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News Release
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## Most Say Al Qaeda Is Weaker Than Before 9/11 IRAQ SUPPORT STEADY IN FACE OF HIGHER CASUALTIES

Most Americans think that the United States is winning the war on terrorism, and a solid majority believes that Al Qaeda and related terrorist groups are weaker now than they were before the Sept. 11 attacks. In addition, somewhat more Americans believe the war in Iraq has helped the war on terrorism rather than hurt that effort (46\% helped, $40 \%$ hurt).

The latest nationwide poll by the Pew Research Center for the People \& the Press, conducted among 2,003 adults from Sept. 8 -13, finds public attitudes on the war in Iraq remaining stable, with a notable exception. Since August, there has been a significant increase in the percentage who say that the number of American military casualties in Iraq is growing. Nearly half (46\%) say that casualties over the past month are higher than they have been in recent months; in August, just 31\% thought casualties were increasing.

However, the perception that casualties are rising has not materially affected opinion regarding the war itself. A majority of Americans (53\%) continue to say the war was the right decision and about as many (54\%) favor keeping U.S. troops in Iraq until the situation there has stabilized. These numbers have been consistent since spring. And perceptions of the Iraq military effort remain unchanged, despite the upswing in casualties. A narrow

| Positive Views of War on Terror |  |
| :---: | :---: |
|  | July Sept |
| War on terrorism* | \% \% |
| Winning | 5152 |
| Losing | $34 \quad 28$ |
| Neither (Vol) | 109 |
| Don't know | $\underline{5} \quad \underline{11}$ |
|  | 100100 |
| Al Qaeda is... |  |
| Weaker | -- 57 |
| Stronger | -- 30 |
| Same (Vol) | -- 4 |
| Don't know | -- $\underline{9}$ |
|  |  |
| Iraq war's effect on war on terror |  |
| Helped | $43 \quad 46$ |
| Hurt | 4540 |
| No effect (Vol) | 56 |
| Don't know | $\underline{7}$ |
|  | 100100 |
| * July figures from ABC/Wash. Post |  | majority (52\%) believe the effort is going very or fairly well, while $44 \%$ think it is not going well.

Moreover, President Bush’s own ratings on Iraq have improved slightly, despite the continuing violence. Currently, $47 \%$ of the public approves of the way Bush is handling the situation in Iraq, while 45\% disapprove. Voters favor Bush over John Kerry as the candidate better able to handle the situation in Iraq. Bush holds a $51 \%-39 \%$ edge on that issue; the two candidates were virtually tied last month (44\% Bush, $46 \%$ Kerry).

Nonetheless, the public remains skeptical that Bush has a strategy for bringing the war to a successful conclusion. Just

| Despite Casualties, <br> War Support Unchanged |  |  |
| :--- | :---: | :---: |
| Military casualties | $\frac{\text { Aug }}{\%}$ | $\frac{\text { Sept }}{\%}$ |
| over past month | 31 | 46 |
| Higher | 18 | 12 |
| Lower | 42 | 31 |
| Same | $\underline{9}$ | $\underline{11}$ |
| Don't know | 100 | 100 |
| War in Iraq | 53 | 53 |
| Right decision | 41 | 39 |
| Wrong decision | $\underline{6}$ | $\underline{8}$ |
| Don't know | 100 | 100 | $36 \%$ believe Bush has a clear plan to end the war, compared with $55 \%$ who believe he does not. Opinion on that measure, like most others on Iraq, has remained very consistent through the spring and summer.


#### Abstract

ABOUT THE SURVEY

Results for the September 2004 News Interest Index survey are based on telephone interviews conducted under the direction of Princeton Survey Research Associates International among a nationwide sample of 2,494 adults, 18 years of age or older, during the period September $8-14,2004$. Many questions in the report were asked only during the period of September 8-13 (a total of 2,003 adults and 1,580 registered voters); a much shorter questionnaire was used for interviewing on the night of September 14.

For results based on the total sample of 2,494 adults, one can say with $95 \%$ confidence that the error attributable to sampling is plus or minus 2.5 percentage points. For results based on registered voters $(\mathrm{N}=1,972)$ the sampling error is plus or minus 2.5 percentage points. For results based on interviews conducted Sept. 8-13 with either Form $1(\mathrm{~N}=994)$ or Form $2(\mathrm{~N}=1,009)$, the sampling error is plus or minus 3.5 percentage points. If based on Form 1 or Form 2 registered voters only ( $\mathrm{N}=773$ or $\mathrm{N}=807$ ), the sampling error is plus or minus 4 percentage points.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.


## SURVEY METHODOLOGY IN DETAIL

The sample for this survey is a random digit sample of telephone numbers selected from telephone exchanges in the continental United States. The random digit aspect of the sample is used to avoid "listing" bias and provides representation of both listed and unlisted numbers (including not-yet-listed). The design of the sample ensures this representation by random generation of the last two digits of telephone numbers selected on the basis of their area code, telephone exchange, and bank number.

The telephone exchanges were selected with probabilities proportional to their size. The first eight digits of the sampled telephone numbers (area code, telephone exchange, bank number) were selected to be proportionally stratified by county and by telephone exchange within county. That is, the number of telephone numbers randomly sampled from within a given county is proportional to that county's share of telephone numbers in the U.S. Only working banks of telephone numbers are selected. A working bank is defined as 100 contiguous telephone numbers containing three or more residential listings.

The sample was released for interviewing in replicates. Using replicates to control the release of sample to the field ensures that the complete call procedures are followed for the entire sample. The use of replicates also insures that the regional distribution of numbers called is appropriate. Again, this works to increase the representativeness of the sample.

At least 10 attempts were made to complete an interview at every sampled telephone number. The calls were staggered over times of day and days of the week to maximize the chances of making a contact with a potential respondent. All interview breakoffs and refusals were re-contacted at least once in order to attempt to convert them to completed interviews. In each contacted household, interviewers asked to speak with the "youngest male 18 or older who is at home." If there is no eligible man at home, interviewers asked to speak with "the oldest woman 18 or older who is at home." This systematic respondent selection technique has been shown empirically to produce samples that closely mirror the population in terms of age and gender.

Non-response in telephone interview surveys produces some known biases in survey-derived estimates because participation tends to vary for different subgroups of the population, and these subgroups are likely to vary also on questions of substantive interest. In order to compensate for these known biases, the sample data are weighted in analysis.

The demographic weighting parameters are derived from a special analysis of the most recently available Annual Social \& Economic Supplement data from the Census Bureau (March 2003). This analysis produced population parameters for the demographic characteristics of households with adults 18 or older, which are then compared with the sample characteristics to construct sample weights. The analysis only included households in the continental United States that contain a telephone. The weights are derived using an iterative technique that simultaneously balances the distributions of all weighting parameters.

# PEW RESEARCH CENTER FOR THE PEOPLE AND THE PRESS <br> SEPTEMBER 2004 POLITICAL SURVEY <br> FINAL TOPLINE <br> September 8-13, 2004 Total N=2003; RV N=1580 <br> September 8-14, 2004 Total N=2494; RV N=1972 

## NOTE: UNLESS OTHERWISE NOTED, MOST QUESTIONS IN THIS SURVEY ARE BASED ON INTERVIEWS CONDUCTED SEPTEMBER 8-13, 2004 TOTAL N=2003; RV N=1580

Q. 2 Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely. [INSERT ITEM; RANDOMIZE WITH ITEMS a and b FIRST, FOLLOWED BY RANDOMIZED ITEMS c THRU i; OBSERVE FORM SPLITS]

## ASKED SEPTEMBER 8-14 [N=2494]:

b. News about the current situation in Iraq

August, 2004
July, 2004
June, 2004
April, 2004

| Very | Fairly | Not too | Not at all |  |
| :---: | :---: | :---: | :---: | :---: |
| Closely | Closely | Closely | Closely | DK/Ref |
| 47 | 37 | 9 | 6 | 1=100 |
| 39 | 42 | 12 | 6 | 1=100 |
| 43 | 40 | 11 | 6 | *=100 |
| 39 | 42 | 12 | 6 | 1=100 |
| 54 | 33 | 8 | 5 | *=100 |
| 47 | 36 | 12 | 4 | 1=100 |
| 47 | 38 | 10 | 4 | 1=100 |
| 48 | 39 | 9 | 4 | *=100 |
| 44 | 38 | 11 | 6 | 1=100 |
| 52 | 33 | 9 | 5 | 1=100 |
| 38 | 40 | 14 | 7 | $1=100$ |
| 50 | 33 | 10 | 6 | 1=100 |
| 45 | 39 | 10 | 5 | 1=100 |
| 37 | 41 | 13 | 8 | 1=100 |
| 46 | 35 | 13 | 6 | *=100 |
| 63 | 29 | 6 | 2 | *=100 |
| 47 | 40 | 10 | 2 | $1=100$ |
| 54 | 34 | 9 | 2 | 1=100 |
| 57 | 33 | 7 | 2 | 1=100 |
| 62 | 27 | 6 | 4 | $1=100$ |
| 62 | 25 | 8 | 4 | $1=100$ |
| 55 | 29 | 10 | 4 | $2=100$ |
| 51 | 32 | 10 | 6 | 1=100 |
| 53 | 33 | 8 | 5 | 1=100 |
| 60 | 28 | 6 | 5 | 1=100 |
| 48 | 29 | 15 | 6 | $2=100$ |

ASK FORM 1 SEPTEMBER 8 - 13 FORM 2 [N=1009]:
g.F2 The killing of Russian school children by Chechen rebels

48
$30 \quad 11 \quad 10 \quad 1=100$

## QUESTIONS 3 THROUGH 14 IN PREVIOUS RELEASE.

From March 20 to April 16, 2003 the story was listed as "News about the war in Iraq."
From October 2002 to March 13-16, 2003 the story was listed as "Debate over the possibility that the U.S. will take military action in Iraq." In Early September 2002 the story was listed as "Debate over the possibility that the U.S. will invade Iraq."
Q. 15 Regardless of who you support, which one of the presidential candidates - George W. Bush or John Kerry — do you think would do the best job of (INSERT ITEM; RANDOMIZE. IF RESPONDENT MENTIONS ANYONE OTHER THAN BUSH OR KERRY PROBE ONCE: "IF YOU HAD TO CHOOSE BETWEEN BUSH AND KERRY. . . "; OBSERVE FORM SPLITS)?

BASED ON REGISTERED VOTERS [N=1580]:

## ASK ALL REGISTERED VOTERS:

f. Making wise decisions about what to do in Iraq

| George | John | (VOL.) |
| :---: | :---: | :--- |
| W. Bush | Kerry $^{3}$ | Neither DK/Ref. |

August, 2004
51

| 39 | 3 | $7=100$ |
| :--- | :---: | :---: |
| 46 | 3 | $7=100$ |
| 41 | 4 | $11=100$ |
| 37 | 4 | $10=100$ |
| 45 | 2 | $6=100$ |

QUESTIONS 16 THROUGH 18 IN PREVIOUS RELEASE.

## ASK FORM 2 [ $\mathbf{N}=1009]$ :

Thinking now about the president...
Q.19F2 Do you approve or disapprove of the way George W. Bush is handling [INSERT ITEM;

RANDOMIZE]? [IF DK ENTER AS DK. IF "DEPENDS" PROBE ONCE WITH: Overall, do you approve or disapprove of the way George W. Bush is handling [ITEM]? IF STILL DEPENDS ENTER AS DK]

|  |  | Approve | Disapprove | DK/Ref. |
| :---: | :---: | :---: | :---: | :---: |
| b.F2 | The situation in Iraq | 47 | 45 | 8=100 |
|  | August, 2004 | 43 | 52 | $5=100$ |
|  | July, 2004 | 42 | 53 | $5=100$ |
|  | June, 2004 | 42 | 51 | $7=100$ |
|  | Late April, 2004 | 44 | 48 | $8=100$ |
|  | Early April, 2004 | 40 | 53 | $7=100$ |
|  | Mid-January, 2004 | 59 | 37 | $4=100$ |
|  | September, 2003 | 52 | 40 | $8=100$ |
|  | April 10-16, $2003{ }^{4}$ | 77 | 17 | $6=100$ |
|  | April 8-9, 2003 | 71 | 23 | $6=100$ |
|  | --April 9, 2003 | 76 | 18 | $6=100$ |
|  | --April 8, 2003 | 65 | 28 | $7=100$ |
|  | April 2-7, 2003 | 73 | 21 | $6=100$ |
|  | March 28-April 1, 2003 | 69 | 26 | $5=100$ |
|  | March 25-27, 2003 | 73 | 23 | $4=100$ |
|  | March 23-24, 2003 | 72 | 22 | $6=100$ |
|  | March 20-22, 2003 | 70 | 23 | $7=100$ |
|  | February, 2003 | 56 | 37 | $7=100$ |
|  | January, 2003 | 56 | 36 | $8=100$ |
|  | Early October, 2002 | 56 | 34 | $10=100$ |

[^0][^1]
## QUESTIONS 20 THROUGH 27 IN PREVIOUS RELEASE.

## ASK ALL GENERAL PUBLIC:

Now thinking about Iraq...
Q. 28 Do you think the U.S. made the right decision or the wrong decision in using military force against Iraq?

|  | Right decision | Wrong decision | Don't know Refused |
| :---: | :---: | :---: | :---: |
| September, 2004 | 53 | 39 | 8=100 |
| August, 2004 | 53 | 41 | $6=100$ |
| July, 2004 | 52 | 43 | $5=100$ |
| June, 2004 | 55 | 38 | $7=100$ |
| May, 2004 | 51 | 42 | $7=100$ |
| Late April, 2004 | 54 | 37 | $9=100$ |
| Early April, 2004 | 57 | 35 | $8=100$ |
| Mid-March, 2004 | 55 | 39 | $6=100$ |
| Late February, 2004 | 60 | 32 | $8=100$ |
| Early February, 2004 | 56 | 39 | $5=100$ |
| Mid-January, 2004 | 65 | 30 | $5=100$ |
| Early January, 2004 | 62 | 28 | $10=100$ |
| December, 2003 | 67 | 26 | $7=100$ |
| October, 2003 | 60 | 33 | $7=100$ |
| September, 2003 | 63 | 31 | $6=100$ |
| August, 2003 | 63 | 30 | $7=100$ |
| Early July, 2003 | 67 | 24 | $9=100$ |
| May, 2003 | 74 | 20 | $6=100$ |
| April 10-16, 2003 | 74 | 19 | $7=100$ |
| April 8-9,2003 | 74 | 19 | $7=100$ |
| April 2-7, 2003 | 72 | 20 | $8=100$ |
| March 28-April 1, 2003 | 69 | 25 | $6=100$ |
| March 25-27, 2003 | 74 | 21 | $5=100$ |
| March 23-24, 2003 | 74 | 21 | $5=100$ |
| March 20-22, 2003 | 71 | 22 | $7=100$ |
| Late January, 1991 | 77 | 15 | $9=100$ |

Q. 29 How well is the U.S. military effort in Iraq going? [READ IN ORDER]

|  | Very <br> well | Fairly <br> well | Not too <br> well | Not at all <br> well | Don't know/ <br> Refused |
| :--- | :---: | :---: | :---: | :---: | :---: |
| September, 2004 | $\frac{12}{4}$ | 40 | 26 | 18 | $4=100$ |
| August, 2004 | 12 | 41 | 28 | 16 | $3=100$ |
| July, 2004 | 13 | 42 | 26 | 16 | $3=100$ |
| June, 2004 | 16 | 41 | 25 | 14 | $4=100$ |
| May, 2004 | 10 | 36 | 32 | 19 | $3=100$ |
| Late April, 2004 | 12 | 43 | 26 | 15 | $4=100$ |
| Early April, 2004 | 14 | 43 | 26 | 13 | $4=100$ |
| Mid-March, 2004 | 16 | 45 | 26 | 11 | $2=100$ |
| Early February, 2004 | 17 | 46 | 23 | 11 | $3=100$ |
| Mid-January, 2004 | 22 | 51 | 18 | 6 | $3=100$ |
| Early January, 2004 | 23 | 47 | 18 | 7 | $5=100$ |
| December, 2003 | 28 | 47 | 16 | 6 | $3=100$ |
| Q.29 CONTINUED... | Very | Fairly | Not too | Not at all | Don't know/ |


|  | $\frac{\text { well }}{}$ | $\frac{\text { well }}{}$ | $\frac{\text { well }}{25}$ | $\frac{\text { well }}{11}$ |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| $\frac{\text { Refused }}{4=100}$ |  |  |  |  |  |
| October, 2003 | 16 |  | 44 | 25 | 9 |

Q. 30 Do you think the U.S. should keep military troops in Iraq until the situation has stabilized, or do you think the U.S. should bring its troops home as soon as possible?

|  |  |  |  | Late | Early | Early |  |  |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Aug | July | June | May | April | April | Jan | Oct | Sept |
|  |  | $\underline{2004}$ | $\underline{2004}$ | $\underline{2004^{5}}$ | $\underline{2004}$ | $\underline{2004}$ | $\underline{2004}$ | $\underline{2004}$ | $\underline{2003}$ | $\underline{2003}$ |
| 54 | Keep troops in Iraq | 54 | 53 | 51 | 53 | 53 | 50 | 63 | 58 | 64 |
| 40 | Bring troops home | 42 | 43 | 44 | 42 | 40 | 44 | 32 | 39 | 32 |
| $\frac{6}{100}$ | Don't know/Refused | $\underline{4}$ | $\underline{4}$ | $\underline{5}$ | $\underline{5}$ | $\underline{7}$ | $\underline{6}$ | $\underline{5}$ | $\underline{3}$ | $\underline{4}$ |
|  |  | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

Q. 31 Do you think George W. Bush has a clear plan for bringing the situation in Iraq to a successful conclusion, or don't you think so?

|  |  | Aug | July | June | Late <br> April | Early <br> April | Dec | Oct | Sept |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\underline{2004}$ | $\underline{2004}$ | $\underline{2004}$ | $\underline{2004}$ | $\underline{2004}$ | $\underline{2003}$ | $\underline{2003}$ | $\underline{2003}$ |
| 36 | Has a clear plan | 36 | 34 | 37 | 36 | 32 | 44 | 35 | 32 |
| 55 | Doesn't have a clear plan | 58 | 59 | 55 | 54 | 57 | 45 | 54 | 58 |
| 9 | Don't know/Refused (VOL.) | 6 | 7 | 8 | 10 | 11 | 11 | 11 | 10 |
| 100 |  | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

Q. 32 Do you think the war in Iraq has helped the war on terrorism, or has it hurt the war on terrorism?

|  |  | Aug | July | June | Mid- <br> March | Late <br> Feb | Early Feb | Dec | Sept | May | April | Early Oct |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\underline{2004}$ | 2004 | $\underline{2004}$ | 2004 | 2004 | 2004 | 2003 | 2003 | 2003 | $2003{ }^{6}$ | $\underline{2002}$ |
| 46 | Helped | 45 | 43 | 43 | 50 | 62 | 55 | 59 | 54 | 65 | 63 | 52 |
| 40 | Hurt | 44 | 45 | 44 | 37 | 28 | 32 | 26 | 31 | 22 | 22 | 34 |
| 6 | No effect (VOL) | 4 | 5 | 4 | 5 | 3 | 7 | 6 | 7 | 6 | -- | -- |
| 8 | Don't know/Refused | $\underline{7}$ | $\underline{7}$ | $\underline{9}$ | 8 | 7 | $\underline{6}$ | $\underline{9}$ | 8 | 7 | 15 | 14 |
| 100 |  | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

ASK FORM 2 [ $\mathrm{N}=1009$ ]:
Q.33F2 Some people are comparing Iraq to the war in Vietnam thirty years ago. Do you think Iraq will turn out to

In June 2004 and earlier, the question was worded: "Do you think the U.S. should keep military troops in Iraq until a stable government is established there, or do you think the U.S. should bring its troops home as soon as possible?"

In April 2003, the question was worded: "Do you think the war in Iraq will help the war on terrorism, or will it hurt the war on terrorism?" In Early October 2002 the question was worded: "If the U.S. uses military force in Iraq, do you think this will help the war on terrorism, or will it hurt the war on terrorism?"
be another Vietnam, or do you think the U.S. will accomplish its goals in Iraq?

|  |  | June | Late April |
| ---: | :--- | :---: | :---: |
| 29 | Will be another Vietnam | $\frac{2004}{29}$ | $\frac{2004}{25}$ |
| 54 | U.S. will accomplish its goals | 55 | 54 |
| 4 | Too early to tell (VOL.) | 4 | 6 |
| $\frac{13}{100}$ | Don't know/Refused (VOL.) | $\underline{12}$ | $\underline{15}$ |
| 100 | 100 |  |  |

## ASK FORM 1 [ $\mathrm{N}=994$ ]:

Q.34F1 What's your impression about what's happened in Iraq over the past month. Has the number of American military casualties been higher, lower, or about the same as in other recent months?

|  |  | $\frac{\text { Aug } 2004}{31}$ |
| :--- | :--- | :---: |
| 46 | Higher | 18 |
| 12 | Lower | 42 |
| 31 | About the same | $\underline{9}$ |
| $\frac{11}{100}$ | Don't know/Refused | 100 |

Q.35F1 In the long run, do you think the war in Iraq has increased the chances of terrorist attacks in the U.S., lessened the chances, or has it made no difference?

|  |  | $\frac{\text { Nov } 2002^{7}}{}{ }^{34}$ |
| :---: | :--- | :---: |
| Increased | 18 |  |
| 32 | Lessened | 18 |
| 31 | No difference | 30 |
| $\frac{3}{100}$ | Don’t know | $\underline{7}$ |
|  |  | 100 |

QUESTIONS 36 THROUGH 39 HELD FOR FUTURE RELEASE

[^2]ASK FORM 1 [ $\mathrm{N}=\mathbf{9 9 4}$ ]:
Q.40F1 Do you think the United States is winning or losing the war on terrorism?

|  |  | ABC News/Wash Post |  |
| ---: | :--- | :---: | :---: |
|  |  | $\underline{\text { July 2004 }}$ | $\frac{51}{\text { October 2002 }}$ |
| 52 | Winning | 34 | 47 |
| 28 | Losing | 10 | 24 |
| 9 | Neither (VOL) | $\underline{5}$ | 21 |
| $\frac{11}{100}$ | Don’t Know/Refused |  | $\underline{9}$ |
| 100 | 101 |  |  |

## ASK FORM 2 [ $\mathrm{N}=1009$ ]:

Q.41F2 Do you think Al Qaeda and related terrorist groups are now stronger or weaker than before 9/11?

| 30 | Stronger |
| ---: | :--- |
| 57 | Weaker |
| 4 | About the same (VOL.) |
| $\frac{9}{100}$ | Don't know/refused (VOL.) |


[^0]:    3 In 2000 the question asked about Al Gore.

[^1]:    From March to April 2003 the item was worded: "... dealing with the war in Iraq?" The 1991 Gallup trend was worded
    "...George Bush is handling the situation in the Persian Gulf region."

[^2]:    7 The question from the November 2002 Global Attitudes survey was worded: "In the long run, do you think a war with Iraq to end Saddam Hussein's rule is likely to increase the chances of terrorist attacks in the U.S., lessen the chances, or will it make no difference?"

