



NEWS Release
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FOR IMMEDIATE RELEASE:
 Tuesday, October 28, 2008

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Obama Leads by 19 Among Those Who Have Already Voted
MCCAIN SUPPORT CONTINUES DOWNWARD SPIRAL

Barack Obama leads John McCain by a 52% to 36% margin in Pew’s latest nationwide survey of 1,325 registered voters. This is the fourth consecutive survey that has found support for the Republican candidate edging down. In contrast, since early October weekly Pew surveys have shown about the same number of respondents saying they back Obama. When the sample is narrowed to those most likely to vote, Obama leads by 53% to 38%.

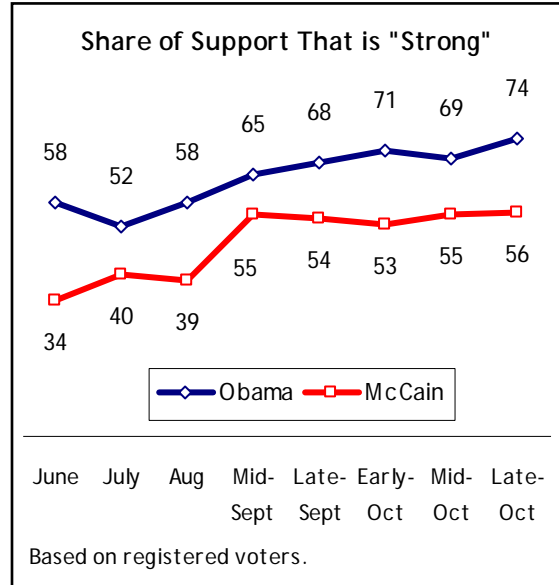
A breakdown of voting intentions by demographic groups shows that since mid-September, McCain’s support has declined significantly across most voting blocs. Currently, McCain holds a statistically significant advantage only among white evangelical Protestants (aside from Republicans). In addition, Obama runs nearly even with McCain in the so-called red states, all of which George W. Bush won in 2004.

Just as ominous for the Republican candidate, Obama holds a 53% to 34% lead among the sizable minority of voters (15%) who say they have already voted. Among those who plan to vote early but have not yet voted (16% of voters), 56% support Obama, while 37% support McCain.

	Sept 9-14	Sept 27-29	Oct 9-12	Oct 16-19	Oct 23-26
Registered voters	%	%	%	%	%
Obama/Biden	46	49	50	52	52
McCain/Palin	44	42	40	38	36
Nader/Gonzalez	--	--	--	--	3**
Barr/Root	--	--	--	--	1**
Other/DK	<u>10</u>	<u>9</u>	<u>10</u>	<u>10</u>	<u>8</u>
	100	100	100	100	100
N	2,509	1,258	1,278	2,599	1,325
Likely voters*					
Obama/Biden	46	49	49	53	53
McCain/Palin	46	43	42	39	38
Nader/Gonzalez	--	--	--	--	2
Barr/Root	--	--	--	--	*
Other/DK	<u>8</u>	<u>8</u>	<u>9</u>	<u>8</u>	<u>7</u>
	100	100	100	100	100
N	2,307	1,181	1,191	2,382	1,198

* Based on a nine-question turnout scale.
 ** Independent and Libertarian tickets included in states where they appear on the ballot.

While Obama's support levels have not increased much in recent weeks, a growing percentage of his backers now say they support him strongly. Currently, 74% of Obama voters say they support him strongly, up from 65% in mid-September. A much smaller majority of McCain backers (56%) say they support him strongly, which is largely unchanged from mid-September.



The latest national survey by the Pew Research Center for the People & the Press, conducted Oct. 23-26 among 1,500 adults interviewed on landline and cell phones, for the first time includes minor-party candidates Ralph Nader and Bob Barr. Few voters support either candidate, and their inclusion does not substantially affect the margins of support in the Obama-McCain race.

The survey finds that the proportion of Americans who disapprove of Bush's job performance has hit a new high in a Pew survey (70%); just 22% now approve of the way Bush is handling his job. Since January, when Bush's job rating was already quite low, at 31%, his approval mark has declined by nine points.

As disapproval of President Bush's job performance has edged upward, fewer voters say that McCain would take the country in a different direction from Bush's. Currently, more voters say McCain would continue Bush's policies than say he would take the country in a different direction (47% vs. 40%). Just a week ago (Oct. 16-19), voters were divided over whether McCain would continue Bush's policies or not (44% continue, 45% take new direction).

Favorable ratings for the Republican Party, which rose sharply following the party's convention in early September, have declined to about their previous levels. Currently, 50% say they have an unfavorable opinion of the GOP, while 40% express a favorable opinion of the party; in mid-September, about as many had a favorable opinion of the Republican Party as an unfavorable one (47% favorable vs. 46% unfavorable).

By contrast, a solid majority (57%) continues to express a favorable opinion of the Democratic Party, while 33% have an unfavorable impression. Majorities have expressed positive opinions of the Democratic Party for the past two years (since October 2006).

Obama-McCain Matchup

Coming out of the party conventions in September, Obama and McCain were running even. As the campaign enters the final stretch, Obama maintains a solid lead over McCain, with few significant changes since mid-October among key voter groups.

In mid-September (Sept. 9-14), McCain held significant advantages among those earning more than \$75,000 a year, white evangelical Protestants, whites who have not completed college, and white men. Today, he maintains a significant advantage only among white evangelical voters, and has lost the lead or seen it shrink in most other categories.

For example, among voters earning \$75,000 a year or more, McCain held a 53% to 39% advantage in the Sept. 9-14 survey. Now, Obama leads by 52% to 41%. After the conventions, McCain held a 52% to 38% edge among white voters. Today, he and Obama are running evenly at 44% each. In September, McCain held a 56% to 34% advantage among white respondents with some college education. Now, the candidates tally 46% each.

Meanwhile, the latest survey shows Obama continuing to dominate among his core support groups. Nearly seven-in-ten voters younger than 30 (68%) say they support the Illinois senator, compared to 24% who say they support McCain. Among women, Obama leads by 20 points (54% to 34%).

General Election Matchup

	Sept 9-14		Oct 9-12		Oct 16-19		Oct 23-26		1 week <i>Obama</i> <i>change</i>	Oct 23-26 <i>N</i>
	Oba- <u>ma</u> %	Mc- <u>Cain</u> %	Oba- <u>ma</u> %	Mc- <u>Cain</u> %	Oba- <u>ma</u> %	Mc- <u>Cain</u> %	Oba- <u>ma</u> %	Mc- <u>Cain</u> %		
All voters	46	44	50	40	52	38	52	36	0	1325
Republicans	5	90	6	91	7	89	8	86	+1	361
Democrats	87	8	91	4	91	5	87	7	-4	490
Independents	38	45	45	37	51	33	48	31	-3	411
Men	41	49	46	46	49	42	51	38	+2	639
Women	50	40	54	35	55	35	54	34	-1	686
White	38	52	43	49	45	45	44	44	-1	1057
Black	89	5	91	1	94	2	90	1	-4	137
18-29	60	31	65	33	66	27	68	24	+2	156
30-49	45	47	47	43	52	39	51	39	-1	428
50-64	43	48	51	37	50	42	50	40	0	430
65+	40	45	45	44	44	44	45	37	+1	285
College grad+	48	45	54	40	54	39	54	36	0	614
Some college	43	47	50	40	50	41	53	37	+3	339
HS or less	45	42	48	40	53	36	51	35	-2	367
\$75,000+	39	53	44	48	48	46	52	41	+4	442
\$50-\$74,999	42	49	43	49	50	43	49	43	-1	215
\$30-\$49,999	51	40	59	32	55	36	54	32	-1	235
Less than \$30,000	55	34	58	31	64	26	62	29	-2	255
Protestant	40	51	43	48	48	44	47	43	-1	698
White Evangelical	21	71	18	74	24	67	22	65	-2	272
White Mainline	40	50	42	49	48	43	47	46	-1	277
Black Protestants	90	4	92	1	94	2	94	1	0	104
Catholic	45	44	55	35	53	37	54	34	+1	309
White non-Hisp.	41	48	54	38	49	41	49	41	0	243
Unaffiliated	62	25	67	24	66	24	65	22	-1	208
<i>When will you vote?</i>										
Already cast vote	--	--	--	--	63	32	53	34	-10	227
Before Election Day	--	--	--	--	57	35	56	37	-1	208
On Election Day	--	--	--	--	51	40	52	36	+1	837
<i>Battleground analysis*</i>										
Republican states	--	--	41	51	42	49	47	43	+5	373
Democratic states	--	--	61	29	61	30	57	31	-4	405
Battleground states	--	--	48	41	52	37	53	35	+1	547
<i>Among Whites</i>										
Men	35	56	38	56	42	49	42	46	0	520
Women	41	48	47	43	48	42	45	43	-3	537
18-49	41	51	42	52	48	43	46	44	-2	419
50-64	38	53	45	44	42	49	42	47	0	363
65+	34	50	41	48	41	47	41	42	0	255
College grad+	45	49	50	46	49	44	48	43	-1	508
Some college	34	56	41	50	44	48	46	46	+2	270
HS or less	36	50	37	51	42	45	39	45	-3	276

Based on registered voters. Figures read horizontally.

*Battleground states are CO, FL, IN, IA, MI, MN, MO, NV, NH, NM, NC, OH, PA, VA, and WI.

Fewer See McCain Taking 'New Direction'

Since last spring, American voters have been divided over whether McCain would continue President Bush's policies or take the country in a new direction, should the Republican nominee become president. In the current survey, however, a plurality of voters (47%) say the Republican nominee would continue Bush's policies while four-in-ten say McCain would take the country in a new direction.

Independent voters have become substantially more likely to say McCain would continue Bush's policies (37% in mid-October, 48% now) than to say he would take the country in a new direction (50% in mid-October, 38% now). By comparison, there have been no significant changes in opinion among Republican voters or Democratic voters: The vast majority of Republican voters (74%) say McCain would take the country in a different direction, while nearly as many Democratic voters (69%) say he would continue Bush's policies.

Would McCain Be Like Bush Or Go His Own Way?				
Oct 16-19	<u>All</u>	<u>Rep</u>	<u>Dem</u>	<u>Ind</u>
<i>Would John McCain...</i>	%	%	%	%
Continue Bush policies	44	12	74	37
Take U.S. in new direction	45	79	17	50
Don't know	<u>11</u>	<u>9</u>	<u>9</u>	<u>13</u>
	100	100	100	100
N=	1,299	402	477	361
Oct 23-26	<u>All</u>	<u>Rep</u>	<u>Dem</u>	<u>Ind</u>
<i>Would John McCain...</i>	%	%	%	%
Continue Bush policies	47	13	69	48
Take U.S. in new direction	40	74	20	38
Don't know	<u>13</u>	<u>13</u>	<u>11</u>	<u>14</u>
	100	100	100	100
N=	1,325	361	490	411
Based on registered voters.				

Who Would the Candidates Favor?

Half of voters say that, if elected, McCain “would do too much for wealthy Americans.” Far fewer – just 17% – believe that Obama “would do too much for African Americans” if he is elected. These opinions are largely unchanged since mid-September.

Whites who have not completed college are more likely than white college graduates to say that Obama would do too much for blacks (24% vs. 8%). Nearly half of whites (46%) who have not finished college say that McCain would do too much for the wealthy.

Among all white voters, 19% say, if elected, Obama would do too much for blacks; roughly twice as many (39%) say that McCain, if he is elected, would do too much for the wealthy.

Few Say Obama Would Do Too Much for Blacks			
	Agree	Disagree	DK
	%	%	%
<i>McCain would do too much for the wealthy</i>			
All voters	50	44	6=100
White	44	51	5=100
Black	75	20	5=100
Republican	15	81	4=100
Democrat	79	18	3=100
Independent	45	48	7=100
<i>Among whites</i>			
College grad	39	55	6=100
Not college grad	46	48	6=100
<i>Obama would do too much for blacks</i>			
All voters	17	76	7=100
White	19	74	7=100
Black	14	85	1=100
Republican	33	60	7=100
Democrat	11	86	3=100
Independent	12	80	8=100
<i>Among whites</i>			
College grad	8	85	7=100
Not college grad	24	68	8=100

Based on registered voters.

Who Are The Undecideds?

A week before the election, nearly one-in ten voters (8%) remain undecided in their choice for president and there is little to suggest that these voters will move strongly to one candidate or the other on election day.

When undecided voters are asked whether there is a chance they *might* vote for McCain or for Obama, only 14% indicate a preference for one candidate over the other (7% for McCain and 7% for Obama). More than three-quarters (78%) of the undecideds continue to express uncertainty: about three-in-ten (29%) say they might vote for *either* of the two candidates, while almost half (49%) say that they do not know if there's a chance they might vote for either Obama or McCain. The remaining 8% say they will vote for *neither* candidate.

Undecided voters are less educated, less affluent, and somewhat more likely to be female than the average voter. Nearly half of undecided voters (48%) say they attend religious services at least weekly, which is same as the proportion of McCain supporters. Fewer Obama supporters (31%) say they attend religious services at least once a week.

On most issues, the positions held by undecided voters fall between those of Obama and McCain supporters, although they are somewhat more similar to McCain supporters on the issue of illegal immigration. Overall, these voters are more likely than supporters of either

How Undecided are Undecided Voters?

<i>Might vote...</i>	%
For either	29
For McCain, not Obama	7
For Obama, not McCain	7
For neither	8
Don't know	<u>49</u>
	100
N	304

Based on registered voters interviewed October 16-19 or October 23-26 who did not choose a candidate.

How the Undecideds Compare to Supporters of the Candidates

	Total %	-----Support-----		
		McCain %	Obama %	Undecided %
Men	47	51	45	37
Women	<u>53</u>	<u>49</u>	<u>55</u>	<u>63</u>
	100	100	100	100
White	77	93	65	78
Black	12	*	21	8
Hispanic	9	6	12	11
18-29	19	13	24	13
30-49	36	38	35	30
50-64	27	29	25	23
65+	17	19	15	27
College grad	32	32	33	23
Some college	28	30	27	24
H.S. or less	40	38	38	51
<\$30,000	27	20	32	33
\$30-\$49,999	22	20	22	25
\$50-\$74,999	18	21	16	16
\$75,000+	33	39	30	26
White evangelical	20	36	9	24
White mainline	19	22	17	17
Catholic	23	21	23	24
<i>Religious attendance...</i>				
Weekly or more	39	48	31	48
Less often	60	51	68	48
Northeast	20	17	21	23
Midwest	24	23	24	27
South	36	41	33	36
West	20	19	22	14
N	3924	1584	1952	304

Based on registered voters interviewed October 16-19 or October 23-26; supporters of minor-party candidates not shown. Note: income is based on those who provided an income.

candidate to say they don't have an opinion about most issues.

Undecided voters do clearly distinguish themselves from supporters of both McCain and Obama in their lower levels of participation and interest in this election, and partisan politics in general. A majority (51%) of undecideds do not identify with either the Republican or Democratic parties and fewer than half (48%) report having voted in the primaries this year; by contrast, 63% of both Obama and McCain supporters say they voted in a primary.

Fewer than four-in-ten undecided voters (37%) say they are following news about the election very closely. By contrast, majorities of both Obama supporters (56%) and McCain supporters (55%) say they are tracking election news very closely.

Undecideds Less Interested in the Election				
	<u>Total</u> %	-----Support-----		<u>Un-</u> <u>decided</u> %
		<u>McCain</u> %	<u>Obama</u> %	
<i>Party Identification</i>				
Republican/Lean Rep	38	88	5	22
Democrat/Lean Dem	53	8	91	27
Pure Independent	<u>9</u>	<u>4</u>	<u>4</u>	<u>51</u>
	100	100	100	100
Following election news very closely	54	55	56	37
Given quite a lot of thought to election	81	81	83	69
Voted in primary*	62	63	63	48
Based on registered voters interviewed October 16-19 or October 23-26 who did not choose a candidate .				
*Asked only October 16-19				

ABOUT THE SURVEY

Results for this survey are based on telephone interviews conducted under the direction of Princeton Survey Research Associates among a nationwide sample of 1,500 adults, 18 years of age or older, from October 23-26, 2008 (1,125 respondents were interviewed on a landline telephone, and 375 were interviewed on a cell phone, including 127 who had no landline telephone). Both the landline and cell phone samples were provided by Survey Sampling International.

The combined landline and cell phone sample are weighted using an iterative technique that matches gender, age, education, race/ethnicity, region, and population density to parameters from the March 2007 Census Bureau's Current Population Survey. The sample is also weighted to match current patterns of telephone status and relative usage of landline and cell phones (for those with both), based on extrapolations from the 2007 National Health Interview Survey. The weighting procedure also accounts for the fact that respondents with both landline and cell phones have a greater probability of being included in the sample.

The following table shows the error attributable to sampling that would be expected at the 95% level of confidence for different groups in the survey:

Group	Sample Size	Plus or minus...
Total sample	1,500	3.0 percentage points
Registered voter sample	1,325	3.0 percentage points
Likely voter sample	1198	3.5 percentage points
Republican registered voter sample	361	6.0 percentage points
Democratic registered voter sample	490	5.0 percentage points
Independent registered voter sample	411	5.5 percentage points
Certain McCain voters	449	5.5 percentage points
Certain Obama voters	594	4.5 percentage points
Swing voters	153	9.0 percentage points

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

ABOUT THE CENTER

The Pew Research Center for the People & the Press is an independent opinion research group that studies attitudes toward the press, politics and public policy issues. We are sponsored by The Pew Charitable Trusts and are one of seven projects that make up the Pew Research Center, a nonpartisan "fact tank" that provides information on the issues, attitudes and trends shaping America and the world.

The Center's purpose is to serve as a forum for ideas on the media and public policy through public opinion research. In this role it serves as an important information resource for political leaders, journalists, scholars, and public interest organizations. All of our current survey results are made available free of charge.

All of the Center's research and reports are collaborative products based on the input and analysis of the entire Center staff consisting of:

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PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS
LATE OCTOBER 2008 POLITICAL SURVEY
FINAL TOPLINE
October 23-26, 2008
N=1500

ASK ALL:

THOUGHT How much thought have you given to the coming presidential election . . . Quite a lot or only a little?

BASED ON REGISTERED VOTERS [N=1325]:

		Quite	(VOL.)	Only a	(VOL.)	(VOL.)	
		<u>A lot</u>	<u>Some</u>	<u>Little</u>	<u>None</u>	<u>DK/</u>	
						<u>Ref.</u>	
2008	Late October, 2008	81	3	13	2	1=100	
	Mid-October, 2008	81	3	13	3	*=100	
	Early October, 2008	81	2	14	2	1=100	
	Late September, 2008	80	3	14	2	1=100	
	Mid-September, 2008	78	4	14	3	1=100	
	August, 2008	74	6	17	2	1=100	
	July, 2008	74	2	20	3	1=100	
	June, 2008	72	2	23	2	1=100	
	Late May, 2008	75	4	17	3	1=100	
	April, 2008	77	7	13	2	1=100	
	March, 2008	78	3	15	3	1=100	
	Late February, 2008	74	3	19	2	2=100	
	2004	November, 2004	82	3	12	2	1=100
		Mid-October, 2004	76	5	15	3	1=100
Early October, 2004		74	4	19	2	1=100	
September, 2004		71	3	22	3	1=100	
August, 2004		69	2	26	2	1=100	
July, 2004		67	2	28	2	1=100	
June, 2004		58	3	36	2	1=100	
May, 2004		59	6	30	4	1=100	
Late March, 2004		60	4	31	4	1=100	
Mid-March, 2004		65	2	31	2	*=100	
2000		November, 2000	72	6	19	2	1=100
		Late October, 2000	66	6	24	4	*=100
		Mid-October, 2000	67	9	19	4	1=100
		Early October, 2000	60	8	27	4	1=100
	September, 2000	59	8	29	3	1=100	
	July, 2000	46	6	45	3	*=100	
	June, 2000	46	6	43	5	*=100	
	May, 2000	48	4	42	5	1=100	
	April, 2000	45	7	41	7	*=100	
	1996	November, 1996	67	8	22	3	*=100
October, 1996		65	7	26	1	1=100	
Late September, 1996		61	7	29	2	1=100	
Early September, 1996		56	3	36	4	1=100	
July, 1996		55	3	41	1	*=100	
June, 1996		50	5	41	3	1=100	
1992	Early October, 1992	77	5	16	1	1=100	
	September, 1992	69	3	26	1	1=100	
	August, 1992	72	4	23	1	*=100	
	June, 1992	63	6	29	1	1=100	

THOUGHT CONTINUED...

		Quite	(VOL.)	Only a	(VOL.)	(VOL.)
		<u>A lot</u>	<u>Some</u>	<u>Little</u>	<u>None</u>	<u>DK/Ref.</u>
1988	Gallup: November, 1988	73	8	17	2	0=100
	Gallup: October, 1988	69	9	20	2	0=100
	Gallup: August, 1988	61	10	27	2	0=100
	Gallup: September, 1988	57	18	23	2	0=100

ASK ALL:

Q.1 How closely have you been following news about candidates for the 2008 presidential election ... very closely, fairly closely, not too closely, or not at all closely?¹

BASED ON REGISTERED VOTERS [N=1325]:

		Very	Fairly	Not too	Not at all	(VOL.)
		<u>Closely</u>	<u>Closely</u>	<u>Closely</u>	<u>Closely</u>	<u>DK/Ref</u>
2008	Late October, 2008	53	33	9	4	1=100
	Mid-October, 2008	54	35	7	4	*=100
	Mid-September, 2008	50	38	8	4	*=100
2004	November, 2004	52	36	8	4	*=100
2000	November, 2000	39	44	12	5	*=100
1996	November, 1996	34	45	15	6	*=100
1992	October, 1992	55	36	7	2	0=100

**ASK ALL RESPONDENTS WHO ARE NOT IN NORTH DAKOTA:
RESPONDENTS IN NORTH DAKOTA SHOULD BE SKIPPED TO PRECINCT**

REGIST These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register... Are you NOW registered to vote in your precinct or election district, or haven't you been able to register so far?

IF ANSWERED "1" IN REGIST AND IS NOT IN "DAY OF" STATE, ASK:

REGICERT Are you absolutely certain you are registered to vote, or is there a chance your registration has lapsed because you moved or for some other reason?

BASED ON TOTAL [N=1500]:

83	Yes, Registered
76	Absolutely certain
1	Chance registration has lapsed
*	Don't know/Refused (VOL.)
6	"Day of" state
16	No, not registered
1	Don't know/Refused (VOL.)
*	Live in North Dakota
100	

¹

Complete trend for Q.1 not shown; comparable final election year trends are presented.

IF RESPONDENT IS IN "DAY OF" STATE & ANSWERED '2' OR '3' IN REGIST, ASK:
PLANREG Do you plan to register so that you can vote in the upcoming election?

BASED ON TOTAL IN "DAY OF" STATE [N=17]:

76	Yes
24	No
<u>0</u>	Don't know/Refused (VOL.)
100	

PROGRAMMING NOTE: A PERSON IS COUNTED AS "REGISTERED" (REGFINAL=1) AT THIS POINT IF THEY:

- (1) ARE IN NORTH DAKOTA
- (2) ANSWERED "YES" TO REGIST AND LIVE IN A DAY OF REGISTRATION STATE
- (3) ANSWERED "YES" TO REGICERT
- (4) ANSWERED "YES" TO PLANREG

BASED ON TOTAL [N=1500]:

84	Total registered voters
16	Total not registered
<u>*</u>	Don't know/Refused (VOL.)
100	

ASK ALL REGISTERED VOTERS (REGFINAL=1):

PRECINCT Have you ever voted in your precinct or election district?

BASED ON REGISTERED VOTERS [N=1325]:

		Mid- Oct <u>2008</u>	Early Oct <u>2008</u>	Late Sept <u>2008</u>	Mid- Sept <u>2008</u>	Aug <u>2008</u>	July <u>2008</u>
82	Yes	83	84	86	86	88	87
18	No	17	16	14	14	12	13
<u>*</u>	Don't know/Refused (VOL.)	<u>*</u>	<u>*</u>	<u>*</u>	<u>*</u>	<u>*</u>	<u>*</u>
100		100	100	100	100	100	100

ASK ALL REGISTERED VOTERS (REGFINAL=1):

Q.2 Generally speaking, how much interest would you say you have in politics ... [READ]

BASED ON REGISTERED VOTERS [N=1325]:

		Early Oct <u>2000</u>	Oct <u>1996</u>	Late Sept <u>1996</u>	----- Gallup -----	
					<u>Nov 1988</u>	<u>Oct 1988</u>
36	A great deal	30	25	25	29	27
44	A fair amount	49	50	50	51	53
14	Only a little	16	22	22	17	17
6	None	5	3	3	3	3
<u>*</u>	Don't know/Refused (VOL.)	<u>*</u>	<u>*</u>	<u>*</u>	<u>*</u>	<u>*</u>
100		100	100	100	100	100

ASK ALL REGISTERED VOTERS (REGFINAL=1):
 OFTVOTE How often would you say you vote... (READ)²

BASED ON REGISTERED VOTERS [N=1325]:

	<u>Always</u>	<u>Nearly Always</u>	<u>Part of The time</u>	<u>Seldom</u>	<u>Never Vote</u>	<u>Other</u>	<u>(VOL.) DK/Ref.</u>
Late October, 2008	57	26	8	5	3	1	*=100
Mid-October, 2008	57	27	7	5	3	1	*=100
Early October, 2008	53	27	9	6	3	1	1=100
Late September, 2008	55	27	9	6	2	1	*=100
Mid-September, 2008	54	28	10	5	2	1	*=100
July, 2008	53	30	10	4	1	1	1=100
November, 2004	62	21	7	6	3	1	*=100
Mid-October, 2004	63	22	7	5	2	1	*=100
November, 2000	57	26	8	6	2	1	*=100
Late October, 2000	52	30	9	6	1	2	0=100
Mid-October, 2000	54	27	10	6	*	3	*=100
Early October, 2000	51	29	10	6	3	1	*=100
November, 1996	55	28	8	6	2	1	*=100
October, 1996	52	30	9	5	2	2	*=100
Early October, 1992	54	33	8	4	*	1	*=100
October, 1988	51	37	8	3	1	*	*=100

ASK ALL REGISTERED VOTERS (REGFINAL=1):
 WHERE Do you happen to know where people in your neighborhood go to vote?

BASED ON REGISTERED VOTERS [N=1325]:

	<u>Yes</u>	<u>No/DK/Ref.</u>
Late October, 2008	83	17=100
November, 2006	84	16=100
Late October, 2006	86	14=100
Early October, 2006	88	12=100
November, 2004	85	15=100
November, 2002	88	12=100
November, 2000	84	16=100
Late October, 1998	90	10=100
Early October, 1998	87	13=100
November, 1996	88	12=100
October, 1996	85	15=100
November, 1994	93	7=100
November, 1988 (<i>Gallup</i>)	89	11=100
October, 1988 (<i>Gallup</i>)	86	14=100

²

Complete trend for OFTVOTE not shown; comparable election year trends are presented.

ASK ALL REGISTERED VOTERS (REGFINAL=1):

NOTE: BARR AND/OR NADER INCLUDED ONLY FOR RESPONDENTS IN STATES WHERE EACH IS ON THE BALLOT.

Q.3 If the presidential election were being held TODAY, would you vote [READ AND ROTATE REPUBLICAN AND DEMOCRATIC TICKETS FIRST AND ROTATE BARR AND NADER TICKETS LAST] for the Republican ticket of John McCain and Sarah Palin, for the Democratic ticket of Barack Obama and Joe Biden, for the Libertarian ticket of Bob Barr and Wayne Allyn Root, or for the Independent ticket of Ralph Nader and Matt Gonzalez?

IF OTHER OR DK (Q.3 =5,9), ASK:

Q.3a As of TODAY, do you LEAN more to [READ, ROTATE IN SAME ORDER AS Q.3]?

IF CHOSE MCCAIN, OBAMA, BARR, OR NADER IN Q.3, ASK:

Q.3b Do you support (INSERT PRESIDENTIAL CHOICE FROM Q.3—LAST NAME ONLY) strongly or only moderately?

BASED ON REGISTERED VOTERS [N=1325]:

	<u>Mc-Cain</u>	<u>Strongly</u>	<u>Only Mod³</u>	<u>DK</u>	<u>Oba-ma</u>	<u>Strongly</u>	<u>Only Mod</u>	<u>DK</u>	<u>Nader</u>	<u>Barr</u>	<u>Other/Don't know</u>
Late October, 2008	36	20	15	1	52	39	12	1	3	1	8=100
Mid-October, 2008	38	21	16	1	52	36	16	*	n/a	n/a	10=100
Early October, 2008	40	21	18	1	50	36	14	*	n/a	n/a	10=100
Late September, 2008	42	23	19	*	49	33	15	1	n/a	n/a	9=100
Mid-September, 2008 ⁴	44	25	19	*	46	30	15	1	n/a	n/a	10=100
August, 2008	43	17	26	*	46	27	19	*	n/a	n/a	11=100
July, 2008	42	17	24	1	47	24	22	1	n/a	n/a	11=100
June, 2008	40	14	26	*	48	28	19	1	n/a	n/a	12=100
Late May, 2008	44				47				n/a	n/a	9=100
April, 2008	44				50				n/a	n/a	6=100
March, 2008	43				49				n/a	n/a	8=100
Late February, 2008	43				50				n/a	n/a	7=100
November, 2004	45	34	11	*	46	29	16	1	1	n/a	8=100
Mid-October, 2004	45	32	13	*	45	28	16	1	1	n/a	9=100
Early October, 2004	48	35	12	1	41	24	17	*	2	n/a	9=100
September, 2004	49	33	15	1	43	22	20	1	1	n/a	7=100
August, 2004	45	32	13	*	47	28	19	*	2	n/a	6=100
July, 2004	44				46				3	n/a	7=100
June, 2004	46				42				6	n/a	6=100
May, 2004	43				46				6	n/a	5=100
Late March, 2004	44				43				6	n/a	7=100
Mid-March, 2004	42				49				4	n/a	5=100
Two-way trial heats:											
June, 2004	48				46				n/a	n/a	6=100
May, 2004	45				50				n/a	n/a	5=100
Late March, 2004	46				47				n/a	n/a	7=100
Mid-March, 2004	43				52				n/a	n/a	5=100
Late February, 2004	44				48				n/a	n/a	8=100
Early February, 2004	47				47				n/a	n/a	6=100
Early January, 2004	52				41				n/a	n/a	7=100
October, 2003	50				42				n/a	n/a	8=100

³ Includes those who say they lean to the Republican or Democratic candidate.

⁴ Prior to Mid-September, 2008, July, 2004, September, 2000, September, 1996, August, 1992, and September, 1988 the question did not specify vice presidential candidates.

NO QUESTION 4

**IF RESPONDENT DID NOT CHOOSE MCCAIN IN Q.3/3a (Q.3=2,3,4 OR Q.3a=2,3,4,5,9) ASK:
ROTATE Q.5 AND Q.6**

Q.5 Do you think there is a chance that you might vote for John McCain in November, or have you definitely decided not to vote for him?

BASED ON REGISTERED VOTERS [N=1325]:

		Chance might <u>Vote for</u>	Decided not <u>To vote for</u>	(VOL.) Don't know/ <u>Refused</u>
McCain	Late October, 2008	7	51	6=64%
	Mid-October, 2008	9	47	6=62%
	Early October, 2008	10	45	5=60%
	Late September, 2008	10	42	6=58%
	Mid-September, 2008	9	40	7=56%
	August, 2008	14	37	6=57%
	July, 2008	13	38	7=58%
	June, 2008	12	41	7=60%
Bush	November, 2004	6	44	5=55%
	Mid-October, 2004	5	43	7=55%
	Early October, 2004	9	39	4=52%
	September, 2004	9	38	4=51%
	August, 2004	10	42	3=55%
	July, 2004	10	41	5=56%
	June, 2004 ⁵	9	41	2=52%
	May, 2004	9	42	4=55%
	Late March, 2004	11	40	3=54%
	Mid-March, 2004	11	44	2=57%
	Late February, 2004	10	43	3=56%
	Early February, 2004	10	41	2=53%
Bush	November, 2000	8	44	7=59%
	Late October, 2000	10	41	4=55%
	Mid-October, 2000	12	40	5=57%
	Early October, 2000	11	39	7=57%
	September, 2000	15	38	6=59%
	Mid-June, 2000	15	33	6=54%
Dole	November, 1996	8	54	6=68%
	October, 1996	11	51	4=66%
	Late September, 1996	16	44	5=65%
	Early September, 1996	14	47	5=66%
	July, 1996	15	40	3=58%
Bush Sr.	Late October, 1992	11	53	2=66%
	Early October, 1992	13	46	6=65%
	September, 1992	12	44	6=62%
	August, 1992	15	45	4=64%
	May, 1992	8	40	5=53%

⁵

In June 2004, May 2004, Late March 2004, Mid-March 2004, Mid-June 2000 and July 1996 the head-to-head match-up was asked both as a three-way and a two-way trial heat. In those surveys, this question followed the two-way trial heat.

**IF RESPONDENT DID NOT CHOOSE OBAMA IN Q.3/3a (Q.3=1,3,4 OR Q.3a=1,3,4,5,9) ASK:
ROTATE Q.5 AND Q.6**

Q.6 Do you think there is a chance that you might vote for Barack Obama in November, or have you definitely decided not to vote for him?

BASED ON REGISTERED VOTERS [N=1325]:

		Chance might	Decided not	(VOL.)
		<u>Vote for</u>	<u>To vote for</u>	<u>Don't know/ Refused</u>
Obama	Late October, 2008	7	35	6=48%
	Mid-October, 2008	8	35	5=48%
	Early October, 2008	7	38	5=50%
	Late September, 2008	8	37	6=51%
	Mid-September, 2008	11	38	5=54%
	August, 2008	12	36	6=54%
	July, 2008	12	34	7=53%
	June, 2008	14	32	6=52%
Kerry	November, 2004	6	43	5=54%
	Mid-October, 2004	6	42	7=55%
	Early October, 2004	9	45	5=59%
	September, 2004	11	42	4=57%
	August, 2004	11	39	3=53%
	July, 2004	13	36	5=54%
	June, 2004 ⁶	10	41	3=54%
	May, 2004	11	35	4=50%
	Late March, 2004	13	37	3=53%
	Mid-March, 2004	13	32	3=48%
	Late February, 2004	13	36	3=52%
	Early February, 2004	15	33	5=53%
Gore	November, 2000	8	41	6=55%
	Late October, 2000	9	44	4=57%
	Mid-October, 2000	10	40	5=55%
	Early October, 2000	11	38	7=56%
	September, 2000	13	35	5=53%
	June, 2000	14	34	6=54%
Clinton	November, 1996	6	37	6=49%
	October, 1996	10	35	4=49%
	Late September, 1996	11	35	3=49%
	Early September, 1996	10	34	4=48%
	July, 1996	8	36	4=48%
Clinton	Late October, 1992	11	43	2=56%
	Early October, 1992	14	32	6=52%
	September, 1992	12	28	6=46%
	August, 1992	14	26	3=43%
	May, 1992	11	38	6=55%

⁶ In June 2004, May 2004, Late March 2004, Mid-March 2004, Mid-June 2000 and July 1996 the head-to-head match-up was asked both as a three-way and a two-way trial heat. In those surveys, this question followed the two-way trial heat.

ASK ALL REGISTERED VOTERS (REGFINAL=1):

PLAN1 Do you plan to vote in the presidential election, have you ALREADY voted, or don't you plan to vote?

IF YES IN PLAN1 (PLAN1=1), ASK:

PLAN3 How certain are you that you will vote? Are you absolutely certain, fairly certain, or not certain?

BASED ON REGISTERED VOTERS [N=1325]:

- 81 Plan to vote
 - 75 Absolutely Certain
 - 6 Fairly Certain
 - * Not Certain
 - * Don't know/Refused (VOL.)
- 15 Already voted
- 3 Don't plan to vote
- 1 Don't know/Refused (VOL.)
- 100

ASK ALL REGISTERED VOTERS (REGFINAL=1):

PLAN1 Do you plan to vote in the presidential election, have you ALREADY voted, or don't you plan to vote?

IF YES IN PLAN1 (PLAN1=1) ASK:

PLAN2 Do you plan to cast your vote BEFORE Election Day or ON Election Day?

BASED ON REGISTERED VOTERS [N=1325]:

- 64 Plan to vote on election day
- 31 Plan to vote early
 - 16 Will vote before election day
 - 15 Already voted
- 1 Plan to vote but don't know when
- 4 Don't plan to vote/Don't know (VOL.)
- 100

ASK ALL REGISTERED VOTERS (REGFINAL=1):

Q.7 In your opinion, is the outcome of this presidential election especially important, or is it no more important than any other presidential election?

BASED ON REGISTERED VOTERS [N=1325]:

		<u>Nov 2004</u>	<u>Nov 2000</u>	<u>Nov 1996</u>
81	Especially important	84	67	61
18	No more important than the others	15	31	38
<u>1</u>	Don't Know/Refused	<u>1</u>	<u>2</u>	<u>1</u>
100		100	100	100

ASK ALL REGISTERED VOTERS (REGFINAL=1):

Q.8 If John McCain were to win the presidency, do you think he would continue George W. Bush's policies, or would he take the country in a different direction? **[IF DEPENDS PROBE ONCE WITH: Just in general, do you think John McCain would continue George W. Bush's policies or take the country in a different direction?]**

BASED ON REGISTERED VOTERS [N=1325]:

		Mid-Oct <u>2008</u>	Late Sept <u>2008</u>	Mid-Sept <u>2008</u>	June <u>2008</u>	Late May <u>2008</u>	March <u>2008</u>
47	Continue Bush's policies	44	41	45	46	44	46
40	Take country in a different direction	45	46	44	42	45	43
<u>13</u>	Don't know/Refused (VOL.)	<u>11</u>	<u>13</u>	<u>11</u>	<u>12</u>	<u>11</u>	<u>11</u>
100		100	100	100	100	100	100

ASK ALL REGISTERED VOTERS (REGFINAL=1):

Q.9 Do you feel John McCain is too old to be president, or not?

BASED ON REGISTERED VOTERS [N=1325]:

	<u>Yes</u>	<u>No</u>	Don't know/ <u>Refused</u>
Late October, 2008	27	69	4=100
Mid-October 2008	34	64	2=100
Mid-September 2008	23	73	4=100
June 2008	21	76	3=100
Late February 2008	26	72	2=100

TREND FOR COMPARISON

Bob Dole (CNN/USA Today/Gallup Poll)

Mid-October 1996 (Likely voters)	32	67	1=100
Early October 1996 (RVs)	32	66	2=100
Mid-August 1996 (RVs)	28	71	1=100
Early August 1996 (RVs)	32	64	4=100
July 1996 (General population)	31	66	3=100
March 1996 (General population)	25	72	3=100
February 1996 (General population)	27	67	6=100

ASK ALL REGISTERED VOTERS (REGFINAL=1):

Q.10 Do you feel that Barack Obama is well-qualified or not well-qualified to be president?

BASED ON REGISTERED VOTERS [N=1325]:

56	Well-qualified
34	Not well-qualified
<u>10</u>	Don't know/Refused (VOL.)
100	

NO QUESTION 11

ASK ALL:

Q.12 On another topic... Would you say your overall opinion of [INSERT ITEM, ROTATE] is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?

	-----Favorable-----			----Unfavorable----			(VOL.)	(VOL.)
	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Never Heard of</u>	<u>Can't Rate</u>
a. The Democratic Party								
Late October, 2008	57	19	38	33	15	18	*	10=100
Mid-September, 2008	55	18	37	39	14	25	*	6=100
August, 2008	57	16	41	37	13	24	*	6=100
Late May, 2008	57	14	43	37	14	23	*	6=100
July, 2007	51	13	38	41	14	27	0	8=100
Early January, 2007	54	15	39	35	12	23	*	11=100
Late October, 2006	53	13	40	36	11	25	*	11=100
July, 2006	47	13	34	44	13	31	2	7=100
April, 2006	47	12	35	42	14	28	*	11=100
February, 2006	48	14	34	44	17	27	0	8=100
Late October, 2005	49	14	35	41	15	26	*	10=100
July, 2005	50	15	35	41	14	27	*	9=100
June, 2005	52	12	40	39	13	26	*	9=100
December, 2004	53	13	40	41	14	27	*	6=100
June, 2004	54	12	42	36	11	25	0	10=100
Early February, 2004	58	14	44	37	9	28	*	5=100
June, 2003	54	11	43	38	10	28	0	8=100
April, 2003	57	13	44	36	11	25	*	7=100
December, 2002	54	15	39	37	10	27	*	9=100
July, 2001	58	18	40	34	10	24	*	8=100
January, 2001	60	18	42	30	9	21	1	9=100
September, 2000 (RVs)	60	16	44	35	12	23	*	5=100
August, 1999	59	14	45	37	9	28	*	4=100
February, 1999	58	11	47	37	11	26	0	5=100
January, 1999	55	14	41	38	12	26	0	7=100
Early December, 1998	59	18	41	34	10	24	0	7=100
Early October, 1998 (RVs)	56	11	45	38	9	29	*	6=100
Early September, 1998	60	13	47	33	8	25	*	7=100
March, 1998	58	15	43	36	10	26	*	6=100
August, 1997	52	11	41	42	10	32	0	6=100
June, 1997	61	10	51	33	8	25	*	6=100
January, 1997	60	13	47	35	7	28	*	5=100
October, 1995	49	9	40	48	11	37	0	3=100
December, 1994	50	13	37	44	13	31	*	6=100
July, 1994	62	13	49	34	7	27	*	4=100
May, 1993	57	14	43	34	9	25	0	9=100
July, 1992	61	17	44	33	9	24	*	6=100
b. The Republican Party								
Late October, 2008	40	10	30	50	23	27	*	10=100
Mid-September, 2008	47	11	36	46	22	24	*	7=100
August, 2008	43	9	34	49	18	31	1	7=100
							(VOL.)	(VOL.)

Q.12 CONTINUED...

	-----Favorable-----			-----Unfavorable-----			Never Heard of	Can't Rate
	Total	Very	Mostly	Total	Very	Mostly		
Late May, 2008	39	7	32	53	20	33	*	8=100
July, 2007	39	7	32	53	22	31	0	8=100
Early January, 2007	41	9	32	48	21	27	1	10=100
Late October, 2006	41	9	32	50	20	30	*	9=100
July, 2006	40	10	30	52	23	29	1	7=100
April, 2006	40	10	30	50	21	29	*	10=100
February, 2006	44	11	33	50	24	26	*	6=100
Late October, 2005	42	12	30	49	24	25	*	9=100
July, 2005	48	13	35	43	18	25	*	9=100
June, 2005	48	11	37	44	20	24	0	8=100
December, 2004	52	15	37	42	17	25	0	6=100
June, 2004	51	12	39	40	14	26	0	9=100
Early February, 2004	52	14	38	42	16	26	*	6=100
June, 2003	58	14	44	33	10	23	0	9=100
April, 2003	63	14	49	31	10	21	*	6=100
December, 2002	59	18	41	33	11	22	*	8=100
July, 2001	48	11	37	42	15	27	*	10=100
January, 2001	56	13	43	35	13	22	*	9=100
September, 2000 (RVs)	53	11	42	40	12	28	0	7=100
August, 1999	53	8	45	43	12	31	*	4=100
February, 1999	44	7	37	51	15	36	0	5=100
January, 1999	44	10	34	50	23	27	0	6=100
Early December, 1998	46	11	35	47	20	27	*	7=100
Early October, 1998 (RVs)	52	9	43	42	14	28	0	6=100
Early September, 1998	56	9	47	37	11	26	*	7=100
March, 1998	50	10	40	43	12	31	*	7=100
August, 1997	47	9	38	47	11	36	*	6=100
June, 1997	51	8	43	42	11	31	1	6=100
January, 1997	52	8	44	43	10	33	*	5=100
October, 1995	52	10	42	44	16	28	*	4=100
December, 1994	67	21	46	27	8	19	*	6=100
July, 1994	63	12	51	33	8	25	*	4=100
May, 1993	54	12	42	35	10	25	0	11=100
July, 1992	46	9	37	48	17	31	*	6=100

ASK ALL:

Q.13 Do you approve or disapprove of the way George W. Bush is handling his job as president? **[IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way George W. Bush is handling his job as president? IF STILL DEPENDS ENTER AS DK]**

	App- rove	Dis- approve	Don't know		App- rove	Dis- approve	Don't know
Late October, 2008	22	70	8=100	Early February, 2008	31	62	7=100
Early October, 2008	25	67	8=100	January, 2008	31	59	10=100
August, 2008	28	66	6=100	Late December, 2007	31	60	9=100
July, 2008	27	68	5=100	November, 2007	30	59	11=100
April, 2008	27	65	8=100	October, 2007	30	63	7=100
March, 2008	28	63	9=100	September, 2007	31	59	10=100
Late February, 2008	33	59	8=100	August, 2007	31	59	10=100

Q.13 CONTINUED...

	<u>App-rove</u>	<u>Dis-approve</u>	<u>Don't know</u>		<u>App-rove</u>	<u>Dis-approve</u>	<u>Don't know</u>
July, 2007	29	61	10=100	Early August, 2003	53	37	10=100
June, 2007	29	61	10=100	Mid-July, 2003	58	32	10=100
April, 2007	35	57	8=100	Early July, 2003	60	29	11=100
March, 2007	33	58	9=100	June, 2003	62	27	11=100
February, 2007	33	56	11=100	May, 2003	65	27	8=100
Mid-January, 2007	33	59	8=100	<i>April 10-16, 2003</i>	72	22	6=100
Early January, 2007	33	57	10=100	<i>April 9, 2003</i>	74	20	6=100
December, 2006	32	57	11=100	<i>April 2-7, 2003</i>	69	25	6=100
Mid-November, 2006	32	58	10=100	<i>March 28-April 1, 2003</i>	71	23	6=100
Early October, 2006	37	53	10=100	<i>March 25-27, 2003</i>	70	24	6=100
September, 2006	37	53	10=100	<i>March 20-24, 2003</i>	67	26	7=100
August, 2006	37	54	9=100	March 13-16, 2003	55	34	11=100
July, 2006	36	57	7=100	February, 2003	54	36	10=100
June, 2006	36	54	10=100	January, 2003	58	32	10=100
April, 2006	33	56	11=100	December, 2002	61	28	11=100
Early April, 2006	35	55	10=100	Late October, 2002	59	29	12=100
March, 2006	33	57	10=100	Early October, 2002	61	30	9=100
February, 2006	40	52	8=100	Mid-September, 2002	67	22	11=100
January, 2006	38	54	8=100	Early September, 2002	63	26	11=100
December, 2005	38	54	8=100	Late August, 2002	60	27	13=100
Early November, 2005	36	55	9=100	August, 2002	67	21	12=100
Late October, 2005	40	52	8=100	Late July, 2002	65	25	10=100
Early October, 2005	38	56	6=100	July, 2002	67	21	12=100
September 8-11, 2005	40	52	8=100	June, 2002	70	20	10=100
September 6-7, 2005	40	52	8=100	April, 2002	69	18	13=100
July, 2005	44	48	8=100	Early April, 2002	74	16	10=100
June, 2005	42	49	9=100	February, 2002	78	13	9=100
Late May, 2005	42	48	10=100	January, 2002	80	11	9=100
Mid-May, 2005	43	50	7=100	Mid-November, 2001	84	9	7=100
Late March, 2005	49	46	5=100	Early October, 2001	84	8	8=100
Mid-March, 2005	45	46	9=100	Late September, 2001	86	7	7=100
February, 2005	46	47	7=100	Mid-September, 2001	80	9	11=100
January, 2005	50	43	7=100	Early September, 2001	51	34	15=100
December, 2004	48	44	8=100	August, 2001	50	32	18=100
Mid-October, 2004	44	48	8=100	July, 2001	51	32	17=100
August, 2004	46	45	9=100	June, 2001	50	33	17=100
July, 2004	46	46	8=100	May, 2001	53	32	15=100
June, 2004	48	43	9=100	April, 2001	56	27	17=100
May, 2004	44	48	8=100	March, 2001	55	25	20=100
Late April, 2004	48	43	9=100	February, 2001	53	21	26=100
Early April, 2004	43	47	10=100				
Late March, 2004	47	44	9=100				
Mid-March, 2004	46	47	7=100				
February, 2004	48	44	8=100				
Mid-January, 2004	56	34	10=100				
Early January, 2004	58	35	7=100				
December, 2003	57	34	9=100				
November, 2003	50	40	10=100				
October, 2003	50	42	8=100				
September, 2003	55	36	9=100				
Mid-August, 2003	56	32	12=100				

ASK ALL:

On a different subject...

Q.14 If you had to choose, would you rather have a smaller government providing fewer services, or a bigger government providing more services?

		-----CBS/New York Times-----							
		Nov	Jan	Nov	July	Jan	Jan	Sept	Feb
		<u>2007</u>	<u>2007</u>	<u>2003</u>	<u>2003</u>	<u>2002</u>	<u>2001</u>	<u>1999</u>	<u>1996</u>
42	Smaller government, fewer services	47	45	45	48	46	51	46	61
43	Bigger government, more services	42	43	42	40	40	36	43	30
4	Depends (VOL.)	4	4	4	5	3	5	5	4
<u>11</u>	Don't know/refused (VOL.)	<u>7</u>	<u>8</u>	<u>9</u>	<u>7</u>	<u>11</u>	<u>8</u>	<u>6</u>	<u>5</u>
100		100	100	100	100	100	100	100	100

ASK ALL:

Thinking now about the nation's economy...

Q.15 How would you rate economic conditions in this country today... as excellent, good, only fair, or poor?

	(VOL.)				
	Excellent	Good	Only Fair	Poor	Don't know/Refused
Late October, 2008	*	7	25	67	1=100
Early October, 2008	1	8	32	58	1=100
Late September, 2008	*	7	27	65	1=100
July, 2008	1	9	39	50	1=100
April, 2008	1	10	33	56	*=100
March, 2008	1	10	32	56	1=100
Early February, 2008	1	16	36	45	2=100
January, 2008	3	23	45	28	1=100
November, 2007	3	20	44	32	1=100
September, 2007	3	23	43	29	2=100
June, 2007	6	27	40	25	2=100
February, 2007	5	26	45	23	1=100
December, 2006	6	32	41	19	2=100
Early November, 2006 (RVs)	9	35	37	17	2=100
Late October, 2006	6	27	40	25	2=100
September, 2006	5	32	41	20	2=100
March, 2006	4	29	44	22	1=100
January, 2006	4	30	45	19	2=100
Early October, 2005	2	23	45	29	1=100
Mid-September, 2005	3	28	44	24	1=100
Mid-May, 2005	3	29	47	20	1=100
January, 2005	3	36	45	15	1=100
December, 2004	3	33	43	20	1=100
Early November, 2004 (RVs)	5	31	37	26	1=100
Mid-September, 2004	4	34	40	20	2=100
August, 2004	3	30	45	21	1=100
Late April, 2004	4	34	38	22	2=100
Late February, 2004	2	29	42	26	1=100
February 9-12, 2004 (Gallup)	2	31	46	21	0=100
January 12-15, 2004 (Gallup)	3	34	42	21	0=100
January 2-5, 2004 (Gallup)	3	40	41	16	*=100
December 11-14, 2003 (Gallup)	3	34	44	19	*=100
November 3-5, 2003 (Gallup)	2	28	49	21	*=100
October 24-26, 2003 (Gallup)	2	24	44	30	*=100
October 6-8, 2003 (Gallup)	2	20	50	27	1=100
September 8-10, 2003 (Gallup)	1	20	49	30	*=100

Q.15 CONTINUED...

	<u>Excellent</u>	<u>Good</u>	<u>Only Fair</u>	<u>Poor</u>	<u>(VOL.) Don't know/ Refused</u>
August 4-6, 2003 (<i>Gallup</i>)	1	24	52	23	*=100
February 17-19, 2003 (<i>Gallup</i>)	1	17	48	34	*=100
February 4-6, 2002 (<i>Gallup</i>)	2	26	55	16	1=100
March 5-7, 2001 (<i>Gallup</i>)	3	43	43	10	1=100
January 7-10, 2000 (<i>Gallup</i>)	19	52	23	5	1=100
January 15-17, 1999 (<i>Gallup</i>)	14	55	27	4	*=100
March 20-22, 1998 (<i>Gallup</i>)	20	46	27	7	*=100
Jan 31 - Feb 2, 1997 (<i>Gallup</i>)	4	38	43	15	*=100
March 15-17, 1996 (<i>Gallup</i>)	2	31	48	18	1=100
May 11-14, 1995 (<i>Gallup</i>)	2	27	50	20	1=100
January 15-17, 1994 (<i>Gallup</i>)	*	22	54	24	*=100
February 12-14, 1993 (<i>Gallup</i>)	*	14	46	39	1=100
January 3-6, 1992 (<i>Gallup</i>)	*	12	46	41	1=100

ASK IF ECONOMIC CONDITIONS ONLY FAIR OR POOR (3,4 IN Q.15):

Q.15a Do you think the U.S. economy is just having a few problems, is in a recession, or is in a depression?

BASED ON TOTAL [N=1500]

		<u>Early Oct 2008</u>	<u>Late Sept 2008</u>	<u>July 2008</u>	<u>March 2008</u>
7	Excellent/Good	9	7	10	11
92	Only fair/Poor	90	92	89	88
12	Just having a few problems	11	12	14	14
58	In a recession	54	56	54	56
19	In a depression	22	21	18	15
3	Don't know/refused (VOL.)	3	3	3	3
<u>1</u>	Don't know/Refused (VOL.)	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>
100		100	100	100	100

ASK ALL REGISTERED VOTERS (REGFINAL=1):

Q.16 All in all, do you favor or oppose [INSERT ITEM; RANDOMIZE]? Do you favor or oppose [NEXT ITEM]?

BASED ON REGISTERED VOTERS [N=1325]

		<u>Favor</u>	<u>Oppose</u>	<u>(VOL.) Don't know/ Refused</u>
a.	The U.S. government guaranteeing health insurance for all citizens, even if it means raising taxes			
	Late October, 2008	57	36	7=100
	Mid-October, 2008	58	35	7=100
b.	Allowing gays and lesbians to marry legally			
	Late October, 2008	39	50	11=100
	Mid-October, 2008	41	46	13=100
c.	Providing a way for illegal immigrants currently in the country to gain legal citizenship if they pass background checks, pay fines, and have jobs			
	Late October, 2008	61	32	7=100
	Mid-October, 2008	66	30	4=100

Q.16 CONTINUED...

		(VOL.)		
		<u>Favor</u>	<u>Oppose</u>	Don't know/ <u>Refused</u>
d.	Allowing more offshore oil and gas drilling in U.S. waters			
	Late October, 2008	71	21	8=100
	Mid-October, 2008	70	24	6=100

ASK ALL:

Q.17 Do you think abortion should be **(READ)**
[PLEASE READ CATEGORIES IN REVERSE ORDER FOR HALF THE SAMPLE]

	<u>Legal in all cases</u>	<u>Legal in most cases</u>	<u>Illegal in most cases</u>	<u>Illegal in all cases</u>	(VOL.) Don't know/ <u>Refused</u>
Late October, 2008	18	35	24	16	7=100
Mid-October, 2008	19	38	22	14	7=100
August, 2008	17	37	26	15	5=100
June, 2008	19	38	24	13	6=100
November, 2007	18	33	29	15	5=100
October, 2007	21	32	24	15	8=100
August, 2007	17	35	26	17	5=100
March, 2007 Pew Social Trends	15	30	30	20	5=100
February, 2006 <i>Associated Press/Ipsos-Poll</i>	19	32	27	16	6=100
December 2005 <i>ABC/Washington Post</i>	17	40	27	13	3=100
April 2005 <i>ABC/Washington Post</i>	20	36	27	14	3=100
December 2004 <i>ABC/Washington Post</i>	21	34	25	17	3=100
May 2004 <i>ABC/Washington Post</i>	23	31	23	20	2=99
January 2003 <i>ABC/Washington Post</i>	23	34	25	17	2=100
August 2001 <i>ABC/Washington Post</i>	22	27	28	20	3=100
June 2001 <i>ABC/BeliefNet Poll</i>	22	31	23	20	4=100
January 2001 <i>ABC/Washington Post</i>	21	38	25	14	1=99
September 2000 (RVs) <i>ABC/Washington Post</i>	20	35	25	16	3=99
July 2000 <i>ABC/Washington Post</i>	20	33	26	17	4=100
September 1999 <i>ABC/Washington Post</i>	20	37	26	15	2=100
March 1999 <i>ABC/Washington Post</i>	21	34	27	15	3=100
July 1998 <i>ABC/Washington Post</i>	19	35	29	13	4=100
August 1996 <i>ABC/Washington Post</i>	22	34	27	14	3=100
June 1996 <i>ABC/Washington Post</i>	24	34	25	14	2=99
October 1995 <i>ABC/Washington Post</i>	26	35	25	12	3=100
September 1995 <i>ABC/Washington Post</i>	24	36	25	11	4=100
July 1995 <i>ABC/Washington Post</i>	27	32	26	14	1=100

ASK ALL:

Q.18 Which comes closer to your view about the tax cuts passed under President Bush over the past few years?
[READ IN ORDER]

		-RVs-							
		Mid- Oct <u>2008</u>	Nov <u>2007</u>	Oct <u>2007</u>	Early Nov <u>2006</u>	Early Oct <u>2006</u>	April <u>2006</u>	Dec <u>2004</u>	Early Sept <u>2004</u>
23	All of the tax cuts should be remain in place	25	30	24	30	26	25	28	27
34	Tax cuts for the wealthy should be repealed, while others stay in place, OR	37	38	31	34	36	36	35	31
27	All of the tax cuts should be repealed	25	22	30	22	26	28	25	28
<u>16</u>	Don't know/Refused (VOL. DO NOT READ)	<u>13</u>	<u>10</u>	<u>15</u>	<u>14</u>	<u>12</u>	<u>11</u>	<u>12</u>	<u>14</u>
100		100	100	100	100	100	100	100	100

ASK ALL:

Thinking about Iraq for a moment,

Q.19 Do you think the U.S. made the right decision or the wrong decision in using military force against Iraq?

	<u>Right</u> <u>decision</u>	<u>Wrong</u> <u>decision</u>	(VOL.) <u>DK/Ref</u>
Late October, 2008	38	56	6=100
Mid-October, 2008	40	54	6=100
Mid-September, 2008	43	50	7=100
June, 2008	39	55	6=100
April, 2008	37	57	6=100
Late February, 2008	38	54	8=100
Late December, 2007	36	56	8=100
October, 2007	39	54	7=100
September, 2007	42	50	8=100
July, 2007	41	53	6=100
June, 2007	40	51	9=100
April, 2007	45	47	8=100
March, 2007	43	49	8=100
February, 2007	40	54	6=100
Mid-January, 2007	40	51	9=100
Early January, 2007	40	53	7=100
December, 2006	42	51	7=100
Mid-November, 2006	41	51	8=100
Early November, 2006 (RVs)	45	48	7=100
Late October, 2006	43	47	10=100
Early October, 2006	45	47	8=100
Early September, 2006	49	43	8=100
August, 2006	45	46	9=100
July, 2006	44	50	6=100
June, 2006	49	44	7=100
April, 2006	47	46	7=100
March, 2006	45	49	6=100
February, 2006	51	44	5=100
January, 2006	45	47	8=100
December, 2005	47	48	5=100
Late October, 2005	48	45	7=100
Early October, 2005	44	50	6=100
Mid-September, 2005	49	44	7=100
July, 2005	49	44	7=100
June, 2005	47	45	8=100
February, 2005	47	47	6=100
January, 2005	51	44	5=100
December, 2004	49	44	7=100
November, 2004 (RVs)	48	41	11=100
Mid-October, 2004	46	42	12=100
Early October, 2004	50	39	11=100
September, 2004	53	39	8=100
August, 2004	53	41	6=100
July, 2004	52	43	5=100
June, 2004	55	38	7=100
May, 2004	51	42	7=100
Late April, 2004	54	37	9=100
Early April, 2004	57	35	8=100
Mid-March, 2004	55	39	6=100
Late February, 2004	60	32	8=100

Q.19 CONTINUED...

	<u>Right decision</u>	<u>Wrong decision</u>	<u>(VOL.) DK/Ref</u>
Early February, 2004	56	39	5=100
Mid-January, 2004	65	30	5=100
Early January, 2004	62	28	10=100
December, 2003	67	26	7=100
October, 2003	60	33	7=100
September, 2003	63	31	6=100
August, 2003	63	30	7=100
Early July, 2003	67	24	9=100
May, 2003	74	20	6=100
April 10-16, 2003	74	19	7=100
April 8-9, 2003	74	19	7=100
April 2-7, 2003	72	20	8=100
March 28-April 1, 2003	69	25	6=100
March 25-27, 2003	74	21	5=100
March 23-24, 2003	74	21	5=100
March 20-22, 2003	71	22	7=100
Late January, 1991	77	15	8=100

NO QUESTIONS 20-21

ASK ALL:

Q.22 Here are a few statements on some different topics. For each statement, please tell me if you completely agree with it, mostly agree with it, mostly DISagree with it or completely disagree with it. The first one is... **[INSERT ITEM; RANDOMIZE] [INTERVIEWER INSTRUCTION: If respondent indicates only that they agree or disagree, probe "Do you completely (dis)agree or mostly (dis)agree?"]**

		-----AGREE-----			-----DISAGREE-----			Don't
		Comp-			Comp-			Know
		<u>Net</u>	<u>letely</u>	<u>Mostly</u>	<u>Net</u>	<u>letely</u>	<u>Mostly</u>	
a.	We have gone too far in pushing equal rights in this country							
	Late October, 2008	33	13	20	62	30	32	5=100
	June, 2008	34	15	19	61	34	27	5=100
	March, 2008	34	12	22	61	32	29	5=100
b.	I think it's all right for blacks and whites to date each other							
	Late October, 2008	83	59	24	12	7	5	5=100
	June, 2008	81	58	23	14	8	6	5=100
	March, 2008	79	52	27	16	8	8	5=100
c.	We all should be willing to fight for our country, whether it is right or wrong							
	Late October, 2008	64	29	35	31	12	19	5=100
	March, 2008	57	28	29	37	16	21	6=100
d.	The growing number of newcomers from other countries are a threat to traditional American customs and values							
	Late October, 2008	37	13	24	57	23	34	6=100
	March, 2008	45	19	26	50	20	30	5=100

ASK ALL REGISTERED VOTERS (REGFINAL=1):

Now just two more short questions about the election ...

Q.23 For each statement that has been made about the candidates, please tell me if you agree or disagree with it.
(The first one is...) **(READ AND ROTATE)**

BASED ON REGISTERED VOTERS [N=1325]:

		(VOL.)		
		<u>Agree</u>	<u>Disagree</u>	Don't know/ <u>Refused</u>
a.	Barack Obama would do too much for African Americans			
	Late October, 2008	17	76	7=100
	Mid-September, 2008	16	78	6=100
b.	John McCain would do too much for wealthy Americans			
	Late October, 2008	50	44	6=100
	Mid-September, 2008	50	45	5=100

ASK ALL:

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

IF ANSWERED 3, 4, 5 OR 9 IN PARTY, ASK:

PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	(VOL.) No <u>Preference</u>	(VOL.) Other <u>Party</u>	(VOL.) DK/ <u>Ref</u>	<i>Lean Rep</i>	<i>Lean Dem</i>
Late October, 2008	24	39	32	2	*	3=100	11	15
Mid-October, 2008	27	35	31	4	*	3=100	9	16
Early October, 2008	26	36	31	4	*	3=100	11	15
Late September, 2008	25	35	34	3	1	2=100	13	15
Mid-September, 2008	28	35	32	3	*	2=100	12	14
August, 2008	26	34	34	4	*	2=100	12	17
July, 2008	24	36	34	3	*	3=100	12	15
June, 2008	26	37	32	3	*	2=100	11	16
Late May, 2008	25	35	35	2	*	3=100	13	15
April, 2008	24	37	31	5	1	2=100	11	15
March, 2008	24	38	29	5	*	4=100	9	14
Late February, 2008	24	38	32	3	*	3=100	10	17
Early February, 2008	26	35	31	5	*	3=100	11	14
January, 2008	24	33	37	4	*	2=100	12	18
Yearly Totals								
2007	25.4	32.9	33.7	4.6	.4	3.1=100	10.7	16.7
2006	27.6	32.8	30.3	5.0	.4	3.9=100	10.2	14.5
2005	29.2	32.8	30.3	4.5	.3	2.8=100	10.2	14.9
2004	29.5	33.1	30.0	4.0	.4	3.0=100	11.8	13.6
2003	29.8	31.4	31.2	4.7	.5	2.5=100	12.1	13.0
2002	30.3	31.2	30.1	5.1	.7	2.7=100	12.6	11.6
2001	29.2	33.6	28.9	5.1	.5	2.7=100	11.7	11.4
2001 Post-Sept 11	30.9	31.8	27.9	5.2	.6	3.6=100	11.7	9.4
2001 Pre-Sept 11	28.2	34.6	29.5	5.0	.5	2.1=100	11.7	12.5
2000	27.5	32.5	29.5	5.9	.5	4.0=100	11.6	11.6
1999	26.6	33.5	33.7	3.9	.5	1.9=100	13.0	14.5
1998	27.5	33.2	31.9	4.6	.4	2.4=100	11.8	13.5
1997	28.2	33.3	31.9	4.0	.4	2.3=100	12.3	13.8
1996	29.2	32.7	33.0	5.2=100			12.7	15.6
1995	31.4	29.7	33.4	5.4=100			14.4	12.9

PARTY/PARTYLN CONTINUED...

<i>Yearly Totals</i>	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	(VOL.)	(VOL.)	(VOL.)	<i>Lean</i>	<i>Lean</i>
				No Preference	Other Party	DK/Ref		
1994	29.8	31.8	33.8	4.6=100			14.3	12.6
1993	27.4	33.8	34.0	4.8=100			11.8	14.7
1992	27.7	32.7	35.7	3.9=100			13.8	15.8
1991	30.9	31.4	33.2	4.5=100			14.6	10.8
1990	31.0	33.1	29.1	6.8=100			12.4	11.3
1989	33	33	34=100					
1987	26	35	39=100					

ASK ALL REGISTERED VOTERS (REGICERT=1):

SCALE10 I'd like you to rate your chance of voting in November on a scale of 10 to 1. If TEN represents a person who definitely will vote and ONE represents a person who definitely will NOT vote, where on this scale of 10 to 1 would you place yourself?

BASED ON REGISTERED VOTERS [N=1325]:

	Definitely will vote										Definitely will not vote		(VOL.)
	<u>10</u>	<u>9</u>	<u>8</u>	<u>7</u>	<u>6</u>	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>			<u>DK/Ref</u>
Late October, 2008	86	5	2	1	*	2	*	*	*	3			1=100
Mid-October, 2008	86	5	3	1	1	1	*	*	*	2			1=100
Mid-September, 2008	84	6	3	1	1	2	0	*	1	1			1=100
August, 2008	80	6	5	2	1	2	*	1	*	2			1=100
July, 2008	80	7	4	2	1	3	*	1	*	2			0=100
November, 2006 ⁷	72	7	5	3	2	4	*	1	1	4			1=100
Late October, 2006	71	8	9	4	2	3	*	1	*	1			1=100
Early October, 2006	68	10	9	4	1	4	*	1	*	2			1=100
September, 2006	67	9	9	2	2	5	1	1	1	2			1=100
November, 2004	87	4	3	1	1	1	*	*	*	2			1=100
Mid-October, 2004	87	4	3	1	1	1	*	*	*	2			1=100
Early November, 2002	66	9	9	3	1	4	1	1	1	5			1=100
Early October, 2002	64	10	10	4	3	4	1	*	*	2			2=100
Early November, 2000	80	6	5	2	1	3	*	*	*	3			1=100
Late October, 2000	83	5	5	1	1	2	*	1	1	1			*=100
Mid-October, 2000	80	7	4	3	1	3	1	*	*	1			1=100
Early October, 2000	78	7	5	2	2	2	*	1	1	1			1=100
Late October, 1998	70	6	7	4	1	4	1	1	1	4			1=100
Early October, 1998	64	9	10	4	2	4	1	2	1	2			1=100
November, 1996	77	7	7	2	1	2	*	1	*	2			1=100
October, 1996	77	9	7	2	2	2	*	*	*	1			*=100
Late September, 1996	78	10	6	2	1	1	*	*	*	1			1=100
November, 1994	67	9	8	2	2	4	1	1	1	3			2=100
October, 1994	66	10	9	4	2	4	1	1	*	2			1=100
Gallup: September, 1992	77	5	4	3	2	4	*	1	*	4			*=100
Gallup: November, 1988	77	7	6	2	1	3	*	*	*	2			2=100
Gallup: October, 1988	73	8	7	3	2	3	1	*	*	1			2=100

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In Late October and Mid-October 2008, November 2006, November 2004 and Early November 2002, the "10 – definitely will vote" category also includes people who volunteered that they already voted.