

**PEW RESEARCH CENTER  
MAY 24-27, 2012, NEWS INTEREST INDEX  
FINAL TOPLINE  
N=1012**

**PEWWP.1 PREVIOUSLY RELEASED**

**ASK ALL:**

PEW.1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, **[INSERT ITEM; RANDOMIZE;] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]**

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<b>(VOL.) DK/Ref</b>
a. Reports about the condition of the U.S. economy					
May 24-27, 2012	33	31	19	16	1
May 17-20, 2012	35	30	16	19	*
May 10-13, 2012	40	26	16	17	*
May 3-6, 2012	38	29	13	20	*
April 26-29, 2012	34	32	17	16	1
April 19-22, 2012	35	35	13	14	2
April 12-15, 2012	39	28	16	17	1
April 5-8, 2012	37	31	16	16	1
March 29-April 1, 2012	34	33	15	18	1
March 22-25, 2012	36	29	16	18	1
March 15-18, 2012	40	35	11	14	1
March 8-11, 2012	37	32	14	17	*
March 1-4, 2012	41	27	15	17	1
February 23-26, 2012	37	33	14	15	1
February 16-20, 2012	33	32	16	17	1
February 9-12, 2012	42	30	14	13	1
February 2-5, 2012	38	32	16	13	1
January 26-29, 2012	35	31	16	19	*
January 19-22, 2012	35	30	16	19	1
January 12-15, 2012	33	32	14	20	1
January 5-8, 2012	39	31	15	15	*
December 15-18, 2011	36	32	14	16	1
December 8-11, 2011	41	29	13	16	1
December 1-4, 2011	40	33	13	13	1
November 17-20, 2011	35	33	16	15	1
November 10-13, 2011	39	31	15	14	*
November 3-6, 2011	37	31	15	17	1
October 27-30, 2011	38	33	14	15	1
October 20-23, 2011	38	32	14	16	1
October 13-16, 2011	39	32	14	14	*

**PEW.1 CONTINUED...**

	Very <u>closely</u>	Fairly <u>closely</u>	Not too <u>closely</u>	Not at all <u>closely</u>	(VOL.) DK/Ref
October 6-9, 2011	43	28	14	14	1
September 29-October 2, 2011	46	26	14	14	*
September 22-25, 2011	44	33	11	11	*
September 8-11, 2011	40	30	15	14	1
September 1-4, 2011	44	30	11	15	*
August 25-28, 2011	44	28	14	13	1
August 18-21, 2011	44	29	12	14	1
August 4-7, 2011	46	30	11	13	1
July 28-31, 2011	43	30	13	13	*
July 21-24, 2011	41	32	13	13	1
July 14-17, 2011	41	30	14	14	1
July 7-10, 2011	36	30	15	18	1
June 30-July 3, 2011	38	32	13	16	1
June 23-26, 2011	37	29	15	19	*
June 16-19, 2011	39	33	14	13	*
June 9-12, 2011	39	30	15	16	1
June 2-5, 2011	35	34	17	14	*
May 19-22, 2011	33	34	17	16	*
May 12-15, 2011	32	32	17	18	2
May 5-8, 2011	40	35	15	9	1
April 21-25, 2011	41	33	12	14	*
April 14-17, 2011	44	30	14	12	1
April 7-10, 2011	46	30	14	10	*
March 31-April 3, 2011	42	31	16	11	0
March 24-27, 2011	36	32	17	15	*
March 17-20, 2011	38	32	17	13	*
March 10-13, 2011	40	30	16	13	*
March 3-6, 2011	37	31	17	13	1
February 24-27, 2011	49	29	11	10	*
February 17-20, 2011	35	33	14	17	*
February 10-13, 2011	36	34	13	16	*
February 3-6, 2011	35	37	14	14	*
January 20-23, 2011	37	33	14	15	1
January 13-16, 2011	37	29	15	18	1
January 6-9, 2011	39	37	11	12	1

[SEE TRENDS FOR PREVIOUS YEARS:](http://www.people-press.org/files/2011/11/NII-Economy-Trends.pdf) <http://www.people-press.org/files/2011/11/NII-Economy-Trends.pdf>

- b. The presidential election in Egypt  
May 24-27, 2012

4	15	22	57	1
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**TRENDS FOR COMPARISON:**

December 1-4, 2011: <i>The recent elections in Egypt</i>	7	16	28	48	*
February 17-20, 2011: <i>News about the situation in Egypt</i>	34	32	17	16	1
February 10-13, 2011: <i>Anti-government protests in Egypt and the resignation of President Hosni Mubarak</i>	39	31	14	15	1
February 3-6, 2011: <i>Anti-government protests in Egypt and other Middle Eastern countries</i>	32	35	16	18	*
January 27-30, 2011	17	26	21	35	*

- c. News about Facebook's first public stock offering

12	23	25	38	1
14	22	27	37	1

**TREND FOR COMPARISON:**

February 2-5, 2012: <i>Facebook announcing its plan for its first public stock offering</i>	7	17	25	50	1
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**PEW.1 CONTINUED...**

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<b>(VOL.)</b> <u>DK/Ref</u>
d. The sentencing of a Rutgers University student who used a webcam to spy on his gay roommate May 24-27, 2012	11	17	23	48	1
e. The price of gasoline May 24-27, 2012	32	29	20	19	1
<b>TRENDS FOR COMPARISON:</b>					
March 15-18, 2012: <i>The rising price of gas and oil</i>	52	24	12	12	1
April 28-May 1, 2011	51	26	13	10	1
April 14-17, 2011	53	25	11	11	*
March 17-20, 2011	46	28	14	12	*
February 24-27, 2011: <i>Rising price of oil</i>	50	29	13	8	*
October 17-20, 2008: <i>Falling price of gas and oil</i>	53	33	11	3	*
July 3-7, 2008: <i>Rising price of gasoline</i>	62	25	8	4	1
June 27-30, 2008: <i>Rising price of oil</i>	57	26	11	5	1
June 6-9, 2008: <i>Rising price of gasoline</i>	66	19	7	7	1
May 22-25, 2008	65	22	9	4	*
May 16-19, 2008	64	21	10	4	1
May 2-5, 2008	63	23	9	4	1
April 25-28, 2008	62	23	10	5	*
March 7-10, 2008: <i>Rising price of oil</i>	43	33	12	11	1
November 9-12, 2007	44	28	14	13	1
May 24-27, 2007: <i>Rising price of gasoline</i>	52	29	10	8	1
May 18-21, 2007 <sup>1</sup>	48	27	16	8	1
August, 2006: <i>High price of gasoline these days</i>	60	26	7	5	2
June, 2006	58	26	10	5	1
May, 2006	69	21	6	3	1
April, 2006	65	22	8	4	1
December, 2005	61	27	7	4	1
Early November, 2005	61	27	9	2	1
Late October, 2005	67	23	7	3	*
Early October, 2005	65	25	6	3	1
Early September, 2005	71	19	7	3	*
Mid-May, 2005	58	27	9	5	1
Mid-March, 2005	50	32	13	5	*
Mid-October, 2004	64	22	8	5	1
August, 2004	52	29	10	8	1
July, 2004	56	25	11	7	1
June, 2004	58	26	9	6	1
April, 2004	46	30	15	8	1
Early April, 2004	58	23	10	8	1
Mid-March, 2004	47	27	14	10	2
September, 2003	45	27	15	11	1
March, 2003	52	27	11	9	1
February, 2003	53	25	12	9	1
June, 2001	56	31	7	5	1
May, 2001	61	26	6	6	1
Early October, 2000	56	25	12	6	1
June, 2000: <i>Recent increases in the price of gasoline</i>	61	25	9	5	*
March, 2000	58	28	10	4	*
October, 1990	62	26	8	4	*
September, 1990	56	28	11	5	*

<sup>1</sup> For May 18-21, 2007 the item was not asked as part of a list.

**PEW.1 CONTINUED...**

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<b>(VOL.) DK/Ref</b>
August, 1990	57	27	10	5	1
f. News about candidates for the 2012 presidential election					
May 24-27, 2012	32	28	16	24	1
May 17-20, 2012	31	26	19	23	*
May 10-13, 2012	34	23	18	24	*
May 3-6, 2012	29	27	19	24	*
April 26-29, 2012	29	29	18	23	1
April 19-22, 2012	29	29	20	20	1
April 12-15, 2012	32	28	16	23	1
April 5-8, 2012	31	27	18	23	*
March 29-April 1, 2012	23	29	21	27	*
March 22-25, 2012	28	28	18	25	1
March 15-18, 2012	28	31	17	24	*
March 8-11, 2012	28	27	21	23	*
March 1-4, 2012	31	24	20	24	1
February 23-26, 2012	28	29	18	24	1
February 16-20, 2012	25	29	19	25	2
February 9-12, 2012	35	25	18	20	1
February 2-5, 2012	30	27	20	21	1
January 26-29, 2012	28	30	21	21	1
January 19-22, 2012	28	30	17	24	*
January 12-15, 2012	29	29	18	23	1
January 5-8, 2012	29	30	16	25	*
December 15-18, 2011	26	24	20	29	1
December 8-11, 2011	27	27	18	28	*
December 1-4, 2011	25	28	20	26	1
November 17-20, 2011	24	31	21	23	1
November 3-6, 2011	22	31	20	26	1
October 27-30, 2011	21	26	21	30	1
October 20-23, 2011	21	28	22	28	1
October 13-16, 2011	26	29	22	23	1
October 6-9, 2011	25	25	23	27	1
September 29-October 2, 2011	27	26	21	25	*
September 22-25, 2011	25	26	23	25	1
September 15-18, 2011	24	28	21	27	1
September 8-11, 2011	22	26	21	31	*
September 1-4, 2011	22	23	22	32	1
August 25-28, 2011	22	22	22	33	1
August 18-21, 2011	27	26	19	28	1
August 11-14, 2011	19	24	20	36	1
August 4-7, 2011	18	21	22	37	1
July 28-31, 2011	17	27	21	35	1
July 21-24, 2011	17	22	28	32	*
July 14-17, 2011	18	26	27	28	1
July 7-10, 2011	16	23	27	33	1
June 30-July 3, 2011	21	28	24	25	2
June 23-26, 2011	19	26	24	31	*
June 16-19, 2011	23	29	23	25	*
June 9-12, 2011	18	30	22	30	1
June 2-5, 2011	21	31	22	26	*
May 26-29, 2011	20	27	24	28	*
May 19-22, 2011	15	27	24	32	1
May 12-15, 2011	15	22	26	35	1
May 5-8, 2011	16	24	27	32	1
April 21-25, 2011	18	26	23	32	1
April 14-17, 2011	20	23	29	27	1
March 24-27, 2011	13	19	26	41	1

**PEW.1 CONTINUED...**

	Very <u>closely</u>	Fairly <u>closely</u>	Not too <u>closely</u>	Not at all <u>closely</u>	<b>(VOL.)</b> <u>DK/Ref</u>
March 10-13, 2011	15	21	26	38	0
February 10-13, 2011	16	19	24	40	*
February 3-6, 2011	15	20	23	42	*

[SEE TRENDS FOR PREVIOUS YEARS:](http://www.people-press.org/files/2011/11/NII-Election-Trends.pdf) <http://www.people-press.org/files/2011/11/NII-Election-Trends.pdf>

**ASK ALL:**

PEW.2 Which ONE of the stories I just mentioned have you followed most closely, or is there another story you've been following MORE closely? **[DO NOT READ LIST. ACCEPT ONLY ONE RESPONSE.]**

May 24-27

2012

28	News about candidates for the 2012 presidential election
17	The price of gasoline
10	Reports about the condition of the U.S. economy
7	News about Facebook's first public stock offering
	The sentencing of a Rutgers University student, who used a webcam
5	to spy on his gay roommate
1	The presidential election in Egypt
13	Some other story <b>(VOL.)</b>
20	Don't know/Refused <b>(VOL.)</b>