## PEW RESEARCH CENTER June 7-10, 2012, NEWS INTEREST INDEX FINAL TOPLINE <br> $\mathbf{N}=\mathbf{1 , 0 0 0}$

## ASK ALL:

PEW. 1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, [INSERT ITEM; RANDOMIZE;] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]
a. Reports about the condition of the U.S. economy

| June 7-10, 2012 | 35 | 32 | 15 | 18 | * |
| :---: | :---: | :---: | :---: | :---: | :---: |
| May 31-June 3, 2012 | 37 | 34 | 13 | 14 | 1 |
| May 24-27, 2012 | 33 | 31 | 19 | 16 | 1 |
| May 17-20, 2012 | 35 | 30 | 16 | 19 | * |
| May 10-13, 2012 | 40 | 26 | 16 | 17 | * |
| May 3-6, 2012 | 38 | 29 | 13 | 20 | * |
| April 26-29, 2012 | 34 | 32 | 17 | 16 | 1 |
| April 19-22, 2012 | 35 | 35 | 13 | 14 | 2 |
| April 12-15, 2012 | 39 | 28 | 16 | 17 | 1 |
| April 5-8, 2012 | 37 | 31 | 16 | 16 | 1 |
| March 29-April 1, 2012 | 34 | 33 | 15 | 18 | 1 |
| March 22-25, 2012 | 36 | 29 | 16 | 18 | 1 |
| March 15-18, 2012 | 40 | 35 | 11 | 14 | 1 |
| March 8-11, 2012 | 37 | 32 | 14 | 17 | * |
| March 1-4, 2012 | 41 | 27 | 15 | 17 | 1 |
| February 23-26, 2012 | 37 | 33 | 14 | 15 | 1 |
| February 16-20, 2012 | 33 | 32 | 16 | 17 | 1 |
| February 9-12, 2012 | 42 | 30 | 14 | 13 | 1 |
| February 2-5, 2012 | 38 | 32 | 16 | 13 | 1 |
| January 26-29, 2012 | 35 | 31 | 16 | 19 | * |
| January 19-22, 2012 | 35 | 30 | 16 | 19 | 1 |
| January 12-15, 2012 | 33 | 32 | 14 | 20 | 1 |
| January 5-8, 2012 | 39 | 31 | 15 | 15 | * |
| December 15-18, 2011 | 36 | 32 | 14 | 16 | 1 |
| December 8-11, 2011 | 41 | 29 | 13 | 16 | 1 |
| December 1-4, 2011 | 40 | 33 | 13 | 13 | 1 |
| November 17-20, 2011 | 35 | 33 | 16 | 15 | 1 |
| November 10-13, 2011 | 39 | 31 | 15 | 14 | * |
| November 3-6, 2011 | 37 | 31 | 15 | 17 | 1 |
| October 27-30, 2011 | 38 | 33 | 14 | 15 | 1 |
| October 20-23, 2011 | 38 | 32 | 14 | 16 | 1 |
| October 13-16, 2011 | 39 | 32 | 14 | 14 | * |
| October 6-9, 2011 | 43 | 28 | 14 | 14 | 1 |
| September 29-October 2, 2011 | 46 | 26 | 14 | 14 | * |
| September 22-25, 2011 | 44 | 33 | 11 | 11 | * |
| September 8-11, 2011 | 40 | 30 | 15 | 14 | 1 |
| September 1-4, 2011 | 44 | 30 | 11 | 15 | * |
| August 25-28, 2011 | 44 | 28 | 14 | 13 | 1 |
| August 18-21, 2011 | 44 | 29 | 12 | 14 | 1 |
| August 4-7, 2011 | 46 | 30 | 11 | 13 | 1 |
| July 28-31, 2011 | 43 | 30 | 13 | 13 | * |
| July 21-24, 2011 | 41 | 32 | 13 | 13 | 1 |
| July 14-17, 2011 | 41 | 30 | 14 | 14 | 1 |
| July 7-10, 2011 | 36 | 30 | 15 | 18 | 1 |
| June 30-July 3, 2011 | 38 | 32 | 13 | 16 | 1 |
| June 23-26, 2011 | 37 | 29 | 15 | 19 | * |
| June 16-19, 2011 | 39 | 33 | 14 | 13 | * |

PEW. 1 CONTINUED...

|  | Very closely | Fairly closely | Not too closely | Not at all closely | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: |
| June 9-12, 2011 | 39 | 30 | 15 | 16 | 1 |
| June 2-5, 2011 | 35 | 34 | 17 | 14 | * |
| May 19-22, 2011 | 33 | 34 | 17 | 16 | * |
| May 12-15, 2011 | 32 | 32 | 17 | 18 | 2 |
| May 5-8, 2011 | 40 | 35 | 15 | 9 | 1 |
| April 21-25, 2011 | 41 | 33 | 12 | 14 | * |
| April 14-17, 2011 | 44 | 30 | 14 | 12 | 1 |
| April 7-10, 2011 | 46 | 30 | 14 | 10 | * |
| March 31-April 3, 2011 | 42 | 31 | 16 | 11 | 0 |
| March 24-27, 2011 | 36 | 32 | 17 | 15 | * |
| March 17-20, 2011 | 38 | 32 | 17 | 13 | * |
| March 10-13, 2011 | 40 | 30 | 16 | 13 | * |
| March 3-6, 2011 | 37 | 31 | 17 | 13 | 1 |
| February 24-27, 2011 | 49 | 29 | 11 | 10 | * |
| February 17-20, 2011 | 35 | 33 | 14 | 17 | * |
| February 10-13, 2011 | 36 | 34 | 13 | 16 | * |
| February 3-6, 2011 | 35 | 37 | 14 | 14 | * |
| January 20-23, 2011 | 37 | 33 | 14 | 15 | 1 |
| January 13-16, 2011 | 37 | 29 | 15 | 18 | 1 |
| January 6-9, 2011 | 39 | 37 | 11 | 12 | 1 |

SEE TRENDS FOR PREVIOUS YEARS: http://www.people-press.org/files/2011/11/NII-Economy-Trends.pdf
b. Wisconsin Governor Scott Walker's victory in a recall election

June 7-10, 2012
TRENDS FOR COMPARISON:
March 10-13, 2011: Disputes in Wisconsin and other states between state governments and public employee unions
March 3-6, 2011
February 24-27, 2011
c. Reports about economic problems in several European countries June 7-10, 2012
May 31-June 3, 2012
TRENDS FOR COMPARISON:
May 17-20, 2012: Political and economic uncertainty in Greece
May 10-13, 2012: Reports about economic problems in several European countries
May 3-6, 2012
February 16-20, 2012: Efforts to deal with the debt crisis in Europe
January 12-15, 2012
December 8-11, 2011
December 1-4, 2011
November 10-13, 2011: Efforts to deal with the debt crisis in Greece and Italy
November 3-6, 2011: Efforts to deal with
the debt crisis in Greece and other
European countries
October 27-30, 2011
September 29-October 2, 2011: The debt crisis in Greece and other European countries
September 15-18, 2011

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| 30 | 26 | 18 | 25 | 1 |
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| 29 | 24 | 19 | 27 | 1 |
| 36 | 22 | 15 | 26 | 1 |


| 18 | 27 | 21 | 34 | 1 |
| :--- | :--- | :--- | :--- | :--- |
| 17 | 27 | 23 | 33 | 1 |
|  |  |  |  |  |
| 15 | 22 | 22 | 41 | $*$ |
| 17 | 24 | 24 | 34 | $*$ |
| 16 | 23 | 24 | 36 | $*$ |
|  |  |  |  |  |
| 11 | 21 | 23 | 45 | $*$ |
| 12 | 23 | 23 | 42 | 1 |
| 14 | 22 | 27 | 37 | 1 |
| 14 | 24 | 25 | 36 | 1 |
| 15 | 23 | 23 | 38 | 1 |
|  |  |  |  |  |
| 18 | 26 | 21 | 34 | 1 |
| 12 | 27 | 24 | 36 | $*$ |
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| 15 | 21 | 24 | 39 | 1 |
| 16 | 23 | 24 | 37 | 1 |

PEW. 1 CONTINUED...

| - | Very closely | Fairly closely | Not too closely | Not at all closely | (VOL.) DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: |
| August 18-21, 2011: The debate among |  |  |  |  |  |
| European leaders on how to address the region's debt crisis | 12 | 21 | 22 | 44 | 1 |
| August 11-14, 2011: Riots in London and other parts of Britain | 17 | 28 | 21 | 32 | 1 |
| June 30-July 3, 2011: The financial crisis and violent protests in Greece | 14 | 22 | 23 | 39 | 1 |
| June 16-19, 2011 | 10 | 20 | 25 | 45 | 1 |
| May 13-16, 2010: A trillion-dollar bailout package for European governments facing |  |  |  |  |  |
| debt problems | 21 | 26 | 24 | 28 | 2 |
| May 7-10, 2010: The financial crisis in |  |  |  |  |  |
| Greece and violent protests there | 19 | 23 | 26 | 31 | * |
| April 30-May 3, 2010: The financial crisis in |  |  |  |  |  |
| Greece | 6 | 15 | 28 | 51 | 1 |
| October, 1998: Financial instability around |  |  |  |  |  |
| the world | 32 | 40 | 19 | 9 | * |
| September, 1998: Economic and political instability in Russia | 18 | 30 | 28 | 24 | * |
| Late August, 1998: Economic problems in |  |  |  |  |  |
| Russia | 8 | 22 | 29 | 41 | * |
| January, 1998: The deepening financial crisis in many Asian countries | 15 | 25 | 27 | 33 | * |
| March, 1995: The financial and political instability in Mexico | 12 | 28 | 30 | 29 | 1 |

d. News about candidates for the 2012
presidential election
June 7-10, 2012
May 31-June 3, 2012
May 24-27, 2012
May 17-20, 2012
May 10-13, 2012
May 3-6, 2012
April 26-29, 2012
April 19-22, 2012
April 12-15, 2012
April 5-8, 2012
March 29-April 1, 2012
March 22-25, 2012
March 15-18, 2012
March 8-11, 2012
March 1-4, 2012
February 23-26, 2012
February 16-20, 2012
February 9-12, 2012
February 2-5, 2012
January 26-29, 2012
January 19-22, 2012
January 12-15, 2012
January 5-8, 2012
December 15-18, 2011
December 8-11, 2011
December 1-4, 2011
November 17-20, 2011
November 3-6, 2011
October 27-30, 2011
October 20-23, 2011
October 13-16, 2011
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## PEW. 1 CONTINUED...

October 6-9, 2011
September 29-October 2, 2011
September 22-25, 2011
September 15-18, 2011
September 8-11, 2011
September 1-4, 2011

| Very <br> closely | Fairly <br> closely | Not too <br> closely | Not at all <br> closely | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: |
| 27 | 25 | 23 | 27 | 1 |
| 25 | 26 | 21 | 25 | $*$ |
| 24 | 28 | 23 | 25 | 1 |
| 22 | 26 | 21 | 27 | 1 |
| 22 | 23 | 22 | 31 | $*$ |
| 22 | 22 | 22 | 32 | 1 |
| 27 | 26 | 19 | 23 | 1 |
| 19 | 24 | 20 | 36 | 1 |
| 18 | 21 | 22 | 37 | 1 |
| 17 | 27 | 21 | 35 | 1 |
| 17 | 22 | 28 | 32 | 1 |
| 18 | 26 | 27 | 28 | 1 |
| 16 | 23 | 27 | 33 | 1 |
| 21 | 28 | 24 | 25 | 2 |
| 19 | 26 | 24 | 31 | $*$ |
| 23 | 29 | 23 | 25 | $*$ |
| 18 | 30 | 22 | 30 | 1 |
| 21 | 31 | 22 | 26 | $*$ |
| 20 | 27 | 24 | 28 | $*$ |
| 15 | 27 | 24 | 32 | 1 |
| 15 | 22 | 26 | 35 | 1 |
| 16 | 24 | 27 | 32 | 1 |
| 18 | 26 | 23 | 32 | 1 |
| 20 | 23 | 29 | 27 | 1 |
| 13 | 19 | 26 | 41 | 1 |
| 15 | 21 | 26 | 38 | 0 |
| 16 | 19 | 24 | 40 | $*$ |
| 15 | 20 | 23 | 42 | $*$ |

SEE TRENDS FOR PREVIOUS YEARS: http://www.people-press.org/files/2011/11/NII-Election-Trends.pdf
e. The CIA killing an al Qaeda leader in a drone attack in Pakistan

June 7-10, 2012
TRENDS FOR COMPARISON:
September 30-October 2, 2011: The killing of a U.S. born terrorist leader in Yemen August 21-24, 2009: The CIA reportedly hiring contactors to assassinate al Qaeda leaders
July 17-20, 2009: Reports about a CIA program to kill al Qaeda leaders that was hidden from Congress

16
$24 \quad 19$
19

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$24 \quad 19$
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34
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August 18-21, 2011
August 11-14, 2011
August 4-7, 2011
July 28-31, 2011
July 21-24, 2011
July 14-17, 2011
July 7-10, 2011
June 30-July 3, 2011
June 23-26, 2011
June 16-19, 2011
June 9-12, 2011
June 2-5, 2011
May 26-29, 2011
May 19-22, 2011
May 12-15, 2011
May 5-8, 2011
April 21-25, 2011
April 14-17, 2011
March 24-27, 2011
19
26
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March 10-13, 2011
February 10-13, 2011
February 3-6, 2011

| 24 | 24 | 19 | 34 | $*$ |
| :--- | :--- | :--- | :--- | :--- |
| 11 | 17 | 24 | 44 | 3 |

June 14-19, 2006: The killing of the terrorist leader in Iraq named Zarqawi by U.S. forces

March 13-16, 2003: The recent capture of a major al Qaeda leader in Pakistan

12
1920
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onflicts between the Vatican and U.S. nuns June 7-10, 2012

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