## Gas Prices, Jobs, Housing, Debt Burden and the Stock Market ECONOMIC CONCERNS FUELED BY MANY WOES

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## Gas Prices, Jobs, Housing, Debt Burden and the Stock Market ECONOMIC CONCERNS FUELED BY MANY WOES

The public continues to be wary in its assessments of the health of the U.S. economy, despite recent improvement in some key economic indicators. Only about one-in-three Americans think the national economy is in good shape, and optimism about the future is markedly lower than it has been over the past three years. Closer to home, the percentage of the public rating its own financial situation positively has declined since the beginning of the year - from $51 \%$ to 44\%.

No single factor explains this cautious outlook. Instead, the public's economic unease appears to reflect a variety of concerns, both personal and national in scope. There is a broad consensus that gas prices are a significant problem for the nation, and the federal budget deficit also looms as a major source of anxiety.


Yet the polling identifies several other sources of financial worry. Public perceptions of local job availability remain highly negative, despite recent improvements in the national employment picture. While people with low household incomes are most troubled by financial problems of all types, including job shortages, about half of those with annual incomes above $\$ 75,000$ say that jobs are scarce in their community.

The latest national survey by the Pew Research Center for the People \& the Press, conducted May 11-15 among 1,502 Americans, also finds a growing number of Americans, especially those living in the Northeast and West, believe that housing has become difficult to afford in their communities. One-in-four, including many at middle-income levels, also say they owe more in personal debt than they can afford.

An analysis of economic attitudes shows that, of all the financial concerns affecting the public, the availability of jobs and the instability of the stock market are the leading drivers of pessimism about the state of the economy. Although gas prices have provoked widespread concern, attitudes on this issue are less correlated with views of the overall economy. Virtually all Americans, optimists and pessimists alike, see gas prices as a major problem.

Two-thirds of the public (67\%) now judge the economy to be in either only fair or poor shape, up from $60 \%$ at the start of the year. Pessimism about the future has risen even more sharply. The percentage predicting a worsening of the economy has risen from $9 \%$ last August, to18\% in January, and 24\% currently. Just 18\% of the public believe that national economic conditions a year from now will be better than they are currently, a decline from $27 \%$ in January, and $36 \%$ in August 2004. Still, more than half (55\%) expect economic

| A So-So Present |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Economic | Sept | Aug | Jan | May |
| conditions today | $\underline{2003} *$ | $\frac{2004}{}$ | $\frac{2005}{}$ | $\underline{2005}$ |
| Excellent | 1 | 3 | 3 | 3 |
| Good | 20 | 30 | 36 | 29 |
| Only fair | 49 | 45 | 45 | 47 |
| Poor | 30 | 21 | 15 | 20 |
| Don't know | $\frac{*}{2}$ | $\underline{1}$ | $\underline{1}$ | $\underline{1}$ |
|  | 100 | 100 | 100 | 100 |
| *September 2003 from Gallup |  |  |  |  | conditions to remain stable, about the same number as earlier this year.

People's evaluations of their personal financial situations remain much more optimistic than judgments about the national economy. But assessments of personal finances, too, are less favorable than in the recent past: $44 \%$ of Americans now rate their current financial circumstances as excellent or good, down from 51\% in January.

| A Dimmer Future |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  | Sept | Aug | Jan | May |
| A year from now | $\frac{2003}{200}$ | $\frac{200}{0}$ | $\frac{2005}{\%}$ | $\frac{2005}{\%}$ |
| economy will be... | $\%$ | 36 | 27 | 18 |
| Better | 37 | 36 | 18 |  |
| Same | 43 | 47 | 52 | 55 |
| Worse | 17 | 9 | 18 | 24 |
| Don't know | $\underline{3}$ | $\underline{8}$ | $\underline{3}$ | $\underline{3}$ |
|  | 100 | 100 | 100 | 100 |

Still, most Americans (61\%) continue to say that their situation will improve at least somewhat over the next year. And while fewer than half of Americans are feeling bullish about the financial markets, six-in-ten of those who own stocks or mutual funds outside of a retirement account say that prospects for the stock markets are favorable.

## Specific Concerns

Gasoline prices lead the public's list of economic problems. Fully 85\% of Americans cite gas prices as a very big (44\%) or big (41\%) problem for the nation's economy.

Worries about the large and growing federal budget deficit claim second place, with three-in-ten (31\%)

citing the deficit as a very big problem and an additional 47\% saying it is a big problem. The job situation is viewed as a very big problem by a quarter of Americans; another $46 \%$ cite it as a big problem. Concern about the trade deficit (rated a very big or big problem by $63 \%$ of the public) adds to the backdrop of national concern.

## Jobs Still Difficult to Find

Despite growth over the last year in the number of jobs nationally, the survey also finds the percentage of the public complaining that jobs remain hard to find in their communities is now larger than a year ago. This complaint rose most sharply among those in households with incomes of less than \$30,000 a year; three-quarters of this group say that jobs are hard to find locally.

But while job concerns among families in the middleincome ( $\$ 30,000-\$ 49,999$ ) range are slightly lower than last

| Half of the Affluent Say Jobs are Scarce |  |  |
| :---: | :---: | :---: |
|  | Aug | May |
| Jobs difficult to find | $\underline{2004}$ | $\underline{2005}$ |
| in your community | \% | \% |
| Total | 55 | 60 |
| Household income |  |  |
| Less than \$30,000 | 66 | 75 |
| \$30,000-\$49,999 | 56 | 53 |
| \$50,000-\$74,999 | 52 | 55 |
| \$75,000+ | 44 | 48 | August, worries among higher-income groups have increased. Even among the most affluent - those with annual incomes of \$75,000 and above - about half (48\%) express concern about their local job situation, perhaps reflecting discontent with the quality as much as the quantity of available jobs.

The general level of inflation ranks only fifth on the public's worry list, but concerns about rising housing prices have increased. Only about half of Americans (49\%) now judge that housing in their local community is affordable. Notably, concern about housing prices has risen sharply among those with household incomes above \$30,000 and below $\$ 75,000$ a year.

| Pricey Real Estate |  |  |  |
| :--- | :--- | :--- | :--- |
|  | June | May |  |
| Real estate is | $\frac{2001}{}$ | $\frac{2005}{\%}$ | Change |
| very/fairly affordable | $\%$ |  |  |
| Total | 57 | 49 | -8 |
|  |  |  |  |
| Household income |  |  |  |
| Less than $\$ 30,000$ | 53 | 47 | -6 |
| $\$ 30,000-\$ 49,999$ | 65 | 55 | -10 |
| $\$ 50,000-\$ 74,999$ | 60 | 50 | -10 |
| $\$ 75,000+$ | 53 | 49 | -4 |

On the more positive side, many people look to the stock market for important clues about the condition of the national economy, and, at least among active investors, the outlook is bullish. Overall, opinion about the market is divided: 45\% say now is a good time to invest in the market, $40 \%$ say it's a bad time to invest.

But these views are strongly related to whether a person is already in the market or not. Among people who currently hold stock or mutual funds - but not those who have retirement accounts only views of the market are positive: $60 \%$ say it's a good time to invest, $32 \%$ a bad time. Among those not in the market, however, nearly half (49\%) say it's a bad time and just $29 \%$ say it's good.

With interest rates remaining relatively low, they are not generally cited as a major problem. Still, significant numbers of people say they have more debt than they can afford. The problem is, unsurprisingly, most acute among low-income families, $37 \%$ of whom feel unable to shoulder their current burden of debt. But more than a quarter of families with incomes between \$30,000 and $\$ 75,000$ also say that their obligations exceed their means.

## Deciphering the Economic Doldrums

Overall, more than eight-in-ten (85\%) Americans agree that gas prices are a big or very big problem for the economy. But these perceptions are not very strongly related to overall economic assessments. People who have a negative view of the nation's economy overall are slightly more likely than those who take a positive view to see gas prices as a big problem ( $88 \%$ vs. $81 \%$ ) or as a very big problem (49\% vs. $35 \%$ ). However, these differences are dwarfed by the much larger gap in perceptions of other
economic problems. For example, fully $82 \%$ of people who are skeptical about the state of the economy rate the job situation as a big problem, compared with just $50 \%$ among those who are more positive. Similarly, pessimists are more than twice as likely as optimists to see the stock market as a bad investment these days (49\% vs. 22\%).

These correlations suggest that overall economic ratings may reflect a wide range of specific economic evaluations, a finding confirmed by a multiple regression analysis that accounts for various economic perceptions simultaneously. The analysis finds that the biggest factors in the public's assessments of the economy are the job situation and the stock market, followed by personal financial situations. The job situation can vary widely depending on the community. When perceptions of local job conditions are included in the analysis, both the national and local job
 conditions are significant predictors of economic evaluations.

## Most See Job Scarcity

Views of the job situation nationally are strongly related to perceptions of the local job market, and those perceptions are again headed in a negative direction after recovering somewhat during 2004. Currently, $60 \%$ of those polled say that job opportunities where they live are difficult to find; $30 \%$ say there are plenty of jobs available.

Concern about the local job situation reached a recent peak in October 2003, when $66 \%$ said jobs were hard to find, but then declined to 52\% by September 2004 before rising again. For context, the current situation is still
 considerably better than was seen in January 1992, when $79 \%$ said jobs were hard to find and only $12 \%$ said they were plentiful.

People with low household incomes (under \$20,000 annually) are far more likely than those with higher incomes to say that jobs are difficult to find in their own communities. During the 1992 recession, by contrast, all income groups said that jobs were hard to find.

In 2001, with the economy just beginning to cool off from its strong performance in the late 1990s, job concerns also showed much greater differentiation by income (a 30-point gap in perceptions between low and high income groups, with

| Job Concerns Reboun |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Jobs difficult to find in your community |  |  |  |  |  |  |  |
| Jan June June Oct Jan Aug May 1992200120022003200420042005 |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  | \% | \% | \% | \% | \% | \% |
| Total | 79 | 44 | 59 | 66 | 60 | 55 | 60 |
| Household income |  |  |  |  |  |  |  |
| Less than \$30,000 | 82 | 57 | 68 | 76 | 72 | 66 | 75 |
| \$30,000-\$49,999 | 80 | 47 | 60 | 66 | 59 | 56 | 53 |
| \$50,000-\$74,999 | 78 | 35 | 56 | 66 | 59 | 52 | 55 |
| \$75,000+ | 78 | 27 | 50 | 59 | 50 | 44 | 48 |
| Urban | -- | 39 | 58 | 67 | 60 | 59 | 60 |
| Suburban | -- | 36 | 54 | 66 | 56 | 50 | 53 |
| Rural | -- | 65 | 73 | 68 | 71 | 61 | 74 |
| * Income categories for 1992 were adjusted for inflation with the following: less than $\$ 20,000$; $\$ 20,000-\$ 29,999 ; \$ 30,000-\$ 49,999$; and \$50,000+. |  |  |  |  |  |  |  | just 27\% of the highest group seeing job problems, compared with 57\% among the lowest income group). While overall concern about the availability of jobs has risen substantially since 2001, the gap in perceptions by income group has persisted.

As is typical, the highest level of concern about local job conditions is seen among rural residents, $74 \%$ of whom say jobs are difficult to find. However that concern is up sharply from 61\% in August 2004. Least concerned are suburban residents (at 53\%).

Some other differences in perceptions of the local job market are related to income, but others are not. Blacks are more apt to see local jobs as hard to find (71\% compared with whites at 57\%). Democrats and independents are considerably more negative about the job scene than are Republicans. Women are more negative than men.

At the national level, the job situation is seen as a very big problem by African-Americans (38\%), people earning under \$20,000 (36\%), and by Democrats (34\%).

| Differing Views of Local Job Market Views |  |  |  |
| :---: | :---: | :---: | :---: |
| Jobs in your community |  |  |  |
|  | $\begin{aligned} & \text { Difficult } \\ & \frac{\text { to find }}{\%} \end{aligned}$ | $\begin{gathered} \begin{array}{c} \text { Plenty } \\ \text { available } \end{array} \\ \% \end{gathered}$ | $\begin{aligned} & \text { Other/ } \\ & \frac{\mathrm{DK}}{\%} \end{aligned}$ |
| Total | 60 | 30 | $10=100$ |
| Male | 56 | 33 | 11=100 |
| Female | 63 | 28 | 9=100 |
| White | 57 | 33 | 10=100 |
| Black | 71 | 21 | $8=100$ |
| Northeast | 64 | 26 | 10=100 |
| Midwest | 65 | 23 | 12=100 |
| South | 58 | 34 | 8=100 |
| West | 53 | 36 | $11=100$ |
| Republican | 45 | 45 | 10=100 |
| Democrat | 72 | 20 | 8=100 |
| Independent | 62 | 28 | 10=100 |

## Other Worries

Gas prices topped the list of economic problems for most demographic groups, but were of greatest concern to middle- and lower-income people, and Democrats. Only among those age 65 and older did any other problem rise to the level of gas prices (37\% for gas prices, $35 \%$ for the federal deficit).

More than twice as many Democrats as Republicans ( $40 \%$ vs. $18 \%$ ) mentioned the federal budget deficit as a very big problem for the economy, and independents were nearly as concerned as Democrats (34\%). Older people were more concerned than younger people. The trade deficit - fourth overall with $19 \%$ citing it as a very big problem - was not of particular concern to any group.

Perceptions of the affordability of

| Demographics of National Concern |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| "Very big problem" for nation's economy |  |  |  |  |
|  | Gas | Fed. budget | Job | Trade |
|  | prices | deficit | situation | $\underline{\text { deficit }}$ |
|  | \% | \% | \% | \% |
| Total | 44 | 31 | 25 | 19 |
| Male | 42 | 30 | 22 | 20 |
| Female | 47 | 32 | 28 | 17 |
| White | 43 | 31 | 24 | 19 |
| Black | 50 | 35 | 38 | 18 |
| 18-29 | 50 | 23 | 29 | 13 |
| 30-49 | 42 | 28 | 25 | 15 |
| 50-64 | 48 | 38 | 29 | 25 |
| 65+ | 37 | 35 | 19 | 25 |
| Household income |  |  |  |  |
| Less than \$20,000 | 048 | 32 | 36 | 16 |
| \$20,000-\$29,999 | 47 | 29 | 31 | 20 |
| \$30,000-\$49,999 | 51 | 31 | 26 | 22 |
| \$50,000-\$74,999 | 42 | 28 | 22 | 17 |
| \$75,000 + | 39 | 31 | 17 | 18 |
| Republican | 36 | 18 | 14 | 11 |
| Democrat | 50 | 40 | 34 | 22 |
| Independent | 45 | 34 | 27 | 23 | housing have also become more negative, perhaps not surprising given the rapid increase in housing prices in certain areas. Four years ago, in June 2001, 57\% of those polled said housing in their community was at least "fairly affordable." Now, just under half (49\%) say this.

Changes in opinion about the affordability of housing are concentrated geographically, with fewer among those living in the Western and Northeastern regions of the nation saying housing is affordable; there has been little or no change in the perceived affordability of housing in the Midwest and South.

| Housing Less Affordable, Especially in Northeast |  |  |  |
| :---: | :---: | :---: | :---: |
| Real estate is |  | $\begin{gathered} \text { May } \\ 2005 \end{gathered}$ | Change |
| very/fairly affordable | \% | \% |  |
| Total | 57 | 49 | -8 |
| Northeast | 52 | 38 | -14 |
| Midwest | 62 | 62 | 0 |
| South | 65 | 60 | -5 |
| West | 42 | 31 | -11 |

## Views of Personal Finances

As in the past, financial issues dominate people's personal concerns. Asked what is the biggest problem facing them and their families, roughly one-in-five (21\%) volunteer that they have
trouble paying bills or making ends meet; another 8\% mention the overall economy; and $6 \%$ cite unemployment or low-paying jobs. For the most part, these concerns have changed little in recent years.

But there has been notable increase in the number of Americans who cite health care or the high cost of health insurance as the biggest problem facing

Personal Finances Trending Down

|  | Sept | Aug | Jan | May |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Own financial | $\underline{2003}$ | $\frac{2004}{\%}$ | $\frac{2005}{}$ | $\frac{2005}{\%}$ |
| situation: | $\frac{20}{\%}$ | $\frac{1}{\%}$ |  |  |
| Excellent/Good | 48 | 51 | 51 | 44 |
| Only fair/Poor | 51 | 48 | 48 | 55 |
| Don't know | $\frac{1}{0}$ | $\frac{1}{0}$ | $\frac{1}{1}$ | $\frac{1}{1}$ |
|  | 100 | 100 | 100 | 100 | them and their families, from 4\% in February 2003 to $10 \%$ currently. That is the highest number volunteering health care as their top personal concern since December 1993.

Americans' views of their personal finances have declined somewhat over the past year. Currently, $44 \%$ of Americans rate their own personal financial situation as good or excellent; last August, and again in January, narrow majorities (51\%) had positive opinions of their personal financial situations.

Only about one-in-five of those with household incomes of below \$20,000 (17\%) say their personal finances are good or excellent; by contrast, nearly two thirds of those with annual incomes of above $\$ 50,000$ (65\%) rate their finances positively. There also is a large racial disparity in personal economic evaluations; nearly half of whites (48\%) rate their economic situation as good or excellent, compared with $22 \%$ of African-Americans.

Despite these lackluster assessments of their personal finances, most Americans (61\%) continue to say that their situation will improve at least somewhat over the next year. This is comparable to the percentage expressing personal financial optimism in January (64\%), though down a bit from last August (70\%). Currently, just 20\% feel their personal finances will get a little worse (15\%) or a lot worse (5\%) over the next year.

| Stable Personal Outlook |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
| A year from | $\frac{2003}{}$ | Aug | Jan | May |
| now will be: | $\frac{2004}{\%}$ | $\frac{2005}{\%}$ | $\frac{2005}{\%}$ |  |
| now | 13 | 10 | 10 |  |
| Improve a lot | 11 | 13 | 104 | 51 |
| Improve some | 53 | 57 | 54 | 15 |
| Same (Vol.) | 14 | 12 | 15 | 15 |
| A little worse | 15 | 9 | 14 | 15 |
| A lot worse | 4 | 3 | 4 | 5 |
| Don't know | $\underline{3}$ | $\underline{6}$ | $\underline{3}$ | $\underline{4}$ |
|  | 100 | 100 | 100 | 100 |

Even among groups offering bleak assessments of their personal finances - low-income Americans and blacks - there is a considerable degree of optimism. A majority of those with household incomes of below $\$ 30,000$ (55\%) expect their financial situation to improve at least some; and fully two-thirds of African-Americans (66\%) are
upbeat about their future financial prospects.

## Little Change in Personal Concerns

Americans' specific financial concerns have remained generally stable in recent years, despite lower assessments of their personal finances. However, there has been a notable decline in the concerns of those ages 65 and older, particularly when it comes to affording health care.

Overall, $49 \%$ of the public expresses a high level of concern over being unable to afford needed health care for their families. That is down somewhat from January 2004 (53\%), with nearly all of the drop-off coming among people ages 65 and older. In January 2004, about half of senior citizens (54\%) said they were very concerned about affording health care; that has declined to $36 \%$ in the current survey. Concern among other age groups has remained stable over the last year and a half.

Aside from health care, affording retirement (47\% very concerned) and college costs (46\%) weigh heavily on Americans. Fewer say they are very concerned about going too deeply into debt (39\%), or losing a job or taking a cut in pay (30\%).

## Earn Enough?

Most working Americans (59\%) say they do not earn enough to lead the kind of life they want, while $40 \%$ say they do. That represents a shift from last year; in February and May, slight majorities said they earned enough to lead the kind of life they want. The current measure is more in line with results dating to the early 1990s.

Last year, the overall rise in satisfaction with earnings was driven by greater politicization of attitudes on this issue. In May 2004, 68\% of Republicans who worked full- or part-time said they earned enough, compared with just $46 \%$ of Democrats. That was by far the largest partisan gap in satisfaction with earnings since the question was first asked in 1992.

This year, satisfaction with earnings has declined among members of both parties, though sizable partisan differences persist. Roughly half of working Republicans (52\%) express satisfaction with earnings, down from $68 \%$ last year. Just $30 \%$ of Democrats say they earn enough to lead the life they want, compared with $46 \%$ in May 2004.

## Personal Financial Situation

Despite continued growth in the economy, the number of people reporting that they were unable to buy necessities for their families at times during the last year remained at about the same levels as in the last few years and somewhat higher than in the late 1990s. Medical and health care costs are the biggest sources of financial

| Financial Shortfalls Over the Last Year |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
|  | May | June | Sept | June | May |
| Not enough money | $\frac{1998}{\%}$ | $\frac{2001}{\%}$ | $\frac{2002}{}$ | $\frac{2003}{\%}$ | $\frac{2005}{\%}$ |
| to buy needed ... | 11 | 16 | 15 | 16 | 18 |
| Food | 18 | 21 | 19 | -- | 22 |
| Clothing | 22 | 27 | 26 | 25 | 29 |
| Medical, health care | -- | 25 | -- | -- | 22 |
| Gas and transportation |  |  |  |  |  | strain, with nearly three-in-ten (29\%)

Americans saying that such expenses outran their pocketbooks, compared with $25 \%$ who so reported in June 2003. About one-in-five people also report insufficient funds to buy needed clothing (22\%) and food (18\%). But despite higher gasoline prices, the overall number of people reporting they were unable to cover necessary transportation costs is about the same as in June 2001.

As expected, those in the lowest income groups are most likely to have found it hard to make ends meet over the last year: Among families with less than \$20,000 in yearly income, 43\% lacked money for food, and nearly six-in-ten (57\%) faced unaffordable medical expenses. By the same token, people who are unemployed or working part-time because they cannot find full-time jobs are far more likely to feel the pinch than those who are fully employed (working full-time or part-time by choice), retired, or not seeking work.

| Who's Facing Shortfalls |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Not enough money last year for... Medical |  |  |  |  |
|  | $\frac{\text { care }}{\%}$ | Gas | $\frac{\text { Clothing }}{\%}$ | $\frac{\text { Food }}{\%}$ |
| Total | 29 | 22 | 22 | 18 |
| Household income |  |  |  |  |
| Less than \$20,000 | 57 | 47 | 50 | 43 |
| \$20,000-\$29,999 | 40 | 34 | 32 | 22 |
| \$30,000-\$49,999 | 34 | 18 | 21 | 15 |
| \$50,000-\$74,999 | 22 | 17 | 11 | 10 |
| \$75,000+ | 7 | 7 | 6 | 4 |
| White | 25 | 19 | 18 | 14 |
| Black | 46 | 45 | 40 | 36 |
| Fully employed | 26 | 17 | 16 | 13 |
| Unemployed/underemp. | 55 | 53 | 49 | 40 |
| Retired/not seeking work |  | 17 | 17 | 13 |

Nevertheless, significant numbers of middle-income and even higher-income people also report shortfalls in their ability to buy necessities for their families. More than one-in-five families (22\%) with annual household incomes of between $\$ 50,000$ and $\$ 75,000$ felt strained by medical and health care costs over the last year, as did a third (34\%) of those with income in the $\$ 30,000$ to $\$ 50,000$ range.

Minorities continue to endure far more financial strain than do white Americans. Black
families are the most likely to have lacked necessities in the previous year, with more than a third (36\%) running short on money for food, and higher percentages saying they were unable to purchase needed clothing, gas and medical care.

| Not surprisingly, employment status is a | Emp | ployment | and Fina | ncial Str |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| major determinant of every |  |  |  | Lack | Biggest F |  |
| aspect of financial stability |  | last | of credit | health | Economy | High |
| among American families. |  | year* | debt** | $\underline{\text { insurance }}$ | finances | prices |
| Among the fully employed, |  | \% | \% | \% | \% | \% |
| more than a third report at | Total | 40 | 10 | 14 | 29 | 10 |
|  | Fully employed | 35 | 7 | 12 | 30 | 10 |
| least one type of | Unemployed/underemp. | . 72 | 23 | 34 | 33 | 8 |
| deprivation. And fully 72\% | Retired | 28 | 6 | 8 | 31 | 14 |
| of those who are | Self-employed | 42 | 9 | 30 | 21 | 4 |
| unemployed or | Hold 2 or more jobs | 48 | 14 | 15 | 30 | 7 |
| underemployed (part-time workers who would prefer | * Unable to afford one or mo <br> ** Owe a lot more than can a | ore of the foll afford on cre | ing last ye cards and l | : food, clothi ans. | health care o |  | to be full-time) found themselves unable to afford family necessities during the last year. The self-employed and those holding two or more jobs are also more likely to report pocketbook shortfalls than are full-time workers. Fewer retirees than working Americans report running short of money for necessities.

A similar, but still more pronounced, pattern is evident in regard to health insurance. While just $12 \%$ of the fully employed lack such coverage, nearly three times as many (34\%) of the unemployed and underemployed are medically uninsured; $30 \%$ of those who are self-employed also lack health coverage. By comparison, owing in large part to Medicare, only 8\% of retirees are without health insurance.

And while only $8 \%$ of the fully employed and $6 \%$ of retirees say they owe a lot more in consumer debt - not including mortgage debt - than they can afford, $23 \%$ of those who are unemployed or underemployed say their credit card and installment debt outruns their means by a lot, and an additional $29 \%$ report at least "a little" more consumer debt than they can handle.

This pattern of financial stress does not, however, translate directly into families' perceptions of the major problems facing them. Despite their differing levels of purchasing power and debt, roughly $30 \%$ of the fully employed, the multiple job holders, the unemployed and the underemployed as well as the retired, all name various aspects of the economy or their personal finances as their major problem. Only the selfemployed are somewhat less likely to cite the economy or personal finances as a major concern in this regard ( $21 \%$ do so).

|  | Personal Debts |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Owe more than you can afford on credit cards? |  |  |  |  |
|  |  |  | (Vol) | (Vol) |  |
|  |  |  | No debt | No card | DK |
|  | \% | \% | \% | \% | \% |
| Total |  | 55 | 13 | 5 | $2=100$ |
| Household income |  |  |  |  |  |
| Less than \$20,000 | 38 | 34 | 16 | 10 | $2=100$ |
| \$20,000-\$29,999 | 35 | 44 | 10 | 10 | 1=100 |
| \$30,000-\$49,999 | 27 | 58 | 12 | 2 | $1=100$ |
| \$50,000-\$74,999 | 25 | 63 | 9 | 3 | $0=100$ |
| \$75,000+ | 10 | 74 | 13 | 1 | $2=100$ |
| White | 20 | 57 | 15 | 6 | $2=100$ |
| Black | 40 | 43 | 6 | 6 | $5=100$ |

The tendency to spend beyond one's means runs across the U.S. income distribution (10\% of those with annual incomes of $\$ 75,000$ or more and $25 \%$ of those with income between $\$ 50,000$ and $\$ 74,999$ say they have at least a little more credit card and installment debt than they can afford). But, unsurprisingly, debt burdens are highest in the lower income ranges. Among those with less than $\$ 20,000$ in yearly income, $19 \%$ have a lot more debt than they can shoulder, while another $19 \%$ say they have a little more.

However substantial, the levels of consumer indebtedness are essentially unchanged from their levels in June 2001. And even at the lowest income levels, debt is not all pervasive; $16 \%$ of people with incomes of less than \$20,000 report having no debt, the highest percentage of any income group.

Overall, $10 \%$ of Americans say they have at some time been forced to declare personal bankruptcy. While the frequency of bankruptcy is highest among those with the

| Ever Declared Bankruptcy? |  |  |  |
| :---: | :---: | :---: | :---: |
|  |  |  | $\frac{\mathrm{DK}}{\%}$ |
| Total | 10 | 89 | $1=100$ |
| Household income |  |  |  |
| Less than \$20,000 |  | 86 | $0=100$ |
| \$20,000-\$74,999 | 11 | 89 | $0=100$ |
| \$75,000+ | 8 | 91 | 1=100 |
| Self-employed | 17 | 82 | 1=100 | lowest incomes, the distribution by income is not as sharply skewed as in the case of debt. About $8 \%$ of those with annual incomes of $\$ 75,000$ or more report having filed for bankruptcy protection against creditors, compared with $12 \%$ in the middle-income ranges and $14 \%$ of those with less than $\$ 20,000$ a year. Salaried workers are less likely than hourly workers to declare bankruptcy ( $7 \%$ vs.12\%). However, among employment groups, the selfemployed are the most likely to exhaust their resources, with $17 \%$ reporting a bankruptcy

declaration at some time in the past.

On the positive side of the balance sheet, over half (56\%) of Americans report having some stock market investments, about the same proportion as in an October 2002 Pew survey. A plurality (46\%) holds stocks as part of a $401(\mathrm{k})$ or other retirement plan, but $37 \%$ own shares in mutual funds outside of a retirement plan and about a quarter (23\%) hold individual stocks.

Relatively few Americans, however, are active stock traders; 22\%

| Stock Market Activity |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | ------- Household Income ----- |  |  |  |
|  | Total | \$75K+ | $\begin{aligned} & \$ 50- \\ & \$ 75 \mathrm{~K} \end{aligned}$ | $\begin{aligned} & \$ 30- \\ & \$ 50 \mathrm{~K} \end{aligned}$ | Less than $\$ 30 \mathrm{~K}$ |
|  | \% | \% | \% | \% | \% |
| Investment in market | 56 | 84 | 72 | 60 | 27 |
| Retirement | 46 | 71 | 59 | 51 | 19 |
| Mutual fund | 37 | 63 | 45 | 32 | 16 |
| Individual Stocks | 23 | 43 | 24 | 21 | 7 |
| No-market investment | 44 | 16 | 28 | 40 | 73 |
|  | 100 | 100 | 100 | 100 | 100 |
| Traded stocks in past year? |  |  |  |  |  |
| Yes | 22 | 38 | 28 | 18 | 10 |
| No | 75 | 59 | 70 | 81 | 88 |
| Don't know | $\underline{3}$ | $\underline{3}$ | $\underline{2}$ | 1 | $\underline{2}$ |
|  | 100 | 100 | 100 | 100 | 100 | bought or sold stocks at any time over the past year; only $12 \%$ traded within the last six months.

Stock holdings remain most prevalent among higher income families - 84\% of those with incomes above \$75,000 and $72 \%$ of those with income between $\$ 50,000$ and $\$ 75,000$ are market investors in one form or another. Higher income investors are also most likely to be active traders.


#### Abstract

ABOUT THE SURVEY Results for this survey are based on telephone interviews conducted under the direction of Princeton Survey Research Associates International among a nationwide sample of 1,502 adults, 18 years of age or older, from May 11-15, 2005. For results based on the total sample, one can say with $95 \%$ confidence that the error attributable to sampling is plus or minus 3 percentage points. For results based on Form $1(N=758)$ or Form $2(N=744)$ only, the error attributable to sampling is plus or minus 4 percentage points.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.


## PEW RESEARCH CENTER FOR THE PEOPLE \& THE PRESS MAY 2005 NEWS INTEREST INDEX FINAL TOPLINE <br> May 11-15, 2005 <br> $\mathrm{N}=1502$

Q. $1 \quad$ Do you approve or disapprove of the way George W. Bush is handling his job as president? [IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way George W. Bush is handling his job as president? IF STILL DEPENDS ENTER AS DK]

May, 2005
Late March, 2005
Mid-March, 2005
February, 2005
January, 2005
2004
December, 2004
Mid-October, 2004
August, 2004
July, 2004
June, 2004
May, 2004
Late April, 2004
Early April, 2004
Late March, 2004
Mid-March, 2004
February, 2004
Mid-January, 2004
Early January, 2004
2003
December, 2003
November, 2003
October, 2003
September, 2003
Mid-August, 2003
Early August, 2003
Mid-July, 2003
Early July, 2003
June, 2003
May, 2003
April 10-16, 2003
April 9, 2003
April 2-7, 2003
March 28-April 1, 2003
March 25-27, 2003
March 20-24, 2003
March 13-16, 2003
February, 2003
January, 2003

| Approve | Dis- <br> approve | Don’t <br> know |
| :---: | :---: | :---: |
| 43 | 50 | $7=100$ |
| 49 | 46 | $5=100$ |
| 45 | 46 | $9=100$ |
| 46 | 47 | $7=100$ |
| 50 | 43 | $7=100$ |
|  |  |  |
| 48 | 44 | $8=100$ |
| 44 | 48 | $8=100$ |
| 46 | 45 | $9=100$ |
| 46 | 46 | $8=100$ |
| 48 | 43 | $9=100$ |
| 44 | 48 | $8=100$ |
| 48 | 43 | $9=100$ |
| 43 | 47 | $10=100$ |
| 47 | 44 | $9=100$ |
| 46 | 47 | $7=100$ |
| 48 | 44 | $8=100$ |
| 56 | 34 | $10=100$ |
| 58 | 35 | $7=100$ |
|  |  |  |
| 57 | 34 | $9=100$ |
| 50 | 40 | $10=100$ |
| 50 | 42 | $8=100$ |
| 55 | 36 | $9=100$ |
| 56 | 32 | $12=100$ |
| 53 | 37 | $10=100$ |
| 58 | 32 | $10=100$ |
| 60 | 29 | $11=100$ |
| 62 | 27 | $11=100$ |
| 65 | 27 | $8=100$ |
| 72 | 22 | $6=100$ |
| 74 | 20 | $6=100$ |
| 69 | 25 | $6=100$ |
| 71 | 23 | $6=100$ |
| 70 | 24 | $6=100$ |
| 67 | 26 | $7=100$ |
| 55 | 34 | $11=100$ |
| 54 | 36 | $10=100$ |
| 58 | 32 | $10=100$ |
|  |  |  |


|  | Approv | Disprove | Don't know |
| :---: | :---: | :---: | :---: |
| 2002 |  |  |  |
| December, 2002 | 61 | 28 | 11=100 |
| Late October, 2002 | 59 | 29 | $12=100$ |
| Early October, 2002 | 61 | 30 | $9=100$ |
| Mid-September, 2002 | 67 | 22 | 11=100 |
| Early September, 2002 | 63 | 26 | 11=100 |
| Late August, 2002 | 60 | 27 | $13=100$ |
| August, 2002 | 67 | 21 | 12=100 |
| Late July, 2002 | 65 | 25 | $10=100$ |
| July, 2002 | 67 | 21 | 12=100 |
| June, 2002 | 70 | 20 | $10=100$ |
| April, 2002 | 69 | 18 | $13=100$ |
| Early April, 2002 | 74 | 16 | 10=100 |
| February, 2002 | 78 | 13 | $9=100$ |
| January, 2002 | 80 | 11 | $9=100$ |
| 2001 |  |  |  |
| Mid-November, 2001 | 84 | 9 | $7=100$ |
| Early October, 2001 | 84 | 8 | $8=100$ |
| Late September, 2001 | 86 | 7 | $7=100$ |
| Mid-September, 2001 | 80 | 9 | 11=100 |
| Early September, 2001 | 51 | 34 | 15=100 |
| August, 2001 | 50 | 32 | 18=100 |
| July, 2001 | 51 | 32 | $17=100$ |
| June, 2001 | 50 | 33 | 17=100 |
| May, 2001 | 53 | 32 | 15=100 |
| April, 2001 | 56 | 27 | 17=100 |
| March, 2001 | 55 | 25 | 20=100 |
| February, 2001 | 53 | 21 | 26=100 |

## ASK FORM 1 [ $\mathrm{N}=758$ ]:

Q.2F1 What do you think is the most important problem facing the country today? [RECORD VERBATIM RESPONSE. PROBE FOR CLARITY - DO NOT PROBE FOR ADDITIONAL MENTIONS. IF MORE THAN ONE MENTION, RECORD ALL IN ORDER OF MENTION]

|  |  | Mid- |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Jan | July | Jan | Apr | Feb | Mar | May | Feb |
|  |  | $\underline{2005}$ | $\underline{2004}$ | $\underline{2004}$ | $\underline{2003}$ | $\underline{2003}$ | 2002 | $\underline{2001}$ | $\underline{2001}$ |
| 24 | War/War in Iraq | 32 | 25 | 16 | 14 | 34 | $10^{\mathbf{4}}$ | - | -- |
| 15 | Economy (general) | 12 | 14 | 20 | 28 | 21 | 8 | 7 | 7 |
| 8 | Social Security | 4 | 1 | -- | 1 | -- | -- | 3 | 1 |
| 8 | Terrorism | 10 | 8 | 14 | 9 | 16 | 24 | 1 | * |
| 7 | Unemployment/Lack of jobs | 7 | 8 | 13 | 10 | 6 | 4 | 5 | 6 |
| 7 | Health care/costs | 5 | 5 | 5 | 3 | 2 | 2 | 6 | 7 |
| 6 | Dissatisfaction with govt/politics | 5 | 7 | 5 | 3 | 5 | 4 | 2 | 5 |
| 6 | Energy crisis/Rising gas/heating prices | -- | 2 | -- | -- | 1 | 1 | 22 | 4 |
| 4 | Immigration | 1 | 1 | 3 | 1 | -- | 1 | 1 | 2 |
| 3 | Morality/Ethics/Family values | 5 | 4 | 3 | 4 | 5 | 8 | 6 | 12 |
| 2 | Poverty/Hunger/Starvation | 3 | 2 | 3 | 3 | 1 | 2 | 3 | 3 |
| 2 | Defense issues/Military spending/ National \& homeland security | 3 | 3 | 3 | 2 | 2 | 5 | 1 | 1 |
| 2 | Deficit/National debt/Balanced budget | 3 | 1 | 2 | 2 | -- | 1 | 1 | 1 |
| 2 | Crime/Gangs/Justice system | 2 | 1 | 1 | 1 | 1 | 4 | 4 | 8 |
| 2 | Inflation/Difference between wages/costs | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 3 |
| 2 | Education | 3 | 4 | 3 | 4 | 1 | 4 | 8 | 11 |
| 1 | U.S. foreign policy/Intl affairs | 1 | 4 | 2 | -- | -- | -- | 2 | 2 |
| 1 | Taxes | 1 | 1 | 1 | 1 | -- | 1 | 3 | 3 |
| 1 | Homelessness | 1 | 1 | 1 | 1 | -- | 1 | 1 | 2 |
| 1 | Drugs/Alcohol | 1 | 1 | 1 | 1 | 2 | 4 | 4 | 6 |
| 1 | Trade/Jobs moving overseas | 1 | 2 | 1 | -- | -- | -- | -- | -- |
| 1 | Too much foreign aid/ spend money at home | 1 | -- | -- | -- | -- | -- | -- | 1 |
| 6 | Other |  |  |  |  |  |  |  |  |
| 1 | None | 1 | 1 | 1 | 1 | 1 | 1 | * | 2 |
| 5 | Don't know/No answer | 5 | 6 | 4 | 9 | 4 | 8 | 8 | 7 |
| 36 | (NET) FOREIGN ISSUES/ INTERNATIONAL | 49 | 41 | 37 | 29 | 54 | 39 | 3 | 5 |
| 31 | (NET) ECONOMIC | 24 | 26 | 35 | 41 | 29 | 16 | 40 | 26 |

## ASK FORM 2 [ $\mathrm{N}=744$ ]:

Q.3F2 What is the biggest problem facing you and your family these days? [OPEN END. RECORD VERBATIM RESPONSE. PROBE FOR CLARITY. IF MORE THAN ONE MENTION, RECORD ALL IN ORDER OF MENTION]
U.S. News \&

## QUESTIONS 4 THROUGH 24 IN PREVIOUS RELEASE

## ASK ALL:

ROTATE Q.25/Q. 26 BLOCK WITH Q.27/Q. 28 BLOCK
On a different subject...
Q. 25 How would you rate economic conditions in this country today... as excellent, good, only fair, or poor?

|  | Only |  |  |  | Don't know/Refused |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Excellent | Good | Fair | Poor |  |
| May, 2005 | 3 | 29 | 47 | 20 | $1=100$ |
| January, 2005 | 3 | 36 | 45 | 15 | $1=100$ |
| December, 2004 | 3 | 33 | 43 | 20 | $1=100$ |
| Early November, 2004 (RVs) | 5 | 31 | 37 | 26 | $1=100$ |
| Mid-September, 2004 | 4 | 34 | 40 | 20 | $2=100$ |
| August, 2004 | 3 | 30 | 45 | 21 | $1=100$ |
| Late April, 2004 | 4 | 34 | 38 | 22 | $2=100$ |
| Late February, 2004 | 2 | 29 | 42 | 26 | $1=100$ |
| February 9-12, 2004 (Gallup) | 2 | 31 | 46 | 21 | $0=100$ |
| January 12-15, 2004 (Gallup) | 3 | 34 | 42 | 21 | $0=100$ |
| January 2-5, 2004 (Gallup) | 3 | 40 | 41 | 16 | *=100 |
| December 11-14, 2003 (Gallup) | 3 | 34 | 44 | 19 | *=100 |
| November 3-5, 2003 (Gallup) | 2 | 28 | 49 | 21 | *=100 |
| October 24-26, 2003 (Gallup) | 2 | 24 | 44 | 30 | *=100 |
| October 6-8, 2003 (Gallup) | 2 | 20 | 50 | 27 | $1=100$ |
| September 8-10, 2003 (Gallup) | 1 | 20 | 49 | 30 | *=100 |
| August 4-6, 2003 (Gallup) | 1 | 24 | 52 | 23 | *=100 |

## Q. 25 CONTINUED...

February 17-19, 2003 (Gallup)
February 4-6, 2002 (Gallup)

| Excellent | Only |  | Don't know/ |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Good | Fair | Poor | Refused |
| 1 | 17 | 48 | 34 | *=100 |
| 2 | 26 | 55 | 16 | $1=100$ |
| 3 | 43 | 43 | 10 | $1=100$ |
| 19 | 52 | 23 | 5 | $1=100$ |
| 14 | 55 | 27 | 4 | *=100 |
| 20 | 46 | 27 | 7 | *=100 |
| 4 | 38 | 43 | 15 | *=100 |
| 2 | 31 | 48 | 18 | $1=100$ |
| 2 | 27 | 50 | 20 | $1=100$ |
| * | 22 | 54 | 24 | *=100 |
| * | 14 | 46 | 39 | $1=100$ |
| * | 12 | 46 | 41 | $1=100$ |

Q. 26 A year from now, do you expect that economic conditions in the country as a whole will be better than they are at present, or worse, or just about the same as now?

|  |  |  |  | Don’t Know/ |
| :---: | :---: | :---: | :---: | :---: |
|  | $\underline{\text { Better }}$ | Worse | Same | Refused |
| May, 2005 | 18 | 24 | 55 | 3=100 |
| January, 2005 | 27 | 18 | 52 | $3=100$ |
| August, 2004 | 36 | 9 | 47 | $8=100$ |
| Late February, 2004 | 39 | 12 | 41 | $8=100$ |
| September, 2003 | 37 | 17 | 43 | $3=100$ |
| May, 2003 | 43 | 19 | 35 | $3=100$ |
| Late March, 2003 | 33 | 23 | 37 | $7=100$ |
| January, 2003 | 30 | 20 | 44 | $6=100$ |
| Early October, 2002 | 34 | 18 | 42 | $6=100$ |
| June, 2002 | 30 | 20 | 46 | $4=100$ |
| January, 2002 | 44 | 17 | 36 | $3=100$ |
| January, 2001 Newsweek | 18 | 33 | 44 | $5=100$ |
| June, 2000 | 15 | 24 | 55 | $6=100$ |
| Early October, 1998 (RVs) | 16 | 22 | 57 | $5=100$ |
| Early September, 1998 | 18 | 17 | 61 | $4=100$ |
| May, 1990 | 18 | 31 | 45 | $6=100$ |
| February, 1989 | 25 | 22 | 49 | $4=100$ |
| September, 1988 (RVs) | 24 | 16 | 51 | $9=100$ |
| May, 1988 | 24 | 20 | 46 | $10=100$ |
| January, 1988 | 22 | 26 | 45 | $7=100$ |
| January, 1984 Newsweek (RVs) | 35 | 13 | 49 | $3=100$ |

Thinking about your own personal finances...
Q. 27 How would you rate your own personal financial situation? Would you say you are in excellent shape, good shape, only fair shape or poor shape?

Don’t Know/
May, 2005
January, 2005
August, 2004
September, 2003
Late March, 2003

## Q. 27 CONTINUED...

January, 2003
Early October, 2002
June, 2002
Late September, 2001
June, 2001
June, 2000
August, 1999
May, 1997
September, 1996 (RVs)
February, 1995
March, 1994
December, 1993
January, 1993 U.S. News \& World Report
October, 1992 U.S. News \& World Report
August, 1992 U.S. News \& World Report
May, 1992 U.S. News \& World Report
January, 1992 U.S. News \& World Report 42

| Excellent | Good | Only Fair | Don't know/ |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  | Poor | Refused |
| 7 | 38 | 39 | 15 | 1=100 |
| 7 | 39 | 37 | 16 | $1=100$ |
| 5 | 40 | 37 | 16 | $2=100$ |
| 7 | 40 | 37 | 14 | $2=100$ |
| 6 | 38 | 39 | 16 | $1=100$ |
| 9 | 43 | 35 | 11 | $2=100$ |
| 6 | 43 | 41 | 9 | $1=100$ |
| 7 | 43 | 38 | 11 | $1=100$ |
| 8 | 47 | 34 | 10 | $1=100$ |
| 8 | 39 | 38 | 14 | $1=100$ |
| 5 | 41 | 40 | 13 | $1=100$ |
| 5 | 34 | 45 | 15 | $1=100$ |
| 4 | 33 | 46 | 16 | $1=100$ |
| 6 | 34 | 40 | 19 | $1=100$ |
| 5 | 30 | 47 | 17 | $1=100$ |
| 4 | 35 | 45 | 15 | $1=100$ |
| 4 | 32 | 45 | 18 | $1=100$ |

Q. 28 Over the course of the next year, do you think the financial situation of you and your family will improve a lot, improve some, get a little worse or get a lot worse?

|  | Stay the |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Improve | Improve | Get a | Get a lot | Same | Don't Know/ |
|  | A lot | Some | Little Worse | Worse | (VOL.) | Refused |
| May, 2005 | 10 | 51 | 15 | 5 | 15 | 4=100 |
| January, 2005 | 10 | 54 | 14 | 4 | 15 | $3=100$ |
| August, 2004 | 13 | 57 | 9 | 3 | 12 | $6=100$ |
| September, 2003 | 11 | 53 | 15 | 4 | 14 | $3=100$ |
| Late March, 2003 | 12 | 51 | 15 | 4 | 11 | $7=100$ |
| January, 2003 | 9 | 51 | 18 | 5 | 13 | $4=100$ |
| Early October, 2002 | 10 | 54 | 13 | 5 | 12 | $6=100$ |
| June, 2002 | 11 | 55 | 15 | 4 | 11 | $4=100$ |
| January, 2002 | 12 | 53 | 15 | 5 | 11 | $4=100$ |
| Late September, 2001 | 9 | 46 | 16 | 4 | 17 | $8=100$ |
| June, 2001 | 11 | 52 | 15 | 4 | 14 | $4=100$ |
| January, 2001 | 11 | 46 | 18 | 9 | 12 | $4=100$ |
| January, 1999 | 17 | 55 | 7 | 3 | 14 | $4=100$ |
| May, 1997 | 12 | 56 | 10 | 2 | 17 | $3=100$ |
| February, 1995 | 11 | 53 | 13 | 3 | 17 | $3=100$ |
| March, 1994 | 10 | 57 | 11 | 3 | 16 | $3=100$ |
| October, 1992 U.S. News \& W. Report | 9 | 51 | 14 | 3 | 15 | $8=100$ |
| August, 1992 U.S. News \& W. Report | 6 | 50 | 20 | 5 | 14 | $5=100$ |
| May, 1992 U.S. News \& W. Report | 8 | 49 | 22 | 4 | 13 | $4=100$ |
| January, 1992 U.S. News \& W. Report | 9 | 46 | 19 | 5 | 16 | $5=100$ |

Q. 29 Next, I'd like to ask you some more about the nation's economy. First do you think (INSERT ITEM; RANDOMIZE] is/are a very big problem, a big problem, a small problem, or not a problem for the nation's economy today? [HOW ABOUT...]

|  |  | Very big problem | $\begin{gathered} \text { Big } \\ \text { problem } \end{gathered}$ | Small problem | Not a problem | $\begin{aligned} & \text { DK/ } \\ & \text { Ref } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| a. | The job situation | 25 | 46 | 21 | 5 | $3=100$ |
| b. | Inflation | 17 | 43 | 26 | 9 | $5=100$ |
| C. | Interest rates | 12 | 31 | 31 | 20 | $6=100$ |
| d. | Gasoline prices | 44 | 41 | 11 | 3 | $1=100$ |
| e. | The trade deficit | 19 | 44 | 16 | 5 | $16=100$ |
| f. | The federal budget deficit | 31 | 47 | 13 | 3 | $6=100$ |

Q. 30 Do you think now is a very good, good, bad, or very bad time to invest in the stock market?

| 3 | Very good |
| ---: | :--- |
| 42 | Good |
| 32 | Bad |
| 8 | Very bad |
| $\frac{15}{100}$ | Don't know/Refused |

Q. 31 Thinking now about job opportunities where you live, would you say there are plenty of jobs available in your community or are jobs difficult to find?

|  | Plenty of <br> iobs available | Jobs are <br> difficult to find | Lots of some jobs, <br> few of others (VOL) |  |
| :--- | :---: | :---: | :---: | :---: |
| May, 2005 | 30 | 60 | 6 | $4=100$ |
| January, 2005 | 32 | 58 | 5 | $5=100$ |
| Mid-September, 2004 | 31 | 52 | 6 | $11=100$ |
| August, 2004 | 34 | 55 | 4 | $7=100$ |
| Late April, 2004 | 30 | 57 | 4 | $9=100$ |
| Late February, 2004 | 31 | 59 | 5 | $6=100$ |
| Mid-January, 2004 | 27 | 60 | 6 | $7=100$ |
| October, 2003 | 24 | 66 | 5 | $5=100$ |
| June, 2002 | 31 | 59 | 4 | $6=100$ |
| June, 2001 | 42 | 44 | 8 | $6=100$ |
| August, 1992 U.S. News \& W. Report | 15 | 76 | 6 | $3=100$ |
| May, 1992 U.S. News \& W. Report | 16 | 77 | 4 | $3=100$ |
| January, 1992 U.S. News \& W. Report | 12 | 79 | 6 | $3=100$ |

Q. 32 What's your impression about the real estate market in your community? Is housing very affordable, fairly affordable, not too affordable, or not at all affordable?

|  |  | June 2001 |
| ---: | :--- | :---: |
| 9 | Very affordable | 9 |
| 40 | Fairly affordable | 48 |
| 30 | Not too affordable | 25 |
| 18 | Not at all affordable | 12 |
| $\underline{3}$ | Don't know/Refused | $\underline{6}$ |
| 100 |  | 100 |

Thinking now about your own situation....
Q. 33 Have there been times during the last year when you did not have enough money [INSERT ITEM] your family needed?

## [RANDOMIZE ITEMS A-C FIRST]

a. To buy food

June, 2003
September, 2002
June, 2001
Gallup: May, 1998
June, 1997
Gallup: June, 1989
Gallup: January, 1987
Gallup: January, 1984
Gallup: January, 1976
b. To buy clothing

September, 2002
June, 2001
Gallup: May, 1998
Gallup: June, 1989
Gallup: January, 1987
Gallup: January, 1984
Gallup: January, 1976
c. To pay for medical and health care

June, 2003
September, 2002
June, 2001
Gallup: May, 1998
June, 1997
Gallup: June, 1989
Gallup: January, 1987
Gallup: January, 1984
Gallup: January, 1976

| Yes | $\frac{\text { No }}{}$ | $\underline{\text { DK/Ref }}$ |
| :--- | :--- | :--- |
| 18 | 82 | $*=100$ |
| 16 | 83 | $1=100$ |
| 15 | 84 | $1=100$ |
| 16 | 84 | $*=100$ |
| 11 | 89 | $*=100$ |
| 19 | 81 | $*=100$ |
| 13 | 87 | $*=100$ |
| 15 | 84 | $1=100$ |
| 20 | 79 | $1=100$ |
| 14 | 86 | $*=100$ |

$2277 \quad 1=100$
$19 \quad 80 \quad 1=100$
$21 \quad 78 \quad 1=100$
$18 \quad 82 \quad *=100$
$17 \quad 83 \quad *=100$
19 1=100
$2673 \quad 1=100$
$19 \quad 81 \quad *=100$
$2970 \quad 1=100$
$25 \quad 75 \quad *=100$
$26 \quad 73$ 1=100
27 72 1=100
$22 \quad 78 \quad *=100$
$2376 \quad 1=100$
$21 \quad 79 \quad *=100$
2178 1=100
$25 \quad 74 \quad 1=100$
$15 \quad 85 \quad *=100$
[ITEM D ALWAYS LAST]
$\begin{array}{lllll}\text { d. } & \text { To pay for gasoline or other transportation costs } & 22 & 77 & 1=100 \\ & \text { June, } 2001\end{array}$
$25 \quad 74 \quad 1=100$

EMPLOY Are you now employed full-time, part-time or not employed?

|  | Full-time | Part-time | Not employed | Don't know Refused |
| :---: | :---: | :---: | :---: | :---: |
| May, 2005 | 51 | 12 | 37 | *=100 |
| February, 2005 | 53 | 12 | 35 | *=100 |
| May, 2004 | 54 | 10 | 35 | $1=100$ |
| Late February, 2004 | 49 | 12 | 39 | *=100 |
| June, 2002 | 55 | 10 | 35 | *=100 |
| June, 2001 | 54 | 11 | 35 | *=100 |
| January, 2001 | 52 | 12 | 35 | $1=100$ |
| Late September, 1999 | 56 | 13 | 31 | *=100 |
| August, 1999 | 58 | 11 | 30 | $1=100$ |
| Early September, 1998 | 55 | 12 | 33 | *=100 |
| November, 1997 | 55 | 12 | 33 | *=100 |
| May, 1997 | 53 | 12 | 35 | *=100 |
| June, 1996 | 57 | 13 | 30 | *=100 |
| February, 1995 | 55 | 11 | 34 | *=100 |
| July, 1994 | 55 | 12 | 33 | *=100 |
| March, 1994 | 53 | 14 | 32 | $1=100$ |

## IF "NOT EMPLOYED" (3 IN EMPLOY) ASK:

EMPLOY2 Is that because you are a student, because you are retired, because you choose not to work, or because you've lost or quit a job?

|  | Feb | June | June |  |
| ---: | :--- | :---: | :---: | :---: |
|  |  | $\underline{2005}$ | $\underline{2002}$ | $\underline{2001}$ |
| 19 | Student | 17 | 19 | 17 |
| 5 | Retired | 6 | 4 | 4 |
| 3 | Lost or quit a job | 2 | 4 | 4 |
| 7 | Other reason (VOL) | 7 | 6 | 10 |
| $\frac{0}{37 \%}$ | Don't know/Refused | $\underline{0}$ | $*$ | $*$ |

## IF EMPLOYED (1 OR 2 IN EMPLOY) ASK [N=873]:

EMPLOY3 Are you self-employed, do you work for someone else, or do you do both?

| 13 | Self-employed/own a business |
| :---: | :--- |
| 76 | Work for someone else |
| 11 | Both |
| $\frac{*}{100}$ | Don't know/Refused |

## IF WORK FOR SOMEONE ELSE OR BOTH (2 or 3 in EMPLOY3) ASK [N=747]:

EMPLOY4 Do you work for an annual salary or are you paid by the hour?

| 37 | Salary |
| ---: | :--- |
| 59 | Hourly |
| 2 | Both (VOL.) |
| 2 | Other / piecework / by the job (VOL.) |
| $\frac{*}{100}$ | Don't know/Refused |

ASK ALL:
EMPLOY5
Do you or does anyone else in your household work at more than one job?

|  |  | June 2002 |  |
| :---: | :--- | :---: | :---: |
| 17 | Yes | 15 |  |
| 83 | No | 85 | 14 |
| $\frac{*}{100}$ | Don't know/Refused | $\underline{0}$ | 86 |
|  |  | 100 | $\frac{*}{100}$ |

EMPLOY6 Over the past 12 months, has there been a time when you or someone in your household has been without a job and looking for work, or not?

|  |  | Dec $^{1}$ | Mid-Oct |
| :---: | :--- | :---: | :---: |
| 31 | Yes | $\frac{2004}{37}$ | $\underline{2004}$ |
| 69 | No | 63 | 63 |
| $\frac{*}{100}$ | Don't know/Refused | $\frac{*}{3}$ | $\underline{1}$ |
|  |  | 100 | 100 |

## IF EMPLOYED PART-TIME (EMPLOY EQ 2):

EMPLOY7 Would you prefer to be working full time, or not?

|  |  | Late Feb | Early Feb |
| :--- | :--- | :---: | :---: |
| 5 | Prefer full time work | $\frac{2004}{4}$ | $\underline{2004}$ |
| 7 | Would not prefer full time work | 8 | 9 |
| $\frac{*}{12 \%}$ | Don't know/Ref. | $\frac{*}{2} \%$ | $\frac{*}{13 \%}$ |

## ASK IF 1 OR 2 "EMPLOYED FULL OR PART TIME" IN EMPLOY:

Q. 34 Do you now earn enough money to lead the kind of life you want, or not?

May, 2005

| $\frac{\text { Yes }}{40}$ | $\frac{\text { No }}{59}$ | $\frac{\text { DK/Ref }}{1=100}$ |
| :--- | :--- | :--- |
| 51 | 48 | $1=100$ |
| 53 | 46 | $1=100$ |
| 43 | 56 | $1=100$ |
| 43 | 56 | $1=100$ |
| 42 | 58 | $*=100$ |
| 39 | 60 | $1=100$ |
| 43 | 57 | $*=100$ |
| 41 | 59 | $*=100$ |
| 46 | 54 | $*=100$ |
| 44 | 56 | $*=100$ |
| 41 | 58 | $1=100$ |
| 40 | 60 | $*=100$ |
| 44 | 56 | $*=100$ |
| 36 | 63 | $1=100$ |
| 33 | 66 | $1=100$ |
| 34 | 65 | $1=100$ |
| 39 | 61 | $*=100$ |

## ASK IF 2 'NO' IN Q.34:

Q. 35 Do you think you will be able to earn enough money in the future to lead the kind of life you want, or not?

May, 2005
May, 2004
Late February, 2004
June, 2002
January, 2001
Late September, 1999
August, 1999
Early September, 1998
November, 1997
May, 1997
June, 1996
February, 1995
July, 1994
March, 1994
October, 1992 U.S. News \& W. Report

| $\frac{\text { Yes }}{35}$ | $\frac{\text { No }}{22}$ | DK/Ref <br> $2=59 \%$ <br> 25 |
| :--- | :--- | :--- |
| 19 | $4=48 \%$ |  |
| 26 | 19 | $1=46 \%$ |
| 30 | 23 | $3=56 \%$ |
| 33 | 21 | $2=56 \%$ |
| 33 | 23 | $2=58 \%$ |
| 38 | 19 | $3=60 \%$ |
| 36 | 20 | $1=57 \%$ |
| 33 | 24 | $2=59 \%$ |
| 34 | 18 | $2=54 \%$ |
| 34 | 20 | $2=56 \%$ |
| 35 | 20 | $3=58 \%$ |
| 34 | 24 | $2=60 \%$ |
| 33 | 20 | $3=56 \%$ |
| 35 | 36 | $5=63 \%$ |
| 36 | 25 | $5=66 \%$ |
| 34 | 28 | $3=65 \%$ |
| 34 | 22 | $5=61 \%$ |

## ASK ALL:

Q. 36 I'd like you to think about some concerns that people may have. How concerned are you, if at all, about [INSERT ITEM: RANDOMIZE]? Are you very concerned, somewhat concerned, not too concerned, or not at all concerned about this? What about [NEXT ITEM]...?

|  |  |  |  | Does Not |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Very Concerned | Somewhat Concerned | Not too Concerned | Not at all Concerned | Apply <br> (VOL) | Don't <br> Know |
| a. Not having enough money <br> for your retirement | 47 | 25 | 11 | 14 | 2 | 1=100 |
| January, 2004 | 50 | 24 | 10 | 12 | 3 | $1=100$ |
| February, 2003 | 56 | 20 | 9 | 11 | 3 | * $=100$ |
| June, 2002 | 54 | 25 | 10 | 10 | 1 | *=100 |
| February, 2001 | 55 | 24 | 10 | 9 | 1 | $1=100$ |
| September, 2000 (RVs) | 55 | 24 | 11 | 8 | 1 | $1=100$ |
| October, 1999 | 51 | 27 | 13 | 8 | 1 | * $=100$ |
| May, 1997 | 42 | 26 | 15 | 13 | 3 | $1=100$ |
| October, 1996 (RVs) | 56 | 24 | 11 | 7 | 1 | $1=100$ |
| March, 1996 | 59 | 23 | 9 | 7 | 2 | * $=100$ |
| October, 1995 | 48 | 29 | 10 | 8 | 4 | $1=100$ |
| March, 1994 ${ }^{2}$ | 42 | 29 | 14 | 12 | 3 | $1=100$ |
| May, 1988 | 34 | 35 | 15 | 8 | 4 | $4=100$ |

BASED ON THOSE WHO GIVE AN ANSWER [N=1190]:
b. Being unable to save enough money

| to put a child through college | 46 | 20 | 11 | $23=100$ | - | - |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| January, 2004 | 46 | 23 | 13 | $18=100$ | - | - |
| February, 2003 | 55 | 19 | 9 | $17=100$ | - | - |
| June, 2002 | 52 | 19 | 10 | $19=100$ | - | - |
| September, $2000(R V s)$ | 52 | 25 | 10 | $13=100$ | - | - |
| October, 1999 | 50 | 24 | 12 | $14=100$ | - | - |
| May, 1997 | 48 | 22 | 12 | $18=100$ | - | - |
| October, $1996(R V s)$ | 53 | 21 | 11 | $15=100$ | - | - |
| October, 1995 | 52 | 22 | 11 | $15=100$ | - | - |
| March, 1994 | 51 | 22 | 11 | $16=100$ | - | - |
| May, 1988 | 34 | 34 | 16 | $16=100$ | - | - |

c. Being unable to afford necessary health care when a family member gets sick

January, 2004
February, 2003
June, 2002

| 49 | 18 | 13 | 18 | 1 | $1=100$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| 53 | 18 | 15 | 12 | 1 | $1=100$ |
| 59 | 17 | 10 | 12 | 2 | $1=100$ |
| 61 | 18 | 10 | 10 | 1 | $*=100$ |
| 60 | 18 | 9 | 11 | 1 | $1=100$ |
| 63 | 19 | 8 | 8 | 2 | $*=100$ |
| 60 | 19 | 13 | 7 | 1 | $*=100$ |
| 50 | 20 | 16 | 13 | 1 | $*=100$ |
| 61 | 18 | 12 | 7 | 1 | $1=100$ |
| 68 | 16 | 10 | 6 | $*$ | $*=100$ |
| 66 | 17 | 9 | 7 | 1 | $*=100$ |
| 50 | 22 | 15 | 11 | 1 | $1=100$ |

February, 2001
September, 2000 (RVs)
October, 1999
May, 1997
October, 1996 (RVs)
March, 1996
October, 1995
22

## Q. 36 CONTINUED...

Does Not

Q. 37 Thinking about the money you owe on credit cards and installment loans excluding your mortgage, would you say you... (READ)

|  | Late Feb | World Report |  |  |
| ---: | :--- | :---: | :---: | :---: | :---: |
|  |  | $\frac{2004}{9}$ | $\frac{\text { June 2001 }}{}$ | $\frac{\text { Jan 1992 }}{7}$ |
| 10 | Owe a lot more than you can afford | Own |  | 7 |
| 15 | Owe a little more than you can afford | 13 | 15 | 14 |
| 33 | Owe about what you can afford | 29 | 31 | 32 |
| 22 | OR owe less than you can afford? | 23 | 18 | 19 |
| 13 | Do not have any debts (VOL) | 20 | 12 | 16 |
| 5 | No credit cards or loans (VOL) | 5 | 10 | 11 |
| $\frac{2}{100}$ | Don't know/Refused | $\underline{1}$ | $\underline{1}$ | $\underline{1}$ |
|  |  | 100 | 100 | 100 |

## NO Q. 38

Q. 39 Do you have a retirement plan besides Social Security? [IF YES: Is any of your retirement money in the stock market through stocks, mutual funds or a 401k plan?]

Early Oct 2002
$46 \quad$ Yes, retirement plan in the stock market 47
13 Yes, but not in stock market 13
40 No, no retirement plan 37
$\frac{1}{100}$ Don't know/Refused $\quad \underline{3}$

3 In May 1988 the item was worded: "Losing your job."
Q. 40 [IF 1,2 IN Q. 39 READ: Aside from retirement accounts...] Do you currently own shares in a mutual fund that includes stock?

| 37 | Yes | Early Oct 2002 |
| :--- | :--- | :---: |
| 61 | No | 60 |
| $\frac{2}{100}$ | Don't know/Refused | 60 |
|  |  | $\underline{4}$ |
| 100 |  |  |

Q. 41 Do you currently own stock in any INDIVIDUAL COMPANIES besides a company that you or someone else in your household works for?

| 23 | Yes | Early Oct 2002 |
| :---: | :--- | :---: |
| 75 | No | 23 |
| $\frac{2}{100}$ | Don't know/Refused | $\underline{3}$ |
|  |  | 100 |

Q. 42 Within the past year, have you made changes to your investments -- that is -- decided to buy or sell any stocks or shares in a mutual fund? [IF YES ASK: Have you made any changes within the past six months?]

|  |  | Early Oct 2002 |
| :---: | :--- | :---: |
| 12 | Yes, within past six months | 12 |
| 10 | Yes, within past year | 8 |
| 75 | No changes in the past year | 77 |
| $\frac{3}{100}$ | Don't know/Refused | $\underline{3}$ |

Now, just a few questions for statistical purposes only.

## ASK ALL:

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

| Trend |  | Republican | Democrat | Independent | (VOL) <br> No <br> Preference | (VOL) <br> Other <br> Party | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | May, 2005 | 30 | 34 | 29 | 4 | * | 3=100 |
|  | Late March, 2005 | 29 | 32 | 36 | 2 | * | $1=100$ |
|  | Mid-March, 2005 | 30 | 34 | 29 | 4 | * | $3=100$ |
|  | February, 2005 | 31 | 32 | 30 | 4 | 1 | $2=100$ |
|  | January, 2005 | 32 | 33 | 30 | 4 | * | $1=100$ |
|  | December, 2004 | 31 | 34 | 30 | 3 | * | $2=100$ |
|  | Mid-October, 2004 | 30 | 33 | 30 | 4 | * | $3=100$ |
|  | Late September, 2004 | 29 | 30 | 31 | 6 | * | $4=100$ |
|  | Mid-September, 2004 | 29 | 31 | 30 | 5 | * | $5=100$ |
|  | Early September, 2004 | 30 | 33 | 31 | 3 | * | $3=100$ |
|  | August, 2004 | 31 | 35 | 27 | 4 | * | $3=100$ |
|  | July, 2004 | 29 | 33 | 32 | 3 | * | $3=100$ |
|  | June, 2004 | 30 | 34 | 31 | 3 | * | $2=100$ |
|  | May, 2004 | 29 | 35 | 26 | 5 | 1 | $4=100$ |
|  | Early May, 2004 | 27 | 34 | 31 | 4 | 1 | $3=100$ |
|  | Late April, 2004 | 30 | 31 | 31 | 5 | * | $3=100$ |
|  | Early April, 2004 | 31 | 32 | 28 | 4 | 1 | $4=100$ |


| PARTY CONTINUED... | Republican | Democrat | Independent | (VOL) | $\begin{gathered} \text { (VOL) } \\ \text { Other } \end{gathered}$ | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | No |  |  |
| Trend |  |  |  | Preference | Party |  |
| Late March, 2004 | 30 | 34 | 28 | 4 | * | 4=100 |
| March, 2004 | 27 | 35 | 32 | 4 | * | $2=100$ |
| Mid-February, 2004 | 30 | 33 | 30 | 4 | * | $3=100$ |
| Early February, 2004 | 31 | 33 | 31 | 3 | * | $2=100$ |
| Mid-January, 2004 | 31 | 31 | 31 | 4 | 1 | $2=100$ |
| Early January, 2004 | 29 | 34 | 31 | 4 | * | $2=100$ |
| Yearly Totals |  |  |  |  |  |  |
| 2004 | 30 | 33 | 30 | 4 | * | $3=100$ |
| 2003 | 30 | 31 | 31 | 5 | * | $3=100$ |
| 2002 | 30 | 31 | 30 | 5 | 1 | $3=100$ |
| 2001 | 29 | 34 | 29 | 5 | * | $3=100$ |
| 2001 Post-Sept 11 | 31 | 32 | 28 | 5 | 1 | $3=100$ |
| 2001 Pre-Sept 11 | 28 | 35 | 30 | 5 | * | $2=100$ |
| 2000 | 28 | 33 | 29 | 6 | * | $4=100$ |
| 1999 | 27 | 33 | 34 | 4 | * | $2=100$ |
| 1998 | 28 | 33 | 32 | 5 | * | $2=100$ |
| 1997 | 28 | 33 | 32 | 4 | 1 | $2=100$ |
|  | No Preference/ |  |  |  |  |  |
|  | Republican | Democrat | Independent | Other/DK |  |  |
| 1996 | 29 | 33 | 33 | $5=100$ |  |  |
| 1995 | 32 | 30 | 34 | $4=100$ |  |  |
| 1994 | 30 | 32 | 34 | $4=100$ |  |  |
| 1993 | 27 | 34 | 34 | $5=100$ |  |  |
| 1992 | 28 | 33 | 35 | $4=100$ |  |  |
| 1991 | 31 | 32 | 33 | $4=100$ |  |  |
| 1990 | 31 | 33 | 30 | $6=100$ |  |  |
|  |  |  | Independent/ No Pref/Oth/DK |  |  |  |
| 1989 | 33 | 33 | $34=100$ |  |  |  |
| 1987 | 26 | 35 | $39=100$ |  |  |  |

(All party identification trends based on general public.)

IF ANSWERED 3, 4, 5 OR 9 IN PARTY, ASK:
PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

|  | Republican | Democrat | Refused to lean |
| :---: | :---: | :---: | :---: |
| May, 2005 | 9 | 13 | 14=36\% |
| Late March, 2005 | 13 | 17 | 9=39\% |
| December, 2004 | 14 | 12 | 9=35\% |
| August, 2003 | 12 | 16 | 14=42\% |
| August, 2002 | 12 | 13 | 13=38\% |
| September, 2000 | 11 | 13 | 15=39\% |
| Late September, 1999 | 14 | 15 | 16=45\% |
| August, 1999 | 15 | 15 | $12=42 \%$ |

## ASK ALL:

HEALTH Do you currently have health insurance, or not?

|  |  | Dec | Sept | April |
| :--- | :--- | :---: | :---: | :---: |
|  |  | $\frac{1993}{86}$ | $\frac{1993}{85}$ | $\frac{1993}{85}$ |
| 85 | Yes, have health insurance | 14 | 15 | 15 |
| 14 | No | $\frac{*}{*}$ | $\stackrel{*}{-}$ | $\frac{*}{-}$ |
| $\frac{1}{100}$ | Don't know/Refused (VOL.) | 100 | 100 | 100 |

BANK Have you ever had to declare bankruptcy, or hasn't this happened to you?

| 10 | Yes |
| :--- | :--- |
| 89 | No |
| $\frac{1}{100}$ | Don't know/Refused (VOL.) |

