



FOR IMMEDIATE RELEASE:  
Thursday, April 5, 2007

FOR FURTHER INFORMATION:  
Andrew Kohut, Director  
Kim Parker, Senior Researcher

**Anna Nicole Still Draws a Core Audience**  
**LITTLE CONFIDENCE IN MILITARY OR PRESS DEPICTIONS OF IRAQ**

Four years into the Iraq war, most Americans say they have little or no confidence in the information they receive – from either the military or the media – about how things are going on the ground. Fewer than half (46%) say they have a great deal or fair amount of confidence that the U.S. military is giving the public an accurate picture of the situation, and even fewer (38%) are confident in the press’s portrayal of the war.

Public confidence in both institutions is much lower now than at the outset of the war. In March 2003 – in the first week of U.S. troop deployment in Iraq – fully 85% said they had at least a fair amount of confidence in military information, and nearly as many, 81%, were confident that the press was giving an accurate picture of the war. The public’s response to both military and press coverage of the first Gulf War in 1991 was similarly favorable.

On the negative side, 21% now say they have no confidence in military reports, while 27% have no confidence in press reports on the war. At the start of the war, virtually nobody expressed such views.

Opinion about how these institutions portray the war has mirrored the public’s perception of how well the war is going overall. Fully 90% of the public said that the war effort was going “very well” or “fairly well” in the early days of the invasion compared with 40% who express this view today.

Fewer Confident in the Information They are Receiving about Iraq			
Confidence that _____ is giving the public an accurate picture of how the war is going	Jan	Mar	Mar
	1991	2003	2007
<i>The US military</i>	%	%	%
Great deal	29	40	15
Fair amount	58	45	31
Not too much	9	11	31
None	2	*	21
Don't know	2	4	2
	100	100	100
<i>The press</i>			
Great deal	26	30	7
Fair amount	59	51	31
Not too much	11	14	33
None	2	1	27
Don't know	2	4	2
	100	100	100

While Democrats, Republicans and independents all express less confidence in the information they are receiving about Iraq today, there is now a substantial partisan divide in how these two institutions are viewed. The vast majority of Republicans (73%) remain at least somewhat confident in the military's portrayal of how the war is going, compared with just 32% of Democrats. At the outset of the war, the partisan gap was far less pronounced.

	Rep	Dem	Ind
	%	%	%
Confidence in military			
2007	73	32	39
2003	94	78	83
Change	-21	-46	-44
Confidence in press			
2007	29	51	34
2003	81	82	81
Change	-52	-31	-47

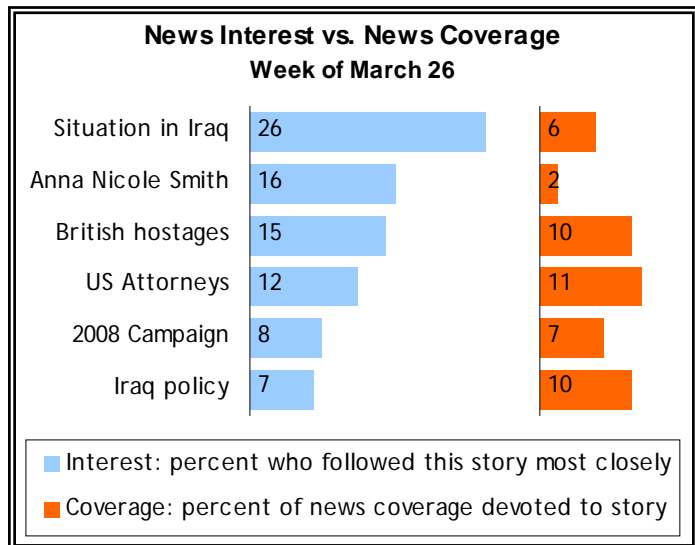
Percent with a great deal or fair amount of confidence in each institution to give an accurate picture of how the war is going.

Conversely, there has been a greater decline in Republican confidence in the accuracy of media reports on the war. In March 2003, eight-in ten Americans generally trusted press reports and there was no difference of opinion across party lines. Today, fewer than a third of Republicans (29%) express confidence in what they are hearing from the press, while about half of Democrats (51%) remain confident in the news from Iraq.

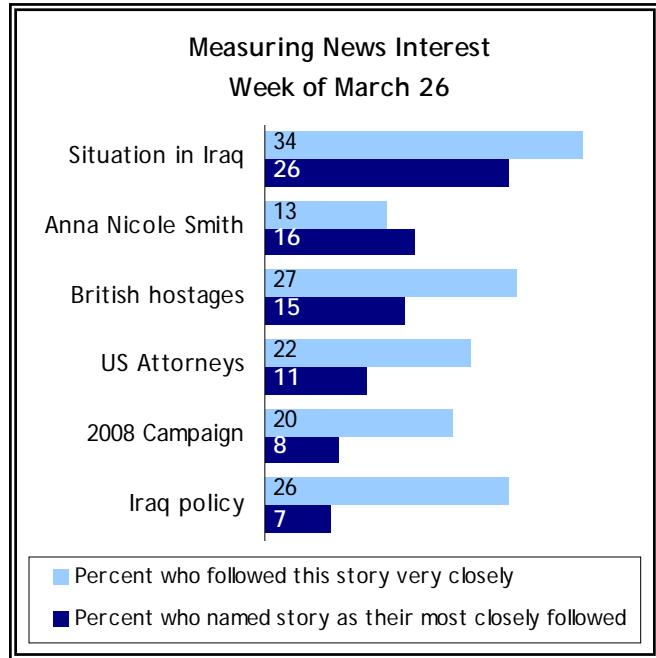
Independents have become skeptical of the information they are getting from both institutions. The share of independents who express at least a fair amount of confidence in military portrayals of the war is down from 83% to 39% since the start of the war, and their confidence in the accuracy of press reports has declined from 81% to 34%.

### Iraq Still Tops News Interest

While press coverage was more focused on the U.S. attorney scandal and the 15 British sailors being held in Iran this past week, Americans remained more focused on news about the current situation in Iraq. Overall, 26% of Americans reported following news from Iraq more closely than any other topic, compared with 15% who tracked the British sailors and 12% who tracked the U.S. attorney scandal most closely. By comparison, both the British sailors and the U.S. attorney scandal received roughly twice as much press coverage as the situation in Iraq this past week.



News coverage about Iraq this past week has been divided between the policy debate in Washington (10% of all news coverage) and events in Iraq (6%), and the public is clearly interested in both subjects. Overall, 34% report following news about events in Iraq “very closely” and 26% say the same about the policy debate here at home. But when asked which story they followed *most* closely this week, news coming from Iraq remains the clear priority. By more than three-to-one (26% vs. 7%) a larger share cite events in Iraq rather than the policy debate at home as the single topic they followed most closely.



These findings are based on the most recent installment of the weekly *News Interest Index*, an ongoing project of the Pew Research Center for the People & the Press. The index, building on the Center’s longstanding research into public attentiveness to major news stories, examines news interest as it relates to the news media’s agenda. The weekly survey is conducted in conjunction with The Project for Excellence in Journalism’s *News Coverage Index*, which monitors the news reported by major newspaper, television, radio and online news outlets on an ongoing basis.

### Anna Nicole Smith Still a Draw

Despite limited coverage, there remains a core audience for news about Anna Nicole Smith; 16% of Americans followed reports on Ms. Smith’s autopsy results the most closely – a story which filled only 2% of the newshole this past week. Overall, roughly twice as many people focused on this story as focused on reports about the 2008 campaign or on the Iraq policy debate in Washington, even though each of the last two stories received three-times the press coverage.

The size of the core Anna Nicole Smith audience is as large today as it was in mid-February, even though it is now receiving far less press coverage. The week of February 19<sup>th</sup> reports on Ms. Smith’s death took up 10% of the media’s newshole, compared with just 2% this past week. However, 16% of Americans followed this story more closely than any other at both points in time.

One difference from February is that Anna Nicole Smith is no longer the single most visible news figure – that honor goes to the president – although she remains quite memorable. More than a third of Americans (36%) volunteered George W. Bush as the person they have heard the most about in the news lately. But another 22% volunteered Anna Nicole Smith, making her far more memorable than other figures in the news such as Alberto Gonzales (8%), Hillary Clinton (3%) or Barack Obama (2%). In mid-February, more people cited Smith (38%) than Bush (28%) as the person they had heard the most about.

<i>Heard the most about in the news lately...</i>	<i>2/12</i>	<i>Now</i>
	%	%
George Bush	28	36
Anna Nicole Smith	38	22
Alberto Gonzales	--	8
Hillary Clinton	3	3
Britney Spears	1	2
Barack Obama	3	2
Rudy Giuliani	*	1
Nancy Pelosi	1	1
Elizabeth Edwards	--	1
Tony Snow	--	1
Other	9	12
No answer	<u>17</u>	<u>11</u>
	100	100

Tracking news attentiveness over the past two months reveals a great deal of consistency in what people are interested in. Throughout February and March, the share following news about the situation in Iraq very closely has ranged from a low of 30% to a high of 37%, with only small fluctuations. Similarly, around two-in-ten every week have followed news about the 2008 campaign very closely. By comparison, fewer (between 11% and 14%) have reported tracking reports about Anna Nicole Smith very closely, but the number has remained remarkably steady over time.

### The Attorney Firings

Public interest in news about the involvement of the White House and Attorney General in the firing of eight U.S. attorneys has crept upward over the past month. Even though press coverage is down slightly (from 18% of the newshole the week of March 19<sup>th</sup> to 11% this past week), the share of Americans who say they are following this story more closely than any other is up from 8% to 12%. Democrats are far more likely than Republicans (16% vs. 9%) to rate this as the top story this week.

<i>Week of...</i>	<i>Percent following very closely</i>			
	<i>Situation in Iraq</i>	<i>Anna Nicole</i>	<i>Attorney firings</i>	<i>2008 election</i>
	%	%	%	%
Mar 26-Apr 1	34	13	22	20
Mar 19-25	31	--	20	20
Mar 12-18	34	--	19	15
Mar 5-11	34	--	9	24
Feb 26-Mar 4	37	14	--	19
Feb 19-25	36	13	--	22
Feb 12-18	30	14	--	18
Feb 5-11	37	11	--	24
<i>Average</i>	<i>34</i>	<i>13</i>	<i>18</i>	<i>20</i>

Cell entries show the percent following each story very closely in each week. Anna Nicole Smith and the U.S. attorney firings were not asked in every survey. Averages based on weeks in which item was included on the survey.

## About the News Interest Index

The *News Interest Index* is a weekly survey conducted by the Pew Research Center for the People & the Press aimed at gauging the public's interest in and reaction to major news events.

This project has been undertaken in conjunction with the Project for Excellence in Journalism's *News Coverage Index*, an ongoing content analysis of the news. The News Coverage Index catalogues the news from top news organizations across five major sectors of the media: newspapers, network television, cable television, radio and the internet. Each week (from Sunday through Friday) PEJ will compile this data to identify the top stories for the week. The News Interest Index survey will collect data from Friday through Monday to gauge public interest in the most covered stories of the week.

Results for the weekly surveys are based on telephone interviews among a nationwide sample of approximately 1,000 adults, 18 years of age or older, conducted under the direction of ORC (Opinion Research Corporation). For results based on the total sample, one can say with 95% confidence that the error attributable to sampling is plus or minus 3.5 percentage points.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls, and that results based on subgroups will have larger margins of error.

For more information about the Project for Excellence in Journalism's News Coverage Index, go to [www.journalism.org](http://www.journalism.org).

## About the Pew Research Center for the People & the Press

The Pew Research Center for the People & the Press is an independent opinion research group that studies attitudes toward the press, politics and public policy issues. We are sponsored by The Pew Charitable Trusts and are one of six projects that make up the Pew Research Center, a nonpartisan "fact tank" that provides information on the issues, attitudes and trends shaping America and the world.

The Center's purpose is to serve as a forum for ideas on the media and public policy through public opinion research. In this role it serves as an important information resource for political leaders, journalists, scholars, and public interest organizations. All of our current survey results are made available free of charge.

All of the Center's research and reports are collaborative products based on the input and analysis of the entire Center staff consisting of:

Andrew Kohut, Director  
Scott Keeter, Director of Survey Research  
Carroll Doherty and Michael Dimock, Associate Directors  
Carolyn Funk, Richard Wike and Kim Parker, Senior Researchers  
Nilanthi Samaranyake, Survey and Data Manager  
April Clark, Juliana Menasce Horowitz, Robert Suls, Shawn Neidorf and Dan Cox, Research Associates  
James Albrightain, Executive Assistant

**PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS**  
**MARCH 30-APRIL 2, 2007 NEWS INTEREST INDEX OMNIBUS SURVEY**  
**FINAL TOPLINE**  
**N=1,038**

Q.1A Can you tell me the name of the person you've heard the most about in the news lately? [**PROBE IF NECESSARY**: Just the name that comes to mind **FIRST** when you think about who's been in the news lately] [**OPEN END. RECORD FIRST MENTION ONLY**]

		<u>Feb 2007</u>
36	George W. Bush	28
22	Anna Nicole Smith	38
8	Alberto Gonzales	
3	Hillary Clinton	3
2	Britney Spears	1
2	Barack Obama	3
1	Rudy Giuliani	
1	Nancy Pelosi	1
1	Elizabeth Edwards	
1	Tony Snow	
12	Other	9
<u>11</u>	Don't know/Refused	<u>17</u>
100		100

Q.1 As I read a list of some stories covered by news organizations this past week, tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, [**INSERT ITEM; RANDOMIZE ITEMS**] [**IF NECESSARY** "Did you follow [**ITEM**] very closely, fairly closely, not too closely or not at all closely?"]

	<u>Very Closely</u>	<u>Fairly Closely</u>	<u>Not too Closely</u>	<u>Not at all Closely</u>	<u>DK/Refused</u>
a. News about the current situation and events in Iraq	<b>34</b>	<b>37</b>	<b>16</b>	<b>13</b>	<b>*=100</b>
<b>March 23-26, 2007<sup>1</sup></b>	<b>31</b>	<b>38</b>	<b>18</b>	<b>12</b>	<b>1=100</b>
<b>March 16-19, 2007</b>	<b>34</b>	<b>34</b>	<b>17</b>	<b>15</b>	<b>*=100</b>
<b>March 9-12, 2007</b>	<b>34</b>	<b>37</b>	<b>16</b>	<b>13</b>	<b>*=100</b>
<b>March 2-5, 2007</b>	<b>37</b>	<b>37</b>	<b>16</b>	<b>9</b>	<b>1=100</b>
<b>February 23-26, 2007</b>	<b>36</b>	<b>36</b>	<b>15</b>	<b>13</b>	<b>*=100</b>
<b>February 16-19, 2007</b>	<b>30</b>	<b>36</b>	<b>19</b>	<b>14</b>	<b>1=100</b>
<b>February 9-12, 2007</b>	<b>37</b>	<b>34</b>	<b>18</b>	<b>11</b>	<b>*=100</b>
<b>February 2-5, 2007</b>	<b>38</b>	<b>38</b>	<b>17</b>	<b>7</b>	<b>*=100</b>
<b>January 26-29, 2007</b>	<b>36</b>	<b>38</b>	<b>15</b>	<b>11</b>	<b>*=100</b>
<b>January 19-22, 2007</b>	<b>37</b>	<b>34</b>	<b>18</b>	<b>10</b>	<b>1=100</b>
<b>January 12-15, 2007</b>	<b>38</b>	<b>36</b>	<b>17</b>	<b>8</b>	<b>1=100</b>
January, 2007	46	40	8	5	1=100
<b>January 5-8, 2007</b>	<b>40</b>	<b>32</b>	<b>16</b>	<b>12</b>	<b>0=100</b>
December, 2006	42	39	12	7	*=100
<b>November 30-December 3, 2006</b>	<b>40</b>	<b>36</b>	<b>13</b>	<b>11</b>	<b>*=100</b>
Mid-November, 2006	44	38	12	6	*=100
September, 2006	33	43	14	8	2=100
August, 2006	41	39	12	7	1=100
June, 2006	37	43	13	6	1=100
May, 2006	42	35	15	7	1=100

<sup>1</sup> From May, 2003 to March 23-26, 2007, the story was listed as "News about the current situation in Iraq."

**Q.1 CONTINUED...**

	<u>Very Closely</u>	<u>Fairly Closely</u>	<u>Not too Closely</u>	<u>Not at all Closely</u>	<u>DK/ Refused</u>
April, 2006	43	36	13	7	1=100
March, 2006	43	38	12	6	1=100
February, 2006	39	42	12	6	1=100
January, 2006	40	40	12	7	1=100
December, 2005	45	38	11	5	1=100
Early November, 2005	41	40	13	6	*=100
Early October, 2005	43	36	15	6	*=100
Early September, 2005	32	40	20	7	1=100
July, 2005	43	37	13	6	1=100
Mid-May, 2005	42	42	11	5	*=100
Mid-March, 2005	40	39	14	5	2=100
February, 2005	38	45	13	4	*=100
January, 2005	48	37	11	4	*=100
December, 2004	34	44	15	6	1=100
Mid-October, 2004	42	38	11	8	1=100
Early September, 2004	47	37	9	6	1=100
August, 2004	39	42	12	6	1=100
July, 2004	43	40	11	6	*=100
June, 2004	39	42	12	6	1=100
April, 2004	54	33	8	5	*=100
Mid-March, 2004	47	36	12	4	1=100
Early February, 2004	47	38	10	4	1=100
Mid-January, 2004	48	39	9	4	*=100
December, 2003	44	38	11	6	1=100
November, 2003	52	33	9	5	1=100
September, 2003	50	33	10	6	1=100
Mid-August, 2003	45	39	10	5	1=100
Early July, 2003	37	41	13	8	1=100
June, 2003	46	35	13	6	*=100
May, 2003	63	29	6	2	*=100
April 11-16, 2003 <sup>2</sup>	47	40	10	2	1=100
April 2-7, 2003	54	34	9	2	1=100
March 20-24, 2003	57	33	7	2	1=100
March 13-16, 2003 <sup>3</sup>	62	27	6	4	1=100
February, 2003	62	25	8	4	1=100
January, 2003	55	29	10	4	2=100
December, 2002	51	32	10	6	1=100
Late October, 2002	53	33	8	5	1=100
Early October, 2002	60	28	6	5	1=100
Early September, 2002 <sup>4</sup>	48	29	15	6	2=100
b. The debate in Washington over U.S. policy in Iraq	<b>26</b>	<b>29</b>	<b>21</b>	<b>23</b>	<b>1=100</b>
<b>TREND FOR COMPARISON:</b>					
<b>January 12-15, 2007: President Bush's proposal to increase the number of U.S. troops in Iraq</b>	<b>40</b>	<b>33</b>	<b>13</b>	<b>13</b>	<b>1=100</b>

<sup>2</sup> From March 20-24, 2003 to April 11-16, 2003, the story was listed as "News about the war in Iraq."

<sup>3</sup> From October, 2002, to March 13-16, 2003, the story was listed as "Debate over the possibility that the U.S. will take military action in Iraq."

<sup>4</sup> In Early September, 2002, the story was listed as "Debate over the possibility that the U.S. will invade Iraq."

**Q.1 CONTINUED...**

	<u>Very Closely</u>	<u>Fairly Closely</u>	<u>Not too Closely</u>	<u>Not at all Closely</u>	<u>DK/ Refused</u>
c. Fifteen British sailors and marines held captive by the Iranian government	<b>27</b>	<b>28</b>	<b>22</b>	<b>22</b>	<b>1=100</b>
<b>TREND FOR COMPARISON:</b>					
<b>November, 1990<sup>5</sup></b>	<b>49</b>	<b>33</b>	<b>13</b>	<b>4</b>	<b>1=100</b>
<b>October, 1990</b>	<b>47</b>	<b>37</b>	<b>11</b>	<b>5</b>	<b>*=100</b>
<b>September, 1990</b>	<b>57</b>	<b>30</b>	<b>9</b>	<b>3</b>	<b>1=100</b>
d. News about candidates for the 2008 presidential election	<b>20</b>	<b>29</b>	<b>27</b>	<b>23</b>	<b>1=100</b>
<b>March 23-26, 2007</b>	<b>20</b>	<b>32</b>	<b>22</b>	<b>26</b>	<b>*=100</b>
<b>March 16-19, 2007</b>	<b>15</b>	<b>28</b>	<b>29</b>	<b>27</b>	<b>1=100</b>
<b>March 9-12, 2007</b>	<b>24</b>	<b>30</b>	<b>23</b>	<b>23</b>	<b>*=100</b>
<b>March 2-5, 2007</b>	<b>19</b>	<b>31</b>	<b>26</b>	<b>23</b>	<b>1=100</b>
<b>February 23-26, 2007</b>	<b>22</b>	<b>33</b>	<b>24</b>	<b>21</b>	<b>*=100</b>
<b>February 16-19, 2007</b>	<b>18</b>	<b>32</b>	<b>22</b>	<b>27</b>	<b>1=100</b>
<b>February 9-12, 2007</b>	<b>24</b>	<b>30</b>	<b>24</b>	<b>21</b>	<b>1=100</b>
<b>February 2-5, 2007</b>	<b>24</b>	<b>36</b>	<b>22</b>	<b>18</b>	<b>*=100</b>
<b>January 26-29, 2007</b>	<b>24</b>	<b>33</b>	<b>23</b>	<b>20</b>	<b>*=100</b>
<b>January 19-22, 2007<sup>6</sup></b>	<b>24</b>	<b>27</b>	<b>22</b>	<b>26</b>	<b>1=100</b>
<b>2004 Presidential Election</b>					
November, 2004 (RVs)	52	36	8	4	*=100
Mid-October, 2004	46	30	12	11	1=100
August, 2004	32	38	16	14	*=100
July, 2004	29	37	18	15	1=100
April, 2004	31	33	19	16	1=100
Mid-March, 2004	35	34	18	13	*=100
Late February, 2004	24	40	23	12	1=100
Early February, 2004	29	37	20	13	1=100
Mid-January, 2004	16	30	27	26	1=100
Early January, 2004	14	32	30	23	1=100
December, 2003	16	26	27	30	1=100
November, 2003	11	26	34	28	1=100
October, 2003	12	27	28	32	1=100
September, 2003	17	25	30	27	1=100
Mid-August, 2003	12	27	27	33	1=100
May, 2003	8	19	31	41	1=100
January, 2003	14	28	29	28	1=100
<b>2000 Presidential Election</b>					
Early November, 2000 (RVs)	39	44	12	5	*=100
Mid-October, 2000 (RVs)	40	37	15	8	8=100
Early October, 2000 (RVs)	42	36	15	6	1=100
September, 2000	22	42	21	15	*=100
July, 2000	21	38	20	20	1=100
June, 2000	23	32	23	21	1=100
May, 2000	18	33	26	23	*=100
April, 2000	18	39	22	20	1=100
March, 2000	26	41	19	13	1=100
February, 2000	26	36	21	17	*=100
January, 2000	19	34	28	18	1=100

<sup>5</sup> From September, 1990 to November, 1990, the story was listed as "The plight of American hostages and other Westerners detained in Iraq and Kuwait."

<sup>6</sup> January 19-22, 2007 asked about "Recent announcements by prominent Democrats about plans to run for president in 2008."



**Q.1 CONTINUED...**

	<u>Very Closely</u>	<u>Fairly Closely</u>	<u>Not too Closely</u>	<u>Not at all Closely</u>	<u>DK/ Refused</u>
December, 1999	16	36	24	23	1=100
October, 1999	17	32	28	22	1=100
September, 1999	15	31	33	20	1=100
July, 1999	15	38	24	22	1=100
June, 1999	11	25	29	34	1=100
<b>1996 Presidential Election</b>					
November, 1996 (RVs)	34	45	15	6	*=100
October, 1996	31	39	18	12	*=100
Early September, 1996	24	36	23	17	*=100
July, 1996	22	40	23	14	1=100
March, 1996	26	41	20	13	*=100
January, 1996	10	34	31	24	1=100
September, 1995	12	36	30	22	*=100
August, 1995	13	34	28	25	*=100
June, 1995	11	31	31	26	1=100
<b>1992 Presidential Election</b>					
October, 1992 (RVs)	55	36	7	2	0=100
September, 1992 (RVs)	47	36	11	6	*=100
August, 1992 (RVs)	36	51	11	2	0=100
July, 1992	20	45	26	9	*=100
May, 1992	32	44	16	8	*=100
March, 1992	35	40	16	9	*=100
January, 1992	11	25	36	27	1=100
December, 1991	10	28	32	30	*=100
<b>1988 Presidential Election</b>					
October, 1988 (RVs)	43	44	11	2	*=100
August, 1988 (RVs)	39	45	13	3	*=100
May, 1988	22	46	23	6	3=100
November, 1987	15	28	35	21	1=100
September, 1987	14	34	37	14	1=100
e. Anna Nicole Smith's autopsy results	<b>13</b>	<b>17</b>	<b>24</b>	<b>46</b>	<b>*=100</b>
<b>March 2-5, 2007</b>	<b>14</b>	<b>19</b>	<b>30</b>	<b>36</b>	<b>1=100</b>
<b>February 23-26, 2007<sup>7</sup></b>	<b>13</b>	<b>22</b>	<b>33</b>	<b>31</b>	<b>1=100</b>
<b>February 16-19, 2007</b>	<b>14</b>	<b>25</b>	<b>29</b>	<b>31</b>	<b>1=100</b>
<b>February 9-12, 2007</b>	<b>11</b>	<b>27</b>	<b>31</b>	<b>30</b>	<b>1=100</b>
f. Questions about how the White House and Attorney General Alberto Gonzales were involved in the firing of eight federal prosecutors	<b>22</b>	<b>25</b>	<b>22</b>	<b>30</b>	<b>1=100</b>
<b>March 23-26, 2007</b>	<b>20</b>	<b>28</b>	<b>24</b>	<b>28</b>	<b>*=100</b>
<b>March 16-19, 2007</b>	<b>19</b>	<b>24</b>	<b>22</b>	<b>35</b>	<b>*=100</b>
<b>March 9-12, 2007<sup>8</sup></b>	<b>9</b>	<b>17</b>	<b>22</b>	<b>52</b>	<b>*=100</b>

<sup>7</sup> From February 9-12, 2007 to February 23-26, 2007, the story was listed as "The death of Anna Nicole Smith."

<sup>8</sup> March 9-12, 2007 asked about "The firing of eight federal prosecutors by the Justice Department."

Q.2 Which ONE of the stories I just mentioned have you followed most closely, or is there another story you've been following MORE closely? (**DO NOT READ LIST. ACCEPT ONLY ONE RESPONSE.**)

- 26 News about the current situation and events in Iraq
- 16 Anna Nicole Smith's autopsy results
- 15 Fifteen British sailors and marines held captive by the Iranian government
- 12 Questions about how the White House and Attorney General Alberto Gonzales were involved in the firing of eight federal prosecutors
- 8 News about candidates for the 2008 presidential election
- 7 The debate in Washington over U.S. policy in Iraq
- 5 Some other story (**SPECIFY**)
- 11 Don't know/Refused
- 100

Now thinking about the war in Iraq...

Q.3 How much confidence do you have that the U.S. military is giving the public an accurate picture of how the war is going?

		<i>Afghanistan</i>		<i>---Gulf War---</i>	
		March	Mid-Nov	March	Late Jan
		<u>2003</u>	<u>2001</u>	<u>1991</u>	<u>1991</u>
15	A great deal of confidence	40	28	44	29
31	A fair amount of confidence	45	52	46	58
31	Not too much confidence	11	13	7	9
21	No confidence at all	*	4	2	2
<u>2</u>	Don't know/Refused	<u>4</u>	<u>3</u>	<u>1</u>	<u>2</u>
100		100	100	100	100

Q.4 How much confidence do you have that the press is giving the public an accurate picture of how the war is going?

		March	<i>Gulf War-</i>
		<u>2003</u>	Late Jan
			<u>1991</u>
7	A great deal of confidence	30	26
31	A fair amount of confidence	51	59
33	Not too much confidence	14	11
27	No confidence at all	1	2
<u>2</u>	Don't know/Refused	<u>4</u>	<u>2</u>
100		100	100

Q.5 Now I'd like to ask you about where you get your news. Do you regularly get news about national and international issues from [INSERT ITEM], or not? How about...[READ AND RANDOMIZE]

		Yes, <u>regularly</u>	No, not <u>regularly</u>	DK/ <u>Refused</u>
a.	Newspapers	<b>49</b>	<b>51</b>	<b>*=100</b>
	<b>March 23-26, 2007</b>	<b>53</b>	<b>47</b>	<b>*=100</b>
	<b>March 16-19, 2007</b>	<b>53</b>	<b>47</b>	<b>0=100</b>
	<b>February 23-26, 2007</b>	<b>51</b>	<b>49</b>	<b>*=100</b>
b.	Network television news, such as ABC, CBS or NBC	<b>65</b>	<b>35</b>	<b>*=100</b>
	<b>March 23-26, 2007</b>	<b>66</b>	<b>33</b>	<b>1=100</b>
	<b>March 16-19, 2007</b>	<b>65</b>	<b>34</b>	<b>1=100</b>
	<b>February 23-26, 2007</b>	<b>68</b>	<b>32</b>	<b>*=100</b>

**Q.5 CONTINUED...**

	<u>Yes, regularly</u>	<u>No, not regularly</u>	<u>DK/ Refused</u>
c. Cable news channels such as CNN or the Fox News channel	<b>60</b>	<b>39</b>	<b>1=100</b>
<b>March 23-26, 2007</b>	<b>58</b>	<b>41</b>	<b>1=100</b>
<b>March 16-19, 2007</b>	<b>59</b>	<b>40</b>	<b>1=100</b>
<b>February 23-26, 2007</b>	<b>60</b>	<b>40</b>	<b>*=100</b>
d. Radio	<b>39</b>	<b>61</b>	<b>*=100</b>
<b>March 23-26, 2007</b>	<b>43</b>	<b>57</b>	<b>*=100</b>
<b>March 16-19, 2007</b>	<b>40</b>	<b>59</b>	<b>1=100</b>
<b>February 23-26, 2007</b>	<b>40</b>	<b>61</b>	<b>*=100</b>
e. The Internet	<b>39</b>	<b>61</b>	<b>*=100</b>
<b>March 23-26, 2007</b>	<b>38</b>	<b>61</b>	<b>1=100</b>
<b>March 16-19, 2007</b>	<b>36</b>	<b>63</b>	<b>1=100</b>
<b>February 23-26, 2007</b>	<b>38</b>	<b>62</b>	<b>*=100</b>

Q.6 Which would you say is your MAIN source for news about national and international issues? [DO NOT READ LIST. ACCEPT ONLY ONE RESPONSE]

	<u>Newspapers</u>	<u>Network TV News</u>	<u>Cable TV News</u>	<u>Radio</u>	<u>Internet</u>	<u>Other</u>	<u>None DK/Ref</u>
<b>March 30-April 2, 2007</b>	<b>11</b>	<b>32</b>	<b>30</b>	<b>11</b>	<b>14</b>	<b>1</b>	<b>1</b>
<b>March 23-26, 2007</b>	<b>14</b>	<b>30</b>	<b>26</b>	<b>10</b>	<b>14</b>	<b>4</b>	<b>2=100</b>
<b>March 16-19, 2007</b>	<b>11</b>	<b>29</b>	<b>29</b>	<b>10</b>	<b>14</b>	<b>2</b>	<b>5=100</b>
<b>February 23-26, 2007</b>	<b>11</b>	<b>35</b>	<b>25</b>	<b>10</b>	<b>14</b>	<b>3</b>	<b>2=100</b>