{1}{100}$ |


[^0]:    1 In December the question asked "As best you can tell, do you approve or disapprove of Republican congressional leaders' policies and plans for the future?"

[^1]:    2
    Question worded "the 1992 presidential election."
    3 Question worded "the presidential election in 1988."

[^2]:    4
    Question worded "the 1992 presidential election."
    5 Question worded "the presidential election in 1988."

[^3]:    7 In trends the questions were asked about the men running for the Democratic presidential nomination.

    8 In trends the questions were asked about the 1992 and 1988 Presidential elections.

[^4]:    11 Trends based on a somewhat different question wording: "Tell me if you tend to agree or disagree with [the following statement], or if perhaps, you have no opinion about the statement -- 'We should have a third major political party in this country in addition to the Democrats and Republicans.'"

