The Pew Research Center For The People \& The Press

FOR IMMEDIATE RELEASE:
Wednesday, March 25, 2009

NEWS Release
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## Echoes of Dubai Ports Deal STRONG INTEREST IN AIG, POSITIVE VIEWS OF CONGRESS' RESPONSE

The controversy over the millions of dollars in bonuses paid to AIG employees attracted considerable public interest last week. In fact, about as many people tracked that story very closely (50\%) as followed news about the overall economy very closely (52\%). The AIG controversy was the most closely followed story of the week for $29 \%$ of Americans, approaching that of the economic crisis overall (35\%).


While the AIG bonuses drew more coverage than general economic news last week, the public did not view the AIG coverage as excessive: $47 \%$ said that news organizations gave the right amount of coverage to the controversy, while $28 \%$ say there was too much coverage and $23 \%$ believe that AIG was undercovered.

The public also expressed positive views of Congress' response to the AIG situation. Spurred by anger over the millions paid in bonuses by AIG and other financial firms that received government bailout money, the House overwhelmingly approved legislation imposing a $90 \%$ tax on such bonuses. Overall, $58 \%$ of Americans say that Congress' response to AIG
paying bonuses while receiving government assistance was appropriate compared with $30 \%$ who say lawmakers made too much of the situation.

In this regard, the current reactions to the furor over AIG are comparable to the public's response to the controversy three years ago over a proposal to let a Dubai-based company operate U.S. ports. In both cases, majorities endorsed the outrage displayed by Congress while far fewer said that lawmakers overreacted.

Support for how Congress handled the AIG dustup is broad and bipartisan. About two-thirds (65\%) of Democrats and smaller majorities of
 Republicans (55\%) and independents (55\%) say that Congress acted appropriately. People who followed news about AIG very closely are somewhat more likely than those who followed AIG news less closely to endorse Congress' reaction ( $63 \%$ vs. $53 \%$ ). And more women than men say Congress reacted appropriately to the controversy ( $65 \%$ vs. $50 \%$ ).

The latest weekly News Interest Index, conducted March 20-23 by the Pew Research Center for the People \& the Press, finds that the AIG controversy has not affected Barack Obama's image in recent days. More than half of the public (56\%) says their opinion of the president has not changed in the past few weeks. Among those whose views have changed, $22 \%$ say their opinion of Obama has become more favorable recently, while $19 \%$ say their view of him has become less favorable.

Opinions about Obama in recent weeks are about the same as they were in the Feb. 27-March 2 News Interest Index survey. As was the case then, a sizable minority of Republicans (39\% currently) say that their opinion of Obama has become more negative in recent weeks; a comparable proportion of Democrats (39\%) say their opinion of Obama has become more favorable over that period.

| Views of Obama "in Past Few Weeks" |  |  |  |
| :--- | :--- | :--- | :---: |
| Unchanged by AIG Bonus Flap |  |  |  |

## Too Much Coverage of Obama on Leno

On balance, more people say the AIG bonuses have gotten the right amount of coverage than say there has been too much coverage ( $47 \%$ to $28 \%$ ). However, the reverse is true when it comes to opinions about coverage of Obama's appearance on the Tonight Show with Jay Leno.

A plurality (46\%) says that Obama's appearance received too much coverage. About a third (35\%) says news organizations devoted the right amount of coverage to Obama’s appearance while $8 \%$ say it got too little coverage.

By contrast, most Americans (54\%) believe that the U.S. military

Too Much Coverage?

Amount of coverage of... Obama on Tonight Show Death of Natasha Richardson Millions in AIG bonuses Condition of the economy

Military effort in Afghanistan Current situation in Iraq

| Too | Too | Right |  |
| :---: | :---: | :---: | :---: |
| much | little | amount | DK |
| \% | \% | \% | \% |
| 46 | 8 | 35 | $11=100$ |
| 34 | 5 | 53 | $8=100$ |
| 28 | 23 | 47 | $2=100$ |
| 21 | 26 | 51 | $2=100$ |
| 7 | 54 | 36 | $3=100$ |
| 8 | 45 | 43 | $4=100$ | effort in Afghanistan is getting too little coverage; $36 \%$ say the news media has given the Afghanistan war the right amount of coverage while $7 \%$ say the war has received too much coverage. A sizable minority (45\%) also says that news organizations have undercovered news about the situation in Iraq.

## The Week's Top Stories

Last week, both news coverage and the public's news interests were dominated by the economic crisis and the backlash against the AIG bonuses. While $35 \%$ said that news about the economy was the story they followed most closely, and 29\% named AIG as their top story, other news developments were overshadowed. The Pew Research Center's Project for Excellence in Journalism found that these stories also
 accounted for most news coverage last week ( $30 \%$ AIG and $23 \%$ for other elements of the economy; yielding a total for economic coverage of 53\%).

Barack Obama’s appearance on the Tonight Show, where he spoke at length about AIG and the economy, was followed very closely by $16 \%$ of the public and was the top story of the week for $4 \%$ of Americans. News organizations devoted $2 \%$ of the newshole to Obama’s late night appearance.

News about the conflicts in Iraq and Afghanistan continue to attract modest interest from the public. Last week, one-in-four Americans followed the situation in Iraq very closely and 5\% said it was the story they followed more closely than any other. The military effort in Afghanistan also was followed very closely by $24 \%$. This was the top story of the week for $4 \%$ of the public. The media devoted $1 \%$ of the newshole each to events in Iraq and Afghanistan.

Reports about actress Natasha Richardson's death after a skiing accident were followed very closely by $18 \%$ of the public and for $8 \%$ this was the story they followed more closely than any other. Many more women (13\%) than men (3\%) listed this as the story they followed most closely last week. News about Natasha Richardson accounted for $2 \%$ of all coverage.

These findings are based on the most recent installment of the weekly News Interest Index, an ongoing project of the Pew Research Center for the People \& the Press. The index, building on the Center's longstanding research into public attentiveness to major news stories, examines news interest as it relates to the news media's coverage. The weekly survey is conducted in conjunction with The Project for Excellence in Journalism's News Coverage Index, which monitors the news reported by major newspaper, television, radio and online news outlets on an ongoing basis. In the most recent week, data relating to news coverage were collected from March 16-22, 2009 and survey data measuring public interest in the top news stories of the week were collected March 20-23, 2009 from a nationally representative sample of 1,002 adults.

## About the News Interest Index

The News Interest Index is a weekly survey conducted by the Pew Research Center for the People \& the Press aimed at gauging the public's interest in and reaction to major news events.

This project has been undertaken in conjunction with the Project for Excellence in Journalism's News Coverage Index, an ongoing content analysis of the news. The News Coverage Index catalogues the news from top news organizations across five major sectors of the media: newspapers, network television, cable television, radio and the internet. Each week (from Monday through Sunday) PEJ compiles this data to identify the top stories for the week. The News Interest Index survey collects data from Friday through Monday to gauge public interest in the most covered stories of the week.

Results for the weekly surveys are based on telephone interviews among a nationwide sample of approximately 1,000 adults, 18 years of age or older, conducted under the direction of ORC (Opinion Research Corporation). For results based on the total sample, one can say with $95 \%$ confidence that the error attributable to sampling is plus or minus 3.5 percentage points.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls, and that results based on subgroups will have larger margins of error.

For more information about the Project for Excellence in Journalism's News Coverage Index, go to www.journalism.org.

## About the Pew Research Center for the People \& the Press

The Pew Research Center for the People \& the Press is an independent opinion research group that studies attitudes toward the press, politics and public policy issues. We are sponsored by The Pew Charitable Trusts and are one of seven projects that make up the Pew Research Center, a nonpartisan "fact tank" that provides information on the issues, attitudes and trends shaping America and the world.

The Center's purpose is to serve as a forum for ideas on the media and public policy through public opinion research. In this role it serves as an important information resource for political leaders, journalists, scholars, and public interest organizations. All of our current survey results are made available free of charge.

All of the Center's research and reports are collaborative products based on the input and analysis of the entire Center staff consisting of:

Andrew Kohut, Director
Scott Keeter, Director of Survey Research
Carroll Doherty and Michael Dimock, Associate Directors
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## PEW RESEARCH CENTER FOR THE PEOPLE \& THE PRESS MARCH 20-23, 2009 NEWS INTEREST INDEX OMNIBUS SURVEY TOPLINE $\mathrm{N}=1,002$

Q. 1 In the past few weeks, have you come to have a MORE favorable opinion of Barack Obama, a LESS favorable opinion of Barack Obama, or hasn't your opinion of him changed lately?

|  | More <br> favorable |  | Less <br> favorable |  | Opinion has <br> not changed |
| :--- | :---: | :---: | :---: | :---: | :---: | | Don't |
| :---: |
| know/Refused |

2008 CAMPAIGN
TREND FOR COMPARISON: ${ }^{1}$
October 31-November 3, 2008
October 24-27, 2008
October 17-20, 2008
October 10-13, 2008
October 3-6, 2008
September 26-29, 2008
September 19-22, 2008
September 12-15, 2008
September 5-8, 2008
August 29-31, 2008
August 22-25, 2008
August 15-18, 2008
August 8-11, 2008
August 1-4, 2008
July 25-28, 2008
July 18-21, 2008
July 11-14, 2008
July 3-7, 2008

| 25 | 25 | 49 | $1=100$ |
| :--- | :--- | :--- | :--- |
| 24 | 21 | 52 | $3=100$ |
| 33 | 23 | 43 | $1=100$ |
| 29 | 21 | 48 | $2=100$ |
| 28 | 23 | 47 | $2=100$ |
| 31 | 23 | 45 | $1=100$ |
| 25 | 20 | 53 | $2=100$ |
| 20 | 20 | 58 | $2=100$ |
| 20 | 20 | 59 | $1=100$ |
| 29 | 19 | 50 | $2=100$ |
| 22 | 21 | 54 | $3=100$ |
| 16 | 21 | 60 | $3=100$ |
| 15 | 18 | 64 | $3=100$ |
| 16 | 22 | 60 | $2=100$ |
| 17 | 21 | 59 | $3=100$ |
| 16 | 22 | 60 | $2=100$ |
| 15 | 17 | 64 | $4=100$ |
| 17 | 17 | 62 | $4=100$ |
| 21 | 19 | 56 | $4=100$ |
| 16 | 16 | 66 | $2=100$ |
| 17 | 15 | 64 | $4=100$ |
| 19 | 17 | 61 | $3=100$ |
| 17 | 21 | 58 | $4=100$ |
| 18 | 20 | 60 | $2=100$ |
| 19 | 19 | 59 | $3=100$ |
| 20 | 23 | 55 | $2=100$ |
| 11 | 24 | 59 | $5=100$ |
| 16 | 24 | 58 | $2=100$ |
| 18 | 20 | 54 | $4=100$ |
| 18 |  | 52 | $3=100$ |
| 22 | 24 | $2=100$ |  |

27-30, 2008
June 20-23, 2008
June 13-16, 2008
June 6-9, 2008
May 30-June 2, 2008
May 22-25, 2008
May 16-19, 2008
May 9-12, 2008
May 2-5, 2008
April 25-28, 2008
April 18-21, 2008
March 28-31, 2008
30
$2=100$

For March 20-24, 2008 through October 31-November 3, 2008 the introduction read, "In the past few days." For September 12-15 through October 31-November 3, 2008 the question asked respondents to "Please think about each of the following candidates," Barack Obama, John McCain, Joe Biden and Sarah Palin in the 2008 presidential and vice presidential elections. For June 13-16, 2008 through September 5-8, 2008, the question was worded, "Please think about each of the following presidential candidates..." and asked about Barack Obama and John McCain. For March 20-24, 2008 through June 6-9, 2008 the list of presidential candidates included Hillary Clinton, Barack Obama and John McCain.
Q. 2 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, [INSERT ITEM; RANDOMIZE] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]


[^0]December 14-17, 2007
December 7-10, 2007
November 23-26, 2007
November 16-19, 2007
November 9-12, 2007
November 2-5, 2007
October 26-29, 2007
October 19-22, 2007
October 12-15, 2007
October 5-8, 2007
September 28 - October 1, 2007
September 21-24, 2007
September 14-17, 2007
September 7-10, 2007
August 30 - September 2, 2007
August 24-27, 2007
August 17-20, 2007
August 10-13, 2007
August 3-6, 2007
July 27-30, 2007
July 20-23, 2007
July 13-16, 2007
July 6-9, 2007
June 29-July 2, 2007
June 22-25, 2007
June 15-18, 2007
June 8-11, 2007
June 1-4, 2007
May 24-27, 2007
May 18-21, 2007
May 11-14, 2007
May 4-7, 2007
April 27-30, 2007
April 20-23, 2007
April 12-16, 2007
April 5-9, 2007
March 30-April 2, 2007
March 23-March 26, 2007
March 16-19, 2007
March 9-12, 2007
March 2-5, 2007
February 23-26, 2007
February 16-19, 2007
February 9-12, 2007
February 2-5, 2007
January 26-29, 2007
January 19-22, 2007
January 12-15, 2007
January, 2007
January 5-8, 2007
December, 2006
November 30-December 3, 2006
Mid-November, 2006

| Very closely | Fairly closely | Not too closely | Not at all closely | DK/ <br> Refused |
| :---: | :---: | :---: | :---: | :---: |
| 26 | 32 | 24 | 18 | * $=100$ |
| 28 | 37 | 21 | 14 | *=100 |
| 25 | 37 | 21 | 16 | 1=100 |
| 31 | 37 | 19 | 12 | 1=100 |
| 29 | 38 | 19 | 13 | 1=100 |
| 31 | 35 | 18 | 15 | 1=100 |
| 28 | 37 | 21 | 13 | 1=100 |
| 28 | 37 | 20 | 15 | *=100 |
| 26 | 36 | 18 | 19 | 1=100 |
| 29 | 33 | 22 | 16 | *=100 |
| 30 | 41 | 18 | 11 | *=100 |
| 32 | 38 | 17 | 13 | *=100 |
| 31 | 36 | 18 | 15 | $0=100$ |
| 32 | 34 | 20 | 14 | *=100 |
| 31 | 34 | 18 | 16 | 1=100 |
| 34 | 36 | 18 | 12 | *=100 |
| 33 | 34 | 18 | 15 | *=100 |
| 36 | 37 | 14 | 13 | *=100 |
| 29 | 40 | 19 | 12 | *=100 |
| 28 | 36 | 19 | 16 | 1=100 |
| 28 | 34 | 21 | 16 | 1=100 |
| 25 | 41 | 17 | 16 | 1=100 |
| 36 | 34 | 18 | 12 | *=100 |
| 32 | 35 | 19 | 13 | 1=100 |
| 30 | 36 | 18 | 15 | 1=100 |
| 30 | 37 | 20 | 13 | *=100 |
| 32 | 38 | 15 | 14 | 1=100 |
| 30 | 36 | 20 | 13 | 1=100 |
| 33 | 36 | 18 | 12 | 1=100 |
| 36 | 34 | 15 | 14 | 1=100 |
| 30 | 34 | 18 | 17 | 1=100 |
| 38 | 37 | 15 | 10 | *=100 |
| 27 | 35 | 21 | 16 | 1=100 |
| 28 | 35 | 22 | 15 | *=100 |
| 34 | 33 | 20 | 13 | *=100 |
| 33 | 39 | 16 | 11 | 1=100 |
| 34 | 37 | 16 | 13 | *=100 |
| 31 | 38 | 18 | 12 | 1=100 |
| 34 | 34 | 17 | 15 | * $=100$ |
| 34 | 37 | 16 | 13 | *=100 |
| 37 | 37 | 16 | 9 | 1=100 |
| 36 | 36 | 15 | 13 | *=100 |
| 30 | 36 | 19 | 14 | 1=100 |
| 37 | 34 | 18 | 11 | *=100 |
| 38 | 38 | 17 | 7 | *=100 |
| 36 | 38 | 15 | 11 | *=100 |
| 37 | 34 | 18 | 10 | 1=100 |
| 38 | 36 | 17 | 8 | 1=100 |
| 46 | 40 | 8 | 5 | 1=100 |
| 40 | 32 | 16 | 12 | $\mathbf{0}=100$ |
| 42 | 39 | 12 | 7 | *=100 |
| 40 | 36 | 13 | 11 | *=100 |
| 44 | 38 | 12 | 6 | *=100 |

## Q. 2 CONTINUED...

|  | osel | osely | osely | Sel | Refused |
| :---: | :---: | :---: | :---: | :---: | :---: |
| September, 2006 | 33 | 43 | 14 | 8 | 2=100 |
| August, 2006 | 41 | 39 | 12 | 7 | $1=100$ |
| June, 2006 | 37 | 43 | 13 | 6 | $1=100$ |
| May, 2006 | 42 | 35 | 15 | 7 | $1=100$ |
| April, 2006 | 43 | 36 | 13 | 7 | $1=100$ |
| March, 2006 | 43 | 38 | 12 | 6 | $1=100$ |
| February, 2006 | 39 | 42 | 12 | 6 | $1=100$ |
| January, 2006 | 40 | 40 | 12 | 7 | $1=100$ |
| December, 2005 | 45 | 38 | 11 | 5 | $1=100$ |
| Early November, 2005 | 41 | 40 | 13 | 6 | *=100 |
| Early October, 2005 | 43 | 36 | 15 | 6 | *=100 |
| Early September, 2005 | 32 | 40 | 20 | 7 | $1=100$ |
| July, 2005 | 43 | 37 | 13 | 6 | $1=100$ |
| Mid-May, 2005 | 42 | 42 | 11 | 5 | *=100 |
| Mid-March, 2005 | 40 | 39 | 14 | 5 | $2=100$ |
| February, 2005 | 38 | 45 | 13 | 4 | * $=100$ |
| January, 2005 | 48 | 37 | 11 | 4 | *=100 |
| December, 2004 | 34 | 44 | 15 | 6 | $1=100$ |
| Mid-October, 2004 | 42 | 38 | 11 | 8 | $1=100$ |
| Early September, 2004 | 47 | 37 | 9 | 6 | $1=100$ |
| August, 2004 | 39 | 42 | 12 | 6 | $1=100$ |
| July, 2004 | 43 | 40 | 11 | 6 | *=100 |
| June, 2004 | 39 | 42 | 12 | 6 | $1=100$ |
| April, 2004 | 54 | 33 | 8 | 5 | *=100 |
| Mid-March, 2004 | 47 | 36 | 12 | 4 | $1=100$ |
| Early February, 2004 | 47 | 38 | 10 | 4 | $1=100$ |
| Mid-January, 2004 | 48 | 39 | 9 | 4 | *=100 |
| December, 2003 | 44 | 38 | 11 | 6 | $1=100$ |
| November, 2003 | 52 | 33 | 9 | 5 | $1=100$ |
| September, 2003 | 50 | 33 | 10 | 6 | 1=100 |
| Mid-August, 2003 | 45 | 39 | 10 | 5 | $1=100$ |
| Early July, 2003 | 37 | 41 | 13 | 8 | $1=100$ |
| June, 2003 | 46 | 35 | 13 | 6 | *=100 |
| May, 2003 | 63 | 29 | 6 | 2 | *=100 |
| April 11-16, 2003 | 47 | 40 | 10 | 2 | $1=100$ |
| April 2-7, 2003 | 54 | 34 | 9 | 2 | $1=100$ |
| March 20-24, 2003 | 57 | 33 | 7 | 2 | $1=100$ |
| March 13-16, 2003 | 62 | 27 | 6 | 4 | $1=100$ |
| February, 2003 | 62 | 25 | 8 | 4 | $1=100$ |
| January, 2003 | 55 | 29 | 10 | 4 | $2=100$ |
| December, 2002 | 51 | 32 | 10 | 6 | 1=100 |
| Late October, 2002 | 53 | 33 | 8 | 5 | $1=100$ |
| Early October, 2002 | 60 | 28 | 6 | 5 | $1=100$ |
| Early September, 2002 | 48 | 29 | 15 | 6 | $2=100$ |
| Reports about the condition of the U.S. economy | 52 | 34 | 8 | 6 | *=100 |
| March 13-16, 2009 | 48 | 33 | 9 | 10 | *=100 |
| February 27-March 2, 2009 | 56 | 30 | 8 | 6 | *=100 |
| February 13-16, 2009 | 55 | 29 | 10 | 6 | *=100 |
| January 30-February 2, 2009 | 52 | 31 | 12 | 5 | *=100 |
| January 23-26, 2009 | 57 | 30 | 8 | 5 | $0=100$ |
| January 16-19, 2009 | 43 | 35 | 13 | 9 | *=100 |
| January 2-4, 2009 | 42 | 36 | 15 | 7 | *=100 |

December 12-15, 2008
December 5-8, 2008
November 21-24, 2008
November 14-17, 2008
November 7-10, 2008
October 31-November 3, 2008
October 24-27, 2008
October 17-20, 2008
October 10-13, 2008
October 3-6, 2008
September 26-29, 2008
September 19-22, 2008
September 5-8, 2008
August 29-31, 2008
August 15-18, 2008
August 8-11, 2008
August 1-4, 2008
July 25-28, 2008
July 18-21, 2008
July 11-14, 2008
June 27-30, 2008
June 13-16, 2008
May 9-12, 2008
May 2-5, 2008
April 18-21, 2008
April 4-7, 2008
March 28-31, 2008
March 20-24, 2008
February 29-March 3, 2008
February 15-18, 2008
February 1-4, 2008
January 18-21, 2008
January 11-14, 2008
November 2-5, 2007
October 19-22, 2007
August 10-13, 2007
Mid-November, 2006
December, 2005
Early November, 2005
Mid-May, 2005
January, 2005
Mid-October, 2004
Early September, 2004
Mid-January, 2004
December, 2003
November, 2003
October, 2003
September, 2003
March, 2003
February, 2003
January, 2003
December, 2002
February, 2002

| Very <br> closely | Fairly closely | Not too closely | Not at all closely | DK/ <br> Refused |
| :---: | :---: | :---: | :---: | :---: |
| 51 | 33 | 9 | 7 | *=100 |
| 42 | 38 | 13 | 7 | *=100 |
| 59 | 24 | 9 | 8 | *=100 |
| 56 | 29 | 9 | 6 | *=100 |
| 54 | 31 | 8 | 7 | *=100 |
| 63 | 27 | 6 | 4 | *=100 |
| 52 | 35 | 7 | 5 | 1=100 |
| 62 | 29 | 6 | 3 | *=100 |
| 65 | 25 | 7 | 3 | *=100 |
| 69 | 23 | 5 | 3 | *=100 |
| 70 | 22 | 5 | 3 | *=100 |
| 56 | 27 | 12 | 5 | *=100 |
| 44 | 33 | 16 | 7 | *=100 |
| 41 | 34 | 13 | 11 | 1=100 |
| 39 | 36 | 15 | 10 | * $=100$ |
| 39 | 35 | 16 | 10 | *=100 |
| 47 | 34 | 11 | 8 | $0=100$ |
| 46 | 32 | 10 | 12 | * $=100$ |
| 45 | 33 | 13 | 9 | *=100 |
| 44 | 33 | 12 | 10 | 1=100 |
| 49 | 31 | 12 | 7 | 1=100 |
| 42 | 33 | 14 | 11 | *=100 |
| 45 | 31 | 13 | 11 | *=100 |
| 43 | 31 | 15 | 10 | 1=100 |
| 41 | 35 | 13 | 10 | 1=100 |
| 39 | 37 | 12 | 12 | *=100 |
| 42 | 36 | 14 | 8 | *=100 |
| 45 | 33 | 13 | 9 | *=100 |
| 38 | 35 | 15 | 11 | 1=100 |
| 37 | 36 | 11 | 16 | 8=100 |
| 40 | 37 | 14 | 8 | 1=100 |
| 42 | 31 | 16 | 11 | *=100 |
| 36 | 32 | 15 | 16 | 1=100 |
| 27 | 37 | 16 | 19 | 1=100 |
| 25 | 34 | 20 | 21 | *=100 |
| 28 | 36 | 18 | 18 | *=100 |
| 31 | 40 | 17 | 11 | 1=100 |
| 35 | 35 | 18 | 11 | $1=100$ |
| 35 | 39 | 17 | 9 | *=100 |
| 30 | 39 | 19 | 11 | $1=100$ |
| 35 | 41 | 17 | 7 | *=100 |
| 30 | 43 | 16 | 10 | $1=100$ |
| 39 | 34 | 15 | 11 | $1=100$ |
| 37 | 41 | 15 | 7 | *=100 |
| 35 | 38 | 14 | 11 | $2=100$ |
| 40 | 34 | 15 | 10 | 1=100 |
| 32 | 39 | 16 | 12 | $1=100$ |
| 39 | 30 | 18 | 12 | $1=100$ |
| 40 | 35 | 16 | 8 | $1=100$ |
| 42 | 33 | 15 | 10 | *=100 |
| 40 | 35 | 13 | 11 | $1=100$ |
| 38 | 34 | 17 | 10 | $1=100$ |
| 35 | 40 | 15 | 9 | $1=100$ |


| Q. 2 CONTINUED... |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very closely | Fairly closely | Not too closely | Not at all closely | DK/ <br> Refused |
| January, 2002 | 30 | 44 | 16 | 9 | $1=100$ |
| December, 2001 | 37 | 40 | 13 | 8 | $2=100$ |
| Mid-November, 2001 | 41 | 36 | 15 | 7 | $1=100$ |
| June, 2001 | 24 | 41 | 18 | 16 | $1=100$ |
| May, 2001 | 34 | 36 | 15 | 15 | $0=100$ |
| April, 2001 | 36 | 34 | 16 | 13 | $1=100$ |
| February, 2001 | 30 | 39 | 18 | 12 | $1=100$ |
| January, 2001 | 32 | 38 | 17 | 11 | $2=100$ |
| June, 1995 | 26 | 41 | 22 | 11 | *=100 |
| March, 1995 | 27 | 45 | 19 | 9 | *=100 |
| February, 1995 | 23 | 41 | 22 | 13 | $1=100$ |
| December, 1994 | 28 | 43 | 20 | 9 | *=100 |
| October, 1994 | 27 | 40 | 20 | 12 | $1=100$ |
| June, 1994 | 25 | 42 | 23 | 10 | *=100 |
| May, 1994 | 33 | 40 | 16 | 10 | $1=100$ |
| January, 1994 | 34 | 39 | 16 | 10 | $1=100$ |
| Early January, 1994 | 36 | 44 | 13 | 7 | *=100 |
| December, 1993 | 35 | 41 | 15 | 8 | $1=100$ |
| October, 1993 | 33 | 38 | 20 | 9 | *=100 |
| September, 1993 | 37 | 40 | 14 | 8 | $1=100$ |
| Early September, 1993 | 39 | 39 | 14 | 9 | *=100 |
| August, 1993 | 41 | 36 | 14 | 9 | *=100 |
| May, 1993 | 37 | 38 | 18 | 6 | $1=100$ |
| February, 1993 | 49 | 36 | 10 | 5 | *=100 |
| January, 1993 | 42 | 39 | 12 | 7 | *=100 |
| September, 1992 | 43 | 37 | 13 | 6 | $1=100$ |
| May, 1992 | 39 | 39 | 15 | 6 | $1=100$ |
| March, 1992 | 47 | 38 | 11 | 4 | *=100 |
| February, 1992 | 47 | 37 | 10 | 6 | *=100 |
| January, 1992 | 44 | 40 | 11 | 5 | *=100 |
| October, 1991 | 36 | 38 | 16 | 9 | $1=100$ |
| d. The U.S. military effort in Afghanistan | 24 | 32 | 22 | 22 | *=100 |
| February 20-23, $2009{ }^{4}$ | 27 | 29 | 24 | 19 | 1=100 |
| January 30-February 2, 2009 | 26 | 34 | 24 | 16 | *=100 |
| January 2-4, 2009 | 22 | 33 | 23 | 21 | 1=100 |
| October 24-27, 2008 | 28 | 32 | 22 | 17 | 1=100 |
| October 10-13, 2008 | 19 | 34 | 29 | 18 | *=100 |
| September 12-15, 2008 | 21 | 34 | 25 | 19 | 1=100 |
| August 29-31, 2008 | 18 | 27 | 32 | 23 | *=100 |
| July 18-21, 2008 | 27 | 33 | 24 | 16 | *=100 |
| July 11-14, 2008 | 19 | 28 | 29 | 23 | 1=100 |
| July 3-7, 2008 | 19 | 28 | 32 | 21 | *=100 |
| June 20-23, 2008 | 20 | 30 | 30 | 20 | *=100 |
| Late July, 2002 | 41 | 38 | 13 | 7 | 1=100 |
| June, 2002 | 38 | 32 | 20 | 9 | 1=100 |
| April, 2002 | 39 | 39 | 13 | 8 | $1=100$ |
| Early April, 2002 | 45 | 37 | 12 | 5 | $1=100$ |
| February, 2002 | 47 | 39 | 8 | 5 | 1=100 |
| January, 2002 | 51 | 35 | 9 | 4 | $1=100$ |

[^1]
## Q. 2 CONTINUED...

December, 2001
Mid-November, 2001
Early November, 2001
Mid-October, 2001

| Very <br> closely | Fairly <br> closely | Not too <br> closely | Not at all <br> closely | DK/ <br> Refused |
| :---: | :---: | :---: | :---: | :---: |
| 44 | 38 | 12 | 5 | $1=100$ |
| 49 | 36 | 11 | 3 | $1=100$ |
| 45 | 36 | 12 | 6 | $1=100$ |
| 51 | 35 | 10 | 3 | $1=100$ |

e. The death of actress Natasha Richardson after a skiing accident

18
$28 \quad 24$
24
$30 \quad *=100$
f. President Obama's appearance on the Tonight Show with Jay Leno
Q. 3 Which ONE of the stories I just mentioned have you followed most closely, or is there another story you've been following MORE closely? [DO NOT READ LIST. ACCEPT ONLY ONE RESPONSE.]

35 Reports about the condition of the U.S. economy
29 News about millions of dollars in bonuses paid to AIG employees
8 The death of actress Natasha Richardson after a skiing accident
5 The current situation and events in Iraq
4 President Obama's appearance on the Tonight Show with Jay Leno
4 The U.S. military effort in Afghanistan
6 Some other story (VOL.)
$\underline{9}$ Don’t know/Refused (VOL.)
100
On another topic . . .
Q. 4 Do you think news organizations are giving too much coverage, too little coverage or the right amount of coverage to each of the following? [INSERT ITEM; RANDOMIZE]

| a. |  | Too much coverage | Too little coverage | Right amount of coverage | DK/ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | News about millions of dollars in bonuses paid to AIG employees | 28 | 23 | 47 | $2=100$ |
| b. | The current situation and events in Iraq | 8 | 45 | 43 | 4=100 |
|  | February 6-9, 2009: Recent elections in |  |  |  |  |
|  | Iraq | 5 | 47 | 36 | 12=100 |
|  | June 20-23, 2008 | 11 | 42 | 44 | $3=100$ |
|  | April 25-28, 2008 | 12 | 44 | 42 | $2=100$ |
|  | January 25-28, 2008 | 13 | 35 | 47 | $5=100$ |
|  | December 14-17, 2007 | 15 | 36 | 44 | $5=100$ |
|  | November 16-19, 2007 | 14 | 34 | 48 | $4=100$ |
|  | November 2-5, $2007{ }^{5}$ | 18 | 33 | 43 | $6=100$ |
|  | July 20-23, 2007 | 18 | 28 | 48 | $6=100$ |
|  | June 1-4, 2007 | 23 | 23 | 47 | $7=100$ |
| C. | Reports about the condition of the U.S. economy | 21 | 26 | 51 | $2=100$ |
|  | January 18-21, 2008 | 11 | 32 | 52 | $5=100$ |
|  | February, 2001: Signs of an economic slowdown | 21 | 25 | 46 | $8=100$ |

5
For November 2-5, 2007 this item was not part of a list, it was a stand alone question and asked about: "The war in Iraq."
Q. 4 CONTINUED...
d. The U.S. military effort in Afghanistan

June 20-23, 2008 ${ }^{6}$
e. The death of actress Natasha Richardson after a skiing accident
f. President Obama's appearance on the Tonight Show with Jay Leno

| Too much <br> coverage | Too little <br> coverage | Right <br> amount of <br> coverage | DK/ <br> Refused |
| :--- | :---: | :---: | :---: |
| $\mathbf{7}$ | 54 | $\mathbf{3 6}$ | $\mathbf{3}=\mathbf{1 0 0}$ <br> 7 |
| $\mathbf{5 5}$ | $\mathbf{3 4}$ | $\mathbf{4 = 1 0 0}$ |  |

34
5
53
$8=100$

46
$35 \quad 11=100$
Q. 5 Thinking about Congress’ response to AIG paying bonuses to many employees while receiving government assistance...From what you have seen and heard, do you think that Congress made too much of this situation, or was Congress' response appropriate?

30 Made too much of it
58 Response was appropriate
12 Don't know/Refused (VOL.)
100

## TREND FOR COMPARISON MARCH 2006: DUBAI COMPANY-U.S. PORTS

Q. 14 As you may know, recently a company from the United Arab Emirates made a deal to run six shipping ports in the United States. Would you approve or disapprove of the government allowing this company to operate U.S. ports? \{14\% Approve, 73\% Disapprove, 13\% Don’t know/Refused\}
P. 1 On Thursday, this company said it would transfer all operations of U.S. ports to an American company. In your view, is this a satisfactory solution, or not? $\{46 \%$ satisfactory, $38 \%$ Not satisfactory, $16 \%$ Don't know/Refused\}
P. 2 Do you think that Congress made too much of this situation, or was Congress' response appropriate? ${ }^{7}$

24 Made too much of it
58 Response was appropriate
18 Don’t know/Refused
100

[^2]
[^0]:    2 From March 8-9, 2006 the story was worded "The possibility that an Arab-owned company might be allowed to run U.S. ports."
    February 27-March 2, 2009 asked about "Barack Obama's plan to withdraw most U.S. troops from Iraq by August 2010." From May, 2003 to March 23-26, 2007, the story was listed as "News about the current situation in Iraq." From March 20-24, 2003 to April 1116, 2003, the story was listed as "News about the war in Iraq." From Early October, 2002, to March 13-16, 2003, the story was listed as "Debate over the possibility that the U.S. will take military action in Iraq." In Early September, 2002, the story was listed as "Debate over the possibility that the U.S. will invade Iraq."

[^1]:    4
    February 20-23, 2009 asked about "The Obama administration's decision to send 17,000 additional U.S. troops to Afghanistan." From June 20-23, 2008 to October 10-13, 2008 the story was listed as "The military effort in Afghanistan against Taliban fighters."

[^2]:    6 For June 20-23, 2008 the item was listed as "The military effort in Afghanistan against Taliban fighters."
    7 Questions P. 1 and P. 2 were asked March 10-12, 2006 only. N=795.

