## DeLay, Rove Viewed Unfavorably PUBLIC SOURS ON GOVERNMENT AND BUSINESS

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Americans express increasingly negative views of a wide range major institutions, reflecting strong discontent with national conditions. Over the past year, ratings have tumbled for the federal government and Congress. And it is not just Washington institutions that are being viewed less positively. Favorable opinions of business corporations are at their lowest point in two decades. In the face of high energy prices, just $20 \%$ express positive opinions of oil companies.

Favorable ratings for the federal government in Washington have taken the hardest hit, falling from $59 \%$ last year to $45 \%$ currently. The latest national survey by the Pew Research Center for the People \& the Press, conducted among 2,006 Americans from Oct. 12-24, finds that even positive views of the military, while very high, have slipped slightly (from 87\% in March to 82\%). Just two institutions are unscathed by public discontent. Ratings for the Supreme Court and the news media were unchanged compared to previous surveys.


President Bush's job approval rating is at $40 \%$, just above its all-time low of $38 \%$ earlier this month, but favorable opinions of the president stand at their lowest point since he took office in 2001 (46\%). Ratings for the Republican Party also have eroded in the past few months; more Americans now have a positive view of the Democratic Party than the Republican Party (49\% vs. 42\%).

What may be more striking, however, is the growing public discontent with business corporations. Just 45\% say they have a favorable
 opinion of business corporations, while the same number express a negative view. Since the mid1980s, solid majorities have consistently expressed positive views of corporations, but just 49\% did so in July. The erosion in perceptions of corporations has come among most demographic and political groups. Oil companies, which have historically been far less popular than business
corporations in general, also have lost ground with the public.

## Allegations Affect GOP Leaders

The latest Pew survey finds that for the first time in his presidency, slightly more Americans say they have a generally unfavorable opinion of George W. Bush than a favorable opinion. The balance of opinion is even more negative when the intensity of peoples' views is taken into account. Overall, just $18 \%$ say they have a "very favorable" opinion of the president, down from $27 \%$ in early October of last year. By comparison, 29\% say they have a "very unfavorable" opinion of Bush, up from $20 \%$ a year ago.

Recent legal troubles have negatively affected public perceptions of a number of political leaders. As many Americans hold an unfavorable as a favorable view of Senate Majority Leader Bill Frist today. In January 2003, the public viewed him favorably by more than two-to-one.

Opinions of Rep. Tom DeLay are even more negative. Overall, $40 \%$ of Americans view DeLay unfavorably, while $18 \%$ view him favorably and $42 \%$ can't rate him. In an April 2005 Gallup survey the public was more divided, with nearly as many rating Delay favorably as unfavorably.

Karl Rove, too, receives more unfavorable than favorable marks by roughly two-to one, though fully half are not familiar enough with the presidential adviser to rate him. The public is divided over Vice

| Favorability Ratings (Based on those who can rate) |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Favorable | Unfavorable | $\begin{aligned} & \text { Can't } \\ & \text { rate } \end{aligned}$ |
| George W. Bush | \% | \% | \% |
| October 2005 | 48 | $52=100$ | 3 |
| July 2005 | 52 | $48=100$ | 3 |
| October 2004 | 59 | $41=100$ | 3 |
| October 2003* | 61 | $39=100$ | 1 |
| Republicans |  |  |  |
| Rudy Giuliani | 79 | $21=100$ | 20 |
| John McCain | 74 | $26=100$ | 25 |
| Condoleezza Rice | 70 | $30=100$ | 15 |
| Dick Cheney | 48 | $52=100$ | 11 |
| Donald Rumsfeld | 46 | $54=100$ | 23 |
| Bill Frist | 46 | $54=100$ | 53 |
| Karl Rove | 37 | $63=100$ | 50 |
| Tom DeLay | 31 | $69=100$ | 42 |
| Democrats |  |  |  |
| John Edwards | 68 | $32=100$ | 27 |
| Bill Clinton | 64 | $36=100$ | 4 |
| Hillary Clinton | 59 | $41=100$ | 6 |
| John Kerry | 52 | $48=100$ | 11 |
| Joe Biden | 52 | $48=100$ | 59 |
| Howard Dean | 44 | $56=100$ | 34 |
| Cindy Sheehan | 45 | $55=100$ | 55 |
| * Source: Gallup Organization |  |  |  | President Dick Cheney, with about as many rating him favorably as unfavorably. But this is not new; views of the vice president have been divided for more than a year.

## The 2008 Hopefuls

While public views of George W. Bush, Dick Cheney, and Tom DeLay are deeply partisan, a number of Republicans have maintained a generally favorable reputation across party lines. This is particularly true for Sen. John McCain, who is rated favorably by roughly three-quarters of the Republican, Democratic and independent voters familiar with him. Rudy Giuliani gains equally favorable marks from independents, and is viewed favorably by many more Republicans than is McCain. Secretary of State Condoleezza Rice also wins positive reviews from virtually all Republicans who offered a rating. Rice also earns favorable ratings from over half (53\%) of Democratic voters familiar with her.

| Voters Look to 2008 (Percent "favorable" based on registered voters who gave ratings) |  |  |  |
| :---: | :---: | :---: | :---: |
| Possible | Repub licans | Democrats | Independents |
| GOP Candidates | \% | \% | \% |
| Rudy Giuliani | 92 | 69 | 78 |
| John McCain | 74 | 78 | 78 |
| Condoleezza Rice | 93 | 53 | 63 |
| Bill Frist | 68 | 30 | 40 |
| Possible |  |  |  |
| Dem Candidates |  |  |  |
| John Edwards | 48 | 85 | 68 |
| Hillary Clinton | 23 | 86 | 58 |
| John Kerry | 20 | 82 | 49 |
| Joe Biden | 42 | 56 | 54 |
| Howard Dean | 29 | 56 | 44 |

Among possible Democratic candidates, former Sen. John Edwards has the greatest crossover appeal- he is viewed favorably by $85 \%$ of Democratic voters who can rate him, $68 \%$ of independents, and $48 \%$ of Republicans. Sen. Joe Biden is viewed favorably by $42 \%$ of Republicans who are familiar with him, but only $56 \%$ of Democrats. Fewer than half of registered voters knew Biden well enough to give a rating.

By comparison, Sens. Hillary Clinton and John Kerry remain highly polarizing figures. Democratic voters view Kerry favorably by roughly four-to-one, while Republicans view him unfavorably by the same margin and independents are divided (49\% favorable, $51 \%$ unfavorable among those able to give a rating). Sen. Clinton receives similar ratings, though somewhat higher than Kerry among independents.

## Business and the Media

Public opinion about business corporations has taken a nosedive, and favorable ratings for corporations are 20 points lower than they were in March 2001. The decline is seen across most groups in the population, with favorable views falling about as much among conservatives as among liberals. Indeed, in the current poll, just half (50\%) of conservatives say they have a favorable view of business corporations.

One specific industry asked about in the poll oil companies - also has suffered a decline in its image, with just $20 \%$ now saying they have a favorable opinion of oil companies, down seven points since March. Fully $72 \%$ have an unfavorable view, with $34 \%$ holding very unfavorable views.

| Increasingly Negative Views of Business, Oil Companies |  |  |
| :---: | :---: | :---: |
|  | $\frac{\text { Fav }}{\%}$ | $\begin{gathered} \text { Can't } \\ \frac{\text { Unfav }}{\%} \end{gathered} \frac{\text { rate }}{\%}$ |
| Business corporations | 45 | $45 \quad 10=100$ |
| July 2005 | 49 | 40 11=100 |
| July 2001 | 59 | 27 14=100 |
| March 2001 | 65 | 25 10=100 |
| October 1997 | 66 | 28 6=100 |
| Oil companies | 20 | 72 8=100 |
| March 2005 | 27 | $658=100$ |
| July 2001 | 32 | 58 10=100 |
| News media | 52 | 42 6=100 |
| March 2005 | 56 | 40 4=100 |
| December 2004 | 43 | 51 6=100 |
| February 1999 | 49 | $492=100$ |
| October 1997 | 50 | $48 \quad 2=100$ |

By contrast, slightly more people have a favorable than an unfavorable view of the news media (52\% favorable, $42 \%$ unfavorable), about the same as in March of this year and up nine points from December 2004. Opinions about the news media have a partisan tilt, with 62\% of Democrats viewing them favorably compared with just $44 \%$ of Republicans. Moderates (at 60\% favorable) like the media more than do liberals (50\%) or conservatives (44\%).

## Views of the Parties

For the first time since the heart of the controversy over the impeachment of President Bill Clinton, more people have an unfavorable than a favorable opinion of the Republican Party (49\% unfavorable, $42 \%$ favorable, including $24 \%$ very unfavorable). These closely match the party's image in January 1999 as the impeachment trial of Clinton got underway in the U.S. Senate. The party's image rebounded during the presidential campaign that began

| GOP Sinking, <br> But Democrats Not Rising |  |  |
| :---: | :---: | :---: |
|  |  | Can't |
|  | $\frac{\text { Fav }}{\%}$ | $\frac{\text { Unfav }}{\%} \frac{\text { rate }}{\%}$ |
| Democratic Party | 49 | 41 10=100 |
| July 2005 | 50 | 41 9=100 |
| December 2004 | 53 | 41 6=100 |
| July 2001 | 58 | 34 8=100 |
| January 1999 | 55 | 38 7=100 |
| August 1997 | 52 | 42 6=100 |
| Republican Party | 42 | 49 9=100 |
| July 2005 | 48 | 43 9=100 |
| December 2004 | 52 | 42 6=100 |
| July 2001 | 48 | 42 10=100 |
| January 1999 | 44 | 50 6=100 |
| August 1997 | 47 | 47 6=100 | that year and has remained mostly positive in the years since. Just after the election in December 2004, $52 \%$ were favorable toward the party and $42 \%$ were

unfavorable.

The most recent drop in favorable ratings of the GOP is seen mostly among independents and Democrats. But there has also been a significant decline among white evangelicals and Catholics as well.

By contrast, views of the Democratic Party are mostly unchanged; today $49 \%$ have a favorable opinion, while $41 \%$ are unfavorable, about the same as in July of this year and just slightly below the reading in December of 2004.

## Other Institutions

Despite falling ratings for the federal government in general and Congress in particular, the military and the Supreme Court remain well regarded among a majority of the public. Roughly eight-in-ten (82\%) have a favorable opinion of the military (with $44 \%$ very favorable), down slightly from March of this year but largely unchanged over the past eight years. About six-inten (62\%) view the Supreme Court favorably, slightly better than in June of this year but down significantly over the past decade. Despite criticism by conservative and religious groups, the Supreme Court is better regarded among Republicans (72\% favorable) than Democrats (59\% favorable), and is rated as highly by white evangelical Protestants as by other religious groups.

Roughly half of the public now holds an unfavorable view of the federal government in

| Military Ratings Dip Slightly |  |  |
| :---: | :---: | :---: |
|  |  | Can't |
|  | Fav | Unfav rate |
|  | \% | \% \% |
| Military | 82 | 12 6=100 |
| March 2005 | 87 | 9 4=100 |
| June 2004 | 85 | 10 5=100 |
| July 2001 | 81 | $118=100$ |
| October 1997 | 78 | 18 4=100 |
| Supreme Court | 62 | 27 11=100 |
| June 2005 | 57 | $3013=100$ |
| July 2001 | 70 | 20 10=100 |
| October 1997 | 77 | 18 5=100 |
| Federal government | 45 | $48 \quad 7=100$ |
| February 2004 | 59 | $365=100$ |
| April 2003 | 73 | 22 5=100 |
| October 1997 | 38 | $593=100$ |
| Congress | 45 | 45 10=100 |
| July 2005 | 49 | 40 11=100 |
| June 2004 | 56 | 33 11=100 |
| January 2001 | 64 | 23 13=100 |
| October 1997 | 53 | 44 3=100 | Washington (48\% unfavorable, 45\% favorable), down sharply from February 2004 (59\% favorable) and far below its high point this decade (73\%, observed shortly after the invasion of Iraq in April 2003). Declining favorability toward the federal

government is seen across the board politically, with double-digit drops among both Democrats and Republicans. The drop in regard for the government has been especially steep among African Americans, only 31\% of whom now have a favorable view of the government (down from 55\% favorable in February of last year).

Impressions of Congress are similar to those of the federal government: $45 \%$ are favorable, and the same number are unfavorable. Views about Congress are also sharply polarized by party affiliation.

## Less Positive Views of DOD Than Military

While the military continues to be well regarded by about eight-in-ten Americans, the same is not true for the Department of Defense. Favorable views of the Defense Department dropped 20 percentage points from 1997 to 2005, as views have become sharply polarized by party. Among Republicans, $82 \%$ view the department favorably, about the same as in 1997. But among Democrats, the percent favorable has dropped 35 points, from $76 \%$ to $41 \%$ today. Among independents, the drop has been 22 points (from 76\% to 54\%
$\left.\begin{array}{||llll||}\hline \text { Polarized Views of the Defense } \\ \text { Department }\end{array}\right]$ favorable).

## News Interest Index

News about the impact of Hurricanes Katrina and Rita on the Gulf Coast, as well as the high price of gasoline these days, continue to capture high levels of public interest. Nearly seven-in-ten (69\%) are following the aftermath of Hurricanes Katrina and Rita very closely; there has been no significant drop in public attention to this story since early September when $70 \%$ were following news of the storm very closely just after Katrina hit. (The current survey was conducted before Hurricane Wilma struck Mexico and south Florida).

Interest in gas prices also remains high, with 67\% tracking the story very closely. This is not significantly different from earlier in October and early September when $65 \%$ and $71 \%$, respectively, were following very closely.

| Katrina and Gas Prices Hold Public Interest |  |
| :---: | :---: |
|  | Percent following "very closely" |
| Hurricanes Katrina and Rita | 69 |
| High price of gasoline | 67 |
| Earthquake in Pakistan | 22 |
| Outbreak of avian flu | 22 |
| Iraqi constitutional referendum | um 19 |
| Terrorist bombings in Bali | 13 |
| Outcome of German election | - 4 |

About one-in-five Americans (19\%) are following news about the constitutional referendum in Iraq. This contrasts with the $27 \%$ who followed the Iraqi elections last January very closely. Just $13 \%$ of the public is paying close attention to recent terrorist bombings in Indonesia. This is considerably lower than the $20 \%$ who followed the 2002 bombings in Bali nightclubs very closely and the $48 \%$ who followed the July 2005 attacks in London.

There is only modest attention to the recent earthquake in Pakistan; 22\% are tracking this story very closely. This is considerably lower than the $58 \%$ of Americans who followed the earthquake and tsunami in the Indian Ocean last January but is roughly on par with attention to other earthquakes occurring outside the U.S.

Thus far, public attention to the outbreak of avian flu in Asia and Europe has been limited. About one-in-five (22\%) say they are following this story. This is comparable to levels of attention to a 1998 outbreak of Asian flu spread by birds and chickens (19\%).

As has been the case with attention to elections around the world, just $4 \%$ tracked the German presidential election with its initially unclear outcome. This is similar to the $6 \%$ who followed the French election upset of Jean-Marie LePen in 2002.


#### Abstract

ABOUT THIS SURVEY

Results for this survey are based on telephone interviews conducted under the direction of Princeton Survey Research Associates International among a nationwide sample of 2,006 adults, 18 years of age or older, from October $12-24,2005$. For results based on the total sample, one can say with $95 \%$ confidence that the error attributable to sampling is plus or minus 2.5 percentage points. For results based on form 1 and form 2 ( $\mathrm{N}=1,003$ each) the sampling error is plus or minus 3.5 percentage points.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls. © Pew Research Center, 2005


# PEW RESEARCH CENTER FOR THE PEOPLE \& THE PRESS \& COUNCIL ON FOREIGN RELATIONS AMERICA'S PLACE IN THE WORLD, IV GENERAL PUBLIC FINAL TOPLINE <br> October 12-24, 2005 <br> N=2,006 [FORM 1 N=1,003; FORM 2 N=1,003] 

Q. 1 Do you approve or disapprove of the way George W. Bush is handling his job as president? [IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way George W. Bush is handling his job as president? [IF STILL DEPENDS ENTER AS DK]

|  | Approv | Dispprove | Don't know |  | Approv | Disprove | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Late October, 2005 | 40 | 52 | $8=100$ | March 28-April 1, 2003 | 71 | 23 | $6=100$ |
| Early October, 2005 | 38 | 56 | $6=100$ | March 25-27, 2003 | 70 | 24 | $6=100$ |
| September 8-11, 2005 | 40 | 52 | $8=100$ | March 20-24, 2003 | 67 | 26 | $7=100$ |
| September 6-7, 2005 | 40 | 52 | $8=100$ | March 13-16, 2003 | 55 | 34 | $11=100$ |
| July, 2005 | 44 | 48 | $8=100$ | February, 2003 | 54 | 36 | $10=100$ |
| June, 2005 | 42 | 49 | $9=100$ | January, 2003 | 58 | 32 | $10=100$ |
| Late May, 2005 | 42 | 48 | $10=100$ | 2002 |  |  |  |
| Mid-May, 2005 | 43 | 50 | $7=100$ | December, 2002 | 61 | 28 | $11=100$ |
| Late March, 2005 | 49 | 46 | $5=100$ | Late October, 2002 | 59 | 29 | $12=100$ |
| Mid-March, 2005 | 45 | 46 | $9=100$ | Early October, 2002 | 61 | 30 | $9=100$ |
| February, 2005 | 46 | 47 | $7=100$ | Mid-September, 2002 | 67 | 22 | $11=100$ |
| January, 2005 | 50 | 43 | $7=100$ | Early September, 2002 | 63 | 26 | $11=100$ |
| 2004 |  |  |  | Late August, 2002 | 60 | 27 | $13=100$ |
| December, 2004 | 48 | 44 | $8=100$ | August, 2002 | 67 | 21 | $12=100$ |
| Mid-October, 2004 | 44 | 48 | $8=100$ | Late July, 2002 | 65 | 25 | $10=100$ |
| August, 2004 | 46 | 45 | $9=100$ | July, 2002 | 67 | 21 | $12=100$ |
| July, 2004 | 46 | 46 | $8=100$ | June, 2002 | 70 | 20 | $10=100$ |
| June, 2004 | 48 | 43 | $9=100$ | April, 2002 | 69 | 18 | $13=100$ |
| May, 2004 | 44 | 48 | $8=100$ | Early April, 2002 | 74 | 16 | $10=100$ |
| Late April, 2004 | 48 | 43 | $9=100$ | February, 2002 | 78 | 13 | $9=100$ |
| Early April, 2004 | 43 | 47 | $10=100$ | January, 2002 | 80 | 11 | $9=100$ |
| Late March, 2004 | 47 | 44 | $9=100$ | 2001 |  |  |  |
| Mid-March, 2004 | 46 | 47 | $7=100$ | Mid-November, 2001 | 84 | 9 | $7=100$ |
| February, 2004 | 48 | 44 | $8=100$ | Early October, 2001 | 84 | 8 | $8=100$ |
| Mid-January, 2004 | 56 | 34 | $10=100$ | Late September, 2001 | 86 | 7 | $7=100$ |
| Early January, 2004 | 58 | 35 | $7=100$ | Mid-September, 2001 | 80 | 9 | $11=100$ |
| 2003 |  |  |  | Early September, 2001 | 51 | 34 | $15=100$ |
| December, 2003 | 57 | 34 | $9=100$ | August, 2001 | 50 | 32 | $18=100$ |
| November, 2003 | 50 | 40 | $10=100$ | July, 2001 | 51 | 32 | $17=100$ |
| October, 2003 | 50 | 42 | $8=100$ | June, 2001 | 50 | 33 | $17=100$ |
| September, 2003 | 55 | 36 | $9=100$ | May, 2001 | 53 | 32 | $15=100$ |
| Mid-August, 2003 | 56 | 32 | $12=100$ | April, 2001 | 56 | 27 | $17=100$ |
| Early August, 2003 | 53 | 37 | $10=100$ | March, 2001 | 55 | 25 | $20=100$ |
| Mid-July, 2003 | 58 | 32 | $10=100$ | February, 2001 | 53 | 21 | $26=100$ |
| Early July, 2003 | 60 | 29 | $11=100$ |  |  |  |  |
| June, 2003 | 62 | 27 | $11=100$ |  |  |  |  |
| May, 2003 | 65 | 27 | $8=100$ |  |  |  |  |
| April 10-16, 2003 | 72 | 22 | $6=100$ |  |  |  |  |
| April 9, 2003 | 74 | 20 | $6=100$ |  |  |  |  |
| April 2-7, 2003 | 69 | 25 | $6=100$ |  |  |  |  |

## QUESTIONS 2 THROUGH 5 HELD FOR FUTURE RELEASE

## ASK FORM 2 ONLY [ $\mathbf{N}=1,003$ ]:

Q.6F2 Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely. [INSERT ITEM; RANDOMIZE]


[^2]| Q.6F2 CONTINUED... | Very <br> Closely | Fairly <br> Closely | Not too | Not at all <br> Closely | $\underline{\text { Closely }}$ | DK/Ref |
| :--- | :--- | :--- | :---: | :---: | :---: | :---: | :---: |

ASK ALL:
Q. 7 Now thinking about some groups and organizations ... Is your overall opinion of [INSERT ITEM;

RANDOMIZE; OBSERVE FORM SPLITS] very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?

## ITEMS a. AND b. HELD FOR FUTURE RELEASE

## ASK FORM 1 ONLY [ $\mathrm{N}=1,003$ ]:

cF1. Business corporations
July, 2005
March, 2002
July, 2001
March, 2001
August, 1999
Early September, 1998
October, 1997
June, 1997
May, 1997
June, 1996
February, 1996
October, 1995
July, 1994
November, 1991
January, 1988
June, 1985

| $\quad-----$ Favorable------ | --- Unfavorable----- |  | Never | Can’t |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\underline{\text { Total }}$ Very | $\underline{\text { Mostly }}$ Total Very | $\underline{\text { Mostly }}$ Heard of |  |  |


| 45 | 8 | 37 | 45 | 16 | 29 | $*$ | $10=100$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 49 | 9 | 40 | 40 | 11 | 29 | $*$ | $11=100$ |
| 62 | 10 | 52 | 29 | 6 | 23 | 1 | $8=100$ |
| 59 | 9 | 50 | 27 | 6 | 21 | $*$ | $14=100$ |
| 65 | 9 | 56 | 25 | 6 | 19 | 1 | $9=100$ |
| 73 | 8 | 65 | 22 | 3 | 19 | 0 | $5=100$ |
| 64 | 9 | 55 | 26 | 5 | 21 | $*$ | $10=100$ |
| 66 | 11 | 55 | 28 | 5 | 23 | $*$ | $6=100$ |
| 68 | 8 | 60 | 25 | 7 | 18 | $*$ | $7=100$ |
| 59 | 9 | 50 | 28 | 7 | 21 | 1 | $12=100$ |
| 62 | 10 | 52 | 31 | 6 | 25 | $*$ | $7=100$ |
| 59 | 9 | 50 | 34 | 10 | 24 | 1 | $6=100$ |
| 60 | 6 | 54 | 36 | 7 | 29 | 0 | $4=100$ |
| 70 | 8 | 62 | 24 | 5 | 19 | $*$ | $6=100$ |
| 65 | 8 | 57 | 28 | 6 | 22 | 0 | $7=100$ |
| 59 | 6 | 53 | 32 | 5 | 27 | $*$ | $9=100$ |
| 58 | 8 | 50 | 31 | 7 | 24 | 1 | $10=100$ |

d.F1 The federal government in Washington
February, 2004

April, 2003
December, 2002
Mid-November, 2001
Late October, 2000 (RVs)
October, 1997
e.F1 Congress

July, 2005
June, 2005
June, 2004
July, 2001
March, 2001
January, 2001

| 45 | 6 | 39 | 48 | 16 | 32 | $*$ | $7=100$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 59 | 10 | 49 | 36 | 11 | 25 | $*$ | $5=100$ |
| 73 | 14 | 59 | 22 | 5 | 17 | 0 | $5=100$ |
| 64 | 11 | 53 | 27 | 7 | 20 | $*$ | $9=100$ |
| 82 | 17 | 65 | 15 | 3 | 12 | 0 | $3=100$ |
| 54 | 7 | 47 | 40 | 10 | 30 | $*$ | $6=100$ |
| 38 | 4 | 34 | 59 | 18 | 41 | 0 | $3=100$ |
|  |  |  |  |  |  |  |  |
| 45 | 7 | 38 | 45 | 13 | 32 | $*$ | $10=100$ |
| 49 | 6 | 43 | 40 | 11 | 29 | $*$ | $11=100$ |
| 49 | 6 | 43 | 40 | 10 | 30 | $*$ | $11=100$ |
| 56 | 7 | 49 | 33 | 7 | 26 | $*$ | $11=100$ |
| 57 | 7 | 50 | 32 | 8 | 24 | $*$ | $11=100$ |
| 56 | 6 | 50 | 36 | 10 | 26 | 1 | $7=100$ |
| 64 | 10 | 54 | 23 | 5 | 18 | 1 | $12=100$ |


| Q. 7 CONTINUED... |  | -Favorable----- |  |  | -----Unfavorable---- |  |  | Never <br> Heard of | $\begin{aligned} & \text { Can't } \\ & \text { Rate } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Very | Mostly | Total | Very | Mostly |  |  |
|  | September, 2000 (RVs) | 61 | 8 | 53 | 32 | 5 | 27 | * | $7=100$ |
|  | August, 1999 | 63 | 8 | 55 | 34 | 7 | 27 | * | 3=100 |
|  | June, 1999 | 56 | 9 | 47 | 39 | 9 | 30 | * | $5=100$ |
|  | February, 1999 | 52 | 4 | 48 | 44 | 8 | 36 | 0 | 4=100 |
|  | January, 1999 | 48 | 7 | 41 | 45 | 15 | 30 | 0 | $7=100$ |
|  | Early December, 1998 | 52 | 11 | 41 | 41 | 12 | 29 | 0 | $7=100$ |
|  | Early October, 1998 ( $R V s$ ) | 62 | 7 | 55 | 33 | 8 | 25 | 0 | 5=100 |
|  | Early September, 1998 | 66 | 7 | 59 | 27 | 5 | 22 | 0 | 7=100 |
|  | October, 1997 | 53 | 5 | 48 | 44 | 11 | 33 | 0 | 3=100 |
|  | August, 1997 | 50 | 6 | 44 | 44 | 11 | 33 | 0 | 6=100 |
|  | June, 1997 | 52 | 4 | 48 | 42 | 8 | 34 | 0 | 6=100 |
|  | May, 1997 | 49 | 5 | 44 | 42 | 10 | 32 | * | $9=100$ |
|  | February, 1997 | 52 | 6 | 46 | 40 | 9 | 31 | * | $8=100$ |
|  | January, 1997 | 56 | 6 | 50 | 40 | 8 | 32 | * | $4=100$ |
|  | June, 1996 | 45 | 6 | 39 | 50 | 12 | 38 | * | 5=100 |
|  | April, 1996 | 45 | 6 | 39 | 50 | 13 | 37 | 0 | 5=100 |
|  | January, 1996 | 42 | 4 | 38 | 54 | 16 | 38 | * | 4=100 |
|  | October, 1995 | 42 | 4 | 38 | 55 | 13 | 42 | 0 | 3=100 |
|  | August, 1995 | 45 | 5 | 40 | 47 | 13 | 34 | * | $7=100$ |
|  | June, 1995 | 53 | 8 | 45 | 42 | 11 | 31 | * | 5=100 |
|  | February, 1995 | 54 | 10 | 44 | 37 | 10 | 27 | 0 | 9=100 |
|  | July, 1994 | 53 | 7 | 46 | 43 | 9 | 34 | * | 4=100 |
|  | May, 1993 | 43 | 8 | 35 | 48 | 13 | 35 | 0 | $9=100$ |
|  | November, 1991 | 51 | 7 | 44 | 43 | 9 | 34 | 0 | 6=100 |
|  | March, 1991 | 66 | 16 | 50 | 26 | 7 | 19 | 0 | 8=100 |
|  | May, 1990 | 59 | 6 | 53 | 34 | 9 | 25 | 1 | 6=100 |
|  | May, 1988 | 64 | 8 | 56 | 28 | 5 | 23 | 0 | 8=100 |
|  | January, 1988 | 64 | 6 | 58 | 29 | 4 | 25 | 0 | $7=100$ |
|  | May, 1987 | 74 | 10 | 64 | 20 | 4 | 16 | * | 6=100 |
|  | January, 1987 | 59 | 7 | 52 | 31 | 8 | 23 | 0 | $10=100$ |
|  | June, 1985 | 67 | 9 | 58 | 26 | 5 | 21 | * | $7=100$ |
| f.F1 | The Supreme Court | 62 | 12 | 50 | 27 | 10 | 17 | * | $11=100$ |
|  | July, 2005 | 61 | 12 | 49 | 28 | 10 | 18 | * | $11=100$ |
|  | June, 2005 | 57 | 8 | 49 | 30 | 8 | 22 | * | $13=100$ |
|  | July, 2001 | 70 | 15 | 55 | 20 | 6 | 14 | * | $10=100$ |
|  | March, 2001 | 72 | 15 | 57 | 20 | 5 | 15 | * | 8=100 |
|  | January, 2001 | 68 | 18 | 50 | 21 | 8 | 13 | 1 | $10=100$ |
|  | October, 1997 | 77 | 13 | 64 | 18 | 6 | 12 | * | 5=100 |
|  | May, 1997 | 72 | 16 | 56 | 22 | 5 | 17 | 0 | 6=100 |
|  | July, 1994 | 80 | 18 | 62 | 16 | 3 | 13 | * | $4=100$ |
|  | May, 1993 | 73 | 17 | 56 | 18 | 4 | 14 | 0 | 9=100 |
|  | November, 1991 | 72 | 18 | 54 | 21 | 5 | 16 | 0 | $7=100$ |
|  | May, 1990 | 65 | 10 | 55 | 25 | 7 | 18 | 1 | 9=100 |
|  | January, 1988 | 79 | 14 | 65 | 13 | 2 | 11 | * | $8=100$ |
|  | May, 1987 | 76 | 13 | 63 | 17 | 2 | 15 | * | $7=100$ |
| Roper: | March 1985 | 64 | 17 | 47 | 28 | 7 | 21 |  | $8=100$ |


| Q. 7 CONTINUED... |  | -------Favorable------ |  |  | -----Unfavorable----- |  |  | Never | Can't <br> Rate |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Very | Mostly | Total | Very | Mostly | Heard of |  |
| g.F1 Th | The military | 82 | 44 | 38 | 12 | 4 | 8 | 0 | $6=100$ |
|  | Late March, 2005 | 87 | 49 | 38 | 9 | 3 | 6 | * | $4=100$ |
|  | June, 2004 | 85 | 48 | 37 | 10 | 3 | 7 | * | $5=100$ |
| Newsweek: | k: May 16-17, 2002 | 93 | 59 | 34 | 5 | 2 | 3 | -- | $2=100$ |
| Newsweek: | $k: ~ S e p t e m b e r ~ 13-14, ~ 2001 ~$ | 94 | 58 | 36 | 4 | 2 | 2 | -- | $2=100$ |
|  | July, 2001 | 81 | 29 | 52 | 11 | 4 | 7 | * | $8=100$ |
|  | January, 2001 | 82 | 32 | 50 | 12 | 3 | 9 | 0 | $6=100$ |
|  | August, 1999 | 89 | 30 | 59 | 10 | 2 | 8 | * | $1=100$ |
|  | June, 1999 | 83 | 36 | 47 | 13 | 2 | 11 | 0 | $4=100$ |
|  | Early September, 1998 | 86 | 29 | 57 | 10 | 3 | 7 | 0 | $4=100$ |
|  | October, 1997 | 78 | 22 | 56 | 18 | 5 | 13 | 0 | $4=100$ |
|  | May, 1997 | 80 | 23 | 57 | 16 | 5 | 11 | 0 | $4=100$ |
|  | February, 1996 | 82 | 33 | 49 | 16 | 4 | 12 | * | $2=100$ |
|  | July, 1994 | 87 | 30 | 57 | 11 | 3 | 8 | * | $2=100$ |
|  | May, 1993 | 85 | 32 | 53 | 10 | 2 | 8 | 0 | $5=100$ |
|  | March, 1991 | 94 | 60 | 34 | 4 | 2 | 2 | 0 | $2=100$ |
|  | May, 1990 | 73 | 18 | 55 | 21 | 6 | 15 | * | $6=100$ |
|  | January, 1988 | 77 | 20 | 57 | 17 | 3 | 14 | * | $6=100$ |
|  | April, 1987 | 80 | 17 | 63 | 16 | 4 | 12 | 0 | $4=100$ |
|  | January, 1987 | 73 | 19 | 54 | 16 | 5 | 11 | * | 11=100 |
|  | July, 1986 | 85 | 32 | 53 | 10 | 3 | 7 | 0 | $5=100$ |
|  | June, 1985 | 77 | 24 | 53 | 18 | 5 | 13 | * | $5=100$ |
| ASK FORM 2 ONLY [ $\mathbf{N}=1,003$ ]: |  |  |  |  |  |  |  |  |  |
| h.F2 The | The Republican Party | 42 | 12 | 30 | 49 | 24 | 25 | * | $9=100$ |
|  | July, 2005 | 48 | 13 | 35 | 43 | 18 | 25 | * | $9=100$ |
|  | June, 2005 | 48 | 11 | 37 | 44 | 20 | 24 | 0 | $8=100$ |
|  | December, 2004 | 52 | 15 | 37 | 42 | 17 | 25 | 0 | $6=100$ |
|  | June, 2004 | 51 | 12 | 39 | 40 | 14 | 26 | 0 | $9=100$ |
|  | Early February, 2004 | 52 | 14 | 38 | 42 | 16 | 26 | * | 6=100 |
|  | June, 2003 | 58 | 14 | 44 | 33 | 10 | 23 | 0 | $9=100$ |
|  | April, 2003 | 63 | 14 | 49 | 31 | 10 | 21 | * | $6=100$ |
|  | December, 2002 | 59 | 18 | 41 | 33 | 11 | 22 | * | $8=100$ |
|  | July, 2001 | 48 | 11 | 37 | 42 | 15 | 27 | * | $10=100$ |
|  | January, 2001 | 56 | 13 | 43 | 35 | 13 | 22 | * | $9=100$ |
|  | September, 2000 (RVs) | 53 | 11 | 42 | 40 | 12 | 28 | 0 | $7=100$ |
|  | August, 1999 | 53 | 8 | 45 | 43 | 12 | 31 | * | $4=100$ |
|  | February, 1999 | 44 | 7 | 37 | 51 | 15 | 36 | 0 | $5=100$ |
|  | January, 1999 | 44 | 10 | 34 | 50 | 23 | 27 | 0 | $6=100$ |
|  | Early December, 1998 | 46 | 11 | 35 | 47 | 20 | 27 | * | $7=100$ |
|  | Early October, 1998 (RVs) | 52 | 9 | 43 | 42 | 14 | 28 | 0 | $6=100$ |
|  | Early September, 1998 | 56 | 9 | 47 | 37 | 11 | 26 | * | $7=100$ |
|  | March, 1998 | 50 | 10 | 40 | 43 | 12 | 31 | * | $7=100$ |
|  | August, 1997 | 47 | 9 | 38 | 47 | 11 | 36 | * | $6=100$ |
|  | June, 1997 | 51 | 8 | 43 | 42 | 11 | 31 | 1 | $6=100$ |
|  | January, 1997 | 52 | 8 | 44 | 43 | 10 | 33 | * | $5=100$ |
|  | October, 1995 | 52 | 10 | 42 | 44 | 16 | 28 | * | $4=100$ |
|  | December, 1994 | 67 | 21 | 46 | 27 | 8 | 19 | * | $6=100$ |
|  | July, 1994 | 63 | 12 | 51 | 33 | 8 | 25 | * | $4=100$ |
|  | May, 1993 | 54 | 12 | 42 | 35 | 10 | 25 | 0 | $11=100$ |
|  | July, 1992 | 46 | 9 | 37 | 48 | 17 | 31 | * | $6=100$ |


| Q. 7 CONTINUED... |  | -------Favorable------ |  |  | -----Unfavorable----- |  |  | Never | Can't <br> Rate |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Very | Mostly | Total | Very | Mostly | Heard of |  |
| i.F2 | The Democratic Party | 49 | 14 | 35 | 41 | 15 | 26 | * | $10=100$ |
|  | July, 2005 | 50 | 15 | 35 | 41 | 14 | 27 | * | $9=100$ |
|  | June, 2005 | 52 | 12 | 40 | 39 | 13 | 26 | * | $9=100$ |
|  | December, 2004 | 53 | 13 | 40 | 41 | 14 | 27 | * | $6=100$ |
|  | June, 2004 | 54 | 12 | 42 | 36 | 11 | 25 | 0 | $10=100$ |
|  | Early February, 2004 | 58 | 14 | 44 | 37 | 9 | 28 | * | $5=100$ |
|  | June, 2003 | 54 | 11 | 43 | 38 | 10 | 28 | 0 | $8=100$ |
|  | April, 2003 | 57 | 13 | 44 | 36 | 11 | 25 | * | $7=100$ |
|  | December, 2002 | 54 | 15 | 39 | 37 | 10 | 27 | * | $9=100$ |
|  | July, 2001 | 58 | 18 | 40 | 34 | 10 | 24 | * | $8=100$ |
|  | January, 2001 | 60 | 18 | 42 | 30 | 9 | 21 | 1 | $9=100$ |
|  | September, 2000 (RVs) | 60 | 16 | 44 | 35 | 12 | 23 | * | $5=100$ |
|  | August, 1999 | 59 | 14 | 45 | 37 | 9 | 28 | * | $4=100$ |
|  | February, 1999 | 58 | 11 | 47 | 37 | 11 | 26 | 0 | $5=100$ |
|  | January, 1999 | 55 | 14 | 41 | 38 | 12 | 26 | 0 | $7=100$ |
|  | Early December, 1998 | 59 | 18 | 41 | 34 | 10 | 24 | 0 | $7=100$ |
|  | Early October, 1998 (RVs) | 56 | 11 | 45 | 38 | 9 | 29 | * | $6=100$ |
|  | Early September, 1998 | 60 | 13 | 47 | 33 | 8 | 25 | * | $7=100$ |
|  | March, 1998 | 58 | 15 | 43 | 36 | 10 | 26 | * | $6=100$ |
|  | August, 1997 | 52 | 11 | 41 | 42 | 10 | 32 | 0 | $6=100$ |
|  | June, 1997 | 61 | 10 | 51 | 33 | 8 | 25 | * | $6=100$ |
|  | January, 1997 | 60 | 13 | 47 | 35 | 7 | 28 | * | $5=100$ |
|  | October, 1995 | 49 | 9 | 40 | 48 | 11 | 37 | 0 | $3=100$ |
|  | December, 1994 | 50 | 13 | 37 | 44 | 13 | 31 | * | $6=100$ |
|  | July, 1994 | 62 | 13 | 49 | 34 | 7 | 27 | * | $4=100$ |
|  | May, 1993 | 57 | 14 | 43 | 34 | 9 | 25 | 0 | $9=100$ |
|  | July, 1992 | 61 | 17 | 44 | 33 | 9 | 24 | * | $6=100$ |
| j.F2 | The news media | 52 | 11 | 41 | 42 | 13 | 29 | 0 | $6=100$ |
|  | Mid-March, 2005 | 56 | 12 | 44 | 40 | 13 | 27 | 0 | $4=100$ |
|  | December, 2004 | 43 | 8 | 35 | 51 | 18 | 33 | * | 6=100 |
|  | Late October, 2000 (RVs) | 50 | 7 | 43 | 45 | 14 | 31 | 0 | $5=100$ |
|  | February, 1999 | 49 | 6 | 43 | 49 | 15 | 34 | 0 | 2=100 |
|  | March, 1998 | 48 | 9 | 39 | 50 | 16 | 34 | * | $2=100$ |
|  | October, 1997 | 50 | 7 | 43 | 48 | 14 | 34 | * | $2=100$ |
| k.F2 | Oil companies | 20 | 5 | 15 | 72 | 34 | 38 | * | $8=100$ |
|  | Mid-March, 2005 | 27 | 6 | 21 | 65 | 34 | 31 | * | $8=100$ |
|  | July, 2001 | 32 | 7 | 25 | 58 | 21 | 37 | 0 | $10=100$ |
|  | Late October, 2000 (RVs) | 32 | 5 | 27 | 56 | 21 | 35 | * | $12=100$ |
| 1.F2 | The Defense Department | 56 | 14 | 42 | 32 | 13 | 19 | 1 | $11=100$ |
|  | October, 1997 | 76 | 18 | 58 | 19 | 4 | 15 | * | $5=100$ |
|  | Roper, April 1987 | 57 | 16 | 41 | 36 | 14 | 22 | $7=1$ |  |
|  | Roper, April 1986 | 66 | 22 | 44 | 29 | 10 | 19 | 5=100 |  |
|  | Roper, April 1985 | 54 | 15 | 39 | 37 | 15 | 22 | $9=10$ |  |
|  | Roper, April 1984 | 54 | 15 | 39 | 39 | 15 | 24 | $7=10$ |  |
|  | Roper, April 1983 | 54 | 14 | 40 | 38 | 15 | 23 | 8=100 |  |

## ASK ALL:

Q. 8 Now I'd like your views on some people. (First,) would you say your overall opinion of... [INSERT ITEM; RANDOMIZE; OBSERVE FORM SPLITS] is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? [INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE."]
(VOL) (VOL)
Never Can't

|  | Total | Very | Mostly | Total | Very | Mostly | Heard | Rate/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| a. George W. Bush | 46 | 17 | 29 | 51 | 29 | 22 | * | $3=100$ |
| July, 2005 | 51 | 22 | 29 | 46 | 25 | 21 | 0 | $3=100$ |
| Late March, 2005 | 53 | 23 | 30 | 45 | 27 | 18 | 0 | $2=100$ |
| Mid-October, 2004 (RVs) | 56 | 26 | 30 | 42 | 23 | 19 | * | $2=100$ |
| Early October, 2004 (RVs) | 57 | 27 | 30 | 40 | 20 | 20 | 0 | $3=100$ |
| Early September, 2004 | 52 | 25 | 27 | 43 | 24 | 19 | * | $5=100$ |
| August, 2004 | 58 | 27 | 31 | 39 | 22 | 17 | 0 | $3=100$ |
| June, 2004 | 52 | 19 | 33 | 45 | 22 | 23 | * | $3=100$ |
| Early February, 2004 | 53 | 21 | 32 | 44 | 25 | 19 | 0 | $3=100$ |
| January 29-February 1, 2004 | 52 | -- | -- | 47 | -- | -- | -- | $1=100$ |
| Gallup:January 2-5, 2004 | 65 | -- | -- | 35 | -- | -- | -- | *=100 |
| Gallup:October 6-8, 2003 | 60 | -- | -- | 39 | -- | -- | -- | 1=100 |
| Gallup:June 9-10, 2003 | 66 | -- | -- | 33 | -- | -- | -- | $1=100$ |
| April, 2003 | 72 | 37 | 35 | 25 | 11 | 14 | 0 | $3=100$ |
| December, 2002 | 68 | 35 | 33 | 27 | 11 | 16 | 0 | $5=100$ |
| July, 2001 | 61 | 22 | 39 | 35 | 14 | 21 | * | $4=100$ |
| January, 2001 | 60 | 24 | 36 | 33 | 12 | 21 | 0 | $7=100$ |
| May, 2000 | 58 | 18 | 40 | 31 | 12 | 19 | 1 | $10=100$ |
| March, 1999 ${ }^{2}$ | 61 | 21 | 40 | 21 | 7 | 14 | 4 | $14=100$ |
| November, 1997 | 54 | 13 | 41 | 18 | 6 | 12 | 9 | $19=100$ |

ASK FORM 1 ONLY [ $\mathbf{N}=1,003$ ]:
$\left.\begin{array}{lllllllll}\text { b.F1 } & 62 & 26 & 36 & 34 & 18 & 16 & * & 4=100 \\ & \text { Bill Clinton } & 64 & 24 & 40 & 32 & 13 & 19 & 0\end{array}\right) 4=100$

[^3]| Q. 8 CONTINUED... |  | -------Favorable------ |  |  | -----Unfavorable----- |  |  | (VOL) (VOL) <br> Never Can't <br> Heard of Rate/Ref |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Very | Mostly | Total | Very | Mostly |  |  |
|  | February, 1996 | 55 | 20 | 35 | 43 | 21 | 22 | 0 | $2=100$ |
|  | January, 1996 | 56 | 13 | 43 | 42 | 15 | 27 | 0 | $2=100$ |
|  | August, 1995 | 49 | 13 | 36 | 49 | 20 | 29 | 0 | $2=100$ |
|  | February, 1995 | 55 | 14 | 41 | 42 | 17 | 25 | 0 | 3=100 |
|  | December, 1994 | 51 | 17 | 34 | 46 | 22 | 24 | 0 | $3=100$ |
|  | July, 1994 | 58 | 15 | 43 | 41 | 16 | 25 | * | $1=100$ |
|  | May, 1993 | 60 | 18 | 42 | 35 | 12 | 23 | 0 | $5=100$ |
|  | July, 1992 | 59 | 17 | 42 | 34 | 9 | 25 | 0 | $7=100$ |
|  | June, 1992 | 46 | 10 | 36 | 47 | 14 | 33 | 1 | $6=100$ |
|  | May, 1992 | 53 | 11 | 42 | 42 | 10 | 32 | * | $5=100$ |
|  | March, 1992 | 53 | 10 | 43 | 40 | 11 | 29 | 1 | $6=100$ |
|  | February, 1992 | 59 | 15 | 44 | 31 | 7 | 24 | 2 | $8=100$ |
|  | January, 1992 | 37 | 9 | 28 | 15 | 4 | 11 | 27 | 21=100 |
|  | November, 1991 | 30 | 5 | 25 | 10 | 2 | 8 | 39 | $21=100$ |
| c.F1 | John Kerry | 46 | 12 | 34 | 43 | 20 | 23 | 2 | $9=100$ |
|  | Late March, 2005 | 49 | 13 | 36 | 41 | 17 | 24 | 2 | $8=100$ |
|  | Mid-October, 2004 (RVs) | 56 | 21 | 35 | 40 | 16 | 24 | 0 | $3=100$ |
|  | Early October, 2004 (RVs) | 53 | 16 | 37 | 41 | 16 | 25 | * | $6=100$ |
|  | Early September, 2004 | 49 | 17 | 32 | 43 | 19 | 24 | * | $8=100$ |
|  | August, 2004 | 56 | 23 | 33 | 36 | 14 | 22 | 1 | $7=100$ |
|  | June, 2004 | 50 | 11 | 39 | 41 | 16 | 25 | 0 | $9=100$ |
|  | Early February, 2004 | 58 | 14 | 44 | 28 | 8 | 20 | 1 | $13=100$ |
|  | January, 2003 | 30 | 6 | 24 | 16 | 4 | 12 | 36 | $18=100$ |
| d.F1 | John Edwards | 50 | 12 | 38 | 23 | 6 | 17 | 10 | $17=100$ |
|  | Mid-October, $2004{ }^{3}$ | 58 | 18 | 40 | 31 | 13 | 18 | 1 | $10=100$ |
|  | Early October, 2004 | 50 | 16 | 34 | 28 | 11 | 17 | 2 | $20=100$ |
|  | Early September, 2004 | 54 | 18 | 36 | 30 | 10 | 20 | 2 | $14=100$ |
|  | August, 2004 | 61 | 24 | 37 | 25 | 6 | 19 | 2 | $12=100$ |
|  | Early February, 2004 | 45 | 9 | 36 | 25 | 8 | 17 | 5 | 24=100 |
|  | January, 2003 | 23 | 4 | 19 | 14 | 3 | 11 | 40 | $23=100$ |
| e.F1 | Dick Cheney | 43 | 12 | 31 | 46 | 22 | 24 | 2 | $9=100$ |
|  | Late March, 2005 | 48 | 15 | 33 | 42 | 20 | 22 | 2 | $8=100$ |
|  | Mid-October, 2004 (RVs) | 48 | 17 | 31 | 46 | 25 | 21 | * | $6=100$ |
|  | Early October, 2004 (RVs) | 48 | 14 | 34 | 41 | 20 | 21 | * | $11=100$ |
|  | Early September, 2004 | 43 | 13 | 30 | 42 | 23 | 19 | 2 | $13=100$ |
|  | August, 2004 | 47 | 13 | 34 | 41 | 20 | 21 | 2 | $10=100$ |
|  | April, 2003 | 60 | 21 | 39 | 27 | 12 | 15 | 3 | $10=100$ |
|  | December, 2002 | 59 | 20 | 39 | 26 | 10 | 16 | 5 | $10=100$ |
|  | July, 2001 | 58 | 19 | 39 | 26 | 6 | 20 | 6 | $10=100$ |
|  | January, 2001 | 62 | 20 | 42 | 18 | 5 | 13 | 2 | $18=100$ |
|  | December, 1994 | 42 | 10 | 32 | 19 | 5 | 14 | 21 | $18=100$ |
|  | March, 1991 ${ }^{4}$ | 68 | 33 | 35 | 6 | 2 | 4 | 10 | $16=100$ |
|  | May, 1990 | 20 | 3 | 17 | 11 | 3 | 8 | 44 | $25=100$ |

[^4]Q. 8 CONTINUED...
(VOL) (VOL)

|  |  | -------Favorable------ |  |  | -----Unfavorable----- |  |  | Never Can't Heard ofRate/Ref |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Very | Mostly | Total | Very | Mostly |  |  |
| f.F1 | Condoleezza Rice | 60 | 23 | 37 | 25 | 9 | 16 | 6 | $9=100$ |
|  | Late March, 2005 | 57 | 22 | 35 | 28 | 11 | 17 | 5 | $10=100$ |
| g.F1 | John McCain | 56 | 15 | 41 | 19 | 5 | 14 | 10 | $15=100$ |
|  | Late March, 2005 | 59 | 15 | 44 | 17 | 4 | 13 | 8 | $16=100$ |
|  | July, 2001 | 51 | 14 | 37 | 22 | 5 | 17 | 13 | $14=100$ |
|  | January, 2001 | 59 | 18 | 41 | 15 | 3 | 12 | 9 | $17=100$ |
|  | May, 2000 | 54 | 14 | 40 | 20 | 5 | 15 | 11 | $15=100$ |
| ABC/WP: February, 2000 |  | 60 | -- | -- | 21 | -- | -- | -- | $19=100$ |
| CNN/USA Today/Gallup: December, 1999 ${ }^{5}$ |  | 57 | -- | -- | 11 | -- | -- | 14 | $18=100$ |
| h.F1 | Bill Frist | 21 | 3 | 18 | 26 | 8 | 18 | 35 | $18=100$ |
|  | January, 2003 | 27 | 7 | 20 | 12 | 2 | 10 | 42 | $19=100$ |
| ASK FORM 2 ONLY [ $\mathrm{N}=1,003$ ]: |  |  |  |  |  |  |  |  |  |
| i.F2 | Cindy Sheehan | 20 | 3 | 17 | 25 | 12 | 13 | 43 | $12=100$ |
| j.F2 | Hillary Clinton | 56 | 20 | 36 | 38 | 19 | 19 | 1 | $5=100$ |
|  | Late March, 2005 | 57 | 22 | 35 | 36 | 17 | 19 | * | $7=100$ |
|  | December 2002 | 47 | 15 | 32 | 44 | 23 | 21 | 1 | $8=100$ |
|  | July, 2001 | 53 | 20 | 33 | 42 | 23 | 19 | 1 | $4=100$ |
|  | January, 2001 | 60 | 25 | 35 | 35 | 16 | 19 | * | $5=100$ |
|  | May, 2000 | 49 | 15 | 34 | 42 | 22 | 20 | 1 | $8=100$ |
|  | Early December, 1998 | 66 | 32 | 34 | 31 | 15 | 16 | * | $3=100$ |
|  | Early October, 1998 (RVs) | 58 | 24 | 34 | 36 | 18 | 18 | * | $6=100$ |
|  | Early September, 1998 | 64 | 24 | 40 | 31 | 13 | 18 | 0 | $5=100$ |
|  | Late August, 1998 | 63 | 25 | 38 | 34 | 13 | 21 | * | $3=100$ |
|  | March, 1998 | 65 | 26 | 39 | 31 | 14 | 17 | * | $4=100$ |
|  | January, 1997 | 57 | 17 | 40 | 40 | 17 | 23 | * | $3=100$ |
|  | June, 1996 | 53 | 13 | 40 | 43 | 17 | 26 | * | $4=100$ |
|  | April, 1996 | 49 | 12 | 37 | 46 | 19 | 27 | 0 | 5=100 |
|  | February, 1996 | 42 | 14 | 28 | 54 | 27 | 27 | 0 | $4=100$ |
|  | January, 1996 | 42 | 10 | 32 | 54 | 26 | 28 | 0 | $4=100$ |
|  | October, 1995 | 58 | 14 | 44 | 38 | 14 | 24 | -- | $4=100$ |
|  | August, 1995 | 49 | 16 | 33 | 47 | 22 | 25 | * | 4=100 |
|  | December, 1994 | 50 | 17 | 33 | 45 | 20 | 25 | 1 | 4=100 |
|  | July, 1994 | 57 | 19 | 38 | 40 | 18 | 22 | 1 | $2=100$ |
|  | May, 1993 | 60 | 19 | 41 | 29 | 11 | 18 | 1 | $10=100$ |
| k.F2 | Howard Dean | 29 | 4 | 25 | 37 | 15 | 22 | 19 | $15=100$ |
|  | Late March, 2005 | 32 | 6 | 26 | 31 | 11 | 20 | 12 | $25=100$ |
|  | January, 2003 | 13 | 2 | 11 | 12 | 3 | 9 | 57 | $18=100$ |
| 1.F2 | Joe Biden | 21 | 4 | 17 | 20 | 6 | 14 | 43 | $16=100$ |
|  | September, 1987 | 22 | 4 | 18 | 15 | 4 | 11 | 25 | $38=100$ |

[^5]| Q. 8 CONTINUED... | -Favorable----- |  |  | -----Unfavorable----- |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |
|  | Total | Very | Mostly | Total | Very | Mostly |  |  |
| m.F2 Donald Rumsfeld | 36 | 8 | 28 | 41 | 18 | 23 | 14 | $9=100$ |
| Late March, 2005 | 39 | 10 | 29 | 41 | 18 | 23 | 7 | $13=100$ |
| April, 2003 | 61 | 24 | 37 | 19 | 6 | 13 | 9 | $11=100$ |
| n.F2 Rudy Giuliani | 63 | 22 | 41 | 17 | 6 | 11 | 10 | $10=100$ |
| Late March, 2005 | 60 | 20 | 40 | 17 | 5 | 12 | 7 | 16=100 |
| May, 2000 | 37 | 9 | 28 | 18 | 6 | 12 | 26 | $19=100$ |
| o.F2 Tom DeLay | 18 | 2 | 16 | 40 | 20 | 20 | 27 | $15=100$ |
| Gallup/CNN/USAToday: April, 2005 | 27 | -- | -- | 31 | -- | -- | 26 | $16=100$ |
| p.F2 Karl Rove | 19 | 3 | 16 | 31 | 14 | 17 | 36 | $14=100$ |
| Gallup/CNN/USAToday: July, 2005 | 25 | -- | -- | 34 | -- | -- | 25 | 16=100 |

ASK ALL:
PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

| Trend |  | Republican | Democrat | Independent | (VOL) No <br> Preference | $\begin{gathered} \text { (VOL) } \\ \text { Other } \\ \text { Party } \end{gathered}$ | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Late October, 2005 | 29 | 33 | 31 | 5 | * | $2=100$ |
|  | Early October, 2005 | 26 | 34 | 34 | 4 | * | $2=100$ |
|  | September 8-11, 2005 | 31 | 32 | 33 | 3 | * | $1=100$ |
|  | September 6-7, 2005 | 27 | 33 | 33 | 4 | * | $3=100$ |
|  | July, 2005 | 31 | 34 | 29 | 4 | * | $2=100$ |
|  | June, 2005 | 30 | 32 | 32 | 4 | * | $2=100$ |
|  | Mid-May, 2005 | 30 | 34 | 29 | 4 | * | $3=100$ |
|  | Late March, 2005 | 29 | 32 | 36 | 2 | * | $1=100$ |
|  | Mid-March, 2005 | 30 | 34 | 29 | 4 | * | $3=100$ |
|  | February, 2005 | 31 | 32 | 30 | 4 | 1 | $2=100$ |
|  | January, 2005 | 32 | 33 | 30 | 4 | * | $1=100$ |
|  | December, 2004 | 31 | 34 | 30 | 3 | * | $2=100$ |
| Mid-October, 2004 |  | 30 | 33 | 30 | 4 | * | $3=100$ |
|  |  |  |  |  | (VOL) | (VOL) |  |
|  |  |  |  |  | No | Other |  |
| Yearly | Totals | Republican | Democrat | Independent | Preference | Party | Don't know |
|  | 2004 | 30 | 33 | 30 | 4 | * | 3=100 |
|  | 2003 | 30 | 31 | 31 | 5 | * | $3=100$ |
|  | 2002 | 30 | 31 | 30 | 5 | 1 | $3=100$ |
|  | 2001 | 29 | 34 | 29 | 5 | * | $3=100$ |
|  | 2001 Post-Sept 11 | 31 | 32 | 28 | 5 | 1 | $3=100$ |
|  | 2001 Pre-Sept 11 | 28 | 35 | 30 | 5 | * | $2=100$ |
|  | 2000 | 28 | 33 | 29 | 6 | * | $4=100$ |
|  | 1999 | 27 | 33 | 34 | 4 | * | $2=100$ |
|  | 1998 | 28 | 33 | 32 | 5 | * | $2=100$ |
| 1997 |  | 28 | 33 | 32 | 4 | 1 | $2=100$ |
|  |  | No Preference/ |  |  |  |  |  |
|  |  | Republican | Democrat | Independent | Other/DK |  |  |
|  | 1996 | 29 | 33 | 33 | $5=100$ |  |  |
|  | 1995 | 32 | 30 | 34 | $4=100$ |  |  |

PARTY CONTINUED...
No Preference/

1994
1993
1992
1991
1990

1989
1987

|  | No Preferenc |  |  |
| :---: | :---: | :---: | :---: |
| Republican | Democrat | Independent | Other/DK |
| 30 | 32 | 34 | 4=100 |
| 27 | 34 | 34 | $5=100$ |
| 28 | 33 | 35 | $4=100$ |
| 31 | 32 | 33 | $4=100$ |
| 31 | 33 | 30 | $6=100$ |
|  |  | Independent/ |  |
| Republican | Democrat | No Pref/Oth/DK |  |
| 33 | 33 | $34=100$ |  |
| 26 | 35 | $39=100$ |  |

IF ANSWERED 3, 4, 5 OR 9 IN PARTY, ASK:
PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

|  | Republican | Democrat | Refused to lean |
| :---: | :---: | :---: | :---: |
| Late October, 2005 | 11 | 15 | 12=38\% |
| Early October, 2005 | 11 | 18 | $11=40 \%$ |
| September 8-11, 2005 | 10 | 18 | 9=37\% |
| September 6-7, 2005 | 10 | 15 | 15=40\% |
| July, 2005 | 9 | 15 | $11=35 \%$ |
| June, 2005 | 10 | 16 | 12=38\% |
| Mid-May, 2005 | 9 | 13 | 14=36\% |
| Late March, 2005 | 13 | 17 | 9=39\% |
| December, 2004 | 14 | 12 | 9=35\% |
| August, 2003 | 12 | 16 | 14=42\% |
| August, 2002 | 12 | 13 | 13=38\% |
| September, 2000 | 11 | 13 | 15=39\% |
| Late September, 1999 | 14 | 15 | 16=45\% |
| August, 1999 | 15 | 15 | $12=42 \%$ |


[^0]:    Also Inside...

    - Growing discontent with GOP among evangelicals
    - McCain’s crossover appeal
    - Higher rating for news media than business corporations
    - The military viewed more positively than DOD

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[^2]:    1 In August 1990 through June 2000 the story was listed as "Recent increases in the price of gasoline."

[^3]:    2 In March 1999 and November 1997 the category was listed: "Texas Governor George W. Bush."

[^4]:    3 Trend numbers are based on registered voters.
    4 In March 1991 and May 1990 the category was listed: "Richard Cheney."

[^5]:    5 For the CNN/USAToday/Gallup Poll in December 1999, the category was listed: "Arizona Senator John McCain."

