# PEW RESEARCH CENTER NEWS INTEREST INDEX OCTOBER 13-16, 2011 OMNIBUS FINAL TOPLINE N=1,007

#### ASK ALL:

PEW.1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, [INSERT ITEM; RANDOMIZE;] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]

|    |   | Very<br><u>closely</u> | Fairly<br><u>closely</u> | Not too<br><u>closely</u> | Not at all<br>closely | (VOL.)<br>DK/Ref |
|----|---|------------------------|--------------------------|---------------------------|-----------------------|------------------|
| a. | The debate in Washington over jobs and the deficit                    |                        |                          |                           |                       |                  |
|    | October 13-16, 2011   | 29                     | 32                       | 15                        | 24                    | 1                |
|    | TRENDS FOR COMPARISON:  |                        |                          |                           |                       |                  |
|    | September 29-October 2, 2011: Congress                                |                        |                          |                           |                       |                  |
|    | working on a budget extension to avoid a                              |                        |                          |                           |                       |                  |
|    | government shutdown   | 31                     | 26                       | 20                        | 22                    | *                |
|    | September 22-25, 2011: The debate in                                  |                        |                          |                           |                       | _                |
|    | Washington over jobs and the deficit                                  | 35                     | 26                       | 19                        | 19                    | 1                |
|    | September 15-18, 2011: The debate in                                  |                        |                          |                           |                       |                  |
|    | Washington over President Obama's jobs                                | 0.4                    | 20                       | 10                        | 21                    | 2                |
|    | legislation   | 31                     | 28                       | 19                        | 21                    | 2                |
|    | September 8-11, 2011: Barack Obama's                                  |                        |                          |                           |                       |                  |
|    | speech about jobs to a joint session of                               | 28                     | 18                       | 17                        | 36                    | 1                |
|    | Congress July 28-31, 2011: Discussions in                             | 20                     | 10                       | 1 /                       | 30                    | 1                |
|    | Washington about how to address the                                   |                        |                          |                           |                       |                  |
|    | federal budget deficit and national debt                              | 41                     | 27                       | 15                        | 17                    | *                |
|    | July 21-24, 2011  | 38                     | 28                       | 17                        | 17                    | *                |
|    | July 14-17, 2011  | 34                     | 29                       | 18                        | 19                    | *                |
|    | June 16-19, 2011: Debate in Washington                                |                        |                          |                           |                       |                  |
|    | over whether to raise the federal debt limit                          | 24                     | 26                       | 22                        | 28                    | *                |
|    | June 2-5, 2011  | 23                     | 24                       | 22                        | 31                    | *                |
|    | May 26-29, 2011: Discussions in                                       |                        |                          |                           |                       |                  |
|    | Washington about how to address the                                   |                        |                          |                           |                       |                  |
|    | federal budget deficit  | 25                     | 26                       | 20                        | 29                    | *                |
|    | May 12-15, 2011   | 21                     | 26                       | 24                        | 28                    | 1                |
|    | May 5-8, 2011: Discussions in Washington                              |                        |                          |                           |                       |                  |
|    | about how to address the federal budget                               |                        |                          |                           |                       |                  |
|    | deficit and national debt   | 29                     | 28                       | 22                        | 20                    | 1                |
|    | April 21-25, 2011   | 30                     | 31                       | 18                        | 21                    | *                |
|    | April 14-17, 2011   | 36                     | 27                       | 18                        | 19                    | 1                |
|    | April 7-10, 2011: The threat of a                                     |                        |                          |                           |                       |                  |
|    | government shutdown because of budget                                 | 47                     | 26                       | 15                        | 12                    | *                |
|    | disagreements in Washington<br>March 31-April 3, 2011: Discussions in | 47                     | 20                       | 15                        | 12                    |                  |
|    | Washington about how to address the                                   |                        |                          |                           |                       |                  |
|    | federal budget deficit  | 30                     | 27                       | 21                        | 22                    | *                |
|    | March 17-20, 2011   | 24                     | 25                       | 24                        | 26                    | 1                |
|    | March 3-6, 2011   | 26                     | 29                       | 19                        | 26                    | 1                |
|    | February 17-20, 2011  | 27                     | 30                       | 17                        | 25                    | 1                |
|    | December 2-5, 2010  | 35                     | 25                       | 21                        | 17                    | 2                |
|    | December 2-5, 2010: The debate in                                     |                        |                          |                           |                       |                  |
|    | Washington over the federal income tax                                |                        |                          |                           |                       |                  |
|    | cuts passed when George W. Bush was                                   |                        |                          |                           |                       |                  |
|    | president   | 39                     | 26                       | 17                        | 17                    | 1                |
|    | November 11-14, 2010: Proposals made by                               |                        |                          |                           |                       |                  |
|    | leaders of the federal budget deficit                                 |                        |                          |                           |                       |                  |
|    | commission  | 15                     | 21                       | 21                        | 41                    | 1                |
|    |   |                        |                          |                           |                       |                  |

| V.1 CONTINUED  |                        |                          |                           |                              |                  |
|--|------------------------|--------------------------|---------------------------|------------------------------|------------------|
|  | Very<br><u>closely</u> | Fairly<br><u>closely</u> | Not too<br><u>closely</u> | Not at all<br><u>closely</u> | (VOL.)<br>DK/Ref |
| September 16-19, 2010: The debate in   |                        |                          |                           |                              |                  |
| Washington over competing Democratic   |                        |                          |                           |                              |                  |
| and Republican tax plans   | 21                     | 24                       | 21                        | 34                           | *                |
| September 9-12, 2010   | 16                     | 19                       | 22                        | 42                           | 1                |
| May 8-11, 2009: The debate in Washington                                     |                        |                          |                           |                              |                  |
| over the federal budget  | 22                     | 28                       | 19                        | 31                           | *                |
| March 27-30, 2009: Debate over Barack  |                        |                          |                           |                              | _                |
| Obama's budget proposal  | 28                     | 34                       | 18                        | 19                           | 1                |
| March 6-9, 2009: <i>Obama proposing a \$630</i>                              | 4.4                    | 0.0                      | 4.0                       | 4.4                          | *                |
| billion fund for overhauling health care                                     | 41                     | 32                       | 13                        | 14                           | *                |
| February 27-March 2, 2009: Barack  |                        |                          |                           |                              |                  |
| Obama's budget proposal for next year that                                   |                        |                          |                           |                              |                  |
| raises taxes on wealthy Americans and  |                        |                          |                           |                              |                  |
| increases spending on health care,   | 47                     | 2.4                      | 0                         | 10                           | *                |
| education and other programs   | 47                     | 34                       | 9                         | 10                           | ^                |
| February 27-March 2, 2009: The Obama   |                        |                          |                           |                              |                  |
| administration's plan to help homeowners                                     |                        |                          |                           |                              |                  |
| facing foreclosure which could cost as<br>much as \$275 billion dollars      | 31                     | 36                       | 19                        | 13                           | 1                |
| February 20-23, 2009: <i>The \$780 billion</i>                               | 31                     | 30                       | 17                        | 13                           | '                |
| economic stimulus legislation approved by                                    |                        |                          |                           |                              |                  |
| Congress and signed into law by President                                    |                        |                          |                           |                              |                  |
| Obama  | 41                     | 37                       | 14                        | 8                            | *                |
| February 13-16, 2009: Congress passing                                       | 71                     | 37                       | 14                        | O                            |                  |
| Barack Obama's economic stimulus plan  | 50                     | 32                       | 13                        | 5                            | *                |
| February 6-9, 2009: <i>The debate in</i>                                     | 30                     | 32                       | 10                        | Ü                            |                  |
| Congress over Barack Obama's economic  |                        |                          |                           |                              |                  |
| stimulus plan  | 41                     | 33                       | 15                        | 11                           | *                |
| January 30-February 2, 2009  | 36                     | 29                       | 22                        | 13                           | *                |
| January 16-19, 2009: <i>Debate in</i>  |                        |                          |                           |                              |                  |
| Washington over what the government  |                        |                          |                           |                              |                  |
| should do about the nation's economic  |                        |                          |                           |                              |                  |
| problems   | 35                     | 33                       | 17                        | 15                           | *                |
| January 9-12, 2009: Projections of a record                                  |                        |                          |                           |                              |                  |
| high federal budget deficit this year  | 35                     | 30                       | 19                        | 16                           | *                |
| December 19-22, 2008: The Bush   |                        |                          |                           |                              |                  |
| administration's plan to provide billions in                                 |                        |                          |                           |                              |                  |
| emergency loans to U.S. automakers   | 37                     | 33                       | 16                        | 13                           | 1                |
| December 12-15, 2008: The debate over a                                      |                        |                          |                           |                              |                  |
| government bailout for the U.S. auto   |                        |                          |                           |                              |                  |
| industry   | 40                     | 33                       | 18                        | 9                            | *                |
| December 5-8, 2008: The debate in  |                        |                          |                           |                              |                  |
| Congress over a government bailout for the                                   |                        |                          |                           |                              |                  |
| U.S. auto industry   | 34                     | 38                       | 17                        | 11                           | *                |
| November 21-24, 2008   | 41                     | 26                       | 17                        | 15                           | 1                |
| October 3-6, 2008: The debate in   |                        |                          |                           |                              |                  |
| Washington over a plan to use government                                     | / 2                    | 27                       | 7                         | Е                            | *                |
| funds to stabilize financial markets   | 62                     | 26                       | 7                         | 5                            | *                |
| September 26-29, 2008  | 60                     | 22                       | 10                        | 8                            |                  |
| September 12-15, 2008: <i>The federal</i>                                    |                        |                          |                           |                              |                  |
| government taking control of the mortgage                                    | 20                     | 25                       | 19                        | 17                           | 1                |
| companies Fannie Mae and Freddie Mac   | 28                     | 35                       | 17                        | 17                           | ı                |
| March 20-24, 2008: The buyout of Wall<br>Street investment bank Bear Stearns | 21                     | 26                       | 21                        | 32                           | *                |
|  | ۷ ا                    | 20                       | ۷ ا                       | 3∠                           |                  |
| February 8-11, 2008: President Bush and                                      |                        |                          |                           |                              |                  |
| Congress agreeing on an economic<br>Stimulus plan                            | 22                     | 33                       | 23                        | 21                           | 1                |
| January 25-28, 2008  | 24                     | 36                       | 23<br>19                  | 21                           | 1<br>*           |
| January 20-20, 2000  | 44                     | 30                       | 1.7                       | ۷ ا                          |                  |

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C.

| .w.r continues                                  | Very<br><u>closely</u> | Fairly<br><u>closely</u> | Not too<br>closely | Not at all<br>closely | (VOL.)<br>DK/Ref |
|---|------------------------|--------------------------|--------------------|-----------------------|------------------|
| February, 2003: George W. Bush's tax cut        |                        |                          |                    |                       |                  |
| and economic stimulus plan                      | 26                     | 33                       | 23                 | 16                    | 2                |
| February, 2003                                  | 26                     | 33                       | 23                 | 16                    | 2                |
| January, 2003                                   | 28                     | 34                       | 21                 | 15                    | 2                |
| February, 2002: The debate in Congress          |                        |                          |                    |                       |                  |
| over George W. Bush's budget and tax cut        |                        |                          |                    |                       |                  |
| plan  | 17                     | 31                       | 28                 | 23                    | 1                |
| April, 2001                                     | 24                     | 38                       | 20                 | 18                    | *                |
| February, 2001: George W. Bush's tax cut        |                        |                          |                    |                       |                  |
| plan  | 31                     | 35                       | 19                 | 14                    | 1                |
| August, 1997: The debate in Washington          |                        |                          |                    |                       |                  |
| about the federal budget                        | 14                     | 34                       | 25                 | 26                    | 1                |
| May, 1997                                       | 16                     | 38                       | 23                 | 22                    | 1                |
| February, 1997                                  | 19                     | 28                       | 22                 | 29                    | 2                |
| March, 1996                                     | 24                     | 35                       | 23                 | 18                    | *                |
| January, 1996                                   | 32                     | 42                       | 17                 | 9                     | *                |
| September, 1995                                 | 20                     | 35                       | 27                 | 18                    | *                |
| August, 1995: The debate in Congress over       |                        |                          |                    |                       |                  |
| the federal budget                              | 18                     | 34                       | 27                 | 20                    | 1                |
| February, 1995: The debate in Congress          |                        |                          |                    |                       |                  |
| over the Balanced Budget Amendment              | 12                     | 31                       | 28                 | 28                    | 1                |
| August, 1993: The debate in Congress over       |                        |                          |                    |                       |                  |
| Bill Clinton's budget bill                      | 30                     | 36                       | 21                 | 13                    | *                |
| June, 1993                                      | 12                     | 38                       | 31                 | 18                    | 1                |
| February, 1993: Bill Clinton's economic         |                        |                          |                    |                       |                  |
| plan  | 49                     | 36                       | 10                 | 5                     | *                |
| September, 1992 (RV): George Bush's plan        |                        |                          |                    |                       |                  |
| to improve the economy by cutting               |                        |                          |                    |                       |                  |
| government spending and cutting taxes           | 28                     | 44                       | 18                 | 9                     | 1                |
| November, 1990: Congressional and               |                        |                          |                    |                       |                  |
| administration efforts to reach a budget        |                        |                          |                    |                       |                  |
| deficit agreement                               | 34                     | 33                       | 20                 | 11                    | 2                |
| October, 1990: Attempts by Congress and         |                        |                          |                    |                       |                  |
| the administration to find ways to reduce       |                        |                          |                    |                       |                  |
| the budget deficit                              | 34                     | 37                       | 17                 | 12                    | *                |
| August, 1989: Passage of a bill to bailout      |                        |                          |                    |                       |                  |
| ailing savings and loan institutions            | 26                     | 30                       | 20                 | 23                    | 1                |
|   |                        |                          |                    |                       |                  |
| An alleged Iranian plot to kill a Saudi Arabian |                        |                          |                    |                       |                  |
| diplomat in the U.S.                            |                        |                          |                    |                       |                  |
| October 13-16, 2011                             | 16                     | 24                       | 22                 | 37                    | 1                |
| TRENDS FOR COMPARISON:                          |                        |                          |                    |                       |                  |
| July 8-11, 2010: A spy exchange between         |                        |                          |                    |                       |                  |
| the United States and Russia                    | 13                     | 26                       | 25                 | 35                    | 1                |
| July 1-5, 2010: The arrest of 11 suspected      |                        |                          |                    |                       |                  |
| undercover Russian spies working in the         |                        |                          |                    |                       |                  |
| U.S.  | 15                     | 24                       | 29                 | 31                    | 2                |
| December, 2006: The death of a former           |                        |                          |                    |                       |                  |
| Russian spy from radiation poisoning            | 16                     | 30                       | 28                 | 25                    | 1                |
| , ,   |                        |                          |                    |                       |                  |
| Anti-Wall Street protests in New York and       |                        |                          |                    |                       |                  |
| other cities                                    |                        |                          |                    |                       |                  |
| October 13-16, 2011                             | 22                     | 31                       | 21                 | 26                    | 1                |
| October 6-9, 2011                               | 17                     | 25                       | 22                 | 35                    | 1                |
| TRENDS FOR COMPARISON:                          |                        |                          |                    |                       |                  |
| March 10-13, 2011: Disputes in Wisconsin        |                        |                          |                    |                       |                  |
| and other states between state                  |                        |                          |                    |                       |                  |
| governments and public employee unions          | 30                     | 26                       | 18                 | 25                    | 1                |
| March 3-6, 2011                                 | 29                     | 24                       | 19                 | 27                    | 1                |
|   |                        |                          |                    |                       |                  |

| PE | W. I CONTINUED   |                 |                          |                    |                       |                  |
|----|--|-----------------|--------------------------|--------------------|-----------------------|------------------|
|    | F-l-m-1-m-124-27-2011  | Very<br>closely | Fairly<br><u>closely</u> | Not too<br>closely | Not at all<br>closely | (VOL.)<br>DK/Ref |
|    | February 24-27, 2011 April 16-19, 2010: Anti-government  | 36              | 22                       | 15                 | 26                    | 1                |
|    | protests on April 15<br>April 17-20, 2009: <i>Tea party protests</i>   | 16              | 21                       | 21                 | 41                    | 1                |
|    | against taxes and government spending<br>May, 2000: The protests in Washington,  | 27              | 25                       | 22                 | 25                    | 1                |
|    | D.C., at the annual meetings of the World<br>Bank and International Monetary Fund<br>December, 1999: The protests in Seattle at                  | 6               | 18                       | 32                 | 43                    | 1                |
|    | the World Trade Organization meeting   | 18              | 30                       | 27                 | 24                    | 1                |
| d. | Congress passing new trade agreements with South Korea, Colombia and Panama  |                 |                          |                    |                       |                  |
|    | October 13-16, 2011  TRENDS FOR COMPARISON:  December, 1999: The recent trade agreements between the U.S. and China                              | 10              | 17                       | 25                 | 48                    | 2                |
|    | that would allow China to join the World   | 10              | 20                       | 20                 | 20                    | 1                |
|    | Trade Organization November, 1997: The debate in Congress over 'fast track' trade legislation allowing the president to negotiate trade          | 12              | 28                       | 29                 | 30                    | 1                |
|    | agreements<br>June, 1997: <i>The debate over whether</i>   | 11              | 23                       | 29                 | 35                    | 2                |
|    | China should be granted the same trading status as other major nations  December, 1994: The debate over the international trade agreement called | 10              | 21                       | 26                 | 42                    | 1                |
|    | G.A.T.T.   | 16              | 28                       | 27                 | 28                    | 1                |
|    | October, 1994 December, 1993: <i>The passage of a North American free trade agreement between</i>  | 8               | 18                       | 29                 | 43                    | 2                |
|    | the U.S., Canada and Mexico October, 1993: The debate about the free trade agreement between the U.S., Canada                                    | 39              | 34                       | 15                 | 11                    | 1                |
|    | and Mexico   | 21              | 26                       | 28                 | 23                    | 2                |
|    | September, 1993  | 21              | 29                       | 26                 | 23                    | 1                |
|    | Early September, 1993<br>October, 1992   | 15<br>13        | 28<br>27                 | 26<br>29           | 30<br>30              | 1<br>1           |
|    | April, 1990: Discussions between the   | 10              | 2,                       | 2,                 | 30                    | •                |
|    | American and Japanese governments about  | 17              | 20                       | 27                 | 2/                    | *                |
|    | trade issues   | 17              | 30                       | 27                 | 26                    |                  |
| e. | News about candidates for the 2012 presidential elections  |                 |                          |                    |                       |                  |
|    | October 13-16, 2011  | 26              | 29                       | 22                 | 23                    | 1                |
|    | October 6-9, 2011  | 25              | 25                       | 23                 | 27                    | 1                |
|    | September 29-October 2, 2011   | 27              | 26                       | 21                 | 25                    | *                |
|    | September 22-25, 2011  | 25              | 26                       | 23                 | 25                    | 1                |
|    | September 15-18, 2011  | 24              | 28                       | 21                 | 27                    | 1                |
|    | September 8-11, 2011   | 22              | 26                       | 21                 | 31                    | *                |
|    | September 1-4, 2011  | 22              | 23                       | 22                 | 32                    | 1                |
|    | August 25-28, 2011   | 22              | 22                       | 22                 | 33                    | 1                |
|    | August 18-21, 2011   | 27              | 26                       | 19                 | 28                    | 1                |
|    | August 11-14, 2011   | 19              | 24                       | 20                 | 36                    | 1                |
|    | August 4-7, 2011   | 18              | 21                       | 22                 | 37                    | 1                |
|    | July 28-31, 2011   | 17<br>17        | 27                       | 21                 | 35<br>32              | 1<br>*           |
|    | July 21-24, 2011   | 1 /             | 22                       | 28                 | 32                    | **               |

| W.1 CONTINUED                        |                |                |                |                |        |
|--------------------------------------|----------------|----------------|----------------|----------------|--------|
|                                      | Very           | Fairly         | Not too        | Not at all     | (VOL.) |
| h.h. 14 17 2011                      | <u>closely</u> | <u>closely</u> | <u>closely</u> | <u>closely</u> | DK/Ref |
| July 14-17, 2011                     | 18             | 26             | 27             | 28             | 1      |
| July 7-10, 2011                      | 16             | 23             | 27             | 33             | 1      |
| June 30-July 3, 2011                 | 21             | 28             | 24             | 25             | 2      |
| June 23-26, 2011                     | 19             | 26             | 24             | 31             | *      |
| June 16-19, 2011                     | 23             | 29             | 23             | 25             |        |
| June 9-12, 2011                      | 18             | 30             | 22             | 30             | 1<br>* |
| June 2-5, 2011                       | 21             | 31             | 22             | 26             | *      |
| May 26-29, 2011                      | 20             | 27             | 24             | 28             |        |
| May 19-22, 2011                      | 15             | 27             | 24             | 32             | 1      |
| May 12-15, 2011                      | 15             | 22             | 26             | 35             | 1      |
| May 5-8, 2011                        | 16             | 24             | 27             | 32             | 1      |
| April 21-25, 2011                    | 18             | 26             | 23             | 32             | 1      |
| April 14-17, 2011                    | 20             | 23             | 29             | 27             | 1      |
| March 24-27, 2011                    | 13             | 19             | 26             | 41             | 1      |
| March 10-13, 2011                    | 15             | 21             | 26             | 38             | 0      |
| February 10-13, 2011                 | 16             | 19             | 24             | 40             | *      |
| February 3-6, 2011                   | 15             | 20             | 23             | 42             | *      |
| TRENDS FOR COMPARISON:               |                |                |                |                |        |
| 2008 Election                        |                |                |                |                |        |
| October 31-November 3, 2008: News    |                |                |                |                |        |
| about the presidential election      | 57             | 29             | 9              | 5              | *      |
| October 24-27, 2008: News about      |                |                |                |                |        |
| candidates for the 2008 presidential |                |                |                |                |        |
| election                             | 44             | 36             | 11             | 8              | 1      |
| October 17-20, 2008                  | 61             | 28             | 7              | 4              | *      |
| October 10-13, 2008                  | 52             | 31             | 12             | 5              | *      |
| October 3-6, 2008                    | 57             | 31             | 8              | 4              | *      |
| September 26-29, 2008                | 56             | 29             | 10             | 5              | *      |
| September 19-22, 2008                | 47             | 33             | 14             | 6              | *      |
| September 12-15, 2008                | 40             | 38             | 14             | 7              | 1      |
| September 5-8, 2008                  | 45             | 39             | 12             | 4              | *      |
| August 29-31, 2008                   | 45             | 32             | 15             | 8              | *      |
| August 22-25, 2008                   | 31             | 36             | 22             | 11             | *      |
| August 15-18, 2008                   | 25             | 41             | 19             | 14             | 1      |
| August 8-11, 2008                    | 27             | 38             | 22             | 13             | *      |
| August 1-4, 2008                     | 30             | 42             | 19             | 9              | *      |
| July 25-28, 2008                     | 30             | 34             | 21             | 15             | *      |
| July 18-21, 2008                     | 30             | 35             | 21             | 14             | *      |
| July 11-14, 2008                     | 28             | 34             | 22             | 15             | 1      |
| July 3-7, 2008                       | 25             | 35             | 23             | 17             | *      |
| June 27-30, 2008                     | 39             | 33             | 18             | 10             | *      |
| June 20-23, 2008                     | 28             | 38             | 22             | 12             | *      |
| June 13-16, 2008                     | 35             | 35             | 20             | 10             | *      |
| June 6-9, 2008                       | 38             | 35             | 17             | 10             | *      |
| May 30-June 2, 2008                  | 30             | 35             | 21             | 14             | *      |
| May 22-25, 2008                      | 32             | 37             | 20             | 11             | *      |
| May 16-19, 2008                      | 33             | 37             | 19             | 10             | 1      |
| May 9-12, 2008                       | 35             | 36             | 18             | 11             | *      |
| May 2-5, 2008                        | 27             | 35             | 23             | 14             | 1      |
| April 25-28, 2008                    | 34             | 37             | 18             | 11             | *      |
| April 18-21, 2008                    | 29             | 41             | 19             | 10             | 1      |
| April 11-14, 2008                    | 31             | 37             | 22             | 10             | *      |
|                                      |                |                |                |                | *      |
| April 4-7, 2008                      | 33<br>21       | 36<br>41       | 17<br>10       | 14<br>10       | *      |
| March 28-31, 2008                    | 31             | 41             | 18             | 10             | *      |
| March 20-24, 2008                    | 34             | 37             | 18             | 11             | *      |
| March 14-17, 2008                    | 40             | 37             | 16             | 7              |        |
| March 7-10, 2008                     | 39             | 36             | 15             | 9              | 1<br>* |
| February 29-March 3, 2008            | 43             | 34             | 14             | 9              | *      |
| February 22-25, 2008                 | 42             | 37             | 13             | 8              | ^      |
|                                      |                |                |                |                |        |

| V.1 CONTINUED                             |                |                |                |                |        |
|---|----------------|----------------|----------------|----------------|--------|
|   | Very           | Fairly         | Not too        | Not at all     | (VOL.) |
|   | <u>closely</u> | <u>closely</u> | <u>closely</u> | <u>closely</u> | DK/Ref |
| February 15-18, 2008                      | 44             | 36             | 10             | 10             | *      |
| February 8-11, 2008                       | 39             | 37             | 15             | 9              | 0      |
| February 1-4, 2008                        | 37             | 35             | 16             | 12             | *      |
| January 25-28, 2008                       | 36             | 37             | 14             | 12             | 1      |
| January 18-21, 2008                       | 36             | 34             | 18             | 12             | *      |
| January 11-14, 2008: News about the New   |                |                |                |                |        |
| Hampshire primaries and the presidential  |                |                |                |                | _      |
| campaign                                  | 32             | 31             | 19             | 17             | 1      |
| January 4-7, 2008: News about candidates  | 0.0            | 0.4            | 10             | 4.4            |        |
| for the 2008 presidential election        | 33             | 36             | 19             | 11             | 1<br>* |
| December 14-17, 2007                      | 25             | 34             | 22             | 19             | *      |
| December 7-10, 2007                       | 24             | 35             | 22             | 19             | *      |
| November 30 – December 3, 2007            | 23             | 35             | 23             | 19             |        |
| November 23-26, 2007                      | 20             | 33             | 26<br>21       | 20             | 1<br>1 |
| November 16-19, 2007                      | 26<br>21       | 33             | 21             | 19<br>21       | 1<br>* |
| November 9-12, 2007                       | 27             | 33<br>30       | 25<br>21       | 21<br>21       | 1      |
| November 2-5, 2007<br>October 26-29, 2007 | 21             | 34             | 26             | 19             | 1<br>* |
| October 19-22, 2007                       | 23             | 32             | 22             | 23             | *      |
| October 12-15, 2007                       | 13             | 31             | 26             | 30             | *      |
| October 5-8, 2007                         | 22             | 30             | 24             | 24             | *      |
| September 28 – October 1, 2007            | 21             | 34             | 25             | 20             | *      |
| September 21-24, 2007                     | 24             | 31             | 22             | 23             | *      |
| September 14-17, 2007                     | 22             | 31             | 24             | 23             | *      |
| September 7-10, 2007                      | 18             | 34             | 26             | 22             | *      |
| August 30-September 2, 2007               | 19             | 35             | 21             | 25             | *      |
| August 24-27, 2007                        | 22             | 28             | 24             | 26             | *      |
| August 17-20, 2007                        | 19             | 27             | 24             | 30             | *      |
| August 10-13, 2007                        | 23             | 32             | 21             | 24             | *      |
| August 3-6, 2007                          | 19             | 31             | 25             | 25             | *      |
| July 27-30, 2007                          | 19             | 32             | 22             | 26             | 1      |
| July 20-23, 2007                          | 16             | 26             | 30             | 27             | 1      |
| July 13-16, 2007                          | 17             | 29             | 27             | 27             | *      |
| July 6-9, 2007                            | 24             | 29             | 24             | 22             | 1      |
| June 29-July 2, 2007                      | 20             | 32             | 25             | 23             | *      |
| June 22-25, 2007                          | 18             | 31             | 21             | 30             | *      |
| June 15-18, 2007                          | 17             | 32             | 26             | 25             | *      |
| June 8-11, 2007                           | 19             | 30             | 24             | 26             | 1      |
| June 1-4, 2007                            | 16             | 27             | 32             | 24             | 1<br>* |
| May 24-27, 2007                           | 22             | 33             | 23             | 22             | *      |
| May 18-21, 2007                           | 18             | 31             | 24             | 27             |        |
| May 11-14, 2007                           | 18             | 30             | 23             | 28             | 1      |
| May 4-7, 2007                             | 23             | 34             | 21             | 21             | 1      |
| April 27-30, 2007                         | 14<br>18       | 30<br>28       | 29<br>27       | 26<br>27       | 1<br>* |
| April 20-23, 2007<br>April 12-16, 2007    | 18             | 28             | 27             | 27             | *      |
| April 12-10, 2007<br>April 5-9, 2007      | 25             | 30             | 26             | 19             | *      |
| March 30-April 2, 2007                    | 20             | 29             | 27             | 23             | 1      |
| March 23-26, 2007                         | 20             | 32             | 22             | 26             | *      |
| March 16-19, 2007                         | 15             | 28             | 29             | 27             | 1      |
| March 9-12, 2007                          | 24             | 30             | 23             | 23             | *      |
| March 2-5, 2007                           | 19             | 31             | 26             | 23             | 1      |
| February 23-26, 2007                      | 22             | 33             | 24             | 21             | *      |
| February 16-19, 2007                      | 18             | 32             | 22             | 27             | 1      |
| February 9-12, 2007                       | 24             | 30             | 24             | 21             | 1      |
| February 2-5, 2007                        | 24             | 36             | 22             | 18             | *      |
| January 26-29, 2007                       | 24             | 33             | 23             | 20             | *      |
|   |                |                |                |                |        |

| . I CONTINUED  |                        |                          |                    |                              |                  |
|--|------------------------|--------------------------|--------------------|------------------------------|------------------|
|  | Very<br><u>closely</u> | Fairly<br><u>closely</u> | Not too<br>closely | Not at all<br><u>closely</u> | (VOL.)<br>DK/Ref |
| January 19-22, 2007: Recent  |                        |                          |                    |                              |                  |
| announcements by prominent Democrats about plans to run for president in 2008    | 24                     | 27                       | 22                 | 26                           | 1                |
| 2004 Election  |                        |                          |                    |                              |                  |
| November, 2004: News about the   | 4.7                    | 0.5                      | 10                 | _                            |                  |
| presidential election  | 47                     | 35                       | 10                 | 7                            | 1                |
| Mid-October, 2004: News about candidates   | 4.6                    | 20                       | 10                 | 4.4                          | 4                |
| for the 2004 presidential election   | 46                     | 30                       | 12                 | 11                           | 1                |
| September, 2004  | 40                     | 34                       | 14                 | 11                           | 1<br>*           |
| August, 2004   | 32                     | 38                       | 16                 | 14                           |                  |
| July, 2004   | 29<br>28               | 37<br>24                 | 18<br>10           | 15<br>18                     | 1<br>1           |
| June, 2004   | 20<br>31               | 34                       | 19<br>10           | 16                           | 1                |
| April, 2004  | 35                     | 33<br>34                 | 19<br>10           | 13                           | 1<br>*           |
| Mid-March, 2004  | 35<br>24               | 34<br>40                 | 18<br>23           | 13<br>12                     | 1                |
| Late February, 2004 (GAP)  | 24                     | 40                       | 23                 | 12                           | 1                |
| Early February, 2004: <i>The race for the Democratic presidential nomination</i> | 29                     | 37                       | 20                 | 13                           | 1                |
| Mid-January, 2004  | 16                     | 30                       | 27                 | 26                           | 1                |
| Early January, 2004  | 14                     | 32                       | 30                 | 23                           | 1                |
| December, 2003   | 16                     | 26                       | 27                 | 30                           | 1                |
| November, 2003   | 11                     | 26                       | 34                 | 28                           | 1                |
| October, 2003  | 12                     | 27                       | 28                 | 32                           | 1                |
| September, 2003  | 17                     | 25                       | 30                 | 27                           | 1                |
| Mid-August, 2003   | 12                     | 27                       | 27                 | 33                           | 1                |
| May, 2003  | 8                      | 19                       | 31                 | 41                           | 1                |
| January, 2003: Recent announcements by   | Ü                      | 1,7                      | 01                 |                              | •                |
| prominent Democrats about plans to run   |                        |                          |                    |                              |                  |
| for president in 2004  | 14                     | 28                       | 29                 | 28                           | 1                |
| 2000 Election  |                        |                          | _ ′                | 20                           | •                |
| Early November, 2000: News about the   |                        |                          |                    |                              |                  |
| presidential election  | 33                     | 41                       | 15                 | 10                           | 1                |
| Mid-October, 2000: News about the  |                        |                          |                    |                              |                  |
| presidential election campaign   | 36                     | 35                       | 17                 | 11                           | 1                |
| Early October, 2000  | 35                     | 35                       | 19                 | 10                           | 1                |
| September, 2000  | 22                     | 42                       | 21                 | 15                           | 1                |
| July, 2000: News about candidates for the  |                        |                          |                    |                              |                  |
| 2000 presidential election   | 21                     | 38                       | 20                 | 20                           | 1                |
| June, 2000   | 23                     | 32                       | 23                 | 21                           | 1                |
| May, 2000  | 18                     | 33                       | 26                 | 23                           | *                |
| April, 2000  | 18                     | 39                       | 22                 | 20                           | 1                |
| March, 2000  | 26                     | 41                       | 19                 | 13                           | 1                |
| February, 2000   | 26                     | 36                       | 21                 | 17                           | *                |
| January, 2000  | 19                     | 34                       | 28                 | 18                           | 1                |
| December, 1999   | 16                     | 36                       | 24                 | 23                           | 1                |
| October, 1999  | 17                     | 32                       | 28                 | 22                           | 1                |
| September, 1999  | 15                     | 31                       | 33                 | 20                           | 1                |
| July, 1999   | 15                     | 38                       | 24                 | 22                           | 1                |
| June, 1999   | 11                     | 25                       | 29                 | 34                           | 1                |
| 1996 Election  |                        |                          |                    |                              |                  |
| November, 1996: News about the   |                        |                          |                    |                              |                  |
| presidential election  | 28                     | 42                       | 19                 | 10                           | *                |
| October, 1996: News about the presidential                                       |                        |                          |                    |                              |                  |
| election campaign  | 31                     | 39                       | 18                 | 12                           | *                |
| Early September, 1996  | 24                     | 36                       | 23                 | 17                           | *                |
| July, 1996   | 22                     | 40                       | 23                 | 14                           | 1                |
| April, 1996  | 23                     | 35                       | 25                 | 17                           | *                |
| March, 1996: News about the Republican   | 0.4                    | 4.4                      | 00                 | 40                           | *                |
| presidential candidates  | 26                     | 41                       | 20                 | 13                           | *                |
|  |                        |                          |                    |                              |                  |

| PE | W.1 CONTINUED                                    |                        |                          |                    |                       |                  |
|----|--|------------------------|--------------------------|--------------------|-----------------------|------------------|
|    |  | Very<br><u>closely</u> | Fairly<br><u>closely</u> | Not too<br>closely | Not at all<br>closely | (VOL.)<br>DK/Ref |
|    | January, 1996                                    | 10                     | 34                       | 31                 | 24                    | 1                |
|    | October, 1995                                    | 12                     | 36                       | 30                 | 22                    | *                |
|    | August, 1995                                     | 13                     | 34                       | 28                 | 25                    | *                |
|    | June, 1995                                       | 11                     | 31                       | 31                 | 26                    | 1                |
|    | 1992 Election                                    |                        |                          |                    |                       |                  |
|    | October, 1992: News about the presidential       |                        |                          |                    |                       |                  |
|    | election (RVs)                                   | 55                     | 36                       | 8                  | 2                     | 0                |
|    | September, 1992: News about the                  |                        |                          |                    |                       |                  |
|    | presidential election campaign                   | 42                     | 37                       | 13                 | 8                     | *                |
|    | August, 1992: News about the presidential        |                        |                          |                    |                       |                  |
|    | election (RVs)                                   | 36                     | 51                       | 11                 | 2                     | 0                |
|    | July, 1992: News about the presidential          |                        |                          |                    |                       |                  |
|    | campaign   | 20                     | 45                       | 26                 | 9                     | *                |
|    | May, 1992: The presidential election             |                        |                          |                    |                       |                  |
|    | campaign   | 32                     | 44                       | 16                 | 8                     | *                |
|    | March, 1992: <i>The race for the Democratic</i>  | 02                     |                          | . 0                | Ü                     |                  |
|    | presidential nomination                          | 35                     | 40                       | 16                 | 9                     | *                |
|    | March, 1992: <i>The race for the Republican</i>  | 33                     | 40                       | 10                 | ,                     |                  |
|    | presidential nomination                          | 25                     | 40                       | 22                 | 13                    | 1                |
|    | February 1992: <i>The Democratic primary in</i>  | 25                     | 40                       | 22                 | 13                    | '                |
|    | New Hampshire                                    | 19                     | 31                       | 26                 | 24                    | *                |
|    | February, 1992: <i>The Republican primary in</i> | 17                     | 31                       | 20                 | 24                    |                  |
|    | New Hampshire                                    | 19                     | 31                       | 26                 | 23                    | 1                |
|    |  | 19                     | 31                       | 20                 | 23                    | ı                |
|    | January, 1992: News about the Democratic         | 4.4                    | 25                       | 27                 | 27                    | 4                |
|    | candidates for the presidential nomination       | 11                     | 25                       | 36                 | 27                    | 1<br>*           |
|    | December, 1991                                   | 10                     | 28                       | 32                 | 30                    |                  |
|    | October, 1991                                    | 12                     | 26                       | 31                 | 29                    | 2                |
|    | October, 1988: News about the presidential       | 4.0                    |                          |                    |                       | *                |
|    | campaign in 1988 (RVs)                           | 43                     | 44                       | 11                 | 2                     | *                |
|    | 1988 Election                                    | 0.0                    | 4.5                      | 4.0                |                       | *                |
|    | August, 1988 (RVs)                               | 39                     | 45                       | 13                 | 3                     |                  |
|    | May, 1988 (RVs)                                  | 22                     | 46                       | 23                 | 6                     | 3                |
|    | November, 1987: News about the                   |                        |                          |                    |                       |                  |
|    | Democratic candidates for the presidential       |                        |                          |                    |                       |                  |
|    | nomination                                       | 15                     | 28                       | 35                 | 21                    | 1                |
|    | November, 1987: News about the                   |                        |                          |                    |                       |                  |
|    | Republican candidates for the presidential       |                        |                          |                    |                       |                  |
|    | nomination                                       | 13                     | 28                       | 36                 | 22                    | 1                |
|    | September, 1987: Coverage of the                 |                        |                          |                    |                       |                  |
|    | Democratic and Republican candidates for         |                        |                          |                    |                       |                  |
|    | the presidential nomination                      | 14                     | 34                       | 37                 | 14                    | 1                |
|    |  |                        |                          |                    |                       |                  |
| f. | Reports about the condition of the U.S.          |                        |                          |                    |                       |                  |
|    | economy  |                        |                          |                    |                       |                  |
|    | October 13-16, 2011                              | 39                     | 32                       | 14                 | 14                    | *                |
|    | October 6-9, 2011                                | 43                     | 28                       | 14                 | 14                    | 1                |
|    | September 29-October 2, 2011                     | 46                     | 26                       | 14                 | 14                    | *                |
|    | September 22-25, 2011                            | 44                     | 33                       | 11                 | 11                    | *                |
|    | September 8-11, 2011                             | 40                     | 30                       | 15                 | 14                    | 1                |
|    | September 1-4, 2011                              | 44                     | 30                       | 11                 | 15                    | *                |
|    | August 25-28, 2011                               | 44                     | 28                       | 14                 | 13                    | 1                |
|    | August 18-21, 2011                               | 44                     | 29                       | 12                 | 14                    | 1                |
|    | August 4-7, 2011                                 | 46                     | 30                       | 11                 | 13                    | 1                |
|    | July 28-31, 2011                                 | 43                     | 30                       | 13                 | 13                    | *                |
|    | July 21-24, 2011                                 | 41                     | 32                       | 13                 | 13                    | 1                |
|    | July 14-17, 2011                                 | 41                     | 30                       | 14                 | 14                    | 1                |
|    | July 7-10, 2011                                  | 36                     | 30                       | 15                 | 18                    | 1                |
|    | June 30-July 3, 2011                             | 38                     | 32                       | 13                 | 16                    | 1                |
|    | June 23-26, 2011                                 | 37                     | 29                       | 15                 | 19                    | *                |
|    | Jan. 5 20 20/ 2011                               | ٠,                     | - /                      |                    | . /                   |                  |

| 7. I CONTINUED                               |                |                |                |                |             |
|--|----------------|----------------|----------------|----------------|-------------|
|  | Very           | Fairly         | Not too        | Not at all     | (VOL.)      |
| h  | <u>closely</u> | <u>closely</u> | <u>closely</u> | <u>closely</u> | DK/Ref<br>* |
| June 16-19, 2011                             | 39             | 33             | 14             | 13             |             |
| June 9-12, 2011                              | 39             | 30             | 15<br>17       | 16             | 1<br>*      |
| June 2-5, 2011                               | 35             | 34             | 17             | 14             | *           |
| May 19-22, 2011                              | 33             | 34             | 17             | 16             |             |
| May 12-15, 2011                              | 32             | 32             | 17<br>15       | 18             | 2           |
| May 5-8, 2011                                | 40             | 35             | 15             | 9              | 1<br>*      |
| April 21-25, 2011                            | 41             | 33             | 12             | 14             |             |
| April 7 10 2011                              | 44             | 30             | 14             | 12             | 1<br>*      |
| April 7-10, 2011                             | 46             | 30             | 14<br>14       | 10             | 0           |
| March 31-April 3, 2011                       | 42             | 31             | 16             | 11<br>15       | *           |
| March 17, 20, 2011                           | 36<br>38       | 32<br>32       | 17<br>17       | 15<br>13       | *           |
| March 17-20, 2011                            | 40             | 30             | 16             | 13             | *           |
| March 3 6 2011                               | 37             | 31             | 17             | 13             | 1           |
| March 3-6, 2011                              | 49             | 29             | 17             | 10             | ★           |
| February 24-27, 2011<br>February 17-20, 2011 | 35             | 33             | 14             | 17             | *           |
| February 10-13, 2011                         | 36             | 34             | 13             | 16             | *           |
| February 3-6, 2011                           | 35             | 37             | 14             | 14             | *           |
| January 20-23, 2011                          | 37             | 33             | 14             | 15             | 1           |
| January 13-16, 2011                          | 37             | 29             | 15             | 18             | 1           |
| January 6-9, 2011                            | 39             | 37             | 11             | 12             | 1           |
| December 16-19, 2010                         | 39             | 31             | 14             | 15             | 2           |
| December 9-12, 2010                          | 39             | 30             | 14             | 16             | 1           |
| December 2-5, 2010                           | 52             | 28             | 11             | 9              | *           |
| November 18-21, 2010                         | 46             | 31             | 11             | 11             | *           |
| November 11-14, 2010                         | 38             | 30             | 15             | 16             | 1           |
| November 4-7, 2010                           | 44             | 32             | 11             | 13             | *           |
| October 28-November 1, 2010                  | 39             | 34             | 11             | 15             | 1           |
| October 21-24, 2010                          | 41             | 29             | 14             | 14             | 1           |
| October 14-17, 2010                          | 42             | 33             | 12             | 13             | *           |
| October 7-10, 2010                           | 36             | 33             | 15             | 15             | 1           |
| September 30-October 3, 2010                 | 43             | 35             | 10             | 11             | 1           |
| September 23-26, 2010                        | 43             | 34             | 13             | 9              | 1           |
| September 16-19, 2010                        | 37             | 30             | 16             | 16             | 1           |
| September 2-6, 2010                          | 43             | 31             | 13             | 12             | *           |
| August 19-22, 2010                           | 39             | 31             | 14             | 15             | 1           |
| August 5-8, 2010                             | 39             | 33             | 14             | 13             | 1           |
| July 29-August 1, 2010                       | 51             | 33             | 11             | 5              | *           |
| July 22-25, 2010                             | 46             | 33             | 14             | 6              | 1           |
| July 15-18, 2010                             | 37             | 33             | 14             | 15             | 1           |
| July 8-11, 2010                              | 36             | 33             | 15             | 16             | *           |
| July 1-5, 2010                               | 48             | 30             | 13             | 8              | *           |
| June 24-27, 2010                             | 37             | 37             | 15             | 11             | 1           |
| June 17-20, 2010                             | 38             | 34             | 15             | 13             | *           |
| June 10-13, 2010                             | 39             | 35             | 17             | 9              | *           |
| June 3-6, 2010                               | 35             | 33             | 16             | 14             | 1           |
| May 27-30, 2010                              | 43             | 29             | 13             | 15             | *           |
| May 20-23, 2010                              | 40             | 35             | 13             | 11             | *           |
| May 13-16, 2010                              | 49             | 32             | 11             | 8              | 1           |
| May 7-10, 2010                               | 42             | 34             | 11             | 12             | *           |
| April 30-May 3, 2010                         | 32             | 37             | 17             | 14             | 1           |
| April 23-26, 2010                            | 42             | 31             | 13             | 14             | *           |
| April 16-19, 2010                            | 40             | 32             | 14             | 14             | 0           |
| April 9-12, 2010                             | 40             | 32             | 15             | 13             | *           |
| April 1-5, 2010                              | 33             | 34             | 14             | 19             | *           |
| March 19-22, 2010                            | 41             | 32             | 14             | 13             | *           |
| March 12-15, 2010                            | 41             | 35             | 12             | 12             | *           |
| March 5-8, 2010                              | 40             | 34             | 12             | 13             | *           |
| February 26-March 1, 2010                    | 31             | 33             | 17             | 19             | ^           |
|  |                |                |                |                |             |

| 7.1 CONTINUED               |                |                |                |                |        |
|-----------------------------|----------------|----------------|----------------|----------------|--------|
|                             | Very           | Fairly         | Not too        | Not at all     | (VOL.) |
| Falson 10 00 0010           | <u>closely</u> | <u>closely</u> | <u>closely</u> | <u>closely</u> | DK/Ref |
| February 19-22, 2010        | 38             | 34             | 15             | 12             | *      |
| February 12-15, 2010        | 35             | 34             | 15             | 16             | *      |
| February 5-8, 2010          | 43             | 36             | 13             | 9              | *      |
| January 29-February 1, 2010 | 45             | 32             | 13             | 10             | *      |
| January 22-25, 2010         | 41             | 34             | 14             | 10             | *      |
| January 15-18, 2010         | 37             | 38             | 14             | 11             | *      |
| January 8-11, 2010          | 39             | 33             | 15             | 12             | *      |
| December 18-21, 2009        | 45             | 31             | 14             | 10             | 0      |
| December 11-14, 2009        | 42             | 31             | 14             | 13             | *      |
| December 4-7, 2009          | 41             | 36             | 13             | 9              | 1      |
| November 13-16, 2009        | 38             | 33             | 14             | 15             | *      |
| October 30-November 2, 2009 | 34             | 32             | 17             | 16             | *      |
| October 23-26, 2009         | 44             | 30             | 15             | 10             | 1      |
| October 9-12, 2009          | 41             | 29             | 16             | 13             | *      |
| October 2-5, 2009           | 44             | 30             | 15             | 11             | 0      |
| September 25-28, 2009       | 44             | 37             | 10             | 10             | *      |
| September 18-21, 2009       | 44             | 34             | 15             | 7              | *      |
| September 11-14, 2009       | 45             | 32             | 14             | 9              | *      |
| September 3-6, 2009         | 41             | 31             | 15             | 13             | *      |
| August 28-31, 2009          | 45             | 30             | 13             | 12             | 1      |
| August 21-24, 2009          | 50             | 27             | 13             | 10             | 1      |
| August 14-17, 2009          | 41             | 37             | 11             | 12             | *      |
| August 7-10, 2009           | 42             | 34             | 13             | 10             | *      |
| July 31-August 3, 2009      | 46             | 34             | 11             | 8              | *      |
| July 24-27, 2009            | 45             | 35             | 12             | 8              | *      |
| July 17-20, 2009            | 43             | 35             | 11             | 11             | 1      |
| July 10-13, 2009            | 37             | 38             | 13             | 11             | *      |
| July 2-5, 2009              | 38             | 35             | 15             | 12             | *      |
| June 19-22, 2009            | 42             | 33             | 15             | 10             | *      |
| June 12-15, 2009            | 41             | 35             | 12             | 12             | *      |
| June 5-8, 2009              | 41             | 34             | 11             | 14             | *      |
| May 29-June 1, 2009         | 43             | 37             | 11             | 8              | *      |
| <u> </u>                    | 44             | 35             | 13             | 9              | *      |
| May 21-24, 2009             | 44             | 35<br>35       | 12             | 8              | *      |
| May 15-18, 2009             |                |                |                |                | *      |
| May 8-11, 2009              | 42<br>47       | 34             | 12<br>11       | 12             |        |
| May 1-4, 2009               | 47<br>52       | 36             | 11<br>10       | 5<br>7         | 1      |
| April 0.13, 2009            | 52             | 30             | 10             | 7              | 1      |
| April 9-13, 2009            | 48             | 29             | 13             | 10             | 0<br>* |
| March 27-30, 2009           | 48             | 32             | 10             | 10             | *      |
| March 20-23, 2009           | 52             | 34             | 8              | 6              | *      |
| March 13-16, 2009           | 48             | 33             | 9              | 10             | *      |
| February 27-March 2, 2009   | 56             | 30             | 8              | 6              | *      |
| February 13-16, 2009        | 55             | 29             | 10             | 6              | *      |
| January 30-February 2, 2009 | 52             | 31             | 12             | 5              |        |
| January 23-26, 2009         | 57             | 30             | 8              | 5              | 0<br>* |
| January 16-19, 2009         | 43             | 35             | 13             | 9              |        |
| January 2-4, 2009           | 42             | 36             | 15             | 7              | *      |
| December 12-15, 2008        | 51             | 33             | 9              | 7              | *      |
| December 5-8, 2008          | 42             | 38             | 13             | 7              | *      |
| November 21-24, 2008        | 59             | 24             | 9              | 8              | *      |
| November 14-17, 2008        | 56             | 29             | 9              | 6              | *      |
| November 7-10, 2008         | 54             | 31             | 8              | 7              | *      |
| October 31-November 3, 2008 | 63             | 27             | 6              | 4              | *      |
| October 24-27, 2008         | 52             | 35             | 7              | 5              | 1      |
| October 17-20, 2008         | 62             | 29             | 6              | 3              | *      |
| October 10-13, 2008         | 65             | 25             | 7              | 3              | *      |
| October 3-6, 2008           | 69             | 23             | 5              | 3              | *      |
| September 26-29, 2008       | 70             | 22             | 5              | 3              | *      |
| September 19-22, 2008       | 56             | 27             | 12             | 5              | *      |
|                             |                |                |                |                |        |

| 7. I CONTINUED                        |                |                |                |                |             |
|---------------------------------------|----------------|----------------|----------------|----------------|-------------|
|                                       | Very           | Fairly         | Not too        | Not at all     | (VOL.)      |
| Cartarahan F 0, 2000                  | <u>closely</u> | <u>closely</u> | <u>closely</u> | <u>closely</u> | DK/Ref<br>* |
| September 5-8, 2008                   | 44             | 33             | 16             | 7              |             |
| August 29-31, 2008                    | 41             | 34             | 13             | 11             | 1<br>*      |
| August 15-18, 2008                    | 39             | 36             | 15             | 10             | *           |
| August 8-11, 2008                     | 39             | 35             | 16             | 10             |             |
| August 1-4, 2008                      | 47             | 34             | 11             | 8              | 0           |
| July 25-28, 2008                      | 46             | 32             | 10             | 12             | *           |
| July 18-21, 2008                      | 45             | 33             | 13             | 9              | *           |
| July 11-14, 2008                      | 44             | 33             | 12             | 10             | 1           |
| June 27-30, 2008                      | 49             | 31             | 12             | 7              | 1           |
| June 13-16, 2008                      | 42             | 33             | 14             | 11             | *           |
| May 9-12, 2008                        | 45             | 31             | 13             | 11             | *           |
| May 2-5, 2008                         | 43             | 31             | 15             | 10             | 1           |
| April 18-21, 2008                     | 41             | 35             | 13             | 10             | 1           |
| April 4-7, 2008                       | 39             | 37             | 12             | 12             | *           |
| March 28-31, 2008                     | 42             | 36             | 14             | 8              | *           |
| March 20-24, 2008                     | 45             | 33             | 13             | 9              | *           |
| February 29-March 3, 2008             | 38             | 35             | 15             | 11             | 1           |
| February 15-18, 2008                  | 37             | 36             | 11             | 16             | 8           |
| February 1-4, 2008                    | 40             | 37             | 14             | 8              | 1           |
| January 18-21, 2008                   | 42             | 31             | 16             | 11             | *           |
| January 11-14, 2008                   | 36             | 32             | 15             | 16             | 1           |
| November 2-5, 2007                    | 27             | 37             | 16             | 19             | 1           |
| October 19-22, 2007                   | 25             | 34             | 20             | 21             | *           |
| August 10-13, 2007                    | 28             | 36             | 18             | 18             | *           |
| Mid-November, 2006                    | 31             | 40             | 17             | 11             | 1           |
| December, 2005                        | 35             | 35             | 18             | 11             | 1           |
| Early November, 2005                  | 35             | 39             | 17             | 9              | *           |
| Mid-May, 2005                         | 30             | 39             | 19             | 11             | 1           |
| January, 2005                         | 35             | 41             | 17             | 7              | *           |
| Mid-October, 2004                     | 30             | 43             | 16             | ,<br>10        | 1           |
| Early September, 2004                 | 39             | 34             | 15             | 11             | 1           |
| · · · · · · · · · · · · · · · · · · · | 37             | 41             | 15             | 7              | *           |
| Mid-January, 2004                     |                |                |                |                | 2           |
| December, 2003                        | 35<br>40       | 38             | 14<br>15       | 11             | 1           |
| November, 2003                        | 40             | 34             | 15<br>17       | 10             |             |
| October, 2003                         | 32             | 39             | 16             | 12             | 1           |
| September, 2003                       | 39             | 30             | 18             | 12             | 1           |
| March, 2003                           | 40             | 35             | 16             | 8              | 1<br>*      |
| February, 2003                        | 42             | 33             | 15             | 10             |             |
| December, 2002                        | 38             | 34             | 17             | 10             | 1           |
| February, 2002                        | 35             | 40             | 15             | 9              | 1           |
| January, 2002                         | 30             | 44             | 16             | 9              | 1           |
| December, 2001                        | 37             | 40             | 13             | 8              | 2           |
| Mid-November, 2001                    | 41             | 36             | 15             | 7              | 1           |
| June, 2001                            | 24             | 41             | 18             | 16             | 1           |
| May, 2001                             | 34             | 36             | 15             | 15             | 0           |
| April, 2001                           | 36             | 34             | 16             | 13             | 1           |
| February, 2001                        | 30             | 39             | 18             | 12             | 1           |
| January, 2001                         | 32             | 38             | 17             | 11             | 2           |
| June, 1995                            | 26             | 41             | 22             | 11             | *           |
| March, 1995                           | 27             | 45             | 19             | 9              | *           |
| February, 1995                        | 23             | 41             | 22             | 13             | 1           |
| December, 1994                        | 28             | 43             | 20             | 9              | *           |
| October, 1994                         | 27             | 40             | 20             | 12             | 1           |
| June, 1994                            | 25             | 42             | 23             | 10             | *           |
| May, 1994                             | 33             | 40             | 16             | 10             | 1           |
| January, 1994                         | 34             | 39             | 16             | 10             | 1           |
| Early January, 1994                   | 36             | 44             | 13             | 7              | *           |
| December, 1993                        | 35             | 41             | 15             | 8              | 1           |
| October, 1993                         | 33             | 38             | 20             | 9              | *           |
|                                       |                | <del></del>    |                | •              |             |

|                       | Very    | Fairly  | Not too | Not at all     | (VOL.) |
|-----------------------|---------|---------|---------|----------------|--------|
|                       | closely | closely | closely | <u>closely</u> | DK/Ref |
| September, 1993       | 37      | 40      | 14      | 8              | 1      |
| Early September, 1993 | 39      | 39      | 14      | 9              | *      |
| August, 1993          | 41      | 36      | 14      | 9              | *      |
| May, 1993             | 37      | 38      | 18      | 6              | 1      |
| February, 1993        | 49      | 36      | 10      | 5              | *      |
| January, 1993         | 42      | 39      | 12      | 7              | *      |
| September, 1992       | 43      | 37      | 13      | 6              | 1      |
| May, 1992             | 39      | 39      | 15      | 6              | 1      |
| March, 1992           | 47      | 38      | 11      | 4              | *      |
| February, 1992        | 47      | 37      | 10      | 6              | *      |
| January, 1992         | 44      | 40      | 11      | 5              | *      |
| October, 1991         | 36      | 38      | 16      | 9              | 1      |
|                       |         |         |         |                |        |

#### **ASK ALL:**

PEW.2 Which ONE of the stories I just mentioned have you followed most closely, or is there another story you've been following MORE closely? [DO NOT READ LIST. ACCEPT ONLY ONE RESPONSE.]

| Oct 13-16   |   |
|-------------|---|
| <u>2011</u> |   |
| 20          | Reports about the condition of the U.S. economy                             |
| 18          | Anti-Wall Street protests in New York and other cities                      |
| 15          | News about candidates for the 2012 presidential elections                   |
| 11          | The debate in Washington over jobs and the deficit                          |
| 4           | An alleged Iranian plot to kill a Saudi Arabian diplomat in the U.S.        |
| 1           | Congress passing new trade agreements with South Korea, Colombia and Panama |
| 11          | Some other story (VOL.)   |
| 19          | Don't know/Refused (VOL.)   |

#### ASK ALL:

PEW.3 Thinking about possible Republican candidates for president in 2012... Regardless of whom you might prefer, which Republican candidate have you heard the most about in the news recently?

[OPEN END. RECORD FIRST MENTION ONLY.] [PLEASE BE CERTAIN TO DISTINGUISH BETWEEN "JOHN MCCAIN" AND "HERMAN CAIN".]

|             |                  | Sep         | Aug         | Jul         | Jun   | Jun         | May         | Apr         |
|-------------|------------------|-------------|-------------|-------------|-------|-------------|-------------|-------------|
| Oct 13-16   |                  | 8-11        | 18-21       | 21-24       | 16-19 | 2-5         | 12-15       | 14-17       |
| <u>2011</u> |                  | <u>2011</u> | <u>2011</u> | <u>2011</u> | 2011  | <u>2011</u> | <u>2011</u> | <u>2011</u> |
| 23          | Herman Cain      | *           | 1           | *           | *     | *           | *           | *           |
| 18          | Mitt Romney      | 12          | 7           | 13          | 27    | 22          | 7           | 9           |
| 12          | Rick Perry       | 31          | 22          | 3           | *     | *           | *           | *           |
| 2           | Sarah Palin      | 5           | 4           | 7           | 8     | 20          | 2           | 4           |
| 1           | Ron Paul         | 2           | 3           | 1           | 1     | 1           | 2           | *           |
| 1           | Michele Bachmann | 7           | 23          | 23          | 5     | 1           | 1           | *           |
| 1           | Mike Huckabee    | *           | *           | *           | *     | *           | 2           | 2           |
| *           | Tim Pawlenty     | *           | *           | 1           | 1     | 1           | 1           | 1           |
| *           | Gary Johnson     | *           | *           | *           | *     | *           | *           | *           |
| *           | Jon Huntsman     | 1           | *           | 1           | *     | *           | *           | *           |
| *           | Newt Gingrich    | 1           | 1           | 1           | 5     | 2           | 12          | 1           |
| *           | Donald Trump     | 3           | 3           | 4           | 2     | 5           | 16          | 26          |
| 4           | Other            |             |             |             |       |             |             |             |
| 39          | None/DK/Ref.     | 37          | 35          | 44          | 45    | 41          | 50          | 53          |
|             |                  |             |             |             |       |             |             |             |

## PEWWP.4, PEW.5-PEW.7 PREVIOUSLY RELEASED

#### ASK ALL:

TEAPARTY2 From what you know, do you agree or disagree with the Tea Party movement, or don't you have an opinion either way?

|                 |              |                 |            | (VOL.)   | Not     |           |
|-----------------|--------------|-----------------|------------|----------|---------|-----------|
|                 |              |                 | No opinion | Haven't  | (VOL.)  | heard of/ |
|                 | <u>Agree</u> | <u>Disagree</u> | either way | heard of | Refused | <u>DK</u> |
| Oct 13-16, 2011 | 20           | 27              | 50         | 1        | 2       |           |