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# Majority Continues to Favor Gays Serving Openly in Military 

## Support For Same-Sex Marriage Edges Upward

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## Majority Continues to Favor Gays Serving Openly in Military Support for Same-Sex Marriage Edges Upward

Polls this year have found that more Americans favor allowing gays and lesbians to marry legally than did so just last year. In two polls conducted over the past few months, based on interviews with more than 6,000 adults, $42 \%$ favor same-sex marriage while $48 \%$ are opposed. In polls conducted in 2009, $37 \%$ favored allowing gays and lesbians to marry legally and $54 \%$ were opposed. For the first time in 15 years of Pew Research Center polling, fewer than half oppose same-sex marriage.

The shift in opinion on same-sex marriage has been broad-based, occurring across many demographic, political and religious groups.


PEW RESEARCH CENTER. Data from 1996, 2001 and 2005 are from individual surveys. Data from 2003 to 2010 represent annual totals of polls conducted in each year. Notably, pluralities of white mainline Protestants and white Catholics now favor allowing gays and lesbians to marry legally the first time this has occurred in Pew Research Center surveys. Political independents are divided in their views of same-sex-marriage; in 2009, they opposed it by a wide margin.

The surveys conducted by the Pew Research Center for the People \& the Press and Pew Forum on Religion \& Public Life have found that same-sex marriage ranks at the bottom of the list of issues in this year's congressional elections. Not surprisingly, far more voters are saying the economy and jobs will be very important to their vote this year.

The public continues to be far more supportive of gays and lesbians serving openly in the military than of allowing legal same-sex marriages. This year, $60 \%$ say they favor allowing gays and lesbians to serve openly in the military, while $30 \%$ oppose this. Support for gays serving openly in the military has remained fairly stable over the last five years. In 1994, shortly after the Clinton administration implemented the "Don't Ask, Don't Tell" policy, opinion was more evenly divided (52\% favor vs. $45 \%$ oppose).

Continuing Support for Gays Serving Openly in the Military

|  | Favor <br> $\%$ | Oppose <br> $\%$ | DK |
| :--- | :---: | :---: | :---: |
| $\%$ |  |  |  |

PEW RESEARCH CENTER July 21-August 5, 2010.

## Persistent Generational Divide

There are substantial age and generational differences in opinions about same-sex marriage. Millennials, born after 1980, favor allowing gays and lesbians to marry legally by a $53 \%$ to $39 \%$ margin. Support for gay marriage among Millennials has changed little in recent years, but is up from 2004 when opinion was more divided.

Among Gen Xers (born 1965 to 1980 ), $48 \%$ now favor allowing gays and lesbians to marry legally while $43 \%$ are opposed. Support is up from
 2009 when $41 \%$ favored this and $50 \%$ were opposed, but is on par with levels in 2001.

There is less support for same-sex marriage among Baby Boomers - those born 1946 to 1964 - than among younger age groups. Currently, $38 \%$ favor allowing gays and lesbians to marry legally while $52 \%$ are opposed. Still, support among Baby Boomers has increased over the past year (from 32\%).

The Silent Generation (born 1928 to 1945) continues to oppose same-sex marriage; just $29 \%$ favor allowing gays and lesbians to marry legally while $59 \%$ are opposed. Even among the Silent Generation, however, there is somewhat more support than in 2009 ( $23 \%$ favor) and substantially greater support than in 2003 , when just $17 \%$ backed gay marriage.

## Partisan and Ideological Differences

There also are substantial partisan differences on the issue of same-sex marriage. A majority of Democrats (53\%) favor allowing gays and lesbians to marry legally while $38 \%$ are opposed. By contrast, only $24 \%$ of Republicans support same-sex marriage and 69\% are opposed.

Independents and other non-partisans are now divided in their view: $44 \%$ favor allowing gays and lesbians to marry legally while $43 \%$ are opposed. In 2009, more independents opposed same-sex marriage than favored it ( $37 \%$ favor, $51 \%$ oppose). Throughout the past decade, opinion among independents has tracked more closely with Democrats than Republicans on this issue.


PEW RESEARCH CENTER. Data from 1996, 2001 and 2005 are from individual surveys. Data from 2003 to 2010 represent annual totals of polls conducted in each year.

Among Democrats and Republicans there is a substantial ideological divide. Liberal Democrats favor allowing gays and lesbians to marry legally by more than a three-to-one margin ( $75 \%$ favor, $20 \%$ oppose). And conservative Republicans oppose same-sex marriage by an equally wide margin ( $16 \%$ favor, $77 \%$ oppose). But moderate Republicans and Democrats are more divided in their views. While $41 \%$ of moderate and liberal Republicans support same-sex marriage, $51 \%$
are opposed. Similarly, $41 \%$ of conservative and moderate Democrats favor allowing gays and lesbians to marry legally and $48 \%$ are opposed.

## Race and Gender Gaps

Whites are now evenly divided over gay marriage; in polls conducted this year, $44 \%$ of non-Hispanic whites favor allowing gays and lesbians to marry legally and $46 \%$ are opposed. In three surveys between August 2008 and August 2009, 39\% of nonHispanic whites favored samesex marriage compared with $52 \%$ who were opposed.

By contrast, blacks continue to oppose same-sex marriage by a wide margin. In 2010, just $30 \%$ of non-Hispanic blacks favor gay marriage while $59 \%$ are opposed. From 2008 to 2009, $28 \%$ of blacks favored same-sex marriage and $62 \%$ were opposed (surveys were combined to increase sample size). Notably, the gender, age and education differences among the general public are

| Whites Now Evenly Divided Over Gay Marriage |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2008-2009 |  | 2010 |  | Change |
|  | Favor | Oppose | Favor | Oppose | in Favor |
|  | \% | \% | \% | \% |  |
| Total | 38 | 53 | 42 | 48 | +4 |
| Men | 33 | 57 | 38 | 51 | +5 |
| Women | 43 | 49 | 46 | 45 | +3 |
| White, non-Hispanic | 39 | 52 | 44 | 46 | +5 |
| Black, non-Hispanic | 28 | 62 | 30 | 59 | +2 |
| Hispanic | 39 | 49 | 41 | 47 | +2 |
| 18-29 | 52 | 39 | 53 | 39 | +1 |
| 30-49 | 39 | 51 | 46 | 45 | +7 |
| 50-64 | 34 | 57 | 38 | 52 | +4 |
| 65+ | 23 | 67 | 28 | 59 | +5 |
| College grad+ | 50 | 42 | 52 | 39 | +2 |
| Some college | 41 | 50 | 46 | 45 | +5 |
| HS or less | 30 | 60 | 34 | 55 | +4 |
| Northeast | 48 | 42 | 49 | 41 | +1 |
| Midwest | 36 | 54 | 44 | 44 | +8 |
| South | 30 | 60 | 35 | 55 | +5 |
| West | 43 | 49 | 47 | 45 | +4 |
| PEW RESEARCH CENTER. 2008-2009 data combine three polls conducted in Aug. 2008, April 2009 and Aug. 2009 ( $N=6,422$ ). Data from 2010 combine two polls conducted in Aug. and Sept. 2010 ( $\mathrm{N}=6,512$ ). Bold figures indicate statistically significant changes. See detailed tables for complete sample sizes for all subgroups |  |  |  |  |  | mirrored among whites and blacks; however, there is far less support among all subgroups of blacks.

Overall, women continue to be more supportive of same-sex marriage than are men. Opinion among women is evenly divided: $46 \%$ favor same-sex marriage and $45 \%$ are opposed. Roughly four-in-ten (38\%) men support allowing gays and lesbians to marry legally while $51 \%$ are opposed.

A majority (52\%) of college graduates favor allowing gays and lesbians to marry legally. Support is much lower among those without a college degree $-46 \%$ with some college education and $34 \%$ with a high school education or less support same-sex marriage. But among these two education groups, more now favor same-sex marriage than did so over the past two years.

Americans living in the Midwest are now evenly split over same-sex marriage; $44 \%$ favor and $44 \%$ oppose allowing gays and lesbians to marry legally. Opinion has shifted substantially since 2008 and 2009 when only $36 \%$ in the Midwest favored this and $54 \%$ were opposed. Support also is up in the South but a majority ( $55 \%$ ) continues to oppose allowing same-sex marriage. As was the case over the past two years, more in the Northeast favor than oppose allowing gays and lesbians to marry legally ( $49 \%$ vs. 41\%). Those living in the West are about evenly divided in their opinion ( $47 \%$ favor, $45 \%$ oppose).

For details on these comparisons and others, as well as data for 1996, see tables on pgs. 14-17.

## White Catholics More Supportive

White mainline Protestants and white Catholics have become more supportive of gay marriage, though virtually all of the change in opinion among both groups has come among those who attend services relatively infrequently.

About half (49\%) of white mainline Protestants support same-sex marriage while $38 \%$ oppose this. This is a reversal of opinion from the past two years when $40 \%$ favored and $49 \%$ opposed allowing gays and lesbians to marry legally. Just $35 \%$ of white mainline Protestants who attend church at least once a week favor same-sex marriage, nearly the same percentage as in 2008-2009 (34\%). Among those who attend services less often, support has increased by 11 points (from $42 \%$ to $53 \%$ ).

There has been a similar shift among white Catholics - 49\% now favor same-sex marriage while $41 \%$ are opposed. Opinion was more evenly divided over the past two years (44\% favor, $45 \%$ oppose). Here too, support has increased among those who attend services less than weekly, from $51 \%$ in 20082009 to $59 \%$ in 2010.

White evangelical Protestants overwhelmingly oppose gay marriage ( $20 \%$ favor vs. $74 \%$ oppose), and these opinions have changed little since 2008-2009. Similarly, black Protestants continue to oppose gay marriage by a wide margin ( $28 \%$ favor vs. $62 \%$ oppose).

By contrast, Jews and the unaffiliated have remained far more supportive of samesex marriage. Their views also have changed little during this time. Threequarters of Jews (76\%) and $62 \%$ of the religiously unaffiliated say they favor allowing gays and lesbians to marry legally.

Religion and Views of Gay Marriage

|  | 2008-2009 |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Favor |  |  |
| Oppose |  |  |
| $\%$ | Favor |  |
| $\%$ | Oppose |  | | Change |
| :---: |
| in favor |

PEW RESEARCH CENTER. 2008-2009 data combine three polls conducted in Aug.
2008, April 2009 and Aug. 2009. 2010 data combine two polls conducted in Aug. and
Sept. 2010. Bold figures indicate statistically significant changes. See detailed tables for complete sample sizes for all subgroups.

## Same-Sex Marriage and the 2010 Vote

The economy and jobs overshadow other issues, including social issues such as abortion and gay marriage, in importance for voters. Fully $90 \%$ of registered voters say the economy will be very important to their vote while nearly as many ( $88 \%$ ) rate jobs as very important.

By contrast, just $43 \%$ say abortion will be very important and just $32 \%$ say the same about same-sex marriage - the lowest percentage for 13 issues tested. Opponents of same-sex marriage ( $44 \%$ very important) are more likely than supporters (22\%) to say that this issue will be very important to their vote.

White evangelical Protestant voters are far more likely than any other religious group to say that same-sex marriage is very important to their vote in this year's midterm election $46 \%$ say this compared with less than a third in all other religious groups. For more on the importance of various issues in the 2010 elections and the impact of religion on various issues, see Few Say Religion Shapes Immigration, Environment Views: Religion and the Issues.

[^0]
## Gays in the Military

By a two-to-one margin ( $60 \%$ favor, $30 \%$ oppose), Americans favor allowing gays and lesbians to serve openly in the military. While views on this issue have changed little in recent years, there was less support for gays serving openly in 1994 ( $52 \%$ favor vs. $45 \%$ oppose).

Across most demographic groups, majorities favor allowing gays and lesbians to serve openly in the military - and in most groups there is more support than in 1994. Nonetheless, as with views about same-sex marriage, there are differences of opinion across political and demographic groups. Democrats, women, whites, younger people and college graduates are more likely to support gays and lesbians serving openly in the military.

Opinion is more divided among key groups who also oppose same-sex marriage $-47 \%$ of Republicans favor allowing gays and lesbians to serve openly in the military while $43 \%$ are opposed. By comparison, $67 \%$ of Democrats and $63 \%$ of independents favor this.

While $43 \%$ of white evangelical Protestants support allowing gays and lesbians to serve openly in the military, $47 \%$ are opposed. Black Protestants are similarly divided ( $46 \%$ favor, $41 \%$ oppose). Support is greater among other religious groups - $68 \%$ of white mainline Protestants, $68 \%$ of Catholics and $66 \%$ of the religiously unaffiliated favor allowing gays and lesbians to serve openly in the military. And far fewer people who attend religious services

Majority in Most Groups Supports Allowing Gays to Serve Openly

|  | 1994 |  | 2010 |  | $\begin{aligned} & 2010 \\ & \mathrm{e} \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Favor Oppose Favor Oppose |  |  |  |  |
|  | \% | \% | \% | \% |  |
| Total | 52 | 45 | 60 | 30 | 3003 |
| Men | 44 | 54 | 55 | 35 | 1336 |
| Women | 59 | 37 | 65 | 25 | 1667 |
| White | 51 | 46 | 63 | 28 | 2211 |
| Black | 57 | 38 | 48 | 38 | 340 |
| Hispanic | -- | -- | 57 | 32 | 249 |
| 18-29 | 56 | 43 | 65 | 28 | 491 |
| 30-49 | 56 | 42 | 65 | 26 | 837 |
| 50-64 | 47 | 50 | 57 | 33 | 913 |
| 65+ | 41 | 50 | 51 | 34 | 705 |
| College grad+ | 61 | 38 | 68 | 22 | 1110 |
| Some college | 58 | 40 | 63 | 27 | 780 |
| HS grad or less | 46 | 50 | 54 | 35 | 1096 |
| Northeast | 62 | 36 | 65 | 24 | 539 |
| Midwest | 53 | 43 | 62 | 28 | 732 |
| South | 42 | 55 | 54 | 35 | 1183 |
| West | 56 | 41 | 65 | 26 | 549 |
| Republican | 39 | 60 | 47 | 43 | 842 |
| Conservative | 30 | 69 | 39 | 50 | 585 |
| Mod./Liberal | 54 | 45 | 62 | 29 | 239 |
| Democrat | 60 | 36 | 67 | 24 | 992 |
| Conserv./Mod. | 57 | 39 | 57 | 31 | 582 |
| Liberal | 71 | 27 | 85 | 11 | 367 |
| Independent | 54 | 43 | 63 | 26 | 1169 |
| Protestant | 45 | 52 | 52 | 37 | 1609 |
| White evang. | 31 | 66 | 43 | 47 | 663 |
| White mainline | 55 | 42 | 68 | 21 | 534 |
| Black prot. | 55 | 39 | 46 | 41 | 270 |
| Catholic | 58 | 39 | 68 | 23 | 657 |
| White | 59 | 39 | 71 | 21 | 477 |
| Hispanic | -- | -- | 60 | 29 | 130 |
| Unaffiliated | 72 | 26 | 66 | 24 | 446 |
| Attend weekly | 40 | 56 | 49 | 40 | 1238 |
| Monthly/yearly | 57 | 41 | 66 | 25 | 975 |
| Seldom/never | 68 | 30 | 69 | 22 | 747 |
| PEW RESEARCH CE | ENTER | 21-A | st 5, |  |  |

weekly or more support gays serving openly in the military compared with those who attend less often.

For more, see the following reports from the Pew Research Center:
"Few Say Religion Shapes Immigration, Environment Views," Sept. 17, 2010, Pew Research Center for the People \& the Press and Pew Forum on Religion \& Public Life.
"Americans Spending More Time Following the News," Sept. 12, 2010, Pew Research Center for the People \& the Press. This report includes an analysis of where gay rights supporters and opponents regularly get news.
"A Contentious Debate: Same-Sex Marriage in the U.S.," July 9, 2009, Pew Forum on Religion \& Public Life.
"Four-in-Ten Americans Have Close Friends or Relatives Who Are Gay," May 23, 2007 commentary by Pew Research Center for the People \& the Press.

## About the Surveys

Results for the 2010 surveys are based on telephone interviews conducted under the direction of Princeton Survey Research Associates International among a national sample of adults living in the continental United States, 18 years of age or older. The first survey was conducted from July 21-August 5, 2010 among 3,003 adults (2,002 respondents were interviewed on a landline telephone, and 1,001 were interviewed on a cell phone, including 431 who had no landline telephone). The second survey was conducted from August 25-September 6, 2010 among 3,509 adults ( 2,351 respondents were interviewed on a landline telephone, and 1,158 were interviewed on a cell phone, including 508 who had no landline telephone). Both the landline and cell phone samples for each survey were provided by Survey Sampling International. Interviews were conducted in English and Spanish. For detailed information about our survey methodology, see http://people-press.org/methodology/.

The combined landline and cell phone sample for each survey are weighted using an iterative technique that matches gender, age, education, race/ethnicity, region, and population density to parameters from the March 2009 Census Bureau's Current Population Survey. The sample is also weighted to match current patterns of telephone status and relative usage of landline and cell phones (for those with both), based on extrapolations from the 2009 National Health Interview Survey. The weighting procedure also accounts for the fact that respondents with both landline and cell phones have a greater probability of being included in the combined sample and adjusts for household size within the landline sample. Sampling errors and statistical tests of significance take into account the effect of weighting.

The following tables show the full same-sex marriage trend, including results and samples sizes for individual polls and the yearly totals. The margin of error attributable to sampling that would be expected at the $95 \%$ level of confidence is shown for the yearly totals. In addition, the second table shows the full gays in the military trend, including the results, sample sizes and margin of error for each individual poll. The margin of error for subgroups would be larger.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

## Same-Sex Marriage Trend and Sample Sizes

Do you strongly favor, favor, oppose, or strongly oppose allowing gays and lesbians to marry legally?

|  | $\begin{aligned} & \text { NET } \\ & \text { Favor } \\ & \text { \% } \end{aligned}$ | Strongly Favor \% | $\begin{gathered} \text { Favor } \\ \% \end{gathered}$ | $\xrightarrow{\text { NET }}$ \% | Strongly <br> Oppose \% | $\begin{gathered} \text { Oppose } \\ \% \end{gathered}$ | $\begin{aligned} & \text { (VOL) } \\ & \text { DK/Ref } \\ & \text { \% } \end{aligned}$ | N | Margin of error plus or minus... |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2010 | 42 | 17 | 25 | 48 | 25 | 23 | 10 | 6512 | 1.5 percentage points |
| Aug 25-Sep 6 | 43 | 16 | 27 | 47 | 26 | 22 | 10 | 3509 |  |
| Jul 21-Aug $5^{1}$ | 41 | 17 | 24 | 48 | 24 | 24 | 10 | 3003 |  |
| 2009 | 37 | 14 | 23 | 54 | 31 | 23 | 9 | 3517 | 2.0 percentage points |
| Aug 11-17 | 39 | 14 | 25 | 53 | 31 | 22 | 8 | 2010 |  |
| Mid-April | 35 | 14 | 21 | 54 | 31 | 23 | 11 | 1507 |  |
| 2008 | 39 | 14 | 25 | 51 | 30 | 21 | 10 | 6414 | 1.5 percentage points |
| August | 39 | 13 | 26 | 52 | 30 | 22 | 9 | 2905 |  |
| June | 40 | 15 | 25 | 52 | 31 | 21 | 8 | 2004 |  |
| Late May | 38 | 15 | 23 | 49 | 29 | 20 | 13 | 1505 |  |
| 2007 | 37 | 13 | 24 | 54 | 31 | 23 | 9 | 6408 | 1.5 percentage points |
| November | 36 | 12 | 24 | 54 | 29 | 25 | 10 | 1399 |  |
| August | 36 | 13 | 23 | 55 | 31 | 24 | 9 | 3002 |  |
| Early January | 37 | 13 | 24 | 55 | 33 | 22 | 8 | 2007 |  |
| 2006 | 35 | 12 | 23 | 55 | 31 | 24 | 10 | 4214 | 2.0 percentage points |
| July | 35 | 12 | 23 | 56 | 31 | 25 | 9 | 2003 |  |
| June | 33 | 13 | 20 | 55 | 32 | 23 | 12 | 1501 |  |
| March | 39 | 10 | 29 | 51 | 28 | 23 | 10 | 710 |  |
| 2005 | 36 | 13 | 23 | 53 | 31 | 22 | 11 | 1502 | 3.0 percentage points |
| July | 36 | 13 | 23 | 53 | 31 | 22 | 11 | 1502 |  |
| 2004 | 31 | 11 | 21 | 60 | 36 | 23 | 9 | 8724 | 1.5 percentage points |
| December | 32 | 14 | 18 | 61 | 38 | 23 | 7 | 2000 |  |
| August | 29 | 8 | 21 | 60 | 35 | 25 | 11 | 1512 |  |
| July | 32 | 10 | 22 | 56 | 33 | 23 | 12 | 2009 |  |
| Mid-March | 32 | 10 | 22 | 59 | 35 | 24 | 9 | 1703 |  |
| Early February | 30 | 9 | 21 | 63 | 42 | 21 | 7 | 1500 |  |
| 2003 | 33 | 10 | 23 | 58 | 36 | 23 | 9 | 3247 | 2.0 percentage points |
| November | 30 | 10 | 20 | 62 | 41 | 21 | 8 | 1509 |  |
| October | 30 | 9 | 21 | 58 | 33 | 25 | 12 | 735 |  |
| Mid-July | 38 | 10 | 28 | 53 | 30 | 23 | 9 | 1003 |  |
| 2001 | 35 | 8 | 27 | 57 | 34 | 23 | 8 | 2041 | 3.0 percentage points |
| March | 35 | 8 | 27 | 57 | 34 | 23 | 8 | 2041 |  |
| 1996 | 27 | 6 | 21 | 65 | 41 | 24 | 8 | 1975 | 3.0 percentage points |
| June | 27 | 6 | 21 | 65 | 41 | 24 | 8 | 1975 |  |

[^1]Gays and Lesbians in the Military Trend and Sample Sizes
Do you strongly favor, favor, oppose, or strongly oppose allowing gays and lesbians to serve openly in the military?

|  | NET <br> Favor | Strongly Favor | Favor | NET Oppose | Strongly Oppose | Oppose | (Vol.) <br> DK/Ref | N | Margin of error plus or minus... |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \% | \% | \% | \% | \% | \% | \% |  |  |
| Jul 21-Aug 5, 2010 | 60 | 21 | 39 | 30 | 13 | 17 | 10 | 3003 | 2.5 percentage points |
| Feb 3-9, $2010{ }^{2}$ | 61 | 18 | 43 | 27 | 10 | 17 | 12 | 1383 | 3.5 percentage points |
| Mar 9-12, 2009 | 59 | 19 | 40 | 32 | 13 | 19 | 9 | 1308 | 3.5 percentage points |
| March, 2006 | 60 | 20 | 40 | 32 | 13 | 19 | 8 | 695 | 4.5 percentage points |
| July, 2005 | 58 | 15 | 43 | 32 | 15 | 17 | 10 | 1000 | 4.0 percentage points |
| July, 1994 | 52 | 16 | 36 | 45 | 26 | 19 | 3 | 3800 | 2.0 percentage points |

PEW RESEARCH CENTER. Figures may not add to $100 \%$ and net favor or net oppose may not equal the sum of internal categories because of rounding.
${ }^{2}$ Question was asked as part of a list for all surveys, except February 3-9, 2010.

## About the Projects

The report is a joint effort of the Pew Research Center for the People \& the Press and the Pew Forum on Religion \& Public Life. Both organizations are sponsored by the Pew Charitable Trusts and are projects of the Pew Research Center, a nonpartisan "fact tank" that provides information on the issues, attitudes and trends shaping America and the world.

The Pew Research Center for the People \& the Press is an independent opinion research group that studies attitudes toward the press, politics and public policy issues. The Center's purpose is to serve as a forum for ideas on the media and public policy through public opinion research. In this role it serves as an important information resource for political leaders, journalists, scholars, and public interest organizations. All of the Center's current survey results are made available free of charge.

The Pew Forum on Religion \& Public Life seeks to promote a deeper understanding of issues at the intersection of religion and public affairs. It studies public opinion, demographics and other important aspects of religion and public life in the U.S. and around the world. It also provides a neutral venue for discussions of timely issues through roundtables and briefings.

This report is a collaborative product based on the input and analysis of the following individuals:

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## SAME-SEX MARRIAGE TABLE

Do you strongly favor, favor, oppose, or strongly oppose allowing gays and lesbians to marry legally?

|  | JUNE 1996 |  |  |  | AUG 2008-2009 |  |  |  | AUG-SEPT 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Favor | $\text { (VOL.) } 1996$ |  |  | Favor | Oppose | (VOL.) 2008-9 |  |  | (VOL.) <br> Oppose DK/Ref |  | $\begin{gathered} 2010 \\ \mathrm{~F} \quad \begin{array}{c} \mathrm{N} \end{array} \end{gathered}$ |
|  | \% | \% | \% |  | \% | \% | \% |  | \% | \% | \% |  |
| TOTAL | 27 | 65 | 8 | 1975 | 38 | 53 | 9 | 6422 | 42 | 48 | 10 | 6512 |
| SEX |  |  |  |  |  |  |  |  |  |  |  |  |
| Men | 23 | 69 | 8 | 941 | 33 | 57 | 10 | 3073 | 38 | 51 | 11 | 2948 |
| Women | 32 | 61 | 8 | 1034 | 43 | 49 | 9 | 3349 | 46 | 45 | 10 | 3564 |
| AGE |  |  |  |  |  |  |  |  |  |  |  |  |
| 18-49 | 32 | 61 | 7 | 1327 | 44 | 47 | 9 | 2844 | 49 | 43 | 9 | 2860 |
| 50+ | 19 | 73 | 9 | 624 | 29 | 61 | 10 | 3464 | 34 | 54 | 12 | 3529 |
| DETAILED AGE |  |  |  |  |  |  |  |  |  |  |  |  |
| 18-29 | 42 | 52 | 6 | 472 | 52 | 39 | 9 | 905 | 53 | 39 | 8 | 1019 |
| 30-49 | 27 | 66 | 8 | 855 | 39 | 51 | 9 | 1939 | 46 | 45 | 9 | 1841 |
| 50-64 | 22 | 69 | 9 | 345 | 34 | 57 | 9 | 1975 | 38 | 52 | 10 | 2027 |
| 65+ | 15 | 77 | 8 | 279 | 23 | 67 | 10 | 1489 | 28 | 59 | 13 | 1502 |
| SEX BY AGE |  |  |  |  |  |  |  |  |  |  |  |  |
| Men 18-49 | 26 | 66 | 8 | 676 | 38 | 52 | 10 | 1484 | 44 | 46 | 10 | 1405 |
| Men 50+ | 15 | 77 | 7 | 258 | 25 | 65 | 10 | 1538 | 30 | 58 | 12 | 1503 |
| Women 18-49 | 38 | 56 | 6 | 651 | 51 | 41 | 8 | 1360 | 54 | 39 | 8 | 1455 |
| Women 50+ | 21 | 70 | 9 | 366 | 33 | 58 | 9 | 1926 | 37 | 52 | 11 | 2026 |
| RACE |  |  |  |  |  |  |  |  |  |  |  |  |
| White, non-Hisp | 27 | 65 | 8 | 1566 | 39 | 52 | 9 | 4832 | 44 | 46 | 10 | 4733 |
| Black, non-Hisp | 26 | 66 | 8 | 166 | 28 | 62 | 10 | 616 | 30 | 59 | 11 | 707 |
| Hispanic | 32 | 64 | 4 | 145 | 39 | 49 | 12 | 541 | 41 | 47 | 12 | 581 |
| WHITES |  |  |  |  |  |  |  |  |  |  |  |  |
| Men | 23 | 69 | 8 | 743 | 34 | 57 | 10 | 2308 | 41 | 49 | 10 | 2109 |
| Women | 32 | 61 | 8 | 823 | 44 | 48 | 8 | 2524 | 48 | 43 | 9 | 2624 |
| 18-49 | 32 | 61 | 7 | 997 | 46 | 46 | 9 | 1920 | 52 | 40 | 8 | 1837 |
| 50+ | 19 | 73 | 8 | 550 | 31 | 60 | 9 | 2850 | 36 | 53 | 11 | 2826 |
| College grad+ | 36 | 57 | 7 | 503 | 52 | 40 | 8 | 1947 | 54 | 38 | 8 | 1856 |
| Some college or less | 25 | 67 | 8 | 1063 | 34 | 57 | 9 | 2872 | 40 | 50 | 10 | 2854 |
| \$75,000+ | 34 | 60 | 6 | 225 | 44 | 48 | 7 | 1536 | 54 | 38 | 8 | 1375 |
| \$30,000-\$74,999 | 27 | 65 | 8 | 670 | 38 | 53 | 9 | 1606 | 43 | 48 | 9 | 1568 |
| <\$30,000 | 27 | 66 | 7 | 511 | 37 | 55 | 9 | 991 | 39 | 50 | 11 | 1047 |
| Republican | 14 | 80 | 5 | 536 | 19 | 74 | 6 | 1567 | 24 | 68 | 7 | 1580 |
| Democrat | 34 | 57 | 10 | 454 | 59 | 35 | 6 | 1334 | 64 | 28 | 8 | 1274 |
| Independent | 33 | 58 | 8 | 576 | 40 | 47 | 12 | 1931 | 47 | 40 | 11 | 1879 |
| Northeast | 34 | 58 | 8 | 302 | 53 | 38 | 10 | 932 | 55 | 35 | 10 | 879 |
| Midwest | 25 | 66 | 9 | 453 | 36 | 55 | 9 | 1323 | 45 | 44 | 11 | 1325 |
| South | 22 | 71 | 7 | 541 | 31 | 60 | 9 | 1719 | 36 | 55 | 9 | 1684 |
| West | 32 | 60 | 8 | 270 | 43 | 49 | 8 | 858 | 50 | 43 | 8 | 845 |
| BLACKS |  |  |  |  |  |  |  |  |  |  |  |  |
| Men | -- | -- | -- | 66 | 21 | 68 | 11 | 262 | 25 | 63 | 12 | 324 |
| Women | -- | -- | -- | 100 | 34 | 58 | 8 | 354 | 36 | 55 | 10 | 383 |
| 18-49 | -- | -- | -- | 131 | 34 | 56 | 9 | 326 | 37 | 53 | 10 | 379 |
| 50+ | -- | -- | -- | 35 | 18 | 72 | 10 | 286 | 20 | 67 | 12 | 312 |
| College grad+ | -- | -- | -- | 49 | 36 | 56 | 8 | 144 | 44 | 46 | 10 | 190 |
| Some college or less | -- | -- | -- | 116 | 27 | 63 | 10 | 471 | 27 | 62 | 11 | 515 |
| Republican | -- | -- | -- | 10 | -- | -- | -- | 22 | -- | -- | -- | 26 |
| Democrat | -- | -- | -- | 102 | 30 | 62 | 9 | 435 | 30 | 60 | 10 | 476 |
| Independent | -- | -- | -- | 54 | 29 | 60 | 11 | 159 | 33 | 54 | 13 | 205 |

## SAME-SEX MARRIAGE TABLE (CONT.)

Do you strongly favor, favor, oppose, or strongly oppose allowing gays and lesbians to marry legally?

|  | JUNE 1996 |  |  |  | AUG 2008-2009 |  |  |  | AUG-SEPT 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Favor | Oppos | (VOL.) <br> DK/Ref | $\begin{gathered} 1996 \\ \underline{N} \end{gathered}$ | Favor | Oppose | (VOL.) <br> DK/Ref | $\begin{gathered} 2008-9 \\ \quad \underline{N} \end{gathered}$ | Favor |  |  | $\begin{gathered} 2010 \\ =\quad \mathrm{N} \end{gathered}$ |
|  | \% | \% | \% |  | \% | \% | \% |  | \% | \% | \% |  |
| EDUCATION |  |  |  |  |  |  |  |  |  |  |  |  |
| College grad+ | 35 | 57 | 8 | 626 | 50 | 42 | 8 | 2391 | 52 | 39 | 9 | 2377 |
| Some college | 33 | 60 | 7 | 485 | 41 | 50 | 10 | 1620 | 46 | 45 | 9 | 1637 |
| HS or less | 22 | 70 | 8 | 859 | 30 | 60 | 10 | 2359 | 34 | 55 | 11 | 2454 |
| INCOME |  |  |  |  |  |  |  |  |  |  |  |  |
| \$75,000+ | 33 | 59 | 7 | 265 | 45 | 47 | 8 | 1859 | 52 | 39 | 8 | 1711 |
| \$30,000-\$74,999 | 27 | 66 | 7 | 803 | 38 | 53 | 8 | 2077 | 42 | 49 | 9 | 2097 |
| <\$30,000 | 28 | 65 | 7 | 699 | 34 | 56 | 10 | 1524 | 37 | 51 | 12 | 1653 |
| DETAILED INCOME |  |  |  |  |  |  |  |  |  |  |  |  |
| \$100,000+ | 36 | 56 | 8 | 128 | 46 | 46 | 8 | 1096 | 53 | 39 | 8 | 996 |
| \$75,000-\$99,999 | 31 | 63 | 6 | 137 | 44 | 49 | 7 | 763 | 51 | 40 | 9 | 715 |
| \$50,000-\$74,999 | 31 | 62 | 8 | 290 | 40 | 52 | 8 | 972 | 42 | 49 | 8 | 914 |
| \$30,000-\$49,999 | 25 | 68 | 7 | 513 | 37 | 55 | 8 | 1105 | 42 | 49 | 10 | 1183 |
| <\$30,000 | 28 | 65 | 7 | 699 | 34 | 56 | 10 | 1524 | 37 | 51 | 12 | 1653 |
| MARITAL STATUS |  |  |  |  |  |  |  |  |  |  |  |  |
| Married | 22 | 72 | 6 | 1078 | 34 | 57 | 9 | 3561 | 38 | 52 | 10 | 3423 |
| Not married | 34 | 57 | 9 | 893 | 42 | 48 | 10 | 2795 | 47 | 43 | 11 | 3022 |
| MARITAL STATUS |  |  |  |  |  |  |  |  |  |  |  |  |
| BY SEX |  |  |  |  |  |  |  |  |  |  |  |  |
| Married men | 19 | 75 | 7 | 515 | 29 | 62 | 9 | 1809 | 33 | 56 | 11 | 1615 |
| Married women | 25 | 70 | 6 | 563 | 39 | 53 | 8 | 1752 | 43 | 48 | 9 | 1808 |
| Unmarried men | 28 | 63 | 9 | 424 | 37 | 52 | 11 | 1234 | 44 | 45 | 11 | 1307 |
| Unmarried women | 40 | 50 | 10 | 469 | 46 | 45 | 9 | 1561 | 50 | 40 | 10 | 1715 |
| REGION |  |  |  |  |  |  |  |  |  |  |  |  |
| Northeast | 34 | 59 | 8 | 367 | 48 | 42 | 10 | 1176 | 49 | 41 | 11 | 1159 |
| Midwest | 25 | 67 | 9 | 516 | 36 | 54 | 9 | 1580 | 44 | 44 | 12 | 1583 |
| South | 23 | 70 | 7 | 705 | 30 | 60 | 10 | 2442 | 35 | 55 | 10 | 2500 |
| West | 32 | 60 | 7 | 387 | 43 | 49 | 8 | 1224 | 47 | 45 | 8 | 1270 |

## SAME-SEX MARRIAGE TABLE (CONT.)

Do you strongly favor, favor, oppose, or strongly oppose allowing gays and lesbians to marry legally?

|  | JUNE 1996 |  |  |  | AUG 2008-2009 |  |  |  | AUG-SEPT 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Favor | (VOL.) 1996 |  |  | Favor Oppose |  | (VOL.) 2008-9 |  | Favor Oppose (VOL.) |  |  | $\begin{gathered} 2010 \\ \mathrm{f} \quad \mathrm{~N} \end{gathered}$ |
|  | \% | \% | \% |  | \% | \% | \% |  | \% | \% | \% |  |
| REGISTERED VOTER |  |  |  |  |  |  |  |  |  |  |  |  |
| Registered voter | 26 | 66 | 8 | 1500 | 38 | 53 | 9 | 5346 | 42 | 48 | 9 | 5247 |
| Not a registered voter | 32 | 60 | 8 | 475 | 37 | 51 | 12 | 1076 | 42 | 46 | 12 | 1265 |
| PARTY ID |  |  |  |  |  |  |  |  |  |  |  |  |
| Republican | 15 | 80 | 5 | 609 | 20 | 73 | 7 | 1735 | 24 | 69 | 7 | 1768 |
| Democrat | 33 | 58 | 10 | 636 | 50 | 43 | 7 | 2080 | 53 | 38 | 9 | 2108 |
| Independent | 33 | 59 | 8 | 730 | 38 | 49 | 13 | 2607 | 44 | 43 | 13 | 2636 |
| PARTY LEANING |  |  |  |  |  |  |  |  |  |  |  |  |
| Lean Republican | 22 | 71 | 7 | 223 | 26 | 64 | 10 | 900 | 32 | 56 | 11 | 971 |
| Lean Democrat | 41 | 51 | 7 | 348 | 54 | 37 | 9 | 975 | 59 | 31 | 9 | 950 |
| No leaning | 30 | 60 | 10 | 159 | 31 | 49 | 20 | 732 | 39 | 41 | 19 | 715 |
| PARTY WITH LEANERS |  |  |  |  |  |  |  |  |  |  |  |  |
| Rep/Rep lean | 17 | 78 | 6 | 832 | 22 | 70 | 8 | 2635 | 27 | 64 | 9 | 2739 |
| Dem/Dem lean | 36 | 55 | 9 | 984 | 52 | 41 | 8 | 3055 | 55 | 36 | 9 | 3058 |
| IDEOLOGY |  |  |  |  |  |  |  |  |  |  |  |  |
| Conservative | 15 | 78 | 7 | 752 | 20 | 73 | 8 | 2655 | 23 | 67 | 9 | 2634 |
| Moderate | 29 | 63 | 9 | 781 | 45 | 45 | 11 | 2262 | 49 | 40 | 11 | 2171 |
| Liberal | 52 | 41 | 7 | 393 | 65 | 27 | 8 | 1211 | 67 | 26 | 7 | 1391 |
| PARTY AND IDEOLOGY |  |  |  |  |  |  |  |  |  |  |  |  |
| Conservative Repub. | 10 | 86 | 4 | 358 | 14 | 80 | 6 | 1236 | 16 | 77 | 7 | 1263 |
| Mod/Lib Repub. | 23 | 71 | 6 | 243 | 34 | 55 | 11 | 472 | 41 | 51 | 8 | 468 |
| Mod/Cons Dem. | 26 | 63 | 10 | 442 | 41 | 52 | 7 | 1296 | 41 | 48 | 11 | 1207 |
| Liberal Dem. | 52 | 41 | 8 | 181 | 72 | 23 | 5 | 714 | 75 | 20 | 5 | 819 |
| REPUBLICANS |  |  |  |  |  |  |  |  |  |  |  |  |
| Men | 12 | 82 | 6 | 312 | 19 | 73 | 8 | 884 | 22 | 70 | 7 | 806 |
| Women | 18 | 78 | 4 | 297 | 21 | 73 | 6 | 851 | 25 | 68 | 8 | 962 |
| 18-49 | 18 | 77 | 5 | 412 | 24 | 69 | 7 | 708 | 29 | 64 | 7 | 705 |
| 50+ | 8 | 87 | 5 | 192 | 15 | 78 | 7 | 1006 | 18 | 75 | 7 | 1034 |
| College grad+ | 17 | 77 | 6 | 210 | 23 | 69 | 7 | 676 | 25 | 65 | 10 | 699 |
| Some college or less | 14 | 81 | 5 | 398 | 19 | 74 | 7 | 1053 | 23 | 71 | 6 | 1062 |
| DEMOCRATS |  |  |  |  |  |  |  |  |  |  |  |  |
| Men | 31 | 61 | 8 | 251 | 43 | 50 | 7 | 810 | 45 | 44 | 11 | 782 |
| Women | 34 | 55 | 11 | 385 | 56 | 38 | 7 | 1270 | 59 | 33 | 8 | 1326 |
| 18-49 | 37 | 54 | 9 | 401 | 58 | 36 | 5 | 894 | 60 | 34 | 6 | 893 |
| 50+ | 26 | 63 | 11 | 227 | 41 | 51 | 8 | 1163 | 46 | 42 | 12 | 1185 |
| College grad+ | 48 | 42 | 10 | 189 | 72 | 23 | 6 | 765 | 75 | 19 | 6 | 744 |
| Some college or less | 29 | 62 | 9 | 446 | 43 | 50 | 7 | 1310 | 45 | 45 | 10 | 1349 |
| INDEPENDENTS |  |  |  |  |  |  |  |  |  |  |  |  |
| Men | 26 | 65 | 8 | 378 | 35 | 52 | 13 | 1379 | 42 | 45 | 13 | 1360 |
| Women | 40 | 53 | 7 | 352 | 42 | 46 | 12 | 1228 | 47 | 40 | 13 | 1276 |
| 18-49 | 38 | 54 | 8 | 514 | 44 | 43 | 13 | 1242 | 51 | 38 | 11 | 1262 |
| 50+ | 19 | 73 | 8 | 205 | 29 | 58 | 13 | 1295 | 35 | 51 | 15 | 1310 |
| College grad+ | 41 | 50 | 9 | 227 | 50 | 39 | 11 | 950 | 54 | 35 | 11 | 934 |
| Some college or less | 30 | 62 | 8 | 500 | 34 | 52 | 13 | 1616 | 41 | 45 | 13 | 1680 |

## SAME-SEX MARRIAGE TABLE (CONT.)

Do you strongly favor, favor, oppose, or strongly oppose allowing gays and lesbians to marry legally?


PEW RESEARCH CENTER. Data for 1996 is from the June 1996 survey. Data for Aug 2008-2009 combine three polls conducted in Aug. 2008, April 2009 and Aug. 2009. Data for 2010 combine two polls conducted in Aug. and Sept. 2010. Sample sizes for Aug 2008-2009 were corrected on October 14, 2010.


[^0]:    Economy, Jobs Not Same-Sex Marriage
    \% saying each issue is "very important" to their vote
    90 Economy
    88 Jobs
    78 Health care
    71 Terrorism
    69 Budget deficit
    68 Taxes
    65 Financial system
    62 Energy
    59 Afghanistan
    58 Immigration
    57 Environment
    43 Abortion
    32 Same-sex marriage
    PEW RESEARCH CENTER July 21-
    August 5, 2010. Based on registered voters.

[^1]:    PEW RESEARCH CENTER. Figures may not add to $100 \%$ and net favor or net oppose may not equal the sum of internal categories because of rounding.
    ${ }^{1}$ In July 21-Aug 5, 2010, Aug 11-17, 2009, Aug 2008, Aug 2007, Early Jan 2007, Early Nov 2006, March 2006, July 2005, Dec 2004, Early Feb 2004, Nov 2003, Mid-July 2003, March 2001 and June 1996 the question was asked as part of a list of items. In Aug 2009, May 2008 and June 2008, the question asked about "allowing gay and lesbian couples to marry legally." In Nov 2006, the question was asked only of registered voters so this survey is not shown here.

