

**PEW RESEARCH CENTER  
October 4-7, 2012 OMNIBUS  
FINAL TOPLINE  
N=1,006**

**PEW.1 HELD FOR FUTURE RELEASE****NO QUESTIONS PEW.2-PEW.7****ASK ALL:**

Thinking about Wednesday's presidential debate...

PEW.8 Did you follow any debate coverage... **[INSERT ITEMS; RANDOMIZE]**, or not?

	<u>Yes</u>	<u>No</u>	<b>(VOL.) DK/Ref</b>
a. On television Oct 4-7, 2012	70	30	*
b. Online or on a mobile device, such as a cell phone or tablet computer Oct 4-7, 2012	29	71	*
c. On social networking sites like Facebook or Twitter Oct 4-7, 2012	22	78	*
d. In newspapers Oct 4-7, 2012	32	68	*
e. On the radio Oct 4-7, 2012	24	76	*

**ASK IF SAW ANY COVERAGE (PEW.8a=1 OR PEW.8b=1 OR PEW.8c=1 OR PEW.8d=1 OR PEW.8e=1) [N=873]:**

PEW.9 Did you follow the debate while it was happening on Wednesday night, or did you just follow coverage of the debate after it had occurred?

**Oct 4-7, 2012**

<i>Based on total</i>	<i>Based on filter</i>	
51	62	Followed live
26	31	Followed after debate occurred
5	6	Both <b>(VOL.)</b>
1	1	Don't know/Refused <b>(VOL.)</b>
17	--	Did not follow debate at all
[N=1,006]	[N=873]	

**ASK IF FOLLOWED LIVE (PEW.9=1,3) [N=632]:**

PEW.10 While the debate was going on, were you following it only on television, only on a computer or mobile device, or on both at the same time?

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85	Only on television
3	Only on a computer or mobile device
11	Both at the same time
*	Don't know/Refused <b>(VOL.)</b>

**ASK IF FOLLOWED DEBATE LIVE ONLINE (PEW.10=2,3) [N=71]:**

PEW.11 While the debate was going on, were you sharing your own reactions to the debate online, or not?

<b>Oct 4-7, 2012</b>		
<i>Based on live</i>	<i>Based on</i>	
<u>debate followers</u>	<u>filter</u>	
5	32	Yes, sharing own reactions
10	68	No, not
0	0	Don't know/Refused <b>(VOL.)</b>
85	--	<i>Not a live online debate follower</i>
[N=632]	[N=71]	

**NO QUESTION PEW.12****PEW.13-PEW.17 PREVIOUSLY RELEASED**