FOR RELEASE:
Tuesday, July 24, 2001, 12:00 P.M.

FOR FURTHER INFORMATION:
Andrew Kohut, Director Carroll J. Doherty, Editor

## Tiny Audience For Summit Trip

 LAURA AND HILLARY POLLS APARTSix months into her husband's presidency, Laura Bush has made a positive impression on the American public. A strong majority (64\%) has a favorable opinion of the first lady, and most approve of the way she’s handling her job. Although her predecessor, Hillary Clinton, drew a comparable favorability rating of $60 \%$ at this point in her tenure, Mrs. Clinton was a far more divisive figure.

In May 1993, nearly three-in-ten Americans had already formed a negative opinion of Mrs. Clinton, compared to $17 \%$ who have an unfavorable impression of Mrs. Bush. Eight years ago, half of Republicans had an unfavorable view of Hillary Clinton; today, just a quarter of Democrats feel negatively toward Laura Bush. And the striking gender gap in opinion about Hillary Clinton has virtually disappeared under Laura Bush. Men, who had a mixed view of Mrs. Clinton,
 are just as likely as women to have a favorable view of Mrs. Bush.

Still, Mrs. Bush's appeal is less than universal. Blacks are divided in their view of the first lady: $37 \%$ view her favorably and $39 \%$ have a negative impression of her. In addition, young Americans seem less impressed with Mrs. Bush than do their older counterparts - $53 \%$ of those under age 30 have a favorable opinion of her compared to $73 \%$ of those age 50 and older.

While she is generally well liked, it is clear that - unlike Hillary Clinton - she is something of a blank slate for many Americans. When asked to choose which recent first lady has best embodied the role, many more Americans choose her more publicly visible predecessors - Nancy Reagan, Barbara Bush and Mrs. Clinton - over the current first lady.

President Bush, meanwhile, also continues to demonstrate strong personal appeal among the public, in spite of his middling job performance ratings. Bush's personal favorability stands at $61 \%$ - virtually the same as in January shortly before his inauguration. The president's current job approval rating of 52\% approve - $27 \%$ disapprove represents a slight improvement from June (50\%33\%).

The president continues to have difficulty generating much public interest in his activities. His generally successful trip to the G-8 summit in Genoa, Italy barely registered with the public. Just $6 \%$ said they followed the visit very closely, while another $21 \%$ followed it fairly closely. Interest in this trip was less than for his June visit to Europe, which itself attracted unusually little attention ( $10 \%$ followed it very closely, $25 \%$ fairly closely).

The latest Pew Research Center survey, conducted July 2-12 among 1,003 adults (with a supplemental survey conducted July 18-22 among 555 adults), shows a modest decline in the Republican Party's favorability - from $56 \%$ to $48 \%$ - since the beginning of the year. The Democratic Party's rating is largely unchanged at $58 \%$. Perhaps surprisingly, despite the recent spate of negative news stories about the FBI, most Americans (61\%) have a favorable opinion of the law enforcement agency, down from 71\% two years ago.

## First Impressions

Nearly six-in-ten Americans (58\%) approve of the way Laura Bush is handling her job as first lady. Only 8\% disapprove, while $34 \%$ have not formed an opinion yet. This approval rating is comparable to early readings of Hillary Clinton and Nancy Reagan, though in both cases there were more detractors and fewer people who hadn't made up their minds.

When asked what one word they would use to describe Laura Bush, the public offers up a variety of complimentary terms. "Nice" tops the list followed by "lady" or "ladylike." Rounding out the top five are "classy," "intelligent" and "quiet." Overall, positive descriptions outweigh negative ones by a margin of 41\%-10\%. Nearly half of the responses (49\%) were neutral in tone.

Again reactions to Laura Bush offer a sharp contrast to Hillary Clinton. In March 1996, Clinton was described much more pointedly. Words like intelligent, smart, aggressive and domineering all showed up in her top ten list.

| Top Ten Descriptions of Laura Bush |  |
| :--- | :---: |
|  |  |
|  |  |
| 1. Nice/Nice Lady | $\frac{\text { Frequency* }}{}$ |
| 2. Lady/Ladylike | 62 |
| 3. Classy/Has class | 48 |
| 4. Intelligent | 43 |
| 5. Quiet | 31 |
| 6. Good/Good person | 29 |
| 7. Conservative | 28 |
| 8. Loyal/Loyalty | 24 |
| 9. Mother/Motherly | 24 |
| 10. Dignified/Dignity | 21 |
| * Numbers represent frequencies, not percentages. |  |

## Limited Role

Most Americans (61\%) believe that Mrs. Bush has less influence with the president on matters of politics and policy than other first ladies. Just $17 \%$ think she has more influence than other first ladies, and $18 \%$ are undecided. In the first year of the Reagan administration, the public was more evenly divided about the role of Nancy Reagan. More than a third (36\%) thought Mrs. Reagan had more influence than other first ladies, and $40 \%$ thought she had less. By the end of Reagan's presidency, opinions had shifted dramatically: 70\% thought Mrs. Reagan had more influence than other first ladies, only $8 \%$ said she had less influence.

Still, a plurality says that, despite her limited role, Mrs. Bush's level of influence is appropriate. Nearly half (47\%) say she exerts the right amount of influence on the administration. Less than a quarter (23\%) say she has too little influence, only 6\% say too much, and 24\% don't have an opinion. Early on in Bill Clinton's first term, the public had more critical views about Hillary Clinton's role. While

| Laura: In the Background |  |  |
| :--- | :---: | :---: |
|  | Hillary Clinton | Laura Bush |
| Influence in the | $\frac{\text { April 1993 }}{}$ | $\frac{\text { July 2001 }}{\%}$ |
| administration: | $\%$ | 6 |
| Too much | 40 | 23 |
| Too little | 7 | 47 |
| Right amount | 49 | $\underline{24}$ |
| Don't know | $\underline{4}$ | 100 | just under half (49\%) said she had the right amount of influence in the Clinton administration, fully $40 \%$ said she had too much influence. Only $7 \%$ said Hillary had too little influence and hardly anyone had no opinion.

Republicans are much more content than Democrats with the role Mrs. Bush is playing within the administration. Fully $70 \%$ say she has just the right amount of influence. This compares with only $40 \%$ of Democrats. Interestingly, Democrats would like to see Mrs. Bush play a more prominent role in the administration - $36 \%$ say she has too little influence, while $6 \%$ say she has too much.

## Popular But Undefined

In spite of the positive ratings Mrs. Bush is receiving at this early stage of her husband's presidency, she has yet to make a strong impression. Fewer than one-in-ten Americans (6\%) choose Laura Bush as the ideal first lady, far less than those who opt for her recent predecessors. The public divides evenly among the three remaining choices: 31\% name Hillary Clinton, 30\% cite Barbara Bush and $29 \%$ choose Nancy Reagan.

| What a First Lady Should Be |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
| Who comes closest | $\frac{\text { Total }}{}$ | $\frac{\text { Rep }}{\%}$ | $\frac{\text { Dem }}{}$ | $\frac{\text { Ind }}{\%}$ |
| to your ideal? | 29 | 38 | 18 | 32 |
| Nancy Reagan | 30 | 44 | 21 | 30 |
| Barbara Bush | 31 | 8 | 55 | 26 |
| Hillary Clinton | 6 | 9 | 3 | 6 |
| Laura Bush | 2 | $*$ | 2 | 3 |
| All/None (VOL.) | $\underline{2}$ | $\underline{1}$ | $\underline{1}$ | $\underline{3}$ |
| Don't know | 100 | 100 | 100 | 100 |

Not surprisingly, there are sharp partisan patterns on this question. Republicans divide fairly evenly between Barbara Bush and Nancy Reagan (44\% and 38\%, respectively). Only 9\% of Republicans choose Laura Bush. A plurality of Democrats (55\%) choose Hillary Clinton, but nearly four-in-ten opt for one of the GOP first ladies.

Independents have no clear favorite.

## High Marks for Political Institutions

The public has generally high regard for major governmental institutions - even those, like the Supreme Court and FBI - that have recently been dogged by controversy. As in the past, the U.S. military is widely popular, with better than eight-in-ten rating it favorably.

Seven-in-ten have a positive impression of the Supreme Court, virtually unchanged from January (68\%). There are signs that Democratic anger over the high court’s ruling in Bush v. Gore has subsided, though a partisan gap in favorability still exists. Today, 70\% of Democrats have a

| Favorability of Political Institutions |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Favor$\frac{\text { able }}{\%}$ | Unfavor$\frac{\text { able }}{\%}$ | Can't <br> $\frac{\text { Rate }}{\%}$ |
| The military | 81 | 11 | $8=100$ |
| January, 2001 | 82 | 12 | $6=100$ |
| The Supreme Court | 70 | 20 | $10=100$ |
| March, 2001 | 72 | 20 | $8=100$ |
| January, 2001 | 68 | 21 | 11=100 |
| October, 1997 | 77 | 18 | $5=100$ |
| The FBI | 61 | 29 | $10=100$ |
| June, 1999 | 71 | 20 | $9=100$ |
| October,1997 | 67 | 25 | $8=100$ |
| May, 1997 | 60 | 28 | $12=100$ |
| August, 1995 | 64 | 28 | $8=100$ |
| Congress | 57 | 32 | 11=100 |
| March, 2001 | 56 | 36 | $8=100$ |
| January, 2001 | 64 | 23 | 13=100 |

favorable view of the high court, up from 62\% in January. Eight-in-ten Republicans feel favorably toward the Supreme Court, which is unchanged since January.

Despite some recent miscues and the discovery of a major spy working within its ranks, most Americans (61\%) have retained a favorable opinion of the Federal Bureau of Investigation. That represents a decline from $71 \%$ in 1999, but the rating is in keeping with the FBI's marks for the past six years.

After a sharp decline between January and March, public opinion toward Congress has leveled off since spring. A solid majority (57\%) say they have a favorable opinion of Congress, about the same as in March (56\%), but off from the 64\% favorable rating Congress received in January. Perhaps reflecting the change in party control of the Senate, favorability among Democrats has risen slightly from March (from 54\% to 62\%), while the views of Republicans and independents have held steady (currently at $63 \%$ and $53 \%$ favorable, respectively).

## GOP Slipping Among Independents

Much of the falloff in the Republican Party's favorability - from 56\% to 48\% since January - is due to a decline among independents. A narrow $46 \%$ plurality of independents have a positive view of the Republican Party, down 9\% from the beginning of the year. By comparison, independents' view of the Democratic Party has remained virtually unchanged since January, with $56 \%$ expressing a favorable opinion.

At the same time, the poll shows that partisans in both parties are becoming increasingly polarized with respect to their view of the opposing party. Whereas $91 \%$ of Democrats expressed a favorable view of their own party in both January and July, the proportion holding a favorable opinion of the Republican party fell from 31\% to $22 \%$. The pattern is similar among Republicans. While nine-in-ten feel favorably toward their own party, just $20 \%$ say the same about the Democratic Party, down

| Republican Favorability Slides |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Percent Favorable |  |  |  |
|  | Rep. | Party | Dem. | Party |
|  | $\underline{\text { Jan }}$ | July | Jan | $\frac{\text { July }}{6}$ |
|  | \% | \% | \% | \% |
| Total | 56 | 48 | 60 | 58 |
| Republicans | 90 | 89 | 33 | 20 |
| Democrats | 31 | 22 | 91 | 91 |
| Independents | 55 | 46 | 55 | 56 | from 33\% in January.

The shift in power on Capitol Hill has not changed how most Americans view divided government. A plurality of Americans (42\%) say it doesn't much matter if one party controls the White House and Congress or if the two parties share power. About three-in-ten (31\%) favor divided government, while $19 \%$ back single-party control of government. Those numbers have barely
changed since May, despite the defection of Sen. James Jeffords from the GOP, which tipped control of the Senate to the Democrats. Republicans are more supportive of unified control than Democrats, but this was the case before the Jeffords shift as well.

Nearly half of the public (46\%) say that Republicans and Democrats have been bickering more than usual, while $30 \%$ say the parties have been working together more to solve problems. Democrats feel somewhat more negative about Congress' behavior than Republicans.

## Partisan Gap on Business, Labor

In general, the public has positive feelings toward corporations, but attitudes turn sharply negative when it comes to specific industries that have lately been targets of criticism - notably, tobacco, oil and health insurance.

About six-in-ten (59\%) have a favorable opinion of business corporations, while a narrower majority (51\%) say they have a positive view of labor unions. Democrats and Republicans have starkly different views of these institutions. Nearly two-thirds (63\%) of Democrats feel favorably toward labor unions, a view just $38 \%$ of Republicans share. Perhaps not surprisingly, Republicans tend to have a more favorable opinion of business corporations than Democrats, by a 72\% to $56 \%$ margin.

## Big Tobacco Stands Out

Nearly two-thirds (74\%) of Americans say they have an unfavorable opinion of tobacco companies, with just $20 \%$ expressing a favorable view. This is consistent with surveys in recent years. Well-educated Americans have the most
 critical view of the tobacco industry, as just $12 \%$ of college graduates express a favorable opinion. By comparison, $25 \%$ of respondents with no more than a high school diploma have a positive view of tobacco companies.

Solid majorities also have a negative view of oil companies and HMOs. Still, despite media attention on rising fuel prices, as well as congressional action on legislation to rein in HMOs, there has been no uptick in negative opinion of these industries. Ratings of oil companies are about the same as last fall, and HMOs are viewed no less favorably than in polls over the past three years.

Favorable opinions of these industries run highest among younger Americans. For example, just $22 \%$ of senior citizens feel favorably toward HMOs, compared to $48 \%$ of those under 30. There is little partisanship in feelings about HMOs and tobacco companies, but Republicans and Democrats divide in their views of the oil industry, with Democrats expressing strongly negative views (27\% favorable, 65\% unfavorable) and Republicans more divided (46\% favorable, 43\% unfavorable).

The public has a somewhat more positive view of pharmaceutical companies, with 48\% feeling favorably and $42 \%$ unfavorably. But just one-third of seniors have a favorable impression of these companies, compared to $59 \%$ of those under 30 .

## News Media Rated Highly

Despite persistent criticism of the news media, television news outlets and local newspapers are quite popular with the public much more highly-regarded, in fact, than business corporations generally.

Better than seven-in-ten Americans have favorable impressions of these media. A smaller proportion of Americans rate national newspapers such as the New York Times and the Washington Post favorably, though this is largely because a relatively high number (31\%) say they don't know enough about these papers to offer an opinion.

Republicans tend to be more critical of major news sources than Democrats, particularly at the national level. Nearly eight-in-ten Democrats

| News Media Receive Favorable Marks |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Favor$\frac{\text { able }}{\%}$ | Unfavor$\frac{\text { able }}{\%}$ | Can't <br> Rate <br> \% |
| Local TV news | 79 | 17 | $4=100$ |
| June, 1999 | 74 | 22 | $4=100$ |
| Cable TV news | 78 | 11 | $11=100$ |
| February, 1998 | 71 | 12 | $17=100$ |
| Local newspaper | 75 | 17 | $8=100$ |
| August, 1999 | 78 | 18 | $4=100$ |
| Network TV news | 72 | 23 | 5=100 |
| August, 1999 | 74 | 24 | $2=100$ |
| Entertainment industry | 58 | 37 | 5=100 |
| March, 2001 | 50 | 46 | 4=100 |
| June, 1999 | 60 | 38 | $2=100$ |
| National newspapers | 52 | 17 | $31=100$ |
| February, 1998 | 47 | 18 | $35=100$ | (79\%) have a favorable view of network TV news, compared to $66 \%$ of Republicans. And while $60 \%$ of Democrats have a favorable opinion of nationally influential newspapers, just 41\% of Republicans share such an opinion.

The public's opinion of the motion picture and entertainment television industry is more mixed, though still predominantly favorable. While $58 \%$ say they have a favorable view of Hollywood, 37\% feel unfavorably. This represents an improvement since March, when only 50\% said they had a favorable view of the entertainment industry and $46 \%$ felt unfavorably.

Whites are far more critical of Hollywood than are minorities. Among whites, $54 \%$ have a favorable opinion of the entertainment industry, with $41 \%$ holding an unfavorable view. Fully threequarters of blacks have a positive opinion of this industry, while just $22 \%$ feel negatively.

Not surprisingly, Republicans also hold more critical views of the movie and television industries, with fully $52 \%$ unfavorable and $44 \%$ favorable. By comparison, two-thirds of Democrats hold a favorable view of Hollywood, with just 28\% expressing an unfavorable view. Evangelical Protestants are also far more negative than non-evangelicals, Catholics or seculars.

But more than anything else, age is a deciding factor in how people view the entertainment industry. Fully 57\% of respondents aged 65 and older have an unfavorable view of the entertainment industry, with just 27\% feeling favorably. At the other end of the spectrum, those under 30 are overwhelmingly favorable, by a $78 \%$ to $21 \%$ margin.

| Older Americans Critical of Entertainment and News Media |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Percent Favorable |  |  |  |
|  | 18-29 | 30-49 | 50-64 | $\underline{65+}$ |
|  | \% | \% | \% | \% |
| Entertainment industry | 78 | 66 | 43 | 27 |
| Local TV news | 82 | 82 | 78 | 72 |
| Cable TV news | 80 | 79 | 77 | 72 |
| Network TV news | 77 | 72 | 70 | 68 |
| Local newspaper | 85 | 75 | 71 | 68 |
| National newspapers | 60 | 54 | 49 | 40 |

This more critical attitude among older Americans carries over to the news media as well. Regardless of medium, older respondents tend to be less favorable toward news sources than the young. This discrepancy is greatest with respect to both national and local newspapers.

## Personal Favorability: Powell at 91\%

Secretary of State Colin Powell remains an extraordinarily popular political figure, with better than eight-in-ten (81\%) giving Powell a favorable rating. When the sample is limited to those who can rate Powell, his favorability reaches $91 \%$, with $44 \%$ rating him very favorably and another 47\% rating him mostly favorably.

Powell's popularity is virtually unchanged since January, when $90 \%$ had a favorable impression of the retired general. Similarly, the favorability rating for Powell's boss - George W. Bush - is also virtually the same as in January ( $65 \%$ then, $64 \%$ now, among those who can rate).

However, Vice President Dick Cheney's personal favorability has declined somewhat, from $78 \%$ to $69 \%$ among those who can rate him. While Cheney remains overwhelmingly popular with Republicans, his rating has slipped among independents (from 79\% in January to 65\% today) and Democrats (from 62\% to 52\%).

Former President Bill Clinton's favorability has declined markedly. Among those who can rate the former president, Clinton's favorable marks have fallen from 64\% in early January (before the controversy over Clinton's last-minute pardons) to 52\%. Just 15\% of Republicans rate Clinton favorably now, down from 30\% in January. Sen. Hillary Clinton has also lost favor - from $64 \%$ to $56 \%$.

Sen. John McCain's favorable rating has slipped 10 points since January, from $80 \%$ to 70\% among those who can rate the Arizona Republican. But McCain continues to generate cross-over appeal - about seven-in-ten Republicans, Democrats and independents all say they have a favorable impression of McCain. About a quarter (27\%) say they can't rate McCain. Like McCain, Sen. Joseph Lieberman's favorability has declined by 10 points - from $72 \%$ to $62 \%$.

| Favorability Ratings |  |  |  |
| :---: | :---: | :---: | :---: |
| Among those who could rate Can't |  |  |  |
|  | Favorable | Unfavorable | Rate |
|  | \% | \% | \% |
| Colin Powell | 91 | $9=100$ | 10 |
| January, 2001 | 90 | $10=100$ | 11 |
| Laura Bush | 79 | $21=100$ | 19 |
| John McCain | 70 | $30=100$ | 27 |
| January, 2001 | 80 | $20=100$ | 26 |
| Dick Cheney | 69 | $31=100$ | 16 |
| January, 2001 | 78 | $22=100$ | 20 |
| Joe Lieberman | 62 | $38=100$ | 30 |
| January, 2001 | 72 | $28=100$ | 24 |
| George W. Bush | 64 | $36=100$ | 4 |
| January, 2001 | 65 | $35=100$ | 7 |
| Bill Clinton | 52 | $48=100$ | 4 |
| January, 2001 | 64 | $36=100$ | 2 |
| Al Gore | 58 | $42=100$ | 7 |
| January, 2001 | 59 | $41=100$ | 4 |
| Hillary Clinton | 56 | $44=100$ | 5 |
| January, 2001 | 64 | $36=100$ | 5 |
| Tom Daschle | 56 | $44=100$ | 65 |
| Dick Gephardt | 56 | $44=100$ | 44 |
| November, 1997 | 53 | $47=100$ | 40 |
| Trent Lott | 46 | $54=100$ | 52 |
| January, 1999 | 48 | $52=100$ | 43 |

The Senate's new majority leader, Tom Daschle, is still unfamiliar to most of the public. Fully 65\% say they can't rate Daschle; among those who can rate him, 56\% have a favorable impression. Similarly, in five years as majority leader, Trent Lott never made a strong impression on most Americans -52\% say they can't rate the Mississippi Republican. But in contrast to Daschle, a narrow majority (54\%) of those who can rate Lott have a negative impression of him.

## ***********************************


#### Abstract

ABOUT THIS SURVEY

Results for the survey are based on telephone interviews conducted under the direction of Princeton Survey Research Associates among a nationwide sample of 1,003 adults, 18 years of age or older, during the period July 2-12, 2001. For results based on the total sample, one can say with $95 \%$ confidence that the error attributable to sampling and other random effects is plus or minus 3.5 percentage points. For results based on either Form $1(\mathrm{~N}=498)$ or Form $2(\mathrm{~N}=505)$, the sampling error is plus or minus 5 percentage points. For results based on the supplemental sample ( $\mathrm{N}=555$ ), one can say with $95 \%$ confidence that the error attributable to sampling and other random effects is plus or minus 4.5 percentage points.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.


## PERCENT FOLLOWING EACH NEWS STORY "VERY CLOSELY"

|  | Houston woman who drowned 5 Children | Disappearance of Intern Chandra Levy | Special UN Session on AIDS | Bush’s trip to Italy for G-8 Summit* | (N) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \% | \% | \% | \% |  |
| Total | 31 | 16 | 6 | 6 | (1003) |
| Sex |  |  |  |  |  |
| Male | 26 | 14 | 6 | 9 | (483) |
| Female | 37 | 18 | 7 | 3 | (520) |
| Race |  |  |  |  |  |
| White | 30 | 16 | 6 | 6 | (782) |
| Non-white | 37 | 17 | 11 | 5 | (202) |
| Black | 46 | 22 | 12 | n/a | (111) |
| Age |  |  |  |  |  |
| Under 30 | 34 | 8 | 6 | 1 | (219) |
| 30-49 | 26 | 15 | 3 | 7 | (393) |
| 50-64 | 37 | 22 | 10 | 6 | (214) |
| 65+ | 38 | 22 | 11 | 10 | (162) |
| Education |  |  |  |  |  |
| College Grad. | 24 | 17 | 6 | 9 | (345) |
| Some College | 31 | 14 | 5 | 6 | (231) |
| High School Grad. | 35 | 17 | 6 | 4 | (347) |
| <H.S. Grad. | 38 | 17 | 11 | 7 | (79) |
| Region |  |  |  |  |  |
| East | 28 | 13 | 5 | 4 | (189) |
| Midwest | 32 | 14 | 8 | 4 | (219) |
| South | 40 | 20 | 8 | 8 | (384) |
| West | 21 | 16 | 5 | 6 | (211) |
| Party ID |  |  |  |  |  |
| Republican | 31 | 14 | 2 | 8 | (277) |
| Democrat | 33 | 18 | 8 | 5 | (360) |
| Independent | 29 | 17 | 8 | 6 | (311) |

* Based on 555 respondents, sample sizes do not apply.

Question: Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely?

# PEW RESEARCH CENTER FOR THE PEOPLE AND THE PRESS <br> JULY 2001 FAVORABILITY SURVEY 

- FINAL TOPLINE -

JULY 2-12, 2001 N = 1,003

## SUPPLEMENTAL JULY 18-22, 2001 N = 555

Q. 1 Do you approve or disapprove of the way George W. Bush is handling his job as president? [IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way George W. Bush is handling his job as president? IF STILL DEPENDS ENTER AS DK]

July 18-22, 2001
July 2-12, 2001

| Approve | Disapprove | Don't Know |
| :---: | :---: | :---: |
| 52 | 27 | 21=100 |
| 51 | 32 | $17=100$ |
| 50 | 33 | $17=100$ |
| 53 | 32 | $15=100$ |
| 56 | 27 | $17=100$ |
| 55 | 25 | $20=100$ |
| 53 | 21 | $26=100$ |

Q. 2 Do you approve or disapprove of the way Laura Bush is handling her job as First Lady?

July, 2001
$\frac{\text { Approve }}{58} \quad \frac{\text { Disapprove }}{8} \quad \frac{\text { Don't know }}{34=100}$

Hillary Clinton:

| Gallup November 2000 | 66 | 30 | $4=100$ |
| :--- | :--- | :---: | ---: |
| ABC News August 1998* | 71 | 24 | $5=100$ |
| Gallup October 1997 | 62 | 31 | $7=100$ |
| ABC News/W. Post January 1997 | 60 | 36 | $4=100$ |
| ABC News/W. Post March 1996 | 51 | 46 | $4=100$ |
| ABC News January 1996 | 46 | 42 | $12=100$ |
| ABC/W. Post August 1994 | 60 | 37 | $3=100$ |
| ABC News April 1994 | 57 | 38 | $6=100$ |
| ABC/W. Post March 1994 | 60 | 37 | $3=100$ |
| Gallup January 1993 | 67 | 16 | $17=100$ |
| Nancy Reagan: |  |  |  |
| Gallup May 1988 | 53 | 31 | $16=100$ |
| Gallup April 1987 | 58 | 23 | $19=100$ |
| NBC News May 1985+ | 69 | 9 | $22=100$ |
| CBS/New York Times January 1985 | 71 | 14 | $14=100$ |
| Gallup December 1981 | 57 | 26 | $17=100$ |

* Question wording for all ABC News /W. Post trends: "Do you approve or disapprove of the way Hillary Clinton is handling her position as First Lady?"
+ NBC/Wall St. Journal question wording: "Do you generally approve or disapprove of the way Nancy Reagan is handling her responsibilities as First Lady?"
Q. 3 Now a different kind of question. Please tell me what one word best describes your impression of Laura Bush. Tell me just the ONE best word that describes her. (ACCEPT UP TO TWO RESPONSES.)
* This table shows the number of respondents who offered each response; the numbers ARE NOT percentages.

| Laura Bush's "Top 20" |  |
| :--- | :---: |
|  | Frequency* |
| 1. Nice/Nice lady | 72 |
| 2. Lady/Lady like | 68 |
| 3. Classy/Has class | 48 |
| 4. Intelligent | 43 |
| 5. Quiet | 31 |
| 6. Good/Good person | 29 |
| 7. Conservative | 28 |
| 8. Loyal/loyalty | 24 |
| 9. Mother/Motherly | 24 |
| 10. Dignified/Dignity | 21 |
| 11. OK | 20 |
| 12. Pleasant | 17 |
| 13. Elegant | 17 |
| 14. Invisible | 16 |
| 15. Unknown | 16 |
| 16. Sophisticated | 16 |
| 17. Competent | 16 |
| 18. Great | 16 |
| 19. Honest | 15 |
| 20. Dedicated | 15 |


| March 1996 |  |
| :--- | :---: |
| Hillary Clinton's "Top 20" |  |
| Frequency* |  |

Q. 4 Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely? [INSERT ITEM; ROTATE]

|  |  | Very Closely | Fairly Closely | Not Close | lose | $\underline{\text { DK/Ref }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| a. | The disappearance of Chandra Levy, a former Washington, DC intern | 16 | 33 | 25 | 24 | $2=100$ |
| b. | The special United Nations session devoted to the AIDS crisis | 6 | 19 | 27 | 45 | $3=100$ |
| C. | A Houston woman who allegedly drowned her five children | 31 | 42 | 16 | 9 | $2=100$ |

Q. 5 Now I'd like your views on some people in the news. As I read from a list, please tell me which category best describes your overall opinion of who I name. (First,) would you say your overall opinion of (INSERT ITEM; ROTATE) is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? (INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE")
a. George W. Bush

January, 2001
May, 2000
March, 1999 ${ }^{1}$
November, 1997

| Very | Mostly | Mostly | Very | Never |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Favorable | Favorable | Unfavorable | Unfavorable | Heard Of | Can't <br> Rate |
| 22 | 39 | 21 | 14 | * | 4=100 |
| 24 | 36 | 21 | 12 | 0 | $7=100$ |
| 18 | 40 | 19 | 12 | 1 | $10=100$ |
| 21 | 40 | 14 | 7 | 4 | $14=100$ |
| 13 | 41 | 12 | 6 | 9 | $19=100$ |
| 20 | 30 | 19 | 27 | 0 | $4=100$ |
| 23 | 41 | 17 | 17 | 0 | $2=100$ |
| 17 | 31 | 19 | 28 | * | $5=100$ |
| 21 | 34 | 19 | 23 | * | $3=100$ |
| 23 | 32 | 19 | 24 | 0 | $2=100$ |
| 15 | 37 | 20 | 24 | 0 | $4=100$ |
| 18 | 39 | 18 | 23 | 0 | $2=100$ |
| 18 | 36 | 20 | 24 | 0 | $2=100$ |
| 22 | 40 | 19 | 16 | * | $3=100$ |
| 19 | 44 | 21 | 14 | 0 | $2=100$ |
| 15 | 47 | 20 | 16 | * | $2=100$ |
| 18 | 44 | 21 | 14 | 0 | $3=100$ |
| 16 | 45 | 21 | 17 | 0 | $1=100$ |
| 17 | 44 | 21 | 16 | * | $2=100$ |
| 17 | 49 | 18 | 14 | * | $2=100$ |
| 12 | 45 | 22 | 19 | 0 | $2=100$ |
| 16 | 45 | 23 | 14 | * | $2=100$ |
| 16 | 41 | 24 | 16 | 0 | 3=100 |
| 20 | 35 | 22 | 21 | 0 | $2=100$ |

## Q. 5 CONTINUED ...

## (Bill Clinton cont.)

January, 1996
August, 1995
February, 1995
December, 1994
July, 1994
May, 1993
July, 1992
June, 1992
May, 1992
March, 1992
February, 1992
January, 1992
November, 1991
c. Al Gore

January, 2001
May, 2000
March, 1999
December, 1998
Early October, 1998 (RVs)
Early September, 1998
Late August, 1998
March, 1998
November, 1997
September, 1997
August, 1997
April, 1997
January, 1997
July, 1994
August, 1992
July, 1992²
September, 1987
d. Dick Cheney

January, 2001
December, 1994
March, $1991^{3}$
May, 1990
e. Joe Lieberman

January, 2001

| Very | Mostly | Mostly | Very | Never |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Favor- | Favor- | Unfavor- | Unfavor- | Heard | Can't |
| able | able | able | able | Of | Rate |
| 13 | 43 | 27 | 15 | 0 | $2=100$ |
| 13 | 36 | 29 | 20 | 0 | 2=100 |
| 14 | 41 | 25 | 17 | 0 | 3=100 |
| 17 | 34 | 24 | 22 | 0 | $3=100$ |
| 15 | 43 | 25 | 16 | * | $1=100$ |
| 18 | 42 | 23 | 12 | 0 | $5=100$ |
| 17 | 42 | 25 | 9 | 0 | $7=100$ |
| 10 | 36 | 33 | 14 | 1 | 6=100 |
| 11 | 42 | 32 | 10 | * | $5=100$ |
| 10 | 43 | 29 | 11 | 1 | $6=100$ |
| 15 | 44 | 24 | 7 | 2 | $8=100$ |
| 9 | 28 | 11 | 4 | 27 | 21=100 |
| 5 | 25 | 8 | 2 | 39 | $21=100$ |
| 16 | 38 | 21 | 18 | * | 7=100 |
| 22 | 35 | 20 | 19 | * | $4=100$ |
| 13 | 37 | 23 | 15 | 1 | 11=100 |
| 12 | 35 | 26 | 17 | 2 | $8=100$ |
| 18 | 40 | 22 | 11 | 1 | $8=100$ |
| 16 | 37 | 25 | 13 | 1 | $8=100$ |
| 13 | 44 | 22 | 13 | 1 | $7=100$ |
| 11 | 44 | 23 | 14 | 1 | $7=100$ |
| 17 | 42 | 19 | 11 | 2 | $9=100$ |
| 12 | 43 | 26 | 12 | 1 | $6=100$ |
| 11 | 35 | 28 | 15 | 1 | $10=100$ |
| 15 | 39 | 22 | 15 | 1 | $8=100$ |
| 12 | 45 | 24 | 12 | 1 | 6=100 |
| 18 | 47 | 21 | 8 | 1 | $5=100$ |
| 18 | 49 | 19 | 7 | 2 | $5=100$ |
| 22 | 44 | 15 | 5 | 2 | 12=100 |
| 15 | 32 | 14 | 5 | 6 | $28=100$ |
| 6 | 23 | 11 | 3 | 23 | 34=100 |
| 19 | 39 | 20 | 6 | 6 | $10=100$ |
| 20 | 42 | 13 | 5 | 2 | 18=100 |
| 10 | 32 | 14 | 5 | 21 | 18=100 |
| 33 | 35 | 4 | 2 | 10 | 16=100 |
| 3 | 17 | 8 | 3 | 44 | 25=100 |
| 10 | 34 | 18 | 8 | 13 | 17=100 |
| 17 | 38 | 16 | 5 | 6 | $18=100$ |

2 July 1992 trend based on 461 respondents asked on July 9, 1992 only.
3 In March 1991 and May 1990, the category was listed: "Richard Cheney."


[^0]5 In May 2000, the category was listed: "George W. Bush's wife, Laura Bush."

| Q. 5 CONTINUED ... |  | Very | Mostly | Mostly | Very | Never |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Favor- | Favor- | Unfavor- | Unfavor- | Heard | Can't |
| j. | Trent Lott | $\frac{\text { able }}{4}$ | $\frac{\text { able }}{18}$ | $\frac{\text { able }}{16}$ | $\frac{\text { able }}{10}$ | Of | 21-100 |
|  | January, 1999 | 4 | 23 | 19 | 11 | 27 | 16=100 |
|  | October, 1998 | 6 | 24 | 18 | 9 | 24 | 19=100 |
|  | Early September, 1998 | 5 | 22 | 17 | 6 | 34 | 16=100 |
|  | March, 1998 | 3 | 13 | 11 | 7 | 52 | 14=100 |
|  | November, 1997 | 3 | 16 | 14 | 5 | 51 | 11=100 |
|  | April, 1997 | 4 | 19 | 13 | 5 | 48 | $11=100$ |
| k. | Tom Daschle | 4 | 16 | 10 | 5 | 43 | $22=100$ |
| 1. | Dick Gephardt | 6 | 26 | 17 | 7 | 24 | $20=100$ |
|  | November, 1997 | 4 | 28 | 20 | 8 | 25 | 15=100 |
|  | March, 1991 | 11 | 35 | 11 | 3 | 17 | 23=100 |
|  | May, 1990 | 3 | 26 | 12 | 5 | 29 | $25=100$ |
|  | September, 1987 | 6 | 31 | 11 | 3 | 17 | $32=100$ |

On another subject...

## ASK FORM 1 ONLY: [ $\mathrm{N}=498$ ]

Q.6F1 Compared to other first ladies, generally do you think Laura Bush has more influence with the president on matters of policy and politics or does she have less influence?


## ASK FORM 2 ONLY: [ $\mathrm{N}=505$ ]

Q.7F2 In your opinion, does Laura Bush have too much, too little, or the right amount of influence in the Bush administration?

|  |  | Hillary Clinton |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |
|  |  | $\begin{gathered} \text { Dec } \\ 1997 \end{gathered}$ | Jan | April | March | Jan | Sept | April | Feb |
|  |  | 1997 | 1994 | 1994 | 1994 | 1993 | 1993 | 1993 |
| 6 | Too much |  | 44 | 44 | 52 | 53 | 44 | 41 | 40 | 37 |
| 23 | Too little | 6 | 9 | 5 | 4 | 5 | 4 | 7 | 4 |
| 47 | Right amount | 43 | 43 | 40 | 39 | 49 | 48 | 49 | 48 |
| $\underline{24}$ | Don't know/Refused | 7 | $\underline{5}$ | 4 | 4 | $\underline{3}$ | 7 | 4 | $\underline{11}$ |
| 100 |  | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

## ASK ALL:

Q. 8 Thinking of the last four American first ladies, who comes closest to your idea of what a first lady should be... Nancy Reagan, Barbara Bush, Hillary Clinton, Laura Bush?

|  |  | ---- Gallup ---- |  |
| :---: | :---: | :---: | :---: |
|  |  | Feb 1999 | Sept 1993 |
| 29 | Nancy Reagan | 17 | 11 |
| 30 | Barbara Bush | 40 | 39 |
| 31 | Hillary Clinton | 29 | 36 |
| 6 | Laura Bush | n/a | n/a |
| n/a | Rosalyn Carter | 11 | 7 |
| * | All/Any (VOL) | 1 | 1 |
| 2 | None (VOL) | 1 | 2 |
| $\underline{2}$ | Don't know/Refused | 1 | 4 |
| 100 |  | 100 | 100 |

Q. 9 Now I'd like your opinion of some groups and organizations in the news. (First,) would you say your overall opinion of... (INSERT ITEM; ROTATE) is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? (INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE")
a. The Republican Party

January, 2001
September, 2000 (RVs)
August, 1999
February, 1999
January, 1999
Early December, 1998
Early October, 1998 (RVs)
Early September, 1998
March, 1998
August, 1997
June, 1997
January, 1997
October, 1995

| Very <br> Favor- <br> able | Mostly <br> Favor- <br> 11 | $\frac{\text { able }}{3}$ | Mostly <br> Unfavor- <br> able | Very <br> Unfavor- <br> able | Never <br> Heard |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 13 | 43 | 22 | 15 | $\frac{\text { Of }}{*}$ | Can't <br> $\underline{\text { Rate }}$ |
| 11 | 42 | 28 | 13 | $*$ | $9=100$ |
| 8 | 45 | 31 | 12 | 0 | $7=100$ |
| 7 | 37 | 36 | 15 | 0 | $4=100$ |
| 10 | 34 | 27 | 23 | 0 | $6=100$ |
| 11 | 35 | 27 | 20 | $*$ | $7=100$ |
| 9 | 43 | 28 | 14 | 0 | $6=100$ |
| 9 | 47 | 26 | 11 | $*$ | $7=100$ |
| 10 | 40 | 31 | 12 | $*$ | $7=100$ |
| 9 | 38 | 36 | 11 | $*$ | $6=100$ |
| 8 | 43 | 31 | 11 | 1 | $6=100$ |
| 8 | 44 | 33 | 10 | $*$ | $5=100$ |
| 10 | 42 | 28 | 16 | $*$ | $4=100$ |
| 21 | 46 | 19 | 8 | $*$ | $6=100$ |
| 12 | 51 | 25 | 8 | $*$ | $4=100$ |
| 12 | 42 | 25 | 10 | 0 | $11=100$ |
| 9 | 37 | 31 | 17 | $*$ | $6=100$ |
|  |  |  |  |  |  |
| 18 | 40 | 24 | 10 | $*$ | $8=100$ |
| 18 | 42 | 21 | 9 | 1 | $9=100$ |
| 16 | 44 | 23 | 12 | $*$ | $5=100$ |
| 14 | 45 | 28 | 9 | $*$ | $4=100$ |
| 11 | 47 | 26 | 11 | 0 | $5=100$ |
| 14 | 41 | 26 | 12 | 0 | $7=100$ |
| 18 | 41 | 24 | 10 | 0 | $7=100$ |
| 11 | 45 | 29 | 9 | $*$ | $6=100$ |
| 13 | 47 | 25 | 8 | $*$ | $7=100$ |
| 15 | 43 | 26 | 10 | $*$ | $6=100$ |

## Q. 9 CONTINUED ...

|  | (Democratic Party cont.) |
| :---: | :---: |
|  | August, 1997 |
|  | June, 1997 |
|  | January, 1997 |
|  | October, 1995 |
|  | December, 1994 |
|  | July, 1994 |
|  | May, 1993 |
|  | July, 1992 |
| c. | Congress |
|  | March, 2001 |
|  | January, 2001 |
|  | September, 2000 (RVs) |
|  | August, 1999 |
|  | June, 1999 |
|  | February, 1999 |
|  | January, 1999 |
|  | Early December, 1998 |
|  | Early October, 1998 (RVs) |
|  | Early September, 1998 |
|  | October, 1997 |
|  | August 1997 |
|  | June, 1997 |
|  | May, 1997 |
|  | February, 1997 |
|  | January, 1997 |
|  | June, 1996 |
|  | April, 1996 |
|  | January, 1996 |
|  | October, 1995 |
|  | August, 1995 |
|  | June, 1995 |
|  | February, 1995 |
|  | July, 1994 |
|  | May, 1993 |
|  | November, 1991 |
|  | March, 1991 |
|  | May, 1990 |
|  | May, 1988 |
|  | January, 1988 |
|  | May, 1987 |
|  | January, 1987 |
|  | June, 1985 |

June, 1997
January, 1997
October, 1995
December, 1994
July, 1994
July, 1992

March, 2001
January, 2001
August, 1999
June, 1999
February, 1999
January, 1999
Early Decer, 1998
Early September, 1998
October, 1997
August 1997
June, 1997
May, 1997
ry 1997
June, 1996
April, 1996
January, 1996
October, 1995
August, 1995
June, 1995
February, 1995
1994

November, 1991
March, 1991
May, 1990
May, 1988
January, 1988
January, 1987
June, 1985

| Very | Mostly | Mostly | Very | Never |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Favor- <br> able | Favorable | Unfavorable | Unfavorable | Heard Of | Can't <br> Rate |
| 11 | 41 | 32 | 10 | 0 | $6=100$ |
| 10 | 51 | 25 | 8 | * | $6=100$ |
| 13 | 47 | 28 | 7 | * | $5=100$ |
| 9 | 40 | 37 | 11 | 0 | $3=100$ |
| 13 | 37 | 31 | 13 | * | $6=100$ |
| 13 | 49 | 27 | 7 | * | $4=100$ |
| 14 | 43 | 25 | 9 | 0 | $9=100$ |
| 17 | 44 | 24 | 9 | * | $6=100$ |
| 7 | 50 | 24 | 8 | * | $11=100$ |
| 6 | 50 | 26 | 10 | 1 | $7=100$ |
| 10 | 54 | 18 | 5 | 1 | $12=100$ |
| 8 | 53 | 27 | 5 | * | $7=100$ |
| 8 | 55 | 27 | 7 | * | $3=100$ |
| 9 | 47 | 30 | 9 | * | $5=100$ |
| 4 | 48 | 36 | 8 | 0 | $4=100$ |
| 7 | 41 | 30 | 15 | 0 | $7=100$ |
| 11 | 41 | 29 | 12 | 0 | $7=100$ |
| 7 | 55 | 25 | 8 | 0 | $5=100$ |
| 7 | 59 | 22 | 5 | 0 | $7=100$ |
| 5 | 48 | 33 | 11 | 0 | $3=100$ |
| 6 | 44 | 33 | 11 | 0 | $6=100$ |
| 4 | 48 | 34 | 8 | 0 | $6=100$ |
| 5 | 44 | 32 | 10 | * | $9=100$ |
| 6 | 46 | 31 | 9 | * | $8=100$ |
| 6 | 50 | 32 | 8 | * | $4=100$ |
| 6 | 39 | 38 | 12 | * | $5=100$ |
| 6 | 39 | 37 | 13 | 0 | $5=100$ |
| 4 | 38 | 38 | 16 | * | $4=100$ |
| 4 | 38 | 42 | 13 | 0 | $3=100$ |
| 5 | 40 | 34 | 13 | * | $7=100$ |
| 8 | 45 | 31 | 11 | * | $5=100$ |
| 10 | 44 | 27 | 10 | 0 | $9=100$ |
| 7 | 46 | 34 | 9 | * | $4=100$ |
| 8 | 35 | 35 | 13 | 0 | $9=100$ |
| 7 | 44 | 34 | 9 | 0 | $6=100$ |
| 16 | 50 | 19 | 7 | 0 | $8=100$ |
| 6 | 53 | 25 | 9 | 1 | $6=100$ |
| 8 | 56 | 23 | 5 | 0 | $8=100$ |
| 6 | 58 | 25 | 4 | 0 | $7=100$ |
| 10 | 64 | 16 | 4 | * | $6=100$ |
| 7 | 52 | 23 | 8 | 0 | $10=100$ |
| 9 | 58 | 21 | 5 | * | $7=100$ |

## Q. 9 CONTINUED ...

d. The Supreme Court March, 2001
January, 2001
October, 1997
May, 1997
July, 1994
May, 1993
November, 1991
May, 1990
January, 1988
May, 1987
Roper, March 1985
e. The military

January, 2001
August, 1999
June, 1999
Early September, 1998
October, 1997
May, 1997
February, 1996
July, 1994
May, 1993
March, 1991
May, 1990
January, 1988
April, 1987
January, 1987
July, 1986
June, 1985
f. Business corporations

March, 2001
August, 1999
Early September, 1998
October, 1997
June, 1997
May, 1997
June, 1996
February, 1996
October, 1995
July, 1994
November, 1991
January, 1988
June, 1985

| Very | Mostly | Mostly | Very | Never |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Favor- | Favor- | Unfavor- | Unfavor- | Heard | Can't |
| able | able | able | able | Of | Rate |
| 15 | 55 | 14 | 6 | * | $10=100$ |
| 15 | 57 | 15 | 5 | * | $8=100$ |
| 18 | 50 | 13 | 8 | 1 | $10=100$ |
| 13 | 64 | 12 | 6 | * | $5=100$ |
| 16 | 56 | 17 | 5 | 0 | $6=100$ |
| 18 | 62 | 13 | 3 | * | $4=100$ |
| 17 | 56 | 14 | 4 | 0 | $9=100$ |
| 18 | 54 | 16 | 5 | 0 | $7=100$ |
| 10 | 55 | 18 | 7 | 1 | $9=100$ |
| 14 | 65 | 11 | 2 | * | $8=100$ |
| 13 | 63 | 15 | 2 | * | $7=100$ |
| 17 | 47 | 21 | 7 |  | 00 |
| 29 | 52 | 7 | 4 | * | $8=100$ |
| 32 | 50 | 9 | 3 | 0 | $6=100$ |
| 30 | 59 | 8 | 2 | * | $1=100$ |
| 36 | 47 | 11 | 2 | 0 | $4=100$ |
| 29 | 57 | 7 | 3 | 0 | $4=100$ |
| 22 | 56 | 13 | 5 | 0 | $4=100$ |
| 23 | 57 | 11 | 5 | 0 | $4=100$ |
| 33 | 49 | 12 | 4 | * | $2=100$ |
| 30 | 57 | 8 | 3 | * | $2=100$ |
| 32 | 53 | 8 | 2 | 0 | $5=100$ |
| 60 | 34 | 2 | 2 | 0 | $2=100$ |
| 18 | 55 | 15 | 6 | * | $6=100$ |
| 20 | 57 | 14 | 3 | * | $6=100$ |
| 17 | 63 | 12 | 4 | 0 | $4=100$ |
| 19 | 54 | 11 | 5 | * | $11=100$ |
| 32 | 53 | 7 | 3 | 0 | $5=100$ |
| 24 | 53 | 13 | 5 | * | $5=100$ |
| 9 | 50 | 21 | 6 | * | $14=100$ |
| 9 | 56 | 19 | 6 | 1 | $9=100$ |
| 8 | 65 | 19 | 3 | 0 | $5=100$ |
| 9 | 55 | 21 | 5 | * | $10=100$ |
| 11 | 55 | 23 | 5 | * | $6=100$ |
| 8 | 60 | 18 | 7 | * | $7=100$ |
| 9 | 50 | 21 | 7 | 1 | $12=100$ |
| 10 | 52 | 25 | 6 | * | $7=100$ |
| 9 | 50 | 24 | 10 | 1 | $6=100$ |
| 6 | 54 | 29 | 7 | 0 | $4=100$ |
| 8 | 62 | 19 | 5 | * | $6=100$ |
| 8 | 57 | 22 | 6 | 0 | $7=100$ |
| 6 | 53 | 27 | 5 | * | $9=100$ |
| 8 | 50 | 24 | 7 | 1 | $10=100$ |

## Q. 9 CONTINUED ...

g. Labor unions

March, 2001
August, 1999
Early September, 1998
June, 1997
May, 1997
April, 1996
February, 1996
July, 1994
January, 1988
July, 1985
h. The motion picture and entertainment television industry

March, 2001
June, 1999
i. Network television news

August, 1999
June, 1999
February, 1998
February, 1997
April, 1996
January, 1996
June, 1995
July, 1994
May, 1993
January, 1992
November, 1991
March, 1991
May, 1990
August, 1989
February, 1989
August, 1988 (RVs)
May, 1988
January 27, 1988
January 7-18, 1988
October, 1987
May, 1987
January, 1987
July, 1986
August, 1985
June, 1985

| Very <br> Favor- | Mostly <br> Favor- | Mostly <br> Unfavor- | Very <br> Unfavor- | Never <br> Heard | Can't |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\frac{\text { able }}{\text { able }}$ | $\frac{\text { able }}{3}$ | $\frac{\underline{\text { able }}}{26}$ | $\frac{\underline{\text { able }}}{12}$ | $\frac{\text { Of }}{1}$ | $\underline{\text { Rate }}$ |
| 16 | 49 | 21 | 7 | 1 | $8=100$ |
| 12 | 47 | 27 | 9 | $*$ | $5=100$ |
| 12 | 40 | 25 | 13 | $*$ | $10=100$ |
| 15 | 43 | 25 | 10 | $*$ | $7=100$ |
| 15 | 34 | 26 | 13 | $*$ | $12=100$ |
| 10 | 37 | 28 | 17 | $*$ | $8=100$ |
| 17 | 37 | 27 | 14 | $*$ | $5=100$ |
| 14 | 43 | 28 | 10 | $*$ | $5=100$ |
| 10 | 42 | 29 | 10 | $*$ | $9=100$ |
| 9 | 37 | 30 | 17 | $*$ | $7=100$ |


| 15 | 43 | 25 | 12 | $*$ | $5=100$ |
| :---: | ---: | ---: | ---: | ---: | ---: |
| 8 | 42 | 31 | 15 | $*$ | $4=100$ |
| 12 | 48 | 26 | 12 | 0 | $2=100$ |
|  |  |  |  |  |  |
| 17 | 55 | 16 | 7 | $*$ | $5=100$ |
| 19 | 55 | 18 | 6 | $*$ | $2=100$ |
| 20 | 48 | 22 | 6 | $*$ | $4=100$ |
| 16 | 60 | 17 | 5 | $*$ | $2=100$ |
| 15 | 58 | 18 | 5 | $*$ | $4=100$ |
| 21 | 58 | 13 | 4 | 0 | $4=100$ |
| 25 | 58 | 11 | 4 | $*$ | $2=100$ |
| 16 | 51 | 21 | 9 | $*$ | $3=100$ |
| 17 | 52 | 22 | 7 | $*$ | $2=100$ |
| 23 | 58 | 12 | 3 | 0 | $4=100$ |
| 27 | 55 | 11 | 2 | 0 | $5=100$ |
| 24 | 51 | 16 | 5 | 0 | $4=100$ |
| 40 | 51 | 5 | 2 | 0 | $2=100$ |
| 22 | 60 | 12 | 3 | $*$ | $3=100$ |
| 28 | 54 | 11 | 3 | $4=100$ |  |
| 21 | 61 | 12 | 3 | $3=100$ |  |
| 29 | 52 | 9 | 5 | $5=100$ |  |
| 20 | 58 | 14 | 4 | $4=100$ |  |
| 12 | 69 | 13 | 3 | $3=100$ |  |
| 18 | 60 | 14 | 4 | $4=100$ |  |
| 19 | 62 | 10 | 3 | $6=100$ |  |
| 21 | 63 | 11 | 3 | $2=100$ |  |
| 19 | 55 | 16 | 6 | $4=100$ |  |
| 30 | 53 | 10 | 4 | $3=100$ |  |
| 30 | 51 | 8 | 2 | $7=100$ |  |
| 25 | 59 | 8 | 2 | $6=100$ |  |


|  | NTINUED ... | Very <br> Favor- <br> able | Mostly Favorable | Mostly Unfavorable | Very Unfavorable | Never <br> Heard Of | Can't <br> Rate |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| j. | The daily newspaper you are most familiar with | 24 | 51 | 12 | 5 | * | $8=100$ |
|  | August, 1999 | 22 | 56 | 13 | 5 | * | 4=100 |
|  | June, 1999 | 24 | 55 | 11 | 6 | * | $4=100$ |
|  | February, 1998 | 18 | 56 | 13 | 5 | * | $8=100$ |
|  | February, 1997 | 21 | 53 | 15 | 4 | 0 | $7=100$ |
|  | April, 1996 | 24 | 56 | 12 | 4 | 0 | $4=100$ |
|  | January, 1996 | 27 | 52 | 11 | 5 | * | $5=100$ |
|  | June, 1995 | 22 | 52 | 14 | 7 | 1 | 4=100 |
|  | July, 1994 | 23 | 57 | 13 | 5 | * | $2=100$ |
|  | May, 1993 | 26 | 55 | 10 | 4 | 0 | $5=100$ |
|  | January, 1992 | 27 | 51 | 13 | 5 | 0 | $4=100$ |
|  | November, 1991 | 24 | 56 | 11 | 5 | 0 | $4=100$ |
|  | March, 1991 | 30 | 55 | 7 | 3 | * | 5=100 |
|  | May, 1990 | 22 | 56 | 12 | 5 | * | $5=100$ |
|  | August, 1989 | 25 | 52 | 12 | 5 |  | 6=100 |
|  | February, 1989 | 22 | 56 | 13 | 4 |  | =100 |
|  | August, 1988 (RVs) | 30 | 48 | 10 |  |  | =100 |
|  | May, 1988 | 19 | 59 | 13 | 4 |  | =100 |
|  | January 27, 1988 | 19 | 62 | 11 | 3 |  | =100 |
|  | January 7-18, 1988 | 21 | 59 | 12 | 4 |  | =100 |
|  | October, 1987 | 21 | 58 | 9 | 4 |  | =100 |
|  | May, 1987 | 22 | 59 | 12 | 3 |  | =100 |
|  | January, 1987 | 19 | 57 | 13 | 6 |  | =100 |
|  | July, 1986 | 28 | 51 | 11 | 6 |  | =100 |
|  | August, 1985 | 25 | 52 | 10 | 5 |  | =100 |
|  | June, 1985 | 25 | 56 | 8 | 3 |  | = 100 |
| k. | Large nationally influential newspapers such as the New York Times and the Washington Post | 13 | 39 | 11 | 6 | 1 | $30=100$ |
|  | February, 1998 | 9 | 38 | 12 | 6 | 1 | 34=100 |
|  | February, 1997 | 8 | 33 | 13 | 7 | 2 | $37=100$ |
|  | January, 1992 | 16 | 37 | 9 | 4 | 0 | $34=100$ |
|  | July, 1985 | 12 | 36 | 8 | 3 | 1 | $40=100$ |
| 1. | Local television news | 25 | 54 | 13 | 4 | * | 4=100 |
|  | June, 1999 | 25 | 49 | 15 | 7 | * | 4=100 |
|  | February, 1998 | 19 | 62 | 12 | 4 | 0 | 3=100 |
|  | February, 1997 | 25 | 56 | 12 | 3 | 0 | $4=100$ |
|  | April, 1996 | 26 | 58 | 10 | 3 | * | 3=100 |
|  | January, 1996 | 28 | 56 | 10 | 4 | * | $2=100$ |
|  | March, 1991 | 37 | 52 | 6 | 2 | * | $3=100$ |
|  | August, 1989 | 27 | 53 | 11 | 4 |  | $=100$ |
|  | July, 1985 | 27 | 57 | 9 | 2 |  | $=100$ |
| m. | Cable news networks such as CNN and MSNBC | 28 | 50 | 8 | 3 | * | $11=100$ |
|  | February, 1998 | 26 | 45 | 9 | 3 | 1 | $16=100$ |


| Q. 9 CONTINUED ... |  | Very | Mostly | Mostly | Very | Never |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Favor- | Favor- | Unfavor- | Unfavor- | Heard |  |
| n. | The Federal Bureau of Investigation, the FBI | $\frac{\text { able }}{16}$ | $\frac{\text { able }}{45}$ | $\frac{\text { able }}{20}$ | $\frac{\text { able }}{9}$ | $\frac{\text { Of }}{*}$ | $\frac{\text { Rate }}{10} 100$ |
|  | June, 1999 | 17 | 54 | 13 | 7 | * | $9=100$ |
|  | October, 1997 | 13 | 54 | 17 | 8 | * | $8=100$ |
|  | May, 1997 | 12 | 48 | 21 | 7 | 0 | $12=100$ |
|  | August, 1995 | 16 | 48 | 19 | 9 | * | $8=100$ |
|  | ABC/W.Post, May 1995 | 34 | 48 | 3 | 6 | * | 9=100 |
|  | Roper, August 1987 | 28 | 50 | 14 | 3 |  | 100 |
|  | Roper, August 1986 | 25 | 50 | 13 | 4 |  | 100 |
|  | Roper, August 1985 | 24 | 48 | 15 | 5 |  | 100 |
|  | Roper, August 1984 | 30 | 47 | 14 | 5 |  | 100 |
|  | Roper, August 1983 | 29 | 46 | 14 | 5 |  | 100 |
| o. | Health maintenance organizations, HMOs | 7 | 28 | 33 | 22 | 1 | $9=100$ |
|  | Late October, 2000 (RVs) | 6 | 25 | 33 | 27 | * | $9=100$ |
|  | June, 1999 | 11 | 27 | 30 | 22 | 1 | $9=100$ |
|  | September, 1998 | 6 | 30 | 35 | 21 | * | $8=100$ |
| p. | Pharmaceutical companies | 9 | 39 | 28 | 14 | 1 | $9=100$ |
|  | Late October, 2000 ( $R V^{\prime} \mathrm{s}$ ) | 7 | 38 | 29 | 16 | 1 | $9=100$ |
| q. | Tobacco companies | 5 | 15 | 34 | 40 | * | 6=100 |
|  | August, 1998 | 7 | 18 | 35 | 34 | * | $6=100$ |
|  | April, 1996 | 4 | 16 | 33 | 42 | * | $5=100$ |
|  | July, 1994 | 6 | 18 | 35 | 38 | * | $3=100$ |
| r. | Oil companies | 7 | 25 | 37 | 21 | 0 | $10=100$ |
|  | Late October, 2000 ( $R$ V's) | 5 | 27 | 35 | 21 | * | $12=100$ |

On a different subject...
Q. 10 Generally, what's the better situation: that a president's political party also have a controlling majority in Congress, OR is it better that one party controls the White House while the other party controls the Congress... or don't you think it matters too much one way or the other?

|  |  | $\begin{aligned} & \text { May } \\ & 2001 \\ & \hline \end{aligned}$ | $\begin{array}{r} \text { July } \\ 2000 \\ \hline \end{array}$ | March 1998 | $\begin{aligned} & \text { Aug } \\ & 1997 \end{aligned}$ | $\begin{aligned} & \text { May } \\ & \underline{1992} \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 19 | President's party also control | 19 | 25 | 19 | 18 | 26 |
| 31 | One party control each | 28 | 27 | 34 | 32 | 23 |
| 42 | Doesn't matter | 45 | 41 | 40 | 42 | 40 |
| $\underline{8}$ | Don't know/Refused | 8 | 7 | 7 | 8 | 11 |
| 100 |  | 100 | 100 | 100 | 100 | 100 |

Q. 11 This year, have Republicans and Democrats in Washington been working together more to solve problems, OR have they been bickering and opposing one another more than usual?

|  |  | May | July | Aug | Aug | Nov | Aug | June | Oct | Aug |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\underline{2001}$ | 2000 | 1999 | 1998 | 1997 | 1997 | 1997 | 1995 | 1993 |
| 30 | Working together more | 34 | 21 | 20 | 27 | 38 | 43 | 34 | 21 | 20 |
| 46 | Opposing each other more | 41 | 54 | 68 | 51 | 45 | 46 | 49 | 72 | 57 |
| 10 | Same as in past (VOL) | 9 | 10 | 4 | 8 | 7 | 3 | 6 | 3 | 13 |
| 14 | Don't know/Refused | 16 | 15 | 8 | 14 | 10 | 8 | 11 | 4 | 10 |
| 100 |  | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

## QUESTION IN ASKED JULY 18-22, 2001 [ $\mathrm{N}=555$ ]:

Q.S2 How closely have you followed news about George W. Bush's trip to Europe to attend the G-8 Summit in Genoa, Italy? Very closely, fairly closely, not too closely, or not at all closely?

| 6 | Very closely |
| :---: | :--- |
| 21 | Fairly closely |
| 31 | Not too closely |
| 40 | Not closely at all |
| $\frac{2}{100}$ | Don't know/Refused |


[^0]:    4 In December 1999, the category was listed: "Arizona Senator John McCain."

