

PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS
EARLY OCTOBER 2012 POLITICAL SURVEY
TOPLINE
October 4-7, 2012
N=1,511

NO QUESTIONS 1-4, 6, 9-14, 16-19, 23-25, 29-33, 36-38, 41, 44-51, 53-55

QUESTIONS 5, 7-8, 15a-b, 20-22, 26-28, 34, 64-69 PREVIOUSLY RELEASED

QUESTIONS 35, 39-40, 42-43, 52, 56-63 HELD FOR FUTURE RELEASE

ASK ALL:

Q.15 Is your overall opinion of **[INSERT NAME, RANDOMIZE a-b, FOLLOWED BY c-d]** very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? How about **[NEXT NAME]**? **[IF NECESSARY: Just in general, is your overall opinion of [NAME] very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?]** **[INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE."]**

	-----Favorable-----			-----Unfavorable-----			(VOL.)	(VOL.)
	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	Never heard of	Can't rate/Ref
c. Joe Biden								
Oct 4-7, 2012	38	13	24	46	26	21	5	11
Sep 12-16, 2012	41	15	26	43	22	21	4	11
Jun 7-17, 2012	40	10	30	37	18	19	6	17
Jan 11-16, 2012	38	10	28	41	18	22	9	12
Oct 28-Nov 30, 2009	50	13	36	29	13	16	8	13
Mid-Apr 2009	51	14	37	28	10	18	8	13
Jan 2009	63	22	41	20	7	13	6	11
Mid-October, 2008	55	20	34	35	10	19	6	10
Early October, 2008 (callback)	61	20	41	30	10	20	1	8
Late September, 2008	49	15	34	30	10	20	8	13
Mid-September, 2008	48	14	34	30	11	19	8	14
April, 2006	28	7	21	20	5	15	38	14
Late October, 2005	21	4	17	20	6	14	43	16
September, 1987	22	4	18	15	4	11	25	38
d. Paul Ryan								
Oct 4-7, 2012	38	17	21	40	23	17	7	15
Sep 12-16, 2012	35	15	20	44	23	21	8	13

ASK ALL:

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or independent?

ASK IF INDEP/NO PREF/OTHER/DK/REF (PARTY=3,4,5,9):

PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

BASED ON LIKELY VOTERS [N=1,112]:

	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	(VOL.)	(VOL.)	<u>DK/Ref</u>	<u>Lean Rep</u>	<u>Lean Dem</u>
				No preference	Other party			
Oct 4-7, 2012	36	31	30	1	1	1	14	14
Sep 12-16, 2012	29	39	30	1	*	2	14	13

BASED ON REGISTERED VOTERS [N=1,201]:

	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	(VOL.)	(VOL.)	<u>DK/Ref</u>	<u>Lean Rep</u>	<u>Lean Dem</u>
				No preference	Other party			
Oct 4-7, 2012	33	32	31	1	1	1	14	14

PARTY/PARTYLN CONTINUED...

				(VOL.)	(VOL.)			
	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	No	Other	(VOL.)	<i>Lean</i>	<i>Lean</i>
				preference	party	DK/Ref	<i>Rep</i>	<i>Dem</i>
Sep 12-16, 2012	28	37	31	1	*	2	14	13
Jul 16-26, 2012	25	38	33	2	1	2	15	12
Jun 28-Jul 9, 2012	27	36	34	1	*	2	15	15
Jun 7-17, 2012	28	35	35	1	*	1	17	14
May 9-Jun 3, 2012	28	35	31	2	*	3	13	12
Apr 4-15, 2012	28	34	35	1	*	1	16	12
Mar 7-11, 2012	28	38	31	1	1	1	15	14
Feb 8-12, 2012	32	34	31	1	*	1	13	15
Jan 11-16, 2012	24	33	38	2	*	2	17	14
Jan 4-8, 2012	31	32	32	3	*	2	15	12

BASED ON GENERAL PUBLIC:

				(VOL.)	(VOL.)			
	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	No	Other	(VOL.)	<i>Lean</i>	<i>Lean</i>
				preference	party	DK/Ref	<i>Rep</i>	<i>Dem</i>
Oct 4-7, 2012	27	31	36	3	1	3	15	15
Sep 12-16, 2012	24	35	36	2	*	2	14	16
Jul 16-26, 2012	22	33	38	4	*	3	14	15
Jun 28-Jul 9, 2012	24	33	37	3	*	3	15	17
Jun 7-17, 2012	24	33	39	2	*	2	17	17
May 9-Jun 3, 2012	24	32	36	4	*	4	13	14
Apr 4-15, 2012	24	31	39	3	*	2	15	15
Mar 7-11, 2012	24	34	36	3	1	2	16	17
Feb 8-12, 2012	26	32	36	4	1	2	13	17
Jan 11-16, 2012	22	31	42	3	*	2	17	16
Jan 4-8, 2012	26	31	35	4	*	4	14	14
Yearly Totals								
2011	24.3	32.3	37.4	3.1	.4	2.5	15.7	15.6
2010	25.2	32.7	35.2	3.6	.4	2.8	14.5	14.1
2009	23.9	34.4	35.1	3.4	.4	2.8	13.1	15.7
2008	25.7	36.0	31.5	3.6	.3	3.0	10.6	15.2
2007	25.3	32.9	34.1	4.3	.4	2.9	10.9	17.0
2006	27.8	33.1	30.9	4.4	.3	3.4	10.5	15.1
2005	29.3	32.8	30.2	4.5	.3	2.8	10.3	14.9
2004	30.0	33.5	29.5	3.8	.4	3.0	11.7	13.4
2003	30.3	31.5	30.5	4.8	.5	2.5	12.0	12.6
2002	30.4	31.4	29.8	5.0	.7	2.7	12.4	11.6
2001	29.0	33.2	29.5	5.2	.6	2.6	11.9	11.6
2001 Post-Sept 11	30.9	31.8	27.9	5.2	.6	3.6	11.7	9.4
2001 Pre-Sept 11	27.3	34.4	30.9	5.1	.6	1.7	12.1	13.5
2000	28.0	33.4	29.1	5.5	.5	3.6	11.6	11.7
1999	26.6	33.5	33.7	3.9	.5	1.9	13.0	14.5
1998	27.9	33.7	31.1	4.6	.4	2.3	11.6	13.1
1997	28.0	33.4	32.0	4.0	.4	2.3	12.2	14.1
1996	28.9	33.9	31.8	3.0	.4	2.0	12.1	14.9
1995	31.6	30.0	33.7	2.4	.6	1.3	15.1	13.5
1994	30.1	31.5	33.5	1.3	--	3.6	13.7	12.2
1993	27.4	33.6	34.2	4.4	1.5	2.9	11.5	14.9
1992	27.6	33.7	34.7	1.5	0	2.5	12.6	16.5
1991	30.9	31.4	33.2	0	1.4	3.0	14.7	10.8
1990	30.9	33.2	29.3	1.2	1.9	3.4	12.4	11.3
1989	33	33	34	--	--	--	--	--
1987	26	35	39	--	--	--	--	--

PEW RESEARCH CENTER
October 4-7, 2012 OMNIBUS
FINAL TOPLINE
N=1,006

QUESTIONS PEW.1, PEW.8-PEW.11, PEW.16-PEW.17 HELD FOR FUTURE RELEASE

NO QUESTIONS PEW.2-PEW.7, PEW.12, PEW.15

ASK ALL:

Next,

PEW.13 How likely is it that you will watch next week's vice-presidential debate between Paul Ryan and Joe Biden?

BASED ON REGISTERED VOTERS [N=812]:

Oct 4-7 <u>2012</u>		<i>Palin/Biden</i> <u>Sept 2008</u>	<i>Cheney/Edwards</i> <u>Early Oct 2004</u>
54	Very likely	69	41
23	Somewhat likely	14	29
22	Not likely	16	29
1	Don't know/Refused (VOL.)	1	1

ASK ALL:

PEW.14 Regardless of which presidential candidate you support, who do you think will do the better job in the vice presidential debate **[READ AND RANDOMIZE]**?

BASED ON REGISTERED VOTERS [N=812]:

Oct 4-7 <u>2012</u>	
40	Paul Ryan
34	Joe Biden
3	Neither/Both (VOL.)
23	Don't know/Refused (VOL.)