



FOR IMMEDIATE RELEASE:
Wednesday, March 17, 2010

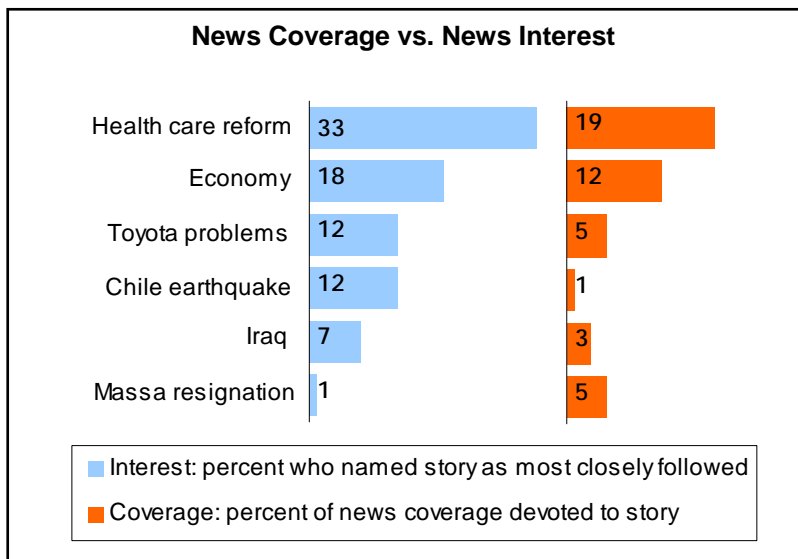
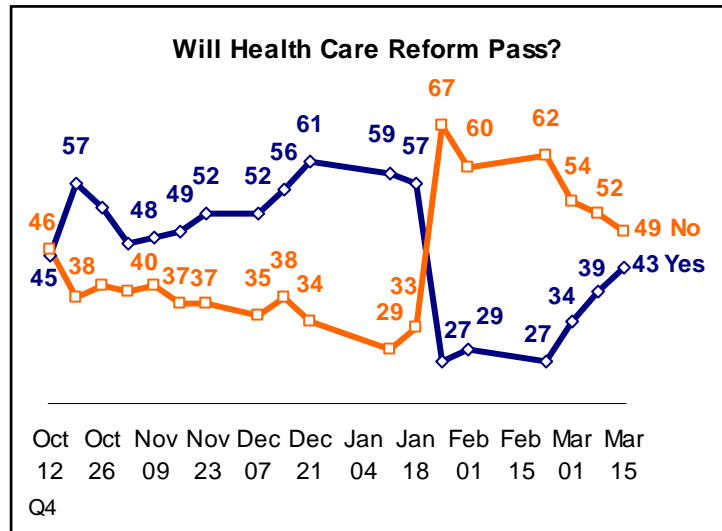
FOR FURTHER INFORMATION:
Andrew Kohut, Director
Michael Remez, Senior Writer

More Democrats See Health Reform Passing
HEALTH CARE DEBATE DOMINATES INTEREST AND COVERAGE

As President Obama and Democratic leaders mounted what was characterized as the final push to pass health care reform legislation last week, the public followed the health care debate more closely than any other major story (33% say they followed this story most closely). The debate also topped media coverage.

The percentage of Americans who say they think Congress will pass health care legislation this year edged up to 43%, but about half (49%) still say lawmakers will not pass a bill in 2010.

Among Democrats, 61% now say they think a health care reform bill will pass this year, up from 49% one week earlier. Only 27% of Republicans and 38% of independents say they think a bill will pass, unchanged from the previous week, according to the latest News Interest Index



survey, conducted March 12-15 among 1,019 adults by the Pew Research Center for the People & the Press.

Most Unaware of Votes Needed for Health Care Bill

Most Americans say they have heard at least a little about the tactics contemplated by congressional Democrats and Republicans for the showdown over the health care legislation. Still, only a third (33%) correctly answer that the next major step in the Senate is likely to require 51 votes, not 60 – the number needed to break a Republican filibuster. Close to half (46%) say they have not heard about this procedural issue.

Among those who say they are following the health care debate very closely, about half (51%) correctly say that a simple majority – 51 votes – is expected to be needed for a Senate vote on changes to the bill first passed by the chamber just before Christmas. Just 21% of those following less closely say this.

	51 <u>votes</u> %	60 <u>votes</u> %	Haven't <u>heard</u> %	DK %
Total	33	14	46	8=100
Men	40	14	39	7=100
Women	26	13	52	8=100
18-39	23	13	56	8=100
40-64	36	14	41	8=100
65+	48	15	32	6=100
Republicans	36	16	43	6=100
Democrats	34	10	50	6=100
Independents	32	16	43	9=100
College grad+	41	17	35	7=100
Some college	39	12	40	10=100
HS or less	21	12	61	6=100
<i>Following health care:</i>				
Very closely	51	15	26	8=100
Less closely	21	13	59	7=100

Q6: Figures may not add to 100% because of rounding.

There is little difference among partisans in the number saying that 51 votes are likely to be required in the Senate. Men are more likely than women to say this (40% vs. 26%), college graduates are more likely than those with a high school diploma or less schooling (41% vs. 21%) and those 65 and older are more likely to say this than those 39 or younger (48% vs. 23%).

Meanwhile, four-in-ten say they have heard a lot about the legislative approach Democrats might use to try to pass the health care bill; 43% say they have heard a little about this and 16% say they have heard nothing at all. About a third (34%) say they have heard a lot about the legislative approach Republicans might use to block the bill. Another 47% say they have heard a little about this and 19% say they have heard nothing at all.

Half of Republicans say they heard a lot about expected Democratic strategy, compared with 36% of Democrats and 39% of independents. Fewer Republicans (33%) say they heard a lot about their own party's strategy, compared with 40% of Democrats. About three-in-ten independents (31%) say they heard a lot about this.

Not surprisingly, those following the debate very closely are much more likely than those following less closely to have heard about the potential strategies. More than six-in-ten of those following very closely (62%) say they have heard a lot about the approach the Democrats might use, compared with 26% of those following less closely. More than half (52%) of those

Hearing About Partisan Tactics on Health Care Bill?								
	<i>Democratic approach to try to pass bill</i>				<i>Republican approach to block bill</i>			
	A lot	A little	Nothing at all	DK	A lot	A little	Nothing at all	DK
	%	%	%	%	%	%	%	%
Total	40	43	16	1=100	34	47	19	*=100
Republicans	50	40	9	*=100	33	52	15	*=100
Democrats	36	46	17	1=100	40	37	22	1=100
Independents	39	42	18	1=100	31	53	16	0=100
<i>Following health care:</i>								
Very closely	62	30	8	0=100	52	38	10	0=100
Less closely	26	51	21	1=100	23	53	24	*=100

Q.5a & 5b. Figures may not add to 100% because of rounding.

following very closely say they heard a lot about the approach Republicans might use to block the bill, compared with 23% of those following less closely.

Dems More Optimistic About Passage

Shortly after Republican Scott Brown won the Jan. 19 special election in Massachusetts to replace Ted Kennedy in the U.S. Senate, the percentage of Americans saying a health care bill would pass this year dropped sharply from 57% to 27%. It has been inching up since mid-February, as

Most Democrats Now Believe Health Care Reform Will Pass								
	<i>Feb 19-22</i>		<i>Feb 26-Mar 1</i>		<i>March 5-8</i>		<i>March 12-15</i>	
	Will pass	Won't pass	Will pass	Won't pass	Will pass	Won't pass	Will pass	Won't pass
	%	%	%	%	%	%	%	%
Total	27	62	34	54	39	52	43	49
Republican	14	80	26	68	27	68	27	70
Democrat	35	54	46	43	49	40	61	31
Independent	26	62	32	57	38	54	38	50
<i>Follow health care reform debate:</i>								
Very closely	31	58	39	55	45	46	45	48
Less closely	25	64	33	54	34	56	41	50

Q4.

Democratic lawmakers have worked to find a way to enact Obama's top legislative priority.

Currently 43% say the bill will pass, not significantly larger than the 39% one week earlier, but 16 points greater than the 27% recorded Feb. 19-22. The increase over the past week has come entirely among Democrats. Currently, 61% of Democrats say they think a health care reform bill will pass this year, up from 49% a week earlier. The numbers of Republicans and independents who say this was unchanged.

There also was no change in the perceptions of those following the debate very closely. Among those following less closely, 41% now think a bill will pass, up from 34% the previous week.

Health Care and Economy Remain Top Stories

About four-in-ten say they followed news about health care reform (40%) or the economy (41%) very closely last week. A third say they followed news about the health care debate more closely than any other story, while 18% say they followed news about the economy most closely.

Those two stories also received the most coverage, according to a separate analysis by the Pew Research Center’s Project for Excellence in Journalism. Reporting about health care accounted for 19% of the newshole, while stories about the economy made up 12%.

Close to a quarter (23%) very closely followed news about problems with sudden acceleration in Toyota vehicles; 12% say this was the story they followed most closely. Toyota’s troubles accounted for 5% of the newshole. About two-in-ten (18%) say they followed news about the earthquake aftershocks in Chile very closely; 12% say this was the story they followed most closely. News about the aftershocks accounted for 1% of the newshole.

Just over two-in-ten (22%) say they followed events in Iraq very closely, while 7% say they followed this news more closely than any other major story. News about Iraq and the most recent elections there accounted for 3% of the newshole.

Fewer than one-in-ten (7%) say they very closely followed news about the resignation of New York Congressman Eric Massa amid allegations of improper conduct with staff members. This story accounted for 5% of the newshole, but just 1% say this was the story they followed most closely last week.

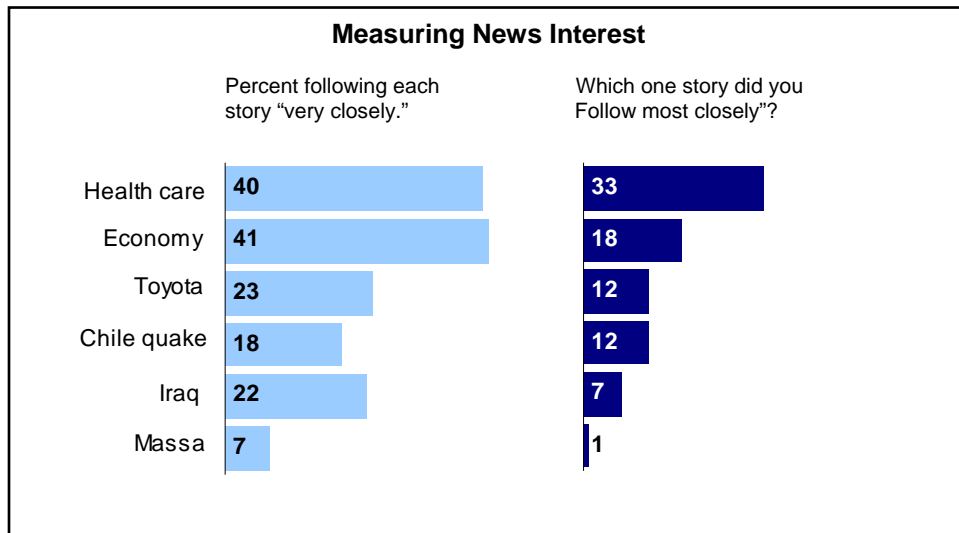
About four-in-ten (39%) say the Massa story received too much attention, though 32% say it received the right amount. About three-in-ten (31%) say the Toyota story received too much attention, but a majority (53%) says this story received the right amount of coverage.

	<u>Too much</u> %	<u>Right amount</u> %	<u>Too little</u> %	<u>Don't know</u> %
Massa resignation	39	32	12	16=100
Toyota problems	31	53	12	5=100
Health care reform	14	46	36	4=100
Iraq	10	46	39	5=100

Q3a-d. Figures may not add to 100% because of rounding.

Significant minorities thought the

media devoted too little attention last week to both Iraq (39%) and health care reform (36%). Still, pluralities (46% each) say the stories received the right amount of coverage.



These findings are based on the most recent installment of the weekly News Interest Index, an ongoing project of the Pew Research Center for the People & the Press. The index, building on the Center’s longstanding research into public attentiveness to major news stories, examines news interest as it relates to the news media’s coverage. The weekly survey is conducted in conjunction with The Project for Excellence in Journalism’s News Coverage Index, which monitors the news reported by major newspaper, television, radio and online news outlets on an ongoing basis. In the most recent week, data relating to news coverage were collected March 8-14, and survey data measuring public interest in the top news stories of the week were collected March 12-15 from a nationally representative sample of 1,019 adults.

About the News Interest Index

The *News Interest Index* is a weekly survey conducted by the Pew Research Center for the People & the Press aimed at gauging the public's interest in and reaction to major news events.

This project has been undertaken in conjunction with the Project for Excellence in Journalism's *News Coverage Index*, an ongoing content analysis of the news. The News Coverage Index catalogues the news from top news organizations across five major sectors of the media: newspapers, network television, cable television, radio and the internet. Each week (from Monday through Sunday) PEJ compiles this data to identify the top stories for the week. The News Interest Index survey collects data from Friday through Monday to gauge public interest in the most covered stories of the week.

Results for the weekly surveys are based on landline telephone interviews among a nationwide sample of approximately 1,000 adults, 18 years of age or older, conducted under the direction of ORC (Opinion Research Corporation). For results based on the total sample, one can say with 95% confidence that the error attributable to sampling is plus or minus 4 percentage points.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls, and that results based on subgroups will have larger margins of error.

For more information about the Project for Excellence in Journalism's News Coverage Index, go to www.journalism.org.

About the Pew Research Center for the People & the Press

The Pew Research Center for the People & the Press is an independent opinion research group that studies attitudes toward the press, politics and public policy issues. We are sponsored by The Pew Charitable Trusts and are one of seven projects that make up the Pew Research Center, a nonpartisan "fact tank" that provides information on the issues, attitudes and trends shaping America and the world.

The Center's purpose is to serve as a forum for ideas on the media and public policy through public opinion research. In this role it serves as an important information resource for political leaders, journalists, scholars, and public interest organizations. All of our current survey results are made available free of charge.

All of the Center's research and reports are collaborative products based on the input and analysis of the entire Center staff consisting of:

Andrew Kohut, Director
Scott Keeter, Director of Survey Research
Carroll Doherty and Michael Dimock, Associate Directors
Michael Remez, Senior Writer
Robert Suls, Shawn Neidorf, Leah Christian, Jocelyn Kiley and Alec Tyson, Research Associates
Jacob Poushter, Research Assistant

For more information about the Pew Research Center for the People & the Press' weekly News Interest Index, go to www.people-press.org.

PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS
March 12-15, 2010 NEWS INTEREST INDEX OMNIBUS SURVEY
FINAL TOPLINE
N=1,019

Q.1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, **[INSERT ITEM; RANDOMIZE] [IF NECESSARY “Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?”]**

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<u>DK/ Refused</u>
a. Reports about the condition of the U.S. economy					
March 12-15, 2010	41	35	12	12	*
March 5-8, 2010	40	34	12	13	*
February 26-March 1, 2010	31	33	17	19	*
February 19-22, 2010	38	34	15	12	*
February 12-15, 2010	35	34	15	16	*
February 5-8, 2010	43	36	13	9	*
January 29-February 1, 2010	45	32	13	10	*
January 22-25, 2010	41	34	14	10	*
January 15-18, 2010	37	38	14	11	*
January 8-11, 2010	39	33	15	12	*
December 18-21, 2009	45	31	14	10	0
December 11-14, 2009	42	31	14	13	*
December 4-7, 2009	41	36	13	9	1
November 13-16, 2009	38	33	14	15	*
October 30-November 2, 2009	34	32	17	16	*
October 23-26, 2009	44	30	15	10	1
October 9-12, 2009	41	29	16	13	*
October 2-5, 2009	44	30	15	11	0
September 25-28, 2009	44	37	10	10	*
September 18-21, 2009	44	34	15	7	*
September 11-14, 2009	45	32	14	9	*
September 3-6, 2009	41	31	15	13	*
August 28-31, 2009	45	30	13	12	1
August 21-24, 2009	50	27	13	10	1
August 14-17, 2009	41	37	11	12	*
August 7-10, 2009	42	34	13	10	*
July 31-August 3, 2009	46	34	11	8	*
July 24-27, 2009	45	35	12	8	*
July 17-20, 2009	43	35	11	11	1
July 10-13, 2009	37	38	13	11	*
July 2-5, 2009	38	35	15	12	*
June 19-22, 2009	42	33	15	10	*
June 12-15, 2009	41	35	12	12	*
June 5-8, 2009	41	34	11	14	*
May 29-June 1, 2009	43	37	11	8	*
May 21-24, 2009	44	35	13	9	*
May 15-18, 2009	44	35	12	8	*
May 8-11, 2009	42	34	12	12	*
May 1-4, 2009	47	36	11	5	1
April 17-20, 2009	52	30	10	7	1
April 9-13, 2009	48	29	13	10	0
March 27-30, 2009	48	32	10	10	*
March 20-23, 2009	52	34	8	6	*

Q.1 CONTINUED...

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<u>DK/ Refused</u>
March 13-16, 2009	48	33	9	10	*
February 27-March 2, 2009	56	30	8	6	*
February 13-16, 2009	55	29	10	6	*
January 30-February 2, 2009	52	31	12	5	*
January 23-26, 2009	57	30	8	5	0
January 16-19, 2009	43	35	13	9	*
January 2-4, 2009	42	36	15	7	*
December 12-15, 2008	51	33	9	7	*
December 5-8, 2008	42	38	13	7	*
November 21-24, 2008	59	24	9	8	*
November 14-17, 2008	56	29	9	6	*
November 7-10, 2008	54	31	8	7	*
October 31-November 3, 2008	63	27	6	4	*
October 24-27, 2008	52	35	7	5	1
October 17-20, 2008	62	29	6	3	*
October 10-13, 2008	65	25	7	3	*
October 3-6, 2008	69	23	5	3	*
September 26-29, 2008	70	22	5	3	*
September 19-22, 2008	56	27	12	5	*
September 5-8, 2008	44	33	16	7	*
August 29-31, 2008	41	34	13	11	1
August 15-18, 2008	39	36	15	10	*
August 8-11, 2008	39	35	16	10	*
August 1-4, 2008	47	34	11	8	0
July 25-28, 2008	46	32	10	12	*
July 18-21, 2008	45	33	13	9	*
July 11-14, 2008	44	33	12	10	1
June 27-30, 2008	49	31	12	7	1
June 13-16, 2008	42	33	14	11	*
May 9-12, 2008	45	31	13	11	*
May 2-5, 2008	43	31	15	10	1
April 18-21, 2008	41	35	13	10	1
April 4-7, 2008	39	37	12	12	*
March 28-31, 2008	42	36	14	8	*
March 20-24, 2008	45	33	13	9	*
February 29-March 3, 2008	38	35	15	11	1
February 15-18, 2008	37	36	11	16	8
February 1-4, 2008	40	37	14	8	1
January 18-21, 2008	42	31	16	11	*
January 11-14, 2008	36	32	15	16	1
November 2-5, 2007	27	37	16	19	1
October 19-22, 2007	25	34	20	21	*
August 10-13, 2007	28	36	18	18	*
Mid-November, 2006	31	40	17	11	1
December, 2005	35	35	18	11	1
Early November, 2005	35	39	17	9	*
Mid-May, 2005	30	39	19	11	1
January, 2005	35	41	17	7	*
Mid-October, 2004	30	43	16	10	1
Early September, 2004	39	34	15	11	1
Mid-January, 2004	37	41	15	7	*
December, 2003	35	38	14	11	2
November, 2003	40	34	15	10	1

Q.1 CONTINUED...

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<u>DK/ Refused</u>
October, 2003	32	39	16	12	1
September, 2003	39	30	18	12	1
March, 2003	40	35	16	8	1
February, 2003	42	33	15	10	*
January, 2003	40	35	13	11	1
December, 2002	38	34	17	10	1
February, 2002	35	40	15	9	1
January, 2002	30	44	16	9	1
December, 2001	37	40	13	8	2
Mid-November, 2001	41	36	15	7	1
June, 2001	24	41	18	16	1
May, 2001	34	36	15	15	0
April, 2001	36	34	16	13	1
February, 2001	30	39	18	12	1
January, 2001	32	38	17	11	2
June, 1995	26	41	22	11	*
March, 1995	27	45	19	9	*
February, 1995	23	41	22	13	1
December, 1994	28	43	20	9	*
October, 1994	27	40	20	12	1
June, 1994	25	42	23	10	*
May, 1994	33	40	16	10	1
January, 1994	34	39	16	10	1
Early January, 1994	36	44	13	7	*
December, 1993	35	41	15	8	1
October, 1993	33	38	20	9	*
September, 1993	37	40	14	8	1
Early September, 1993	39	39	14	9	*
August, 1993	41	36	14	9	*
May, 1993	37	38	18	6	1
February, 1993	49	36	10	5	*
January, 1993	42	39	12	7	*
September, 1992	43	37	13	6	1
May, 1992	39	39	15	6	1
March, 1992	47	38	11	4	*
February, 1992	47	37	10	6	*
January, 1992	44	40	11	5	*
October, 1991	36	38	16	9	1
b. Reports about problems with sudden acceleration in Toyota vehicles					
March 12-15, 2010	23	38	23	16	*
February 26-March 1, 2010: <i>Congressional hearings about problems with Toyota vehicles</i>	16	31	27	25	*
February 12-15, 2010: <i>Concerns about problems with sudden acceleration and braking in Toyotas</i>	15	29	28	28	1
February 5-8, 2010	21	39	23	17	*
January 29-February 1, 2010: <i>Toyota's recall and temporary halt of sales of many cars and trucks because of problems with sudden acceleration</i>	21	30	22	26	1

Q.1 CONTINUED...

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<u>DK/Refused</u>
TREND FOR COMPARISON:					
Early October, 2000: <i>The recall of defective Firestone tires</i>	42	34	16	8	*
c. The current situation and events in Iraq					
March 12-15, 2010	22	36	28	14	*
March 5-8, 2010	26	34	20	20	*
January 29-February 1, 2010	23	33	27	17	*
January 15-18, 2010	20	35	28	17	*
October 16-19, 2009	23	30	24	23	*
September 11-14, 2009	21	33	30	16	*
August 21-24, 2009	25	35	22	18	1
August 14-17, 2009	19	38	23	18	*
TREND FOR COMPARISON¹:					
July 2-5, 2009	25	34	20	21	0
April 24-27, 2009	21	35	25	19	*
March 20-23, 2009	25	37	21	17	*
February 27-March 2, 2009	40	37	13	9	1
December 12-15, 2008	24	35	25	16	*
November 21-24, 2008	32	31	24	13	0
November 14-17, 2008	24	33	27	16	*
October 31-November 3, 2008	30	35	22	12	1
October 24-27, 2008	29	35	25	11	*
October 10-13, 2008	23	34	30	13	*
October 3-6, 2008	29	33	28	10	*
September 5-8, 2008	24	37	26	13	*
August 29-31, 2008	22	32	29	16	1
August 22-25, 2008	26	31	27	15	1
August 1-4, 2008	27	40	23	10	*
July 25-28, 2008	28	33	22	17	*
July 18-21, 2008	33	35	20	12	*
July 11-14, 2008	24	35	24	16	1
July 3-7, 2008	25	35	25	15	*
June 20-23, 2008	25	36	24	15	*
May 9-12, 2008	29	35	21	14	1
May 2-5, 2008	26	35	25	13	1
April 25-28, 2008	29	35	23	12	1
April 18-21, 2008	29	39	20	11	1
April 11-14, 2008	25	39	20	15	1
April 4-7, 2008	25	37	23	15	*
March 28-31, 2008	29	40	19	11	1
March 20-24, 2008	30	38	19	13	*
March 14-17, 2008	29	38	23	10	*
March 7-10, 2008	28	39	18	15	*
February 29-March 3, 2008	28	40	19	13	*

¹ July 2-5, 2009 asked about: "U.S. troops withdrawing from Iraqi cities." February 27-March 2, 2009 asked about "Barack Obama's plan to withdraw most U.S. troops from Iraq by August 2010." From March 20-23, 2009 to April 24-27, 2009 and from March 30-April 2, 2007 through December 12-15, 2008 the story was listed as "The current situation and events in Iraq." From May, 2003 to March 23-26, 2007, the story was listed as "News about the current situation in Iraq." From March 20-24, 2003 to April 11-16, 2003, the story was listed as "News about the war in Iraq." From Early October, 2002, to March 13-16, 2003, the story was listed as "Debate over the possibility that the U.S. will take military action in Iraq." In Early September, 2002, the story was listed as "Debate over the possibility that the U.S. will invade Iraq."

Q.1 CONTINUED...

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<u>DK/ Refused</u>
February 8-11, 2008	24	35	25	16	*
February 1-4, 2008	28	39	22	11	*
January 25-28, 2008	23	35	26	16	*
January 18-21, 2008	31	33	20	15	1
January 11-14, 2008	25	38	21	16	*
January 4-7, 2008	27	38	20	15	*
December 14-17, 2007	26	32	24	18	*
December 7-10, 2007	28	37	21	14	*
November 23-26, 2007	25	37	21	16	1
November 16-19, 2007	31	37	19	12	1
November 9-12, 2007	29	38	19	13	1
November 2-5, 2007	31	35	18	15	1
October 26-29, 2007	28	37	21	13	1
October 19-22, 2007	28	37	20	15	*
October 12-15, 2007	26	36	18	19	1
October 5-8, 2007	29	33	22	16	*
September 28 – October 1, 2007	30	41	18	11	*
September 21-24, 2007	32	38	17	13	*
September 14-17, 2007	31	36	18	15	0
September 7-10, 2007	32	34	20	14	*
August 30 – September 2, 2007	31	34	18	16	1
August 24-27, 2007	34	36	18	12	*
August 17-20, 2007	33	34	18	15	*
August 10-13, 2007	36	37	14	13	*
August 3-6, 2007	29	40	19	12	*
July 27-30, 2007	28	36	19	16	1
July 20-23, 2007	28	34	21	16	1
July 13-16, 2007	25	41	17	16	1
July 6-9, 2007	36	34	18	12	*
June 29-July 2, 2007	32	35	19	13	1
June 22-25, 2007	30	36	18	15	1
June 15-18, 2007	30	37	20	13	*
June 8-11, 2007	32	38	15	14	1
June 1-4, 2007	30	36	20	13	1
May 24-27, 2007	33	36	18	12	1
May 18-21, 2007	36	34	15	14	1
May 11-14, 2007	30	34	18	17	1
May 4-7, 2007	38	37	15	10	*
April 27-30, 2007	27	35	21	16	1
April 20-23, 2007	28	35	22	15	*
April 12-16, 2007	34	33	20	13	*
April 5-9, 2007	33	39	16	11	1
March 30-April 2, 2007	34	37	16	13	*
March 23-March 26, 2007	31	38	18	12	1
March 16-19, 2007	34	34	17	15	*
March 9-12, 2007	34	37	16	13	*
March 2-5, 2007	37	37	16	9	1
February 23-26, 2007	36	36	15	13	*
February 16-19, 2007	30	36	19	14	1
February 9-12, 2007	37	34	18	11	*
February 2-5, 2007	38	38	17	7	*
January 26-29, 2007	36	38	15	11	*
January 19-22, 2007	37	34	18	10	1

Q.1 CONTINUED...

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<u>DK/ Refused</u>
January 12-15, 2007	38	36	17	8	1
January, 2007	46	40	8	5	1
January 5-8, 2007	40	32	16	12	0
December, 2006	42	39	12	7	*
November 30-December 3, 2006	40	36	13	11	*
Mid-November, 2006	44	38	12	6	*
September, 2006	33	43	14	8	2
August, 2006	41	39	12	7	1
June, 2006	37	43	13	6	1
May, 2006	42	35	15	7	1
April, 2006	43	36	13	7	1
March, 2006	43	38	12	6	1
February, 2006	39	42	12	6	1
January, 2006	40	40	12	7	1
December, 2005	45	38	11	5	1
Early November, 2005	41	40	13	6	*
Early October, 2005	43	36	15	6	*
Early September, 2005	32	40	20	7	1
July, 2005	43	37	13	6	1
Mid-May, 2005	42	42	11	5	*
Mid-March, 2005	40	39	14	5	2
February, 2005	38	45	13	4	*
January, 2005	48	37	11	4	*
December, 2004	34	44	15	6	1
Mid-October, 2004	42	38	11	8	1
Early September, 2004	47	37	9	6	1
August, 2004	39	42	12	6	1
July, 2004	43	40	11	6	*
June, 2004	39	42	12	6	1
April, 2004	54	33	8	5	*
Mid-March, 2004	47	36	12	4	1
Early February, 2004	47	38	10	4	1
Mid-January, 2004	48	39	9	4	*
December, 2003	44	38	11	6	1
November, 2003	52	33	9	5	1
September, 2003	50	33	10	6	1
Mid-August, 2003	45	39	10	5	1
Early July, 2003	37	41	13	8	1
June, 2003	46	35	13	6	*
May, 2003	63	29	6	2	*
April 11-16, 2003	47	40	10	2	1
April 2-7, 2003	54	34	9	2	1
March 20-24, 2003	57	33	7	2	1
March 13-16, 2003	62	27	6	4	1
February, 2003	62	25	8	4	1
January, 2003	55	29	10	4	2
December, 2002	51	32	10	6	1
Late October, 2002	53	33	8	5	1
Early October, 2002	60	28	6	5	1
Early September, 2002	48	29	15	6	2

Q.1 CONTINUED...

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<u>DK/ Refused</u>
d. Debate over health care reform					
March 12-15, 2010	40	31	16	13	*
March 5-8, 2010	42	27	17	15	*
February 26-March 1, 2010	29	29	19	22	*
February 19-22, 2010	33	28	19	19	*
January 29-February 1, 2010	39	27	16	17	*
January 22-25, 2010	41	32	15	11	*
January 15-18, 2010	37	27	19	18	*
January 8-11, 2010	39	26	20	15	*
December 18-21, 2009	42	27	16	14	*
December 11-14, 2009	42	30	15	14	*
December 4-7, 2009	42	28	15	14	1
November 20-23, 2009	42	29	14	15	*
November 13-16, 2009	38	26	17	17	1
November 6-9, 2009	35	28	15	22	1
October 30-November 2, 2009	32	26	19	23	*
October 23-26, 2009	40	27	16	17	1
October 16-19, 2009	36	28	15	21	*
October 9-12, 2009	37	29	14	19	1
October 2-5, 2009	39	29	16	16	*
September 25-28, 2009	45	31	12	12	0
September 18-21, 2009	44	26	19	11	*
September 11-14, 2009	44	27	14	15	*
September 3-6, 2009	40	26	16	17	0
August 28-31, 2009	40	28	17	14	1
August 21-24, 2009	49	24	12	15	1
August 14-17, 2009	39	31	15	15	1
TREND FOR COMPARISON:²					
August 7-10, 2009: <i>Debate in Washington over health care reform</i>	40	27	17	15	1
July 31-August 3, 2009	47	26	14	13	1
July 24-27, 2009	44	28	15	13	*
July 17-20, 2009	33	31	13	21	2
July 10-13, 2009	24	29	20	27	*
June 26-29, 2009	29	26	20	25	1
June 19-22, 2009	28	28	20	23	*
June 12-15, 2009	29	26	18	26	*
May 15-18, 2009	25	30	20	24	*
March 6-9, 2009: <i>Obama proposing a \$630 billion fund for overhauling health care</i>	41	32	13	14	*
September, 1994: <i>The Clinton administration's health care reform proposals</i>	32	41	18	9	*
June, 1994	34	40	19	7	*
May, 1994	37	37	16	9	1
January, 1994	38	38	15	9	*

² June 12-15, 2009 through August 7-10, 2009 asked about: "Debate in Washington over health care reform." May 15-18, 2009 asked about: "Debate over Barack Obama's health care plans." March 6-9, 2009 asked about: "Barack Obama proposing a \$630 billion fund for overhauling the U.S. health care system." September, 1993 through September, 1994 asked about: "The Clinton Administration's health care reform proposals." May, 1993 through August, 1993 asked about: "Reports about the White House task force on health care reform headed by Hillary Clinton."

Q.1 CONTINUED...

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<u>DK/ Refused</u>
Early January, 1994	40	40	14	6	*
December, 1993	45	35	12	7	1
October, 1993	44	32	17	6	1
September, 1993	49	34	11	6	*
August, 1993: <i>Reports about the White House task force on health care reform headed by Hillary Clinton</i>	27	32	25	15	1
June, 1993	28	38	19	15	*
May, 1993	30	30	25	14	1
e. The resignation of New York Congressman Eric Massa amid allegations of improper conduct with staff members					
March 12-15, 2010	7	17	28	47	*
TREND FOR COMPARISON:					
June 26-29, 2009: <i>South Carolina Governor Mark Sanford admitting he had an affair</i>	16	25	28	30	1
August 15-18, 2008: <i>John Edwards' admission that he had an affair</i>	13	26	30	30	1
March 14-17, 2008: <i>The governor of New York, Eliot Spitzer, resigning because of his involvement with a prostitution ring</i>	26	35	24	15	*
September 7-10, 2007: <i>Reports about Idaho Senator Larry Craig's political future following his arrest for disorderly conduct in a men's restroom</i>	16	27	27	29	1
August 30-September 2, 2007: <i>Idaho Senator Larry Craig's arrest for disorderly conduct in a men's restroom in the Minneapolis airport</i>	19	29	22	29	1
October 17-22, 2006: <i>The resignation of Congressman Mark Foley, who sent inappropriate messages to young people</i>	26	32	23	18	1
September 5-8, 1996: <i>The resignation of (Bill) Clinton advisor Dick Morris over charges of sexual misconduct</i>	17	29	33	21	*
October 5-8, 1989: <i>The scandal involving Congressman Barney Frank and a male prostitute</i>	6	19	26	48	1
September 1-13, 1987: <i>The end of Gary Hart's candidacy and the Donna Rice allegations</i>	28	35	27	10	*
f. Major aftershocks in Chile following an earthquake in late February					
March 12-15, 2010	18	41	27	14	*
March 5-8, 2010: <i>A major earthquake in Chile</i>	27	42	19	12	*
TREND FOR COMPARISON:					
February 19-22, 2010: <i>Haiti releasing most of the Americans who were accused of attempted kidnapping</i>	16	30	29	23	*
February 12-15, 2010: <i>The aftermath of a major earthquake and relief efforts in Haiti</i>	37	37	17	8	*
February 5-8, 2010	42	39	13	6	*
January 29-February 1, 2010	45	38	13	4	*

Q.1 CONTINUED...

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<u>DK/Refused</u>
January 22-25, 2010	50	40	8	3	*
January 15-18, 2010: <i>A major earthquake in Haiti</i>	60	28	8	4	*
August 14-17, 2009: <i>A typhoon that caused flooding and mudslides in Taiwan</i>	7	21	30	41	1
April 9-13, 2009: <i>A major earthquake in Italy</i>	18	35	25	22	*
May 16-19, 2008: <i>The earthquake in China</i>	30	41	17	12	*
May 9-12, 2008: <i>Reports about the cyclone that hit Burma</i>	23	35	23	19	*
November 2-5, 2007: <i>The impact of Hurricane Noel on the Bahamas and Cuba</i>	11	22	31	35	1
September 7-10, 2007: <i>The impact of Hurricanes Felix and Henriette on Mexico and Central America</i>	14	29	29	27	1
August 24-27, 2007: <i>The destruction caused by Hurricane Dean in Mexico and the Caribbean</i>	18	39	24	18	1
October, 2005: <i>The earthquake in Pakistan</i>	22	39	23	16	*
January 2005: <i>The earthquake and tsunami in the Indian Ocean</i>	58	32	7	3	*
January 2004: <i>The earthquake in Iran</i>	16	34	31	19	*
February 2001: <i>The earthquake in India</i>	15	33	31	20	1
March 2000: <i>Flood rescue efforts in Mozambique</i>	10	26	30	34	*
September 1999: <i>The earthquake in Turkey</i>	27	37	23	12	1
November 1998: <i>Hurricane Mitch and the rain and mudslides in Central America</i>	36	36	16	11	1
February 1995: <i>The earthquake in Japan</i>	25	47	20	8	*
May 1991: <i>The cyclone that devastated Bangladesh</i>	23	36	23	17	1
July 1990: <i>The earthquake in Iran</i>	20	36	28	16	*

Q.2 Which ONE of the stories I just mentioned have you followed most closely, or is there another story you've been following MORE closely? **[DO NOT READ LIST. ACCEPT ONLY ONE RESPONSE.]**

March 12-15

2010

- 33 Debate over health care reform
- 18 Reports about the condition of the U.S. economy
- 12 Reports about problems with sudden acceleration in Toyota vehicles
- 12 Major aftershocks in Chile following an earthquake in late February
- 7 The current situation and events in Iraq
- The resignation of New York Congressman Eric Massa amid allegations of improper conduct with staff members
- 1
- 6 Some other story (VOL.)
- 9 Don't know/Refused (VOL.)

Q.3 Do you think news organizations are giving too much coverage, too little coverage, or the right amount of coverage to each of the following? **[RANDOMIZE ITEMS]**

	<u>Too much coverage</u>	<u>Too little coverage</u>	<u>Right amount of coverage</u>	<u>DK/Refused</u>
a. Reports about problems with sudden acceleration in Toyota vehicles				
March 12-15, 2010	31	12	53	5
b. The current situation and events in Iraq				
March 12-15, 2010	10	39	46	5
October 16-19, 2009	11	36	49	3
March 20-23, 2009	8	45	43	4
February 6-9, 2009: <i>Recent elections in Iraq</i>	5	47	36	12
June 20-23, 2008	11	42	44	3
April 25-28, 2008	12	44	42	2
January 25-28, 2008	13	35	47	5
December 14-17, 2007	15	36	44	5
November 16-19, 2007	14	34	48	4
November 2-5, 2007 ³	18	33	43	6
July 20-23, 2007	18	28	48	6
June 1-4, 2007	23	23	47	7
c. Debate over health care reform				
March 12-15, 2010	14	36	46	4
January 22-25, 2010	11	38	47	3
October 16-19, 2009	16	36	46	2
October 2-5, 2009	21	35	40	4
July 17-20, 2009: <i>Debate in Washington over health care reform</i>	6	45	44	6
d. The resignation of New York Congressman Eric Massa amid allegations of improper conduct with staff members				
March 12-15, 2010	39	12	32	16

Q.4 Thinking now about the issue of health care, from what you've seen and heard, do you think a health care reform bill will pass this year or not?

	<u>Yes, will</u>	<u>No, will not</u>	<u>DK/Refused</u>
March 12-15, 2010	43	49	9
March 5-8, 2010	39	52	9
February 26-March 1, 2010	34	54	11
February 19-22, 2010	27	62	11
January 29-February 1, 2010	29	60	11
January 22-25, 2010	27	67	5
January 15-18, 2010	57	33	10
January 8-11, 2010	59	29	11
December 18-21, 2009 ⁴	61	34	5

³ For November 2-5, 2007 this item was not part of a list, it was a stand alone question and asked about: "The war in Iraq."

⁴ For December 18-21, 2009 and earlier, the question asked about the chance of a health care reform bill passing "over the next year or not".

Q.4 CONTINUED...

	<u>Yes, will</u>	<u>No, will not</u>	<u>DK/ Refused</u>
December 11-14, 2009	56	38	6
December 4-7, 2009	52	35	14
November 20-23, 2009	52	37	11
November 13-16, 2009	49	37	14
November 6-9, 2009	48	40	11
October 30-November 2, 2009	47	39	14
October 23-26, 2009	53	40	7
October 16-19, 2009	57	38	5
October 9-12, 2009	45	46	9

Thinking about what happens next with the health care reform bills in Congress...

Q.5 How much if anything, have you heard about each of the following? Have you heard a lot, a little or nothing at all? **[READ AND RANDOMIZE]**

		<u>A lot</u>	<u>A little</u>	<u>Nothing at all</u>	<u>(VOL.) Don't know</u>
a.	The legislative approach Democrats might use to try to pass the health care reform bill March 12-15, 2010	40	43	16	1
b.	The legislative approach Republicans might use to block the health care reform bill March 12-15, 2010	34	47	19	*

Q.6 From what you've read and heard, do you happen to know if the next major vote in the Senate on health care reform would require **[RANDOMIZE: 51 votes to pass/60 votes to pass]**, or haven't you heard about this issue?

March 12-15

2010

33	51 votes to pass <i>{Correct}</i>
14	60 votes to pass
46	Haven't heard about this
8	Don't know/Refused (VOL.)