



**THE PEW RESEARCH CENTER**  
**For The People & The Press**

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**Nearly Half Have Donated or Plan to Give**  
**HAITI DOMINATES PUBLIC'S CONSCIOUSNESS**

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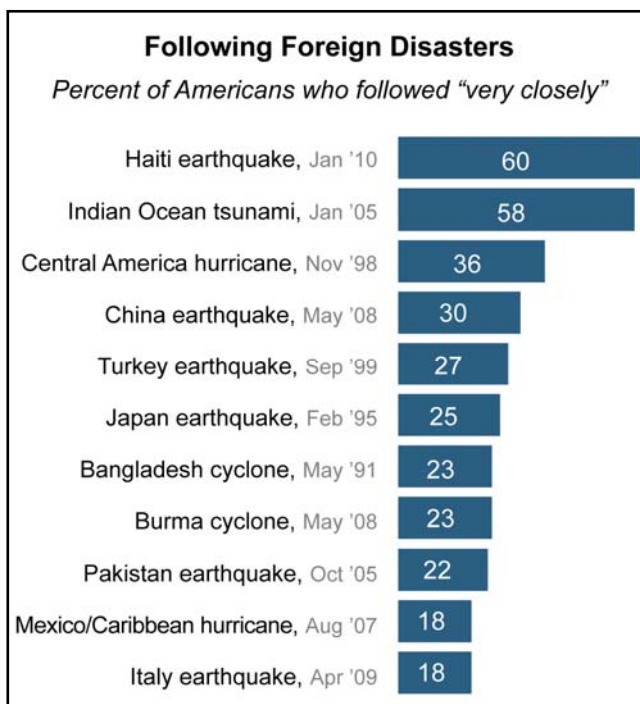
## **Nearly Half Have Donated or Plan to Give** **HAITI DOMINATES PUBLIC'S CONSCIOUSNESS**

Americans have been highly focused on the massive earthquake that struck Haiti Jan. 12. Not only is the disaster clearly the public's top news story, fully 70% say it is the story they are talking about with friends.

Overall interest in news about the Haiti earthquake is on par with interest in the tsunami that struck the Indian Ocean in December 2004. Fully 60% say they followed news about the earthquake very closely; about the same percentage (58%) said they followed news about the tsunami in the Indian Ocean very closely in January 2005. Public attentiveness to both events far surpasses interest in other overseas natural disasters in recent years. Somewhat more people paid very close attention to Hurricane Katrina in 2005 (70%).

The public is not only closely tracking news from Haiti: In the days following the quake, 18% report they or someone in their household made a donation to those affected by the earthquake, while another 30% say they plan to donate. Americans took full advantage of new technologies to give to the victims of the earthquake. While 39% of those who gave made a donation in person, 23% gave on the internet and 14% gave via text message; by comparison, 12% gave by phone and just 5% made their donation through the mail.

The latest surveys by the Pew Research Center were conducted in the days following the Jan. 12 Haitian earthquake. A survey conducted Jan. 14-17 among 1,003 adults tracked the public's response to the earthquake and views of the U.S. government's handling of the crisis. Pew Research's regular weekly News Interest Index survey, conducted Jan. 15-18 among 1,021 adults focused on public attentiveness to news about the earthquake and ratings of press coverage of the disaster.



## Obama and Government Get Good Marks

Nearly two-thirds of the public (64%) approves of the way that Barack Obama's administration has handled the situation in Haiti. Even a majority of Republicans (51%) approve of Obama's handling of the crisis while just 19% disapprove. Obama gets much more positive ratings from independents (68% approve) and Democrats (76%).

Most Americans (58%) say the U.S. government is doing the right amount in providing assistance to Haiti. About two-thirds (66%) of Democrats, 60% of independents and 53% of Republicans say the government's response has been appropriate. However, notably more Republicans (16%) than Democrats (6%) say the government has done too much in providing assistance to Haiti.

### High Marks for Obama's Response to Crisis

<i>Obama admin's handling of Haiti situation</i>	<u>Total</u> %	<u>Rep</u> %	<u>Dem</u> %	<u>Ind</u> %
Approve	64	51	76	68
Disapprove	14	19	10	15
Don't know	<u>21</u>	<u>29</u>	<u>14</u>	<u>17</u>
	100	100	100	100
<i>U.S. government is doing...</i>				
Too much	11	16	6	10
Too little	16	10	18	19
Right amount	58	53	66	60
Don't know	<u>16</u>	<u>21</u>	<u>10</u>	<u>10</u>
	100	100	100	100

PEWA1, PEWA2. Figures may not add to 100% because of rounding.

## Nearly Half Have Given or Plan to Donate

In the days following the earthquake that struck Haiti, 18% of Americans say they or someone in their household made a donation to help those affected by the catastrophe and 30% say they are planning to make a donation. Another 46% do not think they will donate right now.

In the aftermath of Hurricane Katrina, 56% of Americans reported making a donation to the victims. After the tsunami struck several Southeast Asian nations, 30% said they had made a donation.

It is important to note, however, that the current survey on reactions to the Haitian earthquake

was conducted within the week following the actual disaster, while the surveys conducted after Hurricane Katrina and the 2004 tsunami were done one or two weeks later.

### Public's Response to Recent Disasters

	Indian Ocean earthquake/ <u>tsunami</u>	Hurricane <u>Katrina</u>	Haiti <u>earthquake</u>
<i>Made donation?</i>	%	%	%
Yes, made donation	30	56	18
Planning to donate	30	28	30
Don't plan to donate now	37	15	46
Don't know/Refused (Vol.)	<u>3</u>	<u>1</u>	<u>6</u>
	100	100	100

*Survey followed event by:* 10-14 days    8-9 days    2-5 days

PEW16. Figures may not add to 100% because of rounding.

## Northeasters, Catholics Donate More Heavily

As might be expected, there are sizable socio-economic differences in reported donations and intentions to donate to earthquake relief efforts. A quarter (25%) of those with family incomes of \$75,000 or more say they have made a donation to help Haitian earthquake victims, compared with just 10% of those with incomes of less than \$30,000.

There also is a sizable regional gap in reported donations to those affected by the earthquake: 27% of those living in the Northeast say they have given to Haitian relief; that compares with 17% in the South, 16% in the West and 14% in the Midwest. In addition, more Catholics (24%) than Protestants (15%) say they have made a donation.

About as many non-Hispanic whites (19%) as non-Hispanic African Americans (16%) say they have already donated to Haitian relief. But 44% of blacks say they are planning to give to those affected by the earthquake compared with only 28% of whites.

A majority (59%) of those who have already made a donation to Haitian earthquake relief say they have given to a non-religious charity, while 36% say they have given to a church or other religious organization. There was a similar split in self-reported donations after the 2004 tsunami in the Indian Ocean (57% non-religious group, 36% church). Among those who say they plan to make a donation, about as many (46%) say they are more likely to give to a church or other religious organization as to some other kind of charity (44%).

	Made a donation %	Plan to donate %	Don't plan to %	DK %	N
Total	18	30	46	6=100	1003
White*	19	28	48	5=100	777
Black	16	44	36	4=100	102
18-29	16	24	53	7=100	163
30-49	20	28	47	6=100	282
50-64	17	38	41	4=100	288
65+	16	31	43	9=100	247
College grad+	23	36	36	5=100	355
Some college	20	29	45	6=100	238
HS or less	14	27	53	7=100	404
<i>Family income</i>					
\$75k or more	25	37	34	4=100	249
\$30k-\$74,999	20	34	42	5=100	306
Less than \$30k	10	23	62	6=100	277
Republican	14	33	47	7=100	260
Democrat	21	35	37	6=100	321
Independent	19	28	49	4=100	341
Northeast	27	31	36	5=100	152
Midwest	14	30	51	6=100	250
South	17	30	48	6=100	382
West	16	30	45	8=100	219
Protestant	15	32	48	5=100	554
White evangelical	13	32	46	9=100	207
White mainline	15	29	53	3=100	218
Catholic	24	33	39	4=100	215
White non-Hisp	27	30	40	3=100	177
Unaffiliated	20	20	49	11=100	154
PEW16. Figures may not add to 100% because of rounding. * Whites and blacks, including those in religious groups, are non-Hispanic.					

## Texting Haiti Donations

Among those who have made donations to help those affected by the Haiti disaster, 39% say they have given in person, such as at a church, but many have made a donation using technology. Nearly a quarter (23%) says they donated on the internet and 5% via email. Another 14% say they donated by text message, comparable to the 12% who say they have given by telephone.

Technology played a less important role as a conduit for charitable donations after the Indian Ocean tsunami in late 2004. At that time 59% said they had donated in person; email and text messages were not asked about. Notably, more than three times as many people said they donated to tsunami relief by mail in early 2005 than say that about Haiti today (17% vs. 5%).

Among those who have not yet donated but plan to do so, 51% say they think they will donate in person, while 17% say they will give via mail. An identical percentage says they will give on the internet. Just 6% of those who plan to give say they will text a donation, and 3% say they will email a donation.

## Sharing Haiti News via Social Networks

More than one-in-ten Americans (13%) – including 24% of those younger than 30 – say they have gotten or shared information about the Haiti earthquake through Facebook, Twitter or another social networking site. The same percentage (13%) has sent or received email about the disaster while 6% have sent or received text messages about Haiti.

Among those younger than 30, however, about twice as many have used social networks than have used email to communicate about the disaster (24% vs. 11%). Among older age groups, email is used about as often as social networks.

<i>How have you donated?</i>	Based on those who have donated %
In person, such as at church	39
On the internet	23
By text message	14
By telephone	12
By email	5
Through the mail	5
Other/Don't know	5
	(N=170)

PEW18. Multiple responses accepted; figures add to more than 100%.

	<u>Email</u> %	<u>Text message</u> %	<u>Social network</u> %	<u>Any one or more</u> %
Total	13	6	13	<b>24</b>
18-29	11	8	24	<b>35</b>
30-49	19	8	17	<b>30</b>
50-64	11	7	7	<b>20</b>
65+	4	2	1	<b>6</b>

PEW15a-c.

About a third of young people (35%) say they have used one or more of these methods – social networks, email or text messages – to communicate about the earthquake. That compares with 30% of those 30 to 49 and smaller proportions of older age groups.

### Where People Are Getting their News

The internet has played an important role for many Americans getting information about events in Haiti. Roughly three-in-ten (31%) say the internet has been their main source of news about the earthquake. This compares with 21% who cited the internet as a main source of news about Hurricane Katrina in 2005, and just 5% who cited the internet when asked where they got their news following the Sept. 11, 2001 terrorist attacks.

Fewer (18%) say they have gotten most of their news from newspapers. After Katrina, far more (35%) cited newspapers as their main source of information.

Television remains, far and away, the dominant source of news during crises or disasters. Nearly seven-in-ten Americans (69%) say that television has been their main source of news about the earthquake in Haiti. But this is lower than the roughly nine-in-ten who cited television as their main source of news about Katrina (89%) and 9/11 (90%).

The Fox News Channel and CNN are cited by about the same number of Americans (20% and 17%, respectively) as their main television source. CNN had a much larger lead over Fox News in 2005, when 31% cited it as their main source of news about Katrina and 22% cited Fox.

The most widely used online sources of news about the Haiti earthquake are Yahoo and CNN. Nearly one-in-ten Americans volunteer Yahoo (9%) or CNN (8%) as one of the places they have gotten most of their news about

	<i>Terrorist attacks</i> <u>Sept 2001</u>	<i>Hurricane Katrina</i> <u>Sept 2005</u>	<i>Haiti earthquake</i> <u>Jan 2010</u>
<i>Main source</i>	%	%	%
Television	90	89	69
Internet	5	21	31
Newspapers	11	35	18
Radio	14	17	11
Other	1	3	3
<i>Television sources</i>			
Fox news channel	--	22	20
CNN	--	31	17
Local TV	--	19	14
NBC	--	12	10
ABC	--	14	8
CBS	--	8	7
MSNBC	--	9	4
<i>Internet sources</i>			
Yahoo	--	--	9
CNN	--	--	8
MSNBC	--	--	4
Fox	--	--	4
Google	--	--	3
MSN	--	--	3
AOL	--	--	2
New York Times	--	--	2
Drudge Report	--	--	1
BBC	--	--	1
USA Today	--	--	1
Huffington Post	--	--	1
Facebook	--	--	1
Comcast	--	--	1

PEW14,14A,14B. All figures based on total population. Multiple responses accepted; figures add to more than 100%.

Haiti. About half as many cite MSNBC (4%) or Fox (4%) as primary internet sources. To put these figures in perspective, roughly as many Americans are relying on Yahoo or CNN.com for news about Haiti as the NBC (10%), ABC (8%) or CBS (7%) broadcast networks. And as many Americans say they are getting most of their news from MSNBC.com (4%) as the MSNBC network (4%).

While 13% of Americans say they have gotten or shared information about the earthquake through Facebook, Twitter or another social networking site, relatively few list these sites as a place where they have gotten most of their news. Overall, just 1% of Americans list either Facebook or Twitter as websites that have been among their top sources of information about this event.

The internet rivals television as the main source of news about Haiti among 18 to 29 year olds; 49% within this age group say they have gotten most of their news from TV, 42% from the internet. And television's lead is also relatively slim among those age 30 to 49, 60% of whom cite TV and 40% the internet as their main source of news. The only cohort that cites newspapers more frequently than the internet as their main source are people age 65 and older.

<b>Web Rivals TV among Young</b>				
	<u>18-29</u>	<u>30-49</u>	<u>50-64</u>	<u>65+</u>
<i>Main source</i>	%	%	%	%
Television	49	60	84	90
Internet	42	40	24	7
Newspapers	17	11	18	36
Radio	11	14	11	5
Other	6	3	1	1
<i>Internet sources</i>				
Yahoo	15	11	6	1
CNN	11	13	4	*
MSNBC	6	6	3	1
Fox	6	6	2	1
Google	6	3	3	2
MSN	6	4	2	1
AOL	3	1	2	1
New York Times	3	2	1	1
Drudge Report	2	2	2	1
BBC	1	2	*	0
USA Today	2	1	0	0
Huffington Post	1	*	1	0
Facebook	2	0	*	0
Comcast	*	*	*	1

PEW14,14B. Multiple responses accepted; figures add to more than 100%.

With 15% of young people saying they are getting most of their news about Haiti from Yahoo.com, that single website rivals newspapers as a general category (17%) within this age group. For the most part, the same websites are widely used across age groups, with Yahoo, CNN, MSNBC, Fox and Google consistently topping the list. While 24% of 18-29 year olds say they have gotten or shared information about the earthquake on social networking websites, just 2% list Facebook or Twitter as places where they have gotten most of their news about events in Haiti.

## Press Gets High Marks for Haiti Earthquake Coverage

About eight-in-ten Americans give the press excellent (35%) or good (46%) ratings for coverage of the earthquake. These are higher marks than the press got for its initial coverage of Hurricane Katrina (28% excellent, 37% good) in 2005. But such high ratings are not unprecedented. In the days following the Sept. 11, 2001 terrorist attacks, 56% said the press was doing an excellent job covering the story, and another 33% said it was doing a good job.

Currently, women are more likely than men to give the media “excellent” ratings for Haiti earthquake coverage (41% vs. 28%), and Democrats (41%) are more likely to give excellent ratings than are Republicans (28%).

Most Americans (69%) say the press is giving the right amount of coverage to the earthquake in Haiti; 19% say the story is getting too much coverage and 10% say it is getting too little attention.

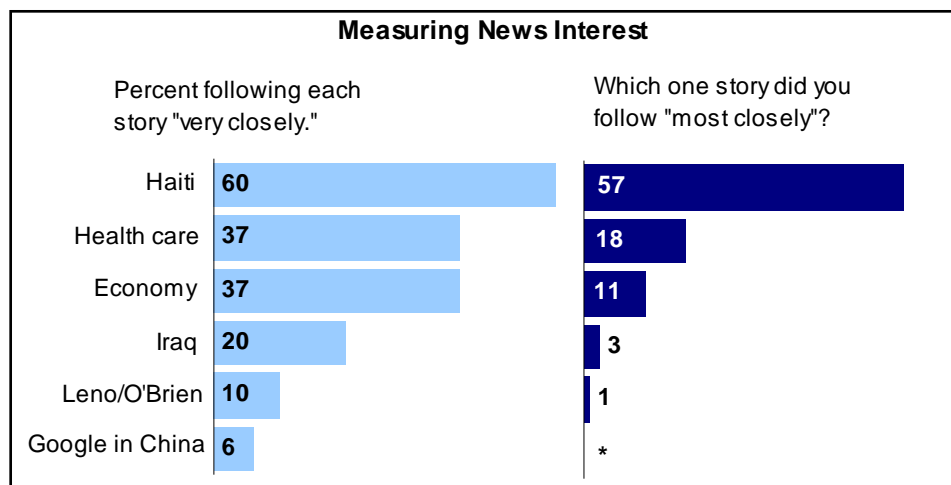
	<i>Terror attacks</i> Sept 2001	<i>Hurricane Katrina</i> Sept 2005	<i>Haiti earthquake</i> Jan 2010
	%	%	%
Excellent	56	28	35
Good	33	37	46
Only fair	6	18	14
Poor	3	15	3
Don't know	2	2	2
	100	100	100

Q5. Figures may not add to 100% because of rounding.

## Earthquake Dominates News Interest

Close to six-in-ten (57%) say they followed news about the earthquake more closely than any other major story last week. That’s much greater than interest in the next two stories, the health care debate and the condition of the economy, which have routinely been among the public’s top stories for months.

Among the 60% who say they followed the earthquake very closely, women are somewhat more likely to say this (65%) than men (55%). Seven-in-ten Democrats say they followed this news very closely, compared with 51% of Republicans and 58% of independents.





About two-in-ten (18%) say they followed news about the health care debate most closely, while 11% say they followed reports about the condition of the economy most closely. In both cases, 37% say they followed developments on these stories very closely. That’s about the same as the percentages following very closely one week earlier.

Two-in-ten say they followed events in Iraq very closely last week, while those developments were the most closely followed news for 3%. Just 10% say they very closely followed news about NBC rearranging its late night comedy programs – and the professional fates of Jay Leno and Conan O’Brien. This was the most closely followed news for 1%. Fewer than one-in-ten (6%) say they followed news about Google saying it may leave China very closely.

When people are asked to name the story they are talking about with friends, seven-in-ten say they have been talking about the Haiti earthquake. Fewer than one-in-ten (7%) mention the debate over health care legislation, 3% say the economy or job situation and 2% mention the special election in Massachusetts to fill Sen. Ted Kennedy’s seat. Another 1% say they have been talking about politics more generally.

<b>News the Public Is Talking About</b>	
<i>What recent news story, if any, have you and your friends been talking about?</i>	
%	
70	Earthquake in Haiti
7	Health care reform
3	The economy/jobs
2	Massachusetts special election
1	Politics (general)
Q1. Open-ended question; top categories shown.	

### Reid’s Comments About Obama Register

Most Americans say they heard at least a little last week about Senate Majority Leader Harry Reid’s 2008 comments about then-Sen. Barack Obama’s race. Reid had said that he believed Obama would appeal to white voters because he was “light skinned” and did not speak with a “Negro dialect.” Four-in-ten say they heard a lot about Reid’s comments, which became public with the release of a new political book, while 37% say they heard a little about these comments.

	<b>What the Public’s Hearing About ...</b>			
	A <u>lot</u> %	A <u>little</u> %	Nothing <u>at all</u> %	<u>DK</u> %
Harry Reid’s comments about Obama	40	37	23	*=100
Mark McGwire admitting steroid use	30	55	15	*=100
Sarah Palin joining Fox News	24	46	29	*=100
Pat Robertson’s comments about Haiti	15	33	52	*=100
Q7a-d. Figures may not add to 100% because of rounding.				

More men say they heard a lot about Reid’s comments than women (45% vs. 35%). More Republicans than Democrats say they heard a lot about this as well (47% for Republicans, 36% for Democrats).

Most Americans also had heard at least a little about former baseball slugger Mark McGwire’s admission that he used steroids when playing baseball, including the year he broke

the single season home run record. Three-in-ten say they heard a lot about this story, while 55% say they heard a little. Just 15% say they heard nothing at all.

Seven-in-ten say they heard at least a little about former Republican vice presidential candidate Sarah Palin joining Fox News as a commentator. About a quarter (24%) say they heard a lot about this, while 46% say they heard a little. About three-in-ten (29%) say they had heard nothing at all about this. Three-in-ten Republicans say they heard a lot about Palin's new job, compared with 20% of Democrats and 24% of independents.

A smaller percentage of Americans heard about televangelist Pat Robertson saying immediately after the Haiti earthquake that the nation had been cursed because of a pact made with the devil 200 years ago. Some 15% heard a lot about this, while 33% say they heard a little. About half (52%) say they had heard nothing at all about this.

## About the Surveys

### January Omnibus

Some results in this report are based on telephone interviews conducted under the direction of Princeton Survey Research Associates International among a national sample of 1,003 adults living in the continental United States, 18 years of age or older, from January 14-17, 2010, (672 respondents were interviewed on a landline telephone, and 331 were interviewed on a cell phone, including 123 who had no landline telephone. Both the landline and cell phone samples were provided by Survey Sampling International. Interviews were conducted in English.

The combined landline and cell phone sample are weighted using an iterative technique that matches gender, age, education, race/ethnicity, region, and population density to parameters from the March 2009 Census Bureau's Current Population Survey. The sample is also weighted to match current patterns of telephone status and relative usage of landline and cell phones (for those with both), based on extrapolations from the January-June 2009 National Health Interview Survey. The weighting procedure also accounts for the fact that respondents with both landline and cell phones have a greater probability of being included in the combined sample and adjusts for household size within the landline sample. Sampling errors and statistical tests of significance take into account the effect of weighting.

The error attributable to sampling that would be expected at the 95% level of confidence for the total sample is plus or minus 4 percentage points. In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

### News Interest Index

Other results in this report are from the *News Interest Index*, a weekly survey conducted by the Pew Research Center for the People & the Press aimed at gauging the public's interest in and reaction to major news events.

This project has been undertaken in conjunction with the Project for Excellence in Journalism's *News Coverage Index*, an ongoing content analysis of the news. The News Interest Index survey collects data from Friday through Monday to gauge public interest in the most covered stories of the week. News Coverage Index data were not available for the week of January 11-17, 2010.

Results for the weekly surveys are based on landline telephone interviews among a nationwide sample of approximately 1,000 adults, 18 years of age or older, conducted under the direction of ORC (Opinion Research Corporation). For results based on the total sample, one can say with 95% confidence that the error attributable to sampling is plus or minus 4 percentage points.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls, and that results based on subgroups will have larger margins of error.

For more information about the Project for Excellence in Journalism's News Coverage Index, go to [www.journalism.org](http://www.journalism.org).

## **About the Pew Research Center for the People & the Press**

The Pew Research Center for the People & the Press is an independent opinion research group that studies attitudes toward the press, politics and public policy issues. We are sponsored by The Pew Charitable Trusts and are one of seven projects that make up the Pew Research Center, a nonpartisan "fact tank" that provides information on the issues, attitudes and trends shaping America and the world.

The Center's purpose is to serve as a forum for ideas on the media and public policy through public opinion research. In this role it serves as an important information resource for political leaders, journalists, scholars, and public interest organizations. All of our current survey results are made available free of charge.

All of the Center's research and reports are collaborative products based on the input and analysis of the entire Center staff consisting of:

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**PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS**  
**JANUARY OMNIBUS**  
**FINAL TOPLINE**  
**January 14-17, 2010**  
**N=1003**

**QUESTIONS PEW1 THROUGH PEW13 HELD FOR FUTURE RELEASE**

**ASK ALL:**

PEWA1 All in all, do you approve or disapprove of the way the Obama Administration has handled the government's response to the situation in Haiti?

Jan 14-17  
2010  
64 Approve  
14 Disapprove  
21 Don't know/Refused (VOL.)

**ASK ALL:**

PEWA2 From what you've seen and heard, do you think the U.S. government is doing too much, too little, or the right amount in providing assistance to Haiti?

Jan 14-17  
2010  
11 Too much  
16 Too little  
58 Right amount  
16 Don't know/Refused (VOL.)

**ASK ALL:**

PEW14 How have you been getting most of your news about the earthquake in Haiti? From **[READ AND RANDOMIZE]**? **[ACCEPT TWO ANSWERS: IF ONLY ONE RESPONSE IS GIVEN, PROBE ONCE FOR ADDITIONAL: "Anything Else?"]**

	<u>Tele- vision</u>	<u>News- papers</u>	<u>Radio</u>	<u>Maga- zines</u>	<u>Internet</u>	<b>(VOL.) Other</b>	<b>(VOL.) DK/Ref</b>
<b>Jan 14-17, 2010 (Haiti earthquake)</b>	69	18	11	1	31	2	2
Dec 9-13, 2009 <sup>1</sup>	70	32	17	3	35	1	1
Jul 22-26, 2009	71	33	21	3	42	1	1
December, 2008	70	35	18	5	40	2	1
September, 2007	74	34	13	2	24	2	1
Late September, 2006	74	37	16	4	21	3	1
August, 2006	72	36	14	4	24	2	1
November, 2005	73	36	16	2	20	2	*
<b>Sept 6-7, 2005<sup>2</sup> (Hurricane Katrina)</b>	<b>89</b>	<b>35</b>	<b>17</b>	<b>*</b>	<b>21</b>	<b>3</b>	<b>*</b>
June, 2005	74	44	22	5	24	2	1
December, 2004	74	46	21	4	24	2	3
October, 2003	80	50	18	4	20	2	1
August, 2003	79	46	15	3	18	2	1

<sup>1</sup> Trends not shown in bold asked about getting news regarding national and international issues generally.  
<sup>2</sup> In Early September 2005, the question was worded "news about the impact of Hurricane Katrina." In March 2003, the question was worded "news about the war in Iraq," and in Mid-September 2001, the question was worded "news about the terrorist attacks." In September 1995, question wording did not include "international." In Early January 1991 the question asked about "the latest developments in the Persian Gulf."

PEW14 CONTINUED...	Tele- vision	News- papers	Radio	Maga- zines	Internet	(VOL.) Other	(VOL.) DK/Ref
Early July, 2003	79	45	16	5	19	1	*
Early July, 2003	79	45	16	5	19	1	*
<b>March, 2003 (War in Iraq)</b>	<b>89</b>	<b>24</b>	<b>19</b>	<b>*</b>	<b>11</b>	<b>2</b>	<b>*</b>
February, 2003	83	42	19	4	15	3	*
January, 2003	81	44	22	4	17	2	1
January, 2002	82	42	21	3	14	2	*
<b>Sept 13-17 2001 (Terror Attacks)</b>	<b>90</b>	<b>11</b>	<b>14</b>	<b>*</b>	<b>5</b>	<b>1</b>	<b>1</b>
Early September, 2001	74	45	18	6	13	1	*
February, 2001	76	40	16	4	10	2	1
October, 1999	80	48	19	5	11	2	*
January, 1999	82	42	18	4	6	2	*
January, 1996	88	61	25	8	--	2	*
September, 1995	82	63	20	10	--	1	1
January, 1994	83	51	15	10	--	5	1
September, 1993	83	60	17	9	--	3	*
January, 1993	83	52	17	5	--	1	1
<b>Early January, 1991 (Persian Gulf)</b>	<b>82</b>	<b>40</b>	<b>15</b>	<b>4</b>	<b>--</b>	<b>1</b>	<b>*</b>

Figures add to more than 100% because of multiple responses.

**IF '1' TELEVISION AS EITHER 1ST OR 2ND RESPONSE IN PEW14 ASK:**

PEW14a On television, have you been getting most of your news about the earthquake from [READ, RANDOMIZE ITEMS 2 THRU 4 AND 5 THRU 7 SEPARATELY, AND RANDOMIZE SETS OF ITEMS (LOCAL; NETWORK; CABLE). ACCEPT MULTIPLE ANSWERS BUT DO NOT PROBE FOR ADDITIONAL]

**BASED ON TOTAL:**

	Local	ABC	CBS	NBC	CNN	MSNBC	FNC	(VOL.) Other	(VOL.) DK/Ref	TV not a main source
<b>Jan 14-17, 2010 (Haiti earthquake)</b>	14	8	7	10	17	4	20	2	2	(31)
Dec 9-13, 2009	16	12	8	10	19	6	19	3	2	(30)
Jul 22-26, 2009	18	11	10	13	22	6	19	3	1	(29)
December, 2008	15	12	9	10	23	8	17	4	2	(30)
September, 2007	18	11	8	13	22	7	16	3	2	(26)
August, 2006	13	10	9	12	24	6	20	6	1	(28)
November, 2005	16	14	12	15	24	8	22	5	3	(27)
<b>Sept 6-7 2005<sup>3</sup> (Hurricane Katrina)</b>	<b>19</b>	<b>14</b>	<b>8</b>	<b>12</b>	<b>31</b>	<b>9</b>	<b>22</b>	<b>3</b>	<b>3</b>	<b>(11)</b>
June, 2005	13	12	9	12	18	5	16	2	4	(26)
December, 2004	15	11	9	14	20	6	19	3	3	(26)
October, 2003	17	12	8	13	20	6	17	--	4	(20)
August, 2003	17	12	10	15	26	7	18	3	4	(21)
Early July, 2003	17	12	11	14	27	9	22	3	3	(21)
January, 2002	16	11	11	15	28	8	16	4	2	(18)

Figures add to more than 100% because of multiple responses.

<sup>3</sup> In early September 2005, the question was worded: "Have you been getting most of your news about the disaster from ..."

**IF '5' INTERNET AS EITHER 1ST OR 2ND RESPONSE IN PEW14 ASK [N=294]:**

PEW14b What web sites have you been using to get news and information about the earthquake? Just name a few of the web sites that you've used the most. **[OPEN END; CODE UP TO THREE RESPONSES; DO NOT NEED TO TYPE “.com” EXTENSION; PROBE FOR ADDITIONAL: “Anything Else?”]**

Jan 14-17 <u>2010</u>		Dec 9-13 <u>2009<sup>4</sup></u>
29	Yahoo	27
25	CNN	29
14	MSNBC	7
13	Fox	11
11	Google	13
11	MSN	15
6	AOL	5
6	New York Times	8
5	Drudge Report	2
4	BBC	2
3	USA Today	1
2	Huffington Post	1
2	Facebook	0
2	Comcast	2
1	Washington Post	2
1	Twitter	0
20	Other websites	27
4	Don't know/Refused (VOL.)	7

**ASK ALL:**

PEW15 And thinking about some other ways of communicating, ... Have you **[INSERT ITEM; RANDOMIZE]**

		<u>Yes</u>	<u>No</u>	<u>(VOL.) DK/Ref</u>
a.	Sent or received e-mail with information about the earthquake	13	87	*
b.	Sent or received text messages with information about the earthquake	6	93	1
c.	Gotten or shared information about the earthquake through Facebook, Twitter or another social-networking site	13	86	1

**ASK ALL:**

PEW16 Have you or anyone in your household made a donation to help those affected by the earthquake in Haiti, are you planning to do so, or is this something you don't think you will do right now?

		<b>TRENDS FOR COMPARISON:</b>	
		<i>Hurricane Katrina</i>	<i>Earthquake/Tsunami in Indian Ocean</i>
Jan 14-17		Sept 6-7	Jan 5-9
<u>2010</u>		<u>2005</u>	<u>2005</u>
18	Yes, have made a donation	56	30
30	Planning to do so	28	30
46	No, don't think will donate right now	15	37
6	Don't know/Refused (VOL.)	1	3

<sup>4</sup> For December 9-13, 2009 the item asked about web sites used to get news and information generally.

**IF MADE A DONATION (1 IN PEW16) ASK [N=170]:**

PEW17 Did you donate to a church or other religious organization, or to some other kind of charity?

**TREND FOR COMPARISON:**

*Earthquake/Tsunami  
in Indian Ocean*

Jan 14-17 <u>2010</u>		Jan 5-9 <u>2005</u>
36	Church or religious organization	36
59	Other kind of charity	57
2	Both (VOL.)	4
4	Don't know/Refused (VOL.)	3

**IF MADE A DONATION (1 IN PEW16) ASK [N=170]:**

PEW18 Did you donate [READ AND RANDOMIZE; MULTI-PUNCH, ENTER ALL ANSWERS GIVEN;  
DO NOT PROBE FOR ADDITIONAL]

**TREND FOR COMPARISON:**

*Earthquake/Tsunami  
in Indian Ocean*

Jan 14-17 <u>2010</u>		Jan 5-9 <u>2005<sup>5</sup></u>
39	In person such as at church	59
23	On the internet	15
14	By text message	--
12	Over the telephone	10
5	Through the mail	17
5	By email	--
2	Other (VOL.)	1
3	Don't know/Refused (VOL.)	2

*Numbers add to more than 100% due to multiple response.*

**IF PLANNING TO MAKE A DONATION (2 IN PEW16) ASK [N=315]:**

PEW19 Are you more likely to make a donation through a church or religious organization, or to some other kind of charity organization?

Jan 14-17 <u>2010</u>	
46	Church or religious organization
44	Other kind of charity
5	Both (VOL.)
6	Don't know/Refused (VOL.)

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<sup>5</sup> In January 2005, the question did not ask about making donations by email or text message and the response option on making a contribution in person did not explicitly ask, "such as at church."



**IF PLANNING TO MAKE A DONATION (2 IN PEW16) ASK [N=315]:**

PEW20 And if you make a donation, do you think you will donate [**READ AND RANDOMIZE; MULTI-PUNCH, ENTER ALL ANSWERS GIVEN; DO NOT PROBE FOR ADDITIONAL**]

Jan 14-17

2010

17	Through the mail
17	On the internet
3	By e-mail
6	By text message
8	Over the telephone [ <b>OR</b> ]
51	In person such as at church
1	Other ( <b>VOL.</b> )
4	Don't know/Refused ( <b>VOL.</b> )

**PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS**  
**January 15-18, 2010 NEWS INTEREST INDEX OMNIBUS SURVEY**  
**FINAL TOPLINE**  
**N=1,021**

Q.1 What recent news story, if any, have you and your friends been talking about? [OPEN END. PROBE FOR CLARITY ONLY. RECORD ONLY ONE RESPONSE. DO NOT READ PRECODE LIST. DO NOT SUGGEST ANSWERS]?

- 70 Earthquake in Haiti
- 7 Health care reform
- 3 The economy/jobs
- 2 Massachusetts special election
- 1 Politics (general)
- \* Jay Leno/Conan O'Brien/NBC's late night comedy show lineup
- \* Iraq
- \* Afghanistan
- \* Sarah Palin
- \* Harry Reid/Reid's comments about Obama's race
- \* Sports
  
- 5 Other
- 10 No answer

Q.2 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, [INSERT ITEM; RANDOMIZE] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<u>DK/Refused</u>
a. Reports about the condition of the U.S. economy					
January 15-18, 2010	37	38	14	11	*
January 8-11, 2010	39	33	15	12	*
December 18-21, 2009	45	31	14	10	0
December 11-14, 2009	42	31	14	13	*
December 4-7, 2009	41	36	13	9	1
November 13-16, 2009	38	33	14	15	*
October 30-November 2, 2009	34	32	17	16	*
October 23-26, 2009	44	30	15	10	1
October 9-12, 2009	41	29	16	13	*
October 2-5, 2009	44	30	15	11	0
September 25-28, 2009	44	37	10	10	*
September 18-21, 2009	44	34	15	7	*
September 11-14, 2009	45	32	14	9	*
September 3-6, 2009	41	31	15	13	*
August 28-31, 2009	45	30	13	12	1
August 21-24, 2009	50	27	13	10	1
August 14-17, 2009	41	37	11	12	*
August 7-10, 2009	42	34	13	10	*
July 31-August 3, 2009	46	34	11	8	*
July 24-27, 2009	45	35	12	8	*
July 17-20, 2009	43	35	11	11	1
July 10-13, 2009	37	38	13	11	*

**Q.2 CONTINUED...**

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<u>DK/ Refused</u>
July 2-5, 2009	38	35	15	12	*
June 19-22, 2009	42	33	15	10	*
June 12-15, 2009	41	35	12	12	*
June 5-8, 2009	41	34	11	14	*
May 29-June 1, 2009	43	37	11	8	*
May 21-24, 2009	44	35	13	9	*
May 15-18, 2009	44	35	12	8	*
May 8-11, 2009	42	34	12	12	*
May 1-4, 2009	47	36	11	5	1
April 17-20, 2009	52	30	10	7	1
April 9-13, 2009	48	29	13	10	0
March 27-30, 2009	48	32	10	10	*
March 20-23, 2009	52	34	8	6	*
March 13-16, 2009	48	33	9	10	*
February 27-March 2, 2009	56	30	8	6	*
February 13-16, 2009	55	29	10	6	*
January 30-February 2, 2009	52	31	12	5	*
January 23-26, 2009	57	30	8	5	0
January 16-19, 2009	43	35	13	9	*
January 2-4, 2009	42	36	15	7	*
December 12-15, 2008	51	33	9	7	*
December 5-8, 2008	42	38	13	7	*
November 21-24, 2008	59	24	9	8	*
November 14-17, 2008	56	29	9	6	*
November 7-10, 2008	54	31	8	7	*
October 31-November 3, 2008	63	27	6	4	*
October 24-27, 2008	52	35	7	5	1
October 17-20, 2008	62	29	6	3	*
October 10-13, 2008	65	25	7	3	*
October 3-6, 2008	69	23	5	3	*
September 26-29, 2008	70	22	5	3	*
September 19-22, 2008	56	27	12	5	*
September 5-8, 2008	44	33	16	7	*
August 29-31, 2008	41	34	13	11	1
August 15-18, 2008	39	36	15	10	*
August 8-11, 2008	39	35	16	10	*
August 1-4, 2008	47	34	11	8	0
July 25-28, 2008	46	32	10	12	*
July 18-21, 2008	45	33	13	9	*
July 11-14, 2008	44	33	12	10	1
June 27-30, 2008	49	31	12	7	1
June 13-16, 2008	42	33	14	11	*
May 9-12, 2008	45	31	13	11	*
May 2-5, 2008	43	31	15	10	1
April 18-21, 2008	41	35	13	10	1
April 4-7, 2008	39	37	12	12	*
March 28-31, 2008	42	36	14	8	*
March 20-24, 2008	45	33	13	9	*
February 29-March 3, 2008	38	35	15	11	1
February 15-18, 2008	37	36	11	16	8
February 1-4, 2008	40	37	14	8	1
January 18-21, 2008	42	31	16	11	*
January 11-14, 2008	36	32	15	16	1

**Q.2 CONTINUED...**

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<u>DK/ Refused</u>
November 2-5, 2007	27	37	16	19	1
October 19-22, 2007	25	34	20	21	*
August 10-13, 2007	28	36	18	18	*
Mid-November, 2006	31	40	17	11	1
December, 2005	35	35	18	11	1
Early November, 2005	35	39	17	9	*
Mid-May, 2005	30	39	19	11	1
January, 2005	35	41	17	7	*
Mid-October, 2004	30	43	16	10	1
Early September, 2004	39	34	15	11	1
Mid-January, 2004	37	41	15	7	*
December, 2003	35	38	14	11	2
November, 2003	40	34	15	10	1
October, 2003	32	39	16	12	1
September, 2003	39	30	18	12	1
March, 2003	40	35	16	8	1
February, 2003	42	33	15	10	*
January, 2003	40	35	13	11	1
December, 2002	38	34	17	10	1
February, 2002	35	40	15	9	1
January, 2002	30	44	16	9	1
December, 2001	37	40	13	8	2
Mid-November, 2001	41	36	15	7	1
June, 2001	24	41	18	16	1
May, 2001	34	36	15	15	0
April, 2001	36	34	16	13	1
February, 2001	30	39	18	12	1
January, 2001	32	38	17	11	2
June, 1995	26	41	22	11	*
March, 1995	27	45	19	9	*
February, 1995	23	41	22	13	1
December, 1994	28	43	20	9	*
October, 1994	27	40	20	12	1
June, 1994	25	42	23	10	*
May, 1994	33	40	16	10	1
January, 1994	34	39	16	10	1
Early January, 1994	36	44	13	7	*
December, 1993	35	41	15	8	1
October, 1993	33	38	20	9	*
September, 1993	37	40	14	8	1
Early September, 1993	39	39	14	9	*
August, 1993	41	36	14	9	*
May, 1993	37	38	18	6	1
February, 1993	49	36	10	5	*
January, 1993	42	39	12	7	*
September, 1992	43	37	13	6	1
May, 1992	39	39	15	6	1
March, 1992	47	38	11	4	*
February, 1992	47	37	10	6	*
January, 1992	44	40	11	5	*
October, 1991	36	38	16	9	1

**Q.2 CONTINUED...**

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<u>DK/Refused</u>
b. Debate over health care reform					
January 15-18, 2010	37	27	19	18	*
January 8-11, 2010	39	26	20	15	*
December 18-21, 2009	42	27	16	14	*
December 11-14, 2009	42	30	15	14	*
December 4-7, 2009	42	28	15	14	1
November 20-23, 2009	42	29	14	15	*
November 13-16, 2009	38	26	17	17	1
November 6-9, 2009	35	28	15	22	1
October 30-November 2, 2009	32	26	19	23	*
October 23-26, 2009	40	27	16	17	1
October 16-19, 2009	36	28	15	21	*
October 9-12, 2009	37	29	14	19	1
October 2-5, 2009	39	29	16	16	*
September 25-28, 2009	45	31	12	12	0
September 18-21, 2009	44	26	19	11	*
September 11-14, 2009	44	27	14	15	*
September 3-6, 2009	40	26	16	17	0
August 28-31, 2009	40	28	17	14	1
August 21-24, 2009	49	24	12	15	1
August 14-17, 2009	39	31	15	15	1
<b>TREND FOR COMPARISON:<sup>6</sup></b>					
<i>August 7-10, 2009: Debate in Washington over health care reform</i>					
August 7-10, 2009	40	27	17	15	1
July 31-August 3, 2009	47	26	14	13	1
July 24-27, 2009	44	28	15	13	*
July 17-20, 2009	33	31	13	21	2
July 10-13, 2009	24	29	20	27	*
June 26-29, 2009	29	26	20	25	1
June 19-22, 2009	28	28	20	23	*
June 12-15, 2009	29	26	18	26	*
May 15-18, 2009	25	30	20	24	*
<i>March 6-9, 2009: Obama proposing a \$630 billion fund for overhauling health care</i>					
March 6-9, 2009	41	32	13	14	*
<i>September, 1994: The Clinton administration's health care reform proposals</i>					
September, 1994	32	41	18	9	*
June, 1994	34	40	19	7	*
May, 1994	37	37	16	9	1
January, 1994	38	38	15	9	*
Early January, 1994	40	40	14	6	*
December, 1993	45	35	12	7	1
October, 1993	44	32	17	6	1
September, 1993	49	34	11	6	*

<sup>6</sup> June 12-15, 2009 through August 7-10, 2009 asked about: "Debate in Washington over health care reform." May 15-18, 2009 asked about: "Debate over Barack Obama's health care plans." March 6-9, 2009 asked about: "Barack Obama proposing a \$630 billion fund for overhauling the U.S. health care system." September, 1993 through September, 1994 asked about: "The Clinton Administration's health care reform proposals." May, 1993 through August, 1993 asked about: "Reports about the White House task force on health care reform headed by Hillary Clinton."

**Q.2 CONTINUED...**

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<u>DK/ Refused</u>
August, 1993: <i>Reports about the White House task force on health care reform headed by Hillary Clinton</i>	27	32	25	15	1
June, 1993	28	38	19	15	*
May, 1993	30	30	25	14	1
<b>c. A major earthquake in Haiti</b>					
January 15-18, 2010	60	28	8	4	*
<b>TREND FOR COMPARISON:</b>					
August 14-17, 2009: <i>A typhoon that caused flooding and mudslides in Taiwan</i>	7	21	30	41	1
April 9-13, 2009: <i>A major earthquake in Italy</i>	18	35	25	22	*
May 16-19, 2008: <i>The earthquake in China</i>	30	41	17	12	*
May 9-12, 2008: <i>Reports about the cyclone that hit Burma</i>	23	35	23	19	*
November 2-5, 2007: <i>The impact of Hurricane Noel on the Bahamas and Cuba</i>	11	22	31	35	1
September 7-10, 2007: <i>The impact of Hurricanes Felix and Henriette on Mexico and Central America</i>	14	29	29	27	1
August 24-27, 2007: <i>The destruction caused by Hurricane Dean in Mexico and the Caribbean</i>	18	39	24	18	1
October, 2005: <i>The earthquake in Pakistan</i>	22	39	23	16	*
January 2005: <i>The earthquake and tsunami in the Indian Ocean</i>	58	32	7	3	*
January 2004: <i>The earthquake in Iran</i>	16	34	31	19	*
February 2001: <i>The earthquake in India</i>	15	33	31	20	1
March 2000: <i>Flood rescue efforts in Mozambique</i>	10	26	30	34	*
September 1999: <i>The earthquake in Turkey</i>	27	37	23	12	1
November 1998: <i>Hurricane Mitch and the rain and mudslides in Central America</i>	36	36	16	11	1
February 1995: <i>The earthquake in Japan</i>	25	47	20	8	*
May 1991: <i>The cyclone that devastated Bangladesh</i>	23	36	23	17	1
July 1990: <i>The earthquake in Iran</i>	20	36	28	16	*
<b>d. The current situation and events in Iraq</b>					
January 15-18, 2010	20	35	28	17	*
October 16-19, 2009	23	30	24	23	*
September 11-14, 2009	21	33	30	16	*
August 21-24, 2009	25	35	22	18	1
August 14-17, 2009	19	38	23	18	*

**Q.2 CONTINUED...**

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<u>DK/Refused</u>
<b>TREND FOR COMPARISON<sup>7</sup>:</b>					
July 2-5, 2009	25	34	20	21	0
April 24-27, 2009	21	35	25	19	*
March 20-23, 2009	25	37	21	17	*
February 27-March 2, 2009	40	37	13	9	1
December 12-15, 2008	24	35	25	16	*
November 21-24, 2008	32	31	24	13	0
November 14-17, 2008	24	33	27	16	*
October 31-November 3, 2008	30	35	22	12	1
October 24-27, 2008	29	35	25	11	*
October 10-13, 2008	23	34	30	13	*
October 3-6, 2008	29	33	28	10	*
September 5-8, 2008	24	37	26	13	*
August 29-31, 2008	22	32	29	16	1
August 22-25, 2008	26	31	27	15	1
August 1-4, 2008	27	40	23	10	*
July 25-28, 2008	28	33	22	17	*
July 18-21, 2008	33	35	20	12	*
July 11-14, 2008	24	35	24	16	1
July 3-7, 2008	25	35	25	15	*
June 20-23, 2008	25	36	24	15	*
May 9-12, 2008	29	35	21	14	1
May 2-5, 2008	26	35	25	13	1
April 25-28, 2008	29	35	23	12	1
April 18-21, 2008	29	39	20	11	1
April 11-14, 2008	25	39	20	15	1
April 4-7, 2008	25	37	23	15	*
March 28-31, 2008	29	40	19	11	1
March 20-24, 2008	30	38	19	13	*
March 14-17, 2008	29	38	23	10	*
March 7-10, 2008	28	39	18	15	*
February 29-March 3, 2008	28	40	19	13	*
February 8-11, 2008	24	35	25	16	*
February 1-4, 2008	28	39	22	11	*
January 25-28, 2008	23	35	26	16	*
January 18-21, 2008	31	33	20	15	1
January 11-14, 2008	25	38	21	16	*
January 4-7, 2008	27	38	20	15	*
December 14-17, 2007	26	32	24	18	*
December 7-10, 2007	28	37	21	14	*
November 23-26, 2007	25	37	21	16	1
November 16-19, 2007	31	37	19	12	1
November 9-12, 2007	29	38	19	13	1
November 2-5, 2007	31	35	18	15	1
October 26-29, 2007	28	37	21	13	1

<sup>7</sup> July 2-5, 2009 asked about: "U.S. troops withdrawing from Iraqi cities." February 27-March 2, 2009 asked about "Barack Obama's plan to withdraw most U.S. troops from Iraq by August 2010." From March 20-23, 2009 to April 24-27, 2009 and from March 30-April 2, 2007 through December 12-15, 2008 the story was listed as "The current situation and events in Iraq." From May, 2003 to March 23-26, 2007, the story was listed as "News about the current situation in Iraq." From March 20-24, 2003 to April 11-16, 2003, the story was listed as "News about the war in Iraq." From Early October, 2002, to March 13-16, 2003, the story was listed as "Debate over the possibility that the U.S. will take military action in Iraq." In Early September, 2002, the story was listed as "Debate over the possibility that the U.S. will invade Iraq."

**Q.2 CONTINUED...**

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<u>DK/ Refused</u>
October 19-22, 2007	28	37	20	15	*
October 12-15, 2007	26	36	18	19	1
October 5-8, 2007	29	33	22	16	*
September 28 – October 1, 2007	30	41	18	11	*
September 21-24, 2007	32	38	17	13	*
September 14-17, 2007	31	36	18	15	0
September 7-10, 2007	32	34	20	14	*
August 30 – September 2, 2007	31	34	18	16	1
August 24-27, 2007	34	36	18	12	*
August 17-20, 2007	33	34	18	15	*
August 10-13, 2007	36	37	14	13	*
August 3-6, 2007	29	40	19	12	*
July 27-30, 2007	28	36	19	16	1
July 20-23, 2007	28	34	21	16	1
July 13-16, 2007	25	41	17	16	1
July 6-9, 2007	36	34	18	12	*
June 29-July 2, 2007	32	35	19	13	1
June 22-25, 2007	30	36	18	15	1
June 15-18, 2007	30	37	20	13	*
June 8-11, 2007	32	38	15	14	1
June 1-4, 2007	30	36	20	13	1
May 24-27, 2007	33	36	18	12	1
May 18-21, 2007	36	34	15	14	1
May 11-14, 2007	30	34	18	17	1
May 4-7, 2007	38	37	15	10	*
April 27-30, 2007	27	35	21	16	1
April 20-23, 2007	28	35	22	15	*
April 12-16, 2007	34	33	20	13	*
April 5-9, 2007	33	39	16	11	1
March 30-April 2, 2007	34	37	16	13	*
March 23-March 26, 2007	31	38	18	12	1
March 16-19, 2007	34	34	17	15	*
March 9-12, 2007	34	37	16	13	*
March 2-5, 2007	37	37	16	9	1
February 23-26, 2007	36	36	15	13	*
February 16-19, 2007	30	36	19	14	1
February 9-12, 2007	37	34	18	11	*
February 2-5, 2007	38	38	17	7	*
January 26-29, 2007	36	38	15	11	*
January 19-22, 2007	37	34	18	10	1
January 12-15, 2007	38	36	17	8	1
January, 2007	46	40	8	5	1
January 5-8, 2007	40	32	16	12	0
December, 2006	42	39	12	7	*
November 30-December 3, 2006	40	36	13	11	*
Mid-November, 2006	44	38	12	6	*
September, 2006	33	43	14	8	2
August, 2006	41	39	12	7	1
June, 2006	37	43	13	6	1
May, 2006	42	35	15	7	1
April, 2006	43	36	13	7	1
March, 2006	43	38	12	6	1
February, 2006	39	42	12	6	1



**Q.2 CONTINUED...**

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<u>DK/ Refused</u>
January, 2006	40	40	12	7	1
December, 2005	45	38	11	5	1
Early November, 2005	41	40	13	6	*
Early October, 2005	43	36	15	6	*
Early September, 2005	32	40	20	7	1
July, 2005	43	37	13	6	1
Mid-May, 2005	42	42	11	5	*
Mid-March, 2005	40	39	14	5	2
February, 2005	38	45	13	4	*
January, 2005	48	37	11	4	*
December, 2004	34	44	15	6	1
Mid-October, 2004	42	38	11	8	1
Early September, 2004	47	37	9	6	1
August, 2004	39	42	12	6	1
July, 2004	43	40	11	6	*
June, 2004	39	42	12	6	1
April, 2004	54	33	8	5	*
Mid-March, 2004	47	36	12	4	1
Early February, 2004	47	38	10	4	1
Mid-January, 2004	48	39	9	4	*
December, 2003	44	38	11	6	1
November, 2003	52	33	9	5	1
September, 2003	50	33	10	6	1
Mid-August, 2003	45	39	10	5	1
Early July, 2003	37	41	13	8	1
June, 2003	46	35	13	6	*
May, 2003	63	29	6	2	*
April 11-16, 2003	47	40	10	2	1
April 2-7, 2003	54	34	9	2	1
March 20-24, 2003	57	33	7	2	1
March 13-16, 2003	62	27	6	4	1
February, 2003	62	25	8	4	1
January, 2003	55	29	10	4	2
December, 2002	51	32	10	6	1
Late October, 2002	53	33	8	5	1
Early October, 2002	60	28	6	5	1
Early September, 2002	48	29	15	6	2
e. Google announcing that it may leave China January 15-18, 2010	6	16	21	57	1
f. NBC rearranging its late-night comedy programs with Jay Leno and Conan O'Brien January 15-18, 2010	10	21	26	42	*

Q.3 Which ONE of the stories I just mentioned have you followed most closely, or is there another story you've been following MORE closely? [DO NOT READ LIST. ACCEPT ONLY ONE RESPONSE.]

- 57 A major earthquake in Haiti
- 18 Debate over health care reform
- 11 Reports about the condition of the U.S. economy
- 3 The current situation and events in Iraq
- 1 NBC rearranging its late-night comedy programs with Jay Leno and Conan O'Brien
- \* Google announcing that it may leave China
- 7 Some other story (VOL.)
- 3 Don't know/Refused (VOL.)

Q.4 Thinking now about the issue of health care, from what you've seen and heard, do you think a health care reform bill will pass this year or not?

	<u>Yes, will</u>	<u>No, will not</u>	<u>DK/ Refused</u>
January 15-18, 2010	57	33	10
January 8-11, 2010	59	29	11
December 18-21, 2009 <sup>8</sup>	61	34	5
December 11-14, 2009	56	38	6
December 4-7, 2009	52	35	14
November 20-23, 2009	52	37	11
November 13-16, 2009	49	37	14
November 6-9, 2009	48	40	11
October 30-November 2, 2009	47	39	14
October 23-26, 2009	53	40	7
October 16-19, 2009	57	38	5
October 9-12, 2009	45	46	9

Q.5 In general, how would you rate the job the press has done in covering the earthquake in Haiti? [READ]

- 35 Excellent
- 46 Good
- 14 Only fair
- 3 Poor
- 2 Don't know/Refused (VOL.)

Q.6 Do you think news organizations are giving too much, too little, or the right amount of coverage to the earthquake in Haiti?

- 19 Too much coverage
- 10 Too little coverage
- 69 Right amount of coverage
- 2 Don't know/Refused (VOL.)

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<sup>8</sup> For December 18-21, 2009 and earlier, the question asked about the chance of a health care reform bill passing "over the next year or not".

Q.7 How much if anything, have you heard about each of the following? Have you heard a lot, a little or nothing at all? **[READ AND RANDOMIZE]**

		(VOL.)			
		<u>A lot</u>	<u>A little</u>	<u>Nothing at all</u>	<u>Don't know</u>
a.	Retired baseball player Mark McGwire admitting he used steroids during his career	30	55	15	*
b.	Sarah Palin becoming a commentator on Fox News	24	46	29	*
	<b>TREND FOR COMPARISON:</b>				
	June 12-15, 2009: <i>A feud between Sarah Palin and David Letterman over a joke he made about Palin's daughter</i>	35	36	29	*
	October 24-27, 2008: <i>Sarah Palin's recent Appearance on Saturday Night Live</i>	56	30	14	*
	October 3-6, 2008: <i>Sarah Palin's TV interview With Katie Couric of CBS News</i>	41	37	22	*
	September 26-29, 2008	31	37	32	*
	September 12-15, 2008: <i>Sarah Palin's interview with Charles Gibson of ABC News</i>	35	32	32	1
c.	Televangelist Pat Robertson saying that Haiti has been cursed since Haitians made a pact with the devil 200 years ago	15	33	52	*
d.	Senate Majority Leader Harry Reid's 2008 comments that Barack Obama could win because he was light-skinned and did not use a "Negro dialect"	40	37	23	*