Energy, Terrorism, Immigration Less Important Than in 2008<br>\section*{For Voters It's Still the Economy}

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## Energy, Terrorism, Immigration Less Important Than in 2008 For Voters It's Still the Economy

As Barack Obama and Mitt Romney prepare for their first debate on Oct. 3, the issues at the top of the voters' agenda have changed little since 2008. Fully $87 \%$ of registered voters say that the economy will be very important to their vote, while $83 \%$ say jobs will be very important to their vote.

Four years ago, the economy also was the top priority for voters. In August 2008, an identical $87 \%$ said the economy was very important to their vote, and in October 2008, $80 \%$ rated jobs as very important.

However, the latest national survey by the Pew Research Center for the People \& the Press, conducted Sept. 12-16 among 3,019 adults, including 2,424 registered voters, finds that several other issues have declined in importance since 2008. Most notably, energy policy rated among the most important electoral issues in 2008-77\% said it was very important to their vote. Today it ranks near the bottom of the voting priorities list at 55\%.

Terrorism also has declined as a voting priority. Currently, $60 \%$ of voters say the issue of terrorism will be very important to their vote, down from 72\% in August 2008.

Immigration is also less of a focus in 2012. In the new survey, $41 \%$ view the issue of immigration as very important - the lowest of 12 issues tested - compared with $52 \%$ in August 2008.

The survey also finds that far more voters continue to favor a smaller government with fewer services than a bigger government that provides more services. Currently, 56\% say they would rather have a smaller government providing fewer services; 35\% prefer a bigger government. These opinions have changed little over the course of Obama's presidency. In October 2008, however, opinion was more evenly divided ( $46 \%$ smaller government vs. $40 \%$ bigger government).

In addition, while the budget deficit remains a very important issue for most voters, there continues to be broad agreement that the best way to reduce the budget deficit is with a combination of tax increases and cuts in major programs. In the new survey, fully $69 \%$ of registered voters say the best way to reduce the federal budget deficit is with a combination of tax increases and spending cuts; just $16 \%$ say the focus should be mostly on cutting major programs and just 6\% say the deficit should be reduced mostly by increasing taxes.

Voters' Preference for Smaller Government Persists


PEW RESEARCH CENTER Sept. 12-16, 2012. Q40.
Based on registered voters.

Best Way to Reduce the Budget
Deficit Deficit


PEW RESEARCH CENTER Sept. 12-16, 2012. Q41.
Based on registered voters.

## Priorities of Romney, Obama, Swing Voters

There are substantial differences between the priorities of voters who support Romney and those who back Obama. Eight-in-ten Romney voters (82\%) say the budget deficit will be very important to their vote, compared with $55 \%$ of Obama supporters.

That is a reversal from four years ago; in May 2008, more Obama voters (77\%) than supporters of J ohn McCain (60\%) said the budget deficit was very important to their vote.

The Pew Research Center's annual public priorities surveys have found that the party out of power tends to place greater importance on the budget deficit than does the party that controls the White House. In J anuary 2012, $84 \%$ of Republicans and $66 \%$ of Democrats viewed reducing the budget deficit as a top priority. Four years earlier, at the start of George W. Bush's final year in office, more Democrats (64\%) than Republicans (52\%) said the reducing deficit was a top priority.

## Romney, Obama Voters' Differing Agendas

| \% of voters saying <br> each is "very <br> important" to their | Romney <br> voters | Obama <br> voters | Diff |
| :--- | :---: | :---: | :---: |
| vote ... | $\%$ | $\%$ |  |
| Budget deficit | 82 | 55 | $\mathrm{R}+27$ |
| Terrorism | 68 | 55 | $\mathrm{R}+13$ |
| Immigration | 47 | 36 | $\mathrm{R}+11$ |
| Economy | 93 | 83 | $\mathrm{R}+10$ |
| Foreign policy | 66 | 56 | $\mathrm{R}+10$ |
| Jobs | 87 | 81 | $\mathrm{R}+6$ |
| Taxes | 70 | 64 | $\mathrm{R}+6$ |
| Abortion | 46 | 49 | $\mathrm{O}+3$ |
| Energy | 51 | 59 | $\mathrm{O}+8$ |
| Health care | 67 | 82 | $\mathrm{O}+15$ |
| Medicare | 55 | 74 | $\mathrm{O}+19$ |
| Education | 52 | 84 | $\mathrm{O}+32$ |

PEW RESEARCH CENTER Sept. 12-16, 2012. Q17a-I. Based on registered voters.

In the current survey, Romney supporters also are more likely than Obama voters to view terrorism (by 13 points), immigration (11 points), the economy (10 points) and foreign policy ( 10 points) as very important to their vote. And while jobs rank near the top of the agenda for Obama voters, more Romney voters rate the issue of jobs as very important ( $87 \%$ to $81 \%$ ). Taxes also are viewed as very important by somewhat more Romney voters ( $70 \%$ vs. $64 \%$ of Obama voters).

Education, Medicare and health care rate as far more important priorities for Obama voters than for Romney voters. More than eight-in-ten Obama supporters (84\%) say education will be very important to their vote, compared with $52 \%$ of Romney supporters, and there also are sizable gaps over Medicare (19 points) and health care (15 points).

| Roughly one-in-five voters (22\%) are considered swing voters, either because they are undecided or haven't fully committed to Obama or Romney. For the most part their priorities are in line with those of all registered voters: Fully 85\% of swing voters view the economy as a very important voting issue, followed by education and jobs (74\%). |  | I ssues that Matter to Swing Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \% of swing voters who say each is "very important" to their vote: |  |  |  |
|  |  |  |  |  | \% |
|  |  | Econo |  |  | 85 |
|  |  | Educat |  |  | 74 |
|  |  | Jobs |  |  | 74 |
|  |  | Health |  |  | 65 |
| Abortion rates as a less important issue among swing voters than among all registered voters. Only about a third (34\%) of swing voters say abortion is very important to their vote. Nearly half of all voters ( $46 \%$ ) say abortion is very important. |  | Budge | deficit |  | 63 |
|  |  | Medica |  |  | 61 |
|  |  | Taxes |  |  | 57 |
|  |  | Terror |  |  | 57 |
|  |  | Energy |  |  | 54 |
|  |  | Foreig | policy |  | 45 |
|  |  | Immig | ation |  | 39 |
|  |  | Abortio |  |  | 34 |
| Gender, Age Differences in Priorities |  | PEW RESEARCH CENTER Sept. 12-16 2012. Q17. Based on swing voters,those who are undecided, only lean toward a candidate, or say there is a$\qquad$ |  |  |  |
| Women are far more likely than men to rate seve very important, including abortion and health care. More than half of women (54\%) say the issue of abortion will be very important in their voting decision, compared with $36 \%$ of men. And while $81 \%$ of women voters say health care will be very important, fewer men (67\%) view that issue as very important. | ral issues as |  |  |  |  |
|  | More Women Rate I ssue of Abortion as Very Important |  |  |  |  |
|  | \% of voters saying each is "very important" to vote | Total $\%$ | Men \% | Women \% | $\xrightarrow{\text { M-W }}$ diff |
|  | Abortion | 46 | 36 | 54 | W+18 |
|  | Health care | 74 | 67 | 81 | W+14 |
| Women also are more likely than men to view education (by 10 points) and jobs (eight points) as very important. There are no issues that significantly more men than women rate as very important. | Education | 69 | 64 | 74 | W+10 |
|  | Jobs | 83 | 78 | 86 | W+8 |
|  | Medicare | 65 | 62 | 67 | w+5 |
|  | Economy | 87 | 85 | 89 | w+4 |
|  | Immigration | 41 | 39 | 43 | w+4 |
|  | Terrorism | 60 | 59 | 62 | W+3 |
|  | Taxes | 66 | 66 | 66 | 0 |
|  | Foreign policy | 60 | 61 | 60 | M+1 |
|  | Budget deficit | 68 | 70 | 67 | M+3 |
|  | Energy | 55 | 57 | 53 | M+4 |
|  | pew research ce Based on registere | TER Sept voters. | -16, | 12. Q17. |  |

While women view abortion as a more important issue than do men, there is no indication in the survey that is having an impact on the vote choices of women. In the new survey, women favor Obama over Romney by a wide margin ( $56 \%$ to $37 \%$ ). Obama's advantage is about as wide among women who view abortion as very important (58\% to $37 \%$ ) as among those who view it as less important (53\% to 36\%).

Medicare rates as a much more important issue for older voters than younger voters. More than eight-in-ten (83\%) voters 65 and older view the issue as very important to their vote, as do $69 \%$ of those 50 to 64 . Among voters younger than 50 , just $55 \%$ rate Medicare as a very important issue.

Older voters who rate Medicare as a very important issue support Obama by a substantial margin. Among all voters 50 and older, Obama and Romney run about even (48\% Obama vs. $44 \%$ Romney). But voters in this age group who view Medicare as very important support Obama by $54 \%$ to $39 \%$. Among the much smaller group that views the issue as less important, Romney leads, 59\% to 33\%.

## Medicare a Top I ssue for Older Voters

| \% of voters <br> saying each is <br> "very important" <br> to vote | $\mathbf{1 8 - 4 9}$ | $\mathbf{5 0 - 6 4}$ | $\mathbf{6 5 +}$ | Young- <br> Old diff |
| :--- | :---: | :---: | :---: | :---: |
| Medicare | $\%$ | $\%$ | $\%$ |  |
| Terrorism | 55 | 69 | 83 | -28 |
| Foreign policy | 55 | 59 | 73 | -18 |
| Energy | 52 | 55 | 64 | -12 |
| Immigration | 37 | 41 | 47 | -10 |
| Health care | 72 | 75 | 80 | -8 |
| Abortion | 45 | 45 | 49 | -4 |
| Economy | 86 | 89 | 90 | -4 |
| Jobs | 81 | 84 | 84 | -3 |
| Budget deficit | 68 | 66 | 70 | -2 |
| Education | 72 | 65 | 69 | +3 |
| Taxes | 66 | 69 | 63 | +3 |

PEW RESEARCH CENTER Sept. 12-16, 2012. Q17.
Based on registered voters.


Views about the size of government have long been linked with voting preferences. But these opinions are now more correlated with the vote than in previous election cycles going back to 1976.

Among voters who favor a bigger government providing more services, 83\% support Obama and just $12 \%$ back Romney. Those who would rather have a smaller government providing fewer services support Romney by more than two-to-one (65\% to 29\%).

The Pew Research Center's long-term study of political values, released J une 4, found that the largest divides between Obama supporters and Romney supporters were over the scope and role of government in the economic realm, and that the partisan divides over these and other values continue to grow.

| Views of Government I ncreasingly <br> Linked to Voting |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Among those who want bigger govt | 2000 | 2004 | 2008 | 2012 |
| Voting for: | \% | \% | \% | \% |
| Dem candidate | 69 | 68 | 77 | 83 |
| Rep candidate | 22 | 31 | 16 | 12 |
| Don't know | $\underline{9}$ | $\underline{1}$ | 7 | 5 |
|  | 100 | 100 | 100 | 100 |
|  | D+47 | D+37 | D+61 | D+71 |
| Among those who want smaller govt |  |  |  |  |
| Voting for: |  |  |  |  |
| Dem candidate | 34 | 40 | 31 | 29 |
| Rep candidate | 57 | 58 | 59 | 65 |
| Don't know | $\underline{9}$ | $\underline{3}$ | 10 | $\underline{7}$ |
|  | 100 | 100 | 100 | 100 |
|  | R+23 | R+18 | R+28 | R+36 |
| PEW RESEARCH CENTER Sept. 12-16, 2012. Q40. Based on registered voters. 2004 from ABC News/Washington Post. 2000 from ABC News. Figures may not add to $100 \%$ because of rounding. |  |  |  |  |

## About the Survey

The analysis in this report is based on telephone interviews conducted September 12-16, 2012, among a national sample of 3,019 adults, 18 years of age or older, living in all 50 U.S. states and the District of Columbia (1,806 respondents were interviewed on a landline telephone, and 1,213 were interviewed on a cell phone, including 599 who had no landline telephone). Data collection was managed by Princeton Survey Research Associates International and conducted by interviewers at Princeton Data Source and Abt SRBI. A combination of landline and cell phone random digit dial samples were used; both samples were provided by Survey Sampling International. Interviews were conducted in English and Spanish. Respondents in the landline sample were selected by randomly asking for the youngest adult male or female who is now at home. Interviews in the cell sample were conducted with the person who answered the phone, if that person was an adult 18 years of age or older. For detailed information about our survey methodology, see http:/ / people-press.org/ methodology/

The combined landline and cell phone sample are weighted using an iterative technique that matches gender, age, education, race, Hispanic origin and nativity and region to parameters from the March 2011 Census Bureau's Current Population Survey and population density to parameters from the Decennial Census. The sample also is weighted to match current patterns of telephone status and relative usage of landline and cell phones (for those with both), based on extrapolations from the 2011 National Health Interview Survey. The weighting procedure also accounts for the fact that respondents with both landline and cell phones have a greater probability of being included in the combined sample and adjusts for household size among respondents with a landline phone. Sampling errors and statistical tests of significance take into account the effect of weighting. The following table shows the unweighted sample sizes and the error attributable to sampling that would be expected at the $95 \%$ level of confidence for different groups in the survey:

| Group | Unweighted <br> sample size | Plus or minus... |
| :--- | :---: | :---: |
| Total | 3,019 | 2.1 percentage points |
| Registered voters | 2,424 | 2.3 percentage points |
| Among registered voters | 717 | 4.3 percentage points |
| Republican voters | 869 | 3.9 percentage points |
| Democratic voters | 757 | 4.1 percentage points |
| Independent voters | 1,188 | 3.3 percentage points |
| Obama supporters | 1,062 | 3.5 percentage points |

Sample sizes and sampling errors for other subgroups are available upon request.
In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.
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# PEW RESEARCH CENTER FOR THE PEOPLE \& THE PRESS SEPTEMBER 2012 POLITICAL SURVEY <br> TOPLI NE <br> September 12-16, 2012 <br> $\mathrm{N}=3,019$ 

QUESTI ONS THOUGHT-Q. 16 PREVI OUSLY RELEASED
NO QUESTI ONS 1-4, 6, 10
Q. 11 HELD FOR FUTURE RELEASE

## ASK ALL REGISTERED VOTERS (REG=1):

Q. 17 In making your decision about who to vote for this fall, will the issue of [INSERT ITEM;

RANDOMI ZE; OBSERVE FORM SPLITS] be very important, somewhat important, not too important, or not at all important?
How about [NEXT ITEM]? [IF NECESSARY: How important will the issue of [ITEM] be to you in making your decision about who to vote for this fall?] [INTERVIEWER: PLEASE RE-READ RESPONSE OPTI ONS AS NECESSARY TO REMI ND RESPONDENTS OF OPTI ONS. IF RESPONDENT VOI CES THEI R SUPPORT OR OPPOSI TI ON TO AN ISSUE, CLARIFY: "this question is not about your position on each issue, just how important each issue will be to your vote."]

| Very <br> important | Somewhat <br> important | Not too <br> important | Not at all <br> important | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: |

ASK ITEMS a-f OF FORM 1 REGI STERED VOTERS ONLY [ $\mathrm{N}=1,161$ ]: a.F1 Jobs
Sep 12-16, 201283

Apr 4-15, 2012
Jul 21-Aug 5, $2010^{1}$
Mid-October, 2008
84
13

Late May, 2008
$88 \quad 9$

13
13
9
2
2

October, 2007
Mid-October, 2004
80
15
17
1

| 2 | 1 |
| :--- | :--- |
| 1 | $*$ |
| 1 | $*$ |
| 2 | 1 |
| 1 | 1 |
| 2 | 1 |
| 1 | $*$ |

b.F1 Health care

| Sep 12-16, 2012 | 74 | 20 | 3 | 2 | 1 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Apr 4-15, 2012 | 74 | 19 | 5 | 2 | $*$ |
| Jul 21-Aug 5, 2010 | 78 | 17 | 3 | 1 | $*$ |
| Mid-October, 2008 | 77 | 19 | 2 | 1 | 1 |
| August, 2008 | 73 | 21 | 5 | 1 | $*$ |
| Late May, 2008 | 78 | 17 | 3 | 2 | $*$ |
| October, 2007 | 76 | 18 | 4 | 1 | 1 |
| June, 2007 | 71 | 23 | 4 | 2 | $*$ |
| Mid-October, 2004 | 73 | 22 | 4 | 1 | $*$ |
| August, 2004 | 72 | 21 | 5 | 2 | $*$ |

c.F1 Abortion

| Sep 12-16, 2012 | 46 | 24 | 13 | 14 | 3 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Apr 4-15, 2012 | 39 | 25 | 14 | 18 | 4 |
| Jul 21-Aug 5, 2010 | 43 | 24 | 13 | 17 | 3 |
| Mid-October, 2008 | 41 | 29 | 16 | 12 | 2 |
| August, 2008 | 39 | 26 | 17 | 15 | 3 |
| Late May, 2008 | 40 | 27 | 15 | 15 | 3 |
| October, 2007 | 39 | 26 | 17 | 13 | 5 |
| June, 2007 | 40 | 30 | 13 | 14 | 3 |
| Mid-October, 2004 | 47 | 27 | 12 | 11 | 3 |
| August, 2004 | 45 | 25 | 13 | 14 | 3 |

In all 2010 trends, the question read "As you think about the elections for Congress this November, how important are each of the following issues to you. Is the issue of [INSERT ITEM] very important, somewhat important, not too important, or not at all important? How about [NEXT ITEM]? [IF NECESSARY: As you think about the elections for Congress this November, is the issue of [ITEM] very, somewhat, not too, or not at all important to you?] "

## Q. 17 CONTI NUED...

|  | (ereign policy | Very important | Somewhat important | Not too important | Not at all important | (VOL.) DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| d.F1 | Foreign policy |  |  |  |  |  |
|  | Sep 12-16, 2012 | 60 | 31 | 5 | 2 | 1 |
|  | Apr 4-15, 2012 | 52 | 38 | 6 | 2 | 2 |
| e.F1 | Taxes |  |  |  |  |  |
|  | Sep 12-16, 2012 | 66 | 26 | 5 | 2 | 1 |
|  | Apr 4-15, 2012 | 61 | 28 | 8 | 2 | 1 |
|  | Jul 21-Aug 5, 2010 | 68 | 24 | 6 | 2 | 1 |
|  | Mid-October, 2008 | 71 | 24 | 3 | 1 | 1 |
|  | Late May, 2008 | 68 | 24 | 5 | 2 | 1 |
|  | October, 2007 | 63 | 28 | 6 | 1 | 2 |
|  | J une, 2007 | 62 | 29 | 7 | 2 | * |
|  | Mid-October, 2004 | 59 | 31 | 7 | 2 | 1 |
| f.F1 | The federal budget deficit |  |  |  |  |  |
|  | Sep 12-16, 2012 | 68 | 23 | 6 | 2 | 1 |
|  | Apr 4-15, 2012 | 74 | 19 | 4 | 2 | 1 |
|  | Jul 21-Aug 5, 2010 | 69 | 22 | 5 | 2 | 2 |
|  | Late May, 2008 | 69 | 21 | 4 | 3 | 3 |
|  | October, 2007 | 61 | 28 | 8 | 1 | 2 |
|  | Mid-October, 2004 | 57 | 32 | 7 | 3 | 1 |
|  | August, 2004 | 55 | 35 | 7 | 3 | * |

## ASK ITEMS g-I OF FORM 2 REGI STERED VOTERS ONLY [ $\mathbf{N}=1,263$ ]:

## g.F2 The economy

| Sep 12-16, 2012 | 87 | 11 | 1 | 1 | $*$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Apr 4-15, 2012 | 86 | 11 | 1 | 1 | 1 |
| Jul 21-Aug 5, 2010 | 90 | 9 | 1 | $*$ | $*$ |
| Mid-October, 2008 | 91 | 87 | 12 | 2 | $*$ |
| August, 2008 | 88 | 9 | 1 | $*$ | $*$ |
| Late May, 2008 | 79 | 18 | 1 | 1 | 1 |
| October, 2007 | 74 | 22 | 2 | 1 | 1 |
| June, 2007 | 18 | 3 | 1 | 1 |  |
| Mid-October, 2004 | 78 | 76 | 22 | 1 | 1 |

h.F2 Energy

Sep 12-16, 2012

| 55 | 33 | 9 | 3 | 1 |
| :--- | :--- | :--- | :--- | :--- |
| 61 | 30 | 6 | 1 | 1 |
| 62 | 30 | 5 | 2 | 1 |
| 78 | 18 | 3 | 1 | $*$ |
| 77 | 19 | 2 | 1 | 1 |
| 77 | 20 | 2 | $*$ | 1 |
| 65 | 28 | 3 | 2 | 2 |
| 61 | 32 | 4 | 2 | 1 |
| 54 | 37 | 6 | 2 | 1 |
| 53 | 40 | 6 | $*$ | 1 |

i.F2 Medicare
Sep 12-16, 2012

26
Apr 4-15, 2012
66
24

## 6 7

| 2 | $*$ |
| :--- | :--- |
| 2 | $*$ |
|  | $*$ |
| 3 | $*$ |
| 2 | $*$ |
| 1 | 1 |
| 1 | 1 |

## Q. 17 CONTI NUED...

| Q | - | Very important | Somewhat important | Not too important | Not at all important | (VOL.) DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | October, 2007 | 75 | 21 | 2 | 1 | 1 |
|  | Mid-October, 2004 | 75 | 20 | 3 | 2 | * |
|  | August, 2004 | 70 | 26 | 3 | 1 | * |
| k.F2 | Terrorism |  |  |  |  |  |
|  | Sep 12-16, 2012 | 60 | 27 | 7 | 4 | 2 |
|  | Apr 4-15, 2012 | 59 | 25 | 9 | 5 | 1 |
|  | Jul 21-Aug 5, 2010 | 71 | 18 | 6 | 3 | 1 |
|  | Mid-October, 2008 | 69 | 20 | 7 | 3 | 1 |
|  | August, 2008 | 72 | 20 | 5 | 2 | 1 |
|  | Late May, 2008 | 68 | 23 | 6 | 2 | 1 |
|  | October, 2007 | 69 | 22 | 5 | 3 | 1 |
|  | June, 2007 | 69 | 24 | 4 | 2 | 1 |
|  | Mid-October, 2004 | 77 | 17 | 3 | 2 | 1 |
|  | August, 2004 | 75 | 19 | 3 | 2 | 1 |
| I.F2 | Immigration |  |  |  |  |  |
|  | Sep 12-16, 2012 | 41 | 37 | 13 | 6 | 2 |
|  | Apr 4-15, 2012 | 42 | 35 | 15 | 6 | 1 |
|  | Jul 21-Aug 5, 2010 | 58 | 29 | 8 | 4 | 1 |
|  | Mid-October, 2008 | 49 | 32 | 13 | 5 | 1 |
|  | August, 2008 | 52 | 33 | 10 | 4 | 1 |
|  | Late May, 2008 | 54 | 32 | 9 | 3 | 2 |
|  | October, 2007 | 56 | 31 | 7 | 4 | 2 |
|  | J une, 2007 | 54 | 34 | 7 | 3 | 2 |

## NO QUESTI ONS 18-20 QUESTI ONS 21-38 PREVI OUSLY RELEASED Q. 39 HELD FOR FUTURE RELEASE

## ASK FORM 2 ONLY [ $\mathrm{N}=1564$ ]:

Q.40F2 If you had to choose, would you rather have a smaller government providing fewer services, or a bigger government providing more services?

Sep 12-16, 2012
J an 4-8, 2012
Sep 22-Oct 4, 2011
Mar 8-14, 2011
Aug 25-Sep 6, 2010
Apr 1-5, 2010
Feb 3-9, 2010

| Smaller government, <br> fewer services | Bigger government, <br> more services | (VOL.) <br> Depends | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: |
| 51 | 40 | 4 | 6 |
| 52 | 39 | 2 | 7 |
| 48 | 41 | 2 | 8 |
| 50 | 42 | 3 | 5 |
| 50 | 42 | 3 | 5 |
| 50 | 39 | 4 | 8 |
| 50 | 40 | 3 | 7 |
| 51 | 40 | 4 | 6 |
| 48 | 40 | 3 | 9 |
| 42 | 43 | 4 | 11 |
| 47 | 42 | 4 | 7 |
| 45 | 43 | 4 | 8 |
| 49 | 38 | -- | 13 |
| 52 | 36 | -- | 12 |
| 50 | 46 | -- | 4 |
| 45 | 42 | 4 | 9 |
| 48 | 40 | 5 | 7 |
| 60 | 35 | -- | 5 |
| 54 | 39 | -- | 7 |
| 53 | 42 | -- | 6 |
| 54 | 41 | -- | 5 |
| 46 | 40 | 3 | 11 |

## Q.40F2 CONTI NUED...

|  | 仡 | , | Depends | K/R |
| :---: | :---: | :---: | :---: | :---: |
| LA Times: November 2001 | 48 | 41 | -- | 11 |
| CBS/NYT: October 2001 | 48 | 39 | 3 | 11 |
| LA Times: March 2001 | 59 | 29 | -- | 12 |
| CBS: January 2001 | 51 | 36 | 5 | 8 |
| CBS: November 2000 | 54 | 31 | 5 | 10 |
| CBS: October 2000 | 57 | 32 | 5 | 6 |
| ABC/Wash Post: October 2000 (RV) | 58 | 32 | -- | 10 |
| ABC/Wash Post: Early October 2000 (RV) | ) 58 | 33 | -- | 9 |
| LA Times: September 2000 (RV) | 59 | 26 | -- | 15 |
| ABC/Wash Post: July 2000 | 59 | 34 | -- | 7 |
| ABC/Wash Post: April 2000 | 56 | 38 | -- | 7 |
| CBS: September 1999 | 46 | 43 | 5 | 6 |
| ABC/Wash Post: August 1998 | 59 | 35 | -- | 6 |
| ABC/Wash Post: August 1996 | 63 | 32 | -- | 5 |
| LA Times: April 1996 | 62 | 28 | -- | 10 |
| CBS/NYT: February 1996 | 61 | 30 | 4 | 5 |
| LA Times: October 1995 | 68 | 23 | -- | 9 |
| LA Times: September 1995 | 62 | 27 | -- | 11 |
| LA Times: January 1995 | 63 | 27 | -- | 10 |
| LA Times: June 1993 | 60 | 29 | -- | 11 |
| ABC/Wash Post: February 1993 | 67 | 30 | -- | 2 |
| ABC/Wash Post: July 1992 | 55 | 38 | -- | 7 |
| CBS/NYT: October 1991 | 42 | 43 | 7 | 8 |
| CBS/NYT: J anuary 1989² | 41 | 48 | 4 | 7 |
| CBS/NYT: October 1988 (Likely voters) | 47 | 37 | 7 | 9 |
| ABC/Wash Post: July 1988 | 49 | 45 | -- | 6 |
| CBS/NYT: May 1988 | 43 | 44 | 5 | 8 |
| ABC/Wash Post: July 1984 | 49 | 43 | -- | 7 |
| CBS/NYT: March 1980 | 54 | 32 | -- | 14 |
| CBS/NYT: June 1978 | 53 | 36 | -- | 11 |
| Wash Post: January 1978 | 40 | 39 | -- | 21 |
| CBS/NYT: November 1976 | 42 | 45 | -- | 13 |
| CBS/NYT: October 1976 (RV) | 49 | 37 | -- | 14 |
| CBS/NYT: September 1976 (RV) | 48 | 41 | -- | 11 |
| CBS/NYT: June 1976 | 42 | 43 | -- | 15 |
| CBS/NYT: May 1976 | 41 | 43 | -- | 16 |
| CBS/NYT: April 1976 | 40 | 44 | -- | 16 |

## ASK FORM 1 ONLY [ $\mathrm{N}=1,455$ ]:

Q.41F1 In your view, what is the best way to reduce the federal budget deficit? Should we mostly focus on [RANDOMI ZE: Cutting major programs / Increasing taxes] mostly focus on [increasing taxes / cutting major programs] or should we do a combination of both?

| Sep 12-16 <br> $\frac{2012}{16}$ | Nov 9-14 | Jul 20-24 | Apr 7-10 | Dec 1-5 |  |
| :---: | :--- | :---: | :---: | :---: | :---: |
| 6 | Cutting major programs | $\underline{2011}$ | $\underline{2011}$ | $\underline{2011}$ | $\underline{2010}$ |
| 69 | Increasing taxes | 8 | 8 | 16 | 6 |
| 1 | Combination of both | 62 | 60 | 64 | 65 |
| 8 | Deficit is not a priority/Don't focus on deficit (VOL.) | 1 | 1 | $*$ | 1 |
|  | Don't know/Refused (VOL.) | 11 | 12 | 9 | 13 |

## NO QUESTI ON 42

[^0]Q.43-Q. 44 HELD FOR FUTURE RELEASE NO QUESTI ON 45 Q.46, Q. 49 PREVI OUSLY RELEASED

NO QUESTI ONS 47-48
ASK ALL:
PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or independent?
ASK IF INDEP/ NO PREF/ OTHER/ DK/ REF (PARTY=3,4,5,9):
PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?
BASED ON REGI STERED VOTERS [ $\mathbf{N}=\mathbf{2 , 4 2 4}$ ]:


BASED ON GENERAL PUBLI C:

|  | Republican | Democrat | Independent | (VOL.) <br> No preference | (VOL.) Other party | (VOL.) DK/Ref | Lean Rep | Lean Dem |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sep 12-16, 2012 | 24 | 35 | 36 | 2 | * | 2 | 14 | 16 |
| Jul 16-26, 2012 | 22 | 33 | 38 | 4 | * | 3 | 14 | 15 |
| Jun 28-Jul 9, 2012 | 24 | 33 | 37 | 3 | * | 3 | 15 | 17 |
| Jun 7-17, 2012 | 24 | 33 | 39 | 2 | * | 2 | 17 | 17 |
| May 9-Jun 3, 2012 | 24 | 32 | 36 | 4 | * | 4 | 13 | 14 |
| Apr 4-15, 2012 | 24 | 31 | 39 | 3 | * | 2 | 15 | 15 |
| Mar 7-11, 2012 | 24 | 34 | 36 | 3 | 1 | 2 | 16 | 17 |
| Feb 8-12, 2012 | 26 | 32 | 36 | 4 | 1 | 2 | 13 | 17 |
| Jan 11-16, 2012 | 22 | 31 | 42 | 3 | * | 2 | 17 | 16 |
| Jan 4-8, 2012 | 26 | 31 | 35 | 4 | * | 4 | 14 | 14 |
| Yearly Totals |  |  |  |  |  |  |  |  |
| 2011 | 24.3 | 32.3 | 37.4 | 3.1 | . 4 | 2.5 | 15.7 | 15.6 |
| 2010 | 25.2 | 32.7 | 35.2 | 3.6 | . 4 | 2.8 | 14.5 | 14.1 |
| 2009 | 23.9 | 34.4 | 35.1 | 3.4 | . 4 | 2.8 | 13.1 | 15.7 |
| 2008 | 25.7 | 36.0 | 31.5 | 3.6 | . 3 | 3.0 | 10.6 | 15.2 |
| 2007 | 25.3 | 32.9 | 34.1 | 4.3 | . 4 | 2.9 | 10.9 | 17.0 |
| 2006 | 27.8 | 33.1 | 30.9 | 4.4 | . 3 | 3.4 | 10.5 | 15.1 |
| 2005 | 29.3 | 32.8 | 30.2 | 4.5 | . 3 | 2.8 | 10.3 | 14.9 |
| 2004 | 30.0 | 33.5 | 29.5 | 3.8 | . 4 | 3.0 | 11.7 | 13.4 |
| 2003 | 30.3 | 31.5 | 30.5 | 4.8 | . 5 | 2.5 | 12.0 | 12.6 |
| 2002 | 30.4 | 31.4 | 29.8 | 5.0 | . 7 | 2.7 | 12.4 | 11.6 |
| 2001 | 29.0 | 33.2 | 29.5 | 5.2 | . 6 | 2.6 | 11.9 | 11.6 |
| 2001 Post-Sept 11 | 30.9 | 31.8 | 27.9 | 5.2 | . 6 | 3.6 | 11.7 | 9.4 |
| 2001 Pre-Sept 11 | 27.3 | 34.4 | 30.9 | 5.1 | . 6 | 1.7 | 12.1 | 13.5 |
| 2000 | 28.0 | 33.4 | 29.1 | 5.5 | . 5 | 3.6 | 11.6 | 11.7 |
| 1999 | 26.6 | 33.5 | 33.7 | 3.9 | . 5 | 1.9 | 13.0 | 14.5 |
| 1998 | 27.9 | 33.7 | 31.1 | 4.6 | . 4 | 2.3 | 11.6 | 13.1 |
| 1997 | 28.0 | 33.4 | 32.0 | 4.0 | . 4 | 2.3 | 12.2 | 14.1 |
| 1996 | 28.9 | 33.9 | 31.8 | 3.0 | . 4 | 2.0 | 12.1 | 14.9 |
| 1995 | 31.6 | 30.0 | 33.7 | 2.4 | . 6 | 1.3 | 15.1 | 13.5 |
| 1994 | 30.1 | 31.5 | 33.5 | 1.3 | -- | 3.6 | 13.7 | 12.2 |
| 1993 | 27.4 | 33.6 | 34.2 | 4.4 | 1.5 | 2.9 | 11.5 | 14.9 |

## PARTY/ PARTYLN CONTI NUED...

(VOL.) (VOL.) Republican Democrat Independent preference $\begin{array}{ccccc}\text { Nother } & \text { (VOL.) } & \text { Lean } & \text { Lean } \\ \text { DK/Ref } & \text { Rep } & \text { Dem }\end{array}$

| 1992 | 27.6 | 33.7 | 34.7 | 1.5 | 0 | 2.5 | 12.6 | 16.5 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1991 | 30.9 | 31.4 | 33.2 | 0 | 1.4 | 3.0 | 14.7 | 10.8 |
| 1990 | 30.9 | 33.2 | 29.3 | 1.2 | 1.9 | 3.4 | 12.4 | 11.3 |
| 1989 | 33 | 33 | 34 | -- | -- | -- | -- | -- |
| 1987 | 26 | 35 | 39 | -- | -- | -- | -- | -- |

QUESTI ONS TEAPARTY2- SCALE10 PREVI OUSLY RELEASED


[^0]:    2 In 1989 and earlier, CBS/NYT question read, "In general, government grows bigger as it provides more services. If you had to choose, would you rather have a smaller government providing less services or a bigger government providing more services?"

