

NEWS Release

1150 18<sup>th</sup> Street, N.W., Suite 975 Washington, D.C. 20036 Tel (202) 293-3126 Fax (202) 293-2569

# **EMBARGOED**

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# Majority Says Bush Has Yet to Make the Case PUBLIC WANTS PROOF OF IRAQI WEAPONS PROGRAM

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# FOR FURTHER INFORMATION CONTACT:

Andrew Kohut, Director
Scott Keeter, Associate Director
Carroll Doherty, Editor
Michael Dimock, Research Director
Elizabeth Mueller Gross, Special Projects Director
Nilanthi Samaranayake, Peyton Craighill and Nicole Speulda, Project Directors
Pew Research Center for The People & The Press
202/293-3126
http://www.people-press.org

# Majority Says Bush Has Yet to Make the Case PUBLIC WANTS PROOF OF IRAQI WEAPONS PROGRAM

A two-thirds majority of the public continues to express qualified support for the *idea of* using military force to end the rule of Saddam Hussein. But the Bush administration may face a major challenge in winning public support for the use of force if U.N. weapons inspections yield anything less than evidence that Iraq has been hiding weapons of mass destruction. Only about three-in-ten Americans say they would favor war in Iraq if no weapons program is discovered, even if there is no proof that Iraq is *not* hiding weapons.

There is greater support for using force if the U.N. inspectors conclude that Iraq has the capacity to *make* weapons of mass destruction, but does not possess them. But in this case the public is split (46% in favor, 47% opposed). The only possible outcome in which a clear majority backs military action is if the inspections show that Iraq is actually hiding weapons of mass destruction. If that were to occur, Americans would support the use of force by 76%-17%.

| Reactions to Weapons Inspections Outcomes        |                   |             |        |  |  |  |  |
|--|-------------------|-------------|--------|--|--|--|--|
| What to do if inspectors find                    | Military<br>Favor | Force Oppos | e DK   |  |  |  |  |
| Iraq is hiding weapons Iraq is hiding ability to | 76                | 17          | 7=100  |  |  |  |  |
| easily make weapons No weapons, but Iraq         | 46                | 47          | 7=100  |  |  |  |  |
| can't prove otherwise No weapons, but inspectors | 29                | 63          | 8=100  |  |  |  |  |
| can't assure Iraq has none                       | 28                | 62          | 10=100 |  |  |  |  |

The latest Pew Research Center nationwide survey of 1,218 Americans, conducted Jan. 8-12, shows that fewer Americans than in the fall believe that President Bush has "explained clearly what's at stake as to why the U.S. might use military force to end the rule of Saddam Hussein." Just 42% say Bush has made the case, while a 53% majority thinks he has not. That represents a decline since mid-September when, in the days following his major speech on Iraq at the U.N., 52% said the president had clearly explained the stakes in Iraq.

Whatever the weapons inspections reveal, a solid majority of Americans (62%) think the administration has already decided to go to war with Iraq; just a third say the administration is waiting for the inspections to conclude before determining a course of action. The idea that the administration has already made up its mind is especially prevalent among those who oppose military action in Iraq. Among this group, fully 86% believe the administration has already made up its mind to go to war, compared with 52% of supporters of military action.

President Bush's overall approval rating, which now stands at 58%, has changed little in recent months. Last month, 61% approved of his job performance; in late October, his rating stood at 59%. The president continues to win approval from a majority of the public (56%) for his handling of the situation in Iraq, despite growing doubt about whether he is making a clear case for war. This is about the same percentage (53%) giving the president positive marks for his handling of the crisis in North Korea. Both ratings fall far below the 69% approving of the way the president is handling the terrorist threat.

More Americans believe that removing Saddam Hussein from power is a top priority than say that about countering North Korean militarism (60% vs. 47%). But the public continues to view terrorism as the most important international priority. Three-quarters (74%) rate reducing the threat of terrorism as a top foreign policy priority.

The survey finds that Americans are paying a good deal of attention to the situation in North Korea. Fully 64% were able to identify North Korea as the country that recently admitted it was developing a nuclear weapons program; that is far more than the 45% who could name Trent Lott as the Republican senator who recently resigned as Majority Leader after making racially charged remarks.

Moreover, roughly the same proportion of the public has been following the North Korea crisis very closely as the reports on weapons inspections in Iraq (33%, 34% respectively). Still, there is much more interest (55% very closely) in the prospect of war in Iraq. But attention to this story – and the proportion of Americans who say they have been thinking a "great deal" about the prospect of military action (56%) – have not increased in recent months.

The general public, and even Democrats, are mostly ignoring news about the burgeoning list of Democratic presidential candidates. Accordingly, nearly all of the announced candidates get positive but tepid favorability marks. Al Sharpton, however, has made his mark: Negative views of Sharpton outnumber positive assessments by more than two-to-one (42%-18%). Even Democrats, on balance, have an unfavorable view of Sharpton (37% unfavorable, 23% favorable).

Thirty years after the *Roe v. Wade* decision legalizing abortion, only about three-in-ten Americans (31%) favor completely overturning that decision, while twice as many are opposed (62%). Trends have been stable on this measure in recent years; last March, Gallup found 36% in favor of overturning *Roe v. Wade*, with 60% opposed.

There has been a sharp rise, however, in the proportion of Americans who see media

coverage of the abortion issue as unfair. A 55% majority says reporting on abortion is unfair, compared with 43% in 1991. And by nearly two-to-one (30%-16%), people say the media favors those who oppose further restrictions on abortion. In 1991, the public was split over whether the media favored proponents or opponents of new restrictions.

# Priorities: North Korea Rises, China Falls

The growing concern over the crisis in North Korea is reflected in the increasing number of Americans who say the government should make countering the threat from Pyongyang a top foreign policy priority. Nearly half (47%) say that countering the threat of North Korean militarism should be a top priority, and this figure rises to six-in-ten among those who have been tracking the crisis very closely. Four years ago, just 29% regarded North Korea as a major priority.

Nonetheless, reducing the threat of terrorism remains the public's leading foreign policy priority, as has been the case since the mid-1990s. Nearly three-quarters of Americans (74%) rate reducing terrorism as a major priority, virtually no change from 1999 (75%).

Significantly, the public does not view removing Saddam Hussein from power as any more important now than it did in 1999; six-in-ten continue to rate that objective as a top priority. Still, Iraq is regarded as a bigger concern than North Korea. And when those who rate both issues highly are asked which is more important, 57% say removing Saddam from power, compared with 34% who cite the threat from North Korea.

| Top Foreign Policy Priorities                  |              |    |               |  |  |  |  |
|--|--------------|----|---------------|--|--|--|--|
|  | March 1999 % |    | <u>Change</u> |  |  |  |  |
| Reducing threat of international terrorism     | 75           | 74 | -1            |  |  |  |  |
| Getting Saddam Hussein<br>out of Iraq          | 60           | 60 | 0             |  |  |  |  |
| Countering threat of N. Korean militarism      | 29           | 47 | +18           |  |  |  |  |
| Keeping close watch on<br>China as world power | 52           | 39 | -13           |  |  |  |  |
| Permanent settlement with Israel and the Arabs | 35           | 38 | +3            |  |  |  |  |

While North Korea has emerged as a major foreign policy priority, the percentage of Americans who worry about the development of China as a world power is considerably lower now than it was in 1999 (39% now, 52% then). And there has been virtually no increase over the past three years in the number who rate forging a permanent peace between Arabs and Israelis as a top priority (38% now, 35% in 1999).

As in the past, a majority of Americans (54%) say the United States should maintain support for Israel at current levels. Fewer than one-in-five (17%) believe the U.S. should take Israel's side more than it has in the past, a slight decline from January 2002 (22%). Nearly as many (19%) say the United States should side with Israel less than it has previously.

White evangelical Protestants continue to stand out as strong supporters of Israel. Nearly three-in-ten white evangelical Protestants (29%) believe the U.S. should side with Israel more than in the past, compared with 10% of non-evangelical Protestants and 13% of white Catholics.

# Support for Force in Iraq, But Also Conditions

The contingent nature of public support for military action in Iraq – evident for the past several months – is even more apparent in the latest poll. While over two-thirds of the public (68%) say they favor the use of force to remove Saddam Hussein from power – the highest level of support recorded since the question was first asked in August 2002 – the number who would support *unilateral* military action by the U.S. stands at only 26%.

In addition, only about four-in-ten (43%) are willing to support military action when the prospect of thousands of U.S. casualties is raised; 48% would oppose the use of force in this case. When the contingency of heavy U.S. casualties is combined with a lack of allied support, only about one-in-five (21%) would support a war to oust Saddam Hussein.

Republicans offer greater support for the use of force than do Democrats or independents (87% of Republicans vs. 60% of Democrats and independents). But even among Republicans, less than a majority (43%) are willing to see the U.S. use force if

| War Support Contingent on Allies,<br>Level of Casualties  |   |  |                  |                                |  |  |  |
|---|---|--|------------------|--------------------------------|--|--|--|
| Favor or oppose military action in Iraq Favor Even if allies won't join Only if allies agree Don't know Oppose Don't know                       | August 2002<br>% 64<br>30<br>30<br>4<br>21<br>15<br>100 | Sept 2002 % 64 33 25 6 23 13 100       | %<br>55          | -                              |  |  |  |
| Favor or oppose even if U.S. suffered thousands of casualties Favor Even if allies won't join Only if allies agree Don't know Oppose Don't know | 42<br>21<br>18<br>3<br>41<br><u>17</u><br>100           | 48<br>24<br>19<br>5<br>36<br>16<br>100 | <br><br><br><br> | 43<br>21<br>20<br>2<br>48<br>9 |  |  |  |

major U.S. allies do not go along. Among Democrats and independents, only about one-in-five would be supportive in this instance (21% and 19%, respectively).

There is only a modest gender gap on the general question of whether to use force to remove Saddam Hussein from power; seven-in ten men (71%) favor military action, compared with 66% of women. But this gap widens in the absence of allied support, and when the prospect of heavy U.S. casualties is raised. Just a third of men (32%) and 21% of women support military action if the major allies do not participate. When asked if they would support the use of force if the U.S. suffered thousands of casualties, 53% of men said yes but just 34% of women agreed.

# Bush Ratings Higher for Terrorism Than Iraq, N. Korea

President Bush continues to win approval from majorities of the public for his handling of three key foreign policy challenges – terrorism, Iraq and North Korea. But his 69% rating in handling terrorism far exceeds his positive ratings on Iraq and North Korea (56%, 53%). And women give the president lower ratings than men, especially in his handling of the crises in Iraq and North Korea.

More than six-in-ten (63%) men rate Bush's handling of the situation in Iraq positively, compared with 49% of women. These differences are similar over the president's performance on North Korea: 62% of men and 45% of women approve of the job he is doing in that situation.

Moreover, the president has lost ground over the past few months in assessments of whether he has made the case for war in Iraq. More than half (53%) say the president has not explained clearly what's at stake as to why the U.S. might use military force to end Saddam Hussein's rule, up from 45% in December and 37% in September. While this view is held by the vast majority of war opponents (81% say Bush has not explained the

| Bush Hasn't Made<br>the Case on Iraq |           |           |          |          |          |  |  |  |  |  |
|--------------------------------------|-----------|-----------|----------|----------|----------|--|--|--|--|--|
| Has Bush                             |           |           |          |          |          |  |  |  |  |  |
| explained                            |           | Sept 0/   |          |          |          |  |  |  |  |  |
| clearly?                             | %         | %<br>53   | %        | %<br>40  | %<br>42  |  |  |  |  |  |
| Yes                                  | 37        | 52        | 48       | 48       | 42       |  |  |  |  |  |
| No                                   | 52        | 37        | 45       | 45       | 53       |  |  |  |  |  |
| Don't know                           | <u>11</u> | <u>11</u> | <u>7</u> | <u>7</u> | <u>5</u> |  |  |  |  |  |
|                                      | 100       | 100       | 100      | 100      | 100      |  |  |  |  |  |
|                                      |           |           |          |          |          |  |  |  |  |  |

reasons for war), even supporters of military action are more likely to express doubts about Bush's case now (39%) than they were four months ago (28%). Not surprisingly, most who say the president has not made a clear case for war also disapprove of his handling of the situation in Iraq.

### Terrorism Worries Fluctuate

Anxiety about terrorism has been see-sawing for several months in response to news about international terrorist incidents and threats to the U.S. Overall concerns about a future attack have subsided somewhat, from 73% in December to 68%. The proportion very worried has fallen from 31% to 18%. By comparison, personal concerns over terrorism have remained more stable. About four-in-ten (41%) say they are at least somewhat concerned about becoming a victim of a terrorist attack; that figure has changed little since last January (38%).

| Terrorism Worries |                            |                          |            |  |  |  |  |
|-------------------|----------------------------|--------------------------|------------|--|--|--|--|
| Jan 2003          | Very<br>worried<br>%<br>18 | Some-<br>what<br>%<br>50 | Total % 68 |  |  |  |  |
| Dec 2002          | 31                         | 42                       | 73         |  |  |  |  |
| Oct 2002          | 20                         | 46                       | 66         |  |  |  |  |
| Aug 2002          | 16                         | 46                       | 62         |  |  |  |  |
| June 2002         | 32                         | 44                       | 76         |  |  |  |  |
| Jan 2002          | 20                         | 42                       | 62         |  |  |  |  |
| Dec 2001          | 13                         | 39                       | 52         |  |  |  |  |
| Oct 2001          | 28                         | 45                       | 73         |  |  |  |  |

# No Democratic Frontrunner

Among announced and probable candidates for the Democratic nomination, Sen. Joe Lieberman is clearly the most recognizable name. But Sen. John Kerry receives, by a slight margin, the most favorable ratings among those who could give one. While fewer than half (46%) are familiar enough with Kerry to give him a rating, he receives more positive than negative assessments by roughly two-to-one (30% favorable, 16% unfavorable).

Fully two-thirds are able to rate Lieberman and the former vice-presidential candidate is, on balance, assessed favorably (39% favorable, 27% unfavorable). Rep. Dick Gephardt has similar visibility, and receives comparably favorable ratings.

Sen. John Edwards lacks the familiarity of some of the other candidates in the field, but has made a generally good impression on those who know about him. Just one-in-four Americans are familiar enough with Howard Dean to express an opinion about the former Vermont governor, and views are split among those who did (13% favorable, 12% unfavorable).

| Rating the Democratic Candidates   |                               |                   |                             |                                 |  |  |  |
|--|-------------------------------|-------------------|-----------------------------|---------------------------------|--|--|--|
| John Kerry<br>John Edwards<br>Joe Lieberman*   | orable<br>%<br>30<br>22<br>39 | orable % 16 14 27 | Rate % 54=100 64=100 34=100 | Favorability ratio **  65 61 59 |  |  |  |
| Dick Gephardt*       35       26       39=100       57         Howard Dean       13       12       75=100       52         Al Sharpton       18       42       40=100       30 |                               |                   |                             |                                 |  |  |  |
| * From December, 2002 ** Proportion favorable among those able to rate   |                               |                   |                             |                                 |  |  |  |

The only Democratic candidate with a negative public image is Al Sharpton. Six-in-ten Americans gave Sharpton a rating, and by more than two-to-one (42% to 18%) those ratings were unfavorable. Only African-American respondents view Sharpton more favorably (46%) than unfavorably (37%).

When the analysis is limited to Democratic registered voters, no candidate has a clear early advantage. Among those able to rate them, roughly three-quarters (74%) give Kerry, Edwards and Lieberman favorable reviews, and nearly as many (70%) say the same about Dick Gephardt. Only Dean and Sharpton trail the pack by this measure of partisan support.

# Little Awareness of Candidates

Only about one-in-three Americans could volunteer a name when asked to identify any of the Democratic candidates planning to run in 2004, and many of their answers were wrong, including references to Al Gore and Tom Daschle, who announced their plans not to run prior to the start of the survey. No candidate has a visibility advantage: 14% identified Joe Lieberman, 12% Dick Gephardt, and 10% could identify John Kerry and John Edwards as candidates.

| Able to Name Any Democratic<br>Candidate  |                                 |   |  |  |  |  |
|---|---------------------------------|---|--|--|--|--|
| Joe Lieberman<br>Dick Gephardt<br>John Kerry<br>John Edwards<br>Al Sharpton<br>Howard Dean<br>Bob Graham<br>Other<br>Gave no name | Total % 14 12 10 10 3 1 1 13 65 | Registered <u>Democrats</u> % 18 13 12 11 3 1 1 11 62 |  |  |  |  |

While Democrats express more interest in news about who is and is not running for the party's nomination next year, they are no more likely to be familiar with the names at this point than are Republicans and independents. Fully 62% of Democratic registered voters could offer no names when asked to identify any of the candidates. Lieberman is the best known, with 18% mentioning him as a potential candidate.

# Powell Popular – Leading Democrats Not

As has been the case since 1991, Colin Powell remains one of the most popular figures in American politics. Fully 82% rate Powell favorably, while just 8% feel unfavorably toward the Secretary of State. Powell is almost as popular among Democrats (80% favorable) as Republicans (91%). Only African-Americans are slightly more reserved about Powell; still, 69% view the Secretary of State favorably, while 19% give an unfavorable rating.

Both George and Laura Bush are viewed favorably by seven-in-ten Americans, but the president has a higher unfavorable rating (28%) than does his wife (12%). Personal evaluations of the president run far more favorably than assessments of his job performance. Democrats, on balance, disapprove of the president's job performance by 55%-32%, but are split with respect to overall favorability (47% favorable, 52% unfavorable). And while 69% of independents rate Bush favorably, 57% approve of the job he is doing in office.

| Favorability Ratings  |                        |               |                                      |                                   |  |  |  |  |
|---|------------------------|---------------|--------------------------------------|-----------------------------------|--|--|--|--|
|   |                        | Unfavorable % |                                      | Favorability<br><u>Ratio</u><br>% |  |  |  |  |
| Colin Powell*   | 82                     | 8             | 10 = 100                             | 91                                |  |  |  |  |
| Laura Bush*   | 71                     |               | 17 = 100                             | 86                                |  |  |  |  |
| George W. Bush  | 70                     | 28            | 2 = 100                              | 71                                |  |  |  |  |
| Madeleine Albright' Dick Cheney* Bill Frist Dennis Hastert* | * 55<br>59<br>27<br>18 |               | 23=100<br>15=100<br>61=100<br>70=100 | • -                               |  |  |  |  |
| Hillary Clinton*  | 47                     | 44            | 9=100                                | 52                                |  |  |  |  |
| Tom Daschle*  | 31                     | 30            | 39=100                               | 51                                |  |  |  |  |
| Al Gore*  | 44                     | 46            | 10=100                               | 49                                |  |  |  |  |
| Bill Clinton*   | 46                     | 49            | 5=100                                | 48                                |  |  |  |  |
| * From December, 2002                                       |                        |               |                                      |                                   |  |  |  |  |

In general, Republican leaders receive significantly more positive evaluations than do Democrats. While most are not familiar enough with Sen. Bill Frist, the new Senate Majority Leader, to have an opinion, more rate him favorably (27%) than unfavorably (12%). Senate Minority Leader Tom Daschle is far more familiar to people, but receives mixed reviews (31% favorable, 30% unfavorable). Three of the most visible Democratic figures, Bill Clinton, Hillary Clinton, and Al Gore, are all viewed unfavorably by roughly half of those able to rate them. Former Secretary of State Madeleine Albright's rating, however, remains high (55%).

# Little Change on Roe v. Wade

Jan. 22 will mark the 30<sup>th</sup> anniversary of the Supreme Court's landmark decision in the case of *Roe v. Wade*, which guaranteed access to abortion during the first trimester of pregnancy. The survey shows that a majority of the public (62%) does not want to see the decision overturned; 31% think it should be overturned. This division of opinion on the issue has been essentially unchanged over the past 14 years.

Opposition to overturning *Roe* is strongest among secular respondents (82%), liberals (78%), residents of the western U.S. (72%), unmarried women under 50 years of age (73%), and college graduates (71%). Overall, the views of men and women do not differ on the issue, and the views of white Catholics are not greatly different from those of the population in general: 36% favor overturning *Roe*, while 58% are opposed (see chart p. 12).

White evangelical Protestants are the only group in which a majority (55%) favors overturning *Roe v. Wade*. Among white mainline Protestants, only 22% think the decision should be overturned. Support for reversing the decision also is strong, but less than a majority, among among conservatives (46%) and Republicans (43%).

# Media Bias Complaints Rise

Despite strong support for the Supreme Court's decision in *Roe*, a majority of the public (55%) feels that news organizations are one-sided in their coverage of abortion, while just 30% think the coverage is fair. The percentage seeing bias in coverage has grown by 12 percentage points since 1991, when 43% thought the coverage was one-sided and an equal number thought it was fair. White evangelicals (70%), conservatives (64%), and Republicans (64%) are the most likely to perceive bias, but even among those who oppose overturning *Roe*, 51% think coverage is tilted.

| More See Bias in News<br>Coverage of Abortion   |   |  |  |  |  |  |  |
|---|---|--|--|--|--|--|--|
| Coverage is fair<br>Coverage is one-sided<br>Favors pro-life side<br>Favors pro-choice side<br>Can't say (vol.)<br>Can't say (vol.) | 1991<br>%<br>43<br>43<br>19<br>2 18<br>6<br>14<br>100 | Now<br>%<br>30<br>55<br>16<br>30<br>9<br>15<br>100 |  |  |  |  |  |

More see bias in the media as favoring those who oppose further abortion restrictions (30%) than those who favor such restrictions (16%). This perception of tilt in media coverage is also different from 12 years ago, when views about the direction of bias were evenly split.

# Iraq, Economy Top News Interests

Debate over the possibility that the U.S. will take military action in Iraq continues to attract considerable public interest. More than half of Americans (55%) say they are following this news very closely, another 29% say they are following fairly closely. One-in-three are also following news about the work of United Nations weapons inspectors in Iraq very closely (41% fairly closely).

| Foreign News Tops Inte | erest  |
|------------------------|--|
|                        | Follow y Closely % 55 40 34 33 28 20 14 14 5 |

North Korea's nuclear weapons program was of high interest to a third of the public, with another third

following the story fairly closely. Men are significantly more interested in this news story than are women (39% and 27%, respectively, are following very closely).

But the public's foreign news interest remains somewhat limited. Just 5% have closely followed news about political instability in Venezuela, and only 16% more say they have followed even fairly closely. Half (49%) have not paid any attention to this story at all.

The public's interest in the condition of the nation's economy has grown over the past year. Four-in-ten are following reports on the economy very closely, up from 30% a year ago. Attention to news of the president's new tax plan is comparable to interest in Bush's first tax reduction proposal he unveiled after taking office. Roughly three-in-ten (28%) are tracking news of the plan very closely, compared with 31% in February 2001.

One-in-five Americans closely followed Sen. Trent Lott's resignation as Majority Leader after making racially-charged remarks in December. And this interest was only slightly higher among African-Americans (29%) than it was among whites (19%).

Compared to a number of other political scandals, interest in the Lott controversy was relatively low. Nearly twice as many (36%) followed Newt Gingrich's decision to step down as Speaker of the House four years ago, and 28% followed the Clinton pardon controversy very closely

two years ago. Lott's decision raised about as much public interest as Senator Jeffords' decision to switch parties in June 2001.

While younger Americans follow news less closely than their elders in most cases, the age gap is particularly noteworthy in stories about Lott's remarks and resignation. Just 6% of those under age 30 followed this story very closely, compared to 34% of those age 50 and older.

The public showed little interest in the reports about a religious group that claimed to have successfully cloned a human being. Only 14% paid very close attention to these stories; a majority of the public (54%) paid little or no attention.

| Not a Lott of Interest  |  |   |
|---|--|---|
| Percent following Oliver North's sentencing {7-89} Congressional check-bouncing scandal {4-92} Gingrich's decision to step down {11-98} Iran-Contra hearings {9-87}   | Very<br><u>Closely</u><br>37<br>36<br>36<br>33 | Fairly<br>Closely<br>40<br>41<br>32<br>39     |
| Clinton pardon controversy {2-01}<br>White House Chief of Staff controversy {7-91}<br>Ethics charges against Gingrich {1-97}<br>Bush's Iran-Contra affair pardons {1-93}<br>Improper contributions to DNC {12-96}<br>Senator Jeffords leaves Republican party {6-01}<br>Lott's remarks and resignation {1-03} | 23<br>23<br>22                                 | 32<br>37<br>35<br>32<br>26<br>27<br><b>34</b> |
| Savings & loans scandal {6-90}<br>Jim Wright investigation {5-89}<br>White House travel office controversy {6-93}   | 18<br>15<br>13                                 | 30<br>30<br>28                                |

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### ABOUT THIS SURVEY

Results for the *January News Interest Index* survey are based on telephone interviews conducted under the direction of Princeton Survey Research Associates among a nationwide sample of 1,218 adults, 18 years of age or older, during the period January 8-12, 2003. Based on the total sample, one can say with 95% confidence that the error attributable to sampling and other random effects is plus or minus 3 percentage points. For results based on Form 1 (N=611) the sampling error is plus or minus 4.5 percentage points; for Form 2 (N=607) the sampling error is plus or minus 4.5 percentage points.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

# PERCENT FOLLOWING EACH NEWS STORY "VERY CLOSELY"

|  | Debate over  |         | N. Weapons     | N.Korea's      | Pres. |        | Democrats |              |   |                |
|--|--------------|---------|----------------|----------------|-------|--------|-----------|--------------|---|----------------|
|  | Possible War |         | nspectors      | Nuclear        | Tax   | Lott's | Running   |              |   |                |
|  | with Iraq    | Economy | <u>in Iraq</u> | <u>Program</u> |       |        | for Pres. | <u>Human</u> |   | <u>ıla (N)</u> |
|  | %            | %       | %              | %              | %     | %      | %         | %            | % |                |
| Total  | 55           | 40      | 34             | 33             | 28    | 20     | 15        | 14           | 5 | (1218)         |
| Sex  |              |         |                |                |       |        |           |              |   |                |
| Male   | 56           | 43      | 36             | 39             | 30    | 22     | 16        | 14           | 9 | (589)          |
| Female   | 55           | 37      | 31             | 27             | 26    | 19     | 13        | 15           | 2 | (629)          |
|  |              | - ,     |                | _,             |       | -,     |           |              | _ | (==>)          |
| Race   |              |         |                |                |       |        |           |              |   |                |
| White  | 56           | 39      | 33             | 31             | 26    | 19     | 12        | 14           | 5 | (1031)         |
| Non-white  | 53           | 40      | 34             | 36             | 31    | 27     | 24        | 18           | 5 | (160)          |
| Black  | 54           | 45      | 34             | 39             | 29    | 29     | 25        | 21           | 3 | (107)          |
| Age  |              |         |                |                |       |        |           |              |   |                |
| Under 30   | 47           | 17      | 23             | 20             | 16    | 6      | 8         | 15           | 3 | (232)          |
| 30-49  | 49           | 40      | 31             | 29             | 24    | 16     | 12        | 7            | 4 | (478)          |
| 50+  | 67           | 53      | 42             | 44             | 38    | 34     | 21        | 21           | 8 | (502)          |
|  | 0,           |         |                |                | 20    | ٥.     |           |              | Ü | (00=)          |
| Education  |              |         |                |                |       |        |           |              |   |                |
| College Grad.  |              | 47      | 35             | 34             | 31    | 25     | 13        | 13           | 7 | (410)          |
| Some College   |              | 39      | 31             | 32             | 22    | 19     | 15        | 14           | 6 | (304)          |
| High School C  |              | 39      | 35             | 34             | 30    | 20     | 15        | 16           | 4 | (413)          |
| <h.s. grad.<="" td=""><td>49</td><td>31</td><td>33</td><td>27</td><td>26</td><td>18</td><td>16</td><td>12</td><td>5</td><td>(87)</td></h.s.> | 49           | 31      | 33             | 27             | 26    | 18     | 16        | 12           | 5 | (87)           |
| Region   |              |         |                |                |       |        |           |              |   |                |
| East   | 54           | 42      | 36             | 32             | 26    | 20     | 15        | 17           | 8 | (219)          |
| Midwest  | 55           | 43      | 32             | 31             | 30    | 22     | 16        | 13           | 4 | (314)          |
| South  | 60           | 39      | 37             | 35             | 30    | 22     | 15        | 16           | 6 | (454)          |
| West   | 49           | 36      | 27             | 32             | 25    | 17     | 12        | 12           | 4 | (231)          |
|  |              |         |                |                |       |        |           |              |   | . ,            |
| Party ID   |              |         |                |                |       |        |           |              |   |                |
| Republican   | 60           | 37      | 36             | 31             | 28    | 20     | 12        | 14           | 6 | (388)          |
| Democrat   | 54           | 43      | 37             | 33             | 28    | 25     | 22        | 16           | 4 | (371)          |
| Independent  | 54           | 40      | 29             | 35             | 29    | 17     | 11        | 14           | 7 | (372)          |
| Internet User  |              |         |                |                |       |        |           |              |   |                |
| Yes  | 56           | 39      | 32             | 31             | 26    | 18     | 12        | 14           | 5 | (856)          |
| No   | 53           | 42      | 37             | 35             | 31    | 25     | 19        | 15           | 6 | (362)          |
| 110  | 33           |         | 5,             | 55             | J.1   | -2     |           | 1.0          | Ü | (302)          |

Question: Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely?

# SHOULD ROE VS. WADE BE OVERTURNED?

| Total   | <u>Yes</u> 31 | <u>No</u><br>62 | <u>DK</u><br>7=100 | ( <u>N)</u><br>(1218) |
|---|---------------|-----------------|--------------------|-----------------------|
| Sex   |               |                 |                    |                       |
| Male  | 31            | 60              | 9                  | (589)                 |
| Female  | 31            | 63              | 6                  | (629)                 |
| Race  |               |                 |                    |                       |
| White   | 32            | 61              | 7                  | (1031)                |
| Non-white   | 24            | 68              | 8                  | (160)                 |
| Black   | 26            | 68              | 6                  | (107)                 |
| Race and Sex  |               |                 |                    |                       |
| White Men   | 31            | 60              | 9                  | (490)                 |
| White Women   | 34            | 61              | 5                  | (541)                 |
| Age   |               |                 |                    |                       |
| Under 30  | 28            | 64              | 8                  | (232)                 |
| 30-49   | 29            | 66              | 5                  | (478)                 |
| 50-64   | 29            | 63              | 8                  | (288)                 |
| 65+   | 41            | 48              | 11                 | (214)                 |
| Sex and Age   |               |                 |                    |                       |
| Men under 50  | 29            | 63              | 8                  | (372)                 |
| Women under 50  | 28            | 68              | 4                  | (338)                 |
| Men 50+   | 34            | 56              | 10                 | (215)                 |
| Women 50+   | 34            | 58              | 8                  | (287)                 |
| Education   |               |                 |                    |                       |
| College Grad.   | 25            | 71              | 4                  | (410)                 |
| Some College  | 24            | 69              | 7                  | (304)                 |
| High School Grad.   | 36            | 57              | 7                  | (413)                 |
| <h.s. grad.<="" td=""><td>40</td><td>46</td><td>14</td><td>(87)</td></h.s.> | 40            | 46              | 14                 | (87)                  |
| Family Income   |               |                 |                    |                       |
| \$75,000+   | 26            | 69              | 5                  | (263)                 |
| \$50,000-\$74,999   | 26            | 70              | 4                  | (188)                 |
| \$30,000-\$49,999   | 30            | 66              | 4                  | (281)                 |
| \$20,000-\$29,999   | 31            | 61              | 8                  | (150)                 |
| <\$20,000   | 42            | 48              | 10                 | (181)                 |

Question:

In 1973 the Roe versus Wade decision established a woman's constitutional right to an abortion, at least in the first three months of pregnancy. Would you like to see the Supreme Court completely overturn its Roe versus Wade decision, or not?

Continued ...

| Total                        | <u>Yes</u> 31 | <u>No</u><br>62 | <u>DK</u><br>7=100 | ( <u>N)</u> (1218) |
|------------------------------|---------------|-----------------|--------------------|--------------------|
| Region                       |               |                 |                    |                    |
| East                         | 27            | 67              | 6                  | (219)              |
| Midwest                      | 36            | 57              | 7                  | (314)              |
| South                        | 35            | 57              | 8                  | (454)              |
| West                         | 21            | 72              | 7                  | (231)              |
| Religious Affiliation        |               |                 |                    |                    |
| Total White Protestant       | 39            | 55              | 6                  | (573)              |
| White Protestant Evangelical | 55            | 39              | 6                  | (279)              |
| White Prot. Non-Evangelical  | 22            | 71              | 7                  | (294)              |
| White Catholic               | 36            | 58              | 6                  | (246)              |
| Secular                      | 10            | 82              | 8                  | (126)              |
| Community Siza               |               |                 |                    |                    |
| Community Size Large City    | 22            | 71              | 7                  | (233)              |
| Suburb                       | 25            | 70              | 5                  | (304)              |
| Small City/Town              | 38            | 54              | 8                  | (437)              |
| Rural Area                   | 34            | 59              | 7                  | (236)              |
| Kurai Area                   | 34            | 39              | /                  | (230)              |
| Party ID                     |               |                 |                    |                    |
| Republican                   | 43            | 51              | 6                  | (388)              |
| Democrat                     | 27            | 67              | 6                  | (371)              |
| Independent                  | 24            | 70              | 6                  | (372)              |
| Party and Ideology           |               |                 |                    |                    |
| Conservative Republican      | 52            | 42              | 6                  | (236)              |
| Moderate/Liberal Republican  | 26            | 67              | 7                  | (142)              |
| Conserv./Moderate Democrat   | 32            | 63              | 5                  | (238)              |
| Liberal Democrat             | 14            | 76              | 10                 | (116)              |
| Bush Approval                |               |                 |                    |                    |
| Approve                      | 37            | 55              | 8                  | (725)              |
| Disapprove                   | 20            | 77              | 3                  | (379)              |
| Marital Status               |               |                 |                    |                    |
| Married Married              | 34            | 58              | 8                  | (667)              |
| Unmarried                    | 27            | 66              | 7                  | (543)              |
| Unmarried                    | 21            | 00              | /                  | (343)              |
| Parental Status              |               |                 |                    |                    |
| Parent                       | 32            | 62              | 6                  | (392)              |
| Non-Parent                   | 30            | 62              | 8                  | (823)              |
| Labor Union                  |               |                 |                    |                    |
| Union Household              | 25            | 69              | 6                  | (208)              |
| Non-Union Household          | 32            | 60              | 8                  | (998)              |
|                              |               | 00              | 3                  | (220)              |

# PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS **JANUARY 2003 NEWS INTEREST INDEX** FINAL TOPLINE January 8 - 12, 2003 N=1218

Do you approve or disapprove of the way George W. Bush is handling his job as president? [IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way George W. Bush is handling his job as president? IF STILL DEPENDS ENTER AS DK] Q.1

|                       | <u>Approve</u> | <u>Disapprove</u> | Don't know |
|-----------------------|----------------|-------------------|------------|
| January, 2003         | 58             | 32                | 10=100     |
| December, 2002        | 61             | 28                | 11=100     |
| Late October, 2002    | 59             | 29                | 12=100     |
| Early October, 2002   | 61             | 30                | 9=100      |
| Mid-September, 2002   | 67             | 22                | 11=100     |
| Early September, 2002 | 63             | 26                | 11=100     |
| Late August, 2002     | 60             | 27                | 13=100     |
| August, 2002          | 67             | 21                | 12=100     |
| Late July, 2002       | 65             | 25                | 10=100     |
| July, 2002            | 67             | 21                | 12=100     |
| June, 2002            | 70             | 20                | 10=100     |
| April, 2002           | 69             | 18                | 13=100     |
| Early April, 2002     | 74             | 16                | 10=100     |
| February, 2002        | 78             | 13                | 9=100      |
| January, 2002         | 80             | 11                | 9=100      |
| Mid-November, 2001    | 84             | 9                 | 7=100      |
| Early October, 2001   | 84             | 8                 | 8=100      |
| Late September, 2001  | 86             | 7                 | 7=100      |
| Mid-September, 2001   | 80             | 9                 | 11=100     |
| Early September, 2001 | 51             | 34                | 15=100     |
| August, 2001          | 50             | 32                | 18=100     |
| July, 2001            | 51             | 32                | 17=100     |
| June, 2001            | 50             | 33                | 17=100     |
| May, 2001             | 53             | 32                | 15=100     |
| April, 2001           | 56             | 27                | 17=100     |
| March, 2001           | 55             | 25                | 20=100     |
| February, 2001        | 53             | 21                | 26=100     |

- Next, I would like to ask you about some things that have been in the news. Not everyone will have heard about them. First, [ROTATE ITEMS a. AND b.] Q.4
- Can you tell me the name of the Republican Senator who recently resigned as Majority Leader after making a. controversial remarks at a public event?
  - 45 Trent Lott {correct}
  - 4 Another name
  - <u>51</u> 100 Don't know/Refused (VOL.)

# Q.4 CONTINUED...

b. Do you happen to know the name of the country that recently admitted it was secretly developing a nuclear weapons program?

|                  |                                       |            | Early |
|------------------|---------------------------------------|------------|-------|
|                  |                                       | May        | Jan   |
|                  |                                       | $1994^{1}$ | 1994  |
| 64               | North Korea {correct, accept "Korea"} | 20         | 22    |
| 12               | Other/Incorrect answer                | 4          | 6     |
| <u>24</u>        | Don't know/Refused                    | 76         | 72    |
| $\overline{100}$ |                                       | 100        | 100   |

Q.5 Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely? [INSERT ITEM; ROTATE a THRU h WITH i ALWAYS LAST]

|    |                                | Very    | Fairly  | Not too | Not at all |         |
|----|--------------------------------|---------|---------|---------|------------|---------|
|    |                                | Closely | Closely | Closely | Closely    | DK/Ref  |
| a. | Reports about the condition of |         |         |         |            |         |
|    | the U.S. economy               | 40      | 35      | 13      | 11         | 1=100   |
|    | December, 2002                 | 38      | 34      | 17      | 10         | 1=100   |
|    | February, 2002                 | 35      | 40      | 15      | 9          | 1=100   |
|    | January, 2002                  | 30      | 44      | 16      | 9          | 1 = 100 |
|    | December, 2001                 | 37      | 40      | 13      | 8          | 2 = 100 |
|    | Mid-November, 2001             | 41      | 36      | 15      | 7          | 1=100   |
|    | June, 2001                     | 24      | 41      | 18      | 16         | 1=100   |
|    | May, 2001                      | 34      | 36      | 15      | 15         | 0 = 100 |
|    | April, 2001                    | 36      | 34      | 16      | 13         | 1=100   |
|    | February, 2001                 | 30      | 39      | 18      | 12         | 1=100   |
|    | January, 2001                  | 32      | 38      | 17      | 11         | 2 = 100 |
|    | June, 1995                     | 26      | 41      | 22      | 11         | *=100   |
|    | March, 1995                    | 27      | 45      | 19      | 9          | *=100   |
|    | February, 1995                 | 23      | 41      | 22      | 13         | 1=100   |
|    | December, 1994                 | 28      | 43      | 20      | 9          | *=100   |
|    | October, 1994                  | 27      | 40      | 20      | 12         | 1=100   |
|    | June, 1994                     | 25      | 42      | 23      | 10         | *=100   |
|    | May, 1994                      | 33      | 40      | 16      | 10         | 1=100   |
|    | January, 1994                  | 34      | 39      | 16      | 10         | 1=100   |
|    | Early January, 1994            | 36      | 44      | 13      | 7          | *=100   |
|    | December, 1993                 | 35      | 41      | 15      | 8          | 1=100   |
|    | October, 1993                  | 33      | 38      | 20      | 9          | *=100   |
|    | September, 1993                | 37      | 40      | 14      | 8          | 1=100   |
|    | Early September, 1993          | 39      | 39      | 14      | 9          | *=100   |
|    | August, 1993                   | 41      | 36      | 14      | 9          | *=100   |
|    | May, 1993                      | 37      | 38      | 18      | 6          | 1=100   |
|    | February, 1993                 | 49      | 36      | 10      | 5          | *=100   |
|    | January, 1993                  | 42      | 39      | 12      | 7          | *=100   |
|    | September, 1992                | 43      | 37      | 13      | 6          | *=100   |
|    | May, 1992                      | 39      | 39      | 15      | 6          | 1=100   |
|    | March, 1992                    | 47      | 38      | 11      | 4          | *=100   |
|    | February, 1992                 | 47      | 37      | 10      | 6          | *=100   |
|    | January, 1992                  | 44      | 40      | 11      | 5          | *=100   |
|    | October, 1991                  | 36      | 38      | 16      | 9          | 1=100   |
|    |                                |         |         |         |            |         |

In May and January 1994 the question was worded, "Do you happen to know the name of the country that is threatening to withdraw from the nuclear non-proliferation treaty?"

| Q.5 CONTINUED |   | Very     |          |          | Not at al |                   |
|---------------|---|----------|----------|----------|-----------|-------------------|
| b.            | Debate over the possibility that the  | Closely  | Closely  | Closely  | Closely   | DK/Ref            |
| o.            | U.S. will take military action in Iraq  | 55       | 29       | 10       | 4         | 2=100             |
|               | December, 2002  | 51       | 32       | 10       | 6         | 1=100             |
|               | Late October, 2002  | 53<br>60 | 33<br>28 | 8<br>6   | 5<br>5    | 1=100<br>1=100    |
|               | Early October, 2002<br>Early September, 2002 <sup>2</sup>                                 | 48       | 28<br>29 | 15       | <i>5</i>  | 2=100             |
|               | Early September, 2002   | .0       |          | 10       | · ·       | 2 100             |
| c.            | The work of United Nations weapons  |          |          |          |           |                   |
|               | inspectors in Iraq  | 34       | 41       | 14       | 10        | 1=100             |
|               | December, 2002  | 35       | 39       | 15       | 10        | 1=100             |
|               | August, 1998 <sup>3</sup><br>February, 1998   | 18<br>36 | 31<br>40 | 23<br>16 | 27<br>8   | 1=100<br>*=100    |
|               | January, 1998   | 32       | 35       | 18       | 15        | *=100             |
|               | December, 1997  | 34       | 33       | 15       | 17        | 1=100             |
|               | November, 1997  | 44       | 32       | 10       | 13        | 1=100             |
|               | October, 1991   | 35       | 38       | 15       | 11        | 1=100             |
| d.            | North Korea's nuclear weapons program   | 33       | 34       | 18       | 14        | 1=100             |
| <b></b>       | Late October, 2002 <sup>4</sup>   | 25       | 31       | 23       | 20        | 1=100             |
|               | June, 1994  | 27       | 33       | 26       | 14        | *=100             |
| e.            | Political instability in Venezuela  | 5        | 16       | 29       | 49        | 1=100             |
| С.            | April, 2002 <sup>5</sup>  | 6        | 13       | 27       | 53        | 1 = 100 $1 = 100$ |
| f.            | • '   | oon      |          |          |           |                   |
| 1.            | Senator Trent Lott's resignation as Republi<br>Majority Leader after making controversial |          |          |          |           |                   |
|               | remarks at a public event   | 20       | 34       | 24       | 21        | 1=100             |
|               | -   |          |          |          |           |                   |
| g.            | A religious group claiming to have  | 1.4      | 20       | 20       | 24        | 2-100             |
|               | successfully cloned a human being Early August, 1998 <sup>6</sup>                         | 14<br>6  | 30<br>15 | 30<br>24 | 24<br>52  | 2=100<br>3=100    |
|               | January, 1998   | 21       | 29       | 24       | 26        | *=100             |
|               | April, 1997   | 17       | 33       | 26       | 23        | 1=100             |
|               |   |          |          |          |           |                   |

In Early September 2002 the story was listed as "...U.S. will invade Iraq."

In August 1998 the story was listed as "The current dispute with Iraq over U.N. weapons inspections." In February 1998 the story was listed as "The conflict in Iraq over U.N. weapons inspectors and U.S. threats to retaliate with air strikes." In January 1998 the story was listed as "The conflict in Iraq over U.N. weapons inspectors." In November and December 1997 the story was listed as "(the conflict over) Iraq's refusal to let Americans participate in weapons inspections." In October 1991 the story was listed as "The standoff in Baghdad between the Iraqis and U.N. weapons inspectors."

In Late October 2002 the story was listed as "North Korea's admission that it has been secretly developing nuclear weapons." In June 1994 the story was listed as "Reports about North Korea's building of nuclear weapons and refusal to allow U.N. inspections."

In April 2002 the story was listed as "The attempted overthrow of the president of Venezuela."

In Early August 1998 the story was listed as "The cloning of mice by scientists in Hawaii." In January 1998 the story was listed as "Plans by a Chicago scientist to open a clinic for cloning people." In April 1997 the story was listed as "The cloning of a sheep by a Scottish biologist."

| Q.5 CONTINU |                                   | Very<br><u>Closely</u> | Fairly<br>Closely | Not too<br>Closely | Not at all Closely | DK/Ref  |
|-------------|-----------------------------------|------------------------|-------------------|--------------------|--------------------|---------|
| h.          | George W. Bush's tax cut and      | • 0                    |                   |                    |                    | • 400   |
|             | economic stimulus plan            | 28                     | 34                | 21                 | 15                 | 2 = 100 |
|             | February, $2002^7$                | 17                     | 31                | 28                 | 23                 | 1=100   |
|             | April, 2001                       | 24                     | 38                | 20                 | 18                 | *=100   |
|             | February, 2001                    | 31                     | 35                | 19                 | 14                 | 1=100   |
|             | February, 1993                    | 49                     | 36                | 10                 | 5                  | *=100   |
|             | September, 1992 (RVs)             | 28                     | 44                | 18                 | 9                  | 1=100   |
| i.          | Recent announcements by prominent |                        |                   |                    |                    |         |
|             | Democrats about plans to run for  |                        |                   |                    |                    |         |
|             | president in 2004                 | 14                     | 28                | 29                 | 28                 | 1=100   |
|             | March, 1992 <sup>8</sup>          | 35                     | 40                | 16                 | 9                  | *=100   |
|             | January, 1992                     | 11                     | 25                | 36                 | 27                 | 1=100   |
|             | December, 1991                    | 10                     | 28                | 32                 | 30                 | *=100   |
|             | October, 1991                     | 12                     | 26                | 31                 | 29                 | 2 = 100 |
|             | November, 1987                    | 15                     | 28                | 35                 | 21                 | 1=100   |

# Q.5a-i RANK ORDERED SUMMARY TABLE

| Very    | Fairly  |   |
|---------|---------|---|
| closely | closely |   |
| %       | %       |   |
| 55      | 29      | b. Debate over the possibility that the U.S. will take military action in Iraq          |
| 40      | 35      | a. Reports about the condition of the U.S. economy                                      |
| 34      | 41      | c. The work of United Nations weapons inspectors in Iraq                                |
| 33      | 34      | d. North Korea's nuclear weapons program  |
| 28      | 34      | h. George W. Bush's tax cut and economic stimulus plan                                  |
| 20      | 34      | f. Senator Trent Lott's resignation after controversial remarks                         |
| 14      | 30      | g. A religious group claiming to have successfully cloned a human being                 |
| 14      | 28      | i. Recent announcements by prominent Democrats about plans to run for president in 2004 |
| 5       | 16      | e. Political instability in Venezuela   |

In February 2002 and April 2001 the story was listed as "The debate in Congress over George W. Bush's budget and tax cut plan." In February 2001 the story was listed as "George W. Bush's tax-cut plan." In February 1993 the story was listed as "Bill Clinton's economic plan." In September 1992 the story was listed as "George Bush's plan to improve the economy by cutting government spending and cutting taxes?" Results are based on registered voters.

In March 1992 the story was listed as "The race for the Democratic Presidential nomination." In January 1992, December 1991, October 1991, and November 1987 the story was listed as "News about the Democratic candidates for the Presidential nomination."

Can you please tell me the names of any candidates planning to run for the Democratic nomination for president in 2004? ... Can you think of any others? [ACCEPT MULTIPLE RESPONSES, INCLUDING MULTIPLE "OTHERS" IN ADDITION TO PRECODES: IF RESPONDENT MENTIONS A Q.6 NAME BUT VOLUNTEERS THAT THE PERSON IS NOT PLANNING TO RUN, DO NOT CODE NAME

|    |                               | Aug               | Oct  | May  |
|----|-------------------------------|-------------------|------|------|
|    |                               | 1995 <sup>9</sup> | 1991 | 1991 |
| 65 | Could not name any candidates | 44                | 73   | 76   |
| 35 | Could name a candidate        | 56                | 27   | 24   |

14 Joe Lieberman

12 Richard (Dick) Gephardt

10

John Kerry John Edwards 10

Tom Daschle

5 3 3 3 Hillary Clinton

Al Sharpton

Al Gore

Howard Dean

Bob Graham 1

4 Other

Now thinking about President Bush...

Do you approve or disapprove of the way George W. Bush is handling [INSERT ITEM, ROTATE]

| 0          | The economy                            | Approve<br>47 | <u>Disapprove</u> 45 | DK/Ref.<br>8=100 |
|------------|--|---------------|----------------------|------------------|
| a.         | Early October, 2002                    | 49            | 40                   | 11=100           |
|            | June, 2002                             | 53            | 36                   | 11=100           |
|            | January, 2002                          | 60            | 28                   | 12=100           |
|            | Early September, 2001                  | 47            | 44                   | 9=100            |
|            | February, 2001                         | 50            | 22                   | 28=100           |
|            | Clinton: Early September, 199          |               | 23                   | 6=100            |
|            | Clinton: September, 1997               | 60            | 34                   | 6=100            |
|            | Clinton: January, 1996                 | 50            | 42                   | 8=100            |
|            | Clinton: June, 1995                    | 30<br>46      | 46                   | 8=100<br>8=100   |
|            |  | 45            | 46                   | 9=100            |
|            | Clinton: October, 1994                 | 38            | 56                   | 6=100            |
|            | Clinton: July, 1994                    | 38<br>40      |                      |                  |
|            | Bush, Sr.: August, 1990                | 40<br>42      | 52<br>47             | 8=100            |
|            | <b>Bush, Sr.:</b> May, 1990            | 42            | 47                   | 11=100           |
| b.         | The situation with Iraq                | 56            | 36                   | 8=100            |
|            | Early October, 2002                    | 56            | 34                   | 10=100           |
|            | Clinton: February, 1998*               | 58            | 32                   | 10=100           |
|            | Clinton: September, 1996*              | 55            | 25                   | 20 = 100         |
|            | Clinton: October, 1994*                | 59            | 33                   | 8=100            |
|            | Bush, Sr.: September, 1991*            | 64            | 30                   | 6=100            |
|            | * Gallup/CNN/USA Today tren            | d             |                      |                  |
| c.         | The situation with North Korea         | 53            | 27                   | 20=100           |
| <b>C</b> . | Clinton: October, 1994 <sup>10</sup>   | 49            | 31                   | 20=100           |
|            | Clinton: June, 1994 Newsweek           |               | 42                   | 27=100           |
|            | Chilton: June, 1994 Ivewsweek          | . 31          | 72                   | 27 100           |
| d.         | Terrorist threats                      | 69            | 23                   | 8=100            |
|            | Early October, 2002                    | 71            | 22                   | 7=100            |
|            | June, 2002                             | 74            | 18                   | 8=100            |
|            | Clinton: September, 1998 <sup>11</sup> | 72            | 20                   | 8=100            |
|            |  | . –           |                      | 0 100            |

In August 1995 the question was worded, "...candidates running for the Republican nomination for President in 1996?" In 1991 the question asked about possible Democratic candidates.

<sup>10</sup> In October 1994 the question was worded, "Do you approve or disapprove of the way Bill Clinton is dealing with North Korea?"

<sup>11</sup> In September 1998 the question was worded, "Do you approve or disapprove of the way Bill Clinton is handling current threats from international terrorist groups?"

ASK ALL:
Q.19 As I read a list of specific FOREIGN policy problems, tell me whether each one should have top priority in the U.S. government, a priority but not top priority, or no priority. (First.../How about...) [INSERT ITEM; ROTATE]

No Don't Top Α Priority **Priority Priority** Know a. Getting Saddam Hussein out of Iraq 60 27 11 2 = 100March, 1999 28 2 = 10060 10 September, 1993 54 28 17 2=100 b. Countering the threat of 8 North Korean militarism 47 40 5=100 29 March, 1999 49 14 8=100 September, 1993 20 49 25 6=100 Reducing the threat of c. 3 2 international terrorism 74 22 1=100 March, 1999 75 20 3=100 5 June, 1995 23 1=100 71 d. Keeping a close watch on the development of China as a world power 39 49 10 2 = 100March, 1999 52 37 8 3 = 100Bringing about a permanent e. settlement between Israel and the Arabs 40 19 3=100 38 March, 1999 35 42 19 4 = 100September, 1993 45 19 34 2 = 100

# **ASK IF BOTH Q19A=1 AND Q19B=1 -OR- IF BOTH Q19A=2 AND Q19B=2:**

Q.20 Focusing just on Iraq and North Korea for a moment, which do you think is the higher priority for the United States right now? [READ AND ROTATE]

|          |  | Total rating as<br>higher priority <sup>12</sup> |
|----------|--|--|
| 57       | Getting Saddam Hussein out of Iraq               | 56   |
|          | OR   |  |
| 34       | Countering the threat of North Korean militarism | 34   |
| 6        | Both (VOL.)                                      | 3  |
| *        | Neither (VOL.)                                   | 4  |
| 2        | Don't know/Refused (VOL.)                        | 3  |
| 100      | , ,  | $1\overline{00}$                                 |
| (N=606)  |  | (N=1218)   |
| (1, 000) |  | (1 1 1 1 1 0 )                                   |

Combined responses from Q.19a, Q19b and Q.20

### **ASK ALL:**

Q.21 Now I'd like your views on some people in the news. As I read from a list, please tell me which category best describes your overall opinion of who I name. (First,) would you say your overall opinion of...

(INSERT ITEM a FIRST, THEN ROTATE b-f) is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? (INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE")

| a. | George W. Bush December, 2002 July, 2001 January, 2001 May, 2000 March, 1999 <sup>13</sup> November, 1997 | Very<br>Favor-<br>able<br>28<br>35<br>22<br>24<br>18<br>21<br>13 | Mostly Favor-<br>able 42<br>33<br>39<br>36<br>40<br>40<br>41 | Mostly<br>Unfavor-<br><u>able</u><br>18<br>16<br>21<br>21<br>19<br>14<br>12 | Very<br>Unfavor-<br><u>able</u><br>10<br>11<br>14<br>12<br>12<br>7<br>6 | Never<br>Heard<br>Of<br>0<br>0<br>*<br>0<br>1<br>4<br>9 | Can't <u>Rate</u> 2=100 5=100 4=100 7=100 10=100 14=100 19=100 |
|----|---|--|--|---|---|---|--|
| b. | John Kerry  | 6  | 24   | 12  | 4   | 36  | 18=100   |
| c. | Howard Dean   | 2  | 11   | 9   | 3   | 57  | 18=100   |
| d. | John Edwards  | 4  | 18   | 10  | 4   | 43  | 21=100   |
| e. | Al Sharpton   | 3  | 15   | 24  | 18  | 27  | 13=100   |
| f. | Bill Frist  | 7  | 20   | 10  | 2   | 42  | 19=100   |

<sup>\*\*\*</sup>See December Topline below for more names.

On the subject of Iraq...

Q.22 How much have you yourself thought about whether the U.S. should use military force to remove Saddam Hussein from power in Iraq? [READ]

|                  |                      | Dec              | Early Oct        | Mid-Sept         | Late Aug         |                        |
|------------------|----------------------|------------------|------------------|------------------|------------------|------------------------|
|                  |                      | 2002             | <u>2002</u>      | 2002             | 2002             | Jan 1991 <sup>14</sup> |
| 56               | A Great deal         | 58               | 54               | 55               | 46               | 66                     |
| 29               | Some                 | 29               | 32               | 27               | 35               | 24                     |
| 8                | Only a little – OR – | 8                | 8                | 9                | 11               | 6                      |
| 6                | Not at all           | 4                | 5                | 6                | 6                | 2                      |
| 1                | Don't know/Refused   | 1                | 1                | 3                | 2                | 2                      |
| $\overline{100}$ |                      | $1\overline{00}$ | $1\overline{00}$ | $1\overline{0}0$ | $1\overline{00}$ | $1\overline{00}$       |

In March 1999 and November 1997 the category was listed: "Texas Governor George W. Bush."

In January 1991 the question was worded "How much thought have you given to the question of whether the U.S. should use military force against Iraq if it does not withdraw its forces from Kuwait?"

### ASK FORM 1 ONLY [N=611]:

Q.23F1/25 Would you favor or oppose taking military action in Iraq to end Saddam Hussein's rule? [IF FAVOR, ASK Should we attack Iraq only if our major allies agree to join us, or attack Iraq even if allies do not want to join us?]

|     |                              | Dec         | Nov         | Oct         | Early<br>Oct | Sept        | Aug              | June             | Nov         |             | June             | March            |
|-----|------------------------------|-------------|-------------|-------------|--------------|-------------|------------------|------------------|-------------|-------------|------------------|------------------|
|     |                              | <u>2002</u> | <u>2002</u> | <u>2002</u> | <u>2002</u>  | <u>2002</u> | <u>2002</u>      | <u>2002</u>      | <u>2001</u> | <u>2001</u> | <u> 1993</u>     | <u> 1992</u>     |
| 68  | Favor                        | 65          | 62          | 55          | 62           | 64          | 64               | 59               | 74          | 52          | 70               | 55               |
|     | 26 Even if allies won't join |             |             | 27          |              | 33          | 30               |                  |             |             |                  |                  |
|     | 37 Only if allies agree      |             |             | 23          |              | 25          | 30               |                  |             |             |                  |                  |
|     | 5 Don't know/Refused         |             |             | 5           |              | 6           | 4                |                  |             |             |                  |                  |
| 25  | Oppose                       | 25          | 26          | 34          | 28           | 23          | 21               | 34               | 20          | 42          | 27               | 40               |
| 7   | Don't know/Refused           | <u>10</u>   | 12          | 11          | 10           | 13          | <u>15</u>        | 7                | 6           | 6           | 3                | 5                |
| 100 |                              | 100         | 100         | 100         | 100          | 100         | $\overline{100}$ | $1\overline{00}$ | 100         | 100         | $1\overline{00}$ | $1\overline{00}$ |

### ASK FORM 2 ONLY [N=607]:

Q.24F2/25 Would you favor or oppose taking military action in Iraq to end Saddam Hussein's rule, even if it meant that U.S. forces might suffer thousands of casualties? [IF FAVOR, ASK Should we attack Iraq only if our major allies agree to join us, or attack Iraq even if allies do not want to join us?]

|     |                              | Mid         | Late |
|-----|------------------------------|-------------|------|
|     |                              | Sept        | Aug  |
|     |                              | <u>2002</u> | 2002 |
| 43  | Favor                        | 48          | 42   |
|     | 21 Even if allies won't join | 24          | 21   |
|     | 20 Only if allies agree      | 19          | 18   |
|     | 2 Don't know/Refused         | 5           | 3    |
| 48  | Oppose                       | 36          | 41   |
| 9   | Don't know/Refused           | 16          | 17   |
| 100 |                              | 100         | 100  |

### **ASK JAN 9-12 ONLY [N=888]:**

Q.25a Do you think George W. Bush has explained clearly what's at stake as to why the U.S. might use military force to end the rule of Saddam Hussein, or do you think he has not explained the reasons clearly enough?

|     |                    | Dec              | Late Oct         | Mid-Sept | Late Aug | New York Times         |
|-----|--------------------|------------------|------------------|----------|----------|------------------------|
|     |                    | <u>2002</u>      | 2002             | 2002     | 2002     | Aug 1990 <sup>16</sup> |
| 42  | Explained clearly  | 48               | 48               | 52       | 37       | 50                     |
| 53  | Not clearly        | 45               | 45               | 37       | 52       | 41                     |
| 5   | Don't know/Refused | 7                | 7                | 11       | 11       | 9                      |
| 100 |                    | $1\overline{00}$ | $1\overline{00}$ | 100      | 100      | $1\overline{0}0$       |

Gallup trend was worded "Would you favor or oppose sending American troops back to the Persian Gulf in order to remove Saddam Hussein from power in Iraq?"

New York Times trend was worded "Do you think George Bush has explained clearly what's at stake and why the U.S. is sending troops to Saudi Arabia, or do you think ..."

Weapons inspectors are currently working in Iraq. If [INSERT ITEM, IN ORDER] would this be a Q.26 reason to take military action against Iraq, or not? ... What if [NEXT ITEM] ... would this be a reason to take military action against Iraq, or not?

### **ASK JAN 8-9 ONLY [N=607]:**

- The inspectors find that Iraq is hiding nuclear, biological or chemical weapons
  - Yes, a reason to take military action
  - 17
  - $\frac{7}{100}$ Don't know/Refused (VOL.)

### ASK JAN 8 FULL SAMPLE; JAN 10-12 FORM 1 ONLY [N=631]:

The inspectors do not find weapons of mass destruction in Iraq, but they find that Iraq has the ABILITY TO MAKE these weapons

| 46<br>47        | Yes, a reason to take military action No | Jan 8 <sup>17</sup> 45 49    | Jan 10-12<br>47<br>45        |
|-----------------|--|------------------------------|------------------------------|
| $\frac{7}{100}$ | Don't know/Refused (VOL.)                | 6<br>100<br>( <b>N=330</b> ) | 8<br>100<br>( <b>N=301</b> ) |

The inspectors do not find a weapons program, but the Iraqi government CAN'T PROVE they do NOT c.F1 have such a program

|     |                                       | (N=330)      | (N=301)          |
|-----|---------------------------------------|--------------|------------------|
| 100 |                                       | 100          | 100              |
| 8   | Don't know/Refused (VOL.)             | _8           | <u>9</u>         |
| 63  | No                                    | 66           | 59               |
| 29  | Yes, a reason to take military action | 27           | 32               |
|     |                                       | <u>Jan 8</u> | <u>Jan 10-12</u> |

### ASK JAN 9 FULL SAMPLE; JAN 10-12 FORM 2 ONLY [N=587]:

The inspectors do not find weapons of mass destruction in Iraq, but they find that Iraq has the ABILITY to b.F2 EASILY make these weapons

|                  |                                       | <u> Jan 9</u> | <u>Jan 10-12</u> |
|------------------|---------------------------------------|---------------|------------------|
| 46               | Yes, a reason to take military action | 40            | 52               |
| 47               | No                                    | 50            | 43               |
| 7                | Don't know/Refused (VOL.)             | 10            | 5                |
| $\overline{100}$ | ` ,                                   | 100           | $1\overline{00}$ |
|                  |                                       | (N=277)       | (N=310)          |

c.F2 The inspectors do not find a weapons program, but they can give no assurance that Iraq is NOT hiding one

|                  |                                       | Jan 9   | Jan 10-12        |
|------------------|---------------------------------------|---------|------------------|
| 28               | Yes, a reason to take military action | 22      | 32               |
| 62               | No                                    | 66      | 58               |
| <u>10</u>        | Don't know/Refused (VOL.)             | 12      | 9                |
| $\overline{100}$ | ` ,                                   | 100     | $1\overline{00}$ |
|                  |                                       | (N=277) | (N=310)          |

On January 8 and 9, item a. preceded these questions. On January 10-12, item a. was not asked.

- Q.27F1 Do you think the Bush administration has already made up its mind to go to war with Iraq, or do you think the Bush administration is waiting to learn what the UN weapons inspectors find in Iraq to decide on what to do next?
- Q.27F2 Do you think the Bush administration is waiting to learn what the UN weapons inspectors find in Iraq to decide on what to do next, or do you think the Bush administration has already made up its mind to go to war with Iraq?

| Q.27F1/F2 |   | Q.27F1   | Q.27F2    |
|-----------|---|----------|-----------|
| Total     |   | Rotation | Rotation  |
| 62        | Already made up its mind to go to war             | 61       | 63        |
| 33        | Waiting to learn what the weapons inspectors find | 34       | 32        |
| _5        | Don't know/Refused                                | _5       | <u>_5</u> |
| 100       |   | 100      | 100       |
|           |   | (N=611)  | (N=607)   |

Thinking more generally,

ASK FÖRM 1 ONLY [N=611]:

Q.28F1 How worried are you that there will soon be another terrorist attack in the United States? [READ]

|                  |                    |                  | Early            | Late             |                  |                  |                  | Oct              | Oct              | Early            |
|------------------|--------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
|                  |                    | Dec              | Oct              | Aug              | June             | Jan              | Dec              | 15-21            | 10-14            | Oct              |
|                  |                    | 2002             | 2002             | 2002             | 2002             | 2002             | 2001             | 2001             | 2001             | 2001             |
| 18               | Very worried       | 31               | 20               | 16               | 32               | 20               | 13               | 29               | 27               | 28               |
| 50               | Somewhat worried   | 42               | 46               | 46               | 44               | 42               | 39               | 42               | 40               | 45               |
| 23               | Not too worried    | 18               | 22               | 25               | 17               | 28               | 27               | 18               | 19               | 15               |
| 8                | Not at all worried | 8                | 11               | 12               | 7                | 9                | 19               | 10               | 12               | 11               |
| 1                | Don't know/Refused | 1                | 1                | 1                | *                | 1                | 2                | 1                | 2                | 1                |
| $\overline{100}$ |                    | $1\overline{00}$ |

# ASK FORM 2 ONLY [N=607]:

Q.29F2 All in all, how worried are you that you or someone in your family might become a victim of a terrorist attack? Would you say you are [READ]

|     |                      | Late             |                  |                  | Early            | Oct              | Late             |                  | (                | Gallup           |                  |                  |
|-----|----------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
|     |                      | Aug              | June             | Jan              | Nov              | 10-14            | Sept             | 9/14-15          |                  | Aug              | July             | April            |
|     |                      | 2002             | 2002             | 2002             | 2001             | 2001             | <u>2001</u>      | $2001^{18}$      | 2001 19          | 1998             | <u> 1996</u>     | $1995^{20}$      |
| 11  | Very worried         | 12               | 17               | 12               | 13               | 18               | 17               | 18               | 23               | 10               | 13               | 14               |
| 30  | Somewhat worried     | 28               | 28               | 26               | 27               | 32               | 36               | 33               | 35               | 22               | 26               | 28               |
| 37  | Not too worried      | 35               | 36               | 38               | 35               | 29               | 31               | 35               | 24               | 38               | 34               | 33               |
| 21  | Not at all worried   | 24               | 19               | 24               | 24               | 19               | 15               | 13               | 16               | 29               | 27               | 24               |
| *   | Already victim (VOL) | *                | *                | *                | 0                | 0                | *                | *                | 1                |                  |                  |                  |
| 1   | Don't know/Refused   | 1                | *                | *                | 1                | 2                | 1                | 1                | 1                | 1                | *                | 1                |
| 100 |                      | $1\overline{00}$ |

For the September 14-15 Gallup trend the question started with wording, "I'd like to ask you a few questions about the events that occurred this past Tuesday in New York City and Washington, DC..."

For the September 11 Gallup trend the question started with wording, "I'd like to ask you a few questions about the events that occurred today in New York City and Washington, DC..."

For the April 1995 Gallup trend the question was worded, "How worried are you that you or someone in your family will become a victim of a terrorist attack similar to the bombing in Oklahoma City?"

# **ASK ALL:**

Q.30 Thinking about the Mideast situation these days, do you think the U.S. should take Israel's side more, less or about as much as it has in the past?

|                  |                        | Jan              | Oct 15-21        |
|------------------|------------------------|------------------|------------------|
|                  |                        | 2002             | 2001             |
| 17               | More                   | 22               | 16               |
| 19               | Less                   | 14               | 19               |
| 54               | As much as in the past | 53               | 56               |
| <u>10</u>        | Don't know/Refused     | 11               | 9                |
| $\overline{100}$ |                        | $\overline{100}$ | $1\overline{00}$ |

And lastly on a different subject...
Q.31 In 1973 the Roe versus Wade decision established a woman's constitutional right to an abortion, at least in Q.31 the first three months of pregnancy. Would you like to see the Supreme Court completely overturn its Roe versus Wade decision, or not?

|     |                           | Gallup |              |                  |  |  |
|-----|---------------------------|--------|--------------|------------------|--|--|
|     |                           | March  | $Aug^{21}$   | Oct              |  |  |
|     |                           | 2002   | <u> 1992</u> | 1989             |  |  |
| 31  | Yes                       | 36     | 34           | 33               |  |  |
| 62  | No                        | 60     | 60           | 61               |  |  |
| _7  | Don't know/Refused (VOL.) | 4      | 6            | 6                |  |  |
| 100 |                           | 100    | 100          | $1\overline{00}$ |  |  |

# **NO QUESTION 32**

Q.33/34 Generally, are news organizations fair in the way they report about the abortion controversy, or do news organizations tend to favor one side over the other? [IF 'ONE SIDED' ASK: Do they [news organizations] tend to favor those who want to restrict abortion or do they tend to favor those who are against further restrictions on abortion?]

|           |   | <u>July 1991</u> |
|-----------|---|------------------|
| 30        | Fair  | 43               |
| 55        | One sided                                   | 43               |
|           | 16 Favor those who wish to restrict         | 19               |
|           | 30 Favor those against further restrictions | 18               |
|           | 9 Can't say (VOL.)                          | 6                |
| <u>15</u> | Can't say (VOL.)                            | 14               |
| 100       |   | $\overline{100}$ |

Gallup trend from August 1992 is based on registered voters.

# PEW RESEARCH CENTER FOR THE PEOPLE AND THE PRESS DECEMBER 2002 NEWS INTEREST INDEX FINAL TOPLINE December 4-8, 2002 N=1205

Q.5 I'd like your views of some people and organizations. As I read from a list, please tell me which category best describes your overall opinion of who or what I name. First, would you describe your opinion of [INSERT ITEM; ROTATE] as very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? (INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE")

|    | THE CHAIL ,  | Very<br>Favor-<br><u>able</u>  | Mostly<br>Favor-<br><u>able</u>  | Mostly<br>Unfavor-<br>able   | Very<br>Unfavor-<br><u>able</u>  | Never<br>Heard<br><u>Of</u>                        | Can't<br><u>Rate</u>   |
|----|--|--|--|--|--|--|--|
| g. | Laura Bush July, 2001 May, 2000 <sup>22</sup> Barbara Bush:  | 33<br>21<br>10   | 38<br>43<br>31   | 7<br>12<br>7   | 5<br>5<br>4  | 2<br>1<br>16                                       | 15=100<br>18=100<br>32=100   |
|    | <i>Gallup</i> August, 1992<br><i>Gallup</i> April, 1992<br><i>Gallup</i> January, 1989   |  | 69<br>81<br>45   | 10<br>13<br>4  |  | 1  | 20=100<br>6=100<br>9=100   |
|    | Nancy Reagan: ABC/W. Post November, 1981   |  | 51   | 23   | 3  | 25=100   | )  |
| h. | Dick Cheney July, 2001 January, 2001 December, 1994 March, 1991 <sup>23</sup> May, 1990  | 20<br>19<br>20<br>10<br>33<br>3  | 39<br>39<br>42<br>32<br>35<br>17   | 16<br>20<br>13<br>14<br>4<br>8   | 10<br>6<br>5<br>5<br>2<br>3  | 5<br>6<br>2<br>21<br>10<br>44                      | 10=100<br>10=100<br>18=100<br>18=100<br>16=100<br>25=100   |
| i. | Colin Powell  July, 2001  January, 2001  October, 1995  August, 1995  February, 1995  December, 1994  July, 1994  June, 1992  March, 1991  | 42<br>39<br>45<br>21<br>26<br>31<br>31<br>33<br>30<br>51                               | 40<br>42<br>35<br>55<br>36<br>36<br>38<br>41<br>35<br>28                               | 5<br>6<br>6<br>11<br>12<br>8<br>7<br>6<br>11   | 3<br>3<br>3<br>5<br>3<br>5<br>2<br>2<br>4<br>1   | 4<br>4<br>4<br>2<br>7<br>12<br>11<br>10<br>10<br>7 | 6=100<br>6=100<br>7=100<br>8=100<br>14=100<br>10=100<br>11=100<br>8=100<br>10=100<br>11=100                                |
| j. | Bill Clinton July, 2001 January, 2001 May, 2000 March, 1999 December, 1998 Early October, 1998 (RVs) Early September, 1998 Late August, 1998 March, 1998 November, 1997 October, 1997 September, 1997 August, 1997 April, 1997 January, 1997 | 17<br>20<br>23<br>17<br>21<br>23<br>15<br>18<br>18<br>22<br>19<br>15<br>18<br>16<br>17 | 29<br>30<br>41<br>31<br>34<br>32<br>37<br>39<br>36<br>40<br>44<br>47<br>44<br>45<br>44 | 22<br>19<br>17<br>19<br>19<br>19<br>20<br>18<br>20<br>19<br>21<br>20<br>21<br>21<br>21 | 27<br>27<br>17<br>28<br>23<br>24<br>24<br>23<br>24<br>16<br>14<br>16<br>14<br>17<br>16 | * 0 0 * * 0 0 0 * * 0 0 0 * * * *                  | 5=100<br>4=100<br>2=100<br>5=100<br>3=100<br>2=100<br>4=100<br>2=100<br>2=100<br>2=100<br>3=100<br>1=100<br>2=100<br>2=100 |

In May 2000 the category was listed: "George W. Bush's wife, Laura Bush."

In March 1991 and May 1990, the category was listed: "Richard Cheney."

| Q.5 CONTINUED   |  | Mostly<br>Favor-   | Mostly<br>Unfavor-   | Very<br>Unfavor-   | Never<br>Heard   | Can't   |
|---|--|--|--|--|--|---|
| October, 1996 (RVs) June, 1996 April, 1996 February, 1996 January, 1996 August, 1995 February, 1995 December, 1994 July, 1994 May, 1993 July, 1992 June, 1992 May, 1992 March, 1992 February, 1992 January, 1992 January, 1992 November, 1991   | able 12 16 16 20 13 13 14 17 15 18 17 10 11 10 15 9 5  | able 45 45 41 35 43 36 41 34 42 42 36 42 43 44 28 25   | able 22 23 24 22 27 29 25 24 25 23 25 33 32 29 24 11 8   | able 19 14 16 21 15 20 17 22 16 12 9 14 10 11 7 4 2  | Of 0 0 0 0 0 0 0 0 1 * 1 2 2 27 39   | Rate 2=100 2=100 3=100 2=100 2=100 2=100 3=100 3=100 1=100 5=100 6=100 6=100 8=100 21=100 21=100  |
| k. Hillary Clinton July, 2001 January, 2001 May, 2000 Early December, 1998 Early October, 1998 (RVs) Early September, 1998 Late August, 1998 March, 1998 January, 1997 June, 1996 April, 1996 February, 1996 January, 1996 October, 1995 August, 1995 December, 1994 July, 1994 May, 1993                     | 15<br>20<br>25<br>15<br>32<br>24<br>24<br>25<br>26<br>17<br>13<br>12<br>14<br>10<br>14<br>16<br>17 | 32<br>33<br>35<br>34<br>34<br>34<br>40<br>38<br>39<br>40<br>40<br>37<br>28<br>32<br>44<br>33<br>33<br>33<br>34 | 21<br>19<br>19<br>20<br>16<br>18<br>18<br>21<br>17<br>23<br>26<br>27<br>27<br>28<br>24<br>25<br>25<br>22<br>18 | 23<br>23<br>16<br>22<br>15<br>18<br>13<br>14<br>17<br>17<br>19<br>27<br>26<br>14<br>22<br>20<br>18   | 1<br>1<br>1<br>*<br>0<br>*<br>*<br>*<br>0<br>0<br>0<br>0<br>0<br><br>*<br>1<br>1                 | 8=100<br>4=100<br>5=100<br>8=100<br>3=100<br>6=100<br>5=100<br>3=100<br>4=100<br>4=100<br>4=100<br>4=100<br>4=100<br>4=100<br>2=100<br>10=100     |
| 1. Al Gore  July, 2001  January, 2001  May, 2000  March, 1999  December, 1998  Early October, 1998 (RVs)  Early September, 1998  Late August, 1998  March, 1998  November, 1997  September, 1997  August, 1997  April, 1997  January, 1997  July, 1994  August, 1992  July, 1992  July, 1992  September, 1987 | 12<br>16<br>22<br>13<br>12<br>18<br>16<br>13<br>11<br>17<br>12<br>11<br>15<br>12<br>18<br>18       | 32<br>38<br>35<br>37<br>35<br>40<br>37<br>44<br>44<br>42<br>43<br>35<br>39<br>45<br>47<br>49<br>44<br>32<br>23 | 25<br>21<br>20<br>23<br>26<br>22<br>25<br>22<br>23<br>19<br>26<br>28<br>22<br>24<br>21<br>19<br>15<br>14       | 21<br>18<br>19<br>15<br>17<br>11<br>13<br>13<br>14<br>11<br>12<br>15<br>15<br>12<br>8<br>7<br>5<br>3 | 1<br>*<br>*<br>1<br>2<br>1<br>1<br>1<br>1<br>1<br>2<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1 | 9=100<br>7=100<br>4=100<br>11=100<br>8=100<br>8=100<br>8=100<br>7=100<br>9=100<br>6=100<br>10=100<br>5=100<br>5=100<br>12=100<br>28=100<br>34=100 |

July 1992 trend based on 461 respondents asked on July 9, 1992 only.

| Q.5 CONTINUED |  | Very<br>Favor- | Mostly<br>Favor- | Mostly      | Very<br>Unfavor- | Never           |          |
|---------------|--|----------------|------------------|-------------|------------------|-----------------|----------|
|               |  | able           | able             | <u>able</u> | able             |                 | Rate     |
| m.            | Joe Lieberman                                | 8              | 31               | 18          | 9                | <u>Of</u><br>16 | 18 = 100 |
|               | July, 2001                                   | 10             | 34               | 18          | 8                | 13              | 17=100   |
|               | January, 2001                                | 17             | 38               | 16          | 5                | 6               | 18=100   |
| n.            | Former Secretary of State Madeleine Albright | 16             | 39               | 16          | 6                | 7               | 16=100   |
|               | March, 1999 <sup>25</sup>                    | 20             | 43               | 14          | 8                | 6               | 9=100    |
|               | April, 1997                                  | 16             | 49               | 10          | 4                | 6               | 15=100   |
|               | January, 1997                                | 13             | 44               | 12          | 4                | 9               | 18=100   |
|               | February, 1995                               | 2              | 16               | 11          | 5                | 47              | 19=100   |
| 0.            | Tom Daschle                                  | 7              | 24               | 19          | 11               | 21              | 18=100   |
|               | July, 2001                                   | 4              | 16               | 10          | 5                | 43              | 22=100   |
| p.            | Dick Gephardt                                | 8              | 27               | 18          | 8                | 19              | 20=100   |
| •             | July, 2001                                   | 6              | 26               | 17          | 7                | 24              | 20 = 100 |
|               | November, 1997                               | 4              | 28               | 20          | 8                | 25              | 15 = 100 |
|               | March, 1991                                  | 11             | 35               | 11          | 3                | 17              | 23 = 100 |
|               | May, 1990                                    | 3              | 26               | 12          | 5                | 29              | 25 = 100 |
|               | September, 1987                              | 6              | 31               | 11          | 3                | 17              | 32=100   |
| q.            | Trent Lott                                   | 5              | 23               | 16          | 8                | 29              | 19=100   |
|               | July, 2001                                   | 4              | 18               | 16          | 10               | 31              | 21 = 100 |
|               | January, 1999                                | 4              | 23               | 19          | 11               | 27              | 16=100   |
|               | Early October, 1998 (RVs)                    | 6<br>5         | 24               | 18          | 9                | 24              | 19=100   |
|               | Early September, 1998                        | 5              | 22               | 17          | 6                | 34              | 16=100   |
|               | March, 1998                                  | 3              | 13               | 11          | 7                | 52              | 14 = 100 |
|               | November, 1997                               | 3              | 16               | 14          | 5                | 51              | 11=100   |
|               | April, 1997                                  | 4              | 19               | 13          | 5                | 48              | 11=100   |
| r.            | Dennis Hastert                               | 3              | 15               | 9           | 3                | 52              | 18=100   |

In March 1999 and April 1997, the category was listed: "Secretary of State Madeleine Albright." In January 1997 the category was listed: "Secretary of State designate, Madeleine Albright." In February 1995 the category was listed: "Madeleine Albright."