In GOP: Romney Leads, Attentive like Perry, Bachmann Most Visible

## Obama Loses Ground in 2012 Reelection Bid

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## In GOP: Romney Leads, Attentive Like Perry, Bachmann Most Visible Obama Loses Ground in 2012 Reelection Bid

The sizeable lead Barack Obama held over a generic Republican opponent in polls conducted earlier this year has vanished as his support among independent voters has fallen off. Currently, $41 \%$ of registered voters say they would like to see Barack Obama reelected, while $40 \%$ say they would prefer to see a Republican candidate win in 2012. In May, Obama held an 11-point lead.

This shift is driven by a steep drop-off in support for Obama among independents. The latest national survey by the Pew Research Center for the People \& the Press, conducted July 20-24 among 1,501 adults and 1,205 registered voters finds that just $31 \%$ of independent voters want to see Obama reelected, down from $42 \%$ in May and $40 \%$ in March. Where Obama held a slim 7-point edge among independent registered voters two months ago, a generic Republican holds an 8point edge today.


|  | March <br> $\mathbf{2 0 1 1}$ | May <br> $\mathbf{2 0 1 1}$ | July <br> 2011 |
| :--- | :---: | :---: | :---: |
| All registered voters | $\%$ | $\%$ | $\%$ |
| Obama reelected | 47 | 48 | 41 |
| Prefer Republican | 37 | 37 | 40 |
| Other/DK (Vol.) | $\underline{16}$ | $\underline{15}$ | $\underline{19}$ |
|  | 100 | 100 | 100 |
|  | Obama | Obama | Obama |
|  | +10 | +11 | +1 |
| Independent voters |  |  |  |
| Obama reelected | 40 | 42 | 31 |
| Prefer Republican | 34 | 35 | 39 |
| Other/DK (Vol.) | $\underline{26}$ | $\underline{24}$ | $\underline{30}$ |
|  | 100 | 100 | 100 |
|  | Obama | Obama | Repub. |
|  | +6 | +7 | +8 |

PEW RESEARCH CENTER July 20-24, 2011. Based on registered voters. Figures may not add to $100 \%$ because of rounding.

This is consistent with a drop in Obama's approval among all independents. Currently, a majority ( $54 \%$ ) disapprove of Obama's performance for the first time in his presidency. His approval among independents has slipped to $36 \%$ from $42 \%$ last month and $49 \%$ in late May. (See " Public Wants a Debt Ceiling Compromise, Expects a Deal Before Deadline.")

Meanwhile, there is no greater clarity to the GOP nomination race. Only about a quarter of voters (24\%) have given a lot of thought to their 2012 options. That rises to just 30\% among Republicans and Republican-leaning independents. Overall, Romney continues to hold a significant lead among Republican voters: $21 \%$ say they would like to see him win the nomination. Rick Perry gets the support of 12\%; 11\% back Sarah Palin, 11\% Michele Bachmann, 9\% Ron Paul and 8\% Herman Cain. No other candidate receives more than $3 \%$ of the support of Republican-oriented voters. Perry and Palin have not yet said whether they will run.

The race for the support of Tea Party backers is even more up-for-grabs, with five candidates (Romney, Perry, Bachman, Palin and Cain) all garnering the support of between $12 \%$ and $16 \%$.

GOP Race Wide Open, Particularly Among Tea Party Supporters

| Who would you <br> most like to see <br> nominated? | All Rep/ <br> Lean R | Tea <br> Party | Not Tea <br> Party |
| :--- | :---: | :---: | :---: |
| Mitt Romney | 21 | $\%$ | $\%$ |
| Rick Perry | 12 | 16 | 25 |
| Sarah Palin | 11 | 12 | 16 |
| Michele Bachmann | 11 | 14 | 8 |
| Ron Paul | 9 | 9 | 8 |
| Herman Cain | 8 | 12 | 5 |
| Newt Gingrich | 3 | 2 | 4 |
| Tim Pawlenty | 3 | 2 | 3 |
| Jon Huntsman | 2 | 2 | 2 |
| Rick Santorum | 1 | 2 | $*$ |
| Other | 1 | 1 | 1 |
| None/DK/Too early | $\underline{20}$ | $\underline{12}$ | $\underline{25}$ |
|  | 100 | 100 | 100 |
| N | 546 | 285 | 251 |

PEW RESEARCH CENTER July 20-24, 2011. Q20. Based on Republican and Republican-leaning registered voters. First choice shown. Figures may not add to $100 \%$ because of rounding.

## Perry Fares Well Among Most Attentive

While Texas governor Rick Perry is a relatively new name in discussions of the GOP race, he is drawing strong interest from highly attentive Republicans. Among Republican and Republican-leaning registered voters who say they have given a lot of thought to the
candidates, 22\% support
Perry, 15\% Romney, 13\%
Bachmann and 12\% Cain.

And Perry's lead is substantial among highly attentive Tea Party supporters. Perry has the backing of $29 \%$ of Republicans and Republicanleaners who agree with the Tea Party. That is nearly double the backing for the next closest candidate, Herman Cain (16\%). The overall frontrunner, Mitt Romney, receives the backing of $11 \%$ of highly engaged Tea Party voters.

## Perry Draws Support from Engaged Republicans and Tea Party Backers

| Who would you most like to see nominated as | $\begin{gathered} \text { All } \\ \text { Rep/ } \end{gathered}$$\text { Lean } \mathrm{R}$ | Thought given to election |  | Tea <br> Party <br> Rep/ <br> Lean R | Thought given to election |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { A } \\ \text { lot } \end{gathered}$ | Less/ None |  | $\begin{aligned} & \text { A } \\ & \text { lot } \end{aligned}$ | Less/ None |
| GOP candidate? | \% | \% | \% | \% | \% | \% |
| Mitt Romney | 21 | 15 | 23 | 16 | 11 | 19 |
| Rick Perry | 12 | 22 | 7 | 16 | 29 | 7 |
| Sarah Palin | 11 | 9 | 11 | 12 | 8 | 14 |
| Michele Bachmann | 11 | 13 | 10 | 14 | 14 | 14 |
| Ron Paul | 9 | 7 | 10 | 9 | 7 | 11 |
| Herman Cain | 8 | 12 | 6 | 12 | 16 | 10 |
| Newt Gingrich | 3 | 3 | 3 | 2 | 1 | 2 |
| Tim Pawlenty | 3 | 3 | 2 | 2 | 3 | 1 |
| Jon Huntsman | 2 | 2 | 2 | 2 | 1 | 3 |
| Rick Santorum | 1 | 1 | 1 | 2 | 2 | 2 |
| Other/None/DK | $\underline{20}$ | 11 | $\underline{24}$ | 13 | 8 | 17 |
|  | 100 | 100 | 100 | 100 | 100 | 100 |
| N | 546 | 180 | 366 | 285 | 126 | 159 |

PEW RESEARCH CENTER July 20-24, 2011. Q20. Based on Republican and Republican-leaning registered voters. First choice shown. Figures may not add to $100 \%$ because of rounding.

## Tea Party Intensity Continues

Early signs suggest that Tea Party supporters remain the most engaged and committed segment of the Republican base. Republicans and Republican-leaning independent voters who agree with the Tea Party are more than twice as likely as other Republicans to have given a lot of thought to the 2012 election ( $44 \%$ vs. $18 \%$ ). They also are much more likely to say they are very closely following campaign news ( $36 \%$ vs. 16\%), and significantly more committed to voting in their state's Republican primary or caucus next year ( $83 \%$ vs. $69 \%$ ).

Some of these differences can be explained by the demographic profile of Tea Party Republicans. In particular, Republicans and Republican-leaning independents who agree with the Tea Party movement are significantly older and more highly educated than those who do not (See table on page 9). But even when these demographic characteristics are taken into account, agreement with the Tea Party is strongly linked with campaign interest and commitment to voting.

Yet it is important to note that even among those who say they are very likely to vote in the 2012 primaries, only about half of Republican and Republican-leaning voters say they agree with the Tea Party movement. The other half either disagrees or has no opinion either way.

Bachmann the Most Visible Candidate

While not a clear
frontrunner, Minnesota Rep.
Michele Bachmann is currently the most visible candidate in the GOP field. When asked what possible candidate they've heard the most about in the news recently, almost a quarter of Americans (23\%) offer Bachmann's name.

But candidate visibility has fluctuated widely over the past few months. In midJune, Americans said they were hearing the most about former Romney (27\%). Now, Romney rates second, with

Which Possible GOP Candidate Have You Heard Most About Recently?

|  | General Public |  |  | Republicans and <br> Republican-leaners |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | May <br> 12-15 | June <br> $\mathbf{1 6 - 1 9}$ | July <br> 21-24 | May <br> $\mathbf{1 2 - 1 5}$ | June <br> 16-19 | $\mathbf{2 1 - 2 4}$ |
|  | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ |
| Michele Bachmann | 1 | 5 | 23 | 1 | 7 | 25 |
| Mitt Romney | 7 | 27 | 13 | 9 | 36 | 16 |
| Sarah Palin | 2 | 8 | 7 | 3 | 10 | 7 |
| Donald Trump | 16 | 2 | 4 | 17 | 2 | 3 |
| Rick Perry | $*$ | $*$ | 3 | $*$ | $*$ | 3 |
| Newt Gingrich | 12 | 5 | 1 | 12 | 4 | 1 |
| Ron Paul | 2 | 1 | 1 | 3 | 1 | 2 |
| Jon Huntsman | $*$ | $*$ | 1 | $*$ | $*$ | 1 |
| Tim Pawlenty | 1 | 1 | 1 | 2 | 1 | 1 |
| Other | -- | -- | 3 | -- | -- | 4 |
| Don't know | $\underline{50}$ | $\underline{45}$ | $\underline{44}$ | $\underline{43}$ | $\underline{33}$ | $\underline{40}$ |
|  | 100 | 100 | 100 | 100 | 100 | 100 |
| N | 1,006 | 1,003 | 999 | 410 | 418 | 395 | $13 \%$ saying they have heard the most about him recently. Just two months ago, Donald Trump and Newt Gingrich were the most visible candidates in the field.

Rick Perry has the support of many highly-engaged Republican voters, but his public visibility remains limited. Just $3 \%$ of Americans - and the same percentage of Republicans and Republican leaners - say he is the potential candidate they have been hearing the most about. Similarly, fewer than $1 \%$ cite Herman Cain as the candidate they have been hearing the most about recently.

## Has Press Coverage Been Fair?

While Bachmann has been in the news a great deal recently, there is no impression that news coverage of the Minnesota representative has been too tough. Nearly four-in-ten (37\%) say recent press coverage of Bachmann has been fair, $16 \%$ say it has been too tough and $16 \%$ say it has been too easy. Roughly three-in-ten Republicans and Republican leaners (29\%) say the press has been too tough on Bachmann, but about as many (34\%) say it has been fair.

A larger plurality sees coverage of Mitt Romney as fair (45\%). Just 9\% say recent coverage has been too tough, while $16 \%$ say it has been too easy. Republicans express similar views: 48\% of Republicans and Republican leaners say coverage of Romney has been fair, with about as many saying the press has been too easy on him (17\%) as too tough (13\%).

The public is more deeply divided in views of
Coverage of Visible GOP
Candidates Generally Seen as Fair how the press covers Sarah Palin. Currently, only $32 \%$ say press coverage has been fair, but there is no consensus on what the bias is: $30 \%$ say it has been too tough and $22 \%$ say it has been too easy. As has been the case all the way back to the 2008 election, perceptions of how the press treats Palin are deeply polarized along partisan lines. Roughly half (52\%) of Republicans and Republican leaners say news organizations are too tough on Palin, compared with just $15 \%$ of Democrats and Democratic leaners. Democrats are about three times as likely as Republicans ( $35 \%$ vs. 10\%) to say the press is too easy on her.

## Obama's Obstacles, Advantages

Obama's reelection support is well behind the 10-point lead George W. Bush held over a generic Democratic candidate at a comparable point in 2003. Bush enjoyed a substantially stronger approval rating in July 2003 ( $58 \%$ vs. $44 \%$ currently for Obama), yet his support was also slipping. By October of that year, a Pew Research Center survey found him running even against a generic Democratic candidate ( $42 \%$ to $42 \%$ ), as Obama is today.

Bill Clinton was also running about even against a generic Republican candidate in the summer of 1995, though Pew Research Center polling in that year included the option of preferring an independent candidate. That was the choice of $23 \%$ of voters at that time. Obama's overall approval rating, at $44 \%$, is comparable to Clinton's in the summer of 1995.

In late 1991 George H. W. Bush also ran even against a generic Democratic candidate, despite a fairly solid $55 \%$ approval rating at the time. With economic conditions in the nation quickly souring, his standing quickly fell. By February of 1992, as the Democratic primaries that would ultimately select Bill Clinton were

Presidential Reelection Scorecard

|  | George Bush Nov 1991 | $\begin{gathered} \text { Bill } \\ \text { Clinton } \\ \text { Aug } \\ 1995 \end{gathered}$ | G.W. Bush July 2003 | Barack Obama July 2011 |
| :---: | :---: | :---: | :---: | :---: |
| Preference (RVs) | \% | \% | \% | \% |
| Reelect president | 41 | 33 | 47 | 41 |
| Other party's candidate | 44 | 36 | 37 | 40 |
| Other/Independent* | N/A | 23* | 6 | 7 |
| Don't know | 15 | 8 | 10 | 12 |
|  | 100 | 100 | 100 | 100 |
| President's job rating |  |  |  |  |
| Approve | 55 | 44 | 58 | 44 |
| Disapprove | 33 | 44 | 32 | 48 |
| State of nation | $\begin{aligned} & \text { Nov } \\ & 1991 \end{aligned}$ | $\begin{aligned} & \text { Jun } \\ & 1995 \end{aligned}$ | $\begin{aligned} & \text { Aug } \\ & 2003 \end{aligned}$ | $\begin{aligned} & \text { July } \\ & 2011 \end{aligned}$ |
| Satisfied | 34 | 25 | 40 | 17 |
| Dissatisfied | 61 | 73 | 53 | 79 |
| National economy** | $\begin{aligned} & \text { Nov } \\ & 1991 \end{aligned}$ | $\begin{aligned} & \text { Aug } \\ & 1995 \end{aligned}$ | $\begin{aligned} & \text { July } \\ & 2003 \end{aligned}$ | $\begin{aligned} & \text { June } \\ & 2011 \end{aligned}$ |
| Excellent/Good | 9 | 34 | 27 | 8 |
| Only fair/Poor | 91 | 66 | 73 | 91 |
| Personal finances | $\begin{gathered} \text { Jan } \\ 1992 \end{gathered}$ | $\begin{aligned} & \text { Feb } \\ & 1995 \end{aligned}$ | $\begin{aligned} & \text { Sep } \\ & 2003 \end{aligned}$ | $\begin{aligned} & \text { June } \\ & 2011 \end{aligned}$ |
| Excellent/Good | 36 | 47 | 48 | 38 |
| Only fair/Poor | 63 | 52 | 51 | 61 |
|  | $\begin{aligned} & \text { June } \\ & 1991 \end{aligned}$ | $\begin{aligned} & \text { June } \\ & 1995 \end{aligned}$ | $\begin{aligned} & \text { June } \\ & 2003 \end{aligned}$ | $\begin{aligned} & \text { June } \\ & 2011 \end{aligned}$ |
| Unemployment rate | 6.9\% | 5.6\% | 6.3\% | 9.2\% |
| Consumer sentiment*** | 78.9 | 91.5 | 89.3 | 71.9 |
| Party affiliation (RVs) | 1991 | 1995 | 2003 | 2011 |
| Republican | 32 | 33 | 33 | 28 |
| Democrat | 33 | 33 | 34 | 34 |
| Independent | 32 | 30 | 28 | 34 |
| Republican/Lean Rep. | 46 | 47 | 45 | 43 |
| Democrat/Lean Dem. | 44 | 46 | 46 | 47 |

PEW RESEARCH CENTER. July 20-24, 2011. Generic ballot figures and party identification based on registered voters. Other measures based on general public. Party affiliation data based on all survey conducted in each year, Jan-Jun 2011.

* "Prefer an independent candidate" offered as a choice in 1995. "Other candidate" a volunteered category in 2003 and 2011.
** Nov 1991, Aug 1995 and July 2003 figures from ABC/Money surveys; answer categories were "Excellent, Good, Not so good, Poor".
***Based on second-quarter data from each year from the
Reuters/University of Michigan Surveys of Consumers Index of Consumer Sentiment.
underway, Bush trailed a generic Democratic candidate by 10 points.

But by most measures Barack Obama faces a more somber public mood and a more troubled economy than did any of these previous presidents. With just $8 \%$ saying the national economy is in excellent or good shape and only $38 \%$ rating their personal finances positively, economic assessments are as negative as they were for George H. W. Bush as he entered his reelection campaign. However, the current unemployment rate is much higher, and overall satisfaction with the state of the nation much lower, than was the case in late 1991.

One factor still working in Obama's favor is a slightly wider advantage in party identification. Where registered voters were essentially divided between Republican and Democratic affiliations in 1991, 1995 and 2003, Democrats hold a six-point edge in party identification today, and a slightly slimmer four-point edge when the partisan leaning of independents is taken into account. Still, this lead is far slimmer than in 2008 when Obama won the presidency. At the end of George W. Bush's presidency, Democrats held a substantial 12-point advantage in leaned party identification, which is down to just four-points today. (See "GOP Makes Big Gains among White Voters" for more on long term trends in party affiliation.)

Demographic Profile of Tea Party Republicans

|  | All Rep/ <br> Lean Rep | Tea <br> Party <br> $\%$ | Not Tea <br> Party | Tea/Not <br> Tea Diff |
| :--- | :---: | :---: | :---: | :---: |
| Male | 52 | 58 | $\%$ |  |
| Female | 48 | 42 | 52 | +10 |
| White | 85 | 89 | 82 | -10 |
| Black | 3 | 1 | 4 | +7 |
| Hispanic | 7 | 4 | 8 | -3 |
| 18-29 | 20 | 12 | 26 | -4 |
| 30-49 | 34 | 33 | 35 | -14 |
| 50-64 | 27 | 32 | 23 | -2 |
| 65+ | 19 | 22 | 16 | +9 |
| College grad+ | 30 | 35 | 26 | +6 |
| Some college | 30 | 35 | 26 | +9 |
| HS or less | 40 | 30 | 47 | +9 |
| Family income |  |  |  | -17 |
| \$75,000 or more | 30 | 35 | 26 | +9 |
| \$30,000-\$74,999 | 35 | 35 | 35 | 0 |
| Less than \$30,000 | 25 | 17 | 31 | -14 |
| Protestant | 58 | 63 | 55 | +8 |
| White evangelical | 31 | 36 | 27 | +9 |
| White mainline | 22 | 21 | 22 | -1 |
| Catholic | 22 | 20 | 23 | -3 |
| White Catholic | 17 | 17 | 18 | -1 |
| Unaffiliated | 12 | 9 | 14 | -5 |
| Republican | 62 | 61 | 61 | 0 |
| Independent | 35 | 36 | 35 | +1 |
| Conservative | 62 | 78 | 50 | +28 |
| Moderate | 30 | 19 | 38 | -19 |
| Liberal | 7 | 2 | 10 | -8 |
| Registered voter | 81 | 90 | 75 | +15 |
| N | 4396 | 2049 | 2268 |  |
|  |  |  |  |  |

PEW RESEARCH CENTER 2011. Based on merged date from Jan.-June, 2011.

## About the Surveys

Most of the analysis in this report is based on telephone interviews conducted July 20-24, 2011 among a national sample of 1,501 adults 18 years of age or older living in the continental United States (916 respondents were interviewed on a landline telephone, and 585 were interviewed on a cell phone, including 254 who had no landline telephone). The survey was conducted by interviewers at Princeton Data Source under the direction of Princeton Survey Research Associates International. A combination of landline and cell phone random digit dial samples were used; both samples were provided by Survey Sampling International. Interviews were conducted in English and Spanish. Respondents in the landline sample were selected by randomly asking for the youngest adult male or female who is now at home. Interviews in the cell sample were conducted with the person who answered the phone, if that person was an adult 18 years of age or older. For detailed information about our survey methodology, see http://people-press.org/methodology/

The combined landline and cell phone sample are weighted using an iterative technique that matches gender, age, education, race, Hispanic origin, region, and population density to parameters from the March 2010 Census Bureau's Current Population Survey. The sample also is weighted to match current patterns of telephone status and relative usage of landline and cell phones (for those with both), based on extrapolations from the 2010 National Health Interview Survey. The weighting procedure also accounts for the fact that respondents with both landline and cell phones have a greater probability of being included in the combined sample and adjusts for household size within the landline sample. Sampling errors and statistical tests of significance take into account the effect of weighting. The following table shows the sample sizes and the error attributable to sampling that would be expected at the $95 \%$ level of confidence for different groups in the survey:

| Group | Sample Size | Plus or minus ... |
| :--- | :---: | :---: |
| Total sample | 1,501 | 3.5 percentage points |
| Registered voters | 1,205 | 3.5 percentage points |
| Republican and <br> Republican-leaning RVs <br> Independent RVs | 546 | 5.5 percentage points |
| Among Republicans and <br> Republican leaning $R V s:$ <br> Agree with Tea Party <br> Disagree/No opinion | 434 | 6.0 percentage points |

Sample sizes and sampling errors for other subgroups are available upon request.
In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

Some of the analysis in this report is based on telephone interviews conducted July 21-24, 2011, among a national sample of 999 adults 18 years of age or older living in the continental United States (602 respondents were interviewed on a landline telephone, and 397 were interviewed on a cell phone, including 169 who had no landline telephone). The survey was conducted by interviewers at Princeton Data Source under the direction of Princeton Survey Research Associates International. A combination of landline and cell phone random digit dial samples were used; both samples were provided by Survey Sampling International. Interviews were conducted in English. Respondents in the landline sample were selected by randomly asking for the youngest adult male or female who is now at home. Interviews in the
cell sample were conducted with the person who answered the phone, if that person was an adult 18 years of age or older.

The combined landline and cell phone sample are weighted using an iterative technique that matches gender, age, education, race, Hispanic origin, region, and population density to parameters from the March 2010 Census Bureau's Current Population Survey. The sample also is weighted to match current patterns of telephone status, based on extrapolations from the 2010 National Health Interview Survey. The weighting procedure also accounts for the fact that respondents with both landline and cell phones have a greater probability of being included in the combined sample and adjusts for household size within the landline sample. Sampling errors and statistical tests of significance take into account the effect of weighting. The following table shows the sample sizes and the error attributable to sampling that would be expected at the $95 \%$ level of confidence for different groups in the survey:

| Group | Sample Size | Plus or minus ... |
| :--- | :---: | :---: |
| Total sample | 999 | 4.0 percentage points |
| Republicans/Lean <br> Republican | 395 | 6.0 percentage points |
| Democrats/Lean <br> Democratic | 439 | 6.0 percentage points |

Sample sizes and sampling errors for other subgroups are available upon request.
In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

## PEW RESEARCH CENTER FOR THE PEOPLE \& THE PRESS JULY 2011 POLITICAL AND MEDIA SURVEY <br> FINAL TOPLINE <br> July 20-24, 2011 <br> $\mathrm{N}=1,501$

## QUESTIONS 1-2, 4-5, 7 PREVIOUSLY RELEASED

QUESTIONS 3, 8-9, 12-16 HELD FOR FUTURE RELEASE
NO QUESTIONS 6, 10-11, 17
ASK ALL:
Thinking about the 2012 Presidential election...
Q. 18 How much thought, if any, have you given to candidates who may be running for president in 2012? [READ IN ORDER]

| Jul 20-24, 2011 | $\frac{\text { A lot }}{}$ | Some | Not <br> much | None <br> at all | (VOL.) <br> DK/Ref |
| :--- | :---: | :---: | :---: | :---: | :---: |
| May 25-30, 2011 | 20 |  | 29 | 27 | 23 |

ASK ALL:
Q. 19 Looking ahead, would you like to see Barack Obama re-elected president in 2012 or would you prefer that a Republican candidate win the election? [INTERVIEWER: IF R SAYS "OTHER" OR
"SOMEONE ELSE," PROBE ONCE: "If you had to choose, would you like to see Barack Obama reelected or would you prefer that a Republican candidate win the election?"]

Jul 20-24, 2011
May 25-30, 2011
----------------Total----------------
---------Registered Voters---------

| Obama | Prefer | (VOL.) | Obama | Prefer | (VOL.) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| re-elected | Republican | Other/DK | re-elected | Republican | Other/DK |
| 42 | 37 | 20 | 41 | 40 | 19 |
| 48 | 35 | 18 | 48 | 37 | 15 |
| 48 | 35 | 17 | 47 | 37 | 16 |

## TRENDS FOR COMPARISON:

Looking ahead to the general election in November, would you like to see George W. Bush reelected president in 2004 or would you prefer that a Democratic candidate win the election? [INTERVIEWER: IF R SAYS "OTHER"OR "SOMEONE ELSE," PROBE ONCE: "If you had to choose, would you like to see George W. Bush re-elected or would you prefer that a Democratic candidate win the election?"]

|  | Bush re-elected | Prefer Democrat | (VOL.) <br> Other/DK | $\begin{aligned} & \text { Bush } \\ & \text { re-elected } \end{aligned}$ | Prefer Democrat | (VOL.) Other/DK |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mid-January, 2004 | 44 | 40 | 16 | 48 | 38 | 14 |
| Early January, 2004 | 43 | 43 | 14 | 44 | 42 | 14 |
| December, 2003 | 47 | 38 | 15 | 49 | 37 | 14 |
| October, 2003 | 40 | 44 | 16 | 42 | 42 | 16 |
| September, 2003 | 44 | 43 | 13 | 45 | 43 | 12 |

## Q. 19 TRENDS FOR COMPARISON CONTINUED...

| Bush re-elected | Prefer Democrat | (VOL.) <br> Other/DK | Bush re-elected | Prefer Democrat | (VOL.) <br> Other/DK |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 40 | 39 | 21 | 43 | 38 | 19 |
| 45 | 37 | 18 | 47 | 37 | 16 |
| 46 | 35 | 19 | 48 | 34 | 18 |

Looking ahead, would you like to see Bill Clinton re-elected or would you prefer that a Republican candidate or an Independent candidate be elected President? ${ }^{1}$

|  | $\begin{array}{c}\text { Clinton } \\ \text { re-elected }\end{array}$ | Prefer Republican | Prefer ind. | (VOL.) <br> DK/Ref | Clinton re-elected | Prefer Republican | Prefer ind. | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| October, 1995 | 34 | 33 | 26 | 7 | 35 | 35 | 24 | 7 |
| August, 1995 | 32 | 35 | 26 | 7 | 33 | 36 | 23 | 8 |
| March, 1995 | 31 | 38 | 23 | 8 | -- | -- | -- | -- |
| December, 1994 | 433 | 40 | 18 | 9 | 33 | 43 | 16 | 9 |

Would you like to see George Bush re-elected President in November or would you prefer that a Democratic candidate win the election?

|  | G.H.W. Bush re-elected | Prefer Democrat | (VOL.) <br> Other/DK | G.H.W. Bush re-elected | Prefer <br> Democrat | (VOL.) <br> Other/DK |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| February, 1992 | 40 | 48 | 12 | 39 | 49 | 12 |
| January, 1992 | 42 | 42 | 16 | 41 | 45 | 14 |
| November, 1991 | 41 | 43 | 16 | 41 | 44 | 15 |

ASK ALL:
Q. 20 As I name some possible Republican candidates for president in 2012, please tell me which one, if any, you would most like to see nominated as the Republican Party's candidate? [READ AND
RANDOMIZE] [PROBE IF NECESSARY: As of today, who would you say you LEAN toward?]

| Jul 20-24 |  | Mar 8-14 |  |
| :---: | :--- | :---: | :---: |
| $\frac{2011}{2011}$ | Nov 4-7 |  |  |
| 16 | Mitt Romney | $\frac{14}{2010^{2}}$ |  |
| 10 | Sarah Palin | 13 |  |
| 8 | Michele Bachmann | -- | 15 |
| 8 | Ron Paul | -- |  |
| 6 | Rick Perry | -- | 9 |
| 4 | Herman Cain | -- | -- |
| 3 | Newt Gingrich | 6 | 6 |
| 2 | Jon Huntsman | -- | -- |
| 2 | Tim Pawlenty | 2 | 4 |
| 1 | Rick Santorum | 2 | 2 |
| n/a | Mike Huckabee | 13 | 15 |
| n/a | Mitch Daniels | 2 | -- |
| n/a | Haley Barbour | 2 | 3 |
| n/a | Chris Christie (VOL.) | 1 | -- |
| 1 | Other (VOL.) | 1 | 4 |
| 21 | None (VOL.) | 21 | 14 |
| 5 | Too early to tell (VOL.) | 2 | -- |
| 13 | Don't know/Refused (VOL.) | 12 | 14 |

[^0]ASK IF HAS FIRST CHOICE (Q.20=1-11):
Q. 21 Who, if anyone, would be your second choice for the Republican nomination in 2012? [READ OPTIONS IF NECESSARY, ELIMINATING NAME CHOSEN IN Q.20]

| Jul 20-24, 2011 |  |  |  | Mar 8-14, 2011 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| First choice | Second choice | Total |  | First choice | Second choice | Total |
| 16 | 10 | 26 | Mitt Romney | 14 | 9 | 23 |
| 10 | 6 | 17 | Sarah Palin | 13 | 8 | 21 |
| 8 | 8 | 16 | Michele Bachmann | -- | -- | -- |
| 8 | 4 | 12 | Ron Paul | 8 | 7 | 15 |
| 6 | 4 | 9 | Rick Perry | -- | -- | -- |
| 4 | 3 | 7 | Herman Cain | -- | -- | -- |
| 3 | 3 | 6 | Newt Gingrich | 6 | 7 | 13 |
| 2 | 2 | 4 | Jon Huntsman | -- | -- | -- |
| 2 | 2 | 4 | Tim Pawlenty | 2 | 3 | 5 |
| 1 | 2 | 2 | Rick Santorum | 2 | 2 | 4 |
| n/a | n/a | n/a | Mike Huckabee | 13 | 12 | 25 |
| n/a | n/a | n/a | Mitch Daniels | 2 | 2 | 4 |
| n/a | n/a | n/a | Haley Barbour | 2 | 2 | 3 |
| n/a | n/a | n/a | Chris Christie (VOL.) | 1 | * | 1 |
| 1 | 2 | 3 | Other (VOL.) | 1 | 2 | 3 |
| 21 | 13 | 13 | None (VOL.) | 21 | 8 | 21 |
| 5 | * | * | Too early to tell (VOL.) | 2 | 1 | 2 |
| 13 | 4 | 4 | Don't know/Refused (VOL.) | 12 | 4 | 12 |
| -- | 39 | 39 | No first choice | -- | 35 | 35 |

NO QUESTIONS 22-23, 29-30, 43-44, 50-51, 55, 58-59
QUESTIONS 24-28, 31-36 PREVIOUSLY RELEASED
QUESTIONS $\mathbf{3 7 - 4 2 , ~ 4 5 - 4 9 , ~ 5 2 - 5 4 , ~ 5 6 - 5 7 , ~ 6 0 - 6 3 ~ H E L D ~ F O R ~ F U T U R E ~ R E L E A S E ~}$
ASK ALL:
PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or independent?
ASK IF INDEP / NO PREF/OTHER/DK/REF (PARTY=3,4,5,9):
PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

|  | Republican | Democrat | Independent | (VOL.) <br> No preference | (VOL.) Other party | (VOL.) <br> DK/Ref | $\begin{aligned} & \text { Lean } \\ & \text { Rep } \end{aligned}$ | Lean Dem |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Jul 20-24, 2011 | 24 | 32 | 38 | 4 | * | 2 | 16 | 14 |
| Jun 15-19, 2011 | 26 | 34 | 32 | 4 | * | 4 | 13 | 13 |
| May 25-30, 2011 | 24 | 33 | 38 | 3 | * | 2 | 15 | 17 |
| Mar 30-Apr 3, 2011 | 25 | 32 | 37 | 3 | * | 3 | 17 | 16 |
| Mar 8-14, 2011 | 24 | 33 | 38 | 3 | * | 2 | 17 | 15 |
| Feb 22-Mar 1, 2011 | 24 | 33 | 37 | 3 | * | 3 | 15 | 16 |
| Feb 2-7, 2011 | 24 | 31 | 39 | 3 | * | 2 | 16 | 16 |
| Jan 5-9, 2011 | 27 | 32 | 35 | 4 | * | 2 | 15 | 14 |
| Dec 1-5, 2010 | 25 | 33 | 34 | 5 | 1 | 2 | 13 | 14 |
| Nov 4-7, 2010 | 26 | 30 | 37 | 4 | * | 2 | 17 | 13 |
| Oct 27-30, 2010 | 25 | 34 | 31 | 6 | 1 | 4 | 13 | 11 |
| Oct 13-18, 2010 | 25 | 31 | 36 | 4 | * | 3 | 16 | 13 |
| Aug 25-Sep 6, 2010 | 24 | 32 | 39 | 2 | * | 2 | 15 | 17 |
| Jul 21-Aug 5, 2010 | 26 | 33 | 34 | 4 | * | 3 | 14 | 14 |
| Yearly Totals |  |  |  |  |  |  |  |  |
| 2010 | 25.2 | 32.7 | 35.2 | 3.6 | . 4 | 2.8 | 14.5 | 14.1 |
| 2009 | 23.9 | 34.4 | 35.1 | 3.4 | . 4 | 2.8 | 13.1 | 15.7 |
| 2008 | 25.7 | 36.0 | 31.5 | 3.6 | . 3 | 3.0 | 10.6 | 15.2 |
| 2007 | 25.3 | 32.9 | 34.1 | 4.3 | . 4 | 2.9 | 10.9 | 17.0 |
| 2006 | 27.8 | 33.1 | 30.9 | 4.4 | . 3 | 3.4 | 10.5 | 15.1 |
| 2005 | 29.3 | 32.8 | 30.2 | 4.5 | . 3 | 2.8 | 10.3 | 14.9 |

## PARTY/PARTYLN CONTINUED...

|  | Republican | Democrat |  | (VOL.) | (VOL.) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | No | Other | (VOL.) | Lean | Lean |
|  |  |  | Independent | preference | party | DK/Ref | Rep | Dem |
| 2004 | 30.0 | 33.5 | 29.5 | 3.8 | . 4 | 3.0 | 11.7 | 13.4 |
| 2003 | 30.3 | 31.5 | 30.5 | 4.8 | . 5 | 2.5 | 12.0 | 12.6 |
| 2002 | 30.4 | 31.4 | 29.8 | 5.0 | . 7 | 2.7 | 12.4 | 11.6 |
| 2001 | 29.0 | 33.2 | 29.5 | 5.2 | . 6 | 2.6 | 11.9 | 11.6 |
| 2001 Post-Sept 11 | 30.9 | 31.8 | 27.9 | 5.2 | . 6 | 3.6 | 11.7 | 9.4 |
| 2001 Pre-Sept 11 | 27.3 | 34.4 | 30.9 | 5.1 | . 6 | 1.7 | 12.1 | 13.5 |
| 2000 | 28.0 | 33.4 | 29.1 | 5.5 | . 5 | 3.6 | 11.6 | 11.7 |
| 1999 | 26.6 | 33.5 | 33.7 | 3.9 | . 5 | 1.9 | 13.0 | 14.5 |
| 1998 | 27.9 | 33.7 | 31.1 | 4.6 | . 4 | 2.3 | 11.6 | 13.1 |
| 1997 | 28.0 | 33.4 | 32.0 | 4.0 | . 4 | 2.3 | 12.2 | 14.1 |
| 1996 | 28.9 | 33.9 | 31.8 | 3.0 | . 4 | 2.0 | 12.1 | 14.9 |
| 1995 | 31.6 | 30.0 | 33.7 | 2.4 | . 6 | 1.3 | 15.1 | 13.5 |
| 1994 | 30.1 | 31.5 | 33.5 | 1.3 | -- | 3.6 | 13.7 | 12.2 |
| 1993 | 27.4 | 33.6 | 34.2 | 4.4 | 1.5 | 2.9 | 11.5 | 14.9 |
| 1992 | 27.6 | 33.7 | 34.7 | 1.5 | 0 | 2.5 | 12.6 | 16.5 |
| 1991 | 30.9 | 31.4 | 33.2 | 0 | 1.4 | 3.0 | 14.7 | 10.8 |
| 1990 | 30.9 | 33.2 | 29.3 | 1.2 | 1.9 | 3.4 | 12.4 | 11.3 |
| 1989 | 33 | 33 | 34 | -- | -- | -- | -- | -- |
| 1987 | 26 | 35 | 39 | -- | -- | -- | -- | -- |

## ASK ALL REGISTERED VOTERS (REGICERT=1):

Q. 64 How likely are you to vote in the REPUBLICAN presidential primary or caucus in your state next year? [READ]

## BASED ON REGISTERED VOTERS [N=1,032]:

Jul 21-24
$\underline{2011}$

| $\frac{20}{45}$ | Very likely |
| :---: | :--- |
| 15 | Somewhat likely |
| 10 | Not too likely |
| 27 | Not at all likely |
| 1 | No primary (VOL.) |
| 3 | Don't know/Refused (VOL.) |

ASK ALL:
TEAPARTY2
From what you know, do you agree or disagree with the Tea Party movement, or don't you have an opinion either way?

Jul 20-24, 2011
Jun 15-19, 2011

| $\frac{\text { Agree }}{20}$ |  | Disagree |
| :---: | :---: | :---: |
| 24 |  | No opinion <br> either way |
| 20 | 26 | 53 |
| 18 | 23 | 50 |
| 22 | 29 | 54 |
| 19 | 25 | 47 |
| 20 | 25 | 54 |
| 22 | 22 | 52 |
| 24 | 22 | 53 |
| 22 | 26 | 49 |
| 27 | 22 | 49 |

(VOL.)
Haven't heard of
1
3
2
1
1
2
2
2
2
1

Not
(VOL.) heard of/ Refused DK

May 25-30, 2011
Mar 30-Apr 3, 2011
Mar 8-14, 2011
Feb 22-Mar 1, 2011
Feb 2-7, 2011 ${ }^{3}$
Jan 5-9, 2011
$26 \quad 49$
Dec 1-5, 2010
27

Oct 27-30, 2010 (RVs)
Oct 13-18, 2010 (RVs)
Aug 25-Sep 6, 2010 (RVs)
Jul 21-Aug 5, 2010
Jun 16-20, 2010

| Agree | Disagree | No opinion either way | Haven't <br> heard of | (VOL.) <br> Refused | heard of/ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 29 | 25 | 32 | -- | 1 | 13 |
| 28 | 24 | 30 | -- | 1 | 16 |
| 29 | 26 | 32 | -- | 1 | 13 |
| 22 | 18 | 37 | -- | 1 | 21 |
| 24 | 18 | 30 | -- | * | 27 |
| 25 | 18 | 31 | -- | 1 | 25 |
| 24 | 14 | 29 | -- | 1 | 31 |

## PEW RESEARCH CENTER <br> July 21-24, 2011 OMNIBUS <br> FINAL TOPLINE <br> $\mathrm{N}=999$

ASK ALL:
PEW. 3 Thinking about possible Republican candidates for president in 2012... Regardless of whom you might prefer, which Republican candidate have you heard the most about in the news recently? [OPEN END. RECORD FIRST MENTION ONLY.] [PLEASE BE CERTAIN TO DISTINGUISH BETWEEN "JOHN MCCAIN" AND "HERMAN CAIN".]

| Jul 21-24 |  | Jun 16-19 | Jun 2-5 | May 12-15 | Apr 14-17 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\underline{2011}$ |  | $\underline{2011}$ | $\underline{2011}$ | $\underline{2011}$ | $\underline{2011}$ |
| 23 | Michele Bachmann | 5 | 1 | 1 | * |
| 13 | Mitt Romney | 27 | 22 | 7 | 9 |
| 7 | Sarah Palin | 8 | 20 | 2 | 4 |
| 4 | Donald Trump | 2 | 5 | 16 | 26 |
| 3 | Rick Perry | * | * | * | * |
| 1 | Newt Gingrich | 5 | 2 | 12 | 1 |
| 1 | Ron Paul | 1 | 1 | 2 | * |
| 1 | Jon Huntsman | * | * | * | * |
| 1 | Tim Pawlenty | 1 | 1 | 1 | 1 |
| * | Mike Huckabee | * | * | 2 | 2 |
| 3 | Other |  |  |  |  |
| 44 | None/Don't know/Refused | 45 | 41 | 50 | 53 |

ASK ALL:
PEW. 14 Thinking about recent news coverage of some people and groups, would you say the press has been too easy, too tough or fair in the way it has covered [INSERT ITEM; RANDOMIZE ITEMS A-C AND D-F IN SEPARATE RANDOMIZED BLOCKS]?
a. Barack Obama

July 21-24, 2011
November 18-21, 2010 ${ }^{4}$
September 9-12, 2010
July 15-18, 2010
April 9-12, 2010
October 3-6, 2008
April 25-28, 2008
March 20-24, 2008
February 29-March 3, 2008
February 1-4, 2008

| Too <br> easy | Too <br> tough | Fair | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: |
| 27 | 23 | 41 | 9 |
| 23 | 21 | 46 | 9 |
| 27 | 23 | 37 | 13 |
| 27 | 24 | 39 | 10 |
| 29 | 21 | 42 | 8 |
| 31 | 7 | 60 | 2 |
| 26 | 17 | 52 | 5 |
| 23 | 15 | 55 | 7 |
| 28 | 8 | 58 | 6 |
| 23 | 8 | 61 | 8 |
|  |  |  |  |
| 28 | 21 | 38 | 13 |
| 24 | 16 | 40 | 20 |
| 22 | 15 | 45 | 18 |
|  |  |  |  |
| 33 | 14 | 40 | 13 |
| 26 | 12 | 43 | 18 |
| 27 | 12 | 44 | 17 |

[^1]
## PEW. 14 CONTINUED...

d. Sarah Palin

July 21-24, 2011
July 15-18, 2010
July 10-13, 2009
October 3-6, 2008

| Too <br> easy | Too <br> tough | Fair | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: |
| 22 | 30 | 32 | 15 |
| 18 | 30 | 32 | 21 |
| 12 | 36 | 41 | 11 |
| 21 | 38 | 38 | 3 |
|  |  |  |  |
| 16 | 9 | 45 | 30 |

f. Michele Bachmann

July 21-24, 2011
16
$16 \quad 37$
31


[^0]:    1 For 1993-1995 Clinton trends, if respondent did not answer, they were prompted to say who they leaned towards.
    2 Percentages shown include leaners in each answer category.
    In November 2010, the question read, "Now I am going to read you the names of some possible candidates for the Republican nomination for President in 2012. After I read all the names, please tell me which one you would most like to see nominated as the Republican Party's candidate for President or if there is someone else you support."

[^1]:    4 For November 18-21, 2010 this question was not asked in a list. For all previous trends this was a list item.

