

PEW RESEARCH CENTER FOR THE PEOPLE AND THE PRESS
 FEBRUARY 1996 NEWS INTEREST INDEX
 -- FINAL TOPLINE --
 February 22-25, 1996
 N=1,500

Hello, I am _____ calling for Princeton Survey Research Associates in Princeton, New Jersey. We are conducting a telephone opinion survey for leading newspapers and TV stations around the country. I'd like to ask a few questions of the youngest male, 18 years of age or older, who is now at home. **[IF NO MALE, ASK: May I please speak with the oldest female, 18 years of age or older, who is now at home?]**

Q.1 Do you approve or disapprove of the way Bill Clinton is handling his job as President? **[IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way Bill Clinton is handling his job as President? IF STILL DEPENDS ENTER AS DK]**

		Jan 1996	Oct 1995	Sept 1995	Aug 1995	June 1995	April 1995	Feb 1995	Dec 1994	Early Oct 1994	Sept 1994	July 1994	May 1994	Jan 1994	Early Jan 1994	Dec 1994	Oct 1993	Sept 1993	Aug 1993	June 1993	May 1993	April 1993	Feb 1993
51	Approve	50	48	45	44	50	47	44	41	38	41	45	46	51	48	48	44	49	39	39	45	49	56
39	Disapprove	43	42	42	44	40	43	44	47	47	52	46	42	35	35	36	42	35	46	43	37	29	25
<u>10</u> 100	Don't know	<u>7</u> 100	<u>10</u> 100	<u>13</u> 100	<u>12</u> 100	<u>10</u> 100	<u>10</u> 100	<u>12</u> 100	<u>12</u> 100	<u>15</u> 100	<u>7</u> 100	<u>9</u> 100	<u>12</u> 100	<u>14</u> 100	<u>17</u> 100	<u>16</u> 100	<u>14</u> 100	<u>16</u> 100	<u>15</u> 100	<u>18</u> 100	<u>18</u> 100	<u>22</u> 100	<u>19</u> 100

Q.1a Do you approve or disapprove of the policies and proposals of the Republican leaders in Congress? **(IF "DON'T KNOW," ENTER AS CODE 9. IF "DEPENDS," PROBE ONCE WITH: Overall, do you approve or disapprove of the proposals and policies of the Republican leaders in Congress? IF STILL "DEPENDS," ENTER AS CODE 9.)**

		Jan 1996	Oct 1995	Sept 1995	Aug 1995	June 1995	April 1995	March 1995	Dec 1994 ¹
33	Approve	36	36	36	38	41	44	43	52
53	Disapprove	54	51	50	45	45	43	39	28
<u>14</u> 100	Don't know/Refused	<u>10</u> 100	<u>13</u> 100	<u>14</u> 100	<u>17</u> 100	<u>14</u> 100	<u>13</u> 100	<u>18</u> 100	<u>20</u> 100

¹ In December the question asked "As best you can tell, do you approve or disapprove of Republican congressional leaders' policies and plans for the future?"

NOW A DIFFERENT KIND OF QUESTION...

Q.2a and Q.2b ASK FORM A ONLY

ROTATE ITEMS a. AND b.

Q.2FA As I mention a person's name, tell me what one word best describes your impression of that person. Tell me just the one best word that describes him or her. **(ACCEPT UP TO TWO RESPONSES)**

a.FA Bill Clinton

b.FA Lamar Alexander

Q.2c AND Q.2d ASK FORM B ONLY

ROTATE ITEMS c. AND d.

Q.2FB As I mention a person's name, tell me what one word best describes your impression of that person. Tell me just the one best word that describes him or her. **(ACCEPT UP TO TWO RESPONSES)**

c.FB Patrick Buchanan

d.FB Bob Dole

****FOR THE TOP TWENTY-FIVE RESPONSES SEE PAGE 4.****

ASK ALL:

Q.3 Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely?
[READ AND ROTATE LIST]

	<u>Very Closely</u>	<u>Fairly Closely</u>	<u>Not too Closely</u>	<u>Not at all Closely</u>	(VOL) <u>DK</u>
a. The situation in Bosnia	21	43	22	13	1=100
January, 1996 ²	37	45	13	5	*=100
September, 1995	15	40	25	19	1=100
August, 1995	16	36	26	21	1=100
June, 1995	22	42	22	13	1=100
March, 1995	11	27	36	25	1=100
February, 1995	8	33	32	26	1=100
December, 1994	13	37	32	18	*=100
October, 1994	13	35	29	22	1=100
September, 1994	9	29	39	23	*=100
June, 1994	12	28	37	22	1=100
May, 1994	18	37	26	18	1=100
January, 1994	12	31	32	25	*=100
Early January, 1994	15	38	30	17	*=100
December, 1993	15	32	31	21	1=100
October, 1993	16	36	30	17	1=100
September, 1993	15	32	32	20	1=100
Early September, 1993	17	38	26	19	*=100
August, 1993	19	37	25	18	1=100
May, 1993	23	34	28	13	2=100
February, 1993	15	32	33	20	*=100
January, 1993	15	33	30	22	*=100
September, 1992	10	27	31	31	1=100
b. The Republican primary in New Hampshire	22	35	20	23	*=100
February, 1992	19	31	26	23	1=100
c. The recent IRA bombings in London ending the cease fire between Britain and the IRA	13	34	28	24	1=100
d. New laws in Washington that ease regulations on the phone companies, cable companies, and other communication industries	12	31	29	27	1=100

²

In previous month story was listed as "The deployment of US troops to Bosnia."

Q.3 Con't ...

	<u>Very Closely</u>	<u>Fairly Closely</u>	<u>Not too Closely</u>	<u>Not at all Closely</u>	(VOL) <u>DK</u>
e. The return of Magic Johnson to the NBA	16	26	25	33	*=100
f. Recent major ups and downs in the stock market	12	20	25	42	1=100
g. Recent train crashes in Maryland, Colorado and New Jersey	24	40	24	11	1=100

ON A DIFFERENT SUBJECT...

Q.4 Now I am going to read you the names of the candidates for the Republican nomination for President in 1996. AFTER I READ ALL THE NAMES, would you tell me which one you would most like to see nominated as the Republican party's candidate for President. **(PROBE: PLEASE WAIT UNTIL I READ THE ENTIRE LIST OF NAMES BEFORE YOU RESPOND.) (READ AND ROTATE)**

Q.4a And who would be your SECOND choice? (READ LIST AGAIN IF NEEDED) -- **SKIP Q.4B IF RESPONDENT ANSWERS "NONE OF THEM" OR "DON'T KNOW" ... ASK:**

Q.4b Well as of today, to whom do you most lean?³

BASED ON REGISTERED REPUBLICAN/LEAN REPUBLICAN⁴:

	<u>Feb 1996</u>	<u>June 1995</u>	<u>March 1995</u>	<u>Feb 1995</u>
Bob Dole				
First Choice/Lean Dole	39	42	45	49
Second Choice	23	20	22	17
Lamar Alexander				
First Choice/Lean Alexander	15	2	3	4
Second Choice	17	2	3	4
Patrick Buchanan				
First Choice/Lean Buchanan	24	6	11	7
Second Choice	24	9	18	14
Steve Forbes				
First Choice/Lean Forbes	12	n/a	n/a	n/a
Second Choice	10	n/a	n/a	n/a
Richard Lugar				
First Choice/Lean Lugar	2	2	3	n/a
Second Choice	3	3	2	n/a
Alan Keyes				
First Choice/Lean Keyes	4	2	n/a	n/a
Second Choice	4	2	n/a	n/a
None of them				
Lean	2	4	n/a	n/a
Second Choice	6	5	n/a	n/a
Don't know/Refused				
First Choice	2	7	14	12
Second Choice	5	16	16	29
	(N=564)			

³ In 1995 respondents were not asked "Well as of today, to whom do you most lean?" if they answered "none of them" or "don't know" as their first choice.

⁴ The 1995 percentages are based on Republican/Lean Republican only.

Q.5-Q.6 ASK FORM A ONLY

Q.5FA Suppose the 1996 presidential election were being held TODAY, and the candidates were Bill Clinton, the Democrat and Bob Dole, the Republican. Who would you vote for?

Q.5aFA Do you LEAN most to Clinton, the Democrat or Dole, the Republican?

BASED ON REGISTERED VOTERS:

		Jan <u>1996</u>
52	Clinton/Lean Clinton	53
44	Dole/Lean Dole	41
<u>4</u>	Other/Don't know/Refused	<u>6</u>
100		100
(N=567)		(N=895)

Q.6FA In your opinion, which Republican candidate has the best chance of defeating Bill Clinton in the November presidential election...(INSERT NAME, ROTATE LIST)?

49	Bob Dole
22	Patrick Buchanan
10	Lamar Alexander
5	Steve Forbes
7	None of the Above
<u>7</u>	Don't Know/Refused
100	
(N=750)	

Q. 7-8 ASK FORM B ONLY
ROTATE QUESTIONS 7/7a AND 8/8a
ON ANOTHER SUBJECT...

Q.7FB Suppose the 1996 presidential election were being held TODAY, and the candidates were Bill Clinton, the Democrat and Patrick Buchanan, the Republican. Who would you vote for?

Q.7aFB Do you LEAN most to Clinton, the Democrat or Buchanan, the Republican?

BASED ON REGISTERED VOTERS:

59	Clinton/Lean Clinton
36	Buchanan/Lean Buchanan
<u>5</u>	Other/Don't Know/Refused

100
(N=564)

Q.8FB Suppose the 1996 presidential election were being held TODAY, and the candidates were Bill Clinton, the Democrat and Lamar Alexander, the Republican. Who would you vote for?

Q.8aFB Do you LEAN most to Clinton, the Democrat or Alexander, the Republican?

BASED ON REGISTERED VOTERS:

54	Clinton/Lean Clinton
42	Alexander/Lean Alexander
<u>4</u>	Other/Don't Know/Refused

100
(N=564)

Q.9 Now I'd like your views on some people and things in the news. As I read from a list, please tell me which category best describes your overall opinion of who or what I name. (First,) would you say your overall opinion of... (INSERT ITEM. ROTATE) is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? (INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND CAN'T RATE")

	Very Favorable	Mostly Favorable	Mostly Unfavorable	Very Unfavorable	Never Heard of	Can't Rate
ASK ITEMS a.-e. OF FORM A ONLY [N=750]:						
a. Bill Clinton	20	35	22	21	0	2=100
January, 1996	13	43	27	15	0	2=100
August, 1995	13	36	29	20	0	2=100
February, 1995	14	41	25	17	0	3=100
December, 1994	17	34	24	22	0	3=100
July, 1994	15	43	25	16	*	1=100
May, 1993	18	42	23	12	0	5=100
July, 1992	17	42	25	9	0	7=100
June, 1992	10	36	33	14	1	6=100
May, 1992	11	42	32	10	*	5=100
March, 1992	10	43	29	11	1	6=100
February, 1992	15	44	24	7	2	8=100
January, 1992	9	28	11	4	27	21=100
November, 1991	5	25	8	2	39	21=100
b. Bob Dole	12	43	24	15	1	5=100
January, 1996	8	44	28	15	*	5=100
August, 1995	12	37	26	12	2	11=100
February, 1995	17	41	18	10	4	10=100
December, 1994	17	41	18	10	5	9=100
July, 1994	14	45	19	9	6	7=100
May, 1993	11	37	20	8	11	13=100
May, 1990	7	45	15	5	13	15=100
May, 1987	9	51	11	3	9	17=100
c. Hillary Clinton	14	28	27	27	0	4=100
January, 1996	10	32	28	26	0	4=100
October, 1995	14	44	24	14	-	4=100
August, 1995	16	33	25	22	*	4=100
July, 1994	19	38	22	18	1	2=100
May, 1993	19	41	18	11	1	10=100
d. Patrick Buchanan	12	33	25	19	2	9=100
<i>Gallup</i> : January, 1996	24		29		24	23=100
March, 1992	6	25	34	19	3	13=100
February, 1992	12	44	20	10	2	12=100
January, 1992	6	27	21	9	18	19=100
Lamar Alexander	5	29	25	10	11	20=100
<i>Gallup</i> : January, 1996	13		49		10	16=100

Q.9 Con't ...

		Very Favorable	Mostly Favorable	Mostly Unfavorable	Very Unfavorable	Never Heard of	Can't Rate
ASK ITEMS f.-k. OF FORM B ONLY [N=750]:							
f.	Business corporations	9	50	24	10	1	6=100
	October, 1995	6	54	29	7	-	4=100
	July, 1994	8	62	19	5	*	6=100
	November, 1991	8	57	22	6	0	7=100
	January, 1988	6	53	27	5	*	9=100
	June, 1985	8	50	24	7	1	10=100
g.	Labor Unions	17	37	27	14	*	5=100
	July, 1994	14	43	28	10	*	5=100
	June, 1985	9	37	30	17	*	7=100
h.	Wall Street investors	10	40	23	11	2	14=100
	July, 1994	8	51	18	4	2	17=100
	April, 1987	5	33	30	11	2	19=100
i.	The military	33	49	12	4	*	2=100
	July, 1994	30	57	8	3	*	2=100
	May, 1993	32	53	8	2	0	5=100
	May, 1990	18	55	15	6	*	6=100
	April, 1987	17	63	12	4	0	4=100
	January, 1987	19	54	11	5	*	11=100
	June, 1985	24	53	13	5	*	5=100
j.	The United Nations	19	46	20	9	1	5=100
	June, 1995	14	53	20	8	*	5=100
	February, 1995	13	49	18	8	*	12=100
	July, 1994	21	55	14	5	1	4=100
	May, 1993	21	52	13	4	0	10=100
	May, 1990	15	55	13	6	1	10=100
k.	Evangelical Christians	13	26	23	15	11	12=100
	July, 1994	10	33	22	10	11	14=100
	May, 1990	12	31	19	19	7	12=100

NOW THINKING ABOUT THE PRESIDENTIAL CAMPAIGN...

Q.13 All in all, how would you rate the job the press has done in covering the presidential campaign so far; excellent, good, only fair, or poor?

		<u>Sept</u> <u>1992</u>	<u>May</u> <u>1992</u>	<u>March</u> <u>1992</u>	<u>Feb</u> <u>1992</u>
16	Excellent	12	10	12	11
45	Good	45	44	51	45
25	Only fair	27	33	28	32
10	Poor	11	10	6	7
<u>4</u> 100	Don't know	<u>5</u> 100	<u>3</u> 100	<u>3</u> 100	<u>5</u> 100

Q.14 How have you been getting most of your news about the presidential election campaign? From television, from newspapers, from radio, from magazines, or from computer on-line sources? (**ACCEPT TWO ANSWERS. IF ONLY ONE RESPONSE IS GIVEN, PROBE FOR ADDITIONAL RESPONSES**)

		<u>Nov</u> <u>1992</u>	<u>Sept</u> <u>1992</u>	<u>Jun</u> <u>1992</u>	<u>May</u> <u>1992</u>	<u>March</u> <u>1992</u>	<u>Feb</u> <u>1992</u>
85	Television -- GO TO Q.14a	82	83	84	86	83	80
56	Newspapers	57	49	55	51	48	49
21	Radio	12	13	18	17	14	18
5	Magazines	9	5	7	6	4	4
2	On-line sources	n/a	n/a	n/a	n/a	n/a	n/a
1	Other	6	4	4	3	3	3
1	Can't say	1	1	*	1	*	1

IF TELEVISION:

Q.14a Do you get most of your news about the presidential campaign from network tv news, from local tv news, or from CNN? (ACCEPT TWO ANSWERS)⁵

		<u>Nov</u> <u>1992</u>	<u>Sept</u> <u>1992</u>	<u>June</u> <u>1992</u>	<u>May</u> <u>1992</u>	<u>March</u> <u>1992</u>	<u>Feb</u> <u>1992</u>
50	Network	55	37	50	46	41	40
52	Local	29	36	38	40	32	37
39	CNN	29	33	34	34	30	29
4	Other (VOL.)	2	4	2	4	2	2
*	Can't say	1	2	1	1	2	1

ASK ALL:

NOW SOME QUESTIONS ABOUT THE PRESIDENTIAL CANDIDATES...

Q.15 Do you happen to know which Republican candidate won the New Hampshire primary?

62	Buchanan
10	Other answer
<u>28</u>	Don't Know/Refused
100	

Q.15a Do you happen to know which Republican candidate has been spending millions of dollars of his own money to finance his presidential campaign?

61	Steve Forbes
11	Other answer
<u>28</u>	Don't know/Refused
100	

⁵ The percentages for the current survey are not comparable to the trend because of a difference in the probe.

Q.15b Do you happen to know which Republican candidate has been wearing a red and black flannel shirt while campaigning?

31 Lamar Alexander

11 Other answer

58 Don't Know/Refused
100

Q.16 While the presidential campaign has just begun, the Republican candidates are already beginning to talk about certain issues. As I read from a list tell me whether or not you have heard of this theme.
(ROTATE ITEMS a/b, c/d)

a. "We should develop a new tax system in this country where all Americans making more than \$36,000 a year would pay a flat tax rate of 17%."

75 Heard of -- **GO TO Q.16b**

25 Has not -- **GO TO Q.16c**
100

b. Which candidate do you most associate with this theme? **(DO NOT READ RESPONSES)**

46 Steve Forbes (*correct answer*)

3 Patrick Buchanan

3 Bob Dole

2 Lamar Alexander

2 Bill Clinton

* Richard Lugar

1 Other (**SPECIFY**)

18 Don't know/Refused
75

ASK ALL:

c. "I represent the working people of this country who are losing their jobs because of things like NAFTA and GATT and trade deals that have caused factories here to shut down and sent jobs overseas."

70 Heard of -- **GO TO Q.16d**

30 Has not -- **GO TO Q.17**
100

d. Which candidate do you most associate with this theme? (**DO NOT READ RESPONSES**)

37 Patrick Buchanan (*correct answer*)

4 Bob Dole

3 Bill Clinton

3 Lamar Alexander

2 Steve Forbes

* Richard Lugar

1 Other (**SPECIFY**)

20 Don't know/Refused
70

ASK ALL: ON ANOTHER SUBJECT...

Q.17 When you think about the way election campaigns are run, what kinds of things bother you or concern you?
(DO NOT READ LIST; CODE ALL THAT APPLY) (PROBE) Anything else?

Comm. for the Study of the Amer. Electorate
July 1994

32	Negative Advertising	25
14	Too much money is spent on campaigns	22
12	No talk about issues/don't know where they stand	4
9	Candidates are not truthful/honest	21
7	False campaign promises/candidates don't live up to campaign promises	--
6	Media coverage is biased/only hear media's interpretation	--
6	Nothing/it's fine the way it is	--
5	Disagree with position on specific issues	3
5	Fighting among themselves/partisan bickering/politics	2
5	System favors wealthy candidates	6
3	Elections and campaigns too long/too much campaigning	2
3	Dislike the current primary system/"Delegate votes" system/ People feel like their votes don't count	--
2	No concern for public/Only interested in selves/ Only interested in reelection	4
2	Interest groups have too much influence	6
1	Political Action Committees/PACs have too much influence	6
1	Public money should not be used to finance campaigns	3
1	Need better candidates who are willing to run	4
1	Too many perks/high salaries/extravagant lifestyle	1
--	Term Limits	3
*	Incumbents have advantage/incumbents get reelected easily	1
6	Other (SPECIFY)	12
20	Don't know	19

NO QUESTION 18

Q.19 As I read a list of different aspects of election campaigns, please tell me how much each one bothers you personally. First, how much does **(INSERT AND ROTATE)** bother you -- very much, somewhat, not too much, or not at all?⁶

		<u>Very Much</u>	<u>Some- what</u>	<u>Not too Much</u>	<u>Not At all</u>	<u>DK</u>
ASK ALL:						
a.	The amount of money politicians spend on campaigns	56	17	13	13	1=100
	July, 1994	69	16	7	7	1=100
ASK ITEMS b. AND c. OF FORM A ONLY [N= 750]:						
b.FA	Political advertising on television	32	24	26	17	1=100
	July, 1994	31	29	23	16	1=100
c.FA	What politicians say to get elected	53	25	11	10	1=100
	July, 1994	61	23	9	5	2=100
ASK ITEMS d. AND e. OF FORM B ONLY [N= 750]:						
d.FB	News coverage about campaigns	15	26	30	27	2=100
	July, 1994	23	31	25	20	1=100
e.FB	Negative campaigning	60	17	11	10	2=100

ON A DIFFERENT SUBJECT...

Q.20 As you may know, Patrick Buchanan recently won the New Hampshire primary. What is your reaction to his victory? Would you say you are very pleased, pleased, DISpleased, or very displeased?

8	Very pleased
36	Pleased
25	Displeased
15	Very displeased
3	Unaware of Buchanan's victory (VOL.)
<u>13</u>	Don't know/Refused
100	

⁶ All trend data are from public opinion surveys conducted for The Committee for the Study of the American Electorate.

Q.21 As a result of Patrick Buchanan's victory in the New Hampshire primary, are you more interested or less interested in the presidential race, or hasn't it made any difference?

31 More interested
 4 Less interested
 63 Has not made a difference
 $\frac{2}{100}$ Don't know/Refused

NO QUESTION 22

ASK ALL:

Q.23 Do you tend to mostly agree or mostly disagree with what Patrick Buchanan says about **(INSERT ITEM. ROTATE LIST)**, or aren't you aware of his position on this issue?

		Mostly <u>Agree</u>	Mostly <u>Disagree</u>	Unaware <u>Position</u>	<u>DK</u>
a.	Trade agreements, such as NAFTA and GATT	21	27	48	4=100
b.	Abortion	21	31	45	3=100
c.	Religion and morality	28	24	45	3=100
d.	Corporate layoffs	17	19	61	3=100
e.	Homosexuality	20	29	48	3=00

ON A DIFFERENT SUBJECT...

Q.24 There are different ways for people to vote, and some prefer one way over another. If you had the choice of voting in a booth at a polling place on election day OR voting through the mail during the weeks leading up to election day, which would you prefer?

54 Voting in booth
 43 Voting by mail
 2 Neither (**VOL.**)
 $\frac{1}{100}$ Don't know/Refused

ASK FORM A ONLY [N=750]:

Q.25FA Recently a special Senate election in Oregon was conducted entirely by mail. Some people believe voting by mail should be an option in all elections, because it is a good way to increase voter turnout at a time when people are busy with work, family and travel. Do you think this is a good argument for making voting by mail an option, or not?

69 Yes

29 No

$\frac{2}{100}$ Don't know/Refused

ASK FORM A ONLY [N=750]:

Q.26FA Others believe voting by mail should NOT be an option, because going out to the polls is an important tradition, because voting by mail may lead to corruption in voting, and because it allows people to vote before a campaign is finished. Do you think these are good arguments for not allowing voting by mail?

69 Yes

30 No

$\frac{1}{100}$ Don't know/Refused

ASK FORM A ONLY [N=750]:

Q.27FA All things considered, do you favor or oppose changing the election laws to allow everyone to vote by mail?

44 Favor

51 Oppose

$\frac{5}{100}$ Don't know/Refused

ASK FORM B ONLY [N=750]:

Q.27a

FB Currently most states do not allow voting by mail except for absentees. Overall, do you favor or oppose changing the election laws to allow everyone to vote by mail?

48	Favor
47	Oppose
<u>5</u>	Don't know/Refused
100	

ASK ALL:

ON ANOTHER SUBJECT...

Q.28 How often if ever do you listen to radio shows that invite listeners to call in to discuss current events, public issues and politics -- regularly, sometimes, rarely or never?

19	Regularly
24	Sometimes
27	Rarely
30	Never
<u>*</u>	Don't Know/Refused
100	

Q.29 Do you use a computer at your workplace, at school or at home on at least an occasional basis?

		Jan <u>1996</u>
60	Uses a PC at home, work or school	59
40	Does not use PC	41
<u>0</u>	Don't know/Refused	<u>0</u>
100		100

IF YES:

Q.30 Do you ever use a computer at work, school or home to connect with computer bulletin boards, information services such as America Online or Prodigy, or other computers over the Internet?

BASED ON TOTAL RESPONDENTS:

		<u>Jan 1996</u>
21	Goes on-line	21
39	Does not go on-line	38
*	Don't know/Refused	0
<u>40</u> 100	Not a computer user	<u>41</u> 100

IF YES:

Q.31 Do you ever go on-line to get information on current events, public issues and politics? **IF YES:** How often do you go on-line for this type of information... every day, 3 to 5 days per week, 1 or 2 days per week, once every few weeks, less often, or never?

BASED ON TOTAL RESPONDENTS:

		<u>Jan 1996</u>
1	Everyday	2
2	3-5 days/week	2
4	1-2 days/week	3
3	Once every few weeks	3
2	Less Often	1
9	No/Never	10
0	Don't know/Refused	*
39	PC user, Does not go on-line	38
<u>40</u> 100	Not a computer user	<u>41</u> 100

IF RESPONDENT ANSWERED 1,2,3 OR 4 IN Q.31:

Q.31a Do you ever go on-line to get information about the 1996 presidential campaign? **IF YES:** How often do you go on-line for this type of information... every day, 3 to 5 days per week, 1 or 2 days per week, once every few weeks, less often, or never?

BASED ON TOTAL RESPONDENTS:

- * Everyday
- 1 3-5 days/week
- 2 1-2 days/week
- 1 Once every few weeks
- * Less Often
- 6 No/Never
- 0 Don't know/Refused
- 11 Does not go on-line for political/public issues
- 39 PC user, Does not go on-line
- 40 Not a computer user
- 100

D.10 In politics today, do you consider yourself a Republican, Democrat or Independent?

		Oct 1995	April 1995	Mar 1995	Feb 1995	Dec 1994	Nov 1994	Oct 1994	Early Oct 1994	July 1994	June 1992	May 1990	Feb 1989	May 1988	Jan 1988	May 1987
30	Republican	30	30	35	33	35	28	31	33	29	28	28	31	28	27	25
32	Democrat	30	29	28	30	31	31	32	30	33	32	33	38	38	39	37
32	Independent	35	37	32	33	30	35	33	32	35	36	28	23	26	26	28
3	No preference	3	3	-	-	-	4	3	-	2	1	9	7	6	6	8
1	Other party	*	*	2	2	2	*	*	2	*	*	*	*	*	*	*
<u>2</u>	Don't know	<u>2</u>	<u>1</u>	<u>3</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>1</u>	<u>3</u>	<u>1</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>2</u>	<u>2</u>	<u>2</u>
<u>100</u>		<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>

IF ANSWERED 3, 4, 5 OR 9 IN D.10, ASK:

D.11 As of today do you lean more to the Republican Party or more to the Democratic Party?

		<u>Oct</u> <u>1995</u>	<u>April</u> <u>1995</u>	<u>Nov</u> <u>1994</u>	<u>Oct</u> <u>1994</u>	<u>July</u> <u>1994</u>	<u>June</u> <u>1992</u>	<u>May</u> <u>1990</u>	<u>Feb</u> <u>1989</u>	<u>May</u> <u>1988</u>	<u>Jan</u> <u>1988</u>	<u>May</u> <u>1987</u>
13	Republican	14	18	13	14	17	14	13	9	12	11	13
13	Democratic	16	14	13	12	14	13	13	11	12	13	13
<u>12</u> 38	Neither	<u>10</u> 40	<u>9</u> 41	<u>15</u> 41	<u>8</u> 34	<u>7</u> 38	<u>13</u> 40	<u>13</u> 39	<u>11</u> 31	<u>10</u> 34	<u>10</u> 34	<u>12</u> 38

ASK ALL:

D.18 If there is a primary election in your state this year, how likely is it that you will vote in either the Republican or Democratic primary for President? Is it very likely, somewhat likely, not too likely, or not at all likely?

BASED ON REPUBLICAN/LEAN REPUBLICAN:

62	Very likely
18	Somewhat likely
7	Not too likely
10	Not at all likely
1	No primary (VOL.)
<u>2</u> 100	Don't know/Refused
(N=694)	

D.19 How often would you say you vote...(READ)

		<u>Oct</u> <u>1995</u>	<u>April</u> <u>1995</u>	<u>Nov</u> <u>1994</u>	<u>Oct</u> <u>1994</u>	<u>July</u> <u>1994</u>	<u>June</u> <u>1992</u>	<u>May</u> <u>1992</u>	<u>Nov</u> <u>1991</u>	<u>May</u> <u>1990</u>	<u>Feb</u> <u>1989</u>	<u>Jan</u> <u>1988</u>	<u>May</u> <u>1987</u>
32	Always	41	42	43	43	40	47	41	38	33	45	39	34
34	Nearly always	32	29	24	28	30	26	32	37	35	30	33	37
15	Part of the time	12	12	11	13	14	10	13	13	12	10	12	11
11	Seldom	11	11	13	10	11	11	11	9	10	8	8	6
1	(VOL.) Other	*	*	1	5	*	1	*	0	1	1	1	2
6	(VOL.) Never vote	3	6	8	1	5	5	3	3	8	6	6	9
$\frac{1}{100}$	Don't know	$\frac{1}{100}$	$\frac{*}{100}$	$\frac{*}{100}$	$\frac{*}{100}$	$\frac{*}{100}$	$\frac{*}{100}$	$\frac{*}{100}$	$\frac{*}{100}$	$\frac{1}{100}$	$\frac{*}{100}$	$\frac{1}{100}$	$\frac{1}{100}$