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The GOP Pays The Price

## MEDICARE DEBATE GETS MORE ATTENTION THAN BOSNIA, DOLE ON HOLLYWOOD, AND EVEN OJ

More Americans are paying attention to Bosnia these days than at anytime since the bloody war in former Yugoslavia broke out. But Bosnia, Bob Dole's attack on Hollywood, and even O.J. Simpson take a back seat to public attentiveness to news about proposals to scale back spending on Medicare. And the attention to this debate isn't doing the Republican party much good. For the first time since last fall's election, the percentage of Americans saying they are happy that the GOP controls Congress has fallen below $50 \%$, and public disapproval of GOP policies ( $45 \%$ ) is now significantly greater than approval ( $41 \%$ ). Ironically, this occurs at a time when President Clinton has joined the Republicans in calling for substantial reductions in the cost of Medicare and other social programs.

These are the findings of the latest Times Mirror Center survey which also finds fully $28 \%$ of respondents paying very close attention to the Medicare debate, and another 34\% paying a fair amount of attention to the contentious issue. These are the highest levels of public attentiveness recorded this year to any news item about the 104th Congress. Comparatively, half as many citizens (15\%) paid very close attention to passage of the Congressional budget resolutions. Fewer also paid close attention to Dole's charges against the entertainment industry (16\%), Bosnia (22\%), and the O.J. Simpson trial (15\%).
(Of note: public attention to Bosnia was twice as great as it had been earlier in the year, while the Simpson figures represent a dramatic fall off in interest in the long running
trial.)
Support for GOP Congressional policies has eroded most among older people, who naturally follow news about Medicare more closely than younger Americans. The poll found 53\% of people 65 years of age and older paying very close attention to the Medicare story compared to only $13 \%$ among people under 30. Accordingly, disapproval of Republican policies among older Americans climbed by 22 percentage points compared to only 8 percentage points among younger people since the beginning of the year.

Overall, disapproval of Republican policies was almost twice as great as approval among those paying very close attention to the Medicare debate. Approval of the GOP outweighed disapproval among those not following this issue closely.

|  | Attention Paid to Medicare <br> Very Close | All Others |
| :---: | :---: | :---: |
| Opinion of GOP Policies | 32 |  |
| Approve | 61 | 44 |
| Disapprove | $\underline{7}$ | 39 |
| DK | 100 | $\underline{17}$ |
|  |  | 100 |

## Clinton Benefits

Opinion of Bill Clinton has not suffered as a consequence of increased disaffection with Republican policies. The current survey, conducted June 8-11, found $50 \%$ voicing approval of the way he has been handling his job as President, with only $40 \%$ disapproval. This is Clinton's best showing in a Times Mirror survey since early 1994. Since the Oklahoma bombing, approval of Clinton's performance has been significantly greater than disapproval in every comparably conducted nationwide survey.

## Clinton Job Approval Ratings April-June 1995

| Date | Approve | Disapprove | $\underline{\text { DK }}$ |
| :---: | :---: | :---: | :---: |
| April 5-6 | 47 | 45 | $8=100$ |
| April 6-9 | 47 | 43 | $10=100$ |
| April 17-19 | 46 | 45 | $9=100$ |
| April 21-24 | 51 | 39 | $10=100$ |
| May 11-14 | 51 | 42 | $7=100$ |
| June 1-2 | 47 | 39 | $14=100$ |
| June 5-6 | 47 | 42 | $11=100$ |
| June 8-11 | 50 | 40 | $10=100$ |

Sources: Times Mirror, Gallup/CNN/USA Today and PSRA/Newsweek

The President's better ratings are largely due to improved evaluations by women, especially older women. He also benefits from more favorable ratings from Independents, Perot voters and people in the Midwest.

## But Things Aren't Any Better

Unusually, Clinton's higher approval rating is not accompanied by an improvement in how Americans evaluate the state of the nation. Only one in four in the current survey are satisfied with conditions in the country, about the level found earlier in the year, when Clinton's approval score was 9 percentage points lower. This is not a typical polling pattern (see chart on next page). Generally, an improved opinion of a President is accompanied by more public contentment with the nation's course. Such an anomaly suggests that Clinton is benefiting more from Republican difficulties than from his own successes.


Trends in opinion about Clinton's handling of the economy and foreign policy lend support to this interpretation. The President's ratings on the economy are flat, and opinion of his stewardship of foreign policy is much more negative than it has been. The public continues to be evenly divided between those who approve ( $46 \%$ ) and those who disapprove ( $46 \%$ ) of Clinton's management of the economy. But the percentage approving of his handling of foreign policy fell from $50 \%$ in October 1994 to $39 \%$ in the current survey.

Discontent with Clinton's foreign policy is not a reflection of how the public feels about the President's tough trade position with the Japanese. Americans are as enthusiastic about the decision to impose tariffs on Japanese luxury cars ( $61 \%$ approval), as they are unenthusiastic about Mexican loan guarantees ( $60 \%$ disapproval). Between these extremes, the public on balance disapproves of the Administration's Bosnia policy, and of its support for financial aid to Russia. Despite the apparent success of the operation in Haiti, the public is still divided over the decision to send troops to that Caribbean nation.

Importantly, core Democratic groups do not give the Administration as much support for its foreign policy as they do for its economic policy. Women, blacks and self-identified Democrats rate Clinton much lower on the foreign policy dimension and for handling Bosnia specifically.

| Support for Clinton Policies: The Economy, Foreign Policy and Bosnia Percent Who Approve |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Economic Policy | Foreign Policy | Bosnia Policy |
| Sex |  |  |  |
| Male | 44 | 39 | 40 |
| Female | 47 | 40 | 39 |
| Race |  |  |  |
| White | 43 | 39 | 38 |
| Non-White | 59 | 45 | 47 |
| Party ID |  |  |  |
| Republican | 25 | 22 | 27 |
| Democrat | 69 | 57 | 56 |
| Independent | 46 | 42 | 39 |

## Dole, Dole, Dole

With only $11 \%$ of Americans paying close attention to the race for the GOP presidential nomination, the Senate Majority Leader has an overwhelming lead in this contest. Dole is the first choice of four in ten Republicans and Independents who lean Republican (42\%) questioned by Times Mirror. Colin Powell was a distant second at $17 \%$; no other candidate polled in the double digits, and that included Newt Gingrich (5\%), Phil Gramm (6\%), Pat Buchanan (6\%), and Pete Wilson (4\%). Two other findings stood out that further enhance Dole's current position. He was still the overwhelming favorite among the small percentage of Republicans who said they were paying very close attention to the race. Secondly, he holds an even stronger position when non-candidate Powell is factored out of the contest.

| First Choices: | Choices With Powell: <br> In Race | Paying Very Close <br> Out of Race | Attention To Race |
| :--- | :---: | :---: | :---: |
| Dole 42 | 50 | 48 |  |
| Gramm | 6 | 8 | 11 |
| Alexander | 2 | 3 | 2 |
| Buchanan | 6 | 7 | 3 |
| Specter | 2 | 2 | 0 |
| Lugar | 2 | 3 | 2 |
| Wilson | 4 | 6 | 8 |
| Powell | 17 | $\mathrm{n} / \mathrm{a}$ | 11 |
| Gingrich | 5 | 7 | 3 |
| Dornan | 1 | 1 | 3 |
| Keyes | 2 | 3 | 2 |

BASED ON REPUBLICAN/LEAN REPUBLICAN

## Bosnia

Public attentiveness to the civil war in Bosnia doubled this month to about its highest level since the start of the Yugoslav conflict three years ago. Fully $22 \%$ of respondents said they followed news about the war "very closely" compared to merely $11 \%$ three months earlier. This is essentially the same level of interest as two years earlier, $23 \%$ in May, 1993, when the United States threatened to use force in support of United Nations resolutions on Bosnia. If anything, the attentiveness appears slightly greater now; the total number of respondents who followed the news "very closely" and those who followed it "fairly closely" is $64 \%$ now, compared to a total of $57 \%$ two years ago.

The downing and dramatic rescue of the U.S. F-16 pilot, Capt. Scott O'Grady, contributed to the upsurge of interest in Bosnia, but there were also signs of broader American knowledge about and concern for the embattled country. Asked if they knew the name of the ethnic group that has conquered much of Bosnia and surrounded Sarajevo, $47 \%$ of respondents named the Serbs, a rise from the $27 \%$ who answered correctly last year (February, 1994). Similarly, $42 \%$ of Americans now say they are "most sympathetic" to the Bosnians rather than the Serbs, up from 35\% two years ago (September, 1993).

However, most Americans continue to favor a hands-off policy toward the war. A strong majority of $61 \%$ opposes the use of U.S. military force to help end the fighting in Bosnia, up somewhat from $55 \%$ a year ago (January, 1994). An equally strong majority of $64 \%$ says the United States does not have a responsibility to do something about the fighting there, up significantly from $49 \%$ in April, 1994 in a CBS poll and very similar to CBS results of 65\% in December, 1993 and $67 \%$ in January, 1993. But a more recent CBS/NYT poll found a $58 \%$ to $35 \%$ public majority saying that it is the UN's responsibility to help end the fighting. In turn, reflecting America's sense of responsibility toward the United Nations peacekeepers, $65 \%$ of the public favors use of U.S. forces to help the peacekeepers move to safer places in Bosnia. Fully, $71 \%$ would commit U.S. forces to help if the peacekeepers came under attack there.

Heightened interest in Bosnia was found much more among men and among whites, perhaps reflecting their identification with Capt. O'Grady. Beyond that, greater attentiveness was apparent among those 50 years old and older, among both college graduates and those who did not finish high school, and among Democrats. The least rise in interest in Bosnia occurred among young people, non-whites, Independents and Perot voters.

## Other News Interest Index Findings

Sharply reduced interest in the Simpson trial -- from $23 \%$ in March to $15 \%$ now -- was found much more among women, among those under 30 years old, and among Republicans. Twice as many blacks as whites ( $27 \%$ vs. $13 \%$ ) and almost three times more among the less educated ( $23 \%$ of those who did not finish high school vs. $8 \%$ of college graduates) said they are still following the case "very closely."

Of all the stories tested, most closely followed was the Oklahoma City bombing of April 19. Almost two months later, $58 \%$ of Americans said they followed news about it "very closely." Demographically, women were significantly more interested in it, as were persons 50 years old and older. A comparable level of public attentiveness was recorded in January, 1991, for stories about Iraq's occupation of Kuwait and the presence of U.S. forces in the region on the eve of the fighting there. In some 10 years of measuring public interest in various stories, the explosion of the Space Shuttle Challenger in 1986 registered highest: $80 \%$ followed it very closely six months after the tragedy.

Among other news stories tested for public interest, the most notable aspect about attentiveness to Dole's attack on the entertainment industry and to passage of the budget resolutions in Congress was the extremely low level of interest in them by younger people. Only half as many respondents under 30 years old followed the Dole story "very closely" compared to the average ( $8 \%$ vs. $16 \%$ ), and only one-third of them followed the budget resolution story "very closely" compared to the average ( $5 \%$ vs. $15 \%$ ).

# PERCENT FOLLOWING EACH NEWS STORY "VERY CLOSELY" 

|  | Oklahoma City Bombing | Congressional Proposal to Reduce Medicare Spending | Reports About U.S. Economy | N |
| :---: | :---: | :---: | :---: | :---: |
| Total | 58 | 28 | 26 | 1500 |
| Sex |  |  |  |  |
| Male | 51 | 24 | 31 | 750 |
| Female | 64 | 32 | 22 | 750 |
| Race |  |  |  |  |
| White | 58 | 27 | 27 | 1232 |
| *Hispanic | 60 | 31 | 16 | 113 |
| Black | 58 | 35 | 21 | 124 |
| Age |  |  |  |  |
| Under 30 | 51 | 13 | 15 | 313 |
| 30-49 | 56 | 21 | 26 | 651 |
| 50+ | 64 | 45 | 33 | 520 |
| Education |  |  |  |  |
| College Grad. | 54 | 28 | 30 | 426 |
| Other College | 58 | 27 | 26 | 381 |
| High School Grad | 56 | 28 | 26 | 540 |
| < H. S. Grad. | 62 | 31 | 22 | 146 |
| Region |  |  |  |  |
| East | 60 | 32 | 32 | 309 |
| Midwest | 58 | 28 | 25 | 369 |
| South | 57 | 28 | 25 | 512 |
| West | 56 | 25 | 22 | 310 |
| Party ID |  |  |  |  |
| Republican | 58 | 23 | 27 | 463 |
| Democrat | 63 | 41 | 27 | 426 |
| Independent | 54 | 22 | 26 | 532 |

Question: Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely.
*The designation, hispanic, is unrelated to the white-black categorization.
CONTINUED...

# PERCENT FOLLOWING EACH NEWS STORY "VERY CLOSELY" 

|  | Civil <br> War in Bosnia | Dole's <br> Charges <br> About <br> Moral decay | Budget Resolutions In Congress | N |
| :---: | :---: | :---: | :---: | :---: |
| Total | 22 | 16 | 15 | 1500 |
| Sex |  |  |  |  |
| Male | 25 | 14 | 16 | 750 |
| Female | 19 | 17 | 13 | 750 |
| Race |  |  |  |  |
| White | 22 | 16 | 15 | 1232 |
| *Hispanic | 15 | 12 | 11 | 113 |
| Black | 21 | 19 | 17 | 124 |
| Age |  |  |  |  |
| Under 30 | 18 | 8 | 5 | 313 |
| 30-49 | 20 | 12 | 14 | 651 |
| 50+ | 27 | 25 | 22 | 520 |
| Education |  |  |  |  |
| College Grad. | 23 | 17 | 20 | 426 |
| Other College | 22 | 17 | 16 | 381 |
| High School Grad | 20 | 14 | 11 | 540 |
| < H. S. Grad. | 24 | 17 | 16 | 146 |
| Region |  |  |  |  |
| East | 23 | 14 | 16 | 309 |
| Midwest | 23 | 18 | 14 | 369 |
| South | 21 | 14 | 14 | 512 |
| West | 20 | 17 | 15 | 310 |
| Party ID |  |  |  |  |
| Republican | 22 | 18 | 17 | 463 |
| Democrat | 29 | 18 | 19 | 426 |
| Independent | 19 | 13 | 11 | 532 |

Question: Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely.
*The designation, hispanic, is unrelated to the white-black categorization.

# PERCENT FOLLOWING EACH NEWS STORY "VERY CLOSELY" 

|  | O.J. <br> Simpson <br> Trial | News <br> About Republican Candidates | CBS's <br> Firing of Connie Chung | N |
| :---: | :---: | :---: | :---: | :---: |
| Total | 15 | 11 | 8 | 1500 |
| Sex |  |  |  |  |
| Male | 14 | 13 | 6 | 750 |
| Female | 15 | 10 | 9 | 750 |
| Race |  |  |  |  |
| White | 13 | 11 | 7 | 1232 |
| *Hispanic | 14 | 10 | 10 | 113 |
| Black | 27 | 17 | 9 | 124 |
| Age |  |  |  |  |
| Under 30 | 13 | 8 | 5 | 313 |
| 30-49 | 12 | 9 | 7 | 651 |
| 50+ | 18 | 16 | 10 | 520 |
| Education |  |  |  |  |
| College Grad. | 8 | 12 | 6 | 426 |
| Other College | 15 | 13 | 6 | 381 |
| High School Grad | 15 | 9 | 8 | 540 |
| < H. S. Grad. | 23 | 14 | 11 | 146 |
| Region |  |  |  |  |
| East | 18 | 10 | 6 | 309 |
| Midwest | 13 | 11 | 7 | 369 |
| South | 15 | 12 | 10 | 512 |
| West | 13 | 12 | 6 | 310 |
| Party ID |  |  |  |  |
| Republican | 11 | 16 | 8 | 463 |
| Democrat | 22 | 13 | 11 | 426 |
| Independent | 12 | 7 | 4 | 532 |

Question: Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely.
*The designation, hispanic, is unrelated to the white-black categorization.

## TABLES

## Trend in Clinton Job Approval <br> Percent Who Approve

Total

Sex
Male
Female
Race
White 37
Non-White 66
Age
Under 30
30-49
50-64
65+
Education
$\begin{array}{ll}\text { College Grad. } & 45 \\ \text { Some College } & 42\end{array}$
High School Grad. 36
< H.S. Grad. 45
Family Income
\$50,000+ 41
\$30,000-\$49,999 37
\$20,000-\$29,999 45
<\$20,000 47
Region
East 47
Midwest 38
South 38
West
45

Party ID
Republican 16
Democrat 74
Independent 38
1992 Vote
$\begin{array}{ll}\text { Bush } & 12 \\ \text { Clinton }\end{array}$
Clinton 75
Perot 24
41
41

40
40
41
44

4545

38
38
45674

June '95
50

76
+9
76 +2
50
$+12$

Question: Do you approve or disapprove of the way Bill Clinton is handling his job as President?

## PERCENT HAPPY GOP CONTROLS CONGRESS

|  | $\begin{aligned} & \text { Dec. } \\ & 1994 \end{aligned}$ | $\begin{gathered} \text { April } \\ 1995 \end{gathered}$ | June 1995 | Difference April To June |
| :---: | :---: | :---: | :---: | :---: |
| Total | 57 | 52 | 46 | -6 |
| Sex |  |  |  |  |
| Male | 62 | 58 | 54 | -4 |
| Female | 53 | 47 | 40 | -7 |
| Race |  |  |  |  |
| White | 62 | 57 | 50 | -7 |
| Non-white | 31 | 25 | 22 | -3 |
| Age |  |  |  |  |
| Under 30 | 62 | 51 | 49 | -2 |
| 30-49 | 56 | 55 | 48 | -7 |
| 50-64 | 59 | 55 | 44 | -11 |
| 65+ | 53 | 44 | 42 | -2 |
| Education |  |  |  |  |
| College Grad. | 59 | 59 | 55 | -4 |
| Some College | 59 | 56 | 56 | 0 |
| High School Grad. | 60 | 51 | 41 | -10 |
| < H.S. grad. 48 | 43 | 35 | -8 |  |
| Family Income |  |  |  |  |
| \$50,000+ | 61 | 62 | 60 | -2 |
| \$30,000-\$49,999 | 60 | 58 | 54 | -4 |
| \$20,000-\$29,999 | 65 | 48 | 38 | -10 |
| < \$20,000 | 46 | 40 | 36 | -4 |
| Region |  |  |  |  |
| East | 52 | 48 | 40 | -8 |
| Midwest | 59 | 49 | 49 | 0 |
| South | 61 | 57 | 45 | -12 |
| West | 55 | 52 | 52 | 0 |
| Party ID |  |  |  |  |
| Republican | 94 | 89 | 88 | -1 |
| Democrat | 20 | 18 | 11 | -7 |
| Independent | 57 | 50 | 45 | -5 |
| 1992 Vote |  |  |  |  |
| Bush | 90 | 86 | 85 | -1 |
| Clinton | 25 | 24 | 21 | -3 |
| Perot | 74 | 62 | 61 | -1 |

Question: In general, are you happy or unhappy that the Republican Party won control of the U.S. Congress?

|  | Dec. <br> $\mathbf{1 9 9 4}$ | April <br> $\mathbf{1 9 9 5}$ | June <br> $\mathbf{1 9 9 5}$ | Difference <br> April To June |
| :--- | :---: | :---: | :---: | :---: |
| 1994 Congressional Vote |  |  |  |  |
| Republican | - | 84 | 83 | -1 |
| Democrat | - | 25 | 15 | -10 |
| Didn't Vote | - | 48 | -7 |  |
| Presidential Approval |  |  |  |  |
| Approve | 32 | 34 | -31 | -5 |
| Disapprove | 82 | 75 | -9 |  |
| No Opinion | 46 |  |  |  |
| Listens To Talk Radio |  |  |  |  |
| Regularly | - | 59 | -4 | -8 |
| Sometimes | - | 54 | 43 | -7 |
| Rarely/Never | - | 50 | 43 |  |

# Support for Clinton Administration Policies: Aid to Mexico vs. Sanctions on Japan 

Executive Order Granting<br>Loan Guarantees to Mexico Approve Disapprove

Total
21
60
Decision to Impose Tariffs
on Japanese Luxury Cars
Approve Disapprove $\quad \underline{N}$

Sex
Male
Fema
Race
White
Non-White
21
22
60
$61 \quad 25$
(1500)

Age
Under 30
$30-49$
$50-64$
$65+$

Education
College Grad.
Some College
High School Gr
< H.S. Grad.
Family Income
$\$ 50,000+$
\$50,000+
27
59
65
29
\$30,000-\$49,999
22
63
69
20
\$20,000-\$29,999
18
60
65
21
57
51
27
< $\$ 20,000$
19
Region
East
Midwest
South
West
18
19
61
63
24
$65 \quad 20$
$54 \quad 29$
(330)

59
63
54

63
25
(310)

Question: Now I am going to read you a list of policy decisions made by the Clinton administration. Please tell me if you approve or disapprove of each of the following. If you are unaware of the decision please tell me that. Do you approve or disapprove of President Clinton's executive order granting loan guarantees to Mexico?... And how do you feel about his decision to impose tariffs on Japanese luxury cars?

|  | Executive Order Granting <br> Loan Guarantees to Mexico |  | Decision to Impose Tariffs on Japanese Luxury Cars |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Approv | Disapprove | Approv | Disapprove | $\underline{N}$ |
| Party ID |  |  |  |  |  |
| Republican | 18 | 66 | 56 | 29 | (463) |
| Democrat | 25 | 53 | 67 | 21 | (426) |
| Independent | 20 | 62 | 63 | 25 | (532) |
| 1992 Vote |  |  |  |  |  |
| Bush | 20 | 65 | 59 | 29 | (362) |
| Clinton | 29 | 54 | 73 | 18 | (439) |
| Perot | 15 | 74 | 66 | 22 | (153) |
| 1994 Congressional Vote |  |  |  |  |  |
| Republican | 20 | 67 | 61 | 27 | (412) |
| Democrat | 28 | 55 | 73 | 18 | (296) |
| Other/Didn't Vote | 19 | 57 | 56 | 27 | (671) |
| Presidential Approval |  |  |  |  |  |
| Approve | 26 | 52 | 66 | 21 | (753) |
| Disapprove | 15 | 70 | 56 | 31 | (618) |
| Don't know | 16 | 56 | 51 | 19 | (129) |
| Listens to Talk Radio |  |  |  |  |  |
| Regularly | 19 | 69 | 59 | 31 | (250) |
| Sometimes | 21 | 61 | 60 | 27 | (414) |
| Rarely/Never | 21 | 57 | 62 | 23 | (829) |

# Interest in the Civil War in Bosnia <br> (Percent Following the Story "Very Closely") 

|  | March '95 | June '95 | Change |
| :---: | :---: | :---: | :---: |
| Total | 11 | 22 | +11 |
| Sex |  |  |  |
| Male | 11 | 25 | +14 |
| Female | 12 | 19 | +7 |
| Race |  |  |  |
| White | 11 | 22 | +11 |
| Non-White | 16 | 21 | +5 |
| Age |  |  |  |
| Under 30 | 12 | 18 | +6 |
| 30-49 | 11 | 20 | +9 |
| 50-64 | 14 | 27 | +13 |
| 65+ | 8 | 27 | +19 |
| Education |  |  |  |
| College Grad. | 10 | 23 | +13 |
| Some College | 13 | 22 | +9 |
| High School Grad. | 11 | 20 | +9 |
| < H.S. Grad. | 9 | 24 | +15 |
| Family Income |  |  |  |
| \$50,000+ | 10 | 22 | +12 |
| \$30,000-\$49,999 | 10 | 23 | +13 |
| \$20,000-\$29,999 | 14 | 22 | +8 |
| < 20,000 | 10 | 23 | +13 |
| Region |  |  |  |
| East | 12 | 23 | +11 |
| Midwest | 11 | 23 | +12 |
| South | 10 | 21 | +11 |
| West | 11 | 20 | +9 |
| Party ID |  |  |  |
| Republican | 10 | 22 | +12 |
| Democrat | 12 | 29 | +17 |
| Independent | 13 | 19 | +6 |


|  | March '95 | June '95 | Change |
| :---: | :---: | :---: | :---: |
| 1992 Vote |  |  |  |
| Bush | 8 | 24 | +16 |
| Clinton | 12 | 29 | +17 |
| Perot | 14 | 18 | +4 |
| 1994 Congressional Vote |  |  |  |
| Republican | 9 | 25 | +16 |
| Democrat | 12 | 27 | +15 |
| Other/Didn't Vote | 12 | 19 | +7 |
| Presidential Approval |  |  |  |
| Approve | 12 | 23 | +11 |
| Disapprove | 10 | 23 | +13 |
| Don't know | 9 | 10 | +1 |
| Listens to Talk Radio |  |  |  |
| Regularly | 16 | 31 | +15 |
| Sometimes | 13 | 25 | +12 |
| Rarely/Never | 9 | 18 | +9 |

# Support for Use of U.S. Military Force in Bosnia 

|  | Use of Force to Help End Fighting |  | Use of Force to Aid UN Peacekeepers |  | $\underline{N}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Favor | Oppose | Favor | Oppose |  |
| Total | 32 | 61 | 71 | 22 | (747) |
| Sex |  |  |  |  |  |
| Male | 29 | 64 | 74 | 20 | (369) |
| Female | 34 | 59 | 67 | 24 | (378) |
| Race |  |  |  |  |  |
| White | 32 | 61 | 72 | 21 | (609) |
| Non-White | 30 | 65 | 62 | 30 | (128) |
| Age |  |  |  |  |  |
| Under 30 | 31 | 64 | 75 | 23 | (152) |
| 30-49 | 36 | 58 | 74 | 19 | (323) |
| 50-64 | 32 | 61 | 66 | 26 | (138) |
| 65+ | 22 | 69 | 64 | 24 | (125) |
| Education |  |  |  |  |  |
| College Grad. | 30 | 65 | 74 | 23 | (215) |
| Some College | 33 | 60 | 74 | 23 | (182) |
| High School Grad. | 30 | 64 | 68 | 24 | (270) |
| < H.S. Grad. | 36 | 54 | 68 | 18 | (75) |
| Family Income |  |  |  |  |  |
| \$50,000+ | 30 | 64 | 72 | 24 | (186) |
| \$30,000-\$49,999 | 29 | 66 | 79 | 18 | (177) |
| \$20,000-\$29,999 | 39 | 52 | 66 | 24 | (137) |
| < \$20,000 | 32 | 63 | 72 | 22 | (174) |
| Region |  |  |  |  |  |
| East | 29 | 62 | 62 | 28 | (163) |
| Midwest | 33 | 62 | 78 | 16 | (186) |
| South | 34 | 60 | 69 | 25 | (256) |
| West | 28 | 62 | 71 | 19 | (142) |

Question: Would you favor or oppose the use of U.S. military force in Bosnia to help end the fighting there? Would you favor or oppose the use of U.S. military force in Bosnia if United Nations peacekeepers come under attack there?


# Interest in the O.J. Simpson Case (Percent Following the Story "Very Closely") 

|  | March '95 | June '95 | Change |
| :---: | :---: | :---: | :---: |
| Total | 23 | 15 | -8 |
| Sex |  |  |  |
| Male | 19 | 14 | -5 |
| Female | 26 | 15 | -11 |
| Race |  |  |  |
| White | 21 | 13 | -8 |
| Non-White | 34 | 24 | -10 |
| Age |  |  |  |
| Under 30 | 30 | 13 | -17 |
| 30-49 | 20 | 12 | -8 |
| 50-64 | 23 | 18 | -5 |
| 65+ | 22 | 18 | -4 |
| Education |  |  |  |
| College Grad. | 16 | 8 | -8 |
| Some College | 24 | 15 | -9 |
| High School Grad. | 26 | 15 | -11 |
| < H.S. Grad. | 25 | 23 | -2 |
| Family Income |  |  |  |
| \$50,000+ | 20 | 9 | -11 |
| \$30,000-\$49,999 | 19 | 16 | -3 |
| \$20,000-\$29,999 | 24 | 18 | -6 |
| < \$20,000 | 29 | 17 | -12 |
| Region |  |  |  |
| East | 21 | 18 | -3 |
| Midwest | 23 | 13 | -10 |
| South | 27 | 15 | -12 |
| West | 19 | 13 | -6 |
| Party ID |  |  |  |
| Republican | 24 | 11 | -13 |
| Democrat | 29 | 22 | -7 |
| Independent | 17 | 12 | -5 |

## SURVEY METHODOLOGY

## ABOUT THIS SURVEY

The survey results are based on telephone interviews conducted under the direction of Princeton Survey Research Associates among a nationwide sample of 1,500 adults, 18 years of age or older, during the period June 8-11, 1995. For results based on the total sample, one can say with $95 \%$ confidence that the error attributable to sampling and other random effects is plus or minus 3 percentage points.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

## SURVEY METHODOLOGY IN DETAIL

The sample for this survey is a random digit sample of telephone numbers selected from telephone exchanges in the continental United States. The random digit aspect of the sample is used to avoid "listing" bias and provides representation of both listed and unlisted numbers (including not-yet-listed). The design of the sample ensures this representation by random generation of the last two digits of telephone numbers selected on the basis of their area code, telephone exchange, and bank number.

The telephone exchanges were selected with probabilities proportional to their size. The first eight digits of the sampled telephone numbers (area code, telephone exchange, bank number) were selected to be proportionally stratified by county and by telephone exchange within county. That is, the number of telephone numbers randomly sampled from within a given county is proportional to that county's share of telephone households in the U.S. Estimates of the number of telephone households within each county are derived from 1990 Census data on residential telephone incidence that have been updated with state-level information on new telephone installations and county-level projections of the number of households. Only working banks of telephone numbers are selected. A working bank is defined as 100 contiguous telephone numbers containing three or more residential listings.

The sample was released for interviewing in replicates. Using replicates to control the release of sample to the field ensures that the complete call procedures are followed for the entire sample.

At least three attempts were made to complete an interview at every sampled telephone number. The calls were staggered over times of day and days of the week to maximize the chances of making a contact with a potential respondent. All interview breakoffs and refusals were re-contacted at least once in order to attempt to convert them to completed interviews. In each contacted household, interviewers asked to speak with the "youngest male 18 or older who is at home". If there is no eligible man at home, interviewers asked to speak with "the oldest woman 18 or older who lives in the household". This systematic respondent selection technique has been shown empirically to produce samples that closely mirror the population in terms of age and gender.

Non-response in telephone interview surveys produces some known biases in survey-derived estimates because participation tends to vary for different subgroups of the population, and these subgroups are likely to vary also on questions of substantive interest. In order to compensate for these known biases, the sample data are weighted in analysis.

The demographic weighting parameters are derived from a special analysis of the most recently available Census Bureau's Current Population Survey (March 1992). This analysis produced population parameters for the demographic characteristics of households with adults 18 or older, which are then compared with the sample characteristics to construct sample weights. The analysis only included households in the continental United States that contain a telephone.

The weights are derived using an iterative technique that simultaneously balances the distributions of all weighting parameters. After an optimum sample balancing solution is reached, the weights were constrained to fall within the range of 1 to 5 . This constraint is useful to ensure that individual respondents do not exert an inordinate effect on the survey's overall results.

## THE QUESTIONNAIRE

# TIMES MIRROR CENTER FOR THE PEOPLE AND THE PRESS FOREIGN POLICY QUESTIONNAIRE <br> -- FINAL TOPLINE -- <br> June 8-11, 1995 <br> $\mathrm{N}=\mathbf{1 , 5 0 0}$ 

Hello, I am $\qquad$ calling for Princeton Survey Research Associates in Princeton, New Jersey. We are conducting a telephone opinion survey for leading newspapers and TV stations around the country. I'd like to ask a few questions of the youngest male, 18 years of age or older, who is now at home. [IF NO MALE, ASK: May I please speak with the oldest female, 18 years of age or older, who is now at home?]
Q. 1 Do you approve or disapprove of the way Bill Clinton is handling his job as President? [IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way Bill Clinton is handling his job as President? [IF STILL DEPENDS ENTER AS DK]


| Approve | 47 | 44 | 44 | 41 | 41 | 38 | 41 | 45 | 46 | 45 | 51 | 48 | 48 | 44 | 49 | 39 | 39 | 45 | 49 | 56 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Disapprove | 43 | 44 | 44 | 47 | 47 | 47 | 52 | 46 | 42 | 42 | 35 | 35 | 36 | 42 | 35 | 46 | 43 | 37 | 29 | 25 |
| Don't know | $\frac{10}{100}$ | $\frac{12}{100}$ | $\frac{12}{100}$ | $\frac{12}{100}$ | $\frac{12}{100}$ | $\frac{15}{100}$ | $\frac{7}{10}$ | $\frac{9}{100}$ | $\frac{12}{100}$ | $\frac{13}{100}$ | $\frac{14}{100}$ | $\frac{17}{100}$ | $\frac{16}{100}$ | $\frac{14}{100}$ | $\frac{16}{100}$ | $\frac{15}{100}$ | $\frac{18}{100}$ | $\frac{18}{100}$ | $\frac{22}{100}$ | $\frac{19}{100}$ |

Q.1a Do you approve or disapprove of the policies and proposals of the Republican leaders in Congress? (IF "DON'T KNOW," ENTER AS CODE 9. IF 'DEPENDS," PROBE ONCE WITH: Overall, do you approve or disapprove of the proposals and policies of the Republican leaders in Congress? IF STILL "DEPENDS," ENTER AS CODE 9.)

|  |  | April <br> $\underline{1995}$ | March <br> $\underline{1995}$ | Dec <br> $1994^{1}$ |
| :--- | :--- | :---: | :---: | :---: |
| 41 | Approve | 44 | 43 | 52 |
| 45 | Disapprove | 43 | 39 | 28 |
| $\frac{14}{100}$ | Don't know/Refused | $\underline{13}$ | $\underline{18}$ | $\underline{20}$ |
| 100 | 100 | 100 |  |  |

[^0]Q. 2 All in all, would you say that you are satisfied or dissatisfied with the way things are going in this country these days?

Early
April July Mar Oct Sept June Jan Jan Nov May Feb Oct May Jan $\underline{1995} \underline{1994} \underline{1994} \underline{1993} \underline{1993} \underline{1993} \underline{1993} \underline{1992} \underline{1991} \underline{1990} \underline{1989} \underline{1988} \underline{1988} \underline{1988}$

| 25 | Satisfied | 23 | 24 | 24 | 22 | 20 | 22 | 39 | 28 | 34 | 41 | 45 | 56 | 41 | 39 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 73 | Dissatisfied | 74 | 73 | 71 | 73 | 75 | 71 | 50 | 68 | 61 | 54 | 50 | 40 | 54 | 55 |
| $\frac{2}{100}$ | No Opinion | $\frac{3}{100}$ | $\frac{3}{100}$ | $\frac{5}{100}$ | $\frac{5}{100}$ | $\frac{4}{100}$ | $\frac{7}{100}$ | $\frac{11}{100}$ | $\frac{4}{100}$ | $\frac{5}{100}$ | $\frac{5}{100}$ | $\frac{5}{100}$ | $\frac{4}{100}$ | $\frac{5}{100}$ | $\frac{6}{100}$ |

Q. 5 Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely? [READ AND ROTATE LIST]
a.

|  | Very Closely | Fairly Closely | Not too Closely | Not at all Closely | $\begin{aligned} & \text { (VOL) } \\ & \text { DK } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| The civil war in Bosnia | 22 | 42 | 22 | 13 | $1=100$ |
| March, 1995 | 11 | 27 | 36 | 25 | $1=100$ |
| February, 1995 | 8 | 33 | 32 | 26 | $1=100$ |
| December, 1994 | 13 | 37 | 32 | 18 | * $=100$ |
| October, 1994 | 13 | 35 | 29 | 22 | $1=100$ |
| September, 1994 | 9 | 29 | 39 | 23 | * $=100$ |
| June, 1994 | 12 | 28 | 37 | 22 | $1=100$ |
| May, 1994 | 18 | 37 | 26 | 18 | $1=100$ |
| January, 1994 | 12 | 31 | 32 | 25 | * $=100$ |
| Early January, 1994 | 15 | 38 | 30 | 17 | *=100 |
| December, 1993 | 15 | 32 | 31 | 21 | $1=100$ |
| October, 1993 | 16 | 36 | 30 | 17 | $1=100$ |
| September, 1993 | 15 | 32 | 32 | 20 | $1=100$ |
| Early September, 1993 | 17 | 38 | 26 | 19 | * $=100$ |
| August, 1993 | 19 | 37 | 25 | 18 | $1=100$ |
| May, 1993 | 23 | 34 | 28 | 13 | $2=100$ |
| February, 1993 | 15 | 32 | 33 | 20 | *=100 |
| January, 1993 | 15 | 33 | 30 | 22 | * $=100$ |
| September, 1992 | 10 | 27 | 31 | 31 | $1=100$ |

b. News about the Republican

| presidential candidates $^{2}$ | 11 | 31 | 31 | 26 | $1=100$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| January, 1992 | 11 | 25 | 36 | 27 | $1=100$ |
| December, 1991 | 10 | 28 | 32 | 30 | $*=100$ |
| October, 1991 | 12 | 26 | 31 | 29 | $2=100$ |

c. Reports about the condition

| of the U. S. economy | 26 | 41 | 22 | 11 | $*=100$ |
| :--- | :--- | :--- | :--- | ---: | :--- |
| March, 1995 | 27 | 45 | 19 | 9 | $*=100$ |
| February, 1995 | 23 | 41 | 22 | 13 | $1=100$ |
| December, 1994 | 28 | 43 | 20 | 9 | $*=100$ |
| October, 1994 | 27 | 40 | 20 | 12 | $1=100$ |
| June, 1994 | 25 | 42 | 23 | 10 | $*=100$ |
| May, 1994 | 33 | 40 | 16 | 10 | $1=100$ |
| January, 1994 | 34 | 39 | 16 | 10 | $1=100$ |
| Early January, 1994 | 36 | 44 | 13 | 7 | $*=100$ |
| December, 1993 | 35 | 41 | 15 | 8 | $1=100$ |
| October, 1993 | 33 | 38 | 20 | 9 | $*=100$ |
| September, 1993 | 37 | 40 | 14 | 8 | $1=100$ |
| Early September, 1993 | 39 | 39 | 14 | 9 | $*=100$ |
| August, 1993 | 41 | 36 | 14 | 9 | $*=100$ |
| May, 1993 | 37 | 38 | 18 | 6 | $1=100$ |
| February, 1993 | 49 | 36 | 10 | 5 | $*=100$ |

Q. 5 con't ...
c. U.S. economy con't ...

| Very Closely | Fairly Closely | Not too Closely | Not at all Closely | $\begin{aligned} & \text { (VOL) } \\ & \text { DK } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: |
| 42 | 39 | 12 | 7 | *=100 |
| 43 | 37 | 13 | 6 | *=100 |
| 39 | 39 | 15 | 6 | $1=100$ |
| 47 | 38 | 11 | 4 | *=100 |
| 47 | 37 | 10 | 6 | *=100 |
| 44 | 40 | 11 | 5 | *=100 |
| 36 | 38 | 16 | 9 | $1=100$ |
| 15 | 24 | 28 | 33 | *=100 |
| 23 | 30 | 23 | 23 | $1=100$ |
| 23 | 33 | 24 | 19 | $1=100$ |
| 23 | 29 | 25 | 22 | $1=100$ |
| 25 | 32 | 24 | 17 | $2=100$ |
| 30 | 33 | 22 | 15 | *=100 |
| 48 | 29 | 16 | 6 | $1=100$ |
| 58 | 32 | 8 | 2 | * $=100$ |

f. The passage of the budget resolutions in Congress

15
g. CBS's firing of Connie Chung

8
34
January, 1993
September, 1992
May, 1992
March, 1992
February, 1992
January, 1992
October, 1991
d. The O.J. Simpson trial March, 1995
February, 1995
December, 1994
October, 1994
32
September, 1994
33
June, 1994 ${ }^{3}$
e. The Oklahoma City bombing

58
$32 \quad 8$
$2 \quad *=100$
-

8
17
29
$1=100$
h. Charges by a US Senator that the entertainment industry has contributed to the moral decay of the nation
$16 \quad 29$
27
27
$1=100$
i. A proposal in Congress to reduce the growth in the rate of spending on Medicare

28
34
23
14
$1=100$

## NOW, ON ANOTHER SUBJECT ...

6. In general, are you happy or unhappy that the Republican Party won control of the U.S. Congress?

|  |  | April | March | Dec |
| :--- | :--- | :---: | :---: | :---: |
| 46 | Happy | $\frac{1995}{52}$ | $\frac{1995}{55}$ | $\frac{1994}{57}$ |
| 41 | Unhappy | 36 | 31 | 31 |
| $\frac{13}{100}$ | Don't know/refused | $\underline{12}$ | $\frac{14}{100}$ | $\underline{12}$ |
|  |  |  |  | 100 |

[^1]
## BASED ON REPUBLICAN/LEAN REPUBLICAN:

Q. 7 Now I am going to read you the names of some possible candidates for the Republican nomination for President in 1996. AFTER I READ ALL THE NAMES would you tell me which one you would most like to see nominated as the Republican party's candidate for President? (PROBE: PLEASE WAIT UNTIL I READ THE ENTIRE LIST OF NAMES BEFORE YOU RESPOND).
And who would be your SECOND choice? (READ LIST AGAIN IF NEEDED) (READ AND ROTATE)

|  | June $\underline{1995}$ | March 1995 | $\begin{gathered} \text { Feb } \\ \underline{1995} \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| Bob Dole |  |  |  |
| First Choice | 42 | 45 | 49 |
| Second Choice | 20 | 22 | 17 |
| Phil Gramm |  |  |  |
| First Choice | 6 | 13 | 13 |
| Second Choice | 9 | 15 | 11 |
| Lamar Alexander |  |  |  |
| First Choice | 2 | 3 | 4 |
| Second Choice | 2 | 3 | 4 |
| Patrick Buchanan |  |  |  |
| First Choice | 6 | 11 | 7 |
| Second Choice | 9 | 18 | 14 |
| Arlen Specter |  |  |  |
| First Choice | 2 | 3 | 2 |
| Second Choice | 2 | 2 | 3 |
| Richard Lugar |  |  |  |
| First Choice | 2 | 3 | $\mathrm{n} / \mathrm{a}$ |
| Second Choice | 3 | 2 | $\mathrm{n} / \mathrm{a}$ |
| Pete Wilson |  |  |  |
| First Choice | 4 | 8 | 6 |
| Second Choice | 5 | 8 | 5 |
| Colin Powell |  |  |  |
| First Choice | 17 | n/a | n/a |
| Second Choice | 15 | n/a | $\mathrm{n} / \mathrm{a}$ |
| Newt Gingrich |  |  |  |
| First Choice | 5 | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |
| Second Choice | 11 | n/a | $\mathrm{n} / \mathrm{a}$ |
| Robert Dornan |  |  |  |
| First Choice | 1 | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |
| Second Choice | 1 | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |
| Alan Keyes |  |  |  |
| First Choice | 2 | n/a | $\mathrm{n} / \mathrm{a}$ |
| Second Choice | 2 | n/a | $\mathrm{n} / \mathrm{a}$ |
| None of them | 4 | n/a | $\mathrm{n} / \mathrm{a}$ |
|  | 5 | n/a | $\mathrm{n} / \mathrm{a}$ |
| Don't know/Refused |  |  |  |
| First Choice | 7 | 14 | 12 |
| Second Choice | 16 | 16 | 29 |
|  | ( $\mathrm{N}=703$ ) |  |  |

NOW I'D LIKE TO ASK YOU A FEW QUESTIONS ABOUT SOME THINGS THAT HAVE BEEN IN THE NEWS. NOT EVERYONE WILL KNOW ABOUT THEM.
Q. 8 Do you happen to know who recently has accused the entertainment industry of contributing to the moral decay of the nation through its portrayal of sex and violence in movies, music and television?

35 Bob Dole
8 Other Answer

57 Don't know
100
Q. 9 Do you happen to know, has Bill Clinton officially vetoed any legislation passed by the new Congress, or hasn't he done that yet?

44 Yes, has vetoed
14 Other Answer
42 Don't know
100
Q. 10 Do you happen to know the name of the congressman who led Republican congressional candidates in signing the Contract With America last fall?

30 Newt Gingrich
6 Other Answer
64 Don't know
100
ON ANOTHER SUBJECT . . .
Q. 11 Do you approve or disapprove of the way Bill Clinton is handling the nation's economy ${ }^{4}$ [IF DK ENTER AS DK. IF "DEPENDS" PROBE ONCE WITH: Overall, do you approve or disapprove of the way Bill Clinton is handling the nation's economy IF STILL DEPENDS ENTER AS DK]

|  |  | Oct | July |
| :--- | :--- | :---: | :---: |
| 46 | Approve | $\frac{1994}{45}$ | $\frac{1994}{38}$ |
| 46 | Disapprove | 46 | 56 |
| $\frac{8}{100}$ | Don't know/Refused | $\underline{9}$ | $\underline{6}$ |
| 100 | 100 |  |  |

In previous months question was stated as, "the way Bill Clinton is handling economic conditions in this country."
Q. 12 Do you approve or disapprove of the way Bill Clinton is handling the nation's foreign policy? [IF DK ENTER AS DK. IF "DEPENDS" PROBE ONCE WITH: Overall, do you approve or disapprove of the way Bill Clinton is handling the nation's foreign policy? IF STILL DEPENDS ENTER AS DK]
Newsweek
Q. 15 Now I am going to read you a list of policy decisions made by the Clinton administration. Please tell me if you approve or disapprove of each of the following. If you are unaware of the decision please tell me that. (First,) do you approve or disapprove of President Clinton's... (READ AND ROTATE) REPEAT FOR NEXT ITEM: And how do you feel about his...

|  |  | Approve | Disapprove | Never Heard of/ Don't Know/ Refused |
| :---: | :---: | :---: | :---: | :---: |
| a. | Executive order granting |  |  |  |
|  | loan guarantees to Mexico | 21 | 60 | $19=100$ |
|  | February, 1995 | 30 | 55 | $15=100$ |
| b. | Decision to impose tariffs on Japanese luxury cars | 61 | 25 | $14=100$ |
| c. | Handling of the situation in Bosnia | 39 | 46 | $15=100$ |
|  | October, 1993 | 36 | 43 | $21=100$ |
|  | Early September, 1993 | 38 | 39 | $23=100$ |
| d | Providing financial aid to |  |  |  |
|  | Russia | 36 | 54 | $10=100$ |
| e. | Decision last September to send U.S. troops to Haiti | 48 | 44 | $8=100$ |
|  | February, 1995 | 47 | 47 | $6=100$ |

JUST A FEW MORE QUESTIONS ABOUT BOSNIA ...
Q. 28 Do you happen to know the name of the ethnic group that has conquered much of Bosnia and has surrounded the city of Sarajevo?

|  |  | Feb | Jan | Sept | Jan | Sept |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  |  | $\underline{1994}$ | $\underline{1994}$ | $\underline{1993}$ | $\underline{1993}$ | $\underline{1992}$ |
| 47 | Serbs | 27 | 28 | 25 | 21 | 20 |
| $\underline{100}$ | Croats/Other/No/Don't know | $\underline{73}$ | $\underline{72}$ | $\underline{75}$ | $\underline{79}$ | $\underline{80}$ |
|  |  | $\underline{100}$ | $\underline{100}$ | $\underline{100}$ | $\underline{100}$ | $\underline{100}$ |

Q. 29 Which side are you most sympathetic to in the conflict in the former country of Yugoslavia - the Bosnians or the Serbs?

|  |  | Sept <br> $\underline{1993}$ | Jan <br>  <br> 42 |
| :--- | :--- | :---: | :---: |
| Bosnians | 35 | 30 |  |
| 10 | Serbs | 11 | 8 |
| 20 | Neither (VOL) | 22 | 17 |
| $\frac{28}{100}$ | No Opinion | $\underline{32}$ | $\underline{45}$ |
| 100 |  |  |  |

Q. 30 Do you think the United States has a responsibility to do something about the fighting between the Serbs and Bosnians in what used to be Yugoslavia, or doesn't the United States have this responsibility?


## FORM 1:

Q.32F1 Would you favor or oppose the use of U.S. military force in Bosnia to help end the fighting there?

|  |  | Jan |
| :--- | :--- | :---: |
|  |  | $\underline{1994}$ |
| 32 | Favor | 32 |
| 61 | Oppose | 55 |
| $\frac{7}{100}$ | No Opinion | $\underline{13}$ |
| $(\mathbf{N}=\mathbf{7 4 7})$ |  |  |

Q.33F1 Would you favor or oppose the use of U.S. military force in Bosnia if United Nations peacekeepers come under attack there?

71 Favor

22 Oppose
$\frac{7}{100}$
( $\mathrm{N}=747$ )

## FORM 2:

Q.34F2 Would you favor or oppose the use of U.S. military forces to help United Nations peacekeepers move to safer places in Bosnia?

65 Favor

29 Oppose
$\frac{6}{100}$ No Opinion
( $\mathrm{N}=753$ )

ASK ALL:
Q. 35 How often if ever do you listen to radio shows that invite listeners to call in to discuss current events, public issues and politics -- regularly, sometimes, rarely or never?

15 Regularly
26 Sometimes
27 Rarely

31 Never
$\frac{1}{100}$ Don't Know/Refused
100

# TIMES MIRROR DATABASE PUBLIC ATTENTIVENESS TO MAJOR NEWS STORIES (1986-1995) 

## PERCENT FOLLOWED <br> VERY CLOSELY

80 Explosion of the Space Shuttle Challenger (July 86)
73 Destruction caused by the San Francisco earthquake (Nov 89)
70 Verdict in Rodney King case and following riots and disturbances (May 92)
69 Little girl in Texas who was rescued after falling into a well (Oct 87)
67 War's end and the homecoming of U.S. forces from the Gulf (March 91)
66 Hurricane Andrew (Sept 92)
66 Iraq's invasion of Kuwait and the deployment of U.S. forces to Saudi Arabia (Aug 90)
65 The Floods in the Midwest (Aug 93)
63 Earthquake in Southern California (Jan 94)
63 Iraq's occupation of Kuwait and the deployment of U.S. forces to the Persian Gulf (Oct 90)
63 Iraq's occupation of Kuwait and the deployment of U.S. forces to the Persian Gulf (Sept 90)
62 Iraq's occupation of Kuwait and the presence of U.S. forces in the Persian Gulf (Nov 90)
62 Recent increases in the price of gasoline (Oct 90)
60 Invasion of Panama (Jan 90)
60 Destruction caused by Hurricane Hugo (Oct 89)
59 Iraq's occupation of Kuwait and the presence of U.S. forces in the Persian Gulf (Jan 91)
58 THE OKLAHOMA CITY BOMBING (JUNE 95)
58 U.S. air strikes against Libya (July 86)
57 The plight of the American hostages and other Westerners detained in Iraq (Sept 90)
57 Recent increase in the price of gasoline (Aug 90)
56 Recent increases in the price of gasoline (Sept 90)
53 Crash of a United Airlines DC-10 in Sioux City, Iowa (Aug 89)
52 Deployment of U.S. Forces to Somalia (Jan 93)
52 Alaska Oil Spill (May 89)
51 News about cold weather in Northeast and Midwest (Jan 94)
51 The release of American hostages and other westerners from Iraq and Kuwait (Jan 91)
51 Supreme Court decision of flag burning (July 89)
50 Waco, Texas Incident (May 93)
50 Opening of the Berlin Wall between East and West Germany (Nov 89)
50 Flight of the space shuttle (Oct 88)
49 Clinton Admin.'s health care reform proposal (Sept 93)
49 Reports about the condition of the U.S. economy (Mar 93)
49 The plight of American hostages and other Westerners detained in Iraq and Kuwait (Nov 90)
49 Murder of Marine Lt. Col. Higgins in Lebanon, and negotiations to free the other hostages in the Mideast (Aug 89)
49 Drought and its effects on American farmers (Aug 88)
49 Bill Clinton's economic plan (Mar 93)
48 The arrest of O.J. Simpson for the alleged murder of his former wife and a male companion (June 94)
48 TWA hostage crisis that took place last summer in Beirut, Lebanon (July 86)
PERCENT FOLLOWED

## VERY CLOSELY

47 Rodney King trial and verdict in Los Angeles (May 93)
47 Reports about the condition of the U.S. economy (Apr 92)
47 Reports about the condition of the U.S. economy (Feb 92)
47 Breakup of the Soviet Union following the failed coup to depose of Mikhail Gorbachev (Oct 91)
47 The plight of American hostages and other Westerners detained in Iraq and Kuwait (Oct 90)
47 Political upheaval in China (July 89)
47 Supreme Court decision on abortion (July 89)
46 Videotaped beating by Los Angeles police of a suspect they apprehended in an auto chase (March 91)
$46 \quad$ Nuclear accident at Chernobyl in the Soviet Union (July 86)
46 Freeing of two Americans who had been held hostage in the Mideast (May 90)
45 Attack on figure skater Nancy Kerrigan (Jan 94)
45 The Clinton administration's health care reform proposals (Dec 93)
45 Bill Clinton's attempts to lift the ban on gays in the military (Mar 93)
44 The fires in southern California (Dec 93)
44 Clinton Administration's health care reform proposals (Oct 93)
44 Bill Clinton's decision to ease ban on homosexuals in the military (Aug 93)
44 Reports about the condition of the U.S. economy (Jan 92)
44 The release of the last American hostages being held in Lebanon (Dec 91)
43 Reports about the condition of the U.S. economy (Sept 92)
43 Reports about the condition of the U.S. economy (Dec 91)
43 News about the presidential campaign in 1988 (Oct 88)
42 Reports about the condition of the U.S. economy (Jan 93)
42 The presidential election campaign (Sept 92)
42 Hot weather this summer and the greenhouse effect (Aug 88)
42 Downing of an Iranian passenger plane by a U.S. Navy ship (Aug 88)
41 News about the Outcome of the Elections (Dec 94)
41 Reports about the condition of the U.S. economy (Aug 93)
41 News regarding harassment charges raised against supreme court nominee Clarence Thomas (Oct 91)
40 Amtrack train wreck (Sept 93)
40 Bush administration's plan to deal with this country's drug problem (Sept 89)
40 The stock market crash (Oct 87)
39 Passage of NAFTA (Dec 93)
39 Reports about the condition of the U.S. economy (May 92)
39 Reports about the condition of the U.S. economy (Nov 90)
39 News about the presidential campaign in 1988 (Aug 88)
38 The U.S. Intervention in Haiti (Oct 94)
38 Clinton administration's health care reform proposals (Jan 94)
38 President Bush's heart problem (May 91)
38 News about the candidates and elections in your state (Nov 90)
38 Soviet President Mikhail Gorbachev's visit to the U.S. for a Summit meeting (June 90)
38 Drug use and efforts to combat it (Jan 90)
38 U.S. Navy escort of Kuwaiti oil tankers in the Persian Gulf (Sept 87)
37 The Floods in California (March 95)
37 Clinton administration's health care reform proposals (May 94)
$37 \quad$ Passage of Brady gun bill (Dec 93)
37 Reports about the condition of the U.S. economy (Sept 93)

## PERCENT FOLLOWED

## VERY CLOSELY

Reports about the condition of the U.S. economy (May 93)
U.S. Navy escort of Kuwaiti oil tankers in the Persian Gulf (Oct 87)

Stories about Dan Quayle, the Republican Vice-Presidential candidate (Aug 88)
Sentencing of Oliver North (July 89)
The Movement of Iraqi Troops Toward the Kuwait Border (Oct 94)
Congressional ban on assault weapons (May 94)
Death and funeral of Richard M. Nixon (May 94)
Reports about the condition of the U.S. economy (Dec 93)
Tourists murders in Florida (Sept 93)
Congressional check bouncing scandal (Apr 92)
Reports about the condition of the U.S. economy (Oct 91)
The situation of the Kurds in northern Iraq and allied attempts to help them (May 91)
Reports about the condition of the U.S. economy (March 91)
Reports about the condition of the U.S. economy (Jan 91)
The murder of five people by a serial killer around the University of Florida campus in
Gainesville (Sept 90)
Race for the Democratic presidential nomination (Apr 92)
Federal Reserve Bank's interest rate reduction (Jan 92)
The major job cuts announced by General Motors (Jan 92)
The Standoff in Baghdad between the Iraqis and UN weapons inspectors (Oct 91)
Reports about the condition of the U.S. economy (July 91)
Attempts to change the abortion laws (Dec 89)
Hijacking of the Achille Lauro cruise ship in the Mediterranean (July 86)
Explosion and fire on the U.S. Battleship Iowa (May 89)
The Clinton administration's health care reform proposals (June 94)
Reports about condition of the U.S. Economy (Jan 94)
Situation in Somalia (Oct 93)
Statements by Japanese leaders that American workers are lazy (Feb 92)
Civil war in Iraq between Shiite Iraqis and forces loyal to Saddam Hussein (March 91)
Congressional and administration efforts to reach a budget deficit agreement
(Nov 90)
Attempts by Congress and the Administration to find ways to reduce the budget deficit (Oct 90)
Reports about flooding in Texas and other southwestern states (June 90)
The war between the Colombian government and the major drug traffickers (Sept 89)
Condition of the U.S. Economy (May 94)
Condition of the U.S. economy (Oct 93)
The winter Olympics (Feb 92)
The nomination to the U.S. Supreme Court of Clarence Thomas to replace retiring Justice Thurgood Marshall (July 91)
Reports about the condition of the U.S. economy (May 91)
Crash of the Colombian airliner near Kennedy airport in New York (Feb 90)
Congressional hearings about the Iran-Contra affair (Sept 87)
Guilty verdict in the trial of televangelist Jim Bakker (Oct 89)
The Debate in Congress about Health Care Reform (Oct 94)
The Clinton administration's health care reform proposals (Sept 94)
Caning of American youth in Singapore (May 94)
The Presidential election campaign (May 92)
Mike Tyson's rape trial (Feb 92)

## PERCENT FOLLOWED

## VERY CLOSELY

Criticisms of George Bush for being inconsistent in what he said about taxes and what he said about Persian Gulf policy (Nov 90)
Deployment of U.S. Forces to Haiti (Dec 94)
Mikhail Gorbachev's resignation as the Soviet Union came to an official end (Jan 92)
Commemoration of the 50th anniversary of the Japanese attack on Pearl Harbor (Dec 91)
President Bush's announcement of major nuclear arms reductions (Oct 91)
The closing of military bases around the country (July 91)
Celebration of Earth Day (May 90)
The World Series (Oct 88)
Flight of East German refugees to West Germany (Oct 89)
Oliver North trial (May 89)
The O.J. Simpson case (Sept 94)
Passage of the crime bill in Congress (Sept 94)
The debate in Congress over Bill Clinton's budget (Aug 93)
Reports about the White House task force on health care reform headed by Hillary Clinton (May 93)
The end of Mikhail Gorbachev's rule, as a new commonwealth was formed to replace the Soviet Union (Dec 91)
Reports about the condition of the U.S. economy (Aug 90)
Freeing of jailed black South African leader Nelson Mandela (March 90)
Banishment of Pete Rose from baseball for life (Sept 89)
The Democratic convention (Aug 88)
President Bush's call for higher taxes to help reduce the federal deficit (July 90)
The flight of Cuban refugees (Sept 94)
Reports about the condition of the U.S. economy (Sept 90)
Reports about the fires in Southern California (July 90)
Lithuania's declaration of independence from the Soviet Union and Moscow's response (April 90)
Suicide in Boston of Charles Stuart who murdered his pregnant wife and blamed it on a black man (Feb 90)
Political changes taking place in Czechoslovakia, Hungary and East Germany (Jan 90)
Political changes in East Germany and the flight of refugees to West Germany (Nov 89)
Attack and sexual assault on a female jogger in Central Park, New York, by a group of youths (May
Failed coup attempt against Panamanian strongman Noriega (Oct 89)

## A PROPOSAL IN CONGRESS TO REDUCE THE GROWTH IN THE RATE OF SPENDING ON MEDICARE (JUNE 95)

Reports about the Condition of the U.S. Economy (Dec 94)
Reports about the White House task force on health care headed by Hillary Clinton (June 93)
Accounts about U.S. troops in Somalia (Mar 93)
Creation of White House task force on health care reform headed by Hillary Clinton (Mar 93)
Supreme Court deliberations re legality of PA abortion restrictions (May 92)
The death of 87 people in a fire at a social club in the Bronx, New York (April 90)
Political changes taking place in the Soviet Union (March 90)
Arrest of Washington's Mayor Barry on drug use charges (Feb 90)
The revolution in Romania (Jan 90)
Political changes taking place in Czechoslovakia, Hungary and East Germany (Dec 89)

## PERCENT FOLLOWED

## VERY CLOSELY

Problems at nuclear reactor plants (Oct 88)
The end of Gary Hart's candidacy and the Donna Rice allegations (Sept 87)
Reports about the condition of the U.S. Economy (March 95)
Reports about the condition of the U.S. economy (Oct 94)
Reports about N. Korea's building of nuclear weapons and refusal to allow UN inspections (June 94)
Reports about the White House task force on health care reform headed by Hillary Clinton (Aug 93)
Republican opposition to Bill Clinton's economic stimulus package (May 93)
The Clinton administration's decision to allow women to serve in naval and air combat roles (May 93)
William Kennedy Smith rape trial (Dec 91)
Deployment of U.S. marines to Liberia to protect the lives of Americans caught in the civil war (Aug 90)
Lithuania's declaration of independence from the Soviet Union and Moscow's response (May 90)
Acquittal of the owners of the McMartin Day Care Center in California who were charged with
sexually abusing children (Feb 90)
The NFL playoffs (Jan 90)
The Republican convention (Aug 88)
REPORTS ABOUT THE CONDITION OF THE U.S. ECONOMY (JUNE 95)
The gas attack on the Tokyo subway (March 95)
Passage of Proposition 187 (Dec 94)
Bill Clinton's State of the Union address (Jan 94)
Trial of Lorena Bobbitt for sexual mutilation of husband (Jan 94)
Court ruling that ordered baby Jessica to her natural parents (Aug 93)
Networks decision to broadcast parental warning before violent programs (Aug 93)
The Clinton administration's policies about the situation in Bosnia (June 93)
Russia and the U.S. reach an agreement to sharply reduce their nuclear arsenals (Jan 93)
President Bush's state of the union address (Feb 92)
Charges that the White House Chief of Staff used military airplanes and government cars for personal trips (July 91)
Concerns about Dan Quayle's ability to serve as President (May 91)
Bush/Gorbachev summit meeting in Helsinki (Sept 90)
The death of Hank Gathers, a college basketball player, during a game (April 90)
Political changes taking place in Czechoslovakia, Hungary and East Germany (Feb 90)
Passage in Congress of a bill to bail out ailing savings and loan institutions (Aug 89)
The Earthquake in Japan (Feb 95)
The O.J. Simpson Case (Oct 94)
Reports about the condition of the U.S. Economy (June 94)
Case of Virginia woman accused of sexually mutilating her husband (Dec 93)
Supreme court decision allowing laws that bar federally funded agencies from discussing abortion (July 91)
Supreme Court's hearing of arguments in a Missouri abortion case (May 89)
Recent Violence in Abortion Clinics (Feb 95)
The debate about whether to use U.S. airstrikes against Serbian forces in Bosnia (May 93)
Controversy over Zoe Baird and Kimba Wood hiring illegal aliens (Mar 93)
Bill Clinton's cabinet choices and other high level appointments (Jan 93)
Race for the Republican presidential nomination (Apr 92)
The breast implant controversy (Feb 92)
Charges that Reagan campaign officials made a deal with Iran to hold up release of the hostages until after the 1980 Presidential campaign (July 91)
Charges that White House Chief of Staff used military airplanes for personal trips (May 91)
Supreme Court decision that found laws against flag burning unconstitutional and the attempt in Congress to amend the Constitution (July 90)
Nelson Mandela's visit to the U.S. (July 90)

## PERCENT FOLLOWED

## VERY CLOSELY

21 Controversy surrounding the way Roseanne Barr sang the National Anthem at a San Diego Padres baseball game (Aug 90)
21 Tensions between Moscow and the Baltic Republics of Latvia, Estonia and Lithuania who wish to secede from the Soviet Union (June 90)

## PERCENT FOLLOWED

## VERY CLOSELY

21 Discussions about German reunification (April 90)
21 Political changes taking place in Czechoslovakia, Hungary, East Germany and other countries of Eastern and Central Europe (March 90)
21 Scandal involving HUD (Aug 89)
20 Mikhail Gorbachev's political problems in the Soviet Union (March 91)
20 Resignation of British Prime Minister Margaret Thatcher and the election of her successor (Jan 91)
20 The murder on a New York subway platform of a Utah man attempting to protect his family from
attack by teenage muggers (Sept 90)
Earthquake in Iran (July 90)
Gorbachev/Bush summit (Dec 89)
Attempts by the U.S. government to depose General Noriega in Panama (May 88)
Post-season baseball playoffs (Oct 89)
The Activities of the New Republican Leaders in Congress (Feb 95)
Recent Comments by Sen. Jesse Helms about President Clinton (Dec 94)
News about the candidates and election campaigns in your state (Sept 94)
Yeltsin's conflict with the Russian Parliament (Oct 93)
Confrontation between Haitian military leaders and the U.S. and UN (Oct 93)
The civil war in Bosnia (Aug 93)
The Republican primary in New Hampshire (Feb 92)
The Democratic primary in New Hampshire (Feb 92)
Attempts by Congress and the Administration to find ways to reduce the budget deficit (Aug 90)
Elections in Nicaragua (March 90)
Coup attempt against the Filipino government (Dec 89)
Attempts in Congress to repeal the new catastrophic health insurance plan (Oct 89)
Incidents of racial violence in New York City and Virginia Beach (Sept 89)
Discussions of a U.S. Soviet arms agreement (Sept 87)
The civil war in Bosnia (May 94)
Reports of sexual abuses by Catholic priests (Dec 93)
Yeltsin's decision to dissolve Russian Parliament (Sept 93)
Nomination of Ruth Bader Ginsburg to the Supreme Court (Aug 93)
The controversy over Bill Clinton's \$200 haircut on the runway in Los Angeles (June 93)
Tennis star Arthur Ashe's announcement that he has AIDS (May 92)
News about the candidates and election campaigns in your state (Oct 90)
Special meetings between the Bush Administration and Congressional Leaders to find ways to reduce the federal deficit (June 90)
18 Continuing news about the Savings and Loan scandal (June 90)
18 Reports about renewed inflation and rising interest rates (May 90)
18 Senator Moynihan's proposal to cut social security taxes (Feb 90)
18 The stock market crash (May 88)
18 Conflict in the Middle East between Palestinians and the Israelis in the occupied territories (May 88)
17 Retirement of Michael Jordan (Oct 93)
17 President Bush's decision to lift the trade embargo on South Africa (July 91)
17 Racial tension in New York City resulting from the Bensonhurst trial verdict and the black boycott of Korean grocers (June 90)
17 Discussions between the American and Japanese governments about trade issues (April 90)
17 A custody case involving a mother who went to jail and a little child taken to New Zealand by her grandparents (March 90)
17 Nomination of Robert Bork to serve on the U.S. Supreme Court (Sept 87)
16 CHARGES BY A U.S. SENATOR THAT THE ENTERTAINMENT INDUSTRY HAS CONTRIBUTED TO THE MORAL DECAY OF THE NATION (JUNE 95)
16 The Debate over the International Trade Agreement Called GATT (Dec 94)
16 Civil war in Bosnia (Oct 93)

## PERCENT FOLLOWED

## VERY CLOSELY

The gay march on Washington (May 93)
David Duke's announcement that he will run for the Republican presidential nomination (Dec 91)
Nomination of David Souter to the U.S. Supreme Court to replace Justice William Brennan (Aug 90)
Washington DC Mayor Marion Barry's trial ending in a mistrial (Aug 90)
Financial troubles of Donald Trump (July 90)
Dispute between the President and Congress over allowing Chinese students to remain in America
(Feb 90)
THE PASSAGE OF THE BUDGET RESOLUTIONS IN CONGRESS (JUNE 95)
O.J. SIMPSON TRIAL (JUNE 95)

The Sinking of the Finnish Ferry Boat in the Baltic Sea (Oct 94)
The Baseball Strike (Oct 94)
Paula Jones' sexual harassment charges against Bill Clinton (May 94)
Civil war in Bosnia (Dec 93)
Michael Jackson's personal problems (Dec 93)
Civil war in Bosnia (Sept 93)
The civil war in Bosnia (Mar 93)
The civil war in Bosnia (Jan 93)
Charges that Ark. Governor Clinton has had extra-marital affairs (Feb 92)
President Bush's decision to postpone loan guarantees to Israel (Oct 91)
Resignation of Soviet Foreign Minister Eduard Shevardnadze (Jan 91)
Senate confirmation of Supreme Court Justice David Souter (Oct 90)
Controversy over the exclusion of blacks from membership in many country clubs at which national golf championship matches are played (Aug 90)
Education Summit held by Bush and the nation's Governors (Oct 89)
Ethics committee's investigation of Speaker of the House Jim Wright (May 89)
News about the Democratic candidates for the presidential nomination (Oct 87)
Conflict of interest allegations about Attorney General Ed Meese (May 88)
Scandal involving HUD (July 89)
President Clinton's decision to provide loan guarantees to Mexico (Feb 95)
Continued unrest and violence in Haiti (May 94)
Questions about Bill and Hillary Clinton's failed Whitewater real estate Investment in Arkansas (Jan
Resignation of head of national United Way on charges of financial wrong-doing (Apr 92)
President Bush's educational reform plan (May 91)
Political unrest and the worsening economic situation in the Soviet Union (May 91)
Renewed fighting between government and the rebels in El Salvador (Dec 89)
House approval of a cut in the capital gains tax (Oct 89)
Spy scandal involving a U.S. Diplomat in Vienna (Aug 89)
Coverage of Democratic and Republican candidates for the Presidential nomination (Sept 87)
Pending divorce between Mike Tyson and Robin Givens (Oct 88)
The Civil War in Bosnia (Dec 94)
The Civil War in Bosnia (Oct 94)
The baseball strike (Sept 94)
Gore's program to reform federal government (Sept 93)
Embezzlement charges made against Congressman Rostenkowski (Aug 93)
Suicide of White House aide Vincent Foster, Jr. (Aug 93)
The controversy over the management of the White House travel office (June 93)
Attacks on foreigners in Germany by neo-nazis (Jan 93)
Debate and discussion about the free trade agreement between the U.S., Mexico and Canada (Sept
Referendum on ending white rule in South Africa (Apr 92)
Celebration of Earth Day (May 92)

## PERCENT FOLLOWED

## VERY CLOSELY

12 Major League Baseball's decision to force George Steinbrenner to give up active control of the New York Yankees (Aug 90)
12 Pledge of Nelson Mandela's African National Congress to end the armed struggle in South Africa (Aug 90)
Marital breakup of Donald and Ivana Trump (March 90)
Solidarity's role in governing Poland (July 89)
NEWS ABOUT THE REPUBLICAN PRESIDENTIAL CANDIDATES (JUNE 95)
The Civil War in Bosnia (March 95)
The Debate about Federal Funding for Public Broadcasting and the Arts (Feb 95)
The Outbreak of Plague in India (Oct 94)
Bill Clinton's summit meetings in Europe and Russia(JAN 94)
Announcement from London that marriage between Prince Charles and Diana is over (Jan 93)
Civil War and famine in Somalia (Sept 92)
The controversy re Governor Clinton's joining ROTC to avoid the draft in 1969 (Feb 92)
The outbreak of civil war in the former Soviet Republic of Georgia (Jan 92)
News about the Democratic candidates for the presidential nomination (Jan 92)
Debate in Washington about a new civil rights bill (July 91)
Conflict between the Yugoslavian Republics (July 91)
The incident in Gaza in which a deranged Israeli killed seven Palestinians and the West bank riots that followed (June 90)
11 Legalization of banned black opposition groups in South Africa and the promise to free Nelson Mandela (Feb 90)
Russia's fighting in Chechnya (Feb 95)
The voter referendum in Russia (May 93)
Israel's expulsion of 400 muslim fundamentalists following the murder of an Israeli soldier in the West Bank (Jan 93)
10 Civil war in Bosnia (Sept 92)
End of UAW strike against Caterpillar Tractor (May 92)
The BCCI international banking scandal (Oct 91)
U.S. Department of Education prohibition of racially based college scholarships (Jan 91)

Worsening economic conditions in the Soviet Union (Sept 90)
Civil unrest and ethnic violence in Soviet Azerbaijan (Feb 90)
Resumption of fighting in Nicaragua between the Contras and government forces (Nov 89)
Elections in Virginia, New Jersey, New York City and other localities (Nov 89)
News about the Republican candidates for the Presidential nomination (Oct 88)
The Financial and Political Instability in Mexico (March 95)
The Debate in Congress over the Balanced Budget Amendment (Feb 95)
Negotiations to end the baseball strike (Feb 95)
The civil war in Bosnia (June 94)
Tribal massacre in Rwanda (May 94)
Trial of Menendez brothers for murder of their parents (Jan 94)
Civil war in Bosnia (Jan 94)
The debate in Congress over Bill Clinton's budget (June 93)
Nomination of Robert Gates to head the CIA (Oct 91)
News about the democratic candidates for the presidential nomination (Oct 91)
Russian President Boris Yeltsin's election victory and visit to the U.S. (July 91)
The findings of the committee that investigated five senators for doing favors for
Charles Keating in exchange for campaign contributions (March 91)

Mario Cuomo's decision not to seek the Democratic presidential nomination (Jan 92)
News about the Democratic candidates for the presidential nomination (Dec 91)
Japanese purchase of Rockefeller center in New York City (Dec 89)
The spending and tax proposals made by Congressman Dan Rostenkowski to help reduce the budget deficit (April 90)

## PERCENT FOLLOWED

## VERY CLOSELY

10 Academy Awards (April 90)
$9 \quad$ The civil war in Bosnia (Sept 94)
9 The World Population Conference in Cairo (Sept 94)
9 Discovery of scientific evidence of the beginnings of the universe (May 92)
9 Purchase of entertainment giant, MCA by the Japanese consumer electronics company, Matsushita (Jan 91)
9 The investigation of five U.S. Senators for doing favors for Charles Keating in exchange for campaign contributions (Jan 91)
9 Aids conference in San Francisco (July 90)
9 May day protests in Moscow (May 90)
9 Bankruptcy of Drexel Burnham Lambert Inc. (March 90)
9 Trial of Hotel owner Leona Helmsley for tax evasion (Sept 89)
9 Stories about the 20th anniversary of the Woodstock Music Festival (Aug 89)
8 CBS'S FIRING OF CONNIE CHUNG (JUNE 95)
8 The civil war in Bosnia (Feb 95)
8 The Debate over the International Trade Agreement Called GATT (Oct 94)
8 The IRA cease-fire announcement (Sept 94)
8 The resignation of White House Chief of Staff John Sununu (Dec 91)
8 Conflict between the Yugoslavian Republics (Oct 91)
8 The release of the Kitty Kelley biography of Nancy Reagan (May 91)
8 The murder in New York city of Jewish militant rabbi Meir Kahane (Nov 90)
$7 \quad$ Suicide of rock star Kurt Cobain (May 94)
$7 \quad$ Bobby Inman's withdrawal as nominee for Secretary of Defense (Jan 94)
$7 \quad$ Summit meeting in Seattle between Bill Clinton and leaders of Asian nations (Dec 93)
7 G7 Summit meeting in Tokyo (Aug 93)
$7 \quad$ Trial of allege N.Y. mafia boss John Gotti (Apr 92)
$7 \quad$ First reports from the 1990 U.S. census (Sept 90)
7 Pat Buchanan's announcement that he will run for the Republican presidential nomination (Dec 91)
6 Stock market crash in Japan (May 92)
6 William Bennett's change of mind about heading the Republican National Committee (Jan 91)
6 Continuing political unrest in the Ukraine and in other republics of the Soviet Union (Nov 90)
6 United Nations Children's Summit held in New York (Oct 90)
6 Elections in Romania (June 90)
6 The visit to the United States of Vaclav Havel, the new president of Czechoslovakia (March 90)
6 Trip of high ranking officials to China (Jan 90)
$6 \quad$ Scandal involving the Japanese Prime Minister and other high ranking officials (May 89)
$6 \quad$ The scandal involving Congressman Barney Frank and a male prostitute (Oct 89)
5 Passage of the National Service Act (Sept 93)
5 Scandals in the British royal family involving the Duchess of York - Fergie and Princess Diana (Sept 92)
The conflict between the Yugoslavian Republics (Dec 91)
Marital break-up of Prince Andrew and Sarah Ferguson (Apr 92)
Dismissal of Pakistan's Prime Minister Bhutto by Pakistan's President (Aug 90)
Civil war in Cambodia (May 90)
Woody Allen and Mia Farrow's family breakup (Sept 92)
Tom Cruise's separation from his wife (April 90)


[^0]:    1 In December the question asked "As best you can tell, do you approve or disapprove of Republican congressional leaders' policies and plans for the future?"

[^1]:    3
    In previous month story was listed as "The arrest of O.J. Simpson for the alleged murder of his former wife and a male companion."

