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**DUI Arrest Not a Factor, So Far**  
**SLIGHT BUSH MARGIN HOLDING WITH DAYS TO GO**

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**DUI Arrest Not a Factor, So Far**

**SLIGHT BUSH MARGIN HOLDING WITH DAYS TO GO**

George W. Bush continues to hold a slim edge over Al Gore in the final days of Campaign 2000. A Pew Research Center poll of 1,307 likely voters conducted November 1-4 finds 46% favoring Bush, 43% Gore, with 3% for Ralph Nader and 1% for Pat Buchanan. These results are almost identical to those of a Center survey conducted October 25-29, which gave the Texas governor his first lead in Pew's polls since the summer.

The current survey continues to find a significant potential for last-minute changes in opinion. As many now are undecided or say they might change their minds as was the case a week ago — 8% are undecided, 7% say they could still vote for Bush, and 8% say that about Gore among registered voters. This is comparable to findings of a Center survey on the final weekend of the 1996 race between Bill Clinton and Bob Dole. That contest was not nearly as close, but as many as 11% of voters made up their minds in the final days of the 1996 contest, according to Voter News Service exit polls. Late deciders broke for Dole, giving Clinton a narrower victory than anticipated.

There is no indication that revelations of Bush's 1976 arrest for driving under the influence have had a material impact on voter attitudes. Although 79% of those interviewed Nov. 3-4 say they followed news stories about this to at least some extent, the vast majority (88%) say this does not raise serious doubts in their minds about voting for Bush. Just 11% say the story has led them to question voting for Bush. However as many, 12%, say the same about Gore, based on charges that the Democrats were behind the release of the story. Further, the poll found no meaningful difference in levels of candidate support before and after these disclosures.

<b>Presidential Trial Heat*</b>					
	Sept	Oct 4-8	Oct 18-22	Oct 25-29	Nov
<i>Registered Voters</i>	%	%	%	%	%
Gore	47	44	45	43	45
Bush	41	43	43	45	42
Nader	2	5	4	4	4
Buchanan	1	*	1	1	1
Undecided	<u>9</u>	<u>8</u>	<u>7</u>	<u>7</u>	<u>8</u>
N=	100 (1999)	100 (1009)	100 (997)	100 (1508)	100 (1805)
<i>Likely Voters</i>					
Gore	48	44	45	43	43
Bush	43	45	45	47	46
Nader	2	5	4	3	3
Buchanan	1	*	1	1	1
Undecided	<u>6</u>	<u>6</u>	<u>5</u>	<u>6</u>	<u>7</u>
N=	100 (1495)	100 (722)	100 (663)	100 (1062)	100 (1307)

\* Includes leaners. Likely voters are identified by a seven question turnout scale which assumes that 50% of the voting age population will go to the polls.

As in previous polls Bush's supporters are more enthusiastic than those backing Gore. In fact, Bush registers the highest percentage of strong supporters in the final weekend of the campaign as any candidate since Ronald Reagan in 1984. While this may augur better for Republican than Democratic turnout, the survey finds the "ground war" is deadlocked. One-in-four voters say they have been urged to vote by a campaign — 13% reported they were contacted by Bush or the Republicans, and 12% say Gore or the Democrats had been in touch.

### ***Independents Dead Even***

The new survey underscores several patterns that have been evident throughout the final month of the campaign, including a large Bush edge among men — especially men under 50 — and divisions among independent voters.

Among likely voters, Bush enjoys a 12-point lead among men (50%-38%), twice the lead Gore holds among women (48%-42%). (See table on page 4.) Bush holds an especially strong 16-point lead among men under 50 (51%-35%), and a narrower seven-point lead among men 50 or older (48%-41%). In contrast, Gore has only a three-point lead among women under 50 (47%-44%) and an eight-point lead among women 50 and older (48%-40%).

Meanwhile, independents remain split, with 42% favoring Gore and 41% supporting Bush. Bush holds a slight edge among the party faithful, with 89% of rank-and-file Republicans supporting the GOP nominee, compared to 83% of Democrats who support Gore.

### ***Congressional Race Unchanged***

Democrats continue to lead in the generic congressional ballot, 47%-43%. The trend in the congressional race has remained stable all year. In early October and July, Democrats led by the same four-point margin. In February, Democrats held a 47%-44% advantage.

### **Strength of Support In Presidential Elections** (Based Likely Voters)

	<u>Strong</u>	<u>Soft</u>	<u>Total</u>
	%	%	%
<i>2000</i>			
Gore	26	17	⇒ 43
Bush	32	14	⇒ 46
<i>1996</i>			
Clinton	29	23	⇒ 52
Dole	20	18	⇒ 38
<i>1988*</i>			
Bush	27	26	⇒ 53
Dukakis	22	19	⇒ 41
<i>1984</i>			
Reagan	39	18	⇒ 57
Mondale	25	14	⇒ 39
<i>1980</i>			
Reagan	25	22	⇒ 47
Carter	20	24	⇒ 44
<i>1976</i>			
Ford	26	23	⇒ 49
Carter	26	22	⇒ 48
<i>1972</i>			
Nixon	41	20	⇒ 61
McGovern	19	16	⇒ 35
<i>1968</i>			
Nixon	25	17	⇒ 42
Humphrey	22	18	⇒ 40
<i>1964</i>			
Johnson	42	22	⇒ 64
Goldwater	15	14	⇒ 29
<i>1960</i>			
Kennedy	33	16	⇒ 49
Nixon	35	13	⇒ 48

\* Gallup Poll findings 1960 - 1988.

Overall, satisfaction with congressional incumbents remains high. Nearly six-in-ten voters (59%) say they would like to see their own representative reelected, while 16% would not. In general, national issues and the tight battle for control of Congress have not weighed heavily on voters. In the Pew survey in early October, 42% said state and local issues would make the biggest difference in their congressional vote, against 21% who cited national issues.

#### **ABOUT THIS SURVEY AND ITS METHODOLOGY**

The survey results are based on 2,248 telephone interviews conducted under the direction of Princeton Survey Research Associates from a nationwide sample of the voting age population, from Wednesday evening, Nov. 1, through Saturday evening, Nov. 4, 2000. For results based on the total sample (N=2,248), there is 95% confidence that the error attributed to sampling and other random effects is +/- 2.5 percentage points. For results based on registered voters (N=1,805), the sampling error is +/- 3 percentage points, and for results based on likely voters (N=1,307), the sampling error is +/- 3 points.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

The sample for this survey is a random digit sample of telephone numbers selected from telephone exchanges in the continental United States. The exchanges were selected with probabilities proportional to their size, with the first eight digits of the numbers selected to be proportionally stratified by county and by exchange within county.

At least four attempts were made to complete an interview at every sampled number, with calls staggered to maximize the chances of reaching a potential respondent. Non-response in telephone interview surveys produces some known biases in survey-derived estimates. To compensate, the sample data are weighted in analysis using parameters derived from a special analysis of the most recently available Census Current Population Survey.

**PRESIDENTIAL TRIAL HEAT\***

(Based on Likely Voters)

	<u>Gore</u>	<u>Bush</u>	<u>Nader</u>	<u>Buchanan</u>	<u>Undecided</u>	<u>(N)</u>
	%	%	%	%	%	
<b>Total</b>	43	46	3	1	7=100	(1,307)
<b>Sex</b>						
Male	38	50	4	1	7	(635)
Female	48	42	3	*	7	(672)
<b>Race</b>						
White	40	49	3	1	7	(1,134)
Non-white	72	17	4	*	7	(150)
Black	84	7	4	0	5	(93)
Hispanic†	46	40	2	0	12	(54)
<b>Race and Sex</b>						
White Men	35	53	4	1	7	(553)
White Women	44	46	3	*	7	(581)
<b>Age</b>						
Under 30	44	46	7	0	3	(141)
30-49	41	48	3	1	7	(480)
50-64	40	49	3	1	7	(337)
65+	51	37	2	*	10	(323)
<b>Sex and Age</b>						
Men under 50	35	51	4	2	8	(321)
Women under 50	47	44	4	*	5	(300)
Men 50+	41	48	3	1	7	(307)
Women 50+	48	40	2	*	10	(353)
<b>Education</b>						
College Grad.	41	51	4	*	4	(558)
Some College	40	50	4	1	5	(339)
H.S. Grad	45	40	2	1	12	(338)
Less than H.S.◇	54	35	2	1	8	(60)

\* Includes leaners.

† The designation Hispanic is unrelated to the white-black categorization. Note small sample size.

◇ Note small sample size.

Question: If the presidential election were being held TODAY, would you vote for the Democratic ticket of Al Gore and Joe Lieberman, for the Republican ticket of George W. Bush and Dick Cheney, for the Green Party ticket headed by Ralph Nader, or for the Reform Party ticket headed by Pat Buchanan? As of TODAY, do you LEAN more to Gore the Democrat, more to Bush the Republican, more to Nader of the Green Party or more to Buchanan the Reform Party candidate?

**Continued...**

	<u>Gore</u>	<u>Bush</u>	<u>Nader</u>	<u>Buchanan</u>	<u>Undecided</u>	<u>(N)</u>
	%	%	%	%	%	
<b>Total</b>	43	46	3	1	7=100	(1,307)
<b>Family Income</b>						
\$75,000+	42	51	3	1	3	(307)
\$50,000-\$74,999	38	58	2	*	2	(206)
\$30,000-\$49,999	42	45	5	2	6	(290)
\$20,000-\$29,999	48	41	3	1	7	(130)
<\$20,000	56	38	2	0	4	(119)
<b>Region</b>						
East	53	39	3	0	5	(272)
Midwest	43	44	3	1	9	(301)
South	39	51	2	1	7	(456)
West	41	46	5	*	8	(278)
<b>Religious Affiliation</b>						
Total White Protestant	33	57	2	1	7	(643)
White Protestant Evangelical	27	64	1	1	8	(313)
White Prot. Non-Evangelical	39	50	3	1	7	(330)
White Catholic	47	44	2	1	6	(265)
Secular	53	25	14	0	8	(104)
<b>Community Size</b>						
Large City	54	32	5	0	9	(243)
Suburb	43	50	3	*	4	(354)
Small City/Town	41	45	4	2	8	(441)
Rural Area	36	54	3	1	6	(245)
<b>Party ID</b>						
Republican	6	89	1	1	3	(447)
Democrat	83	8	2	1	6	(437)
Independent	42	41	9	1	7	(339)
<b>Party and Ideology</b>						
Conservative Republican	3	93	*	1	3	(326)
Moderate/Liberal Republican	15	80	2	0	3	(115)
Conservative/Moderate Dem.	80	10	1	1	8	(285)
Liberal Democrat	87	3	6	0	4	(131)
<b>Marital Status</b>						
Married	40	50	2	1	7	(805)
Unmarried	49	39	5	1	6	(474)
<b>Parental Status</b>						
Parent	41	50	2	1	6	(420)
Non-Parent	44	43	4	1	8	(873)
<b>Labor Union</b>						
Union Household	54	34	5	1	6	(206)
Non-Union Household	41	48	3	1	7	(1,076)

## PROFILE OF REGISTERED AND LIKELY VOTERS

(1996 vs. 2000)

	---- November 1996 ----		---- November 2000 ----	
	<u>Registered Voters</u>	<u>Likely Voters</u>	<u>Registered Voters</u>	<u>Likely Voters</u>
<b>Sex</b>	%	%	%	%
Male	47	48	47	48
Female	<u>53</u>	<u>52</u>	<u>53</u>	<u>52</u>
	100	100	100	100
<b>Race</b>				
White	86	88	85	88
Black	10	9	10	8
Hispanic†	4	3	8	6
<b>Age</b>				
Under 30	18	11	16	12
30-49	41	42	42	40
50-64	21	24	22	25
65+	19	22	19	21
<b>Education</b>				
College Grad.	26	28	27	32
Some College	24	26	25	26
High School Grad	37	37	35	32
<H.S. Grad.	12	8	12	8
<b>Family Income</b>				
\$75,000+	10	12	19	21
\$50,000-\$74,999	14	15	15	16
\$30,000-\$49,999	26	28	22	23
\$20,000-\$29,999	16	16	12	11
<\$20,000	20	16	14	10
<b>Religious Affiliation</b>				
Total White Protestant	48	49	47	49
White Catholic	23	25	19	21
Secular	7	6	9	8
<b>Community Size</b>				
Large City	19	19	19	18
Suburb	25	25	24	26
Small City/Town	36	35	35	34
Rural Area	19	20	20	20
<b>Party ID</b>				
Republican	28	31	30	33
Democrat	37	37	36	35
Independent	29	27	27	26
<b>Marital Status</b>				
Married	57	60	58	62
Divorced/Separated/Widowed	24	24	22	22
Never Married	19	16	18	15
<b>Parental Status</b>				
Parent	32	31	37	34
Non-Parent	68	69	62	65
	(N=1,875)	(N=1,211)	(N=1,805)	(N=1,307)

† The designation Hispanic is unrelated to the white-black categorization.

**PEW RESEARCH CENTER FOR THE PEOPLE AND THE PRESS**  
**NOVEMBER 2000 ELECTION WEEKEND SURVEY**  
**— FINAL TOPLINE —**  
**November 1-4, 2000**  
**N = 2,248 General Public**  
**N = 1,805 Registered Voters**

**NOTE: ALL NUMBERS IN SURVEY, INCLUDING TREND FIGURES, ARE BASED ON REGISTERED VOTERS EXCEPT WHERE NOTED**

Q.1 How much thought have you given to next Tuesday's election, quite a lot, or only a little?

	Quite <u>A lot</u>	(VOL.) <u>Some</u>	Only a <u>Little</u>	(VOL.) <u>None</u>	DK/ <u>Ref.</u>
Early November, 2000	71	5	21	2	1=100
Late October, 2000	66	6	24	4	*=100
Mid-October, 2000	67	9	19	4	1=100
Early October, 2000	60	8	27	4	1=100
September, 2000	59	8	29	3	1=100
July, 2000	46	6	45	3	*=100
June, 2000	46	6	43	5	*=100
May, 2000	48	4	42	5	1=100
November, 1996	67	8	22	3	*=100
October, 1996	65	7	26	1	1=100
Late September, 1996	61	7	29	2	1=100
Early September, 1996	56	3	36	4	1=100
July, 1996	55	3	41	1	*=100
June, 1996	50	5	41	3	1=100
October, 1992	77	5	16	1	1=100
September, 1992	69	3	26	1	1=100
August, 1992	72	4	23	1	*=100
June, 1992	63	6	29	1	1=100
<b>Gallup:</b> November, 1988	73	8	17	2	0=100
<b>Gallup:</b> October, 1988	69	9	20	2	0=100
<b>Gallup:</b> August, 1988	61	10	27	2	0=100
<b>Gallup:</b> September, 1988	57	18	23	2	0=100



Q.2 How closely have you been following news about the presidential election... very closely, fairly closely, not too closely, or not at all closely?

	Very <u>closely</u>	Fairly <u>closely</u>	Not too <u>closely</u>	Not at all <u>closely</u>	(VOL.) <u>DK/Ref.</u>
Early November, 2000	38	44	13	5	*=100
Mid-October, 2000	40	37	15	8	*=100
Early October, 2000	42	36	15	6	1=100
September, 2000	27	46	18	8	1=100
July, 2000 <sup>1</sup>	25	40	19	15	1=100
June, 2000	27	34	22	16	1=100
April, 2000	21	36	25	18	*=100
Early April, 2000	22	43	20	15	*=100
March, 2000	30	43	16	10	1=100
November, 1996	34	45	15	6	*=100
Early September, 1996	29	39	19	13	*=100
July, 1996	25	42	21	11	1=100
October, 1992	55	36	7	2	0=100
September, 1992	47	36	11	6	*=100
August, 1992	36	51	11	2	0=100
July, 1992	23	48	24	5	*=100
October, 1988	43	44	11	2	*=100
August, 1988	39	45	13	3	*=100

Q.3 Have you ever voted in your precinct or election district?

		Late Oct <u>2000</u>	Mid-Oct <u>2000</u>	Early Oct <u>2000</u>	Late Oct <u>1998</u>	Early Oct <u>1998</u>	Nov <u>1996</u>	Late Sept <u>1996</u>	Nov <u>1994</u>
84	Yes	81	82	84	86	87	85	85	91
16	No	19	18	16	14	13	15	15	9
*	Don't know/Refused	*	0	*	*	*	*	*	*
100		100	100	100	100	100	100	100	100

<sup>1</sup>

In March through July 2000 the question was worded "News about candidates for the 2000 presidential election."

**RESPONDENTS IN THE 701 AREA CODE (N. DAKOTA) SHOULD BE SKIPPED TO Q.6.**

Q.4 These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register... Are you NOW registered to vote in your precinct or election district, or haven't you been able to register so far?

**IF RESPONDENT ANSWERED "YES" IN Q.4 AND IS NOT IN SELECTED AREA CODE, ASK:**

Q.5 Are you absolutely certain you are registered to vote, or is there a chance your registration has lapsed because you moved or for some other reason?

<b>BASED ON VOTING AGE POPULATION: [N=2,248]</b>		<u>Nov 1996</u>
79	Yes, registered	76
71	Absolutely certain	69
2	Chance registration has lapsed	2
6	Can register Election Day	4
*	Don't know/Refused	1
21	No, not registered	24
0	Don't have to register (VOL.)	*
*	Don't know/Refused	*
<u>100</u>		<u>100</u>

**IF RESPONDENT IS IN SELECTED AREA CODE AND ANSWERED "NO, NOT REGISTERED" OR "DON'T HAVE TO REGISTER IN Q.4, ASK:**

Q.5a Next Tuesday, do you plan to register so that you can vote in the election?

<b>BASED ON TOTAL VOTING AGE POPULATION IN SELECTED AREA CODE: [N=27]</b>	
48	Yes
42	No
<u>10</u>	Don't know/Refused
100	

Q.6 Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs...(READ CHOICES)

	<u>Most of The Time</u>	<u>Some of the Time</u>	<u>Only Now and Then</u>	<u>Hardly at All</u>	<u>DK/Ref.</u>
Early November, 2000	50	33	12	5	*=100
September, 2000	51	34	10	4	1=100
June, 2000	46	31	15	8	*=100
Late September, 1999	46	32	17	5	*=100
August, 1999	48	34	13	5	*=100
Late October, 1998	57	29	10	4	*=100
Early October, 1998	51	33	11	5	*=100
Early September, 1998	52	33	11	4	*=100
June, 1998	42	33	18	7	*=100
November, 1997	47	35	14	4	*=100
November, 1996	52	32	12	4	*=100
October, 1996	43	37	13	6	1=100
October, 1995	52	33	11	4	*=100
April, 1995	49	34	13	4	*=100
November, 1994	57	30	10	3	*=100
October, 1994	52	34	10	4	0=100
July, 1994	51	32	13	4	*=100

**Q.6 CONTINUED ...**

	<u>Most of The Time</u>	<u>Some of the Time</u>	<u>Only Now and Then</u>	<u>Hardly at All</u>	<u>DK/Ref.</u>
May, 1990	43	36	15	6	*=100
October, 1988	52	33	12	3	*=100
May, 1988	42	37	15	4	2=100
January, 1988	42	35	17	5	1=100
May, 1987	47	35	13	4	1=100

**Q.7 How often would you say you vote? (READ CHOICES)**

	<u>Always</u>	<u>Nearly Always</u>	<u>Part of The time</u>	<u>Seldom</u>	<u>(VOL.) Other</u>	<u>(VOL.) Never Vote</u>	<u>DK/Ref.</u>
Early November, 2000	58	25	8	6	1	2	*=100
Late October, 2000	52	30	9	6	1	2	0=100
Mid-October, 2000	54	27	10	6	*	3	*=100
Early October, 2000	51	29	10	6	3	1	*=100
September, 2000	61	21	9	7	*	2	*=100
June, 2000	58	26	10	4	1	1	*=100
Late September, 1999	40	47	9	3	*	1	*=100
Early September, 1998	53	33	9	4	1	0	*=100
June, 1998	49	33	12	5	1	0	0=100
September, 1997	62	26	8	3	*	1	*=100
November, 1996	55	28	8	6	1	2	*=100
October, 1996	52	30	9	5	2	2	*=100
Late September, 1996	52	31	10	4	1	2	*=100
June, 1996	52	33	9	4	1	1	*=100
February, 1996	42	41	11	4	1	1	*=100
October, 1995	53	35	7	4	*	1	*=100
April, 1995	53	34	9	4	*	*	*=100
November, 1994	58	28	8	5	1	*	0=100
October, 1994	55	32	10	3	*	*	*=100
July, 1994	52	34	10	4	*	*	*=100
June, 1992	60	29	7	3	1	*	*=100
May, 1992	50	35	10	4	*	1	*=100
November, 1991	46	41	9	4	0	*	*=100
May, 1990	42	42	11	4	*	1	*=100
<b>Gallup:</b> November, 1988	57	26	10	4	2	1	*=100
<b>Gallup:</b> October, 1988	56	26	12	4	1	1	*=100
May, 1988	43	41	11	3	1	2	*=100
January, 1988	49	39	9	2	*	1	*=100
May, 1987	43	43	9	3	1	1	*=100

**Q.7a Do you happen to know where people in your neighborhood go to vote?**

		<u>Late Oct 1998</u>	<u>Early Oct 1998</u>	<u>Nov 1996</u>	<u>Oct 1996</u>	<u>Nov 1994</u>	<u>-- Gallup -- Nov 1988</u>	<u>Oct 1988</u>
84	Yes — gives answer	90	87	88	85	93	89	88
16	No/Don't know/Refused/No Answer	10	13	12	15	7	11	12
100		100	100	100	100	100	100	100

**SPLIT FORM FOR Q.8 & Q.9:**

**FORM 1, ASK GORE, THEN BUSH, THEN NADER, THEN BUCHANAN; FORM 2, ASK BUSH, THEN GORE, THEN NADER, THEN BUCHANAN .**

- Q.8 If the presidential election were being held TODAY, would you vote for the Democratic ticket of Al Gore and Joe Lieberman, for the Republican ticket of George W. Bush and Dick Cheney, for the Green Party ticket headed by Ralph Nader, or for the Reform Party ticket headed by Pat Buchanan?
- Q.9 As of TODAY, do you LEAN more to Gore the Democrat, more to Bush the Republican, more to Nader of the Green Party or more to Buchanan the Reform Party candidate?
- Q.14 Do you support (INSERT PRESIDENTIAL CHOICE FROM Q.8; DO NOT READ VP CHOICE) strongly or only moderately?

		Late Oct <u>2000</u>	Mid- Oct <u>2000</u>	Early Oct <u>2000</u>	Sept <u>2000</u>	July <u>2000</u>	Late June <u>2000</u>	Mid- June <u>2000</u>
45	Gore/Lean Gore	43	45	44	47	41	35	42
	25 Strongly	24	22	22	25	n/a	n/a	n/a
	19 Only moderately	19	23	22	21	n/a	n/a	n/a
	1 Don't know	*	*	*	1	n/a	n/a	n/a
42	Bush/Lean Bush	45	43	43	41	42	42	41
	27 Strongly	29	25	26	21	n/a	n/a	n/a
	15 Only moderately	16	18	17	19	n/a	n/a	n/a
	* Don't know	*	*	*	1	n/a	n/a	n/a
4	Nader/Lean Nader	4	4	5	2	6	2	4
	2 Strongly	2	2	2	1	n/a	n/a	n/a
	2 Only moderately	2	2	3	1	n/a	n/a	n/a
	* Don't know	*	0	0	0	n/a	n/a	n/a
1	Buchanan/Lean Buchanan	1	1	*	1	2	2	3
	* Strongly	*	*	0	*	n/a	n/a	n/a
	1 Only moderately	1	1	*	1	n/a	n/a	n/a
	0 Don't know	0	0	0	*	n/a	n/a	n/a
<u>8</u>	Undecided/Other/DK	<u>7</u>	<u>7</u>	<u>8</u>	<u>9</u>	<u>9</u>	<u>19</u>	<u>10</u>
100		100	100	100	100	100	100	100

**SPLIT FORM FOR Q.15 & Q.16:**

**FORM 1, ASK REPUBLICAN FIRST; FORM 2, ASK DEMOCRAT FIRST.**

- Q.15 If the elections for U.S. Congress were being held TODAY, would you vote for the Republican Party's candidate or the Democratic Party's candidate for Congress in your district?
- Q.16 As of TODAY, do you LEAN more to the Republican or the Democrat?

	Republican/ <u>Lean Rep.</u>	Democrat/ <u>Lean Dem.</u>	Other/ <u>Undecided</u>
Early November, 2000	43	47	10=100
Early October, 2000	43	47	10=100
July, 2000	43	47	10=100
February, 2000	44	47	9=100
October, 1999	43	49	8=100
June, 1999	40	50	10=100
November, 1998	42	48	10=100
Late October, 1998	40	47	13=100
Early October, 1998	43	44	13=100
Early September, 1998	45	46	9=100
Late August, 1998	44	45	11=100
Early August, 1998	42	49	9=100
June, 1998	44	46	10=100
March, 1998	40	52	8=100
February, 1998	41	50	9=100
January, 1998	41	51	8=100
August, 1997	45	48	7=100
November, 1996 <sup>2</sup>	44	48	8=100
October, 1996	42	49	9=100
Late September, 1996	43	49	8=100
Early September, 1996	43	51	6=100
July, 1996	46	47	7=100
June, 1996	44	50	6=100
March, 1996	44	49	7=100
January, 1996	46	47	7=100
October, 1995	48	48	4=100
August, 1995	50	43	7=100
November, 1994	45	43	12=100
October, 1994	47	44	9=100
Early October, 1994	52	40	8=100
September, 1994	48	46	6=100
July, 1994	45	47	8=100

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2

November 1996 trend based on likely voters.

**IF RESPONDENT ANSWERED "REPUBLICAN" OR "DEMOCRATIC" IN Q.15, ASK:**

Q.17 Do you support the (INSERT: Democratic/Republican) candidate strongly or only moderately?

		<u>Late Oct 1998</u>	<u>Nov 1996</u>	<u>Nov 1994</u>
43	Republican/Lean Rep	40	41	45
	20 Strongly	19	18	19
	23 Moderately	21	23	26
	* Don't know/Refused	--	*	--
47	Democrat/Lean Dem	47	48	43
	23 Strongly	24	22	17
	23 Moderately	23	25	26
	1 Don't know/Refused	--	1	--
<u>10</u>	Other/Undecided	<u>13</u>	<u>11</u>	<u>12</u>
100		100	100	100

**[NOTE SPECIAL INSTRUCTION: NON-REGISTERED VOTERS ('2' IN Q.4 AND NOT IN SELECTED AREA CODE, OR '9' IN Q.4, OR '2' OR '9' IN Q.5, OR 2 OR 9 IN Q.5a) SHOULD NOW SKIP TO D.1]**

Now thinking about the presidential election again...

**IF RESPONDENT CHOSE GORE/LIEBERMAN IN Q.8 OR Q.14 ASK: [N=790]**

Q.18 Would you say that your choice is more a vote FOR Al Gore or more a vote AGAINST George W. Bush?

**IF RESPONDENT CHOSE BUSH/CHENEY IN Q.8 OR Q.14 ASK: [N=780]**

Q.19 Would you say that your choice is more a vote FOR George W. Bush or more a vote AGAINST Al Gore?

<u>Direction of Support</u>	<u>Sept 2000</u>	<u>1996 Election</u>	<u>Nov</u>	<u>Oct</u>	<u>Sept</u>
45 <b>Gore</b>	47	<b>Clinton</b>	51	51	52
28 Pro-Gore	30	Pro-Clinton	33	33	35
14 Anti-Bush	14	Anti-other candidates	15	16	15
3 Undecided	3	Undecided	3	2	2
42 <b>Bush</b>	41	<b>Dole</b>	32	34	34
27 Pro-Bush	24	Pro-Dole	15	15	16
12 Anti-Gore	14	Anti-other candidates	15	18	17
3 Undecided	3	Undecided	2	1	1
<u>13</u> Other/Don't know/Refused	<u>12</u>	<b>Perot</b>	9	8	8
100	100	Pro-Perot	4	4	3
		Anti-other candidates	5	4	5
		Undecided	*	*	0
		Don't know/Refused	<u>8</u>	<u>7</u>	<u>6</u>
			100	100	100

**FOR ALL RESPONDENTS WHO DIDN'T ANSWER 18 OR 19, READ TRANSITION:**

Now thinking about the presidential election again...

**IF RESPONDENT DID NOT CHOOSE GORE IN Q.8 ASK: [N=1,015]**

Q.20 Do you think there is a chance that you might vote for Al Gore next Tuesday or have you definitely decided not to vote for him?

		Late Oct <u>2000</u>	Mid-Oct <u>2000</u>	Early Oct <u>2000</u>	Sept <u>2000</u>	June <u>2000</u>	<i>Clinton</i> <u>Nov 1996</u>
8	Chance might vote for him	9	10	11	13	14	6
41	Decided not to vote for him	44	40	38	35	34	37
<u>6</u>	Don't know/Refused	<u>4</u>	<u>5</u>	<u>7</u>	<u>5</u>	<u>6</u>	<u>6</u>
55%		57%	55%	56%	53%	54%	49%

**IF RESPONDENT DID NOT CHOOSE BUSH IN Q.8, ASK: [N=1,025]**

Q.21 Do you think there is a chance that you might vote for George W. Bush next Tuesday or have you definitely decided not to vote for him?

		Late Oct <u>2000</u>	Mid-Oct <u>2000</u>	Early Oct <u>2000</u>	Sept <u>2000</u>	June <u>2000</u>	<i>Dole</i> <u>Nov 1996</u>
7	Chance might vote for him	10	12	11	15	15	8
44	Decided not to vote for him	41	40	39	38	33	54
<u>7</u>	Don't know/Refused	<u>4</u>	<u>5</u>	<u>7</u>	<u>6</u>	<u>6</u>	<u>6</u>
58%		55%	57%	57%	59%	54%	68%

**ASK ALL:**

Q.22 Do you, yourself, plan to vote in the election this Tuesday, or not?

	Yes, Plan <u>To Vote</u>	No, Don't <u>Plan To</u>	Can't Say/ <u>Don't know</u>
Early November, 2000	95	3	2=100
Late October, 2000	97	2	1=100
Mid-October, 2000	96	2	2=100
Early October, 2000	97	2	1=100
September, 2000	95	3	2=100
June, 2000	95	2	3=100
Late October, 1998†	91	6	3=100
Early October, 1998†	92	4	4=100
Early September, 1998†	95	2	3=100
Late August, 1998†	93	3	4=100
June, 1998†	95	3	2=100
November, 1996	96	2	2=100
October, 1996	98	1	1=100
Late September, 1996	98	1	1=100
Early September, 1996	96	2	2=100
July, 1996	95	3	2=100
June, 1996	96	2	2=100
November, 1994†	93	5	2=100

† Non-Presidential elections

**Q.22 CONTINUED ...**

	Yes, Plan <u>To Vote</u>	No, Don't <u>Plan To</u>	Can't Say/ <u>Don't know</u>
October, 1994†	95	3	2=100
October, 1992	98	1	1=100
September, 1992	98	1	1=100
August, 1992	97	1	2=100
June, 1992	97	1	2=100
<b>Gallup:</b> November, 1988	97	2	1=100
<b>Gallup:</b> October, 1988	98	1	1=100

† Non-Presidential elections

Q.23 Next, I'd like you to rate your chance of voting in Tuesday's election on a scale of 10 to 1. If 10 represents a person who definitely will vote and 1 represents a person who definitely will not vote, where on this scale of 10 to 1 would you place yourself?

	Definitely will vote										Definitely will not vote	<u>DK/Ref</u>
	<u>10</u>	<u>9</u>	<u>8</u>	<u>7</u>	<u>6</u>	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>		
Early November, 2000	80	6	5	2	1	2	*	1	*	2		1=100
Late October, 2000	83	5	5	1	1	2	*	1	1	1		*=100
Mid-October, 2000	80	7	4	3	1	3	1	*	*	1		1=100
Early October, 2000	78	7	5	2	2	2	*	1	1	1		1=100
Late October, 1998	70	6	7	4	1	4	1	1	1	4		1=100
Early October, 1998	64	9	10	4	2	4	1	2	1	2		1=100
November, 1996	77	7	7	2	1	2	*	1	*	2		1=100
October, 1996	77	9	7	2	2	2	*	*	*	1		*=100
Late September, 1996	78	10	6	2	1	1	*	*	*	1		1=100
November, 1994	67	9	8	2	2	4	1	1	1	3		2=100
October, 1994	66	10	9	4	2	4	1	1	*	2		1=100
<b>Gallup:</b> September, 1992	77	5	4	3	2	4	*	1	*	4		*=100
<b>Gallup:</b> November, 1988	77	7	6	2	1	3	*	*	*	2		2=100
<b>Gallup:</b> October, 1988	73	8	7	3	2	3	1	*	*	1		2=100

Thinking again about the congressional elections...

Q.24 Would you like to see your representative in Congress be re-elected on Tuesday, or not?

	(VOL.)			
	<u>Yes</u>	<u>No</u>	Congressperson	
			<u>Not running</u>	<u>No Opinion</u>
Early November, 2000	59	16	2	23=100
Early October, 2000	60	17	1	22=100
July, 1999	66	23	*	11=100
Late October, 1998	64	19	1	16=100
Early October, 1998	58	20	2	20=100
Early September, 1998	63	20	1	16=100
March, 1998	63	21	1	15=100
January, 1998	66	23	0	11=100
August, 1997	66	22	0	12=100
November, 1996	60	16	3	21=100
October, 1996	62	19	2	17=100



**Q.24 CONTINUED ...**

	<b>(VOL.)</b>			
	<u>Yes</u>	<u>No</u>	<u>Congressperson</u>	
			<u>Not running</u>	<u>No Opinion</u>
Late September, 1996	55	17	2	26=100
Early September, 1996	62	19	2	17=100
November, 1994	58	25	1	16=100
October, 1994	55	30	2	13=100
Early October, 1994	49	29	2	20=100
<b>Gallup: October 1990</b>	62	22	2	14=100

Thinking about the presidential election again...

Q.25 In your opinion, is the outcome of this presidential election especially important, or is it no more important than any other presidential election?

		<u>Nov 1996</u>
68	Especially important	61
31	No more important than the others	38
<u>1</u>	Don't Know/Refused	<u>1</u>
100		100

Q.26 Regardless of who you support, who do you think WILL be elected president, Al Gore or George W. Bush?

		<u>Late Oct</u>	<u>Early Oct</u>	<u>June</u>	<u>Oct</u>	<u>Late Sept 1996</u>
		<u>2000</u>	<u>2000</u>	<u>2000</u>	<u>1999<sup>3</sup></u>	
32	Al Gore	38	46	33	23	79 ⇒ Clinton
44	George W. Bush	48	33	51	70	12 ⇒ Dole
n/a	Other	n/a	n/a	n/a	1	1 ⇒ Perot
<u>24</u>	Don't know/Refused	<u>14</u>	<u>21</u>	<u>16</u>	<u>6</u>	<u>8</u> ⇒ Don't know/Refused
100		100	100	100	100	100

Q.27 Recently, have you been contacted over the phone by any candidates, campaigns or other groups urging you to vote in a particular way in the upcoming elections?

**IF YES, ASK:**

Q.28 And were you urged to vote for Al Gore and/or other Democratic candidates OR George W. Bush and/or other Republican candidates?

24	Yes
6	Gore/Democrats
7	Bush/Republicans
2	Other <b>(VOL.)</b>
6	Both <b>(VOL.)</b>
3	Don't know/Refused
75	No
<u>1</u>	Don't know/Refused
100	

<sup>3</sup> In October 1999 the wording was: "Regardless of who you might support, who do you think is most likely to win the coming presidential election if the candidates are Al Gore and George W. Bush?"

**IF RESPONDENT ANSWERED "UNDECIDED" (Q.9 = 9), ASK:**

One last question about your opinion of the candidates ...

Q.29 I have been asked to try to get a choice for president from everyone I interview. Even though you may not have made up your mind, could you make a guess so I will have something to put down? The candidates are Gore and Lieberman, the Democrats, Bush and Cheney, the Republicans, Ralph Nader of the Green Party and Pat Buchanan of the Reform party.

2	Gore/Lean Gore
1	Bush/Lean Bush
*	Nader/Lean Nader
*	Buchanan/Lean Buchanan
4	Undecided/Other/DK
<u>93</u>	Question not asked
100	

**Q.30 THROUGH Q.32 ASKED NOV. 3-4, 2000: [N=794]**

Q.30 How closely have you been following news reports that George W. Bush was arrested for drunk driving in 1976? Have you been following this very closely, fairly closely, not too closely, or not at all closely?

25	Very closely
28	Fairly closely
26	Not too closely
19	Not at all closely
<u>2</u>	Don't know/Refused
100	

**IF FOLLOWING STORY ("1, 2 or 3" IN Q.30), ASK : [N=638]**

Q.31 Has this story raised serious doubts in your mind about voting for George W. Bush, or is this not a serious consideration for you?

11	Raised serious doubts about voting for Bush
88	Not a serious consideration
<u>1</u>	Don't know/Refused
100	

**IF FOLLOWING STORY ("1, 2 or 3" IN Q.30), ASK : [N=638]**

Q.32 Some have accused the Democrats of being behind the release of this story because it's so close to the election. Has this charge against the Democrats raised serious doubts in your mind about voting for Al Gore, is this not a serious consideration for you, or have you not heard this charge?

12	Raised serious doubts about voting for Gore
77	Not a serious consideration
9	Has not heard charge
<u>2</u>	Don't know/Refused
100	