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#### **NEWS** Release

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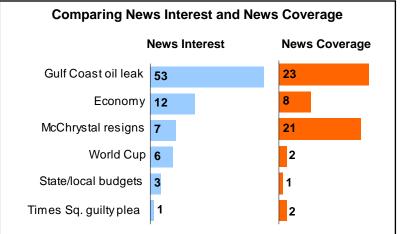
### FOR FURTHER INFORMATION:

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# <u>Views of Economic Coverage – National and State</u> PUBLIC, MEDIA TRACK OIL LEAK, DIVERGE ON McCHRYSTAL

The public remained focused on the unfolding environmental disaster in the Gulf of Mexico last week, while the media divided its attention between two top stories: the oil leak and controversial comments by Gen. Stanley McChrystal that led to his ouster as commander of U.S. forces in Afghanistan.

More than half of the public (53%) says they followed



News interest shows percentage of people who say they followed this story most closely, Pew Research Center for the People & the Press, June 24-27, 2010. News coverage shows the percentage of news coverage devoted to each story, Pew Research Center's Project for Excellence in Journalism, June 21-27, 2010.

news about the Gulf coast oil leak more closely than any other major story. Just 7% say they followed news about the general's comments and resignation most closely, according to the latest News Interest Index survey conducted June 24-27 among 1,001 adults by the Pew Research Center.

Since early May, the public has tracked the worsening oil spill much more closely than any other news. The story also topped coverage for the previous six weeks. Last week, the McChrystal developments, triggered by a Rolling Stone article that included critical comments about administration officials by the general and top aides, garnered comparable levels of coverage. The oil leak accounted for 23% of the newshole. News about McChrystal and President Obama's decision to replace him made up 21%. Including the McChrystal news, reports about the war in Afghanistan accounted for 25% of the newshole, the highest level of

coverage for the war since Obama announced his new strategy – including the deployment of additional troops – on Dec. 1, 2009.

Almost three-in-ten (28%) say they followed the McChrystal story very closely, slightly more than the proportion who have said they followed other Afghanistan-related stories that closely this year. Notably, there is no difference by partisanship in terms of who followed this story. Meanwhile, close to six-in-ten (56%) say they followed news about the oil leak very closely.

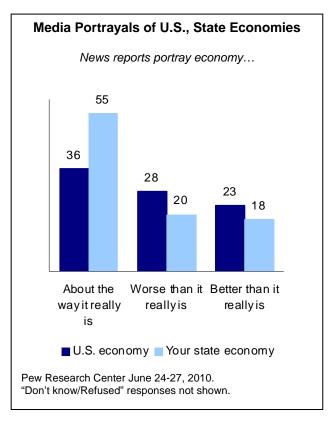
# **Views of Media Coverage of National, State Economies**

The public also continues to keep a close watch on a still-struggling economy. More than a third (37%) say they followed economic news very closely last week; 12% say this was the news they followed most closely.

According to the Pew Research Center's Project for Excellence in Journalism, news about the economy made up 8% of coverage last week. State and local budget problems, worsened by the troubled economy, attracted less attention from the press or the public. Just 3% say news about state and local budgets was their top story of the week. Just 1% of coverage was devoted to these topics. Still, 26% say they followed news about state and local budget problems very closely.

Asked about the accuracy of economic coverage, 36% say news reports present the U.S. economy "about the way it really is." Close to three-in-ten (28%) say news reports make the national economy seem worse than it really is and 23% say they make it seem better than it really is.

People have greater confidence in the press's portrayal of their state economies: 55% say news reports portray the economy in their state about as it really is, 20% say worse than it really is and 18% say better.



Partisans differ somewhat when it comes to assessing press coverage of the national economy, but not state economies. Republicans are more likely (32%) than Democrats (17%) or independents (22%) to say the press makes the economy seem better than it is. A plurality of Democrats (44%) says news reports portray the economy as it really is, slightly more than the percentages of Republicans (35%) and independents (34%) who say this.

Partisans Differ in Views of Media's Coverage of National Economy							
	About as	Worse	Better				
	as it r <u>eally is</u>	than it really is	than it really is	(Vol.) <u>DK</u>			
	%	%	%	%			
Total	36	28	23	13=100			
Republican	35	24	32	9=100			
Democrat	44	28	17	12=100			
Independent	33	33	22	13=100			
Pew Research Center June 24-27, 2010. Figures may not							

There are no differences by gender when it comes to perceptions of media coverage of the national economy, but women are more likely to credit the press with portraying their state economy as it really is than are men (60% versus 50%).

Perceptions of press coverage of the national economy have shifted substantially since late October 2008, the last time the question was asked. In the waning months of George W. Bush's presidency, with the global economic crisis rapidly worsening, 45% thought news reports were presenting the national economy about as it really was and 40% said they thought news reports were making the economy seem worse than it actually was. Just 11% said the media was making the economy seem better than it was.

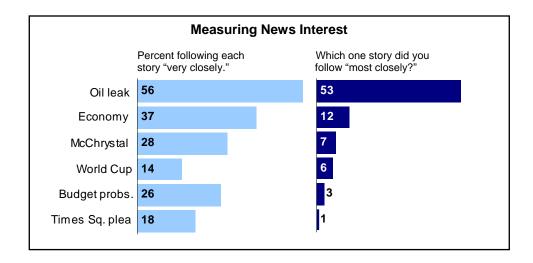
Among partisans, Republicans today are no more likely to say the press is getting it right than they did in 2008 (35% today vs. 34% in 2008), but they are now much more likely to say the media makes the economic picture look better than it really is (32% today, 9% in 2008) and much less likely to say the media make the economy look worse (24% today, 55% in 2008).

Changes in perceptions have been more modest among Democrats and independents. Both are less likely than in 2008 to say news reports are portraying the U.S. economy as it actually is. Among Democrats that number dropped from 56% to 44%. Among independents, it dropped from 43% to 33%. Independents are now more likely than in 2008 to say the media make the economy seem better than it is (22% today, 10% in 2008).

## Few Follow World Cup, Guilty Plea in Attempted Bombing of Times Square

Looking at other news, 6% say they followed the World Cup more closely than any other story last week; 14% say they followed the international soccer tournament very closely. News about the World Cup made up 2% of the news coverage last week.

Faisal Shazhad's guilty plea in connection with the May attempt to explode a car bomb in Times Square was the top story for just 1% of Americans; 18% say they followed this story very closely. Interest in the story is far lower than in early May, shortly after the incident, when 37% said they followed news about the investigation and arrests very closely and 13% named this the story they followed most closely. The Times Square guilty please took up 2% of last week's newshole.



These findings are based on the most recent installment of the weekly News Interest Index, an ongoing project of the Pew Research Center for the People & the Press. The index, building on the Center's longstanding research into public attentiveness to major news stories, examines news interest as it relates to the news media's coverage. The weekly survey is conducted in conjunction with The Project for Excellence in Journalism's News Coverage Index, which monitors the news reported by major newspaper, television, radio and online news outlets on an ongoing basis. In the most recent week, data relating to news coverage were collected June 21-27, and survey data measuring public interest in the top news stories of the week were collected June 24-27, from a nationally representative sample of 1,001 adults.

### **About the News Interest Index**

The News Interest Index is a weekly survey conducted by the Pew Research Center for the People & the Press aimed at gauging the public's interest in and reaction to major news events. This project has been undertaken in conjunction with the Project for Excellence in Journalism's News Coverage Index, an ongoing content analysis of the news. The News Coverage Index catalogues the news from top news organizations across five major sectors of the media: newspapers, network television, cable television, radio and the internet. Each week (from Monday through Sunday) PEJ compiles this data to identify the top stories for the week. (For more information about the Project for Excellence in Journalism's News Coverage Index, go to <a href="https://www.journalism.org">www.journalism.org</a>.) The News Interest Index survey collects data from Friday through Monday to gauge public interest in the most covered stories of the week.

Results for this survey are based on telephone interviews conducted under the direction of Princeton Survey Research Associates International among a national sample of 1,001 adults living in the continental United States, 18 years of age or older, from June 24-27, 2010 (671 respondents were interviewed on a landline telephone, and 330 were interviewed on a cell phone, including 137 who had no landline telephone). Both the landline and cell phone samples were provided by Survey Sampling International. Interviews were conducted in English.

The combined landline and cell phone sample are weighted using an iterative technique that matches gender, age, education, race, Hispanic origin, region, and population density to parameters from the March 2009 Census Bureau's Current Population Survey. The sample is also weighted to match current patterns of telephone status based on extrapolations from the 2009 National Health Interview Survey. The weighting procedure also accounts for the fact that respondents with both landline and cell phones have a greater probability of being included in the combined sample and adjusts for household size within the landline sample. Sampling errors and statistical tests of significance take into account the effect of weighting. The following table shows the error attributable to sampling that would be expected at the 95% level of confidence for different groups in the survey:

Group Total sample	<u>Sample Size</u> 1,001	
· •	255	
Independents	342	6.5 percentage points

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

# About the Pew Research Center for the People & the Press

The Pew Research Center for the People & the Press is an independent opinion research group that studies attitudes toward the press, politics and public policy issues. We are sponsored by The Pew Charitable Trusts and are one of seven projects that make up the Pew Research Center, a nonpartisan "fact tank" that provides information on the issues, attitudes and trends shaping America and the world.

The Center's purpose is to serve as a forum for ideas on the media and public policy through public opinion research. In this role it serves as an important information resource for political leaders, journalists, scholars, and public interest organizations. All of our current survey results are made available free of charge. All of the Center's research and reports are collaborative products based on the input and analysis of the entire Center staff consisting of:

Andrew Kohut, Director, Scott Keeter, Director of Survey Research, Carroll Doherty and Michael Dimock, Associate Directors, Michael Remez, Senior Writer Robert Suls, Shawn Neidorf, Leah Christian, Jocelyn Kiley and Alec Tyson, Research Associates Jacob Poushter, Research Analyst

For more information about the Pew Research Center for the People & the Press' weekly News Interest Index, go to www.people-press.org.

# PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS NEWS INTEREST INDEX June 24-27, 2010 OMNIBUS FINAL TOPLINE N=1,001

### PEW.1 THROUGH PEW.3 PREVIOUSLY RELEASED

### **ASK ALL:**

PEW.4 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, [INSERT ITEM; RANDOMIZE] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]

0	Reports about the condition of the U.S. economy	Very <u>closely</u>	Fairly closely	Not too closely	Not at all closely	(VOL.) DK/ <u>Refused</u>
a.	June 24-27, 2010	37	37	15	11	1
	June 17-20, 2010	38	34	15	13	1 *
	June 10-13, 2010	36 39	35	17	9	*
	June 3-6, 2010	35	33	16	14	1
	May 27-30, 2010	43	29	13	15	*
	May 20-23, 2010	40	35	13	11	*
	May 13-16, 2010	49	32	13	8	1
	May 7-10, 2010 May 7-10, 2010	49	34	11	12	1 *
	April 30-May 3, 2010	32	3 <del>4</del> 37	17	14	1
	April 23-26, 2010 April 23-26, 2010	42	31	13	14	*
	April 23-20, 2010 April 16-19, 2010	40	32	13	14	0
	April 9-12, 2010 April 9-12, 2010	40	32	15	13	*
	April 1-5, 2010 April 1-5, 2010	33	34	14	19	*
	March 19-22, 2010	41	32	14	13	*
	March 12-15, 2010	41	35	12	12	*
	March 5-8, 2010	40	34	12	13	*
	February 26-March 1, 2010	31	33	17	19	*
	February 19-22, 2010	38	34	15	12	*
	February 12-15, 2010	35	34	15	16	*
	February 5-8, 2010	43	36	13	9	*
	January 29-February 1, 2010	45	32	13	10	*
	January 22-25, 2010	41	34	14	10	*
	January 15-18, 2010	37	38	14	11	*
	January 8-11, 2010	39	33	15	12	*
	December 18-21, 2009	45	31	14	10	0
	December 11-14, 2009	42	31	14	13	*
	December 4-7, 2009	41	36	13	9	1
	November 13-16, 2009	38	33	14	15	*
	October 30-November 2, 2009	34	32	17	16	*
	October 23-26, 2009	44	30	15	10	1
	October 9-12, 2009	41	29	16	13	*
	October 2-5, 2009	44	30	15	11	0
	September 25-28, 2009	44	37	10	10	*
	September 18-21, 2009	44	34	15	7	*
	September 11-14, 2009	45	32	14	9	*
	September 3-6, 2009	41	31	15	13	*
	August 28-31, 2009	45	30	13	12	1

PEW.4 CONTINUED					(VOL.)
	Very	Fairly	Not too	Not at all	DK/
	closely	closely	closely	closely	Refused
August 21-24, 2009	50	27	13	10	1
August 14-17, 2009	41	37	11	12	*
August 7-10, 2009	42	34	13	10	*
July 31-August 3, 2009	46	34	11	8	*
July 24-27, 2009	45	35	12	8	*
July 17-20, 2009	43	35	11	11	1
July 10-13, 2009	37	38	13	11	*
July 2-5, 2009	38	35	15	12	*
June 19-22, 2009	42	33	15	10	*
June 12-15, 2009	41	35	12	12	*
June 5-8, 2009	41	34	11	14	*
May 29-June 1, 2009	43	37	11	8	*
May 21-24, 2009	44	35	13	9	*
May 15-18, 2009	44	35	12	8	*
May 8-11, 2009	42	34	12	12	*
May 1-4, 2009	47	36	11	5	1
April 17-20, 2009	52	30	10	7	1
April 9-13, 2009	48	29	13	10	0
March 27-30, 2009	48	32	10	10	*
March 20-23, 2009	52	34	8	6	*
March 13-16, 2009	48	33	9	10	*
February 27-March 2, 2009	56	30	8	6	*
February 13-16, 2009	55	29	10	6	*
January 30-February 2, 2009	52	31	12	5	*
January 23-26, 2009	57	30	8	5	0
January 16-19, 2009	43	35	13	9	*
January 2-4, 2009	42	36	15	7	*
December 12-15, 2008	51	33	9	7	*
December 5-8, 2008	42	38	13	7	*
November 21-24, 2008	59	24	9	8	*
November 14-17, 2008	56	29	9	6	*
November 7-10, 2008	54	31	8	7	*
October 31-November 3, 2008	63	27	6	4	*
October 24-27, 2008	52	35	7	5	1
October 17-20, 2008	62	29	6	3	*
October 10-13, 2008	65	25	7	3	*
October 3-6, 2008	69	23	5	3	*
September 26-29, 2008	70	22	5	3	*
September 19-22, 2008	56	27	12	5	*
September 5-8, 2008	44	33	16	7	*
August 29-31, 2008	41	34	13	11	1
August 15-18, 2008	39	36	15	10	*
August 8-11, 2008	39	35	16	10	*
August 1-4, 2008	47	34	11	8	0
July 25-28, 2008	46	32	10	12	*
July 18-21, 2008	45	33	13	9	*
July 11-14, 2008	44	33	12	10	1
June 27-30, 2008	49	31	12	7	1
June 13-16, 2008	42	33	14	11	*
May 9-12, 2008	45	31	13	11	*
May 2-5, 2008	43	31	15	10	1
April 18-21, 2008	41	35	13	10	1
April 4-7, 2008	39	37	12	12	*

PEW.4 CONTINUED	Very	Fairly	Not too	Not at all	(VOL.) DK/
	<u>closely</u>	closely	closely	closely	Refused
March 28-31, 2008	42	36	14	8	*
March 20-24, 2008	45	33	13	9	*
February 29-March 3, 2008	38	35	15	11	1
February 15-18, 2008	37	36	11	16	8
February 1-4, 2008	40	37	14	8	1
January 18-21, 2008	42	31	16	11	*
January 11-14, 2008	36	32	15	16	1
November 2-5, 2007	27	37	16	19	1
October 19-22, 2007	25	34	20	21	*
August 10-13, 2007	28	36	18	18	*
Mid-November, 2006	31	40	17	11	1
December, 2005	35	35	18	11	1
Early November, 2005	35	39	17	9	*
Mid-May, 2005	30	39	19	11	1
January, 2005	35	41	17	7	*
Mid-October, 2004	30	43	16	10	1
Early September, 2004	39	34	15	11	1
Mid-January, 2004	37	41	15	7	*
December, 2003	35	38	14	11	2
November, 2003	40	34	15	10	1
October, 2003	32	39	16	12	1
September, 2003	39	30	18	12	1
March, 2003	40	35	16	8	1
February, 2003	42	33	15	10	*
December, 2002	38	34	17	10	1
February, 2002	35	40	15	9	1
January, 2002	30	44	16	9	1
December, 2001	37	40	13	8	2
Mid-November, 2001	41	36	15	7	1
June, 2001	24	41	18	16	1
May, 2001	34	36	15	15	0
April, 2001	36	34	16	13	1
February, 2001	30	39	18	12	1
January, 2001	32	38	17	11	2
June, 1995	26	41	22	11	*
March, 1995	27	45	19	9	*
February, 1995	23	41	22	13	1
December, 1994	28	43	20	9	*
October, 1994	27	40	20	12	1
June, 1994	25	42	23	10	*
May, 1994	33	40	16	10	1
January, 1994	34	39	16	10	1
Early January, 1994	36	44	13	7	*
December, 1993	35	41	15	8	1
October, 1993	33	38	20	9	*
September, 1993	37	40	14	8	1
Early September, 1993	39	39	14	9	*
August, 1993	41	36	14	9	*
May, 1993	37	38	18	6	1
February, 1993	49	36	10	5	*
January, 1993	42	39	12	7	*
September, 1992	43	37	13	6	1
May, 1992	39	39	15	6	1

PE	W.4 CONTINUED					(VOL.)
		Very closely	Fairly <u>closely</u>	Not too closely	Not at all closely	DK/ <u>Refused</u>
	March, 1992	47	38	11	4	*
	February, 1992	47	37	10	6	*
	January, 1992	44	40	11	5	*
	October, 1991	36	38	16	9	1
b.	The major oil leak in the Gulf of Mexico					
	June 24-27, 2010	56	31	8	5	*
	June 17-20, 2010	55	32	6	6	*
	June 10-13, 2010	55	31	9	5	*
	June 3-6, 2010	57	27	9	6	*
	May 27-30, 2010	55	26	11	7	*
	May 20-23, 2010: An oil leak in the Gulf of	47	25	1.1	7	*
	Mexico threatening the coast of several states	47	35	11	7	*
	May 13-16, 2010	58	29	9	4	*
	May 7-10, 2010	46	33	11	10	ጥ
	April 30-May 3, 2010: Oil leaking into the					
	ocean near the Louisiana coast after an off-	4.4	25	11	10	*
	shore oil rig explosion	44	35	11	10	~
	April 23-26, 2010: An explosion on an off- shore oil rig near the coast of Louisiana	21	25	22	22	*
	TRENDS FOR COMPARISON:	21	35	22	23	•
	April 1-5, 2010: President Obama's proposal					
	to allow offshore oil and gas drilling	20	24	21	33	1
	July 25-28, 2008: A major oil spill into the					
	Mississippi River	14	19	25	41	1
	December 4-8, 2002: The large oil spill					
	polluting the coast of Spain	15	29	28	27	1
	May 4-7, 1989: The Alaska oil spill	52	37	7	4	
c.	General Stanley McChrystal resigning as head of U.S. forces in Afghanistan after being quoted criticizing President Obama and his Afghanistan strategy					
	June 24-27, 2010	28	31	19	21	1
	TRENDS FOR COMPARISON:					
	June 17-20, 2010: The current situation and events in Afghanistan	21	30	27	22	*
	May 20-23, 2010	22	33	25	20	*
	April 9-12, 2010	21	29	27	22	1
	February 19-22, 2010: The U.S. military effort					
	in Afghanistan	24	36	21	19	*
	January 8-11, 2010: Suicide bombing that killed seven Americans at a CIA base in Afghanistan	24	31	27	17	1
	December 11-14, 2009: The U.S. military effort	24	31	21	17	1
	in Afghanistan December 4-7, 2009: President Obama's decision to send more U.S. troops to	35	33	18	13	*
	Afghanistan	43	33	14	8	1
	November 20-23, 2009: The debate over whether to send more troops to Afghanistan	29	31	17	22	1
	November 13-16, 2009	29 29	28	20	22	1
	November 6-9, 2009: The U.S. military effort in	47	20	20	22	1
	Afghanistan	22	35	24	18	*

PE	W.4 CONTINUED					(VOL.)
		Very	Fairly	Not too	Not at all	DK/
		closely	<u>closely</u>	<u>closely</u>	<u>closely</u>	<u>Refused</u>
	October 30-November 2, 2009	24	32	21	22	*
	October 23-26, 2009	32	29	21	18	*
	October 16-19, 2009	25	31	20	24	*
	October 9-12, 2009	31	31	21	17	0
	September 25-28, 2009: The debate over					
	whether to send more troops to Afghanistan September 18-21, 2009: The U.S. military effort	27	40	17	16	*
	in Afghanistan	26	33	25	16	*
	September 11-14, 2009	25	35	22	18	1
	September 3-6, 2009	23	33	23	21	0
	August 7-10, 2009	24	32	23	21	1
	March 20-23, 2009	24	32	22	22	*
	February 20-23, 2009: <i>The Obama</i>					
	administration's decision to send 17,000					
	additional U.S. troops to Afghanistan	27	29	24	19	1
	January 30-February 2, 2009: The U.S. military				-,	_
	effort in Afghanistan	26	34	24	16	*
	January 2-4, 2009	22	33	23	21	1
	October 24-27, 2008	28	32	22	17	1
	October 10-13, 2008: <i>The military effort in</i>	20	32		1,	•
	Afghanistan against Taliban fighters	19	34	29	18	*
	September 12-15, 2008	21	34	25	19	1
	August 29-31, 2008	18	27	32	23	*
	July 18-21, 2008	27	33	24	16	*
	July 11-14, 2008	19	28	29	23	1
	July 3-7, 2008	19	28	32	23	*
	June 20-23, 2008	20	30	30	20	*
	Late July, 2002: The U.S. military effort in	41	38	13	7	1
	Afghanistan					1
	June, 2002	38	32	20	9	1
	April, 2002	39	39	13	8	1
	Early April, 2002	45	37	12	5	1
	February, 2002	47	39	8	5	1
	January, 2002	51	35	9	4	1
	December, 2001	44	38	12	5	1
	Mid-November, 2001	49	36	11	3	1
	Early November, 2001	45	36	12	6	1
	Mid-October, 2001	51	35	10	3	1
d.	The man who attempted to bomb Times Square					
	pleading guilty	1.0	20	2.6	27	
	June 24-27, 2010	18	28	26	27	1
	May 7-10, 2010: The investigation and arrests					
	following an attempted car bombing in Times					
	Square in New York	37	32	16	15	*
	TRENDS FOR COMPARISON:					
	January 8-11, 2010: The government's response					
	to an attempted terrorist attack on a Detroit-					
	bound plane on Christmas	37	36	14	12	*
	September 25-28, 2009: News about recent					
	terrorist plots in the United States	32	38	17	14	0

PE	W.4 CONTINUED	Very <u>closely</u>	Fairly closely	Not too	Not at all closely	(VOL.) DK/ <u>Refused</u>
	May 11-14, 2007: The arrest of six men					
	charged with plotting an attack on the					
	Fort Dix Army base	19	29	20	31	1
	July, 2002: Defending against terrorist attacks					
	in the U.S.	51	33	9	6	1
	June, 2002: The arrest of a man for planning a					
	"dirty bomb" attack on the U.S.	30	30	24	15	1
	June, 2002: Defending against terrorist attacks					
	in the U.S.	45	35	12	7	1
	April, 2002	46	36	10	7	1
	Early April, 2002	49	35	10	5	1
	January 2002: Reports on the failed suicide					
	bombing of an American Airlines jet coming					
	from Paris	20	34	22	23	1
	December, 2001: Terrorism attacks on the	60	29	7	3	1
	United States					
	Mid-November, 2001	66	25	6	2	1
	Early November, 2001	63	26	6	3	2
	Mid-October, 2001	78	16	4	1	1
	Early October, 2001: News about the terrorist	73	22	4	1	*
	attacks on the World Trade Center in New York					
	and the Pentagon in Washington					
	Mid-September, 2001	74	22	3	1	*
	January, 2000: The recent arrests of suspected					
	terrorists in the U.S.	23	36	23	17	1
e.	News about state and local budget problems					
C.	June 24-27, 2010	26	35	22	15	1
	March 5-8, 2010	31	32	19	18	*
	April 9-13, 2009	28	30	21	21	*
f.	The World Cup soccer tournament in South					
	Africa					
	June 24-27, 2010	14	19	25	41	*
	June 17-20, 2010	11	14	22	52	*
	June, 2006: Soccer's World Cup championship					
	being held in Germany	8	15	19	57	1
	June, 2002: Soccer's World Cup championship					
	being held in Japan and South Korea	10	16	23	50	1

### **ASK ALL:**

PEW.5 Which ONE of the stories I just mentioned have you followed most closely, or is there another story you've been following MORE closely? [DO NOT READ LIST. ACCEPT ONLY ONE RESPONSE.]

Jun 24-27	
<u>2010</u>	
53	The major oil leak in the Gulf of Mexico
12	Reports about the condition of the U.S. economy
	General Stanley McChrystal resigning as head of U.S. forces in Afghanistan after being
7	quoted criticizing President Obama and his Afghanistan strategy
6	The World Cup soccer tournament in South Africa
3	News about state and local budget problems
1	The man who attempted to bomb Times Square pleading guilty
7	Some other story (VOL.)
12	Don't know/Refused (VOL.)

### **ASK ALL:**

Thinking about recent economic news ...

PEW.6 In general, do you think news reports are making [INSERT ITEM IN ORDER] seem WORSE than it really is, or BETTER than it really is, or are reports showing the situation about the way it really is?

					(VOL.)
				About the way	DK/
		Worse	<b>Better</b>	it really is	Refused
a.	The U.S. economy				
	June 24-27, 2010	28	23	36	13
	October 24-27, 2008	40	11	45	4
	June 13-16, 2008	34	14	48	4
	March 28-31, 2008	35	16	46	3
	November 9-12, 2007	42	17	35	6
	December, 2005	39	18	36	7
b.	The economy in your state				
	June 24-27, 2010	20	18	55	8

### PEW.7 THROUGH PEW.9 PREVIOUSLY RELEASED