# With Voters Focused on Economy, Obama Lead Narrows 

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## Social Issues Rank as Lowest Priorities With Voters Focused on Economy, Obama Lead Narrows

With voters continuing to focus on economic issues, Barack Obama holds a slim $49 \%$ to $45 \%$ advantage over Mitt Romney in the latest Pew Research Center survey of nearly 2,400 registered voters nationwide. Obama's lead has narrowed since last month, when he had a 12point advantage, though it is comparable to margins from earlier this year.

More than eight-in-ten voters say the economy (86\%) and jobs ( $84 \%$ ) are very important issues in deciding who to vote for this fall. Roughly three-quarters also cite the federal budget deficit (74\%), health care (74\%) and education (72\%) as top voting priorities. Near the bottom of the list are some of the hotbutton social issues. Just $28 \%$ say that gay marriage is a very important issue, and $34 \%$ rate birth control as a top issue.

The latest national survey by the Pew Research Center for the People \& the Press, conducted April 4-15, 2012 among 3,008 adults, including 2,373 registered voters, shows that Obama continues to owe his lead to support from women, college graduates, blacks, Latinos and lower income voters - all of whom support him over Romney by double-digits.

The gender gap remains comparable to those in previous surveys during the current campaign, as well as past election cycles; women favor Obama by a $53 \%$ to $40 \%$ margin;

Obama's Electoral Lead Narrows
If 2012 election were today, would you vote for...


Oct Nov Dec Jan Feb Mar Apr

## Economic Issues Top Voters' Agenda



PEW RESEARCH CENTER Apr. 4-15, 2012.
Based on registered voters.
among men voters, $50 \%$ favor Romney, while $44 \%$ back Obama. Obama has lost ground among both men and women at about the same rate over the past month.

With nearly all voters concerned about the economy, neither candidate has a clear advantage on the issue. Those who say the economy and jobs will be very important to their vote divide their support almost evenly between Obama and Romney. But the candidates each have advantages on other toptier issues. Health care and education voters favor Obama by double-digits. Those who rank the federal budget deficit as a top priority favor Romney by a $57 \%$ to $38 \%$ margin. Romney is also the preferred candidate among those who rank Iran as very important, while Obama leads among those who cite the environment.

While birth control is one of the lowest ranking issues, Obama holds a substantial $56 \%$ to $37 \%$ lead among voters who rate this as very important. Birth control is significantly more important to women ( $40 \%$ very important) than men (27\%), but the gender gap is no

| Issues and the Presidential Choice |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Percent ranking issue as very important... |  | Candidate | preference |  |
|  |  | $\underset{\%}{\text { Obama }}$ | $\underset{\%}{\text { Romney }}$ | Adv |
| The economy | 86\% $\Rightarrow$ | 48 | 44 | O+4 |
| Jobs | 84\% $\Rightarrow$ | 47 | 48 | R+1 |
| Health care | 74\% $\Rightarrow$ | 54 | 39 | O+15 |
| Budget deficit | 74\% $\Rightarrow$ | 38 | 57 | R+19 |
| Education | 72\% $\Rightarrow$ | 57 | 35 | $0+22$ |
| Medicare | 66\% $\Rightarrow$ | 51 | 44 | O+7 |
| Taxes | 61\% $\Rightarrow$ | 46 | 47 | $\mathrm{R}+1$ |
| Energy | 61\% $\Rightarrow$ | 47 | 49 | $\mathrm{R}+2$ |
| Terrorism | 59\% $\Rightarrow$ | 47 | 48 | R+1 |
| Foreign policy | 52\% $\Rightarrow$ | 49 | 43 | O+6 |
| Environment | 51\% $\Rightarrow$ | 68 | 29 | 0+39 |
| Iran | 47\% $\Rightarrow$ | 40 | 54 | R+14 |
| Gun control | 47\% $\Rightarrow$ | 44 | 52 | R+8 |
| Afghanistan | 46\% $\Rightarrow$ | 50 | 47 | O+3 |
| Immigration | 42\% $\Rightarrow$ | 45 | 47 | R+2 |
| Abortion | 39\% $\Rightarrow$ | 45 | 47 | R+2 |
| Birth control | 34\% $\Rightarrow$ | 56 | 37 | O+19 |
| Gay marriage | 28\% $\Rightarrow$ | 43 | 50 | R+7 |
| PEW RESEARCH CENTER Apr. 4-15, 2012. Q7/7a \& Q8. Based on registered voters. |  |  |  |  | greater than over issues like education and health care, which women also rate as more important voting concerns.

## The End of the GOP Primary

As the GOP primary winds down, the party base is getting behind Mitt Romney. Nearly two-thirds (65\%) of Republican and Republican-leaning voters now say that the party will unite solidly behind Romney as the nominee, up from $57 \%$ in February. This matches the $64 \%$ who said the party would unite behind McCain at a comparable point four years ago.

But GOP enthusiasm for Romney remains limited. Even after Rick Santorum announced the suspension of his campaign, $45 \%$ of Republican and Republican-leaning voters support Romney for the Republican nomination. About as many (46\%) continue to say they would like to see Santorum, Newt Gingrich, Ron Paul or someone else get the nomination.

While he may not by their preferred nominee, there is little doubt that an overwhelming proportion of Republicans will back Romney in the fall. Among Republican and Republicanleaning voters who favor another GOP nominee, $88 \%$ back Romney over Obama, and $78 \%$ say there is no chance they will change their mind. This is particularly the case among Santorum and Gingrich supporters. Republicans who favor Paul are less committed to a Romney candidacy.

To the extent that Romney has a base problem, it is not with the conservatives or white evangelical Protestants. Nine-in-ten conservative Republicans (90\%) support

Most Republican Voters Say Party Will Unite Behind Romney


PEW RESEARCH CENTER Apr. 4-15, 2012. Q36. Based on 1,099 Republican and Republican leaning registered voters.

## In GOP Base, Moderates Less Committed to Romney

2012 general election preference/certainty

|  | Support <br> Romney <br> \% | Certain <br> support <br> $\%$ | Not <br> certain |
| :--- | :---: | :---: | :---: |
| All Rep/lean Rep | $\mathbf{8 8}$ | 77 | 12 |
| Preferred nominee... |  |  |  |
| Romney | $\mathbf{9 4}$ | 83 | 12 |
| Other cand (NET) | $\mathbf{8 8}$ | 78 | 10 |
| Santorum | $\mathbf{9 2}$ | 81 | 10 |
| Gingrich | $\mathbf{9 4}$ | 86 | 9 |
| Paul | $\mathbf{7 6}$ | 64 | 12 |
| Conservative | $\mathbf{9 0}$ | 82 | 8 |
| Moderate/Liberal | $\mathbf{8 4}$ | 66 | 18 |
| Tea Party | $\mathbf{9 5}$ | 89 | 6 |
| Not Tea Party | $\mathbf{8 2}$ | 65 | 17 |

PEW RESEARCH CENTER Apr. 4-15, 2012. Q36. Based on Republican and Republican leaning registered voters. Certain supporters are those who back Romney and say there is no chance they will support Obama. Not certain are those who only lean toward Romney or say there is still a chance they will support Obama.

Romney, and $82 \%$ are certain about their vote. Similarly, $91 \%$ of white evangelical Republican voters support Romney; $84 \%$ say there is no chance they will change their mind. And among Tea Party Republicans, $95 \%$ back Romney, and $89 \%$ say they will not change their mind.

Instead, commitment to Romney is substantially weaker among moderate and liberal Republicans and those who do not agree with the Tea Party. While at least eight-in-ten in each group say they prefer Romney to Obama, only about two-thirds of each say they firmly back Romney and will definitely not change their mind.

The soft spots in Obama's support within the Democratic base mirror this pattern. Fully $94 \%$ of liberal Democrats say they will vote for Obama, and $85 \%$ are certain they won't change their minds. But among moderate and conservative Democrats, $89 \%$ support Obama, with just 71\% certain that they won't change their minds.

## One-in-Four Are Swing Voters

Overall, $23 \%$ of registered voters today are swing voters, in that they are either undecided, only lean toward a candidate, or favor a candidate but say there is still a chance they will change their minds.

Size of Swing Vote Comparable to 2004

|  | May <br> $\mathbf{1 9 9 2}$ | Jul <br> $\mathbf{1 9 9 6}$ | Jun <br> $\mathbf{2 0 0 0}$ | Jun <br> $\mathbf{2 0 0 4}$ | Jun <br> 2008 | Apr <br>  <br>  <br>  <br> 2012 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Certain Democrat | 34 | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ |
| Certain Republican | 35 | 34 | 33 | 39 | 38 | 39 |
| Swing voter | $\underline{31}$ | $\underline{27}$ | $\underline{32}$ | $\underline{21}$ | $\underline{33}$ | $\underline{23}$ |
|  | 100 | 100 | 100 | 100 | 100 | 100 |

PEW RESEARCH CENTER Apr. 4-15, 2012. Q7a,b,c. Based on registered voters. Certain voters are those who back Romney or Obama and say there is no chance they will support the other. Swing voters are undecided, only lean toward a candidate or say there is still a chance they will support the other. Figures may not add to $100 \%$ because of rounding.
This compares with $33 \%$ in June of 2008 after both the Democratic and Republican primaries were largely concluded. The swing vote is somewhat smaller in elections when incumbents are running for reelection.

## Views of 2012 Primaries

As previous Pew Research Center surveys have shown, neither the public nor
Republicans themselves have been very impressed with the field of GOP candidates. A separate survey, conducted April 12-15 among 1,002 adults finds negative views of the primary process itself: Just $30 \%$ of Americans say the presidential primaries have been a good way of determining the best-qualified nominees, while $57 \%$ say they have not.

These views are comparable to opinions about the primaries in early June 2008, when $35 \%$ said the primary system had been a good way of determining the best-qualified nominees and $60 \%$ disagreed.

Currently, $51 \%$ of Republicans say the primaries have not been a good way of determining the best qualified nominees; just $39 \%$ say they have. Republicans' views of the primary process were even more negative four years ago; in early June 2008, $65 \%$ said the primaries were not a good system for picking the best qualified nominees.

## Fewer Satisfied with 2012 Primaries

Have the primaries been a good way of determining who the best qualified nominee is?


PEW RESEARCH CENTER Apr. 12-15, 2012 Omnibus. Based on general public. 1980 data from Newsweek.

## SECTION 1: GENERAL ELECTION PREFERENCES

As the general election campaign gets underway, Obama's slim 49\% to 45\% edge over Mitt Romney is based on his continued support among women, college graduates, blacks, Latinos and lower-income voters. Obama leads Romney by 13 points among women, which is identical to his victory margin over McCain among women four years ago, according to National Election Pool exit polls. Men, who split their vote between Obama (49\%) and McCain (48\%), are leaning slightly toward Romney today, by a $50 \%$ to $44 \%$ margin.

Young voters backed Obama over McCain by a $66 \%$ to $32 \%$ margin in 2008, and continue to support him over Romney by $61 \%$ to $33 \%$. However, whites under 30 are now divided (48\% Obama, 46\% Romney). In 2008, they supported Obama over McCain by 10 points, (54\% to 44\%).

Fully $95 \%$ of blacks back Obama for reelection - identical to the black vote for Obama in 2008. Hispanic registered voters back Obama by a $67 \%$ to $27 \%$ margin. The Hispanic vote was $67 \%$ Obama, $31 \%$ McCain four years ago. These figures also are consistent with a Pew Hispanic Center survey of 557 Latino registered voters in December, in which 68\% backed Obama and $23 \%$ Romney despite widespread dissatisfaction with Obama's immigration policies. (For more see "As Deportations Rise to Record Levels, Most Latinos Oppose Obama's Policy," Dec. 28, 2011.)

Comparing 2008 and 2012

|  | $\begin{gathered} 2008 \\ \text { Exit Poll } \end{gathered}$ |  | $\begin{gathered} 2012 \\ \text { Reg Voter } \\ \hline \end{gathered}$ |  | $2012$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Obama | $\begin{aligned} & \text { Mc- } \\ & \text { Cain } \end{aligned}$ | Obama | Romney |  |
|  | \% | \% | \% | \% |  |
| Total | 53 | 46 | 49 | 45 | 2,373 |
| Men | 49 | 48 | 44 | 50 | 1,093 |
| Women | 56 | 43 | 53 | 40 | 1,280 |
| 18-29 | 66 | 32 | 61 | 33 | 222 |
| 30-44 | 52 | 46 | 49 | 45 | 418 |
| 45-64 | 50 | 49 | 47 | 46 | 953 |
| 65+ | 45 | 53 | 44 | 50 | 741 |
| White | 43 | 55 | 39 | 54 | 1,821 |
| Black | 95 | 4 | 95 | 2 | 221 |
| Hispanic | 67 | 31 | 67 | 27 | 153 |
| College grad+ | 53 | 45 | 53 | 42 | 967 |
| Some college | 51 | 47 | 44 | 51 | 702 |
| HS or less | 54 | 44 | 49 | 43 | 698 |
| \$100,000+ | 49 | 49 | 49 | 45 | 441 |
| \$50k-\$99,999 | 49 | 49 | 47 | 47 | 642 |
| Less than \$50k | 60 | 38 | 51 | 42 | 948 |
| Republican | 9 | 90 | 7 | 90 | 695 |
| Democrat | 89 | 10 | 92 | 6 | 774 |
| Independent | 52 | 44 | 42 | 48 | 821 |
| Among whites |  |  |  |  |  |
| Men | 41 | 57 | 34 | 60 | 826 |
| Women | 46 | 53 | 44 | 49 | 995 |
| 18-29 | 54 | 44 | 48 | 46 | 138 |
| 30-44 | 41 | 57 | 38 | 55 | 285 |
| 45-64 | 42 | 56 | 38 | 55 | 739 |
| 65+ | 40 | 58 | 38 | 57 | 630 |
| College grad+ | 47 | 51 | 47 | 48 | 778 |
| Some coll/less | 40 | 58 | 35 | 58 | 1040 |
| \$50,000+ | 43 | 56 | 41 | 53 | 861 |
| Less than \$50k | 47 | 51 | 38 | 54 | 698 |
| Republican | 8 | 91 | 5 | 91 | 641 |
| Democrat | 85 | 14 | 88 | 9 | 475 |
| Independent | 47 | 49 | 37 | 53 | 646 |

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Based on registered voters. Whites and blacks are nonHispanic; Hispanics are of any race.

Obama has lost support among several groups: Obama carried the independent vote by a margin of $52 \%$ to $44 \%$ in 2008. Today, $42 \%$ of independents favor him, while $48 \%$ back Romney. Obama also is faring worse among lower-income voters and those with less education than he did in 2008.

Obama trails Romney by a wide margin among white voters (54\% Romney, 39\% Obama), though that is little changed from 2008. But Obama has lost ground among certain groups of white voters. In 2008, whites with household incomes under \$50,000 favored McCain over Obama by a slim $51 \%$ to $47 \%$ margin. Today, lower-income whites favor Romney over Obama by a 16-point margin ( $54 \%$ to $38 \%$ ).

By contrast, Obama is running about the same as he did in 2008 among whites with higher incomes and college degrees. He trails Romney by 12 points among whites with family incomes of $\$ 50,000$ or more and runs about even among white college graduates.

There is a greater gap between white men and white women today, not because white women have moved toward Obama, but because white men have moved away from him. White men gave McCain a 16-point edge four years ago ( $57 \%$ McCain vs. $41 \%$ Obama). This has widened to a 26 -point lead for Romney today, $60 \%$ to $34 \%$.

White independent voters, who favored McCain slightly in 2008 (49\% McCain vs. $47 \%$ Obama), are leaning more Republican this year. About half of white independent voters (53\%) support Romney, while just $37 \%$ favor Obama; $10 \%$ are undecided.

## 2012 Campaign Dynamics

Obama's lead over Romney has narrowed since last month, when he had a 12-point advantage, though it is comparable to margins from earlier this year. While Obama's advantage has declined since March, there is little to suggest a specific problem or campaign event as having a critical effect.

While there have been debates over issues related to gender, the rise and fall in Obama's support has largely crossed gender lines, with a fairly consistent gender gap over time. For example, since March, Obama's support among both men and women has slipped five percentage points.

Independent voters remain up for grabs. In the current survey, $48 \%$ favor Romney while $42 \%$ back Obama. A month ago, it was $47 \%$ Obama, 44\% Romney.

## 2012 Presidential Preference

|  | $\begin{gathered} \text { March } \\ \mathbf{7 - 1 1} \end{gathered}$ |  | $\begin{aligned} & \text { April } \\ & \mathbf{4 - 1 5} \end{aligned}$ |  | Change in <br> Obama |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Oba ma | Romney | Obama | Romney |  |
|  | \% | \% | \% | \% |  |
| Total | 54 | 42 | 49 | 45 | -5 |
| Republican | 8 | 91 | 7 | 90 | -1 |
| Democrat | 93 | 5 | 92 | 6 | -1 |
| Independent | 47 | 44 | 42 | 48 | -5 |
| Men | 49 | 46 | 44 | 50 | -5 |
| Women | 58 | 38 | 53 | 40 | -5 |
| 18-29 | 63 | 35 | 61 | 33 | -2 |
| 30-49 | 54 | 42 | 47 | 46 | -7 |
| 50-64 | 55 | 41 | 47 | 46 | -8 |
| 65+ | 48 | 48 | 44 | 50 | -4 |
| White | 44 | 52 | 39 | 54 | -5 |
| Black | 99 | 1 | 95 | 2 | -4 |
| Hispanic | -- | -- | 67 | 27 | -- |
| College grad+ | 59 | 39 | 53 | 42 | -6 |
| Some college | 53 | 43 | 44 | 51 | -9 |
| HS or less | 51 | 44 | 49 | 43 | -2 |
| \$75,000+ | 50 | 48 | 48 | 46 | -2 |
| \$30k-\$74,999 | 55 | 41 | 47 | 47 | -8 |
| Less than \$30k | 60 | 34 | 56 | 37 | -4 |
| Protestant | 48 | 49 | 43 | 51 | -5 |
| White evang | 25 | 72 | 20 | 73 | -5 |
| White mainline | 42 | 52 | 42 | 50 | 0 |
| Catholic | 53 | 44 | 45 | 50 | -8 |
| White Cath | 45 | 51 | 37 | 57 | -8 |
| Unaffiliated | 75 | 22 | 67 | 26 | -8 |


| Among whites |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Men | 40 | 55 | 34 | 60 | -6 |
| Women | 48 | 48 | 44 | 49 | -4 |
| College grad+ | 53 | 44 | 47 | 48 | -6 |
| Some coll/less | 39 | 56 | 35 | 58 | -4 |
| Republican | 6 | 93 | 5 | 91 | -1 |
| Democrat | 89 | 9 | 88 | 9 | -1 |
| Independent | 41 | 51 | 37 | 53 | -4 |

[^0]
## Swing Voters

With more than six months to go until the election, many independents have yet to commit to either Obama or Romney. While 90\% of independents express a preference, only $66 \%$ say they are certain about how they will vote.

More specifically, of the $48 \%$ of independents who favor Romney, some say they only lean toward him (5\%) or say there is still a chance they might vote for Obama this year (6\%). Similarly, of the $42 \%$ who favor Obama, some either just lean toward him (3\%) or say there is still a chance they might vote for Romney (10\%). Added together with the $10 \%$ of independents who have no preference between the two, fully a third (33\%) of independents are still uncommitted or "swing" voters.


PEW RESEARCH CENTER Apr. 4-15, 2012. Q7a-c.
Figures may not add to $100 \%$ because of rounding.

This is not uncommon when an incumbent is up for reelection and voters feel they have a clearer sense of the options before them. In June 2004, just 21\% of registered voters were swing voters, including only $28 \%$ of independents.

## Obama Approval Little Changed

Currently, $46 \%$ approve of the way Obama is handling his job as president while about as many (45\%) disapprove. In March, 50\% approved of Obama's job performance; 41\% disapproved. In February, 47\% approved and 43\% disapproved.

Obama continues to draw overwhelming support from Democrats ( $85 \%$ approve). Just $11 \%$ of Republicans approve of the way he is handling his job as president, while $85 \%$ disapprove. More independents disapprove (50\%) than approve (40\%) of Obama's job performance. That represents a change from March and February, when Obama's job rating among independents was almost evenly divided. In March, $45 \%$ of independents approved of Obama's job performance, while $42 \%$ disapproved.


[^1]
## SECTION 2: ISSUES OF THE 2012 CAMPAIGN

Fully 86\% of registered voters say that the economy will be very important to their vote in the fall; $84 \%$ say that jobs will be very important. Both issues have ranked at or near the top of voters' priorities in campaigns dating back to 2004.

The federal budget deficit is now viewed as more important than in the past. Nearly three-quarters of voters (74\%) say the deficit will be very important, compared with $69 \%$ in 2010 and 2008, and just $55 \%$ in 2004.

By contrast, terrorism is

| Immigration, Afghanistan, Terrorism Decline as Voting Issues |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| \% of voters saying each is "very | $\begin{gathered} \text { Aug } \\ 2004 \end{gathered}$ | $\begin{gathered} \text { May } \\ 2008 \end{gathered}$ | $\begin{aligned} & \text { Aug } \\ & 2010 \end{aligned}$ | $\begin{gathered} \text { Apr } \\ 2012 \end{gathered}$ | $\begin{gathered} \text { 10-12 } \\ \text { Change } \end{gathered}$ |
| important" to vote | \% | \% | \% | \% |  |
| Economy | 76 | 88 | 90 | 86 | -4 |
| Jobs* | 76 | 78 | 88 | 84 | -4 |
| Budget deficit | 55 | 69 | 69 | 74 | +5 |
| Health care | 72 | 78 | 78 | 74 | -4 |
| Education | 70 | 78 | -- | 72 | -- |
| Medicare | -- | -- | -- | 66 | -- |
| Energy | 53 | 77 | 62 | 61 | -1 |
| Taxes* | 59 | 68 | 68 | 61 | -7 |
| Terrorism | 75 | 68 | 71 | 59 | -12 |
| Foreign policy | - | -- | -- | 52 | -- |
| Environment | 55 | 62 | 57 | 51 | -6 |
| Iran | -- | -- | -- | 47 | -- |
| Gun control | 45 | -- | -- | 47 | -- |
| Afghanistan | -- | -- | 59 | 46 | -13 |
| Immigration | -- | 54 | 58 | 42 | -16 |
| Abortion | -- | 40 | 43 | 39 | -4 |
| Birth control | -- | -- | -- | 34 | -- |
| Gay marriage | 34 | 28 | 31 | 28 | -3 |
| PEW RESEARCH CENTER Apr. 4-15, 2012. Q8. Based on registered voters. <br> * 2004 data from mid-October. |  |  |  |  |  |

viewed as much less
important than during those campaigns. Currently, $59 \%$ say that terrorism will be very important to their vote, down from $71 \%$ in 2010 and $68 \%$ in 2008.

Immigration also has lost ground as a voting issue. Currently, $42 \%$ of voters rate immigration as very important, down 16 points since August 2010. Fewer voters also rate Afghanistan as very important today (46\%) than did so during the midterm campaign two years ago ( $59 \%$ in August 2010).

As in recent campaigns, social issues rank relatively low in importance. About four-inten ( $39 \%$ ) say that abortion will be very important to their vote, $34 \%$ rate birth control as very important, and just $28 \%$ say the same about gay marriage - the lowest percentage for any issue.

## Dueling Partisan Agendas

Overwhelming percentages of Republicans, Democrats and independents rate the economy and jobs as very important voting issues. However, there are substantial partisan differences over the importance of other issues - including the environment, the federal budget deficit, education, Medicare and birth control.

Nearly three-quarters of Democratic voters (74\%) say that the environment will be very important to their vote this fall. Just 43\% of independents and $26 \%$ of Republicans rate the environment as very important. The environment ranks near the top of the Democrats' agenda; for Republicans, it ranks last among 18 issues tested.

Democratic voters also are more likely than Republicans to view education (by 23 points), birth control (16 points), Medicare (15 points) and health care (10 points) as very important issues.

By contrast, the federal budget deficit is viewed as very important by larger percentages of Republican (86\%) and independent voters (76\%), than Democrats (63\%). Republicans also are more likely than Democrats to rate

## Wide Partisan Gaps over Environment, Deficit, Education

| \% of voters <br> saying each is <br> "very important" <br> to vote | Total <br> $\%$ | Rep <br> $\%$ | Dem <br> $\%$ | Ind <br> $\%$ | R-D <br> diff |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Budget deficit | 74 | 86 | 63 | 76 | $\mathrm{R}+23$ |
| Taxes | 61 | 74 | 60 | 53 | $\mathrm{R}+14$ |
| Abortion | 39 | 51 | 40 | 29 | $\mathrm{R}+11$ |
| Economy | 86 | 92 | 83 | 86 | $\mathrm{R}+9$ |
| Foreign policy | 52 | 58 | 49 | 50 | $\mathrm{R}+9$ |
| Iran | 47 | 56 | 47 | 43 | $\mathrm{R}+9$ |
| Gay marriage | 28 | 36 | 27 | 24 | $\mathrm{R}+9$ |
| Terrorism | 59 | 66 | 60 | 52 | $\mathrm{R}+6$ |
| Immigration | 42 | 47 | 42 | 37 | $\mathrm{R}+5$ |
| Gun control | 47 | 51 | 50 | 41 | $\mathrm{R}+1$ |
| Jobs | 84 | 85 | 86 | 81 | $\mathrm{D}+1$ |
| Afghanistan | 46 | 45 | 49 | 43 | $\mathrm{D}+4$ |
| Energy | 61 | 59 | 68 | 57 | $\mathrm{D}+9$ |
| Health care | 74 | 74 | 84 | 66 | $\mathrm{D}+10$ |
| Medicare | 66 | 62 | 77 | 58 | $\mathrm{D}+15$ |
| Birth control | 34 | 31 | 47 | 25 | $\mathrm{D}+16$ |
| Education | 72 | 63 | 86 | 65 | $\mathrm{D}+23$ |
| Environment | 51 | 26 | 74 | 43 | $\mathrm{D}+48$ |

PEW RESEARCH CENTER Apr. 4-15, 2012. Q8.
Based on registered voters. taxes (by 14 points) and abortion ( 11 points) as very important. There also is a modest gap over the economy, with $92 \%$ of GOP voters and $83 \%$ of Democrats rating it as very important.

The partisan differences in views of the importance of issues among voters are comparable to the gaps found among the general public in the Pew Research Center's annual policy priorities survey, conducted in January.

## Shifting Voter Concerns

In August 2004, just 36\% of Republican voters rated the budget deficit as a very important issue to their vote. Among 11 issues tested, it ranked at the bottom, along with the environment (38\%).

The percentage of GOP voters saying the deficit is very important increased 25 points between August 2004 and May 2008 - and has risen another 25 points since then (to 86\%). In the current survey, only the economy ranks higher among Republican voters (92\% very important).

The deficit rose in importance among Democrats from 2004 to 2008, before falling in 2010. Currently, $63 \%$ of Democrats say the budget deficit will be very important to their vote, which is largely unchanged from 2010 (62\%), but down from 2008 ( $80 \%$ ).

Republican Priorities Shift: Deficit Rises in Importance; Gay Marriage, Immigration Decline

| \% of voters saying each is "very important" to vote | $\begin{aligned} & \text { Aug } \\ & 2004 \end{aligned}$ | $\begin{gathered} \text { May } \\ 2008 \end{gathered}$ | $\begin{aligned} & \text { Aug } \\ & 2010 \end{aligned}$ | $\begin{gathered} \text { Apr } \\ 2012 \end{gathered}$ | 04-12 <br> Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Budget deficit | \% | \% | \% | \% |  |
| All voters | 55 | 69 | 69 | 74 | +19 |
| Republican | 36 | 61 | 74 | 86 | +50 |
| Democrat | 70 | 80 | 62 | 63 | -7 |
| Independent | 57 | 65 | 68 | 76 | +19 |
| Rep-Dem diff | -34 | -19 | +12 | +23 |  |
| Terrorism |  |  |  |  |  |
| All voters | 75 | 68 | 71 | 59 | -16 |
| Republican | 78 | 81 | 79 | 66 | -12 |
| Democrat | 76 | 62 | 68 | 60 | -16 |
| Independent | 73 | 64 | 71 | 52 | -19 |
| Rep-Dem diff | +2 | +19 | +11 | +6 |  |
| Immigration* |  |  |  |  |  |
| All voters | -- | 54 | 58 | 42 | -12 |
| Republican | -- | 63 | 64 | 47 | -16 |
| Democrat | -- | 48 | 49 | 42 | -6 |
| Independent | -- | 53 | 60 | 37 | -16 |
| Rep-Dem diff |  | +15 | +15 | +5 |  |
| Gay Marriage |  |  |  |  |  |
| All voters | 34 | 28 | 31 | 28 | -6 |
| Republican | 49 | 41 | 37 | 36 | -13 |
| Democrat | 25 | 22 | 28 | 27 | +2 |
| Independent | 28 | 23 | 26 | 24 | -4 |
| Rep-Dem diff | +24 | +19 | +9 | +9 |  |
| PEW RESEARCH CENTER Apr. 4-15, 2012. Based on registered voters. <br> * 2004 data not available for immigration, 2008-2012 change shown. |  |  |  |  |  |

Immigration and gay marriage have slipped as voting priorities among Republican voters. About half of Republican voters (47\%) say the issue of immigration will be very important to their vote; in 2010, $64 \%$ rated immigration as very important and in 2008 $63 \%$ did so. Immigration also has fallen in importance among independents. Only about four-in-ten (37\%) independent voters now view the issue as very important, down 23 points from August 2010.
The percentage of GOP voters viewing gay marriage as very important has fallen 13 points, from $49 \%$ to $36 \%$, since August 2004. There has been far less change in opinions among Democrats and independents, who have consistently rated this lower in importance than have Republicans.

Terrorism also has declined in importance as a voting issue, though in this case the change has occurred among Republicans, Democrats and independents. As recently as August 2010, 79\% of Republicans and 71\% of independents said the issue of terrorism would be very important to their vote in that fall's midterm election. Today, $66 \%$ of Republicans and $52 \%$ of independents rate terrorism as very important. Democrats also view terrorism as somewhat less important than in previous campaigns ( $60 \%$ today, $68 \%$ in 2010).

## Gender Gap in Issue Importance

There are several issues, including education, birth control, health care and abortion, that rate as more important for women than men. Nearly eight-in-ten women (79\%) say that education will be very important to their vote this fall, compared with $65 \%$ of men.

Birth control ranks relatively low in importance among both female and male voters. Still, more women than men say birth control will be very important to their vote ( $40 \%$ vs. $27 \%$ ). Among voters younger than 50, nearly twice as many women (46\%) as men (25\%) rate this as very important.

Women also are more likely than men to view health care (by 11 points), abortion (10 points), the environment (nine points) and Medicare (nine points) as very important voting issues.

Energy is the only issue that more men than women voters view as very important ( $66 \%$ vs.

| Women More Likely to Prioritize |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Education, Birth Control |  |  |  |  |
| \% of voters <br> saying each is |  |  |  | M-W |
| "very important" | Men | Men | Women | diff |
| to vote | $\%$ | $\%$ | $\%$ |  |
| Education | 72 | 65 | 79 | $\mathrm{~W}+14$ |
| Birth control | 34 | 27 | 40 | $\mathrm{~W}+13$ |
| Health care | 74 | 69 | 80 | $\mathrm{~W}+11$ |
| Abortion | 39 | 34 | 44 | $\mathrm{~W}+10$ |
| Environment | 51 | 46 | 55 | $\mathrm{~W}+9$ |
| Medicare | 66 | 61 | 70 | $\mathrm{~W}+9$ |
| Gun control | 47 | 44 | 50 | $\mathrm{~W}+6$ |
| Gay marriage | 28 | 26 | 31 | $\mathrm{~W}+5$ |
| Jobs | 84 | 82 | 86 | $\mathrm{~W}+4$ |
| Economy | 86 | 85 | 88 | $\mathrm{~W}+3$ |
| Terrorism | 59 | 57 | 60 | $\mathrm{~W}+3$ |
| Afghanistan | 46 | 44 | 47 | $\mathrm{~W}+3$ |
| Foreign policy | 52 | 51 | 52 | $\mathrm{~W}+1$ |
| Immigration | 42 | 42 | 42 | 0 |
| Taxes | 61 | 62 | 60 | $\mathrm{M}+2$ |
| Iran | 47 | 49 | 46 | $\mathrm{M}+3$ |
| Budget deficit | 74 | 77 | 72 | $\mathrm{M}+5$ |
| Energy | 61 | 66 | 58 | $\mathrm{M}+8$ |

PEW RESEARCH CENTER Apr. 4-15, 2012. Q8.
Based on registered voters. $58 \%$ ). On most issues, including the economy, jobs, foreign policy and terrorism, there are no significant gender differences.

## About the Surveys

Most of the analysis in this report is based on telephone interviews conducted April 4-15, 2012, among a national sample of 3,008 adults, 18 years of age or older, living in all 50 U.S. states and the District of Columbia ( 1,805 respondents were interviewed on a landline telephone, and 1,203 were interviewed on a cell phone, including 603 who had no landline telephone). The survey was conducted by interviewers at Princeton Data Source under the direction of Princeton Survey Research Associates International. A combination of landline and cell phone random digit dial samples were used; both samples were provided by Survey Sampling International. Interviews were conducted in English and Spanish. Respondents in the landline sample were selected by randomly asking for the youngest adult male or female who is now at home. Interviews in the cell sample were conducted with the person who answered the phone, if that person was an adult 18 years of age or older. For detailed information about our survey methodology, see http://peoplepress.org/methodology/

The combined landline and cell phone sample are weighted using an iterative technique that matches gender, age, education, race, Hispanic origin and nativity and region to parameters from the March 2011 Census Bureau's Current Population Survey and population density to parameters from the Decennial Census. The sample also is weighted to match current patterns of telephone status and relative usage of landline and cell phones (for those with both), based on extrapolations from the 2011 National Health Interview Survey. The weighting procedure also accounts for the fact that respondents with both landline and cell phones have a greater probability of being included in the combined sample and adjusts for household size within the landline sample. Sampling errors and statistical tests of significance take into account the effect of weighting. The following table shows the sample sizes and the error attributable to sampling that would be expected at the $95 \%$ level of confidence for different groups in the survey:

| Group | Sample Size | Plus or minus... |
| :--- | :---: | :---: |
| Total sample | 3,008 | 2.1 percentage points |
| Form A | 1,494 | 3.0 percentage points |
| Form B | 1,514 | 2.9 percentage points |
| Republicans | 787 | 4.1 percentage points |
| Democrats | 928 | 3.8 percentage points |
| Independents | 1,126 | 3.4 percentage points |
| Registered voters | 2,373 | 2.3 percentage points |
| Male voters | 1,093 | 3.5 percentage points |
| Female voters | 1,280 | 3.2 percentage points |
| Rep/Rep-leaning voters | 1,099 | 3.4 percentage points |

Some of the analysis in this report is based on telephone interviews conducted April 12-15, 2012, among a national sample of 1,002 adults 18 years of age or older living in the continental United States ( 601 respondents were interviewed on a landline telephone, and 401 were interviewed on a cell phone, including 198 who had no landline telephone). The survey was conducted under the direction of Princeton Survey Research Associates International. A combination of landline and cell phone random digit dial samples were used; both samples were provided by Survey Sampling International. Interviews were conducted in English. Respondents in the landline sample were
selected by randomly asking for the youngest adult male or female who is now at home. Interviews in the cell sample were conducted with the person who answered the phone, if that person was an adult 18 years of age or older. For detailed information about our survey methodology, see: http://people-press.org/methodology/.

The combined landline and cell phone sample are weighted using an iterative technique that matches gender, age, education, race, Hispanic origin and region to parameters from the March 2011 Census Bureau's Current Population Survey and population density to parameters from the Decennial Census. The sample also is weighted to match current patterns of telephone status, based on extrapolations from the 2011 National Health Interview Survey. The weighting procedure also accounts for the fact that respondents with both landline and cell phones have a greater probability of being included in the combined sample and adjusts for household size within the landline sample. Sampling errors and statistical tests of significance take into account the effect of weighting. The following table shows the sample sizes and the error attributable to sampling that would be expected at the $95 \%$ level of confidence for different groups in the survey:

| Group | Sample Size | Plus or minus... |
| :--- | :---: | :---: |
| Total sample | 1,002 | 3.6 percentage points |
| Republicans | 247 | 7.3 percentage points |

Sample sizes and sampling errors for other subgroups are available upon request.
In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.
(C) Pew Research Center, 2012

## PRESIDENTIAL TRIAL HEAT

Pew Research Center for the People and the Press, Apr. 4-15, 2012
Q. 7 Now suppose the 2012 presidential election were being held today and you had to choose between Barack Obama, the Democrat, and Mitt Romney, the Republican, who would you vote for?/Q.7a As of today, who do you lean more to?

|  | $\frac{\text { Obama }}{\%}$ | $\frac{\text { Romney }}{\%}$ | Other/ DK/Ref \% | N |
| :---: | :---: | :---: | :---: | :---: |
| ALL VOTERS | 49 | 45 | 7 | 2373 |
| SEX |  |  |  |  |
| Men | 44 | 50 | 6 | 1093 |
| Women | 53 | 40 | 7 | 1280 |
| AGE |  |  |  |  |
| 18-49 | 52 | 42 | 6 | 817 |
| 50+ | 46 | 48 | 6 | 1517 |
| DETAILED AGE |  |  |  |  |
| 18-29 | 61 | 33 | 6 | 222 |
| 30-49 | 47 | 46 | 7 | 595 |
| 50-64 | 47 | 46 | 7 | 776 |
| 65+ | 44 | 50 | 5 | 741 |
| SEX BY AGE |  |  |  |  |
| Men 18-49 | 47 | 46 | 7 | 408 |
| Men 50+ | 42 | 53 | 5 | 673 |
| Women 18-49 | 56 | 38 | 6 | 409 |
| Women 50+ | 50 | 43 | 7 | 844 |
| RACE |  |  |  |  |
| White, non-Hispanic | 39 | 54 | 7 | 1821 |
| Black, non-Hispanic | 95 | 2 | 3 | 221 |
| Hispanic | 67 | 27 | 5 | 153 |
| EDUCATION |  |  |  |  |
| College grad+ | 53 | 42 | 5 | 967 |
| Some college | 44 | 51 | 6 | 702 |
| High school or less | 49 | 43 | 8 | 698 |
| FAMILY INCOME |  |  |  |  |
| \$75,000+ | 48 | 46 | 6 | 714 |
| \$30,000-\$74,999 | 47 | 47 | 6 | 801 |
| Less than \$30,000 | 56 | 37 | 8 | 516 |
| DETAILED INCOME |  |  |  |  |
| \$100,000+ | 49 | 45 | 6 | 441 |
| \$75,000-\$99,000 | 46 | 48 | 6 | 273 |
| \$50,000-\$74,990 | 48 | 47 | 5 | 369 |
| \$30,000-\$49,999 | 46 | 48 | 6 | 432 |
| Less than \$30,000 | 56 | 37 | 8 | 516 |
| REGION |  |  |  |  |
| Northeast | 54 | 41 | 6 | 426 |
| Midwest | 47 | 46 | 7 | 596 |
| South | 44 | 50 | 7 | 847 |
| West | 54 | 40 | 6 | 504 |

## PRESIDENTIAL TRIAL HEAT (CONT.)

Pew Research Center for the People and the Press, Apr. 4-15, 2012
Q. 7 Now suppose the 2012 presidential election were being held today and you had to choose between Barack Obama, the Democrat, and Mitt Romney, the Republican, who would you vote for?/Q.7a As of today, who do you lean more to?

|  | $\frac{\text { Obama }}{\%}$ | $\frac{\text { Romney }}{\%}$ | Other/ DK/Ref \% | N |
| :---: | :---: | :---: | :---: | :---: |
| PARTY ID |  |  |  |  |
| Republican | 7 | 90 | 3 | 695 |
| Democrat | 92 | 6 | 3 | 774 |
| Independent | 42 | 48 | 10 | 821 |
| PARTY WITH LEANERS |  |  |  |  |
| Rep/Lean Rep | 8 | 88 | 4 | 1099 |
| Dem/Lean Dem | 91 | 6 | 3 | 1048 |
| IDEOLOGY |  |  |  |  |
| Conservative | 24 | 70 | 6 | 963 |
| Moderate | 55 | 38 | 7 | 869 |
| Liberal | 83 | 13 | 4 | 475 |
| PARTY AND IDEOLOGY |  |  |  |  |
| Conservative Republican | 5 | 92 | 4 | 526 |
| Mod/Lib Republican | 13 | 84 | 3 | 158 |
| Mod/Cons Democrat | 89 | 8 | 3 | 442 |
| Liberal Democrat | 95 | 4 | 2 | 318 |
| TEA PARTY (REP/LEAN REP) |  |  |  |  |
| Agree | 2 | 95 | 3 | 527 |
| Disagree/No opinion | 13 | 82 | 5 | 553 |
| RELIGIOUS PREFERENCE |  |  |  |  |
| Total Protestants | 43 | 51 | 7 | 1270 |
| White NH evang. Prot. | 20 | 73 | 7 | 517 |
| White NH mainline Prot. | 42 | 50 | 7 | 451 |
| Black Prot. | 96 | 0 | 4 | 169 |
| Total Catholic | 45 | 50 | 6 | 530 |
| White NH Cath. | 37 | 57 | 6 | 415 |
| Unaffiliated | 67 | 26 | 7 | 359 |
| ATTEND RELIGIOUS SERVICES |  |  |  |  |
| Weekly or more | 38 | 56 | 6 | 1000 |
| Less than weekly | 56 | 37 | 7 | 1357 |
| RELIGION BY ATTENDANCE |  |  |  |  |
| White NH evang. Prot. |  |  |  |  |
| Weekly or more | 16 | 80 | 5 | 355 |
| Less than weekly | 31 | 58 | 11 | 160 |
| White NH mainline Prot. |  |  |  |  |
| Weekly or more | 34 | 55 | 11 | 143 |
| Less than weekly | 46 | 48 | 6 | 308 |
| White NH Cath. |  |  |  |  |
| Weekly or more | 31 | 64 | 6 | 200 |
| Less than weekly | 43 | 51 | 6 | 213 |

## PRESIDENTIAL TRIAL HEAT-AMONG WHITES

Pew Research Center for the People and the Press, Apr. 4-15, 2012
Q. 7 Now suppose the 2012 presidential election were being held today and you had to choose between Barack Obama, the Democrat, and Mitt Romney, the Republican, who would you vote for?/Q.7a As of today, who do you lean more to?

|  | $\frac{\text { Obama }}{\%}$ | $\frac{\text { Romney }}{\%}$ | Other/ DK/Ref \% | N |
| :---: | :---: | :---: | :---: | :---: |
| ALL WHITE NH VOTERS | 39 | 54 | 7 | 1821 |
| SEX |  |  |  |  |
| Men | 34 | 60 | 6 | 826 |
| Women | 44 | 49 | 7 | 995 |
| AGE |  |  |  |  |
| 18-49 | 40 | 53 | 7 | 559 |
| 50+ | 39 | 55 | 6 | 1233 |
| DETAILED AGE |  |  |  |  |
| 18-29 | 48 | 46 | 6 | 138 |
| 30-49 | 37 | 56 | 7 | 421 |
| 50-64 | 39 | 54 | 7 | 603 |
| 65+ | 38 | 57 | 5 | 630 |
| SEX BY AGE |  |  |  |  |
| Men 18-49 | 35 | 58 | 7 | 277 |
| Men 50+ | 34 | 61 | 5 | 541 |
| Women 18-49 | 45 | 48 | 7 | 282 |
| Women 50+ | 43 | 50 | 7 | 692 |
| EDUCATION |  |  |  |  |
| College grad+ | 47 | 48 | 5 | 778 |
| Some college | 34 | 61 | 6 | 528 |
| High school or less | 36 | 55 | 9 | 512 |
| FAMILY INCOME |  |  |  |  |
| \$75,000+ | 42 | 53 | 5 | 575 |
| \$30,000-\$74,999 | 37 | 57 | 6 | 619 |
| Less than \$30,000 | 41 | 50 | 8 | 365 |
| DETAILED INCOME |  |  |  |  |
| \$100,000+ | 42 | 53 | 5 | 347 |
| \$75,000-\$99,000 | 42 | 52 | 6 | 228 |
| \$50,000-\$74,990 | 41 | 54 | 6 | 286 |
| \$30,000-\$49,999 | 35 | 59 | 6 | 333 |
| Less than \$30,000 | 41 | 50 | 8 | 365 |
| REGION |  |  |  |  |
| Northeast | 46 | 48 | 6 | 349 |
| Midwest | 41 | 51 | 8 | 502 |
| South | 29 | 64 | 7 | 615 |
| West | 47 | 49 | 5 | 355 |
| PARTY ID |  |  |  |  |
| Republican | 5 | 91 | 4 | 641 |
| Democrat | 88 | 9 | 3 | 475 |
| Independent | 37 | 53 | 10 | 646 |
| PARTY WITH LEANERS |  |  |  |  |
| Rep/Lean Rep | 6 | 89 | 4 | 977 |
| Dem/Lean Dem | 89 | 8 | 3 | 676 |
| IDEOLOGY |  |  |  |  |
| Conservative | 16 | 78 | 6 | 799 |
| Moderate | 46 | 46 | 8 | 642 |
| Liberal | 79 | 16 | 5 | 338 |
| PARTY AND IDEOLOGY |  |  |  |  |
| Conservative Republican | 4 | 92 | 4 | 487 |
| Mod/Lib Republican | 10 | 86 | 4 | 144 |
| Mod/Cons Democrat | 84 | 13 | 3 | 247 |
| Liberal Democrat | 93 | 5 | 2 | 224 |

## PRESIDENTIAL TRIAL HEAT BY GENDER

Pew Research Center for the People and the Press, Apr. 4-15, 2012
Q. 7 Now suppose the 2012 presidential election were being held today and you had to choose between Barack Obama, the Democrat, and Mitt Romney, the Republican, who would you vote for?/Q.7a As of today, who do you lean more to?

|  | ----------AMONG MEN---------- |  |  |  | ---------AMONG WOMEN-------- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Obama | Other/ |  |  | Obama | Other/ |  |  |
|  |  | Romney | DK/Ref | N |  | Romney | DK/Ref | N |
|  | \% | \% | \% |  | \% | \% | \% |  |
| ALL VOTERS | 44 | 50 | 6 | 1093 | 53 | 40 | 7 | 1280 |
| AGE |  |  |  |  |  |  |  |  |
| 18-49 | 47 | 46 | 7 | 408 | 56 | 38 | 6 | 409 |
| 50+ | 42 | 53 | 5 | 673 | 50 | 43 | 7 | 844 |
| DETAILED AGE |  |  |  |  |  |  |  |  |
| 18-29 | 52 | 41 | 7 | 113 | 70 | 25 | 4 | 109 |
| 30-49 | 45 | 49 | 7 | 295 | 50 | 43 | 7 | 300 |
| 50-64 | 41 | 52 | 6 | 360 | 53 | 40 | 7 | 416 |
| 65+ | 42 | 55 | 3 | 313 | 46 | 47 | 7 | 428 |
| RACE |  |  |  |  |  |  |  |  |
| White, non-Hispanic | 34 | 60 | 6 | 826 | 44 | 49 | 7 | 995 |
| Black, non-Hispanic | 93 | 3 | 4 | 98 | 98 | 0 | 2 | 123 |
| Hispanic | - | - | - | 71 | - | - | - | 82 |
| EDUCATION |  |  |  |  |  |  |  |  |
| College grad+ | 43 | 51 | 6 | 487 | 61 | 33 | 5 | 480 |
| Some college | 41 | 53 | 6 | 298 | 46 | 49 | 5 | 404 |
| High school or less | 48 | 46 | 6 | 308 | 50 | 39 | 10 | 390 |
| FAMILY INCOME |  |  |  |  |  |  |  |  |
| \$75,000+ | 42 | 50 | 8 | 398 | 55 | 42 | 3 | 316 |
| \$30,000-\$74,999 | 41 | 55 | 3 | 377 | 53 | 40 | 8 | 424 |
| Less than \$30,000 | 59 | 33 | 8 | 197 | 53 | 40 | 7 | 319 |
| PARTY ID |  |  |  |  |  |  |  |  |
| Republican | 8 | 90 | 3 | 318 | 6 | 90 | 4 | 377 |
| Democrat | 90 | 9 | 2 | 286 | 93 | 4 | 3 | 488 |
| Independent | 40 | 50 | 10 | 451 | 44 | 46 | 10 | 370 |
| PARTY WITH LEANERS |  |  |  |  |  |  |  |  |
| Rep/Lean Rep | 8 | 88 | 4 | 560 | 8 | 88 | 4 | 539 |
| Dem/Lean Dem | 90 | 7 | 3 | 423 | 92 | 5 | 3 | 625 |
| IDEOLOGY |  |  |  |  |  |  |  |  |
| Conservative | 24 | 71 | 5 | 486 | 23 | 69 | 8 | 477 |
| Moderate | 50 | 43 | 7 | 397 | 59 | 33 | 7 | 472 |
| Liberal | 81 | 14 | 4 | 180 | 85 | 11 | 4 | 295 |
| RELIGIOUS PREFERENCE |  |  |  |  |  |  |  |  |
| Total Protestants | 39 | 54 | 6 | 561 | 46 | 47 | 7 | 709 |
| White NH evang. Prot. | 18 | 75 | 7 | 224 | 22 | 71 | 6 | 293 |
| White NH mainline Prot. | 35 | 58 | 7 | 198 | 48 | 44 | 8 | 253 |
| Total Catholic | 37 | 59 | 5 | 237 | 51 | 43 | 7 | 293 |
| White NH Cath. | 28 | 67 | 5 | 180 | 44 | 50 | 7 | 235 |
| Unaffiliated | 63 | 30 | 8 | 179 | 70 | 23 | 7 | 180 |
| ATTEND RELIGIOUS SERVICES |  |  |  |  |  |  |  |  |
| Weekly or more | 33 | 62 | 5 | 414 | 41 | 52 | 6 | 586 |
| Less than weekly | 50 | 43 | 7 | 669 | 61 | 32 | 7 | 688 |
| PARENT |  |  |  |  |  |  |  |  |
| Parent | 43 | 50 | 7 | 282 | 53 | 42 | 6 | 305 |
| Not a parent | 45 | 50 | 6 | 809 | 53 | 40 | 7 | 973 |
| MARITAL STATUS |  |  |  |  |  |  |  |  |
| Married | 39 | 55 | 6 | 690 | 48 | 45 | 7 | 694 |
| Not married | 52 | 42 | 6 | 400 | 59 | 35 | 7 | 580 |

## PEW RESEARCH CENTER FOR THE PEOPLE \& THE PRESS 2012 VALUES SURVEY <br> April 4-15, 2012 <br> $\mathrm{N}=3008$

## ASK FORM B ONLY [N=1514]:

Q.1FB Do you approve or disapprove of the way Barack Obama is handling his job as President? [IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way Barack Obama is handling his job as President? IF STILL DEPENDS ENTER AS DK]

|  | Approve | Disapprove | (VOL.) DK/Ref |  | Approve | Disapprove | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Apr 4-15, 2012 | 46 | 45 | 9 | Jul 21-Aug 5, 2010 | 47 | 41 | 12 |
| Mar 7-11, 2012 | 50 | 41 | 9 | Jun 8-28, 2010 | 48 | 41 | 11 |
| Feb 8-12, 2012 | 47 | 43 | 10 | Jun 16-20, 2010 | 48 | 43 | 9 |
| Jan 11-16, 2012 | 44 | 48 | 8 | May 6-9, 2010 | 47 | 42 | 11 |
| Dec 7-11, 2011 | 46 | 43 | 11 | Apr 21-26, 2010 | 47 | 42 | 11 |
| Nov 9-14, 2011 | 46 | 46 | 8 | Apr 8-11, 2010 | 48 | 43 | 9 |
| Sep 22-Oct 4, 2011 | 43 | 48 | 9 | Mar 10-14, 2010 | 46 | 43 | 12 |
| Aug 17-21, 2011 | 43 | 49 | 7 | Feb 3-9, 2010 | 49 | 39 | 12 |
| Jul 20-24, 2011 | 44 | 48 | 8 | Jan 6-10, 2010 | 49 | 42 | 10 |
| Jun 15-19, 2011 | 46 | 45 | 8 | Dec 9-13, 2009 | 49 | 40 | 11 |
| May 25-30, 2011 | 52 | 39 | 10 | Oct 28-Nov 8, 2009 | 51 | 36 | 13 |
| May 5-8, 2011 | 50 | 39 | 11 | Sep 30-Oct 4, 2009 | 52 | 36 | 12 |
| May 2, 2011 | 56 | 38 | 6 | Sep 10-15, 2009 | 55 | 33 | 13 |
| Mar 30-Apr 3, 2011 | 47 | 45 | 8 | Aug 20-27, 2009 | 52 | 37 | 12 |
| Feb 22-Mar 1, 2011 | 51 | 39 | 10 | Aug 11-17, 2009 | 51 | 37 | 11 |
| Feb 2-7, 2011 | 49 | 42 | 9 | Jul 22-26, 2009 | 54 | 34 | 12 |
| Jan 5-9, 2011 | 46 | 44 | 10 | Jun 10-14, 2009 | 61 | 30 | 9 |
| Dec 1-5, 2010 | 45 | 43 | 13 | Apr 14-21, 2009 | 63 | 26 | 11 |
| Nov 4-7, 2010 | 44 | 44 | 12 | Mar 31-Apr 6, 2009 | 61 | 26 | 13 |
| Oct 13-18, 2010 | 46 | 45 | 9 | Mar 9-12, 2009 | 59 | 26 | 15 |
| Aug 25-Sep 6, 2010 | 47 | 44 | 9 | Feb 4-8, 2009 | 64 | 17 | 19 |

ASK IF APPROVE OR DISAPPROVE (Q.1FB=1,2):
Q.1aFB Do you [approve/disapprove] very strongly, or not so strongly?

BASED ON TOTAL

| Apr 4-15 |  | Jan Sep 22- Aug Feb 22- |  |  |  | Jan | Aug 25- Jun |  | Jan | Apr |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 11-16 | Oct 4 | 17-21 | Mar 1 | 5-9 | Sep 6 | 16-20 | 6-10 | 14-21 |
| $\underline{2011}$ |  | $\underline{2012}$ | $\underline{2011}$ | $\underline{2011}$ | $\underline{2011}$ | $\underline{2011}$ | $\underline{2010}$ | $\underline{2010}$ | $\underline{2010}$ | $\underline{2009}$ |
| 46 | Approve | 44 | 43 | 43 | 51 | 46 | 47 | 48 | 49 | 63 |
| 30 | Very strongly | 27 | 26 | 26 | 32 | 27 | 28 | 29 | 30 | 45 |
| 15 | Not so strongly | 15 | 15 | 15 | 18 | 16 | 17 | 17 | 15 | 13 |
| 2 | Don't know/Refused (VOL.) | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 5 |
| 45 | Disapprove | 48 | 48 | 49 | 39 | 44 | 44 | 43 | 42 | 26 |
| 36 | Very strongly | 35 | 34 | 38 | 29 | 30 | 32 | 31 | 30 | 18 |
| 8 | Not so strongly | 12 | 13 | 11 | 10 | 13 | 11 | 11 | 11 | 8 |
| 1 | Don't know/Refused (VOL.) | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | * |
| 9 | Don't know/Refused (VOL.) | 8 | 9 | 7 | 10 | 10 | 9 | 9 | 10 | 11 |

## ASK FORM A ONLY [N=1494]:

Q.2FA All in all, are you satisfied or dissatisfied with the way things are going in this country today?

|  | Satisfied | Dissatisfied | (VOL.) <br> DK/Ref |  | Satisfied | Dissatisfied | (VOL.) DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Apr 4-15, 2012 | 24 | 69 | 6 | March, 2006 | 32 | 63 | 5 |
| Feb 8-12, 2012 | 28 | 66 | 6 | January, 2006 | 34 | 61 | 5 |
| Jan 11-16, 2012 | 21 | 75 | 4 | Late November, 2005 | 34 | 59 | 7 |
| Sep 22-Oct 4, 2011 | 17 | 78 | 5 | Early October, 2005 | 29 | 65 | 6 |
| Aug 17-21, 2011 | 17 | 79 | 4 | July, 2005 | 35 | 58 | 7 |
| Jul 20-24, 2011 | 17 | 79 | 4 | Late May, 2005* | 39 | 57 | 4 |
| Jun 15-19, 2011 | 23 | 73 | 4 | February, 2005 | 38 | 56 | 6 |
| May 5-8, 2011 | 30 | 62 | 8 | January, 2005 | 40 | 54 | 6 |
| May 2, 2011 | 32 | 60 | 8 | December, 2004 | 39 | 54 | 7 |
| Mar 8-14, 2011 | 22 | 73 | 5 | Mid-October, 2004 | 36 | 58 | 6 |
| Feb 2-7, 2011 | 26 | 68 | 5 | July, 2004 | 38 | 55 | 7 |
| Jan 5-9, 2011 | 23 | 71 | 6 | May, 2004 | 33 | 61 | 6 |
| Dec 1-5, 2010 | 21 | 72 | 7 | Late February, 2004* | 39 | 55 | 6 |
| Nov 4-7, 2010 | 23 | 69 | 8 | Early January, 2004 | 45 | 48 | 7 |
| Sep 23-26, 2010 | 30 | 63 | 7 | December, 2003 | 44 | 47 | 9 |
| Aug 25-Sep 6, 2010 | 25 | 71 | 5 | October, 2003 | 38 | 56 | 6 |
| Jun 24-27, 2010 | 27 | 64 | 9 | August, 2003 | 40 | 53 | 7 |
| May 13-16, 2010 | 28 | 64 | 7 | April 8, 2003 | 50 | 41 | 9 |
| Apr 21-26, 2010 | 29 | 66 | 5 | January, 2003 | 44 | 50 | 6 |
| Apr 1-5, 2010 | 31 | 63 | 6 | November, 2002 | 41 | 48 | 11 |
| Mar 11-21, 2010 | 25 | 69 | 5 | September, 2002 | 41 | 55 | 4 |
| Mar 10-14, 2010 | 23 | 71 | 7 | Late August, 2002 | 47 | 44 | 9 |
| Feb 3-9, 2010 | 23 | 71 | 6 | May, 2002 | 44 | 44 | 12 |
| Jan 6-10, 2010 | 27 | 69 | 4 | March, 2002 | 50 | 40 | 10 |
| Oct 28-Nov 8, 2009 | 25 | 67 | 7 | Late September, 2001 | 57 | 34 | 9 |
| Sep 30-Oct 4, 2009 | 25 | 67 | 7 | Early September, 2001 | 41 | 53 | 6 |
| Sep 10-15, $2009{ }^{1}$ | 30 | 64 | 7 | June, 2001 | 43 | 52 | 5 |
| Aug 20-27, 2009 | 28 | 65 | 7 | March, 2001 | 47 | 45 | 8 |
| Aug 11-17, 2009 | 28 | 65 | 7 | February, 2001 | 46 | 43 | 11 |
| Jul 22-26, 2009 | 28 | 66 | 6 | January, 2001 | 55 | 41 | 4 |
| Jun 10-14, 2009 | 30 | 64 | 5 | October, 2000 (RVs) | 54 | 39 | 7 |
| Apr 28-May 12, 2009 | 34 | 58 | 8 | September, 2000 | 51 | 41 | 8 |
| Apr 14-21, 2009 | 23 | 70 | 7 | June, 2000 | 47 | 45 | 8 |
| Jan 7-11, 2009 | 20 | 73 | 7 | April, 2000 | 48 | 43 | 9 |
| December, 2008 | 13 | 83 | 4 | August, 1999 | 56 | 39 | 5 |
| Early October, 2008 | 11 | 86 | 3 | January, 1999 | 53 | 41 | 6 |
| Mid-September, 2008 | 25 | 69 | 6 | November, 1998 | 46 | 44 | 10 |
| August, 2008 | 21 | 74 | 5 | Early September, 1998 | 54 | 42 | 4 |
| July, 2008 | 19 | 74 | 7 | Late August, 1998 | 55 | 41 | 4 |
| June, 2008 | 19 | 76 | 5 | Early August, 1998 | 50 | 44 | 6 |
| Late May, 2008 | 18 | 76 | 6 | February, 1998 | 59 | 37 | 4 |
| March, 2008 | 22 | 72 | 6 | January, 1998 | 46 | 50 | 4 |
| Early February, 2008 | 24 | 70 | 6 | September, 1997 | 45 | 49 | 6 |
| Late December, 2007 | 27 | 66 | 7 | August, 1997 | 49 | 46 | 5 |
| October, 2007 | 28 | 66 | 6 | January, 1997 | 38 | 58 | 4 |
| February, 2007 | 30 | 61 | 9 | July, 1996 | 29 | 67 | 4 |
| Mid-January, 2007 | 32 | 61 | 7 | March, 1996 | 28 | 70 | 2 |
| Early January, 2007 | 30 | 63 | 7 | October, 1995 | 23 | 73 | 4 |
| December, 2006 | 28 | 65 | 7 | June, 1995 | 25 | 73 | 2 |
| Mid-November, 2006 | 28 | 64 | 8 | April, 1995 | 23 | 74 | 3 |
| Early October, 2006 | 30 | 63 | 7 | July, 1994 | 24 | 73 | 3 |
| July, 2006 | 30 | 65 | 5 | March, 1994 | 24 | 71 | 5 |
| May, 2006* | 29 | 65 | 6 | October, 1993 | 22 | 73 | 5 |
|  |  |  |  | September, 1993 | 20 | 75 | 5 |
| 1 In September 10 |  |  |  | May, 1993 | 22 | 71 | 7 |
|  | isk, the | question wa | worded | January, 1993 | 39 | 50 | 11 |
|  | satisfied or | dissatisfie | with the | January, 1992 | 28 | 68 | 4 |

## Q.2FA CONTINUED...

|  | Satis- | Dis- | (VOL.) |
| :---: | :---: | :---: | :---: |
|  | fied | satisfied | DK/Ref |
| November, 1991 | 34 | 61 | 5 |
| Gallup: Late Feb, 1991 | 66 | 31 | 3 |
| August, 1990 | 47 | 48 | 5 |


|  | Satis- <br> fied | Dis- <br> satisfied | (VOL.) |
| :--- | :---: | :---: | :---: | :---: |
| DK/Ref |  |  |  |

## QUESTIONS 3FA TO 5FB HELD FOR FUTURE RELEASE

## ASK ALL:

THOUGHT How much thought have you given to the coming presidential election . . . Quite a lot or only a little?

BASED ON REGISTERED VOTERS [ $\mathbf{N}=2373$ ]:

|  | Quite | (VOL.) | Only a | (VOL.) | (VOL.) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | a lot | Some | little | None | DK/Ref |
| 2012 Election |  |  |  |  |  |
| Apr 4-15, 2012 | 64 | 2 | 30 | 4 | 1 |
| Mar 7-11, 2012 | 66 | 2 | 30 | 1 | 1 |
| 2008 Election |  |  |  |  |  |
| November, 2008 | 81 | 3 | 13 | 2 | 1 |
| Late October, 2008 | 81 | 3 | 13 | 2 | 1 |
| Mid-October, 2008 | 81 | 3 | 13 | 3 | * |
| Early October, 2008 | 81 | 2 | 14 | 2 | 1 |
| Late September, 2008 | 80 | 3 | 14 | 2 | 1 |
| Mid-September, 2008 | 78 | 4 | 14 | 3 | 1 |
| August, 2008 | 74 | 6 | 17 | 2 | 1 |
| July, 2008 | 74 | 2 | 20 | 3 | 1 |
| June, 2008 | 72 | 2 | 23 | 2 | 1 |
| Late May, 2008 | 75 | 4 | 17 | 3 | 1 |
| April, 2008 | 77 | 7 | 13 | 2 | 1 |
| March, 2008 | 78 | 3 | 15 | 3 | 1 |
| Late February, 2008 | 74 | 3 | 19 | 2 | 2 |
| 2004 Election |  |  |  |  |  |
| November, 2004 | 82 | 3 | 12 | 2 | 1 |
| Mid-October, 2004 | 76 | 5 | 15 | 3 | 1 |
| Early October, 2004 | 74 | 4 | 19 | 2 | 1 |
| September, 2004 | 71 | 3 | 22 | 3 | 1 |
| August, 2004 | 69 | 2 | 26 | 2 | 1 |
| July, 2004 | 67 | 2 | 28 | 2 | 1 |
| June, 2004 | 58 | 3 | 36 | 2 | 1 |
| May, 2004 | 59 | 6 | 30 | 4 | 1 |
| Late March, 2004 | 60 | 4 | 31 | 4 | 1 |
| Mid-March, 2004 | 65 | 2 | 31 | 2 | * |
| 2000 Election |  |  |  |  |  |
| November, 2000 | 72 | 6 | 19 | 2 | 1 |
| Late October, 2000 | 66 | 6 | 24 | 4 | * |
| Mid-October, 2000 | 67 | 9 | 19 | 4 | 1 |
| Early October, 2000 | 60 | 8 | 27 | 4 | 1 |
| September, 2000 | 59 | 8 | 29 | 3 | 1 |
| July, 2000 | 46 | 6 | 45 | 3 | * |
| June, 2000 | 46 | 6 | 43 | 5 | * |
| May, 2000 | 48 | 4 | 42 | 5 | 1 |
| April, 2000 | 45 | 7 | 41 | 7 | * |
| 1996 Election |  |  |  |  |  |
| November, 1996 | 67 | 8 | 22 | 3 | * |
| October, 1996 | 65 | 7 | 26 | 1 | 1 |
| Late September, 1996 | 61 | 7 | 29 | 2 | 1 |
| Early September, 1996 | 56 | 3 | 36 | 4 | 1 |
| July, 1996 | 55 | 3 | 41 | 1 | * |
| June, 1996 | 50 | 5 | 41 | 3 | 1 |

## THOUGHT CONTINUED...

|  | Quite | (VOL.) | Only a | (VOL.) | (VOL.) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | a lot | Some | little | None | DK/Ref |
| 1992 Election |  |  |  |  |  |
| Early October, 1992 | 77 | 5 | 16 | 1 | 1 |
| September, 1992 | 69 | 3 | 26 | 1 | 1 |
| August, 1992 | 72 | 4 | 23 | 1 | * |
| June, 1992 | 63 | 6 | 29 | 1 | 1 |
| 1988 Election |  |  |  |  |  |
| Gallup: November, 1988 | 73 | 8 | 17 | 2 | 0 |
| Gallup: October, 1988 | 69 | 9 | 20 | 2 | 0 |
| Gallup: August, 1988 | 61 | 10 | 27 | 2 | 0 |
| Gallup: September, 1988 | 57 | 18 | 23 | 2 | 0 |

ASK FORM 1A/ 2B ONLY [ $N=1460$ ]:
REG Which of these statements best describes you? [READ IN ORDER] [INSTRUCTION: IF RESPONDENT VOLUNTEERS THAT THEY ARE IN NORTH DAKOTA AND DON'T HAVE TO REGISTER, PUNCH 1]

Apr 4-15
$\underline{2012}$
71 Are you ABSOLUTELY CERTAIN that you are registered to vote at your current address [OR]
4 Are you PROBABLY registered, but there is a chance your registration has lapsed [OR]
25 Are you NOT registered to vote at your current address

* Don't know/Refused (VOL.)

ASK FORM 1B/2A ONLY [N=1548]:
REGIST These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?
[INSTRUCTION: IF RESPONDENT VOLUNTEERS THAT THEY ARE IN NORTH DAKOTA
AND DON'T HAVE TO REGISTER, PUNCH 1 FOR REGIST AND REGICERT]
ASK IF RESPONDENT ANSWERED '1' YES IN REGIST:
REGICERT Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

| Apr 4-15 |  |
| :---: | :--- |
| $\frac{2012}{77}$ | Yes, registered |
| 73 | Absolutely certain |
| 3 | Chance registration has lapsed |
| 1 | Don't know/Refused (VOL.) |
| 22 | No, not registered |
| $*$ | Don't know/Refused (VOL.) |

## NO QUESTION 6

## ASK ALL REGISTERED VOTERS (REGICERT=1) OR (REG=1):

Q. 7 Now, suppose the 2012 presidential election were being held TODAY. If you had to choose between [READ AND RANDOMIZE] who would you vote for?
ASK IF OTHER OR DK $(Q .7=3,9)$ :
Q.7a As of TODAY, do you LEAN more to [READ IN SAME ORDER AS Q.7]?

BASED ON REGISTERED VOTERS [ $\mathbf{N}=2373$ ]:

|  |  |  | (VOL.) | (VOL.) |
| :---: | :---: | :---: | :---: | :---: |
|  | Romney | Obama | Other | DK/Ref |
| Apr 4-15, 2012 | 45 | 49 | 2 | 4 |
| Mar 7-11, 2012 | 42 | 54 | 1 | 3 |
| Feb 8-12, 2012 | 44 | 52 | 1 | 3 |
| Jan 11-16, 2012 | 45 | 50 | 2 | 4 |
| Nov 9-14, 2011 | 47 | 49 | 1 | 3 |
| Sep 22-Oct 4, 2011 | 48 | 48 | 1 | 4 |

## TREND FOR COMPARISON:

BASED ON REGISTERED VOTERS:
\(\left.$$
\begin{array}{lccccc}\text { (VOL.) } \\
& \text { McCain } & & & & \begin{array}{c}\text { Obama } \\
\text { Other/ }\end{array}
$$ <br>

November, 2008 \& 39 \& 50 \& Nader \& Barr \& DK/Ref\end{array}\right]\)| Late October, 2008 |
| :--- |

[^2]
## Q.7/7a TREND FOR COMPARISON CONTINUED...

|  | Bush | Gore |
| :--- | :---: | :---: |
| November, 2000 | 41 | 45 |
| Late October, 2000 | 45 | 43 |
| Mid-October, 2000 | 43 | 45 |
| Early October, 2000 | 43 | 44 |
| September, 2000 | 41 | 47 |
| July, 2000 | 42 | 41 |
| Late June, 2000 | 42 | 35 |
| Mid-June, 2000 | 41 | 42 |
| January, 2000 | 51 | 39 |
| September, 1999 | 49 | 35 |
| Two-way trial heats: |  |  |
| July, 2000 | 48 | 46 |
| Mid-June, 2000 | 45 | 46 |
| May, 2000 | 46 | 45 |
| March, 2000 | 43 | 49 |
| February, 2000 | 46 | 45 |
| December, 1999 | 55 | 40 |
| October, 1999 | 54 | 39 |
| September, 1999 | 54 | 39 |
| July, 1999 | 53 | 42 |
| March, 1999 | 54 | 41 |
| January, 1999 | 50 | 44 |
| Early September, 1998 | 53 | 40 |


| Nader | Buchanan | DK/Ref |
| :---: | :---: | :---: |
| 4 | 1 | 9 |
| 4 | 1 | 7 |
| 4 | 1 | 7 |
| 5 | * | 8 |
| 2 | 1 | 9 |
| 6 | 2 | 9 |
| 2 | 2 | 19 |
| 4 | 3 | 10 |
| n/a | 4 | 6 |
| n/a | 10 | 6 |
| n/a | n/a | 6 |
| n/a | n/a | 9 |
| n/a | n/a | 9 |
| n/a | n/a | 8 |
| n/a | n/a | 9 |
| n/a | n/a | 5 |
| n/a | n/a | 7 |
| n/a | n/a | 7 |
| n/a | n/a | 5 |
| n/a | n/a | 5 |
| n/a | n/a | 6 |
| n/a | n/a | 7 |

(VOL.)
Other/
DK/Ref
8
7
7
Early September, 1996
July, 1996
March, 1996
Dole
November, 1996
October, 1996
34
35

September, 1995
July, 1994
Two-way trial heats:
July, 1996
42
June, 1996
April, 1996
March, 1996
February, 1996
January, 1996
34
34
35
36

July, 1994
49

|  | Bush Sr. |
| :--- | :---: |
| Late October, 1992 | 34 |
| Early October, 1992 | 35 |
| June, 1992 | 31 |
| Two-way trial heats: | 38 |
| September, 1992 | 37 |
| August, 1992 | 46 |
| June, 1992 | 46 |
| May, 1992 |  |
| Late March, 1992 | 50 |


| Perot | Other/ <br> DK/Ref |
| :---: | :---: |
| 19 | 3 |
| 8 | 9 |
| 36 | 6 |
| n/a | 9 |
| n/a | 6 |
| n/a | 13 |
| n/a | 11 |
| n/a | 7 |

## Q.7/7a TREND FOR COMPARISON CONTINUED...

Other/
October, 1988
September, 1988
May, 1988

| Bush Sr. | Dukakis |
| :---: | :---: |
| 50 | 42 |
| 50 | 44 |
| 40 | 53 |


| DK/Ref |
| :---: |
| 8 |
| 6 |
| 7 |

## ASK IF RESPONDENT DID NOT CHOOSE ROMNEY IN Q.7/7a (Q.7=1 OR Q.7a=1,3,9): RANDOMIZE Q.7b AND Q.7c

Q.7b Do you think there is a chance that you might vote for Mitt Romney in November, or have you definitely decided not to vote for him?

BASED ON REGISTERED VOTERS [ $\mathbf{N}=2373$ ]:

## Romney <br> Apr 4-15, 2012

## McCain

November, 2008
Late October, 2008
Mid-October, 2008
Early October, 2008
Late September, 2008
Mid-September, 2008
August, 2008
July, 2008
June, 2008
Bush
November, 2004
Mid-October, 2004
Early October, 2004
September, 2004
August, 2004
July, 2004
June, $2004^{3}$
May, 2004
Late March, 2004
Mid-March, 2004
Late February, 2004
Early February, 2004
November, 2000
Late October, 2000
Mid-October, 2000
Early October, 2000
September, 2000
Mid-June, 2000

## Dole

November, 1996
October, 1996
Late September, 1996
Early September, 1996
July, 1996
Bush Sr.
Late October, 1992
Early October, 1992
September, 1992
August, 1992
May, 1992

Chance might Decided not vote for to vote for
$10 \quad 40$
$7 \quad 47$

$10 \quad 45 \quad 5=60 \%$
$10 \quad 42 \quad 6=58 \%$

| 10 | 40 | $7=56 \%$ |
| :---: | :---: | :---: |

$14 \quad 37 \quad 6=57 \%$
$13 \quad 38 \quad 7=58 \%$
$12 \quad 41 \quad 7=60 \%$

- $\quad 39$ =55\%
$938 \quad 4=51 \%$
$10 \quad 42 \quad 3=55 \%$
$10 \quad 41 \quad 5=56 \%$
$9 \quad 41 \quad 2=52 \%$

| 42 | $4=55 \%$ |
| :--- | :--- |
| 40 | $3=54 \%$ |

$11 \quad 44 \quad 2=57 \%$
$10 \quad 43 \quad 3=56 \%$
$10 \quad 41 \quad 2=53 \%$
$8 \quad 44 \quad 7=59 \%$
$10 \quad 41 \quad 4=55 \%$
$12 \quad 40 \quad 5=57 \%$
$11 \quad 39 \quad 7=57 \%$
$15 \quad 38 \quad 6=59 \%$
$15 \quad 33 \quad 6=54 \%$
$8 \quad 54 \quad 6=68 \%$
$11 \quad 51 \quad 4=66 \%$
$16 \quad 44 \quad 5=65 \%$
$14 \quad 47 \quad 5=66 \%$
$15 \quad 40 \quad 3=58 \%$

| 11 | 53 | $2=66 \%$ |
| :---: | :---: | :---: |
| 13 | 46 | $6=65 \%$ |
| 12 | 44 | $6=62 \%$ |
| 15 | 45 | $4=64 \%$ |
| 8 | 40 | $5=53 \%$ |

## ASK IF RESPONDENT DID NOT CHOOSE OBAMA IN Q.7/7a (Q.7=2 OR Q.7a=2,3,9): RANDOMIZE Q.7b AND Q.7c

Q.7c Do you think there is a chance that you might vote for Barack Obama in November, or have you definitely decided not to vote for him?

## BASED ON REGISTERED VOTERS [N=2373]:

|  | Chance might vote for | Decided not to vote for | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: |
| Obama |  |  |  |
| Apr 4-15, 2012 | 6 | 42 | 3=51\% |
| November, 2008 | 6 | 38 | 6=50\% |
| Late October, 2008 | 7 | 35 | 6=48\% |
| Mid-October, 2008 | 8 | 35 | $5=48 \%$ |
| Early October, 2008 | 7 | 38 | 5=50\% |
| Late September, 2008 | 8 | 37 | 6=51\% |
| Mid-September, 2008 | 11 | 38 | 5=54\% |
| August, 2008 | 12 | 36 | 6=54\% |
| July, 2008 | 12 | 34 | 7=53\% |
| June, 2008 | 14 | 32 | 6=52\% |
| Kerry |  |  |  |
| November, 2004 | 6 | 43 | 5=54\% |
| Mid-October, 2004 | 6 | 42 | 7=55\% |
| Early October, 2004 | 9 | 45 | 5=59\% |
| September, 2004 | 11 | 42 | 4=57\% |
| August, 2004 | 11 | 39 | 3=53\% |
| July, 2004 | 13 | 36 | 5=54\% |
| June, 2004 ${ }^{4}$ | 10 | 41 | 3=54\% |
| May, 2004 | 11 | 35 | $4=50 \%$ |
| Late March, 2004 | 13 | 37 | 3=53\% |
| Mid-March, 2004 | 13 | 32 | 3=48\% |
| Late February, 2004 | 13 | 36 | 3=52\% |
| Early February, 2004 | 15 | 33 | 5=53\% |
| Gore |  |  |  |
| November, 2000 | 8 | 41 | 6=55\% |
| Late October, 2000 | 9 | 44 | $4=57 \%$ |
| Mid-October, 2000 | 10 | 40 | 5=55\% |
| Early October, 2000 | 11 | 38 | 7=56\% |
| September, 2000 | 13 | 35 | 5=53\% |
| June, 2000 | 14 | 34 | 6=54\% |
| Clinton |  |  |  |
| November, 1996 | 6 | 37 | 6=49\% |
| October, 1996 | 10 | 35 | 4=49\% |
| Late September, 1996 | 11 | 35 | $3=49 \%$ |
| Early September, 1996 | 10 | 34 | $4=48 \%$ |
| July, 1996 | 8 | 36 | $4=48 \%$ |
| Late October, 1992 | 11 | 43 | 2=56\% |
| Early October, 1992 | 14 | 32 | 6=52\% |
| September, 1992 | 12 | 28 | 6=46\% |
| August, 1992 | 14 | 26 | 3=43\% |
| May, 1992 | 11 | 38 | 6=55\% |

ASK ALL REGISTERED VOTERS (REGICERT=1) OR (REG=1):
Now I'd like to ask about how important some issues are to you...
Q. 8 In making your decision about who to vote for this fall, will the issue of [INSERT ITEM;

RANDOMIZE; OBSERVE FORM SPLITS] be very important, somewhat important, not too important, or not at all important?
How about [NEXT ITEM]? [IF NECESSARY: How important will the issue of [ITEM] be to you in making your decision about who to vote for this fall?] [INTERVIEWER: PLEASE RE-READ RESPONSE OPTIONS AS NECESSARY TO REMIND RESPONDENTS OF OPTIONS. IF RESPONDENT VOICES THEIR SUPPORT OR OPPOSITION TO AN ISSUE, CLARIFY: "this question is not about your position on each issue, just how important each issue will be to your vote."]

| Very <br> important | Somewhat <br> important | Not too <br> important | Not at all <br> important | $\underline{\text { (VOL.) }}$ |
| :---: | :---: | :---: | :---: | :---: |
| $\underline{\text { DK/Ref }}$ |  |  |  |  |

ASK ITEMS a-d OF FORM A ONLY [N=1164]:
a.FA The economy

| Apr 4-15, 2012 | 86 | 11 | 1 | 1 | 1 |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Jul 21-Aug 5, 20105 | 90 | 9 | 1 | $*$ | $*$ |
| Mid-October, 2008 | 91 | 7 | 2 | $*$ | $*$ |
| August, 2008 | 87 | 88 | 9 | 1 | $*$ |
| Late May, 2008 | 79 | 18 | 1 | 1 | $*$ |
| October, 2007 | 74 | 22 | 1 | 1 | 1 |
| June, 2007 | 78 | 18 | 3 | 1 | 1 |
| Mid-October, 2004 | 76 | 22 | 1 | 1 | $*$ |
| August, 2004 |  |  | 1 | $*$ |  |

b.FA Immigration

Apr 4-15, 2012
Jul 21-Aug 5, 2010
$42 \quad 35$

Mid-October, 2008
58
35
15

| 6 | 1 |
| :--- | :--- |
| 4 | 1 |
| 5 | 1 |
| 4 | 1 |
| 3 | 2 |
| 4 | 2 |
| 3 | 2 |

c.FA Health care

Apr 4-15, 2012
Jul 21-Aug 5, 2010
Mid-October, 2008
August, 2008
Late May, 2008
October, 2007
June, 2007
Mid-October, 2004
August, 2004

| 74 | 19 |
| :--- | :--- |
| 78 | 17 |
| 77 | 19 |
| 73 | 21 |
| 78 | 17 |
| 76 | 18 |
| 71 | 23 |
| 73 | 22 |
| 72 | 21 |

19
Late May, 2008
29
8
13
10
9
7
7
1
$*$
$*$
1
1
1
$*$
$*$
d.FA Abortion

| Apr 4-15, 2012 | 39 | 25 | 14 | 18 | 4 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Jul 21-Aug 5, 2010 | 43 | 24 | 13 | 17 | 3 |
| Mid-October, 2008 | 41 | 29 | 16 | 12 | 2 |
| August, 2008 | 39 | 26 | 17 | 15 | 3 |
| Late May, 2008 | 40 | 27 | 15 | 15 | 3 |
| October, 2007 | 39 | 26 | 17 | 13 | 5 |
| June, 2007 | 40 | 30 | 13 | 14 | 3 | important, or not at all important? How about [NEXT ITEM]? [IF NECESSARY: As you think about the elections for Congress this November, is the issue of [ITEM] very, somewhat, not too, or not at all important to you?] "

## Q. 8 CONTINUED...

|  | Very <br> important | Somewhat <br> important | Not too <br> important | Not at all <br> important | (VOL.) <br> Mid-October, 2004 |
| :--- | :---: | :---: | :---: | :---: | :---: |
| $\frac{47}{\text { DK/Ref }}$ |  |  |  |  |  |
| August, 2004 | 45 | 25 |  | 13 | 13 |

ASK ITEMS e-i OF FORM B ONLY [N=1209]:
e.FB Jobs

| Apr 4-15, 2012 | 84 | 13 | 1 | 1 | $*$ |
| :--- | :--- | :---: | :--- | :--- | :--- |
| Jul 21-Aug 5, 2010 | 88 | 9 | 1 | 1 | $*$ |
| Mid-October, 2008 | 80 | 15 | 2 | 2 | 1 |
| Late May, 2008 | 78 | 17 | 3 | 1 | 1 |
| October, 2007 | 71 | 23 | 3 | 2 | 1 |
| Mid-October, 2004 | 76 | 19 | 4 | 1 | $*$ |

f.FB The federal budget deficit
Apr 4-15, 2012

Jul 21-Aug 5, 2010
74 19

Late May, 2008
October, 2007
Mid-October, 2004
August, 2004
69
$\begin{array}{llll}19 & 4 & 2 & 1 \\ 2 & 5 & 2 & 2\end{array}$

| 19 | 4 | 2 | 1 |
| :--- | :--- | :--- | :--- |
| 22 | 5 | 2 | 2 |
| 21 | 4 | 3 | 3 |
| 28 | 8 | 1 | 2 |
| 32 | 7 | 3 | 1 |
| 35 | 7 | 3 | $*$ |

g.FB Medicare

Apr 4-15, $2012 \quad 66$
$7 \quad 2$
*
h.FB Gay marriage

Apr 4-15, 201228
Jul 21-Aug 5, $2010^{6}$
3

Mid-October, 2008
August, 2008
Late May, 2008
October, 200722
Mid-October, 2004
August, 200434
24

| 20 | 18 | 30 | 3 |
| :--- | :--- | :--- | :--- |
| 20 | 17 | 31 | 2 |
| 21 | 21 | 27 | 3 |
| 20 | 18 | 32 | 2 |
| 21 | 19 | 29 | 3 |
| 21 | 21 | 32 | 4 |
| 22 | 19 | 24 | 3 |
| 19 | 15 | 30 | 2 |

i.FB Gun control

| Apr 4-15, 2012 | 47 | 23 | 15 | 13 | 1 |
| :--- | :--- | :--- | :--- | :---: | :--- |
| Mid-October, 2004 | 45 | 31 | 14 | 8 | 2 |

ASK ITEMS j-I OF FORM 2A ONLY [ $\mathrm{N}=622$ ]:
j.F2A Education
Apr 4-15, 2012

Mid-October, 2008
72

| 21 | 5 | 2 | $*$ |
| :--- | :--- | :--- | :--- |
| 21 | 4 | 2 | $*$ |
| 20 | 5 | 1 | 1 |
| 17 | 3 | 1 | 1 |
| 21 | 2 | 1 | 1 |
| 20 | 3 | 2 | $*$ |
| 26 | 3 | 1 | $*$ |

k.F2A Foreign policy

Apr 4-15, 2012
52
38
6
2

22

[^3]
## Q. 8 CONTINUED...



ASK ITEMS 0-p OF FORM 1A ONLY [N=542]: o.F1A Taxes
Apr 4-15, 201261

Jul 21-Aug 5, 2010
Mid-October, 2008
Late May, 2008
October, 2007
61
68
r, 2007 - 63
June, 200762
Mid-October, 2004
59
28
24
24
24
28
29
31

8
6
3
5
6
7
7
p.F1A Terrorism

Apr 4-15, 2012
Jul 21-Aug 5, 2010
Mid-October, 2008
$59 \quad 25$

August, 2008
Late May, 2008
October, 2007
June, 2007
Mid-October, 2004
August, 2004
71
69

ASK ITEMS q-r OF FORM 1B ONLY [N=617]: q.F1B Energy
Apr 4-15, 2012

Jul 21-Aug 5, 2010
Mid-October, 2008
August, 2008
Late May, 2008
October, 2007
June, 2007
Mid-October, 2004
August, 2004
62
62
78

Apr 4-15, 2012
47
34

| 1 | 1 |
| :--- | :--- |
| 2 | 1 |
| 1 | $*$ |
| 1 | 1 |
| $*$ | 1 |
| 2 | 2 |
| 2 | 1 |
| 2 | 1 |
| $*$ | 1 |
|  |  |
| 4 | 2 |

## QUESTIONS 9FA-30 HELD FOR FUTURE RELEASE

## ASK ALL:

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or independent?
ASK IF INDEP/NO PREF/OTHER/DK/REF (PARTY=3,4,5,9):
PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

|  | Republican | Democrat | Independent | (VOL.) No preference | (VOL.) Other party | (VOL.) <br> DK/Ref | Lean Rep | $\begin{aligned} & \text { Lean } \\ & \text { Dem } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Apr 4-15, 2012 | 24 | 31 | 39 | 3 | * | 2 | 15 | 15 |
| Mar 7-11, 2012 | 24 | 34 | 36 | 3 | 1 | 2 | 16 | 17 |
| Feb 8-12, 2012 | 26 | 32 | 36 | 4 | 1 | 2 | 13 | 17 |
| Jan 11-16, 2012 | 22 | 31 | 42 | 3 | * | 2 | 17 | 16 |
| Jan 4-8, 2012 | 26 | 31 | 35 | 4 | * | 4 | 14 | 14 |
| Dec 7-11, 2011 | 23 | 33 | 38 | 3 | * | 2 | 12 | 17 |
| Nov 9-14, 2011 | 24 | 33 | 38 | 3 | 1 | 2 | 16 | 15 |
| Sep 22-Oct 4, 2011 | 23 | 33 | 38 | 2 | 1 | 3 | 18 | 16 |
| Aug 17-21, 2011 | 24 | 30 | 40 | 3 | * | 3 | 17 | 18 |
| Jul 20-24, 2011 | 24 | 32 | 38 | 4 | * | 2 | 16 | 14 |
| Jun 15-19, 2011 | 26 | 34 | 32 | 4 | * | 4 | 13 | 13 |
| May 25-30, 2011 | 24 | 33 | 38 | 3 | * | 2 | 15 | 17 |
| Mar 30-Apr 3, 2011 | 25 | 32 | 37 | 3 | * | 3 | 17 | 16 |
| Yearly Totals |  |  |  |  |  |  |  |  |
| 2011 | 24.3 | 32.3 | 37.4 | 3.1 | . 4 | 2.5 | 15.7 | 15.6 |
| 2010 | 25.2 | 32.7 | 35.2 | 3.6 | . 4 | 2.8 | 14.5 | 14.1 |
| 2009 | 23.9 | 34.4 | 35.1 | 3.4 | . 4 | 2.8 | 13.1 | 15.7 |
| 2008 | 25.7 | 36.0 | 31.5 | 3.6 | . 3 | 3.0 | 10.6 | 15.2 |
| 2007 | 25.3 | 32.9 | 34.1 | 4.3 | . 4 | 2.9 | 10.9 | 17.0 |
| 2006 | 27.8 | 33.1 | 30.9 | 4.4 | . 3 | 3.4 | 10.5 | 15.1 |
| 2005 | 29.3 | 32.8 | 30.2 | 4.5 | . 3 | 2.8 | 10.3 | 14.9 |
| 2004 | 30.0 | 33.5 | 29.5 | 3.8 | . 4 | 3.0 | 11.7 | 13.4 |
| 2003 | 30.3 | 31.5 | 30.5 | 4.8 | . 5 | 2.5 | 12.0 | 12.6 |
| 2002 | 30.4 | 31.4 | 29.8 | 5.0 | . 7 | 2.7 | 12.4 | 11.6 |
| 2001 | 29.0 | 33.2 | 29.5 | 5.2 | . 6 | 2.6 | 11.9 | 11.6 |
| 2001 Post-Sept 11 | 30.9 | 31.8 | 27.9 | 5.2 | . 6 | 3.6 | 11.7 | 9.4 |
| 2001 Pre-Sept 11 | 27.3 | 34.4 | 30.9 | 5.1 | . 6 | 1.7 | 12.1 | 13.5 |
| 2000 | 28.0 | 33.4 | 29.1 | 5.5 | . 5 | 3.6 | 11.6 | 11.7 |
| 1999 | 26.6 | 33.5 | 33.7 | 3.9 | . 5 | 1.9 | 13.0 | 14.5 |
| 1998 | 27.9 | 33.7 | 31.1 | 4.6 | . 4 | 2.3 | 11.6 | 13.1 |
| 1997 | 28.0 | 33.4 | 32.0 | 4.0 | . 4 | 2.3 | 12.2 | 14.1 |
| 1996 | 28.9 | 33.9 | 31.8 | 3.0 | . 4 | 2.0 | 12.1 | 14.9 |
| 1995 | 31.6 | 30.0 | 33.7 | 2.4 | . 6 | 1.3 | 15.1 | 13.5 |
| 1994 | 30.1 | 31.5 | 33.5 | 1.3 | -- | 3.6 | 13.7 | 12.2 |
| 1993 | 27.4 | 33.6 | 34.2 | 4.4 | 1.5 | 2.9 | 11.5 | 14.9 |
| 1992 | 27.6 | 33.7 | 34.7 | 1.5 | 0 | 2.5 | 12.6 | 16.5 |
| 1991 | 30.9 | 31.4 | 33.2 | 0 | 1.4 | 3.0 | 14.7 | 10.8 |
| 1990 | 30.9 | 33.2 | 29.3 | 1.2 | 1.9 | 3.4 | 12.4 | 11.3 |
| 1989 | 33 | 33 | 34 | -- | -- | -- | -- | -- |
| 1987 | 26 | 35 | 39 | -- | -- | -- | -- | -- |

ASK IF REPUBLICAN OR DEMOCRAT (PARTY=1,2)
PARTYSTR
Do you consider yourself a STRONG [Republican/Democrat] or NOT a strong [Republican/Democrat]?

|  | Strong <br> Republican | Not strong/ <br> DK | Strong <br> Democrat | Not strong/ <br> DK |
| :--- | :---: | :---: | :---: | :---: |
| Apr 4-15, 2012 | 14 | $10=24 \%$ | 20 | $11=31 \%$ |
| Mar 8-14, 2011 | 12 | $12=24 \%$ | 20 | $13=33 \%$ |
| Feb 22-Mar 1, 2011 | 14 | $10=24 \%$ | 18 | $15=33 \%$ |
| Aug 25-Sep 6, 2010 | 14 | $10=24 \%$ | 19 | $13=32 \%$ |
| Oct 28-Nov 30,2009 | 13 | $12=25 \%$ | 20 | $11=32 \%$ |

## PARTYSTR CONTINUED...

|  | Strong Republican | Not strong/ DK | Strong Democrat | Not strong DK |
| :---: | :---: | :---: | :---: | :---: |
| April, 2009 | 12 | 10=22\% | 20 | 13=33\% |
| October, 2007 ${ }^{7}$ | 13 | $12=25 \%$ | 19 | $14=33 \%$ |
| August, 2007 | 14 | $12=26 \%$ | 18 | $14=32 \%$ |
| July, 2007 | 16 | $11=27 \%$ | 19 | $13=32 \%$ |
| June, 2007 | 13 | $12=25 \%$ | 19 | 15=34\% |
| April, 2007 | 14 | $11=25 \%$ | 15 | $13=28 \%$ |
| January, 2007 | 12 | $11=23 \%$ | 17 | $14=31 \%$ |
| Mid-November, 2006 | 14 | $11=25 \%$ | 22 | $14=36 \%$ |
| Late October, 2006 | 14 | $12=26 \%$ | 18 | 14=32\% |
| Early October, 2006 | 15 | $12=27 \%$ | 19 | $15=34 \%$ |
| September, 2006 | 17 | 13=30\% | 18 | $16=34 \%$ |
| December, 2005 | 16 | $13=29 \%$ | 20 | $14=34 \%$ |
| December, 2004 | 18 | 13=31\% | 19 | 15=34\% |
| July, 2004 | 17 | $12=29 \%$ | 20 | $13=33 \%$ |
| August, 2003 | 14 | $13=27 \%$ | 15 | $16=31 \%$ |
| September, 2000 | 14 | $13=27 \%$ | 19 | $15=34 \%$ |
| Late September, 1999 | 10 | 14=24\% | 15 | $16=31 \%$ |
| August, 1999 | 11 | $14=25 \%$ | 15 | $18=33 \%$ |
| November, 1997 | 11 | 14=25\% | 14 | 18=32\% |
| October, 1995 | 11 | 19=30\% | 14 | 16=30\% |
| April, 1995 | 15 | 15=30\% | 14 | 15=29\% |
| October, 1994 | 16 | 15=31\% | 18 | $14=32 \%$ |
| July, 1994 | 13 | 16=29\% | 15 | 18=33\% |
| June, 1992 | 11 | 17=28\% | 14 | 18=32\% |
| May, 1990 | 13 | 15=28\% | 16 | 17=33\% |
| February, 1989 | 15 | 16=31\% | 17 | $21=38 \%$ |
| May, 1988 | 13 | $15=28 \%$ | 19 | $19=38 \%$ |
| January, 1988 | 12 | 15=27\% | 19 | 20=39\% |
| May, 1987 | 11 | $14=25 \%$ | 18 | 19=37\% |

ASK ALL:
TEAPARTY2 From what you know, do you agree or disagree with the Tea Party movement, or don't you have an opinion either way?

|  | Agree | Disagree | No opinion either way | (VOL.) Haven't heard of | (VOL.) <br> Refused | Not heard of/ DK |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Apr 4-15, 2012 | 20 | 26 | 50 | 3 | 2 | -- |
| Mar 7-11, 2012 | 19 | 29 | 48 | 2 | 2 | -- |
| Feb 8-12, 2012 | 18 | 25 | 53 | 2 | 2 | -- |
| Jan 11-16, 2012 | 20 | 24 | 52 | 2 | 2 | -- |
| Jan 4-8, 2012 | 18 | 25 | 52 | 2 | 3 | -- |
| Dec 7-11, 2011 | 19 | 27 | 50 | 2 | 2 | -- |
| Nov 9-14, 2011 | 20 | 27 | 51 | 1 | 1 | -- |
| Sep 22-Oct 4, 2011 | 19 | 27 | 51 | 2 | 1 | -- |
| Aug 17-21, 2011 | 20 | 27 | 50 | 1 | 1 | -- |
| Jul 20-24, 2011 | 20 | 24 | 53 | 1 | 1 | -- |
| Jun 15-19, 2011 | 20 | 26 | 50 | 3 | 2 | -- |
| May 25-30, 2011 | 18 | 23 | 54 | 2 | 2 | -- |
| Mar 30-Apr 3, 2011 | 22 | 29 | 47 | 1 | 1 | -- |
| Mar 8-14, 2011 | 19 | 25 | 54 | 1 | 1 | -- |
| Feb 22-Mar 1, 2011 | 20 | 25 | 52 | 2 | 2 | -- |
| Feb 2-7, $2011{ }^{8}$ | 22 | 22 | 53 | 2 | 2 | -- |

[^4]
## TEAPARTY2 CONTINUED...

| (1) | Agree | Disagree | No opinion either way | (VOL.) Haven't heard of | (VOL.) <br> Refused | Not heard of/ DK |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Jan 5-9, 2011 | 24 | 22 | 50 |  | 1 | -- |
| Dec 1-5, 2010 | 22 | 26 | 49 | 2 | 2 | -- |
| Nov 4-7, 2010 | 27 | 22 | 49 | 1 | 1 | -- |
| Oct 27-30, 2010 (RVs) | 29 | 25 | 32 | -- | 1 | 13 |
| Oct 13-18, 2010 (RVs) | 28 | 24 | 30 | -- | 1 | 16 |
| Aug 25-Sep 6, 2010 (RVs) | 29 | 26 | 32 | -- | 1 | 13 |
| Jul 21-Aug 5, 2010 | 22 | 18 | 37 | -- | 1 | 21 |
| Jun 16-20, 2010 | 24 | 18 | 30 | -- | * | 27 |
| May 20-23, 2010 | 25 | 18 | 31 | -- | 1 | 25 |
| Mar 11-21, 2010 | 24 | 14 | 29 | -- | 1 | 31 |

## NO QUESTIONS 31-34

## ASK REPUBLICAN/REPUBLICAN LEANING REGISTERED VOTERS ((REGICERT=1 OR REG=1) AND (PARTY=1 OR PARTYLN=1)): <br> Q. 35 As I name some Republican candidates for president, please tell me which one, if any, you would most like to see nominated as the Republican Party's candidate? [READ AND RANDOMIZE] <br> [PROBE IF NECESSARY: As of today, who would you say you LEAN toward?]

## BASED ON REPUBLICAN/REPUBLICAN-LEANING REGISTERED VOTERS [N=1099]:

| Apr ${ }^{9}$ |  | Mar | Feb | Jan | Jan | Dec | Nov | Sep 22- | Jul | Mar | Nov |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 4-15 |  | 7-11 | 8-12 | 11-16 | 4-8 | 7-11 | 9-14 | Oct 4 | 20-24 | 8-14 | 4-7 |
| $\underline{2012}$ |  | $\underline{2012}$ | $\underline{2012}$ | $\underline{2012}$ | $\underline{2012}$ | $\underline{2011}$ | $\underline{2011}$ | $\underline{2011}$ | $\underline{2011}$ | $\underline{2011}$ | $\underline{2010}$ |
| 42 | Mitt Romney | 33 | 28 | 31 | 27 | 21 | 23 | 21 | 21 | 21 | 17 |
| 21 | Rick Santorum | 24 | 30 | 14 | 16 | 3 | 2 | 2 | 1 | 2 | 2 |
| 13 | Newt Gingrich | 20 | 17 | 16 | 16 | 33 | 16 | 7 | 3 | 11 | 9 |
| 13 | Ron Paul | 14 | 12 | 15 | 12 | 8 | 8 | 11 | 9 | 8 | 10 |
| 2 | Other (VOL. ${ }^{10}$ | * | 1 | 2 | 1 | * | * | 1 | 1 | 1 | 5 |
| -- | Rick Perry | -- | -- | 5 | 6 | 4 | 8 | 16 | 12 | -- | -- |
| -- | Jon Huntsman | -- | -- | 2 | 2 | 3 | 1 | 1 | 2 | -- | -- |
| -- | Michele Bachmann | -- | -- | -- | -- | 6 | 5 | 4 | 11 | -- | -- |
| -- | Herman Cain | -- | -- | -- | -- | -- | 22 | 12 | 8 | -- | -- |
| -- | Sarah Palin | -- | -- | -- | -- | -- | -- | 9 | 11 | 13 | 16 |
| -- | Tim Pawlenty | -- | -- | -- | -- | -- | -- | -- | 3 | 3 | 5 |
| -- | Mike Huckabee | -- | -- | -- | -- | -- | -- | -- | -- | 20 | 19 |
| -- | Mitch Daniels | -- | -- | -- | -- | -- | -- | -- | -- | 2 | -- |
| -- | Haley Barbour | -- | -- | -- | -- | -- | -- | -- | -- | 2 | 2 |
| -- | Chris Christie | -- | -- | -- | -- | -- | -- | -- | -- | 2 | -- |
| 4 | None (VOL.) | 4 | 4 | 4 | 4 | 10 | 4 | 5 | 5 | 5 | 4 |
| 2 | Too early to tell (VOL.) | 3 | 3 | 6 | 5 | 4 | 5 | 5 | 7 | 3 | -- |
| 3 | Don't know/Refused (VOL.) | 2 | 5 | 6 | 10 | 7 | 5 | 5 | 8 | 7 | 10 |

[^5]\section*{ASK REPUBLICAN/REPUBLICAN LEANING REGISTERED VOTERS ((REGICERT=1 OR REG=1) AND (PARTY=1 OR PARTYLN=1)): <br> Q. 36 If Mitt Romney is the Republican candidate, do you think the Republican Party will unite solidly behind him or do you think disagreements within the party will keep many Republicans from supporting Romney? <br> BASED ON REPUBLICAN/REPUBLICAN-LEANING REGISTERED VOTERS [N=1099]: <br> | Apr 4-15 <br> $\frac{2012}{65}$ | Feb 8-12 <br> 2012 |  |
| :---: | :--- | :---: |
| 25 | Solidly unite | $\frac{201}{57}$ |
| 10 | Keep many from supporting | 32 |
|  | Don't know/Refused (VOL.) | 11 |}

## TRENDS FOR COMPARISON:

|  | Rep/Rep Leaning Registered Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Late |  |  |  |
|  | May | Mar | Feb | Jul |
|  | $\underline{2008}{ }^{11}$ | $\underline{2008}$ | $\underline{2008}$ | 1996 |
| Solidly unite | 63 | 64 | 58 | 46 |
| Keep many from supporting | 26 | 22 | 32 | 39 |
| Don't know/Refused (VOL.) | 11 | 14 | 10 | 15 |


|  | Dem/Dem Leaning Registered Voters |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Barack Obama | John Kerry | Bill Clinton |  |  |
|  | May Mar | Jul | Jul |  |
|  | $\underline{2008^{12}}$ | $\underline{2008}$ | $\underline{2004}$ | $\underline{1992}$ |
| Solidly unite | 61 | $\frac{66}{41}$ | 45 |  |
| Keep many from supporting | 31 | 25 | 15 | 38 |
| Don't know/Refused (VOL.) | 8 | 9 | 14 | 17 |

## NO QUESTIONS 37-39

QUESTIONS 40F1-59 HELD FOR FUTURE RELEASE

[^6]
## PEW RESEARCH CENTER

## APRIL 12-15, 2012 OMNIBUS <br> FINAL TOPLINE <br> $\mathbf{N}=\mathbf{1 , 0 0 2}$

## PEW. 1 AND PEW. 2 PREVIOUSLY RELEASED

## ASK ALL:

PEW. 3 Thinking about the presidential primaries so far, generally do you think they have been a good way of determining who the best qualified nominees are or not?

April 12-15, 2012
May 30-June 2, 2008
February 8-11, 2008
February 2004
March 2000
(VOL.)

March 1996
March 1992
January 1992
Gallup: June 1988
May 1988
January 1988
Newsweek: March 1980

| Yes | $\frac{\text { No }}{}$ | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: |
| 30 | 57 | 13 |
| 35 | 60 | 5 |
| 43 | 52 | 5 |
| 40 | 46 | 14 |
| 41 | 50 | 9 |
| 35 | 58 | 7 |
| 31 | 59 | 10 |
| 51 | 41 | 8 |
| 48 | 37 | 15 |
| 56 | 31 | 13 |
| 61 | 23 | 16 |
| 40 | 48 | 12 |

NO QUESTIONS PEW.4-PEW. 6
PEW.7-PEW. 10 HELD FOR FUTURE RELEASE


[^0]:    PEW RESEARCH CENTER Apr. 4-15, 2012. Q7/7a.
    Based on registered voters. Whites and blacks are non-
    Hispanic; Hispanics are of any race.

[^1]:    PEW RESEARCH CENTER Apr. 4-15, 2012. Q1. Based on general public.

[^2]:    2 After August 2008, June 2004, July 2000, July 1996, June 1992 and June 1988 the question specified vice presidential candidates.

[^3]:    $6 \quad$ In July 2010 an experiment was conducted comparing the results of "Gay marriage" and "Same-sex marriage" and found no significant differences. The 2010 figures reflect the total of both items.

[^4]:    7 Data from Pew Research Center Social \& Demographic Trends.
    In the February 2-7, 2011 survey and before, question read "...do you strongly agree, agree, disagree or strongly disagree with the Tea Party movement..." In October 2010 and earlier, question was asked only of those who had heard or read a lot or a little about the Tea Party. In May 2010 through October 2010, it was described as: "the Tea Party movement that has been involved in campaigns and protests in the U.S. over the past year." In March 2010 it was described as "the Tea Party protests that have taken place in the U.S. over the past year."

[^5]:    9 On April 10, 2012 Santorum announced the end of his campaign. Question wording for April 10-15, 2012 was changed to "Thinking about the Republican presidential primary, please tell me who, if anyone, you would most like to see nominated..."
    Perry, Huntsman, Bachmann, Cain, Palin, Pawlenty, Huckabee, Daniels and Barbour were explicitly asked in some previous surveys. Chris Christie was never asked in any surveys. In surveys in which they received less than $1 \%$ support, these responses are included in other. Dashes indicate that candidates were not explicitly asked about and received less than $1 \%$ support.

[^6]:    11
    From February-May 2008 the question read: "Do you think the Republican Party will unite solidly behind John McCain or do you think that differences and disagreements within the party will keep many Republicans from supporting McCain." This question was asked about Bob Dole after the Republican nomination had been settled.

