

PEW RESEARCH CENTER FOR THE PEOPLE AND THE PRESS  
 JANUARY 1997 NEWS INTEREST INDEX  
 -- FINAL TOPLINE --  
 January 9 - 12, 1997  
 N=1,503

Hello, I am \_\_\_\_\_ calling for Princeton Survey Research Associates in Princeton, New Jersey. We are conducting a telephone opinion survey for leading newspapers and TV stations around the country. I'd like to ask a few questions of the youngest male, 18 years of age or older, who is now at home. **[IF NO MALE, ASK: May I please speak with the oldest female, 18 years of age or older, who is now at home?]**

Q.1 Do you approve or disapprove of the way Bill Clinton is handling his job as President? **[IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way Bill Clinton is handling his job as President? IF STILL DEPENDS ENTER AS DK]**

	<u>Approve</u>	<u>Disapprove</u>	<u>Don't Know</u>
January, 1997	59	31	10=100
July, 1996	54	38	8=100
June, 1996	54	38	8=100
April, 1996	53	39	8=100
March, 1996	55	38	7=100
February, 1996	51	39	10=100
January, 1996	50	43	7=100
October, 1995	48	42	10=100
September, 1995	45	42	13=100
August, 1995	44	44	12=100
June, 1995	50	40	10=100
April, 1995	47	43	10=100
March, 1995	44	44	12=100
February, 1995	44	44	12=100
December, 1994	41	47	12=100
November, 1994	48	40	12=100
October, 1994	41	47	12=100
Early October, 1994	38	47	15=100
September, 1994	41	52	7=100
July, 1994	45	46	9=100
June, 1994	42	44	14=100
May, 1994	46	42	12=100
March, 1994	45	42	13=100
January, 1994	51	35	14=100
Early January, 1994	48	35	17=100
December, 1993	48	36	16=100
October, 1993	44	42	14=100
September, 1993	49	35	16=100
Early September, 1993	43	43	14=100
August, 1993	39	46	15=100
May, 1993	39	43	18=100
Early May, 1993	45	37	18=100
April, 1993	49	29	22=100
February, 1993	56	25	19=100

**ASK Q.1a OF FORM 1 ONLY: [N = 755]**

Q.1aF1 Do you approve or disapprove of the policies and proposals of the Republican leaders in Congress? **(IF "DON'T KNOW," ENTER AS CODE 9. IF "DEPENDS," PROBE ONCE WITH: Overall, do you approve or disapprove of the proposals and policies of the Republican leaders in Congress? IF STILL "DEPENDS," ENTER AS CODE 9.)**

		July 1996	June 1996	April 1996	March 1996	Feb 1996	Jan 1996	Oct 1995	Sept 1995	Aug 1995	June 1995	April 1995	March 1995	Dec 1994 <sup>1</sup>
38	Approve	38	36	39	35	33	36	36	36	38	41	44	43	52
43	Disapprove	48	50	46	51	53	54	51	50	45	45	43	39	28
<u>19</u> 100	DK/Refused	<u>14</u> 100	<u>14</u> 100	<u>15</u> 100	<u>14</u> 100	<u>14</u> 100	<u>10</u> 100	<u>13</u> 100	<u>14</u> 100	<u>17</u> 100	<u>14</u> 100	<u>13</u> 100	<u>18</u> 100	<u>20</u> 100

**ASK Q.1b OF FORM 2 ONLY: [N = 748]**

Q.1bF2 Do you approve or disapprove of the job the Republican leaders in Congress are doing? **[IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the job the Republican leaders in Congress are doing? IF STILL DEPENDS ENTER AS DK]**

38	Approve
47	Disapprove
<u>15</u> 100	Don't know/Refused

<sup>1</sup>

In December the question asked "As best you can tell, do you approve or disapprove of Republican congressional leaders' policies and plans for the future?"

**ASK Q.2 OF FORM 1 ONLY: [N = 755]**

Q.2F1 What do you think was the single most important news event that happened in the nation or in the world in 1996?  
(ACCEPT MULTIPLE RESPONSES)

- 53 DOMESTIC STORIES
- 16 Presidential campaign/Election
  - 14 TWA Plane Crash
  - 4 Oklahoma city bombing
  - 3 O J Simpson Case/Trial
  - 2 Olympic bombing
  - 2 Ongoing Whitewater investigation
  - 2 Summer Olympics in Atlanta
  - 1 Welfare reform
  - 1 Gingrich ethics violation/Investigation
  - 1 Plane crashes (unspecified)
  - 1 Congressional election
  - 1 Natural disasters
  - 1 Federal government shutdown
  - 1 Unabomber arrest
  - 1 Economy
  - 6 Other
- 11 INTERNATIONAL STORIES
- 5 Sending troops to Bosnia/Ongoing conflict
  - 2 Breakdown of Mid-East peace/Renewed conflict
  - 1 Bombing of US Base in Saudi Arabia
  - 1 Rabin assassination
  - 3 Other
- 36 Don't know/Refused  
100

**ASK Q.2a OF FORM 2 ONLY: [N = 748]**

Q.2aF2 What one word best describes your REACTION to Bill Clinton's starting a second term in office? Tell me just the ONE best word that describes your reaction. (ACCEPT UP TO TWO RESPONSES)

**SEE PAGE FOR XX.**

**ASK ALL:  
ON A DIFFERENT SUBJECT...**

Q.3 All in all, are you satisfied or dissatisfied with the way things are going in this country today?

		July 1996	March 1996	Oct 1995	April 1995	July 1994	Mar 1994	Early Oct 1993	Sept 1993	June 1993	Jan 1993	Jan 1992	Nov 1991	May 1990	Feb 1989	May 1988	Jan 1988
38	Satisfied	29	28	23	23	24	24	22	20	22	39	28	34	41	45	41	39
58	Dissatisfied	67	70	73	74	73	71	73	75	71	50	68	61	54	50	54	55
<u>4</u> 100	No Opinion	<u>4</u> 100	<u>2</u> 100	<u>4</u> 100	<u>3</u> 100	<u>3</u> 100	<u>5</u> 100	<u>5</u> 100	<u>4</u> 100	<u>7</u> 100	<u>11</u> 100	<u>4</u> 100	<u>5</u> 100	<u>5</u> 100	<u>5</u> 100	<u>5</u> 100	<u>6</u> 100

Q.3a Please tell me how much you agree or disagree with the following statement... Most people in this country are trustworthy. Would you say you completely agree, mostly agree, mostly DISagree, or completely disagree?

3	Completely agree
54	Mostly agree
33	Mostly disagree
8	Completely disagree
<u>2</u> 100	Don't know/Refused

Q.4 Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely?  
[READ AND ROTATE LIST]

**SPLIT FORM ITEMS AS INDICATED: FORM 1 [N = 755]; FORM 2 [N=748]**

		Very <u>Closely</u>	Fairly <u>Closely</u>	Not too <u>Closely</u>	Not at all <u>Closely</u>	<b>VOL</b> <b>DK</b>
a.F1	Protests and demonstrations in Belgrade against Serbian President Milosevic	7	14	29	49	1=100
	December, 1996	10	16	24	49	1=100
b.	Charges of improper campaign contributions to the Democrats by Indonesian business interests	17	29	26	28	*=100
	December, 1996	22	26	22	30	*=100
c.	Bill Clinton's cabinet choices and other high level appointments for his second term	15	32	30	23	*=100
	January, 1993	24	42	22	11	1=100

**Q.4 con't ...**

**SPLIT FORM ITEMS AS INDICATED**

		<u>Very Closely</u>	<u>Fairly Closely</u>	<u>Not too Closely</u>	<u>Not at all Closely</u>	<b>VOL DK</b>
d.	Charges that Newt Gingrich violated House ethics rules	23	35	22	19	1= 100
e.F2	The hostage crisis at the Japanese Embassy in Peru	14	37	24	24	1=100
f.F1	Floods in the Pacific Northwest	34	37	14	14	1=100
g.	The controversy over treating black English, or Ebonics, as a second language in school	22	34	22	21	1=100
h.	The new ratings system for television programs	13	33	27	26	1=100
i.F2	Renewed tensions between Israelis and Palestinians over Hebron May, 1988 <sup>2</sup>	12 18	23 37	29 34	35 9	1=100 2=100
j.	The discussion and debate about expanding NATO into Eastern Europe	5	15	32	47	1=100
k.	Proposals to reform the Social Security system	29	35	22	13	1=100

**ON ANOTHER SUBJECT...**

Q.5 Right now, which is more important for President Clinton to focus on... domestic policy or foreign policy?

		<u>Dec 1994</u>	<u>Oct 1993</u>
86	Domestic policy	85	76
7	Foreign policy	7	13
*	Neither ( <b>VOL</b> )	2	*
5	Both ( <b>VOL</b> )	4	7
<u>2</u> 100	Don't know/Refused	<u>2</u> 100	<u>4</u> 100

<sup>2</sup>

In previous month story was listed as "The conflict in the Middle East between the Palestinians and the Israelis in the occupied territories."

Q.6 Now a few questions about priorities for President Clinton and the new Congress this year. As I read from a list tell me if you think the item that I read should be a priority. First... should (**READ AND ROTATE**) be a top priority, important but lower priority, not too important, or should it not be done?

**SPLIT FORM ITEMS a.-n. AS INDICATED: FORM 1 [N = 755]; FORM 2 [N=748]**

		<u>Top Priority</u>	<u>Important But lower Priority</u>	<u>Not too Important</u>	<u>Should Not be Done</u>	<u>DK/ Refused</u>
a.F1	Improving the job situation	66	26	5	2	1=100
	December, 1994	64	27	5	2	2=100
b.F2	Reforming health care	56	32	7	4	1=100
	December, 1994	54	27	9	7	3=100
c.F1	Cutting the capital gains tax	29	38	17	8	8=100
	December, 1994	27	38	16	7	12=100
d.F2	Reducing crime	70	25	3	2	*=100
	December, 1994	78	17	2	1	2=100
e.F1	Reducing the budget deficit	60	30	5	2	3=100
	December, 1994	65	26	5	1	3=100
f.F2	Reducing federal income taxes for the middle class	42	38	10	8	2=100
	December, 1994	53	32	9	3	3=100
g.F1	Reforming the campaign finance system	31	37	23	5	4=100
h.F2	Improving the educational system	75	20	3	2	*=100
i.F1	Taking steps to make the Social Security system financially sound	75	20	2	2	1=100
j.F2	Taking steps to make the Medicare system financially sound	64	31	3	1	1=100
k.F1	Working to reduce racial tensions	50	34	9	5	2=100
l.F2	Dealing with the problems of poor and needy people	57	35	6	2	*=100
m.F1	Protecting the environment	54	35	8	2	1=100
n.F2	Dealing with the moral breakdown in the country	52	29	10	6	3=100

Q.7 Now I'd like your views on some people and things in the news. As I read from a list, please tell me which category best describes your overall opinion of who or what I name. (First,) would you say your overall opinion of... **(INSERT ITEM. ROTATE a-f; THEN ROTATE g-j)** is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? **(INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE")**

		Very Favor- <u>able</u>	Mostly Favor- <u>able</u>	Mostly Unfavor- <u>able</u>	Very Unfavor- <u>able</u>	Never Heard <u>Of</u>	Can't <u>Rate</u>
a.	Bill Clinton	17	49	18	14	*	2=100
	October, 1996 <sup>3</sup>	12	45	22	19	0	2=100
	June, 1996	16	45	23	14	*	2=100
	April, 1996	16	41	24	16	0	3=100
	February, 1996	20	35	22	21	0	2=100
	January, 1996	13	43	27	15	0	2=100
	August, 1995	13	36	29	20	0	2=100
	February, 1995	14	41	25	17	0	3=100
	December, 1994	17	34	24	22	0	3=100
	July, 1994	15	43	25	16	*	1=100
	May, 1993	18	42	23	12	0	5=100
	July, 1992	17	42	25	9	0	7=100
	June, 1992	10	36	33	14	1	6=100
	May, 1992	11	42	32	10	*	5=100
	March, 1992	10	43	29	11	1	6=100
	February, 1992	15	44	24	7	2	8=100
	January, 1992	9	28	11	4	27	21=100
	November, 1991	5	25	8	2	39	21=100
b.	Hillary Clinton	17	40	23	17	*	3=100
	June, 1996	13	40	26	17	*	4=100
	April, 1996	12	37	27	19	0	5=100
	February, 1996	14	28	27	27	0	4=100
	January, 1996	10	32	28	26	0	4=100
	October, 1995	14	44	24	14	-	4=100
	August, 1995	16	33	25	22	*	4=100
	July, 1994	19	38	22	18	1	2=100
	May, 1993	19	41	18	11	1	10=100
c.	Newt Gingrich	4	24	39	26	2	5=100
	August, 1995	9	21	29	25	4	12=100
	February, 1995	12	29	22	15	10	12=100
	December, 1994	7	18	15	13	30	17=100
	July, 1994	2	12	8	4	65	9=100

**Q.7 con't ...**

		<u>Very Favorable</u>	<u>Mostly Favorable</u>	<u>Mostly Unfavorable</u>	<u>Very Unfavorable</u>	<u>Never Heard Of</u>	<u>Can't Rate</u>
d.	Al Gore	18	47	21	8	1	5=100
	July, 1994	18	49	19	7	2	5=100
	August, 1992	22	44	15	5	2	12=100
	July, 1992 <sup>4</sup>	15	32	14	5	6	28=100
	September, 1987	6	23	11	3	23	34=100
e.	Secretary of State designate, Madeleine Albright	13	44	12	4	9	18=100
	February, 1995	2	16	11	5	47	19=100
f.	Treasury Secretary, Robert Rubin	5	38	14	3	18	22=100
g.	Congress	6	50	32	8	*	4=100
	June, 1996	6	39	38	12	*	5=100
	April, 1996	6	39	37	13	0	5=100
	January, 1996	4	38	38	16	*	4=100
	October, 1995	4	38	42	13	0	3=100
	August, 1995	5	40	34	13	*	7=100
	June, 1995	8	45	31	11	*	5=100
	February, 1995	10	44	27	10	0	9=100
	July, 1994	7	46	34	9	*	4=100
	May, 1993	8	35	35	13	0	9=100
	November, 1991	7	44	34	9	0	6=100
	May, 1990	6	53	25	9	1	6=100
	May, 1988	8	56	23	5	0	8=100
	January, 1988	6	58	25	4	0	7=100
	May, 1987	10	64	16	4	*	6=100
	January, 1987	7	52	23	8	0	10=100
	June, 1985	9	58	21	5	*	7=100
h.	The Democratic Party	13	47	28	7	*	5=100
	October, 1995	9	40	37	11	-	3=100
	July, 1994	13	49	27	7	*	4=100
	May, 1993	14	43	25	9	0	9=100
	July, 1992	17	44	24	9	*	6=100
i.	The Republican Party	8	44	33	10	*	5=100
	October, 1995	10	42	28	16	*	4=100
	July, 1994	12	51	25	8	*	4=100
	May, 1993	12	42	25	10	0	11=100
	July, 1992	9	37	31	17	*	6=100
j.	NATO	9	44	23	8	3	13=100
	June, 1995	8	53	18	7	4	10=100

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<sup>4</sup>

July 1992 trend based on 461 respondents asked on July 9, 1992 only.



**ON A DIFFERENT SUBJECT, JUST A FEW QUESTIONS ABOUT NATO...**

Q.8 Do you think the NATO alliance should be maintained or is the Alliance not necessary any more?

		Dec	<i>Gallup</i> May 30 - June 2
		<u>1994</u>	<u>1991</u>
61	Maintained	60	62
21	Not necessary	27	17
<u>18</u>	Don't know/Refused	<u>13</u>	<u>21</u>
100		100	100

**SPLIT FORM Q.9 AND Q.9a/9b: FORM 1 [N = 755]; FORM 2 [N=748]**

Q.9F1 President Clinton and Republican Congressional leaders believe NATO should be expanded to include some countries from Central and Eastern Europe that have not been members in the past. Do you agree that NATO should be expanded, OR do you think NATO should stay as it is?

46	Should be expanded
40	Should stay as it is
2	NATO not necessary anymore (VOL)
<u>12</u>	Don't know/Refuse
100	

Q.9aF2 In your opinion, should NATO be expanded to include some countries from Central and Eastern Europe that have not been members in the past, or should NATO stay as it is?

45	Should be expanded
39	Should stay as it is
2	NATO not necessary anymore (VOL)
<u>14</u>	Don't know/Refuse
100	

**ASK Q.9b ONLY OF THOSE WHO ANSWERED '1' (VERY CLOSELY) OR '2' (FAIRLY CLOSELY) IN Q.4j**  
Q.9bF2 Why do you feel that way?

Those Who Feel It Should Be Expanded

- |    |  |
|----|--|
| 47 | The more countries participate, the more likely it will make world peace/The more countries involved the better it will be |
| 40 | Everyone should participate/Have a right to express their feelings   |
| 8  | There will be a stronger, more unified Europe  |
| 1  | Central/Eastern European countries have insufficient defense forces  |
| 7  | Other unrelated  |
| 2  | Don't know   |

Those Who Feel It Should Stay As It Is

- |    |   |
|----|---|
| 26 | Can't trust those countries/Uncertain of position of those countries                        |
| 17 | Politicians have their hands full with United States' problems/Worry about our own problems |
| 15 | A/O NATO remains the same mentions  |
| 9  | There hasn't been any positive progress   |
| 16 | Other unrelated   |
| 21 | Don't know  |

**ASK ALL:**

Q.10 What is your greater concern... (1) That NATO expansion will anger Russia and make it more hostile, or (2) that if NATO is NOT expanded, it will encourage Russia to again threaten its European neighbors?

25 NATO expansion will anger Russia

41 Not expanding NATO will encourage Russia to threaten

10 Neither/Both equally (VOL)

24 Don't know/Refused  
100

Q.11 As you may know, NATO was established to provide security for Western Europe against the Soviet Union. Do you think NATO forces, including US troops, should now ALSO be used... (READ AND ROTATE), OR don't you think this is a proper role for NATO forces?

**SPLIT FORM ITEMS AS INDICATED: FORM 1 [N = 755]; FORM 2 [N=748]**

	<u>Yes</u>	<u>No</u>	<u>DK</u>
a.F1 To defend Western interests outside Europe, such as in the Persian Gulf	49	38	13=100
b.F2 To combat international terrorism	51	37	12=100
c.F1 To combat international drug trafficking	51	39	10=100
d.F2 To provide peacekeeping in countries bordering NATO members, such as Bosnia	54	34	12=100
e.F1 To provide peacekeeping in case of conflicts between NATO member countries	56	34	10=100

**ON ANOTHER SUBJECT...**

Q.12 Overall, how much trust and confidence do you have in your STATE government to do a good job in carrying out its responsibilities... a great deal, a fair amount, not very much, or none at all?

		----- Gallup <sup>5</sup> -----				
		June	June	June	April	May
		<u>1992</u>	<u>1987</u>	<u>1976</u>	<u>1974</u>	<u>1972</u>
17	A great deal	5	11	13	16	15
53	A fair amount	46	62	59	59	48
23	Not very much	36	19	19	17	27
6	None at all	8	4	7	3	6
<u>1</u>	Don't know/Refused -- <b>GO TO Q.14</b>	<u>5</u>	<u>4</u>	<u>2</u>	<u>5</u>	<u>4</u>
100		100	100	100	100	100

Q.13 Do you say that you have (**INSERT RESPONSE FROM Q.12; FOR '4' NONE AT ALL, INSERT 'NO' AND OMIT 'OF'**) of trust and confidence in your state government to do a good job in carrying out its responsibilities mainly because of what you've heard or read OR because of things you've personally experienced?

58	Heard/read
29	Personally experienced
11	Both ( <b>VOL</b> )
<u>2</u>	Don't know/Refused
100	

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<sup>5</sup>

Question wording for June 1976, April 1974 and May 1972 was as follows: "Overall, how much trust and confidence do you have in the government of this state where you live when it comes to handling state problems: a great deal, a fair amount, not very much, or none at all?"

**ASK ALL:**

Q.14 In which level of government -- federal, state or local -- do you have the most trust and confidence to handle each of the following problems most effectively... **(READ AND ROTATE)?**

		<u>Federal</u>	<u>State</u>	<u>Local</u>	<u>VOL</u> <u>All</u>	<u>VOL</u> <u>None</u>	<u>DK</u>
a.	Provide services to immigrants <i>Gallup: May, 1990</i>	62 60	19 15	11 6	1 2	2 7	5=100 11=100
b.	Provide job training <i>Gallup: May, 1990</i>	20 24	45 37	30 23	1 2	2 6	2=100 8=100
c.	Provide EARLY education to low income children	25	39	32	1	1	2=100
d.	Provide health care for the disabled, poor and elderly <i>Gallup: May, 1990</i>	44 36	36 28	15 18	1 3	2 10	2=100 5=100
e.	Fight crime	24	26	42	4	2	2=100
f.	Establish rules on who can receive welfare or public assistance for poor people	28	44	23	1	1	3=100
g.	Protect civil rights	59	21	13	2	2	3=100

**NO QUESTION 15**

**NOW A FEW QUESTIONS ABOUT TELEVISION...**

Q.16 What would you say bothers you more: the amount of violence on TV or the amount of sex on TV?

		<u>Feb</u> <u>1993</u>
43	Violence	37
24	Sex	30
24	Both equally <b>(VOL)</b>	25
8	Neither <b>(VOL)</b>	--
<u>1</u> 100	Don't know/Refused	<u>8</u> 100

Q.17 How do you feel about the amount of violence portrayed on television programs today, not including news programs? Do you think there is too much violence, a reasonable amount, or very little violence?

		<u>Feb</u> <u>1993</u>	<i>Harris</i> <u>1971</u>
75	Too much violence	72	71
21	A reasonable amount	25	24
2	Very little violence	2	3
<u>2</u> 100	Don't know/Refused	<u>1</u> 100	<u>2</u> 100

Q.18 As you may know, the television industry recently adopted a new ratings system for television programs. How well do you feel you understand this new ratings system... very well, fairly well, just somewhat well, or not very well at all?

21	Very well
30	Fairly well
20	Just somewhat well
27	Not very well at all
<u>2</u> 100	Don't know/Refused

Q.19 Since this new system has been in place, have you yourself seen the rating for a specific show while watching television, OR have you not noticed ratings on any of the shows you've been watching?

42	Yes, have seen ratings
54	No, haven't seen ratings
3	Don't watch TV/Don't have a TV (VOL)
<u>1</u> 100	Don't know/Refused

Q.20 How helpful do you think the new ratings system will be in helping parents decide which television shows their children should be allowed to watch... will it be very helpful, somewhat helpful, not too helpful or not at all helpful?

27	Very helpful
42	Somewhat helpful
18	Not too helpful
9	Not at all helpful
<u>4</u>	Don't know/Refused
100	

Q.21 Are you the parent or guardian of any children under 18 now living in your household?  
**ASK Q.21a-Q.25 OF PARENTS ONLY (Q.21=1):**

36	Yes -- <b>GO TO Q.21a</b> How many of those children are between the ages of 14 and 17? How many of those children are between the ages of 8 and 13? How many of those children are between the ages of 5 and 7? How many of those children are under the age of 5?
64	No -- <b>GO TO Q.26</b>
<u>0</u>	Don't know/Refused -- <b>GO TO Q.26</b>
100	

**Q.22-25 BASED ON PARENTS: N = 552**

Q.22 When your (child watches/children watch) TV, how often do you watch WITH (him or her/them)... usually, about half the time, only sometimes, or hardly ever?

9 Always (**VOL**)  
35 Usually  
31 Half the time  
16 Sometimes  
8 Hardly ever/Never  
1 Don't know/Refused  
100  
(**N=552**)

Q.23 When your (child is watching/children are watching) TV and you're NOT with (him or her/them), about how often do you know WHAT (he or she is/they are) watching... usually, about half the time, only sometimes, or hardly ever?

18 Always (**VOL**)  
55 Usually  
13 Half the time  
9 Sometimes  
4 Hardly ever/Never  
1 Don't know/Refused  
100  
(**N = 552**)

Q.24 Does your family have specific rules about which times of day your (child/children) can watch TV and which times of day (he or she/they) can't?

46 Yes  
53 No  
1 Don't know/Refused  
100  
(**N = 552**)



Q.25 How concerned are you that your (child is/children are) being exposed to too much (**INSERT ITEM; ROTATE**) in the TV shows (he or she watches/they watch)... a great deal, somewhat, not too much, or not at all? (N = 552)

		Great <u>Deal</u>	Some- <u>what</u>	Not too <u>much</u>	Not at all <u>concerned</u>	<u>DK</u>
a.	Violent content	54	26	11	9	*=100
b.	Sexual content	54	25	11	10	*=100
c.	Adult language	51	27	13	9	*=100

**ASK ALL:  
ON ANOTHER SUBJECT...**

**ROTATE Q.26/27 AND Q.28**

Q.26 As you may know, the Democratic National Campaign Committee received campaign contributions which came indirectly from foreign sources in Indonesia. Do you think this is an important issue or not important?

		<i>W. Post</i> <u>Dec 1996</u>
70	Important	68
26	Not important	29
$\frac{4}{100}$	Don't know/Refused	$\frac{3}{100}$

Q.27 Do you think a special committee should be set up in Congress to investigate these charges, or not?

		<b>Based on Voters</b> <u>Nov 1996</u>
63	Yes	54
33	No	42
$\frac{4}{100}$	Don't know/Refused	$\frac{4}{100}$

Q.28 As you may know, Speaker Newt Gingrich recently admitted that he violated House rules by giving false statements to the House Ethics Committee about his use of tax deductible contributions. Do you think this is an important issue or not important?

79 Important

18 Not important

3 Don't know/Refused  
100

Q.29 Which would you say is more important, the investigation into the Democratic campaign contributions from foreign sources OR the investigation into charges against Newt Gingrich?

39 DNC contributions

36 Gingrich activities

18 Both equally important (**VOL**)

7 Don't know/Refused  
100