## PewResearchCenter

## Republicans Sour on Ben Bernanke

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## Republicans Sour on Ben Bernanke

As Ben Bernanke prepares to step down as chairman of the Federal Reserve in January, the public views him somewhat more favorably (38\%) than unfavorably (31\%), with $32 \%$ unable to offer a rating. Bernanke is better known now than he was in March 2008, when $55 \%$ could not rate him; at that time, $24 \%$ viewed him favorably and $21 \%$ held an unfavorable view.

The national survey by the Pew Research Center, conducted Sept. 4-8 among 1,506 adults, finds that Republicans view Bernanke less favorably than they did five years ago. Currently, more Republicans have an unfavorable (42\%) than favorable (32\%) view of Bernanke. In March 2008, three years after George W. Bush nominated him as Fed chair, Republicans viewed Bernanke favorably by three-to-one (36\%-12\%).

Tea Party Republicans, in particular, have a highly negative view of the outgoing Fed chair. Fully 64\% of Republicans and Republican leaners who agree with the Tea Party have an unfavorable impression of Bernanke. That compares with just $32 \%$ of non-Tea Party Republicans.

By contrast, Bernanke's image among Democrats is more positive than it was in

## Public Views of Ben Bernanke

| Opinion of Fed | March <br> $\mathbf{2 0 0 8}$ | Sept <br> $\mathbf{2 0 1 3}$ | Change |
| :--- | :---: | :---: | :---: |
| Chairman Ben | $\%$ | $\%$ |  |
| Bernanke ... | $\%$ | 38 | +14 |
| Favorable | 24 | 31 | +10 |
| Unfavorable | 21 | $\underline{32}$ | -23 |
| Can't rate/DK | $\underline{55}$ | 100 |  |

PEW RESEARCH CENTER Sept. 4-8, 2013.
Figures may not add to $100 \%$ because of rounding.

## Shifting Partisan Opinions of Departing Fed Chairman

|  | Rep <br> Sept 2013 | Dem <br> $\%$ | Ind <br> $\%$ |
| :--- | :---: | :---: | :---: |
| Favorable | 32 | 42 | 38 |
| Unfavorable | 42 | 19 | 35 |
| Can't rate/DK | $\underline{\mathbf{2 6}}$ | $\underline{39}$ | $\underline{\mathbf{2 7}}$ |
|  | 100 | 100 | 100 |
| March 2008 |  |  |  |
| Favorable <br> Unfavorable | 36 | 22 | 20 |
| Can't rate/DK | $\underline{\underline{51}}$ | $\underline{53}$ | $\underline{\underline{57}}$ |
|  | 100 | 100 | 100 |
| O8-13 change in <br> "unfavorable" | +30 | -6 | +13 |

PEW RESEARCH CENTER Sept. 4-8, 2013.
Figures may not add to $100 \%$ because of rounding. 2008. In the current survey, Democrats view Bernanke favorably by a $42 \%-19 \%$ margin. Democrats had mixed views of Bernanke in 2008 ( $22 \%$ favorable, $25 \%$ unfavorable). Independents continue to express mixed views of the Fed chair.

Bernanke is better known - and better liked among college graduates than those with less education. About three-quarters of college graduates (76\%) are able to offer a rating of Bernanke and they view him more favorably than unfavorably by a $46 \%-31 \%$ margin. Among those who have not completed college, fewer have an impression of Bernanke (65\%) and opinions are more mixed (35\% favorable vs. $31 \%$ unfavorable).

Views of Bernanke are closely tied to impressions of the stock market recovery. Among the roughly one-in-five Americans (21\%) who say the stock market has fully recovered from the recession: $55 \%$ view Bernanke favorably compared with $32 \%$ who view him unfavorably ( $14 \%$ have no opinion). Bernanke is not as well known, and is viewed less favorably, among those who say the market has partially recovered ( $53 \%$ of the public) or has hardly recovered at all (18\%) from the recession. (For more, see "Five Years after Market Crash, U.S. Economy Seen as 'No More Secure'," Sept. 12, 2013.)

## Bernanke Popular among Those Who See Full Market Recovery

| View of Fed Chair | Favorable | Unfavorable | Can't <br> rate/DK |
| :---: | :---: | :---: | :---: |
| Ben Bernanke ... | \% | \% | \% |
| Total | 38 | 31 | $32=100$ |
| 18-49 | 34 | 31 | $36=100$ |
| 50+ | 43 | 30 | $27=100$ |
| College grad+ | 46 | 31 | $24=100$ |
| Some college or less | 35 | 31 | $35=100$ |
| Family income |  |  |  |
| \$75,000 or more | 45 | 34 | $21=100$ |
| \$30,000-\$75,000 | 40 | 32 | $28=100$ |
| Less than \$30,000 | 32 | 28 | $40=100$ |
| Republican | 32 | 42 | $26=100$ |
| Democrat | 42 | 19 | $39=100$ |
| Independent | 38 | 35 | $27=100$ |
| Among Rep/ Rep-leaners |  |  |  |
| Tea Party | 24 | 64 | $13=100$ |
| Non-Tea Party | 38 | 32 | $31=100$ |
| Since recession, stock market has ... |  |  |  |
| Fully recovered | 55 | 32 | $14=100$ |
| Partially recovered | 38 | 32 | $30=100$ |
| Hardly recovered at all | 30 | 38 | $32=100$ |

PEW RESEARCH CENTER Sept. 4-8, 2013.
Figures may not add to $100 \%$ because of rounding.

## About the Survey

The analysis in this report is based on telephone interviews conducted September 4-8, 2013 among a national sample of 1,506 adults, 18 years of age or older, living in all 50 U.S. states and the District of Columbia ( 751 respondents were interviewed on a landline telephone, and 755 were interviewed on a cell phone, including 401 who had no landline telephone). The survey was conducted by interviewers at Princeton Data Source under the direction of Princeton Survey Research Associates International. A combination of landline and cell phone random digit dial samples were used; both samples were provided by Survey Sampling International. Interviews were conducted in English and Spanish. Respondents in the landline sample were selected by randomly asking for the youngest adult male or female who is now at home. Interviews in the cell sample were conducted with the person who answered the phone, if that person was an adult 18 years of age or older. For detailed information about our survey methodology, see http://peoplepress.org/methodology/

The combined landline and cell phone sample are weighted using an iterative technique that matches gender, age, education, race, Hispanic origin and nativity and region to parameters from the 2011 Census Bureau's American Community Survey and population density to parameters from the Decennial Census. The sample also is weighted to match current patterns of telephone status and relative usage of landline and cell phones (for those with both), based on extrapolations from the 2012 National Health Interview Survey. The weighting procedure also accounts for the fact that respondents with both landline and cell phones have a greater probability of being included in the combined sample and adjusts for household size among respondents with a landline phone. Sampling errors and statistical tests of significance take into account the effect of weighting. The following table shows the unweighted sample sizes and the error attributable to sampling that would be expected at the $95 \%$ level of confidence for different groups in the survey:

| Group | Unweighted <br> sample size <br> 1,506 | Plus or minus... |
| :--- | :---: | :---: |
| Total sample |  |  |
| Republican | 396 | 5.7 percentage points |
| Democrat | 472 | 5.3 percentage points |
| Independent | 569 | 4.8 percentage points |

Sample sizes and sampling errors for other subgroups are available upon request.
In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

# PEW RESEARCH CENTER FOR THE PEOPLE \& THE PRESS SEPTEMBER 2013 POLITICAL SURVEY <br> FINAL TOPLINE <br> September 4-8, 2013 $\mathrm{N}=1,506$ 

QUESTIONS 1, 3a-b, 3f, 3i, 4-8, 10 PREVIOUSLY RELEASED
NO QUESTIONS 2, 3d-e, 3g-h, 9, 11-14
QUESTIONS 3c, 15, 16, 17a, HELD FOR FUTURE RELEASE

## ASK ALL:

Next,
Q. 17 Would you say your overall opinion of [INSERT NAME; RANDOMIZE; OBSERVE FORM SPLITS] very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? How about [NEXT NAME]? [IF NECESSARY: Just in general, is your overall opinion of [NAME] very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?] [INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE."]


QUESTIONS 17c-d, 29a-b, 29d, 35-39, 41, 44, 45, 60-61, 63-67, 69, 78-84 PREVIOUSLY RELEASED
NO QUESTIONS 18-28, 30-34, 40, 42, 43, 46-54, 57-59, 62, 68, 70-77
QUESTIONS 29c, 55, 56, 85 HELD FOR FUTURE RELEASE
ASK ALL:
PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or independent?
ASK IF INDEP/NO PREF/OTHER/DK/REF (PARTY=3,4,5,9):
PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

|  | Republican | Democrat | Independent | (VOL.) <br> No preference | (VOL.) <br> Other <br> party | (VOL.) <br> DK/Ref | $\begin{aligned} & \text { Lean } \\ & \text { Rep } \end{aligned}$ | Lean Dem |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sep 4-8, 2013 | 26 | 32 | 38 | 3 | 1 | 1 | 17 | 15 |
| Jul 17-21, 2013 | 19 | 29 | 46 | 3 | * | 2 | 19 | 18 |
| Jun 12-16, 2013 | 23 | 33 | 39 | 3 | * | 2 | 17 | 15 |
| May 1-5, 2013 | 25 | 32 | 37 | 2 | 1 | 3 | 14 | 16 |
| Mar 13-17, 2013 | 26 | 33 | 34 | 3 | 1 | 3 | 14 | 15 |
| Feb 13-18, 2013 | 22 | 32 | 41 | 2 | * | 2 | 15 | 19 |
| Jan 9-13, 2013 | 25 | 32 | 38 | 2 | * | 2 | 15 | 16 |
| Dec 17-19, 2012 | 21 | 32 | 38 | 4 | * | 4 | 15 | 14 |
| Dec 5-9, 2012 | 23 | 33 | 38 | 3 | 1 | 2 | 14 | 19 |
| Oct 31-Nov 3, 2012 | 26 | 34 | 34 | 3 | 1 | 3 | 13 | 16 |
| Oct 24-28, 2012 | 28 | 33 | 33 | 4 | * | 2 | 12 | 16 |
| Oct 4-7, 2012 | 27 | 31 | 36 | 3 | 1 | 3 | 15 | 15 |
| Sep 12-16, 2012 | 24 | 35 | 36 | 2 | * | 2 | 14 | 16 |
| Yearly Totals |  |  |  |  |  |  |  |  |
| 2012 | 24.7 | 32.6 | 36.4 | 3.1 | . 5 | 2.7 | 14.4 | 16.1 |
| 2011 | 24.3 | 32.3 | 37.4 | 3.1 | . 4 | 2.5 | 15.7 | 15.6 |
| 2010 | 25.2 | 32.7 | 35.2 | 3.6 | . 4 | 2.8 | 14.5 | 14.1 |
| 2009 | 23.9 | 34.4 | 35.1 | 3.4 | . 4 | 2.8 | 13.1 | 15.7 |
| 2008 | 25.7 | 36.0 | 31.5 | 3.6 | . 3 | 3.0 | 10.6 | 15.2 |
| 2007 | 25.3 | 32.9 | 34.1 | 4.3 | . 4 | 2.9 | 10.9 | 17.0 |
| 2006 | 27.8 | 33.1 | 30.9 | 4.4 | . 3 | 3.4 | 10.5 | 15.1 |
| 2005 | 29.3 | 32.8 | 30.2 | 4.5 | . 3 | 2.8 | 10.3 | 14.9 |
| 2004 | 30.0 | 33.5 | 29.5 | 3.8 | . 4 | 3.0 | 11.7 | 13.4 |

## PARTY/PARTYLN CONTINUED...

|  |  |  |  | (VOL.) | (VOL.) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | No | Other | (VOL.) | Lean | Lean |
|  | Republican | Democrat | Independent | preference | party | DK/Ref | Rep | Dem |
| 2003 | 30.3 | 31.5 | 30.5 | 4.8 | . 5 | 2.5 | 12.0 | 12.6 |
| 2002 | 30.4 | 31.4 | 29.8 | 5.0 | . 7 | 2.7 | 12.4 | 11.6 |
| 2001 | 29.0 | 33.2 | 29.5 | 5.2 | . 6 | 2.6 | 11.9 | 11.6 |
| 2001 Post-Sept 11 | 30.9 | 31.8 | 27.9 | 5.2 | . 6 | 3.6 | 11.7 | 9.4 |
| 2001 Pre-Sept 11 | 27.3 | 34.4 | 30.9 | 5.1 | . 6 | 1.7 | 12.1 | 13.5 |
| 2000 | 28.0 | 33.4 | 29.1 | 5.5 | . 5 | 3.6 | 11.6 | 11.7 |
| 1999 | 26.6 | 33.5 | 33.7 | 3.9 | . 5 | 1.9 | 13.0 | 14.5 |
| 1998 | 27.9 | 33.7 | 31.1 | 4.6 | . 4 | 2.3 | 11.6 | 13.1 |
| 1997 | 28.0 | 33.4 | 32.0 | 4.0 | . 4 | 2.3 | 12.2 | 14.1 |
| 1996 | 28.9 | 33.9 | 31.8 | 3.0 | . 4 | 2.0 | 12.1 | 14.9 |
| 1995 | 31.6 | 30.0 | 33.7 | 2.4 | . 6 | 1.3 | 15.1 | 13.5 |
| 1994 | 30.1 | 31.5 | 33.5 | 1.3 | -- | 3.6 | 13.7 | 12.2 |
| 1993 | 27.4 | 33.6 | 34.2 | 4.4 | 1.5 | 2.9 | 11.5 | 14.9 |
| 1992 | 27.6 | 33.7 | 34.7 | 1.5 | 0 | 2.5 | 12.6 | 16.5 |
| 1991 | 30.9 | 31.4 | 33.2 | 0 | 1.4 | 3.0 | 14.7 | 10.8 |
| 1990 | 30.9 | 33.2 | 29.3 | 1.2 | 1.9 | 3.4 | 12.4 | 11.3 |
| 1989 | 33 | 33 | 34 | -- | -- | -- | -- | -- |
| 1987 | 26 | 35 | 39 | -- | -- | -- | -- | -- |

ASK REPUBLICANS AND REPUBLICAN LEANERS ONLY (PARTY=1 OR PARTYLN=1):
TEAPARTY3
From what you know, do you agree or disagree with the Tea Party movement, or don't you have an opinion either way?

BASED ON REPUBLICANS AND REPUBLICAN LEANERS [N=657]:

Sep 4-8, 2013
Jul 17-21, 2013
Jun 12-16, 2013
May 23-26, 2013
May 1-5, 2013
Mar 13-17, 2013
Feb 13-18, 2013
Feb 14-17, 2013
Jan 9-13, 2013
Dec 5-9, 2012
Oct 31-Nov 3, 2012 (RVs)
Oct 4-7, 2012
Sep 12-16, 2013
Jun 28-Jul 9, 2012
Jun 7-17, 2012
May 9-Jun 3, 2012
Apr 4-15, 2012
Mar 7-11, 2012
Feb 8-12, 2012
Jan 11-16, 2012
Jan 4-8, 2012
Dec 7-11, 2011
Nov 9-14, 2011
Sep 22-Oct 4, 2011
Aug 17-21, 2011
Jul 20-24, 2011
Jun 15-19, 2011
May 25-30, 2011
Mar 30-Apr 3, 2011
Mar 8-14, 2011

| Agree |  |  | Nisagree opinion |
| :---: | :---: | :---: | :---: |

(VOL.) Haven't heard of
1
2
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$*$
$*$
1
1
$*$
1

Not
(VOL.) heard of/ Refused DK ! $\begin{array}{ll}1 & - \\ 1\end{array}$

## TEAPARTY3 CONTINUED...

|  | Agree | Disagree | No opinion either way | (VOL.) <br> Haven't heard of | (VOL.) <br> Refused | Not heard of/ DK |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Feb 22-Mar 1, 2011 | 41 | 9 | 48 | 1 | 1 | -- |
| Feb 2-7, 2011 ${ }^{1}$ | 43 | 8 | 47 | 1 |  | -- |
| Jan 5-9, 2011 | 45 | 6 | 47 | 1 | 1 | -- |
| Dec 1-5, 2010 | 48 | 5 | 45 | 1 | 1 | -- |
| Nov 4-7, 2010 | 51 | 5 | 42 | 1 | 1 | -- |
| Oct 27-30, 2010 (RVs) | 58 | 5 | 27 | -- | 1 | 9 |
| Oct 13-18, 2010 (RVs) | 54 | 5 | 30 | -- | 1 | 10 |
| Aug 25-Sep 6, 2010 (RVs) | 56 | 6 | 29 | -- | * | 9 |
| Jul 21-Aug 5, 2010 | 46 | 5 | 36 | -- | 1 | 13 |
| Jun 16-20, 2010 | 46 | 5 | 30 | -- | * | 19 |
| May 20-23, 2010 | 53 | 4 | 25 | -- | 1 | 16 |
| Mar 11-21, 2010 | 48 | 4 | 26 | -- | 1 | 21 |

