

FOR IMMEDIATE RELEASE: Wednesday, March 10, 2010

**NEWS** Release

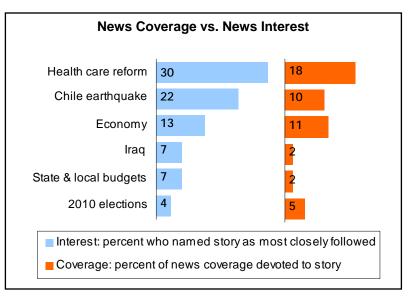
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### Post-Summit, More See Reform Bill Passing HEALTH CARE DEBATE BACK ATOP PUBLIC'S NEWS AGENDA

As Americans continue to track the debate over health care reform closely, a growing minority – now 39% – says they think health care legislation will pass this year. Just before the Feb. 25 bipartisan summit at the White House to discuss the stymied legislation, 27% said they thought a bill would pass in 2010.

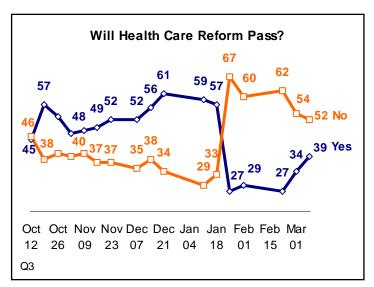


In contrast, the latest

News Interest Index survey, conducted March 5-8 among 1,017 adults by the Pew Research

Center for the People & the Press, shows little change in perceptions of the tone of economic news. Two-thirds (66%) say they are hearing a mix of good and bad news about the economy; 30% say they are hearing mostly bad news. These numbers have fluctuated only slightly in recent months.

On health care, more than half (52%) still say they do not think a bill will pass this year, but that is down 10 points from just before the televised



meeting of lawmakers from both parties and President Obama. Last week, Obama kept the focus on health care, pushing Congress to act quickly on Democrats' top legislative priority.

Three-in-ten Americans say they followed the debate over health care reform more closely than any other major story last week. The debate was also the most reported story of the week, making up 18% of the newshole, according to a separate analysis by the Pew Research Center's Project for Excellence in Journalism (PEJ). More than two-in-ten (22%) say they followed news about the earthquake in Chile most closely, while that story accounted for 10% of the newshole.

#### Attentive Public Divided Over Legislation's Chances

Americans who say they followed the health care debate very closely last week are evenly divided about the legislation's prospects: 45% think a bill will pass this year; 46% think one will not. Just before the summit, 31% of those following the debate very closely thought a bill would pass this year, while 58% thought it would not. Among those following less closely, 34% say they think legislation will pass this year, up from 25% two weeks ago (Feb. 19-22).

Upward Trend in Belief Health Care Reform Will Pass								
	Feb Will	19-22 Won't	Feb 2	2 <i>6-Mar 1</i> Won't	<i>Marc</i> Will	<i>h 5-8</i> Won't		
	<u>pass</u> %	pass %	pass %	<u>pass</u> %	pass %	<u>pass</u> %		
Total	27	62	34	54	39	52		
Republican Democrat	14 35	80 54	26 46	68 43	27 49	68 40		
Independent Follow health care	26	62	32	57	38	54		
reform debate: Very closely Less closely	31 25	58 64	39 33	55 54	45 34	46 56		

Q3: "Thinking now about the issue of health care, from what you've seen and heard, do you think a health care reform bill will pass this year or not?"

Public assessments of the prospects for health care legislation shifted dramatically in January following the special election in Massachusetts for the U.S. Senate seat that had been held by Ted Kennedy. Just before the Jan. 19 vote, 57% said they thought health care legislation would be enacted this year. Immediately after Republican Scott Brown's win, that number fell to just 27%.

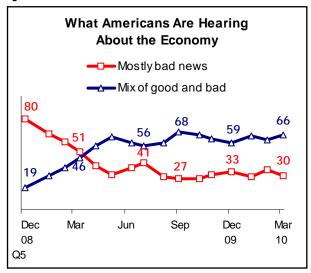
But since the Feb. 25 summit – and in the midst of a White House push for action – an increasing percentage of Americans says they think legislation will pass this year. More Democrats now say they think legislation will pass (49%), than won't (40%). Just before the summit, 35% thought a bill would pass this year; 54% thought one would not. Among Republicans, 27% now say they think legislation will pass, compared with 14% just before the White House meeting. More than two thirds (68%) still say legislation will not pass. Among

independents, 38% say they think legislation will pass this year, up from 26% just before the summit meeting.

#### News about Job Situation Still Seen as Mostly Bad

Two-thirds of Americans (66%) say they are hearing a mix of good and bad news about the economy, which is little changed since early February (61%) or early January (65%). Meanwhile, the number that says they are hearing mostly bad news about the economy now stands at 30%. It had been 35% at the start of February and 29% in early January. Just 4% say they are hearing mostly good news about the economy, essentially unchanged from earlier in the year.

Among partisans, 71% of Democrats say they are hearing a mix of good and bad news about the economy, compared with 61% of two-thirds Republicans. Close to of (65%) independents share this view. Republicans are more likely than Democrats to say they are hearing mostly bad news (36% vs. 24%). About three-in-ten independents (31%) agree.



Most Hearing Bad News on Jobs Front (new)  Mostly Mostly									
	Good	Bad	Mixed	DK					
News about	<u> </u>	<u> </u>	<u>/////////////////////////////////////</u>	<u> </u>					
Job situation	5	59	35	1=100					
Real estate values	8	45	42	5=100					
Prices for food and									
consumer goods	9	34	50	7=100					
Financial markets	11	26	59	4=100					
Q5a-d. Figures may not add to 100% because of rounding.									

When asked about specific elements of

the economy, Americans are most likely to say they are hearing bad news about the employment picture. The federal government announced March 5 that the unemployment rate was 9.7% in February, unchanged from January. Currently, 59% say they are hearing mostly bad news about the jobs situation, about the same as the 61% that said this in January.

Just under half (45%) say they are hearing mostly bad news about real estate values, while 42% say they are hearing mixed news about this. Just 8% say they are hearing mostly good news about real estate values. The numbers are little changed from when the question was last asked in January.

About a third (34%) say they are hearing mostly bad news about prices for food and consumer goods, while half say they have been hearing mixed news about this; 9% say they have

been hearing mostly good news about prices. In January, 45% said they were hearing mixed news about prices. Currently, 59% say they are hearing a mix of good and bad news about the financial markets, up from 47% in January. The percent hearing mostly bad news on this declined slightly from 32% in January to 26%; 11% say the news on financial markets has been mostly good, down from 16% in January.

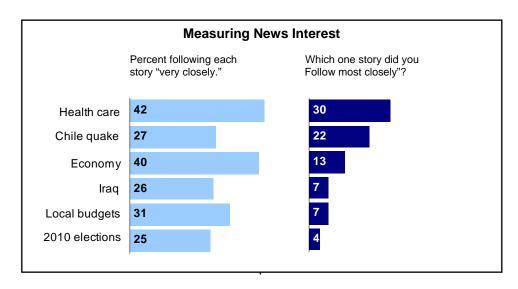
#### Economy, Earthquake Also Top Stories

Four-in-ten Americans say they followed news about the economy very closely last week; 13% say they followed economic news more closely than any other major story. According to PEJ, reporting on the economy – not including specific reports on the budget problems facing state and local governments – accounted for 11% of the newshole.

About three-in-ten (31%) say they followed news about widespread local and state budget problems very closely; 7% say these were the stories they followed most closely. Coverage of the budget difficulties and their impact accounted of 2% of reporting measured by PEJ, though this news likely received more coverage from local sources not included in the analysis.

More than a quarter (27%) say they followed news about the earthquake in Chile very closely; 22% say this was the story they followed most closely. News about the earthquake took up 10% of the newshole. Despite its strength, the earthquake in Chile caused much less loss of life than the temblor that struck Haiti in early January. Just after that earthquake, 60% said they were following news about it and its aftermath very closely.

A quarter say they followed news about the 2010 congressional elections very closely, although just 4% say this was the story they followed most closely. These stories account for 5% of coverage. Developments in Iraq – including the at-times violent run-up to Sunday's elections – were closely followed by 26%. This was the most closely followed story for 7%. Iraq news accounted for 2% of the newshole.



#### Many Heard About Children Directing Planes from NY Air Traffic Control Booth

With audiotape available that was widely played on television, radio and the Internet, about four-in-ten Americans (41%) say they heard a lot about reports that the children of an air traffic controller were allowed to give radio instructions to pilots at New York's Kennedy Airport

What the Public's Hearing About						
Children in NY heard directing pilots Bunning bid to block jobless bill in Senate Arrest of sex offender in Cal. killing Gunman killed at Pentagon Q4a-d. Figures may not add to 100% becaus	A <u>lot</u> % 41 35 30 30 se of re	little % 30 38 42 40	Nothin  at all  %  28  27  28  29	0		

in February. Another 30% say they heard a little about this, while 28% say they heard nothing at all.

About a third (35%) say they heard a lot about Congress voting to extend unemployment benefits last week after Sen. Jim Bunning, a Kentucky Republican, ended a several-day effort to block the legislation. Close to four-in-ten (38%) heard a little about this and 27% heard nothing at all. Democrats were just as likely as Republicans to say they had heard a lot about this (33%), while 39% of independents say they heard a lot about the fight over the unemployment extension.

Three-in-ten say they heard a lot about the arrest of a convicted sex offender for the murder of Chelsea King, a California teenager; 42% heard a little about this and 28% heard nothing at all. An identical percentage (30%) heard a lot about the California man who was killed by police at the Pentagon outside of Washington, D.C., after shooting at two Pentagon police officers; 40% heard a little about this and 29% heard nothing at all.

These findings are based on the most recent installment of the weekly News Interest Index, an ongoing project of the Pew Research Center for the People & the Press. The index, building on the Center's longstanding research into public attentiveness to major news stories, examines news interest as it relates to the news media's coverage. The weekly survey is conducted in conjunction with The Project for Excellence in Journalism's News Coverage Index, which monitors the news reported by major newspaper, television, radio and online news outlets on an ongoing basis. In the most recent week, data relating to news coverage were collected March 1-7, and survey data measuring public interest in the top news stories of the week were collected March 5-8, from a nationally representative sample of 1,017 adults.

#### **About the News Interest Index**

The *News Interest Index* is a weekly survey conducted by the Pew Research Center for the People & the Press aimed at gauging the public's interest in and reaction to major news events.

This project has been undertaken in conjunction with the Project for Excellence in Journalism's *News Coverage Index*, an ongoing content analysis of the news. The News Coverage Index catalogues the news from top news organizations across five major sectors of the media: newspapers, network television, cable television, radio and the internet. Each week (from Monday through Sunday) PEJ compiles this data to identify the top stories for the week. The News Interest Index survey collects data from Friday through Monday to gauge public interest in the most covered stories of the week.

Results for the weekly surveys are based on landline telephone interviews among a nationwide sample of approximately 1,000 adults, 18 years of age or older, conducted under the direction of ORC (Opinion Research Corporation). For results based on the total sample, one can say with 95% confidence that the error attributable to sampling is plus or minus 4 percentage points.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls, and that results based on subgroups will have larger margins of error.

For more information about the Project for Excellence in Journalism's News Coverage Index, go to <a href="https://www.journalism.org">www.journalism.org</a>.

#### About the Pew Research Center for the People & the Press

The Pew Research Center for the People & the Press is an independent opinion research group that studies attitudes toward the press, politics and public policy issues. We are sponsored by The Pew Charitable Trusts and are one of seven projects that make up the Pew Research Center, a nonpartisan "fact tank" that provides information on the issues, attitudes and trends shaping America and the world.

The Center's purpose is to serve as a forum for ideas on the media and public policy through public opinion research. In this role it serves as an important information resource for political leaders, journalists, scholars, and public interest organizations. All of our current survey results are made available free of charge.

All of the Center's research and reports are collaborative products based on the input and analysis of the entire Center staff consisting of:

Andrew Kohut, Director
Scott Keeter, Director of Survey Research
Carroll Doherty and Michael Dimock, Associate Directors
Michael Remez, Senior Writer
Robert Suls, Shawn Neidorf, Leah Christian, Jocelyn Kiley and Alec Tyson, Research Associates
Jacob Poushter, Research Assistant

For more information about the Pew Research Center for the People & the Press' weekly News Interest Index, go to www.people-press.org.

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# PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS March 5-8, 2010 NEWS INTEREST INDEX OMNIBUS SURVEY FINAL TOPLINE $N{=}1,017$

Q.1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, [INSERT ITEM; RANDOMIZE] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]

		Very	Fairly	Not too	Not at all	DK/
0	Reports about the condition of the U.S. economy	<u>closely</u>	<u>closely</u>	<u>closely</u>	<u>closely</u>	Refused
a.	March 5-8, 2010	40	34	12	13	*
	February 26-March 1, 2010	31	33	17	19	*
	February 19-22, 2010	38	33	15	12	*
	February 12-15, 2010	35	34	15	16	*
	February 5-8, 2010	43	36	13	9	*
	January 29-February 1, 2010	45 45	32	13	10	*
	January 22-25, 2010	43	34	13	10	*
	•	37	38	14	10	*
	January 15-18, 2010	39	33	15	12	*
	January 8-11, 2010	45	33	13	10	0
	December 18-21, 2009 December 11-14, 2009	42	31	14	13	*
	December 4-7, 2009  December 4-7, 2009	42	36	13	9	
		38	33	13	15	1 *
	November 13-16, 2009 October 30-November 2, 2009	34	33			*
	October 23-26, 2009	34 44	30	17 15	16 10	1
		44	29	16	13	1 *
	October 9-12, 2009	41 44	30	15	13	0
	October 2-5, 2009	44	30 37	10	10	*
	September 25-28, 2009 September 18, 21, 2000	44	34	15	7	*
	September 18-21, 2009 September 11-14, 2009	45	32	13	9	*
	September 3-6, 2009	43 41	31	15	13	*
	August 28-31, 2009	45	30	13	12	1
	August 26-31, 2009 August 21-24, 2009	50	27	13	10	1
	August 14-17, 2009	41	37	11	10	1 *
	August 7-10, 2009 August 7-10, 2009	42	34	13	10	*
	July 31-August 3, 2009	46	34	11	8	*
	July 24-27, 2009	45	35	12	8	*
	July 17-20, 2009	43	35	11	11	1
	July 10-13, 2009	37	38	13	11	*
	July 2-5, 2009	38	35	15	12	*
	June 19-22, 2009	42	33	15	10	*
	June 12-15, 2009	41	35	12	12	*
	June 5-8, 2009	41	34	11	14	*
	May 29-June 1, 2009	43	37	11	8	*
	May 21-24, 2009	44	35	13	9	*
	May 15-18, 2009	44	35	12	8	*
	May 8-11, 2009	42	34	12	12	*
	May 1-4, 2009	47	36	11	5	1
	April 17-20, 2009	52	30	10	7	1
	April 9-13, 2009	48	29	13	10	0
	March 27-30, 2009	48	32	10	10	*
	March 20-23, 2009	52	34	8	6	*
	March 13-16, 2009	48	33	9	10	*
	1.161.011 1.5 10, 2007	ro	55	,	10	

CONTINUED	<b>X</b> 7	г.,	NT	NT 11	DIZ/
	Very	Fairly	Not too	Not at all	DK/
E 1 27 M 1 2 2000	closely	<u>closely</u>	<u>closely</u>	closely	Refused *
February 27-March 2, 2009	56 55	30	8	6	*
February 13-16, 2009	55 53	29	10	6	*
January 30-February 2, 2009	52	31	12	5	
January 23-26, 2009	57	30	8	5	0
January 16-19, 2009	43	35	13	9	*
January 2-4, 2009	42	36	15	7	*
December 12-15, 2008	51	33	9	7	*
December 5-8, 2008	42	38	13	7	*
November 21-24, 2008	59	24	9	8	*
November 14-17, 2008	56	29	9	6	*
November 7-10, 2008	54	31	8	7	*
October 31-November 3, 2008	63	27	6	4	*
October 24-27, 2008	52	35	7	5	1
October 17-20, 2008	62	29	6	3	*
October 10-13, 2008	65	25	7	3	*
October 3-6, 2008	69	23	5	3	*
September 26-29, 2008	70	22	5	3	*
September 19-22, 2008	56	27	12	5	*
September 5-8, 2008	44	33	16	7	*
August 29-31, 2008	41	34	13	11	1
August 15-18, 2008	39	36	15	10	*
August 8-11, 2008	39	35	16	10	*
August 1-4, 2008	47	34	11	8	0
July 25-28, 2008	46	32	10	12	*
July 18-21, 2008	45	33	13	9	*
July 11-14, 2008	44	33	12	10	1
June 27-30, 2008	49	31	12	7	1
June 13-16, 2008	42	33	14	11	*
May 9-12, 2008	45	31	13	11	*
May 2-5, 2008	43	31	15	10	1
April 18-21, 2008	41	35	13	10	1
April 4-7, 2008	39	37	12	12	*
March 28-31, 2008	42	36	14	8	*
March 20-24, 2008	45	33	13	9	*
February 29-March 3, 2008	38	35	15	11	1
February 15-18, 2008	37	36	11	16	8
February 1-4, 2008	40	37	14	8	1
January 18-21, 2008	42	31	16	11	*
January 11-14, 2008	36	32	15	16	1
November 2-5, 2007	27	32 37	16	19	1
October 19-22, 2007	25	34	20	21	*
					*
August 10-13, 2007	28	36	18	18	
Mid-November, 2006	31	40	17	11	1
December, 2005	35 25	35	18	11	1 *
Early November, 2005	35	39	17	9	
Mid-May, 2005	30	39	19	11	1 *
January, 2005	35	41	17	7	
Mid-October, 2004	30	43	16	10	1
Early September, 2004	39	34	15	11	1
Mid-January, 2004	37	41	15	7	*
December, 2003	35	38	14	11	2
November, 2003	40	34	15	10	1
October, 2003	32	39	16	12	1

Q12 001/121/022	Very	Fairly	Not too	Not at all	DK/
S	<u>closely</u>	<u>closely</u>	closely	<u>closely</u>	Refused
September, 2003	39	30	18	12	1
March, 2003	40	35	16	8	1
February, 2003	42	33	15	10	
January, 2003	40	35	13	11	1
December, 2002	38	34	17	10	1
February, 2002	35	40	15	9	1
January, 2002	30	44	16	9	1
December, 2001	37	40	13	8 7	2
Mid-November, 2001	41 24	36	15		1
June, 2001		41	18	16	1
May, 2001	34	36 24	15	15	0
April, 2001	36 30	34 39	16 18	13 12	1
February, 2001				12	1 2
January, 2001	32	38	17 22	11	∠ *
June, 1995	26 27	41 45	19	9	*
March, 1995	23	43	22	13	
February, 1995 December, 1994	28		20	13 9	1
	28 27	43 40	20	12	
October, 1994	25	40	23	10	1
June, 1994 May, 1994	33	42	23 16	10	
January, 1994	33 34	39	16	10	1 1
· · · · · · · · · · · · · · · · · · ·	34 36	39 44	13	7	1 *
Early January, 1994	35	44	15	8	1
December, 1993 October, 1993	33	38	20	9	1 *
September, 1993	33 37	40	14	8	1
Early September, 1993	39	39	14	9	1 *
August, 1993	41	36	14	9	*
May, 1993	37	38	18	6	1
February, 1993	49	36	10	5	*
January, 1993	42	39	12	7	*
September, 1992	43	37	13	6	1
May, 1992	39	39	15	6	1
March, 1992	47	38	11	4	*
February, 1992	47	37	10	6	*
January, 1992	44	40	11	5	*
October, 1991	36	38	16	9	1
Getotel, 1991	30	30	10		1
b. A major earthquake in Chile	27	42	10	10	*
March 5-8, 2010	27	42	19	12	ጥ
TREND FOR COMPARISON:					
February 19-22, 2010: Haiti releasing most of					
the Americans who were accused of attempted	1.6	20	20	22	*
kidnapping	16	30	29	23	Ψ.
February 12-15, 2010: The aftermath of a	27	27	17	0	*
major earthquake and relief efforts in Haiti	37	37	17	8	*
February 5-8, 2010	42	39	13	6	
January 29-February 1, 2010	45 50	38	13	4	*
January 22-25, 2010	50	40	8	3	ጥ
January 15-18, 2010: A major earthquake in	<b>C</b> 0	20	0	4	*
Haiti	60	28	8	4	<b>ጥ</b>
August 14-17, 2009: A typhoon that caused	7	21	30	<i>/</i> 1	1
flooding and mudslides in Taiwan	1	21	30	41	1

QII COMINGED	Very <u>closely</u>	Fairly <u>closely</u>	Not too closely	Not at all closely	DK/ <u>Refused</u>
April 9-13, 2009: A major earthquake in Italy May 16-19, 2008: The earthquake in China	18 30	35 41	25 17	22 12	*
May 9-12, 2008: Reports about the cyclone that	2.2	2.7	22	4.0	di
hit Burma	23	35	23	19	*
November 2-5, 2007: The impact of Hurricane	11	22	21	25	1
Noel on the Bahamas and Cuba	11	22	31	35	1
September 7-10, 2007: The impact of Hurricanes Felix and Henriette on Mexico and					
Central America	14	29	29	27	1
August 24-27, 2007: The destruction caused by	14	29	29	21	1
Hurricane Dean in Mexico and the Caribbean	18	39	24	18	1
October, 2005: The earthquake in Pakistan	22	39	23	16	*
January 2005: The earthquake and tsunami in	22	37	23	10	
the Indian Ocean	58	32	7	3	*
January 2004: The earthquake in Iran	16	34	31	19	*
February 2001: The earthquake in India	15	33	31	20	1
March 2000: Flood rescue efforts in					
Mozambique	10	26	30	34	*
September 1999: The earthquake in Turkey	27	37	23	12	1
November 1998: Hurricane Mitch and the rain					
and mudslides in Central America	36	36	16	11	1
February 1995: The earthquake in Japan	25	47	20	8	*
May 1991: The cyclone that devastated					
Bangladesh	23	36	23	17	1
July 1990: The earthquake in Iran	20	36	28	16	*
c. The current situation and events in Iraq					
March 5-8, 2010	26	34	20	20	*
January 29-February 1, 2010	23	33	27	17	*
January 15-18, 2010	20	35	28	17	*
October 16-19, 2009	23	30	24	23	*
September 11-14, 2009	21	33	30	16	*
August 21-24, 2009	25	35	22	18	1
August 14-17, 2009	19	38	23	18	*
TREND FOR COMPARISON <sup>1</sup> :					
July 2-5, 2009	25	34	20	21	0
April 24-27, 2009	21	35	25	19	*
March 20-23, 2009	25	37	21	17	*
February 27-March 2, 2009	40	37	13	9	1
December 12-15, 2008	24	35	25	16	*
November 21-24, 2008	32	31	24	13	0
November 14-17, 2008	24	33	27	16	*
October 31-November 3, 2008	30	35 35	22	12	1
October 24-27, 2008	29	35 34	25	11	*
October 10-13, 2008 October 3-6, 2008	23 29	34 33	30 28	13 10	*
OCIOUEI 3-0, 2006	29	33	40	10	4.

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July 2-5, 2009 asked about: "U.S. troops withdrawing from Iraqi cities." February 27-March 2, 2009 asked about "Barack Obama's plan to withdraw most U.S. troops from Iraq by August 2010." From March 20-23, 2009 to April 24-27, 2009 and from March 30-April 2, 2007 through December 12-15, 2008 the story was listed as "The current situation and events in Iraq." From May, 2003 to March 23-26, 2007, the story was listed as "News about the current situation in Iraq." From March 20-24, 2003 to April 11-16, 2003, the story was listed as "News about the war in Iraq." From Early October, 2002, to March 13-16, 2003, the story was listed as "Debate over the possibility that the U.S. will take military action in Iraq." In Early September, 2002, the story was listed as "Debate over the possibility that the U.S. will invade Iraq."

CONTINUED	<b>V</b>	Estal.	Mattas	Ma4 a4 a11	DIZ/
	Very	Fairly <u>closely</u>	Not too closely	Not at all closely	DK/ <u>Refused</u>
September 5-8, 2008	<u>closely</u> 24	37	26	13	*
August 29-31, 2008	22	32	29	16	1
August 22-25, 2008	26	31	27	15	1
August 1-4, 2008	27	40	23	10	*
July 25-28, 2008	28	33	22	17	*
•	33	35 35	20	17	*
July 18-21, 2008 July 11-14, 2008	24	35 35	24	16	
					1 *
July 3-7, 2008	25 25	35	25	15	*
June 20-23, 2008	25	36 35	24 21	15	
May 9-12, 2008	29 26			14	1
May 2-5, 2008		35 35	25	13	1
April 25-28, 2008	29	35	23	12	1
April 18-21, 2008	29 25	39	20	11	1
April 11-14, 2008	25	39	20	15	1 *
April 4-7, 2008	25	37	23	15	
March 28-31, 2008	29	40	19	11	1
March 20-24, 2008	30	38	19	13	*
March 14-17, 2008	29	38	23	10	*
March 7-10, 2008	28	39	18	15	*
February 29-March 3, 2008	28	40	19	13	*
February 8-11, 2008	24	35	25	16	*
February 1-4, 2008	28	39	22	11	*
January 25-28, 2008	23	35	26	16	*
January 18-21, 2008	31	33	20	15	1
January 11-14, 2008	25	38	21	16	*
January 4-7, 2008	27	38	20	15	*
December 14-17, 2007	26	32	24	18	*
December 7-10, 2007	28	37	21	14	*
November 23-26, 2007	25	37	21	16	1
November 16-19, 2007	31	37	19	12	1
November 9-12, 2007	29	38	19	13	1
November 2-5, 2007	31	35	18	15	1
October 26-29, 2007	28	37	21	13	1
October 19-22, 2007	28	37	20	15	*
October 12-15, 2007	26	36	18	19	1
October 5-8, 2007	29	33	22	16	*
September 28 – October 1, 2007	30	41	18	11	*
September 21-24, 2007	32	38	17	13	*
September 14-17, 2007	31	36	18	15	0
September 7-10, 2007	32	34	20	14	*
August 30 – September 2, 2007	31	34	18	16	1
August 24-27, 2007	34	36	18	12	*
August 17-20, 2007	33	34	18	15	*
August 10-13, 2007	36	37	14	13	*
August 3-6, 2007	29	40	19	12	*
July 27-30, 2007	28	36	19	16	1
July 20-23, 2007	28	34	21	16	1
July 13-16, 2007	25	41	17	16	1
July 6-9, 2007	36	34	18	12	*
June 29-July 2, 2007	32	35	19	13	1
June 22-25, 2007	30	36	18	15	1
June 15-18, 2007	30	37	20	13	*
June 8-11, 2007	32	38	15	13	1
June 0-11, 2007	3∠	50	13	14	1

CONTINUED	<b>T</b> 7	E-1-1-	Martin	NT - 4 - 11	DIZ/
	Very	Fairly	Not too	Not at all	DK/
June 1 4 2007	closely	<u>closely</u>	<u>closely</u> 20	<u>closely</u>	Refused 1
June 1-4, 2007	30	36		13	1
May 24-27, 2007	33	36	18	12	1
May 18-21, 2007	36	34	15	14	1
May 11-14, 2007	30	34	18	17	1
May 4-7, 2007	38	37	15	10	
April 27-30, 2007	27	35 25	21	16	1
April 20-23, 2007	28	35	22	15	
April 12-16, 2007	34	33	20	13	*
April 5-9, 2007	33	39	16	11	1
March 30-April 2, 2007	34	37	16	13	*
March 23-March 26, 2007	31	38	18	12	1
March 16-19, 2007	34	34	17	15	*
March 9-12, 2007	34	37	16	13	*
March 2-5, 2007	37	37	16	9	1
February 23-26, 2007	36	36	15	13	*
February 16-19, 2007	30	36	19	14	1
February 9-12, 2007	37	34	18	11	*
February 2-5, 2007	38	38	17	7	*
January 26-29, 2007	36	38	15	11	*
January 19-22, 2007	37	34	18	10	1
January 12-15, 2007	38	36	17	8	1
January, 2007	46	40	8	5	1
January 5-8, 2007	40	32	16	12	0
December, 2006	42	39	12	7	*
November 30-December 3, 2006	40	36	13	11	*
Mid-November, 2006	44	38	12	6	*
September, 2006	33	43	14	8	2
August, 2006	41	39	12	7	1
June, 2006	37	43	13	6	1
May, 2006	42	35	15	7	1
April, 2006	43	36	13	7	1
March, 2006	43	38	12	6	1
February, 2006	39	42	12	6	1
January, 2006	40	40	12	7	1
December, 2005	45	38	11	5	1
Early November, 2005	41	40	13	6	*
Early October, 2005	43	36	15	6	*
Early September, 2005	32	40	20	7	1
July, 2005	43	37	13	6	1
Mid-May, 2005	42	42	11	5	*
Mid-March, 2005	40	39	14	5	2
February, 2005	38	45	13	4	*
January, 2005	48	37	11	4	*
December, 2004	34	44	15	6	1
Mid-October, 2004	42	38	11	8	1
Early September, 2004	42 47	37	9	6	1
August, 2004	39	42	12	6	_
	39 43	42	11	6	1
July, 2004	43 39	40 42	12		
June, 2004				6 5	1
April, 2004	54 47	33	8	5	_
Mid-March, 2004	47 47	36	12	4	1
Early February, 2004	47	38	10	4	1
Mid-January, 2004	48	39	9	4	*

Ų.	I CONTINUED					
		Very	Fairly	Not too	Not at all	DK/
		<u>closely</u>	<u>closely</u>	<u>closely</u>	<u>closely</u>	Refused
	December, 2003	44	38	11	6	1
	November, 2003	52	33	9	5	1
	September, 2003	50	33	10	6	1
	Mid-August, 2003	45	39	10	5	1
	Early July, 2003	37	41	13	8	1
	June, 2003	46	35	13	6	*
	May, 2003	63	29	6	2	*
	April 11-16, 2003	47	40	10	2	1
	April 2-7, 2003	54	34	9	2	1
	March 20-24, 2003	57	33	7	2	1
	March 13-16, 2003	62	27	6	4	1
	February, 2003	62	25	8	4	1
	January, 2003	55	29	10	4	2
	December, 2002	51	32	10	6	1
	Late October, 2002	53	33	8	5	1
	Early October, 2002	60	28	6	5	1
	Early September, 2002	48	29	15	6	2
d.	Debate over health care reform					
	March 5-8, 2010	42	27	17	15	*
	February 26-March 1, 2010	29	29	19	22	*
	February 19-22, 2010	33	28	19	19	*
	January 29-February 1, 2010	39	27	16	17	*
	January 22-25, 2010	41	32	15	11	*
	January 15-18, 2010	37	27	19	18	*
	January 8-11, 2010	39	26	20	15	*
	December 18-21, 2009	42	27	16	14	*
	December 11-14, 2009	42	30	15	14	*
	December 4-7, 2009	42	28	15	14	1
	November 20-23, 2009	42	29	14	15	*
	November 13-16, 2009	38	26	17	17	1
	November 6-9, 2009	35	28	15	22	1
	October 30-November 2, 2009	32	26 26	13 19	23	*
	October 23-26, 2009	40	20 27	16	23 17	1
				15	21	1 *
	October 16-19, 2009	36	28			
	October 9-12, 2009	37	29	14	19	1 *
	October 2-5, 2009	39	29	16	16	
	September 25-28, 2009	45	31	12	12	0
	September 18-21, 2009	44	26	19	11	*
	September 11-14, 2009	44	27	14	15	
	September 3-6, 2009	40	26	16	17	0
	August 28-31, 2009	40	28	17	14	1
	August 21-24, 2009	49	24	12	15	1
	August 14-17, 2009	39	31	15	15	1
	TREND FOR COMPARISON: <sup>2</sup>					
	August 7-10, 2009: Debate in Washington over	_				
	health care reform	40	27	17	15	1

June 12-15, 2009 through August 7-10, 2009 asked about: "Debate in Washington over health care reform." May 15-18, 2009 asked about: "Debate over Barack Obama's health care plans." March 6-9, 2009 asked about: "Barack Obama proposing a \$630 billion fund for overhauling the U.S. health care system." September, 1993 through September, 1994 asked about: "The Clinton Administration's health care reform proposals." May, 1993 through August, 1993 asked about: "Reports about the White House task force on health care reform headed by Hillary Clinton."

QI CONTENEZZIII	Very	Fairly	Not too	Not at all	DK/
	closely	closely	<u>closely</u>	<u>closely</u>	Refused
July 31-August 3, 2009	47	26	14	13	1
July 24-27, 2009	44	28	15	13	*
July 17-20, 2009	33	31	13	21	2
July 10-13, 2009	24	29	20	27	*
June 26-29, 2009	29	26	20	25	1
June 19-22, 2009	28	28	20	23	*
June 12-15, 2009	29	26	18	26	*
May 15-18, 2009	25	30	20	24	*
March 6-9, 2009: Obama proposing a	4.4	22	10	4.4	.t.
\$630 billion fund for overhauling health care	41	32	13	14	*
September, 1994: The Clinton	22		10		.t.
administration's health care reform proposals	32	41	18	9	*
June, 1994	34	40	19	7	*
May, 1994	37	37	16	9	1
January, 1994	38	38	15	9	
Early January, 1994	40	40	14	6	*
December, 1993	45	35	12	7	1
October, 1993	44	32	17	6	1
September, 1993	49	34	11	6	ጥ
August, 1993: Reports about the White House					
task force on health care reform headed by	27	22	25	1.5	1
Hillary Clinton	27	32	25	15	1
June, 1993	28	38	19	15	
May, 1993	30	30	25	14	1
e. News about state and local budget problems					
March 5-8, 2010	31	32	19	18	*
April 9-13, 2009	28	30	21	21	*
f. News about this year's Congressional elections					
March 5-8, 2010	25	27	21	26	1
January 8-11, 2010	20	24	26	29	1
TREND FOR COMPARISON:	20	2 <del>4</del>	20	29	1
October 24-27, 2008: News about candidates					
for local and statewide elections	20	35	24	20	1
Early November, 2006: <i>News about candidates</i>	20	33	24	20	1
and election campaigns in your state and					
district	27	37	18	17	1
Late October, 2006 (RVs)	27	45	17	11	*
Early October, 2006	21	38	25	15	1
Early September, 2006	16	32	28	23	1
August 2006	20	29	28	22	1
June 2006	18	30	29	21	2
May 2006	18	28	30	23	1
Early November, 2002 (RVs)	27	46	18	9	*
Late October, 2002 (RVs)	28	34	24	13	1
Early October, 2002 (RVs)	21	46	22	10	1
Early September, 2002	17	29	29	24	1
Late October, 1998 (RVs)	26	45	20	9	*
Early October, 1998 (RVs)	21	43	24	11	1
Early September, 1998	17	32	28	23	*
Early August, 1998	13	30	28	23	1
June, 1998	9	27	33	30	1
· · · · · · · · · · · · · · · · · · ·	-				=

	Very	Fairly	Not too	Not at all	DK/
	closely	closely	closely	closely	Refused
April 1998 <sup>3</sup>	16	33	24	27	*
November, 1994	18	42	25	15	*
Late October, 1994	14	38	31	16	1
Early October, 1994	23	34	23	19	1
September, 1994	19	34	29	18	*
November, 1990	38	34	17	11	*
October, 1990	18	32	28	22	*

Q.2 Which ONE of the stories I just mentioned have you followed most closely, or is there another story you've been following MORE closely? [DO NOT READ LIST. ACCEPT ONLY ONE RESPONSE.]

March 5-8	
<u>2010</u>	
30	Debate over health care reform
22	A major earthquake in Chile
13	Reports about the condition of the U.S. economy
7	The current situation and events in Iraq
7	News about state and local budget problems
4	News about this year's congressional elections
9	Some other story (VOL.)
9	Don't know/Refused (VOL.)

Q.3 Thinking now about the issue of health care, from what you've seen and heard, do you think a health care reform bill will pass this year or not?

			DK/
	Yes, will	No, will not	Refused
March 5-8, 2010	39	52	9
February 26-March 1, 2010	34	54	11
February 19-22, 2010	27	62	11
January 29-February 1, 2010	29	60	11
January 22-25, 2010	27	67	5
January 15-18, 2010	57	33	10
January 8-11, 2010	59	29	11
December 18-21, 2009 <sup>4</sup>	61	34	5
December 11-14, 2009	56	38	6
December 4-7, 2009	52	35	14
November 20-23, 2009	52	37	11
November 13-16, 2009	49	37	14
November 6-9, 2009	48	40	11
October 30-November 2, 2009	47	39	14
October 23-26, 2009	53	40	7
October 16-19, 2009	57	38	5
October 9-12, 2009	45	46	9

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In April 1998, September 1994 and October 1990, story was listed as "Candidates and election campaigns in your state." In November 1990, story was listed as "Candidates and elections in your state."

For December 18-21, 2009 and earlier, the question asked about the chance of a health care reform bill passing "over the next year or not".

Q.4 How much if anything, have you heard about each of the following? Have you heard a lot, a little or nothing at all? [READ AND RANDOMIZE]

		A lot	A <u>little</u>	Nothing at all	(VOL.) Don't know
a.	Congress voting to extend unemployment benefits after Sen. Jim Bunning stopped blocking the bill	<u>A 10t</u>	mue	<u>at an</u>	KIIOW
	March 5-8, 2010	35	38	27	*
b.	The arrest of a convicted sex offender for the murder of Chelsea King, a California teenager				
	March 5-8, 2010 TREND FOR COMPARISON:	30	42	28	*
	May 1-4, 2009: A man suspected of robbing and killing women he met through the Craigslist				
	web site April 23-26, 2009: The arrest of a man suspected	40	38	21	1
	of robbing and killing women he met through the Craigslist web site April 17-20, 2009: The murder of an 8-year-old	42	35	23	*
	California girl by a Sunday school teacher	50	28	22	*
c.	Reports that in February, the children of an air traffic controller gave radio instructions to pilots at New York's Kennedy Airport				
	March 5-8, 2010	41	30	28	*
d.	A man who was killed by police at the Pentagon after shooting at two officers				
	March 5-8, 2010 <b>TREND FOR COMPARSION:</b> February 19-22, 2010: <i>A professor accused</i>	30	40	29	1
	of shooting colleagues at the University of Alabama in Huntsville	34	41	25	*

Thinking about recent economic news ...

Q.5 Are you hearing mostly good news about the economy these days, mostly bad news about the economy or a mix of both good and bad news?

	Hearing	Hearing	A mix of	
	mostly	mostly	good and	DK/
	good news	bad news	bad news	Refused
March 5-8, 2010	4	30	66	1
February 5-8, 2010	4	35	61	*
January 8-11, 2010	5	29	65	1
December 4-7, 2009	7	33	59	1
October 30-November 2, 2009	5	31	62	2
October 9-12, 2009	6	27	66	1
September 3-6, 2009	5	27	68	1
August 7-10, 2009	11	29	59	1
July 2-5, 2009	3	41	56	*
June 12-15, 2009	4	37	59	*
May 8-11, 2009	4	31	64	1
April 9-13, 2009	4	39	56	1
March 13-16, 2009	2	51	46	1

Hearing	Hearing	A mix of	
mostly	mostly	good and	DK/
good news	bad news	bad news	Refused
2	60	37	1
2	67	30	1
1	80	19	*
	mostly	mostly mostly good news bad news 2 60 2 67	mostly         mostly         good and bad news           2         60         37           2         67         30

## Q.6 Thinking about some specific aspects of the nation's economy... Please tell me if you are hearing mostly good news, mostly bad news or a mix of both good and bad news about each of the following. [READ and RANDOMIZE]

a.	The financial markets	Hearing mostly good news	Hearing mostly bad news	A mix of good and bad news	DK/ <u>Refused</u>
а.	March 5-8, 2010	11	26	59	4
	January 8-11, 2010	16	32	47	6
	October 30-November 2, 2009	12	33	48	7
	August 7-10, 2009	20	31	43	6
	June 12-15, 2009	9	43	45	3
	12 10, 2007				
b.	Real estate values				
	March 5-8, 2010	8	45	42	5
	January 8-11, 2010	11	43	40	5
	October 30-November 2, 2009	13	43	37	6
	August 7-10, 2009	11	40	41	7
	June 12-15, 2009	11	45	40	3
c.	Prices for food and consumer goods				
	March 5-8, 2010	9	34	50	7
	January 8-11, 2010	12	37	45	6
	October 30-November 2, 2009	12	39	42	7
	August 7-10, 2009	10	36	46	9
	June 12-15, 2009	9	39	46	6
d.	The job situation				
	March 5-8, 2010	5	59	35	1
	January 8-11, 2010	6	61	31	2
	October 30-November 2, 2009	3	68	27	2
	August 7-10, 2009	6	61	32	1
	June 12-15, 2009	1	71	27	1